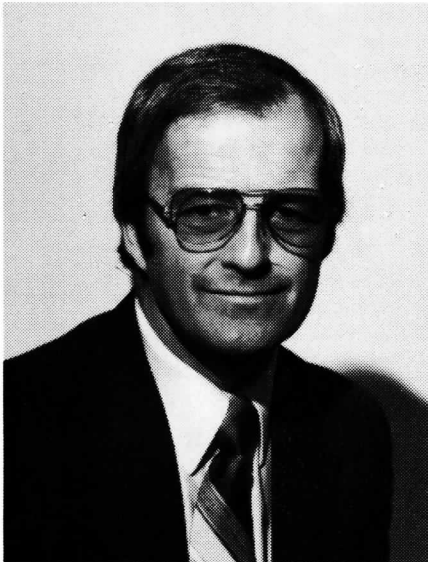




# Annual Report

APRIL 1982



**DON CARTER**  
Past President

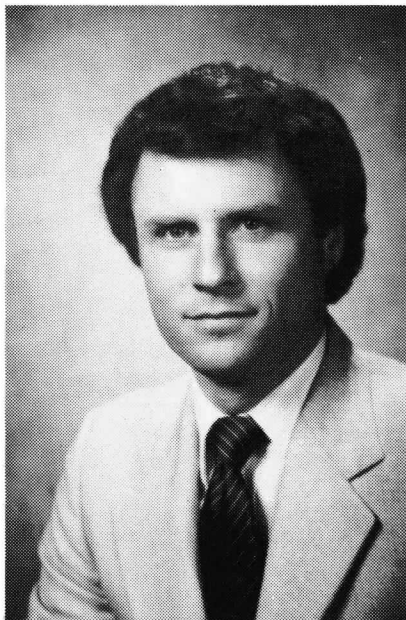
It is with mixed emotions, as Past President of the Springfield Area Chamber of Commerce, that I look back on 1981. Mixed only because of the many fine accomplishments of the board, committees, members and staff and due to the many challenges left unfinished. These challenges have been left in the very capable hands of our new President, John Thomas.

Even though 1981 had a terrible economic impact on our community and the Chamber, it tended to bring forward many excellent Chamber members who became involved and helped to create a positive influence in many of our committees.

Our constant monitoring of legislation on all levels of government had a very positive and definite effect on many issues, as well as encouraging closer working relationships with the many political bodies and their staffs. Many significant things were accomplished and to mention just a few: Mayor's appointment of task force to review development costs, fees and charges; Publication of the new Springfield color brochure; Supported extension of 2nd and 3rd Street connector and I-105/Q Street connector; Establishment of Downtown Redevelopment Commis-

sion; Opposed "Lifeline Rates"; Supported construction of ancillary building addition at McKenzie Willamette Memorial Hospital; Supported the Weyerhaeuser Real Estate Company's planned community on the McKenzie and will continue to support this or any other development that would have an economic impact on the area; Continued to work for development of a regional shopping center, and supported the Springfield city budget.

As we move along in 1982, I am sure the Chamber can become even more of a moving force in our community, if we have the participation of you, its members. I wish to express my sincere thanks to all board members, committee people and a special thanks to Bob, Betty and Lyn.



**JOHN L. THOMAS**  
President 1982

1982 will be a year of challenge and commitment for the Springfield Area Chamber of Commerce. As a Chamber, we are sensitive to the needs of our economy and to the needs of the members and businesses that comprise our Chamber. We are in an era of rapid change, and one that requires better planning and a higher

degree of commitment. To that end, your 1982 Chamber will seek to serve its membership.

As Chamber President, my goal will be to utilize the leadership within our community in organizing a strong network of standing Chamber committees. This year's Chamber officers have identified those committees of greatest importance, and are seeking to consolidate functions to assure a strong and responsive committee structure. It has become increasingly important that the Chamber take a greater role in providing an information base to our membership so that we can not only be sensitive to the needs of our business community but can enhance good government.

