

**SPRINGFIELD AREA
CHAMBER
of
COMMERCE**

**SPRINGFIELD &
LANE COUNTY, OREGON
COMPARATIVE ECONOMIC DATA
1972 - 1940**

**REVISED EDITION, APRIL, 1972
PRICE \$1.00**



BANK DEBITS

	Springfield	Lane County
1950.....	*\$751,276,000	\$ 843,514,000
1960.....	175,385,000	1,548,037,000
1965.....	282,123,873	2,590,653,750
1968.....	340,150,594	3,087,816,944
1969.....	365,887,000	3,040,979,000
1970.....	344,962,000	3,462,262,000
1971.....	416,575,000	3,786,224,000

* Springfield-Eugene Combined

POSTAL RECEIPTS

(As of June 30)

1940.....	\$ 16,504
1950.....	86,792
1960.....	207,634
1965.....	344,047
1968.....	424,574
1969.....	456,967
1970.....	460,219
1971.....	483,684

BUILDING PERMITS

	Number	Value
1955.....	453	\$1,821,145
1960.....	630	1,903,395
1965.....	931	3,434,937
1968.....	601	3,777,261
1969.....	706	10,488,514
1970.....	722	6,819,474
1971.....	878	9,029,930

SCHOOL ENROLLMENT*

	Springfield	Lane County
1940-41.....	1,703	14,743
1950-51.....	4,743	21,825
1960-61.....	7,226	38,960
1965-66.....	9,365	46,976
1968-69.....	9,804	49,369
1969-70.....	9,749	49,608
1970-71.....	9,884	48,987
1971-72.....	10,017	48,937

*Peak Enrollment

SCHOOL CENSUS*

	Springfield	Lane County
1940-41.....	1,381	18,369
1950-51.....	6,579	34,344
1960-61.....	10,721	53,000
1968-69.....	15,982	69,217
1970-71.....	13,329	65,189

* Taken every two years.

ELECTRIC AND WATER CONNECTIONS

	Electric	Water
1940.....	1,277	890
1950.....	5,488	2,941
1960.....	6,415	5,024
1968.....	10,514	6,003
1969.....	11,342+	6,839+
1970.....	11,745+	7,073+
1971.....	12,670	7,098

+Residential & Commercial Combined

GAS METERS

1959.....	100
1960.....	119
1965.....	1,337
1968.....	1,778
1969.....	1,900
1970.....	2,044
1971.....	2,201

TELEPHONES

1940.....	829
1950.....	4,734
1960.....	11,308
1965.....	16,767
1968.....	19,688
1969.....	21,154
1970.....	22,494
1971.....	23,964

MOTOR VEHICLE REGISTRATIONS (Lane County)

	Cars	Trucks	Trailers	Motorcycles	Recreational	Total
1940	23,192	2,507	N.A.	119		25,863
1950	52,271	6,990	N.A.	563		60,076
1960	78,857	6,431	5,358	813		91,597
1968	117,742	8,121	13,527	3,940		143,423
1969	125,446	6,584	12,248	4,737		149,112
1970	128,497	6,459	9,380*	6,516	10,416*	161,394
1971	134,360	7,604	4,928	7,755	16,108	170,846

* Utility Trailers & Recreational Trailers Registered and Classifications Separated for First Time.

RETAIL SALES

	Springfield	Lane County
*1954.....	\$19,098,000	\$163,135,000
+1960.....	20,323,000	201,491,000
*1963.....	27,311,000	267,049,000
+1965.....	32,377,000	313,224,000
*1967.....	43,734,000	316,281,000
+1969.....	53,904,000	349,591,000
+1970.....	61,602,000	379,612,000
*U.S. Census of Business		
+ Sales Management		
+ 1971	69,515,000	428,785,000

LANE COUNTY COVERED PAYROLL*

1940.....	\$ 12,006,663
1950.....	85,471,133
1960.....	173,300,345
1965.....	267,766,156
1968.....	303,880,077
1969.....	328,208,542
1970.....	360,416,888
1971.....	N.A.

*Only payrolls covered by Oregon unemployment insurance law are included in these totals.

