

The Campus Times

VOL. IX, No. 4.

LA VERNE COLLEGE

Tuesday, October 4, 1927

Lyceum Program Announced

CASFORT CO. PRESENTS FIRST ENTERTAINMENT

At the last meeting of the executive committee of the Chamber of Commerce, held Tuesday evening, Sept. 27, at Wright on the Corner, a report was made by Stanley Barnes on the Lyceum and entertainment course for the coming season.

Four entertainments are provided, all of high class, and the Chamber of Commerce and the college are back of them and hope to make them a success.

The following entertainments have been scheduled:

October 12—Casfort Co. Three women entertainers will give a musical and literary program.

December 5—Mr. Graham, lecturer, will give his lecture on "Immigration."

January 6—Lowell Patton Co. will give a musical and literary program.

March 4—Miss Simpson, impersonator of actors and actresses, will entertain.

Sale of tickets will be announced as soon as prices are settled.

LaVerne College Radio Program

Desmonds of LaVerne for the second year are sponsoring a radio contest over KNX, which is one of the most popular broadcasting stations in the south.

Schools of the Southern Conference are eligible to compete for a grand prize of seven hundred dollars and second prize of three hundred dollars. Contests are held during football season. Programs are on Friday nights at 7 o'clock. LaVerne College's program is on Friday night, October 14.

Mr. George of Desmond's believes that by these programs the colleges will get better acquainted with each other and that there will be a greater interest in the game on the following day.

Everybody tune in on LaVerne night at KNX.

The judges will be three persons who are graduates of eastern colleges and who are prominent in professional circles.

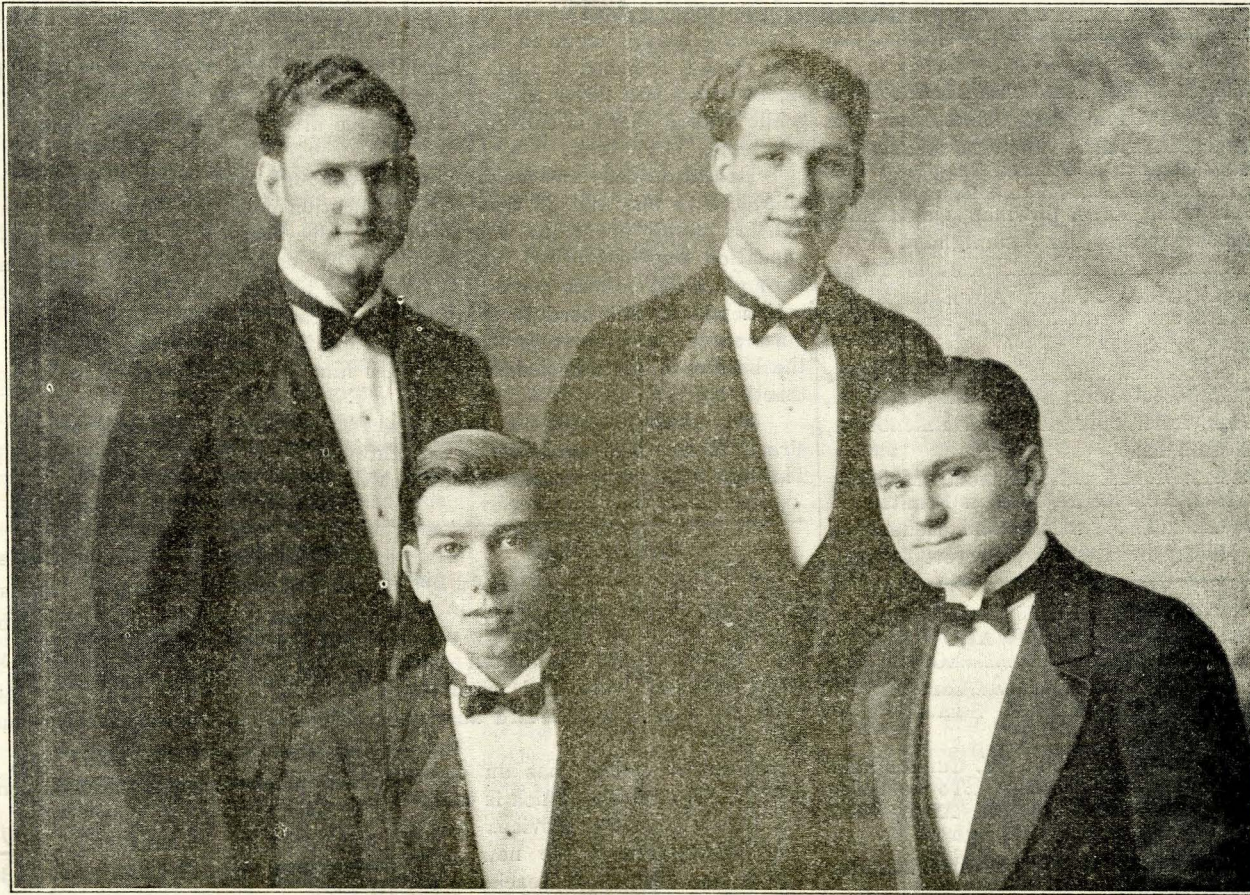
Funeral Services for Mrs. Shirk

Friday afternoon, September 30, classes at LaVerne College and Bonita High School were dismissed so that the students might attend the funeral of Mrs. F. M. Shirk in an expression of their sympathy for the members of the family who were students in these schools.

