

Whitesbog Preservation Trust

NEWSLETTER

4th Quarter

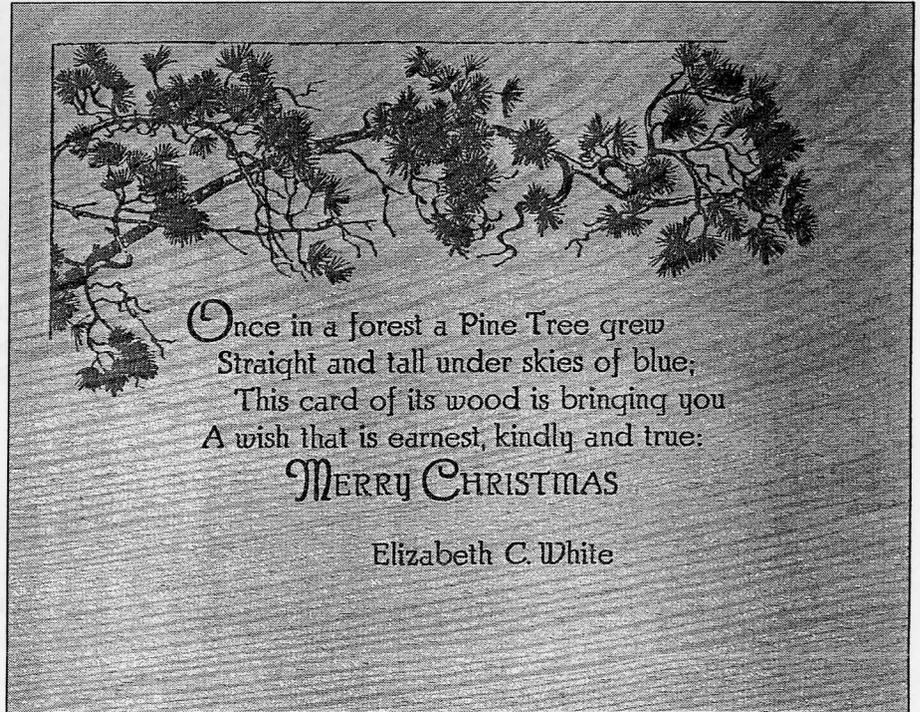
2006

Birthplace of the Highbush Blueberry - Historic Center for Cranberry Innovation

Reflecting on the Thankfulness of the Holiday Season

One of the first words that our parents taught us was *thank you*. We were always reminded by our parents that it was important to say thank you. Our parents were really teaching us about gratitude and the importance of living a life in gratitude. As we travel through this busy holiday season, I encourage you to take every opportunity to honor those lessons that nurtures our sense of gratitude. And, let me be the first to tell you, our members, volunteers, supporters, friends, sponsors, partners and visitors, **Thank you!** I appreciate all your hard work and ongoing dedication to Whitesbog. I am grateful for the opportunity to work you in making Historic Whitesbog Village a place for this holiday season and beyond.

Mark Ehlenfeldt, President
Whitesbog Preservation Trust



Made from wood as thin as a playing card, this undated 3 3/4" x 4 3/4" Christmas greeting resides in the Whitesbog archives.

Dear Whitesbog Volunteers,

The season of giving and thanksgiving is upon us. It is fitting that I take this time to thank you for the generous gift of yourselves this past year. In our busy lives, we often don't take those precious few moments to tell people how we feel about them and how important they are to our lives. As an organization that depends upon a committed group of volunteers, you are the work horse that keeps the Whitesbog Preservation Trust going and going. You are also the seeds of new ideas and innovations that keep our programs exciting and fresh. And finally, you are my inspiration. I look to all of you and your many talents as the basis for accomplishing our mission. Thank you for the many hours that you have volunteered at Whitesbog this year. With each of you behind the organization, we will meet our many challenges head on and emerge on the other side – successful!

In Gratitude,
Theresa E. Jacks, Executive Director



The Mission of the Trust is to restore, protect and enhance the land, sites and buildings at Whitesbog and to provide educational and interpretive programs and materials about the history, culture and natural environment of Whitesbog.

