



# Whitesbog Preservation Trust

## NEWSLETTER

1st Quarter

2008

Birthplace of the Highbush Blueberry - Historic Center for Cranberry Innovation

## Whitesbog, My Parents, and Me

by Theresa Anderson, Whitesbog Volunteer

I became a member and volunteer of Whitesbog Preservation Trust because Whitesbog has always been a special place for me. I have had many relatives that worked and lived in the village from the late 1940's and possibly earlier, including my parents. And .... my parents met because of its existence.

Unfortunately, Dad is no longer with us to tell some of his stories about working at Whitesbog, but Mom said that he worked in the fields pruning and driving the trucks. He worked there in the late 1940's to early 1950's.

Mom began working at Whitesbog the summer of 1949 at the age of 15. She and Aunt Janet, who was then 13, would get picked up by bus from their home in Cookstown and driven to Whitesbog. The bus was driven by Elwood "Bricky" Nutt.



Isaiah Haines Jr. (?), Janet Lowther (nee Green), Delores Anderson (nee Green), and Sara Sager sorting blueberries, ca. 1950.

In the fall of 1950, Mom temporarily lived in the village with my aunt and uncle, Dorothy and Lester Hopkins. They lived in one of the small worker's cottages across from what Aunt Dorothy referred to as the "office". I believe she was referring to the small brick building next to the packing shed.

The Bozarth's (Eleanor and Pete) ran the General Store during Mom's stay at the village. In those days, the residents would write out a food order, and the groceries would get delivered directly to their door. The store stocked all types of food items (cereal, eggs, milk, bread, cheese, meats, etc.)

Mom's first job at the village was sorting blueberries. This involved removing leaves and any bruised and unripe berries as they passed by on the conveyor belt. Mom also poured and "topped off" the blueberries into pint containers. (In the fall, she sorted and bagged cranberries. Mom's supervisor, when she sorted cranberries, was Lena Mick.)

A typical work day would last approximately six hours with several breaks. During breaks, the workers goofed around as typical teenagers would! They rode around on the carts, told jokes, and pulled various pranks on one another. The boys would often drop strange objects into the sorting machine to frighten the girls; things such as dead frogs! The girls would place rotten berries on the other girl's chairs! Some of the girls, including Mom, carved their initials, along with their boyfriend's, on the walls of the packing shed. Somewhere along the remaining crumbling walls of the packing shed there could still be a carving of my parents' initials: **D G + A A !**

(continued on page 2)



*Delores and Theresa Anderson at the 2007 Blueberry Festival.*

I started my story by mentioning that my parents met because of Whitesbog. Well, there was a boy who worked in the village who had a crush on Mom. He was good friends with Dad. One day, he and Dad rode their bicycles to Cookstown to visit my mom. This boy introduced my mom to my dad and the rest is history! ■

### Join the Trust !

**Membership Levels:**

- \$1,000 & up \_\_\_\_\_ Partner
- \$ 500 \_\_\_\_\_ Benefactor
- \$ 250 \_\_\_\_\_ Sponsor
- \$ 100 \_\_\_\_\_ Patron
- \$ 50 \_\_\_\_\_ Supporter
- \$ 25 \_\_\_\_\_ Contributor

Renewal:                       New Membership:   
 Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Please complete and return with your membership check to the Whitesbog Preservation Trust, 120-34 Whitesbog Road, Browns Mills, NJ 08015. Make check payable to Whitesbog Preservation Trust. Memberships are valid from September 1st to August 31st of any given year. Donations are tax deductible to the fullest extent of the law. Thank you for joining the Whitesbog Preservation Trust.

## 2008 Board of Trustees Meetings

Wednesdays at 6:30 p.m. (except as noted).

2008 - January 23, February 27, March 26, April 27 (10:00 a.m.)