Many of the upper classmen who knew Mrs. Shirk as their personal friend will also miss her, but the whole student body as well as the faculty join in expressing their sympathy for the sorrowing family. Those of the family now attending La Verne College are: Miriam, a senior, and Chester, a junior. Mrs. Lola (Shirk) Hartman was a graduate last year and Mrs. Pauline (Shirk) Keim, a member of the class of '24.

Gone, yes, but still she lives in the memory of many who had learned to know and love her during her long residence in LaVerne.

GLOOM CHASERS SUPREME



HARVEY BRUBAKER, WAYNE BOHN, RUSSELL FRANTZ, URBIN HARTMAN

After filling minor engagements during the winter months of last school year and then carrying on a very extensive summer tour, the Clarion Four Male Quartette intend to become more rushed this winter with better engagements than ever before. Due to the reorganization last fall, the work during the winter was some-

what retarded and the men felt they ought to repress their efforts until they could again gain the quality they lost with the tragic loss of one of their members in the summer.

Harvey Brubaker is the only one of the Four who has graduated. He intends to work on his father's ranch at Chino but spend a large part of his time and effort in securing dates for

the quartette. Their calendar to date has been quite full and the indications are that their increasing requests may soon exceed their possibilities. Aside from the regular school work the three undergraduate members are carrying, two of them are members of the varsity football squad and the other, Russell Frantz, is football manager.

A Little Coaching from the Sidelines

Mr. Don C. Miller, Editor "Campus Times," LaVerne College, LaVerne, Calif.

Dear Mr. Miller:

Permit an "outsider" who believes himself to be the best friend of La Verne College outside of students and alumni, to say a few words in general. For further information regarding the writer see Ernie Carl.

Just received my "Campus Times" which I cannot do without. Read many interesting items, but notice the absence of many familiar names, who graduated last year.

LaVerne is to be congratulated upon appointing Marion Boots as student body president. The writer has had contact, both business and personal with Booter for three years. Booter is my idea of a typical La Verne student. My only concern regarding Booter was that he might not be in the lineup this fall. That would be a calamity. The Times relieved my mind.

I see no reason for concern at La Verne. I have seen in other years where LaVerne looked forward to a poor season. Particularly the one, their first year in the conference. We all know what happened. Your place in the column at the finish was nothing to be ashamed of.

That little school of a small male student body to pick from puts up the scrappiest bunch of red-blooded fighting men that I have ever seen, and I have seen them from the time of Eckersall at Chicago in 1902 to 1904. What's the answer, Mr. Miller? As the student says, "I'll bite, what is it?" To save my life I could not give you the answer.

The fact remains, however, that La

Verne invariably goes in the under dog, but either comes out with the winning smile, or with the satisfaction that the opposition at least know that they have been in a football game.

I have yet to see the first foul play intentionally committed by a LaVerne player. On the other hand, the fact that LaVerne players are never ineligible on account of studies speaks well for both the college staff and the players.

While we will all miss Dale, Otis and the others, rest easy, for keep your eye on Bohn. He is my idea of a sweet football player in spite of the fact that he is supposed to be easily injured. The new players up from last year's frosh will give a good account of themselves. Perhaps it's the "climate," who knows?

Was your editorial about putting the "rah" in the wrong place meant for me? I plead guilty. This is an invitation, Mr. Miller, to send me the school yells. If it's "flannel-jawed" rooters you want, it's your move—send me the yells. For a little man I

believe I can hold my own with a bass drum. A boiler factory is quiet in comparison. As a sergeant in the "Leathernecks" I should have no trouble qualifying.

Note: For definition of a "Leatherneck" see Mr. Arnett.

Do you students of LaVerne give credit to the most ardent rooter you have? Did you ever sit in the stands behind him? Did you ever see a man more wrapped up in a fighting, scrapping bunch of pigskin toters than he? I mean Mr. Isaac J. Woody.

Want to hear a good one on Prof. Hoover? Here goes if I have to run for it:

At the LaVerne-U. S. C. Frosh game, the writer and Wilbur Hoke sat directly behind Prof. Hoover. A LaVerne back made a pass. A La Verne tackle caught the ball. Wilbur asked me why the play was called back. I told him that an ineligible man caught it. Dr. Hoover wheeled around and demanded me to prove that LaVerne was playing an ineligible man. Explanations on my part thwarted possible assault, battery, murder, mayhem, or what have you? Would like to rave on all night. However, I'll tell you all about it when I have the pleasure of meeting you.

Yours for LaVerne,
Sam Babcock.

Mark Lehmer (to Ernie Carl in dining room of dorm): "Would you kiss a girl?"

Verda (at other end of the table talking about exams.): "Isn't it a wonderful sensation?"

Ruth Stoner: "It sure is."

Mark L.: "How do you know?"

Student Volunteers Meet in Detroit

LA VERNE MAY SEND FIVE REPRESENTATIVES

Every four years, under the auspices of the Student Volunteer movement, a convention is called to discuss problems of world interest. All the colleges of the world having a Student Volunteer Union are requested to send representatives, the number being determined according to the size of the college. LaVerne is entitled to five representatives—two from the Student Volunteers, one from each of the Y. W. C. A. and Y. M. C. A. organizations, and a member of the faculty.

