

BDA UPDATE

NEWS AND OPINIONS ON BERKELEY DESIGN AND PLANNING ISSUES

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BDA Meeting Notice

Wednesday, March 6, 1996

NEW Location for this Meeting -

Cafe Odyssia in the Shattuck
Lofts Building, NORTHEAST corner
of Hearst and Shattuck.

City Streetscape Improvements: Arts District, ISTE, and Signage

Roger Ravenstad, staff landscape architect for the City's Parks and Waterfront Department, will present information on three planning efforts to improve Berkeley's streetscape: one effort focuses on the proposed "Arts District", downtown; the second, funded by a Federal ISTE grant, improves the downtown/UC pedestrian and bicycle connections; the third is a city-wide directional signage program aimed at pointing visitors in the right direction.

Two Residential Projects Planned For University Avenue

Two urban infill development projects situated along the principal access corridor to the downtown and University campus were the topics for the regular BDA meeting in February. Both projects have been in the planning and preliminary design stages for many months, and have been included in recent discussions of the urban planning goals for the University Avenue Corridor.

City Planning Department staff **John Ledbetter** described the goals of the University Avenue Plan, developed over a period of almost two years with the guidance of **Peter Calthorpe & Associates**, the City planning staff and neighborhood representative groups. The three main goals of the Plan are to stimulate economic revitalization of the corridor retail sector, to protect and to enhance the adjacent residential neighborhoods, and to enhance access to transit systems serving the area.

Development guidelines for new construction and renovation of existing structures are included in the Plan recommendations. Development of mixed use commercial/ residential as well as residential

only projects were recommended by an urban economics consultant member of the planning team. To encourage use of local transit systems by potential new residents and retail consumers, and to make some projects more financially workable, off-street parking requirements of the basic Zoning

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BDA TOUR FRIDAY, MARCH 1

Don't forget BDA's TOUR of the **Tipping Building** and **Shattuck Lofts**, both at Hearst and Shattuck.

Meet at 4:00 PM at the SOUTHWEST corner of the intersection, in front of the Tipping Building (which has a ground floor, street-corner cafe). The tour will start with the unusual, Fernau and Hartman designed building, and finish diagonally across the street at the Shattuck Lofts.

Refreshments will follow the tour. No reservations necessary. Friends, guests and newcomers welcome.