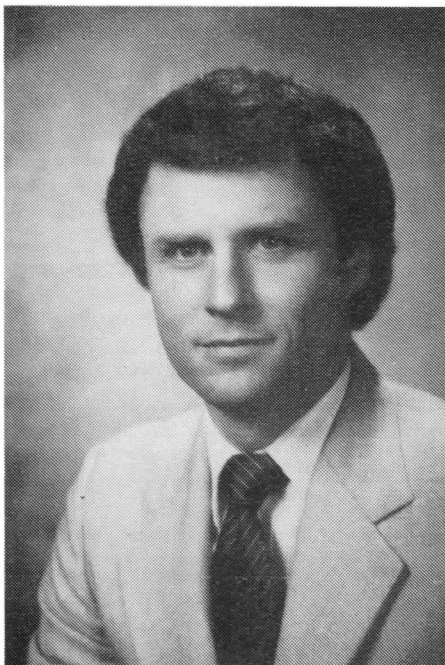




ANNUAL REPORT

M
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1983



JOHN THOMAS — *Past President*

During the past year as Chamber President, I had an opportunity to work with an exceptional group of members and staff. A year that had been forecast as one of holding our own, turned into one of financial success.

During 1982, the Chamber was actively involved in economic development and planning. Liaison was developed with local government units, and as a result of the cooperative efforts, the Lane County Metro plan was formally adopted by the State Land Conservation and Development Commission. With this plan came an inventory of industrial sites giving Springfield new opportunities for marketing and siting new industry.

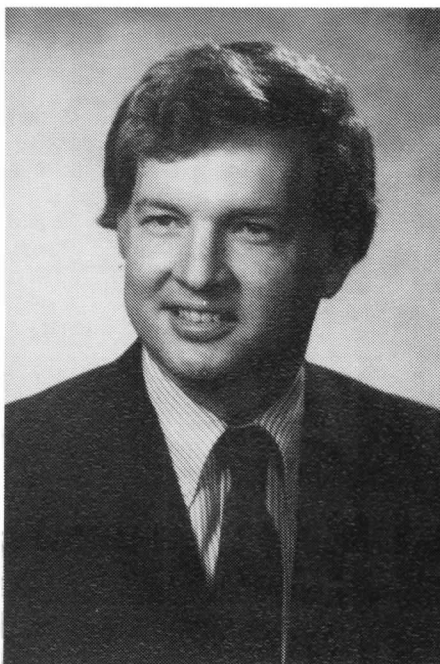
The Chamber's Transportation Committee was actively involved in the successful completion of the Mohawk-North 19th Street intersection and the construction of the I-105, Second and Third Street connector. Additionally, the committee was active in obtaining new signing from Interstate 5 to Springfield.

The first annual Oktoberfest was sponsored by the Special Events Committee and the success of this event allowed us to make a significant contribution to various economic development programs.

Strong Chamber committee leadership helped facilitate community development by co-sponsoring a community workshop and seminar with Chuck Langlois from Leavenworth, Washington.

The Chamber Governmental Affairs Committee was actively involved in reviewing ballot measures and policy planning by local governmental units. Through the efforts of this committee, the membership of our Chamber was kept well informed in legislative matters and given an opportunity to participate and provide input.

I am proud to have served as Chamber President and I am encouraged by the leadership seen within this organization. Springfield is a community of exceptional potential and with a strong sense of commitment by all within this community wide Chamber, success will be assured in the future.



TIM HAROLD — *President, 1983*

The Springfield Area Chamber of Commerce is organized for the purpose of advancing the economic, industrial, professional, cultural and civic welfare of Springfield and Lane County. The Chamber, in the year 1983, will continue its active efforts toward its stated

purpose.

The Chamber's twelve standing committees will be chaired by talented and enthusiastic members of the Chamber in the year 1983. The committees will be primarily responsible for the success of the Chamber this year in meeting its stated purpose.

Our Chamber's Economic Development Committee will take an active role with the Local Governmental Agencies and the Oregon Pacific Economic Development Corporation in working toward both short range and long range economic development.

