

2018 WISCONSIN VALLEY FAIR

40
years

THE HISTORY OF OUR

CREAM PUFF VENTURE

1978 - 2018

OUR HISTORY OF THE VERY FIRST CREAM PUFF ORIGINIALLY CAME FROM DELAVAN WI. OUR CHORUS WAS IN NEED OF A FUNDRASIER TO MAKE MONEY. SO, THE CHORUS BORROWED THE IDEA FROM THE MASONIC GROUP WHO WERE NO LONGER GOING TO HAVE A STAND AT THE WALWORTH FAIR. OUR CHORUS WORKED HARD TO GET A STAND OF OUR OWN SET UP.



IN 1978, THE CHORUS PURCHASED A 1949 FORD VAN FOR \$200. WE TOOK IT TO A FRIENDS SHOP AND HAD THE MOTOR REMOVED. WE NAMED IT **PURLIE PUFF** AFTER THE SONG PURLIE. WE HAD IT PAINTED AND HAULED TO THE WAUSAU FAIR GROUNDS. AT THAT TIME WE WERE ABLE TO ADVERTISE OUR LOCATION OVER THE OFFICE SPEAKERS.

SO, IT DIDN'T TAKE LONG FOR PEOPLE TO FIND OUT WE HAD CREAM PUFFS.

THAT YEAR THE PROFIT PAID OFF THE VAN.

THEN WE WERE ASKED TO GO TO THE MERRILL FAIR. THAT WAS A BIT OF A CHALLENGE *HAULING* THE VAN TO MERRILL FOR THEIR 4-DAY FAIR. IT WAS THERE THAT WE SAW A MAN CUTTING APPLES AND PUTTING CARAMEL ON THEM AND PUTTING THEM IN A DISH.

THEN WAUSAU CHAPTER DISOLVED AND THOSE OF US WHO STILL WANTED TO SING JOINED THE MARSHFIELD CHAPTER IN 1983, AND THE WOMEN FROM THERE CAME AND HELPED AT THE WAUSAU FAIR. NOW THE MARSHFIELD CHAPTER STARTED THEIR OWN CREAM PUFFS AT WARRENS AND THE MARSHFIELD FAIR.



THEN THE WOMEN FROM WAUSAU JOINED THE STEVENS POINT CHORUS IN 1987. AFTER DRAGGING **PURLIE PUFF** AND RUNNING OUT OF ROOM, THE **CENTER POINT CHORUS** THEN PURCHASED OUR EXISTING WELLS CARGO TRAILER. WE

PAID \$6500.00 ON JUNE 12, 1993

WE HAVE ALSO TAKEN THE VAN TO THE WISCONSIN RAPIDS WATERSKI SHOW. IN TURN FOR FREE ENTRANCE FEE, WE HAD TO MAN THEIR HAMBURGER STANDS. WE TOOK IT TO MARATHON COUNTY FARM PROGRESS DAYS. IN ORDER TO DO THIS EVENT, WE ALL HAD TO TAKE THE MARATHON COUNTY HEALTH DEPT. COURSE FOR FOOD HANDLING.

WE ARE NOT SURE WHAT YEAR WE STARTED SELLING AT ART IN THE PARK MAYBE SEPTEMBER 1982. THIS WAS A TOTALLY DIFFERENT OPERATION. WE WERE IN THE BARN WHERE THEY AUCTIONED OFF THE CATTLE. WE HAD TO BRING IN THE REFRIGERATOR, LONG TABLES, ALL OF OUR EQUIPMENT. AT THAT TIME THERE WERE ONLY ABOUT 4 STANDS IN THE PARK, SO WE SOLD ABOUT 2000 CREAM PUFFS AND 15 CASES OF APPLES, ALL IN TWO DAYS.

WE ALSO TRAINED OUR FRIENDS AND FAMILIES TO WHIP, SELL AND CUT APPLES, SO THAT WE COULD SING IN THE BALCONY.

THEN THE FIRE DEPT SAID, THE BUILDING WAS UNSAFE TO USE. SO, THE NEXT FEW YEARS WE SOLD OUT OF THE LITTLE KITCHEN OFF THE HOCKEY RINK. AT THIS SAME TIME, WE HAD THE VAN DOWNTOWN FOR THE ART FESTIVAL. WE WERE SPREAD THIN RUNNING TWO OPERATIONS AND TRYING TO CLOSE THEM BOTH DOWN AT 5PM ON SUNDAY. MORE FOOD STANDS STARTED POPPING UP. MORE COMPETITION. AFTER MUCH CONVINCING, WE WERE ALLOWED TO BRING OUR NEW EFFICIENT VAN DOWN TO ART IN THE PARK, AND WE WERE THRILLED! NO MORE HAULING OF ALL OF THAT EQUIPMENT.