Springfield has played a major role in the State of Oregon in the wood products industry. As Oregon's fourth largest city, we have assumed a primary role in developing the economy for the state of Oregon. With these successes, have also come realizations that changes will be required in the future, and that economic diversification will become increasingly important.

The Springfield Area Chamber of Commerce has pledged itself to work with government and industry to help promote the economic viability of our area. Particular attention will be spent on identifying cities for new industrial development. New strategies are being developed, to attract industry and commerce to our area and we are excited about the potential that exists. As your president, I will pledge to do all I can to help serve these ends to insure that Springfield will remain a leader within the state of Oregon.

The City of Springfield is comprised of a broad base of businesses, professions and neighborhoods. The Chamber of Commerce will strive to be the catalyst to bring our City together in meeting the common needs of its citizens. We are pleased that this Chamber has been able to increase its membership this past year, and will look forward to our continued participation in helping to shape Springfield's economic and social affairs.

# Committee Accomplishments — 1981

## ECONOMIC DEVELOPMENT

Supported development of North Gateway and Pierce industrial sites.  
Worked with a number of industrial, commercial and professional prospects.  
Maintained close contact with the Oregon Division of Economic Development.  
Continued support for additional funding for Metropolitan Waste Water Commission project.  
Participated in the development of the Lane Economic Forum and Foundation.  
Continued pressure for earliest possible acknowledgement of Metro Plan Update by LCDC.  
Suggested that a new study be initiated to determine long range industrial land needs.  
Supported the Weyerhaeuser Planned Community.  
Continued to monitor the Corps of Engineers Flood Plain Study.  
Actively worked for the development of a regional shopping center.

## SPRINGFIELD TRADE ASSOCIATION

Continued the Senior Discount Book program.  
Sponsored the city-wide Crazy Daze sales promotion.  
Conducted the Retailer of The Year award program.  
Worked with various merchant associations in promoting shopping in Springfield.  
Continued support for a Solicitation Control Ordinance.  
Cooperated with the Springfield News in the development of an Activity Calendar.  
Conducted security seminars in cooperation with the Springfield Police Department.  
Revised and improved the Business Alert System.

## CHRISTMAS ACTIVITIES

Sponsored and conducted the 28th Annual Springfield Christmas Parade.

## GOVERNMENTAL ISSUES

Monitored the activities of the Oregon Legislature and testified on numerous bills.  
Worked closely with Associated Oregon Industries in developing positions on certain legislation.  
Opposed Plant Closure legislation.  
Held regularly scheduled conference call meetings with officials of AOI and legislators.  
Supported improvements to Workers Compensation Law.  
Endorsed the City of Springfield's budget.  
Reviewed proposed Lifeline Electrical Rates and their affect on business and

local citizens.

Provided testimony at local public hearings on numerous issues affecting business and industry.  
Supported the Junior Achievement Program.  
Reviewed activities of Lane Regional Air Pollution Authority.  
Maintained liaison with local, county, state and national officials on a variety of issues of interest to the business community.

## FORUM

Sponsored a series of forum meetings on topics of interest and concern to the Chamber and its members.

## PLANNING & DEVELOPMENT COSTS

Reviewed proposed Capital Improvement Programs of Springfield Utility Board and the City of Springfield.  
Continued support for realistic development costs and charges by local governments.  
Requested that a city commission be established to review all development costs and Springfield's competitive position.  
Studied Springfield's proposed new zoning ordinance.  
Monitored the update of the Metropolitan Plan.

## COMMUNITY DEVELOPMENT

Supported the creation of a Downtown Redevelopment Commission by the City of Springfield.  
Initiated the development of a landscaping ordinance.  
Continued the program for improving Springfield's image, community spirit and the development of cultural facilities.  
Obtained participation from the University of Oregon School of Architecture in developing proposed redevelopment models for downtown.  
Reviewed plans for rezoning areas in East Springfield along Main Street.

