



# THE BERRY BEST OF WHITESBOG

NEWSLETTER OF THE WHITESBOG PRESERVATION TRUST

SUMMER 2000

## FREDERICK W. GIBBS

The Whitesbog Preservation Trust welcomes Frederick W. Gibbs as president of the Board of Trustees. A local attorney and a partner at Gibbs and Gregory, Pemberton, Fred is a member of the U.S. District Court, New Jersey, and the New Jersey and Pennsylvania Bars. He is also an active member in the American, New Jersey and Burlington County Bar Associations.

Fred is active in the community as well. Some of his community works include: Elected Councilman for the Borough Council of Barnegat Light, former member of the Barnegat Light Borough Planning Board, President Pemberton Rotary Club, Trustee Alfred University, Member of Who's Who in America, President, American Chamber of Commerce, Rio de Janeiro, Brazil.

The corporate world is not foreign to Fred. After serving four years in the U.S. Marine Corps he held executive management positions in Brazil and the United States: Managing Director of Standard Electric in Rio de Janeiro, Vice President and President of U.S. Telephone Corporation, Vice President and Director of Digital Switching Development, and Executive Vice President and Senior Group Executive of ITT Corporation.

In the 1950s he attended Alfred University receiving his Bachelor of Arts, Cum Laude in History and Political Science. After 30 years in the corporate world he decided to continue his education at Rutgers University School of Law in Camden in 1986 receiving a Juris Doctor with Tax Honors Certificate in 1989.

To add to his achievements, Fred is also fluent in Portugese and Spanish.

## ANNUAL REPORT

By John Nardone

After two terms, the reins as President of the Whitesbog Preservation Trust is passed on to Frederick W. Gibbs, Esq. It has been a pleasure for me to serve as an officer on the Board.

When the Trust was formed in 1980, the original Board obtained recognition of Whitesbog as a national and state historic site. They also began what continues to be our largest fundraising events: the Annual Whitesbog Blueberry Festival and the Halloween Evenings In The Pines.

Since 1990, the restoration tempo has grown faster each year. We now have eight residences rented which will provide over \$50,000 annually in rental income used for continued restoration.

The latest restoration is the Schoolhouse. The house had not been lived in for at least fifteen years, which necessitated plumbing, electricity, furnace, kitchen, bath and all the cosmetics.

With funds from the 1772 Foundation (matched by the Trust and the NJ Division of Parks and Forestry) the Interpretative Workers Cottage (quad) at the West end of the village is near completion.

With additional (matched) funding from the 1772 Foundation, the Power House roof will be replaced. The building will offer office space for the Pinelands Antique Engine Assoc. . . . a trade for all the volunteer work they perform at Whitesbog.

The Barrel Factory still lacks electricity, but is used almost on a daily basis by the P.I.N.E.S. program. P.I.N.E.S. also holds classes during inclement weather in the small cottage at the North end of the Village.

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The General Store, which is not part of the Trust's lease, is nearing the final stage of restoration. This project is funded by The New Jersey Division of Parks and Forestry. A dedication ceremony is planned for July for the General Store and the Interpretative Workers Cottage.

The village houses have received white trim paint, and twenty-two chimneys have been repointed. A lot of labor and money was spent this year to bring Whitesbog buildings back to the life they once knew.

Educational and interpretative programs were offered throughout the year. The Cranberry Harvest Tours in the fall, the Swans Tours in the winter and the Moonlight Walks remain popular.

Weekend visitors obtain maps and a brief history of Whitesbog from the Kiosk in the center of the village. They can order self-guided brochures for the Nature Trail, Tree Trail and the five-mile Driving Tour. Trust staff and volunteers come out one workday each month to check and clean the trails, landscape, and gardens and to do data entry.

1999 was a busy year. We expect 2000 to be even busier.

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### WELCOME TO SUE GOLDSTEIN

We are pleased to introduce Sue Goldstein who has joined the Trust staff as Program Coordinator. Although her background is in nursing, for the past 30 years she has been involved with several non-profit organizations in both volunteer and paid positions. Her most recent position was for the Pinelands Preservation Alliance as the Education Volunteer Coordinator. Since 1982 (except for a brief hiatus) she was a volunteer for Samaritan Hospice, starting out as a patient volunteer and progressing into fundraising, and eventually founding an auxiliary, which since 1986 has raised close to \$1 million. Welcome Sue!

## **NEW 2000**

### WHITESBOG BOARD OF TRUSTEES

#### OFFICERS

Frederick W. Gibbs, Esq., President  
David Orleans, 1<sup>st</sup>. Vice President  
Janet Robbins, 2<sup>nd</sup>. Vice President  
Martha Windisch, Secretary  
Peter Emmons, Treasurer

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*Carl Nordstrom, Deputy Director, Alternate DEP Appointee	

#### HONORARY TRUSTEES

H. James Saxton, NJ Congressional Representative  
Martha W. Bark, NJ State Senator  
Robert C. Shinn, Commissioner, NJ DEP

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### THANK YOU VOLUNTEERS

The Trust has a group of volunteers who are exceptionally dedicated who sacrifice valuable time to help the Trust in so many various ways and assist in our many programs. Their help is so vital to the success of the Trust's programs and events. If you are interested in becoming a volunteer, please contact the Trust office.