The convention is to be held in Detroit, Mich., Dec. 28-Jan. 2 of the school year.

The last Quadrennial Convention was held during the Christmas vacation in the year of '23-'24. Susan Stoner and Dwight Welch were La Verne representatives.

Alice Hughes Wednesday Eve.

Those who have not been attending Student Volunteer meetings have been missing a real treat. The leaders are trying hard to have interesting programs at every meeting this year, and the latch string is out to everyone who wishes to attend, especially those that are interested in Christian service.

Next Wednesday evening, October 15, Miss Alice Hughes, the president of the Student Volunteers' Union of Southern California, will be here to speak to the band. Everyone is invited to attend this meeting. Don't forget — 6:45 sharp. Everybody come.

FROSH ELECTION

The class of '31 has finally decided that they are sufficiently acquainted with one another to pass judgment on some of their classmates. An election of class officers was held last Tuesday noon with Orville Thomason, temporary chairman, presiding.

After much discussion, a great amount of nominating and still more balloting, the victors in the fray were announced. Dale Stutzman was elected to the exalted position of president. Martha Baer was elected vice-president; Russell Frantz, secretary; and Harry Macarthur, treasurer.

Now that the class is formally organized the school can expect big things from the class of '31. "Watch our smoke," says the newly elected president. And he means it.

A diminutive specimen of the human race propounded the following query to his maternal ancestor:

"Mamma, if a carnivorous individual should devour me, whether would that ethereal portion of my human organization rejoicing in the euphonious appellation 'soul' depart?"

Mamma replied to her lineal descendant, "It would soar to the celestial regions."

The youth cogitated for several consecutive moments and then ejaculated, "If the animal should be seized with an unaccountable tendency to propel himself to a destination far remote I should experience the delicious sensation of obtaining a glorious journey without being obliged to employ his powers of locomotion."

CALENDAR

Oct. 8—Game, San Bernardino J. C. at LaVerne.

Oct. 11—Church Fellowship supper.

Oct. 12—Lyceum number, Casford.

Oct. 14—Radio program, L. V. C. over KNX, 7 to 8 p. m.

Oct. 15—Game, Pomona vs. LaVerne.

Oct. 28—Movie.

LOYALTY TO LA VERNE
Is Based Primarily Upon
LOYALTY TO ONESELF!



EDITORIALS AND FEATURES



MORE CLASS
and Less Uncontrolled
Spizzerinctum
IN OUR ROOTING

THE

Campus Times

Published weekly by the Associated Students of La Verne College
Entered at the Post Office at La Verne as second-class matter.

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Pomona Manager—Ellis Colburn Assistants—Webster Albright, Otis
Whipple, Margaret Williams.
Los Angeles Dept.—Ellis Colburn, Howard Frantz.

"IT AIN'T NO USE TO ADVERTISE"

The other day the wielder of the editorial pen was taking his merry way down a street in LaVerne where sundry business men show their wares. One of these men was just finishing a pleasing window display. In his jovial way he shouted to the pen pusher, "Write an editorial about that, can you?"

This just happened to stimulate a little thought. This business man is one of the most successful in LaVerne if not the most successful. His store is nearly always full of customers. Other venders are all about him but fail to get the trade he does. Why is this so? There must be a reason. The pen pusher thought, and here is the result of his thinking: First of all he is ever advertising. He puts up good window displays and takes much space in the local papers to tell of his wares.

Secondly, when his ads bring him customers he is always cheery. He meets them with a smile. He reminds the pen pusher of Phillips Brooks' little verse,

"Life's a mirror; if you smile
Smiles come back to greet you.
If you're frowning all the while,
Frowns forever meet you."

His smiles make others smile and people who are cheery are better customers than those who are grouchy. They buy more.

Then, third and last, this business man gives the best of things in the best of ways. That is, he gives service with his goods and his goods are good.

This is why this business man is successful: he advertises; he has a cheerful personality; he gives service.

Many business men think that if they advertise heavily they will get many customers, but this is not so. A man can advertise all his life and never get many customers because he does not give the people who do come into his store service. If he does not give them good bargains he can advertise forever and it will do no good.

Business men, the pen pusher invites you to advertise in The Campus Times, but do not blame us if your ads do no good. Perhaps it is your own fault.

The main thing with advertising is to keep the name of your firm before the public. You do not need to write an editorial in your ad, boosting for your business. If you have been advertising right you do not need to do this. What your ads do is to remind the public that you are still a wide-awake business man and wish to let people know this. This combined with "service with a smile" will help you in your business.

DON C. MILLER.

LaVerne Variety Store

Index Cards, Loose Leaf Fillers
and other
School Supplies

Also
Dry Goods, Notions and
Hosiery

B. W. HELSLEY, Proprietor

Esther Dickey: "How do you like me in my new dress?"

Francis Crites: "I like you in it all right, but can't you get into it a little farther?"

Marie T.: I sure saw something last night that I couldn't get over.

Don M.: What was that?

Marie T.: The moon.

Dean Hoover: "Ernie, citizens are city men—then what are politics?"

Ernie: "They must be city ticks."

WHEN HAVE YOU BECOME EDUCATED?

