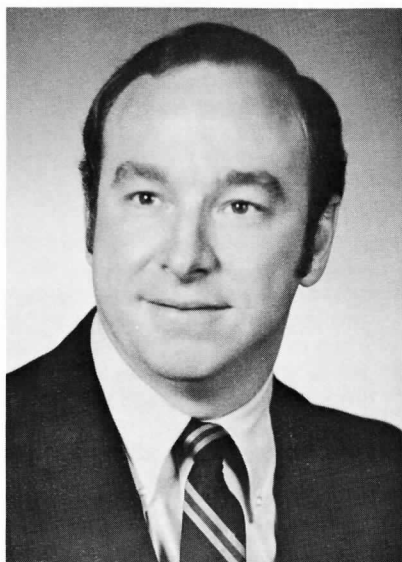




Springfield Annual Report

CHAMBER OF COMMERCE

MARCH 1981



LYNN HUFSTADER - Past President

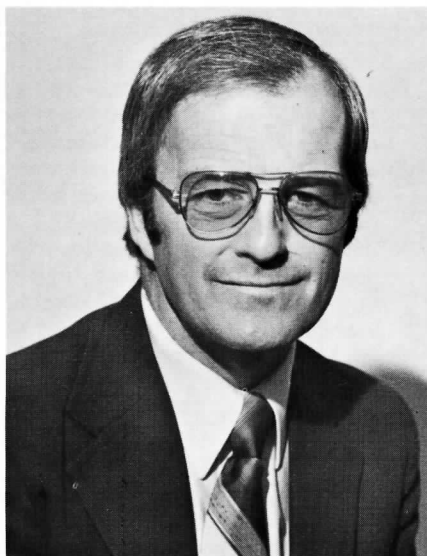
The Springfield Area Chamber of Commerce had a most active and successful year during 1980. The leadership provided by the officers, board of directors, and membership and ably assisted by our fine staff, insured continued progress in our efforts to make Springfield an attractive location for new and existing business to grow and prosper and a good place to live, work and play.

Some of the most important programs and accomplishments of our committees and task forces included working cooperatively with city officials in the development of a revised sign ordinance, continued work and study on the creation of new and improved industrial and commercial sites to aid in the further diversification of our local economy; initiation of the senior citizen discount program and the sponsoring of numerous sales promotions and programs to stimulate shopping; seeking of funds for new street and road projects in the area - 2nd and 3rd Street extension, I-105 - 2nd and 3rd Street connector improvement, North 42nd Street reconstruction and long range development of Jasper Road and 30th Avenue connector; review and support of city, school and park district budgets and tax bases; continued monitoring and input into the operation and taxing policies of LTD; worked with Associated Oregon Industries to form a close working relationship to monitor the activities of the

Oregon legislature and to provide input from our members; supported the creation of a port district as the most viable method of attracting and expanding local business and industry; welcomed new business, industry and their officials through activities of the Springfield Greeters; provided leadership and business input into the update procedure for the 1990 Urban Growth Plan; continued to review and provide business opinions concerning air and water quality standards; attracted more conventions and delegates than ever before to our city; continued to improve communications with our members. There were many more projects which space will not allow me to mention which contributed greatly to the economic, social and cultural well-being of our community and area.

A special thanks to members of the board and the committee leaders for their support of the Chamber and its activities. Serving as your president during this past year has been an honor and a most rewarding experience.

With your continued support in 1981, and under the able leadership of Don Carter, the Chamber will continue to be a strong force representing the business community in our city and area.



DON CARTER - President 1981

I look forward with pride and anticipation to the year 1981, having been chosen to lead the Springfield Area Chamber of Commerce during that time.

1980 was an exciting year under the very able leadership of Lynn Hufstader and the Chamber staff: Bob Smith, Betty Balch and Lyn Osborne. 1981 offers many challenges and I will need the input of our chamber officers, board, committee and staff. With the newly elected officials taking their offices on a national level as well as local level, it is even more important we be visible and monitor their actions.

With Springfield looking at an extensive Capital improvement program, Port District, 2nd and 3rd Street extension, economic development, final approval of our 1990 update, Metropolitan Waste Water Management Commission management and construction, and many other important projects, I will be looking for the help of all committee chairmen and board members. Many of our standing committees can handle the majority of these projects, but a few special task forces will have to be established as the need arises.

