

LAMBDA



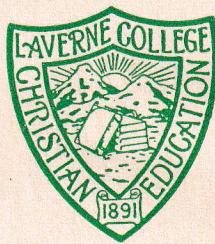
1929



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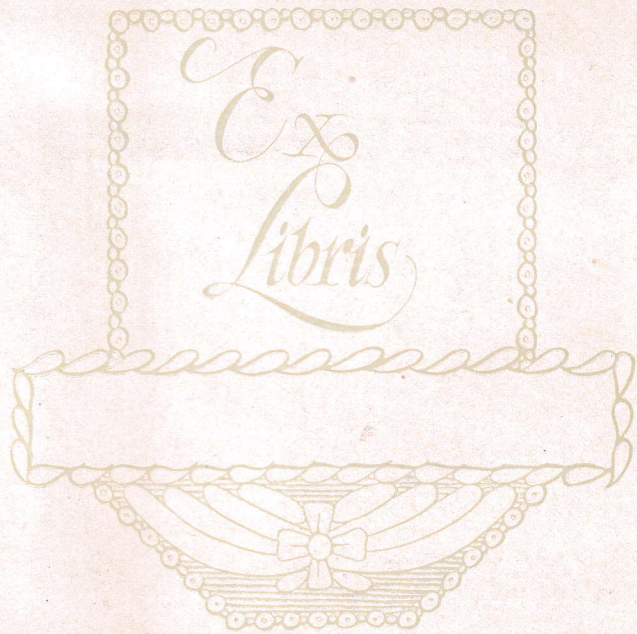
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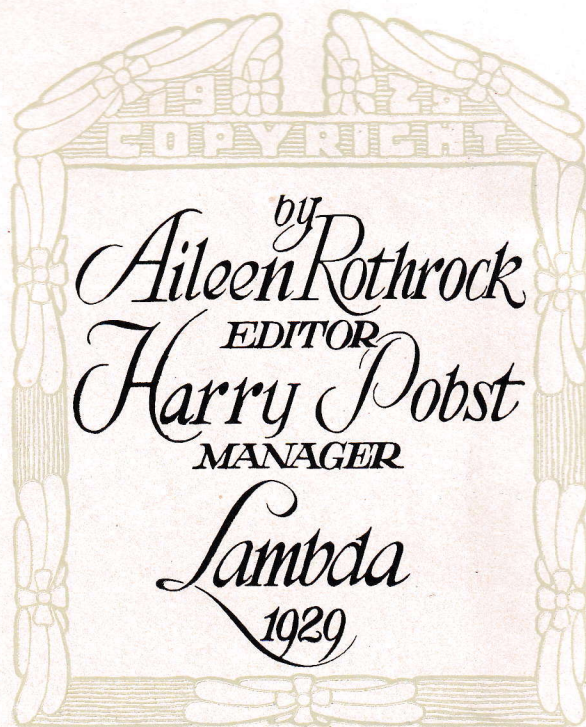


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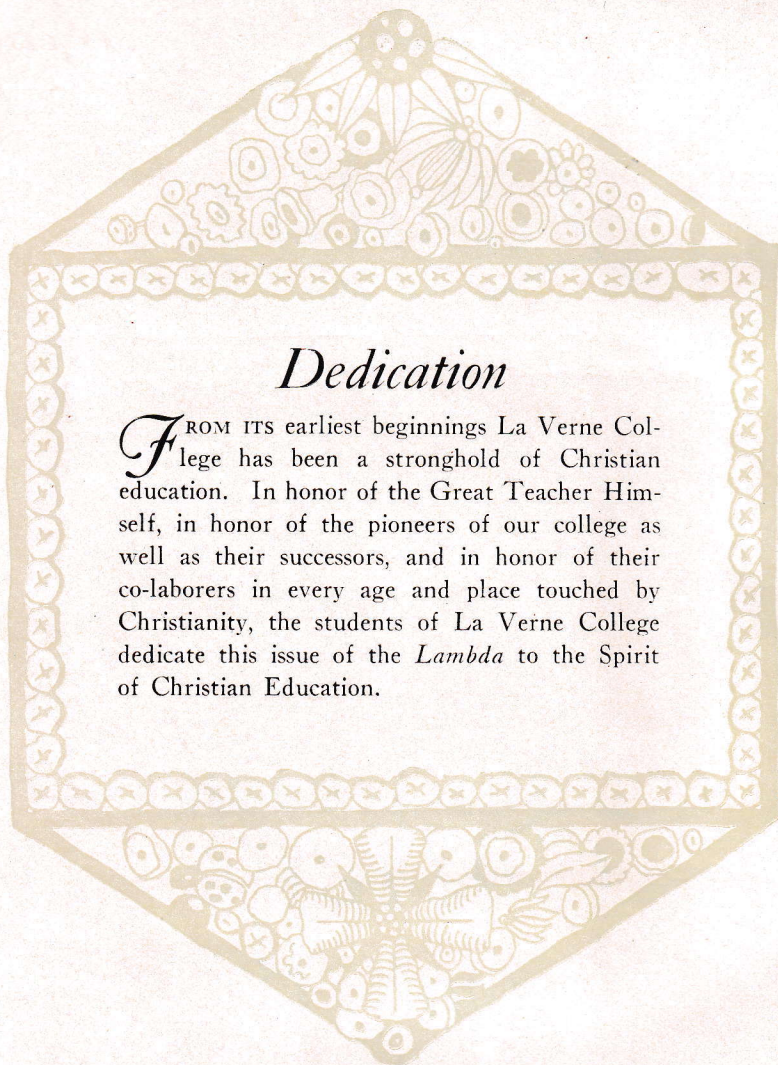
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Published

by
La Verne
College

Student Body



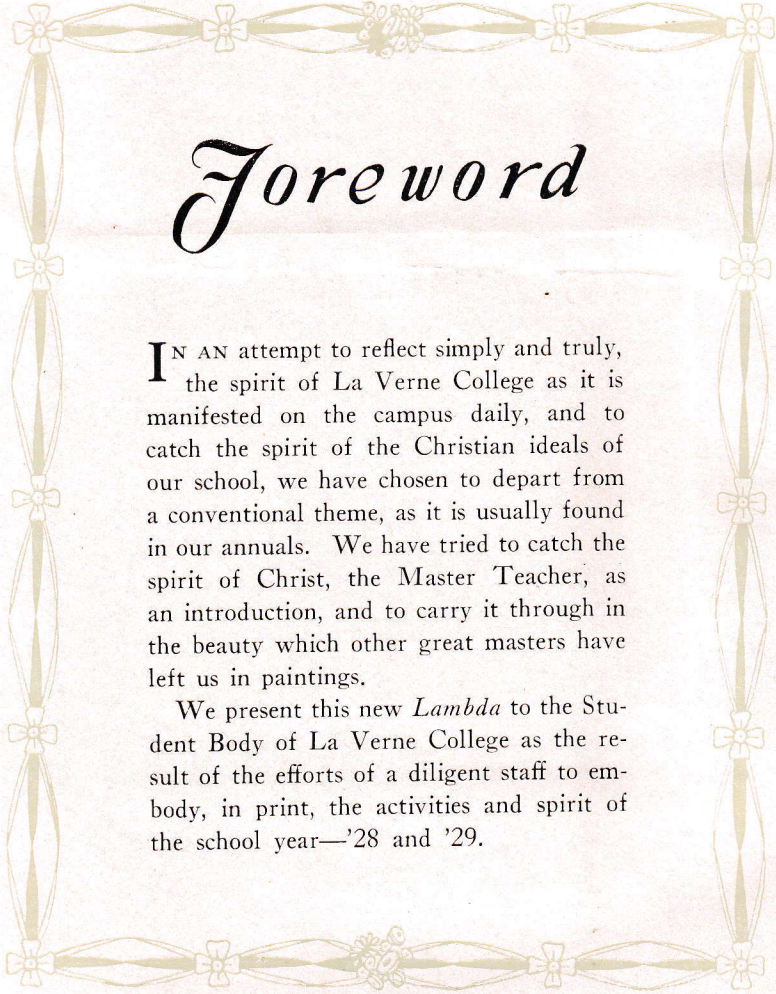


Dedication

FROM ITS earliest beginnings La Verne College has been a stronghold of Christian education. In honor of the Great Teacher Himself, in honor of the pioneers of our college as well as their successors, and in honor of their co-laborers in every age and place touched by Christianity, the students of La Verne College dedicate this issue of the *Lambda* to the Spirit of Christian Education.

20234

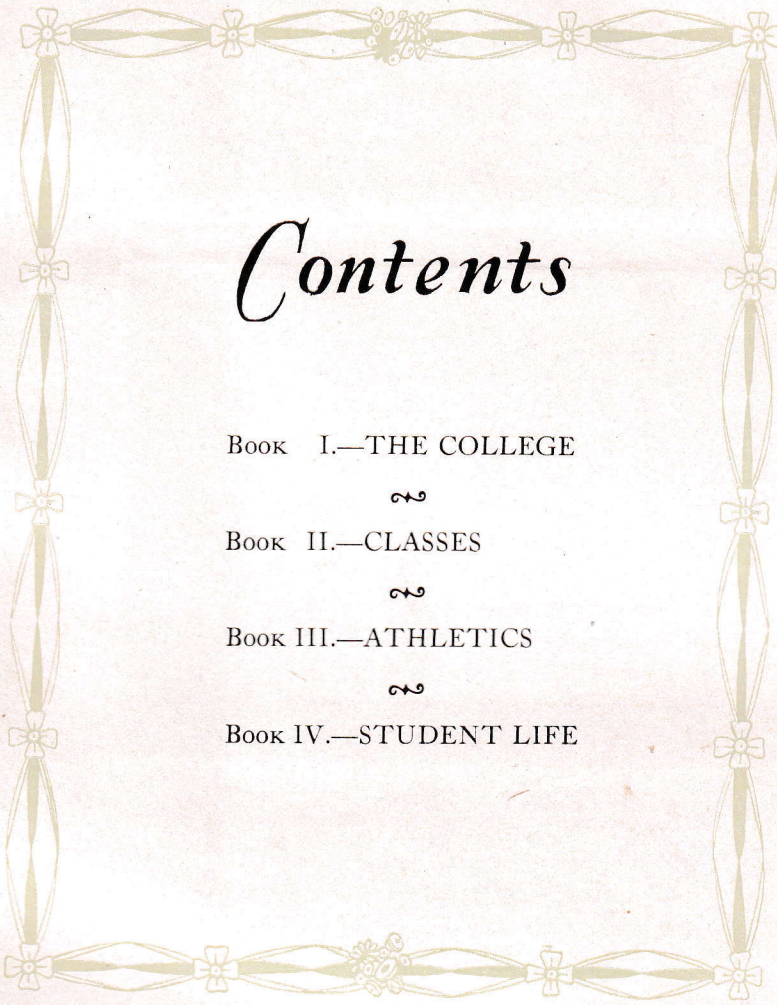




Foreword

IN AN attempt to reflect simply and truly, the spirit of La Verne College as it is manifested on the campus daily, and to catch the spirit of the Christian ideals of our school, we have chosen to depart from a conventional theme, as it is usually found in our annuals. We have tried to catch the spirit of Christ, the Master Teacher, as an introduction, and to carry it through in the beauty which other great masters have left us in paintings.

We present this new *Lambda* to the Student Body of La Verne College as the result of the efforts of a diligent staff to embody, in print, the activities and spirit of the school year—'28 and '29.



Contents

BOOK I.—THE COLLEGE



BOOK II.—CLASSES



BOOK III.—ATHLETICS



BOOK IV.—STUDENT LIFE

ALMA MATER HYMN

*There's a dear favored spot
It shall ne'er be forgot,
For its memories will linger for aye.
Near the mountains it lies
'Neath the bluest of skies,
'Tis La Verne with its friends true and gay.*

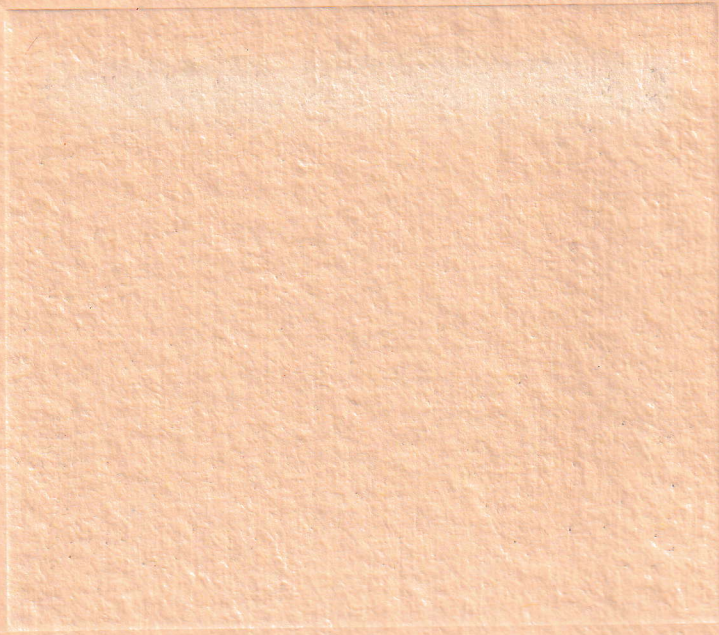
*In La Verne we believe,
And a portion we leave
Of ourselves that shall never depart,
For whate'er may betide
There's a joy will abide
In a dear favored spot in each heart.*

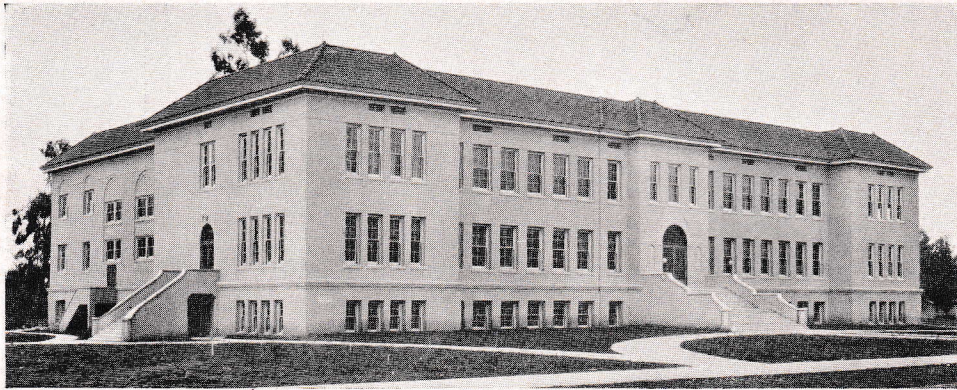
*Alma Mater, to you
Each alumnus is true,
Every heart leaves a tribute of love,
As it goes but to give
And in service to live
For the truest and noblest above.*

*Ah! we cherish your lore
And your emblems adore,
We'll be faithful and loyal to you;
With the shield of the right
There is courage and might—
Alma Mater—La Verne, we are true—to you!*



The College





Founders Hall

WITH THE passing of this year's Senior Class there will be left but one class with any college memories reaching back to the "Old Building" on the block east of the present campus. The Junior Class of this year spent their first two months as Freshmen in that dilapidated monument to a nineteenth century real estate boom.

The remainder of the Student Body will probably always remember La Verne College very largely in terms of Founders Hall and what happened there.

Founders Hall was first occupied in November, 1926, and dedicated the following February. That means that the building is scarcely old enough to be haunted by any memories such as clustered about the "Old Building."

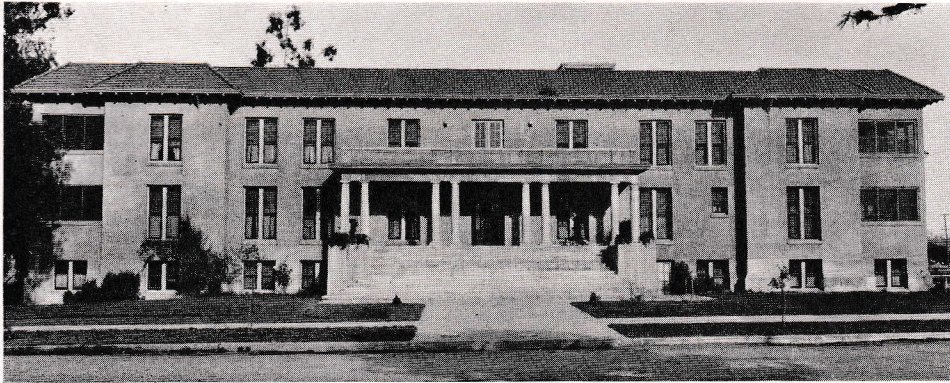
Yet, for those who have been at La Verne College during the short space of time that Founders Hall has been occupied, less than three years, there are already memories that will no doubt linger long.

Think of the long procession of events which have occurred in the auditorium. Think of the chapel speakers, interesting and otherwise, mediocre and distinguished. Think of the class plays which have been presented there, "The Fool," "The Youngest," "The Tightwad," "Smilin' Through," and this year "Sun-Up" and "The Lost Paradise." Think of the busy times during the Bible Institutes in February of each year. Think of the Friday evening movies, the student talent programs, and the lyceum numbers now discontinued. Yes, and think of the pre-game rallies in Student Body meetings.

Remember the library with its busy hum which sometimes rises to something more. Remember the pleasures and agonies (and perhaps relaxation also) which were experienced in the History, Language, and Bible rooms. Remember the strange sounds and stranger smells which sometimes issued from the chemistry laboratories, the less odoriferous experiments of the physics students, and the microscopes and skeletons in the biology laboratories. Remember the frantic exercises and evolutions of aspiring speech students, and the more subdued drone of the English, Sociology, and Education classes.

Founders Hall is the nucleus of our college life and will remain so.

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SAMUEL J. MILLER HALL

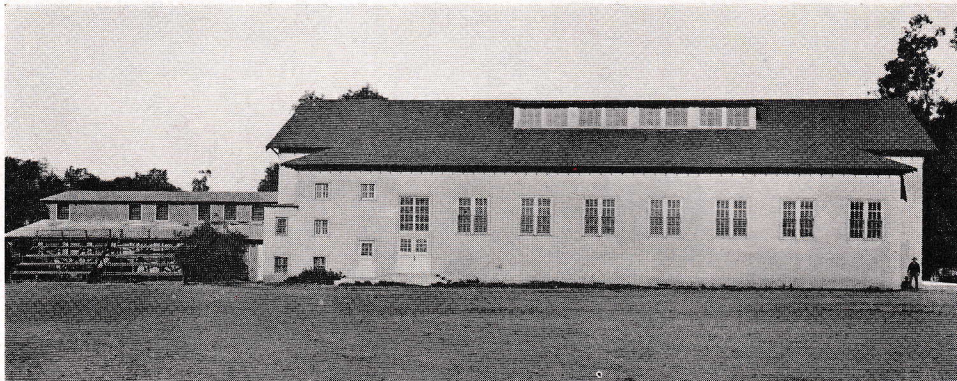
Our College Grows

ON LOOKING back through both the student and the administrative annals of our college one is indeed impressed with the number and the significance of the "new eras" which we have entered, especially in the last decade.