As we are all going to college we are interested, more or less, in the subject of education. At least, we pretend we go to school for an education whether we try to get one or not.

Recent studies have revealed to us that many people do not really know what education is. Some say that it is gotten out of books; some say it isn't out of books that we get an education but out of experience. Others say it is a combination of both, or that it is neither one. But, what is it? When are we educated?

Learning is the fundamental principle of education. When we learn we are being educated. When we cease to learn we cease to be educated. When it is impossible for us to learn anything more we have finished our education. Then as long as we learn, no matter what the source is we are being educated.

So then, college students, when you graduate you will not be educated. You have hardly begun in the field of education. You merely have a strong and broad foundation upon which to build your future learning. That is, provided you learn while going to college. Some people attend college while others learn in college. And people always get out of a thing just what they put into it.

Education does not make a man. Although men may know how to do things, they may not do them. No, education does not make men successful. It merely opens the way for men to be successful. In other words, education does not bring success. But, by using it properly men may, through work, become successful. No, just because you have a college education you do not need to think that you can get along without working. Once a man is completely educated he might be able to cease laboring, but the burden of his knowledge would kill him before he was able to enjoy inactivity.

No, education does not bring success, happiness, or whatever you desire it to do. But education is the gateway to a broader plane of living. Through it you may reach out and get the better things of life.

—DON C. MILLER.

EXCHANGES

The College of the Pacific girls held their annual Kim party in the Women's Dorm on Wednesday night. The "Frosh" were decorated with green bibs and were fed carnation mush flavored with mustard and epson salts.

Manchester college has an enrollment of 630 students, which is ten per cent larger than any previous year.

Dr. MacQuarrie is the new president of San Jose State Teachers' College.

Many improvements have been made on the McPherson College campus during the summer.

Pomona College had an enrollment of 774 last Tuesday. A majority of them are men.

California Christian College plans a Home-Coming Day for their alumni, Saturday, Oct. 22.

Whittier College was to have its annual tug-of-war last Friday.

The Pomona High School tennis tournament will begin next week.

The Freshmen of San Diego State College are finding that they must conform to rules or receive a paddling.

Mount Morris College has a new chapel which was dedicated a week ago last Tuesday. Francis G. Blair, superintendent of public instruction in Illinois, delivered the address at the dedication.

JOKES

(Exchange)

Angry Motorist—"Some of you pedestrians walk along just as though you owned the streets."

Irate Pedestrian—"Yes, and some of you motorists drive around just as though you owned the car."

Olive Throne—"Five pounds of sugar, please."

Howard Frantz—"Yes, and will you take it with you?"

O.—"If it isn't too heavy."

H.—"Oh, its light—won't weigh more than three or four pounds."

Vaniman—"Didn't I hear the clock strike two last night when you came in?"

Ernie—"It started to strike eleven, but I stopped it so it wouldn't wake you."

A Precaution

Gladys Ikenberry (at the Fair): "What's the man feeding the elephant moth balls for?"

Webster Albright: "Keeps the moths out of his trunk, silly."

Mrs. Merritt: "Make an interesting sentence with 'wither'."

Charles Manning: "I was with 'er last night."

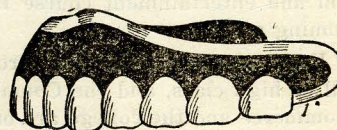
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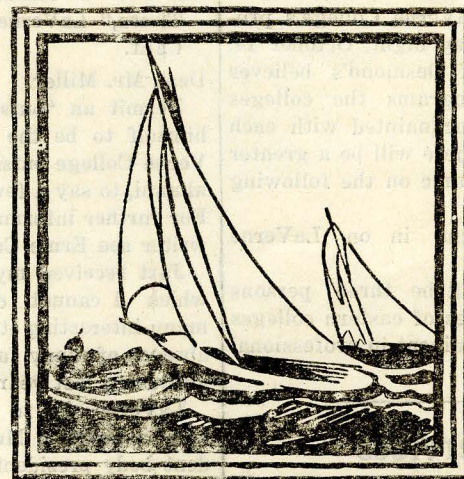
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POMONA



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The Waters of Avalon

Created a new shade of blue for our sweaters this fall - "The Avalon Blue" in the new crew neck slip-on - or the always popular V neck

\$8⁵⁰

SILVERWOODS

Sixth and Broadway

QUESTION BOX

A question box will be run each week and students are requested to turn in questions which will be carefully selected and those that are of the most value to the student-body will be answered. Please hand questions to the Feature Editor.

Q. Why do they call a professor a professor?

R. The logical answer to this question is that he is called a professor because he professes. But not all professors who profess are professors. To say that he professes to know something would hardly be full enough either because many people profess to know things and they decidedly are not professors. I have even heard of a mortal who professed to know who was going to win the last prize fight—he professed wrong but he wasn't a professor or he would have been too absent-minded to even know of such a fight. There we have it! A professor is a man who is absent-minded — and absent-mindedness is a profession, therefore anyone who is absent is a professor.

Question—What becomes of the hole when we eat a doughnut?

