

The Campus Times

VOLUME XXIV, No. 1

LAVERNE COLLEGE

Tuesday, September 15, 1931

COMMISSIONERS COMMENT ON THEIR DEPARTMENTS

Ask All Students to Support the Various College Activities

Expect Commission to Accomplish Much

We are very happy to see so many new faces in our midst this year. This is your school and we want you to feel at home. Make as many new contacts as possible and you will never regret it. When things happen which displease you, we wish you would let us know as soon as possible.



JERRY DEAL

We are here to further the best interests of the school. Will we have your co-operation?
Gerald "Jerry" Deal.

EVERYBODY BACK FORENSICS

This year, as in previous years, LaVerne will take part in all forensic activities sponsored by Southern California Intercollegiate Public Speaking Conference. Last year LaVerne took second place in both men's and women's varsity debate and the Frosh came through with a championship. LaVerne was also represented in the extempore oratory, and declamation contests.



ORLIN VANIMAN

This year our goal is a championship in every forensic activity, and I extend a hearty invitation to all new students who are interested in any forensic activity to come out and do your part.

LaVerne now uses the squad system in debating so everyone, old and new, has an equal chance. New students, come out for forensics and give yourself valuable training and experience as well as help your new Alma Mater.

Orlin Vaniman,

Social life is one of the necessities in college, and is instrumental in creating a deeper happiness within ones self. In order to obtain this happiness, the co-operation of every student is needed, not as individuals or individual or individual groups, but collectively as a whole. Such co-operation is the earnest desire of the commissioner of welfare, Miss Esther Thomason.

(Continued on Page Three)

Student Store Bigger and Better this Year

Many New Advantages are Offered

An Associated Student Store is no longer a dream and a "project to be worked on" for L. V. C. We have started on our second year with the Student Store as one of the projects carried on by the students for the students. It is only natural that each year there should

(Continued on Page Three)

CALENDAR

Sept. 8, Tues.—Registration starts 9:00 a. m.
Sept. 9, Wed.—Registration ends 5:00 p. m.
Sept. 10, Thurs.—Instruction begins, 7:25 a. m.
Big and Little Sister Party, 8:00 p. m.
Y. M. C. A. Steak Fry, Ganesha, 7:00 p. m.
Sept. 11, Fri.—Student-Faculty reception, 8:00 p. m.
Sept. 13, Sun.—Sunday School and Chi Delta Chi, Founders Hall, 7:30.
Sept. 14, Mon.—Orchestra practice, 7:00 p. m.
First organized football practice.
Sept. 16, Wed.—Student Volunteer social.
Sept. 17, Thurs.—Reception for all new students at Church of Brethren, Fifth and E. College orchestra will play.
Sept. 18, Fri.—Y. W. C. A. Tea, 10:10 a. m.

STUDENT-FACULTY RECEPTION OUTSTANDING SOCIAL EVENT

Friendly Attitude Dominant

Orchestra Starts With a Big Boom

Ask All Music Students to Take Part

The L. V. C. orchestra is again starting out with a lot of interest and enthusiasm. The school has backed the orchestra by purchasing a new set of orchestra bells. They have also on trial a big Sousaphone, and the fortunate student who will play this must sign a promise to attend rehearsals regularly every Monday night.
(Continued on Page Three)

President of Student Body Gives Welcome

The campus patio was the setting of the first LaVerne student body social function of the year Friday night, September 11. With the customary good old "friendly handshake" the students and the faculty got acquainted, thus uniting both in a most friendly spirit.

After the getting acquainted period subsided, Gerald Deal, student body president, gave a short welcome and the following program was given:

Talk—President Studebaker.
Piano duet—Elizabeth Lehman and Dan Stover.

Reading—Vernon Heckman.
Trio—Marvin Bollinger, Albert Gnagy and Dan Stover.

