



WHITESBOG PRESERVATION TRUST NEWSLETTER

FALL & WINTER 1997/98

IT'S BERRY TIME . . .

The 14th Annual Whitesbog Blueberry Festival is behind us. The fall Cranberry Harvest Tour Series looms in front of us. It is a good time to re-visit the historical and ecological significance of Whitesbog and the mission of the Whitesbog Preservation Trust (Trust).

Whitesbog is the former cranberry plantation of Joseph J. White. In the early 1900's it was the largest cranberry plantation in New Jersey. In 1916, Elizabeth C. White, J.J. White's daughter, and Dr. Frederick Coville developed the first cultivated blueberry at Whitesbog, an event of national significance. Whitesbog Village is an example of an authentic American company town. It was the center of the Joseph J. White farming operation and included residential housing for employees and the berry processing buildings. Whitesbog was the economic hub of the region with its own post office and general store.

Whitesbog's history presents an interesting and colorful detail of the much larger picture of development and change that has been the American experience during the past two centuries. Prior to Whitesbog becoming a cranberry and blueberry farm, the pines region was used for its supply of raw materials such as cedar and bog iron. A unique feature of Whitesbog is its ability to serve as an example of the relationship between history, culture and the natural environment.

In 1967, the State of New Jersey purchased the Whitesbog tract from Joseph J. White, Inc., which still operates today. Since the State's purchase, much of the natural landscape of Whitesbog has regenerated. The education value of Whitesbog is an important lesson in the relationship of humans to the natural environment and manipulation of the natural landscape.

The Trust is committed to teaching the general public about the unique ecological features of the Pinelands and how the uses of the land have both influenced the natural environment and has been influenced by it. Whitesbog is a perfect classroom for this lesson. The

Trust sponsors tours, presentations and lectures on this theme on weekends and evenings.

A critical piece of the education program at Whitesbog is the historical restoration of the land and Village buildings to serve as public meeting places, classroom space and interpretive tools. The Trust has successfully restored many of the Village buildings and sponsored land restoration projects.

The Whitesbog Preservation Trust is a private, non-profit group funded by foundations, corporations, local businesses and individual donations. The Trust works with the New Jersey Division of Parks and Forestry through Lebanon State forest to manage the restoration projects, education programs and visits to the site. The State has contributed many dollars toward restoring Whitesbog Village.

Together, the Trust and the State, through Lebanon State Forest, have moved closer than ever toward the goal for Whitesbog as a center of education and public enjoyment. Today's Whitesbog is a good example of an effective public/private partnership and the successful implementation of a responsible re-use plan for a historically and environmentally sensitive area.

14th Annual Whitesbog Blueberry Festival . . . most successful festival to date

The 14th Annual Whitesbog Blueberry Festival raised over \$10,000 for the Whitesbog Preservation Trust. The proceeds are used to support the restoration and interpretation programs sponsored by the Trust.

The Whitesbog Blueberry Festival is held every year to commemorate the development of the first cultivated blueberry at Whitesbog in 1916 by Elizabeth C. White and Dr. Frederick Coville. The event featured some new attractions this year, including balloon lifts, an antique engine show and hay wagon rides pulled by Clydesdale horses. The Elizabeth C. White house "Suningive", was open this year for tours and to display artifacts of the cranberry and blueberry industry.

The main theme of the festival is education. Interpretive tours are given throughout the day. Tour topics cover

(continued on the next page)

A Message from the Executive Director. . .

In September 1995, I was introduced to Whitesbog Village. I have never forgotten my initial amazement that such a place existed. Two years later, I am more in awe of Whitesbog than I was that first day.

It is membership campaign time for the Whitesbog Preservation Trust. There is a form included with this issue of the newsletter. I could plead with you to support the effort of preserving Whitesbog by becoming a member of the Trust. Ask anyone I work with, I am not above pleading for a cause I believe in and I love to lecture and nag. But I won't. Let me just share with you my experience with Whitesbog. It is the reason I stay.

