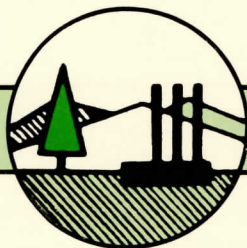


• ANNUAL



REPORT •

SPRINGFIELD CHAMBER OF COMMERCE JANUARY 1984

TIM HAROLD — Past President

The membership, Board of Directors, officers and staff of the Springfield Area Chamber of Commerce can be justly proud of the success of the Chamber in 1983.

The Chamber, with the leadership of the Economic Development Committee and the Board of Directors, continued to devote maximum effort to the area of economic development. The Chamber has worked with the Oregon-Pacific Economic Development Corporation and most significantly entered into a Joint Venture Agreement with the Eugene Chamber of Commerce, the City of Springfield, and the City of Eugene for industrial recruitment.



The two Chambers and the two Cities have pledged to promote the metropolitan Eugene/Springfield area as the site for new businesses under a metropolitan concept. The Metro team this past year has attended trade shows and will continue throughout the coming year to attend trade shows for the purpose of selling our metropolitan area. The Metro team has also been instrumental in contacting potential businesses and showcasing our area when several of those businesses have visited for the purpose of exploring location here.

The Governmental Affairs Committee, under the able leadership of Jack Eberly, and with the cooperation of Association of Oregon Industries, had a successful lobbying year supporting business, industry and the professions in the Oregon Legislative Session.

The members of the other standing committees of the Chamber have contributed virtually hundreds of volunteer hours for the purpose of advancing the economic, industrial, professional, cultural and civic welfare of Springfield.

The new program of Business After Hours and the other special celebrations sponsored by the Chamber have been instrumental in allowing Chamber members to have contact with each other for the purpose of developing their business, industries and professions.

Cost of health care is recognized by the Chamber as a matter critical to the costs of doing business in our area. Most all of our members contribute directly or indirectly to the cost of their employees' health care. The Health Care and Facilities Committee of the Chamber this past year made much progress in opening the communications between employers, hospitals and the medical profession.

The Chamber has never in its history communicated better or had a better relationship with the City of Eugene and the Eugene Area Chamber of Commerce. We have continued to communicate and cooperate with the City of Springfield and the other municipal agencies operating within the City. It is essential to meeting the goals of the Chamber that we continue to communicate with all other agencies that are involved in the advancement of the economic and civic welfare of Springfield.

It has been a pleasure during this year to have worked with the talented and dedicated staff — Bob Smith, Betty Balch and Lyn Osborne.

JANICE EBERLY — President



The Chamber, through the efforts and commitment of its membership, leadership and staff, has done an outstanding job of promoting a positive business image within our community. This will be a year of challenges and opportunities for the membership as new issues are addressed and as we continue programs so successfully initiated under the capable leadership of Tim Harold.

Economic issues will continue to demand attention in 1984. The Economic Development Committee will focus on our commitment to

support economic development and diversification programs within the metropolitan area, region and state. We will further develop our working relationships with government and industry, Eugene/Springfield Convention & Visitor's Bureau, and other organizations and agencies that are concerned with economic viability.

The Community Development Committee, concerned with our community's image, identity and beautification, will continue its efforts to facilitate progress.

The Governmental Affairs Committee must continue its active role in legislative issues and proposals, ensuring that we make our voices heard. The Chamber must have an input into important issues which impact business climate within the City of Springfield, Lane County and the State. We encourage our members to become involved in the legislative process by serving in political arenas and on boards and commissions.

The Special Events Committee, an "umbrella" committee, will coordinate and ensure the success of such enjoyable social events as: Boss/Secretary Luncheon, Business After Hours, Golf Tournament, Oktoberfest, and the Christmas Parade.

Welcoming new business to our community and establishing valuable business contracts for membership will be the primary goals of the Greeters Committee.

The Transportation Committee and the Health Care & Facilities Committee both have very important goals and objectives which are important to the entire community.

Springfield Trade Association will be involving greater numbers of Chamber members in Springfield's retail trade activities, promotions and seminars.

The challenge remains to broaden our membership base and our Orientation and Retention Committees will encourage participation and involvement.

Our Chamber Directory will be useful to our members as an excellent source of information and the monthly Newsletter will continue to provide communication with the membership.

I am proud to be Chamber President for 1984, and its first woman president. I pledge to do my best and with your help and support to accomplish our goals and address successfully the challenges and opportunities before us.

