

# What's HAPPENING!

Friday, June 28, 2002

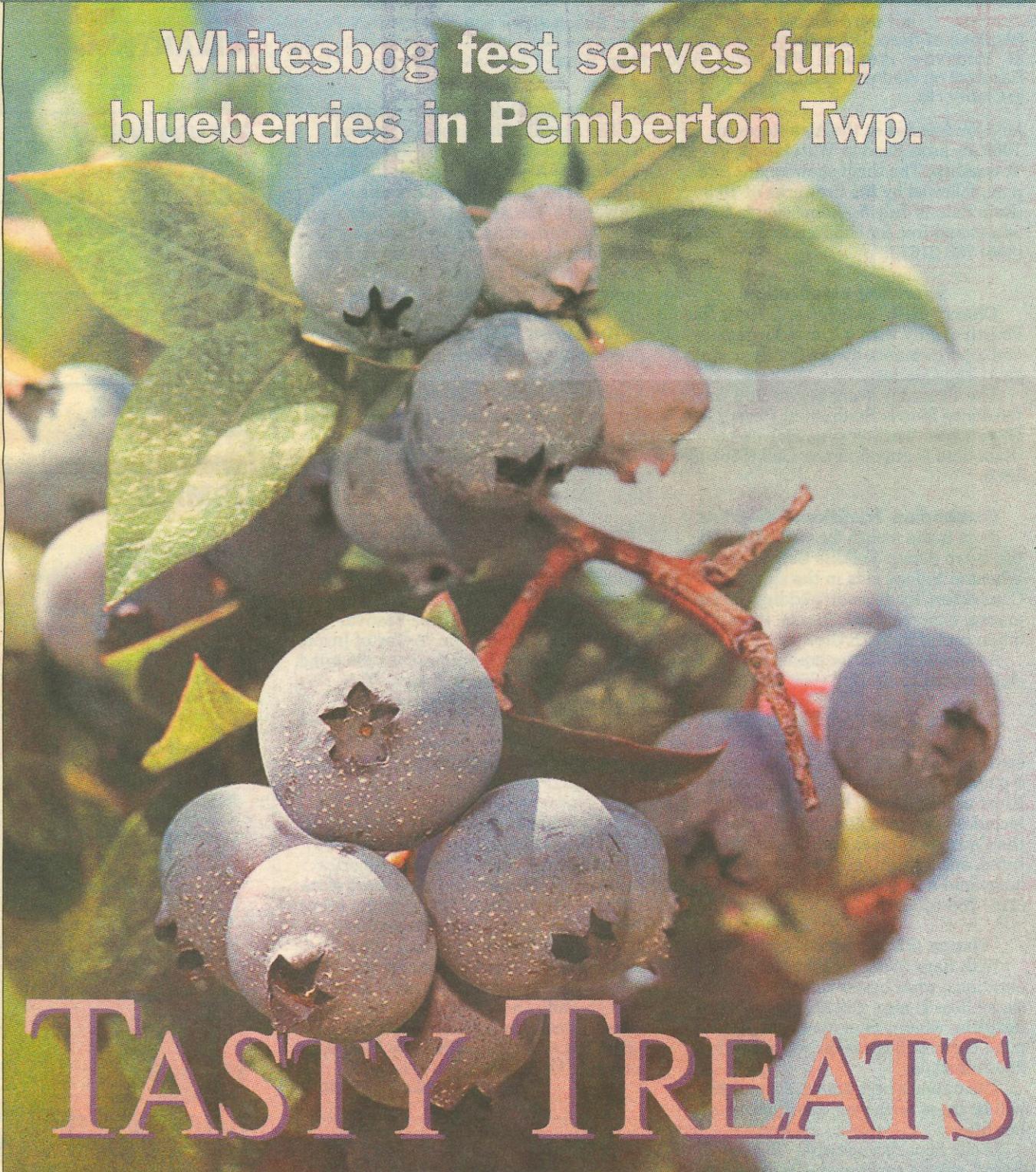
Burlington County Times

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## FEATURE STORY

14

Whitesbog fest serves fun,  
blueberries in Pemberton Twp.



# TASTY TREATS

The 19th annual Whitesbog Blueberry Festival will be held tomorrow in Pemberton Township.

BCT staff photo/ROSE SHIELDS

## MOVIES

4



Sandler's 'Deeds'  
set for big laughs  
at the box office

## DINES OUT

11

Charles Plaza offers  
healthy Chinese  
cuisine in Philly

## EVENTS

12



Summer gardens  
blossom during  
Willingboro tour

# TASTY TREATS



Visitors to the Whitesbog Blueberry Festival in Pemberton Township can take wagon tours.