This is a question that has been bothering scientists for the past three hundred years, but after a series of experiments I am prepared to give the answer. On an average, a doughnut is three inches in diameter. The hole is one and one-half inches in diameter. The human mouth is just large enough to bite completely over the side of the doughnut and one-fourth inch into the hole in the center. This shows us that we eat one-fourth of an inch of hole every time we eat a doughnut. (That is what makes the doughnut so hard to digest.) The remaining portion of the hole drops down on the plate or whatever is underneath it, just as soon as the last bite is taken. One never hears it fall because it is very light—in fact, it is comparable to one-sixteenth of a square inch of gnat skin just after it (the gnat) has been stretched over a box car.

"Deacon White," said the parson, "will you lead us in prayer?" There was no answer.

"Deacon White," this time in a little louder voice, "will you lead?" Still no response; evidently the deacon was slumbering. The parson made a third attempt and succeeded in arousing the drowsy man. "Deacon White, will you lead?" The deacon in bewilderment rubbed his heavy eyes and blurted, "Lead yourself; I just dealt."

Ask Us Another

"What is the accepted college suit style for Fall?"

"Are Topcoats longer this season?"

"What are Collegiate Magadores?"

Ask us questions, it is our pleasure to answer them correctly.

"What is the price of that new Society Brand Oxford Gray suit with the snug-ease collar?"

\$50

Others

\$35 - \$45

John P. Evans

STUDENT SOCIAL LIFE

'Gardens of Versailles' Gift of Miss Muir

Monday morning the Y. W. girls received a treat not to be taken lightly. Miss Muir gave a sketch of her trip abroad. She very interestingly told of certain fashions, habits and traits of our sister nations across the seas.

The English women dress similarly to the Americans, but the men are much more elaborate in their evening dress, derbies spats and canes. The silver service in hotels was a little bit confusing, but by close observation she discovered she discovered she was using a fish knife and fork as a butter knife and salad fork. The Dutch proved very quaint, and a snapshot of a mother and baby in native costume was passed around. Among many other interesting articles shown the girls, that Miss Muir bought abroad, were a woolen shawl, muffler and Dutch sap from Holland; beautiful lacework from Belgium, linen handkerchief from England, and a carved platter from Switzerland.

"Of all the girls I saw, the Swiss lassies seemed to be the happiest," said Miss Muir, "and were I not American or Englishman, I would sooner be Swiss than any other nationality I know."

The Southern Italians are in a pitiful state; their lives are uneventful and there seems to be nothing to live for. Their homes open right onto the streets, and the children are clothed in nothing but rags if they wear any clothes at all.

The girls all enjoyed Miss Muir's talk, but what they appreciated most was her gift to the "Y" room. It is a framed etching bought in Paris, entitled "The Gardens of Versailles." Though what was said may be forgotten, the memories will linger as we gaze upon its beauty from where the picture hangs.

Why Scrubs Drive Teachers Insane

I didn't hear the bell.
I don't know.
I forget.
I lost my assignment.
I lost my book.
May I open my window?
The page is gone from my book.
I didn't have time.
I wasn't talking.
I didn't hear you say that.
That wasn't in today's lesson.
Who said so?
Aw, that's too much.
How much of this stuff are we going to have?

Infant Sherlock Holmes

"Be observing, my son," counseled Willie's father. "Cultivate the habit of seeing and you will be a successful man."

"Yes," added Willie's uncle, "don't go through life like a blind man. Learn to use your eyes."

"Little boys who are observing get on much faster than those who are not," Aunt Jane put in.

"Well, my son," said his father, "have you been using your eyes?" Willie nodded.

"Tell us what you've learned."

"Uncle Jim's got a bottle of whiskey hid behind his trunk," said Willie. "Aunt Jane's got an extra set of false teeth in her dresser, and Pa's got a deck of cards and a box of chips hid behind Emerson's Essays in the bookcase."

"The little sneak," exclaimed the family with one voice.

A stingy farmer was scoring the hired man for carrying a lighted lantern to call on his best girl. "The idea!" he exclaimed. "When I was courtin' I never carried no lantern. I went in the dark."

"Yes," said the hired man sadly, "and look what you got."

There is as much difference in some people as there is in anybody.—W. I. T. Hoover.

Birth Announcement

On Monday morning, Oct. 3, little Maurice Gail Hartman came forth to claim his place in this world. His parents are Lola Shirk Hartman and Urbin Hartman. Is he true to the family tradition of being musical? Well, we understand that he produces a type peculiar only to himself.

Birthday Surprise Honoring Alumnus

The home of Mr. and Mrs. Rossman in Santa Ana was the scene of a continued surprise for Ruth Emley last Friday, Saturday and Sunday. The Misses Meta and Norma Rossman were the hostesses of a most delightful week-end house party.

On Friday evening, to Miss Emley's surprise visitors came from LaVerne. They were Mary Messamer, Ramah Maust, Reatha Rensberger, Clarence Brubaker and Stanley Weddle. After a pleasant evening the men took their departure and Ruth's blank look when the women did not also go finally gave way to more bursts of surprised laughter.

After a few(?) hours of sleep(?) Saturday's sunshine awakened six sleepy-heads and with a well filled basket of eats the group departed for Laguna. In due time a suitable place was found and it didn't take long for all the sand-witches and salad to disappear. The rest of the afternoon was spent in the usual beach occupations, and the return trip brought to Miss Emley another surprise when it was disclosed that the whole group were to see "Peg o' My Heart" that evening.