Whitesbog is not obvious. You must seek out her treasures. You must quiet yourself, look and listen. Her charm is unveiled slowly and subtly as you walk between the Village buildings, through the pine forests, out to the cranberry bogs, and gaze over the reservoirs. You will hear her story. You must feel her strength. You will understand her importance.

Whitesbog will take you back in time and thrust you forward to the present. She will take you on an adventure of learning about the natural environment's influences on humans and how it is influenced by them. Whitesbog will permit you to stand at the crossroads of time as you look out over the historic cranberry bogs of the turn of the century that lie parallel to the modern bogs of today. Whitesbog will allow you to witness her regeneration over time from cranberry bogs back to Cedar swamps.

Whitesbog is a constant and persistent reminder that there is a natural process to living. Whitesbog's legacy is the invaluable reminder that life goes on. Whitesbog is not obvious. Whitesbog is life, quietly and certainly, renewing itself, over and over again.

I have the opportunity and an obligation to preserve this magnificent site, not just for today, but for tomorrow and for the generations to come. I am committed. Are you with me?

Ann Marie Kent, *Executive Director*

Volunteer Recognition. . .

The Whitesbog Preservation Trust is a 1997 recipient of the New Jersey Department of Environmental Protection, Division of Parks and Forestry, State Parks Service, "Certificate of Appreciation" in recognition of outstanding volunteer efforts on behalf of the New Jersey State Park Service. Janet Robbins, Whitesbog Trust volunteer was recognized as one of the top volunteers for the State Park Service. Congratulations, Janet.

Festival (continued from previous page)

the development of the blueberry industry, the natural environment of the New Jersey Pinelands, the history of Whitesbog and the history of Pemberton Township. "Every year the tours get filled up", said Martha Windisch, Trust Naturalist. "People want to know about Whitesbog, that's why they come."

Pinelands Month Kick-Off

October is Pinelands Month. It is an opportunity for organizations dedicated to Pinelands preservation, interpretation and education to coordinate their activities and events. The goal is to highlight the importance of the Pinelands region. The effort is spearheaded by the Pinelands Preservation Alliance, the group responsible for getting the proclamation by Governor Whitman in 1996.

The Second Annual Pinelands Month Kick-Off Celebration will be held in Whitesbog Village on Sunday, October 5, 1997 at 9 AM. "Pineland groups" are encouraged to participate in the event which is meant to celebrate our collective work and achievements in Pinelands preservation, interpretation and education.

The "Kick-Off" will include a cranberry harvest tour and other special surprise attractions. The general public is invited. For more information on the event, call the Whitesbog Preservation Trust at 609-893-4646.

1998 Membership Campaign

We're back!!! The Whitesbog Preservation Trust 1998 Membership Campaign is underway. Current memberships expire December 31, 1997. Please send back the enclosed membership form with your donation to the Trust.

Our 1997 memberships increased by 20%. Let's keep it going up. We really need your help.

Volunteers Needed . . .

We need volunteers for Halloween in the Pines. Please contact the Trust office if you are interested. It's a lot of fun for free . . .

Publications Available from the Trust

Old Bog Nature Trail Guide,	\$2.50
Whitesbog Tree Trail Guide,	\$2.50
Whitesbog Driving Tour Guide,	\$2.50
Fire Ecology Booklet	\$2.50

(Publications are free to Whitesbog Preservation Trust Members)

Whitesbog Preservation Trust

120-24A Whitesbog Road • Browns Mills • NJ 08015 • 609-893-4646

The Future of Historic Whitesbog Village Depends on YOU. . .

We know you have an interest in historic Whitesbog Village. That is why you are on our mailing list. Please become a member of the Whitesbog Preservation Trust (Trust) in 1998.

Your support enables the Trust to continue preserving historic Whitesbog Village and providing educational and recreational opportunities for you. The Whitesbog Preservation Trust, Inc. is a private non-profit organization directly involved in the restoration, preservation and use of Whitesbog Village as a site for interpretive education.

The Trust receives no State appropriations. The Trust is supported by foundation funding, corporate and local business sponsorships and individual members like you. We need a strong membership to continue sponsoring the variety of interpretive education programs and restoration projects you have come to enjoy at Whitesbog. The level of support we receive is directly proportionate to the amount of work we can do at Whitesbog and there is a lot of work to be done.