COMMITTEE ACCOMPLISHMENTS -1983

ECONOMIC DEVELOPMENT

Established the Metro Team economic diversification marketing program in cooperation with Eugene.

Supported the development of the North Gateway and Pierce industrial sites.

Worked closely with other economic development organizations including the Oregon Economic Development Department and Oregon Pacific.

Provided assistance to local and prospective business and industry involving relocation, expansion or problem.

Cooperated with the city and their new economic development coordinator.

Recommended long range study for development of additional commercial and industrial sites.

Continued support for regional shopping center in the community.

Supported Metropolitan Wastewater Commission projects and policies.

Developed and distributed community and metropolitan economic marketing material.

Attended Wescon electronic trade show in San Francisco to promote our area.

Worked closely with Lane Community College's Business Assistance Center.

Supported establishment of a state-wide small business development center at LCC.

PLANNING & DEVELOPMENT COSTS

Provided input to the Mayor's committee studying fees and charges and their affect on local growth and development.

Gave testimony suggesting changes and improvements to Oregon's LCDC.

Suggested proposed changes in local zoning codes.

SPRINGFIELD TRADE ASSOCIATION

Sponsored city-wide retail sales promotions.

Initiated planning for a Springfield shopping guide for residents and visitors.

Assisted various local merchant associations and groups in retail and special promotions.

Sponsored the Retailer of the Year Award.

Assisted the Springfield News with the development of a community activity calendar.

Worked for improvements in solicitation control ordinance.

CHRISTMAS ACTIVITIES

Sponsored the thirtieth annual Christmas Parade.

COMMUNITY DEVELOPMENT

Maintained the programs for improving Springfield's image, community spirit, identity and development of cultural facilities and events.

Worked with PUSH and other community organizations in initiating special community activities.

GOVERNMENTAL AFFAIRS

Supported revision of Oregon tax laws that would benefit business development.

Worked closely with Associated Oregon Industries - Oregon's premier business lobby.

Endorsed a vote on proposed sales tax measure.

Opposed numerous anti-business bills that would have increased business costs and regulations.

Endorsed selective cuts in proposed budget for operation of State of Oregon.

Opposed legislation that would have had adverse effect on Oregon Aqua Foods fish raising program.

Supported more competitive timber taxation rates.

Testified at numerous public hearings on bills and issues of importance to business.

Maintained liaison with various public agencies on matters affecting business.

Endorsed legislation to decrease costs of Worker's Compensation and unemployment compensation.

Conducted weekly conference calls with Associated Oregon Industries and members of Lane County Legislators.

Supported most aspects of Governor's economic development legislation.

Endorsed City of Springfield proposed budget.

Supported Lane County proposed budget with recommendations for improved management.

Supported legislation to improve and modify state land use law.

SPECIAL EVENTS

Initiated the Business After Hours program.

Held the Second Annual Oktoberfest.

Conducted the Chamber's Annual Meeting.

Co-sponsored the Ninth Annual Eugene-Springfield Chambers Golf Classic.

Sponsored the Boss-Secretary Luncheon.

RETENTION

Made personal calls on Chamber members to maintain participation and investment.

TRANSPORTATION

Supported city, county and state projects for improvements to Main Street, 42nd Street and I-105, Olympic Gateway, Mohawk Road, Centennial Blvd. and Thurston Road.

Opposed change in formula for use of federal timber tax that would reduce road funds.

Requested more Springfield projects in Oregon Department of Transportation six-year program.

Supported initial planning for 30/30 connector between Springfield and Eugene.

Supported additional state gas tax revenue for highway maintenance and new construction.

Endorsed legislation to remove unnecessary regulation of common carriers.

Urged additional Springfield projects be included in county's five-year capital improvement program.

Supported improved Springfield highway signing off I-5.

Requested additional and improved signalization on city streets.

Supported improved and expanded air service and facilities.

HEALTH CARE & FACILITIES

Supported expansion and improvements of local health care facilities.

Arranged a tour of industry by local physicians to develop better understanding of mutual problems and concerns.

Studied business needs in health care.

Co-sponsored with the Business-Labor Medicine Coalition and the Eugene Chamber "Health Care Cost Containment" seminar.

GREETERS

Welcomed new businesses and officials to the community.

Hosted Chamber members and prospects at meetings in various sections of the city.

Visited new and existing businesses.

Acted as official hosts at various Chamber and community events and business openings.

MEMBERSHIP & ORIENTATION

Increased Chamber membership by 88 members.

