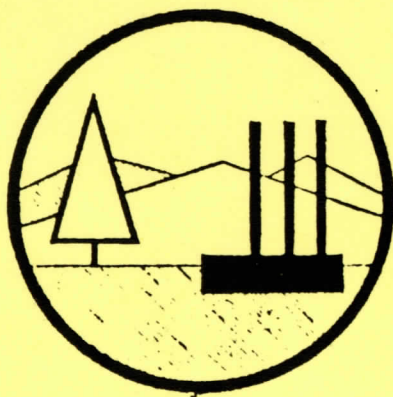




SPRINGFIELD AREA

Chamber of Commerce

S T A T I S T I C A L D A T A

1940 - 1985

OREGON'S SIXTH LARGEST CITY
INDUSTRIAL HEART OF THE EUGENE-SPRINGFIELD
STANDARD METROPOLITAN AREA

PUBLISHED BY
SPRINGFIELD AREA CHAMBER OF COMMERCE

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SPRINGFIELD, OR 97477

PRICE: \$3.00

MARCH 1985

SPRINGFIELD, LANE COUNTY, OREGON

Comparative Economic Data

1940 - 1985

POPULATION

	<u>Springfield</u>	<u>Lane County</u>
1940	3,805	69,096
1950	10,087	125,776
1960	19,696	162,890
1970	27,047	213,358
1975	34,900	241,800
1976	35,580	246,000
1977	37,500	249,000
1978	38,400	262,300
1979	40,950	269,300
1980	41,600	273,266
1981	41,540	275,000
1982	40,850	270,650
1983	39,925	267,900
1984	40,650	268,500

ASSESSED VALUATIONS

(Fiscal Year July 1-June 30)

	<u>City of Springfield</u>	<u>Lane County</u>
1940-41	\$ 3,163,548	\$ 168,436,524
1950-51	34,017,212	457,735,912
1960-61	93,677,052	782,890,540
1970-71	218,394,187	1,794,121,484
1975-76	410,120,251	3,084,636,996
1976-77	481,196,607	3,540,103,043
1977-78	563,460,254	4,016,593,887
1978-79	717,628,723	4,524,641,564
1979-80	910,557,825	6,027,479,874
1980-81	968,951,028	6,389,195,703
1981-82	1,034,306,128	6,734,461,080
1982-83	1,062,594,012	7,086,840,725
1983-84	1,025,332,725	6,764,489,468
1984-85	996,424,619	6,814,157,230

ASSESSED VALUATIONS

(Fiscal Year July 1-June 30)

	<u>Springfield School District</u>	<u>Willamalane Park</u>
1940-41	\$ 4,453,024	\$ N/A
1950-51	78,411,248	44,584,352

1960-61	\$	128,690,612	\$	74,595,120
1970-71		304,990,777		167,038,787
1975-76		516,874,784		302,716,544
1976-77		639,132,566		356,921,279
1977-78		774,334,514		411,384,551
1978-79		991,000,000		512,567,312
1979-80		1,245,978,491		1,033,912,261
1980-81		1,311,460,331		1,090,496,332
1981-82		1,385,267,699		1,158,280,699
1982-83		1,433,617,169		1,158,476,126
1983-84		1,376,222,251		1,149,607,546
1984-85		1,348,272,850		1,116,546,893

MWWSD

1980-81	\$	3,563,245,350
1981-82		3,755,164,811
1982-83		3,922,251,889
1983-84		3,901,437,570
1984-85		3,782,543,847

RAINBOW WATER DISTRICT

1980-81	\$	111,259,355
1981-82		110,139,845
1982-83		115,741,777
1983-84		107,668,110
1984-85		111,825,600

*AGRICULTURAL & FARMING
Lane County

	<u># of</u> <u>Farms</u>	<u>Total</u> <u>Acreage</u>	<u>Average</u> <u>Acreage</u>	<u>Average</u> <u>Value Per Farm</u>
1940	4,454	509,056	114.3	\$ 6,337
1950	4,461	476,011	106.7	15,019
1959	3,004	365,310	121.6	32,634
1964	2,893	416,195	143.9	41,768
1969	1,840	270,587	147.0	80,824
1974	1,843	273,143	148.0	116,119
1978	1,708	266,762	156.0	265,109
1982	2,208	272,264	123.0	271,421

