

The Magazine of the National Auctioneers Association • October, 1977



THE AUCTION WAITING GAME



Fellow Auctioneers:

Changes in the seasons dictate different methods of selling as well as different types of wearing apparel. The weather is getting cooler, therefore it is time to change to a warmer style hat.

We now have a complete size selection in the Silver Belly Auctioneers' hats in all three brim widths $(2\frac{1}{8})$, $2\frac{3}{8}$ and $2\frac{5}{8}$). We also have the beautiful white panama in the $2\frac{1}{2}$ brim and the Milan straw in all three brim widths.

It is also time to order your London Fogtype windbreaker jacket, either in canary, navy, brown, gold, French blue or beige in medium, large and extra large, with the fourcolor NAA emblem attached. You can also order your fleece-lined car coat in sizes 40-48.

Solid Gold tie tack

w/.15K-high quality sparkling diamond\$1	59.95
w/.25K-high quality sparkling diamond	219.95
Other size diamonds up to 1 full karat-prices on re	quest
Felt Silver Belly Hat	22.50
White Panama	
Milan Straw (light tan)	14.95
Jackets w/4-color emblem	
Car Coat w/emblem	39.95
4-color NAA emblem	3.00

Col. W. Craig Lawing

5521 Belhaven Blvd. Charlotte, NC 28216

Tele: 704-399-6372 (Office) 704-399-3260 (Home)

You Can Learn to be an Auctioneer INTERNATIONAL AUCTION SCHOOL

912 KENTUCKY HOME LIFE BLDG. - LOUISVILLE, KY.

SEND FOR CATALOG ---





NATIONALLY KNOWN INSTRUCTORS

THE SUCCESS SCHOOL OF MID AMERICA



Being Elected NAA President Is An Exciting Challenge!

Martin "Marty" Higgenbotham



I am deeply moved and humbled by the opportunity that you have offered me in serving as your President. It is by far the most exciting and challenging event I have had thus far in my auction career! I want you to know that the tremendous response and support you have given me through the years as NAA director and officer, this year at the convention and the letters and calls I have received since the convention pledging your support have simply been over-whelming!

With the general membership support and the support I have from my fellow officers and directors. I know that together we can make this another very exciting year of progress for the NAA.

Upon returning home, I had a report from Executive Director Harvey McCray concerning the June and July membership applications and renewals and am delighted to report to you that we received 290 new members for those two months, which is within itself one of the most exciting beginnings a new president could hope to have.

I am looking forward with a great deal of anticipation to spending some time with you locally on the state level at your conventions and affording me the opportunity to get to know each of you better and develop a better line of communication between our state associations and the NAA.

I have already received formal requests from a few states and it appears that we will attend our first state convention in Indiana in November. We sincerely look forward to being there. As I indicated at the convention, I am going to make every effort to make all the state conventions, if invited. However, I would ask that you contact me immediately to inform me of the time of your convention so that I might plan my personal and convention schedule around it. As I am quite sure you are aware of how important dates are to auctioneers.

To the membership of the NAA, I would again like to express my thanks at having elected me to the office of president and would like to say that this is "your" association. This association was built and designed for the sole purpose

About the Cover Photo . . .

The photo used on the cover of the October, 1977 issue is appropriately named "The Auction Waiting Game" by Mrs. Robert (Alice) Brandau, Wilton, Wisconsin. The unidentified man captured in the photograph by Mrs. Brandau depicts the auction goer who patiently waits until his purchases can be made.

The man pictured chose to become engrossed in a book in the midst of so called "junk" during an estate sale involving a man who had bought all of his life, but never sold anything until sale date. The sale was conducted by Robert Brandau beginning at 9:00 a.m. and finishing at 9:30 p.m.

of promoting the welfare and education of the auctioneering profession; and last, but not least, service to its membership!

So, I invite you as members to use the facilities, the educational tools and the expertise that is being offered you through our association. A telephone call to the home office can get you an answer on any conceivable question concerning the auction profession. The Home Office will take your question or problem and direct it to an auctioneer who is a professional in that particular field.

In the event you have a problem you need answered immediately and it is not during regular office hours, then I would advise you to call any of your national directors or officers. You will find their names, addresses and phone numbers listed in the front of THE AUCTIONEER magazine. All of these men are extremely dedicated and professional auctioneers. Through their willingness to serve, they have indicated their desire to help you — THE MEMBERSHIP — in any way they can.

I look forward to seeing you at your state association convention.

Martin "Marty" Higgenbotham, President National Auctioneers Association

Thanks, NAA Members For A Good Year '76-'77!

This note of appreciation to all members of the NAA I have found hard to write. There are many, many friends I would like to mention and tell all of you how wonderful they are but I'm sure I would miss a very important name. To just say "Thank You" seems very inadequate. It was such a wonderful experience serving as President of NAA but to everyone, I say, THANK YOU!

I had reported in my written articles during the year some of the prices paid for rugs and belt buckles donated by Irene and I at the State Association conventions. I must report that we had a new high for belt buckles in Ohio the last of June when Mrs. Richard Kiko bought my NAA belt buckle for \$200 and presented it to her father-in-law, Russ Kiko. This was a new high until at the NAA Convention when Bill Gaule promoted the sale and Ken Erickson sold one more belt buckle to Leland Dudley from Hampton, Iowa, at auction for \$370. This was sold, knowing the proceeds would go to the Fun Auction, making the total of the proceeds of our Fun Auction go over the \$10,000 figure.

To the Convention Chairpersons, Host State Associations, Work Shop Instructors, Board of Directors, Officers and Executive Officer — THANK YOU and God bless you all!

Lyle Erickson, Immediate Past President National Auctioneers Association

THE AUCTIONEER

OCTOBER, 1977

THE AUCTIONEER magazine is the official publication of the National Auctioners Association and is published monthly with the exception that an August issue is not published (11 issues annually). THE AUCTIONEER magazine is published as a means of exchanging ideas that will serve to promote the auctioneer and the auction method of selling.

The editor reserves the right to accept or reject any material submitted for publication. Subscriptions are available to non-auctioneers only. Auctioneers, who are not members of the National Auctioneers Association, may not subscribe to THE AUCTIONEER magazine.

Single copies: \$1.00 each. Annual subscription rate (thru July, 1977, issue) — \$6.00 (11 issues); as of September, 1977, issue \$7.50.

Advertising Rate Schedule and mechanical requirements information available on request. Advertising rates include:

	1-time	6-time	11-time
One Page	\$125.00	\$120.00	\$115.00
Half Page	62.50	60.00	57.50
Quarter Page	31.25	30.00	28.75

Column Inch Rate (21 picas wide columns): \$7.00 per column inch.

Closing dates for advertising copy and all articles for publication is the 10th of the month preceding the issue, which is published on or near the first day of each month. All advertising copy must be submitted and received in editorial office on or before the 10th of the month, preceding date of issues.

Editorial and Executive Offices of the National Auctioneers Association is 135 Lakewood Drive, Lincoln, Nebraska (NE) 68510. Phone: 402 489-9356.

Harvey L. McCray, Editor and Executive Director Mrs. Cheryl Griffith, Office Secretary Mrs. Helen Witters, Office Secretary

SPECIAL NOTICE TO ADVERTISERS OF THE AUCTIONEER MAGAZINE

Effective September 1, 1977 (all advertising in the September, 1977 issue and there on) the advertising rates will be increased. The increase was recommended and approved by the NAA Board of Directors at its January, 1977, meeting and was based on the increases in the costs of printing, publishing and mailing the magazine.

The new advertising rate schedule is being printed above for the information of all current and potential advertisers in THE AUCTIONEER magazine.

National Auctioneers Association

Officers

- President Martin Higgenbotham, 1702 E. Edgewood Drive, Lakeland, Florida 33803. Bus. Phone: 813 688-6094
- 1st Vice President Harvey C. Lambright, 112 N. Detroit Street, LaGrange, Indiana 46761. Bus. Phone: 219 463-2012
- 2nd Vice President C. E. Chuck Cumberlin, P.O. Box 248, Brush, Colorado 80723. Bus. Phone: 303 842-2822
- Eexcutive Director Harvey L. McCray, 135 Lakewoid Drive, Lincoln, Nebraska 68510. Bus. Phone: 402 489-9356
- Treasure Dean Fleming, Atkinson, Nebraska 68713. Bus. Phone: 402 925-2801

Directors

Terms Expiring 1980

- Lyle Erickson, Box 239, Cresco, Iowa 52136. Bus. Phone: 319 547-3700
- Herbert A. Bambeck, Route 1, Box 392, Dover, Ohio 44622. Bus. Phone: 216 343-1437
- William L. Gaule, P.O. Box 114, Chatham, Illinois 62629. Bus. Phone: 217 483-2484
- Rex B. Newcom, Box 458, Whitewater, Kansas 67154. Bus. Phone: 316 799-2278
- Bill Wade, Route 2, Box 302, McKinney, Texas 75069. Bus. Phone: 214 424-2602

Terms Expiring 1979

- C. P. Terry Dunning, P.O. Box 866, Elgin, Illinois 60120. Bus. Phone: 312 741-3483
- Wayne Ediger, 125 South Ash, Belle Plaine, Minnesota 56011 Bus. Phone: 612 873-2292
- William J. Josko, 3482 Post Road, Southport, Connecticut 06490. Bus. Phone: 203 255-1441
- Forrest Mendenhall, Route 5, High Point, North Caroilna 27263. Bus. Phone: 919 887-1165
- Hubert D. Songer, 1602 Jones Blvd., Murfreesboro, Tennessee 37130. Bus. Phone: 615 893-0643

Terms Expiring 1978

- Wylie S. Rittenhouse, 9 Derrick Avenue, Uniontown, Pennsylvania 15401. Bus. Phone: 412 438-0581
- R. A. Dick Mader, Box 147, Gillette, Wyoming 82716. Bus. Phone: 307 682-3882
- John P. O'Connor, 2916 Chippewa Drice, Owensboro, Kentucky 42301. Bus. Phone: 502 685-2000
- Marvin L. Smith, Hanover Road, Silver Creek, New York 14136. Bus. Phone: 716 934-4875
- Ed Huisman, 5212 Lemon Hill Avenue, Sacramento, California 95824. Bus. Phone: 916 422-2792

BRITTEN AUCTION ACADEMY

P.O. Drawer B, Bryan, Tex. 77801 Approved by Texas Education Agency

The School of Distinction

Auction Firms Should Know IRS Regulations If Use Auctioneer As Independent Contractor

The independent contractor status of auctioneers at some auto auctions has been questioned by the Internal Revenue Service (IRS). Immediate Past President Lyle Erickson, shortly before he completed his year as NAA President was alerted to the problem by Robert W. McConkey, President of the National Auto Auction Association. NAA Executive Director Harvey L. McCray also received information from NAAA Executive Secretary Bernard Hart about the IRS status of the independent auctioneer contractor.

NAAA President McConkey offered Lyle Erickson some very valuable information in a letter written to the NAAA President by their Legislative Committee member, Warren V. Young. In the letter, Mr. Young offered some guidelines, which should be reviewed to assure the independent contractor status of auctioneers.

The guidelines (which will be reported later on in this article) should be reviewed by any NAA member who may be affected by the IRS ruling. It is the recommendation of the NAA Board of Directors, however, that each NAA member immediately consult with his attorney or auditor if he feels as if he is involved in any practice in his auction firm, which will be affected by this IRS ruling.

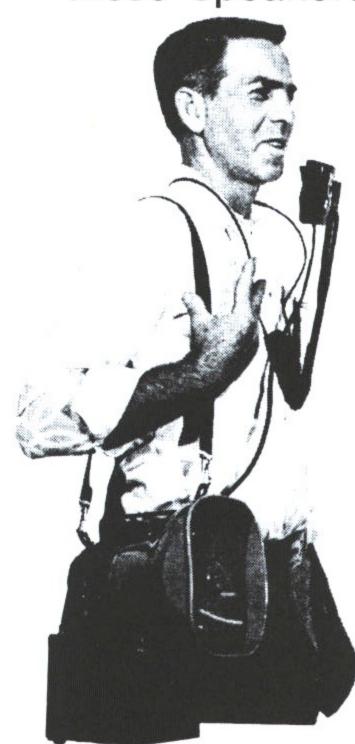
Appreciation now is being expressed to NAAA President Robert W. McConkey, NAAA Executive Secretary Bernard Hart and the NAAA's Legislative Committee member Warren V. Young for bringing this important information to the attention of the NAA Board of Directors and its membership. The guidelines presented for use by auction firms, hiring auctioneers, are:

1. Have your auctioneers set up an auction company (not a corporation) and you pay that company direct for his services. He bills you on letterhead or bill-head.

- 2. Have your employee obtain a self employed profit sharing plan approval from the IRS on Form 3673. (The plan or approval itself is not the important thing, but the fact that the IRS approves it is in fact approving this auctioneer as an independent contracting auctioneer).
- 3. Have the auctioneer sign an agreement that they are and wish to be treated as independent contractors.
- 4. Have the auctioneer complete and execute a copy of the form attached which shows his name, social security I.D. number, pension plan and certifies that he has paid withholding and self employed social security taxes for previous years. It has been found that it is not necessary to fill in the withholding amount if the auctioneers prefer because of the catch all certification below the amounts.
- 5. Remember one important facet of this is that you cannot direct or control the performance or the means of performance of the auctioneer. As a guideline it is suggested you use a plumber relationship (whatever direction or control you would have over a plumber repairing your pipes, that is the same type of direction or control you may have over your auctioneer).
- 6. The plumber relationship again should be applied to any fringe benefits, vacations, bonuses, etc. As a rule you would not give any benefits, including vacation, etc. to the plumber, therefore the auctioneer should not be entitled to fringe benefits as an auctioneer.
- 7. The question of reimbursement either by fee per car, or by flat established rate per day was questioned, and one opinion is that the way you compensate the auctioneer is not the important factor, and would not seriously affect the independent contractor status. However, it is recommended that auctioneers **not** be paid through the payroll account, not only because all other employees

The Reisch Auctioneer's Speaker

The greatest ever used in the auction profession. Nothing its equal. Either of these speakers will do the job — loud and clear — and can be heard for a half mile or more. The leading auctioneers throughout the U.S.A. and Canada use these speakers. Why not you? We have sold these speakers for the past 25 years. They are American made and of the finest quality.



REISCH SPECIAL
"MR. BIG VOICE" — JR-1

THE JR-1 is the most powerful portable speaker made. It is powered by three 6 volt lantern batteries, giving 18 volts of power. Batteries last 60 hours or more. Set weighs 8 lbs. Comes with 12 ft. cord and shoulder strap and mike support holder, which leaves both hands free. Easy to carry at side, or can be placed on truck top, or used on a ladder. If you want the best, this is it.

THE JR-2 "Reisch Special" is a powerful little set. Operates on two 6 volt lantern batteries and has a battery powered mike. Only weighs 6 lbs. Complete with neck support to hold mike, shoulder strap and 15 ft. cord.

Be Modern. Use a Proven Up-To-Date Speaker

It is a voice saver. Select the set that you feel will work best for you.



REISCH SPECIAL
"LITTLE BIG VOICE" — JR-2

THESE SPEAKERS CAN ONLY BE PURCHASED FROM:

Col. Joe Reisch, Reisch Sales Company, Box 850, Mason City, Ia. 50401 Phone: 515 423-1465. Call or write for Special Wholesale Prices.

have deductions, and this would be highlighted on the 941, but a separation on checking accounts from payroll to independent contractors would indicate to the IRS that you do treat them separately. Also remember the plumber, you don't pay your plumber through the payroll account.

Conversation has been intense among auctioneers in regards to the IRS "independent contractor status" — especially among auctioneers and automobile auction firm operators/owners (employers) and during the NAA Convention in Seattle in July of 1977, the following "factors indicating independent contractor status" was offered to Executive Director McCray (the factors were offered as one man's opinions and it should be emphasized again that each auctioneer should refer to his own attorney, and perhaps also to his accountant, if a question of the auctioneers status is apparent):

- 1. Does not supervise or direct him as how to do his work (because he does not have the necessary expertise);
- 2. Is paid standard amount of compensation regardless of hours worked or results accomplished;
- 3. Holds himself out to the public as available for the same work;
- 4. Advertises and maintains business listing in telephone directory;
- 5. Maintains an office;
- 6. Has license, if necessary paid for by auctioneer himself;
- 7. Performs similar work for others percent of time;
- 8. Has profit sharing plan as self employed;
- 9. Operates under his own name or business name.

The National Auctioneers Association is pleased to have the assistance of the National Auto Auctioneers Association and the many NAA members in trying to determine the exact status of the IRS ruling on Independent Contractors. The information is important enough to offer to anyone who has had expertise in the matter and if additional information — or corrective information — can be supplied to Harvey L. McCray, Executive Director, National Auctioneers Association (135 Lakewood Drive, Lincoln, NE 68510), send it immediately for future publication and report in THE AUCTIONEER magazine.

In Memoriam...

WILLARD B. BARNES

Willard B. "Bill" Barnes, Basehor. Kansas, a member of the National Auctioneers Association drowned Saturday, July 31 at Lake Perry, Kansas.

Along with his NAA membership, Auctioneer Barnes belonged to the Kansas Auctioneers Association; American Legion in Kansas City; Eagles Lodge in Bonner Springs; and Hoisting and Portable Engineers Local 101 in Kansas City.

Services were August 4, at the Underwood Cemetery, Perry, Kansas.

Survivors include his wife Marie Barnes and a stepson Rodger Brandt of Basehor; his mother, Mrs. Irvyl Barnes, two sisters, two brothers and several nieces and nephews.

Georgia Auctioneers Elect Officers

The Georgia Auctioneers Association elected officers in July, 1977, and the following will serve for the 1978 term: Chairman of the Board — T. Lynn Davis; President — Gerald Bowie; Vice President — Joe Tarpley; Secretary-Treasurer — J. H. McCorvey; Regional Vice Presidents — North: Bill Potts; Central: Vern Hurd; South: Ted Hughes; Directors — Three Years: Bob Tucker, Pete DeSantis; Two Years: Ron Harris and Roy Holland; One Year: Gerald Bowie and Wayne Evans.

WANTED

AUCTION HOUSE LOCATIONS

VIRGINIA — NORTH CAROLINA SOUTH CAROLINA — GEORGIA TENNESSEE — FLORIDA

TO CONDUCT TOOL AUCTIONS!

MR. AUCTIONEER

If you can seat 150-300 people please contact immediately. Sales like we conduct will compliment your sale barn.

MERCHANDISE OWNED AND SUPPLIED BY

PIERCE-AIR TOOL COMPANY

119 CHELTENHAM DRIVE
WINSTON-SALEM, NORTH CAROLINA
27103

PHONE: 1-919-765-1643

LARGEST AUCTION SUPPLY ON WHEELS IN THE SOUTHEAST

WE BUY DIRECT FROM FACTORY
BANKRUPT GOODS — OVER-RUNS — DEAD
STOCK — UNCLAIMED FREIGHT
SALVAGE — IMPORT GOODS — ETC.

WE WILL CONSIGN ALL MERCHANDISE — WE FURNISH FLIERS, CLERK SHEETS, AND PAY ½ OF NEWSPAPER ADVERTISING. I WILL BE THERE PERSONALLY TO WORK THE SALE WITH YOU.

KEITH J. PIERCE

LISTED WITH DUNN & BRADSTREET NO. 07 782 7186

MEMBER NATIONAL AUCTIONEERS ASSOCIATION & NORTH CAROLINA AUCTIONEERS ASSOCIATION

Iowa Auctioneers Help Buyers Understand Art of Bidding in Council Bluffs News Article

One of the best ways to promote the auction profession is to offer the public information about how to attend and bid at auctions. NAA members Mark Hunter and John Reid of Council Bluffs, Iowa, received excellent publicity when the following article was published in the Council Bluff's "Non-pareil" newspaper on Sunday, August 28:

Two Council Bluffs men had a single answer when asked why they were auctioneers.

"I love it," said Mark Hunter and John Reid.

Hunter began auctioneering $2\frac{1}{2}$ years ago but was familiar with auctions long before that. His father, Bob Hunter was an auctioneer in the Thurman area. Young Mark went to auctions with him. His brother, Jim, has been an auctioneer for about five years.

"It's a lot of fun," said Hunter, who is also a Realtor. "We do auctions of household goods, real estate and business liquidations. We've done auctions all over the state and in Nebraska. We did a liquidation sale of a canoe factory in Indianola."

The first pointer Hunter said he would give to someone just starting to attend auctions is to listen.

"Before the auction begins the auctioneer will give an opening statement. It's really an explanation of the rules of the game," said Hunter. "People should pay attention."

He also said if people see an item they think they want to buy they should decide what they would want to pay for it, keep the price in mind and bid quickly to that price.

"A lot of times, beginners will want to take a minute to think about raising a bid, but in that minute they can

POSITION WANTED

Seeking employment in established auction company. Will relocate. Young, married, enthusiastic auctioneer. Graduate of the University of Missouri; BS degree in Animal Husbandry. Experienced in livestock, farm, estate and antique auction sales. Has working knowledge of all aspects of the auction business.

Send inquiries to: Box 365

Catoosa, OK 74015

Or phone: 918 266-2764

lose the item. It could easily be sold while they're talking it over."

One of the important jobs of an auctioneer is to create a sense of urgency by keeping the bidding going quickly, although Hunter said most will stop and explain where the bid is if someone doesn't understand.

"It's really impulse buying," he said. "But people still get bargains because they're usually only paying 50 cents to a dollar more than someone else would have paid for the same item. "There is also a real sense of competition in buying at auctions."

Both Hunter and Reid said the best way for a buyer to place a bid is to raise their hand or the buyer number

they receive when they register at the auction.

"A lot of people have their own ways of bidding like nodding, or winking, but it's easy for an auctioneer to miss those. If they must raise their hand it's much simpler," said Reid.

(Continued on Page 9)

Listen to Col. Archie Moody atterested in becoming a "Top" Auction

Are you interested in becoming a "Top" Auctioneer? The Mendenhall School of Auctioneering has 14 of the nation's top auctioneers and business leaders on its staff, ready to help you become a "Top" Auctioneer. The auction method of selling is growing by leaps and bounds all over the nation. It is anticipated the future will be even greater. Each of our instructors is a specialist in his own field. You receive outstanding training in all phases of the auction profession by professionals.

Now is the time to enroll! Five terms each year – two weeks training. Write or call for information today!



Col Archie Moody Member

FAN'
NEERS

FANTASTIC TRAINING — BEAUTIFUL FACILITIES



100 hours of honest professional training.

Mendenhall School of Auctioneering

U.S. HWY. 29 & 70 (185)

HIGH POINT, NORTH CAROLINA 27263

PHONE (919) 887-1165

ANNOUNCING
THE NEW SHOW ROOM
AND WAREHOUSE FOR . . .

ABLE DISTRIBUTING CO.

1211 West 9th Street Cleveland, OH 44113

Wholesalers of cutlery, appliances, jewelry, radios, stereos and CBs. General merchandise.

Closeouts for wholesalers, retailers, auctioneers, charitable organizations.

> Ken Gouldner Phone: (216) 523-1940

Open Weekdays: 8 AM — 5 PM;

Saturday: 8 AM — NOON

Iowa Auctioneers . . .

(Continued from Page 7)

Reid has been an auctioneer since 1954 but before then he had "worked the ring". He said he picked up the techniques by watching other auctioneers.

"People should go to the auctions early — before the actual time the auctioning begins so they can look things over carefully and know what they're buying.

"They should also come prepared to haul away anything they might buy. They'd need a pickup or trailer with ropes and pads if they want to buy anything big because most things have to be hauled the same day," said Reid.

He said everyone goes to auctions to look for bargains and bargains are available.

"I've had a lot of people come up to me and say they have bought an item and then sold it a week later for two or three times what they paid for it."

The main interests of most auction shoppers are antiques and collectibles.

"On things like that there is a lot of competition in bidding," said Reid. "Everyone is in the same position. You compete with antique dealers, private collectors, museum buyers and the average person. But there are still always bargains."

Reid said people must know what to look for in antiques. "I've seen them bring their antique price catalogs and check what items are worth before they bid. They have to be sure it's really something they want. If they don't know very much about auctions or antiques they'll usually bring a neighbor with them or someone else to help."

Both men said there are people who are "regulars" at the auctions attending every one that comes up.

"Auctions are definitely growing in popularity," said Reid. "There are more and more people coming and they're all looking for bargains."

Land Appraised at \$100,000 Sells for \$171,500 During Auction Held by Jim Owen

It was an exciting day on July 23, 1977 for bidders and spectators alike as Jim Owen of Jim Owens Realtors Auctioneers, Princeton, West Virginia, sold a beautiful farm for a record price.

Many were on hand . . . bidding was spirited . . . as many people wanted to own a piece of the lovely Ruth Caperton Rutherford farm, located at Lerona, West Virginia, near the famous Pipestem Resort.

The farm was offered in three parcels and in its entirety and did sell as a whole, going to Liberty Enterprises, a group of area businessmen, for \$171,500. The parcels went as follows: Parcel 1, level 47 acre tract — \$69,000; Parcel 2, 20-acre tract with house — \$53,000; Parcel 3, 19-acre partially cleared and rest woodland for \$43,250 — for a total in parcels of \$165,250.

When offered in its entirety a bid was placed for \$170,000 which rapidly progressed to \$171,500. The sale was conducted to settle the estate of Ruth Rutherford and left the attorney Ira Smith and the administrators Guy Schyphers and Gene Wiley very satisfied and sold on the auction method of selling.

On the proceeding Wednesday, Jim Owens sold a commercial tract in Tazewell County, Virginia, for \$105,000, so it was a great auction week for the Jim Owens firm.



CAI Registrants Sign Early For 1978 Courses in Early April

Early applications for the 1978 Certified Auctioneers Institute have filled half of the capacity for the Institute's Course I, April 2-7, at Indiana University in Bloomington.

Applications have come from 25 different states, with six coming from Florida and from Washington and five coming from Kansas and from Tennessee. A total of 36 states and Canada are represented by CAI candidates who will be in Courses II and III of the Institute program this year.

The Certified Auctioneers Institute program is a threeyear course of study which is designed to broaden the participating auctioneers' understanding of areas of major concern in the auction business. Course I introduces the major topic areas, and Courses II and III offer advanced instruction in those and other areas.

The three courses, which are limited to 125 persons each, meet in separate sessions during the same one-week period annually on the home campus of Indiana University in Bloomington, Indiana. Upon successful completion of the three courses, an auctioneer is eligible to receive the professional designation, CAI (Certified Auctioneers Institute.)

Admission to Course I and the Institute program is based on experience in the auction business. Auctioneers with two or more years of full-time auction experience are given priority for admission. Next preference goes to persons with less than two years but more than one year of full-time experience. All applicants must also meet any additional requirements stated by the Institute Board of Directors. Membership in the National Auctioneers Association is required to participate in the CAI program.

Persons applying for admission before December 1, 1977, may pay a deposit on their tuition (\$50) or the full tuition (\$250). After December 1, the full tuition is due with the application. March 1, 1978, is the deadline for Course I applications, for registration for Courses II and III, and for the balance of tuition.

Application forms for the Institute program appeared in the September issue of THE AUCTIONEER magazine. Additional forms and information are available from the Certified Auctioneers Institute, Indiana Memorial Union, Suite 555, Bloomington, Ind. 47401. (Telephone: 812-337-3021)



JIM GRAHAM AUCTIONS

'Net you thousands more!"
204 U.S. 1, North Palm Beach, FL

Phone: 305 844-1723

AFLB CRB

Realtors Auctioneers

Old Automobile License Plates Create North Dakota Interest

Arlo Schmidt, president of the North Dakota Auctioneers Association, received good publicity recently when an article in a North Dakota newspaper — the article was titled "MALE CALL" — referred to his sale of old license plates.

It was reported that there are auto buffs who love to collect car license plates. One 1911 N.D. plate sold for \$190 and a 1912 plate sold for \$75.

Arlo reported in MALE CALL: "I've been an auctioneer for 21 years and I would like to know if anyone in North Dakota has ever received better prices than that for rare plates." He also said that he also sold, at auction, a 1928 Model A Ford for \$3,525 at the sale.

"I suppose that was the car that went for \$600 new, fully equipped with a leather crank sling," said Arlo.

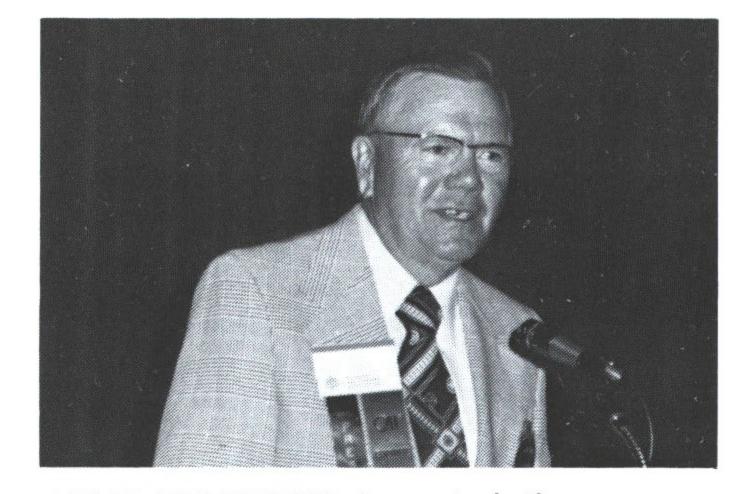
Seattle NAA Convention was "Just Like Heaven in '77!

