

First Annual

SHORT COURSE

in

News Photography



Department of Journalism
Kent State University
Kent, Ohio



March 2, 3, 4, 5, 1938

Speakers and Chairmen

- ENGLEMAN, Dr. J. O., President, Kent State University.
- BASSETT, Ben, Correspondent, The Associated Press, Cleveland.
- BELLAMY, Paul, Editor, Cleveland Plain Dealer.
- BORDAS, Walter, Manager, Cleveland Bureau, International News Photos.
- BURKHOLDER, Ralph, Editor, The Akron Times-Press.
- CADY, Vernon, Art Gravure Photographer, Cleveland Plain Dealer.
- CALDWELL, Clyde C., Art Gravure Editor, Cleveland Plain Dealer.
- CANN, Edward H., Detroit, Technician, Eastman Kodak Co.
- CONAWAY, Charles M., Chief of the Akron Bureau, Cleveland Plain Dealer, and Lecturer in Journalism, Kent State University.
- CONSTABLE, Barry, Technician, Carl Zeiss, Inc., New York.
- CROSSLEY, James G., Managing Editor, The Akron Times-Press.
- DIX, Albert, Editor, The Ravenna Evening Record.
- DIX, Robert, Editor, The Kent Courier-Tribune.
- ECKENBERG, William C., Staff Photographer, The New York Times, Rotogravure Picture Section.
- GAHN, Larry, Staff Photographer, Acme Newspictures, Cleveland.
- GILLIS, H. J., Cleveland, Technician, Eastman Kodak Co.
- HOLCOMB, Lynn H., City Editor, Akron Beacon-Journal.
- HOWARD, N. R., Editor, The Cleveland News.
- HILL, W. E., Associate, Nagel-Ryan Co., Inc., Royal Oak, Mich.
- KNIGHT, John S., Editor, Akron Beacon-Journal.
- KUBIAC, Herman L., Technician, The Photogenic Machine Co., Youngstown, O.
- LAIT, Jack, Editor, New York Daily Mirror.
- LEMEN, J. Winton, Chief Photographer, The Buffalo Times.
- MAYER, Charles W., Art Director, Akron Beacon-Journal.
- MILLER, Robert, Graduate Assistant in Journalism, Kent State University.
- MOHLER, D. J., Photolamp Specialist, General Electric Co., Nela Park, Cleveland.
- PRICE, Jack, News Photography Commentator, Editor and Publisher, New York City.
- QUATERMAS, R. P., Cleveland, Technician, Eastman Kodak Co.
- SALTZMAN, B., Associate, J. G. Saltzman, Inc., New York.
- SELTZER, Louis B., Editor-in-chief, The Cleveland Press and of the Scripps-Howard Ohio Newspapers.
- SEYMOUR, Gideon D., New York Editor, Look Magazine.
- SHIPMAN, Charles H., Technician, The Dodd Company, Cleveland.
- SMITH, A. Clarence, Associate Professor of Journalism and Director of the Short Course, Kent State University.
- TAYLOR, William, Head of the Department of Journalism, Kent State University.
- THOMAS, James, Chief Photographer, The Cleveland Press.
- VAN den BOSCH, Miss Jeanne, Staff Photographer, International News Photos, New York.
- WILK, Charles, Chief of the Cleveland Bureau, The New York Times-Wide World Service.
- WILLIAMS, Dr. Oscar H., Dean of the College of Liberal Arts, Kent State University.

PROGRAM

Wednesday, March 2

Morning Session

A. Clarence Smith Presiding

- 8:00—Registration in Atrium (Administration Building). Exhibits on display.
- 8:30—First session of class of beginners, Southeast Room of Library.
- 9:00 to 12 noon—Work in dark rooms for beginners. Film demonstration will be in charge of Mr. H. J. Gillis. Paper demonstration will be in charge of Mr. R. P. Quatermas.
- 9:00—Group leaves to visit the General Electric Co. Nela Park laboratories.

Afternoon Session

- 1:00 to 5:00—Work in dark rooms for beginners.

Evening Session, Auditorium

Mr. William Taylor Presiding

- 8:00—Opening Addresses of Short Course.
Address of Welcome, Dr. J. O. Engleman.
Address of Welcome, Mr. Robert Dix.
Address, "Opportunities for News Photographers," Mr. Ralph Burkholder.
Address, "The Newspaper of Tomorrow," Mr. Paul Bellamy.

Thursday, March 3

Morning Session, Room 207-9 Merrill Hall

Mr. Jack Price Presiding

- 8:00—Registration in the Atrium (Administration Building). Exhibits on display.
- 9:00—Lecture, "The Pictorial Angle in Covering for Roto," Mr. William Eckenberg.
- 9:30—Lecture, "Making Art Gravure Photographs," Mr. Vernon Cady.
- 10:00—Demonstration of Lighting and Posing, Mr. H. J. Gillis.
- 10:45—Lecture, "Making Pictures for Syndicates," Mr. Larry Gahn.
- 11:15—Lecture, "Women as News Photographers," Miss Jeanne Van den Bosch.
- 11:45—Assemble for Short Course Picture.

Afternoon Session, 207-9 Merrill Hall

Mr. Jack Price Presiding

- 1:30—Demonstration of New York Times-Wide World Telephoto machine, Mr. Charles Wilk. During this time an actual picture will be sent to New York. There it will be processed, and prints returned to Kent as soon as possible by airmail.
- 2:00—Lecture, "The Candid Camera in News Photography," Mr. J. Winston Lemen.
- 2:30—Demonstration of Leica cameras and equipment, Mr. R. J. Goodman.
- 3:00—Lecture, "Color Photography and the Newspaper," Mr. W. E. Hill.
- 3:30—Lecture, "Writing Cutlines That Fit the Picture," Mr. Clyde C. Caldwell.
- 4:00 to 6:00—Reception for members of the Short Course, in Moulton Hall. Dress will be informal.

