

We forward the attached as
a matter of mutual interest.
N. W. AYER & SON

BLUEBERRY MADE LARGE INDUSTRY

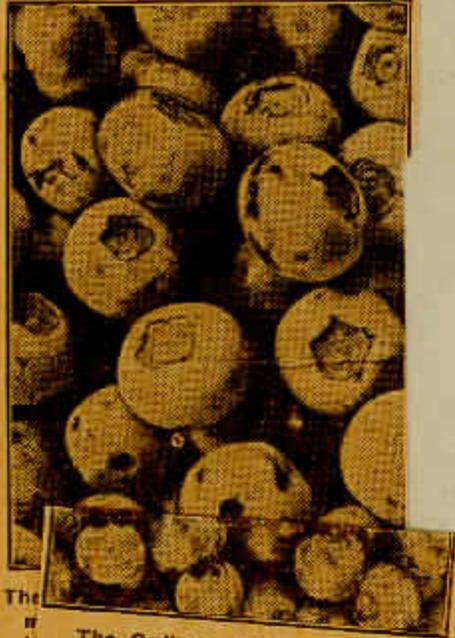
Varieties Bred With Berries More
Than Three-Quarters Inch
in Diameter.

ACID SOIL IS REQUIREMENT

About 20,000 Hybrids Have Been
Fruited at Government's Testing
Plantation at Whitesbog, Near
Browns Mills, N. J.

(Prepared by the United States Department
of Agriculture.)

After experiments extending over
16 years, the United States Depart-
ment of Agriculture has established
the culture of the blueberry as a com-
mercial industry and has bred varie-



The
The Ordinary Wild Blueberry.

ture issued in 1916. The illustration
is used in such a way as to lead the
reader to believe that this firm has
for sale blueberries of the kind shown
in the illustration, when as a matter
of fact ordinary wild blueberries, first
transplanting to a nursery, are fur-
nished in response to the advertise-
ment. Furthermore, advertisements
issued by this firm give very mislead-
ing information. One of their adver-
tisements, in the February number of
a well-known garden magazine, states
that "by repeated transplanting, we
perfected the root system of the
plants", that "now, you may grow
blueberries as easily as any other gar-
den berries"; and that "starting with
our nursery-grown plants assures suc-
cess under all conditions." These
statements give a very erroneous and
misleading idea of the conditions
necessary for success in blueberry cul-
ture.

from *Luzon Valley Times*
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