From the day registrants arrived in Seattle to the day they left, excitement, entertainment, fellowship and auction education was emphasized almost daily during the 1977 NAA Seattle Convention. The theme of the convention, "Just Like Heaven in '77" was appropriate and everyone could feel the enthusiasm generated by the host association, the Washington State Auctioneers Association.

The activities began early with many tours and activities planned on Monday, July 25. Fishing trips, where many caught salmon and other trophies in Puget Sound and the Pacific; tours to Canada and Alaska; tours, which offered NAA members, their wives, families and guests a choice of enjoying the seaside or the majestic mountains, kept everyone quite busy up through the opening date of the convention.

As projected in the program, which was published in the earlier issues of THE AUCTIONEER magazine, the Seattle Convention offered NAA convention registrants a well-rounded schedule of events: fellowship was supreme at the first reception on Wednesday night; entertainment was selected, which helped make the conventioneers relax and enjoy their convention; and education, offering auctioneers and their entire families the expertise as presented by some of the finest auctioneers and affiliated service agencies in the world.

It will be hard to follow the Seattle



LYLE ERICKSON keynoted the convention during the Thursday Kickoff Luncheon.

Convention, by those state associations which desire to serve as future convention hosts, only because of the personal attention offered to everyone in Seattle by Convention Co-Chairmen Winona and Bob Losey. It will be hard to find someone who will offer their personal attention to the tour activities as did Roberta Abhold, the Loseys' daughter; it will be hard to find a group of hosts more concerned for everyone's welfare as were the entire membership of the Washington State Auctioneers Association and their good friends and fellow auctioneers from the South, the Oregon Auctioneers Association, who shared in some of the hosting activities.

But in the tradition of the NAA, a new group of enthusiastic auctioneers and their families will rise to the occasion and use the efforts of Washington State auctioneers as a guide and offer equal and excellent services as NAA convention sponsors. In fact, the members of the New England Auctioneers Convention Committee, spearheaded by the Massachusetts Auctioneers Association, have already begun plans for "Boston '78", where the next NAA Convention will be held on July 19-22, 1978 at the Sheraton-Boston Hotel.

If you were in Seattle, you won't want to miss Boston; and if you were not in Seattle, you missed the opportunity to be among the finest people in the world: NAA Auctioneers and their families.



CONVENTION CHAIRMAN Robert F. "Bob" Losey was one of the first to sell at the Fun Auction. He sold several red golf caps, complete with NAA emblem, made specially for the 1977 Seattle Convention.



THE STATE OFFICERS' Workshop was one of the first events held during the convention and Wylie Rittenhouse, workshop co-chairman, makes a presentation while chairman C. P. Terry Dunning listens attentively. Representatives of each State Association received, from the NAA Board of Directors, a booklet on Parliamentary Procedures, which is hoped will be used in the future by the State Associations.



HUBERT SONGER, NAA Director, also offered his expertise to the State Association Secretaries during the State Officers' Workshop.



PRELIMINARY CONVENTION activities included a Washington State Agriculture Tour and these members met in Spokane, toured the State via auto, bus or recreational vehicle, before arriving in Seattle for the Convention. The photo was submitted by Lincoln, Nebraska, member Harold Proctor, a member of the touring party.

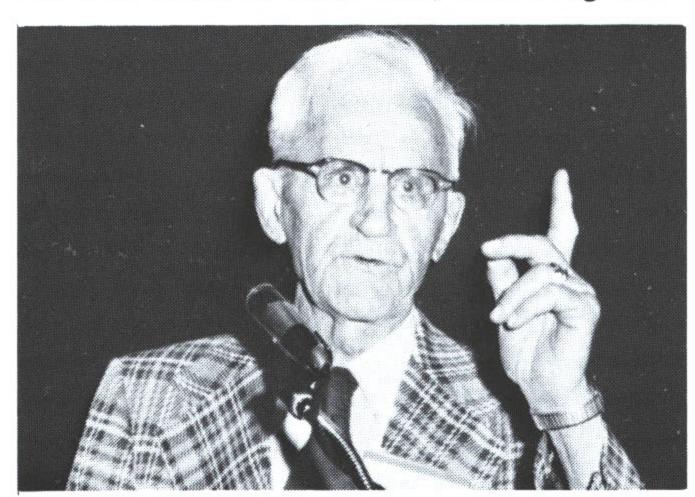
THE AUCTIONEER



THE FUN AUCTION was exciting and highly successful, as \$10,053 was realized from the items donated and sold by auctioneers to the other auctioneers and guests on Thursday night. Much attention was created for this event as local television cameras captured the excitment, in addition to many non-NAA member guests of the hotel (and city) attending the auction. Jim Messersmith and his crew were recognized for successfully topping all previous totals at the Fun Auction and the '77 Conventioneers themselves created the success by offering many fine auction items for sale.



PRESIDENT ERICKSON began the auction (as is custom at every Fun Auction — the current president begins the sale) and sold a decorative chest, which was brought to the auction by him and his wife, Irene. Ironically, the chest was purchased by another lowar and the Ericksons had the privilege of delivering the item back to lowa in their car, following the conclusion of the convention.



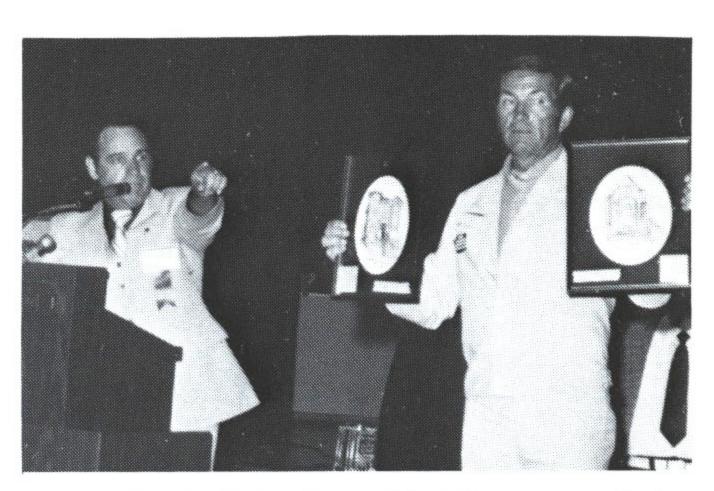
THE PUBLIC ADDRESS system was not needed when 90-year old Rex Young of Nebraska sold at the Fun Auction. Rex was the oldest practicing auctioneer to attend the 1977 Seattle Convention.



tributed and sold at the Fun Auction by past president Joe Donahoe.



BAKED CLAMS were presented to each conventioneer as he arrived at Kiana Lodge during the Clambake and Salmon Roast feast. Everyone enjoyed the outing among the majestic pines; the beautiful flowers in the Kiana "Garden of the Gods"; and the boat trip to and from the beautiful spa on Puget Sound.



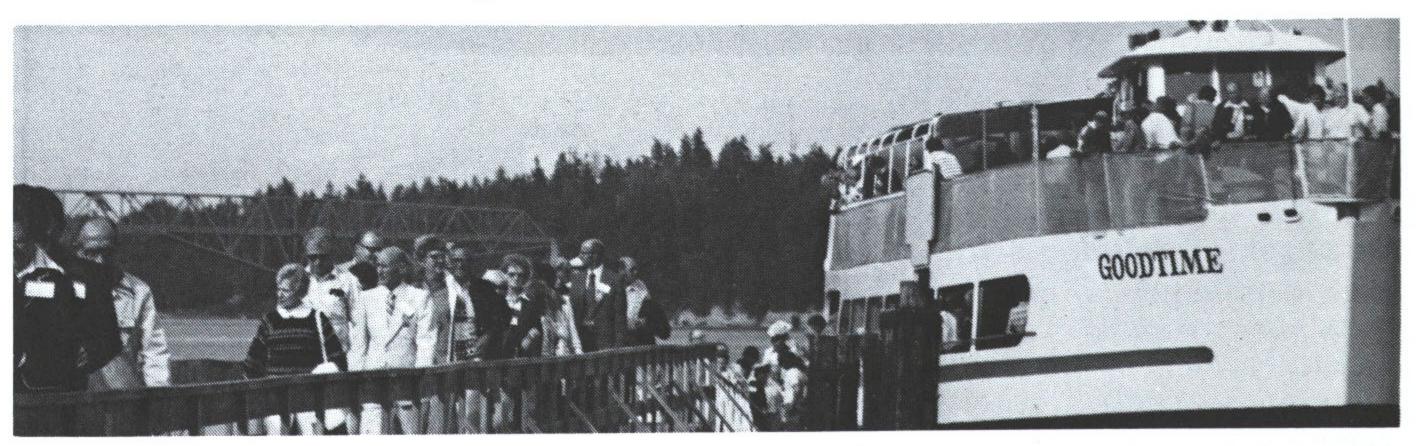
JIM MESSERSMITH (right) was chairman of the Fun Auction, and also served in various capacities during the event. Here, he displays the framed pictures while NAA 2nd Vice President Harvey Lambright calls for bids.



MARY WITZEL (Mrs. Earl) was the chairman of the Ladies Auxiliary program on Friday. Here she addresses the attendees.



PLATES OF FRESHLY roasted Salmon were enjoyed by everyone during the Kiana Lodge outing. Served buffet-style, conventioneers are shown coming through the line after having been served cups of clam nectar and steamed clams.



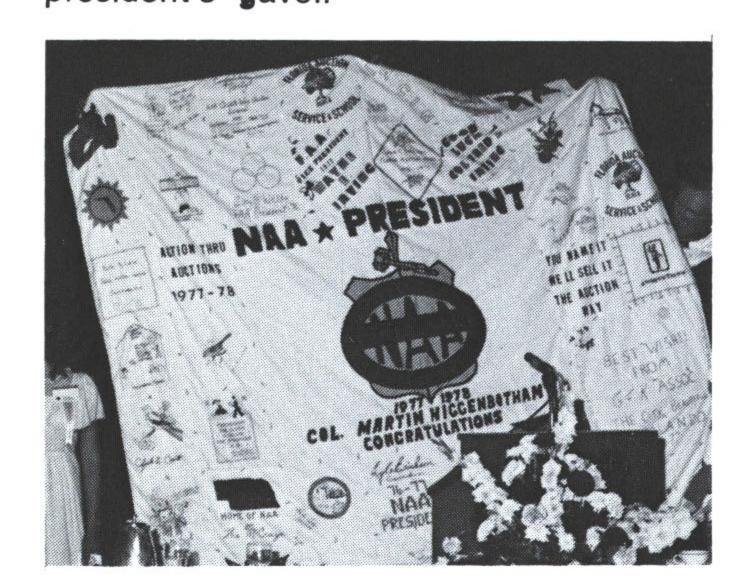
THE GOODTIME and Goodtime II were the boats, which transported conventioneers to Kiana Lodge. Members departed at the pier on their way to good food and fellowship.



THE MAD HATTER'S "Unbirthday Party" created excitement and enjoyment for the young people on Saturday afternoon.



MRS. WYLIE (JOAN) RITTENHOUSE was elected president of the Ladies Auxiliary to the National Auctioneers Association and accepted her office with dignity during the President's Banquet. Retiring president Brenda Higgenbotham (Mrs. Martin) presented her with the president's gavel.



TO HELP COVER the entire NAA membership during his year as President, Marty Higgenbotham was presented a quilt, appropriately prepared from pieces prepared by NAA members from Florida and many other areas of the NAA membership. The quilt was presented by the Wayne Irvings of Florida, who spearheaded the effort.



FIVE OUTSTANDING NAA members retired from office as board members at the close of the 1977 NAA Convention and were awarded their recognition plaques, including Past President and nine-year board member Joseph W. Donahoe, Darlington, Wisconsin; and three-year board members Ray Wallace, Shreveport, Louisiana; Dick Kane, Wisner, Nebraska; Howard Buckles, Keosauqua, Iowa; and Dale McPherson, Rapid City, South Dakota. An unfortunate incident occured during the President's Banquet when the plaque, prepared for Joe Donahoe, was missing during the presentation and a duplicate plaque was prepared and mailed to him following the convention.

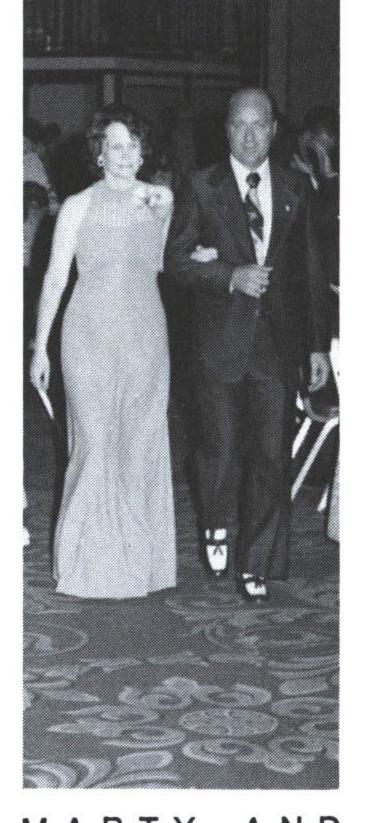




HALL OF FAME awards were presented to two outstanding and dedicated members of the National Auctioneers Association: William J. "Bill" Hagen of Billings, Montana, and Morris F. Fannon of Pennington Gap, Virginia. President Lyle Erickson made the presentation to the two very surprised — and honored — NAA members.

LYLE AND IRENE walk down the aisle, on the way to the head table for the Saturday night President's Banquet.





MARTY AND BRENDA Higgen-botham, the NAA's First Family for the 1977-78 year made their grand entrance during the President's Banquet.

MARTY HIGGENBOTHAM accepted the honor of the NAA presidency at the President's Banquet on Saturday night (bottom photo).





APPRECIATION was shown to Winona and Bob Losey (right) by NAA President Lyle Erickson for their dedicated efforts as 1977 Convention Co-chairmen.



What does an auctioneer gain from attending the Certified Auctioneers Institute program?

- (A.) advanced training in auction techniques as presented by leading practitioners
- (B.) insight into modern business practices in areas such as accounting, finance, law and marketing as discussed by faculty members from a major university
- (C.) the privilege of obtaining the professional designation "CAI" (Certified, Auctioneers Institute) after successful completion of 90 hours of classes and examinations over a three-year period
- (D.) All of the above

Answer: (D)

Please send me additional information and an application for the Certified Auctioneers Institute courses, April 2-7, 1978, at Indiana University, Bloomington, Ind.

Name			• • • • • • • • • • • • • • • • • • • •
Address	3		••••••••••••••••••••••••••••••••••••••
City		State	Zip

Mail to:

Certified Auctioneers Institute Indiana Memorial Union, Suite 555 Bloomington, Ind. 47401

SALE CLERKING SHEETS

and other Auction forms
Write for Samples and Prices

BURTON PRINTING CO.

P.O. Box 597 Hastings, Nebr. 68901

NAA Membership Asked To Write To Congressmen To Show Opposition To Proposed First Class Mailing Rate

The NAA Board of Directors, at the July 27, 1977, meeting in Seattle, Washington, voted unanimously to instruct Executive Director Harvey L. McCray to write to Postmaster General Francis F. Bailar, showing the board's apposition to the proposed first class mailing rate, for commercial firms, from 13 cents to 16 cents per ounce.

The NAA board of directors considers the proposed postal rate increase unfair and discriminatory. The proposal, if approved by the Postal Service, will affect each and every member of the National Auctioneers Association, due to the usage of the mailing service by each auctioneer and auction firm when they correspond to their clients and the public.

It is the request of the board of directors that each member write to his U.S. Congressman (both Senators and your Representative) requesting them to join with you in opposition to the proposed first class commercial postal rate increase.

Executive Director McCray, at the instruction of the board of directors, wrote a letter to the Postmaster General. It is hoped that each NAA member will use a form of the following letter and write his Congressman (a personal letter by each member to the Postmaster General would not hurt either):

Dear (Congressman):

I am writing this letter in opposition to the proposal by the United States Postal Service that commercial first class postal rates be increased from 13 cents to 16 cents per ounce.

Please join with me in opposition to this proposed increase as it is my belief that the proposed increase is unfair and discriminatory to heavy commercial users of the first class mailing services.

On behalf of the over 5,200 members of the National Auctioneers Association, I join them in opposition to the proposed commercial postal rate increase. It is my hope that serious reconsideration will be made by the Postmaster General Francis F. Bailar and his administrators immediately and I urge you to support me in my attempt to have the proposed recommendation defeated.

REPPERT

SCHOOL OF AUCTIONEERING

Tuition \$300 for 3-Week Term — Also Home Study

Founded in 1921

Decatur, Indiana

Box 189 46733 AC 0033

A. MARCUS CO.

Hillside, Illinois

ESTABLISHED 1908

TOOLS

Wholesaler Distributor of Brand Name
AIR TOOLS — STATIONARY TOOLS
ELECTRIC TOOLS — HAND TOOLS
GENERAL MERCHANDISE — CLOSEOUTS

VISIT OUR SHOWROOM

OR

Write for our FREE monthly catalog

Order NOW by calling us COLLECT (312) 544-9510

Our TWO MILLION DOLLAR INVENTORY means any order is shipped immediately!

All merchandise is fully guaranteed!

\$250.00 MINIMUM ORDER — MERCHANDISE FOR RESALE ONLY

4170 MADISON ST., HILLSIDE, ILL. 60162

President Higgenbotham Announces 1977-78 NAA Committees

Following his election to the presidency of the National Auctioneers Association, Martin "Marty" Higgenbotham announced his committee appointments at the Board of Directors meeting. Marty also offered the Committee Chairman the opportunity to extend the committees and additions to the following committees will be announced, when made, in future issues of THE AUCTIONEER magazine. The committees follow:

LEADERSHIP — 1st Vice President Harvey C. Lambright

AUDIT & BUDGET — Lyle Erickson, Chairman; Wylie Rittenhouse, Hubert Songer, Rex Newcom, Harvey L. McCray and Dean Fleming.

NOMINATING — Lyle Erickson, Chairman; C. P. Terry Dunning, Wylie Rittenhouse, Grover Howell and Bob Penfield.

RESOLUTIONS — Wylie Rittenhouse, Chairman; R. A. "Dick" Mader, Hubert Songer and Herbert A. Bambeck.

ELECTIONS — Ken Barnicle, Chairman; Dick Brewer, Leland Dudley, J. Wayne Taylor and Bill Cooke.

LAWS & REGULATIONS (includes legislation, policies & procedures) — C. E. "Chuck" Cumberlin, Chairman; C. P. Terry Dunning, Forrest Mendenhall and William "Bill" Josko.

EDUCATIONAL/SEMINAR COMMITTEE — C. E. "Chuck" Cumberlin, Chairman; Wylie Rittenhouse, Forrest Mendenhall and John O'Connor.

SEMINAR SUBCOMMITTEE — Harvey C. Lambright.

PROMOTIONAL — 2nd Vice President C. E. "Chuck" Cumber-lin.

PUBLIC RELATIONS & PROMOTION (includes following subcommittees):

A. AWARDS, ADVERTISING CONTEST & PLAQUES — Marvin Smith, Chairman; William "Bill" Josko, Ed Huisman and William "Bill" Gaule.

B. PUBLICATIONS — Wayne Ediger, Chairman; R. A. "Dick" Mader, Marvin Smith and William "Bill" Gaule.

C. NATIONAL AUCTIONEERS WEEK — Marvin Smith, Chairman; Hubert Songer, William "Bill" Josko and Bill Wade.

D. PROMOTIONAL ITEMS & AIDS (film) — C. P. Terry Dunning, Chairman; Harvey Lambright, John O'Connor and Rex B. Newcom.

CONVENTIONS (Permanent Convention Policies & Procedures)

— Lyle Erickson, Chairman; Martin "Marty" Higgenbotham,
Harvey Lambright, C. P. Terry Dunning, Harvey L. McCray
and Dean Fleming.

GRIEVANCES — Wylie Rittenhouse, Chairman; R. A. "Dick" Mader and Hubert Songer.

INSURANCE — John O'Connor, Chairman; Wylie Rittenhouse, William "Bill" Josko and Herbert A. Bambeck.

MEMBERSHIP — Harvey Lambright, Chairman; Marvin Smith, Ed Huisman and Bill Wade.

EXECUTIVE COMMITTEE — Martin "Marty" Higgenbotham, Chairman; Lyle Erickson, C. P. Terry Dunning, Harvey Lambright and Harvey L. McCray.

AUCTION TOP FOR SALE

For Sale: Auction Top — Factory Made, Built-in Speakers, Two Years Old — Will Fit Chevy Blazer or can be placed on regular pickup bed. \$575, Gary Hannagan, St. Elmo, IL 62458. Phone: 618-829-5248



FOR A CROWD OF GOOD BUYERS

Circulated primarily in Illinois, Indiana, Kentucky, Michigan, Missouri, Ohio, Tennessee, West Virginia, Wisconsin, and Western Pennsylvania.

Since 1971 the Tri-State Trader has had more antique auctions than any other publication in the world! Results guaranteed or no pay! (Inclement weather excepted). Ask for a show of hands. Yes, we're that sure!

Phone (317) 345-5134 P.O. Box 90TA, Knightstown, Ind. 46148

Reasonable rates.

Normal Ad Deadline: Every Wednesday, Reserved & Penalty - Rate Ads taken to 8:30 a.m. Friday.

Delivered every Monday in primary states.

Free Samples Sent to Auctioneers on Request



BIG EXTRA PROFITS

COCK BROS. INC.

113 N. May Street, Chicago, IL 60607 Area Code 312-421-5140

Or Visit our Giant Showrooms

Mon.-Fri. 7 a.m.—5:30 p.m. Saturday 7 a.m.—3 p.m.

Auctioneers and independent sales organizations have long relied on Cook Bros. as their leading source for a wide variety of merchandise . . . including tv's and radios, CB radios, stereos, appliances, watches, cutlery, jewelry, cameras and small novelties . . . items that can be profitably and quickly sold.

All orders are shipped the SAME DAY we receive them! Whether you sell strictly from the auction block, in a store, or house-to-house or business-to-business, Cook Bros. should be your NUMBER ONE supplier for all types of general merchandise and closeouts! Mail coupon below for your big, new wholesale catalog. You'll boost your profits promptly!

*Lowest Prices *Name Brands

*Large inventory always

*Same day shipment

*Direct importers

*Merchandise warranted against factory defects

*Catalogs without our name available for your use

MAIL
THIS
NO-RISK
COUPON
TODAY

To: Cook Bros., Inc., Dept. A976 113 N. May St., Chicago IL 60607

Yes, I want to make more money! RUSH my copy of your big, new wholesale catalog.

My name.....

Address.....

City

State.....ZIP.....

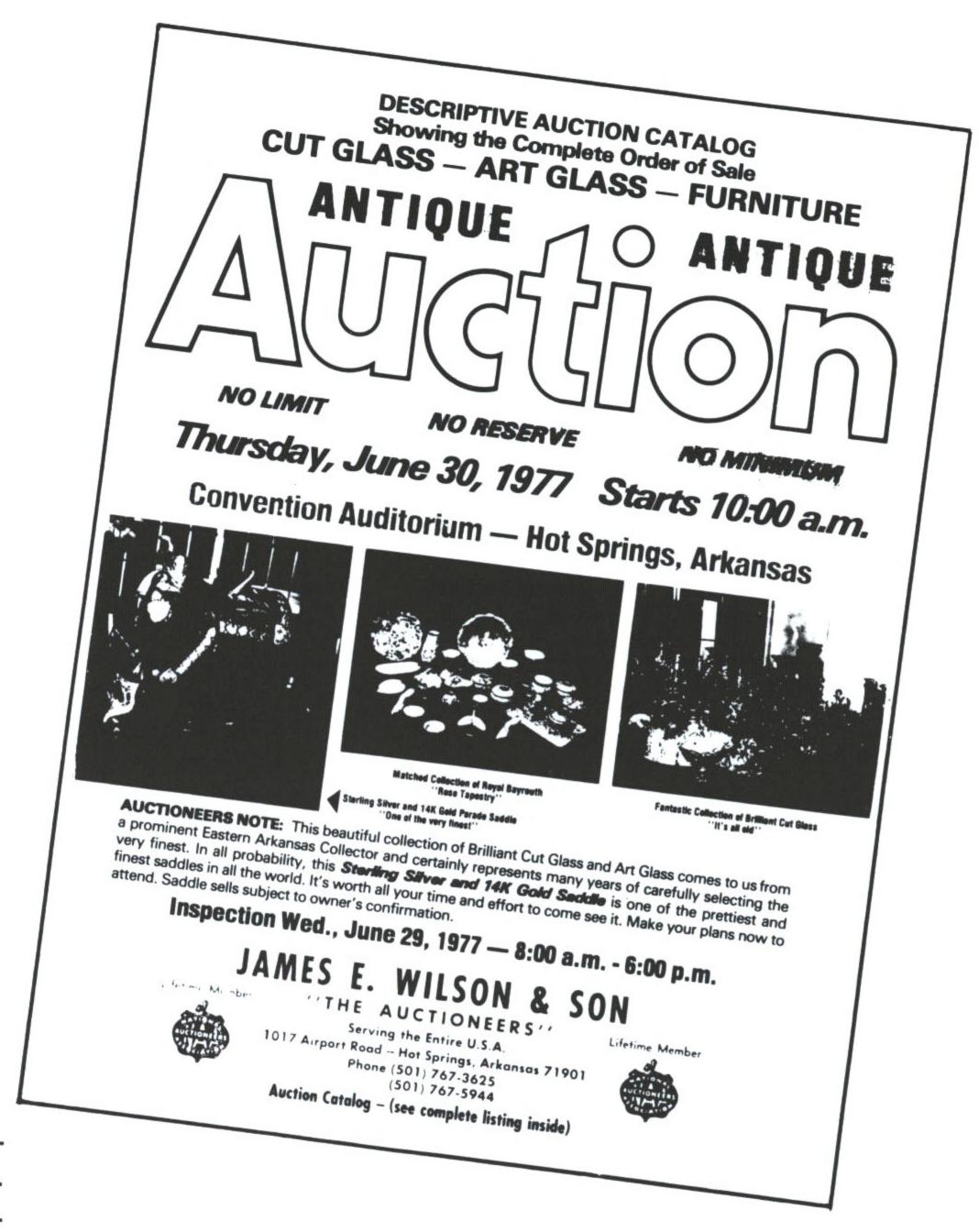
1977 NAA Advertising Contest Winners

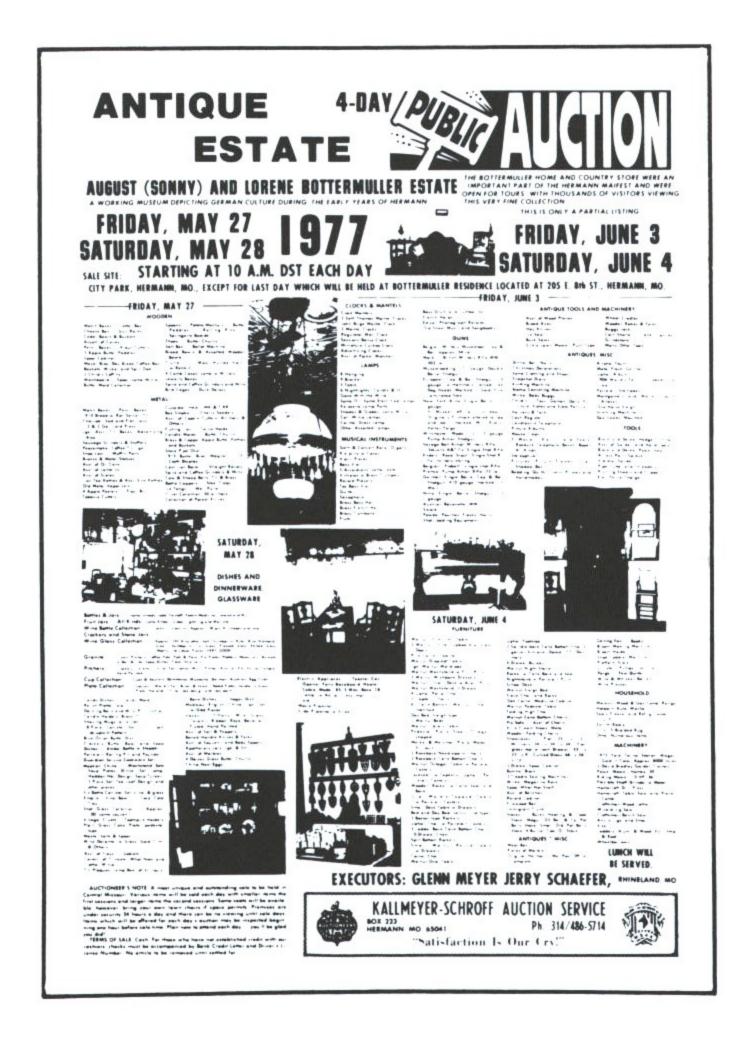
The 1977 Advertising Contest Committee admitted, this year during the 1977 NAA Convention in Seattle, that it was a hard decision to select the winners due to the stiff competition. Chairman Marvin Smith was somewhat awed when he saw the number of entries, submitted to the Committee during the 1976-77 year.

