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a matter of mutual interest.*
N. W. AYER & SON

from *Phila. Pa.*
The American
Date *4/1/33*

N. J. WOMAN GROWS BIG NEW BLUEBERRY

Miss E. C. White Scores Success After Years of Experimenting

BURLINGTON, March 21.—After years of intensive cultivation, Miss Elizabeth C. White, of Whitesbog, has succeeded in cultivating a wild New Jersey fruit to the point of producing a blueberry as large as a grape.

Miss White's efforts promise to make garden spots of swampland. The United States department of agriculture has been co-operating with her since 1911. The government realizes the possibilities of making not only waste land, but also useless swamp land commercially profitable.

Miss White's experiment is being watched also by state agricultural stations in New Jersey, New Hampshire, Minnesota and growers in all parts of the country. In taking up the work, Miss White is following in the footsteps of her grandfather.

Miss White some years ago collected more than 100 huckleberry bushes with which to start propagation experiments. Meanwhile she had laurel and cedar stumps cleared for their planting. The bushes were then set in the prepared field and it was not until three years later that the first berries appeared. Many of them were as small as the wild ones.

Out of the entire field only six varieties were found that seemed worthy of propagation. When these were given further cultivation, the berries reached a size that opened the eyes of the natives and later they were placed on public exhibition.