Other areas of concern that will be a part of this year's program will include: transportation facilities; industrial sites; commercial development; solicitation control ordinance; air and water quality; legislation affecting business and industry; convention and tourism; community identity and beautification; economic education; Lane Transit District management and taxation policies; retail trade expansion and promotion through cooperative effort of all shopping areas; development of cultural and social activity facilities; expansion of Chamber's financial base and membership and improved communications with the membership.

I feel confident that I can count on your help and participation as members of the Springfield Chamber.

By the time you receive this message your Board of Directors and committee chairmen will have completed a retreat, where plans were made for the coming challenge, and I am confident the outcome will be positive from this excellent planning session.

As your president for 1981, I will pledge to do my very best for the community and I again ask for your support, both financially and physically.

COMMITTEE AND TASK FORCE ACCOMPLISHMENTS - 1980

ECONOMIC DEVELOPMENT

Worked with a number of industrial, commercial and professional prospects.
Provided information and input to the cities economic committee.
Suggested community economic goals.
Continued to support the development of new industrial sites and land allocations.
Actively supported the development of new shopping centers.
Maintained close liaison with the Oregon Department of Economic Development.
Opposed decrease in funding of Metropolitan Wastewater project.
Opposed preliminary draft of local flood plain study.
Supported approval of Metropolitan Plan Update by LCDC.
Published an updated Springfield Economic Profile for use in attracting new business and industry.

PORT DISTRICT TASK FORCE

Spearheaded the campaign for the establishment of the McKenzie-Willamette Port District which would have encompassed the Springfield and Glenwood areas.

SPRINGFIELD TRADE ASSOCIATION

Sponsored city-wide sales promotions.
Continued the DO IT IN SPRINGFIELD institutional advertising program to promote local shopping.
Sponsored the Retailer of the Year program.
Worked with merchant associations to aid them in programs and projects.
Initiated the Senior Citizen Discount sales program.
Continued support for a solicitation control ordinance.
Sponsored numerous security seminars dealing with bad checks and shoplifting prevention.

FORUM

Sponsored a series of forum luncheons on topics of interest to Chamber members.

CONVENTION & TOURIST

Supported the operation and programs of the Eugene/Springfield Convention and Visitors Bureau to attract conventions and visitors to the area.
Worked with local motels in attracting conventions and group meetings in Springfield.
Provided information to a record number of tourists and visitors.

SIGN ORDINANCE REVIEW

Worked with city officials and staff members in the drafting of a reasonable and workable sign ordinance.

COMMUNITY AFFAIRS

Studied and supported the budgets of Willamalane Park and Recreation District, City of Springfield and School District No. 19.
Testified at local governments public hearings on numerous issues affecting local business and industry.
Supported Oregon Business Week providing economic education to local high school students.
Provided assistance and information to prospective new physicians and dentists.
Supported the Junior Achievement program.
Expanded the liaison and exchange of information with Associated Oregon Industries - Oregon's foremost business lobbying group.
Assisted in the development of new and expanded health care facilities.
Continued the support for the establishment of a Springfield based television station.
Endorsed the creation of a local museum.
Maintained contact with local, county, state and national elected officials on a variety of programs and issues of interest to the business community.

AIR QUALITY REVIEW

Provided input concerning the meeting of standards and regulations in the Eugene-Springfield Air Quality Maintenance Area and their affects on local business and industry.
Monitored and reviewed the activities of the Lane Air Pollution Authority in meeting requirements of the Federal Clean Air Act.

1990 PLAN REVIEW

Provided input, both written and by public testimony, into the 1990 Plan Update process as to land use and zoning.
Reviewed the possibility of establishment of a design review ordinance to further community beautification.
Initiated a study for the creation of a city commission to spearhead long range improvement of selected commercial areas.
Began a review of improving Springfield's image, community spirit and the development of cultural facilities.

GREETERS

Welcomed new business and professional people to the community and visited new and existing business firms.
Worked closely with the Convention and Visitors Bureau in welcoming convention delegates.

MEMBERSHIP

Sponsored several membership drives and obtained 71 new members.

RETENTION & ORIENTATION

Called on Chamber members and held new member orientation programs.

TRANSPORTATION

Supported the extension of 2nd and 3rd Streets along the Southern Pacific right-of-way north to Beltline Road.
Testified before Oregon State Transportation Commission, Lane County Roads Advisory Committee and City Council requesting various highway projects and street improvement projects.
Cooperated with the City of Springfield in the development of a public information program as to local transportation needs.
Supported improved and expanded air service to the metropolitan area.
Sought improved signing and signalization projects for the community and area.
Worked to have the 30/30 Connector added to the metropolitan transportation improvement program as a permanent project.
Supported the 2nd and 3rd Street ramp improvements off of I-105.