During that time we have increased our enrollment some three or four hundred per cent. Some fifteen religious denominations are represented, and our students hail from a number of states of the Union and even from Europe.

Our facilities have augmented considerably also. We are now occupying a fine, modern, well-equipped administration building. Our laboratories are constantly receiving additional scientific equipment. New courses are continually being added to our study list. New books are rapidly accumulating in our library. Plans are being made for further drives to obtain more buildings so as to care for the greater needs of the future.

Another great advance has been in our scholastic record and standing. High scholastic ability is required for entrance, and each student must maintain a good grade of scholarship throughout his campus life. Our college has been recognized by the state authorities as meeting all the requirements as a training school for elementary and junior high school teachers. The school is accredited by the leading universities of the Pacific coast, and we have membership in Pacific coast and national associations.



THE GYMNASIUM

Student Activities

Great progress has been made in our student activities as well. All Southern California recognizes La Verne College as a clean fighting bunch in all athletic contests. This is a record of which we are proud. We are well up to average in standings in conference contests in spite of our past handicap due to a small enrollment. Our forensic activities are well up to par. Student publications have grown from a monthly magazine to a fine weekly paper and from a small annual to a beautiful well-bound yearbook. These two publications rank with those of any institution two or even four times our size. During the past few years our third publication, the student Handbook, has been introduced and compares favorably with those of other colleges.

The best records, perhaps, are being made by our alumni. They are making good in many walks of life. Our teachers have little trouble in obtaining schools. Those who take graduate work make exceptionally good scholastic records. Our alumni are reaching out to many parts of the world, and are making their influence felt on many lives.

Because of the fine records which are being made and because of the noble efforts which are being put forth, our constituency is constantly increasing, and our financial support is growing.

Board of Trustees



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President of the Board

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Faculty



ELLIS M. STUDEBAKER, M.A., D.D.
President of the College



President's Message

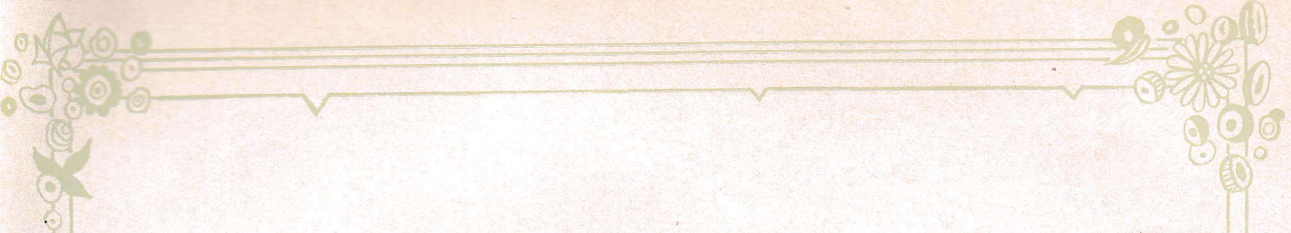
"Each academic year, of which 1928-29 is a notable example, brings happy experiences and reveals further progress. The students, under the leadership of their able student commission, have proved themselves worthy of the ideals of a Christian college. With the rapid increase in general efficiency, there has been a corresponding development in a more cultured atmosphere and a greater respect for high scholastic attainment.

"One of the most outstanding factors in announcing to the public the character of work which is being done by a school is its student body. The publicity which the students of La Verne have been giving to their college is commendable, for the religious, music, and dramatic organizations have made contacts which have contributed to the life of many people over a large area. The publications have revealed the true spirit of the student body and have been in keeping with high purposes, and the scholastic and athletic contests have demonstrated clean sportsmanship in the most heated conflicts.

"The co-operation between the students and faculty is encouraging. It has been a decided pleasure to work with the youth of our college who are brave enough to attack the most difficult problems and to reach solutions which prove to be the greatest good for the whole college. The outstanding example for this year is the appearance of the honor spirit, which without doubt will be more desirable than the old honor system now being used by some schools. The fact is, the honor spirit emphasizes an attitude in social relationships which concerns itself with the rights and wishes of others, and is satisfied with nothing short of the golden rule in all human relations. It is our ambition that this spirit will dominate not alone in our college experiences, but also throughout our contacts with society in every situation in which we may find ourselves."



W. I. T. HOOVER, M.A., Ph.D., LL.D.
Dean of the College
Professor of Philosophy



Dean's Message

"It is with considerable pardonable pride that as Dean of La Verne College for more than fifteen years, I have noted a steady growth of the college in all of its departments, activities, and relationships. Its scholastic standard has risen to that of a first-class college; its student personnel greatly changed; its ideals grown richer in content; and its student functions exhibit a genuine college atmosphere.

"It is also with great satisfaction that I note the vigorous creative enthusiasm with which the student body attacks all of its problems. This has been especially commendable in changing the name of the annual from *Orange Blossom* to *Lambda*. This name embodies that mysticism and romanticism so characteristic of college life during the centuries. It is to be hoped that under its new name this publication will more truly and culturally reflect the real spirit of La Verne College. Though I have seen nothing of the contents and typographical make-up of this issue, I have reason to believe it will embody the higher standard of such publications which its new name suggests.

"While La Verne College is classed among the smaller four-year colleges of the state, it has won not only its share of victories in its various inter-collegiate contests but also its way to an equality with other and much older colleges in their relation to the graduate department of some of the leading colleges and universities of California.

"I am pleased to observe among the students a growing appreciation of the need of a world-outlook and the grasping of the significance of many world-problems. The 'Y's' and 'Volunteers' and various conferences and other student activities clearly reflect the spirit of this outlook which the college is so heroically challenging. May the *Lambda* continue to embody and exhibit among its various ideals this one so worthy of the best efforts of mankind."



KEVORK A. SARAFIAN, M.A., Ph. D.
Professor of Modern Languages



GLADDYS E. MUIR, M.A.
Professor of History
Secretary of the Faculty



WILLIAM B. ORANGE, M.A.
Physics and Mathematics

LAURA E. HAUGH, M.A.
Speech

EARLE L. STONE, M. Mus.
Piano and Music

I. H. VAN CLEAVE, B.A.
Coach

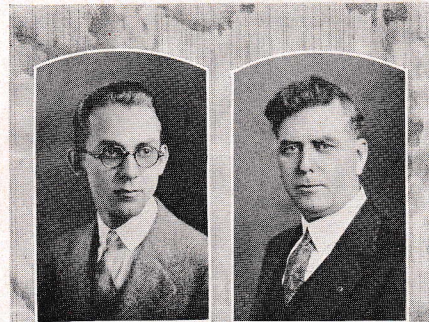
MARK LEHMER, B.A.
Assistant Coach

JESSE B. EMMERT, B.D., D.D.
Bible and Missions

HARPER W. FRANTZ, M.S., Ph. D.
Registrar
Chemistry

GEORGE J. HOLLENBERG, M.A.
Biology

H. W. FRANTZ, B.A.
Field Secretary

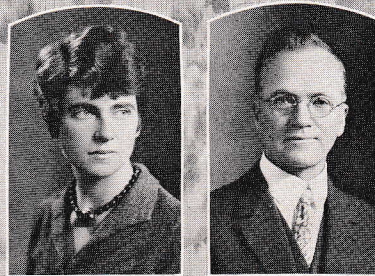


G. VERNON BENNETT, M.A., J.D., Ph.D.
Education



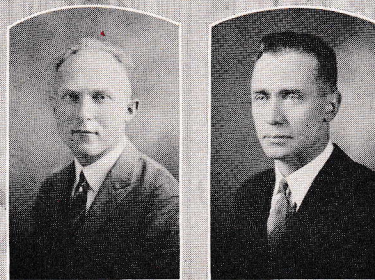
DOROTHY MERRITT, M.A.
Associate Professor of English Literature.

B. S. HAUGH, B. Mus.
Vocal Music



D. WELTY LEFEVER, M.A., Ph. D.
Education

RAY R. CULLEN, M.A.
Sociology and Education





IRA D. YODER, B.S.D.
Business Manager

CRAWFORD F. BRUBAKER, M.A.
English Literature

JANIE C. L. NUNN, B. Mus.
Violin

MODENA MILIER
Librarian

MINNIE BRUBAKER PORTER
Matron

ISAAC J. WOODY
*Superintendent of Buildings and
Grounds*

ALVA M. LONG
Assistent Superintendent of Grounds

The Growing Faculty

LA VERNE COLLEGE was honored this year to have on its faculty Dr. Daniel Webster Kurtz, former president of McPherson College. Dr. Kurtz taught three regular classes in the Bible Department and conducted a seminar on Thursday evening, which was well attended by ministers and religious leaders of the vicinity. Other recent additions to the faculty have been Professor Crawford F. Brubaker, head of the English Department; Professor Earl L. Stone, professor of Piano and Theoretical Music, who is receiving the degree of Master of Arts this spring from the University of Southern California; and Professor Wm. Orange, who has been taking the place of Professor Brandt in the Department of Mathematics and Physics.

Professor Jesse Brandt, who has been doing graduate work at the University of California for the past two years, will return to La Verne College next year.

Professor Kevork A. Sarafian, who has just completed his thesis on the History of Education in Armenia, will receive the degree of Doctor of Philosophy from the University of Southern California in June. Professor Sarafian is a pioneer in this particular field, as no work has been written on this subject in any language. The thesis will be published this summer.

Dr. J. B. Emmert has been absent for six months while undertaking some work of investigation in Africa for the Mission Board of the Church of the Brethren. While there, he attended the International Conference of Missionaries of West Africa at Leopoldville, in the Belgian Congo. Dr. Emmert spent two months in Nigeria, in the Mission field of the Church of the Brethren.

Miss Gladdys Muir has been granted a leave of absence for the coming year for travel and study in Europe. This summer she will be at Geneva attending the Geneva School of International Studies. She will be there also during the world convention of the International Education Association. Professor Benjamin F. Jami-former student of La Verne College and now a professor of history at McPherson College, will take her place for the year.

Guide of La Verne

*How oft have you gazed at the mountains
That lie in the clear distant view,
All clothed in their beauty and grandeur
Set off by the vast sky of blue.
When gazing you stopped in your wonder
To fasten your eyes on a place
Where seemingly carved on the ridge side
There glistens an "L" lettered space.*

Chorus:

*Guide of La Verne, you shall ever bring glory
To all who learn to revere and adore thee.
Our "L" is a symbol of freedom;
Of loyalty, faith, and of love,
On! On! Upward with might
Towards the light above.*

*When out in life's struggles we've drifted,
And gloomy days come thick and fast,
A mem'ry that lingers will lighten
The burden and toil of each task.
Then high, like the "L" on the mountain,
An ideal of truth and of right
Will ever lead onward to vict'ry
And help us to win in the fight.*

—RAYMOND ROOT, '23.



Glasses

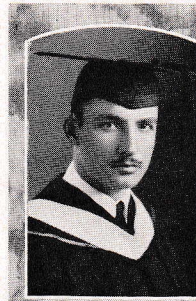


1871



Seniors

MILTON BROWNSBERGER, La Verne
"Hah! I spika da Anglish!"
Education and Mathematics



DORIS WELCH, La Verne
"Well, Merlin says—"
Education and Social Science



KATHRYN ROTHROCK, La Verne
"Oh, it was the keenest time!"
Education and Social Science



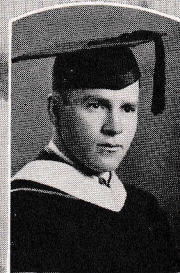
LEONA STANLEY, Quinter, Kansas
"Hey, has the bell rung yet?"
English

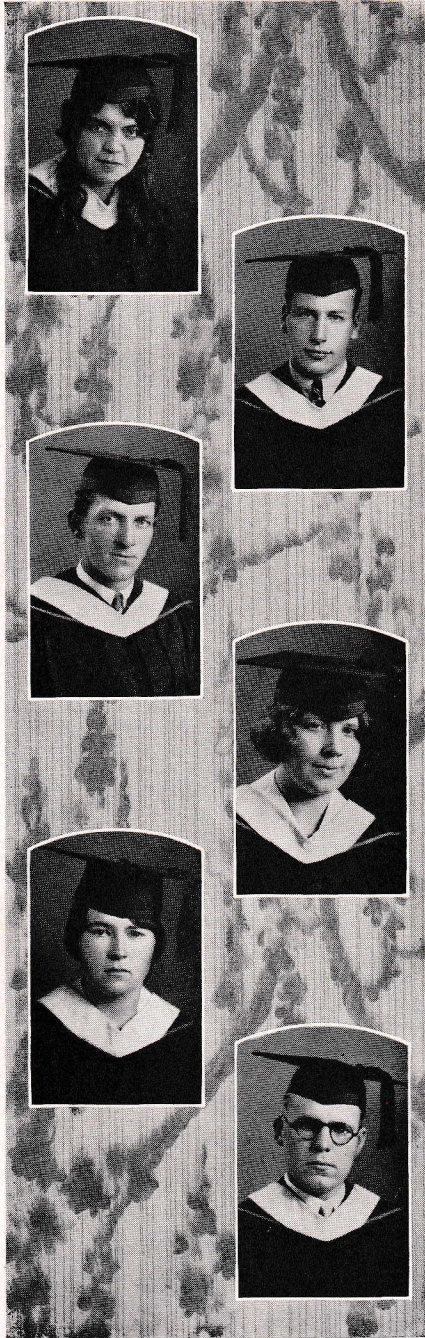


FRANCIS CRITES, La Verne
"Hi there, gang!"
Education and Social Science



ORVILLE BROOKS, La Verne
"Anybody seen Happie?"
Education





CAROLYN NUNN, Pomona

*"Well, what I'm all hot and bothered
about—"*

English and Speech

CHESTER SHIRK, La Verne

"Oh, you know, whatchamay-call-it."

Chemistry

CLAUDE BOWMAN, La Verne

"How come?"

Education

LILLIAN SONNER, Wilder, Idaho

"I've got that book signed up!"

Sociology

ISABELLE McLEAN, Claremont

"Oh, kid, you'd be s'prised."

Education

ORVILLE HOLLINGER, Redondo Beach

"I don't think so."

Education and Social Science

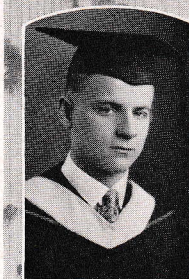
HARRIET WOODY, La Verne
"Well! Hello there!"
Education



VERNA SHIRK, La Verne
"Oh, I just laughed!"
Education and History



LORELL WEISS, Portland, Oregon
"Now, as I see it—"
History



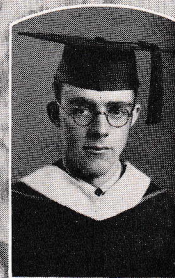
BARBARA BAUGHMAN, Wenatchee, Wash.
"Got your lesson yet?"
Social Science

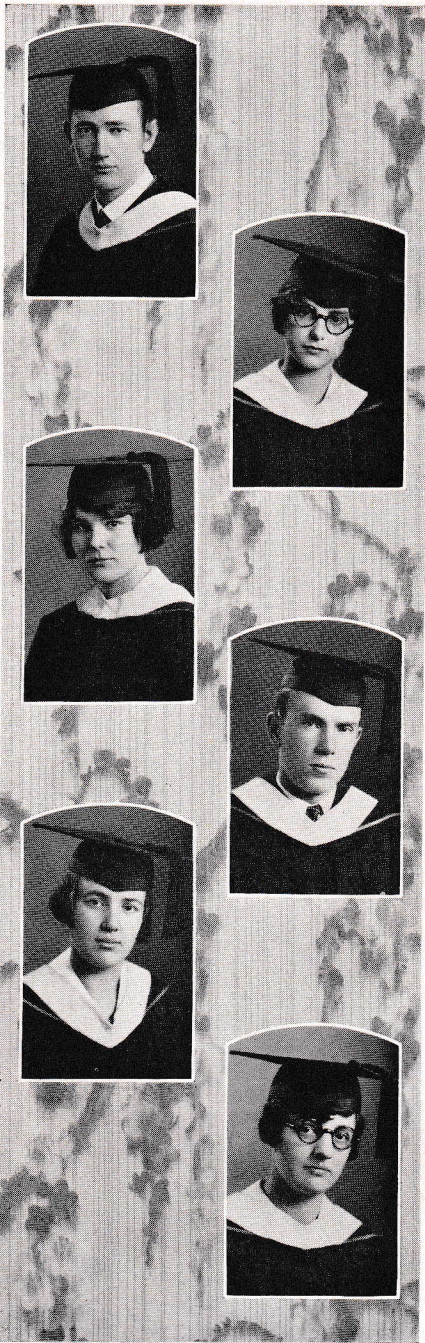


HAZEL STUDEBAKER, La Verne
"Oh, kid, if you knew!"
Education and English



LLOYD CUNNINGHAM, Oakley
"I don't know about that."
Science





ALTON KURTZ, San Bernardino
"Well, scientifically speaking—"
Chemistry

AILEEN ROTHROCK, La Verne
"Now, listen everybody—"
Education and English

VERDA BRUBAKER, Azusa
"It worked just like a million."
Education and Social Science

GLEN KREPS, La Verne
"Football is a great game."
Education and Social Science

ALBERTA MAUST, La Verne
"Well, I don't care—"
Education and Social Science

CLOVIE CARROLL, Live Oak
"Well, I'll do it, but—"
Education and Social Science

FLORENCE LONG, La Verne
"Oh, I do too!"
Education and English

ERNEST CARL, La Verne
"Will the class please come to order."
History

NORVEL CAYWOOD, Lindsay
"Sure, that will be great!"
Education

HILDA BRUBAKER, Covina
"Hello, everybody."
Education and English

RUTH MASSEY, Pomona
"Never mind, darlink."
Philosophy

RUTH WILKINSON, Oakland
"You just try it!"
Education

GLENN VANIMAN, Long Beach
"I'll see you in a minute."
Chemistry

RAE BRUBAKER, Chino
"Have you done your collateral?"
History




Senior Class Poem

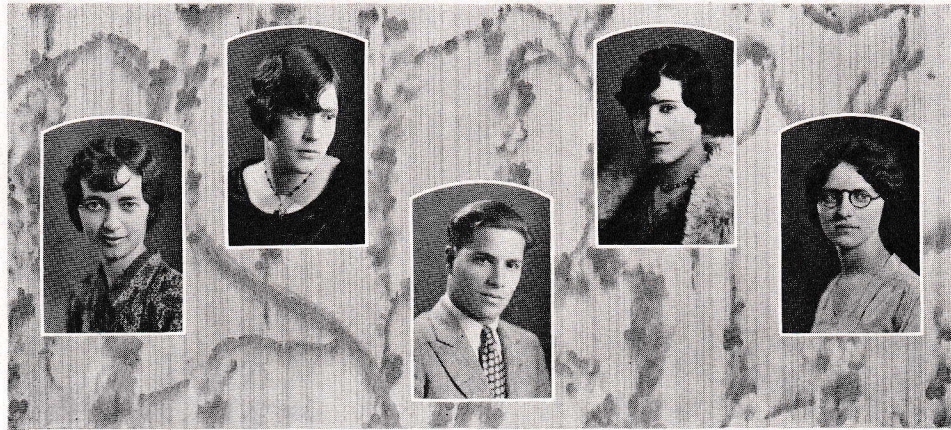
*The winding trail of years, fading fast,
Brings lovely memories etched in gold
Of the splendid joy-filled past—
Memories of the living days of old.
But the sweetest memories yet
Are the outlined ones of L. V. C.
Those happy days we can't forget,
But will remember in deepest loyalty.*

*Hail to thee, Alma Mater true!
Nor say farewell, on leaving you.*

—RUTH MASSEY.