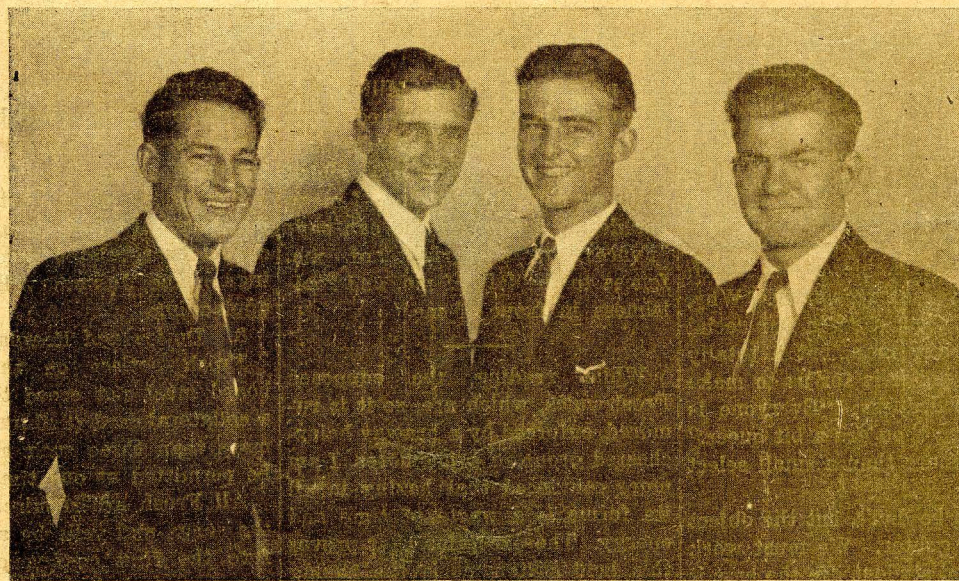
Violin solo—Robert Walker.
Readings—Maurine Moomaw.

Piano duet—Elizabeth Lehman and Dan Stover.

Solo—Marion Steves.
Duet—Marvin Bolinger and Dan Stover.

Refreshments consisting of punch and wafers were served at the conclusion of the program and it was not long until those present gradually wended their way homeward (and perhaps elsewhere).

The chairmen of the various committees in charge of the reception were: Ruth Rothrock, program; Mary Hollinger, refreshments, and Anita Bowman, clean-up.



Albert Gnagy, Marvin Bolinger, Vernon Heckman, Dan Stover

PRES. STUDEBAKER GIVES WELCOME

Stresses Advantage of a Correct Atmosphere

I take great pleasure during the opening days of the academic year 1931-32 in welcoming to the Campus of LaVerne College both the old and the new students. You have come to this institution because there are certain things



PRES. E. M. STUDEBAKER

which have attracted you. Doubtless you are not alone interested in the opportunity for mental development, but also in the fact that this institution attempts to main-

(Continued on Page Three)

Apollo Four Completes Second North. Tour

Soon to Give Home Coming Concert

The popular Apollo Four have returned from their second very successful trip along the Pacific Coast. This summer in the 103 programs which they rendered, 23 were given for service clubs, as well as singing over the radio from Oakland, San Francisco and Portland and several small stations. They also had the honor (or did the Lions have the honor?) of singing for the Lions' convention in Yosemite National Park where they won the hearts of everyone present, including the ladies. There were 94 cities represented, and each representative urged the boys to include his local club in their schedule for this school year. This will aid, and speaks well for our college, as well as for the quartet.

There was work as well as fun on this trip. Look at all the new students from the north (boys as well as girls!) who have cast their lots with us, even in this so-called "depression," largely because of the influence of our representatives. They had good times, too! If you don't believe it, ask any one of them about the parties they had and about the eats! Almost too much for the harmony—so

(Continued on Page Three)

LEE EISAN ENTERS SECOND YEAR AS COACH

HAS LIVED UP TO REPUTATION

Coach Lee Eisan this fall takes over the reins of the athletic teams for his second year. He attained national prominence while playing football at the University of California. In fact, his ability was so universally recognized that he gained all-American rating, and "Pop" Warner said that it wasn't



LEE EISAN

Nibs Price on the side lines that worried him but rather it was Lee Eisan on the field who caused him to worry.

Since coming to LaVerne Lee has lived up to his reputation for brilliance, and has also won the respect and friendship of all he has come

Handbook is of Great Value to Students

Editors "Mimi" Smith and Homer Kreps to be Commended

Organizations, Activities, Rules and Traditions Revealed

The student handbook, commonly called the Frosh Bible, is a student edition for the purpose of informing all of the new students about LaVerne College life through its organizations, activities, rules, and traditions. It also contains a calendar of all of the important events of the year that may be used as a diary, so this makes it very essential to not only the new students but to the old ones as well. The old students realize the value of the handbook and are about the first to purchase theirs each year.

It is felt that "Mimi" Smith and Homer Kreps are to be greatly commended for the high grade of production in this year's handbook, and students will get a great deal of value out of their books.

Fred Mahoney: "Students may come and students may go, but I stay on forever."

in contact with.

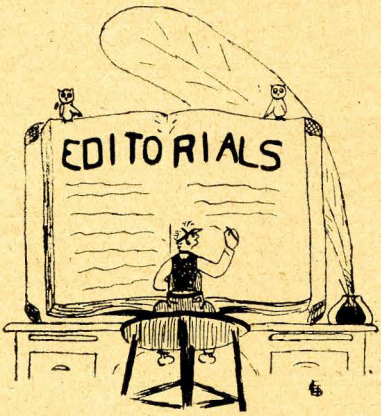
We wish him, and know he will have, a prosperous year.

