



ANNUAL REPORT

JANUARY 1980



LYNN HUFSTADER
President 1980

So long to the 70's - Hello to the 80's. We are embarking on a new decade, the 1980's.

Under the able leadership of President Larry Thorp, the Board of Directors and the Chamber staff, the Springfield Area Chamber of Commerce had another outstanding year.

To follow the leadership of Larry Thorp will be a difficult task. To fulfill that task in the coming year, a number of goals for the Chamber have been established.

1980 is an election year. We must work together and let the candidates know where we stand on the issues and make the elected officials accountable for their actions. Through the membership of the Chamber, not only the local candidates but state and national candidates as well, we will make ourselves heard on the issues.

Our young people, now in school, are the future leaders of our area. We must take an active role in preparing the youth for their part in our society.

The Chamber will work with the Springfield School District on career education.

Your Chamber is a voluntary organization comprised of 670 business, industrial and professional men and women. It provides, through united action and the talents of its members, a practical and reasonable approach to the economic, cultural and social development of our community and area. We must strive to keep our membership strong.

The Chamber will continue to follow

LARRY THORP
Past President

In my message in the Annual Report of the Chamber in January 1979, I outlined a number of goals for the Chamber to accomplish during the year. The Chamber made substantial progress toward those goals through the able efforts of its staff and volunteers.

The first goal I listed, was for the Chamber to work with the City of Springfield in identifying, designating and planning for a new industrial area for the City of Springfield. As a result of the Chamber's efforts, a special committee was formulated by the City which resulted in the designation of several areas for future industrial growth. Those areas are currently being incorporated into the Metropolitan Plan, to recognize them for future community zoning and planning efforts.

During 1979, the Chamber's 1990 Plan Review Committee, under the able leadership of John Thomas, did a tremendous amount of work in establishing the Chamber as a leader in community land use planning. As a result of the Chamber Committee's efforts, an alternative was prepared to the staff version of the 1990 Plan Update, which is currently being pursued during the adoption process. I fully expect that as a result of the Chamber's efforts, the 1990 Comprehensive Plan Update will be revised substantially with resulting benefits to the Chamber's members.

Under the leadership of Ray Walter, the Port District Task Force of the Chamber has made major progress toward establishment of a Dry Land Port District for the Springfield area. A referendum

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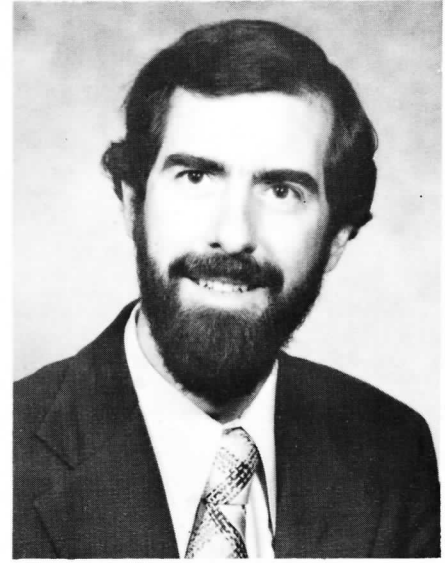
1979 was an extremely busy year for the Springfield Area Chamber of Commerce. Under the active leadership of its Officers and Board of Directors, and particularly with the strong and able support of the Chamber staff, including Bob Smith, Betty Balch and Susan Schenk, the Chamber has made substantial progress in improving the Springfield area as a place in which to work and live. Unfortunately, there is still a great deal more to be done. I am sure, however, that the Chamber, under the able leadership of Lynn Hufstader and with its new Board of Directors and continued strong staff, will begin the 1980's with another outstanding year.

It has been my pleasure to work with and be a part of the Springfield Area Chamber of Commerce as President during 1979. I would like to express my thanks to the Chamber staff and the Board of Directors and other Officers, for their support of me during 1979. In particular, I would like to thank Merwin Logan, Bill Starnes, Jim Dutton and Bob Naslund, all of whom served on the Board of Directors during 1979. Without the strong support of such people, the Chamber would not continue to function as it has in the past. With their support and others like them, the Chamber of Commerce will, during the 1980's, be an outstanding social, political and economic force in the Springfield area.

up and direct its attention on objectives emphasized by the past administrations. Follow ups will continue on the 1990 Plan Update, control on industrial air pollution, Lane Transit District income tax base and the Dry Land Port District. The Chamber will also hire a new membership director and look for an office in which to relocate.

The Chamber has a big year ahead and with a strong base of members who invest their time and energy to see that the Springfield area is and will continue to be a good place to work, live and raise a healthy family.