Become a Member. *Support the preservation of Whitesbog Village and the education opportunities sponsored by the Trust. Return the attached membership form with your contribution and become a member of the Whitesbog Preservation Trust today.*

Membership Benefits Also Include, *free admission to selected tours, events and lectures • a periodic newsletter • free publications including Old Bog Nature Trail Guide, Trees of Whitesbog, Whitesbog Driving Tour and Fire Ecology.*

If you have any questions, please call us at (609) 893-4646. Thank you

Look Here. . .See What a Difference Your Donation Makes. *In 1997 membership contributions assisted the Trust in achieving the following goals at Whitesbog Village:*

- *150% increase in visitation to the site*
- *20% increase in membership*
- *Restoration of 2 Village privies*
- *Restoration of the old General Store*
- *Begin Restoration of the School House*
- *Begin Restoration of the Elizabeth C. White Garden*
- *Restoration of the Nature Trail*
- *Creation of a Driving Tour and Tree Trail*
- *Begin work on an Oral History Video*
- *Limited openings of Suningive to the public as a museum*
- *Provide Youth Community Service Programs*
- *Conduct the Seasonal Series Education Tours*
- *Produce the Calendar of Events and Newsletters*
- *Publication of 4 guides on the natural environment of Whitesbog*
- *Provide slide show presentations to groups across the state*
- *Conduct the 14th Annual Whitesbog Blueberry Festival, Cranberry Harvest Tours and Halloween in the Pines*



Is it worth it? You bet it is. Whitesbog is a nationally and state registered historic site. It is an authentic turn of the century company town and was the economic hub of the region. The Village served as the main settlement and service center for the cranberry farming operation of Joseph J. White and was the largest cranberry farm in New Jersey in the 1900's. The Village includes a school house, general store and post office, berry

processing buildings, workers cottages and residential houses. In 1916, the first cultivated blueberry was successfully developed on the farm by Elizabeth C. White and Dr. Frederick Coville, an event of national significance.

All this history is surrounded by 3,000 acres of old and new cranberry bogs, historic blueberry fields, pine forests, streams and reservoirs. Much of the natural land of Whitesbog has regenerated, providing a panoramic view of natural history. Nowhere else can you find such a sampling of all the natural beauty that the New Jersey Pinelands has to offer, plus the history of the development of the berry farming industry.

It is up to you. You can help the Trust continue the good work at Whitesbog Village and ensure it remains for your enjoyment, or you can choose not to give and run the risk that Whitesbog will be lost forever. Your membership will make the difference. Thank you.

Whitesbog Preservation Trust

1998 Membership Form

120-24A, Whitesbog Road, Browns Mills, NJ 08015

Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ County: _____

Type of Membership:

- | | |
|-----------------------------------|--|
| \$2,000 _____ Pine Barrens | \$100 _____ Pine Needle |
| \$1,000 _____ Blueberry/Cranberry | \$ 50 _____ Pickering's Morning Glory |
| \$ 500 _____ Whistling Swan | \$ 30 _____ Franklinia (family) |
| \$ 250 _____ Atlantic White Cedar | \$ 20 _____ Spring Peeper (individual) |

Make check payable to Whitesbog Preservation Trust,
120-24A Whitesbog Road, Browns Mills, NJ 08015

Membership is valid through December 31, 1998.

Donations are tax deductible to the fullest extent of the law.

THANK YOU



**The Tenth Annual
WHITESBOG CRANBERRY HARVEST RUN
5-Mile Race and 2-Mile Fun Run
Saturday, October 11, 1997
Rain or Shine**

This delightful cross-country race takes you through the historic village of Whitesbog and New Jersey's famous Pine Barrens in the Fall.

TIME: 9:00 AM for the 2-Mile Fun-Run. 9:30 AM for the 5-Mile Run.
All runners must pick up their packets and/or register between 8:00 AM and 9:00 AM.

AWARDS: Top male and female overall finishers in the 5-Mile Run will receive an 8x10 color photo of their finish.