## CONVENTION & TOURIST

Supported the operations of the Eugene/Springfield Convention Bureau.  
Worked with local motels in attracting conventions and visitors to the area.  
Published the Springfield color folder.  
Provided information to a record number of tourists and visitors.  
Serve as an official State Tourist Information Center.

## TRANSPORTATION

Continued support for extension of 2nd and 3rd Streets and improvements to I-105 and 42nd Street interchange.  
Sought improved highway and street signing.  
Supported additional signalization at

various intersections.

Urged earlier construction scheduled for 2nd and 3rd Street ramp improvements off I-105.  
Maintained Lane Transit District operations and budget.  
Supported county "Assists To City" projects within the city.  
Worked for consensus on development of abandoned Southern Pacific Brownsville line corridor.  
Continued support for Centennial Blvd. improvements.  
Sought to have Mohawk Road project moved up on the construction schedule.  
Supported Eugene's program for improved and expanded air service and facilities.

## GREETERS & MEMBERSHIP

Welcomed new business and professional people to the community.  
Visited new and existing businesses.  
Increased the Chamber membership by 102 members.

## RETENTION & ORIENTATION

Called on Chamber members to maintain their participation and investment.  
Held regular orientation meetings for new and existing members.

### Retiring Board Members

Betty Bennett  
Adventure In Travel  
1976 - 1981

Jim Larson  
Wood Products Credit Union  
1981

Pete Van Vechten  
Emerald Empire Banking Co.  
1980 - 1981

Ray Walter  
Schaudt, Stemm & Walter  
1979 - 1981

Lynn Hufstader  
Centennial Bank  
1976 - 1981

### Retiring Committee Chairmen

Janice Eberly  
Springfield Trade Association  
1981

John DeWenter  
Community Development  
1980 - 1981

Mary McCabe  
Convention & Tourist  
1981

Rita Southmayd  
Greeters & Membership  
1980 - 1981

Pete Van Vechten  
Forum  
1980 - 1981

Donna Fuess  
Boss-Secretary Luncheon  
&  
Beautification Awards  
1981

# Springfield Economic Trends - 1981

	1980	1981
Population	41,600	41,540
Assessed Valuation (City)	\$ 969,609,308	\$1,034,306,128
Assessed Valuation (School Dist.)	\$ 1,311,460,331	\$1,385,267,699
Assessed Valuation (Park Dist.)	\$1,091,496,332	\$1,158,280,699
Building Permits (Number)	3,030	1,820
Building Permits (Value)	\$ 26,743,224	\$ 9,977,572
Telephones (Customers)	24,299	24,144
Postal Receipts (October 1)	\$ 1,312,700	\$ 1,455,097
Housing Units (Est.)	15,835	15,994
Subdivisions Filed	11	0
School Enrollment (Peak)	9,628	9,477
Electric Meters	20,139	20,339
Water Meters (SUB & Rainbow)	15,031	15,148
Gas Meters	1,926	1,902
Hospital Admissions (September 30)	5,846	5,390
*Retail Sales (1979)	\$ 171,642,000	(1980) \$ 188,274,000
*Bank Deposits (1980)	\$ 135,186,000	(1981) \$ 133,557,000
*Bank Loans (1980)	\$ 83,590,000	(1981) \$ 80,391,000
*Savings & Loan Deposits (Sept. 1) (1980)	\$ 105,333,000	(1981) \$ 107,353,000