### WHY NOT ...?

support the Whitesbog Preservation Trust with a sizeable donation this year?

support the Trust by attending more educational and fun events? We do enjoy your company.

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# Historic Whitesbog



## Calendar of Events June - December 2000

Whitesbog Preservation Trust, Inc. • 120-13 Whitesbog Road • Browns Mills, NJ 08015 • 609-893-4646

### JUNE 2000

- 3 10 am - 3 pm  
**Volunteer Work Party**
- 3 pm  
**Whitesbog 2000 Village Tour**
- 17 7 pm  
**Moonlight Walk**
- 24 **17th Annual Blueberry Festival**  
*Interpretative tours, fresh blueberries, blueberry baked goods, food, crafters, artists, Pinelands music, children's program & much more.*

### JULY 2000

- 15 2 pm  
**Ribbon-Cutting Ceremony**  
*to celebrate the restoration of the General Store and one of the Workers Cottages. Tours. Learn the history of Whitesbog Village.*
- 7 pm  
**Moonlight Walk**

### AUGUST 2000

- 12 10 am - 3 pm  
**Volunteer Work Party**
- 7 pm  
**Moonlight Walk**

### SEPTEMBER 2000

- 16 10 am - 3 pm  
**Volunteer Work Party**
- 3 pm  
**Video Showing**  
**Whitesbog: An American Company Town**
- 7 pm  
**Moonlight Walk**

### PINELANDS MONTH

#### OCTOBER 2000

- 1 **Pinelands Month Kickoff**  
*Presented by the Pinelands Preservation Alliance at Historic Whitesbog Village.*
- 9 am - 3 pm  
*Cranberry harvest tours, cranberries, cranberry baked goods, food, crafters, artists, Pinelands music.*
- 3 pm  
**Video Showing**  
**Whitesbog: An American Company Town**
- 8 9 am - 11 pm  
**Cranberry Harvest Tour**
- 14 7 pm  
**Moonlight Walk**
- 21 **Halloween Evening In The Pines**  
*for Youth Groups/young families. Reservations required.*
- 27-28 **Halloween Evening In The Pines**  
*for Adults only. Reservations required.*

#### NOVEMBER 2000

- 4 6 pm  
**Whitesbog Fall Watch**  
*sponsored by the Toms River Astronomy Club. Gaze at night sky with powerful telescopes. (Rain date: November 11. Full Moon Sadie Hawkins Day.)*

#### DECEMBER 2000

- 8 **Private Holiday Party**  
*followed by tours of decorated Village Homes. For members only.*

Whitesbog is administered by the State of New Jersey, Department of Environmental Protection, Division of Parks and Forestry as part of Lebanon State Forest.

**VISIT OUR WEBSITE: WWW.WHITESBOG.ORG**



***Is it worth it? You bet it is.*** Whitesbog is a nationally and state registered historic site. It is an authentic turn of the century company town and was the economic hub of the region. The Village served as the main settlement and service center for the cranberry farming operation of Joseph J. White and was the largest cranberry farm in New Jersey in the 1900's. The Village includes a school house, general store and post office, berry processing buildings, workers cottages and residential houses. In 1916, the first cultivated blueberry was successfully developed on the farm by Elizabeth C. White and Dr. Frederick Coville, an event of national significance.

All this history is surrounded by 3,000 acres of old and new cranberry bogs, historic blueberry fields, pine forests, streams and reservoirs. Much of the natural land of Whitesbog has regenerated, providing a panoramic view of natural history. Nowhere else can you find such a sampling of all the natural beauty that the New Jersey Pinelands has to offer, plus the history of the development of the berry farming industry.

***It is up to you.*** You can help the Trust continue the good work at Whitesbog Village and ensure it remains for your enjoyment, **or** you can choose not to give and run the risk that Whitesbog will be lost forever. Your membership can make the difference. Thank you.

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## Whitesbog Preservation Trust

## 2000 Membership Form

120-13, Whitesbog Road, Browns Mills, NJ 08015

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ County: \_\_\_\_\_

Type of Membership:

\$2,000 _____ Pine Barrens	\$100 _____ Pine Needle
\$1,000 _____ Blueberry/Cranberry	\$ 50 _____ Pickering's Morning Glory
\$ 500 _____ Whistling Swan	\$ 30 _____ Franklinia (family)
\$ 250 _____ Atlantic White Cedar	\$ 20 _____ Spring Peeper (individual)

Make check payable to Whitesbog Preservation Trust,  
120-13 Whitesbog Road, Browns Mills, NJ 08015

Membership is valid through December 31, 2000.

Donations are tax deductible to the fullest extent of the law.

THANK YOU

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