The Campus Times

Published weekly by the Associated Students of LaVerne College.
Entered at the Post Office at LaVerne as second class matter.

THE STAFF

Editor-in-Chief.....Charles Manning
Business Manager.....Harry Thomas
The complete Editorial and Business Staff will be announced next week.



Let's get that good old L. V. C. spirit of hello. Say hello to everyone and make yourself at home. Why, say! do you know that this year is going to be the best year we have ever had. President Studebaker told me the other day that the present enrollment at this time this year is larger than it was last year. How does that sound? Another thing is the quality and, m-m-m, looks of the student body. Never have we had such a fine looking group of students as this year, but do you know what will turn the entire lot into a drab, unhappy, and discontented group? It is simply the lack of a few small things, a smile, a hearty handshake, and a glad hello. Smile and be happy, and cause our L. V. C. to LAUGH VIVACIOUSLY CONTINUALLY.

To whom it may concern: This year a new ruling is going into effect that prohibits anyone from going to any store and charging anything to the college or student body without an order from the graduate manager, Dale Glick. I think the reason for this is perfectly obvious. It will prevent the forming of various small accounts which soon pile up to embarrassing proportions. It will give the Commissioner of Finance a check-up on the various expenditures and enable him to prevent needless ones. The stores will be notified of this new method of purchase and anyone who attempts to make a purchase without the necessary order sheet from the graduate manager will likely find himself in an embarrassing position. The Commission asks your co-operation in this matter.

Ours is a school of liberal arts training and is for the development of the broader side of the lives of its students. It is here that we are supposed to develop our character and promote good fellowship among all of our fellows. It is here that we are attempting to create in some and develop in others that remarkable power which lies dormant in so many of mankind, the power of reasoning. Why, then, are there some who try to live lives of separation in our social group? A distinctive life is an attribute to any man, but a totally separated life is misery. Our school is small and it is for us to make it one great family. Forget such narrow mindedness: "Everyone is a bit queer but me and thee, and sometimes even thou are a bit queer." Do not be bull-headed and refuse to mix with more than a small select group.

The whole theme of this editorial seems to be don't, but the object is to try to get all of us as students to pull together. We must work as a unit if we are to make our student body and student life the best it can possibly be made. Let's make 1931-32 a chorus of full student harmony and not a myriad group of quartettes and trios all singing their little petty war songs and making faces at each other.

The Campus Times wishes to extend, in this its first edition of the '31 and '32 school year, a hearty welcome to all the Frosh and new students, as well as to the old students who have returned.

To the Frosh I feel I should say just a little in the way of suggestion. You are entering a totally different environment than any you have ever been subjected to before. You will make new associates and develop new ideas and conceptions of life. You will find traditions about the school which will seem strange and odd to you at first, but you will grow to love and revere them. True enough, the Sophs will feel it their "bounden duty" to instill in you what they consider the essential rudiments of conduct. However, consider these minor afflictions as something which makes your new life interesting and distinctive. Take these "Sophomorian" reprimands like men and women and make it all fun.

The thing I want to stress is the serious side of your new life. Our school is founded on Christian principles. It stands for all that is high, good, and noble. We who have spent several years here are jealous of the honor of our school. We have a shield, the shield of truth, as our official emblem. High on the mountains is an "L" which symbolizes the steadfastness and integrity of L. V. C. Our mascot is the leopard, and it is typical of that clean, sportsman-like life every L. V. C. student is expected to live.

My suggestion to all new students is that you acquaint yourselves with the various traditions of LaVerne and make them a part of your life. Each of the three I mentioned stand for that which is noble and lofty. This is one of the most essential traits of any man, that he be honest, and anyone who is not is not wanted to represent L. V. C. They are not typical of our ideals and the fine emblems and symbols which are ours.

To the Frosh I want to say that there will be times when it will seem easy to cheat because in college the examinations are not given as they are in high school. The Professor leaves the room and you are left on your honor. It is in such times that you should remember most vividly what your school stands for. Put on the shield of honesty, raise your eyes to the steadfast "L" of truth, and play the clean game like a true leopard.

Another suggestion from the wisest man in the world is this: "Wisdom is the principal thing; therefore get wisdom: and in your getting get understanding."

FEATURES

LEO SAYS:

I happened to be sitting in the office the other day and overheard Edith Roberts below on the front steps saying: "Do you know that today is my birthday and I forgot all about it." I have heard that a person is as young as he feels and I have noticed that forgetfulness is most easy in the early stages of life. How about it, Edith?