\* Latest Figures available

## SPRINGFIELD AREA CHAMBER OF COMMERCE

# Consolidated Financial Statement

JANUARY 1, THROUGH DECEMBER 31, 1981

INCOME	1980	1981
Membership Dues	\$71,656.23	\$72,263.45
Interest	1,718.80	1,101.44
Christmas Activities	985.00	1,056.00
Springfield Trade Association	210.00	553.50
Convention & Tourist	3,500.00	3,750.00
Resale of Material	105.70	339.50
City & County Maps	1,774.30	1,326.93
Boss-Secretary Luncheon	1,709.50	1,971.50
Special Activities		690.92
Annual Meeting	1,920.00	1,729.50
Miscellaneous Income	562.37	593.10
Transfer From Savings	2,043.81	2,017.45
Earned Income	2,028.81	
Refunds & Transfers	96.00	24.00
<b>Total Income</b>	<b>\$88,214.52</b>	<b>\$87,417.29</b>
Expenses		
Salaries	\$46,024.29	\$48,174.54
Fringe Benefits	4,669.97	4,914.35
Quarters	6,176.70	8,572.15
Operations	18,847.50	18,939.51
Materials For Resale	729.51	651.05
Committee Operations	5,908.11	3,277.11
Special Activities	3,663.42	4,580.26
Contingency	396.92	210.65
Refunds & Transfers	96.00	22.00
<b>Total Expense</b>	<b>\$86,512.42</b>	<b>\$89,341.62</b>

## NEW MEMBERS 1981

Evergreen Lane Title Co.  
 Schaffer Ad Company  
 Wood Designs, Inc.  
 Gordon Hanna  
 Shaklee Products  
 Northwest Secured Capital  
 Pacific Power & Light Co.  
 Lane Transit District  
 The Rainbow Beauty Boutique  
 Amfac Electric Co.  
 Springfield Specialties  
 Steve Cornacchia, Attorney  
 Dr. Stuart Wm. Russell  
 Rax Roast Beef  
 Dunkin Donuts  
 Coopers & Lybrand  
 Mar/Stat Market Research  
 Acme Credit  
 Linda's Pet Grooming  
 Mark T. Waller  
 Dr. Larry Hughes  
 Directory Services, Inc.  
 Mr. Roberts'  
 Young World  
 Shadow Hills Country Club  
 Lacoss & Associates  
 D & H Welding Supply, Inc.  
 John Diment's Tire Center  
 Austin's Consignment Center  
 Zygar & Associates  
 Superior Tire Service  
 Cascade Fruit & Produce  
 Cameron & Associates  
 Powell's Welding & Machine  
 Springfield Dental Arts  
 Eugene Welders Supply Co.  
 Abundant Real Estate  
 Grant's Landscaping  
 Dr. Linda L. Church  
 Bob Johnson Insurance  
 Franz Bakery  
 Springfield Lumber & Drywall  
 Charlie Ellis Realty  
 Safeco Title Insurance  
 Norma Bussear  
 O'Connell Enterprises  
 Taylor Rental Center  
 Economy Awning Co.  
 Red Lion Motor Inn  
 Anderson's Erosion Control Serv.  
 Pacific Corrugated Pipe Co.  
 KQDQ Radio  
 F & M Towing  
 Betsy Steffensen  
 Heritage  
 All Ways Moving Services  
 Don Peglow  
 David J. Pedersen & Associates  
 Quality Care, Inc.  
 Land Management Services, Inc.  
 Hershner, Hunter, Miller, Moulton & Andrews  
 Eldon Shields  
 Acme Body & Fender  
 KBDF/KZEL, Jayar Communications  
 American Hospital Supply  
 Tromp & McKinley Insurance  
 Koenig Marketing/Communications  
 "Q" Street Animal Hospital  
 Tim & Tilda's Deli  
 Dr. Alan G. Marshall, DMD  
 Delmer L. Johnson, CLU  
 Ed Bennett  
 Oregon Protective Credit Exchange  
 Modern Carpet Service  
 Flight Line Inn  
 Cross Insurance  
 Eugene Secretarial  
 Chuck's Rod & Reel  
 Doctor's Emergency Room Corp.  
 Timmon's Animal Clinic  
 E. John Baron, DDS  
 Pathology Consultants, P.C.  
 Mid-State Industrial Service  
 Kephart Builders & Developers  
 Johnson, Harrang & Swanson  
 Cigarette Service  
 McKenzie Data, Inc.  
 Smith Barney, Harris Upham & Co.  
 Pit Stop U.S.A.  
 Norman A. Gosch, M.D.  
 McKenzie Orthopedic Group  
 Richard L. Gassman, Attorney  
 Charles A. Hoffmeister, M.D.  
 Island Park Pediatric Associates  
 The Pour House Tavern  
 CPD Solar Resources, Inc.  
 MUS/Saul  
 Dr. Gail W. Thompson  
 Hyland Bros. Construction

