

From: A.D. Dirkzwager djalrot@me.com
Subject: Change of address
Date: 30 March 2023 at 15:36
To: Mr Andrew J. Bonar abonar@gmail.com
Bcc: Andrea van Deelen drevandeelen@gmail.com



Dear Andrew,
Tomorrow we will become the owners of the apartment in Noordwijk.
The contractor will start with the desired adjustments next Tuesday.
It will take another six weeks before we can move to Noordwijk.
Our new address: Biezenland 99; 2201JZ Noordwijk.
My mobile phone no. 0031 6 2480 0816
Maybe we'll see each other at the end of July.
Don't forget to pass on my respects to your mother.
Keep the faith and all the best, Adriaan

A scribble from the days when I had to be a serious banker. *whilst
employed by Hays Bank*

Write internal memoranda:

to shore up the morale and to let the lads know that ^{they} can always fall back on your good ~~experienced~~ ^{advice} if they choose to do so (being humble makes you sympathetic) They bloody well do nothing without having received your approval)

Essential words to be used frequently in those memos:

More Structured
Strategy

Products

Cross-selling

Corrective actions

Performance oriented

Bottom line oriented

Target setting

Cost. Cautious

increasing productivity
increasing revenues
Controlling Cost.

Quality leading

OK - Desk

Shareholder value

Selective growth

business units

Pro-active