One unfortunate occurrence, however, was the number of sale bills, which were eliminated due to the fact that reference to the auctioneer's membership in the National Auctioneers Association was not made on the sale bill, or advertisement. The rules stated that the NAA logo, or the words, "Member, National Auctioneers Association" must be displayed on the sale bill to qualify for the contest.

Members have asked, in the past, that the winning sale bills be displayed following the convention to show others what the winning entries looked like. However, the sale bills were not seen by all of the conventioneers, much less those members who were not able to attend the NAA Convention. This year the winning sale bills were photographed (unfortunately the entire entry could not be photographed, but the representative sampling of the entry has been photographed) to allow the entire NAA membership to see what the winners look like. They all are shown in this "Review of the 1977 NAA Advertising Contest Winners".

THE BEST OVERALL advertisement in the 1977 NAA Advertisement Contest was the colorful Auction Catalog of the James E. Wilson & Son "The Auctioneers" firm in Hot Springs, Arkansas. Pictured above is the cover of the 48-page (plus cover) catalog, describing the antique auction.

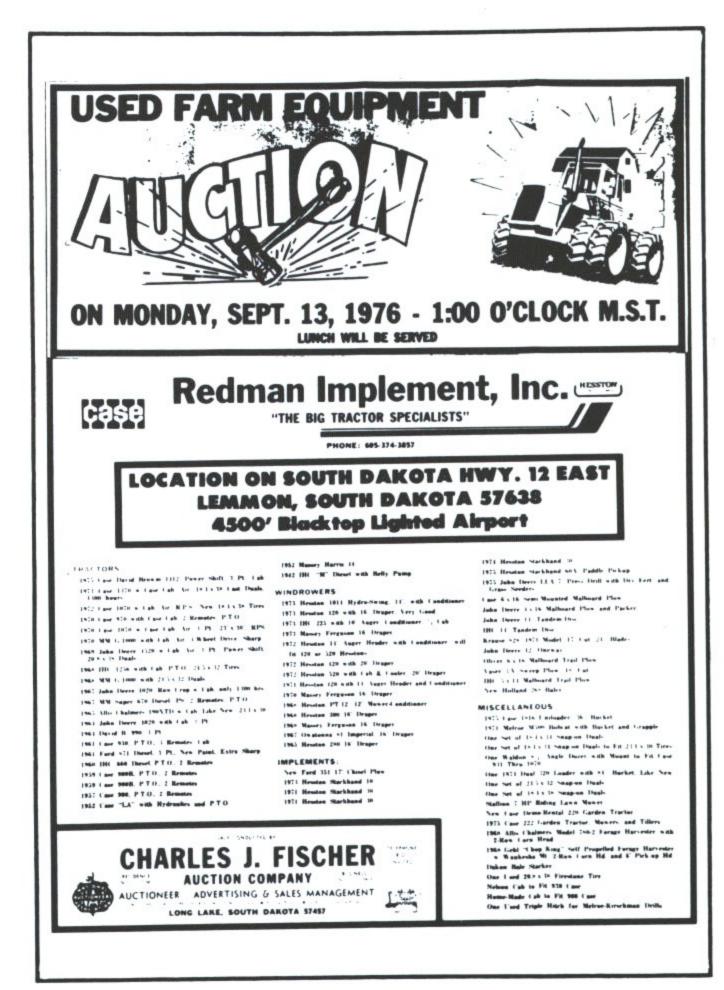




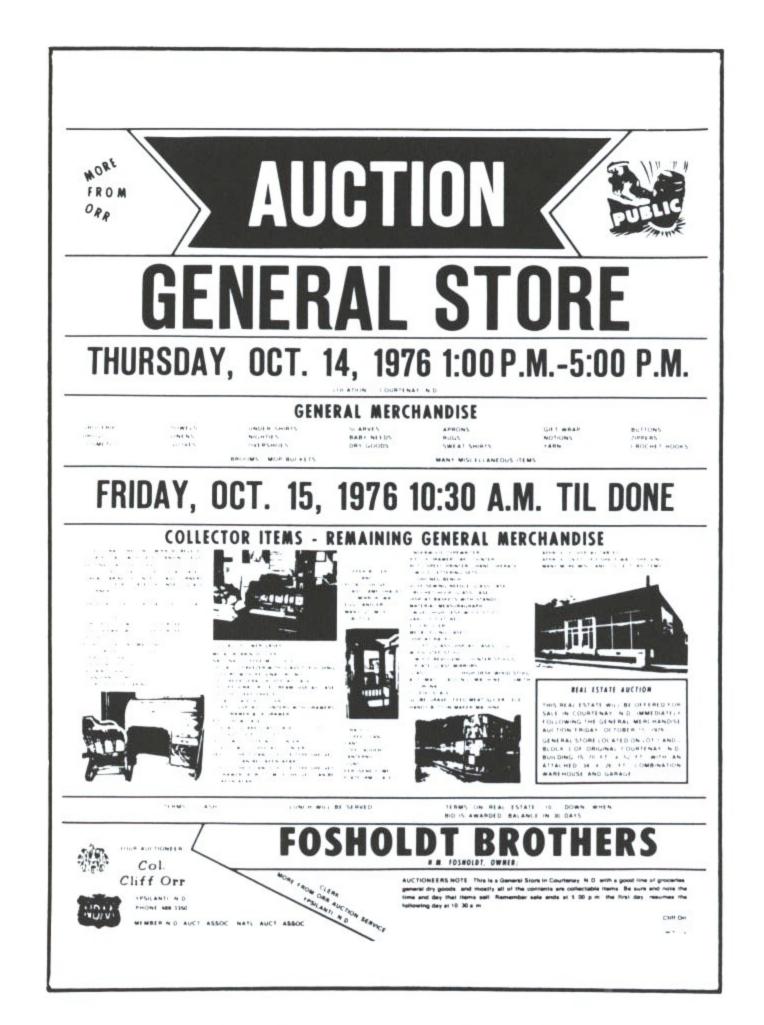
THE COLOR AWARD in the Antiques category was won by the Kallmeyer-Schroff Auction Service of Hermann, Missouri. The color of the advertisement was red and black on white and the size of the sale bill was 17 by 22 inches.



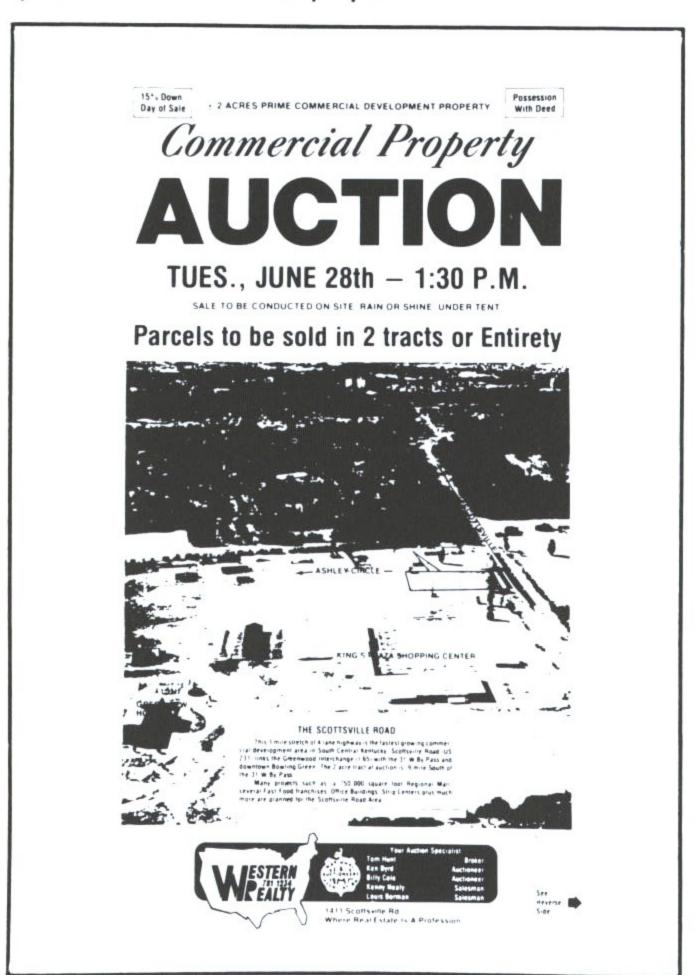
THE BLACK AND WHITE AWARD in the Antiques category as won by the David A. North Auctioneers firm of Coldwater, Michigan. Pictured above is the cover of the eight-page black and white catalog and the size of the catalog was 8½ by 11 inches.



THE COLOR AWARD in the Commercial-Industrial category was won by the Charles J. Fisher Auction Company of Long Lake, South Dakota. The advertisement was red and black ink on white paper; the size of the sale bill was 17 by 22 inches.



THE BLACK AND WHITE AWARD in the Commercial-Industrial category was won by Cliff Orr of Ypsilanti, North Dakota, in his advertisement of the General Store. The size of the sale bill was 17 by 22 inches and black ink was printed on white paper.

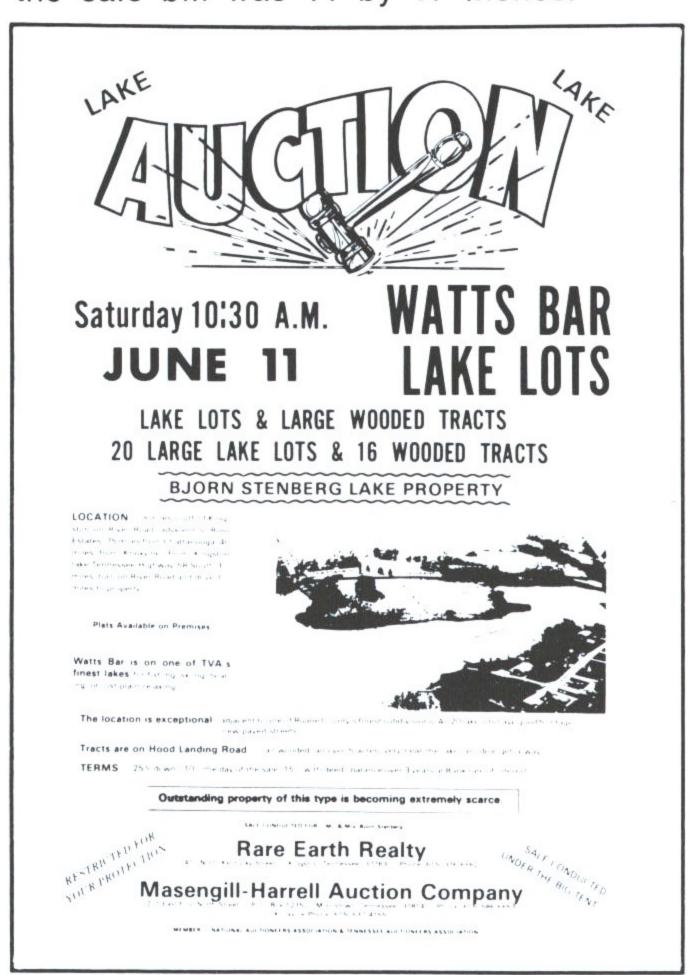


THE COLOR AWARD in the Real Estate category was won by Western Realty of Bowling Green, Kentucky. The 8½ by 15-inch sale bill with blue and black ink on white paper advertised a commercial property auction.





THE COLOR AWARD in the Farms category was won by Odle and Cumberlin Auctioneers of Brush, Colorado. The sale bill, advertising the Harms Farm Auction was printed in the two colors of orange and black on white. The size of the sale bill was 11 by 17 inches.



THE BLACK AND WHITE AWARD in the Real Estate category was won by the Masengill-Harrell Auction Company of Morristown, Tennessee. The 22 by 17-inch (folded) sale bill was printed with black ink on white paper.





THE BLACK AND WHITE AWARD in the Farm category was won by Bass Auction of Lewistown, Montana, and both Frank and Colin (father and son) are NAA members. The winning sale bill was the Estate Farm sale near Big Sandy, Montana. The size of the sale bill was approximately 11 by 17 inches and the ink color, black.

Superior School of Auctioneering

"A Very Select School"

If you miss our next term, it will be SIX MONTHS before you have another opportunity to attend SUPERIOR.

A term only lasts two (2) weeks. YOUR EDUCATION IS FOR A LIFETIME. Doesn't it make sense to learn from TO-DAY'S auctioneers? From the people who are selling many of the Nation's top sales — not from someone who is not an auctioneer or not enough business, as an auctioneer, to keep him busy? He cannot tell YOU how to be a SUPERIOR auctioneer.

SEND FOR OUR FREE CATA-LOG. YOU WILL KNOW US.

SUPERIOR SCHOOL OF AUCTIONEERING,

P.O. Box 1281, Desk A DECATUR, ILLINOIS 62525

APPRAISAL GUIDES

"You can't tell the names of the players without a program." We have the tools for the auctioneer, appraiser, banker, finance company, car salesman, etc.

RED BOOK OFFICIAL USED CAR VALUATIONS\$19	.00
Complete Regional Edition issued 8 times yearly	
Retail, finance & wholesale values for all U.S.	
cars, popular import cars, light duty trucks, past	
6 years. Insurance symbols, front end views,	
vehicle number, etc. (Mr. Auctioneer: worth the	
price for you personally to trade automobiles	
with)	
NATIONAL FARM TRACTOR & IMPLEMENT	
BLUE BOOK \$17	50
Valuations Nehraska tests major accessories —	

past 10 years. Published yearly.

BLUE BOOK OFFICIAL USED TRUCK VALUATIONS \$22.00 Issued twice yearly. Lists all trucks, past 7 years

. . . Gives values of trucks and major optional

equipment.	
COTBOATE MICTOTI GOIDE	4.95
Over 35 major manufacturers of outboard boat motors OUTBOARD BOAT GUIDE\$	4.95
More than 185 manufacturers, 15,000 models listed	
INBOARD & OUTDRIVE BOAT GUIDE	4.95
Does not include inboard boats	
INBOARD BOAT GUIDE\$	4.95
Does not include I O or stern drive boats	
BOAT TRAILER GUIDE\$	4.95
Over 5,000 different trailers listed	4.05
OMMINICA TRANSPORTE	4.95
More than 200 different lines included	4.05
THOOK OAM EN GOIDE	4.95
Over 177 manufacturers listed	4.05
MOTOR TIONE GOIDE	4.95
the state of the season of the state of the	

Includes walking and riding mowers, snow blowers, etc.

COMPACT TRACTOR GUIDE \$ 4.95

All the major manufacturers are listed in this book

MOBILE HOME BLUE BOOK \$10.00

January or June edition (Whichever is most current).

ANTIQUE & CLASSIC CAR GUIDE (GREEN) \$12.00

By Kruse — artual market prices by sale.

POCKET KNIVES GUIDE \$5.95

Complete descriptions and illustrations — years made —

variations — stampings and mint prices, etc.

LAWN EQUIPMENT GUIDE\$ 4.95

Bus Retmier is a 1951 graduate of the Reppert School of Auctioneering and successfully completed the 1977, Course I of the NAA-sponsored CAI (Certified Auctioneers Institute) and has sold the above appraisal books to the auction profession for the past 40 years on a money-back guarantee.

BUS RETMIER'S



VALUATION GUIDE SERVICE 8481 Bash Street, P.O. Box 50248

Indianapolis, Indiana 46250 Phone: 317 849-3304

Payment with order — add \$1.50 handling and mailing charge.

COD orders — you pay postage.

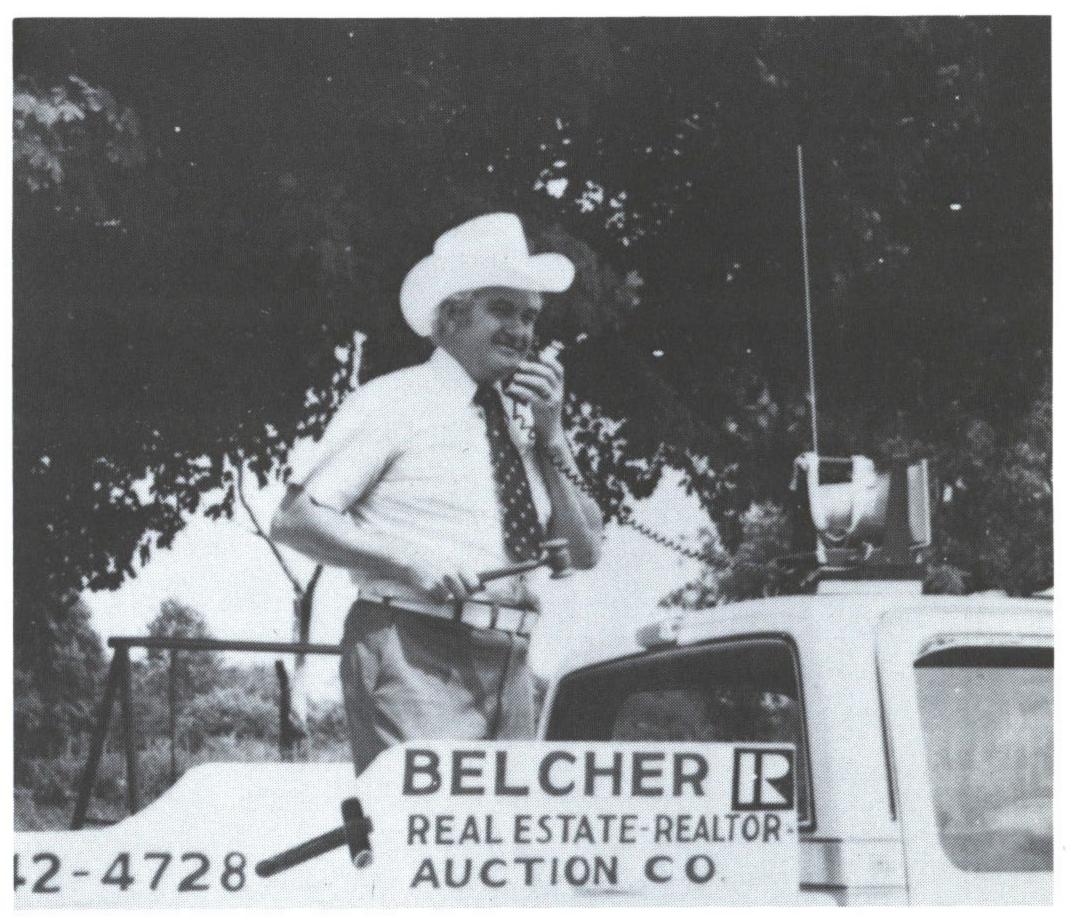
Shipper UPS (United Parcel Service)

Dear Bus: Please send me the items circled	above for which	I am enclosing
(check) (money order) in the	ne amount of \$	
Name		
Address		
City	State	_Zip

Kentucky Business Liquidated For Over \$150 Thousand in July

Kentucky residents witnessed the largest business liquidation sale by auction to ever be held in Logan County, Kentucky, on Friday, July 29 and Saturday, July 30. The sale was conducted by Belcher Real Estate and Auction Company and Hughes Real Estate and Auction Company, both of Auburn, Kentucky. More than 1,000 people crowded the sale area at Rogers Lumber and Construction Company, many coming from places as far as Alabama and Missouri.

Auctioneers John Belcher, Michael Belcher and Jack Harvey started the sale at 1:00 p.m. on Friday and kept receiving bids until the early morning hours; then resumed



JOHN BELCHER calls for bids at the liquidation auction, held in Logan County, Kentucky. Over \$150,000 was received for construction equipment, lumber yard supplies, hardware items and office equipment — a record price for the county.

the sale on Saturday at 10 a.m. The auctioneers kept selling and the bidders kept buying, making the total sale climb over \$153,500.00.

Items sold included construction equipment, lumber yard supplies, hardware items and office equipment. The top selling items were a D6-B Cat Dozer for \$20,000; 955 Loader for \$8,750 and Truss Machine for \$7,000. Of the many stacks of lumber sold, only one brought less than wholesale price.

NAA auctioneer John Belcher paused in his auction calls around 11:00 p.m. Friday night to give away bottle openers and pencils and catch his breath. After a brief pause, the sale resumed and hardware items brought within 10% of retail value in the late night and early morning hours. Garden hoses, which retailed for \$13.95 were passed out among the crowd at \$12.50 each at 1:00 a.m. The price was more than wholesale price!

After two tiring days, with hoarse voices and blistered feet, there were still smiles on the faces of the Hughes' and Belcher's crews.

SUBSCRIBE NOW

Are you interested in equipment, trucks, auctions, etc.? Then subscribe to the **TEXAS TRADER**, semi-monthly publication. \$10.00 per year. Box 3945NA, Bryan, Texas 77801

WANTED

1,000

AUCTIONEERS

1,000

CS

We are in immediate need of ALL interested auctioneers who will take on CON-SIGNMENT 20 to 30 lots of old coins periodically for inclusion in their regular sales, or to work in with other sales. These shipments will be in the \$5 to \$50 per lot retail price range and will include such items as half cents, 2¢ and 3¢ pieces, large cents, silver dollars, part and complete sets.

All lots will be prepackaged, tagged and listed on a cover sheet, describing each lot and as a guide will give an estimated retail or book price.

S S

- BUYING -

ALL BETTER U.S. COIN COL-LECTIONS, IN THE \$2,500 TO \$25,000 RANGE. LIBERAL FINDER'S FEE PAID FOR IN-FORMATION THAT LEADS TO THE PURCHASE OF WORTH-WHILE COLLECTIONS. For Further Details
Contact

Bill Grayson or Mel Hatfield

B & B Coin Company 105 S. Main Street Fairmount, IN 46928

PH: 317 948-4111 or 948-4112

Monday thru Saturday 10:30 a.m. — 5:00 p.m.

- SELLING -

- (2) BROWN & DUNN U.S. COIN GRADING GUIDE. HARD BOUND, OVER 200 PAGES \$3.95

BOTH OF THE ABOVE \$7.50 POSTPAID

A MUST FOR YOUR LIBRARY!

Texas Senator Doggett Honored For His Auction Legislation Work

A special appreciation dinner for State Senator Lloyd Doggett was held in San Marcos, Texas, on Tuesday, August 9. Honoring Sen. Doggett were approximately 36 auctioneers and visitors from the central Texas area. The occasion was climaxed with the presentation of a handsome plaque with the inscription commemorating Sen. Doggett's sponsorship of the recently amended Texas Auctioneer's Law.

It was Sen. Doggett's dedication and interest in Auctioneering and the enhancement of the profession in Texas which prompted him to sponsor the original Bill creating the Auctioneer's Law during the 1975 State Legislature. He again sponsored the amendment to the law in the 1977 Legislature. The Senator's address vocalized his understanding and concern for the profession and encouraged those auctioneers present to play an active role in the enforcement and betterment of their profession.

The newly amended Law strengthens its original foundation and perfects areas which had been questionable with regards to enforcement and requirements of becoming a licensed auctioneer in the State of Texas. Also included in the amended Law are clearcut allowances regarding reciprocity with other states and the requirement that those seeking an Auctioneers License take a prepared examination with study material and test dates provided by the Auctioneer's Division of the Department of Labor and Standards of the State of Texas.

Other guests present at the meeting were Louise Mansfield and Faye Robinson, representing the Auctioneer's Division in the absence of Director Bob Bussee. Questions on enforcement of the Law, its requirements and other areas were directed to the ladies for clarification.

Bill Wade, President of the Texas Auctioneers Associa-

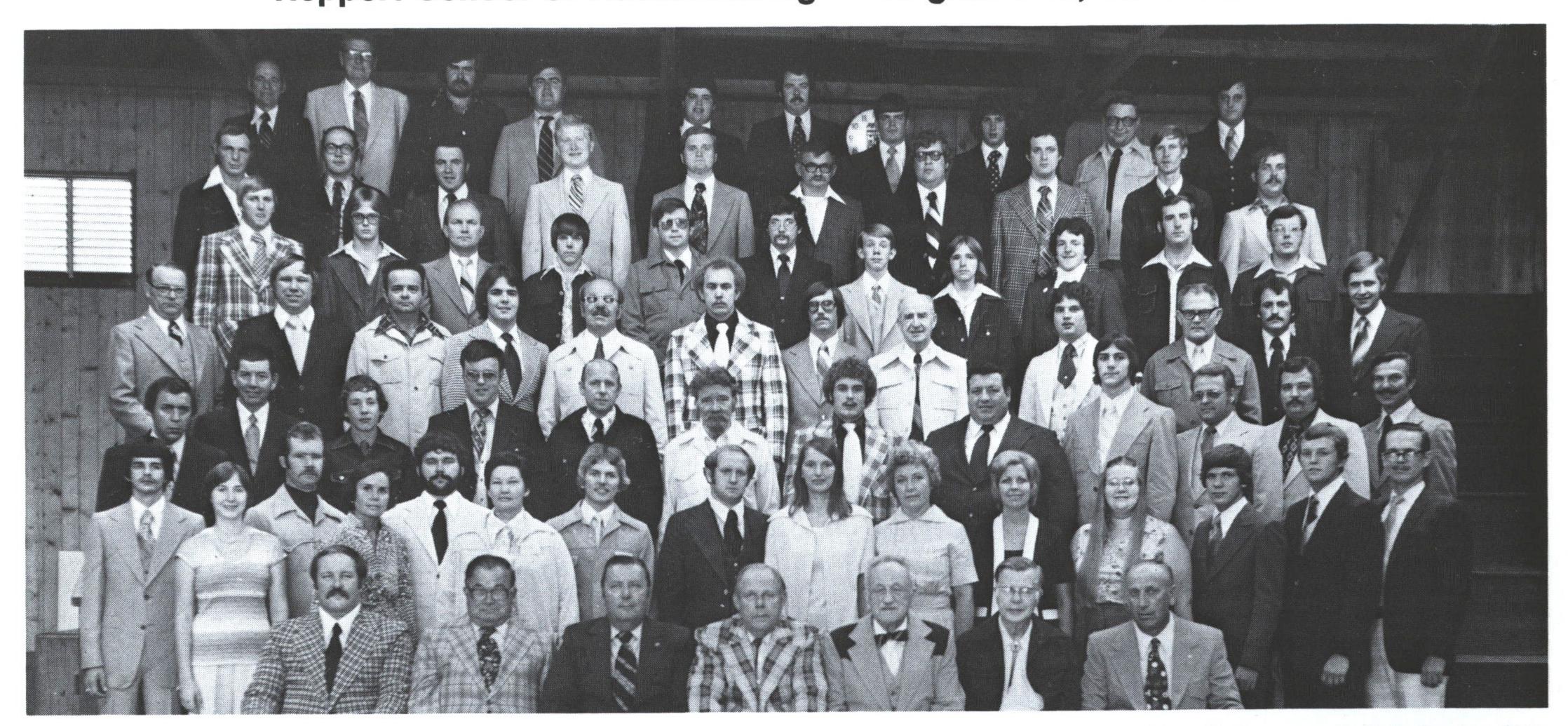


SEN. LLOYD DOGGETT on the right, being presented the commemorative plaque by Gary Fingleman of Lockhart, TX, who acted as Chairperson for the occasion.

tion and newly elected Director of the National Auctioneers Association, was present to help commemorate the occasion and offer some background and history to the early beginnings of the Texas Auctioneer's Law and the strong feelings of its great need by auctioneers from around the State. Mr. Wade also offered his own appreciation to the auctioneers from the central Texas area for their support in his bid as NAA Director.

The dinner and meeting was deemed a great success with auctioneers and visitors from as far as Houston, Austin, Rockdale, San Antonio and Corpus Christi, gathering to voice their appreciation of Senator Doggett's efforts.