**Annual Membership Meeting**, Sunday, April 27, 12:00 Noon.

### Board of Trustees

- |                        |                        |
|------------------------|------------------------|
| Mark Ehlenfeldt, Pres. | John Joyce, Vice Pres. |
| John Kallelis, Treas.  | Bart Amato             |
| Chris Bethmann         | Tom Darlington         |
| Ted Gordon             | Nora Hayes             |
| Richard Prickett       | Stephanie Schrader     |

### Staff

- Theresa Jacks, Executive Director
- Joyce Kuwae, Program Coordinator
- Esther Kubiczky, Bookkeeper/Assistant

### Newsletter

Mark Ehlenfeldt & Theresa Jacks – Editors

### Committees – 2008

- Buildings** – John Joyce
- Events** – Joyce Kuwae
- Finance** – John Kallelis
- Fund Development** – Theresa Jacks
- General Store** – Esther Kubiczky
- Interpretative Education & Archives** - Ted Gordon
- Landscape and Garden** – Ellen Terry
- Membership & Nominating** - Stephanie Schrader
- Personnel** – Mark Ehlenfeldt

If you are interested in attending the meeting of any Committee, please call the Trust office for the scheduled meeting time.

The Mission of the Trust is to restore, protect and enhance the land, sites and buildings at Whitesbog and to provide educational and interpretive programs and materials about the history, culture and natural environment of Whitesbog.

# Volunteer scope

## An Inside Look at Volunteering

### **A new year brings new resolve to improve ourselves - and volunteering is no exception.**

With the continued push for new programs and ongoing restoration of the buildings at Whitesbog, it also means that we are eagerly awaiting new “time donors” to help us achieve these important missions. But, there is a bit more to it than simply showing up. It also pays to set realistic expectations and make a few adjustments before you dive into a volunteering role.

### **So, all I have to do is just show up, right?**

(These comments particularly apply to volunteers who are making their first appearance at a not-for-profit.) Sure, but ..... a great deal of planning goes into organizing volunteer-driven projects. Savvy volunteers have also done their share of work to ensure a smooth transition. Asking about a group’s volunteer policies, what is expected, and setting boundaries to your volunteering role will make the most of your time spent helping others.

### **I didn't get my dream assignment!**

Some of us don't mind doing what's referred to as “grunt work”: stuffing envelopes, raking leaves, or serving food at a soup kitchen. A few will even say that it provides a refuge from their usually demanding jobs or personal lives.

There are individuals out there, however, who harbor much different notions and return from their experiences disappointed because they didn't get what they expected. This is an unfortunate disconnect that volunteers and charitable organizations face.

I'll relate a personal anecdote. As a college freshman, I was thinking of becoming a physical therapist and decided to volunteer at a local nursing home to get some “real world” experience. I envisioned spending plenty of time in the PT room, assisting the therapist in administering various motion exercises to the patients.

But, I also had to do tasks that I had *not* counted on, including wheeling residents from room to room, entertaining them during lunch, and making copies for the nursing home's volunteer manager. And initially, I was extremely dismayed – didn't they know that I'd

signed on to be a physical therapy volunteer?

Fortunately, I realized that the nursing home needed all the help they could get, and that I was not always needed in the PT area. As a result, I shifted my thinking from ‘I can't believe I'm doing this’ to ‘I'll help where I'm needed most’.

Getting the nitty-gritty tasks out of the way is a crucial way you can help a non-profit to fulfill its mission. We view these achievements on a much bigger scale than what some perceive. Keeping an open mind as to what you'll do as a volunteer will help you and the organization you work with tremendously.

### **Be prepared to roll with the punches**

Non-profits juggle multiple priorities, and some will abruptly shift to the head of the pack at a moment's notice.

A lot of this occurs in event-based volunteering. A program's been set up; a nice crowd is enjoying the event ... and invariably, something goes wrong. The one perk about these situations is that you have the opportunity to think and act on your feet. Curveballs will be thrown at you in other volunteer scenarios, too. Remaining calm and making the most of your available resources are the best things you can do. And don't hesitate to ask for help if you truly feel that the situation is beyond your control.