- 1st, 2nd and 3rd Place winners in all five age categories will receive medals by Veneto Sport Awards.
- Miscellaneous prizes after awards ceremony (random drawings).

AGE GROUPS: 19 & Under 20 - 29 30 - 39 40 - 49 50 & Over

Timing by Baldasari and Leestma

\$10.00 Pre-Registration \$12.00 Post-Registration (On Race Day)
Commemorative T-Shirts to the First 250 Registrants

All proceeds will benefit the continued restoration of Whitesbog Village.
Call (609) 893-4646 for more information.



PRESENTED BY:

The Whitesbog Preservation Trust • Pemberton Township
Whitesbog is administered by the State of New Jersey
Department of Environmental Protection
Division of Parks & Forestry as part of Lebanon State Forest



REGISTRATION FORM

Name _____ Age _____ Sex _____

Address _____ Zip _____

_____ 2-Mile Fun Run _____ 5-Mile Race T-Shirt Size S M L XL

_____ Sorry, I cannot attend the race. Please send info about future events to the address above.

_____ I want to help preserve Whitesbog. Here is my contribution of: \$ _____.

WAIVER: In consideration of your acceptance of this entry, I hereby for myself, my heirs, my executors and administrators, waive any and all rights and claims for damages I may have against the sponsors, coordinating groups, and individuals associated with this event, their representatives, successors and assigns, and will hold them harmless from any injury suffered in this event. Also, none of the above are responsible for the loss of personal items or any other form of aggravation in connection with said event. I have been warned that I must be in good health to participate in this event. I must also give permission for the free use of my name and picture in any broadcast, telecast or print media account of this event.

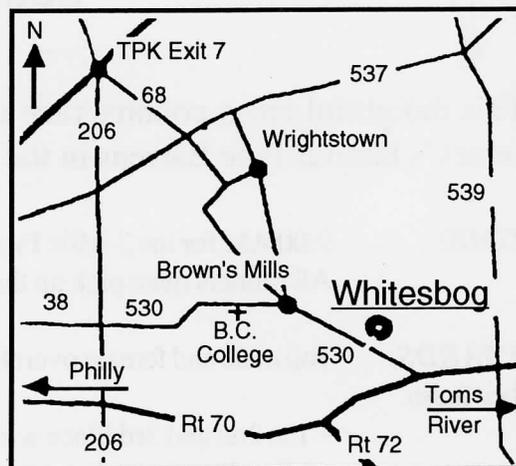
Signature _____ Date _____

Parent's Signature (If Under 18) _____ Date _____

Please cut off and mail this form to: THE WHITESBOG PRESERVATION TRUST, P.O. BOX 325, NEW LISBON, NJ 08064
Make check payable to: THE WHITESBOG PRESERVATION TRUST