Reppert School of Auctioneering — August 1-19, 1977 Class



PICTURED LEFT TO RIGHT — Top Row: William Andrews, Canada; Gordon J. Newhouse, Michigan; Dale A. Carder, Ohio; John O. Williams, III, Tennessee; David E. Baucher, Ohio; Robert Steven Fortner, Indiana; Mark Hoaglin, Ohio; Jeff L. Pruitt, Indiana; Merlin E. Havlik, Wisconsin; Alan R. Myers, Indiana. Fifth Row: Eugene F. Noggler, Jr., Ohio; John C. Pansegrau, Ossian; Dennis Ray Stover, Pennsylvania; William Douglas Nance, North Carolina; Richard M. Crawford, Tennessee; Donald D. Hall, Ohio; Chris Yoder, Indiana; Martin E. Cole, New York; Stephen D. Curry, Ohio; Ronald William Reno, Iowa. Fourth Row: Larry L. Schaaf, Ohio; Tom Cates, Tennessee; William H. Nance, Jr., North Carolina; Martin H. Baker, Ohio; John F. Nymeyer, Indiana; Cecil G. Kruse, Indiana; Neil J. Patterson, Michigan; Larry E. Rudd, Indiana; Mark E. Moorman, Indiana; Bradley G. Hall, Illinois; James B. Evans, Michigan. Third Row: Perry E. Murphy, Sr., Indiana; Gerald Edward Wierzbicki, Michigan; Carl A. Pellman, Ohio; Stanley R. Ford, Indiana; Harry E. Johnson, Michigan; Marvin Keith Mullins, Ohio; Steve Kesler, Indiana; Bennie Carl Ganey, Florida; Michael R. Watson, Ohio; Harry J. Sandoe, Pennsylvania; Monte G. Marion, Indiana; Michael A. Kennedy, Ohio. Second Row: James F. Burnett, Ohio; Glen L. Friend, Ohio; Todd J. Brown, Indiana; Gene Mazelin, Michigan; Emerson W. Arnett, Jr., Ohio; Sam Houston, California; Jeffrey R. Wolfe, Indiana; Irvin D. Swift, Michigan; James E. Tate, Jr., Tennessee; Herman A. McCombs, Indiana; Richard M. Bronson, Indiana; Allen J. Patty, Indiana, Frast Deersostit Edens, Mississippi; Susan P. Conover, Maryland; Theodore A. Sterling, Indiana; Marcia J. Hartman, Indiana; Frank S. Lemaire, Indiana; Paggy J. Lambert, Indiana; David A. Schaaf, Ohio; George A. Blakeley, Kentucky; Margaret Pansegrau, Oregon; Mary Lou Halstad, Michigan; Sally Rehm, Indiana; Kathy Lynn James, Ohio; John R. Cocchio, Canada; Randall H. Peddicord, Ohio; Duane O. Wright, Virginia. Seated Instructors: Ron Chaffee, Towanda, Pennsylvania; H. Earl Wright,

1978 Seminars Scheduled for Chicago and Orlando

The 1978 NAA Seminars have been scheduled and will be held in January in Chicago, at the beautiful Hyatt Regency O'Hare hotel on January 16-17-18, and in February in Orlando at the Hyatt House hotel on February 20-21-22.

NAA 1st Vice President Harvey Lambright, who is the 1978 NAA Seminar Chairman, is receiving confirmations on the instructors who will serve during the 1978 sessions. Announcement of the total list of instructors will be made in THE AUCTIONEER at a later date.

Both 1978 Seminar sites are appealing to many NAA members: Chicago and the O'Hare Airport area are convenient to anyone traveling by air. Flight scheduling can be made at nearly any hour of the day and in nearly every direction.

The Orlando Hyatt House will allow the NAA member the opportunity to learn more about his profession and later on, visit beautiful Disney World, only five minutes away. The Hyatt House offers free transportation to Walt Disney World hourly via its own bus line.

The hotel rates have been confirmed for both hotels and the Hyatt Regency O'Hare in Chicago rates are: \$30 single and \$34 double (both are net prices). In Orlando, the Orlando Hyatt House rates are: \$36 single occupancy and \$40 double occupancy (or \$20 per person double occupancy).

The facilities are the best available in both Seminars' cities and the educational instruction will be equally good.

Use the 1978 NAA Seminar Registration Form in this issue of THE AUCTIONEER magazine and register NOW for the 1978 sessions. Hotel reservation forms will be submitted to you immediately after your registration form and fees check are received in the NAA Office.

Mississippi Auctioneers Observe National Auctioneers Week



MISSISSIPPI AUCTIONEERS, in observance of National Auctioneers Week for 1977, are pictured with Mississippi Senator Bob Perry (second from left) of Governor Finch's Office as they sign the official proclamation. From left to right: David V. Gillentine III; Senator Perry; Harry Collins; Hal Thompson (1977 Mississippi Auctioneers Association President); David Gillentine; A. D. Dilley (1977 Mississippi Auctioneers Association secretary-treasurer); and David Wiggenton (seated), 1976 MAA President.

Auction Supplies

Paddle Cards • Item Receipt System •

Clerk Sheets • Direction Signs

Write for Samples and prices

SMART ART PAPER PRODUCTS
501 Penna. Ave.
Downingtown, PA 19335

National Auctioneers Week Proclaimed in North Dakota

The North Dakota Auctioneers Association was instrumental in having their State Governor Link proclaim the week of April 17 thru 23 as National Auctioneers Week. Present for the signing were Col. and Mrs. Dick Kiel, Fargo; Col. and Mrs. Tony Kranze, South Heart (Tony is NDAA director); Col. Chuck Rodin, Marion (secretary-treasurer of NDAA); Col. Allen Hornbacher, Hope; Col. and Mrs. Bud Zimblemon, Bismarck; Col. and Mrs. Cliff Orr, Ypsilanti (Mrs. Orr is President of the NDAA Ladies Auxiliary) and Col. and Mrs. Bob Steffes (Bob is NDAA director).

The president and vice president of the North Dakota Auctioneers Association, Cols. Arlo Schmidt and Lester Van Beek respectively, had auction sales on the day the proclamation was signed and were unable to attend.

1978 NAA Seminars Registration Form

Please register me for the following 1978 NAA Seminars (Please indicate):		
Chicago, Illinois — January 16-17-18, 1978 — Hyatt Regency O'Hare Hotel Subjects: Monday, January 16: Real Estate/Real Estate Appraisial for Auction — Bid Calling (evening); Tuesday, January 17: Auto Auctions/Classic Car Auction — Bid Calling (evening); Wednesday, January 18: Consignment of Farm Implement Equipment & Heavy Equipment at Auction.		
Orlando, Florida — February 20-21-22, 1978 — Orlando Hyatt House Hotel Subjects: Monday, February 20: Real Estate/Real Estate Appraisal for Auction — Bid Calling (evening); Tuesday, February 21: Farm Machinery, Beef, Dairy & Exotic Cattle — Bid Calling (evening); Wednesday, February 22: Consignment Auction House (Booking an Auction, Preparation for an Auction and Closing an Auction).		
Auctioneer's spouse or family member attending with	ees = \$150 per NAA Auctioneer; Half price (\$75) for NAA had NAA Auctioneer; Daily fee = \$60 per NAA Auctioneer per ouse or family member attending with NAA Auctioneer.	
I have marked the following to indicate my 1978 Seminars	s Registration:	
\$150 Three-day Chicago Seminar.	\$150 Three-day Orlando Seminar.	
\$ 75 Spouse's Three-day Chicago Seminar.	\$ 75 Spouse's Three-day Orlando Seminar.	
\$ 60 Monday ONLY Session, Chicago Seminar.	\$ 60 Monday ONLY Session, Orlando Seminar.	
\$ 30 Monday ONLY, Spouse's Chicago Registration.	\$ 30 Monday ONLY, Spouse's Orlando Registration.	
\$ 60 Tuesday ONLY Session, Chicago Seminar.	\$ 60 Tuesday ONLY Session, Orlando Seminar.	
\$ 30 Tuesday ONLY, Spouse's Chicago Registration.	\$ 30 Tuesday ONLY, Spouse's Orlando Registration.	
\$ 60 Wednesday ONLY Session, Chicago Seminar.	\$ 60 Wednesday ONLY Session, Orlando Seminar.	
\$ 30 Wednesday ONLY, Spouse's Chicago Registration.	\$ 30 Wednesday ONLY, Spouse's Orlando Registration.	
\$TOTAL CHICAGO FEES	\$TOTAL ORLANDO FEES	
Enclosed is my check in the amount of \$indicate my 1978 NAA Seminar Registration.	, made payable to the National Auctioneers Association to	
Name	Address	
City	- StateZip	
Spouse's Name (If Applicable)		
Send completed form and total registration fees to:	Harvey L. McCray, Executive Director National Auctioneers Association 135 Lakewood Drive, Lincoln, NE 68510	

Hotel Reservation Information: The NAA Office will confirm this NAA Seminar Registration and submit to you

a Hotel Reservation Form for you to use in reserving a room directly with the Seminar Hotel in Chicago

and/or Orlando.

NEW TOOL AUCTION



We will bring tools anywhere in the United States.

All tools guaranteed.

We have the largest rolling inventory in the tool business.

Tool auctions are great fund raising projects!

Stop in and visit our show room.

Over 400 items to choose from.

Call and talk to one of our salesmen.

Boswell Wholesale Inc.

BOX 334

BOSWELL, IN 47921

Contact DAN FIELY — Sale Manager Owner — PAUL TOLEN, JR.

CALL TOLL FREE FOR INFO. 800 428-0950

THE LADIES AUXILIARY TO THE NATIONAL AUCTIONEERS ASSOCIATION

1977-1978 Officers

PRESIDENT: Mrs. Wylie (Joan) Rittenhouse, Uniontown, Pennsylvania

1st VICE PRESIDENT: Mrs. Walter (Ruby) Hartman, Camden, Ohio

2nd VICE PRESIDENT: Mrs. Leland (Irene) Dudley, Hampton, Iowa

SECRETARY-TREASURER: Mrs. Charlie (Glenda) Johnson, Sevierville, Tennessee

HISTORIAN: Mrs. Bill (Dorthy) Cooke, Griffith, Indiana

DIRECTORS

Terms Expiring 1980:

Mrs. Marty (Brenda) Higgenbotham, Lakeland, Florida Mrs. Forrest (Betty Jo) Mendenhall, High Point, North Carolina

Mrs. Harvey (Pat) Lambright, LaGrange, Indiana Mrs. Bob (Ann) Williams, Arlinton, Washington

Terms Expiring 1979:

Mrs. Don (Eileen) Standen, North Ridgeville, Ohio

Mrs. Walter (Marie) Flatow, Waterbury Center, Vermont

Mrs. Edwin (Patsy) Fulkerson, Jonesboro, Tennessee

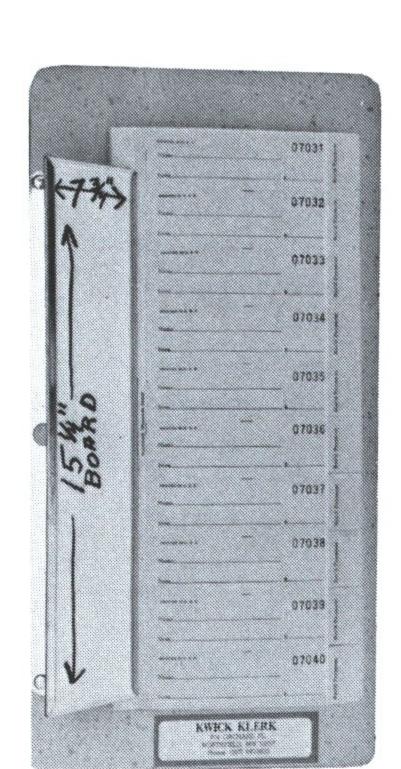
Terms Expiring 1978:

Mrs. Morris (Velda) Fannon, Pennington Gap, Virginia

Mrs. Ken (Marian) Barnicle, Ballwin, Missouri

Mrs. John (Lucille) Freund, Omro, Wisconsin

Kwick Klerk Sales System



Assures fast settlement, easy checkout, individual receipts, fast sale balancing, write only once then no posting.

COMPLETE AUCTION SALE SYSTEM \$35.00

Moneyback guaranteed if you use the system for three (3) sales and if not satisfied just return the unused supplies and the equipment and your money will be returned.

If you have any special printing job send us a sample for a quote.

KWICK KLERK INC.

714 Orchard Place, Northfield Minnesota 55057

The Ladies Auxiliary . . . What Does It Do?

At the general business meeting in July in Seattle, the question "What does the Ladies Auxiliary do?" was asked by one of the members. I was asked at the board meeting to respond to that at this time.

First of all, let me give you the objects of the Auxiliary as outlined in the by-laws. They are threefold and are stated thus:

- 1. To help promote and advance the profession of auctioneering at all times.
- 2. To help promote the interest of all auctioneers every way possible.
- 3. To help create and maintain a health and welfare program.

As you can see, the primary interest of the Auxiliary is to promote and support the auction profession. As the convention is the major event of the NAA, this is where the Auxiliary has concentrated its efforts.

We have helped with the expenses and arrangements of the conventions whenever the need has occurred in such areas as flowers, children's activities and tours in addition to the ladies' functions. We donate items to the fun auction and contribute to the booster page. An annual donation is made to one of the national charities.

The Auxiliary is responsible for the Memorial Service at the Saturday afternoon business meeting.

The convention is a family convention just as the auction is quite often a family profession. It is the desire of the Auxiliary to continue this type of convention and our assistance and support is available to the NAA whenever needed. Without being organized, it would be impossible for the ladies to give this support to the auctioneers.

My personal reason for being a part of the Auxiliary is to take advantage of every opportunity to support the auction profession. Auctions are as much a part of my life as they are of my husband's. Even though I am not an auctioneer and do not ever intend to be, that does not lessen the importance of the profession in my life.

Through the fellowship and participation in the conventions with our auxiliary activities, we are privileged to the same advantages and education that the auctioneers enjoy thereby making us much more capable of fulfilling the responsibilities we assume in our own businesses at home.

Brenda Higgenbotham Immediate Past President Ladies Auxiliary to the National Auctioneers Association

Dear Ladies:

Words cannot express the gratitude Lyle and I feel toward the members of the NAA and the Auxiliary for giving him the privilege to serve as the NAA President last year and for letting us get to know all of you better. We are sorry we couldn't attend all the meetings you invited us to but so many were at the same time and consequently we could not accept all.

The kindness and love shown us everywhere we attended the NAA meetings was simply unbelieveable and is an experience we shall never forget. The way you took us into your homes made us feel as though we really "belonged" and were sort of family.

We are members of a number of church, trade, etc. organizations but none can compete with the friendliness and cooperation of the folds who belong to Auctioneers Associations throughout the country.

It was a very trying year at times but certainly was a most rewarding one. There were so many things we learned from and shared with you folks last year and I certainly hope we left some little token of worth with each of you.

I am not going to mention names, there are so many

and I surely would forget to mention someone, but wish to say a big, big "Thank You Everyone" for the wonderful year I shared as the wife of your NAA President. I hope you will feel free to call on us if we can ever be of help to any of you in any way. There is always a "Welcome to Ericksons" at Cresco, Iowa.

Again, "Thanks so much" and may God bless you all.

Irene Erickson, Past President NAA Ladies Auxiliary

Wisconsin Auctioneers Promote Auction Way; Sponsor Booth During Farm Progress Days

Farm Progress Days has become a grent means to promote industry and information for the thousands of people who attend the event in Wisconsin annually. This year it was held near Whitehall, Wisconsin, on July 19-21, with demonstrations given by a number of implement dealers on working with forage.

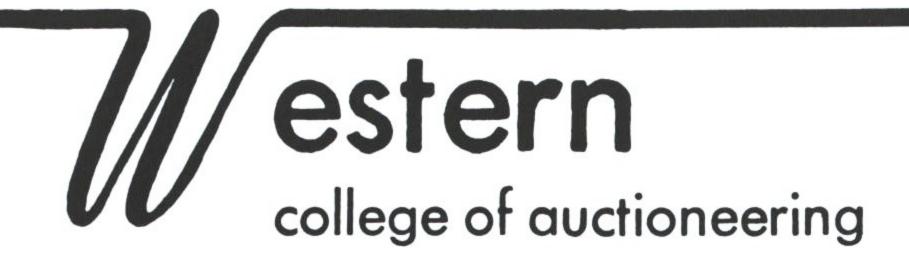
The Wisconsin Auctioneers Association was among the more than 800 exhibitors in "Tent City" with a booth promoting the auction way of selling.

Tom Kohner of Fountain City and Don Hansen of Strum were chairmen of the booth, with support from several other WAA members.

Over \$300 worth of tools were given as door prizes during the three day event as a result of drawings every two hours. Well over 4,000 adults registered with their names and addresses and answered three questions provided on the registration slip: "Have you ever attended an auction?"; "Do you know who your local WAA auctioneer is?" and "Are you thinking about having an auction?"

Colorful helium balloons imprinted with "Sell the Auction Way, Hire Auctioneers, Wisconsin Auctioneers Association" were handed out to the younger set and attracted attention to the booth.

Vic Voigt, WAA Secretary, has compiled a map of the state showing the location of all WAA members. It is used



Learn to Be — One of the most respected and successful individuals in your community.

We can start you in a profession that is honorable, pleasurable and most rewarding financially. We have been doing same since 1948. Ask your successful auctioneer — he has been there!

We have often been imitated, but never equaled. It will cost you 13¢ to get the answer. (It used to be 3¢.)

This copy partially compiled by Ed Vierheller, Graduate 1960, and past member, Board of Directors, National Auctioneers Association.

WRITE:

Western

college of auctioneering

Box 1458 Billi

Billings, MT 59103



THE AUCTION WAY was promoted by Wisconsin Auctioneers Association members Tom Kohner (left) and Don Hanson, as they displayed one of the signs, attracting visitors to the WAA booth at Wisconsin Farm Progress Days.





FILLING BALLOONS with helium kept Ken and Ann Brandau (left to right, left photo) busy as many children wanted the balloons when they visited the WAA booth (right photo).

to display at all state meetings and was a popular spot as registrants searched for their local auctioneers while visiting the booth. A good PA system occasionally carried the popular auction chant among the throngs of people causing them to show interest in what the association had to offer.

Feeling it was a tremendous success the WAA members have already reserved space to "tell the story next year" when "Farm Progress Days" will be held in Northeast Wisconsin.



CONTAINER BUYERS

Pay low prices at Europe's largest wholesale source of antiques. Buy F.O.B. England or Antwerp, Belgium with similar services available from other countries, or we'll select, ship and pay all charges and finance to your door. \$150 to \$300 full price for packing and paperwork on 20 and 40 ft. containers. Supplying U.S. and Canadian East and West Coast wholesalers. Write or call collect to Lynn Walters. Annual volume over \$1,000,000.

ONE OF OUR ANTWERP WAREHOUSES

LYNN WALTERS

13011 S.E. 84th

Clackamas, Ore. 97015

[503] 654-3000

License Laws Officials Meet in Seattle From States Where Auction/Auctioneers License Laws Now Required

(Editor's Note: The material printed below is being submitted to offer NAA members information about the newly formed group of Auction Law Officials and the Board of Directors of the National Auctioneers Association has not yet had ample opportunity to review any of the programs proposed to the NAA by the group. Interest has been shown, however, in the activities and discussions of the new NALLOA (National Auctioneer License Law Officials Association group and the following article was prepared from the minutes of the meetings held during the 1977 NAA Seattle Convention. NALLOA President John Friedersdorf submitted the following information:

MINUTES MEETING OF AUCTION LICENSE LAW OFFICIALS Seattle, Washington July 28, 1977

The committee of auction license law officials, which was formed at the 1976 National Auctioneers Association Convention in St. Louis, called a meeting of representatives from states that have Auction License Laws to discuss further organization of Auction Law Officials. The meeting was held in the Olympic Hotel in Seattle, Washington, during the NAA Convention. Hugh B. Miller of Evansville, Indiana, presided at the meeting.

A discussion was held as to whether or not the Auction License Law Officials should join with NARELLO (National Association of Real Estate License Law Officials) as a single group to work together on matters that would be of benefit and mutual interest to both professions. Following a full discussion, in which many persons participated, a decision was reached whereby the Auction group would not merge with the Real Estate group; but would remain a separate entity and work for further organization of its own group.

Following the above action, a discussion was held as to the means to be followed in electing officers and setting up a Board of Directors of Auction License Law Officials. Many ideas were viewed as to the titles of officers, number of directors, terms of office, and method for election. After a lengthy discussion, a committee was appointed to establish criteria for the organization and election of officers and directors for a national group of Auction License Law Officials.

The following committee was appointed to meet and later report with their recommendations: Hugh Miller, Indiana; C. W. Borden, Kentucky; Larry Hedrick, North Carolina; Archie Moody, South Carolina; Glenn Webb, Tennessee and Clarence Nash, Texas.

The Criteria Committee made the following recommendations:

- 1. That NALLOA (National Auctioneer License Law Officials Association) be the official name of the group, and that "Inc." be added to the name when it is incorporated.
- 2. That the purposes of an organized national group be:
 - a. Continued protection of the public which is consumer protection and client protection;
 - b. Improved communications between the states, which have auction license laws, for the purpose of upgrading the auctioneering profession;
 - c. Encouraging and implementing reciprocal agreements between states with auction license laws.
- 3. That there be three officers elected which would constitute an Executive Committee and that the titles of the officers be: PRESIDENT, VICE-PRESIDENT, and SECRE-



"Let's Talk About Auctions" and "Common Sense in the Auction Business". The books are designed as fundamental guides for amateur auctioneers and as refreshers for more seasoned, professional auctioneers.

In "Let's Talk About Auctions", the basic ideas from the "Common Sense" series are enlarged upon, added to and reorganized to logically cover both broad and specific aspects of general auctioneering. Topics include "The First Steps", "Getting the Sale", "Preparing for the Sale", "Conducting

the Sale", "The Auctioneer", "Your Crew", "Ordinances and Security", "Ethics in Auctioneering", "Partnerships - Good or Bad?", "Auction Accessories", and more. The text is illustrated.

"Common Sense in the Auction Business" is a booklet compilation of the "Common Sense" articles exactly as they appeared in THE AUCTIONEER magazine. The booklet is complete and includes articles whose material was not directly pertinent to "Let's Talk About Auctions". I'm sure you'll like them. Hang in there.

Auction Arrows — 100, 81/2" by 11" bright red arrows with the word "AUCTION" above them on white background. One third showing arrow pointing to the right; one third showing arrow pointing to the left; and one third showing arrow pointing straight. Shipped complete with helpful hints on how to make full use of the arrows. 100 ARROWS, \$10, plus \$1.00 for shipping and handling



TWO BOOKS FOR AUCTIONEERS THROW AWAY AUCTION SIGNS



BEFORE

AUCTION SAT. MAY 8 10:AM **AUCTIONEER Jim Jones** AFTER

Paper signs, 18" by 24", in bright red lettering, plus giant refillable marker. Simply fill in date, time, name and phone number.

25 signs and giant refillable marker, \$12.95 postpaid. 50 signs and giant refillable marker, \$19.95 postpaid. 100 signs, no marker, \$29.95 postpaid.

Please send me the following:

 Let's talk About Auctions @ \$5.95 each postp	ald.
"Common Sense in the Auction Business": @ \$	2.00
each postpaid.	
SPECIAL: Both books for \$7.00 postpaid.	

_18" by 24" Paper Signs in 4" bright red lettering

in the following quantity: _____25 signs and giant refillable marker @ \$12.95 postpaid

_50 signs and giant refillable marker @ \$19.95 100 signs and no marker @ \$29.95 postpaid

_100 AUCTION ARROWS, 81/2" by 11" bright red arrows with word AUCTION above red arrow one-third showing arrow pointing right; one-third showing arrow pointing left; one-third showing arrow pointing straight — 100 AUCTION ARROWS @ \$10, plus \$1.00 for shipping and handling.

Order Your Auction Supplies from:

FLOWMASTER MARKER



How many signs have you seen that failed to serve their purpose because they were difficult to SEE, let alone READ? Whatever the reason, if signs can't be read easily, they're costing you money.

Now FLOWMASTER has designed a king-sized permanent marker which assures clear, bold readable letters. Permanent ink prevents blurring and running due to moisture. This amazing king-size marker makes letters from 1/8" to 1" in width with one stroke. Made of polished aluminum and fea-

tures a large ink reservoir, pump and three different (replaceable) nibs in a plastic case. Comes with a 4 ounce can of permanent ink and a 4 ounce can of nib cleaner.

Writes on anything — glass, paper, wood, etc. Ideal for auctions, auction houses, office, shop, home or school.

Only \$8.95 postpaid (NOT AVAILABLE IN STORES)

Check or

l enclose

_FLOWMASTER Marking Kits, including king-size FLOWMASTER Marker, four ounce can of permanent ink and four ounce can of nib cleaner @ \$8.95 postpaid for each set.

Money Order for \$

(Pennsylvania Re	esidents Add 6%		
Name			_
Address			_
City	State	Zip	_
Send to:			_

JESION'S AUCTION SERVICE P.O. Box 46 • McKeesport, PA 15135 TARY-TREASURER. It was further recommended that each officer be required to be a practicing auctioneer in good standing.

- 4. That a "voting body" be established consisting of one vote from each Commission (or Board) having representation at the meeting.
- 5. That each Commission (or Board) have the Chairman of that Commission, or his designated appointee, serve as a member of the Board of Directors; and that the officers (or Executive Committee) be selected from this group.
- 6. That there be two meetings a year of the officers and directors of NALLOA. One meeting shall be held at the same time and place as that of the Directors of the National Auctioneers Association; and the second meeting shall be held at the time and place of the National Auctioneers Association Convention. If the officially designated "Director" cannot be present for a meeting, then the person appointed to represent that Commission must have documentation that he is authorized to act, or vote, in all matters of business.
- 7. That the NAA Board of Directors allow the office staff of the National Auctioneers Association to prepare mailing, when requested, of pertinent information and interest to each state's official representative. And, further, that a \$25.00 contribution be made, at the present time, by each Commission (or Board) or any other state wishing to be included in order to help defray expenses involved. (A definite amount for "dues" shall be decided upon at a later date when the organization is progressing.)

The study and recommendations of the Criteria Committee were presented and adopted.

John Friedersdorf of Indiana and Glenn Webb of Tennessee were nominated for the office of PRESIDENT. John Friedersdorf was elected.

BID GETTERS

Over 3,000 Time Tested SAYINGS, QUIPS, LAUGHS, BITS, ETC.

a veritable goldmine



BID GETTERS (Third Edition) is a 128-page book loaded with over 3,000 sayings, quips, laughs, banter, bits, etc, mostly one-liners collected from 100's of auctioneers all over the U.S. and Canada during a 50-year period. Bid Getters is written to do two things:

- 1. Get more AIDD attention, interest, desire, decision.
- 2. Increase your ability to promote bidding.

"An excellent book." "Used in our school." — Mendenhall School of Auctioneering, High Point, North Carolina. "Very good" (underlined — Ex. Sec. Reppert School of Auctioneering, Decatur, Indiana.

PEDIGREE MEN
RINGMEN
AD WRITERS
FIELDMEN
AUCTION MANAGERS
STOCKMEN
SALESMEN. ETC.

"Truly a masterpiece which can be of unlimited value to auctioneers whether they be apprentices or professionals." — Knotts School of Auctioneering, Gallipolis, Ohio.

"Of inestimable value to every auctioneer and auction apprentice," Ed Channel, Bloomingdale, Ohio.

"Priceless", Ed Esber, Canton, Ohio. Included at no extra charge a 12-page booklet (copyright 1976) entitled "AUCTION CHANTS", 52 basic chants. Improve your present chant or develop a new one. The price of the booklet, if ordered separately, is \$5.00. BID GETTERS sells at \$10.00 post-paid, check, money order, or C.O.D.: Order from Earl.

by Earl D. Wisard, Auctioneer R 1, Dundee, Ohio 44624

THE PROFESSIONAL AUCTIONEER AND WHAT HE NEEDS TO KNOW

By RUSSELL KRUSE

A book every auctioneer should have in his possession. Prepared for practicing auctioneer and the student or beginning auctioneer.

CHAPTER HEADINGS

- 1. Bid calling
- 2. Conducting the auction
- 3. Contracts
- 4. Sale summary
- 5. Uniform commercial code and auctioneer liability
- 6. Reserve bidding
- 7. Advertising
- 8. Ringman

- 9. Insurance
- 10. License law Bonds
- 11. Fees Commission
- 12. Appraising
- 13. Land description and surveys
- 14. Working together
- 15. Definition of 276 terms and words every auctioneer should know or have available

Price of book \$5.00 (Volume discount available). Being used by several states — auctioneer associations and auction schools. WRITE: Kruse Office: 305 South Union Street, Auburn, Indiana 46706.

Glenn Webb was then elected VICE-PRESIDENT by acclamation.

Charles Switzer of Kentucky was elected SECRETARY-TREASURER by acclamation.

It was requested that each Commission (or Board) send enough copies of their respective law to the newly elected Secretary-Treasurer in order that he might forward a copy to each state which has an auction license law.

Harvey L. McCray, Executive Director of the National Auctioneers Association, requested that a written presentation from NALLOA be submitted for the mid-year meeting of the Directors of the NAA.