In this legislative year, the Governmental Affairs Committee has started its work in supporting and protecting the interests of business and industry before the Oregon Legislature. We anticipate close coordination between our Governmental Affairs Committee and the Associated Oregon Industries, of which the Chamber is a member.

We will continue to support and take an active role in the Eugene/Springfield Convention and Visitor's Bureau. The Community Development Committee will continue in its renewed efforts toward improving and developing the image of the Springfield area.

The Special Events Committee, Christmas Activities Committee and Greeters are already actively organizing our 1983 celebrations which include the Oktoberfest, Boss-Secretary Luncheon, and Christmas activities. It's important that we not fail to take time to have celebrations and fun as we move through the year 1983.

The Springfield Trade Association will continue its efforts to promote shopping in Springfield throughout this coming year.

It is essential to the continued success of the Chamber that more businesses, professionals and individuals become involved; and to this end, the Membership, Retention, and Orientation Committees will work toward increasing the number of members in the Chamber and increasing the participation of all members.

The officers, Board of Directors, and staff of the Springfield Area Chamber of Commerce pledge themselves to the continued development of the City of Springfield and Lane County area.

Committee Accomplishments - 1982

ECONOMIC DEVELOPMENT

Continued support for development of industrial sites.
Worked with other organizations in economic development field.
Provided assistance to prospective and local businesses.
Supported metropolitan waste water commission projects.
Endorsed city hiring economic development coordinator.
Urged long range study for commercial & industrial land bank.
Continued support for regional shopping center.
Supported final acknowledgement on metropolitan plan.
Supported Weyerhaeuser Planned Community zoning appeal.
Printed & distributed community economic marketing material.

PLANNING & DEVELOPMENT COSTS

Worked with the mayor's committee studying fees and charges.
Monitored the update of the metropolitan plan.
Urged changes and improvements to Oregon's LCDC.
Provided testimony and input into proposed changes in zoning code.

SPRINGFIELD TRADE ASSOCIATION

Sponsored several city-wide retail sales promotions.
Continued the Senior Citizen Discount sales program.
Urged the formation of additional merchant associations in the city.
Sponsored the Retailer Of The Year Award.
Continued support for a solicitation control ordinance.
Instituted planning for a Springfield shopping guide brochure.
Cooperated with the Springfield News in the development of a community activity calendar.

CHRISTMAS ACTIVITIES

Sponsored and conducted the 29th Annual Christmas Parade.

COMMUNITY DEVELOPMENT

Continued the program for improving Springfield's image, community spirit and development of cultural facilities and events.

GOVERNMENTAL AFFAIRS

Opposed additional tax increases by the State of Oregon.
Cooperated in a voter registration drive.
Supported the Springfield Utility Board in the WPPSS funding problem.
Initiated a study as to the possibility of forming a political action committee.
Supported the Oregon Job Climate Task Force report.
Opposed tax limitation measure.
Supported revision of Oregon tax laws as they affect business taxation.
Supported increase in city tax base.
Opposed rent control.
Worked closely with Associated Oregon Industries.
Testified at public hearings on issues of importance to business.
Maintained liaison with public agencies on matters affecting business.

TRANSPORTATION

Supported improved Springfield highway signing.
Continued pressure for Centennial Blvd. improvements.
Supported Mohawk Road widening project.
Supported Eugene's program for improved and expanded air service and facilities.
Requested improved signalization of major intersections.
Supported county's highway and street construction program within the city.
Supported state's request for additional gas tax for highway maintenance.
Endorsed city projects at 42nd Street and I-105, Main Street, Olympic Street, 28th/30th Street connect and Thurston Road.
Monitored LTD operations and budget.

HEALTH CARE AND FACILITIES

Supported expansion and improvements at McKenzie Willamette Hospital.
Studied business needs in health care field.
Instituted programs to get providers and business together to discuss problems and solutions.
Studied competition and changes occurring in health delivery system and its affect on business and the community.

GREETERS

Welcomed new businesses to the community.
Visited new and existing businesses.
Supported various Chamber and Convention Bureau activities.