THANK YOU TO THE MANY FRIENDS, AND FAMILY MEMBERS, WHO HAVE HELPED IN OUR SUCCESS OF OUR CREAM PUFF AND APPLE ADVENTURES.

Thank You!

**For Supporting Center Point Chorus for the past
40 years!**

2008 WISCONSIN VALLEY FAIR

THE HISTORY OF OUR CREAM PUFF VENTURE

OUR HISTORY OF THE FIRST CREAM PUFF ORIGINIALLY CAME FROM DELAVAN WI WHERE I WAS STARTING MY 4TH YEAR OF BEING A SWEET ADELIN. WE NEEDED TO MAKE SOME MONEY FOR THE CHORUS. SO MY FRIEND DEE WILD BORROWED THE IDEA FROM THE MASONIC GROUP WHO WAS NO LONGER GOING TO HAVE A STAND AT THE WALWORTH FAIR. SHE GOT THEIR RECIPE AND WE WORKED TO GET A STAND OF OUR OWN SET UP.

TO MY KNOWLEDGE THE DELAVAN CHORUS SOLD THEM AND THEN WHEN THEY DISBANDED JANESVILLE CHORUS TOOK OVER, AND ARE STILL SELLING THEM AT THE WALWORTH FAIR

THEN I MOVED TO WAUSAU AND JOINED THE WAUSAU CHAPTER WHERE, NEEDING A FUND RAISER THE CREAM PUFF IDEA CAME UP AGAIN.

SO IN 1978, THE CHORUS PURCHASED A 1949 FORD VAN FOR \$200. WE TOOK IT TO A FRIENDS SHOP AND HAD THE MOTOR TAKEN OUT OF IT. WE NAMED IT PURLIE PUFF AFTER THE SONG PURLIE. PAINTED IT ALL UP AND HAULED IT DOWN TO THE WAUSAU FAIR GROUNDS. AT THAT TIME WE WERE ABLE TO ADVERTISE OUR LOCATION OVER THE OFFICE SPEAKERS. SO IT DIDN'T TAKE LONG FOR PEOPLE TO FIND OUT WE HAD CREAM PUFFS.

THAT YEAR THE PROFIT PAID OFF THE VAN.

THEN WE WERE ASKED TO GO TO THE MERRILL FAIR. THAT WAS A BIT OF A CHALLENGE HAULING THE VAN TO MERRILL FOR THEIR 4-DAY FAIR. IT WAS UP THERE THAT WE SAW A MAN CUTTING APPLES AND PUTTING CARAMEL ON THEM AND PUTTING THEM IN A DISH.

THEN WAUSAU CHAPTER DISOLVED AND THOSE OF US WHO STILL WANTED TO SING JOINED THE MARSHFIELD CHAPTER IN 1983, AND THE GIRLS FROM THERE CAME AND HELPED AT THE WAUSAU FAIR. THUS NOW THE MARSHFIELD CHAPTER STARTED THEIR OWN CREAM PUFFS AT WARRENS AND THE MARSHFIELD FAIR.

THEN THE GIRLS FROM WAUSAU JOINED THE STEVENS POINT CHORUS IN 1987. AFTER DRAGGING PURLIE PUFF AND RUNNING OUT OF ROOM, THE CENTER POINT CHORUS THEN PURCHASED OUR EXISTING WELLS CARGO TRAILER. WE PAID \$6500.00 ON JUNE 12 1993

WE HAVE ALSO TAKEN THE VAN TO THE WISCONSIN RAPIDS WATERSKI SHOW. IN TURN FOR FREE ENTRANCE FEE, WE HAD TO MAN THEIR HAMBURGER STANDS. WE TOOK IT TO MARATHON COUNTY FARM PROGRESS DAYS. IN ORDER TO DO THIS EVENT WE ALL HAD TO TAKE THE MARATHON COUNTY HEALTH DEPT. COURSE FOR FOOD HANDLING.

I'M NOT SURE WHAT YEAR WE STARTED SELLING AT ART IN THE PARK MAYBE SEPTEMBER 1982. THIS WAS A TOTALLY DIFFERENT OPERATION. WE WERE IN THE BARN WHERE THEY AUCTIONED OFF THE CATTLE. WE HAD TO BRING IN THE REFRIGERATOR, LONG TABLES, ALL OF OUR EQUIPMENT. AT THAT TIME THERE WERE ONLY ABOUT 4 STANDS IN THE PARK SO WE SOLD ABOUT 2000 CREAM PUFFS AND 15 CASES OF APPLES, ALL IN TWO DAYS.

