



ASC Custom-Craft, Inc.



ell De  
by



### LANDAU IRONS

These sculptured landau irons complete the elegant landau top. Their graceful design is re-created with the same care and pride taken by the old-world landau coach craftsmen.

### CUSTOM GRILLE

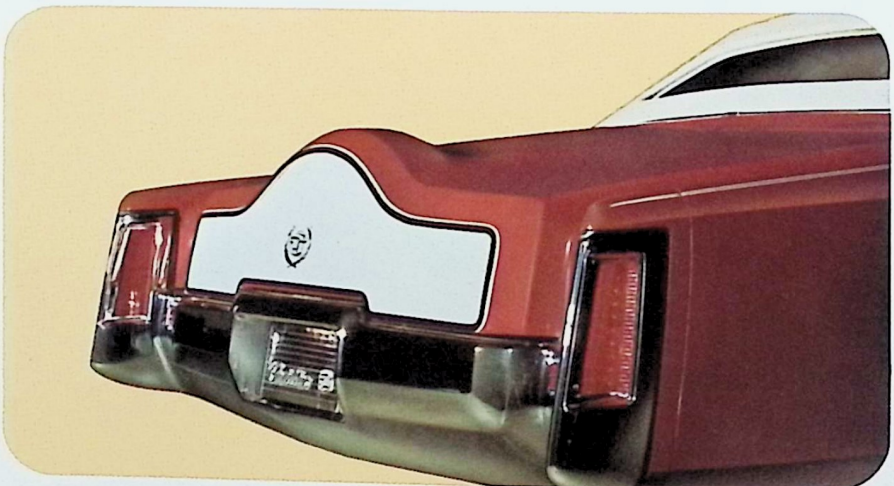
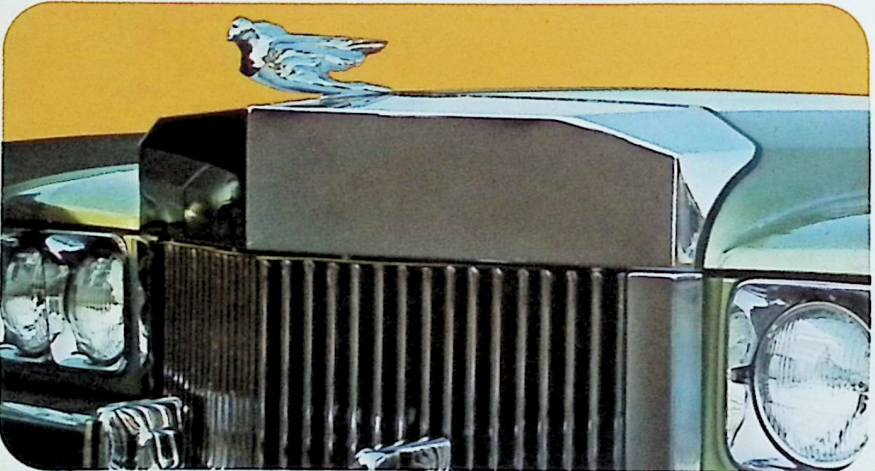
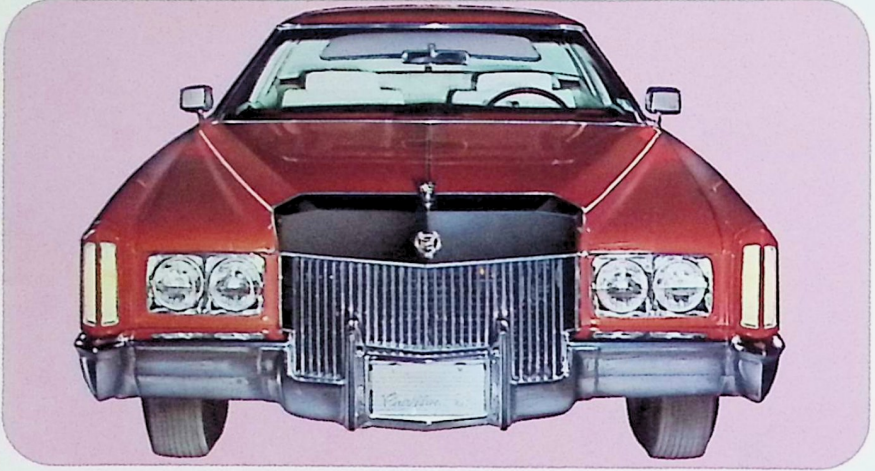
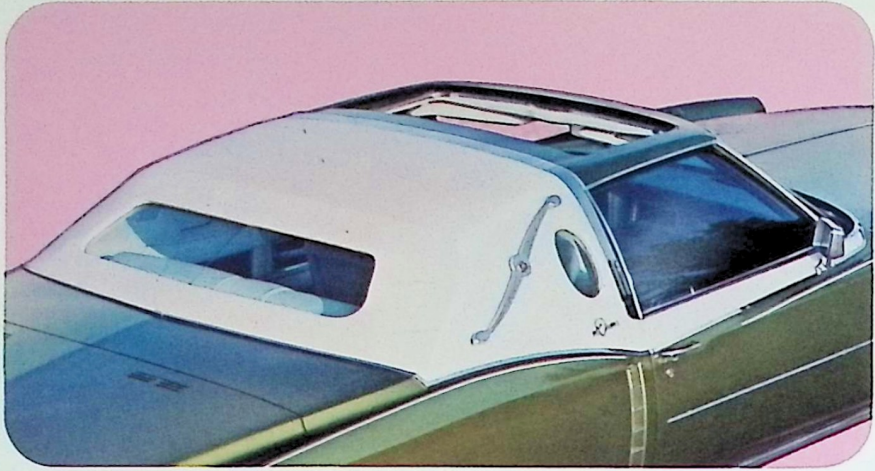
Clearly the mark of a stately automobile the classic grille sets off the dominate Cadillac front-end and offers an elegant style that will please the most discerned buyer. The "old-world" traditional grille is completely handcrafted, made of heavy steel stock and custom finished in copper and chrome plating to insure lasting beauty.