MEMBERSHIP & ORIENTATION

Increased the Chamber membership by 62 members.
Held regular orientation meetings for new members.

RETENTION

Called on Chamber members to maintain their participation and investment.

Retiring Board Members

John Kelley
John Kelley, C.P.A.

Don R. Carter
Carter Enterprises

Harold Carey
Peoples Bank

Gene Davis
Springfield Cleaners

Bob Williams
Robert Williams Enterprises

John Dewenter
Ackerman, DeWenter & Huntsberger
Attorneys At Law

Dennis Strand
Hydro-Coil International

Bob Beedon
B & I Plumbing & Electric Co.

Gary Parrish
Centennial Bank

Retiring Committee Leaders

Economic Development
Dennis Strand - Hydro-Coil International
Steve Cornacchia - Attorney At Law

Christmas Activities
Phyllis Montgomery-Wise - Springfield Escrow

Health Care & Facilities
Terry Pitts - McKenzie Willamette Hospital

Membership & Orientation
Gary Parrish - Centennial Bank

Retention
Bill Bryne - Centennial Bank

Springfield Economic Trends 1982

	1981	1982
Population	41,540	40,850
Assessed Valuation (city)	\$1,034,306,128	\$1,062,594,012
Assessed Valuation (school district)	\$1,285,267,699	\$1,433,617,169
Assessed Valuation (park district)	\$1,158,280,699	\$1,158,476,126
Building Permits (number)	1,820	1,679
Building Permits (value)	\$ 9,977,572	\$ 15,133,934
Telephone (customers)	24,144	23,229
Postal Receipts (Oct. 1)	\$ 1,455,097	\$ 1,626,219
Housing Units (est)	15,994	16,080
Subdivisions Filed	0	0
School Enrollment (peak)	9,477	9,058
Electric Meters (active)	20,339	19,925
Water Meters (active)	15,148	15,042
Hospital Admissions (Sept. 30)	5,390	5,017
*Retail Sales (1980)	\$ 188,274,000	\$ 185,831,000
Bank Deposits (1981)	\$ 133,557,000	\$ 143,802,000
Bank Loans (1981)	\$ 80,391,000	\$ 70,765,000
Savings & Loan Deposits (Sept. 1) (1981)	\$ 107,353,000	\$ 110,566,000

*Latest Figures Available

Consolidated Financial Statement

JANUARY 1, THROUGH DECEMBER 31, 1982

INCOME	1981	1982
Membership Dues	\$72,263.45	\$75,333.65
Interest	1,101.44	3,277.44
Christmas Activities	1,056.00	880.50
Springfield Trade Association	553.50	
Convention & Tourist	3,750.00	5,000.00
Publications & Decals	339.50	495.07
Maps	1,326.93	826.90
Annual Meetings	1,729.50	1,722.00
Boss/Secretary Luncheon	1,971.50	2,084.50
Special Activities	690.92	6,729.72
Miscellaneous Income	593.10	1,042.71
Transfer From Savings	2,017.45	
Refunds & Transfers	24.00	
Total Income	\$87,417.29	\$97,392.49
EXPENSES		
Salaries	\$48,174.54	\$44,819.67
Fringe Benefits	4,914.35	5,942.03
Quarters	8,572.15	8,037.17
Operations	18,939.51	19,331.04
Materials For Resale	651.05	656.25
Committee And Task Forces	3,277.11	1,809.72
Special Activities	4,580.26	8,304.23
Contingency	210.65	295.48
Refunds & Transfers	22.00	
Total Expense	\$89,341.62	\$89,195.59