DIRECTIONS

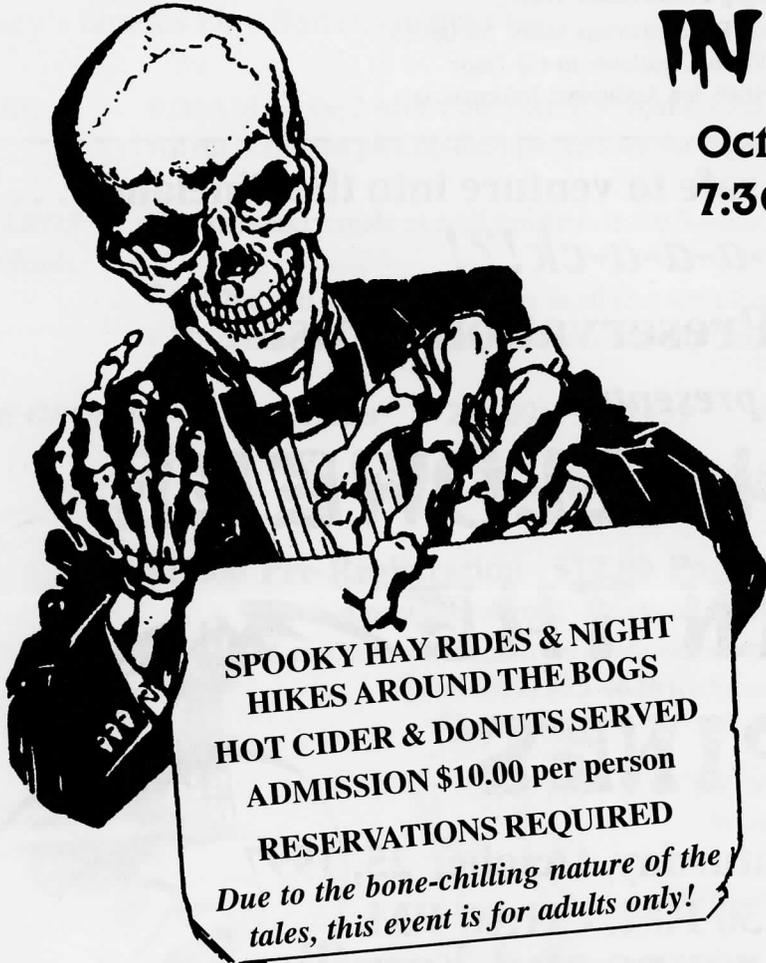
- FROM NEW YORK CITY** Take Garden State Parkway to Exit 88 Route 70 West to Route 530, Route 530 for one mile to Mile Marker 13.
- FROM NJ TURNPIKE** Take Exit 7 to Route 206 South to intersection of Routes 206, 38 and 530. Turn East onto 530 and follow to Mile Marker 13.
- FROM PA TURNPIKE** Travel to NJ Turnpike North and follow above instructions.
- FROM 206 SOUTH** Travel North to Circle Intersection with Route 70. Travel 70 East to Route 530. Route 530 is located between Mile Markers 33 and 34.
- FROM 206 NORTH** Travel South to intersection of Routes 206, 38 and 530. Turn East onto 530.
- FROM PHILADELPHIA** From Ben Franklin Bridge take either Route 70 East to 530, or Route 38 East, crossing over 206 onto Route 530. Follow Mile Marker 13.



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Whitesbog Preservation Trust
120-24A Whitesbog Road
Browns Mills, NJ 08015

Whitesbog Preservation Trust
presents
The Eleventh Annual
HALLOWEEN EVENING
IN THE PINES



October 31, Nov. 1, 2, 1997
7:30 P.M. TO MIDNIGHT

ADULTS ONLY
SCARY TALES!

Your Story Tellers ...

FRIDAY

Dave Orleans • Tom Cathers

SATURDAY

Jim Albertson • Jack Briggs

SUNDAY

Sandy Lewis • Dave Orleans

SPOOKY HAY RIDES & NIGHT
HIKES AROUND THE BOGS
HOT CIDER & DONUTS SERVED
ADMISSION \$10.00 per person
RESERVATIONS REQUIRED
*Due to the bone-chilling nature of the
tales, this event is for adults only!*

*Whitesbog is Administered by the State of New Jersey
Department of Environmental Protection
Division of Parks & Forestry as Part of Lebanon State Forest.*

Halloween Evening in the Pines 1997
for Adults Only

Registration

Name: _____ Phone: _____

Address: _____

Number in Group: _____ Fee Enclosed: (\$10 Per Person) _____

Choice of Evening (First Come - First Served): October 31 _____ Nov 1 _____ Nov 2 _____

Mail This Registration Form, a Self-Addressed Stamped Envelope and Check Payable to:

Whitesbog Preservation Trust
120-24A Whitesbog Road, Browns Mills, NJ 08015
No Tickets Will be Available at the Door
Call (609) 893-4646 for Additional Information

Halloween in the Pines 1997

for Youth Groups - Young Families

Registration

Name: _____ Phone: _____

Address: _____

Number in Group: _____ Fee Enclosed: (\$10 Per Person) _____

October 25, 1997 (First Come - First Served)

Mail This Registration Form, a Self-Addressed Stamped Envelope and Check Payable to:

Whitesbog Preservation Trust
120-24A Whitesbog Road, Browns Mills, NJ 08015
No Tickets Will be Available at the Door
Call (609) 893-4646 for Additional Information

Just when you thought it was safe to venture into the Pinelands
It's B-a-a-a-ck!?!