LTD TASK FORCE

Monitored LTD operating budget and taxing policies and provided input from the business community.
Supported increase in fares, elimination of unprofitable routes, reduction in operating costs and holding the line on payroll tax.

CHRISTMAS ACTIVITIES

Sponsored the 27th Annual Springfield Christmas Parade.

Retiring Board Members

George Morris
State Farm Insurance
1979 - 1980

Richard Wildish
Wildish Group of Companies
1978 - 1980

Will Maricle
Pacific First Savings & Loan
1978 - 1980

F. F. "Monte" Montgomery
Associated Oregon Loggers
1980

Larry Thorp
Attorney at Law
Past President
1976 - 1980

Springfield Economic Trends » 1980

	1979	1980
Population	40,950	41,227
Assessed Valuation (City)	\$910,557,825	\$1,968,951,028
Assessed Valuation (School Dist.)	\$1,245,978,491	\$1,311,460,331
Assessed Valuation (Park Dist.)	\$1,033,912,261	\$1,090,496,332
Building Permits (Number)	3,912	3,030
Building Permits (Value)	\$35,797,163	\$26,743,224
Telephones	56,070	58,205
Postal Receipts (Main - Oct. 1)	\$1,331,832	\$1,312,700
Housing Units (Est.)	15,473	15,835
Subdivisions Approved	129	13
School Enrollment (Peak)	9,800	9,628
Electric Meters	20,048	21,050
Water Meters	15,206	16,094
Gas Meters	1,947	1,926
Hospital Admissions (Sept. 30)	5,281	5,846
*Retail Sales	1978-\$147,200,000	1979-\$171,642,000
*Bank Deposits	1978-\$115,994,000	1979-\$124,621,000
*Bank Loans	1978-\$75,463,000	1979-\$86,559,000
Savings & Loan Assoc. Deposits (Sept. 1)	N/A	\$105,333,000

*Latest Figures Available

SPRINGFIELD AREA CHAMBER OF COMMERCE

Consolidated Financial Statement

JANUARY 1, THROUGH DECEMBER 31, 1980

INCOME	1979	1980
Membership Dues	\$71,165.70	\$71,656.23
Interest	1,702.67	1,718.80
Christmas Activities	1,095.00	985.00
Springfield Trade Association	874.00	210.00
Convention & Tourist	4,000.00	3,500.00
Resale of Material	75.20	105.70
Buyer's Guide	60.00	
City & County Maps	1,046.22	1,774.30
Boss-Secretary Luncheon	1,861.00	1,709.50
Annual Meeting	2,065.00	1,920.00
Miscellaneous Income	1,187.50	562.37
Transfer From Savings	6,288.04	2,043.81
Earned Income		2,028.81
Total Income	\$91,420.33	\$88,214.52
Expenses		
Salaries	\$43,918.00	\$46,024.29
Fringe Benefits	4,899.98	4,669.97
Quarters	4,927.17	6,176.70
Operations	25,142.51	18,847.50
Materials For Resale	589.02	729.51
Committee Operations	4,239.75	5,908.11
Special Activities	5,309.70	3,663.42
Contingency	761.61	396.92
Refunds-Transfers		96.00
Total Expense	\$89,787.74	\$86,512.42

NEW MEMBERS 1980

Dr. William Nadel	Springfield Denture Center
Grocery Carts, Inc.	The Sunshine Station
Dr. Claude Brist	Elite Business Communications
Millcamp Restaurant	Dr. Amir H. Moha-Jerin
The Diet Center	Cascade Employment Agency
OLCC Agency #196	Paul Hudson's Autohaus
Watson's Glass	Wilderness Machine Works
Abby's Pizza Inn	Mine Van Ourkerk, CPA
Rich's IGA	Advertising Services, Inc.
Edie's Food Factory	12th & Main Exxon
Benny Bartel Co.	Western Sizzlin Steak House
Ad Market	Fifth & Broadway Market
Dr. George Larson, Jr.	Superior Overhead Doors, Inc.
I Like Crafts	Automatic Cigarette Service
Cliff Raish	Benj. Franklin Savings & Loan
Bon Adventure	Royal Crown Cola Bottling Co.
Jack Nelson	Tiffany's Hallmark Shop
John F. Charles, Inc.	Centennial Flower Gallerie
Oh Shirt!	Centennial Magnavox
Lane Meat Co.	International Business Forms
Sir Speedy	Oregon Meter Repair
Sports Spot, Inc.	Hutch's Springfield Cyclery
Blackstone Productions	Church's Fried Chicken
Office Equipment Co.	Jered's Outdoor n' More
Blue Cross of Oregon	Weidenhaft Building Supply
Melody K. Reding	Alcoholism Services, Inc.
Jim's Landing	Olsen's National Auto Glass
Bob Steele Hydraulics	Copy Rite Print Shop
Lott's Arco Station	Bullfrog Enterprises, Inc.
Paramount Market	Diamond International Corp.
Falkenstein's Meat Co.	Wendy's Old Fashioned Hamburgers
Delivery Press (Div. AOL)	Green/Associates Advertising, Inc.
Rice Construction Co.	Bob Williams Investments
West of Laramie Motors	Calkins Martin & Associates, PC
Brighter Homes Lighting	Charles B. Huntington, Inc.
College View Equipment	