With a continued increase in Chamber members, we will be able to see the accomplishments continue throughout the next and this new decade.



ACTION COMMITTEES & TASK FORCES PROVIDED BENEFITS & RESULTS DURING 1979!!

ECONOMIC DEVELOPMENT

Supported additional funds for Metropolitan Waste Water project.
Cooperated with Lane County Economic Improvement Commission on projects and programs.
Worked with a number of industrial and commercial prospects.
Assisted the City's Industrial Growth Study Committee.
Publicized the need for additional light industrial land.
Opposed the transfer of the U.S. Forest Service to the Department of the Interior.
Actively supported the construction of new shopping centers.
Worked for continued improvement of local economic climate.
Provided assistance to local business.
Developed printed economic data.
Maintained close liaison with the Oregon Department of Economic Development.
Publicized the contributions of local business and industry both economically and socially.

PORT DISTRICT TASK FORCE

Obtained approval from the State Economic Development Commission to proceed with the development of a dry land port district in the Springfield and Glenwood area.
Continued planning for a campaign to obtain voter approval.

SPRINGFIELD TRADE ASSOCIATION

Continued the DO IT IN SPRINGFIELD city-wide institutional advertising program for increased shopping activity.
Cooperated and assisted local merchants' associations with their projects and programs.
Sponsored a city-wide sales promotion.
Studied and drafted a proposed city ordinance dealing with solicitation control.
Maintained the Check-Flash Warning System.
Supported legislation sponsored by Associated Oregon Industries improving control of shoplifting.
Worked with local business with problems of shoplifting and bad checks.

CHRISTMAS ACTIVITIES

Sponsored and conducted the 26th Annual Springfield Christmas Parade.

PUBLIC AFFAIRS

Monitored the sixtieth Legislative Assem-

bly of the State of Oregon and testified on numerous bills.
Supported the City Hall Bond Measure.
Endorsed the allocation and operation of a television station in Springfield.
Opposed federal hospital cost containment legislation in favor of local control.
Supported the passage of Springfield School District No. 19 bond measure for new construction.
Assisted in the development of additional health care facilities and the attraction of new doctors and dentists.
Continued support for new and improved park and recreation facilities.
Maintained liaison and supported business interest with local government agencies, Associated Oregon Industries and various county, state and federal departments.

TRANSPORTATION

Supported numerous street and highway projects including signalization, lighting and signing with major emphasis on extension of Jasper Road, extension of 2nd and 3rd Streets to Belt-Line Road, improvements to North 19th Street, Mohawk Road, North 42nd Street and construction of the 30-30 Connector.
Opposed use of highway funds for uses other than maintenance and construction.

LTD TASK FORCE

Supported legislation to require election of LTD Commission members.
Initiated legislation requiring an election if annual LTD tax rate exceeded 6% limitation.
Supported reduction of expenses in management and operations.

FORUM

Conducted a series of forum luncheons, the Boss-Secretary Luncheon, Annual Meeting and the Fall Banquet.

CONVENTION & TOURIST BUREAU

Solicited a record number of conventions and group meetings.
Endorsed the concept of a joint Springfield-Eugene Convention Bureau.

ECONOMIC EDUCATION TASK FORCE

Met with local school officials to obtain information on status of economic education in the public schools.
Discussed ways the Chamber could assist in expanding and improving existing programs and provided study materials.
Supported the Junior Achievement pro-

gram.

SIGN ORDINANCE REVIEW TASK FORCE

Reviewed and provided input into proposed sign ordinance update.

GREETERS & MEMBERSHIP

Solicited new Chamber members and welcomed new business officials, professional people and convention delegates to the community.

RETENTION & ORIENTATION

Made personal calls on Chamber members and held new member orientation luncheons.

1990 PLAN REVIEW TASK FORCE

Continued the review of the 1990 Plan Update and published and presented specific recommendations concerning land use and zoning.

AIR QUALITY REVIEW TASK FORCE

Provided input concerning reasonable approach in meeting standards and regulations in the Eugene-Springfield Air Quality Maintenance Area.

DEVELOPMENT COSTS TASK FORCE

Suggested policies and made specific recommendations concerning city and utility system development charges.

OFFICERS & DIRECTORS 1980

LYNN A. HUFSTADER
President
Centennial Bank

ROBERT WILLIAMS
First Vice President
Robert Williams Enterprises

DONALD R. CARTER
Second Vice President
Don Carter Enterprises

TIMOTHY J. HAROLD
Treasurer
Attorney at Law

LARRY THORP
Immediate Past President
Attorney at Law

WILL MARICLE
Pacific First Federal Savings & Loan

GENE DAVIS
Springfield Cleaners

BETTY BENNETT
Adventure in Travel, Inc.

