

# **FINANCIAL SUPPORT**

- ✓ Monetary contribution
- ✓ Sponsorship
- ✓ Contributions are tax deductible!

# **VOLUNTEER OPPORTUNITIES**

The success of the Festival also depends on volunteers in the following areas:

- ✔ Hospitality
- ✓ International Headquarters
- ✔ Publicity
- ✓ Security

# HOSPITALITY

The objective is to have greeters at each entrance to:

- Present a spirited greeting for guests coming to the Festival.
- Hand out passports to children and other attendees desiring one.
- Encourage entry donations from adults attending the Festival.
- Direct guests to events and areas in and around the Festival or to a First Aid station, as needed.

### INTERNATIONAL HEADQUARTERS

- Validate passport stamps
- Present buttons to children
- Handle drawings for prizes
- Announce winners of drawings

### **PUBLICITY**

Prior to the event:

 Assist with the distribution of advertising materials, such as posters, table tents, bulletin inserts to churches, restaurants, businesses, etc.

# **SECURITY**

- Assist with parking
- Direct participants to their specific areas

# THE EVENT IS...

...free and open to the public, thanks to the generosity of numerous sponsors — food and crafts will be priced very reasonably. The whole purpose of the gathering is to break down the stereotypes and reduce apprehensions.

# COME CELEBRATE...

...the richness of the people of Central Wisconsin. Your participation is vital to the achievement of the goal of this event. Please take a few minutes to complete and return the enclosed postcard to:

Constance Fang
Nelson Hall - UWSP
1209 Fremont Street
Stevens Point, WI 54481
Telephone: (715) 346-3849
Fax: (715) 346-3819

Email: cfang@uwsp.edu

# ADDITIONAL INFORMATION FOR VENDORS

There is no registration fee, but participants need to pay for table(s) and space.

# **Non-profit Organizations**

\$10.00 per table

# All Others (Commercial)

\$25.00 for each table and space

Due to space limitations and in order to facilitate set up, all tables will be of a standard size

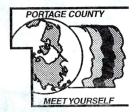
# YOU ARE INVITED

...to participate in an exciting event!

# THE PORTAGE COUNTY CULTURAL FESTIVAL

Saturday, April 29 2000

Stevens Point Area Senior High (SPASH)
1201 NorthPoint Drive
Stevens Point, WI 54481



# What is the Portage County Cultural Festival?

This all-day event celebrates the richness of the many cultures in Portage County through the sharing of food, entertainment, arts and crafts, games, hands-on activities, and historical visual displays. More than twenty subcultures that make up the population of Portage County will participate in this event.

# Why have the Portage County Cultural Festival?

The goal of the Portage County Cultural Festival is to bring together the people of the Portage County area to celebrate the richness of its many cultures. This event provides an excellent opportunity for children and adults of Central Wisconsin to learn about other cultures, and perhaps learn some new things about their own. The event is fun and educational for all involved. "We've all come to Portage County from different places. While we may not always understand one another, we can at least learn to appreciate one another and learn the universal language of the smile," say organizers from area schools, churches and community organizations.

# How is the Festival Celebrated?

The components of the Portage County Cultural Festival are:

# **EDUCATION**

Attendees are invited to pick up a passport at the entrance and get it stamped by the participating cultures simply by taking time to experience something about each culture. Persons whose filled passports are validated by the "International Headquarters" personnel become eligible for a number of prizes.

# **ENTERTAINMENT**

The Festival's entertainment features both local and contracted professional artists. The program consists of half-hour and hour-long segments of music, dances, marital art demonstrations, drama, and a parade of nations in costumes. Since the goal of this event is to celebrate the cultural richness of Portage County, the committee actively seeks local talents to perform in the Field House, the South Commons Children's Corner, Tented Stage, and also as roving artists. Performances featuring audience participation are strongly encouraged.

# CHILDREN'S CORNER

The goal of the Children's Corner is to provide a handson cultural experience for the children (ages 5 - 10 years) utilizing stories, dance, games, and crafts. Attendees will be able to obtain a passport stamp by participating in any of the hands-on activities such as:

- Learning Czech Folk Dance
- Hmong Ball Game
- Indian Stick Dance
- Origami

Greuce

- Making African Paper Plate Masks
- Vietnamese Festival Lanterns
- Native American "Leather" & Weaving
- Japanese Carp Kites

# **EXHIBITS**

Educational and cultural exhibits, and sale of arts and crafts by non-commercial folks will take place in the SPASH Field House.

Since education is a vital component of this event, each booth is asked to create a simple learning experience or a unique task related to the featured culture. It may be as simple as teaching a phrase like *Dzien Dobry* ("good morning" in Polish) or as elaborate as learning the Japanese art of *Origami*. When the task is completed, the attendee's passport will be stamped by the staff. Attendees will bring their filled passports back to the "International Headquarters" for validation to become eligible for prizes. It is important to have your booth well staffed.

If you are selling cultural artifacts, please keep in mind as you price your items, that the mission of the Festival is to promote cultural awareness.

# **FOOD**

Authentic ethnic food from around the world is featured. Patrons are able to sample more than 50 varieties of food. Food vendors are encouraged to participate in this event not as a profit-making venture, but as a mission to promote cultural awareness. The food committee can assist you with determining the amount of food to prepare. Although SPASH's kitchen is available, the food committee strongly suggests that the ovens be used for heating food and the coolers for storing food. All food vendors are required to attend a food sanitation seminar sponsored by the Portage County Health Department. You will be notified concerning the date, time and place of the seminar.