



HOLLY NEWSLETTER

PUBLISHED BY THE HOLLY SOCIETY OF AMERICA, INC.

EDITED BY CHARLES A. YOUNG, JR., Secretary

BERGNER MANSION, BALTIMORE 16, MARYLAND

NEWSLETTER No. 4

SEPTEMBER, 1954

FALL MEETING AT MILLVILLE, NEW JERSEY

The Fifteenth meeting of the Holly Society of America will be held in Millville, New Jersey, on November 11 and 12, 1954. This 2-day meeting will be the event of the decade for Holly Society members and friends. On this occasion the City of Millville will dedicate the holly murals in the Holly Room of the Millville YMCA. The holly murals, 8 in number, are the work of Mr. Forrest C. Crooks, Doylestown, Pennsylvania and the gift of Mr. C. R. Wolf, President of the Holly Society, to the people of Millville. Mr. Crooks has spent 3 years in the research and preparation of the murals and judging from previews given at Holly Society meetings is a major contribution to the literature of holly culture.

In Keep with the attention that this event will create, the Millville City Commission has adopted the title, "Holly City of America," to properly designate the importance of holly to the community. The Holly Hospitality Committee under the chairmanship of Carlton Hughes is laying plans to make each Society member feel "at home" in the fullest sense of the word. More than 200 families in Millville will open their homes to Society members for gratuitous lodging on the night of November 11th and breakfast on November 12th. The committee is preparing to provide transportation between the City of Millville and the 40 acre holly plantation and nursery of the New Jersey Silica Sand Company for those members using public transportation to Millville, New Jersey. This gesture of friendship and goodwill is not an activity of the Holly Society, but of the people of Millville.

The dedication will be highlighted by a dinner in the YMCA building at which Dr. Ralph C. Hutchinson, President of Lafayette College, will deliver the principal address. The arrangements committee is planning to accommodate Holly Society members and friends at this dinner prior to extending an invitation to citizens of the city.

The business meeting on November 12th will feature talks by Dr. H. Harold Hume, author of "Hollies", Ambrose Brownell, Grower of Finest Berried English Holly, Milwaukie, Oregon, and Dr. George S. Avery, Jr., Director, Brooklyn Botanic Garden, Brooklyn, New York. The Standing Committees of the Society will report on the accomplishments of the committees at this session.

Millville is a city of 16,000 persons located on New Jersey Routes 47 and 49, 35 miles from Atlantic City, New Jersey; 45 miles from Philadelphia, Pennsylvania; and 50 miles from Cape May, New Jersey.

Every Holly Society member is urged to attend this meeting and enjoy the hospitality of Millville; be

present at the dedication of the holly murals, and to see the holly orchard that has been developed by Mr. C. R. Wolf over a period of 15 years. **Make your plans now to be in Millville, New Jersey, on November 11th and 12th for this outstanding Society function.**

Hotel and Motel Accommodations

For members who do not desire to be accommodated by the Holly Hospitality Committee, the following hotels and motels are located in the Millville Area:

Bellamy Hotel—Millville, New Jersey

Cumberland Hotel—Bridgeton, New Jersey (10 miles west of Millville)

Vineland Hotel—Vineland, New Jersey

Midway Motel—South Delsea Drive, Vineland, New Jersey (1 mile north of Millville) 11 new double units

Pauline Motel—South Delsea Drive, Vineland (3 miles north of Millville)

It is suggested that persons desiring accommodations at the hotels and motels, write directly to the establishment of their choice and make the desired reservations.

WINTER MEETING

The Trustees of the Holly Society accepted the invitation of the Ida Cason Foundation Gardens at Chipley, Georgia, to hold a winter meeting there on January 14, 1955. This newly created garden is located between Atlanta and Columbus, Georgia, not far from Warm Springs, Georgia. This meeting will be an opportunity for Society members living in Southern states to attend a Society meeting and become better acquainted with friends in the Holly Society. Members who are planning visits to Southern resorts are urged to include this meeting in their itinerary. Full details will be sent to all members later in the fall.

INFORMATION AND REQUESTS

In response to the questionnaire sent to members of the Society during June 1954, the following questions were received. Answers, comments and counter-questions can be directed to the secretary for inclusion in future newsletters:

"I believe I have successfully crossed *I. cornuta* burford and *I. opaca*. Rooted cuttings of both species blossomed at the same time in my heated frames and since then (July 5th) about 40 berries have formed on

the Chinese holly plants. How should I treat the berries in order to insure the best germination of the seeds?" "I would also be interested in learning whether or not these two species have been crossed before?"—Paul A. Wilks, Jr., 32 Old Oak Road, Darien, Conn.

"What non-technical information can a member supply to the committee working on the identification of hollies, which will either enable the committee to make a new classification or to identify the tree as one already classified?"—T. H. B. Boothe, 140 Hillside Avenue, Glen Ridge, New Jersey.

"Has any nursery in Maryland or further north been successful in growing Yaupon Holly?"—Miss Mildred A. Clough, Towson Nurseries, Towson 4, Maryland.

"Give a detailed method of pruning native holly for harvest in its local habitat that will provide maximum salable branchwood for succeeding harvests?"—G. B. Shivery, Extension Service, University of Tennessee, Knoxville 7, Tennessee.

"What causes a female holly tree to annually bloom, from berries and then drop the berries?"—G. B. Shivery, Extension Service, University of Tennessee, Knoxville 7, Tennessee.

"TRADE PRACTICE CONFERENCE FOR THE NURSERY INDUSTRY"

"The Federal Trade Commission announced that it has authorized a trade practice conference for the Nursery Industry. It has scheduled sessions of the conference as follows:

September 14th, 10 A. M. (PDT), Fairmont Hotel, San Francisco.