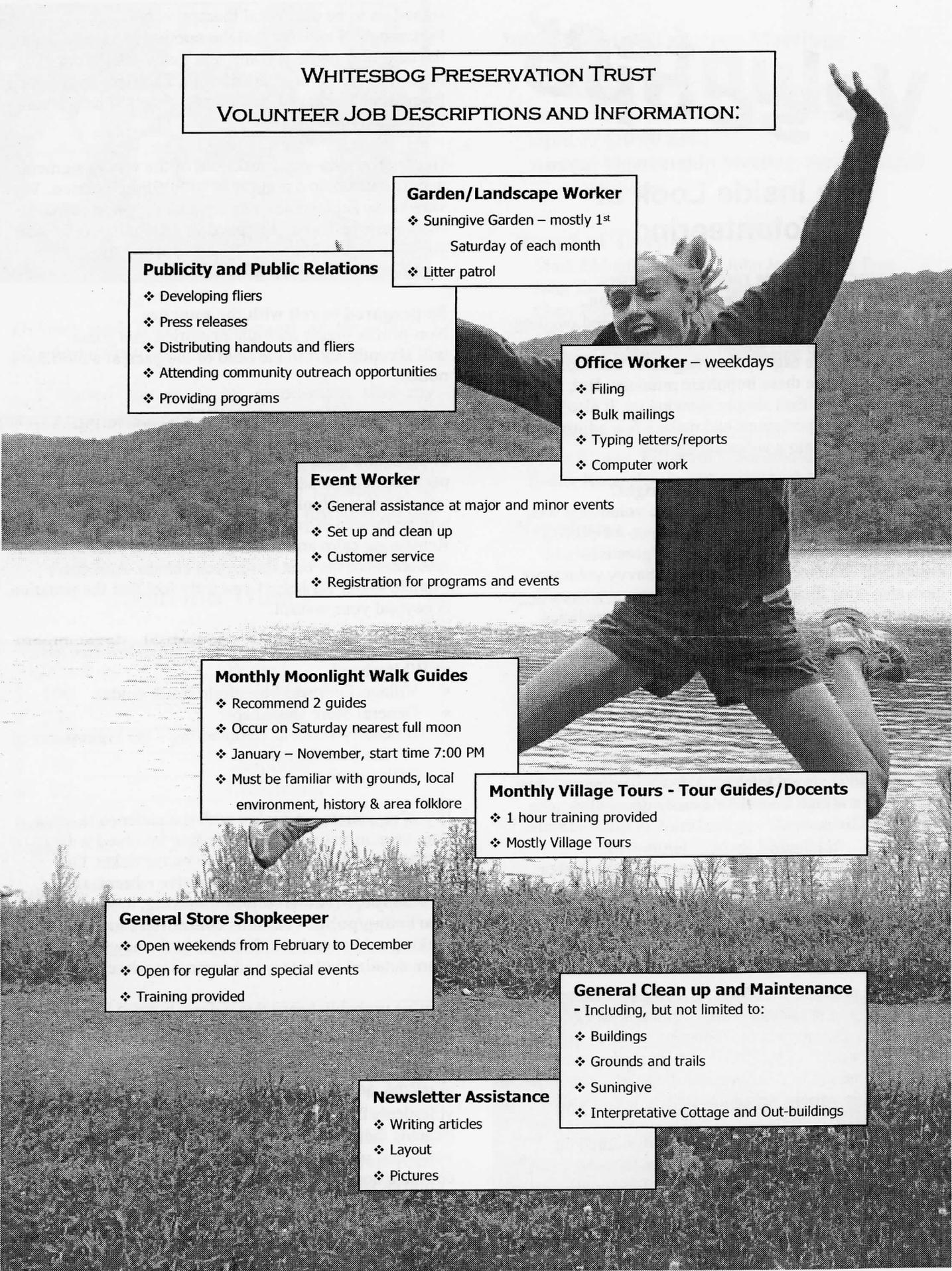
### **What are some of the volunteer opportunities here at Whitesbog?**

- Village Tour and Moonlight Walk guides
- General Store shopkeeper
- Blueberry Festival volunteering – the biggest day of the year for us!
- Office worker

If you're a strategic thinker with the patience to see a long-term initiative through, getting involved with a **Whitesbog committee** may also be the ticket. Our **Events, General Store, Interpretive education, Landscape, Membership/nominating, and Marketing/public relations committees are currently seeking new members.** Read on in the newsletter for more detailed volunteer and committee descriptions.

You've probably heard this before, but it is worth repeating: the rewards you get back from giving of yourself at Whitesbog or other charitable organization are plentiful. As Janet DeMauro, a long-time volunteer at the Trust put it, “becoming friends with the fellow volunteers that you meet” is just one of the many benefits that you'll experience. And if you're already a volunteer, we hope that this will motivate you to continue donating your talents to Whitesbog.