Under-
Graduates



MABEL EISENBISE

MAY CHRONISTER

HAROLD BRUBAKER

BILLIE ELDER

LOIS RUPERT



HAZEL ROTHROCK

RUTH DICKEY

GLENN DELLENBACH

ELEANORE MARYOTT

RUBY CRUMPACKER

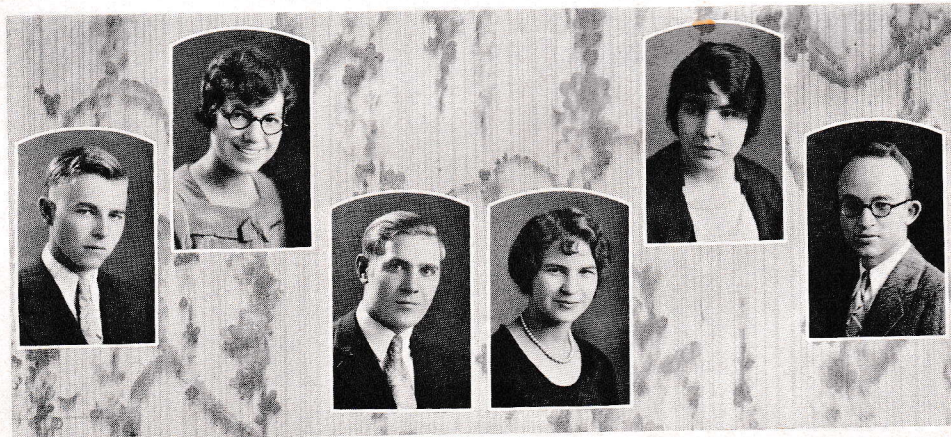




ONIS LEONARD MARGARET PRICE INEZ McEWEN FRANCES BERG EMERSON BUTTON



DONALD SNIDER STANLEY WEDDLE MARY PLATT FREEMAN McBRIDE
NEVA SNELL ELLEN EDMISTER

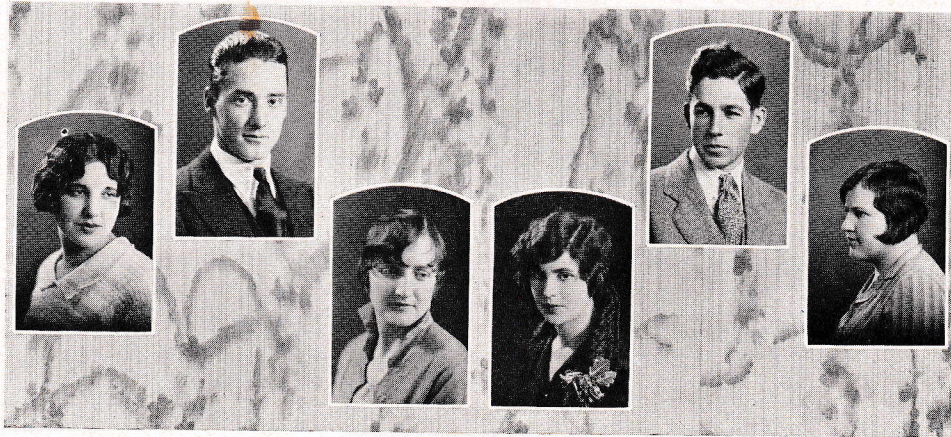


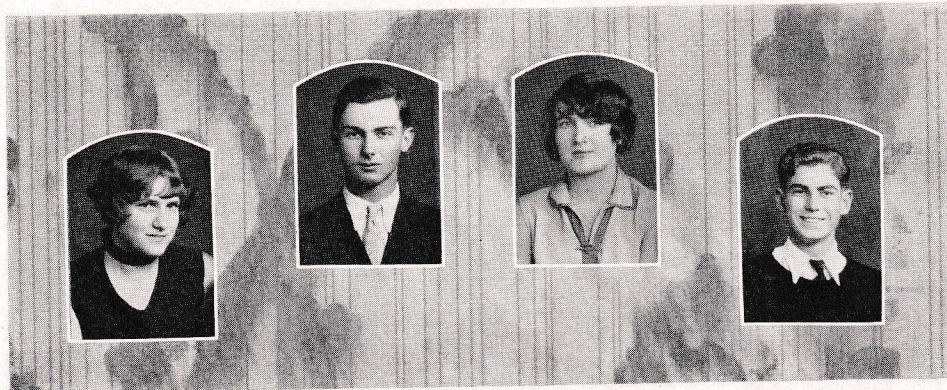


DOROTHY TEMPLE VIRGINIA DULL LLOYD TARR MARIE TINGLE SYLVIA DeHART



OPAL HULL MINA TRRONE GRACE EISENBISE VIOLA SMITH
 ROLAND BROWNSBERGER WHITCOMB OVERHOLTZER





Sophomore Class Officers

<i>President</i>	- - - - -	RALPH FESLER
<i>Vice President</i>	- - - - -	ESTHER DICKEY
<i>Secretary</i>	- - - - -	EDNA BRUBAKER
<i>Treasurer</i>	- - - - -	DALE STUTZMAN

THE SOPHOMORE CLASS started the year off right by having their annual swimming party at Funks' and by establishing their supremacy over the Freshmen in the girls' push-ball contest and the boys' mud-roll. After this event a rattlin' good Ford truck took the victors to Hanawalt's rock crusher for a good time.

Those members of the class who have dramatic talent entertained the Student Body with an ingenious one act play in pantomime, "The Trysting Place."

"L" Day had its usual success due to the supervision of the Sophomores.

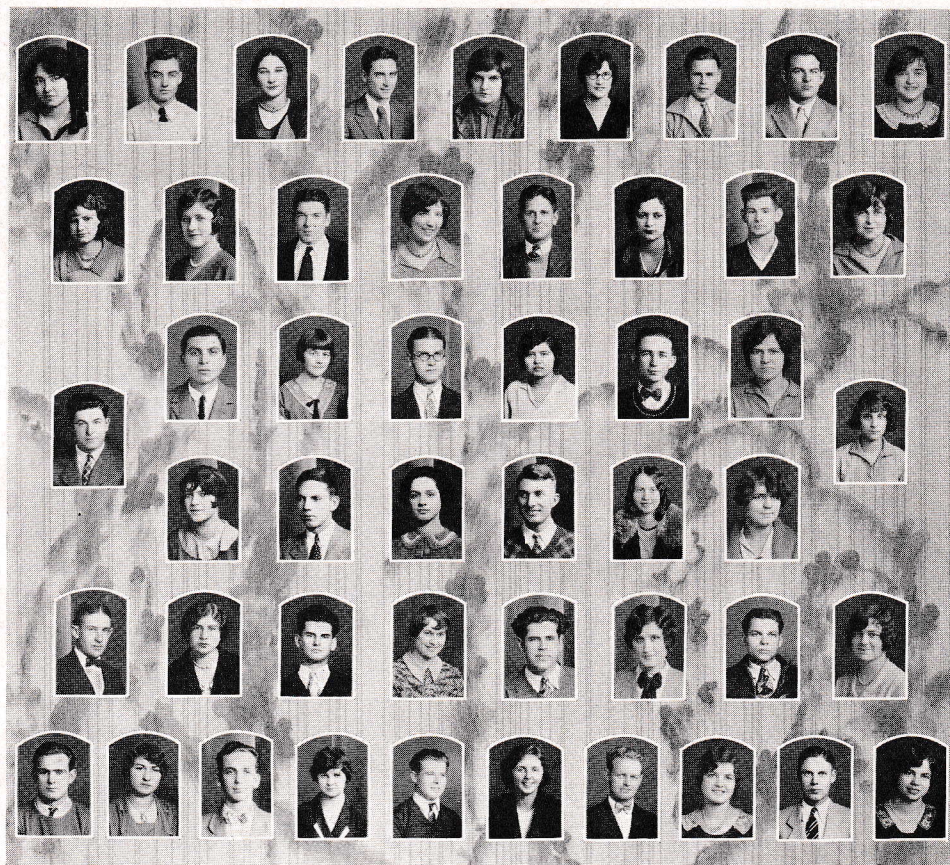
This class holds the distinction of being the largest class in La Verne College, although a number were unable to return the second semester.

In athletics the Sophomore Class has been very prominent. Sophomores made up half of the football team, and even the yell leaders were second year men. The class was also well represented on the basketball and baseball teams.

Debating proved to be another Sophomore stronghold, for four members of the class were on the teams.

The Sophomores completed their social functions of the year by staging a big "faw down and go boom" party at the Alhambra Skating Rink for the Seniors. Most of the skating was done on—guess what! The evening was very rough due to hard falls and cider and closed when everybody broke training with pie a-la-mode.

The officers appreciate the hearty co-operation which the members have given.



First Row. Left to right:

Bowman, Hubble, Soper, Thomason, Nay, Longanecker, Stern, Harmon, Forney.

Second Row. Left to right:

Shaffer, Ikenberry, Lathrop, Maust, Nicolas, Hanawalt, Weybright, Page.

Third Row. Left to right:

Brubaker, Mallides, Sheets, Montz, Niswander, Cunningham, Gans, Wyne.

Fourth Row. Left to right:

Perry, Kreps, E. Jamison, DuBois, Gibbel, Betz.

Fifth Row. Left to right:

Woodard, Masterson, Longanecker, Thomason, Edmister, P. Jamison,
I. Funk, Brubaker.

Sixth Row. Left to right:

Bessey, Gnagy, Calvert, Crist, Roynon, Gordon, Berg, Emmert, P. Funk,
Butterbaugh.



First Row. Left to right:

Buck, Click, Roberts, DeHart, Houdyshel, Jamison, Ramsey, Thomas.

Second Row. Left to right:

C. Horning, Kindy, A. Horning, Maes, Lett, Snider.

Third Row. Left to right:

Lowder, Deal, Trostle, Patterson, Sera, Brumbaugh, Michener, Bishop.

Fourth Row. Left to right:

Deeter, Russell, Smith, Heath, Thomason, Lewis, Gnagy, Cosner.

Fifth Row. Left to right:

Putnam, Murray, Minnich, Brubaker, Vaniman, Frantz, Welty, Gregory.

Sixth Row. Left to right:

Walters, Hartman, Niswander, Pobst, Hall, LeBlanc, Hylton, James.

The Fairies' Cup

*I found a gem-red rose one day,
In the early dawn's first light—
Within the fragrant heart there lay
An opal dewdrop trembling, bright.*

*Perhaps the fairies come to sup,
Or sleep the starlit night along,
In the crimson satin scented cup,
Lulled by the dancing breezes' song.*

*The enchanting mission of this flower
Is to captivate each yielding heart.
To create an exotic, scented hour
Is part of its fairy magic art.*

—RUTH MASSEY. '29



Athletics



Coaches



I. H. VAN CLEAVE

THE LA VERNE coaching staff was enlarged this year. Assisting Head Coach Van Cleave with Varsity football was Rex Whittemore, a well known authority on athletics. The two coaches built a good team but a lot of hard luck in the form of injuries spoiled the entire football season. Rex put the line through some new tactics and Van coached the backfield.

Even though no games were won the squad will always remember what they learned from these two coaches and attempt to play the game square and hit the line hard in life. Both of these men are good Christian fellows, known for their ideals of good sportsmanship, and their contact with the students has had a two-fold

value. They not only gave the men strong physical training, but they had a strong influence on the fellows in molding their habits and ideals. For this reason, we are proud to name, as our coaches at La Verne, I. H. Van Cleave and Rex Whittemore.

Mr. Van Cleave is an experienced coach, having led a high school team through conference championship for three years. He has done commendable work this year as head of the men's athletic department. His previous experience makes his wide acquaintance and reputation a decided drawing-card for new students, who are interested in athletics, to come to La Verne.

He mentored the Varsity basketball squad to a third place in the conference and a place well up toward the top in baseball standings.

Mark Lehmer, all-round athlete at La Verne during his four years here, took charge of the Frosh sports. His interest in his Alma Mater, and his own recent experience in sport activities, made up for his lack of professional experience.

He led the Frosh through a vigorous season, and added his loyalty to his Alma Mater in this new way. (His picture appears in the Frosh section of this division.)



REX WHITTEMORE



Varsity Football

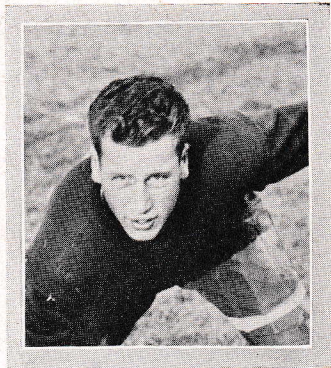
LA VERNE'S 1928 football season was certainly disastrous, as can be recognized by the points rolled up against them by their opposition, who crossed the Leopard goal line for a total of 234 points. La Verne crossed the opponents' touchdown stripe only once during the entire season, that being against Redlands. It was truly the most discouraging year in the gridiron sport which the La Verne campus has experienced for several years.

The first game was with the Occidental Tigers at the Pasadena Rose Bowl. Oxy's three squads banged the Leopards right and left, putting a number of them out of the game in short order. The champion Tigers ran the score up to 43-0 before the game was over. They clearly outclassed La Verne on the field, but the Leopards resented the poor sportsmanship which the opponents displayed throughout the entire game.

It was a badly crippled up team that went on the gridiron the following week against the Whittier Poets and the Leopards were defeated by an overwhelming score.

In the next game the Redlands team was played on the home field. After a bitter struggle, the Bulldogs came out the victors with a 12-6 score.

After a short breathing spell of two weeks, the Leopards next took on the Caltech Beavers in the Rose Bowl. In this gridfest the La Verne team played their best game of the year, but with a good aerial attack, coupled with a number of breaks, the Caltech squad was able to win by a 21-0 score.



SHIRK—*Captain, Fullback*

Another is that all but one game were played on unfamiliar territory. Sometimes it seemed that ground could not be gained after the ball had been carried to a scoring position by the opponent. There may be many explanations for the bad year in football but about the only thing that will express it adequately is that it was just another "off" year for La Verne on the gridiron.

Captain Chet Shirk deserves a great deal of credit for his work as captain of the squad. His ability, pluck, and keen sportsmanship made him a worthy leader, and one who commanded the admiration and loyalty of the entire team. His position on the squad was fullback in defense and end in offense.

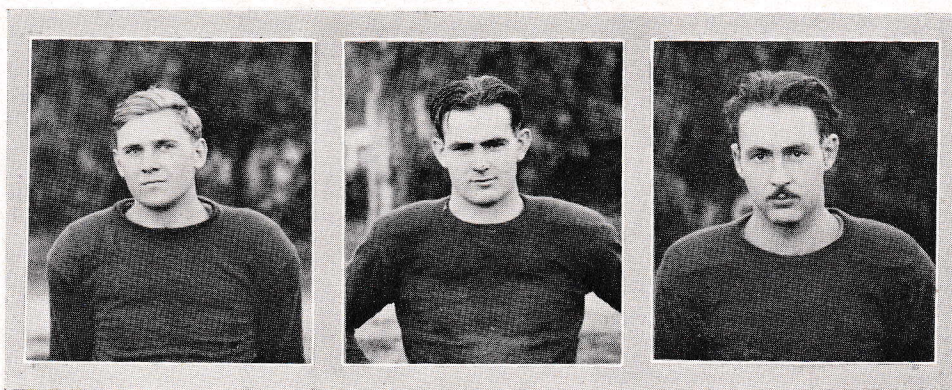
Ronald Bessey, as another end, made a very good showing on the field this season. His work showed the marks of a steady, vigorous fighter. With this year's experience and development he will probably make one of the outstanding players on next year's squad. Crites and Mahoney were also used in the ends.

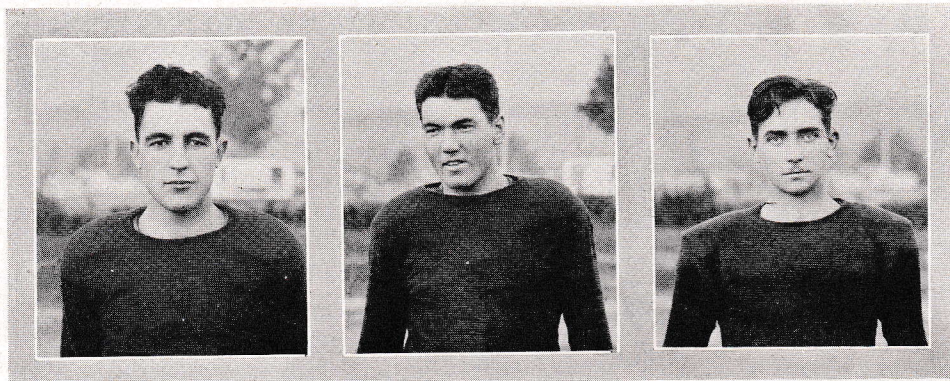
Brownsberger, Root, and Weddle were the outstanding tackles this season. These men worked hard but the opposition was definitely too strong for them. Other tackles were Thompson and Woodard.

WEDDLE—*Tackle*

BESSEY—*End*

ROOT—*Tackle*





CARL—*Guard*

LATHROP—*Quarterback*

THOMPSON—*Halfback*

The guard positions were filled by Carl, Hollinger, Brooks, and Brubaker. The guards were alert and active, but they lacked the strength to back their enthusiasm in meeting the opposing teams.