Sunday morning another and still greater surprise came to Ruth when, just before church, the gentlemen of the party arrived, Mr. Garman Rensberger of Santa Ana, Harvey Emley from Orange and Harold Hollinger from U. C. L. A. Yet still, the real truth of why everyone was there did not dawn upon her. The great climax came when the dinner had been served and ice cream together with the birthday cake and the presents were brought out. Then she really had to admit that some people knew more than she really thought they did. Well, those who planned the whole thing felt well repaid for all of their trouble when they saw the look on Ruth's face, and everyone had such a good time that it will be a week-end long remembered by all those privileged to enjoy it.

PERSONALS

Miss Vera Hoover, Edith Bowman and Mrs. Grace Miller visited the sick last Sunday.

The Clarion Four sang at the Calvary Church in Los Angeles on Sunday. Beulah Smith and Olive Shirk accompanied them.

The Misses Edith and Fern Bowman enjoyed a visit from their father and two brothers last week.

The quartette, Crete Heiney, Neva Snell, Lois Rupert and Mary Platt sang in the Mexican Mission last Sunday.

Merlin Yoder was entertained for Sunday dinner in the Welch's home.

Some of our college students had a good time after the game last Saturday. Among them were Florence Long, Orville Brooks, Naomi Metzgar and Alfred Nichols, who went to the Carthay Circle and saw "The Seventh Heaven."

Flossie Page, Lova Eikenberry and Neil Kindy enjoyed a trip to Pasadena Sunday, where they attended the Pasadena church and heard Paul Mahoney speak about his experiences in prison.

Selby Venable went home to Redondo this week-end.

Verda Brubaker, Ernie Carl, Erma Saladin, Owen Gible, Ruth Gible, Clifford Hancock, Mark Lehmer and Ruth Wilkinson went to Balboa Sunday. They went swimming and visited the palisades.

Y. W. C. A. INITIATION

Why was the gym the center of attraction for all the Y. W. girls Tuesday night, September 27? To initiate the new members, of course. Not one "little sister" was neglected, and each received the full share of attention from her big sister in charge. They were blindfolded first and taken by the hand up steps, down steps, under tables, through barrels, over chairs, around posts, on hands and knees, and down steps again. While going on hands and knees a sticky piece of the stickiest sticky fly-paper was placed beneath the hands from time to time and the struggles the new member went through getting rid of the sticky substance were comical to their spectators but tragical to the sufferers. Each girl was required to lie on the floor and be rolled over and over by her attendant until the dust on the floor was mopped up, then she must needs run around a stick not less than five times and attempt to walk straight. The last and worst ordeal was the potato feed; each little one must eat a mouthful of black pepper with a little mashed potatoe around the outside. At last the bandages were removed from their eyes, and the burning in their mouths tempered by tasty sandwiches and delicious hot chocolate.

The most impressive part of the entertainment was the candle lighting service in the chapel. All of the girls were ushered into the chapel; soft strains of music were being played and the array of lighted candles on the stage filled one with reverence. The song, "I Would Be Thine" was sung behind the curtain and Miss Verda Brubaker read an impressive reading, ending with, "It is our purpose to follow Him."

Every girl repeated this with meaning and in turn lighted their candles from a large one. As the girls passed out with their lighted candles, the impression was made on the minds of the new members that they too must take up the work and follow the "gleam."

Wedding Bells Ring

Announcements have been received of the wedding of Ellis J. Colburn and Jeannette R. Miller, both of Pomona. The wedding took place on Saturday, Sept. 24. The couple have returned from a short wedding trip and are making their home at 394 Mountain View Avenue, Pomona.

Mr. Colburn is a senior of LaVerne College and a member of the Campus Times staff.

If you want first class radio reception, see Virgil Neher about the new Balkite A and Philco B Eliminator Noxbatteries. No chargers.

Bob Williams (in store): "Did you read the letter I sent you?"

Howard Frantz: "Yes, both inside and out. On the inside it said, 'You are fired,' on the outside it said, 'Return in five days, so here I am.'"

His Clutch Slipped

Teacher (to seven-year-old): "So you have broken off a tooth have you? How did you do it?"

Little Boy: Oh, I was shifting gears on a lollipop."

OUR NEW PLAN BOOKS

We have just received our new plan books showing 300 designs of actual photographs of four, five, six, seven and eight room homes. If you are thinking of building a new home you can find the home in these books that will please you. With every picture the plan is also shown, giving you the exact size of every room.

These plan books also help you if you are going to remodel your home. We will be glad to show you these plan books at any time. If it is not convenient for you to call, we will be glad to call on you during the day or evening.

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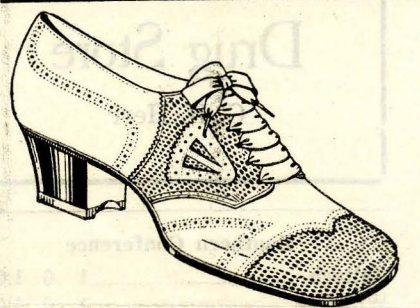
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Launderers and Dry Cleaners

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MOTOR INN BUILDING

Bohrer & Edmister

Sophomore—"Now, now, sonny, you mustn't say 'I ain't going.' You should say 'I am not going, we are not going, he is not going, they are not going.'"

Scrub—"Aw, ain't nobody going?"

Play the Game
and play
'er hard!