September 28th, 10 A. M. (EST), Keystone Room, Statler Hotel, New York City.

Products of the industry include all types of trees, shrubs, vines, ornamentals, herbaceous annuals, biennials and perennials, bulbs, corms and tubers, as well as other kinds of nursery products, whether collected from the wild state or grown in a commercial nursery. The products to be covered do not include, however, florist's or greenhouse plants for inside culture or use, annual vegetable plants, or gladiolus bulbs or corms. (Gladiolus bulbs are covered by existing trade practice rules promulgated in January 1952.)

Commissioner Albert A. Carretta will preside at one or more sessions of the conference. Its purpose is to provide industry members an opportunity to cooperate with the Commission in the establishment of trade practice rules designed to eliminate and prevent unfair methods of competition, unfair or deceptive practices and other trade abuses in violation of the laws administered by the Commission.

It is expected that the two industry associations which requested the proceeding will present a draft of suggested rules for use as a basis for discussion at the conference sessions. Among the subjects suggested

for conference consideration are misuse of plant names; substitution of products; deception as to blooming, flowering or growing ability; misrepresentation with respect to plants collected from the wild state; misrepresentation as to character of business; deceptive guarantees; deceptive "salesmen wanted" advertisements; misrepresentation respecting collection of accounts; misrepresenting origin or source of industry products; prohibited arrangements to exclude sale of competitors' products; prohibited tie-in sales; deceptive pricing; selling below cost with intent to eliminate competition; misuse of the word "free"; use of lottery schemes; and prohibited price discriminations.

Proposals for rules relating to these or additional subjects may be submitted by industry members at any session of the conference, either in writing or in person, and all concerned will be given an opportunity to express their views on all proposals made.

Following the conference, a draft of proposed rules will be released and a public hearing scheduled at which all interested or affected parties may present their views, criticism and suggestions."

Mr. Tom Dilatush of Robbinsville, New Jersey, writes the following:

"We notice the mention of *I. Crenata Convexa Hetzi* in the last newsletter. This is an introduction of the well known Hetz Bros., of the Fairview Nursery, Fairview, Pennsylvania, one of the state's largest and best. To my observation this nursery grows tens of thousands per year of this variety. It bids fair to become one of the five top varieties of *crenata* in numbers sold, it would seem. *Convexa*, *Rotundifolia*, *Helleri* being top three in that order, with *Stokesi*, *Green Island* running up, but with *Convexa Hetzi* probably ahead of either of them at the moment. It does not seem to be a particularly well known variety at the moment, but seems very worthwhile. We have some here, specimens, up to three and one-half feet in spread, and also grow several thousand young a year. Society members are indeed welcome to come see this promising variety.

The late Chas. Hetz, described to us how this variety originated. Seems they had a field in which there were only *convexas* and *rotundifolias*, *convexa* being female, *rotundifolia* male. Apparently the only source of pollen available to the *convexas* was from the *rotundifolia* male. Thus the seedlings, when planted, were natural hybrids. The Hetz Bros. seedlings of this hybrid were mostly not cup leaved, as *convexa* is weak in any hybrid cross. Thus most of the seedlings resembled *Rotundifolia*. But among the few that were cup leaved, they selected one that was very desirable, naming it *Hetzi*. This selection has cupped leaves larger than the *convexa* and of deeper green. This depth of green and other characteristics aside from the *convex* leaves seem to shout forth the influence of "daddy" *rotundifolia*. Larger specimens are conspicuous for their density and their ability to fill out well while growing. Adapts to broader than tall shearing but naturally grows much like *rotundifolia*. Rapid growing, about one-third faster than plain *convexa*."

AMERICAN HORTICULTURAL COUNCIL MEETING

The American Horticultural Council Congress meeting dates have been changed from November 4 to 7, 1954, to October 28 to 31, 1954, at the Somerset Hotel, 400 Commonwealth Avenue, Boston, Mass.

TALBOT COUNTY, MARYLAND HOLLY

Mr. G. A. Van Lennep, Jr., St. Michaels, Maryland, reports a holly tree that is believed to be a cross between *I. Cornuta* and *I. aquifolium*. The seeds were planted about 1894 by Miss Nellie R. Stevens in the yard of her home in Oxford, Maryland. The seeds are believed to have been received from the Washington Botanic Gardens of Congress. The tree is at present about 30 feet tall, 10 inches in diameter 1 foot above the ground. The tree is pyramidal in outline with leaves averaging 3 inches by 1½ inches with 5 to 7 spires. Leaves are deep green in color and rough in texture with profuse berries on old wood.

This holly has been named *Ilex Nellie R. Stevens* and registered with the American Nurseryman Association. This plant is now being propagated by Mr. and Mrs. Van Lennep.

HOLLY SOCIETY HISTORY

Mr. Harry W. Dengler, Extension Forester, University of Maryland, College Park, Maryland and a Trustee of the Holly Society is compiling a history of the Holly Society. Members having information on early Holly Society activities are urged to communicate with Mr. Dengler and let him have the use of their knowledge or information.

RECENT BULLETINS

"Shade Effect of Natural Canopies on Holly Characteristics"

By: E. H. Tyron and R. W. Pease
Published as Scientific Paper No. 471
West Virginia Agricultural Experiment Station,
Morgantown, West Virginia

"American Holly"

Revised 1953—4 pages with map—Catalogue No.
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ington 25, D. C.

COMMENTS

All members of the Holly Society are welcome to use the **Holly Newsletter** to communicate ideas, ask questions and to further the aims and purposes of the Holly Society. Address all communications to the Holly Society of America, Bergner Mansion, Baltimore 16, Maryland.