Leonard usually held down the position of center; however, Nicolas was a strong substitute and he had several opportunities to show his grit.

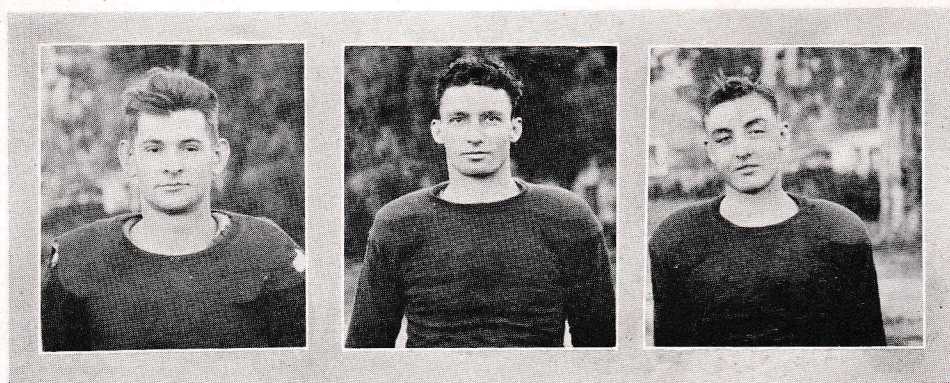
Weybright and Lathrop, as quarterbacks, both did excellent work and they promise to be two of the best men next year. Their clean fighting spirit gained worthy admiration. Lathrop was handicapped by quite serious injuries sustained early in the season, but even this did not quell his enthusiasm.

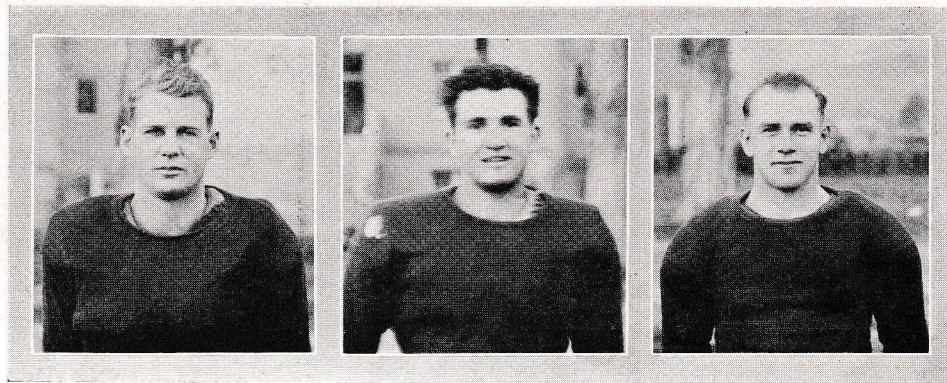
Orville Brooks was the outstanding halfback. His work was backed by Russell Frantz, who played in several games, and who received a letter. His picture, however, does not appear with the letter men. R. Brownsberger was also trained in line for this position.

WEYBRIGHT—*End*

BROWNSBERGER—*Tackle*

HUBBLE—*Halfback*





LEONARD—*Center*

FERREE—*Guard*

BROOKS—*Halfback*

Hubble made a clever showing as halfback. Although he is very light, his speed and agility make him a prominent man on the gridiron. Other outstanding men are Ferree, Vaniman, and Thomason. Vaniman is a letterman although his picture does not appear. Glenn Dellenbach served faithfully as trainer.

Seven of the 1928 squad have represented La Verne for the last time. Capt. Chet Shirk, Milton Brownsberger, Orville Brooks, Ernie Carl, Orville Hollinger, Glenn Vaniman, and Alton Kurtz are all members of the class of '29.

The loss of these players will be keenly felt but with a number of Freshmen coming up for next year's Varsity, the prospects for the coming season are bright.

HOLLINGER—*Guard*

BROOKS—*Guard*

KREPS—*Manager*





Varsity Basketball

THE LA VERNE basketball team had a successful year and ended up in third place in conference standings. The squad was composed of Captain Kreps, forward; Weybright, forward; Thomason, center; Shirk, guard; and Vaniman, guard. Root, as a guard, also earned a letter.

Substitutes for the season were, Nicholas, Lathrop, Bessey, Hubble, and Woodward, guards; Stutzman and Brooks, forwards; Leonard and Edinger, centers.

The following is a summary of the conference season:

Jan. 5—Whittier was taken down the line by a 32-21 score. La Verne played a consistent game.

Jan. 12—Oxy proved a tough customer for the Leopards and by staging a last minute rally were able to win by a 43-32 score.

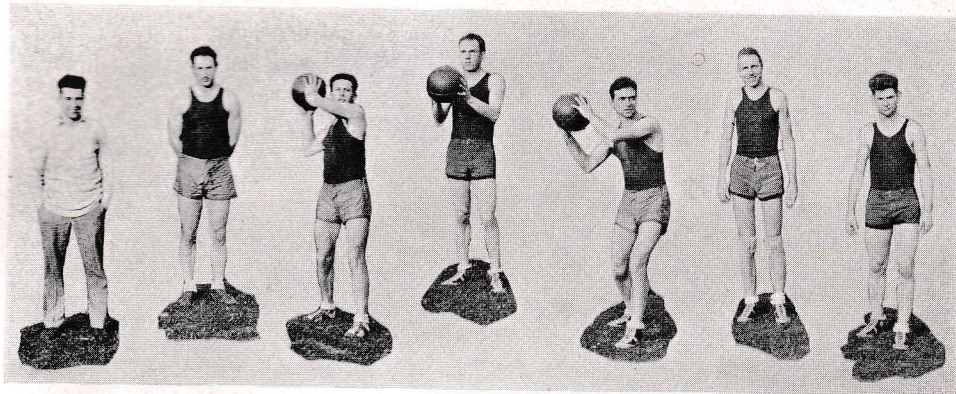
Jan. 18-19—San Diego split a doubleheader with La Verne in two thrilling games. The scores were, La Verne, 28-37; San Diego, 31-27.

Jan. 26—Pomona gave La Verne a hard game but was unable to stop the fast Leopard attack. The score was, La Verne, 48; Pomona, 40.

Feb. 2—La Verne won easily from Caltech by a 27-17 score.

Feb. 8-9—Redlands and La Verne split a doubleheader. The Bulldogs took the first, 26-19; the Leopards the other, 23-22.

Feb. 23—Caltech was defeated in the final game, 44-23.



CAPT. KREPS, Forward
 SHIRK, Guard
 THOMASON, Center
 VANIMAN, Guard
 WEYBRIGHT, Forward
 ROOT, Guard
 CARL, Mgr.

The complete season's record:

Cal. Christian	34	LVC 27	San Diego	31	LVC 28
U. C. L. A.	44	LVC 26	San Diego	27	LVC 37
Studio Cleaners	38	LVC 34	Pomona	40	LVC 48
Southwestern	21	LVC 32	Caltech	17	LVC 27
L. V. C. Alumni	19	LVC 45	Redlands	26	LVC 19
Whittier	21	LVC 32	Redlands	22	LVC 23
Occidental	43	LVC 32	Caltech	23	LVC 43

CONFERENCE BASKETBALL STANDING:

TEAMS	W	L	PCT.
Oxy - - -	9	0	1.000
Redlands - -	5	2	.714
La Verne - -	6	3	.667
San Diego - -	3	4	.429
Pomona - - -	2	5	.285
Whittier - - -	2	5	.285
Caltech - - -	0	8	.000



Varsity Baseball

SINCE THE baseball season is just getting under way, it is impossible at the present writing to predict what the outcome of the present race for the conference championship will be. The La Verne diamond outfit is out to win its first horsehide flag. In the few conference contests and the practice games that have been played the pastimers have given a good account of themselves.

Captain Crites is in his old position at left field. Hubble is holding down center field with Hollinger in right.

In the infield, Shirk is in his old position at first base with Ferrell holding down the keystone bag. Thomason and Bessey are alternating at shortstop and Weybright is playing the hot corner effectively.

The battery is composed of one of the best combinations in the conference, Krep taking his regular turn on the mound, and Lathrop on the receiving end behind the plate. Root and Thomason assist on the mound and have hurled most of the practice games.

The utility men are Brooks, outfield; Brubaker, outfield; Mahoney, infield; Leonard, infield; Brownsberger, infield; and Edinger, first base.



CAPTAIN FRANCIS CRITES, *Left Field*
 MANAGER HOMER KREPS

So far the Leopards have won all seven of the games played. The following are the scores of the games:

LVC 11	Cal. Christian	- - - - -	8
LVC 5	Pomona J. C.	- - - - -	1
LVC 10	Pomona College	- - - - -	9
LVC 9	Compton J. C.	- - - - -	5
LVC 10	LVC Alumni	- - - - -	8
LVC 7	Pomona High	- - - - -	2
LVC 6	Caltech	- - - - -	5

Some of the stronger teams are yet to be played. The schedule includes Whittier, Occidental, San Diego, Redlands, and a return game with Caltech.



Freshman Football

THE FRESHMEN had a good football team but, due to a lack of eligible reserve material and a number of injuries, were unable to play many games and therefore confined most of the contests to scrimmages. Several were played with Bonita High School, and one with Claremont High School.

Two games were played, one with Chaffey J. C. which was lost, 44-0; and the other played with Caltech was lost by a similar score.

The main thing accomplished by the Frosh was the learning of the methods and fundamentals of the game.

Those who played Freshman football follow: Welty, Russell, Deal, Wheeler, DeHart, LeBlanc, Kindy, James, Deeter, Heiser, Pobst, and Fesler as Manager.



MARK LEHMER



Conference Champions

COACH Mark Lehmer's melon-tossing quintet won the first conference championship ever to be brought to L. V. C. By winning six out of their seven conference games the Kittens were able to nose out the Oxy Frosh in the race for the gonfalon.

A summary of the conference scores is as follows:

LVC 33	Whittier	-	-	-	-	-	-	-	-	19
LVC 26	Occidental	-	-	-	-	-	-	-	-	29
LVC 24	Pomona	-	-	-	-	-	-	-	-	23
LVC 39	Caltech	-	-	-	-	-	-	-	-	15
LVC 32	Redlands	-	-	-	-	-	-	-	-	15
LVC 40	Redlands	-	-	-	-	-	-	-	-	13
LVC 44	Caltech	-	-	-	-	-	-	-	-	23

Captain Jamison and Kindy led the scoring attack for the Peagreeners, playing at center and forward, respectively. The rest of the line-up ran with Deal as the other forward; Heiser and Welty alternating at running guard; and Patterson and Thomas trading off at standing guard. Besides the above mentioned, DeHart was also awarded numerals.



Freshman Baseball

THE FROSH also have a good baseball squad. Although no games have been won, the Babes have been improving right along, and their opposition has been nothing easy. The first game was lost to Chino High School, and in this tilt the main trouble with the Frosh seemed to be a lack of batting power. Citrus J. C. was the next team to defeat the Peagreeners. These are the only games which the Frosh have played to this writing.

The Frosh battery is composed of Kindy on the mound and Heiser behind the bat. Welty has worked out at pitcher and alternates with Kindy in the pitching duties.

The infield is composed of Jamison, first base; Kindy or Welty, second; DeHart, shortstop; and Thomas, third.

In the outfield are Russell, James, Gnagey, and Vaniman.



Track

VERY little was done in track this year because of a greater interest in the other sports. No entries were made in any of the dual meets of the all-conference trackfest.

Brownsberger trained for the sprints and the high jump; Hubble and Mallides for the sprints; and Fesler trained for the distance runs.

Women's Physical Education

THE PHYSICAL EDUCATION department for women is greatly limited, considering the extensive requirements. It consists, merely, of seasonable games and gymnasium work, directed by Florence Long, one of the Senior Women, who has had special training in the teaching of Physical Education. The equipment is limited to the gymnasium and a little paraphernalia which is passed down from the men's work. There are no organized games, either inter-scholastic or inter-collegiate.

There is, however, an extension course in swimming and gym work at the Pomona Y. M. C. A. for women under skilled direction. About twenty women from La Verne fill their physical education requirements by enrolling in these classes.

Although the physical education opportunities for women are materially limited, the department is growing. The tennis courts which have been arranged for by the Student Body will add a new convenience which will be especially appreciated by the dormitory women.

The Pearl

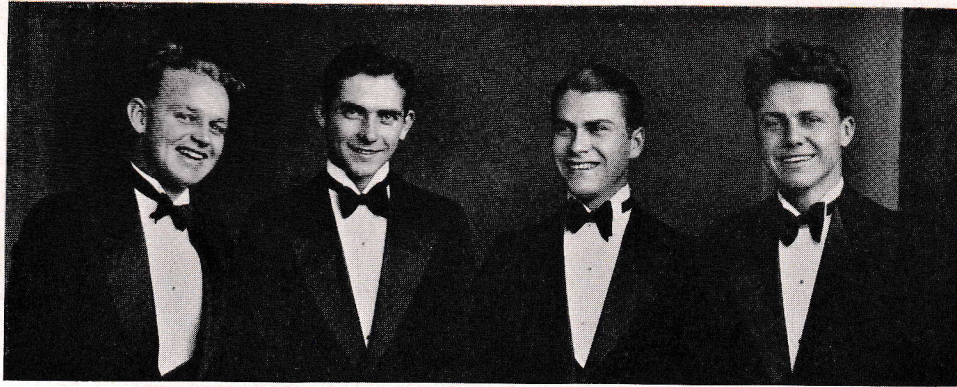
*Whose is it,
This wondrous pearl
Found by the roadside?
Is it mine for finding it
Or yours for losing it?
Or could it belong to
The one who created it?*

—MARION SOUTER, '32



Student Life





Aeolian Quartette

Personnel:

GEORGE BERG	- - - - -	<i>Tenor</i>
ORVILLE THOMASON	- - - - -	<i>Tenor</i>
DOYLE MONTZ	- - - - -	<i>Baritone</i>
RUSSELL FRANTZ	- - - - -	<i>Bass</i>

THE AEOLIAN MALE QUARTETTE was originated in January, 1928. The present personnel was chosen from the Freshman Class after several tryouts under the direction of Professor B. S. Haugh. The quartette has given representative programs in the various institutions and churches of Southern California. By the close of last year they had given several concerts and at a recent meeting of the Executive Board the quartette was chosen to represent La Verne College in the field by visiting schools, churches, and community organizations of the Pacific coast states, during the summer of 1929.

These four men were selected, not only for their musical ability, but also by the standard of good Christian character. The supreme purpose of the quartette is to reflect in a small way the true spirit of La Verne College.

Student Body

THE LA VERNE College Student Body is governed by a Commission composed of a Student Body President, who is also chairman of the Commission, and five officers, each representing a phase of school life. Each Commissioner holds an important office and has a dominating influence on the welfare of the college.

The Student Body President presides at all meetings of the Student Body and represents the Student Body at inter-scholastic meetings and conferences.

The Commissioner of Welfare directs the social activities of the Student Body, and cooperates in all activities concerning the welfare of the Student Body. She is also an ex-officio member of the standing committee of the La Verne College honor spirit.

The Commissioner of Finance carefully guards the Student Body purse, and acts in the capacity of financial manager for Student Body events.

First class publications appear on the La Verne College campus through the efforts of the Commissioner of Publications, who chooses the editors and business managers for the *Lambda* and the *Campus Times*, and supervises publications in general.

The Commissioner of Forensics organizes and arranges for the intercollegiate public speaking contests and debates of the year and has charge of all forensic activities within the school.

In cooperation with the Coaches and various sport managers, the Commissioner of Athletics is the general supervisor for the athletic program and events. He buys all of the needed equipment and arranges for the care of it.

This year, as formerly, the Commission has worked in perfect harmony, realizing that, from the standpoint of effectiveness, a cooperative effort is the ideal plan to accomplish their purpose.

Through the able leadership of the President, Mr. Vaniman, the Commission has been instrumental in bringing about several specific achievements. The name of the College Annual was changed from the *Orange Blossom* to *Lambda*. The Student Body Constitution was revised. Life passes to all athletic contests were granted to three-year letter men of La Verne College.

In cooperation with the Board of Trustees the registration fee was raised two dollars per semester to include the price of the *Lambda* and a subscription to the *Campus Times*.

The help of Professor George Hollenberg, the Faculty Advisor, is greatly appreciated by the Commission, as well as the entire Student Body.

GLENN VANIMAN
Student Body President



KATHRYN ROTHROCK
Commissioner of Welfare



ERNEST CARL
Commissioner of Finance



MILTON BROWNSBERGER
Commissioner of Athletics

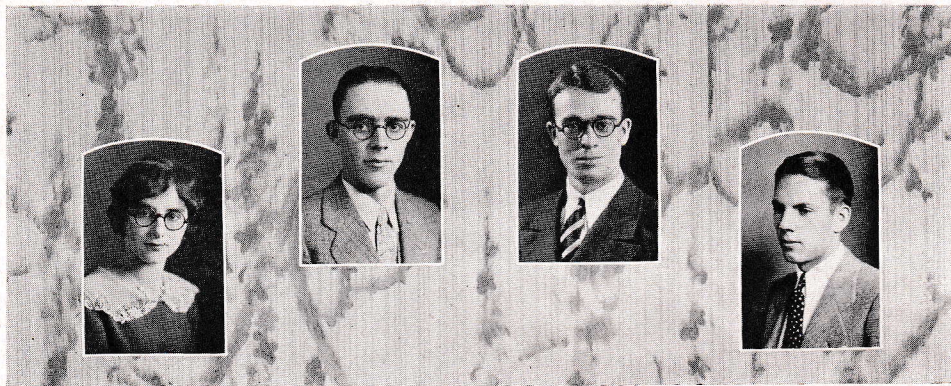


VERDA BRUBAKER
Commissioner of Forensics



DORIS WELCH
Commissioner of Publications



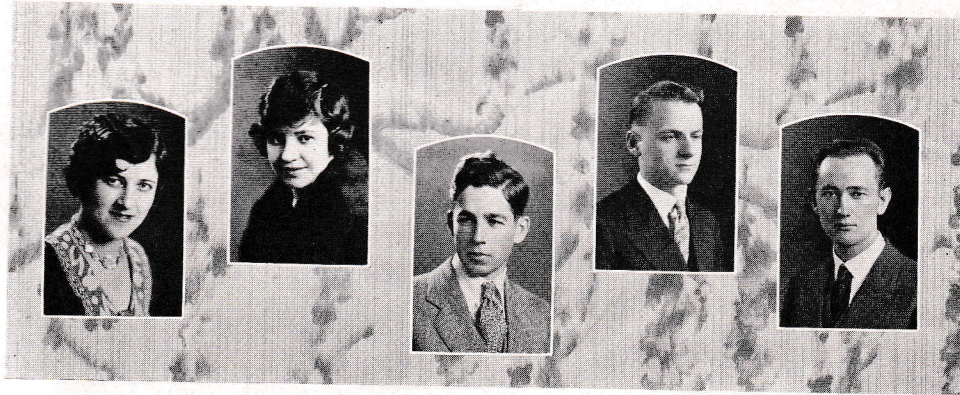


Annual Staff

AILEEN ROTHROCK, '29	- - - - -	<i>Editor-in-Chief</i>
LLOYD CUNNINGHAM, '29	- - - - -	<i>Assistant Editor</i>
HARRY POBST, '32	- - - - -	<i>Business Manager</i>
HOMER KREPS, '31	- - - - -	<i>Assistant Business Manager</i>
GLADYS IKENBERRY, '31	- - - - -	<i>Art Editor</i>
CATHERINE CRIST, '31	- - - - -	<i>Feature Editor</i>
LORELL WEISS, '29	- - - - -	<i>Write-up Editor</i>
WHITCOMB OVERHOLTZER, '30	- - - - -	<i>Photographer</i>
ALTON KURTZ, '29	- - - - -	<i>Joke Editor</i>

THE YEARBOOK of La Verne College has received honorable mention in comparison with the Annuals published by other schools of the same class. For its size, the book contains many unusual features. This has come through a process of steady development under capable, interested editors and competent Commissioners of Publications.