*U.S. Census of Agriculture Latest figures available

FARM INCOME IN LANE COUNTY

1965	\$ 17,418,000	1979	\$ 59,608,000
1970	20,979,000	1980	58,471,000

1975	\$ 36,997,000	1981	\$ 60,922,000
1976	38,945,000	1982	59,384,000
1977	43,624,000	1983	55,810,000
1978	45,822,000	1984	56,496,000

BANK DEPOSITS

	<u>Springfield</u>	<u>Lane County</u>
1950	\$ 4,566,857	\$ 93,900,625
1960	15,020,909	135,151,052
1970	34,968,600	305,684,960
1975	67,489,690	516,929,572
1976	81,300,000	568,147,000
1977	103,929,000	618,064,000
1978	115,994,000	758,166,000
1979	124,621,000	873,066,000
1980	135,186,000	882,845,000
1981	133,557,000	916,710,000
1982	143,802,000	984,287,000
1983	151,706,000	950,883,000
1984	145,304,000	968,129,000

SAVINGS & LOAN DEPOSITS

September 30

1980	\$ 105,333,000
1981	107,343,000
1982	110,566,000
1983	126,937,162
1984	N/A

BANK LOANS

	<u>Springfield</u>	<u>Lane County</u>
1950	\$ 1,202,826	\$ 22,966,231
1960	6,717,274	73,003,787
1970	15,948,606	204,394,702
1975	31,658,290	250,506,391
1976	40,218,000	204,880,000
1977	61,472,000	369,737,000
1978	75,463,000	493,039,000
1979	86,559,000	608,876,000
1980	83,590,000	627,410,000
1981	80,391,000	617,443,000
1982	70,765,000	505,018,000
1983	69,372,000	528,185,000
1984	70,156,000	471,077,000

ELECTRIC & WATER CONNECTIONS

	<u>Electric</u>	<u>Water</u>
1940	1,277	890
1950	5,488	2,941
1960	6,415	5,024
1970	11,745+	7,073+
1975	15,928	*11,705
1976	16,790	12,356
1977	17,962	13,191
1978	18,227	13,855
1979	20,048	15,206
1980	20,139	15,031
1981	20,339	15,148
1982	20,057	15,042
1983	20,589	15,134
1984	21,347	15,737

*Rainbow Water District Added
+Residential & Commercial Combined

GAS METERS

1960		119
1970		2,044
1971		2,201
1972		2,350
1973		2,421
1974		2,397
1975		2,309
1976		2,254
1977		2,182
1978		2,064
1979		1,947
1980		1,926
1981		1,902
1982		2,109
1983		1,751
1984		1,764

HOSPITAL ADMISSIONS

1980	5,846
1981	5,390
1982	5,017
1983	4,921
1984	4,986

LOCAL AND COUNTY TAX RATES

(Per \$1,000 Assessed Value Less State Property Tax Relief)

<u>Year</u>	<u>City</u>	<u>Schools #19 & ESD</u>	<u>Park</u>	<u>County</u>
1940-41	\$ 7.88	\$ 7.05	\$ --	\$ 3.15
1950-51	4.63	8.55	.90	2.00
1960-61	7.08	16.48	1.60	1.65
1970-71	5.89	23.77	1.32	1.40
1971-72	5.57	23.78	1.43	1.39
1972-73	4.84	12.08	1.21	1.37
1973-74	4.71	20.13	1.67	1.27
1974-75	6.33	19.39	1.64	1.41
1975-76	5.17	16.99	1.63	1.38
1976-77	6.18	17.10	2.04	1.22
1977-78	6.14	13.91	1.93	1.47
1978-79	5.08	11.69	2.08	1.25
1979-80	4.20	*11.58	1.69	1.11
1980-81	5.58	11.35	1.64	.83
1981-82	6.09	12.52	1.84	.85
1982-83	4.89	12.78	1.82	1.29
1983-84	5.35	13.87	2.00	1.82
1984-85	6.88	15.79	2.18	.96

<u>Year</u>	<u>LCC</u>	<u>LCMWS</u>	<u>Total</u>
1940-41	\$ --	\$ --	\$ 18.08
1950-51	--	--	16.08
1960-61	--	--	26.81
1970-71	1.51	--	33.89
1971-72	1.50	--	33.67
1972-73	1.49	--	29.99
1973-74	1.41	--	29.19
1974-75	1.49	--	30.26
1975-76	1.61	--	26.78
1976-77	1.44	--	28.61
1977-78	1.37	--	24.80
1978-79	1.33	.04	21.47
1979-80	1.08	.28	19.94
1980-81	1.26	.34	21.00
1981-82	1.41	.64	23.89
1982-83	1.44	.63	23.41
1983-84	1.55	.87	25.09
1984-85	1.68	.86	28.35