NEW MEMBERS 1982

Ad Lib Advertising
Larry Hill
Gatehouse Pizza
Bullier & Bullier
Hair-a-tage Styling
Unique Experssions
Industrial Health Care, Inc.
Dr. Paul Bassford
The Business Information Center
Custom Art Craft Corner & Yarn Cottage
Bon Vita
Dr. Lawrence C. White.
Chalet Pancake House
Les' Arco & Oregon Rent-a-Car
Beeson Plumbing
Account Collection Bureau, Inc.
Hilton Hotel
Professional Media Associates
New Oregon Motel
Commercial Air Filter Service
Larry A. Jackson, M.D., P.C.
Clark Roeder, D.M.D.
Mutual Benefit Life
Mark Jewell, M.D.
Empire Concrete Cutting
Jack Nelson
Albertson's (East Springfield)
Serenity Lane
Springfield Auto Parts
Pharmaceutical Technology Corp.
S2 Industrial
James McClory
George A. Morris, Atty
Joe Bando Mobile Homes
Raleigh Hills
Oregon Foods
Jim Peterson
Smitty's Union 76, Inc.
Phones Plus
Willamette Savings
Dr. Richard E. Gorman, D.C.
Dr. Dennis J. Gory
Dr. Roger Berlin
Ray Walter Engineering
Dennis Strand
S & V Business Systems dba Tour Ice
Mayfair Markets
Builders Insulating and Roofing, Inc.
Dorothy Chase
PEC Foundation
National Photocopy
R.C. Kelly Building Maintenance
Betsy Steffensen
Dr. Peter L. Hatfield
Gem Top
Jill Foster, CPA
Rex Chicken
International Business Forms
KMTR-TV
Ramada Inn
Dr. John Minor
Paramount Vacuum Center

GOALS & OBJECTIVES — 1983

- Improve community image & identification
- Development of industrial sites & marketing program
- Attraction of new businesses & industry
- 100 new members
- Study local development charges & costs
- Improve communication with membership
- Redevelopment of downtown area
- Upgrade existing & construct new transportation facilities
- Work closely with the Springfield/Eugene Convention Bureau
- Improved health care & facilities
- Expanded retail promotions & programs
- Orientation of new & existing members
- Monitor governmental & legislative issues & proposals
- Involvement of members in legislative process
- Expanded Oktoberfest program
- Cooperation with other business orientated groups & associations
- Support the City in finding solutions to present financial difficulties
- Support reasonable budget & tax base requests of local government
- Expanded Springfield Greeters programs & projects
- Work with other organizations in improving community aesthetics & facilities
- Development of new community events

OFFICERS & DIRECTORS 1983

TIMOTHY J. HAROLD
PRESIDENT

Harms, Harold & Leahy
Attorneys At Law

JANICE EBERLY
FIRST VICE-PRESIDENT

Burger King Restaurants

BILL PERRY
SECOND VICE-PRESIDENT

Weyerhaeuser Co.

DONNA FUESS
TREASURER

Pacific First Federal Savings Bank

JOHN L. THOMAS
IMMEDIATE PAST PRESIDENT

J.L. Thomas Insurance, Inc.

JANIE THOMAS

Paddock & Bauer Nursery

BILL BYRNE
Centennial Bank

JAMES REGALI, M.D.
Springfield Women's Clinic

BRUCE HALL
Pacific Northwest Bell

ED RAMSAY
Ed Ramsay, Realtor

DAVE OARE
Jered's Outdoor 'n More

GAIL NORRIS
Adventure In Travel

STEVE CORNACCHIA
Attorney At Law

COMMITTEE LEADERS 1983

Economic Development

Jack Hoover
Springfield Telephone Answering Service
Mike Yeager
David J. Pedersen & Associates, Inc.

Planning & Development Costs

John Bennett
Homebuilders of Lane County

Springfield Trade Association

Chris Pryor
Mar/Stat Market Research & Analysis

Christmas Activities

Elise Myers
Willamalane Park & Recreation District

Governmental Affairs

Jack Eberly
Burger King Restaurants

Orientation

John L. Thomas
J.L. Thomas Insurance, Inc.
Gary Parrish
Centennial Bank

Retention

Dorothy Simons
U.S. National Bank of Oregon

Community Development

Gail Norris
Adventure In Travel

Transportation

Alvin Reed
Reed's Fuel & Trucking

Health Care & Facilities

Bruce Hall
Pacific Northwest Bell

Greeters

Denice Nave
Hilton Hotel

Special Events

Janice Eberly
Burger King Restaurants

Membership

Lee Dillon
Springfield Utility Board



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