WE ALSO TRAINED OUR FRIENDS AND FAMILIES TO WHIP, SELL AND CUT APPLES, SO THAT WE COULD SING IN THE BALCONY.

THEN THE FIRE DEPT SAID IT WAS UNSAFE IN THAT BUILDING. SO THE NEXT FEW YEARS WE SOLD OUT OF THE LITTLE KITCHEN OFF THE HOCKEY RINK. AT THIS SAME TIME WE HAD THE VAN DOWNTOWN FOR THE ART FESTIVAL. WE WERE SPREAD THIN RUNNING TWO OPERATIONS AND TRYING TO CLOSE THEM BOTH DOWN AT 5PM ON SUNDAY. MORE FOOD STANDS STARTED POPPING UP. MORE COMPETITION. AFTER MUCH CONVINCING, WE WERE ALLOWED TO BRING OUR NEW EFFICIENT VAN DOWN TO ART IN THE PARK, AND WE WERE THRILLED! NO MORE HAULING OF ALL OF THAT EQUIPMENT.

I CAN'T THANK YOU ALL ENOUGH, ALSO TO THE MANY FRIENDS, AND FAMILY MEMBERS, WHO HAVE HELPED IN THE SUCCSESS OF OUR CREAM PUFF AND APPLE ADVENTURES, FOR THE PAST 30 YEARS.