According to Dr. Sarafian, education is the reconstruction, or connecting of ideas and happenings from one time to the other. My education made progress by leaps and bounds the first day I was ever in one of his classes. It was the first day of classes this year. I used a pretty phrase and he told me to give a concrete example. I mustered all the cement I could, but I learned that in order to talk in his classes you must have your mortar ready before you speak.

I was just all a-twitter. It seemed that everyone I saw had something good to tell me that had made his summer one of the best and it was so good to see so many old familiar faces again. All I did was write my name where the date was supposed to be and spatter ink all over my neighbor. I went to prexy for the umpty-umpty time to ask him some silly question because I couldn't get myself all pulled together. Thank heavens registration is over and things are running more like they should.

I notice that Mrs. Miller, the librarian, is well protected from any manner of flank attacks this year. She has beautifully gilded grills on both sides of her—I mean her desk. I suppose she can say: "Fences to the right of me, fences to the left of me, and foolishness in front of me."

While reading the supposed Frosh rules, which are, so it is rumored, enforced by a brawny, hairy-chested group of sophomores, I am more convinced that hazing in all its forms is a waste of time and energy. The exception that proves this bold statement is the hazing as applied at Annapolis and West Point. I am told that the only reason for having such stringent forms at the academies is that after one year of constant upper-class discipline a man will stay three more years just to avenge himself. Now at a liberal arts college where love for the school, love for knowledge, and love as a pastime, keeps the student body coming back for years and years, no hazing is necessary.

And another thing—haven't you noticed the effect of summer vacations upon the romances that flourished away so luxuriantly just three short months before? Lloyds Ltd. certainly should be able to insure these romances against the blighting effects of a summer sun.



When planning a party
And you want good eats
Come to the Alpha Beta
For groceries, vegetables
and meats.

Freshmen Receive Social Instruction

Frosh Class to Provide the Wood for Bonfire Rallies

FROSH, NOTICE!

Attention, Frosh: Last Friday in chapel our smiling president, Jerry Deal, told you that the friendly war was to commence Monday. By now it should be in full swing. For fear that some of you have been negligent in reading your meager handbooks, I felt it my duty to impress more fully on your meager minds just what constituted the Freshman rules. To commence with, I wish that you would realize that they are really important in the proper fetching up of your infant selves. I am going to quote them verbatim from the handbook. If you are doubtful of my integrity turn to page 45 and read 'em.

1. Dress.—All Freshmen shall provide themselves with the prescribed cap, and shall wear it until the first conference game.

2. Frosh shall be clean shaven at all times.

Corduroys or suspenders will not be tolerated on Frosh.

Knickers must not be worn during the first semester.

3. Social Handicaps:

Freshmen shall not exceed one date per week during the first quarter.

No Freshman shall be allowed to enter the front door of the administration building during the first quarter.

Freshmen must not leave the auditorium after chapel until upper classes have had ample opportunity to do so.

Freshmen must not applaud members of their own class in chapel or associated student meetings. The Juniors will do their applauding.

3. Duties and Regulations:

Frosh notices on the bulletin board must not exceed the size of a collateral card (3x5 inches). Not more than three such notices will be permitted at one time.

All Frosh are required to know the songs and yells by a week before the first conference football game, and shall repeat the same upon request of any Senior or Junior.

It is the duty of the Freshman class to provide material for all bonfire rallies held during the year.

Frosh men must clean off the rocks and line the athletic field before each encounter thereon.

All Frosh must carry the Handbook during the school period preceding the first conference game.

Elvin Wilson: "Where do bugs go in the winter?"

Ed Ohannesian: "Search me."

Don't Forget!

Freshmen must be clean-shaven at all times.

Visit the

IDEAL BARBER SHOP

where you go out a better man than you went in.

LA VERNE VARIETY

AND ELECTRIC STORE

NEW WRIGHT & DITSON TENNIS BALLS.....50c

OR THREE FOR \$1.25

LIGHT BULBS

KITCHEN EQUIPMENT

2326 D Street

La Verne, Calif.

LIBRARY CHANGES BEING MADE

Rules to Be Strictly Enforced

There are several changes being made in the library and its organization this year; changes which probably make it more efficient in many ways. One change which greeted the eyes of the old students is a grating around the reference shelf and the librarian's desk. Although students will be unable to reach in and help themselves when they are in a hurry, the books will be better accounted for and the librarian's nature will be kept sweeter.

The card catalogue is being revised so that hereafter books will be classified for students' convenience under the name of author, title, and subject.