Whitesbog Preservation Trust

presents

HALLOWEEN

IN THE

PINES

Saturday, October 25, 1997
7:30 P.M. - 11:00 P.M.

For Youth Groups and Families

Spooky Hay Rides & Night Hikes around the Bogs • Hot Cider & Donuts Served

Story Tellers: Jim Albertson and Tom Clapham

FOR YOUR INFORMATION

- You are welcome to bring your own marshmallows to roast over the campfire. Coffee, cider and donuts will be provided for refreshments.
- Dress for cold weather, as all activities will be held outdoors. In case of rain, the storytelling will be held indoors at the Whitesbog General Store. Bring blankets or sit-upons for your own comfort.
- Please leave your flashlights at home. The Halloween party is not for the "faint-hearted".
- No alcoholic beverages are permitted as Whitesbog Village is located in Lebanon State Forest and comes under their jurisdiction.
- Positively **NO TICKETS WILL BE SOLD AT THE DOOR**. Please make sure you have your tickets with you to guarantee your entrance into the event.

Admission: \$10.00 per person • Reservations Required.

*Whitesbog is Administered by the State of New Jersey Department of Environmental Protection
Division of Parks & Forestry as Part of Lebanon State Forest.*



Historic Whitesbog



Calendar of Events 1997/98 Fall & Winter

Sponsored by the Whitesbog Preservation Trust, Inc.
120-24A Whitesbog Road
Browns Mills, NJ 08015
609-893-4646

SEPTEMBER 1997

- 13 **Elizabeth White Garden Work Party.**
Time: 9am, Fee: free. (D**)
- 13 **Full Moon Hike, A Summer Finale,**
Time: 7pm, Leader: Martha Windisch. (B*)
- 14 **An Old Fashioned Whitesbog Nature Stroll,**
Time: 3pm, Leader: Lois Morris. (D***)
- 20 **An Evening Whitesbog Dog Walk Featuring
Whitesbog History and Nature,**
Time: 6pm, Leader: Martha Windisch. (C)

OCTOBER 1997

- 4 **Elizabeth White Garden Work Party.**
Time: 9am, Fee: free. (D**)
- 5 **Cranberry Harvest Tour and Pinelands Month
Kickoff Celebration.** Featured speakers and
attractions for the Kick-Off Celebration. Tour
leader: Tom/Ann Darlington.
Time: 9am, Fee for tour: \$5/person, Trust members
free. (D***)
- 11 **Cranberry Harvest 5 Mile Cross-Country Run &
2 Mile Fun Run.** Time: 8am, Fee: \$10/person
preregistration, \$12 day of race. Call 609-893-4646
for a preregistration packet.
- 12 **Cranberry Harvest Tour.** Time: 9am, Leader Tom/
Ann Darlington, Fee: \$5/person, Trust members free.
(D***)
- 18 **Full Moon Hike and Whitesbog Village Tour**
Time: 7pm. Leader: Martha Windisch. (B*)

OCTOBER 1997 (continued)

- 19 **Fat Tire Bike Rally featuring Whitesbog Nature
and History Facts Fun Time-Trial.**
Time: 1:30pm, Leader: Martha Windisch. (A*)
- 25 **Halloween in the Pines for Youth and Families**
Time: 7:30pm, Fee: \$10/person. Paid pre- registration
required. Space is limited - first come first serve. For
registration form call (609) 893-4646.
- 31 **Halloween in the Pines - Adults (13 yrs and older)**
Time: 7:30pm, Fee: \$10/person. Paid pre-
registration required. Space is limited - first come first
serve. For registration form, call (609) 893-4646. **Event
repeats on Saturday, November 1 at 7:30pm and
Sunday, November 2 at 7:30pm.**