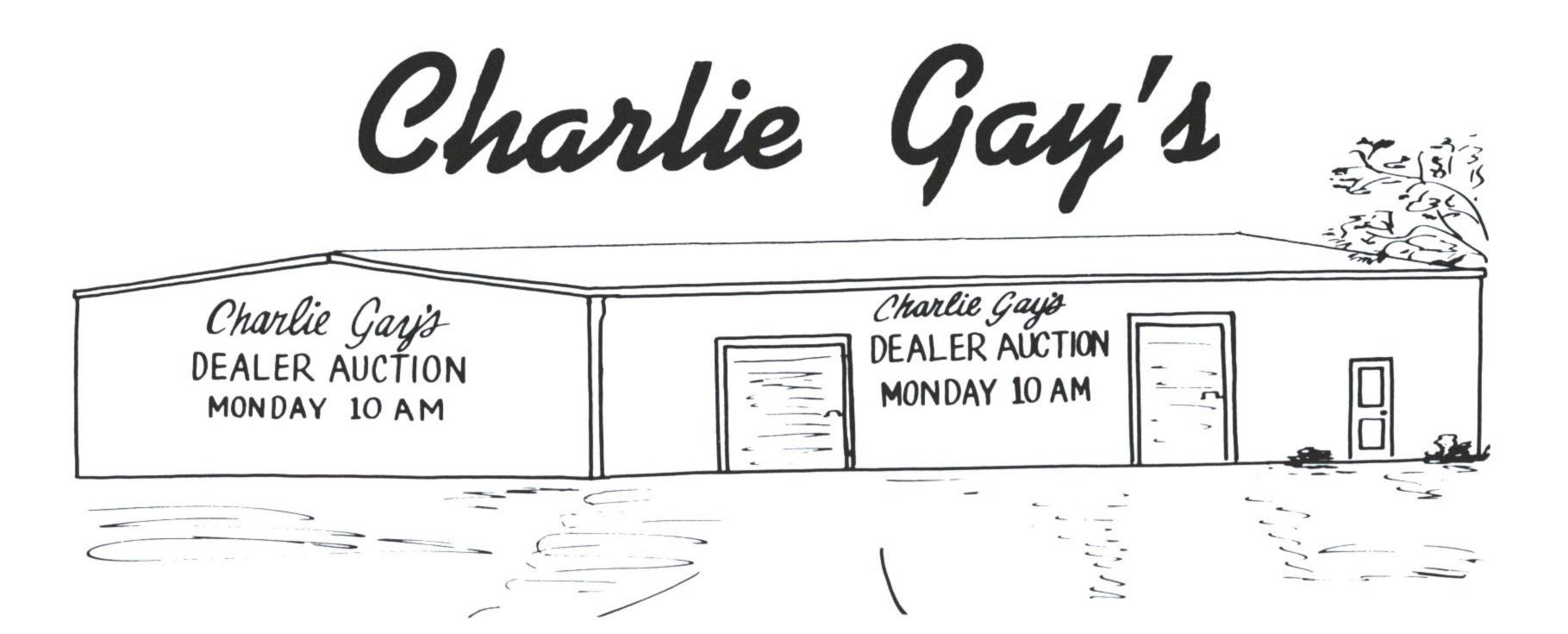
Having completed the business of organizing and electing officers, the meeting then turned its attention to discussing and answering questions posed by representatives from states who do not have auction license laws.

THE AUCTIONEER Magazine Binder

Preserve your copy of THE AUCTIONEER magazine monthly in the all new Magazine Binder from the National Auctioneers Association. The new binder includes removable binders for easy reference. Binder size is 9 by 12 by 3 inches and comes in attractive red copy on bone color. Cover copy includes: THE AUCTIONEER. The Magazine of The National Auctioneers Association and the binder's edge includes copy THE AUCTIONEER with NAA logo all in red.

Magazine Binder, each \$3.75 postpaid

Order from: National Auctioneers Association
135 Lakewood Drive
Lincoln, Nebraska 68510



DEALER AUCTION

Every MONDAY 10 A.M.

2550 Shorter Avenue (Ga. Hwy 20 West)

ROME, GEORGIA

PHONE (404) 234-5946

PHONE (404) 232-9174

This is an absolute auction and is for the Disposal of Bankrupt Goods - Overruns - Dead Stock - Unclaimed Freight - Salvage - Import Goods - etc.

ALL NEW MERCHANDISE SOLD - LARGE AND SMALL LOTS

NO JUNK

10 PERCENT COMMISSION CHARGED ON ALL SALES ON PREMISES

Terms of Payment: Cash or Certified Check

We Act As Agents Only and Make No Guarantees Of Seller's Merchandise For More Information Call Charlie Gay (404) 234-5946

State of Georgia Auctioneers License No. 129

AUCTION

"One of South Central Tennessee's

Largest and Best Farms!"

Saturday, October 15, 1977—10:30 a.m., C.S.T.

Frankewing, Tennessee — Giles County

1162 Acres

Divided into 11 tracts ranging in size from 40 acres to 352 acres and offered together as one farm.

This excellent farm is located some 64 miles south of Nashville, approximately 1½ miles east of Interstate 65 at Exit Number 14 (Highway 64). The farm fronts on Highway 64, some 14 miles east of Pulaski and some 15 miles west of Fayetteville and 35 miles northwest of Huntsville, Alabama.

The farm consists of 700 acres of cropland, 400 acres of which is extremely fertile creek bottom land. There are 347 acres of pasture land and 115 acres of woodland. There are four (4) houses, eight (8) barns, two (2) hog parlors, dairy barn, three (3) storage houses, and a trench silo.

One tract will consist of 101 acres, a beautiful 8-room, 2-bath, stone veneer home with two (2) fireplaces, four (4) bedrooms, floors with carpet, slate and hardwood.

This will make an excellent tract for a commercial plant or park with the accessibility to I-65 and the main line of the L&N Railroad passing through the property.

Call or write auction company for more details or for an appointment to inspect the property.

TERMS: 10% day of sale; balance in cash at closing on or by 10 days from sale date.

Sale conducted for Mr. and Mrs. W. G. Tallent by:

"Serving the Southeast"



auction associates incorporated

Phone: 615 637-0669 6312 Kingston Pike, Suite 19 Knoxville, Tennessee 37919

--or--

Billy Allen 615 896-0244

Murfreesboro, Tennessee

Bill Everett, Broker & Auctioneer — T.A.L. #589.

Member, State & National Realtor & Auctioneers Associations.

Sale Headquarters: Sands Motor Hotel at I-24, Pulaski, Tennessee. Phone: 615 363-4501. Reception and preview of property at hotel on Friday even-

ing prior to sale.

State Association Leaders Respond To Questions in Regards To License Laws

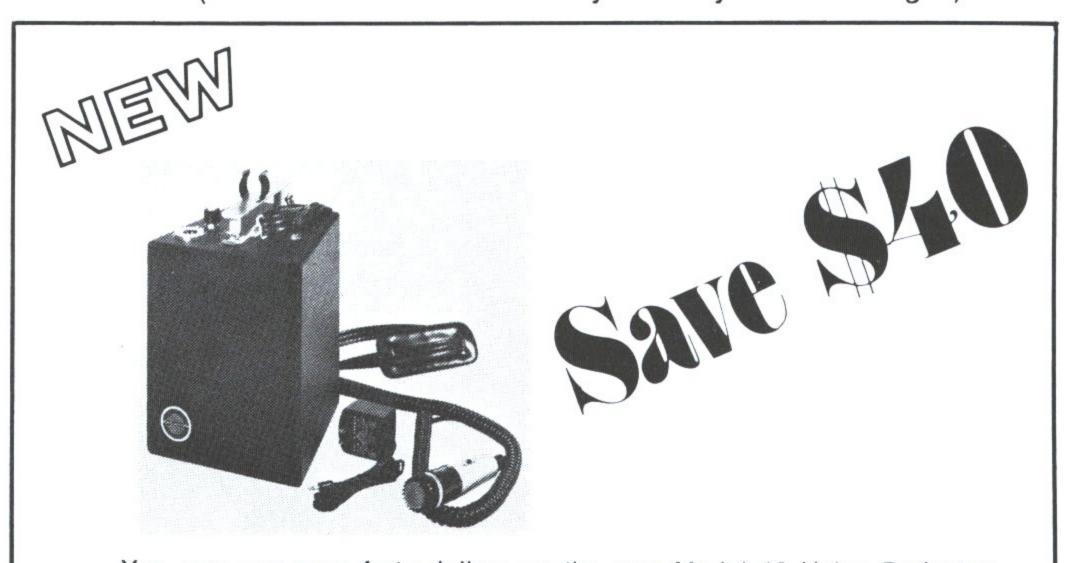
By Harvey L. McCray NAA Executive Director

The subject "Auction License Laws" has been bouncing around the National Auctioneers Association for many years and many people have offered their pros and cons about the subject. The board of directors of the National Auctioneers Association has gone on record to state that it will not become involved in the arguments for or against auction/auctioneers license laws, but many NAA members still demand information about states' laws.

In an attempt to offer information about the license laws of the various states, a form was prepared and distributed by the NAA Office to obtain information from the State Auctioneers Associations and the response was not only gratifying, but encouraging. One of the primary reasons for establishing the National Auctioneers Association is to offer service to its membership and the reports from our State Associations will be very helpful.

No doubt additional "State Licensing Requirements Information" will be submitted to the NAA Office in months to come, and the requirements will be published as they arrive in the NAA Office. This article, then, is one of many, hopefully, which will offer information on State Licensing Requirements Information and recognition now is being given to the state leaders who responded with the following information (listed alphabetically by states):

Indiana — Requires auction/auctioneers license and the name, address, etc. of the board/commission, etc., is: Indiana Auctioneers Commission, Sherril Keesee, Office Secretary, Room 1025, 100 N. Senate Avenue, Indianapolis 46204. Phone: 317 633-4243. Indiana Auctioneers Commission Board includes: John L. Friedersdorf, Chairman; Harvey C. Lambright, Gene Angle, Lawrence Vogel and Hugh B. Miller. (Information submitted by Harvey C. Lambright)



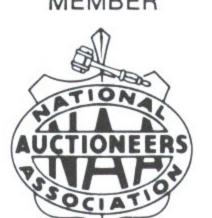
Yes, you can save forty dollars on the new Model 18 Voice Projector. It has been reduced from \$325 to only \$285 and has been reduced in weight to about six pounds. The Model 18 comes equipped with a 16' coil microphone cord, shoulder strap, lavalier, and power pack charger. The power pack is good for a thousand charges. You can forget about replacing power packs now.

Many top auctioneers across the country believe that this unit is the best and they prove their confidence by buying and using it. You, too, will use the Model 18 with pride and pleasure. It will save you money and make you money. The Model 18 would also make a great gift for your favorite auctioneer . . . you.

We also have the Model 17 which sells for only \$195. Its power pack lasts approximately 100 hours. It's a honey! Order your choice today.



8846 Holliday Drive, Indianapolis, IN 46260 317-844-1088



POSITION WANTED

Within 500 miles of Kansas City

February 1977 Graduate of the Missouri Auction School desires any type of Auctioneering position. I am a member of the Kansas Auctioneers Association and I am bonded, insured and have my own sound systems. I formerly worked with the late Willard B. (Bill) Barnes until his death July 31st.

Please Contact:

Bill Whitaker

914 North 71st.

Kansas City, Kansas 66112

913-334-0843

Kansas — Does not require a state auction/auctioneers license. (Information submitted by Rex B. Newcom)

Maryland — Does not require a state auction/auctioneers license, but licenses are required in Baltimore City, Baltimore County, Anne Arundle County, Allegany County, Harford County and Cecil County, (all counties named have different requirements). In all other local jurisdictions there are no license requirements. (Information submitted by Daniel Billig)

Massachusetts — Auction/Auctioneers license not required. (Information submitted by Ronald Maynard)

Montana — Does not require a state auction/auctioneers license. (Information submitted by Fritz Hoppe)

New Hampshire — Requires auction/auctioneers license and the name, address, etc. of the board, commission, etc., is: New Hampshire Board of Auctioneers, % Secretary of State, State House, Concord, New Hampshire 03301. Phone: 603 271-3242. Write to Secretary of State for copy of auction license law. Non-resident licenses are granted to auctioneers from states which reciprocate with a state law or no law, which permits an auctioneer to conduct an auction in any community, so long as he has a valid resident or non-resident license. Non-resident licenses are \$74 per year and auctioneer must be bonded for \$5,000. (Information submitted by George Michael)

New Jersey — Does not require a state auction/auctioneers license. In the State of New Jersey local options on the requirements for conducting an auction range from none up to and including outright prohibition. Often it is very difficult or impossible to conduct an on-site auction because of unfair local ordinances or unrealistic permit fees, etc. (Information submitted by Jack Sartor)

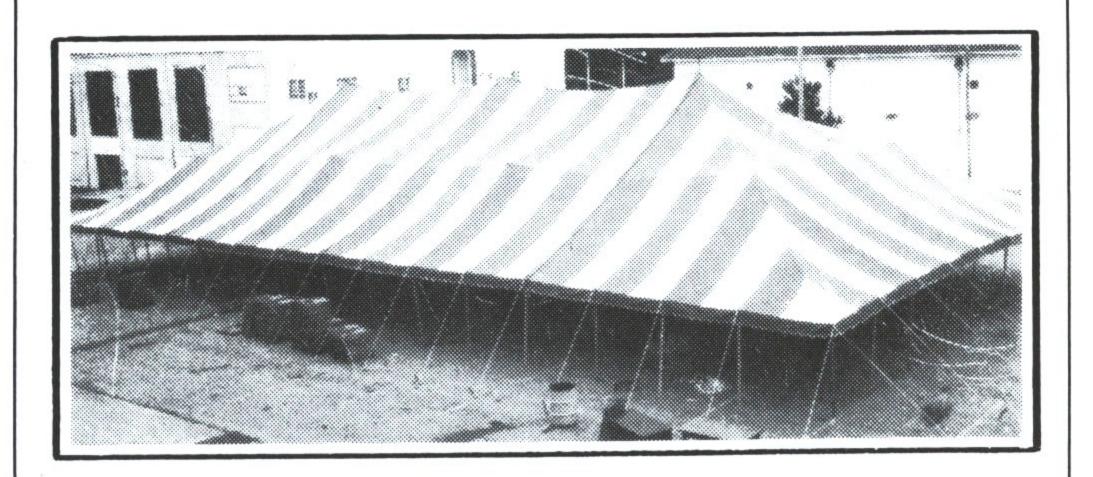
New York — Does not require a state auction/auctioneers li-

cense. Most cities and town have auction permit laws and one should check with city clerk or town clerk to make sure. Some have bond requirements. (Information submitted by Duane E. Gansz and Mel Manasse)

North Carolina — Requires auction/auctioneers license and the name, address, etc. of the board/commission, etc., is: North Carolina State Auctioneer Licensing Board, George R. Fuller, Executive Secretary and Martha C. Jordan, Administrative Assistant, 3509 Haworth Drive, Raleigh, North Carolina 27609. Phone: 919 733-2182. Examination required for auctioneers' licenses, except those issued by reciprocity with states, which have licensing laws similar to ours and (those states) which require examinations. Apprentice auctioneer licenses issued when a supervising auctioneer has signed to "sponsor" and is present at all times when apprentice is bid calling. Auction firm licenses required of all partnerships and corporations and all sole proprietorships, unless the sole is a licensed auctioneer. (Information submittedby Martha C. Jordan)

North Dakota — Requires auction/auctioneers license and the name, address, etc. of the board, commission, etc. is: North Dakota Public Service Commission, Bruce Hagen, Public Service Commissioner, North Dakota State Capital, Bismarck, North Dakota 58501. Auctioneers must be bonded and licensed and must have attended an approved auction school. Clerks must be bonded and have a clerk license. License standards: Century Code 51-05.1-02. Licenses shall be granted only to persons who bear a good reputation for honesty, truthfulness and fair dealing and who are competent to transact the business of an auctioneer or clerk in such manner as to safeguard the interest of the public, and whose license has not been revoked in this state or any other state within two years prior to date of application. In addition to the requirements established for subsection 1 of this section, an applicant for a license must be at least 18 years of age and shall be a citizen of the United States. Every appli-

FOR THAT SPECIAL AUCTION



TENT RENTAL

60'x120' \$900.00 per day 60'x90' 750.00 per day 60'x60' 600.00 per day

Second and following days ½ price. Lights and sound system also available.

Contact: BILL BONBRAKE 1108 Hill Place / Macon, Georgia 31204 Phone 912/477-3824

MEMBER — NATIONAL AUCTIONEERS ASSOCIATION

Makes Clerking Auctions Easier

The above file can be used for clerking by number or by the alphabet. The slots are 2" deep and 2" wide.

Price for the 100-Slot file

\$59.95 0-Slot file

We also make a file that has 50 slots. The slots are same as above (2" deep and 2" wide). It also is lettered with alphabet.

Price for the 50-Slot file

\$29.95

We also make a file that has 50 slots. The slots are $3\frac{1}{2}$ " deep and $2\frac{1}{2}$ " wide. It also is lettered with the alphabet.

\$29.95

Price for the 50-Slot file

PLEASE STATE THE SIZE OF FILE YOU WISH TO ORDER.

We have the clerking sheets that come in triplicate, with three sides glued together. There are 21 items per sheet. These are made for the 2" file. We do not make a clerking sheet for the $3\frac{1}{2}$ " by $2\frac{1}{2}$ " file.

Package of 200 Sheets (4200 items)

\$32.00

SPECIAL 100 Slot File Supply Carrier —

\$99.95

Telephone (308) 995-8614

200 Clerking sheets.

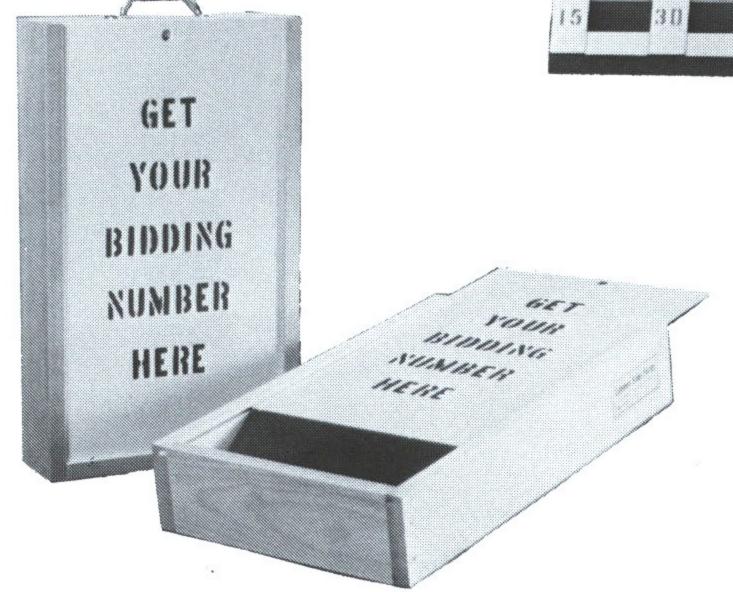
We pay shipping charges on all items

- ★ Filing System
- * Supplies Carrier
- **★** Sale Forms

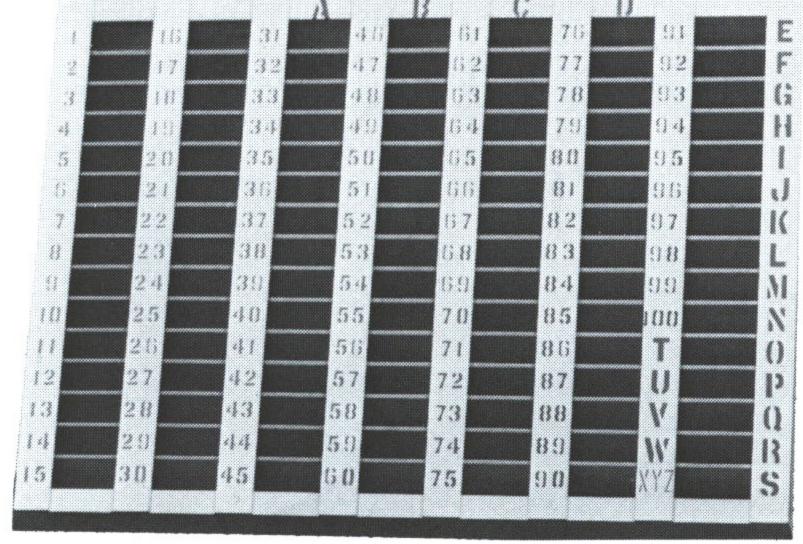
Supplies Carrier

 $11\frac{1}{2}$ " x 19" x $3\frac{1}{2}$ " includes Clip Board for sales forms.

\$19.95



Send Check or Money Order to:



Sales Forms, in triplicate
200 sheets (4200 | \$32.00

Item	No.
Purchaser	
Price	

This is for the 2" file

LUNDEEN SALES FORMS

423 East Avenue

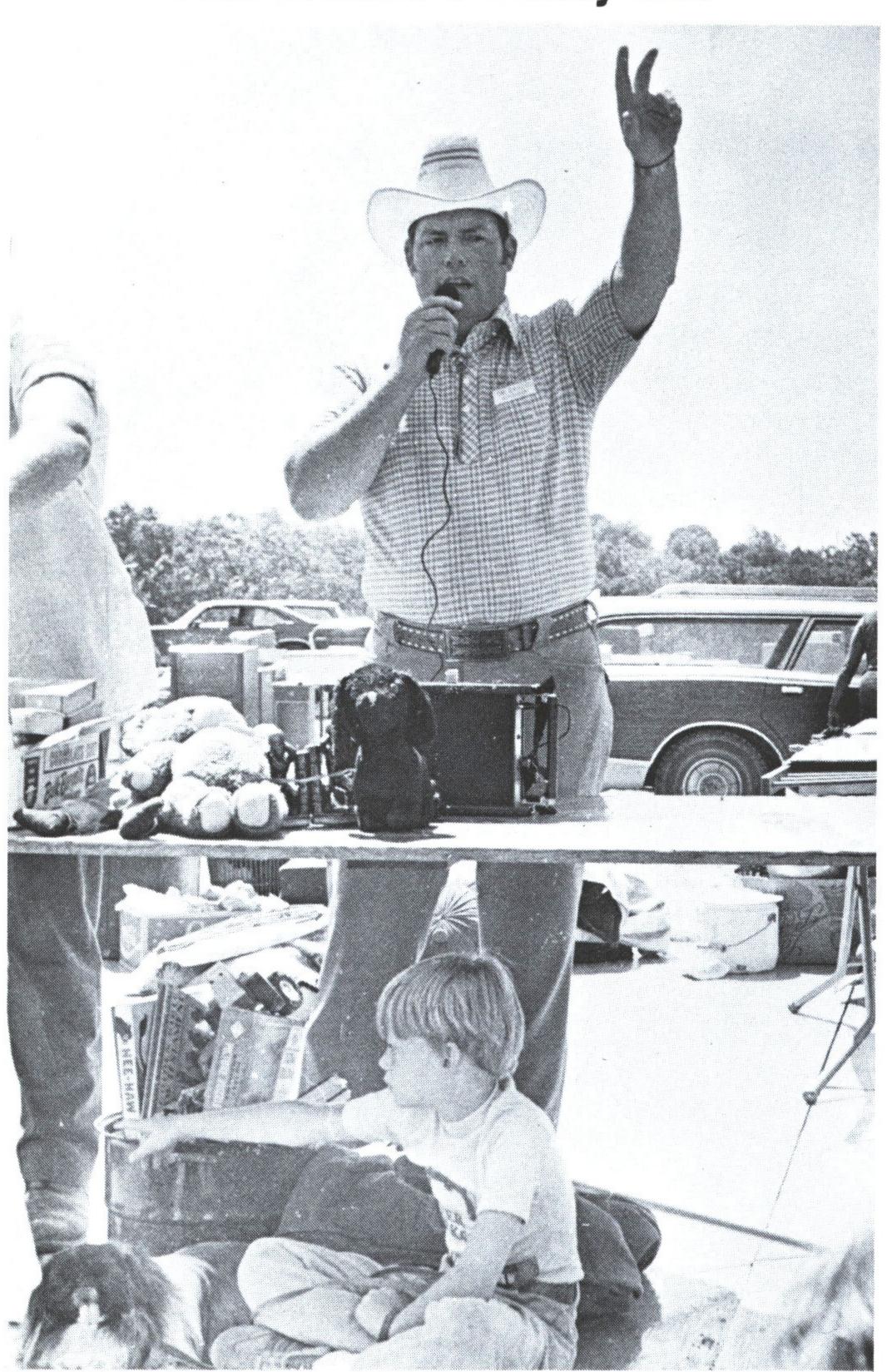
Holdrege, Nebraska 68949

cant for a license as an auctioneer shall have either: (a) been actively engaged as a licensed auctioneer for a period of at least one year preceding the date of this application; or (b) shall furnish a certificate that he has attended and passed an approved course of study relating to auctioneers. (Information submitted by Arlo Schmidt)

Ohio — Requires auction/auctioneers license and the name, address, etc. of the board, commission, etc., is: Charles Carroll, Chief of Licensing, Department of Commerce, Division of Licensing, 180 East Broad Street, Columbus, Ohio 44805. Phone: 614 466-4130. Apprentice license is required before auctioneers license can be obtained. Reciprocity is granted where received. Commission named by the governor (three): Dick Babb, 123 W. Main Street, Wilmington, Ohio 45177; Owen Hall, 109 East Forest St., Celina, Ohio 45822; and Russell Kiko, 13220 Brandywine St., S. E., Minerva, Ohio 44657. (Information submitted by Floyd B. Rhoades and Byron Dilgard)

South Carolina — Requires auction/auctioneers license and the name, address, etc. of the board, commission, etc., is: South Carolina Auctioneers Commission, J. L. Pinckney, Chairman, P.O. Box 592, Orangeburg 29115. Phone: 803 534-8022. (Information submitted by J. L. Pinckney)

Tom Cawood's Charity Sale



WHAT AM I BID . . . no, not for the boy and dog under the table, but the item on the table! Tom Cawood, whose primary area of auctions is in Montgomery and Frederick Counties, Maryland, was the auctioneer for the Damascus Firemen's Carnival auction held in the summer.

NAA CONVENTION DATES

- October 29-30 Iowa Auctioneers Association, Adventureland Inn, Des Moines.
- November 6-7 Indiana Auctioneers Association, Atkinson Hotel, Indianapolis.
- November 6-7 New York State Auctioneers Association, John's Flaming Hearth & Motor Inn, Niagara Falls.
- December 3-4 Virginia Auctioneers Association, Martha Washington Hotel, Abingdon.
- December 5 Tennessee Auctioneers Association, Mid Year Meeting, Continental Inn, Nashville.
- December 11-12 Florida State Auctioneers Association, Quality Inn High "Q", Orlando.
- January 20, 1978 Michigan State Auctioneers Association, Lansing.
- January 21-23, 1978 Ohio Auctioneer Association, Imperial North, Columbus.
- January 27-28, 1978 Pennsylvania Auctioneers Association, Inc., Host Inn, Harrisburg.
- February, 1978 New Jersey State Society of Auctioneers, Van's Inn, Freehold.
- February 10-12, 1978 North Dakota Auctioneers Association, Hamilton Motel, Rugby.
- April, 1978 Montana Auctioneers Association, Kalispell.
- May, 1978 South Carolina Auctioneers Association, Quality Inn Motel on I-20, Columbia.
- June 8-9, 1978 Wisconsin Auctioneers Association, Fond du Lac.
- June 10-11, 1978 West Virginia Auctioneers Association, Cedar Lakes (FFA-FHA Camp), Ripley

Laugh It Off . . .

STOMACH PAIN

A woman riding a trolley car was anxious not to pass her destination. She poked the conductor with her umbrella. "Is that the National Bank?"

"No, ma'am," replied the conductor; "that's my stomach."

WRONG GALOSHES

One rainy day the kindergarten teacher spent half an hour pulling galoshes onto little feet, getting the children ready to go home. It took several minutes of struggling to get Johhny into his, and when they finally were on he said, "Thank you, Mrs. Rosetti. You know, these galoshes aren't mine."

The teacher moaned, pulled galoshes back off and asked, "Now then, whose are these?"

"My brother's" said Johnny, "but mother makes me wear them anyhow."

GOSSIPER

Gossip: A person who can make a mountain out of a little dirt.

CHAIRMAN'S SUGGESTION

"It's just a suggestion, gentlemen," said the chairman of the board, "but let's not forget who's making it."

LIGHT COMPLEXION

"I'm worried about my complexion, doctor. Just look at my poor face."

"My dear girl, you'll have to diet."

"Oh, I never thought of that! What color do you think would suit me best?"

Kansas City Sertoman

BOOSTER CLUB

The NAA members whose names appear within their respective states have each given \$5.00 for their names to appear for one year in support of their magazine — THE AUCTIONEER.

The supporting members are not reminded when the year's contribution has run out as the contributions are voluntary. However, for the purpose of simplifying the accounting process BOOSTER CLUB contributors should send their contributions at same time as their dues are submitted.

