



Announcement

Effective Tuesday, October 17, the Following New Reduced Prices on All Ford Models Will be Effective

Chassis	\$235	Truck	\$380
Roadster ,	\$259	Coupe	\$530
Touring	\$298	Sedan (two-door) ..	\$595
<i>F. O. B. Detroit</i>		<i>F. O. B. Detroit</i>	

Starter and Demountables \$95 Extra on Open Models

By taking advantage of every known economy in the manufacture of our products we can give the public a Ford car of the highest quality ever built at the lowest price ever quoted in the automobile industry.

During the present year over twenty-five improvements and replacements have been made in the Ford model T, making Mr. Ford's ideas come true—

A BETTER CAR FOR LESS MONEY

You Can't Afford to Do Without a Ford!

See Your Nearest Ford Dealer at Once

Keystone Auto Co.
EIGHTH AND HOLLAND STS.

Northwestern Motor Co.
2007 STATE ST.

**Sergeant, Freeman,
Acker Co.**

17TH STREET, NEAR STATE

Patton Brothers,
WESLEYVILLE, PA.

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