A few new books will be procured, but not so many as last year. There are now approximately 8,000 books in the library, including about 1,600 in Dr. Kurtz's library.

Along with the changes comes the information that rules are to be more strictly enforced this year, both as to conduct in the library and as to use of books and magazines. Copies of the rules have been placed on the bulletin boards in the library and hall so that the plea of ignorance will not "go over" with the librarian.

Max Forney: "Well, how's my girl this morning?"

Martha Darkes: "Just fine, thanks."

Max: "Oh, have you seen her?"

Sophomore Blues

adopted as official campus wear at many schools.

PRICE \$6.00

and sold in Pomona by

EWART'S

THE HUB

CLOTHING and SHOES

362 W. Second, Pomona

COME ON!

LEOPARDS

Eat Meat to Make Muscle!

Ketelsen's Meat Market

Welcome!

AND GUESS WHAT!

We even treat the Freshmen square

Court Auto Service

Dwight Shirk, Prop.

Big and Little Sister Party Held

Enthusiasm Prevails at Fine Turnout

The Y. W. C. A. staged its first social event of the year last Thursday evening with the traditional "Big and Little Sister" party in honor of all the new girls on the campus. The purpose of this party has always been to make all new girls feel at home and to serve as an official Y. W. C. A. welcome. As evidenced by the turn-out and enthusiasm which prevailed last evening one would judge that the forthcoming year will be one of the peppiest for the Y. W. C. A.

As master of ceremonies, Dora Thomas introduced the various games and program numbers, which included several clever stunts presented by different groups. A delightful program consisting of vocal solos, piano solos, and readings was given. LaVonne Putnam, president of the organization, welcomed the girls and invited them to become members of the Y. W. C. A. The evening was concluded by singing "Follow the Gleam," the "Y" hymn.

The affair was in charge of Miriam Dickey, Dora Thomas, May Fickel, Frances Nix, and the cabinet members.

APOLLO FOUR COMPLETES SECOND NORTHERN TOUR

(Continued from Page One) they say. We wonder! Could anything spoil that?

But perhaps some of the best news for us is that they have been learning many excellent numbers for a home-coming concert which is to be given in the near future in our own college auditorium. These numbers include popular and "catchy" ones as well as some other beautiful works. But you must come to hear these things for yourselves, so watch for further news about it, and let us support this quartet in its home town as well as people in other cities do. The Varsity Club is backing them in this concert, so it surely must be good!

(Continued from Page One) tain certain ideals similar to your own.

I may say that this college is a Christian institution which exists primarily for the purpose of developing Christian citizens, but nevertheless it is true that there are a large number of academic subjects available which, when pursued satisfactorily, lead to the Bachelor of Arts degree. At the same time, however, it is our desire that all our students who pursue their college education at this school should acquire a Christian attitude in life. We hope that the students will be not merely technicians, we also want them to be outstanding leaders in society.

When I review the group of students who are on the Campus this year I am confident that they will assist in maintaining an atmosphere which will be conducive for the development of these ideals. We are here for common interests which I am certain will be mutually promoted and enjoyed.

Ellis M. Studebaker.

A RECIPE FOR HAPPINESS

One-half cup of friendship and a cup of thoughtfulness creamed together with pinch of powdered tenderness.

Beat very lightly in the bowl of loyalty and add a cup of faith and one of hope and one of charity.

Be sure to add a spoonful of the gaiety that sings and one of the ability to laugh at little things.

Moisten with the sudden tear of

STUDENT SOCIAL LIFE

DAN WEST SUGGESTS ELEMENTS OF HAPPINESS

Chapel Talk Portrays Three Phases of Life

With the help of an iron ring, a piece of bailing wire, and two bottles of chemicals, Mr. Dan West, leader at the recent young people's camp, demonstrated to the first chapel audience of this school year three types of lives found in the world today.

The lives which were illustrated by the iron ring are those which are hedged about, bounded, limited. The one advantage in the life of the iron ring is that there one finds prestige in poise.

When a life is like the two chemicals which, when brought into contact with each other, rise in smoke and float freely into the air, is free and unbounded. Learning tends to weaken boundaries and makes for freedom, but at the same time it increases sorrow and brings about the loss of poise. Since poise and freedom are both desirable and essential to a happy life, the question arises, How can I keep my poise and still get my freedom?

There is just one way out. Build your life on an xy axis, and then you just simply cannot get lost, for there you have a "homing place" where freedom and poise are combined.

One axis may be governed by the motto, "Thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy mind;" and the other axis may have a similar phrase, "Thou shalt love thy neighbor as thyself."

Our principal trouble is that we spend a great deal of time reading the signposts instead of following the road when we worship the teachings of the Bible and do not follow them.