This newsletter is available in large print !
Contact the Whitesbog Preservation Trust
120-34 Whitesbog Road
Browns Mills, NJ 08015
Phone: 609 893 4646
Fax: 609 893 8297
E-mail: Whitesbog@hotmail.com

VOLUNTEER OPPORTUNITY:

Storekeepers are needed for the General Store.
As little as 3 hours a month!
The Whitesbog General Store is open on weekends from 10 a.m. to 4 p.m.
Training will be provided.
Please contact Esther Kubiczky at (609)-434- 0354 or ekubiczky@comcast.net

See this Newsletter WITH ADDED FEATURES on the Internet!

The Whitesbog Preservation Trust Newsletter is now available on our website at www.whitesbog.org with additional pages of photos. Log on and check it out!

2006-2007 Board of Trustees Meetings

Wednesdays at 6:30 p.m. (except as noted).

2007 - January 24, February 28, March 28, April 22 (Sunday, 10:00 a.m.).

Holiday Party, Saturday, December 16, 4:30 p.m.

Annual Membership Meeting, Sunday, April 22, 12:00 Noon.

Board of Trustees

Mark Ehlenfeldt, Pres.	John Joyce, Vice Pres.
John Kallelis, Treas.	Ellen Terry, Secretary
Bart Amato	Chris Bethmann
Tom Darlington	Ted Gordon
Nora Hayes	Richard Prickett
Stephanie Schrader	

Staff

Theresa Jacks, Executive Director
Esther Kubiczky, Bookkeeper/Assistant

Newsletter

Mark Ehlenfeldt & Theresa Jacks - Editors

Committee Information - 2006

Buildings Committee – John Joyce, chair – Meets quarterly – contact WPT office for schedule

Events Committee – Theresa E. Jacks, chair – contact WPT office for schedule – New members welcome

Finance Committee – John Kallelis, chair

Fund Development Committee – Mark Ehlenfeldt, chair – contact WPT office for schedule

General Store Committee – Esther Kubiczky, chair – contact WPT office for schedule

Interpretative Education/Archives Committee – Ted Gordon, chair – contact WPT office for schedule – New members welcome

Landscape and Garden Committee – Ellen Terry, chair - 2nd Wednesdays of Jan, Apr, July, Oct at 6:30 pm

Marketing/Public Relations/Newsletter Committee - Mark Ehlenfeldt, chair – contact WPT office for schedule - New members welcome

Membership/Nominating Committee – Stephanie Schrader, chair – contact WPT office for schedule - New members welcome

Personnel Committee – Mark Ehlenfeldt, chair



The Entomologist's House garage minutes before demolition.

Demolition ... Reconstruction, It's Happening at Whitesbog

If you were at Whitesbog anytime since mid-October you may have seen buildings disappear overnight and new ones spring up to replace them. As part of the \$379,000 "bricks and mortar" grant from the state of New Jersey, several buildings were scheduled for restoration or replacement. Three buildings topped the list, specifically, the garage adjacent to the Entomologist's House, the Icehouse behind the Boarding House, and the Fire Shed behind the General Store. If you've seen the sagging rooflines on the first two, you'll know it didn't take long to determine that replacement was the only option. The Fire Shed is little better; it is supported completely by 2x4s on one end. Work began on the garage first, and considering the its state of near collapse, demolition took little more than attaching some sturdy ropes to selected support posts and pulling. The garage came down in a matter of minutes, but not before notes were taken of architectural details. The new garage arose in a matter of days, and was completed in a matter of weeks. It looks great! The work on all three

buildings is being done by Albert Morrison Construction of Chatsworth. Al is the carpenter who did the restoration of both Busby's General Store and the White Horse Inn in Chatsworth. As this article is being written, the Icehouse has been demolished, and the new structure framed, and roofed. By the time this article is published, it will probably be sided and finished. Watch for the Fire Shed by the New Year! Also slated for the latter part of this year is a new roof for Suningive (badly needed!). This work will be paid for by a grant from the state of New Jersey and is being carried out by Giordano Construction. Finally, any article about restoration at Whitesbog cannot be completed without mentioning John Nallinger, an all-round handyman, who does numerous jobs such as trim painting, window repair, and general fix-up. Right now John is busy fixing up the interior of one half of the old General Store, preparing it for a new tenant, and making it look "good as old". ■



The reconstructed garage about three weeks later.