With the splendid *Orange Blossom* of '28 as a standard the '29 staff began work early in the fall to publish another creditable book which would express the true spirit of the Student Body, as well as record the events of the year.



An important step was the change in the name of the Annual from *Orange Blossom* to *Lambda*. This new name is the Greek for the letter "L," and embodies all the romance and mysticism of student life, in a more definite way than the former name, which we had outgrown. The "L" is the oldest and dearest tradition of La Verne College and it is more than fitting that our yearbook should carry its connotations in the title, *Lambda*. This new name was officially adopted by the Student Body.

Besides the regular staff, a note of gratitude is due Katharine Hanawalt, who assisted in the art work; Donald Snider, who edited the athletic section; and Doris Welch, who cooperated in a fine way as Commissioner of Publications.



The Campus Times

Staff:

LLOYD TARR - - - <i>Editor-in-Chief</i>	MARY PLATT - - - <i>Society Editor</i>
ED CUNNINGHAM - <i>Managing Editor</i>	VERNA SHEETS - <i>Asst. Society Editor</i>
LLOYD CUNNINGHAM - <i>Make-up Editor</i>	DON SNIDER - - - - <i>Sport Editor</i>
MARIE TINGLE - - - <i>News Editor</i>	GLEN HARMON - <i>Business Manager</i>
LUCILE FORNEY - <i>Front Page Editor</i>	ALFRED NICOLAS - - - <i>Advertising</i>
GLENN DELLENBACH - <i>Feature Editor</i>	IVAN EDMISTER - - - - <i>Circulation</i>

Reporters and Sub-Editors:

May Chronister, Catherine Crist, Hazel Rothrock, Lucille Hylton,
 Florence Snider, Frances Berg, Pearl Niswander, Glenna Betz, Marion
 Lewis, Mildred Smith, Inez McEwen, Hazel Studebaker, Hazel Perry,
 Ellen Edmister, Ruth Gregory, Esther Dickey, Edna Brubaker,
 Thelma Niswander, Edith Roberts, Edgar Click, Sylvia DeHart,
 Lois Rupert.

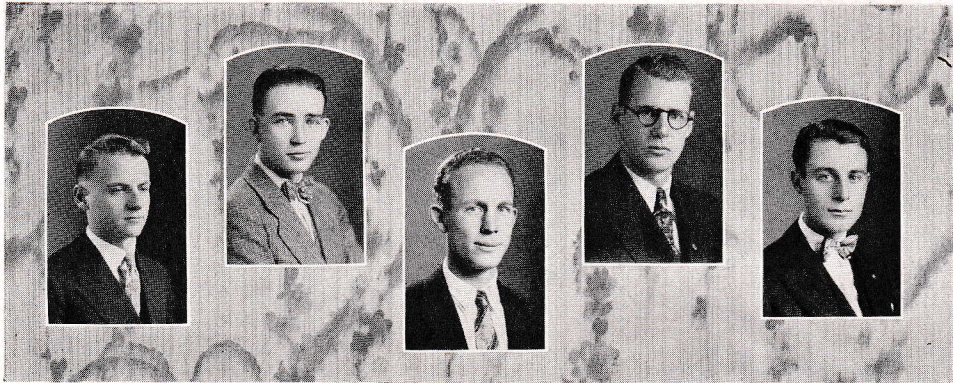


The *Campus Times*, the weekly newspaper, published by the Student Body of the college, has shown considerable improvement this year under the editorship of Lloyd Tarr and Ed Cunningham. The report of the business department shows the year as one of the most successful, from the financial standpoint, that the *Campus Times* has ever known. This is largely due to the faithful work of Glen Harmon, as business manager, and Alfred Nicolas, as advertising manager.

The work of Marie Tingle, May Chronister, and Lucille Forney was of invaluable aid to the editors in securing and maintaining a higher type of news articles. The circulation of the paper was increased to somewhat over a thousand copies per issue. This was made possible through the fine cooperation on the part of the administration.

On the whole the paper is an efficient reflection of school life. The staff this year has been the most successfully organized staff which we have had for several years. Though it was larger than usual, it has been a faithful, united group, well chosen to represent every school interest. Especial appreciation is due Doris Welch, the Commissioner of Publications, for her supervision and advice.





Y. M. C. A.

<i>President</i>	- - - - -	LORELL WEISS
<i>First Vice President</i>	- - - - -	ED CUNNINGHAM
<i>Second Vice President</i>	- - - - -	GLENN DELLENBACH
<i>Secretary</i>	- - - - -	NORVEL CAYWOOD
<i>Treasurer</i>	- - - - -	ONIS LEONARD

THE Y. M. C. A. began the year with a swim at the Pomona "Y" plunge. Everybody got wet as well as acquainted.

The fall retreat to Jenks Lake unfortunately could not be held, but there was some consolation in a lively "roughhouse" at the gym. Frosh-Soph rivalry was at its height at the time; consequently the leading feature of the evening was a boxing match between representatives of the two classes. Doughnuts and cider were partaken of by those who were not afraid of breaking training.

Because of the popularity of smudging this year, La Verne had only a small delegation at the Asilomar conference during the holidays. Two students and one alumnus attended.

The "Y" cooperated with the other religious organizations on the campus in sending a deputation team to the northern churches. The first vice president was a member of the team.

In March another "roughhouse" was held, this time in the abandoned factory building near the P. E. tracks. The popular spring retreat to Jenks Lake was scheduled to be held early in May.

The efforts of the "Y" to meet the religious and social needs of the college men are evident, particularly in the weekly programs, for which the First Vice President deserves much credit.



Y. W. C. A.

<i>President</i>	- - - - -	ALBERTA MAUST
<i>Vice President</i>	- - - - -	DORIS WELCH
<i>U. R.</i>	- - - - -	AILEEN ROTHROCK
<i>Secretary</i>	- - - - -	VERNA SHEETS
<i>Treasurer</i>	- - - - -	MYRTICE BUTTERBAUGH
<i>Music Director</i>	- - - - -	VERDA BRUBAKER

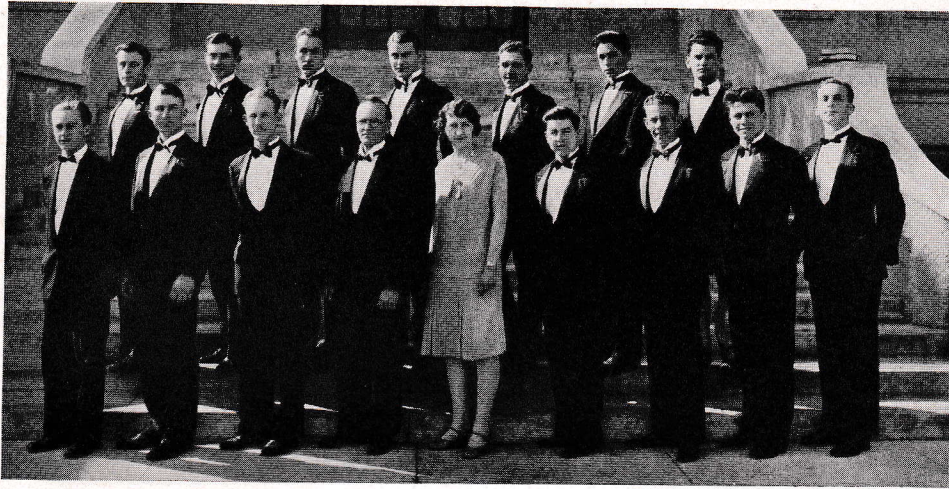
THE Y. W. C. A. started the year with a new purpose—"to realize full and creative life through a growing knowledge of God"—and worked hard to accomplish it.

Special efforts were made to have as many as possible interested and working in the organization. All Freshman girls and those new to the college became better acquainted with the other members by means of the "Little Sister Movement" and the "Little Sister" party held soon after the opening of school in the fall.

Under the leadership of the capable president, Alberta Maust, a great deal of successful work was done. Some of the main events were: the Feast of Nations, a potluck supper to entertain Miss Price and Miss Thompson, the Christmas Vesper Service, the Mothers' and Daughters' Banquet, and Hi-Jinks.

Excellent and varied programs were planned for each Monday morning by Doris Welch, with several interesting World Education programs arranged by Verna Shirk. The Cabinet met each week to plan the policy of the Y. W. C. A. and to discuss plans for greater service to the women of the college. Miss Helen Price and Miss Henrietta Thompson, Y. W. secretaries, visited the college two days and held conferences with each of the cabinet members.

All of the work done this year was made possible through the splendid cooperation among the cabinet, the advisers, the members of the organization, and the people of La Verne.



Left to right, First Row: Leslie DeHart, Dwight DuBois, Glenn Dellenbach, Prof. B. S. Haugh, Esther Thomason, Clarence Brubaker, Francis Crites, Russell Frantz, Everett Calvert.
 Second Row: Norvel Caywood, Orville Thomason, Galen Root, Doyle Montz, Claude Bowman, Whitcomb Overholtzer, Earl Longanecker.

Men's Glee Club

<i>President</i>	- - - - -	GLENN DELLENBACH
<i>Transportation</i>	- - - - -	NORVEL CAYWOOD
<i>Secretary</i>	- - - - -	FRANCIS CRITES
<i>Treasurer</i>	- - - - -	GALEN ROOT

THE MEN'S GLEE CLUB began this year with a large number of last year's members back. Sickness on the part of several of the members made it necessary to call off several programs but beginning with the concert at the Covina Church of the Brethren, a number of programs were given.

Many requests from high schools were received but most of these had to be refused because the club was unable to go at the time. The club was fortunate in having several good soloists as well as the Aeolian Quartet in their group and through these were able to give considerable variety to the program.

Besides their regular work, the Glee Club ably assisted the Varsity Club in a Minstrel Show. Since most of this year's members will be back next year the club will, no doubt, go on with continued success.



Student Volunteers

<i>President</i>	- - - - -	MARY PLATT
<i>Vice President</i>	- - - - -	DORTHA GANS
<i>Secretary-Treasurer</i>	- - - - -	ELLEN EDMISTER
<i>Chorister</i>	- - - - -	PEARL NISWANDER
<i>Deputation Manager</i>	- - - - -	ANNA EMMERT

THE WHOLE WIDE WORLD FOR JESUS," is the motto of the Student Volunteers. The group is realizing the motto through service which has already extended over the entire state.

Among the activities this year has been the cooperation with the "Y" organizations in sending a deputation team to Northern California during the Christmas holidays. "The Color Line," a one-act play depicting the race problem in an American college, and "The Honorable Mrs. Ling's Conversion," a five-act play representing life on the China mission field, were produced for a three-fold purpose: to create a greater interest in foreign missions among the churches of Southern California; to aid in the group's support of Miss Minneva Neher, an alumna of La Verne who is working in China; and to give the group a taste of the joys in this kind of service.

Devotional meetings to discuss campus and mission problems were held on Wednesday evenings throughout the year. The group sponsored a prayer meeting in a Mexican home each week, and a prayer circle was conducted on the campus every morning during the second semester.

An occasional Sunday morning watch service and breakfast in Ganesha Park, a number of parties, and a good representation at meetings of the Southern California Union were other features of the year's program.



Deputation Work

Northern California Team

<i>Tenor and Chairman</i>	- - - - -	DWIGHT DUBOIS
<i>Soprano</i>	- - - - -	PEARL NISWANDER
<i>Reader</i>	- - - - -	DORTHA GANS
<i>Alto and Speaker</i>	- - - - -	MYRTICE BUTTERBAUGH
<i>Bass and Speaker</i>	- - - - -	ED CUNNINGHAM

THE Y. W. C. A., the Y. M. C. A., and the Student Volunteers cooperate each year in sending a deputation team to Northern California during the Christmas holidays to represent the spiritual life of the college by giving a program of a distinct devotional nature in the churches of the district. The theme of this year's program was "Sacrificial Service." Reports from the churches visited indicated that this year's team was well up to par in their presentation of this great message.

Usually these same organizations send a team to the churches in Arizona. But prolonged illness prevented this team, composed of George Berg, tenor; Frances Berg, soprano; Flossie Page, alto; Earl Longanecker, bass; and Harriet Woody, reader, from making their tour.

The deputation work in Southern California was taken care of by the Student Volunteers with the aid of the team that had gone north. The two plays given by the Volunteers presented a challenge to the churches that will no doubt be long remembered. It is the sincere hope of the group that a deeper interest in foreign missions may be aroused, that the message may make itself concrete by obtaining more financial aid for the mission work of the church, and also that some lives may be touched and consecrated to complete service in "the Jesus way."



“The Honorable Mrs. Ling’s Conversion”

<i>Mrs. Ling</i> - - - HAZEL ROTHROCK	<i>Dr. Lucy Woodby</i> - SYLVIA DeHART
<i>Golden Lily</i> - - - MARIE TINGLE	<i>Heavenly Wisdom</i> - LESLIE DeHART
<i>Precious Gold</i> - - BETTY ROTHROCK	<i>Coolie</i> - - - - HARRY THOMAS
<i>Old Rag</i> - STEPHEN BLICKENSTAFF	<i>Mr. Ling</i> - - - - GLEN HARMON
<i>Soothsayer</i> - - - HARRY THOMAS	<i>Plum Blossom</i> - - HELEN WALTERS
<i>Frances Woodby</i> - - DORTHA GANS	<i>Big Sister</i> - - - ELLEN EDMISTER
<i>Coach</i> - - MRS. L. A. BLICKENSTAFF	

“The Color Line”

<i>Dr. Lawson</i> - - - LORELL WEISS	<i>Fu Chun</i> - - KENNETH DEARDORFF
<i>Stanley Preston</i> - EARL LONGANECKER	<i>Barbara McKean</i> - - MARY PLATT
<i>Wanda</i> - - THELMA NISWANDER	<i>Miss King</i> - - - - FERN BOWMAN
<i>Coach</i> - - MISS VERA HOOVER	





Orange Blossom Singers

Leslie DeHart - - -	<i>First Tenor</i>	Clarence Brubaker - - -	<i>Baritone</i>
Joe Cosner - - -	<i>First Tenor</i>	Ed Cunningham - - -	<i>Baritone</i>
Kenneth Deardorff - -	<i>Second Tenor</i>	Earl Longanecker - - -	<i>Bass</i>
Albert Gnagy - - -	<i>Second Tenor</i>	Posey Jamison - - -	<i>Bass</i>

Harvey Brubaker—Director

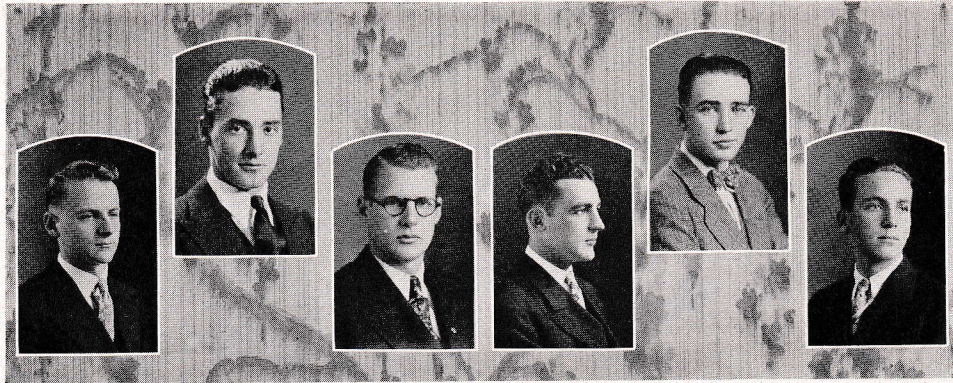


Sunshine Quartette

Anna Emmert - - - - -	<i>First Soprano</i>
Mary Platt - - - - -	<i>Second Soprano</i>
Flossie Page - - - - -	<i>First Alto</i>
Myrtice Butterbaugh - - - - -	<i>Second Alto</i>

Prof. B. S. Haugh—Director





Roland Brownsberger
Ed Cunningham
Lorell Weiss
Onis Leonard
Ernest Carl
Everett Calvert

Men's Debate

WITH THE addition of Professor Crawford Brubaker, who has had wide experience in the field of forensics, to the college faculty as debate coach, great advances have been made this year in the field of men's debate.

The question that was used in the conference debates this year was: "Resolved, that the existing American jury system is inimical to the administration of justice." This proved to be a very worthwhile question, and the debates on the whole were quite educational. The La Verne men earned a conference rating of .500, being out-classed only by Pomona and Redlands, each of which received a percentage of .750.

Six men made up the squad. There were two affirmative teams and one negative team chosen. One affirmative team, composed of Ernest Carl and Onis Leonard, debated Pomona College and Redlands University. The other affirmative team, composed of Roland Brownsberger and Everett Calvert, debated with Southwestern University and Whittier College.

The negative team, made up of Lorell Weiss and Ed Cunningham, debated California Institute of Technology, Whittier College, Southwestern University, and the University of California at Los Angeles.

The big debate of the season, and perhaps the best debate ever staged at La Verne, was held on March 13, with Baylor University of Waco, Texas. The La Verne debaters, Ernest Carl and Lorell Weiss, upheld the affirmative of the question: "Resolved, that a substitute for trial by jury should be adopted." The decision was rendered two to one in favor of La Verne.