Joyce Kuwae, Program Coordinator ■



**WHITESBOG PRESERVATION TRUST**  
**VOLUNTEER JOB DESCRIPTIONS AND INFORMATION:**

**Garden/Landscape Worker**

- ❖ Suningive Garden – mostly 1<sup>st</sup> Saturday of each month
- ❖ Litter patrol

**Publicity and Public Relations**

- ❖ Developing fliers
- ❖ Press releases
- ❖ Distributing handouts and fliers
- ❖ Attending community outreach opportunities
- ❖ Providing programs

**Office Worker – weekdays**

- ❖ Filing
- ❖ Bulk mailings
- ❖ Typing letters/reports
- ❖ Computer work

**Event Worker**

- ❖ General assistance at major and minor events
- ❖ Set up and clean up
- ❖ Customer service
- ❖ Registration for programs and events

**Monthly Moonlight Walk Guides**

- ❖ Recommend 2 guides
- ❖ Occur on Saturday nearest full moon
- ❖ January – November, start time 7:00 PM
- ❖ Must be familiar with grounds, local environment, history & area folklore

**Monthly Village Tours - Tour Guides/Docents**

- ❖ 1 hour training provided
- ❖ Mostly Village Tours

**General Store Shopkeeper**

- ❖ Open weekends from February to December
- ❖ Open for regular and special events
- ❖ Training provided

**General Clean up and Maintenance**

- Including, but not limited to:
- ❖ Buildings
  - ❖ Grounds and trails
  - ❖ Suningive
  - ❖ Interpretative Cottage and Out-buildings

**Newsletter Assistance**

- ❖ Writing articles
- ❖ Layout
- ❖ Pictures

BE THE BRAINS BEHIND  
TRUST OPERATIONS.  
BECOME A COMMITTEE MEMBER !

THESE COMMITTEES ARE RECRUITING.  
CONTACT THE TRUST TO JOIN !

PUT YOUR IDEAS AND TALENTS TO  
GOOD USE AND MAKE A DIFFERENCE  
IN YOUR COMMUNITY.

**Membership and Nominating Committee -**

Recruits new general members and board members, maintains communication with members, and recommends nomination of trustees and officers. May make recommendations to alter, amend or repeal bylaws. Chair: Stephanie Schrader.

**Landscape Committee -** Develops plans, oversees, and implements plans for the overall natural and cultural landscape development and restoration of Elizabeth White's Native Garden. Chair: Ellen Terry.

**Interpretative Education Committee -** Oversees and develops the Trust's interpretative education programs and materials and manages the historical collections with the objective of providing programs and enhancing the awareness and appreciation of the historic, cultural and natural environment of Whitesbog and the surrounding New Jersey Pinelands. The Archives Committee is a subgroup. Chair: Ted Gordon.

**Events Committee -** Establishes the annual calendar of events, implements these events, develops new event/programs and evaluates the effectiveness of programs. Two of its main projects are the Annual Blueberry Festival and the October Pinelands Discovery Festival. Chair: Joyce Kuwae.

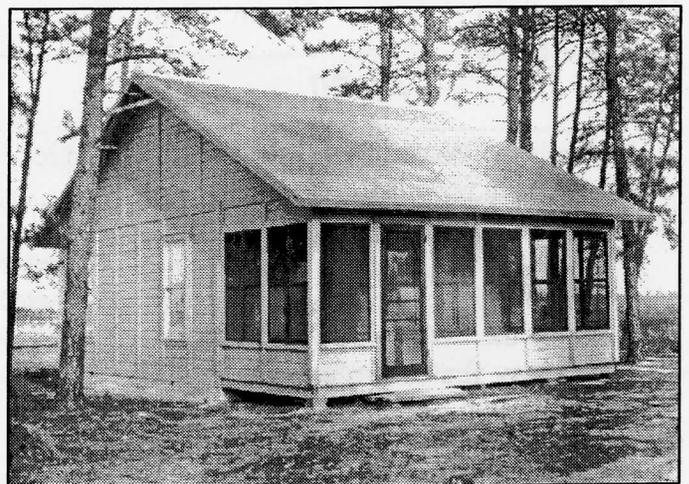
**General Store Committee -** Manages and oversees all aspects of the General Store, including products and merchandise, storekeeper policies, and generation of revenue. Chair: Esther Kubiczky.