### HOOD ORNAMENT

One of the distinctive touches is the graceful winged goddess. Adorning the massive classic grille, this ornament is a solid casting, custom plated object d'art found only where rare beauty is admired and appreciated. The crowning touch which constantly reminds the driver that his custom vehicle is truly a work of art.

### CLASSIC REAR DECK

Custom Craft design engineers have developed this original design to further compliment the beautiful sculptured lines of the rear deck. The standard version of this unique design is finished off in paint but is also available with matching vinyl and chrome trim molding as depicted.



### OTHER SPECIAL CUSTOM OPT

- Refrigerators
- Television
- Bars
- Stereo Tape p
- Distinctive cu
- Distinctive cus
- applications a
- Lester white w
- Vogue glass b

Deora

by



### CUSTOM INTERIORS

You can select many variations of custom interiors. The upholstery is hand cut and hand sewn with matching floor carpets and interior appointments. Customized interiors are a "must" when the classically designed exterior entices one to relax and travel in sheer luxury.

### WHEEL COVERS

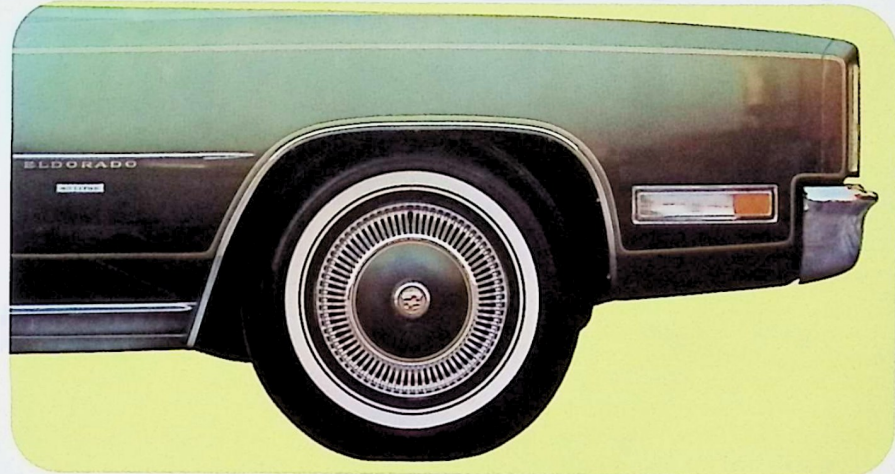
New wheel covers are handsomely re-styled and combined with center hubs and the Cadillac crests complete the wheel decor and add that classical touch of elegance.