Mr. West's solution to the problem was to choose your own "homing place," a "homing place with a soul, and then after the boundaries are pushed out you still have poise.

The meeting closed with prayer by the speaker.

Y. W. C. A. WELCOMES GIRL STUDENTS

Membership Drive Will Be Made in Next Few Weeks

The Y. W. C. A. extends a hearty welcome to all the girls of LaVerne College. The Y strives to fill a definite place in the social life of the college by furnishing inspiration and fellowship for the girls. Interesting programs are being planned for the Friday morning meetings which come every two weeks, and also through the many social activities that are being planned for this year.

A membership drive will be made during the next few weeks and following that an initiation party for the new members. The Y. W. C. A. is the only social organization for all of the girls of the school and only through the co-operation of every girl can we do anything really worth while.

Come to the first Y meeting Friday morning at 10:10, which is to be a tea for all of the girls, and get associated with the girls you want to know, and help the Y grow bigger and better.

heartfelt sympathy.

Bake in a good natural oven and serve repeatedly.

Dan Stover: "I seldom think of my audience when I sing."

Bernie Brubaker: "Well, you should be more considerate."

(Continued from Page One)

Combined with other duties of the welfare department is the organization of the honor system. This honor system or honor spirit is functioning in LaVerne College this year. To promote this spirit the commission has chosen an honor committee composed of two from each class:



ESTHER THOMASON

Seniors: Mildred Smith, Bert Jones.

Juniors: Frances Nix, Max Foreney.

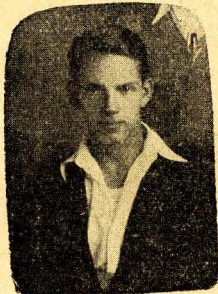
Sophomores: Virginia Scarisbrick, "Red" Montgomery.

Fresh: To be chosen.

The purpose of this committee is to create an interest in the honor spirit throughout the entire student body and make each person feel it his or her duty to honest in every phase of school life.

Esther Thomason.

It is my duty as Commissioner of Athletics to direct all athletic activities in co-operation with the coach and the managers of the re-



HOMER KREPS

spective activities. With the right kind of SPIRIT half the battle is won. Let us all work together for a successful year.

HOMER J. KREPS.

ORCHESTRA STARTS WITH BOOM!

(Continued from Page One)

Howard Greene has orchestrated several new school songs this summer which give promise of being great successes. He also has about three hundred orchestrations ready for use this year, besides about thirty sax ensembles, and string music.

Every new student interested in music, or who plays an instrument, should try out for practice.

Mr. Greene wants to organize a good peppy student band for enthusiasm at college games. We recommend that music talented students try out for orchestra and band.

They will organize Monday night, and reports of interest will be published soon.

Let's boost the orchestra!

WANTED

1. Experienced player for bass and snare drums.

2. Bell player wanted. Good pianist can learn easily.

3. Notice to Pianists. Keep in touch with orchestra. An orchestra pianist will be needed next year after Esther Thomason graduates.

Zelda Sheller: "I overheard that young man telling you I danced like a zephyr!"

Ruth Rothrock: "Zephyr? He said heifer!"

DAN WEST TALKS ON PEACE MOVE

Advance Ideas for Furthering of Peace

Last Thursday, Sept. 10, at 3:45, Dan West led a group of some twenty or twenty-five interested students in a most inspiring and fruitful discussion on the problem of peace. From suggestions given by the students, twenty good, practical, everyday ways for promoting peace were put on the blackboard and constructive criticisms of them advanced. Among these suggestions were these: "Cultivate campus and town opinion;" "abolish war toys and war terms and adopt a peace vocabulary;" "avoid heroizing military men;" "find an adventure and moral equivalent to replace the spirit of aggressiveness;" "break down race prejudice at home," and others of similar import.

"We must make the peace movement just as dramatic as the war movement now is," said Dan. "For real technique let us look at Gandhi, that one little man of India who has successfully defied the whole British Empire."

The main emphasis of Mr. West's whole discussion was upon the fact that students, here and now, can and should do something very effective for the cause of peace.

STUDENT STORE IS BIGGER AND BETTER THIS YEAR

(Continued from Page One)

be improvements and accomplishments to surpass the year before, and we should feel satisfied with the bigger and better Student Store this year. This has been made possible by obtaining more room in which to operate, and, of course, last year's experience has been worth a great deal in the making of our present store. We are far from perfect yet, in fact, we are still in the first stage of development.