ALABAMA

Leslie E. Bates-Cullman J. L. Bryant—Bay Minette Don Burnham—Cullman William Cato, Jr.—Langdale Rad J. Dickson—Tuscumbia Robert Gooch—Florence Wayne Flowerday—Huntsville Herby Greenhaw—Athens Jimmy Greenhaw—Athens Oakley Greenhaw—Athens Gordon W. Headley—Thorsby Roy N. Hereford, Jr.—Faunsdale John A. Horton—Huntsville J. P. King—Gadsden Donald Lonnergan—Gadsden Donald Montgomery—Mountain Home M. S. Pennington—Huntsville C. W. Ramey—McCalla Jon Ramsey—Dothan W. D. "Bill" Ray—Five Points Freeman Smith—Bryant C. L. Taylor—Statesboro Kenneth E. Terrell—Boaz Timmy Lynn Walker-Mountain Home Ray Webster—Guin Ben Whigham—Dothan Lamar Williams—Decatur

ALASKA

Sally Ann Blakely—Kenai
B. A. Green—Palmer
Andrew S. Hess—Anchorage
James Hess—Anchorage
Charles Reed—Eagle River
Jack Ward—Anchorage
Jim Ward—Anchorage

ARIZONA

Jake Brooks—Flagstaff
Richard Coleman—Tucson
Mel Giller—Tucson
Herb Hensley—Ft. Hauchura
Donald Montgomery—Mountain Home
W. K. Murdoch—Buckeye
Paul Perry—Mesa
Vernon St. John—Phoenix
Jack Sellner—Phoenix
Timmy Lynn Walker—Mountain Home
Western Sale Management, Inc.—
Phoenix

ARKANSAS

American Business Auctioneers—
Rogers
Wayne Adams—Bradley
T. J. Allred—Dover
Richard S. Baker—Norfolk
Wayne M. Ball—N. Little Rock

O. A. Berger—Weiner Bud Robinson Auction Co.—Pine Bluff Harlis Camp—Stamps Robert E. Creasy—Fayetteville Leon Early—Helena Rick Ellis—Searcy Kenneth Fletcher—Brinkley J. W. Fogg—Mountain Home Jim Fulbright—No. Little Rock Doyle Goodman—Timbo Dennis Gordon—Mena Richard Hancock—Forest City Charles Harris—Jonesboro R. E. Harris—Mountainburg Fred Hiett—Rogers C. J. Henson—Rogers Ray Iney—Little Rock Jim Irwin—W. Memphis Virgil Irwin—West Memphis A. A. Johnson—Jonesboro Ira N. Johnson—Mulberry A. W. Lowery—Dennard Vance Mace, Jr.—Paragould Vance Mace, Sr.—Paragould Jewel Meeks-Greenbrian Larry Montgomery—Berryville Glen Murray—Searcy E. W. Patton—Vinemont Mack Rainbolt—Lexa Paul Robbins—Manila Larry Ruffin—Dewitt Scotty's Auction Co.—Harrison Donald Sutterfield—Harriet Lloyd Tidwell—Dardonelle Woody Townsend—Manilla Ray Tucker—Little Rock Tommie Walker-Mountain Home James E. Wilson—Hot Springs B. L. Wooley & Associates-Little Rock

CALIFORNIA

Lorraine Betke—Anaheim
Sanford J. Blau—San Bernardino
Peter Bridgman—Pomona
Linville Burleson—Huntington Beach
Jim Byrd—Del Mar

TRI METRIC "3D" SIGNS

Removable Magnetic signs for cars, trucks and stands for all trades. All Logoes available. Send for brochure. FREE layout when details are given.

"Originators of Magnetic Signs"

"SIGNS OF THE TIMES"

5 TRACY DR.

RD #3

SKANEATELES, N.Y. 13152

Tom Caldwell—Ontario Pat Cohen—Palm Springs Dean Cullum-Pomona Keith Cullum-Pomona Ken Cullum-Pomona Steve Dorfman—Cotati Bill Douglass—Fresno Marsh Dozar—Beverly Hills Melvin H. Ellis-Napa John Eubanks, Sr.—Port Hueneme Hoke Evetts—Hanford B. E. George—Oroville Bill Hale—Finley W. O. "Bill" Hale-Lakeport Harold Henry—Rosemead Lucky Jenkinson—Folsom Don Johnson—Eureka Evon "Slim" Jonas, III-Sloughouse Mike Kalman—Arcadia Rudy Larkin—W. Covina William F. Lefty—Lincoln Macon Brothers Auctioneers—Sonora Nub Mahan—Sacramento Bob Main—Garberville Don McLeod—Arcadia Rusty Meador—Ramona B. C. Mitchell—Los Angeles Ed Norton—Oroville Harry Olson—Marysville

NAA Board of Directors Revise Booster Club Listing Procedures

On January 1, 1978, a new procedure will be established and put into practice in listing the NAA Booster Club members, who have supported THE AUCTIONEER magazine by contributing \$5.00 annually and having their names listed in each issue as BOOSTER CLUB members.

The NAA Board of Directors, at its January, 1977, meeting in Lincoln, Nebraska, reviewed the BOOSTER CLUB procedures and costs involved in having the listing printed and a revision will become effective on January 1, 1978.

The January, 1978, issue of THE AUCTIONEER will list all BOOSTER CLUB members and during the 1978 calendar year, three additional listings will be made. BOOSTER CLUB members will not be listed monthly, as they have in the past.

The second revision, as approved by the board, is that as of January 1, 1978, a \$10 contribution must be made (as compared to the \$5 now being offered).

BOOSTER CLUB contributors who have made their annual contributions up through December 31, 1977, will have their names listed throughout the 1977 year, but any contributions made from February, 1977, thru December, 1977, will terminate as of December 31, 1977. The last listing as a "monthly listing" will be made in the January, 1978, issue.

Based on the board of director's revised schedule, and after December, 1977, the quarterly BOOSTER CLUB listings will be made in the January, April, July and October issues of THE AUCTIONEER.

(EDITOR'S NOTE: This revised procedure was announced in the February, 1977, issue of THE AUCTIONEER magazine and will be published in each issue and succeeding issues thru December, 1977.)

Jack Palmer—Tulare
Louis Rasmusssen—Petaluma
Ray Roberson—Napa
Max E. Rose—Whittier
David Raue—Olivehurst
Wayne Schilling—San Jose
Gene Schobinger—Los Altos
Morris Schwartz—Hollywood
R. E. "Bob" Stanley—Corona
David Warner—Culver City
Leon Watson—Lodi
Jack Wilhite—McKinleyville
Lowell Wilhite—Grants Pass
Bob Young—San Jacinto
R. Earl Young—Los Molinois

COLORADO

Richard Adams—Alamosa Ernie Austin-Greeley Steve Baldwin—Greeley E. R. Broughton—Colorado Springs Booth Brown—Lafayette Dave Brown—Holyoke Gary Crosby—Parker Chuck Cumberlin—Brush Gene Doty-Ft. Morgan Floyd A. Edmonds-Niwot Donald Gardner-Denver John Green—Greeley Al Hallcock—Greeley Willard Hartnagle-Longmont Don Haswell—Brighton Herman W. Hauschildt-Denver Joe Hicks-Grand Junction Joe Hicks, Jr.—Grand Junction John J. Horvath, Jr.—Hesperus K. W. Krebs, Sr.—Colorado Springs Robert Kreps—Eaton

Al Kukas—Colorado Springs Edwin Kuntz—Loveland George A. Lamb—Brighton George R. Lamb—Denver Cookie Lockhart-Denver Si Lockhart—Steamboat Springs Lyle McColloum—Littleton Donald Noll-Steamboat Springs Jim Odle—Brush Gus Pacific—Niwot Art Parker—Greeley Thomas L. Pearch—Eagle Daleard Pettijohn—Boulder Fred J. Ramaker—Denver C. E. Reed—Ft. Morgan Avery V. Rich—Engelwood Ronald Rodenberger—Fort Collins Howard Roland—Grand Junction E. W. Rundell—Salida Jack Salisbury—Ft. Collins Jim Santamosa—Sterling J. Lee Sears—Ft. Lupton Wayne Storm—Canon City Reuben J. Stroh—Loveland E. S. "Bud" VanBerg—Sterling Troil Welton--Wray Don Wagner—Aurora Ernest Wimmer—Ft. Collins Beverly "Bud" Zaiss-Brighton

CONNECTICUT

Richard Centabar—Melrose
Fred Clark—Scotland
Francis Collette—Stafford Springs
Jim Coolahan—West Haven
Milton R. Crosby—Sharon
Tom Gagliardi—New Haven
Robert H. Glass—Central Village

David Josko—Southport
John Josko—Southport
William Josko—Southport
Seymour Manheimer—New London
Richard K. Mather—Granby
Joseph Pari—Hamden
A. C. Richard Pinto—Trumbull
A. C. Richard Pinto & Co. Auctioneers
—Trumbull
Edward G. Pinto—Trumbull
Paul Sage—Chester
Melvin Shaw—New Waterford
William C. Shine—Kensington

DELAWARE

Crawford Carroll—Dover
Riley Jefferson—Lincoln
James O. Waterfield—Wilmington
DISTRICT OF COLUMBIA

Al Tirella—East Hartford

C. T. "Jimmie" James—Washington Irving Kamins—Washington Benjamin E. Weschler—Washington William P. Weschler—Washington

FLORIDA

Roy Abbey—Appolo Beach
Action Auction, Inc.—Lakeland
A. G. Allan—Del Ray Beach
American Auctioneer's—Miami
George Anderson—Lakeland
R. K. Beebe—W. Palm Beach
Robert Berner—Daytona Beach
Ben Berman—Masaryktown
Henry Blaine—Tallahassee
Leonard Blanchard—Winter Haven
Charles Bolton—West Palm Beach
Charles H. Botton—W. Palm Beach
William J. Borell—Eustis

The Auctioneer's 'Auctioneer'

WHEN YOU HAVE AN AUCTION THAT REQUIRES THE FACILITIES THAT ONLY A NATION-WIDE ORGANIZATION CAN OFFER, HUDSON AND MARSHALL, INC. IS READY TO WORK FOR YOU. IN ADDITION TO THE SERVICES AND EQUIPMENT LISTED HERE, A LARGE STAFF OF HUDSON AND MARSHALL SALES ASSOCIATES IS AVAILABLE FOR CONSULTATION IN PRACTICALLY EVERY CATAGORY OF REAL OR PERSONAL PROPERTY.

- COLORFUL TENTS (For Outside Sales)
- ALL ASSOCIATED EQUIPMENT (P.A. Systems, Chairs, Organs, Sound Trucks, Cattle Pens, Portable Generators, Etc.)
- NATIONWIDE ADVERTISING (In House Agency)
- NATIONWIDE MAILING LISTS
- FINANCING AVAILABLE (On Most All Properties)
- NATIONWIDE TOLL FREE TELEPHONE

CALL THE AUCTIONEER'S AUCTIONEER",
HUDSON AND MARSHALL, INC. . . .
WE'RE READY TO WORK FOR YOU!!!

BROKER PARTICIPATION INVITED.

Call Toll Free

In Georgia Call 800/342-2666 Elsewhere Call 800/841-9400

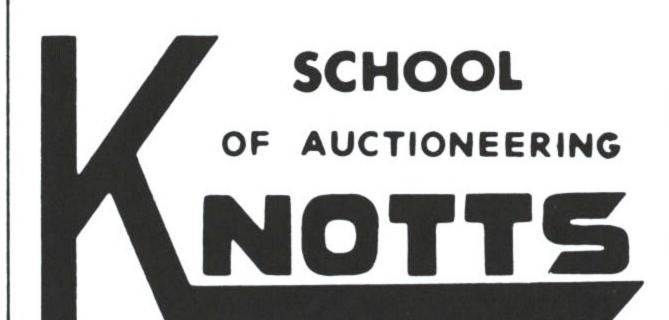




Home Offices
Macon, Georgia
Atlanta Offices
Suite 109
333 Sandy Spr. Cir.
404/256-5450

Louis Boyleston—Gulf Breeze Sherry Brink—Jacksonville James A. Buckley—Pompano Beach Luther Bynum—St. Petersburg Wylie Cobb—Archer C. Andrew Cole—Jacksonville Floyd E. Cole—Zolfo Springs Gary Cook

Ft. Lauderdale Gene Cook—Mt. Dora D. D. Colburn—Brooksville Lewis C. Dell-Sanford Lisl Drake—Riviera Beach Robert Duncan—Temple Terrace G. G. "Jerry" Finnell-Orlando Louis Fisher—Pompano Beach Florida Auction Co.—Seffner Wm. R. George—Tallahassee Jim Graham—N. Palm Beach Doc Hall—Tallahassee Chuck Helfond—No. Miami Beach Betty Lou Hexamer—Orlando Martin E. Higgenbotham—Lakeland Bill Hill—New Smyrna Beach Jim Hill—New Smyrna Beach Neil L. Hoopingarner—Tampa Sidney P. Hough—Tallahassee Fred J. Hullett-Miami Fred E. Irving—Kissimmee Wayne Irving—Kissimmee Gerald Kidd—Tampa George Kittrell—Jacksonville Johnny R. Koske—Palm Bay Dan Kriner—Orlando Charles LePerle—Gainesville Bill Livingston—Maitland Malcolm McDougall—Jacksonville A. R. McGowan—Maitland



Learn the art of modern scientific auctioneering from our famous tape recorded course for home study or from classroom courses, which we conduct at various colleges, universities and vocational schools. This school is approved by the State Board of School and College Registration in our home state of Ohio. Reg. Number 71-12-0286H. Chief instructor, Col. R. E. Knotts, has thirty years experience and more than four thousand public sales to his credit. He has also been a professional auctioneer instructor and counselor since 1959.

Rt. 2, Box 161-C Gallipolis, Ohio 45631 (614) 446-2917

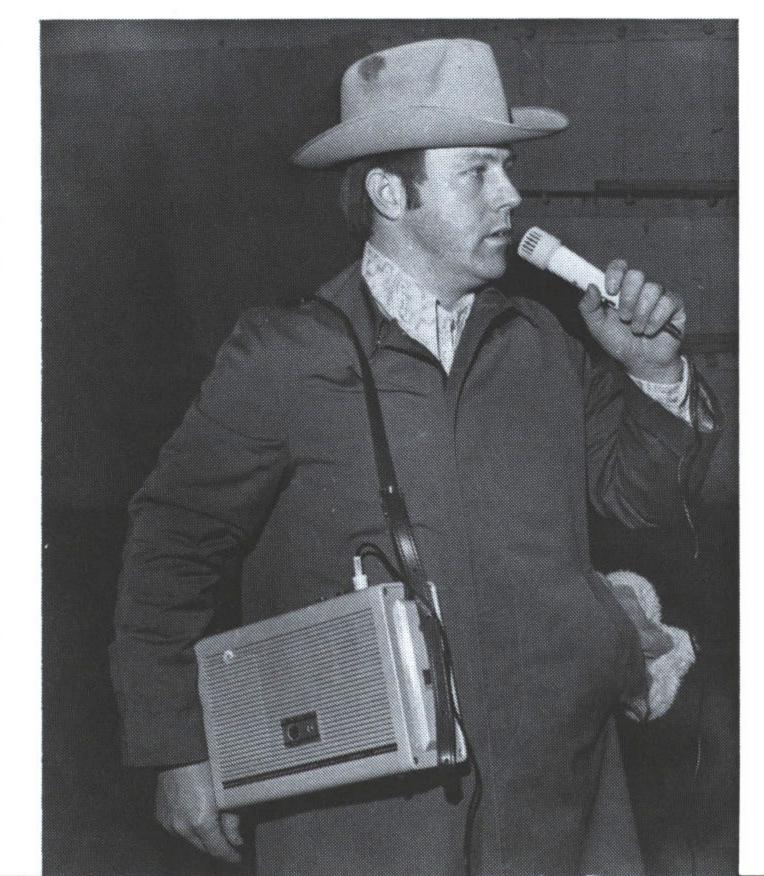
R. E. "Bill" McMath—Plant City Bill Morgan—Lakeland George Pinkerton—Lakeland James Poe—Inverness Michael Roussos—Winter Park

Thomas A. Scarane—Miami George Scobey—Kissimmee Joseph F. Sedmera—Lakeland Charles Sharp—Floral City Vince Simmons—Lakeland David L. Smith—Hollywood Ben Stewart—Avon Park George Stringfellow-Lynn Haven P. Frank Stuart—St. Petersburg Arthur L. Taylor—East Palatka J. Wayne Taylor—Miami Ron Tuggle—St. Petersburg George F. Van Deree-Venice Herman Van Pool—Kissimmee Stanley J. Vermillion—Longwood Russ Weir—New Smyrna Willard Whitehead—Vero Beach E. J. Whitney—Jacksonville Wilma Wilkins—DeLand

GEORGIA

O. H. Adamson—Ellenwood Leonard Blanchard—Tifton Samuel L. Brock—Decatur Jack Charlesworth—Red Oak Harold Cohn—Columbus Douglas County Auction—Douglasville Wade E'Dalgo—Ray City Wayne Evans—Columbus R. J. Flowers—Ringgold Charlie Gay—Rome R. Clark Goetting—Columbus Charles E. Hughes—Augusta H. P. Niehaus-Jonesboro A. A. "Tony" Padavana—Rossville Vernard C. Hurd—Bonaire Jim McDuffie—Blackshear John McQuaig—Dunwoody





"AUDIOVOICE"™

PORTABLE SOUND SYSTEM

Nashville Auction School is proud to be a distributor of the PASO SOUND AUDIOVOICE portable sound system. This fine system has helped many of our students buy the sound equipment they need to get started without spending a lot of money.

This system is a complete portable sound system for sound reinforcement in indoor or outdoor areas.

The acoustically engineered enclosure and the high efficiency speaker provide sound despersion in an area well over 200 yards.

This system operates on 8 standard "D" size flashlight batteries. The system comes with a microphone and shoulder strap as illustrated above.

Only \$110.00 per unit (As shown above left)

\$125.00 per unit with extra 15 ft. cord



BUY DIRECT FROM PRIME SOURCE ALL TYPES OF HAND TOOLS

- Wrench Sets
- Socket Sets
- Adjustable Wrenches
 Bolt Cutters
- Pipe Wrenches
- Pliers
- Hammers & Mallets
- Drill Sets
- Screwdriver Sets

- Vises
- Folding Rules
- Padlocks
 - Tap & Die Sets
 - Wrecking Bars
 - File Sets
 - Sandpaper

- Trowels
- Trouble Lights

PROMPT SHIPMENT

EXCELLENT VALUES

- Kerosene Lanterns
- Rope
- Saws & Hacksaws
- Measuring Tapes
- Chain Hoists
- PVC Tape

MANY OTHERS

Write for FREE Catalog

(212) 392 - 4141



ZOMAX INDUSTRIES, LTD.

34-24 HUNTERS POINT AVENUE LONG ISLAND CITY, N.Y. 11101

Claud Pardue—Talmo Watson Reynolds—Ellenwood Bill Sanders—Warner Robbins Quinton Smith—Sylvester Noel D. Spears, Jr.—LaFayette Raymond J. Stephen—Adrian John Suarez—Atlanta Julius Swilley—Norcross H. C. Thomas—Marietta Phil Tuck—Cedartown Charles R. Trussell—Union City E. F. Van Buskirk—Calhoun R. A. Waldrep—Gainesville Randy Watson—Danielville

HAWAII

Wm. H. Ferem—Honolulu Steven Rosen—Honolulu Louis Stambler—Honolulu

IDAHO

Irvin Eilers—Kimberly Jerry James—Jerome Lyle Masters—Buhl Jim Messersmith—Jerome Gerald Pearson—Salmon Charlie N. Phelps—Ashton

ILLINOIS

Abe Cantor & Co.—Chicago Dennis Aherns—Staunton Ronald L. Albert-Mundelein American Auction Associates—Chicago Nelson E. Aumann—Ohlman John Bearrows—Rochelle William Beck—Edinburg Ed Blin—Marengo Franklin E. Bohn—Elkhart William Braid—McLean Miles M. Chappell—Washington

Wesley Chapman—Seneca Nevlyn Christeon—Riverside Russell Clemans—Kanakee Gordon Clingan—Danville Sandra Cohen—Chicago James Cook-Macomb Gail Cowser—Glasford Cox Auction—Hillview Danhelka's Antiques—Westmont Timothy Danner—Grayslake Gene Darfler—Somonauk Bill Decker—Milford Delmar Decker—Danforth Don Decker—Milford R. J. "Jim" Donovan-Heyworth W. P. "Bud" Drake-Decatur Dunning's Auction Service—Elgin Ernest E. Edwards-Midlothian Mike Fahnders—Pekin Art Feller—Cissna Park James Flener—Fairfield William L. Gaule—Chatham Gilliland Auction Co.—Walnut Hill Michael M. Gordon—Chicago O. W. Hadley—Lake Zurich Don Hall-Rochelle Roger R. Hank—Monmouth Marvin Harris---West Frankfort Marvin Haycraft—Wapella Don Hayden—Decatur A. R. Henninger—Belvidere

Rick Hilliard—Greenville

Lane R. Hyett—Aledo

Harry T. Karr—Kane

Ray Kiefer-Monee

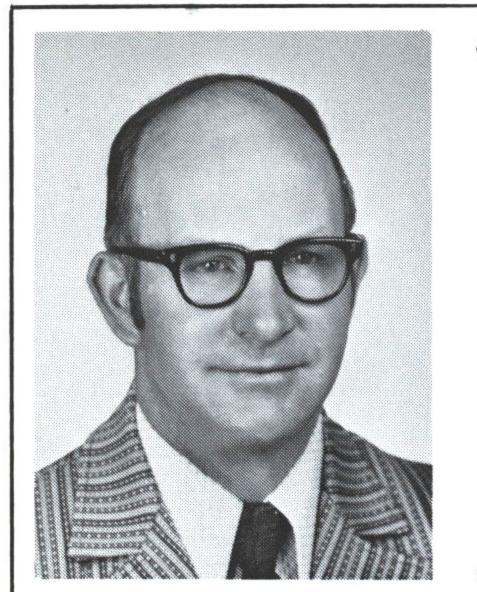
Emil Iwanski—Chicago

William Keeton—Harvey

Charles F. Knapp—Cissna Park Dwight Knollenberg—Mason City Howard Kodner—Chicago J. C. Korngrust—E. Moline Edmund Kueker—Waterloo G. J. Lathrop—Chicago Richard Leach—Springfield Doyne Lenhart—Georgetown Howard McAnly—Rochelle Tony R. McGill-Morris Michael Modica—Chicago Joe Mosley—Sumner John Pace—Marquette Lyle Paddick & Son-Oblong Albert Paletz—Chicago Frank Pelate-Dupo Melvin R. Penning—Forreston Duke Rath—Elgin James Read—Maple Park James P. Read—Maple Park Keith Reid—Albion Joe Rosenberg—Chicago Tom Sapp—Springfield Howard Schultz-Elgin Orison R. Seibert-Belleville Archie Shore—Lincolnwood Edward Snow—LaGrange Phil Stagen—Paxton Carl Steck-Maquon J. H. "Swanie" Swanson—Sandwich Charles Vaughn—Kankakee Alfred Wall—Wateska Herman F. Welch—Downers Grove House of Williams—Chicago

INDIANA

A is for Auction Co., Inc.—Indianapolis John E. Anderson—Lafayette



YOU CAN BE AN AUCTIONEER

MAKE BIG MONEY START YOUR NEW CAREER

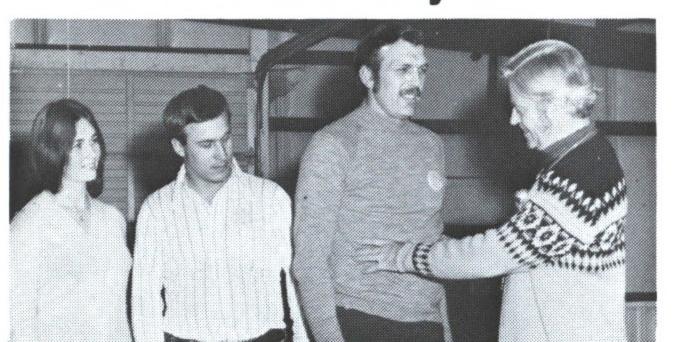
Col. Gordon E. Taylor Owner and President Reisch World Wide College of Auctionering

I CAN HELP YOU

SEND FOR LARGE FREE CATALOG

ATTEND 2 WEEKS INTENSIVE TRAINING IN ALL PHASES OF THIS RESPECTED AND HIGHLY PROFITABLE PROFESSION

20 of nations' leading auctioneers show you how





Since 1933 Largest in the World • V.A. Approved



Learn How You Can Get My Home Study Course-10 books and record

Graduates Receive Lifetime Scholarship and Post-Graduate Assistance

Reisch World Wide College of Auctioneering Box 949		
Mason City, Iowa 50401 YES Send my FREE cata		
NAME		
ADDRESS		
CITY		
STATE	ZIP	

Dan Baker—Lafayette
Jim Bayman—So. Whitley
Keith Berkshire—Logansport
Kirby Bollinger—Howe
Boswell Wholesale & Auction—Boswell
Harry M. Carr, Jr.—Indianapolis
Steve Chandler—Terre Haute
Charles W. Chaudion—Cicero
Ray Clark—Dyer
Bill E. Cooke—Griffith
G. W. Croddy—Madison
Curran Miller Auction & Realty Co.—
Evansville
D & D Auction—Ossian
Eugene G. Dirks—Evansville
James S. Drake—Terre Haute

James S. Drake—Terre Haute J. B. Driver—Indianapolis Jack Earlywine—Kokomo Robert Ellenberger—Bluffton Cecil Franklin—S. Milford Edward Garrett-Pittsboro William E. Graham—Jamestown Joseph Gratzol-Mishawaka Bob L. Harrison-Monticello Jack C. Harrell—Linton William J. Healy—Wolcotville Egg M. Hood—Anderson Joseph M. Justice—Crown Point Don Kambol—South Bend Carl Kaser—N. Liberty James Knepp—Bourbon Lloyd E. Korth—Hammond Dennis Kruse—Auburn Gerald Lambright—Goshen Harvey Lambright—LaGrange Winford J. Lewis—LaGrange

Harold J. Mason-South Bend

Leonard F. McGowan—Portage Amon H. Miller-Evansville Duane Miller—Ossian Rex C. Munson—Wolcotville Morris Nobles-Chesterton Fred Overlease—South Bend C. Eugene Phillips—Indianapolis Melvin Powers—Poseyville D. Noble Ratts—Whitestown Roland Reppert, M.D.—Decatur Thomas Reynolds—Milan Fred Richards—Fort Wayne Meredith Richwine—Brownsburg Romayne Sherman—Goshen Harold Smith—Brownsburg W. H. Smith—Brownsburg O. G. Steinman—New Haven Don Stevens—Anderson David A. Taylor—Indianapolis Ferrell Taylor—Sellersburg Paul Taylor-Mariah Hill Carl Tebo-Brook C. E. "Bud" Towner-Elwood Mary Jane Weddle—Elletsville Jerry J. Weese-Royal Centre Karl Wise—Brookville David R. Yager—Spurgeon John E. Yager—Spurgeon John E. Yager, Jr.—Spurgeon John Yoger—Spurgeon

IOWA

Loren Albrecht—Wall Lake
Bart Bielenberg—Schleswig
Paul Callahan—Crescent
Jerry Carpenter—Ottumwa
Lyle Erickson—Cresco
Dale H. Fessler—Greenfield

Elmer Lee Harden—Mason City
W. Robert Herbold—Lawton
Roy B. Johnson—Buffalo Center
Leon Joy—Ames
Erv Pauley & Son—Defiance
Paul A. Pauley—Harlan
Clint Peterson—Webster City
Wallace E. Plueger—LeMars
Max Reno—Bonaparte
Wm. Strudthoff—Hawkeye
Ray E. Sweeney—Waukon
A. Dean Thompson—Nevada
Ronald Troutman—Burlington
Howard Youngberg—Sioux City

KANSAS

Leo T. Bishard—Fort Scott
Marlon J. Breit—Wa Keeney
C. A. Cofer—Wichita
John Collins—Garden City
Don Dain—Silver Lake
W. R. "Bill" Dry—Wichita
Joe E. Gingerich—So. Hutchinson
E. R. Harrison—Norton
Kenneth W. Kerbs, Sr.—Hays
Donald Murray—Gardner
Clifford Reese—Osage City
Jack D. Sheets—Wellington
Phyllis Stinecipher—Fredonia
Eldon Thorman—Clay Center
Merle Van Winkle—Argonia

KENTUCKY

Adrian Atherton—Hodgenville
J. H. Barnard, Jr.—Bowling Green
Bailey & Grissom—Glasgow
C. W. Borden —Bowling Green
Waneta J. Borden—Bowling Green
James O. Briggs—Stanton