Neva Snell

Catherine Crist

Mabel Eisenbise

Lucille Hylton

Women's Debate

IN SPITE of the fact that the women's debate teams were largely made up of new recruits, the season proved to be quite successful.

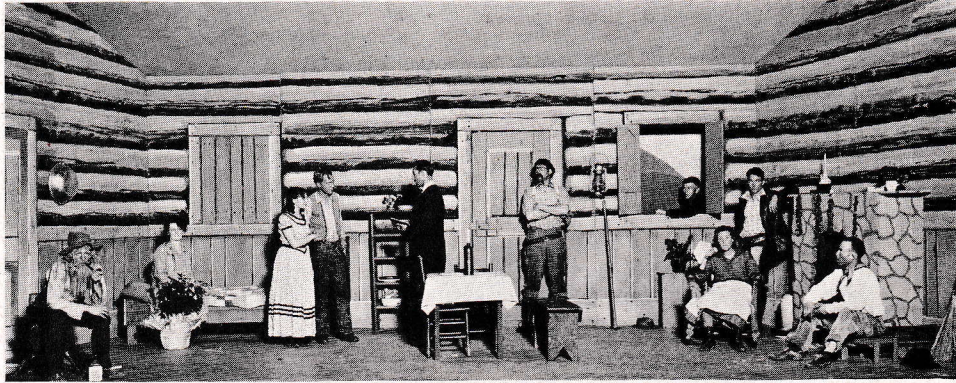
The conference question was: "Resolved, that movies are detrimental to civilization." Lucille Hylton and Catherine Crist made up the affirmative team, while Mabel Eisenbise and Neva Snell debated on the negative side. Of these, Catherine Crist was the only one with previous debating experience as she had been a member of last year's team.

Each team engaged in three debates. The affirmative team met the University of California at Los Angeles, Pomona College, and Redlands University; the negative debaters vied with Whittier College, Redlands University, and Occidental College. La Verne won over Whittier and Pomona. While they failed to win the remaining debates, the La Verne women did very creditable work.

A large factor in this season's success was the efficient coaching of Professor Brubaker. He is an experienced debater himself and has proved to be a very able coach.

The Junior Class was represented by Neva Snell and Mabel Eisenbise. Catherine Crist came from the Sophomore Class, and Lucille Hylton upheld the reputation of the Freshmen. Thus, La Verne is assured of experienced debaters next year.





Junior Play

The Cast

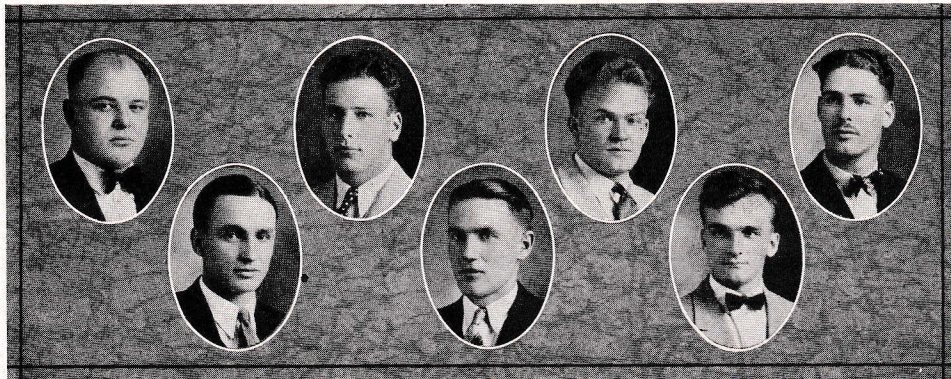
<i>Widow Cagle</i> - - - INEZ McEWEN	<i>Sheriff Weeks</i> - - - ONIS LEONARD
<i>Papp Todd</i> - - - FRED MAHONEY	<i>Rufe Cagle</i> - - - LLOYD TARR
<i>Emmy</i> - - - ELEANORE MARYOTT	<i>Preacher</i> - - - GALEN ROOT
<i>Bud</i> - - - FREEMAN McBRIDE	<i>The Stranger</i> - - - DONALD SNIDER
<i>Bob</i> - - ROLAND BROWNSBERGER	

TRADITIONALLY, the Junior Class of La Verne College each year presents a comedy. The class of '30 broke this tradition by presenting "Sun-Up," a heavy play. This proved to be an unusually happy choice.

"Sun-Up," a three-act drama written by Lula Vollmer, is considered difficult for amateurs. The success of the play was due to fine cooperation throughout the class, and especially to the clever work of Inez McEwen.

The whole play hinges upon the character of the Widow Cagle, who lives with her son, Rufe, in the mountains of North Carolina near Asheville. Rumors of the great World War bring forth the supposition that "Somebody must be a-feudin' somewhar." Leaving his mother and his sweetheart, Emmy, behind him, Rufe goes out to fight in France, which is to them "Forty miles tuther side of Asheville."

A letter comes from the government which Emmy slowly and painfully spells out to the Widow Cagle—"We regret to inform you that your son, Ruge Cagle, died February fifth, in action." Overwhelming bitterness sweeps over the staunch old woman until, in the early hours of the morning, she is able to square her shoulders, look out upon her mountain home, and take, for her own, the philosophy of Rufe: "Hit isn't hatin' them, but lovin' them, thet counts."



Varsity Club

Board of Directors

<i>President</i>	- - - - -	"DUTCH" LELAND BRUBAKER, '21
<i>Manager</i>	- - - - -	CHESTER SHIRK, '29
<i>Secretary</i>	- - - - -	DALE GLICK, '27
<i>Treasurer</i>	- - - - -	LEVI DICKEY, '26
<i>Recorder</i>	- - - - -	TRUMAN FUNDERBURGH, '21
	DWIGHT WELCH, '25	WAYNE BOHN, '28

AS THE membership of the Varsity Club increases from season to season, the interest also grows. Thus the club has its regular meetings which bring together, at least four times a year, the college's athletes and those of former times who are now quite widely scattered. It is in these meetings that the old-timers meet and become acquainted with the fellows who now hold the places they used to claim. A fine spirit of fellowship and cooperation is being created between the alumni and the present students.

A complete record of each member is to be kept, including pictures, records, and interesting feats which he performed; and it is to be followed up by accounts of his successes and activities after he is out of school.

At present the club has plans whereby it may create a fund to be used to help fellows who are interested in athletics to enter school when they could not otherwise do so.

Six new members were initiated into the club after the football award was made at the close of the first semester. There will be several more after the baseball season. This will bring the total membership to more than fifty.



Literary Club

THE HISTORY of the Literary Club dates back to October 16, 1928, when a group of students interested in creative writing and the study of contemporary literature met in the English room and held an election of officers. Catherine Crist was elected president and Ruth Massey secretary.

It was decided that club meetings should be held on the first and third Mondays of every month.

The primary purpose of the club is that of making original contributions to the field of contemporary poetry and prose.

The first regular meeting was held in the Y. W. C. A. room on November 5, 1928. The program was presented under the direction of Lorell Weiss, who had been appointed by the president as chairman of the program committee for the first semester. Various members gave discussions and criticisms of Galsworthy, his life and works. After this discussion the members read some of their own contributions to the field of contemporary literature in the form of poetry, prose, and free verse.

During the course of the year the club studied various authors and their works, among them James Barrie, who received particular attention as a noted modern playwright. The meetings were found to be interesting and worthwhile.

An organization of this type is new in the history of the college, and the members hope to establish a tradition which will be a lasting source of pride for La Verne.

The original fourteen members of the club are Mrs. Merritt, Mrs. Inez McEwen, Catherine Crist, Ruth Massey, Lorell Weiss, Lloyd Tarr, Lloyd Cunningham, Thelma Niswander, Verna Sheets, Alton Kurtz, Virginia Dull, Carolyn Nunn, Nellie Frantz, and Everett Calvert.

Alumni Association

Board of Directors:

DALE GLICK, <i>President</i>	- - - - -	Glendora
MRS. HARPER FRANTZ, <i>Secretary</i>	- - - - -	La Verne
DWIGHT WELCH	- - - - -	Azusa
BERYL HARPER	- - - - -	Huntington Beach
HARPER FRANTZ	- - - - -	La Verne
LEVI DICKEY	- - - - -	Chino
MRS. BEN HEPNER	- - - - -	Covina

THE ALUMNI ASSOCIATION of La Verne College sends greetings to President Studebaker, the faculty, and the students. Though one of the small colleges of Southern California, we are pleased to see our Alma Mater making steady progress. Bravely and honorably she holds her place, with her standards high. Nothing pleases the alumni of an institution better than to see their college make gains. We commend President Studebaker upon the maintenance of so splendid a faculty, high in scholarship and strong in Christian character.

Students, you are making the spirit of La Verne College today, and much you do molds the ideals and traditions of tomorrow. So win all the games you can, debate all the debates you can, digest all the books you can, develop all the talents you have. In so doing you also bring honor to your college. It is a reciprocation, and it does not stop when you leave the halls of your Alma Mater. Out in the business world your successes point favorably to your intellectual mother. The alumni are interested in you and are always glad to see the honorable man leave La Verne College. For we know wherever he goes he will glorify the name of La Verne as well as his own.



Features

Events of the Year

REGISTRATION—Traffic congestion in the halls; Teachers driven mad by dumb students wondering what to take; everybody admiring everybody else's tan.

CLASSES START—The Professors assume their spectacles and try to look dignified. The new students seem very much impressed. The old ones know it's all a bluff.

FACULTY-STUDENT RECEPTION—The Faculty receives the students amid great rejoicing. Two hundred more victims to be sacrificed in the cause of education are not to be sneezed at.

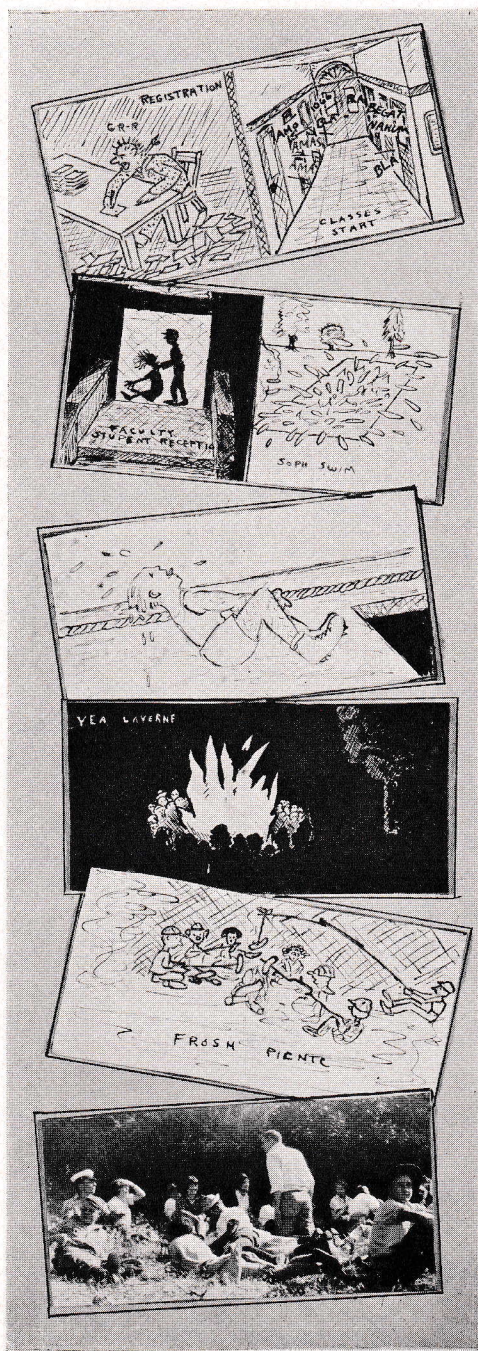
SOPHOMORE SWIM—The Sophomores take a bath while the Freshmen watch, from behind near-by orange trees, unable to do anything to help along the good cause.

MUD ROLL—The women begin the scrap with a push ball, the men drag it through the mud hole next, and all join in the grand finale a la rotten oranges.

OXY RALLY—La Verne waxes barbarous and burns the Oxy tiger in a great war dance prior to her advent on the battlefield the next day.

FROSH PICNIC—The Frosh hold an outing in Santa Ana Canyon one evening. Tomato sauce for the frankfurters is furnished, with their compliments, by the Sophs, courtesy of Calvert and the Funk brothers.

"L" DAY—The Student Body turns out, en masse, to watch the Frosh clean off the "L." Everybody "makes whoopee" in the canyon that evening.



BEAUTY NAPS—"The Force" and a couple other fair co-eds pause for a picture before taking their beauty nap on Browns Flat after an all-night climb on the "L" trail.

PENNY FAIR—The students spend their hard-earned pennies on buggy rides, kisses, and shocks of various sorts and sizes. Chet Shirk turns out in the family heirlooms, and our caretaker and his wife join the students in the frolic.

COUNTRY FOLK—Farmer Drybotom (Hilda Brubaker) and his jolly wife (Harriet Woody) bring their infant daughter (Mina Throne) and the dairy maid (Verda Brubaker) to attend the annual Penny Fair at La Verne.

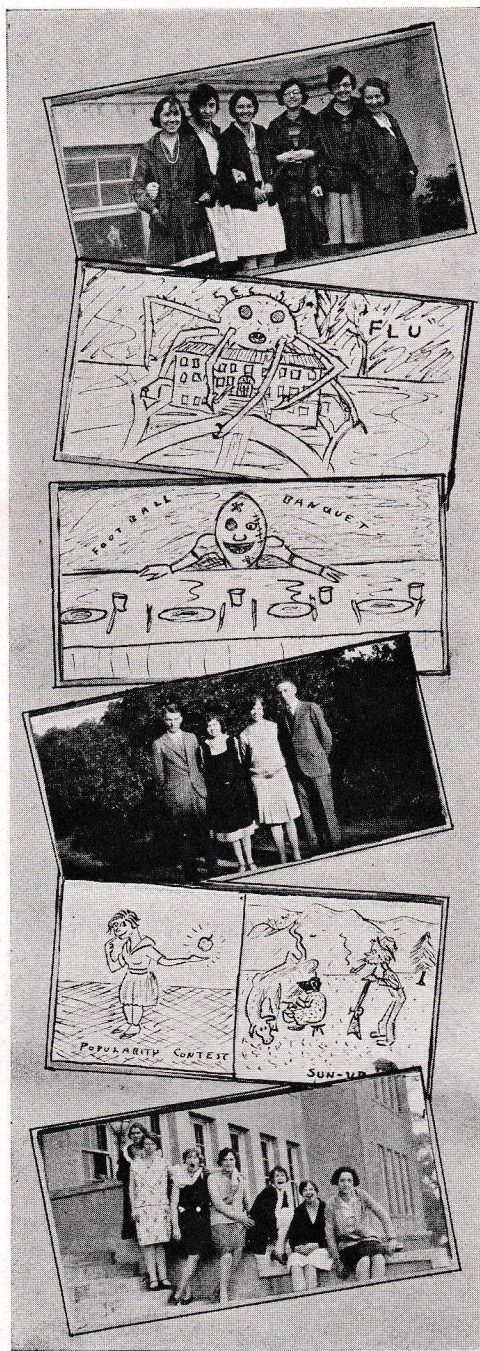
Y. W. CABINET RETREAT—The Y. W. C. A. Cabinet spends the week-end at Del Mar to recuperate. Ruth Dickey vamps the bell-hop and makes off with his portable.

HALLOWE'EN—The spooks mess the town up generally, and the Frosh suffer by having to clean up the dorm steps.

NEW ERA BANQUET—The town turns out for a square meal on twenty-five dollar tickets, and drowzes to the tune of Dr. Jaqua most of the evening.

FOOTBALL SEASON—The Alumni and townspeople join the students in supporting the football squad. Francis Crites, Ray Ferrell, and Dale Stutzman lead the group in lusty cheers. Although the football season was not an outstandingly successful one, the spirit never lagged.





SENIOR GIRLS exhibit their sheepskins! (Oh, no. Just some leather jackets.) All the rest of the co-eds look on with envious eyes. The fellows also spread on their dignity by introducing Senior Hats.

FLU ATTACKS THE INSTITUTION—As about one-third of the students drop out temporarily with the flu, the rest wait anxiously for “the last straw that broke the camel’s back.” But Dr. Hoover rushes to the rescue with his timely remedy, and classes continue to convene.

FOOTBALL BANQUET—Everyone gets a chance to wear his “soup and fish.” The Frosh men make a name for themselves by staggng it, en masse. Galen Root is named as King of the Gridiron for next season.

CHRISTMAS VACATION—The Deputation team goes north to show what a really good institution can do in a case of necessity. Term papers run riot.

POPULARITY CONTEST—The women take up Elinor Glyn and the men go “according to Hoyle,” in a mad rush to be chosen the most popular student on the campus, in a contest sponsored by the *Lambda* staff for its subscribers. Verda and Van, being the most diligent, bring home the bacon.

SUN-UP—The Junior Class shines to the light of the rising sun. Inez McEwen stages a brilliant success as Widow Cagle. Fred Mahoney covers up his face with shaggy hair and whiskers and lapses, very naturally, into the character of a lazy old backwoods wooer.

SPRING FEVER—A group of women sun themselves on the front steps waiting for the bell to ring. Eddie must have been out late, or (just maybe) she has been burning midnight oil.

STUDENT BODY PICNIC—The entire Student Body spend Washington's birthday at Three Arches.

FEAST OF NATIONS—The Y. W. tries its hardest to do something desperate with foreign food, but it takes more than the league of nations to upset the populace.

MAFFIA—La Verne trembles to learn that a branch of the great and terrible Maffia has located in our midst. Beware of the dark corners, fair ones, unless you know who's lurking there.

SOPH-SENIOR SKATE—The Sophomores wreak vengeance on the Seniors by entertaining them at a roller skating party in Alhambra. A good many heart-breaking spills are experienced.

JUNIOR ICE SKATE—The Juniors go ice skating to practice up for the Frosh-Junior skate, lest they be caught (?) falling as the Seniors were.