VITAL STATISTICS (Lane County)

	Births	Deaths	Marriage Licenses
1940	1,338	672	534
1950	3,314	946	1,081
1960	3,970	1,141	1,172
1965	3,721	1,298	1,424
1968	3,359	1,379	1,657
1969	3,501	1,407	1,778
1970	3,635	1,553	1,891
1971	3,455	1,650	2,047

HOUSING UNITS (Estimates)

	Springfield
1940.....	1,100
1950.....	3,472
1960.....	6,165
1965.....	7,073
1968.....	7,493
1969.....	7,756
1970.....	8,116
1971.....	8,840

SPRINGFIELD PUBLIC LIBRARY

	No. of Books	Annual Circulation	Average Monthly Circulation
1950	5,128	17,467	1,455
1960	15,896	65,840	5,487
1965	27,201	117,276	9,773
1968	39,150	157,159	13,097
1969	40,000	161,808	13,484
1970	45,000	155,424	12,952
1971	43,170	165,053	13,755

MAJOR & MINOR SUBDIVISIONS FILED

	Major	Minor
1960.....	10	N.A.
1965.....	9	27
1968.....	4	21
1969.....	3	22
1970.....	8	21
1971.....	13	35

MANUFACTURING IN LANE COUNTY, 1971

Number of Establishments	481
Estimated Number of Employees	19,100
Estimated Manufacturing Payroll	\$172 M
Estimated Lumber Payroll	\$130 M

Note: Data are preliminary and subject to revision

CLASSIFICATION OF EMPLOYERS LANE COUNTY, MARCH 1971

Logging.....	154
Sawmills and Planing Mills.....	50
Hardwood, Flooring and Special Product Sawmills.....	19
Millwork.....	10
Veneer and Plywood.....	29
Fabricated Building and Structural Members.....	6
Miscellaneous Wood Products.....	16
Wood Household Furniture.....	5
Pulp and Paperboard.....	2
Food Containers.....	1

TOTAL 292

LABOR FORCE IN EUGENE-SPRINGFIELD METROPOLITAN AREA

<u>INDUSTRY</u>	<u>ANNUAL AVERAGE</u>			
	<u>1960</u>	<u>1965</u>	<u>1970</u>	<u>1971</u>
CIVILIAN LABOR FORCE	62,670	78,200	90,950	92,200
WORKERS IN LABOR-MANAGEMENT DISPUTES	10	0	0	100
UNEMPLOYMENT	3,100	3,750	6,400	6,600
PERCENT OF LABOR FORCE	4.9	4.8	7.0	7.2
EMPLOYMENT	59,560	74,450	84,550	85,500
Agricultural	3,760	4,100	4,150	3,600
Nonagricultural	55,800	70,350	80,400	81,900
Self-employed, Unpaid Family & Domestics	10,370	10,000	10,750	10,900
Wage & Salary Workers	45,430	60,350	69,650	71,000
Manufacturing	16,290	19,400	18,400	19,100
Durable Goods, Total	14,210	16,900	15,400	16,100
Lumber & Wood Products	13,520	15,650	13,600	14,150
Logging and Sawmills	7,700	7,150	6,500	6,650
Plywood & Other Wood Products	5,820	8,500	7,100	7,500
Other Durable Goods	690	1,250	1,800	1,950
Nondurable Goods, Total	2,080	2,500	3,000	3,000
Food & Kindred Products	1,360	1,450	1,550	1,650
Other Nondurable Goods	720	1,050	1,450	1,350
Nonmanufacturing	29,140	40,950	51,250	51,900
Contract Construction	3,010	4,150	2,950	3,000
Transportation-Comm.-Utilities	3,180	3,750	4,150	4,300
Transportation	2,220	2,600	2,850	2,900
Communications-Utilities	960	1,150	1,300	1,400
Wholesale & Retail Trade	8,670	11,950	14,650	14,900
Wholesale Trade	1,660	2,150	2,650	2,650
Retail Trade	7,010	9,800	12,000	12,250
Finance, Insurance, & Real Estate	1,550	2,300	2,950	3,050
Service & Miscellaneous	5,080	7,150	10,050	10,050
Government	7,650	11,650	16,500	16,600
Federal	980	1,200	1,450	1,450
State & Local Education	4,330	7,950	11,400	11,250
State & Local Public Admin.	2,340	2,500	3,650	3,900

* Data are preliminary and subject to revision

SALES MANAGEMENT
1971 SURVEY OF BUYING POWER
(1970 Retail Sales Figures)

1. Portland	\$1,331,658,000
2. Eugene	238,634,000
3. Salem	230,963,000
4. Medford	126,172,000
5. Beaverton	104,161,000
6. Corvallis	67,139,000
7. Roseburg	65,963,000
8. Albany	63,518,000
9. Springfield	61,602,000
10. Coos Bay	54,661,000
11. Klamath Falls	54,075,000
12. Grants Pass	53,948,000
13. Pendleton	37,123,000

PAST SPRINGFIELD RETAIL SALES FIGURES & STATE RANKING

1960	-	\$20,323,000	-	15th Among Oregon Cities
1968	-	\$34,751,000	-	12th Among Oregon Cities
1969	-	\$53,904,000	-	9th Among Oregon Cities

1970 retail sales figures show an increase of \$7,698,000, a 14.2% increase; our ranking of 9th in the state remained the same.