## Whitesbog fest serves fun, blueberries in Pemberton Twp.

By David Levinsky  
BCT staff writer

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**T** rue blues are hard to find. Until 86 years ago, you would be hard-pressed to find anything remotely close to the juicy blueberries that dot the Pinelands landscape today.

That's because the cultivated blueberry wasn't invented until 1916, the year U.S. Department of Agriculture researcher Fredrick Coville moved to the village of Whitesbog.

Coville and Elizabeth White, the daughter of village cranberry magnate J.J. White, developed the fruit from the small sour huckleberry of the area.

The rest is history. Which is exactly what the organizers of tomorrow's 19th annual Whitesbog Blueberry Festival seek to preserve, since all proceeds of the country celebration, held to commemorate Coville's and White's invention, will go to preserving Whitesbog itself.

"This is our major fund-raiser," said Sue Goldstein, public-relations coordinator for the Whitesbog Preservation Trust. "This year we're looking to raise enough money to restore the old barrel factory and warehouse."

### IF YOU GO

#### 19th annual Whitesbog Blueberry Festival

**Where:** Historic Whitesbog Village, at mile marker 13 on Route 530 in Pemberton Township

**When:** Tomorrow, 9 a.m. to 4 p.m. Rain date is Sunday.

**Admission:** \$5 per car for parking  
**Information:** (609) 893-4646

She said the trust wants to turn the factory into a meeting room. The warehouse is being targeted as an agriculture museum.

More than 4,000 visitors are expected to descend on the historic village, which in its heyday was one of the largest cranberry and blueberry plantations on the East Coast.

Although the village's popular pick-your-own blueberry field is barren this year due to spring frosts, Goldstein said the star fruit would still be in plentiful supply.

Fresh blueberries are being shipped in from a Pemberton Township farmer. The festival desert tables will still be packed with such berry treats as blueberry pies, doughnuts, muffins, fritters, sundaes and cheesecake.

Besides sampling blueberry foods, visitors can watch a wild bird be released; pet an alpaca, the smaller cousin to the llama; or witness a demonstration of wooden canoe construction. Brave festivalgoers can also

investigate a live beehive or partake in several science activities presented by the Garden State Discovery Museum.

Traditional favorites such as walking tours through the village and its surrounding forests and wetlands will be back, Goldstein said, as will plenty of bluegrass and Pinelands folk music.

The recently restored Whitesbog General Store will be open for business, as will Suningave, the home of Elizabeth White, and other village buildings.

Special events and activities include:

- Tours of the Whitesbog power station: 9 a.m. and 4 p.m.

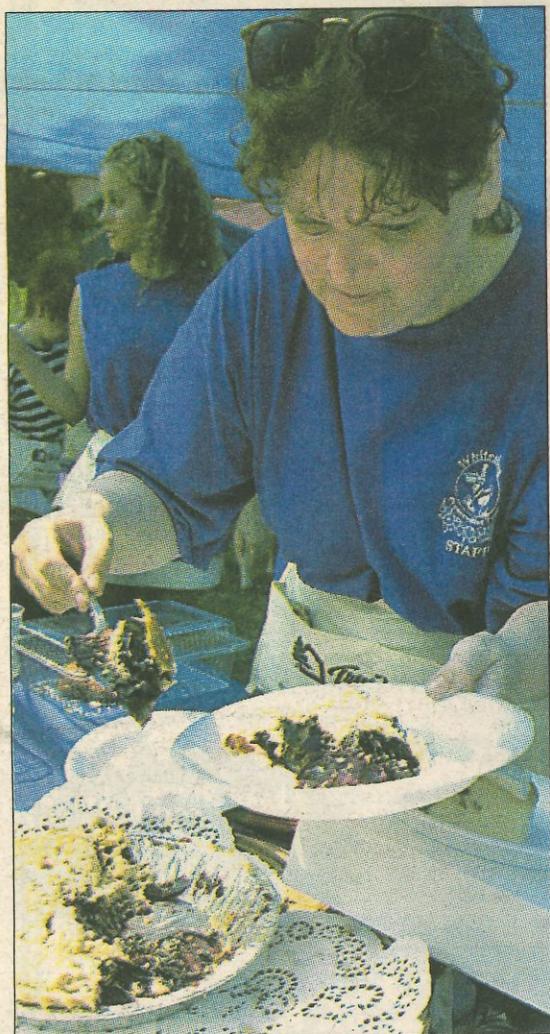
- Tours of Elizabeth White home: 10 a.m., noon and 2 p.m.