KENNY DEARDORFF

The Student Store this year is able to offer L. V. C. students high grade merchandise at the lowest cost possible. Goods brought in to be sold are marked down to a very reasonable price for the simple reason that since the store is for the students and by the students, they alone should profit from it. Very naturally, goods are sold above the cost price, but the good part about this in patronizing the Student Store is that the purchaser himself profits from the profits. All profits above expenses are turned into the student fund which in turn provides for student socials, intercollegiate contests, such as athletics and debates, etc.

The advantages are obvious, so therefore, why not patronize the Student Store and benefit from these advantages? At least, come down and see us in our new quarters, look over the merchandise, and ask our prices.

Kenny Deardorff, Mgr.

Look at Yourself—

Are you satisfied?

IF NOT, WHY NOT?

Varsity Barber Shop

PUBLICITY BUREAU NOW ORGANIZED

Orlin Vaniman Is New Senior Manager

The Publicity Department of LaVerne College is the latest addition to the already varied list of possible outside activities for a student of LaVerne. The official staff includes one senior manager, two junior managers, and four sophomore managers.

The object of this department is to see that news of the athletic events of LaVerne College as well as of other college news is collected and sent to the different newspapers of Southern California and to the home town paper of the students. Thus every student is to co-operate and turn in news to the various managers.

Students, I solicit your co-operation in giving the name of your home town newspaper when you are asked. The department is just getting started and it will gladly accept and consider all suggestions and ideas which you have to offer, and I shall be only too glad to receive all the news that you can turn in.

Not all the managers have been selected as yet, but they will be soon. The list of the official staff as well as the official office hours will be published in the next edition.

Orlin Vaniman.

Senior Publicity Manager.

A. J. Beckner

Professors and Scholars and their families

WELCOME

And let us supply you with a home while you're in school.

RENTALS AND SALES

STUDENTS:

Welcome Back

to GOOD EATS

COLLEGE INN

Chocolate Tavern

Lunch

Dinner Candy

PAGE DEPARTMENT STORE

welcomes all the students back and appreciates their patronage.

Edwin Renfrew

Watchmaker and Jeweler

2123 Third Street

LaVerne

California.

THE

Farmers & Merchants Bank

LaVerne, California



BOB SAYS
WELCOME TO OUR
FAIR CITY
YE STUDENTS AND
FACULTY
YOUR CHOICE OF OUR
STORE PLEASES US

Boob and the Bobeteria

WE ARE ALWAYS

GLAD

to welcome new and old students—Juniors, Sophs and Seniors—back to college. Be sure and stop in to "register." For this we give a pencil and candy bar.

No strings attached.

LaVerne Drug Store

G. H. HERR

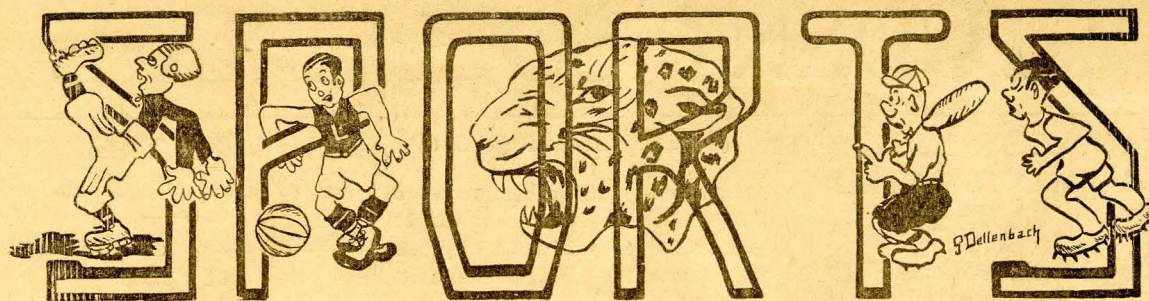
DON'T FORGET FILMS

"WHEN THE MOON COMES OVER THE MOUNTAIN"

make the most of it in

A New Ford

JOHN R. HUIE



Women Sports to be Attractive

Horseback Riding an Added Feature

Will Have a Point System for Numerals

The Women's Physical Education department offers an attractive course this year. Professor Merritt, our director, has planned this course to make it of interest to all girls.

Tennis, swimming, and horseback riding will be offered throughout the entire year.

The other sports will run in seasons of about nine weeks each, which will give time for four sports. For the first quarter, basketball has been scheduled, and the greater part of the gym hour will be devoted to practicing and coaching of teams. As a climax of the season, interclass games are to be played.

The sports to follow basketball will be speedball, hockey, and indoor baseball. In each of these we



PROF. MERRITT

hope to have interclass games.

We have as yet no system of awards in women's athletics. This is to be worked out later in the year and will most likely be a point system. The awards to be given will probably be numerals and letters.