Ken Byrd—Bowling Green Carter Realty Auction Co.—Scottsville Billy Cole—Bowling Green Frank Crain—Elizabethtown John T. Eaves—Versailles Carl K. Eley—Erlanger Linda Oaks Fiese—Hopkinsville Aleck Gribbins, Jr.—Louisville Joseph Gribbins—Louisville Henry Hodges—Elizabethtown E. Howard Hunt—Louisville Bill James—Bowling Green Hilda Johnston—Mortons Gap Wayne Kessler—Campbellsville James R. Knott—Owensboro C. Roger Lewis-Morehead Bill McConnell—Paris R. E. McConnell—Paris J. R. McGowan—Russell Springs Larry Morgan—Scottsville John P. O'Connor-Owensboro Roger Pitchford—Scottsville Rex Profitt—Tompkinsville J. C. Reed—Richmond Tom Rich—Bowling Green Charles Shelton-Elizabethtown Haskell Stratton—Pikeville Cordell Tabb—Cecilia Harlan H. Veal-Nicholasville Willmot Veal—Nicholasville Julius Wise—Elizabethtown

LOUISIANA

Bill Bailey—Jonesboro Robert Danzy, Jr.—Alexandria Lawrence Franks—Monroe Herman Gaspard—New Iberia L. E. Hall—Bogalusa

Francis S. Laffitte—Mansfield James M. Ross, Jr.—Kennar Junior Ross Auction Company— New Orleans Douglas Sellers—Tioga Kenny Wallace—Dixie Ray Wallace—Shreveport Valery C. Watts—Livingston

MAINE

John Ballard—S. Portland Stephen D. Cardelli-Cape Elizabeth R. I. "Razor" Crosman—Corinna Thomas Greene—Bar Mills George A. Martin—East Lebanon William McKinnon—Cornish E. A. "Ed" Mains, Sr.—Gorham Gardner Morrill—Harrison George Morrill—Harrison Joseph D. Morrison, Jr.—Westbrook Richard W. Oliver—Kennebunk Dick Ward—Limestone Morgan Willis—Kittery

MARYLAND

Lee Roy Baublitz—Hampstead Raymond Bender—Accident Austin Bohn-Union Bridge Daniel Brittingham—Salisbury Emmert R. Bowlus-Frederick R. C. Burkheimer—Elkton Mike Burzynski-Baltimore Robert H. Campbell—Annapolis Michael A. Conover-Westminster Joseph A. Cooper—Baltimore Don Davis-New Carrollton James R. Edwards—Bel Air Grant Harding—Reisterstown Barr Harris-Baltimore

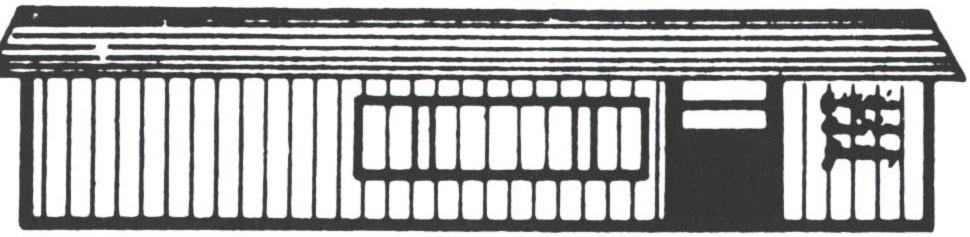
Burton Hoffman—Hagestown C. P. Jacobs, Jr.—Frederick C. T. "Jimmie" James—College Park Clair Martin—Hagerstown Victor Mattucci—Glen Burnie Jonathan Melnick Auctioneers, Inc.— Baltimore Harry C. Miller—Baltimore Harold Milstead, Sr.—Newburg E. T. Newwell & Co.—Baltimore Thomas R. O'Farrell—Westminster Richard L. Otto—Silver Spring Neal Owings—Hampstead Sam W. Pattison Rea—Baltimore Theodore Raynovich—Oakland Jack Reedy—Hampstead Barry Rogers—Rockville Raymond Smallwood—Potomac Homer Snyder—Hampstead J. G. Trout—Frederick Wittstadt & Son Inc.—Cambridge G. Michael Whitson—Westminster

MASSACHUSETTS

William B. Allsbrook-Woburn Henry A. Berman-Worcester Douglas P. Bilodeau-Sunderland Abe Braunstein—Hyannis Sara Braunstein—Hyannis Albert A. Burke-Braintree Barbara E. Chaffee-Monson Bruce Chaffee—Palmer Raymond E. Chaffee-Monson Robert E. Chaffee-Monson Roland E. Chaffee—Monson Oliver Chase—Westfield Louis A. Cook-Pembroke

David S. Wright—Frostburg

Every Thurs. — 3:00 P.M. COL. CHUCK'S AUCTION GALLERY



Half mile E. of I-57 on Manhattan Monee Rd.

Monee, Ill.

PHONES (312) 534-0284 OR 687-6767



Col. Chuck House, Member

35 Miles S. of Chicago

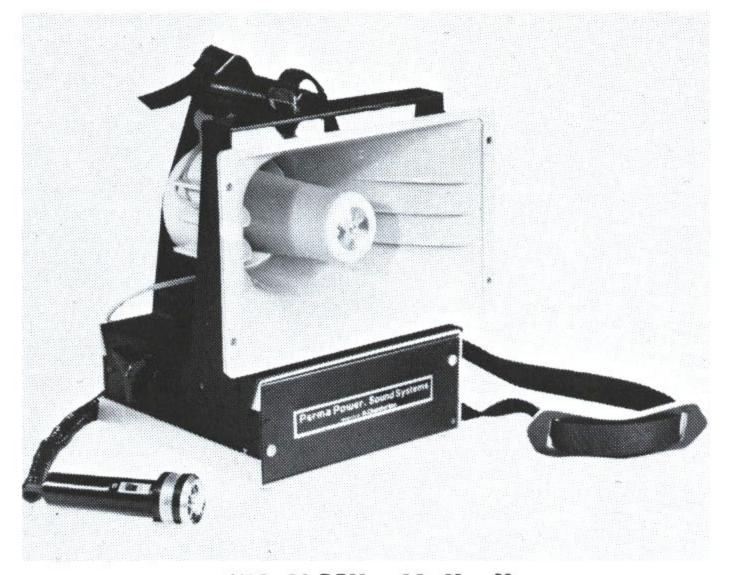
FLEA MERCHANTS & DISCOUNT STORES TRUCK LOADS OF NEW MERCHANDISE CONSISTING OF

Tools, Electronics, Toys, Housewares, Furniture, Jewelry, Giftware & Lamps

10 PERCENT COMMISSION CHARGED ON ALL SALES ON PREMISES

Terms of Payment: Cash or Certified Check

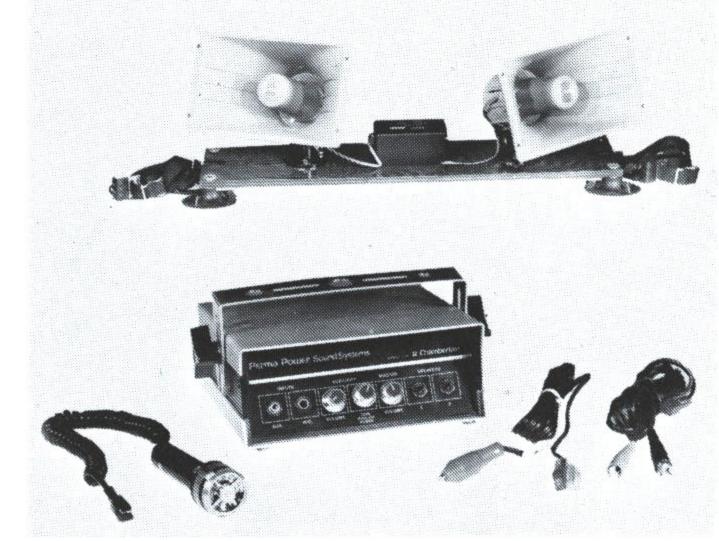
AUCTIONEERS P.A. EQUIPMENT AT WHOLESALE PRICES!



"Half-Mile Hailer"

List: \$179.00

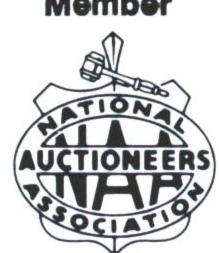
Auctioneer's Cost: \$149.00



"Sound Cruiser" Ideal for cars, station wagons, buses, trucks, etc. List: \$275.00 \$230.00 Auctioneer's Cost:

Order by mail — payment with order — we pay postage . . . C.O.D., you pay postage. North Carolina residents add 4% sales tax.

Col. Forrest Mendenhall. Member







Mendenhall School of Auctioneering

U.S. HWY. 29 & 70 (185)

HIGH POINT, NORTH CAROLINA 27263

PHONE (919) 887-1165

Florence Cornell—Lakeville John E. Correia-Norwood Louis Dansky—Sharon Anthony Ferolito—Cambridge David I. Gilgun—Woburn Jack Armstrong Hilditch—Bellingham Francis Horgan—Roslindale John J. LaCroix-Auburn Abe Levin—Fitchburg William F. Moon-North Attleboro Frank "Honest Chuck" Onischuk-Westminster

Clifton D. Rockwell—Newburyport Leonard Sheinfeld—Farmingham John Shibley—Southwick Walter Szary—Peabody Owens Taylor—Amherst D. Francis Zullo—Somerville

MICHIGAN

Lloyd E. Adams—Shepherd Herb Albrecht—Vassar Aubrey J. Appling, Jr.—Walls Sam Babock—Alpena Nate Baker—Southfield Martin "Barney" Barnhart—Reading John R. Bell-Flint George P. Blackford—Flint A. Howard Block—Mayville Jim Brannan—Boyne City Richard Brodie—Westland Billy C. Butts—Benton Harbor Howard C. Coffey—Allegan Harold Cole Auction & Realty—Flint Louis Dansky—Sharon Gordon Davis-Lansing Robert Gerhart—Climax John Glassman-Eau Claire

Freeman F. Glenn-Port Huron Julius C. "Tex" Haas-Dexter Eldon Hallmark—Grand Junction Howard Herzberger—Bay City Ben Kleiman—Grand Rapids Aubrey Mulberry, Jr.-Goldwater David A. Norton—Coldwater Lee L. Norton—Alto James L. Ockerman, Sr.—Sylvan Lake City Sherry Olin-Sparta John Pace—Marquette William Podell—Grand Rapids Willie Reese—Edwardsburg Merryann Rowland—Grand Rapids Clyde Russell—Caledonia Douglas Scratch—Brighton N. Iver Schmidt—Ypsilanti Robert J. Wellman—Decatur Brent Wilber—Bronson

MINNESOTA

Timothy Allison—Albert Lea Donald Babbitt—Conger John M. Bliss-Clarks Grove Larry Born—Weseca Greg Christian—Osseo Florence Cornell—Lakeville W. A. Dickenson—Austin Wayne Ediger—Belle Plaine Wayne Estby—Delano Martin Ewert—Janesville Lowell Gilbertson—Hayfield Eldren Hecksel—Winsted Emery Henn—Zumbro Falls James Henry—Long Prairie Tom Klyve—Benson

Garth Wilbur—Bronson

Alvin Kohner-Winona Marlin Krupp—Elmore Kwick Klerk, Inc.—Northfield Wally Laumeyer—St. Paul Albert O. Maas-Millville Joseph J. Maas-Plainview Rene Marguth—Morton Terry Marguth—Redwood Falls P. J. Peterson—Badger Wayne Pike—Princeton Fred Radde—Watertown Steve Reinhardt—Palisade John Schoenfelder—Bemidji Gerrit Smith—Hutchinson J. A. Sundberg—Minneapolis Bert Trane—Karlstad Wayne Wormsbeeker-Minneapolis

MISSISSIPPI

Aubrey Joe Appling, Jr.—Walls Perry Baygents—Waynesboro Quincy Bryant—Jonestown Harry T. Collins—Tupelo A. O. Dilley, Jr. Belzoni Toxey Fortinberry—Water Valley David Gilleniine, Jr.—Tupelo Kline Ozborn, Jr.—Canton Terry Ozborn—Canton Meadow Perry—Yazoo Howard Reed-Cleveland Liston Shows—Soso

MISSOURI

W. L. Abney-Piedmont Ken Barnicle—Ballwin Joe Beck—Sikeston Lenzie Beck—Sikeston Herbert Butterbaugh—Kansas City Hugh Campbell—Chillicothe

John M. Campbell—Higginsville Central States Auction School—Kansas City James A. Cornell—Columbia Greg Croll—New London Quintin Daehler-Mayview Bill Edwards—Salem William L. Elder—Kansas City W. L. Ellis—Kansas City Larry Fannon—Rolla Phillip M. Farrell—St. Joseph Robert Flora—Lebanon Kenneth Gaines—Shelbyville James Ganey—Belton Bob R. Hale—Sikeston Roy Hansen—Linn Creek Otis J. Hawthorne—Maplewood Cecil Hillis—Poplar Bluff Jackson Clay Hunter—New Madrid James Jones-High Hill Carl Kimble—Stewartsville Robert McCann—Harrisonville Joe McCord—Sikeston Bob McNeive—Campenton Paul Medley—Columbia Robert Merry—St. Louis Raymond Meissen—Salisbury Kathy Lynn Mills—Mexico Missouri Auction School—Kansas City Richard Mizer—Lonedell Ace Modglin—El Dorado Jerry Ondracek—Sedalia Billie Orton-Memphis Sam Pickering—Licking Jerry D. Popplewell—Amity Floyd Rhine—W. Plains J. H. Shell-Sikestown Dean Shepherd—Lee's Summit Charlie Sutter—Sullivan J. S. Thornhill—Caruthersville 3-M Auction Service—Sunrise Beach Bill Tilley—Viburnum Bob Turnage—Hayti Kenneth Uplinger—Columbia R. E. Voorheis—Harrisburg Gerard Weisbrod—St. Louis John F. Wagster—Broseley

MONTANA

S. D. Warford—Belleview

L. Doug Allard—St. Ignatius Bass Auction Company—Lewistown Jerry Buckley—Sweetgrass Gene Gabel—Billings W. J. Hagen—Billings Jack Hargrove—Helena Earl W. Kinney—Billings Robert Kinsella—Havre Bill LeFebure—Power John Mandeville-Bozeman Ron Miller-Lewistown R. J. "Bob" Thomas—Billings R. J. "Bob" Tolbert—Kalispell Carl Westermark—Shelby Wallace Westermark—Shelby Western College of Auctioneering-Billings

NEBRASKA

Jack Bernard—Omaha
Capitol Auction & Realty—Lincoln
Kenneth Carnes—Aurora
Don Dirks—Bruning
Jack Fajman—Columbus
Richard A. Fajman—Columbus
Elmer Galusha—Central City
Harry Galusha—Central City

H. A. "Hoot" Gibson—Aurora
Rod Gillespie—North Platte
Elmer Jacobsen—Grand Island
Rose Ann Jacobsen—Grand Island
Stacy McCoy—Arapahoe
Melvin Meyer—St. Libory
Henry I. Neuhaus—Elkhorn
Gerald Phillips—Wallace
Henry Rasmussen—St. Paul
Dale Standley—Omaha
Frank Thimm—Beatrice
James Troutman—Winside
Jim Walker—Omaha
Gary Woodring—Davenport
Rex Young—Plattsmouth

NEVADA

Ken Brown—Las Vegas George Chadwick—Carson City Leo Grindley—Las Vegas James Watson—Las Vegas Leon Watson—N. Las Vegas

NEW HAMPSHIRE

R. C. Awalt—Winchester
J. W. Barber—Lebanon
George S. Foster III—Suncock
Norman Goss—Brentwood
Larry Gray—West Lebanon
Lawrence J. Guay—Gorham
Ray Kecy—Brookline
Paul W. Lawton—Chesterfield
T. R. Langdell—Milford
Edward G. Stevens—Rindge
Merle D. Straw, Jr.—Seabrook

NEW JERSEY

Frank C. Anderson—Oradell Edward F. Barber—Williamstown Edward Berman—Dover Theodore Blumenberg—Hillsdale Fred Daniel—Neshanic Station Fred R. Daniel Auctioneers, Inc.—

Fred R. Daniel Auctioneers, Inc.— Neshanic Station Ralph S. Day—Leonia James E. Fawcett—Dumont George W. Hand—Robbinsville Paul Hauke—Oakhurst John Hedgepeth—Ringoes Elwood Heller—Somerville Esler Heller—New Egypt Ralph D. Hughes—Richwood Jack Hunter—Montclair John Kachmar—Flemington Marge Kennelly—Ridgewood Jerome Krawitz—Fair Lawn Ellie Maher—Piscataway William Melillo—Jersey City Roman Osadchuk-Wildwood John R. Potts-Neshanic Station George Puglia—Paterson John Reed-Neshanic Station Charles Roeder—Oakland Joseph Sartor—Towaco J. Edward Scott—Williamstown D. A. "Knot" Smith-Salem Dallas Smith—Salem Gerald Sterling—Berkeley Heights Arthur Stryker—Frenchtown T. J. Sullins-Malaga John Torlish—Raritan Howard Wikoff—Saddle River Arthur Williams—No. Plainfield Walter Wright—Williamstown Warren Young—Bordentown

NEW MEXICO

Elmer Bunker—Albuquerque James Cecil—Hobbs

Wayne Connell—Mountainair
Bill Hernandez—Alamogordo
Gene Navalesi—Albuquerque
John Overton—Albuquerque
James H. Perkins—Sedan
Chuck Stocks—Albuquerque
Douglas Tharp—Deming

NEW YORK Rex Accurso-Oneonta Raymond W. Allen—Niverville Rick Amendola—Highland Tim Anspach—Albany Raymond Austin—Oneonta Lorion Bacron—Ithaca William C. Baird—Elmira Merritte L. Barr—Walkins Glen Al Bigelow—Springville Lewis Bronstein—Buffalo Richard W. Bronstein-Buffalo Clare Brown—Staten Island Ted Bucknam—Holland Paul Calkins—Peru Walter Case—Belmont Peter Catanese—Pearl River Douglas A. Cater—Gallupville William Connolly-Liverpool Joseph N. Corsdale, Jr.— Saratoga Springs Thomas Coyne—Avon David DePuy-Madison John DiBello—Sterling Carl Deuble-Grand Island Wilbur Edwards—Patchoque Donald J. Elliott—Blue Point Pamela Moore Epstein—Liberty Pete Everett—Ghent Peter L. Fields—Amsterdam David Fleming—Avon George W. Forrest—Holley Clarence Foss—Wales Robert J. Gallow—Bronx George Gates—East Freetown Duane E. Gansz—Lyons Robert H. Glass Central Village Lee Goldman-Massapequa Regina Hayes—Forest Hills John Hilderbrant, Jr.—Campbell Hall Morris Hodkin-Melville J Kay's Auction Service—Dalton Harold Jones-West Winfield Ted Kay—Hamburg Kenneth Kendes—Pt. Jeff Station Victor Kent—Cuba Elmer Kilmer, Jr.—Port Byron Dorothy Knapp—W. Nyack Henry Leonard—Yorktown Heights George Leontis—New York City Robert S. Linwood—North Merrick Bernard G. Lusk—Rochester George K. Lusk-Rochester David A. Luther—Amenia Mel Manasse—Whitney Point Donald Martin-Ballston Spa L. W. Mason-Ganesvoort Robert Matson—Kennedy Crawford McFetridge—Penn Yan Doyt McGinnis—Nedrow Dick Monasky—Binghamton Glenn Munson-McLean Cliff Newman—Owego Frank Nickerson—Hamilton John O'Sullivan—Brooklyn Henry Ott-Middleport

Hugh Parker—Pitcher

Jack Perry—Wilson

AT THE

WISCONSIN AUCTION SCHOOL

YOU WILL LEARN ABOUT

Ethics of the Auctioneering Profession
Voice, Poise, & Public Speaking
Physical Fitness
Motivation & Euthusiasm
Advertising & Promotion
Clerking & Cashiering
Ring Work
Salesmanship & Sale Management
Promotion of Your Auction Career
Sale Barns & Auction Houses
Antique & Furniture Auctions
Farm Auctions
Bankruptcies
Machinery & Automobile Auctions

Livestock Auctions
Merchandise Auctions
Tool Auctions
Bid Calling
and more.

Real Estate Auctions

Estate Liquidations

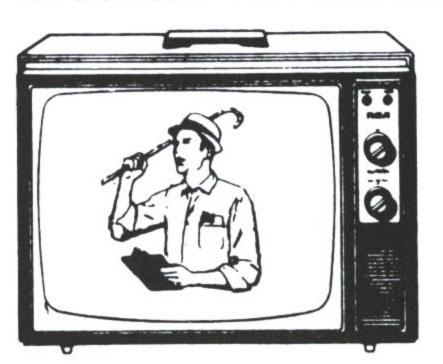
The Wisconsin Auction School is approved by the Wisconsin Educational Approval Board.

You will learn from successful auctioneers, educators, and business people.

Member

A. E. Pouchot

Instant replay video tape system will let you, the student auctioneer, both see and hear yourself in action. You will also sell at regular auctions.



You will learn by doing.
- SEND FOR BULLETIN Two Weeks Term Starting:
Second Monday in September
First Monday in November
Second Monday in February
First Monday in April
Second Monday in June

WISCONSIN AUCTION SCHOOL Box 62 Wisconsin Dell, Wisconsin 53965

Will Potter—Springville Hubert Punchard—Elmira William E. Ransom-Utica Robert Rappaport—New York City Norvel T. Reed, Jr.—Sherman Ronald Reed—Sherman Kenneth M. Rice—Hamburg Gene Rosenberger—Albany Pearl Rosenberger—Albany Louis Rudin—Owego Elinor Schlossman—Tuxedo Park T. R. Schmigel—Batavia Joseph Senay--Jackson Heights Carmen Serianni—Kirkland M. Robert Shuster—New Windsor Sheldon Siper—New Windsor Marvin L. Smith—Silver Creek Harold Spoor—Cato Robert Thatcher—Hudson David H. Tracy—Pavilion Richard C. Tracy—Dansville Brian Trageser—Java Center J. Vernon Trageser-Java Center Howard W. Visscher-Nichols Craig Wilcox—Bergen Harris Wilcox—Bergen Tor J. Worsoe—Holtsville Raymond T. Zipfall—Forvt Edward

MORTH CAROLINA
Gordon P. Aldridge—LaGrange

Earl Alligood—Washington
Kenneth Aycock—Kenly
Joe W. Beaver—Statesville
Craig Delane Bennett—Statesville
Harvey Benson—Salisbury
J. T. Bolt—Charlotte
Robert Bunn—Asheville

James E. Carpenter—Claremont Ronny Causby—Morgonton Bobby F. Cheek—Winston-Salem Don Cox—Paw Creek Boy Man Dixon—Hickory George K. Dukes—Winston-Salem Billy Dunn—Maxton G. T. Gilbert—Lincolnton Frank Godley—Charlotte Johnny Godley—Charlotte E. Brooks Harris—Henderson A. M. Hauser—High Point George Hawley—Stokes J. Martin Haywood—Rockingham Johnny Hendricks—Zebulon Billy Hinton—Zebulon Phillip Hockett—Greensboro Ben G. Hoffmeyer—Charlotte Edmund Huntley—Wadesboro Donald Johnson-Glen Alpine Jimmie Kennedy—High Point William Kester—Salisbury William B. Langley—Greensboro Charles Langston—Whiteville W. Craig Lawing—Charlotte Ed Leatherbury III—Whiteville William Long—Candler John Loy—Greensboro C. D. Maxwell—Fayetteville Kevin McDaniel-Woodleaf R. Johnson McDaniel—Gastonia Thomas M. McInnis—Rockingham Max D. McSwain—Shelley Red Mendenhall—High Point Forrest Mendenhall—High Point Mendenhall School of Auctioneering—

Edward Butcher—Charlotte

High Point Fred Mock—East Bend Lawrence Nichols—Winston-Salem F. W. Pearson—Charlotte Keith Pierce—Winston-Salem Eugene Poe-W. Jefferson Paul T. Reeves—Sparta Helen Robertson—Brevard Bernard Routh—Bennett Charles Rumley—Winston-Salem Hugh Simpson—Rutherfordton Hugh B. Slusser—Asheville Foy A. Smith—King Robert Stewart—Whitsett Tony Stone—Bailey Johnnie Sutton—Salisbury Kenneth W. Teague—Burlington Wm. D. Tinsley—Easley Phillip A. Viviano—Newell J. W. Walden-Charlotte Al A. Willette—Providence

NORTH DAKOTA

Clinton Beeter—Minot
H. O. Berg—Bismarck
Don Clark—Bismarck
Jim Davis—Ypsilanti
Phil Ell—Killdeer
Edmer Goetz—Bismarck
Wilbert Kroh—Bismarck
Robert E. Penfield—Bowman
Bud Rice—Tioga
Chuck Rodin—Marion
Arlo Schmidt—Maddock
Roger Skiftun—Manfred
Jim Smykowski—Cayuga
Robert Steffes—Arthur
Milton Zimbelman—Bismarck

OHIO

Ulysses S. Allen—Xenia John Anglin-Middletown Leonard Baker—Montpelier Barb Baytos-Poland Walter R. Burgess—Valley City Gary W. Cain—E. Springfield Ward Cole—Painesville Phillip A. Cole—Findlay L. A. Daniels—Columbus Darbyshire & Associates, Inc.— Wilmington Richard Davies-N. Olmstead Chris Dawson—Waverly Herb Demaree—Hamilton Dan L. Fiely—New Carlisle Donald R. Florea—Bainbridge Donald R. Florea—Hillsboro Donald R. Florea—Milford Arthur L. Forney—Bellevue Jerry French—Defiance Ford Good—Seville Rose Marie Gribble—Marion James Haldane—Waverly Walter Hartman—Camden Dick Haverland—Hamilton Hunter-Chambers Co.—Hillsboro William Jesset—Westlake Harry W. Kerns-Urbana Richard T. Kiko—North Canton Edward King—Washington C. H. Knotts Auction School—Gallipolis H. John Kramer—Eaton James B. Lawless—Portsmouth Roy Edward Leach—Cuyahoga Falls Mearl Maidment—Bowling Green Robert Martineck—Cincinnati Bill McNamee—Kenton William F. Meadows—Carroll John R. Murphy—Grafton Thomas A. Nero—Brecksville Jim Peddicord—Newark Lyle Planert—Gibsonburg Paul Plessinger—Springboro Larry G. Rainsburg—Kenton Albert L. Rankin—Alger Noland Renfro—Clyde Floyd Rhoades—Germantown Kenneth Rhoades—Mt. Victory Walter Rhodenberger—Parma George Roman—Canfield John Ross—Greenfield Ralph Rupp—Stryker Jason H. Sheppard—Gallipolis Bob Shoemaker—Columbus Don Standen—North Ridgeville Phil Thompson—St. Paris Harold E. Vaughn—Hamilton Roy J. Viall—Wooster Don Zalewski—Hinckley

OKLAHOMA

Jay Blodgett—Duncan
William Brock—Norman
Leo Brown—Clinton
Bob Crouch—Hooker
Orval Free—McAlester
Tim Friedl—Tulsa
Roy Georgia—Oklahoma City
Lee Hickman—Oklahoma City
Carlos Lindley—McAlester
Doyle Neece—Elk City
Clay Powell—Oklahoma City
Bill Riggs—El Reno
Glenn Wayne Ritter—Bokoshe
Paul Spitler—Prague

F. E. Springer—Red Oak
Mutt Standefer—Tuskahoma
Earl Straughan—Oklahoma City
Robert Turman—Hartshore
Ed Vierheller—Claremore
Walter W. "Dutch" Voss—Stillwater
V. Paul Wells—Tulsa
John West—Cashion
Don White—Longdale
W. W. Wilkinson—Tulsa
W. D. Williams—Oakhurst
Norman C. Wilmeth—Guymon

OREGON Ernest Amundson—Dundee Harold E. Ball-Portland Sanford J. Blau—Salem Dick I. Boyd—Portland Orland J. Brenner—Medford George Coulter—Portland Wallace Crawford—Hillsboro Gearld Fixsen—Turner Frank M. Gwinn—Portland Jack Healy—Moro Richard Hurley—Portland Charles Johnston—Creswell Donald F. Kennedy-Portland Edgar Lane—West Linn Richard Lang—Silverton Jack McBride—Portland Bobby Mendenhall—Portland C. A. Morrison-Grants Pass Virgil Munion—Roseburg William H. Soeby—Tillamook Jim Suiter—Winston

Lynn Walters—Clackamas

Forrest Witthar—Portland

Charles "Ed" Wurtz—Sutherlin

Joseph Willis-Coburg

Helen Wood—Roseburg

PENNSYLVANIA

Affiliated Auctioneers—Philadelphia Sanford Alderfer—Harleysville Mrs. Tom Berry—West Newton Sandy Billstein-Philadelphia Frank Black, Jr.—Carlisle Harry Boring—New Florence Dale Cunningham—Elwood City John A. Davidson—Norristown Charles Detweiler—Pukasie Dan L. Fiely—New Carlisle H. L. Frye—Pleasant Unity Clay Hess—Collegeville Ralph W. Horst—Marion Leo Jesion—McKesport John Magil-West Newton Glenn Moyer—Allentown Richard J. Moyer—Spring City George Paich—Irwin Raymond Patterson—Eighty Four A. J. Plone—Philadelphia Michael Quinn—Washington Larry Reed—DuBois Alfred Traiman, President, Louis Traiman Auction Co.—Philadephia Wylie Rittenhouse—Uniontown Walter F. Vilsmeier-Montgomeryville