SINCERELY,

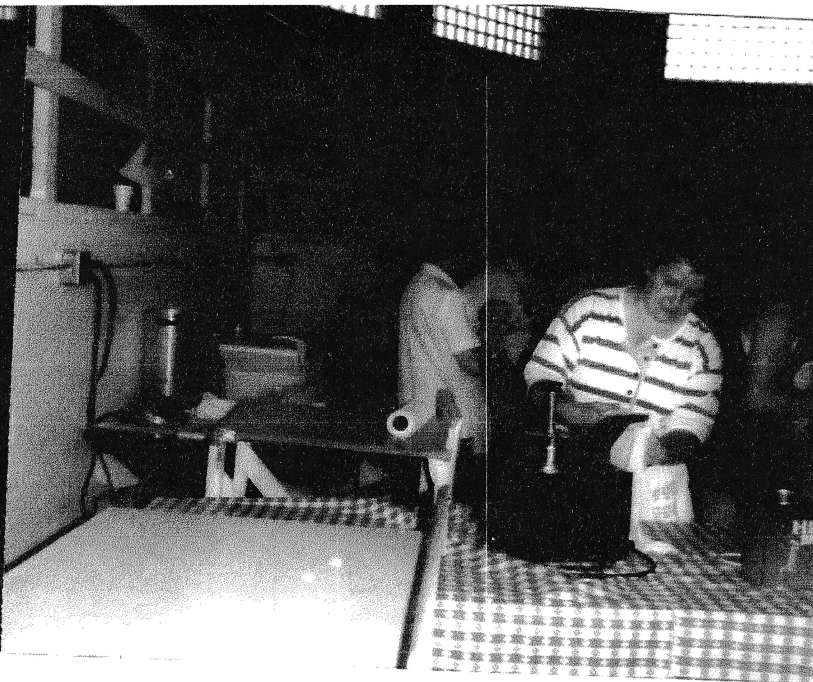
WAYS & MEANS CHAIRPERSONS

KAY PRELLER, TRACEY WESTCOTT, BARB GARSKE, SHIRLEE SHAW

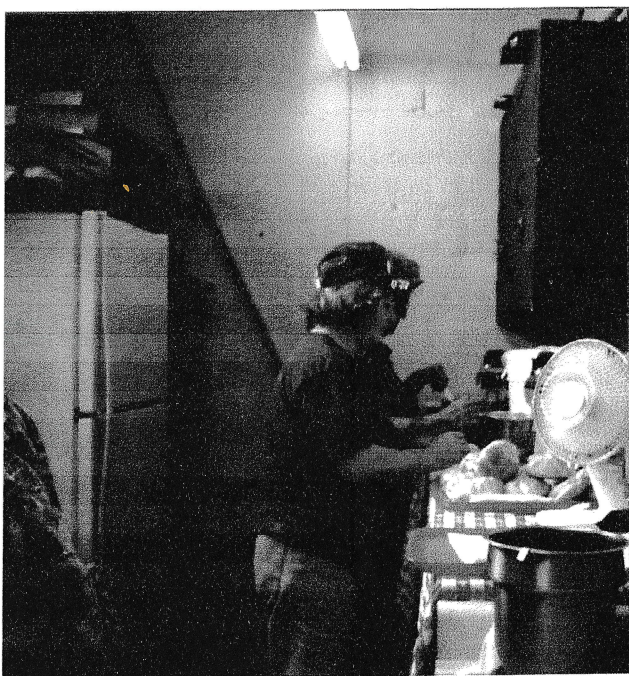




9-8-90



9-8-90



BRIG + DODE

IN THE SMALL KITCHEN

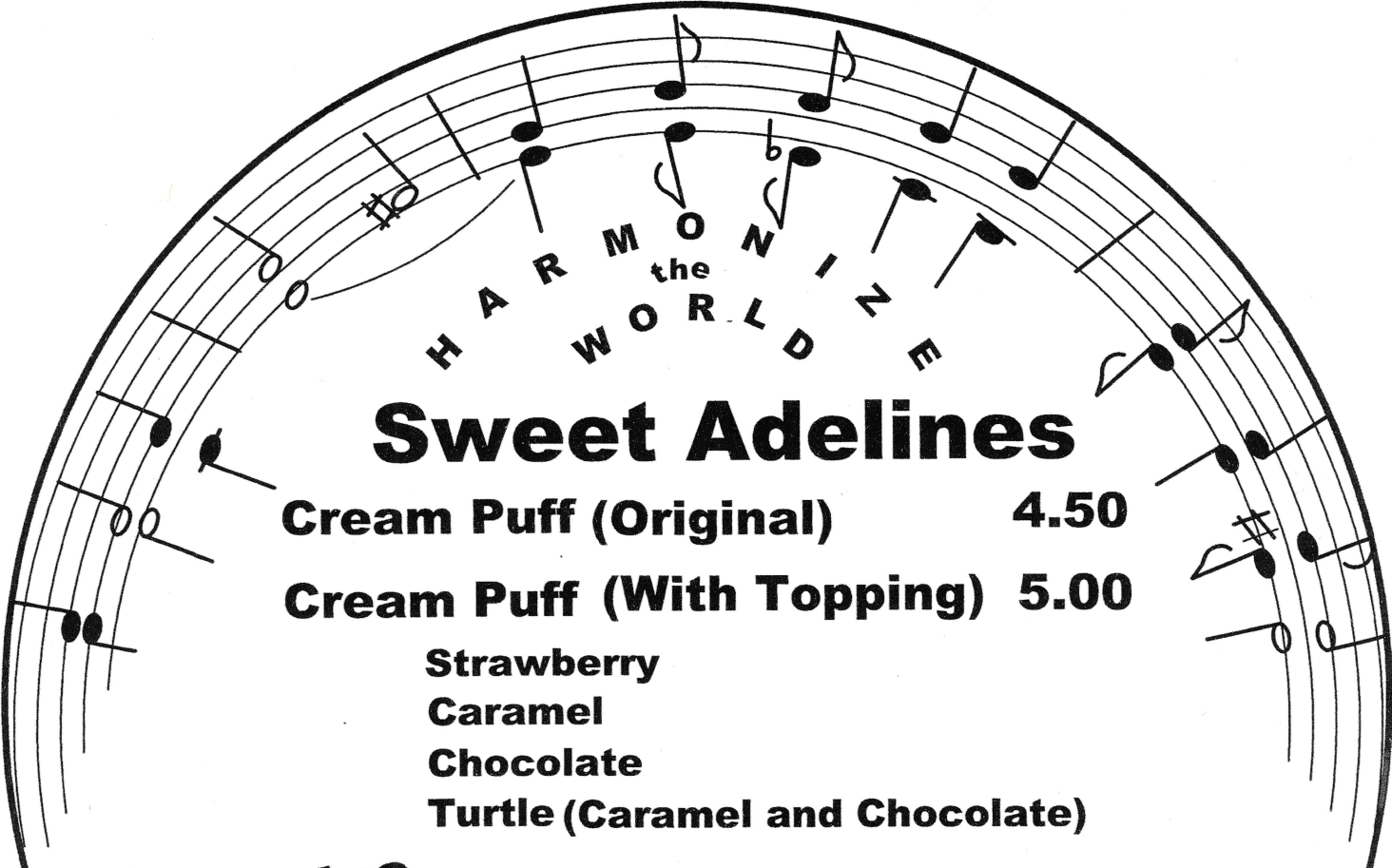


KAREN LEAHY



1999 IN NEW TRAILER

KAREN LEAHY
DEBBIE BLOEDORN



HARMONY
the
WORLD

Sweet Adelines

Cream Puff (Original) 4.50

Cream Puff (With Topping) 5.00

Strawberry

Caramel

Chocolate

Turtle (Caramel and Chocolate)

Bite Size

Caramel 'N Apple Dish 4.50

Free Sprinkles for the kids!

Bite Size

Caramel 'N Apple Dish 5.00

With Extra Caramel