

MISS OLIVE G TAYLOR
BROWNS MILLS N J 08015

BURLINGTON COUNTY



TIMES-ADVERTISER



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The Beginning . . . Of . . . The End



FLAMES LEAP from roof of J.J. White package and storage building in Whitesbog as firemen attempt to bring the blaze under control shortly after it broke out at 12:30 p.m.

Monday. However, hampered by high winds and shortage of water, the smoke eaters were unable to extinguish the fire, which reduced the 200-foot-long building to rubble.

\$200,000 Blaze Levels J.J. White Building

Water Carnival Offers Beauty

F. : 0601 T. I. :

by the heat, were treated at the fought the fire from the first alarm

\$200,000 Whitesbog Blaze

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CONCERN is apparent on the face of Michael Tamn, right, chief of the Country Lakes Fire Company and other firemen at the scene of Monday's blaze at Whitesbog as firemen tried in vain to control the fire which eventually destroyed the building.

the blaze over seven hours. Some remained on guard all night.

Fears were felt for nearby buildings, including the neighboring conservation and research center affiliated with Glassboro State College and several seasonal workers' quarters, but they were sprayed with resistant chemicals and saved.

The main center section of the 3-story frame building, 200 by 60 feet in size, was destroyed with havesters, sorting and packing machines and other machinery, along with equipment and thousands of berry boxes.

Trucks loaded with blueberries and a newly developed picking machine were saved, and a dozen or more youths working in the building packing cranberries fled without mishap.

Cause of the conflagration was not immediately determined, but Dr. Eugene Vivian, who is in charge of the neighboring Glassboro facility, suggested a breakdown in electrical wiring. He said the electricity and telephone went off in his building at the time.

Frank Foulks, Browns Mills chief, said the fire started in a loft, adding that the county marshal is investigating to ascertain cause.

The fire burned furiously through the 80-year-old cedar and oak structure beneath its tin roof and spread quickly to an attached 70-foot-long machine shop.

Firemen used water from pumpers of surrounding companies and improvised a sluice system to fill cranberry bog canals from reservoirs, then siphon the water from the canals.

By 4 p.m. the main building was gutted for the second time in 10 years. Employees recalled that the center section was burned out in 1960. A weather-vane replica of an old Model T Ford, nearly as old as the building, was among the casualties.

The fire fighters who were treated at Burlington County Memorial Hospital for smoke inhalation are Herbert Brown of Pemberton, Joseph Pappaf, Browns Mills, and Wayne Wharton, Cookstown.

The White company, headed by Dr. Thomas Darlington, operates on a 2,900-acre site it leases from the State, which acquired it under the Green Acres program.



NO BERRIES TODAY. Water from firemen's hoses gives the appearance of rain as it pours from roof of J.J. White building in Whitesbog. A blueberry sorting machine and other equipment can be viewed standing idle, after workers were forced to evacuate the building after fire broke out about 12:30 p.m. Monday.



BLUEBERRY PACKERS watch as the J.J. White building at Whitesbog goes up in flames. Shortly before, the youngsters were busy packing blueberries in the building.

— CLIP AND MAIL —

ENTRY BLANK

Pemberton Twp. Recreation Commission

1970

WATER CARNIVAL

on

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Rain Date, Sunday, July 26

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