**Marketing and Public Relations Committee** Actively markets and publicizes the Trust and village, and develops public relations and publicity opportunities using a variety of mediums and techniques. Publishes the Quarterly Newsletter and manages the Trust website. Chair: Mark Ehlenfeldt. ■

Trust Receives Grant  
from  
  
THE 1772 FOUNDATION

## Cranberry Substation Slated for Restoration

On January 30<sup>th</sup>, the Trust received funding for a grant to restore the Cranberry Substation. The Cranberry Substation is a catalog kit structure dating from about 1920 and is the building that housed the original agricultural extension group that did research on cranberry insect pests at Whitesbog. The grant from the 1772 Foundation for \$35,000 is expected to fund a complete exterior and interior shell restoration. The 1772 Foundation, head-quartered in Pomfret, Connecticut, is a non-profit organization that funds historic preservation of historical structures with particular emphasis on farming, industrial development, transportation, and unusual historical buildings. The Trust has previously received grant funding from the Foundation for the restoration of the Barrel Storage Building. ■



*The once and future Cranberry Substation.  
(1922 photograph)*

# Whitesbog Preservation Trust Event Schedule

Reservations can be left on the reservation voice mail at (609) 893-4646 extension 1 or  
[WhitesbogPreservationTrust@comcast.net](mailto:WhitesbogPreservationTrust@comcast.net).  
Call for more details on any program.

## FEBRUARY

- 2 **General Store Opens!** Weekends 10 a.m. – 4 p.m. Find one-of-a-kind Pinelands memorabilia, preserves, candies, and more.
- 16 **Moonlight Walk** - 5 p.m. Snow Moon. R.S.V.P.
- 23 **Tundra Swan Tour** – 8:30 a.m. Meet at General Store. A chance to see these striking birds comes only once a year. Led by an experienced guide. \$8 per person.

## MARCH

- 1 **Volunteer Work Day** – 10 a.m. – 3 p.m. Free, Lunch provided.
- 15 **The Domestication of the Wild Blueberry: Cloning is Nothing New** - 2 p.m. Speaker: Richard Prickett. Kick off of the 2008 Quarterly Lecture Series. \$5 for members; \$7 for non-members. RSVP by March 14, A MUST.
- 22 **Moonlight Walk** - 7 p.m. Crow Moon. R.S.V.P.

## APRIL

- 5 **Volunteer Work Day** – 10 a.m. – 3 p.m. Free, Lunch provided.
- 5 **\* NEW \* WHITESBOG VILLAGE TOUR** – 1 p.m. Stroll through, and learn about, the village workers' cottages and buildings that make up the "Whitesbog Story". \$5 per person. Held every first Saturday of the month, except March & July.
- 19 **A Tea with Elizabeth White** - 1 p.m. Learn about Elizabeth White's passion for entertaining and afternoon teas with food historian Judith Krall-Russo. \$30 for Members; \$35 for Non-members. Includes lunch, tea and Suningive tour. R.S.V.P. & payment by April 16, A MUST.

- 19 **Moonlight Walk** - 7 p.m. Fish Moon. R.S.V.P.
- 27 **Annual Board Meeting & Luncheon** - Members Only – 12 noon. R.S.V.P., please.

## MAY

- 3 **Volunteer Work Day** – 10 a.m. – 3 p.m. Free, Lunch provided.
- 3 **Whitesbog Village Tour** - 1 p.m., \$5 per person.
- 10 **Secrets of Pinelands Plants: Historical Uses of Plants** - 2 p.m. Speaker: Millicent Moore. Part of the Whitesbog Quarterly Lecture Series. \$5 for members; \$7 for non-members. R.S.V.P. by May 9.
- 17 **Moonlight Walk** - 7 p.m. Flower Moon. R.S.V.P.
- 25 **The 2nd Annual Volunteer Appreciation Barbeque** - 1 p.m. – 4 p.m. R.S.V.P. For WPT volunteers only, please.

## JUNE

- 7 **Volunteer Work Day** – 10 a.m. – 3 p.m. Free, Lunch provided.
- 7 **Whitesbog Village Tour** - 1 p.m., \$5 per person.
- 14 **Moonlight Walk** - 7 p.m. Strawberry Moon. R.S.V.P.
- 23–27 **Special Volunteer Work Week** – in preparation for the Blueberry Festival
- 28 **The 25<sup>th</sup> Annual Blueberry Festival** at Whitesbog Village - 10 a.m. – 4 p.m. Celebrate all things blueberry at this old-time festival. Great family fun – arts and country crafts, food, blueberry picking, historical tours, music, and more. \$7 per carload.