See more before and after pictures of
buildings at Whitesbog on the
website edition of this Newsletter !
www.whitesbog.org

Whitesbog Preservation Trust Event Schedule

Reservations can be left on the main voice mail at
(609) 893-4646 or whitesbog@hotmail.com.
Call for details.

DECEMBER

- 2nd - Volunteer Work Day** – 10 a.m. – 3 p.m.
Free, Lunch Provided. Village Decorating Day.
- 9th - Winter Celebration at Whitesbog** -
1p.m. – 2:30 p.m. For the kids: candy find on the Old Bog Trail with Santa and make crafts using gifts from Mother Nature. \$5 per person. Reservations appreciated. Pictures with Santa available for a small donation.
- 9th & 10th - General Store Open House** -
10 a.m. – 4 p.m. Pick up that special gift that says, "I helped preserve history while getting you this great gift!" Village Tours available \$5 per person. Refreshments.
- 16th - Holiday Party** - for members only. 4:30 p.m. Bring your special covered dish. RSVP please 893-4646.
- 17th - General Store** – last chance! Closes for the season at 4 p.m.

JANUARY

- 6th - Volunteer Work Day** - 10 a.m. – 3 p.m.
Free, Lunch is Provided.
- 6th - Moonlight Walk** - at 5:00 p.m. Wolf Moon
– Actual Full Moon is Jan. 3rd.

FEBRUARY

- 3rd - Volunteer Work Day** - 10 a.m. – 3 p.m.
Free, Lunch is Provided.
- 3rd - Moonlight Walk** - at 5:00 p.m. Snow Moon
- Actual Full Moon is Feb. 2nd.
- Tundra Swan Tours** - To Be Announced.

MARCH

- 3rd - Volunteer Work Day** - 10 a.m. – 3 p.m.
Free, Lunch is Provided.
- 3rd - Moonlight Walk** - at 5:00 p.m. Crow Moon
- 24th - The Life of Elizabeth Coleman White** -
in honor of National Women's Month.
1 p.m. Reservations necessary. Fee. ■

Thank You For Your Membership !

The Whitesbog Preservation Trust requires many resources to keep it going. The most important of these resources are our **members**. As membership chairperson, I want to thank all the members that have renewed their membership and to say "Welcome" to all new members. "The Trust" is privileged to have each and every one of you as a member!

This past year, the Trust has increased membership by 15%! This allows us to develop new programs, improve existing programs and reach our many goals.

2006 has been a good year and I am very optimistic about 2007. Hopefully, with your assistance, the membership committee can double this present increase in 2007. Tell your family and friends about Historic Whitesbog Village and why it's important to save and preserve this American original. Invite them to become members. Let them catch your enthusiasm and commitment! It will enrich their lives and ensure that the many stories of Whitesbog Village are preserved for generations to come.

Thank you for your continued support.

Stephanie Schrader
Membership Chairperson



The First Whitesbog Symposium Educates and Entertains

By Ted Gordon, Symposium Chairman

Nearly a year of planning and organizing came to fruition in the First Whitesbog Symposium, held on Saturday, November 4. By the warmth of a cozy woodstove fire, about 30 participants gathered in the Barrel Factory for this day-long program that focused on various aspects of the rich natural and economic history of Whitesbog. The symposium constituted a major effort in fulfilling one of the missions of the Trust: "to coordinate, develop, and implement educational and interpretive programs and materials about the history, culture, and environment of Whitesbog."

By way of introduction, Chairman Ted Gordon gave a capsule history of the preservation effort at Whitesbog from the late 1960s to the present. Then, the lead speaker, Mark Ehlenfeldt, Ph.D., Trust President and a research geneticist responsible for developing new blueberry cultivars delivered a talk entitled "Elizabeth White and the Development of the Cultivated Blueberry". The presentation told the unique story of taming the wild blueberry through historic photographs and Elizabeth White's own words.

