

A

1 9 2 4 P R I C E L I S T  
W H I T E S B O G B L U E B E R R Y P L A N T S  
f o r  
COMMERCIAL CULTURE.

In order to secure Blueberry plants for our own fields, (we now have 38 acres planted and expect to double this within the next 3 years) it has been necessary for us to learn to propagate the plants and provide a greenhouse, cold frames, sash and other necessary equipment. We have finally reached the point where we are able to produce plants faster than needed for our fields and can therefore offer a limited quantity of the same varieties we are planting to others who wish to undertake Blueberry culture.

Blueberries require special soil and moisture conditions. Where these are available, Whitesbog Blueberries offer an unusual opportunity for the progressive farmer or fruit grower. They are especially attractive because ~~everyone else is not growing them~~

← they require no spraying

they return an exceptional profit.

A description of the methods used at Whitesbog and suggestions to others interested in growing Blueberries for profit are given in our booklet "Commercial Culture of Whitesbog Blueberries." If you do not have a copy, we will gladly send one upon request.

JOSEPH J. WHITE, Inc.,  
WHITESBOG, NEW JERSEY.

Description of Varieties

RUBEL, late - Bushes are unusually vigorous and produce large crops of firm berries, many of which are over 5/8 inch in diameter. They will keep on the bush in perfect condition for several days after ripening. Their shipping qualities are excellent.

40

GROVER, late - The berries are among the largest and the flavor excellent. The new wood is a little slow in maturing in the fall and although hardy in New Jersey it is advisable to try them on a small scale before planting a large quantity farther north.

PIONEER, (Coville hybrid 620A) midseason. The first seedling from the government trial grounds selected for propagation. The berries are light blue of large size and good flavor. The bushes yield abundantly.

HARDING, midseason - The berries are about the same size as Rubel but darker in color. They are possibly a little too tender for long shipment, but the flavor is exceptionally fine so they are well suited for home use, retail sales or markets that can be reached within 24 hours after picking.

SAM, midseason - Berries are light blue, of good flavor, uniformly large, and produced in immense clusters.

CABOT, (Coville hybrid 834A) early - A very large berry of attractive appearance and unusually fine flavor. It is the earliest to ripen and should be especially

profitable. The berries ripen promptly and are usually gone when the first Rubels are ready to pick.

ADAMS,- early - Only a few days later than Cabot. The berries rarely exceed 5/8 inch in diameter, but are remarkably uniform in size, of excellent flavor and produced in immense quantities. They are medium blue in color with a tendency to be pear shaped. The bushes are exceptionally vigorous.

C

PRICES AND TERMS.

For commercial plantings we furnish strong 2-year old plants with tops 8 to 10 inches high and a good ball of roots. From plants this size or smaller, we expect to secure a profitable commercial crop of a quart or more to the bush the third summer (a little over 2 years) after planting.

PRICE - The price of these plants is \$600.00 a thousand provided the order is for 250 or more. The price includes cost of packing and delivery to our shipping station, but does not include freight or express charges.

SELECTION OF VARIETIES - We are planting all the varieties we offer and advise others to do the same. If a trial shows that some varieties are better adapted to your conditions than others, you can select those that do best when you enlarge your planting. We recommend the following assortment of varieties in each 100 plants that you order:

40	Rubel
20	Harding
10	Grover
10	Pioneer
10	Sam
5	Adams
5	Cabot

If you prefer some other assortment we can probably furnish it, except that we cannot supply over 5% of Adams or Cabot on any order as our stock of these is very limited.

HOW WE SHIP - Blueberry plants have to be shipped with a small amount of soil on their roots and will average between 2 and 3 pounds each when packed. It is there-

fore advisable to order early and have your plants shipped by freight in order to save transportation charges. We can ship by freight until April 1. Later shipments must go by express.

TERMS - Terms are cash before shipment. If you want to order before shipping time we will reserve plants upon a deposit of 10%.

OUR RESPONSIBILITY - Your bank will investigate our responsibility or you can write to The Farmers Trust Company, Mt. Holly, New Jersey.

GUARANTEE - We guarantee to furnish vigorous, healthy plants that will reach you in first class condition. Our plants are all of named varieties and each variety is labeled. We will replace without charge any plant that proves untrue to label.

Brief Planting Directions

We space plants 4 feet apart in rows which are 8 feet apart. This requires 1361 plants to the acre. Under some conditions it might be advisable to space them 6 feet apart instead of 4 feet which would require 908 plants to the acre. Plant early in the spring, the earlier the better.

For complete information on planting see our booklet, "Commercial Culture of Whitesbog Blueberries."

Care of Plants when Received

If the plants reach you while still dormant and before conditions are suitable for planting, they will keep in perfect condition for several weeks without unpacking if stored in a cool place where they will not dry out. Freezing will not hurt them, but frequent freezing and thawing should be avoided. If the plants have begun to grow they should be unpacked at once and planted or "heeled in."

Visit Whitesbog if you can.

Visitors are welcome. We will be glad to show you our Blueberries and give you full information if you can ever come.

Whitesbog is on the road that runs from

Camden, New Jersey, through Mt. Holly, Browns' Mills and Lakehurst to Toms River, and is 4 miles east of Browns' Mills. The buildings of the village can be plainly seen from the gravel road.

From New York take the train to Lakehurst where an automobile can be secured for the 11 miles to Whitesbog.

From Philadelphia take the train at Market Street Ferry to Browns' Mills if you wish an automobile or to Upton (formerly called Hanover Farms) if you prefer to walk 2 miles.

Good meals and rooms can be secured in Browns' Mills.

JOSEPH J. WHITE, Inc.,  
WHITESBOG, NEW JERSEY.