GEORGE MORRIS
State Farm Insurance

RICHARD WILDISH
Wildish Group of Companies

F. F. "MONTE" MONTGOMERY
Associated Oregon Loggers

RAY WALTER
Schaudt, Stemm & Walter

HAROLD CAREY
Peoples Bank

RICK MALLIRIS
National Metallurgical Division
of
Kawecki Berylco Industries

DR. JAMES J. REGALI
Springfield Women's Clinic

**COMMITTEE & TASK FORCE
CHAIRMEN 1979**

ECONOMIC DEVELOPMENT
Dennis Strand
Raintree Land Co.

SPRINGFIELD TRADE ASSOCIATION
Mike Bennett
Sound Impressions

CHRISTMAS ACTIVITIES
Don Mogenson
Ron Peery Real Estate

SPRINGFIELD ECONOMIC TRENDS 1979

	1978	1979
Population	*38,400	40,950
Assessed Valuation (City)	\$717,628,723	\$910,557,825
Assessed Valuation (School Dist.)	\$991,000,000	\$1,245,978,491
Assessed Valuation (Park Dist.)	\$512,567,312	\$1,033,912,261
Building Permits (Number)	1,844	1,284
Building Permits (Value)	\$42,931,154	\$35,797,163
Telephones	40,824	42,923
Postal Receipts (Oct. 1)	\$1,221,126	\$1,331,832
Housing Units (Est.)	14,260	15,473
Subdivisions Approved	220	129
School Enrollment (Peak)	9,863	9,800
Electric Meters	18,227	20,048
Water Meters	13,855	15,206
Gas Meters	2,064	1,947
* Conventions	203	120
Convention Delegates	19,374	16,273
Conventions (Value)	\$2,472,424	\$1,698,180
** Retail Sales	1977-\$132,561,000	1978-\$147,200,000
Hospital Admissions (Sept. 30)	5,234	5,281

* Actual Number of Conventions decreased while Group Meetings and Tourism Increased.

** Latest Figures Available

PUBLIC AFFAIRS

B. J. Rogers
B. J. Rogers Real Estate

GREETERS & MEMBERSHIP
George Morris
State Farm Insurance

FORUM
Pete Van Vechten
Emerald Empire Banking Company

**RETENTION, EVALUATION
& ORIENTATION**
Ron Peery
Ron Peery Real Estate

DEVELOPMENT COST REVIEW
Ed Ramsay
Valley Land Company

**ECONOMIC EDUCATION
TASK FORCE**
Dr. Theodore Johnson
Dentist

CONVENTION & TOURIST BUREAU
Mike Koza
Big M Shopping

PORT DISTRICT TASK FORCE
Ray Walter
Schaudt, Stemm & Walter

TRANSPORTATION
Alvin Reed
Reed's Fuel & Trucking

1990 PLAN REVIEW TASK FORCE
John Thomas
Equitable of Iowa

**SIGN ORDINANCE REVIEW
TASK FORCE**
Gary Parrish
Peoples Bank

LANE TRANSIT DISTRICT
Gene Davis
Springfield Cleaners

AIR QUALITY REVIEW TASK FORCE
Rick Malliris
National Metallurgical Division
of
Kawecki Berylco Industries

CONSOLIDATED FINANCIAL STATEMENT

JANUARY 1, THROUGH DECEMBER 31, 1979

	1978	1979
INCOME		
Membership Dues	\$62,888.03	\$71,165.70
Interest & Miscellaneous	1,520.23	1,702.67
Christmas Activities	1,315.00	1,095.00
Reimbursement - STA	1,000.00	874.00
Reimbursement - Convention & Tourist	2,000.00	4,000.00
Resale of Material	28.15	75.20
Buyer's Guide	1,480.00	60.00
City & County Maps	1,195.86	1,046.22
Boss-Secretary Luncheon	1,301.75	1,861.00
Annual Meeting	1,516.95	2,065.00
Proceeds From Loan	3,200.00	
Miscellaneous Income	646.00	1,187.50
Transfer From Savings		6,288.04
Total Income	\$78,091.97	\$91,420.33
EXPENSES		
Salaries	\$36,731.70	\$43,918.00
Fringe Benefits	4,114.75	4,899.98
Quarters	4,443.82	4,927.17
Operations	21,016.49	25,142.51
Materials For Resale	2,581.54	589.02
Committee Operations	3,673.71	4,239.75
Special Activities	3,093.46	5,309.70
Contingency	545.19	761.61
Total Expense	\$76,200.66	\$89,727.68
Cash Balance At End Of Period	\$25,245.19	\$22,264.40