Pine Barrens botanist, historian, photographer, and guide, Ted Gordon, followed with a slide presentation titled "Rare and Endangered Plants of Whitesbog," documenting plant communities and about 20 rare, threatened, or endangered plant species of Whitesbog. Ted made an eloquent plea for constant communication among the various stake holders to avoid the inadvertent destruction of unique habitats and the rare species they harbor.

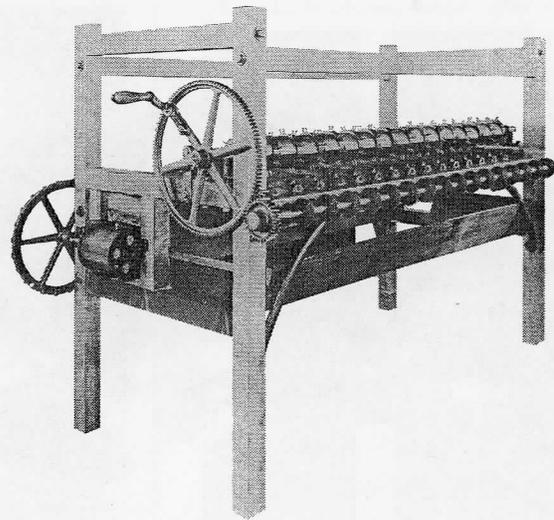
A living link to the history of Whitesbog and a staunch supporter of the Trust, Tom Darlington, PhD., nephew of Elizabeth White and retired president of J.J. White Company, gave a talk titled "Mechanization of Cranberries and Blueberries," detailing the progression of specialized equipment and numerous Whitesbog inventions that revolutionized both industries. Among these machines were two machines developed by Tom himself, a mechanical blueberry harvester and the renowned Darlington dry harvester, which enabled

reduction of the cranberry harvesting crew from 150 hand scoopers to 15.

In the afternoon, Ellen Terry, using passages from Miss White's voluminous writings about her gardens and her philosophy of gardening with native plants, gave the talk, "Gardens of the Blueberry Queen". She presented us with a vivid picture of the landscape that once prevailed at Elizabeth White's home, Suningive. Restoring or renovating these gardens is one of Ellen's and her committee's primary missions.

The final speaker was John Joyce, the Natural/Cultural Resources Manager at the Naval Air Engineering Station at Lakehurst. A founding member of the Whitesbog Preservation Trust and a former resident of the village, John used a multimedia approach employing slides, recordings of frog calls, and live snake specimens (including an exceptionally large corn snake), in a talk entitled "Snakes and Amphibians of Whitesbog". The snakes held everyone's attention and proved to be a fitting way to end the lecture session. The day's activities concluded with a tour of Elizabeth White's home, Suningive, with Ellen Terry and Ted Gordon as guides.

Many thanks to our Executive Director, Theresa Jacks, for orchestrating the details of the Symposium and for organizing the volunteers. No event of this quality could be successful without the support of a team of dedicated volunteers who diligently perform their assigned tasks behind the scene. Both the symposium speakers and the Board express to all of you our deepest thanks. Thank you Chris Bethmann, Albertine Senske, Glenn Huey, Irene and Robbin Murphy, Joan Harden, Janet DeMauro, Jeanne Streiter, Dawn Hatch, and Pat Gordon. ■



Matching Gift Opportunities

A couple of years ago, the Trust began receiving matching gift contributions from Verizon thanks to the efforts of Deb Hartshorne, a Member/Volunteer. Deb reminded us at Whitesbog that many larger employers offer matching gifts programs to their employees.

More and more large companies are recognizing the importance of developing good cooperate relations, building strong communities and a duty towards social responsibility. As good community leaders, many employers sponsor matching gift programs and will match charitable contribution made by their employees. Some companies even extend this opportunity to retirees and their spouses.

Programs vary from employer to employer. Companies may have an identified interest, ranging from funding arts and cultural nonprofits to education to healthcare. Many larger companies provide corporate contributions based on employee volunteerism. Others offer 1 to 1 matching gifts for employee monetary donations. Some organizations ask their employers to identify areas of interest for corporate giving and matching gift programs.

To find out if your company offers these giving programs, contact your human resource department or visit your employer's website. If your employer does not have a matching gifts program, ask – they many want to start one.