Conducted regular orientation meetings for new members.

SPRINGFIELD ECONOMIC TRENDS -1983

	1982	1983
Population	40,850	39,925
Assessed Valuation (City)	\$ 1,062,594,012	\$ 1,025,332,725
Assessed Valuation (School District)	\$ 1,433,617,169	\$ 1,376,222,251
Assessed Valuation (Park District)	\$ 1,158,476,126	\$ 1,149,607,546
Building Permits (number)	1,679	1,677
Building Permits (value)	\$ 15,133,934	\$ 6,656,606
Telephone (customers)	23,229	23,701
Postal Receipts (Oct. 1)	\$ 1,626,219	\$ 1,714,867
Housing Units (est.)	16,080	16,166
Subdivisions Filed	0	0
School Enrollment (Sept. 30)	9,058	9,180
Electric Meters (active)	20,057	20,589
Water Meters (active)	15,042	15,134
Hospital Admissions (Sept. 30)	5,017	4,921
*Retail Sales	(1981) \$ 185,831,000	(1982) \$ 210,580,000
*Savings & Loan Deposits	\$ 110,566,000	\$ 126,937,162

*Latest Figures Available

CONSOLIDATED FINANCIAL STATEMENT

JANUARY 1, THROUGH DECEMBER 31, 1983

	1982	1983
INCOME		
Membership Dues	\$ 75,333.65	\$80,694.45
Interest	3,277.44	2,285.16
Christmas Activities	880.50	765.00
Convention & Tourist	5,000.00	5,000.00
Publications & Decals	495.07	454.37
Maps	826.90	4,575.39
Annua Meeting	1,722.00	1,791.87
Oktoberfest		6,694.16
Boss/Secretary Luncheon	2,084.50	1,537.50
Special Activities	6,729.72	2,697.92
Miscellaneous Income	1,042.71	628.80
Refunds & Transfers		55.80
Total Income	\$ 97,392.49	\$ 107,180.42
EXPENSES		
Salaries	\$ 44,819.67	\$ 51,624.89
Fringe Benefits	5,942.03	5,714.03
Quarters	8,037.17	8,087.42
Operations	19,331.04	21,024.25
Materials For Resale	656.25	3,847.74
Committee And Task Forces	1,809.72	2,717.15
Special Activities	8,304.23	11,634.45
Contingency	295.48	578.07
Total Expense	\$ 89,195.59	\$ 105,228.00

NEW MEMBERS

Paramount Vacuum & Sewing Center
Alert Electric
Richard M. Smith, DMD
McLean Masonry & Construction
Williams Bakery
Gerald Harper, DMD
Daren Engel Real Estate
Modern Carpet Service
Joey's Pizza
Aetna Finance
Dunmyer Real Estate Appraising
Republic Airlines
The RV Store, Inc.
Emerald Hydraulics, Inc.
Anderson Automotive Service
Olympic Trailer & Equipment
McKenzie Plaza Liquor Store
Schreiber Machine & Mfg., Inc.
Edie's Food Factory
Motorola Communications
American Red Cross (Lane Co.)
Tracer's Truck Repair, Inc.
Bedortha Construction
Rogers Engineering Group
Jim's Landing
Willamette Marble
Neat Sweets n' Sandwiches
Horizon Air
Lane County Medical Society
Rental Owner's Association of Lane Co.

Boone Printing
Advanced Office Concepts
On Stage/Regina Publications
Fleek & McElhaney
Thorp, Dennett, Purdy, Golden & Jewett
R. L. Timmons & Associates
Tri-Valley Truck Parts
Foy Martin Sheet Metal
Gary's Body Shop
Western Paper Co.
The Factory
Nancy Larson (Lane Co. Division of
Employment & Training)
Dain Bosworth, Inc.
Tom Jackson's Antenna Sales & Service
Heritage Restaurant
The Lost Dutchman
Karl S. Wagenknecht, DMD
C & E Rentals
Wanda Smith-Vocational Rehabilitation
Coffees, Teas & Things
Abby's Pizza Inn
GI Joes
Green & White Rock Products
Lane Memorial Blood Bank
KASH Radio
I-5 Glass
Sandhorst, Inc.
SelectCare
Don Mogenson, Realtor