RETIRING COMMITTEE & TASK FORCE CHAIRMEN

Springfield Trade Association	Port District
John Alden	Ray Walter
Her Place	Schaudt, Stemm & Walter
1980	1979 - 80
Christmas Activities	Air Quality Review
Don Mogenson	Rick Malliris
Ron Peery Real Estate	Dow-Corning
1979 - 80	1979 - 80
Convention & Tourist	Membership
Mike Koza	Bill Starnes
Georgia-Pacific Corporation	Springfield Lanes
1979 - 80	1980
Sign Ordinance Review	Retention & Orientation
Gary Parrish	Ron Peery
Northwest Secured Capital	Ron Peery Real Estate
	1979 - 80
Sign Ordinance Review	
Jack Eberly	
Burger King Restaurants	
1980	

1981 PROGRAM & PROJECT GOALS

- Improved community image
- Economic Development
- Provide additional job opportunities
- 100 new members
- Study need for local capitol improvements
- Monitor government & legislative issues
- Support establishment of Port District
- Improved transportation facilities
- Cooperation with other business associations & groups
- Expanded retail facilities
- Orientation of new & existing members
- Redevelopment of Downtown area
- Support of annexation of Glenwood to the city
- Development of regional shopping center
- Acknowledgement of 1990 Plan Update of LCDC

OFFICERS & DIRECTORS 1981

DON R. CARTER
President
Mogul Mouse Ski Shops
Frame & Art Boutique

JOHN L. THOMAS
First Vice President
J. L. Thomas Insurance, Inc.

TIMOTHY J. HAROLD
Second Vice President
Attorney At Law

JOHN L. KELLEY
Treasurer
Certified Public Accountant

LYNN A. HUFSTADER
Immediate Past President
Centennial Bank

PETE VAN VECHTEN
Emerald Empire Banking Company

JANIE THOMAS
Paddock Bauer Nursery

BETTY BENNETT
Adventure In Travel, Inc.

HAROLD CAREY
Peoples Bank

GENE DAVIS
Springfield Cleaners

RAY WALTER
Schaudt, Stemm & Walter

DR. JAMES REGALI
Springfield Women's Clinic

ROBERT WILLIAMS
Robert Williams Enterprises

JOHN DEWENTER
Attorney At Law

DENNIS STRAND
Raintree Land Co.

JANICE EBERLY
Burger King Restaurants

BILL PERRY
Weyerhaeuser Company

JIM LARSON
Wood Products Credit Union

COMMITTEE & TASK FORCE CHAIRMEN 1981

Economic Development
Dennis Strand
Raintree Land Co.

Community Services and Facilities Planning
John Bennett
Homebuilders of Lane County

Air & Water Quality

Springfield Trade Association
Janice Eberly
Burger King Restaurants

Christmas Activities
Phyllis Montgomery-Wise
Springfield Escrow

Governmental Issues
Jim Larson
Wood Products Credit Union

Community Development
John DeWenter
Attorney at Law

Transportation
Alvin Reed
Reed's Fuel & Trucking

Lane Transit District
Gene Davis
Springfield Cleaners

Convention & Visitors
Mary McCabe
Rodeway Inn

Forum
Pete Van Vechten
Emerald Empire Banking Company

Greeters & Membership
Rita Southmayd
Harlow Realty

Retention & Orientation
Bill Byrne
First National Bank of Oregon

Boss/Secretary/Beautification Awards Luncheon
Donna Fuess
Pacific First Federal Savings & Loan

Past Presidents Council
Lynn Hufstader
Centennial Bank



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