NOVEMBER 1997

- 8 **Elizabeth White Garden Work Party**
Time: 9am, Fee: free. (D**)
- 8 **The Night Sky Over Whitesbog (Tentative)**
View the night sky over Whitesbog through various
telescopes. This program is highly weather
dependent. Preregistration is recommended to confirm
the date and weather conditions. Program donated by
the Toms River Astronomy Club. Time: 7pm. (D**)
- 9 **Sled Dog Racing Demonstration** by the Jersey Sands
Sled Dog Racing Association. Program donated by
the Jersey Sands Sled Dog Racing Association. Time:
1pm. (D***)
- 15 **Full Moon Hike Featuring "Find Your Tree" and
Other Activities of the Senses.**
Time: 7pm, Leader: Martha Windisch (C**)

NOVEMBER 1997 (continued)

- 16 A Dog Walk Featuring Whitesbog History and Nature. Time: 1pm. Leader: Martha Windisch. (C)
- 22 **Wildlife and Wildlife Rehabilitation in the New Jersey Pines.** Come for a look at native Pine Barrens animals (live animals will be featured). Leader: Woodford Cedar Run Wildlife Refuge, Inc. Portion of proceeds to benefit the wildlife cared for by the Refuge. Time: 3pm. (D***)
- 29 **Whitesbog Long Hike to Gaunts Brook.** Burn off those Thanksgiving calories! Bring your own lunch. Time: 10am, Leader: Martha Windisch. (A*)

DECEMBER 1997

- 6 **Plant Identification Walk.** (Date to be finalized)
or Who says you need leaves to identify a tree? For
20 final date, time and leader call (609) 893-4646.
- 7 **Whitesbog Dog Walk, "Fresh Air of the Pinelands".**
Time: 1pm, Leader: Martha Windisch (C)
- 12 **Whitesbog Preservation Trust Holiday Party for Members and Volunteers.** Volunteer of the Year Award Ceremony. (members and volunteers only)
Time 6pm.
- 12 **Whitesbog Village House Tour.** The one time of year to tour inside the turn of the century residences of historic Whitesbog Village. Time: 7pm, Fee: \$5/person, \$10/family, Trust members free, (D***)
- 13 **Full Moon Hike Featuring Habitat Hunting.**
Time: 7pm, Leader: Martha Windisch. (B*)

JANUARY 1998

- 10 **Full Moon Hike Featuring "Tracks in the Snow."**
Time: 7pm, Leader, Martha Windisch. (B*)
- 18 **Winter Wonderland Walk.**
Time: 3pm, Leader: Martha Windisch. (C*)

FEBRUARY 1998

- 7 **Full Moon Hike Featuring the Tundra Swans.**
Time: 7pm, Leader: Martha Windisch. (B*)
- 14 **Whistling Swan Tour (Tundra Swans).** Two tours: 10am and noon. Leader: Emile DeVito, New Jersey Conservation Foundation. (C**)

MARCH 1998

- 14 **Full Moon Hike**
Time: 7pm, Leader: Martha Windisch. (B*)
- 15 **"Signs of Spring" St. Patrick's Day Walk.**
Time: 3pm, Leader: Martha Windisch. (C**)
- 21 **A Springtime Garden Work Party**
Time: 9am, Fee: free. (D**)
- 22 **Dog Walk Featuring "Hooray for Spring".**
Time: 3pm, Leader: Martha Windisch. (C)

Unless otherwise noted, all events are \$4/person, \$9/family and free to current paid members of the Whitesbog Preservation Trust. Proceeds benefit the restoration of historic Whitesbog Village and the Interpretive Education Programs sponsored by the Whitesbog Preservation Trust unless otherwise noted.

Most events start at the General Store in Historic Whitesbog Village. **Whitesbog Village is located at mile marker 13 on County Road 530, Browns Mills, Pemberton Township, New Jersey.** For more information and directions, call the Whitesbog Preservation Trust at 609-893-4646.

Our events are designed for families. The chart below will help in planning your day's activities at Whitesbog. Codes follow each event listing.

Distance/Age Chart

Distance	Age		
A= 6+ miles	*	10+	
B= 4 - 6 miles	**	8+	
C= 2-4 miles	***	5+	
D= less than 2 miles			

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Historic Whitesbog Village is administered by the State of New Jersey, Department of Environmental Protection, Division of Parks and Forestry as part of Lebanon State Forest.