WE DO
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and the Bobeteria

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Writing
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See Our
Windows

LaVerne
Drug Store

G. H. Herr

Southern Conference

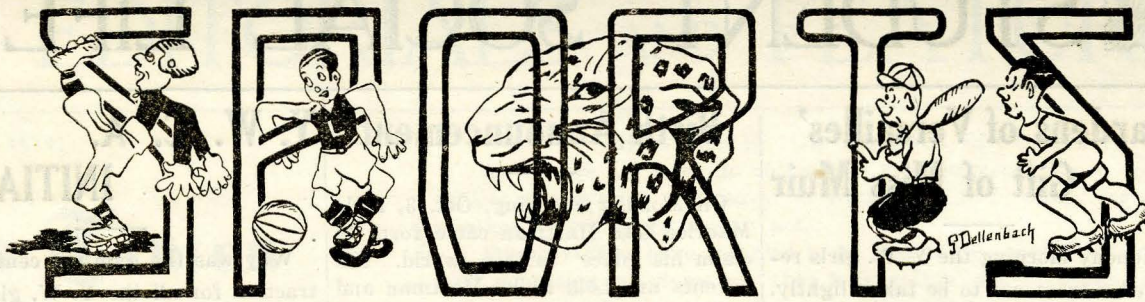
Caltech	1	0	1,000
Whittier	1	0	1,000
Pomona	0	0	000
Occidental	0	0	000
U. C. L. A.	0	0	000
San Diego	0	0	000
Redlands	0	1	000
LaVerne	0	1	000

GAMES SATURDAY

Pomona vs. Caltech
San Diego vs. Redlands
C. C. C. vs. Santa Ana
Whittier vs. U. C. L. A.
LaVerne vs. San Bernardino J. C.

FOOTBALL RESULTS

Whittier, 19; LaVerne, 8.
U. S. C., 52; Santa Clara, 12.
U. C. L. A., 7; Fresno State, 0.
Caltech, 46; Redlands, 0.
San Diego State, 71; Cal Christian College, 0.
U. C. L. A. Frosh, 26; Visalia J. C. O. Occidental, 14; Arizona, 14.
Santa Ana J. C., 19; Oxy Frosh, 7.
St. Mary's, 16; Stanford, 0.
California, 54; Nevada, 0.



Our Rooting

A little comment on our rooting at the Whittier game: Don't you think it was just a bit "draggy" and far inferior to that of Whittier? What was the matter? The "Big LaVerne" was worked to death and it became tiresome to hear the same yell all through the game. We were slow in giving our injured men yells. At one time Whittier gave one of our men a yell before the LaVerne fans woke up.

Now, why not wake up and show a little real school spirit and learn our yells. Some of the upper classmen are paying too much attention to finding out whether the frosh know the yells or not, and are not learning them themselves. Our poor rooting can't be blamed entirely on the yell leaders, as some poor rooters would like to, but it is every rooter's fault. What can yell leaders do if the rooters don't know the yells? Don't blame anyone but yourself. Get to work and do something.

Let's learn the yells and our yell leaders will show you what is in them and how they appreciate it. Let's make our rooting the best in the conference and show other schools that our rooting section is "all there" with real pep and school spirit.

LEOPARDS VS. SAN BERDOU J. C.

Next Saturday the fighting Leopards meet the strong San Bernardino J. C. on the local field.

J. C. comes here with a strong aggregation backed by a good reputation. They always place high in the J. C. Conference, so a hard game is expected. Penkert and Fox are two very fast and hard-hitting ball carriers and will have to be watched. Shirk, Bohn, Brownsberger and Brooks will probably be the mainstay of our attack.

With the experience of last Saturday's game we hope to be able to make a better showing.

"Oh, what's so rare as a day in June?"
A steak that's cooked and served too soon.

Saxon

A little boy once said to his mother, "Ma, if a bear should eat me up, where would my soul go?"

She replied, "Your soul would go to heaven, my son."

He thought a minute and then suddenly cried out, "If the bear should take to running, I'd have a nice ride anyhow."

Classical

LA VERNE LEOPARDS OVERCOME BY POETS

Making a final drive in the second half which netted them a touchdown and a safety, the LaVerne Leopards could not overcome the lead set up by the Whittier Poets in the first period of the game played on the Whittier gridiron Saturday. The Poets as a result of the brilliant open field running of Walker and Pendleton, were able to shove three touchdowns across the Leopard goal line and win by a 19-8 score.

The scoring started early in the first quarter, Whittier kicking off. LaVerne was held down and was forced to punt on their own 35-yard line. The kick was blocked and recovered by Whittier. On two plays Walker, Poet quarterback, carried the ball across and failed in try for extra point.

Whittier again threatened to score in the early part of the second quarter, when they carried the ball down to the LaVerne 8-yard line. Here they were thrown for a 10-yard loss and were forced to pass, but it was intercepted by Brooks. Held for downs, LaVerne was forced to kick. The ball was now on the Leopard 40-yard line. Payne, Whittier full, carried the ball down the field on several plays to the 10-yard line. Walker took the ball across on the next play. The try for point was converted. Whittier kicked off to Bohn, who returned the ball 50 yards to the Poets' 63-yard line. Soon afterward Bohn was forced out of the game with an injured chest and in a few minutes the half ended.