Hurrah for the women! At last, we too will sport letters around the campus some day. So let's start the year out right and turn out for basketball. Get the ol' class spirit out, brush it up, and put it on the basketball court.

Dentist: "What kind of filling do you want in your tooth, son?"
Joe Pratt: "Chocolate."

PIGSKIN SEASON LOOMS BEFORE LEOPARD GRIDIRONERS

HOPES RUN HIGH---PRACTICE STARTS TUES.--NEW MATERIAL TO HELP

Members of 1930 Frosh Team to Be of Great Value

1931—Lee Eisan—a new year—Capt. "Hobbs" Adams—prospects—reserve strength—Dale Glick—another season—another chance—new hopes.

Throughout the 1930 season LaVerne College was losing football games. We consoled ourselves with the thought that we were building for the future. That future is here now. The 1931 football season gets under way, officially, Tuesday afternoon, Sept. 15. LaVerne starts in to gain recognition and respect in the Southern California Conference. Now is the time. We have been building for this opportunity for a year—the spirit is right.



CAPT. "HOBBS" ADAMS

Tuesday afternoon Lee Eisan gets his cohorts together for the first workout of the season and he promises them that they won't have to go for a walk after practice to work up an appetite for supper.

The training and conditioning must be rapid for the first practice game is not far away. Most of the squad are familiar with the Eisan type of play and this will save much time.

Members of last year's squad lost through graduation are: Doyle Montz, Ony Leonard, Alfred Nicolas, Everett Calvert, Orville Thomason, Fred Hubbell, and Joe Roynon. Brick Lewin dropped out of school and will also be among the absent. This is quite an array of talent to lose from any squad, but Eisan thinks that the incoming material will more than fill the deficit.

The returning veterans are Capt. "Hobbs" Adams, Bert Jones, and Chuck Snell, ends; Buck Ferree, Jerry Deal, and Dan Stover, tackles; Kenny Heckman and Ed Ohannesian, guards; and Forney, Shirk, and Howell, backs.

Some of the outstanding "graduates" from last year's Frosh championship team are, in the back field, Brooks, Montgomery and Vaniman; and in the line, Deeter, Noil, Calvert, Brownsberger, and Swihart. Added to this list are Ronald Bessey and Pewee Lathrop, two old LaVerne men who were not in school last year. Flynn, a transfer from San Bernardino, J. C., confidently expects to earn a regular berth on this year's team.

That is the list of the material that goes into the capable hands of Coach Eisan Tuesday afternoon and if any one doubts the capabilities of those hands just drop around to Arnett Field any afternoon and observe.

LEOPARD SCHEDULE

Following is the Leopard schedule for 1931. Bear it in mind.

Sept. 26—Fullerton J. C. (there).
Oct. 3—San Bernardino J. C. (there).
Oct. 10—Fresno State (there).
Oct. 16—Whittier (there—nite).
Oct. 23—Santa Barbara (there, nite).
Oct. 30—Caltech (here).
Nov. 7—Redlands (there).
Nov. 14—Cal-Christian (here).

Y. M. C. A. SPONSORS STEAK BAKE

President Richard Maley Welcomes Students

The Y. M. C. A. sponsored a social at Ganesha Park for the old as well as new students, the purpose being to help the new students become acquainted and to stimulate interest in the Y. M. C. A. activities.

The meal consisted of a "steak bake," the steaks being extended on long sticks and projected close to the hot coals. The steaks were so tender that many of the fellows had difficulty in keeping them fastened securely to the sticks. At any rate the meal was relished by all.

President Richard Maley extended a hearty welcome to all the new members, as well as old, and revealed the plans and aspirations of the organization for the present year.

THE
First National Bank
LaVerne, California

Pacific Electric Ry.
Have Two Express Trains Daily
9 a. m. and 4 p. m.
for All Points East and North
Making close connections

STUDENTS WELCOME!

We carry the famous line of
BALL BAND CANVAS SHOES
and invite you to call and inspect them.

Belcher's Shoe Store

Shoe Repairing in All Its Branches

REGISTER REGISTER

Everybody has registered!
Now, does the Old Bus register?
If not—
See Hoy at

Deeter's Auto Repairing

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Open 1:30 to 3:30 Every Day Except Wednesday
Open All Day Saturday

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a great value
in a
Leather Jacket

You'd easily expect to pay \$17.00 for a jacket of this quality...and it would be a mighty good value at that price. Embodies new features. In sand, chamois (or peach) and cocoa. Exclusively at Silverwoods.

\$11.75

Hi! Collegians!

Let us clean up on those

FROSH!

We are glad to see you all back and hope we can be of service to you.

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