- Antique tractor parade: 9:40 a.m.

- Wild bird release: 1 p.m.

- Walking and wagon tours will be held throughout the day.

The following performers will entertain on the village commons: **Dave Orleans**, songwriter, storyteller and educator; **Jim Albertson**, New Jersey folk singer; **The Sugar Sand Ramblers**; **Valerie Vaughn and the Decoys**; **Glen Holly and Ben Waldeck**; and **Home Cookin'**.



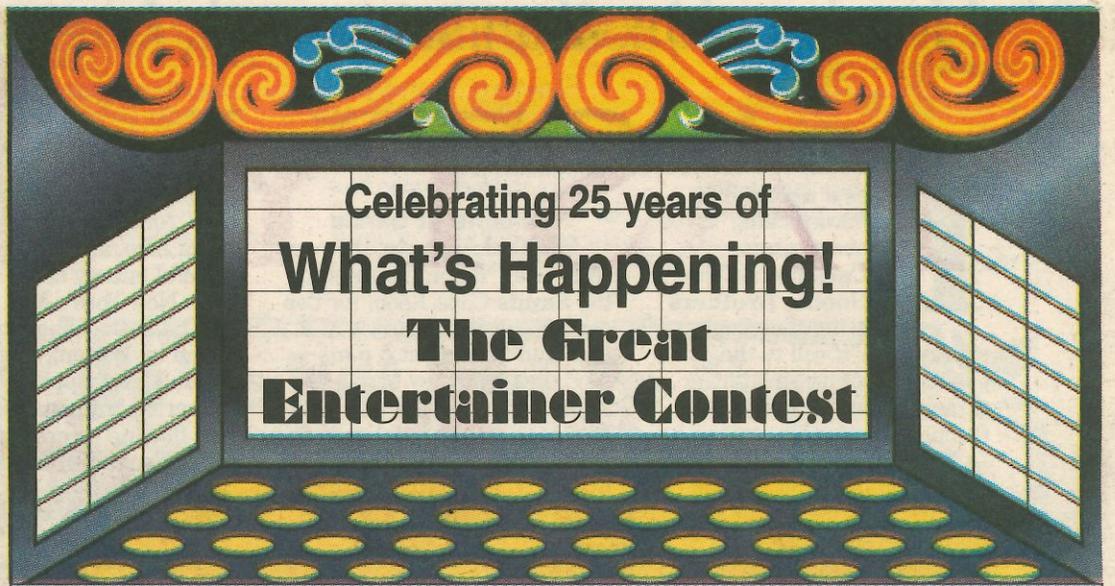
Tracy Stodnick of Pemberton Township dishes out servings of blueberry pie during last year's event.



Sharon Shinn of Pemberton Township wears a blueberry hat during last year's festival.



BCT staff photos/JOHN JABLONOWSKI  
**Austin Cochrane (left)** of Pemberton Borough keeps himself cool, while a screech (above) from the Cedar Run Wildlife Refuge awaits its release back to the wild during the festival last year.



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- ★ \$500 expense money



Arrangements made by Travel Advantage, 59 East Main St., Moorestown, 856-235-3666

**Trivia Fun...  
 Two winners each week!**

— Week Seven Answer: Saturday Night Live —

**WEEK 7 SHELLY LEWIS, CINNAMINSON  
 WINNERS: MICHELLE ARNAO, MT. HOLLY**

New trivia question each week. Two lucky winners are selected weekly. Each receives two tickets to enjoy a movie and becomes a finalist in our grand prize game. Finalists will receive VIP invitations to our 25th Birthday Bash for What's Happening!—the BCT's weekend entertainment guide.

Contest open to all except employees and family members of Calkins Media. No purchase necessary. Certain travel restrictions apply.

Return to: The Great Entertainer Contest, Burlington County Times, 4284 Route 130, Willingboro, NJ 08046 (Mark envelope Week 8)

Name \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
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 Trivia Question answer \_\_\_\_\_

**Week Eight Trivia Question:**  
 Walt Disney's colorful animated tale "Lilo & Stitch," now appearing in theaters, celebrates the music of Elvis Presley. Name the 1956 motion picture in which Presley made his acting debut.

Need help?  
 Find the answer in today's classified section under Personals  
**ENTRY DEADLINE WEDNESDAY JULY 3**

**Burlington County Times**

**PLAY LOU GAUL'S TRIVIA CHALLENGE EVERY WEEK!**