Miss Elizabeth White  
 Invites You  
 to Tea at Suningive  
 with her Special Guest  
 Judith Krall-Russo



**P**lease join Elizabeth White at 1 p.m. on Saturday, April 19, 2008, as she hosts her special guest, **Food Historian Judith Krall-Russo**, who will speak to the gathering on tea customs of the 1930s and 40s. Judith Krall-Russo has studied the fascinating and rich history behind tea, and her continuing research and education in the field, guarantees an unforgettable session for the group. She shares her knowledge by telling wonderful stories, laced with humor and surprising detail that gives the listener a deep appreciation for the social and historical aspects of tea. She will inspire you to find yourself a teapot so you too can brew some loose leaf tea for your close friends.

**S**o join Elizabeth White for a delectable afternoon of history, tea and good company at the first public Whitesbog Preservation Trust event hosted at Suningive. Lunch and tea will be served, and you'll also tour Suningive with "Miss Lizzie" herself. Guests are strongly encouraged to bring their own teacups, and to dress up in period attire (early 1900s), including hats.

**T**he Tea will take place at Suningive, Elizabeth White's home. \$30 for Members – \$35 for Non-Members. Reserve early – space is extremely limited. Registration with payment must be received by April 16. For more information, call (609) 893-4646 or email [WhitesbogPreservationTrust@comcast.net](mailto:WhitesbogPreservationTrust@comcast.net).

## *Hey! Here's Your Volunteer Application!*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: Days (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Eves. (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ E-mail: \_\_\_\_\_

Area of Interest/special talents \_\_\_\_\_

I would like to help with:

- |  |  |   |  |  |
|--|--|---|--|--|
| <input type="checkbox"/> tour guide          | <input type="checkbox"/> moonlight walks | <input type="checkbox"/> committees       | <input type="checkbox"/> landscape work  | <input type="checkbox"/> filing        |
| <input type="checkbox"/> office assistance   | <input type="checkbox"/> special events  | <input type="checkbox"/> maintenance      | <input type="checkbox"/> store keeper    | <input type="checkbox"/> grant writing |
| <input type="checkbox"/> slide presentations | <input type="checkbox"/> odd jobs        | <input type="checkbox"/> bulk mailings    | <input type="checkbox"/> event set up    |  |
| <input type="checkbox"/> trail maintenance   | <input type="checkbox"/> newsletter      | <input type="checkbox"/> publicity / P.R. | <input type="checkbox"/> staffing events |  |

I am interested in Whitesbog because: \_\_\_\_\_

I am available: \_\_\_\_\_

Please mail completed form to: Whitesbog Preservation Trust, 120-34 Whitesbog Road, Browns Mills, NJ 08015  
 (609) 893-4646 • [www.whitesbog.org](http://www.whitesbog.org) • [WhitesbogPreservationTrust@comcast.net](mailto:WhitesbogPreservationTrust@comcast.net)



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**From NJ Turnpike**  
 Take Exit 7 to Rt. 206 South to intersection of Rt. 206, Rt. 38 and Rt. 530. (Landmarks - Vincentown Diner and White Dotte)  
 Turn East onto Rt. 530 and follow to mile marker 13. (Landmarks - You will go through the towns of Pemberton & Browns Mills, passing Burlington County College on the right.)  
 Turn left onto Whitesbog Road. Parking lot on the left.

**From PA Turnpike**  
 Travel to NJ Turnpike North and follow above instructions.

**From 206 South**  
 Travel North to circle intersection with Rt. 70.  
 Travel East on Rt. 70 to Rt. 530. (Rt. 530 is between mile markers 33 & 34.)  
 Travel West on Rt. 530 for one mile to mile marker 13.  
 Turn right onto Whitesbog Road. Parking lot is on the left.

**From 206 North**  
 Travel South to intersection of Rt. 206, Rt. 38 and Rt. 530.  
 Turn East onto Rt. 530 and follow to mile marker 13.  
 Turn left onto Whitesbog Road. Parking lot is on the left.

**From Philadelphia**  
 From Ben Franklin Bridge, take Rt. 38 East, crossing over Rt. 206 and onto Rt. 530 East.  
 Travel East onto Rt. 530 and follow to mile marker 13.  
 Turn left onto Whitesbog Road. Parking lot is on the left.

The General Store is across from parking lot. Trust Offices are approximately 1/8 of a mile down the crossroad to the right (at Sunningive).



**Driving Directions:**