Matching gifts can be a fundamental source of support for a nonprofit organization. Thank you, Deb Hartshorn, for reminding us of these important giving programs. Everybody wins through good corporate citizenship! ■



Whitesbog General Store

The year is drawing to a close and your last chance to buy that perfect holiday gift will be December 17.

To all the faithful storekeepers who kept us going in 2006 – Ellie Apgar, June Auch, Marilyn Cooper, Karen Cutler, Janet DeMauro, Beth Gensel, Joan Harden, Dave Harrison, Glenn Huey, Ken Mayberg, Michelle McBride, Albertine Senske, Alice Sirico, and Steve Young – A MOST HEARTFELT THANKS!

One of the sales highlights this year was our Jersey Devil T-shirt. The bewitching design was created by Bart Amato, one of our Board members and member of the Pinelands Antique Engine Association. Thank you, Bart!

Nancy Engle continues to dazzle us with her gourd basket designs, and her lovely hand painted tote bag.

Glenn Huey has provided cranberry, Whitesbog, and Pine Barrens pictures for sale.

We will be introducing some new cranberry products that will be available between Thanksgiving and December 17th. You may taste test them at our open house and holiday party. Some may be a satisfying substitute for the traditional cranberry sauce usually served with poultry. We will have Cranberry Horseradish Sauce, Cranberry Apple Butter, and Cranberry Pomegranate Chutney. In addition, Cranberry Rosemary Vinegar will be available. For those of you with a sweet tooth, we will have lollipop chocolate bears.

Next year, we hope to expand our mail order sales, through our website and through our newsletter.

Until then, remember – shop the Whitesbog General Store first!!!!

Esther Kubiczky
General Store Chairperson

All of the black and white snow photos in this edition are from the Whitesbog archives. These undated photos of a long-ago snowstorm were undoubtedly taken by either E.C. White or her assistant, June Vail.

Announcing the Annual Members Only Holiday Party !
 Saturday, December 16, 2006
 at Suningive, beginning at 4:30 p.m.



You are invited to bring a casserole,
 pasta dish or dessert!
 RSVP by December 13th with your dish
 and number of attendees:
 (609) 893-4646 or whitesbog@hotmail.com

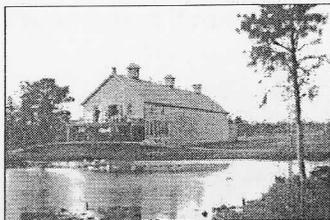
Whitesbog Preservation Trust
 120-34 Whitesbog Road, Browns Mills, NJ 08015

Would you like to receive the Newsletter by e-mail AND by Post??

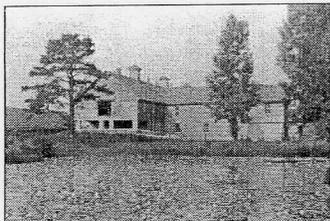
What's the advantage? 1) You get the Newsletter at the same time it is sent to the printer, giving you more opportunities to plan for Whitesbog events! 2) You get a version that's easy to file and hard to misplace. 3) You get the Newsletter with extra content! You see photos and commentary not seen in the printed version. 4) You see it all in color! What are you waiting for?? Contact the Trust Offices and get on the e-newsletter list now! whitesbog@hotmail.com

What did you miss if you didn't look at the **last** website version of the newsletter? Great photos of the cranberry packing house (see below)! Photos of the blueberry festival! Extra text on the cranberry packing house! **AND COLOR!**

The Cranberry Packing House

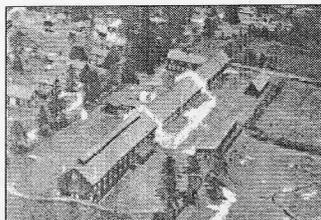


A September 1956 photograph of a segment of the cranberry storage building. This building housed both storage and sorting facilities. Note porch and ramp for loading barrels. This building occupied the site of Whitesbog's current parking lot.