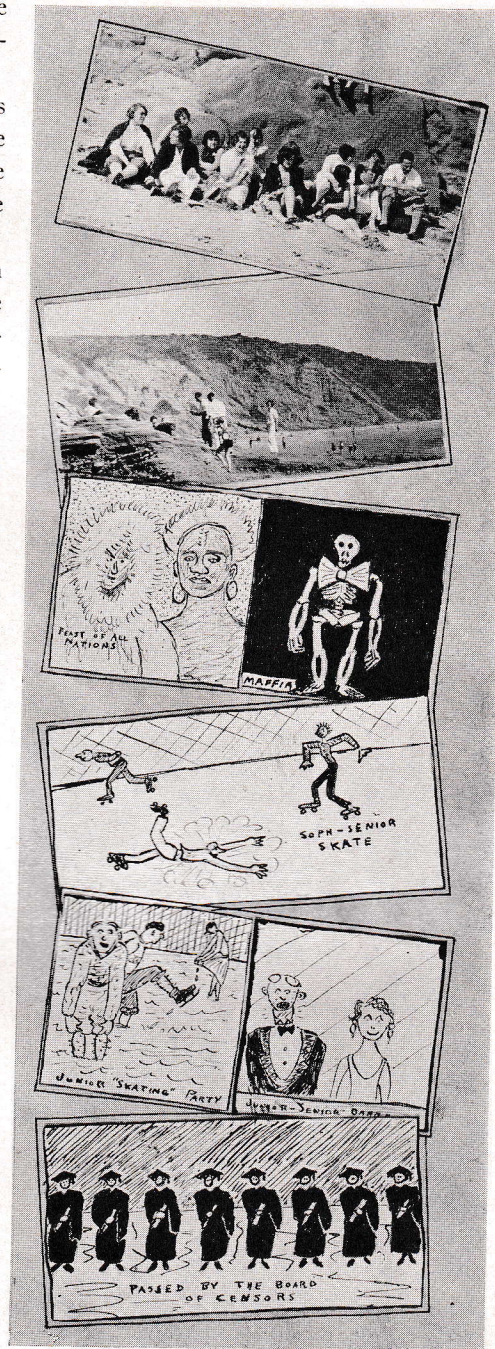
SENIOR DITCH DAY—The Seniors spend a week-end at LelaWanda Lodge. Much ice, so slipping Seniors have a sliding time.

HI JINX—Y girls undress for prizes, and successfully elude all masculine curiosity. Keen time a la femme.

SENIOR PLAY—Came the night and the "Lost Paradise" brilliant with stage-twinkling stars. Senior play is an undoubted success.

JUNIOR - SENIOR BANQUET—The Juniors make atonement for all their former sins against the Seniors by giving them a good feed. "They done 'em proud, they did."

COMMENCEMENT—The Seniors commence to realize what a dear old place the Alma Mater is, but it is too late now.





Budding Genius

FANCY

*Sometimes I think you're Peter Pan
With all your agile grace
And that bright air of innocence
That nestles in your face.*

*And sometimes you are Launcelot,
So handsome and so sad
That I would give my jeweled dreams
To make you gay and glad.*

*But sometimes you are Satan
With a cold sardonic smile,—
And then I would forget you
For just a little while.*

—INEZ PUCKETT McEWEN.

THE LINGERER

*Love came to my window
And peeped through the pane;
My attempts to evade him
All were in vain.*

*Fame came to my window
And looked through the blind;
Seeing his smile and his eyes,
How could I help but be kind?*

*Death came to my window
And gazed through the shutter!
Though his lips moved
No word did he utter.*

*That time he first came,
'Tis so long I forget:
The others have gone,—
He is standing there yet!*

—INEZ PUCKETT McEWEN.

WINGS

*Silver wings shining
Deep in the sky,
Silver wires singing
As winds whip by.*

*Three motors throbbing
Exultant and strong,
Propellers repeating
The triumphal song.*

*Onward still beating
Past every sea,
Outward still winging
Fearless and free.*

*Wings of the morning!
Proud wings and strong!
Out of the dawning
Fling back your song!*

—BETTY RAMSEY.

SOLITUDE

*How bright the moon on yonder strand
Where silver waters—golden land
Meet in solitude.*

*Each little star so high above
Sees where I wait for you, My Love,
In solitude.*

*The waters play there on the golden
sands
And I, My Love, alone content,
Think of the hours with you I've spent.
I know, as silently I clasp my hands,
Which solitude is best.*

—MARION SOUTER.



SEA SYMBOL

*Edwarda with the sea-lashed eyes,
Who loves the waves so very much,
On whose mournful lips the sea-salt
lies,—
Only the sea your heart can touch.*

*I love you not for russet hair,
Nor any of the lesser things;
For weary eyes I do not care,
Nor love your brows of curlew's wings.*

*Each day you stand and gaze to sea
And watch breakers toss and roll.
Your beauty matters not to me—
I love the sea within your soul.*

—THELMA NISWANDER.

DAWN TRYST

(To my husband)

*Dawn gently taps at my window,
Softly I slip from my bed,
Out to my warm scented garden
Rose-petaled paths to tread.*

*The sky is rosy with dawn light,
The grasses are jeweled with dew,
My fairy love comes to my garden
And makes me forget I have you.*

*His kisses are wine to my passion;
Lovelight gleams in his eyes,
Till the sun's rays coming pursue him
And like the pale mist he flies.*

*Sunrise, I flee to my chamber;
Back to my bed I must creep.
You must not know of my love tryst.
Daylight will find me asleep.*

—KAY CRIST.

SEASON-SEQUENCE

*Flame up, autumn, stream your gold
Over dusky bare brown earth;
Wind is whipping through the trees,
Lashing down the ruddy leaves.*

*Wind-swept autumn, have your will,
Leave the landscape seared and sad;
Depart and leave us in despair,
For winter comes again this year.*

*Winter wind with whip in hand,
Blustering and stalking through the
wood,
Strike and bruise us with your lash
For spring will come, and too, will pass.*

—THELMA NISWANDER.

HIBISCUS

*I picked a flame hibiscus
And wove it in your hair
And you softly touched its petals,
And blushed—but left it there.*

—MARION LEWIS.

ROSE-COLORED GLASSES

*I've broken my rose-colored glasses,
And I've nearly lost faith in you.
Each weary hour slowly passes,
All my tumbled world is blue.*

*But if the pieces I can find,
I'll search in every nook.
They're broken, but I don't mind,
If you will help me look!*

—RUTH MASSEY.



Bowled Over

Farmer Corn Tassel

Tommy and Caesar

Wasted Affection

Mary

Under-Dogs

Bug-Hunters

Two Shirts

Hold That Face

Play Ball!

La Verne College

La Verne, California

presents a

UNIQUE OPPORTUNITY

to pursue a

LIBERAL ARTS EDUCATION

leading to the

BACHELOR OF ARTS DEGREE



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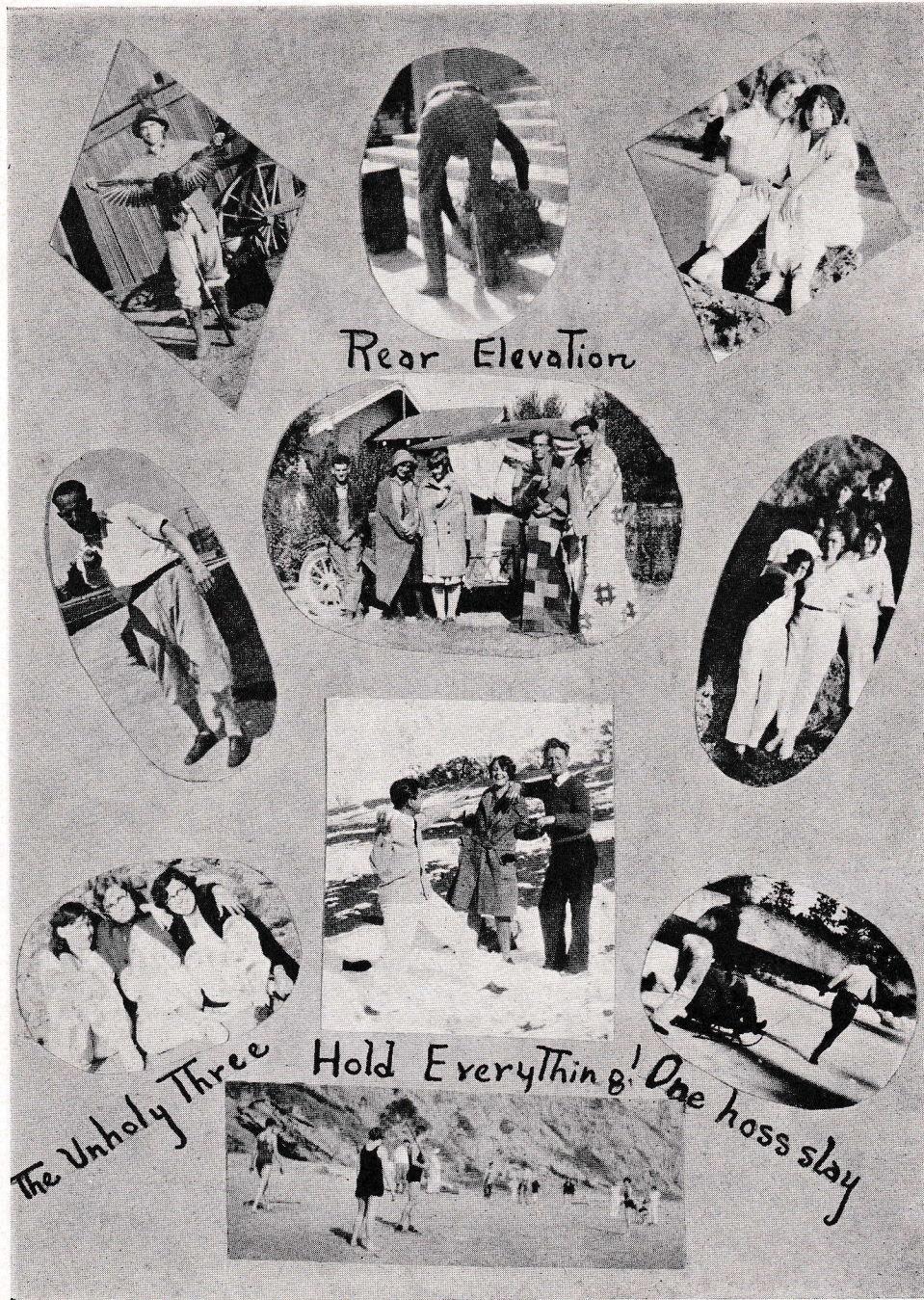
OUTSTANDING UNIVERSITIES

and the

STATE BOARD OF EDUCATION



Registration, September 9, 1929



Rear Elevation

The Unholy Three

Hold Everything!

One hoss slay

FORD BROS. MUSIC COMPANY

(Formerly Short Music Co.)

"Extends a hearty welcome to you at all times"

New Victor Records Each Week

151 E. 2nd St.
Pomona, Calif.

313 No. Euclid
Ontario, Calif.

Gerald Deal was newly arrived in Southern California, and as he was driving along the highway he saw a large sign, "Drive Slow! This Means You!" Deal stopped in surprise and exclaimed, "Gol dang! How did they know I was here."

* * *

"What are you doing with that lamp post?"

"I'm taking it home for a souvenir."

"Souvenir of what?"

"Souvenir of my first big wreck."

* * *

Soph: "She files her love letters."

Frosh: "Are they as rough as that?"

DONNELL'S

20 Pay Store

THE SMART SHOP FOR MEN AND WOMEN

Each account that is opened by a student of \$20 or more will receive a \$2 discount. Just say "Charge It" and show your student body ticket.

WE GIVE YOU 20 WEEKS TO PAY

COATS - DRESSES - MILLINERY - HOSIERY

FOR MEN—"STETSON" CLOTHES

A Lot o' Style and the Very Highest Quality Materials

234 West 2nd Street, Pomona, California

Page Ninety-one



Stepping Out

Shake a Leg

Life of a Sailor

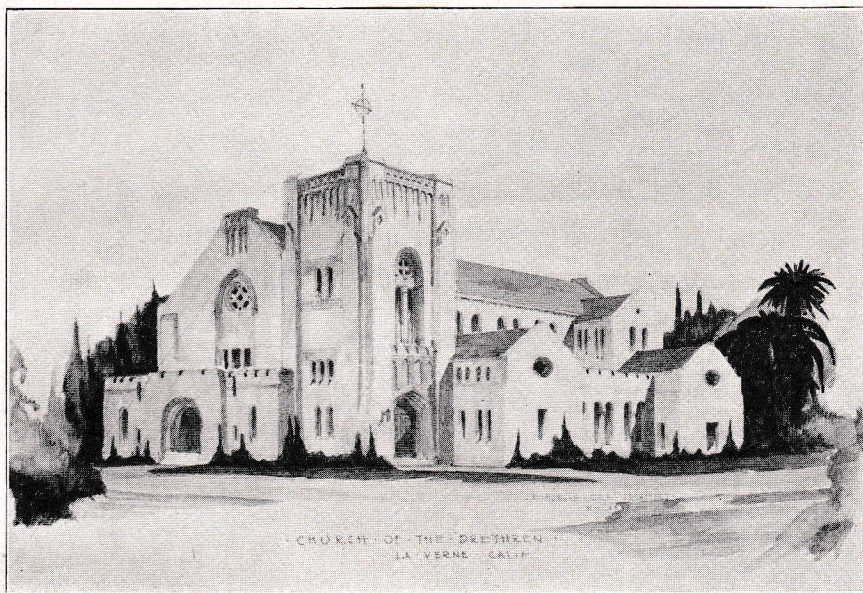
Red and Yellow

Treed

Lucky Oak!

We Walk Home

Salvation Army Band



OUR BEAUTIFUL new church will be dedicated to the ideals of Jesus Christ.

To realize these ideals in the individual life is the most worthy ambition given to man.

This church, under capable leadership, provides a constructive spiritual program which challenges the students to noble endeavor.

The church co-operates with La Verne College in the training of young people for definite Christian service.

The congregation is the strongest Church of the Brethren on the Pacific Coast. Our workers are found in many places in America, in China, India, and Africa.

The future is as bright as the promises of God.



CHURCH OF THE BRETHREN

LA VERNE, CALIFORNIA

Courtesy of Edgar Rothrock & Co., 160 S. Main St., Pomona, California

HOME COOKED FOODS

Specialties

CHICKEN NOODLES

NUT CARAMEL PIES

They are wholesome and delicious. Once our customer—always our customer

Mrs. Simpson's HOME COOKED FOOD STAND

LA VERNE

Lloyd Tarr: "Did you hear the comedian committed suicide?"

Ed Cunningham: "Yes?"

Tarr: "Uh-huh, cut his jocular vein."

* * *

Posey Jamison: "I don't see how you can afford to take so many girls to those high-priced eating places."

Leslie DeHart: "That's easy. I always ask each girl if she hasn't been taking on weight, just before we go in."

* * *

Farmer: "Now come along, and I'll teach you to milk the cow."

Chester Shirk: "Seeing I'm new at it, hadn't I better learn on the calf?"

"We Cater to Those Who Dress Well"

J. A. McClellan
MEN'S SHOP

LA VERNE, CALIF.

Residence

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Our Shoes and Hats are the Kind that *Suit*

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We have a First-class Cleaning and Pressing Establishment in connection

"Everything Electrical"

LA VERNE ELECTRIC CO.
ELECTRICAL CONTRACTORS

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2322 D Street

Ralph Fessler: "How did you get that puncture?"
Whitcomb Overholtzer: "I ran over a chicken with pin feathers."

* * *

Porter: "Miss, your train is coming."
Haughty Lady: "My man, why do you say 'your train' when you know it belongs to the company?"

Porter: "Dunno, miss. Why do you say 'my man' when you know I belong to my wife?"

* * *

Noah Webster's wife once discovered him kissing a pretty maid. "I am surprised, Noah," said his wife.

"No, my dear," Noah replied. "I am surprised, you are astonished."

LIFE INSURANCE

Insures Your Prosperity

and

Prosperes Your Posterity

~

LET ME DEMONSTRATE TO YOU HOW IT IS DONE

~

S. A. Overholtzer

Insurance Advisor

2118 3rd St., La Verne

Page Ninety-five

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See our line before buying

Success in life depends largely on
the way we treat the public.

Success is not measured by wealth.



A. J. BECKNER

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Englishman: "Yaws, for the pawst week I have been shooting at His Lordship's country seat."

Irishman: "An' did you hit it?"

* * *

Doyle Montz: "Where have I seen your face before?"

Esther Thomason: "The same place it is now."

* * *

Rich mother, to her maid: "Fifi, look out the window. Is that child mine or does it belong to some neighbor? It's been hanging around here all day."

La Verne Drug Store

ICE CREAM AND SODAS
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SUNDAY HOURS:
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PHONE—*Emergency calls answered day or night*—PHONE

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TIRES AND TUBES — EXPERT REPAIRING

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QUALITY ALWAYS UNIFORM

Palm Service Station



WASHING

POLISHING

GREASING

Stewart Allen: "Someone has stolen my car!"

Cecil Patterson: "These antique collectors will stop at nothing."

* * *

"Lot's wife had nothing on me," said the convict, as he turned to a pile of stone.

* * *

Weiss: "What are you gentlemen arguing about just now?"

Calvert: "About the size of my head."

Weiss: "Oh, yes—the bone of contention."

PEORIA LIFE INSURANCE COMPANY

Writes Men and Women on equal terms.
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Policies written to age 75 years.
Liberal Policies of all kinds.

RESIDENT AGENT—S. J. MILLER

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Phone 2242

Page Ninety-seven

WILEY B. ALLEN CO.

H. B. TUCKER, *Manager Pomona Branch*
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Progress Bulletin
A NEWSPAPER DEDICATED TO THE INTERESTS OF THE GREATER POMONA VALLEY

Georgia Heath: "Is my face dirty, or is it my imagination?"
Naomi Skeeters: "Your face isn't; I don't know about your imagination."

* * *

Mary Platt: "Something is preying on Lloyd Cunningham's mind."
Marie Tingle: "Don't worry, it will starve to death."

If "The Best Is None Too Good" for You—Get Your

Fresh and Smoked Meats

FROM

JOHN KETELSEN

AT THE BOBETERIA—LA VERNE

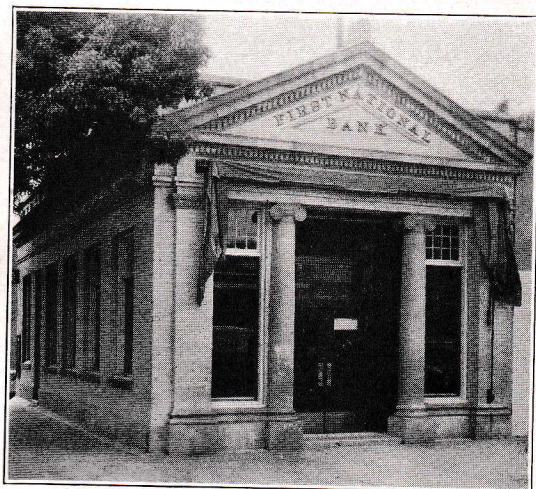
WE AIM TO PLEASE

SAFETY, SERVICE, SATISFACTION

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. . . Thrift mixed with Effort is an unfailing LAW of PROGRESS. . .

