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a matter of mutual interest.  
N. W. AYER & SON

from Ashland Ohio  
Times Gazette  
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## GOVERNMENT RAPS FAKE ADVERTISING

WASHINGTON, March 28—Honest advertising is to come under the protection of the United States Department of Agriculture, to judge from a statement issued from the secretary's office here. The subject of the statement is "Faking the Blueberry Business."

The department tells of sixteen years' successful effort in Washington and at a testing plantation at Whitesboro, N. J., in order to learn the requirements of the cultivated blueberry, and to establish it as a commercial crop. The need for an acid soil, instead of for the usual alkaline soil, is especially stated out of this experience.

Now, protests the department, in

the face of all its care and effort, a few unscrupulous nurserymen "are taking advantage of the work that has been done in the domestication and improvement of the blueberry to deceive the public by advertising blueberries in a very misleading manner."