### HALF LANDAU TOP

This top is discreetly padded to add a rich appearance to the vinyl covering. A variety of colors and textured materials are available for your personalized selection. A brushed chrome header bar and opera sized rear window are included. The same matching roof vinyl appears on the door with a graceful sweeping pattern encased in a polished chrome trim.

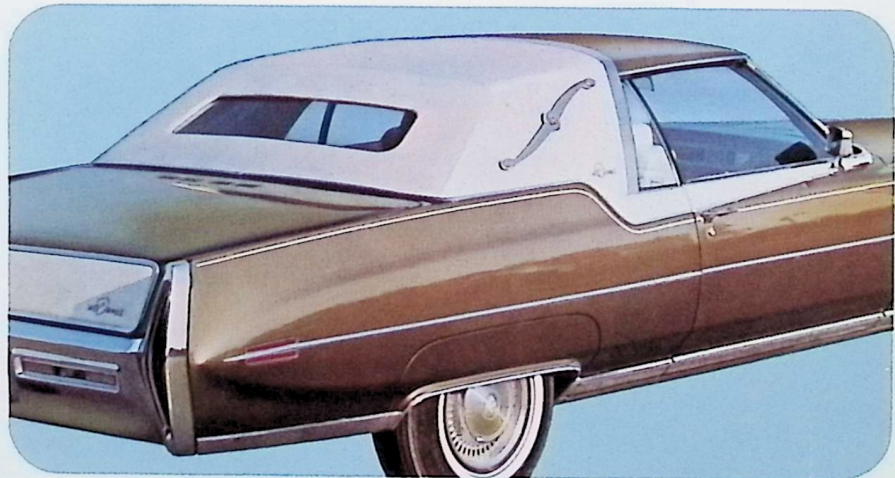
### SUNROOF

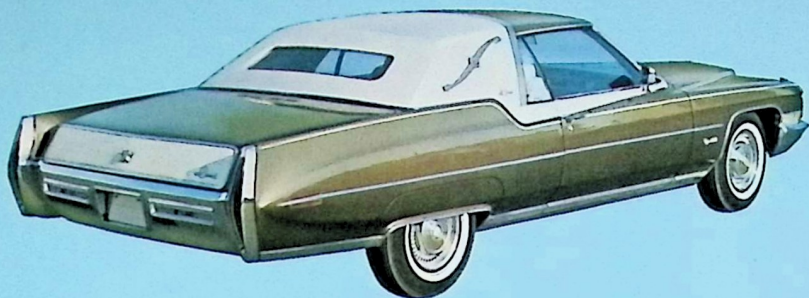
This is a popular, useful and very enjoyable custom addition to any classic custom car. Completely waterproof tested this motorized roof door glides open and into a hidden roof recess at the touch of a button. Aside from adding the feel of gayety to your driving pleasure, the Sunroof definitely singles out your car as a custom designed vehicle.



SPECIAL OPTIONS

...e players  
...custom crests  
...custom paint  
...s and pinstriping  
...e walls and  
...belt tires





**ELDEORA DEVILLE**



**ASTRELLA 2 DR. WAGON**



**LIMOUSINE**



**ASTRO ESTATE 4 DR. WAGON**



**ELDEORA COUPE**

**ELDEORA DEVILLE ...** Beautiful, massive and masculine; will endure the ages in style and appearance, expect hours of meaning and pleasure.

**LIMOUSINE ...** Luxurious, classical superlative automobile finery, executes authority wherever driven. Fitted with 2 electric sliding sunroofs, bar, elegant upholstery, TV, and many hand crafted options.

**ELDEORA COUPE ...** Stunning, individuality, taste are evident; accentuated with your choice of appointments, will command looks of admiration, respect.

**ASTRELLA 2 DR. WAGON ...** Exquisite, practical, captivate admirers with fine craftsmanship by those who desire an exclusive luxury wagon.

**ASTRO-ESTATE 4 DR. WAGON ...** Stunning, functional, a delight to advance one step beyond in luxury, maintain a level of stature not previously available.

*For further information call or write:*

**ASC CUSTOM CRAFT**

7322 Quimby Street  
Paramount, California 90723  
Telephone (213) 531-6025

13500 Reeck Road  
Southgate, Michigan 48192  
Telephone (313) 285-4920