

*WE forward the attached as  
a matter of mutual interest.*  
N. W. AYER & SON

from *Washington DC*  
*Times Herald*  
Date *7/8/53*

**Caution on Buying  
Blueberry Plants**

After experiments extending over sixteen years, the United States Department of Agriculture has established the culture of the blueberry as a commercial industry and has bred varieties with berries more than three-fourths of an inch in diameter. The most outstanding cultural characteristic of the blueberry is its requirements of an acid soil. It does not thrive in ordinary rich garden soil that has a neutral or alkaline reaction.

A few nurserymen are taking advantage of the work that has been done in the improvement of the blueberry to deceive the public by advertising blueberries in a very misleading manner. Ordinary wild blueberries, first transplanted to a nursery, are furnished deluded buyers.

