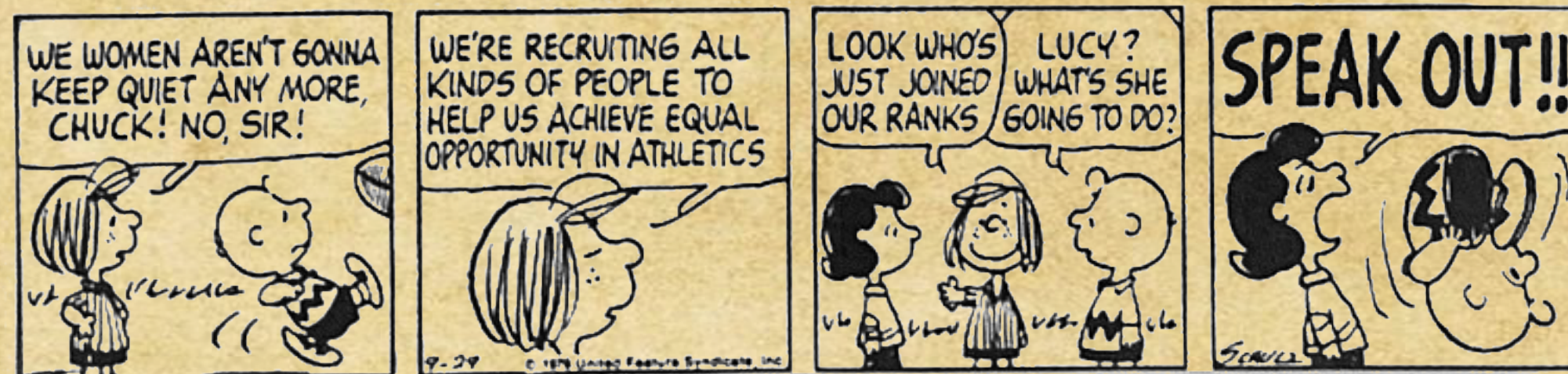


## 'Peanuts,' Pushed For Title IX In The 1970s

Charles Schultz, the creator of Peanuts, passionately believed in girls' and women's sports. He used his platform to promote Title IX. Schulz was a close friend of Billie Jean King and in 1979 he highlighted the issue of females in sports with a multi-day storyline in his comic strip. Schulz brought attention to women athletes by mentioning contemporary female sports stars and having his girl characters participate in a wide variety of sports, from football to figure skating. From Peppermint Patty's athletic dominance to Lucy's ineptitude in the right field to Marcie's total bewilderment with sports of all kinds, the girls in *Peanuts* were always equal participants.



Peanuts-October 6, 1979



Peanuts-September 29, 1979