To start the second half, LaVerne kicked to Whittier. Then from the Poet 35-yard line, Pendleton began tearing off 10-yard gains at a time. Then the Leopards stiffened and Whittier attempted a pass. Shirk intercepted and was downed on the LaVerne 43-yard line. Then LaVerne started a series of split bucks, Kreps, Shirk, Brownsberger packing the ball. Reaching the Whittier 2-yard line, the Poet line tightened up and kept the Leopards from crossing the final line. In attempting to punt out of danger the kick was blocked. Weaver, Whittier half, fell on the ball behind his own goal line. This netted LaVerne two points.

Whittier then kicked off. LaVerne was held for downs and forced to punt. Pendleton returned the ball 50 yards and in several plays packed the ball across for the third Whittier touchdown.

Whittier kicked off. LaVerne started an aerial attack in a desperate attempt to score a touchdown. A long pass, Shirk to Brooks, put the ball down in Poet territory. The next pass was intercepted. The Poets then fumbled and LaVerne recovered. The aerial attack was then resumed. A long pass, Shirk to Brooks, put the ball on the Whittier 1-yard line. Milt Brownsberger plunged across for the only LaVerne touchdown. This ended the scoring and soon afterward the game was over.

The lineup:

Whittier (19)	LaVerne (8)
Kimmell	LE. H. Brownsberg'r
Gilbert	LT. Leonard
Sheldon	LG. Hartman
PICK UP LINE	
Ashton	C. Betts
Cletvenger	RG. Hollinger
Bennett	RT. Boots
Hunnicut	RE. Lehmer
Walker	Q. M. Brownsberg'r
Weaver	LH. Bohn
Rasmussen	RH. Brooks
Payne	FB. Shirk
Substitutions:	For LaVerne—Carl

Sports Snorts

The so-called Cal-Christian Panthers who boasted a great football team this season, were tamed like little house-kittens by the San Diego Wildcats. The C. C. C. Panther roared and screamed a great deal before the game, but the Wildcats were the ones who did the victorious and contented purring after it was over, while the panthers are still in a haze as to what it was all about. And to think that C. C. C. wants U. C. L. A.'s berth in the conference next season.

The strength of Caltech's Engineers is not yet known, but it is certain (from the score, 46-0) that either Redlands has a very weak team or Caltech has one of the best in the conference. Our varsity plays Redlands October 22, two weeks from this Saturday, at Redlands.

Our Frosh squad will test its strength in a practice tilt with the Citrus J. C. pigskinners on Tuesday afternoon and then engage in their first conference tussle with the Caltech Frosh on Saturday.

It might be mentioned here that much is expected of our Frosh squad this year.

The Pomona Varsity, which has been idle so far this season, engages Caltech Saturday in its first struggle of the season. The writer's opinion is that it will be a very close and hard-fought game.

FROSH PROSPECTS GOOD

Coach I. H. VanCleave and his promising aggregation of pea green gridsters have been working consistently for the past two weeks and are looking forward to the first practice game of the season which will undoubtedly be with a neighboring high school. No practice game, however, is as yet booked, according to Ralph Felsner, manager of the freshmen gridsters. The first game of importance will probably be with Redlands frosh, which will be held on the local athletic field on October 14. Negotiations for a game with Cal Tech frosh to be held on November 5 are also under way.

No positions are yet actually filled and it is the urgent desire of Mr. VanCleave to see more freshmen turn out and try for the team. The freshmen year is the opportune time to get started in football since those who have had no experience during the year will have a decided advantage over others who wait till the sophomore year to learn the game.

Let's have all the freshmen who possibly can, turn out and afford real competition for each position. Remember that some of the greatest players the game has ever produced have been men who thought they had no ability, but were persuaded to try and surprised themselves and even their coaches by their brilliant performance.

for Hollinger, Butterbaugh for Leonard, Kreps for Bohn. For Whittier—Pendleton for Walker, Winger for Weaver, Weaver for Gilbert, Gilbert for Weaver, Walker for Rasmussen, Gillette for Ashton, Perry for Hunnicut.

Score by quarters:

Whittier	6	7	0	6	19
LaVerne	0	0	2	6	8

The game Saturday brought out the weak points of the Leopard squad. The team played good ball in the second half and with a little more defense practice should be in excellent shape for the tilt with Pomona a week from next Saturday.

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VARSITY FOOTBALL SCHEDULE

Sept. 24. Santa Ana J. C.
Oct. 1. Whittier at Whittier.
Oct. 8. Open.
Oct. 15. Pomona at Pomona.
Oct. 22. Redlands at Redlands.
Oct. 29. C. C. C. at Los Angeles.
Nov. 5. Open.
Nov. 11. Open.
Nov. 24. San Diego at San Diego.

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with GAS to
wash 'em down

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AND
Varsity Lunch

Our Bacteria Count

is exceptionally low, from 1,200 to 5,000. The state law allows 50,000 for A grade milk.

"L" View Dairy

Just Beginning

May Chronister: "Oh, I hate him—I tell you I hate him!"
Mary Platt: "And how long has this romance been going on?"

No matter how hungry a horse gets, he won't eat a bit.

Dale Stutzman: "What does the buffalo on a nickel stand for?"

Ronald Bessy: "I don't know."
Dale Stutzman: "Because it hasn't room to sit down."

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