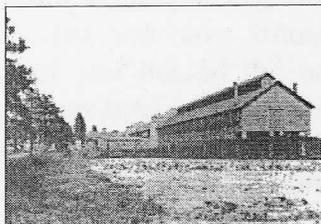


A photo, taken from the same perspective as the 1956 photo. Note that a wing has now been added to the right, and the wagon loading area (the porch) has been enclosed. At this point, the majority of the original building had been given over to storage; the access wing was dedicated to sorting.

The Cranberry Packing House

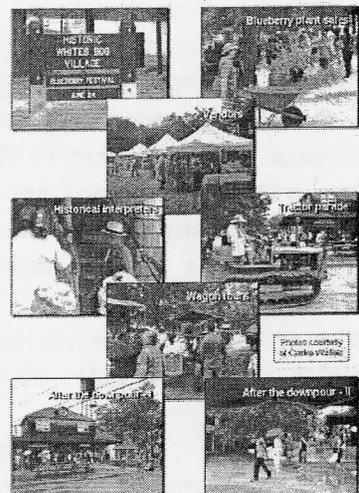


An aerial photograph looking north at the corrugated cranberry storage warehouse (date unknown). The oldest section is at top. By about 1950 the second and third sections of approximately equal proportions were added to the warehouse. Sorting facilities were moved to the corner section and the end sections were used for storage. The newest storage section had a raised girder vent.



A similar view, looking northwest, at ground level, 1942.

Scenes from the Blueberry Festival - 2006



Driving Directions:

From NJ Turnpike

Take Exit 7 to Rt. 206 South to intersection of Rt. 206, Rt. 38 and Rt. 530. (Landmarks - Vincentown Diner and White Dotte)

Turn East onto Rt. 530 and follow to mile marker 13. (Landmarks - You will go through the towns of Pemberton & Browns Mills, passing Burlington County College on the right.)

Turn left onto Whitesbog Road. Parking lot on the left.

From PA Turnpike

Travel to NJ Turnpike North and follow above instructions.

From 206 South

Travel North to circle intersection with Rt. 70.

Travel East on Rt. 70 to Rt. 530. (Rt. 530 is between mile markers 33 & 34.)

Travel West on Rt. 530 for one mile to mile marker 13.

Turn right onto Whitesbog Road. Parking lot is on the left.

From 206 North

Travel South to intersection of Rt. 206, Rt. 38 and Rt. 530.

Turn East onto Rt. 530 and follow to mile marker 13.

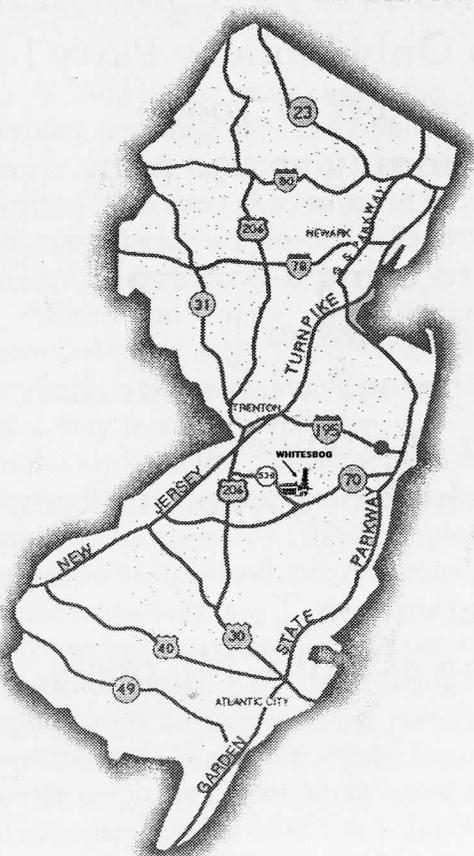
Turn left onto Whitesbog Road. Parking lot is on the left.

From Philadelphia

From Ben Franklin Bridge, take Rt. 38 East, crossing over Rt. 206 and onto Rt. 530 East.

Travel East onto Rt. 530 and follow to mile marker 13.

Turn left onto Whitesbog Road. Parking lot is on the left.



The General Store is across from parking lot. Trust Offices are approximately 1/8 of a mile down the crossroad to the right (at Suningive).

Visit our website: WWW.WHITESBOG.ORG or call: 609.893.4646

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