Pacific Real Estate Service Division
Lovejoy's Appliance & TV Center
Farmer's Insurance Group, Fred Hauck
SPEC Industries
McKenzie River Golf Course
Federal Express
"N" Street Market & Deli
Eugene Clinic
Rubenstein's
Deb's Restaurant
Western Pioneer Title Co.
Brighter Day Flowers
Olson & Thompson, Inc.
Barnum's Airweld
International Publishing, Inc.
Cozy Homes
Commercial Air Filter Service
Thriftway
Dean Witter Reynolds, Inc.
Springfield Mall Association
Evergreen Film Service
Springfield Engine Rebuilders
Packer-Scott Co.
Family Fitness Center
Liquidation Outlet
Archie Ruff
Favor Video
Cawood Communications
Archie's Auto Parts

Retiring Board Members

JAMES REGALI, M.D.
Springfield Women's Clinic

JOHN L. THOMAS
J.L. Thomas Insurance, Inc.

Retiring Committee Leaders

ECONOMIC DEVELOPMENT
Jack Hoover
Springfield Telephone Answering Service

SPRINGFIELD TRADE ASSOCIATION
Chris Pryor
Mar/Stat Market Research & Analysis

CHRISTMAS ACTIVITIES
Elyse Myers
Willamalane Park & Recreation District

GOVERNMENTAL AFFAIRS
Jack Eberly
Burger King Restaurants

TRANSPORTATION
Alvin Reed
Reed's Fuel & Trucking

GREETERS
Denice Nave
Eugene Hilton Hotel

SPECIAL EVENTS
Janice Eberly
Burger King Restaurants

GOALS AND OBJECTIVES — 1984

- Expansion of economic development marketing in cooperation with the City.
- Development of additional industrial sites.
- Seek new sources of venture capital.
- Assistance to local business and industry.
- Attraction of new firms.
- Establishment of an Economic Development Corporation.
- Support competitive development charges and fees.
- Support improvement and expansion of educational programs and facilities.
- Expand retail promotions, activities and seminars.
- Improvement of community image and identification.
- Support reasonable governmental, legislative and budget proposals.
- Involve more members in legislative process.
- Support new roads and highways projects.
- Expansion of health care facilities.
- Education concerning health care costs and methods of containment.
- Promote Springfield Greeters projects and programs.
- Involvement of additional members in Chamber special events.
- Obtain one hundred new members.
- Orientation of new and existing members.
- Cooperate with Eugene/Springfield Convention Bureau.
- Improve communications with membership.
- Cooperation with other business oriented associations.
- Support community beautification projects.
- Publication of new Chamber directory.

OFFICERS & DIRECTORS — 1984

JANICE EBERLY
President
Burger King Restaurants

BILL PERRY
First Vice President
Weyerhaeuser Co.

DONNA FUESS
Second Vice President
Pacific First Federal Savings Bank

JANIE THOMAS
Treasurer
Paddock & Bauer Nursery

TIMOTHY J. HAROLD
Immediate Past President
*Harms, Harold & Leahy
Attorneys at Law*

BILL BYRNE
Centennial Bank

BRUCE HALL
Pacific Northwest Bell

ED RAMSAY
Ramsay & Associates

DAVE OARE
Jered's Outdoor 'n More

GAIL NORRIS
Adventure in Travel

STEVE CORNACCHIA
Attorney at Law

JIM PIERCEY
Associate Dean of Instruction
Lane Community College

DR. GERALD HARPER
*Oral & Maxillo-Facial
Surgeons, P.C.*

COMMITTEE LEADERS — 1984

ECONOMIC DEVELOPMENT
Mike Yeager
*David J. Pedersen
& Associates, Inc.*

John Bennett
Homebuilders of Lane County

**SPRINGFIELD TRADE
ASSOCIATION**
Dave Oare
Jered's Outdoor 'n More

GOVERNMENTAL AFFAIRS
Jim Larson
Wood Products Credit Union

COMMUNITY DEVELOPMENT
Gail Norris
Adventure in Travel

TRANSPORTATION
Bill Irsfeld
Automatic Heat Co.

HEALTH CARE & FACILITIES
Bruce Hall
Pacific Northwest Bell

GREETERS
Elyse Myers
*Willamalane Park &
Recreation District*

SPECIAL EVENTS
Ed Bergeron
Lane Transit District

MEMBERSHIP
Lee Dillon
Springfield Utility Board

ORIENTATION
Gary Parrish
Centennial Bank
John L. Thomas
J.L. Thomas Insurance, Inc.

RETENTION
Dorothy Simons
U.S. National Bank of Oregon



CHAMBER OF COMMERCE
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Springfield, Oregon 97477

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