*School District #19 - \$15.09

Education Service District - \$.70

BUILDING PERMITS

	<u>Number</u>	<u>Value</u>
1960	630	\$ 1,903,395
1970	722	6,819,474
1975	1,107	13,095,853
1976	1,385	23,181,923
1977	1,716	36,922,385
1978	2,959	42,931,154
1979	3,912	35,797,163
1980	3,030	26,743,224
1981	1,820	9,977,572
1982	1,679	15,133,934
1983	1,677	6,656,606
1984	1,504	5,787,811

TELEPHONES (# of Phones)

1940	829	1978	40,824
1950	4,734	1979	56,070
1960	11,308	*1980	24,299
1970	22,494	1981	24,144
1975	32,205	1982	23,229
1976	33,982	1983	23,701
1977	38,109	1984	23,879

*Figures Changed to Total Customers
rather than # of Phones

SPRINGFIELD PUBLIC LIBRARY

	<u>No. of Books</u>	<u>Annual Circulation</u>	<u>Average Monthly Circulation</u>
1950	5,128	17,467	1,455
1960	15,896	65,840	5,487
1970	45,000	155,424	12,952
1975	57,825	235,776	19,648
1976	61,667	237,527	19,794
1977	68,934	254,595	12133
1978	70,845	273,970	22,838
1979	73,378	280,137	23,345
1980	77,689	311,202	25,933
1981	84,427	321,169	26,764
1982	87,854	339,002	28,250
1983	90,226	338,532	28,211
1984	92,000	309,495	25,789

SCHOOL ENROLLMENT
(Peak Figure)

Springfield

1940-41	1,703
1950-51	4,743
1960-61	7,226
1975-76	9,825
1976-77	9,869
1977-78	10,003
1978-79	9,863
1979-80	9,800
1980-81	9,628
1981-82	9,477
1982-83	9,058
1983-84	9,180
1984-85	9,180

HOUSING UNITS
(Estimates)

1940 -	1,100	1978 -	14,260
1950 -	3,472	1979 -	15,473
1960 -	6,165	1980 -	15,835
1970 -	8,116	1981 -	15,994
1975 -	11,470	1982 -	16,080
1976 -	12,180	1983 -	16,166
1977 -	13,173	1984 -	16,323

POSTAL RECEIPTS

(As of October 1) Main Post Office

1940 - \$	16,504	1978 - \$	1,221,126
1950 -	86,792	1979 -	1,331,832
1960 -	207,634	1980 -	1,312,700
1970 -	460,219	1981 -	1,455,097
1975 -	807,018	1982 -	1,626,219
1976 -	933,701	1983 -	1,714,867
1977 -	1,067,871	1984 -	1,845,335

SUBDIVISIONS FILED

1960	10	1979	129
1970	29	1980	11
1975	43	1981	0
1976	69	1982	0
1977	155	1983	0
1978	220	1984	0

MANUFACTURING IN LANE COUNTY
(June)

	<u>1980</u>	<u>1981</u>	<u>1982</u>	<u>1983</u>	<u>1984</u>
# of Establishments	638	656	618	610	670
Estimated # of Employees	18,870	19,344	16,937	17,212	19,734
Estimated Manuf. Payroll per Employee	\$ 1,568	\$ 1,719	\$ 1,839	\$ 1,839	\$ 1,814
Estimated Lumber Payroll per Employee	\$ 1,615	\$ 1,827	\$ 1,805	\$ 1,972	\$ 1,971

RETAIL SALES

	<u>Springfield</u>	<u>Lane County</u>
*1954	\$ 19,098,000	\$ 163,135,000
*1963	27,311,000	267,049,000
*1967	43,734,000	316,281,000
+1970	61,602,000	379,612,000
*1972	90,233,000	544,758,000
+1975	116,309,000	667,125,000
+1976	125,411,000	729,255,000
*1977	148,861,000	1,021,743,000
+1978	147,200,000	866,616,000
+1979	171,642,000	1,267,259,000
+1980	188,274,000	1,448,232,000
+1981	185,831,000	1,495,291,000
+1982	210,580,000	1,550,809,000
+1983	235,543,000	1,595,692,000