## 1982 PROGRAMS & PROJECT GOALS

- Improve Community Image
- Economic Development/New Industrial Sites
- Provide Additional Job Opportunities
- 100 New Members
- Support Local Capital Improvements
- Monitor Government & Legislative Issues
- Improved Transportation Facilities
- Cooperation with Other Business
- Expanded Retail Facilities
- Orientation of New & Existing Members
- Redevelopment of Downtown Area
- Development of Regional Shopping Center
- Acknowledgment of 1990 Plan Update by LCDC
- Expanded Health Care & Facilities
- Increase Number of Conventions & Visitors
- Study Local Development Charges & Costs
- Voter Registration Drive

### Associations & Groups

#### OFFICERS & DIRECTORS 1982

**JOHN L. THOMAS**  
President

J.L. Thomas Insurance, Inc.

**TIMOTHY J. HAROLD**

First Vice-President  
Harms, Harold & Leahy  
Attorneys at Law

**JANICE EBERLY**

Second Vice-President  
Burger King Restaurants

**JOHN L. KELLEY**

Treasurer  
Certified Public Accountant

**DON R. CARTER**

Immediate Past President  
Mogul Mouse Ski Shops  
Frame & Art Boutique

**JANIE THOMAS**

Paddock-Bauer Nursery

**GARY PARRISH**

Centennial Bank

**GENE DAVIS**

Springfield Cleaners

**DR. JAMES REGALI**

Springfield Women's Clinic

**HAROLD CAREY**

Peoples Bank

**ROBERT WILLIAMS**

Robert Williams Enterprises

**JOHN DEWENTER**

Ackerman, DeWenter & Huntsberger  
Attorneys at Law

**DENNIS STRAND**

Raintree Land Co.

**BILL PERRY**

Weyerhaeuser Company

**BOB BEEDON**

B & I Plumbing & Electric Co.

**DAVE OARE**

Jered's Outdoor n' More

**GENE HIATT**

Hiatt Bros. Investments

**STEVE CORNACCHIA**

Attorney at Law

**DONNA FUESS**

Pacific First Federal Savings & Loan

#### COMMITTEE CHAIRMEN 1982

##### Economic Development

Dennis Strand  
Raintree Land Co. &  
Steve Cornacchia  
Attorney at Law

##### Springfield Trade Association

Chris Pryor  
Mar/Stat Market Research & Analysis

##### Christmas Activities

Phyllis Montgomery-Wise  
Springfield Escrow

##### Planning & Development Costs

John Bennett  
Homebuilders Association  
of Lane County

##### Health Care & Facilities

Terry Pitts  
McKenzie-Willamette Hospital

##### Community Development

Scott Galenbeck  
Wiswall, Svoboda, Thorp & Dennett  
Attorneys at Law

##### Governmental Affairs

Jack Eberly  
Burger King Restaurants

##### Transportation

Alvin Reed  
Reed's Fuel & Trucking

##### Greeters

Denice Nave  
Kelly Services

##### Membership & Orientation

Gary Parrish  
Centennial Bank

##### Retention

Bill Byrne  
First Interstate Bank



BULK RATE  
U. S. POSTAGE  
PAID  
SPRINGFIELD, OREGON  
PERMIT NO. 39

ADDRESS CORRECTION REQUESTED  
RETURN POSTAGE GUARANTEED