

*We forward the attached as
a matter of mutual interest.*
N. W. AYER & SON

from *New York City*
Blue Page
Date *4/21/53*



Cultivated blueberries, five-eighths of an inch in diameter, developed by Mrs. Elizabeth C. White of Whitesbog, N. J., in co-operation with the United States Department of Agriculture, promise a new fruit crop which ought to be of value in many sections. Mrs. White has been offering prizes for years for wild blueberry bushes bearing large fruit, and has bred from this native stock a form which produces surprisingly large berries which are sold at high prices.