RHODE ISLAND

Jos. W. Champagne, Jr.—Coventry Arthur Hopkins—Providence Ernest O. Maine—Hopkinton Max Pollack—Providence

SOUTH CAROLINA

Jimmy Blocker—Waterboro Berry Brooks—Ft. Mills Ralph D. Brooks—Ft. Mill

L. J. Calder—Charleston Hilton Dodgen—Greenwood William Gray-Orangeburg Lester T. Hite, Jr.—Leesville C. Don Hyleman—Spartanburg Steve Ivey—Dillon Wallace Jackson—Spartanburg James R. Jayroe—Mullins John Longan—Allendale Otis C. Magaha—Anderson Wilblr C. McLamb-Little River Larry Meares—Pelzer Lloyd Meekins—Dillon Lloyd Meekins, Jr.—Dillon Harry E. Miller-Ward Archie Moody—Darlington Fred Mullis—Lancaster Richard Patterson—Lancaster George P. Pechilis—Columbia Arnold Postell—Charleston J. L. Pinckney—Orangeburg Jerry Sanders—Gaffney Homer Shaw—Leesville R. Eugene Smith—Bishopville W. C. Smith, Jr.—Columbia Donald Therrell—Darlington William D. Tinsley—Easley Richard Watts—Florence Don Weatherford—Darlington Al A. Willette—Little River Don Wise—Florence Wm. Younce—Florence

SOUTH DAKOTA

James Dunlap—Colman
Charles Fisher—Long Lake
Wild Bill Hickok—Hot Springs
Truman P. Kongslie—Herreid
S. G. Meyer—Mobridge
Jim Payne—Yankton
C. V. Penfield—Lemmon
Earl Penfield—Lemmon
Vernell Qualm—Platte

TENNESSEE

Aubrey Appling—Memphis Richard W. Bethea—Chattanooga M. C. Bowers—Elizabethton Brooks Realty & Auction—Nashville Bob Byrum—Hixson Willie Coe—Livingston Claude H. Coleman—Madison Everett Auction Company—Maryville Wilton K. Gilliam—Alexandria Will Ed Green, Jr.—Lewisburg Larry Haas—Nashville Billy Hobbs—Lebanon J. Robert Hood—Lawrenceburg Jacob L. McClary III—Cleveland Frank Stalcup—Franklin Donald J. Smith-Sparta Noel Spears, Jr.—Lafayette James E. Trusty—Hermitage Virgil Wilder Realty and Auction Co.— Knoxville Max Wilson-Kingsport

TEXAS

Adams & Adams Auction Service—
Corpus Christi
Wm. C. Archer—Tyler
Rocky Ash—Clyde
Albert Bass, Jr.—Bryan
Bert Bertrand—Orange
Stafford Bertrand—Orange
Roy E. Briggs—Austin
Walter S. Britten—Bryan
Dub Bryant—Big Springs

Arthur Bunnell—Marble Falls Phil Bunnell—Marble Falls Tom Bush—LaMarque Roy Cagle—Tyler Jim Davis—Richardson Jimmy Davis-Odessa Jack Dulin-Hale Center Sam Edlin—Kingsville Maurice Elsberry—Houston Jack Faulks—Lubbock Bob Fletcher—Brownwood Robert Fletcher—Amarillo Del Friend—Paris Joseph Gauthier—Georgetown Bob Goree—Amarillo Jerry Handley—Ft. Worth A. D. Hill, Sr.—Kerrville Bill Hollis—Houston Grover Howell—Conroe B. W. Jett-Ft. Worth Alan Jones—Grand Prairie D. A. Jones—Grand Prairie Jerry McClellan—La Porte Doyle McCurry—Lubbock Don McNally—Mesquite Tex McPherson—Dallas Grady W. Morris—Colorado City Homer O'Haver—Beaumont Jack V. Ogle--Greenville Jim Parks—Richardson J. W. Perdue—Longview Von Reece—Austin Ralph Segars—Longview Jim Short—Dallas Blaine Smith—Dallas R. J. Smith—Lone Oak Sherrell Speer—Wharton C. Bud Stockton—Georgetown Tillery Gee, Inc-Dallas Jack W. Van Hauen-Keller S. L. Vaughn—Mesquite Bill Wade—Dallas Bill Watson—Kilgore W. J. Wendelin—Henderson

UTAH

John R. Grimsley—Vernal
T. L. Mann—Salt Lake City
John Owada—Salt Lake City

R. C. Wiley—Rockdale

VERMONT

Walter Flatow—Waterbury Center
Terry P. Lawton—Brattleboro
Douglas D. Linzer—S. Ryegate
Tom Whittaker—Brandon
Barbara J. Woodard—Waterbury Center

VIRGINIA

C. W. "Buck" Bayne—Covington Herbert Bluestone—Hampton Sim Brewster—Cedar Bluff Ronald C. Buchanan—Chesapeake D. E. Bumpass, Jr.—Mineral Jeff Burton-Bland William Burton-Bland L. Thomas Carns—Edmonds Willie T. Catlett—Lynchburg Paul Carrithers—Newport News Edmond B. Cherry, Jr.—Hampton Alan Cole—Hardy George & Martha Daniel-Blackstone Haywood L. Darnell-Barboursville Harold Entsminger—Buchanan Morris F. Fannon-Pennington Gap David H. Gladstone—Norfolk Hilton and Smith Auction Service— Newport

Paul S. Hilton—Newport John Holder—Alexandria Charlie Hope—Arlington Roger Isaacs—Rustburg Calvin Jones—Scottsville Dan E. Kerbel—Alexandria Robert Kinder—Dublin Vincent J. Kopek—Virginia Beach Richard Lackey—Hampton H. Layton Laws, Jr.—Manassas Clarence L. Marshall—Hillsville Ray D. Miller—Salem Nicholls Auction Co.—Fredericksburg T. B. Palmer—Chilhowie Robert Pangle—Woodstock Jack Peoples—Chesapeake R. W. Pratt—Bealeton Tom W. Reese—Remington Maury Riganto—Norfolk J. E. Sutphin—Newport J. D. Vaughan—Keysville Raymond N. Waldrop—Montpelier Thad Williams—Wytheville Calvin Zeld—Virginia Beach

WASHINGTON

Bob Berger—Pasco Ken Blankenship—Vancouver Ray S. Brock—Pasco Juel L. Burling—Lynnwood Burnham & Burnham—Thornton A. M. Bushell—Seattle L. Thomas Carns—Edmonds Bud Chapman—Seattle Bob Etherton—Seattle Lee E. Garrett-Moses Lake Al Gay—Seattle Randy Grudzinski-Walla Walla Bill Johnson—Seattle Bill Jones—Othello Bob Laggart—Seattle Arthur A. Lee—Bellevue Robert F. Losey, Sr.—Renton Doug Macon—Walla Walla Cecil E. Mings—Dayton James G. Murphy—Edmonds C. A. Porter—Connell Mick Sather—Conway Eric Schenfeld—Port Orchard Orville Sherlock—Walla Walla Jeff Stokes—Port Orchard Larry Stokes—Port Orchard R. M. (Bob) Williams—Arlington Richard E. Williams-Kennewick Earl Witzel-Oak Harbor Fred F. Wood—Vancouver

WEST VIRGINIA

Roy Clark—Milton
Leonard Eddy—Middlebourne
Ropert M. Fleming—Charlestown
Cleo L. Johnson—Fairmont
James McCutcheon—Parkersburg
Bill Sheets—Buckhannon
Duward Sprowls—Elm Grove
R. C. "Rick" Woodard—Barboursville

WISCONSIN

Jim Appleman—Cashton
Lyle Atkinson—Mauston
Jack Barrett—Wisconsin Rapids
Robert C. Behnke—Oshkosh
Rodney Behnke—Oshkosh
Andy Blystra—Two Rivers
William K. Bodell—Hazel Green
R. Jerome Boge—LaCrosse
Robert Brandau—Wilton

W. C. Broughton—Hollandale Lester M. Bue—Beloit Earl Clauer—Mineral Point Donald K. Clayton—Cuba City Gordon Clayton—Belmont Earl Culp—Madison Riley Cummings—Baraboo Anita B. Dahlke-Oshkosh Ari Doede-Rosholt Mark Doede-Rosholt Marlyn Doede—Rosholt Joe Donahoe—Darlington Duane Dornacker—Brooks Donald Dumman—Algoma Leonard Dye-Oxford Jim Esch—Showano Peter Faith—Whitewater Charles A. Fandrich-Portage George H. Felton—Madison Dean Ferris—Lancaster Judy L. Fish—Poynette Donald Fluger--Trego John Freund—Omro Robert Freund—Omro George Frook—Three Lakes Harold Gavin—Baraboo James Gavin—Reedsburg Dean George—Evansville Paul George—Evansville Fred C. Gerlach—Brookfield Ray Gevelinger—Dodgeville William Glass—Racine Bert Grochowski—Durand Henry Sonny Gygi—Cornell Roland G. Hansen, Sr.—Larson Donald Hanson—Strum James Heike—Mondovi W. C. Heise—Oconto Neil C. Hilgenberg—Shawano Jack Hines—Ellsworth Chester Hollenbeck—Rhinelander William Horn, Jr.-West Bend Wenzel Humpal—Boyceville Wayne Huntzicker—Cashton John Johnson—Columbus Bill Jones—Pickett Leroy Jones—Watertown Edwin Kjendle—Janesville Foy Kneisel—Friendship Fritz Koehler—Shawano Thomas Kohner—Fountain City Ernie Kueffner, Jr.—Hartford Ernie Kueffner, Sr.—Hartford Fred Lehman—Rosendale Jerome Liebe—lola Don Lloyd—Oshkosh Gordon Lockwood—Hollandale Bob Logslett-So. Milwaukee Richard Lust—Verona Ed McNamara—Lancaster M. M. Malinowski—Thorp Clair M. Meighen—Eastman Alvin Miller-Holmen Robert Mulliken—Janesville Neil Nelson—Westby Albert Noble—Mineral Point Walter Nowatske—Mukwonago James D. O'Brien-Eden Pat F. O'Brien-Eden Francis O'Connor-Clintonville William S. Otradovec—Kewaunee John Paffel—Cumberland H. Jim Paul—Kewaskum Gerald Pearson—Plainfield

Donald Poller—Platteville Eugene Pourchot—Oxford Jeff Pourchot—Oxford Gale Radcliffe—Hazel Green John Reynolds, Jr.-Dodgeville Lloyd Riek—Woodville Tom Rusch—Oshkosh Gene W. Schmit-Grafton Eldon Schraepfer--Hollandale Donald A. Shaw—Fond du Lac John Spies—Waterloo Larry Springer—Linden Clarance M. Sturgul—Shawano James Severson-Eau Claire Keith Stroud-Milwaukee Robert Sweeney—Ripon M. T. Szatalowicz—Stanley Julius Temkin—Beaver Dam LeRoy Teske—Berlin Jerry Thiel—Chilton Jeffrey Thomas Bahrke—Gillett Dean Travis—Milwaukee Thomas D. Troon-Milton Junction Frank Van Veghel-De Pere Peter Van Veghel-DePere Victor Voigt—Reedsville George Wagner—Baraboo Chan Walker-Manawa Darrel R. Weber-Milton Bob Wedel—Columbus Walter Zeck--Eau Claire

WYOMING

Peter Briscoe—Dayton Thomas Harrower, Jr.—Kemmerer Hugo Ward—Greybull

CANADA

Alberta

Joe Perlich—Lethbridge Barrie Wingrave—Millet

British Columbia

John E. C. Russell-

Manitoba

N. F. Hovmand—Winnepeg

Ontario

Charles Benovoy—Iroquois Jerry Brooks—Clear Creek Frank Buuck-Milverton Reginald W. Foston—Scarborough Ross H. Kemp—Stratford Ralph C. Neely-London Frank Stapleton—Newtonville

Quebec

Harold P. Higgins—Huntingdon

ADDITIONAL CONTRIBUTORS

Ladies Auxiliary to the NAA

NAA Promotional Items Order Form Please Send Me The Following Number of Promotional Items:	
NAA Emblem Electrotypes @ \$2.50 ea., postpaid NAA Lapel Buttons @ \$5.00 ea., postpaid NAA Belt Buckles @ \$4.00 ea., postpaid NAA Emblem Decals: 8" self-adhesive @ \$1.50 ea., postpaid 4" Water Soluble @ 4 for \$1.00, postpaid	NAA Blazer Patches @ \$1.50 ea., postpaid NAA Magnetic Emblem Holder @ \$2.50 ea., postpaid NAA Blazer Patch and Magnetic Emblem Holder per set \$4.00, postpaid NAA Name Badges @ \$1.50 ea., postpaid NAA Magazine Binders @ \$3.75 ea., postpaid NAA Single-deck Playing Card @ 75¢ ea., postpaid
Name Address	
CityStateZip	

KNOWS A LITTLE

A person soon learns how little he knows when a child begins to ask questions.

Kansas City Sertoman

UNWINDING

MAG: I left my watch upstairs. PEN: Call it. Maybe it will run down. MAG: It can't. We have a winding staircase.

Kansas City Sertoman

ENGINE ADJUSTMENT

A Quaker said to a gunner, "Friend, I counsel no bloodshed; but if it be thy design to hit the little man in the blue jacket, point thine engine three inches lower."

Kansas City Sertoman

NO FUN

The teacher wrote on the blackboard, "I ain't had no fun this summer at all." Then she asked a youngster in her class, "Susan, what would you suggest I do to correct that statement?"

Susan studied the sentence for a moment and then replied, "Get another boyfriend!"

Kansas City Sertoman

NOTICE TO BOOSTER CONTRIBUTORS

In accordance with the NAA board of director's decision (January, 1977 meeting) the January, 1978 listing will include only those contributors who have contributed \$10 to the Booster page. Many Booster Club contributors paid only the \$5 contribution amount when their dues were paid in either April or July.

Announcements have been made monthly in THE AUCTIONEER magazine about the Booster Club contributions. The announcement also included the revised scheduling of listing Booster Club contributors in the magazine. Beginning with the January, 1978, issue, Booster Club contributors will be listed and published four times annually (January, April, July and October).

Directory of State Associations' Presidents and Secretaries

- Alabama Auctioneers Association President: Lanny C. Thomas, 419 So. 5th, Gadsden 35901; Secretary: James Anderson, Rt. 1, Box 256, Harvest 35749
- Arkansas Auctioneers Association President: Larry Montgomery, 1204 E. College, Berryville 72616; Secretary: Jayne Lowery, P.O. Box 34, Dennard 72629
- California Auctioneers Association President: Floyd Reiher, 7000 E. Kettleman Lane, Lodi 95240; Secretary: Barbara Dobbas, P.O. Box 1335, Auburn 95603
- Colorado Auctioneeers Association President: Ernest Wimmer, 170 Palmer Drive, Fort Collins 80521; Secretary: Steve Baldwin, 103 11th Ave., Greeley 80631
- Connecticut Auctioneers Association President: William J. Josko, 3482 Post Road, Southport 06490; Secretary: Laraine M. Smith, 37 Wallingford Rd., Cheshire 06410
- Florida Auctioneers Association President: J. Wayne Taylor, 3848 Bird Rd., Miami 33146; Secretary: Lewis C. Dell, Rt. 1 Box 51, Sanford 32771
- Georgia Auctioneers Association President: Gerald Bowie, Rt. 1, Box 324C, West Point 31833; Secretary: J. H. McCorvey, 219 East Washington St., Ashburn 31714
- Illinois State Auctioneers Association President: Gail Cowser, R.R. No. 1, Glasford 61533; Secretary: J. C. Kornbrust, 4121 Tenth St., East Moline 61244
- Indiana Auctioneers Association President: Kenneth E. Sherbahn, South Whitley, 46787; Secretary: Harry E. Buckles, R.R. 1, Box 262, Anderson 46011.
- lowa Auctioneers Association President: Harold McIlrath, R.R. 1, Box 86, Laurel 50141; Secretary: Mrs. Mike Bloomer, Rt. #3, Box 51, Glenwood 51534
- Kansas Auctioneers Association President: Marvin Knopp, Box 687, Dighton 67839; Secretary: Rex B. Newcom, P.O. Box 458, Whitewater 67154
- Kentucky Auctioneers Association President: Sammy L. Ford, Mt. Vernon 40456; Secretary: Mrs. Adrian Atherton, Box 148, Hodgenville 42748
- Louisiana Auctioneers Association President: Marvin Henderson, Livingston 70754; Secretary: Bill Bailey, 420 Gansville Rd., Jonesboro 71251
- Maine Auctioneers Association President: Jim Heckman 66 Violette St., Waterville 04901; Secretary: George A. Martin, East Lebanon 04027
- Maryland Auctioneers Association President: William Z. Fox, Suite 1915 Charles Center South, 36 S. Charles St., Baltimore 21201; Secretary: Daniel M. Billig, 16 E. Fayette St., Baltimore 21202
- Massachusetts Auctioneers Association President: Louis Cardoza; 560 Church St., Fairhaven 02719; Secretary: Ronald V. Maynard, Groton Rd., Dunstable 01827
- Michigan State Auctioneers Association President: Gordon B. Barlow, 1907 Bedford Rd., Hastings 49058; Secretary: Garnett Case, 14358 Watson Rd., Bath 48808
- Minnesota Auctioneers Association President: Larry Born, RFD 4, Waseca 56093; Secretary: Sharon K. Henry, Route 2, Long Prairie 56347
- Mississippi Auctioneers Association President: Hal Thompson, Rt. 10, 125 Reservation Drive, Gulfport 39501; Secretary: A. O. Buster Dilley, Box 577, Belzoni 39038
- Missouri State Auctioneers Association President: Tony Thornton, 1559 N. National, Springfield 65803; Secretary: Doran H. Livingston, Route 1, Box 21-A, Willard 65781
- Montana Auctioneers Association President: Fritz Hoppe, Fort Peck Rte., Glasgow 59230; Secretary: Bill Hagen, Box 1458, Billings 59103

- Nebraska Auctioneers Association President: Leon Nelson, Albion 68620; Secretary: Ronald L. Sabata, Bellwood 68624
- Nevada State Auctioneers Association President: G. Robert Deiro, 801 Chabot Dr., Las Vegas 89107; Secretary: Stanley M. Zurawski, Jr., 5080 Eugene, Las Vegas 89108
- New Hampshire Auctioneers Association President: Foster Peverly, RFD 2, Laconia 03246; Secretary: George Michael, Box 776, Merrimack 03054
- New Jersey Auctioneers Association President: John P. Kachmar, RD 2, Box 321B, Flemington 08822; Secretary: Jack Sartor, 437 West Clinton Street, Dover 07801
- New York State Auctioneers Association President: Melvin Manasse, Rte. 79, Whitney Point 13862; Secretary: Duane Gansz, 14 William St., Lyons 14489
- North Carolina Auctioneers Association President: C. D. Maxwell, 2629 Clinton Rd., Fayetteville 28301; Secretary: Johnson B. Gilbert, Rt. 1, Box 349K, Lincolnton 28092
- North Dakota Auctioneers Association President: Arlo Schmidt, Maddock 58348; Secretary: Judy Heinze, 1008 4th Ave. East, West Fargo 58078
- Ohio Auctioneers Association President: Floyd Rhoades, 125 W. Warren St., Germantown 45327; Secretary: Byron Dilgard, 124 Union @ Main, Ashland 44805
- Oklahoma Auctioneers Association President: Bob Curry, 8200 NE 28th St., Spencer 73084; Secretary: Ray Patterson, Rt. 1, Manitou 73555
- Oregon Auctioneers Association President: Forest Witthar, 11700 SW 90th, Portland 97223; Secretary: Helen M. Wood, 1841 NW Cording, Roseburg 97470
- Pennsylvania Auctioneers Association President: Ralph Zettlemoyer, RD 1, Breinigsville 18031; Secretary: Clay Hess, RD 2, Collegeville 19426
- The Professional Auctioneers Association of Rhode Island President: Roger R. Houle, 129 Norfolk Avenue, Pawtucket 02861; Secretary: Patricia Walker, 33 Morning Glory Drive, Warwick 02886
- South Carolina Auctioneers Association President: J. L. Pinckney, P.O. Box 592, Orangeburg 29115; Secretary: Larry Meares, Jr., P.O. Box 57, Pelzer 29669
- South Dakota Auctioneers Association President: Sam Eslinger, 1210 Milwaukee, Rapid City 57701; Secretary: Jim Payne, 113 Cedar, Yankton 57078
- Tennessee Auctioneers Association President: Haskel Ayers, LaFollette 37766; Secretary: Hubert D. Songer, 1602 Jones Blvd., Murfreesboro 37130
- Texas Auctioneers Association President: Bill Wade, Rt. 2, Box 302, McKinney 75069; Secretary: Joe Small, 8321 Santa Clara Dr., Dallas 75218
- Vermont Auctioneers Association President: Robert E. Lawson, Lyndonville 05851; Secretary: Richard Abare, Grand Isle 05458
- Virginia Auctioneers Association President: Calvin S. Jones, Rt. 1, Box 42H, Scottsville 24590; Secretary: Martha M. Daniel, Rt. 4, Box 261A, Blackstone 23824
- Washington State Auctioneers Association President: Mick Sather, P.O. Box 744, Mt. Vernon 98273; Secretary: Mrs. Roberta Abhold, 12318 S.E. 198th St., Renton 98055
- West Virginia Auctioneers Association President: Patrick Balch, 1033 Village Drive, Morgantown 26505; Secretary: Wilson E. Woods, 118 Faculty Drive, West Liberty 26074
- Wisconsin Auctioneers Association President: Robert Brandau, Rt. 1, Box 265, Wilton 54670; Secretary: Victor Voigt, Route 2, Reedsville 54230

AUCTION



SUPPLIES

- "CLERK-SAVER" CLERKING TICKETS—Form No. CT-12
 Original and 2 copies on NCR paper (makes its own carbon copies) 8½ x11" sheets perforated to make 12 tickets 1¾ x4½". This is an extremely fast, easy, and accurate combination clerking and cashiering form. This one form replaces both the standard clerking sheets and cashiers statement. You'll like these.
- STANDARD CLERKING SHEETS . . . Form No. CLS-2 8½ x11", 50 sheets per pad. Has column for lot number, description of item, quantity, purchase price, etc. \$1.50 per pad, 10 pads at \$1.25 ea., 20 or more at \$1.00 ea.
- STANDARD CHASHIER'S STATEMENT . . . Form No. CAS-1

2-part, original for auctioneer and copy for buyer, 50 sets per pad, 5½ x8½".

\$1.50 per pad,10 pads at \$1.25 ea., 20 or more at \$1.00 ea.

- EQUIPMENT AUCTION TAGS . . . Form No. EAT-59 3 part perforated tag with hole on top. Space to mark lot number on all 3 section. 2½ x5" 1,000 Tags......\$9.75 5,000 Tags.....\$42.50
- WIRES FOR EQUIPMENT AUCTION TAGS, 12" LONG 1,000 Wires.......\$10.00 5,000 Wires......\$47.50
- BUYER CARDS . . . Form N. BC-70
 For buyer's number and purchase notes. 3½ x7½" (fits in buyer's shirt pocket).
 1,000 Cards....\$7.50
 2,500....\$17.50
 5,000....\$32.50
- TERMS OF SALE Form TOS-74

 8½ x11", 50 sheets per pad. Gives standard terms & conditions of sale to be displayed at auction site.

 \$1.50 per pad, 10 pads \$1.25 ea., 20 or more at \$1.00 ea.
- CONSIGNMENT CONTROL . . . Form No. CC-73
 8½ x11, NCR paper, 3 sheets per set. Space to list many items. Seller signs he has good title. Originial for auctioneer, copy to seller at check-in and last copy mailed with payment check. Eliminates Form CC-69.
 250 sets \$16.50 500 at \$32.50 1,000 at \$59.50
- FINAL SETTLEMENT FORMS . . . Form FS-69
 8½ x11", 50sheets per pad. Space provided for total gross proceeds of sale less expenses and commissions to be paid by seller. Seller signs that he received net proceeds and guarantees to provide merchandise title to all items sold and deliver title to purchasers.

\$150. per pad, 10 pads at \$1.25 ea., 20 or more at \$1.00 ea.

- BUYER'S REGISTRATION FORM . . . Form No. BR-69 8½ k11", 50 sheets per pad. Space for buyer's number, name, address, phone number and other information. \$1.50 per pad, 10 pads at \$1.25 ea., 20 or more at \$1.00 ea.
- CONSIGNMENT CHECK-IN FORM ... Form No. CCI-69 8½ k11", 50 sheets per pad. Original for auctioneer, copy for consignor. Space for seller's name, address, phone, date, lot number, description of items, sale price, sale commission or expense and consignor's net payment. Space to list a number of items. \$1.50 per pad, 10 pads at \$1.25 ea., 20 or more at \$1.00
- \$1.50 per pad, 10 pads at \$1.25 ea., 20 or more at \$1.00 ea.

 PENSONAL PROPERTY CONTRACT . . . Form No.PPC-
 - 8½ k11", 50 sheets per pad. Space provided for general or detailed listing of items to be sold, sale date, time, location, expenses to be paid by seller, and other terms and conditions of sale. Seller signs that he has good

title to all items and the right to sell. \$1.50 per pad, 10 pads at \$1.25 ea., 20 or more at \$1.00 ea.

AUCTION BANNERS

Heavy, outdoor drillcloth hemmed on all sides. Built to stand up in rugged weather, 13 x 19 inch blue drillcloth panels with 15 inch red letters that spell AUCTION. Banner is 10 feet long and 16 inches high with 50 feet of rope at top and bottom. Folds to 13x19x3 inches for easy storing.

Complete Banner......\$14.92 Postpaid.

- ARROW DIRECTION SIGNS . . . Form No. ADS-811 Orange cardboard 8½ 11". Word AUCTION and ARROW in bold black print. Package of 50 signs for \$7.50, 100 \$10.00 postpaid. (Arrows assorted, one-third point left ann one-third right and one-third straight ahead) Form No. ADS-811.
- GAVEL

Northern Rock Maple Hardwood Gavel in a beautiful walnut finish. Weighs 4 oz., 9-inch handle......\$3.00 postpaid.

• BUSINESS CARDS

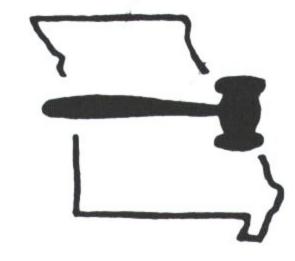
- 1,000 Cards wih black or blue ink\$11.501,000 Cards wih red and black ink\$14.501,000 Cards wih gold ink\$19.50
- AUCTION PROMOTION SCHEDULE . . . Worm No. APS-72 18½ x11. 50 sheets per pad. Column to list seller's name, property location, date, estimater cost, date ads ordered, amount paid and amount advanced by seller. Itemized by newspaper, radio-T.V., sigs, sale bills, postage, addressing, labor for tagging, clean-up, security, etc. \$1.50 per pad, 10 pads at \$1.25 ea., 20 or more at \$1.00 ea.

PERSONALIZED OR CUSTOM PRINTING

All of our forms are printed in large runs on a high speed press and therefore we can not offer personalized or custom printing.

NOTE, No single form or set of forms can fit all situations. Your attorney should advise you in situations not covered by these forms as we can assume no liability for errors, omissions, or local requirements.

Payment with Order—We Pay Postage . . . C.O.D. Orders—You Pay Postage Order by Mail . . . Send Check or Money Order To:



Missouri Auction School

Top Floor Livestock Exchange Building
1600 GENESEE / KANSAS CITY, MO. 64102

PHONE: 816-421-7117

VOICE PROJECTOR MODEL 18-A \$3100



INDOOR-OUTDOOR AC-DC

- 25 WATTS
- BUILT IN BATTERY
- RECHARGER
- OUR BEST

Great Sound & Only 61/4 Pounds

You'll really like this compact, superbly engineered outfit designed especially for the general auctioneer. Weighs only 6½ pounds including power pack, charger, coil cord, lavalier holder and shoulder strap. It's 10" high, 7" deep, and 7" wide.

You can use it all day and it will recharge over night. It's built to last for years. Excellent sound with a good Shure microphone with on-off switch and 20-foot coiled cord.

Payment with Order—We Pay Postage . . . C.O.D. Orders—You Pay Postage Order by Mail . . . Send Check or Money Order To:



Missouri Auction School

Top Floor Livestock Exchange Building 1600 GENESEE / KANSAS CITY, MO. 64102

PHONE: 816-421-7117

We stock a complete line of Auctioneer's P.A. Equipment. Write for FREE literature and prices.