

Getting a Job and Getting Ahead

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Schools

Difficulties Provide the Opportunities for Success

A PROMINENT business executive has said that if he had to name the one quality most essential for success in business, he would say that it is the ability to find genuine pleasure in overcoming difficulties. A tendency to shrink from or avoid difficulties can be a wellnigh fatal handicap to the young man starting his business career.

Every responsible job in every line of work presents its difficulties. The more responsible and better paid the job, the more it abounds with them. It is this very fact that accounts for the fascination of business, and that assures the man successful in overcoming difficulties an ample reward for his labors. It is safe to say that the size of an individual's earnings is an accurate measurement of the number of difficult situations he must deal with in the course of a day's work.

There are millions of people who can fill the routine jobs which business provides. Their reward is the reward the rank and file always receives. The opportunities for success lie in doing the difficult jobs. The man who finds himself in a job where there do not seem to be any difficulties can be sure there is no future in that job for him.

If your goal is a successful business career you cannot do better than hunt for difficulties. Never try to avoid them or pass them on for someone else to worry about. Learn to discover and cope with them better than the men around you, and your success is assured.

You will enjoy writing letters on RYTEX DOUBLE CHECK, offered during April by The Herald at \$1.00 a box for 200 single sheets and 100 envelopes, of 100 double sheets and 100 envelopes, including your Name and Address or Monogram for only \$1.00. This attractive stationery comes in small pin checks in Ivory, Blue, Orchid and Green, with your Name and Address or Monogram printed in a darker shade of ink.

Early Charity Stamps

During the Civil war, charity stamps were used to raise funds to provide comforts for soldiers. After the Civil war the use of charity stamps on mail was forgotten in the United States, but the idea continued to thrive in certain European countries.

Have you a car? I want to hire a man immediately who knows farming. Steady local job. Paid every week. Write giving age and experience. Box 164, Dept. 9039, Quincy, Ill.

Age..... Number of
years on farm

Name

Address

VOLUNTARY HOME GARDENS WITH KERA LEFT OVERS

Garden seeds, fertilizers and other materials left over from the Kentucky Emergency Relief Administration's 1935 home-garden program have been distributed by the commodity division of the Works Progress Administration to the most needy families of the State.

Distribution of these materials, George H. Goodman, administrator, said, is being used as a basis for a voluntary garden program on the part of the needy of the State. The 1935 Emergency Relief Act, as passed by Congress, makes no such provision.

For the past several years the Kentucky Emergency Relief Administration has furnished garden materials and supervision to some 108,000 families in Kentucky free of charge, with the result that people who never before gardened have been brought to realize the economic value of gardens, which have for a decided improvement in the standard of living, Mr. Goodman said.

Since it is impossible for the Federal Government to again furnish free seed and materials, Mr. Goodman said, Works Progress Officials in the State had been instructed to urge the planting of home gardens in 1936 by all Works Progress Administration workers, as well as others. In doing this, Mr. Goodman pointed out, the greatest advantage will have been taken of the educational value of previous programs.

He said 97,055 home gardens raised by relief clients in Kentucky in 1935, with government assistance and supervision, had a potential value to as many families of \$5,863,117.90. "This," Mr. Goodman said, "is proof positive of the benefits of home gardening and I urge our people to invest a small portion of their earnings in 1936 to carry on for themselves where the government has been forced to leave off."

HORSE MADE UP AS ACTOR AT HOLLYWOOD

There is no such word as impossible in the lexicon of Hollywood. When the impossible threatens to stomp the studio technicians, they calmly proceed to do it.

Last of the Hollywood miracles to be recorded is the beautifying of a blonde equine. The idea was to make her look coyly at Harold Lloyd during certain scenes in his new Paramount comedy, "The Milky Way."

Agnes is the horse's name. She was pretty good as nags go. But one thing she could not be coerced. She would not change her features so they would break into a grin of affection when Lloyd appeared.

The beautifiers went to work. They did things to Agnes' eyes. They lifted the muscles of her face with clever paint. They drew back her ears. The transformation was nothing short of amazing. A prettier, more affectionate and coquettish horse never faced the camera.

Meaning of Word Humor

The word humor is taken directly from the Latin and meant fluid or moisture. Old physiologists believed there were four fluids—blood, phlegm, choler or yellow bile, and melancholy or black bile. The relative proportions of each, they reasoned with seeming logic, determined a person's mood. Hence came the expressions good humor and ill humor. But, under the wear and tear of usage, words shift their meanings. Gradually, perhaps because of man's natural optimism, the pleasant meaning triumphed over the unpleasant, and humor came to signify something wholesome, cheerful and, finally, downright funny and laughable. —Rotarian Magazine.

Farm Building Plans In Great Demand

University of Kentucky Reports Many Requests On Tobacco Barns.

The College of Agriculture of the University of Kentucky at Lexington reports continued heavy demand for farm building plans, particularly for tobacco barns. Approximately 250 sets of plans have been sent out this year, upon request from farmers. Nearly a fourth of them were for tobacco barns.

The increased call for building plans began last year, when 86 per cent more plans were distributed than in 1934. A total of 660 plans was distributed to farmers in ninety-three counties and ninety-six sets were sent to farmers in seventeen other states last year.

While major interest appears to be in the building of tobacco barns, Prof. J. B. Kelley, head of the agricultural engineering department, reports activity in all kinds of farm building. Large numbers of poultry houses, dairy barns, hog houses, storage houses, general barns and dwellings are under construction throughout the state, he said. Much remodeling also is being done.

Call and pay your subscription to The Herald.

PRESS THAT PRINTED FIRST PAPER IN WEST AGAIN OPEN

The historic Washington hand press, which printed the first newspaper west of the Rocky Mountains, is once more completely equipped to publish a full-size paper, Eric W. Allen, dean of the school of journalism, University of Oregon, has announced.

A regulation size brayer with which to ink forms, missing since 1922, has been presented to the journalism school by W. H. Brandes, manager of the California Ink Company of Portland. Mr. Brandes learned the original inking device was destroyed when the school of journalism burned in July, 1922.

The press was presented to the school in 1915 by Harrison Kincaid and his son, Webster, who, in 1864, had brought it to Eugene by boat up the Willamette to print a weekly, the Oregon-State Journal.

The Washington hand press was bought from R. Hoe & Co., New York City, in 1845, in answer to a popular demand for a newspaper. The long journey from the East was made around Cape Horn. In 1846, the press, type and paper for a weekly newspaper arrived in Oregon City and on Feb. 5, the Spectator, the first paper west of the Rockies, was published.

Sea Covers Much Land
The sea spreads over about 139 million square miles.

Farm Facts From College Agriculture

It is difficult to dry wool off the sheep's back. Therefore, shearing when wool is wet or damp should be avoided. Shearing on a bright, dry day, and on grass sod or board floor, gives best results. Spreading, a large canvas to work on is a good practice.

Three reasons for raising chicks hatched in March or April: There is less danger of loss from diseases and parasites, the cockerels can be sold to better advantage, and the pullets can be matured early enough to lay

during fall and winter when egg prices are good.

Turning stock on grass too early may do extensive damage to the pasture. This is especially true if the ground is soft. It also spoils the taste for dry feed, and increases the stockman's feeding problems if the grass is not big enough to supply all the feed needed.

THE WORLD'S NEED

So many gods, so many creeds,
So many paths that wind and wind,
While just the art of being kind
Is all the sad world needs.

—Ella Wheeler Wilcox.

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