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If you desire to have competent artisans do your work, see

J. H. HUNTER

2131 THIRD STREET

PHONE 1226

—Been Here Always—

LA VERNE, CALIF.

Robert Welty: "What do you think of this Byrd Antarctic expedition?"
John Kindy: "Not so hot, not so hot."

* * *

"Does his wife always accompany that cornetist on the piano?"
"No, sometimes he goes off on a toot all by himself."

* * *

Orlin Lett: "Say no, and I'll blow my brains out."
Ardeth Horning: "That would be a good joke on Father, he doesn't think
you have any."

WATCHES

CLOCKS

DIAMONDS

EDWIN RENFREW

WATCHMAKER AND JEWELER

1847 Silverware, and Holmes & Edwards

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LA VERNE, CALIF.

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SERVICE—**

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FURNISHINGS AND SHOES

276 West Second Street

POMONA, CALIFORNIA

Store Clerk: "Pardon me, madam, but you haven't paid for your purchases. These articles aren't free."

Lillian Sonner: "Isn't this place a gift shop?"

* * *

He: Honestly, honey, you're the first girl I've ever loved.

She: Gosh, you must think I don't realize it!!

SPARTON AND ATWATER-KENT

A. C. RADIOS

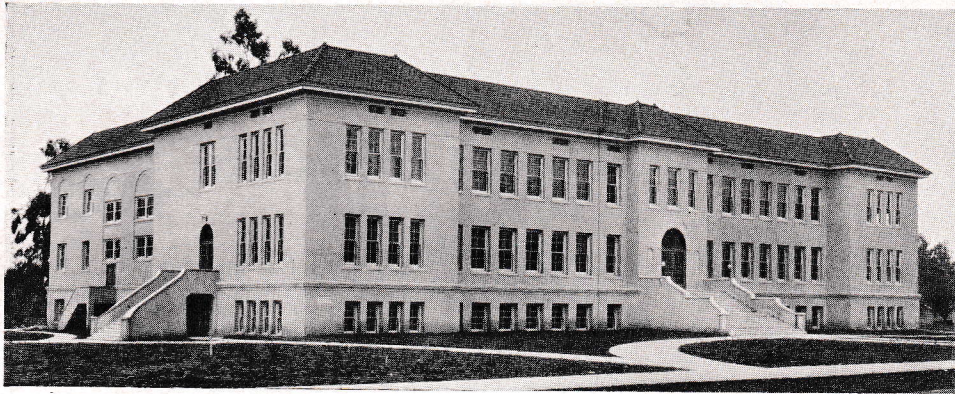
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Kodaks and Supplies—Cine-Kodaks and Other Movie Cameras
and Films

Traffic Officer (to speeding female): "What's your name?"

Blushing Beauty: "Annabelle Blimp, and my telephone number is Main 1234."

* * *

Glenn Vaniman (after the Math. exam): "How far were you from the
correct answer?"

Stanley Weddle: "Two seats."

* * *

Stranger: "Did the honor system work well in your college?"

Milton Brownsberger: "Yes—until some darn sneak went out and squealed
on us."

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Hardware Company

Always Fair and Friendly

*"Where Your Round Dollar Gets
a Square Deal"*

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2369 3rd St., La Verne

Progress Bulletin

A NEWSPAPER DEDICATED TO THE INTERESTS OF THE GREATER POMONA VALLEY

Farmer: "Well, son, what are you doing up in that tree?"

Son: "I just got a letter from the Sophomores in correspondence school telling me to haze myself."

* * *

Francis Crites: "How did you find yourself after the party?"

Orville Hollinger: "I just looked under the table, and there I was!"

No Name Hats Hendan Shirts

James D. Ewart

Clothing and Shoes

372 WEST SECOND STREET

POMONA, CALIFORNIA

Kincaid Clothing Peters Shoes

DR. R. KNIGHT

DENTIST

Under the clock at Second & Garey
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Hours 8 a. m.—9 p. m.

Saturday till 5 p. m.

FREE EXAMINATION

We fix your teeth so they stay fixed

THE COLLEGE INN

Restaurant

Where the Students Eat

2120 Third Street

La Verne, Calif.

Page One Hundred Five

*McCleary's take this opportunity to thank you of La Verne College
for the support that you have given us throughout the past year.*

McCLEARY'S

Headquarters for Coats—and the Better Quality of Dry Goods Lines

SECOND AT THOMAS STREET

POMONA

"Ye know, Sandy, for two cents I'd throw this penny away."

* * *

Kathryn Rothrock has a very observant little sister. One day a visitor said to her:

"Oh, what a cute little dolly!! Does she say 'Mamma' when you squeeze her?"

"Naw! My dolly's a modern doll. When you squeeze her, she says, 'Oh, Boy!'"

* * *

Prof. Orange (in Calculus class): "When we integrate this expression what does it give us?"

Vernon Weybright: "Trouble."



PRACTY CAL says—

*"Advice is about the
dearest or the cheapest
thing in the world, de-
pending almost entirely
upon who's giving it."*

~

LA VERNE
LUMBER CO.
LA VERNE, CALIF.
R. J. DAHLEM, *Mgr.*

COURT AUTO SERVICE

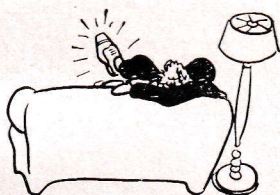
Gas — Oil — Tires — Accessories

"A Summons To Our Court Will Convict You of Our Superior Service"

VIRGIL BROOKS

2023 THIRD STREET

LA VERNE



Plant yourself on her davenport — cross your knees and raise one of these new—

Triangle Shoes

—before her eyes. Boy! She'll think you're some chooser!

Triangle Shoe Co.

ANSON C. THOMAS
C. R. GOFF G. G. KIRKPATRICK
181 W. Second St., Pomona

"Hey, Ma," said Harold, pointing to the orchestra leader at the famed soprano's recital, "why does that man keep hitting that woman, huh, Ma?"

"Sh-sh, he's not hitting her; be still."

"Well, then, what's she hollerin' for?"

* * *

Nearsighted old lady (to traffic cop):
What is that round thing on your coat?
A mark for good directing of traffic?

Cop: No, lady, it's a mark for poor directing of soup.

* * *

Placard for a bridegroom: UNDER
NEW MANAGEMENT.

* * *

Doyle: I never knew love was like this

Pauline: Neither did I; I thought there were more flowers and candy in it.

EPPERSON'S

The College Barber Shop

"Others Strive To Please"

"We Please"

Todd & Reeves

FUNERAL DIRECTORS

Ambulance Service

Lady Assistant

FIFTH AND D STS. — LA VERNE

Phone: Pomona 2861

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PAPER CO.**

Paints, Oils, Varnishes

Wall Paper

171 W. Second Pomona, Calif.

Phone 1238

ALSO

Modern Paint & Paper Co.

146 W. Holt Ave. Phone 1737

Ivan Edmister: "Well, I don't care, I always am in good company."

Lois Rupert: "Thanks, Ivan."

* * *

Lady: "Isn't it just wonderful how a single policeman can dam the flow of traffic."

Newsboy: "Yes, miss, but you should hear some of the bus drivers."

* * *

Judge: "Are you sure he was drunk?"

Minion of the law: "Well, his wife says he brought home a manhole cover and tried to play it on the phonograph."

We are carrying a complete line of ready-to-wear for both young women and young men. We handle well known brands of shoes and hats. Our line of young women's dresses in the latest models.

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We also handle tennis shoes and gymnasium equipment complete.

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PHONE 1232

Telephone 1210

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Books — Office Supplies — Stationery — Art Goods
Picture Framing — Drafting Materials

282 WEST SECOND STREET

POMONA, CALIF.

Thanks for your patronage

Pewee: Say, didja ever try to sit on a girl's lap?

Fred: I sure did; that's how I fell from Grace.

* * *

The trouble with some students is that they write things down in their minds and then lose their heads.

* * *

I'm divorcing you, John. I need a Spanish type for the new apartment.

Res. 4362 Phones Office 1093

A. W. POOLEY

FLORIST

WE TELEGRAPH FLOWERS

239 S. Thomas St.

Pomona



Bob Himself

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LA VERNE

PHONE 3631

235 No. GAREY

**Home
Bakery & Delicatessen**

Fine Pastries

E. LA FAVE

POMONA

Vera: I'd love to have a little home
of my own.

Milton: Wouldn't that be great!
Then we could get married.

* * *

Galen Root: I'm going to shoot the
man who married my wife.

Legs: But that's murder, isn't it?

Galen: No, it's suicide.

BELCHER'S SHOE STORE

Quality Shoes That Fit



Shoe Repairing in All Its Branches



2125 Third Street

La Verne, Calif.

NO.
24

Alpha Beta Food Market

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CHEAPEST AND BEST IN LA VERNE

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PURCHASING POWER

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*Meats
Bakery Goods*

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*Vegetables
and Fruits*

M. N. BAYS, *Manager*

Progress The Pomona Bulletin

A NEWSPAPER DEDICATED TO THE INTERESTS OF THE GREATER POMONA VALLEY

Neighbor: "Quite a job to weed the garden, isn't it?"
Dr. Hoover: "Yes, it requires a lot of pluck."

* * *

Dog: "Why do you howl so much?"

Cat: "If you were as full of violin strings as I am, you'd howl too."

Society Brand Clothing

"For Young Men"

JOHN P. EVANS

"STYLE HEADQUARTERS"

Page One Hundred Eleven



We're Justly Proud of
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*Diamond Rings
 in a wide choice
 of designs
 \$25 - \$50 - \$100*

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FINCH BROTHERS

*Graduate Jewelers and Optometrist
 COVINA, CALIFORNIA
 20 Years of Successful Business in Covina*

Professor Merrit: "That is a very good paper, Mr. Deeter. Is it original?"

Emerson Deeter: "No, I made it up."

* * *

Little Girl: "We want to buy a ticket."

Ticket Agent: "But there are two of you."

Girl: "Well, ain't we half-sisters? Add that up."

* * *

Conductor: "Can't you see the sign, 'No Smoking'?"

Sailor: "Sure, mate, that's plain enough, but there are so many dippy signs here. One says, 'Wear Brown's Corset,' so I ain't paying attention to any of them."

THE ELITE

*Caterers and Confectioners
 TEA ROOM SERVICE*

Luncheon 11 to 2 Dinner 5 to 8
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Our catering service is very efficient. Our employees are skilled in all departments and we use only the very best of materials in the manufacture of our goods.
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Cement Construction Our Specialty

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Crusher Phone: Pomona 5087

"Leslie, did you take my umbrella?"

"No, father."

"Did you, Sylvia?"

"No. I didn't even see it."

Just then Sylvia's sister entered. "I know where it is," she said, "Lorell took it."

"Gracious," said Sylvia, "he did not!"

"Well, all I know is I heard him say to Sylvia last night in the hall, 'I'm going to steal one tonight.'"

Safeway Stores (Inc.)

Distribution Without Waste



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UNDERTHINGS

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HOSIERY
Think of
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Materials.

*Individual atten-
tion is given
the smallest
order.*

THE STATIONERS CORPORATION
525 SOUTH SPRING STREET - LOS ANGELES
HOLLYWOOD SAN DIEGO 15

Page One Hundred Fourteen

Man in Dentist's Chair: Whew, my head aches terribly.

Dentist (absently): Yes, yes, I'll fill it in just a moment.

* * *

Hy: I'm just back from a week's trip to Chicago.

Draulic: How was the shooting?

* * *

Van: What did you have for lunch?

Ernie: Three guesses.

Van: No wonder you are so hungry.

* * *

The new play was a failure. After the first act many left the theatre; at the end of the second most of the others started out. A cynical critic as he arose from his aisle seat raised a restraining hand.

"Wait!" he loudly commanded. "Women and children first."

Shakespeare didn't own a Clothing Store *but . . .*

POLONIUS advised his son Laertes, (in "Hamlet") "costly thy habit as thy purse affords . . . for apparel oft proclaims the man!" Polonius was really voicing a wonderfully wise man's opinion on the value of Good Appearance!

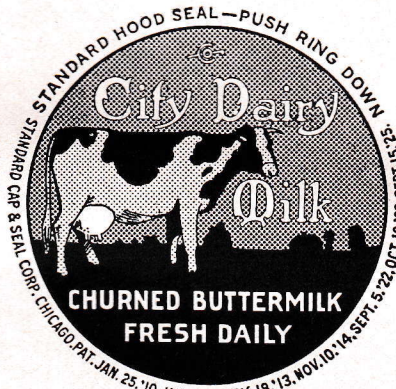
Desmond's

LOS ANGELES

Safety - Service - Satisfaction

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1255



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CITY DAIRY *GRADE A* PASTEURIZED MILK
CITY DAIRY *GRADE A* RAW MILK
IDEAL CERTIFIED MILK

263 SOUTH LOCUST STREET

POMONA

All Milk Used in Our Plant is from Tuberculin Tested Cows

Guest: "Waiter, here's a fly in my ice cream."

Waiter: "Serves him right. Let him freeze."

* * *

She is just one of those girls who always writes "Yes" in the space where it says Date.....

* * *

An optimist is a fellow who looks at his shirt just back from the laundry, and says, "Well, we needed lace curtains anyway."

* * *

Ronald Bessey: "Why are you carrying your coat?"

Myrtice Butterbaugh: "Well, it's only a month old and it can't walk yet."

176 East
Second Street
Pomona, Calif.

J. C. PENNEY CO.

"Solid Values!"

176 East
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A successful business can be built only on one foundation—the solid rock of "Values and Service." Visit our store and become acquainted with our Service and Values.

Page One Hundred Fifteen

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Try Our Famous Cream Waffles and Home Cooked Lunches

THE BEST FOR LESS

159 S. Garey

OPEN ALL NIGHT

Pomona

First Burglar: "Come on, let's start counting the money."

Second Burglar: "Naw, I'm too tired. We can read about it in the morning."

* * *

Varsity Man: (warmly) "Gosh, girlie, but you're just ripping."

Co-ed: "Yes, don't squeeze so hard."

* * *

"Dee" Dellenbach: "Haven't I shaved you before, sir?"

Victim: "No—I got these scars in France."

* * *

Muir: "And the Britons still wore the same clothes that their ancestors did."

Thelma Niswander: "Oh, the dirty things."

Laundry and Dry Cleaning from

SANITARY LAUNDRY

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W. S. HUFFORD'S

Rexall Drug Store

~
POMONA
CALIF.

Phone 1244

222 W. 2nd

Abie: Papa, vat is science?

Abie's Papa: My, how could you be so dumb! Science is dose things vat says,
* * *

The new play was a failure. After the first act many left the theatre; at the end of the second most of the others started out. A cynical critic as he arose from his aisle seat raised a restraining hand.

"Wait!" he loudly commanded. "Women and children first."
* * *

Posey: Hey! These gloves are about six sizes too small for me.

Salesman: Well, didn't you ask for kid gloves?

GOODYEAR TIRES

BATTERY CHARGING

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THINK ABOUT IT

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The Home News in the Home of La Verne People

THE LA VERNE LEADER

Published Weekly in the Heart of the Orange Belt

Job Printing of High Grade
Wedding and Society Printing

Phone: 1121

LA VERNE, CALIF.

Ernest Carl: "Will you join me in a malted milk?"

Glenn Vaniman: "Will there be room for both of us?"

* * *

A little boy from Canada who had never seen a negro was riding with his uncle, Harry Pobst, in Los Angeles when he saw a colored lady.

"Why does the woman black her face?" he asked his Uncle Harry.

"That's her natural color," said Mr. Pobst.

"Is she black like that all over?"

"Yes," replied Uncle Harry.

"Gee, Uncle," said the lad, admiringly, "you know everything, don't you?"

F. C. NASH & CO.

Colorado & Broadway
PASADENA, CALIF.



SPORTS HEADQUARTERS FOR THE
UPPER SAN GABRIEL VALLEY



Wholesale
and
Retail



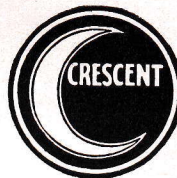
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Crescent Creamery
Division of
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DAIRIES, INC.

RICH CRESCENT MILK

"Protected 27 Different Ways"

Y. M.: "Why do you bite your nails?"
Y. W.: "Because the doctor said I needed iron."

* * *

Meryle Thomason knows a Scotchman who was so close that he got slapped.

* * *

Stranger: "Are you serious?"
Marion Lewis: "No, I'm French."

* * *

Fair Passenger: "Could I see the captain?"
First Mate: "He's forward, Miss."
Fair Passenger: "I'm not afraid. I've been out with college boys."

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Clifton James: "I'd like a pencil."

Clerk: "Hard or soft?"

James: "Soft. It's for writing a love letter."

* * *

"An undertaker was run over by an auto and died."

"He didn't make much on that funeral, did he?"

"No. In fact, he went in the hole."

* * *

Florence Long: "Oh, how kind of you to bring me those flowers. They are so fresh and pretty; I believe there is some dew on them yet."

Orville Brooks: "Yes—there is, but I intend to pay the rest tomorrow."

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Posey: Hey! These gloves are about
six sizes too small for me.

Salesman: Well, didn't you ask for kid
gloves?

* * *

"I prithee, my good man, couldst tell
me what the Scotchman with twins did?"

"Nay, what did he?"

"Why, he took a picture of one of
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Pomona

Resident of La Verne: Do you like
our tall buildings?

Tourist in La Verne: No, I don't care
much for continued stories.

* * *

Abie: Papa, vat is science?

Abie's Papa: My, how could you be so
dumb! Science is dose things vat says,
"No Smoking."

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La Verne

Stranger: "Are many great men born in this town?"
Fred Mahoney: "No, only babies are born here."

* * *

Mother: "Son, when you were eating peanuts on the street car, I hope you didn't throw the shells on the floor."

Son: "No, Mother, I put them in the overcoat pocket of the man who sat beside me."

* * *

Verda Brubaker: "You know, I think sheep are the most stupid creatures living."

Ernie Carl: "Yes, my lamb."

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"Hey, this milk is colored!"
"Sure. This is the blue grass coun-
try."

* * *

Mildred: You look awfully sleepy,
Bob. What's wrong?

Bob: Somebody told me if I waited in
front of Founders Hall I'd hear the col-
lege yell, and it didn't say a word all
night.

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Page One Hundred Twenty-five

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"No. As a matter of fact no one suspected it."

* * *

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And fade in a dream,
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"Sure it is. It's a Western sandwich—two hunks of bread with open spaces in between.

* * *

Director: Now in this talkie I don't want you to say a word that has more than two syllables in it.

Actress: What am I supposed to be?

Director: A college co-ed.

* * *

Him: Men of my type are not running loose.

Her: Of course not, that is what the police department is for.

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