1979 PROGRAM AND PROJECT HIGHLIGHTS

- COMPLETION & PRESENTATION OF 1990 PLAN REVIEW REPORT
- DEVELOPMENT OF DRY LAND PORT PROPOSAL FOR SUBMISSION TO VOTERS
- INITIAL PLANNING FOR A PROPOSED JOINT SPRINGFIELD & EUGENE CONVENTION & TOURIST BUREAU
- HIRING OF FULL-TIME MEMBERSHIP SALES STAFF PERSON
- EXPANDED FINANCIAL BASE AS A RESULT OF NEW INVESTMENT SCHEDULE
- INVOLVEMENT AND INPUT CONCERNING AIR & WATER QUALITY LEGISLATION
- INPUT INTO CITY SIGN ORDINANCE REVIEW AND UPDATE
- SUPPORT FOR JASPER ROAD IMPROVEMENTS & 30-30 CONNECTOR OTHER STREET, HIGHWAY AND SIGNING PROJECTS
- RECOMMENDATIONS CONCERNING CITY'S SYSTEM DEVELOPMENT CHARGES
- CONTINUED MONITORING OF LTD BUDGET AND MANAGEMENT POLICIES - TESTIFIED BEFORE STATE LEGISLATIVE COMMITTEE
- SUPPORTED CITY HALL BOARD MEASURE
- ENDORSED SCHOOL DISTRICT 19 BOND ISSUE - NEW ELEMENTARY SCHOOL AND IMPROVEMENTS
- CHAMBER NAMED SMALL BUSINESS ADMINISTRATION RESOURCE CENTER
- IMPROVED COMMUNICATIONS WITH MEMBERSHIP - FORUMS, NEWSLETTERS, PERSONAL CALLS AND FALL BANQUET
- SUPPORTED ADDITIONAL FUNDS FOR METRO WASTE WATER SYSTEM
- ATTRACTION OF NEW BUSINESS, PROFESSIONAL AND INDUSTRIAL FIRMS TO COMMUNITY
- MORE MEMBERS INVOLVED IN GOVERNMENT AND LEGISLATIVE PROCESS

RETIRING BOARD MEMBERS

Bill Starnes
Springfield Lanes
1977-1979

Jim Dutton
U. S. National Bank
1977-1979

Merwin Logan
Attorney at Law
1977-1979

Bob Naslund
Attorney at Law
Past President
1975-1979

NEW MEMBERS 1979

Cougill & Hansen
Bells Hardware of Eugene
Pacific 6 Motel
Firestone Store
L.B. Shake Company
Brockett Real Estate
Hiatt Bros. Investments
Sure Print
Kingrey-Price Insurance
Emerald Empire Banking
Springfield Mall
Behavior Change Center
Molemen Structural & Termite Inspections
Mohawk Inn
Way of Life
John T. Moody & Sons Construction
KZEL/KBDF Radio
William Davenport Associates
En Tours, Ltd.
Xerox Corporation
Springfield Telephone Answering Service
Vera-Chek
James Studio
Summit Electric, Inc.
Gentlewoman
Robinson Sign Company

Christian Brothers Heating
Fairview Mobile Homes
Bob Cochran Investments
Select Care
Paramount Restaurant
Action Muffler Service
Dr. William A. Dunn
Springfield Memorial Cemetery
Kelsie's Mobile Homes
Sonitrol Security Systems
Leavitt, Ness and Co.
Salvation Army
Mutual Credit
Wild Plum Restaurant & Pie Shop
ServiceMaster of Springfield
All Occasion Flowers
Stinson's Ethan Allen Gallery
Rita Southmayd (Harlow Realty)
DJ's Restaurant
OLCC (Agency No. 195)
Malos Opticians
Triple "R" C.B. Service
Brighter Day Flowers & Gifts
Four Square Realty
J.K. Gill

Advanced Transmission
Motivating Advertising
Village Hair Fashions
The Spaghetti Place
Bryce Jessen, Attorney
Business Welcome, Inc.
Gateway Shell
ScarGill Tire Service (Goodyear Tire Center)
Toni Jones & Associates, Inc.
John W. Nelson
Meier & Frank Company
Schrader Stoves
Lone Star Life Insurance, NSMD
Adams Real Estate
Fred Aust Painting Service
Goodwill Industries of Lane County
Oregon Industrial Lumber Products, Inc.
Thomas L. Cochran
Byron Price
Northgate Market
T.V. Facts
Business Equipment Center, Inc.
Frontier Airlines
J Bar D Haberdashery
McKenzie Professional Center



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