

*WE* forward the attached as  
a matter of mutual interest.  
N. W. AYER & SON

## BLUEBERRY MADE LARGE INDUSTRY

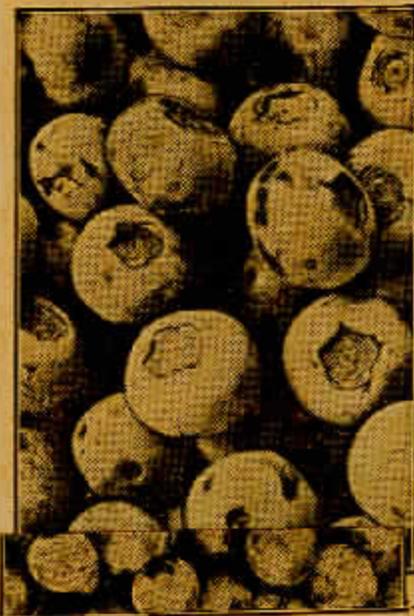
Varieties Bred With Berries More  
Than Three-Quarters Inch  
in Diameter.

### ACID SOIL IS REQUIREMENT

About 20,000 Hybrids Have Been  
Fruited at Government's Testing  
Plantation at Whitesbog, Near  
Browns Mills, N. J.

(Prepared by the United States Department  
of Agriculture.)

After experiments extending over  
16 years, the United States Depart-  
ment of Agriculture has established  
the culture of the blueberry as a com-  
mercial industry and has bred varie-



The Ordinary Wild Blueberry.

ture issued in 1916. The illustration  
is used in such a way as to lead the  
reader to believe that this firm has  
for sale blueberries of the kind shown  
in the illustration, when as a matter  
of fact ordinary wild blueberries, first  
transplanting to a nursery, are fur-  
nished in response to the advertise-  
ment. Furthermore, advertisements  
issued by this firm give very mislead-  
ing information. One of their adver-  
tisements, in the February number of  
a well-known garden magazine, states  
that "by repeated transplanting, we  
perfected the root system of the  
plants"; that "now, you may grow  
blueberries as easily as any other gar-  
den berries"; and that "starting with  
our nursery-grown plants assures suc-  
cess under all conditions." These  
statements give a very erroneous and  
misleading idea of the conditions  
necessary for success in blueberry cul-  
ture.

from Yates City Ill.  
Bamber  
Date 4/19/23