*U.S. Census of Business

+Sales Management Survey of Buying Power

WHOLESALE TRADE

	<u>Springfield</u>	<u>Lane County</u>
1967	\$ 17,467,000	\$ 281,677,000
1972	55,556,000	561,675,000
1977	147,598,000	1,079,674,000
*1982	170,654,000	1,314,932,000

*Latest figures available

MOTOR VEHICLE REGISTRATION
Lane County

1970	161,394
1976	172,203
1980	254,152
1981	265,023
1982	252,605
1983	260,738
1984	258,044

LANE COUNTY COVERED PAYROLL *

1940	\$	12,006,663
1950	\$	85,471,133
1960		173,300,345
1970		360,416,888
1975		713,684,133
1976		846,215,174
1977		994,194,794
1978		1,156,524,636
1979		1,288,096,100
1980		1,336,527,500
1981		1,376,403,900
1982		1,307,044,300
1983		1,381,464,628
**1984		1,490,000,000

* Only Payrolls covered by the Oregon Unemployment Insurance Law are included in these totals.

** Preliminary figure

LANE COUNTY LABOR FORCE

	<u>1982</u>	<u>1983</u>	<u>1984</u>
Civilian Labor Force	131,300	132,100	130,200
Unemployment	16,400	14,800	12,400
% of Labor Force	12.5	11.2	9.5
Employment	114,900	117,300	117,800

NON-AGRICULTURAL WAGE AND SALARY EMPLOYMENT

	<u>1982</u>	<u>1983</u>	<u>1984</u>
Total	90,700	91,900	96,100
Manufacturing	16,800	17,700	19,300
Durable Goods, Total	13,200	14,000	15,300
Lumber, Wood Products	10,500	11,000	11,600
Logging	2,000	2,100	2,000
Sawmills	3,800	3,800	4,000

Plywood, Other Wood Products	4,700	5,100	5,600
Other Durable Goods	2,700	3,000	3,700
Non-Durable Goods, Total	3,600	3,700	4,000
Food Products	1,500	1,500	1,600
Other Non-Durable Goods	2,100	2,200	2,400
Non-Manufacturing, Total	73,900	74,200	76,800
Mining & Quarrying	200	200	300
Construction	2,800	2,600	2,900
Transportation - Utilities	4,600	4,200	4,100
Transportation	2,900	2,600	2,600
Communications - Utilities	1,700	1,600	1,500
Trade	22,600	23,500	24,500
Wholesale Trade	4,500	4,500	4,700
Retail	18,100	19,000	19,700
Finance, Insurance & Real Estate	4,500	4,400	4,500
Services	18,300	18,800	19,600
Government	20,900	20,600	20,900
Federal	2,200	2,200	2,200
State & Local Education	13,100	13,000	13,400
State & Local Public Administration	5,600	5,300	5,400
Labor-Management Disputes	0	80	0

SPRINGFIELD - EUGENE - LANE COUNTY

Standard Metropolitan Area

1983 Total Household Effective Buying Income

<u>Springfield</u>	<u>Eugene</u>	<u>Lane County</u>
\$ 319,224,000	\$ 975,236,000	\$ 2,375,680,000

1983 Median Household Effective Buying Income

<u>Springfield</u>	<u>Eugene</u>	<u>Lane County</u>
\$ 18,126	\$18,380	\$19,871

1983 Retail Sales

<u>Springfield</u>	<u>Eugene</u>	<u>Lane County</u>
\$ 235,543,000	\$ 772,875,000	\$ 1,595,692,000

IT WAS SPENT LIKE THIS

	<u>Springfield</u>	<u>Eugene</u>	<u>Lane County</u>
Food	\$ 49,590,000	\$ 170,041,000	\$ 341,893,000

Eating & Drinking	\$ 27,659,000	\$ 104,318,000	\$ 159,495,000
Gen. Merchandise	\$ 45,127,000	\$ 44,564,000	\$ 257,681,000
Furniture Appliances	\$ 13,846,000	\$ 45,918,000	\$ 65,836,000
Automotive	\$ 45,989,000	\$ 150,396,000	\$ 268,217,000
Drugs	\$ 5,899,000	\$ 25,313,000	\$ 47,510,000

Springfield receives 14.8% of the total retail dollars spent in Lane County and Eugene receives 48.4%.

A 1% increase over 1982.

SOURCE: Sales Management Survey of Buying Power - July, 1984