Evening Program, Auditorium

Mr. James G. Crossley Presiding

- 9:00—Address, "Today's Opportunities in Pictures," Mr. Gideon D. Seymour.
- Prior to Mr. Seymour's address, Mr. Louis Untermeyer, famed writer and lecturer, will give an address in the Auditorium, to which all members of the Short Course who care to hear him will be guests of the University. Exhibits will be open.

Friday, March 4

Morning Program, 207-9 Merrill Hall

Mr. Charles M. Conaway Presiding

- 9:00—Lecture, "The Field for Free Lance Photography," Mr. Jack Price.
- 9:30—Lecture, "Cameras and Lenses for News Photography," Mr. Charles H. Shipman.
- 10:00—Lecture, "Anticipating the Picture," Mr. William C. Eckenberg.
- 10:30—Demonstration of tests for synchronization, and discussion of characteristics of photoflash lamps, Mr. D. J. Mohler.
- 11:15—Lecture, "Difficulties in Handling Sports Pictures," Mr. James Thomas.
- 11:40—Lecture, "How the Associated Press Handles Pictures," Mr. Ben Bassett. Mr. Bassett was formerly on the news photo desk of the AP in New York.

Afternoon Session, 207-9 Merrill Hall

Mr. Lynn H. Holcomb Presiding

- 1:30—Lecture, "New Developments in Developing," Mr. Charles H. Shipman.
- 2:00—Demonstration of the new Saltzman enlarger, Mr. B. Saltzman.
- 2:30—Lecture, "Some New Kinks I Learned in the 1937 Flood," Mr. Walter Bordas.
- 3:00—Lecture, "The Place of the Reporter-Photographer on the Newspaper Staff," Mr. Jack Price.
- 3:30—Lecture, "After You Turn In the Picture, What?" Mr. Charles W. Mayer.
- 4:00—Demonstration of Contax cameras and equipment, Mr. Barry Constable, Carl Zeiss, Inc., New York.
- 4:30—Open forum.

Evening Session, Auditorium

Dean Oscar H. Williams Presiding

- 8:00—Address, "Tomorrow's News Photography," Mr. Louis B. Seltzer.
- 9:00—Address, "Pictures and Newspaper Success," Mr. John S. Knight.

Saturday, March 5

Morning Session, 207-9 Merrill Hall

- 8:00—Exhibits on display.
- 9:00 to 12:00—Symposium on news photography conducted by Mr. Jack Price. Speakers on the previous programs are asked to be present at this session for further questions and discussion. New topics will be taken up and discussed in informal style. Members are urged to suggest topics. In the absence of suggestions from the floor, topics from among the following will be discussed: strategy and diplomacy, originality and the news photographer's job, making the job more secure, the new Agfa Super Pan Press film, making friends for your newspaper, etc.

Afternoon Session, 207-9 Merrill Hall

Mr. Albert Dix Presiding

- 2:00—Address, "The News Photographer," Mr. N. R. Howard.
- 3:00—Address, "The Ethics of Camera Reporting," Mr. Jack Lait.
- 4:00—Announcement of awards, selecting date for next year, other business.

Exhibits of Equipment

Quite a number of manufacturers and distributors have brought exhibits to Kent for the Short Course. These exhibits have been set up in Room 109 Merrill Hall, and this room will be open to visitors at all times except late at night.

The following firms have exhibits:

The New York Times-Wide World Service—Telephoto machine.

International News Photos—Sound Photo Machine.

The Dodd Company, Cleveland—Cameras and general photographic equipment.

E. Leitz, Inc., New York—Leica Cameras and equipment. E. Leitz, Inc., has also set up complete dark room equipment which may be inspected in the dark rooms. Enlargers and other dark room equipment are to be used freely by short course members.

Carl Zeiss, Inc., New York—Contax and Zeiss cameras and equipment.

W. H. Donaghy Drug Co., Kent—Small exhibit of lower priced cameras and equipment. The Donaghy company has a complete stock of film and paper for use of short course members.

J. G. Saltzman, Inc., New York—The New Saltzman newspaper enlarging machine.

The Photogenic Machine Co., Youngstown, O.—Extensive exhibit of lights and lighting equipment.

General Electric Co., Nela Park, Cleveland—Exhibit of photoflash and photoflood lamps and material.

Nagel-Ryan Company, Inc., Royal Oak, Mich.—The Bermpohl one shot color camera.

Exhibits of Pictures

The University has assembled a large collection of pictures for the short course. They are on display in the Atrium, and in Room 102 Merrill Hall.

The exhibit of newspaper photography, made up of pictures sent by leading newspapers, syndicates and picture magazines of the country, is perhaps one that holds the most interest. Publications and syndicates whose pictures are included in this exhibit are: Associated Press, Acme Newspictures, International News Photos, Akron Times-Press, Akron Beacon-Journal, Cleveland Plain Dealer, Cleveland Press, Cleveland News, Toledo News-Bee, Louisville Courier-Journal, Detroit News, Des Moines Register and Tribune, Columbus Dispatch, Youngstown Vindicator, New York Daily Mirror, New York Daily News, New York World-Telegram, New York Herald-Tribune, New York Times, Look, Life, Philadelphia Record, Memphis Commercial Appeal, and Chicago Tribune.

The Eastman Kodak Company and E. Leitz, Inc., both have exhibits, and the pictures entered in the University's first annual competition are on display. Some of the best pictorial photographers in America entered prints in the pictorial division of this competition.

For Your Comfort

A lounge room has been prepared in Room 102 Merrill Hall, and members of the short course will find this a good place to rest and to talk shop with others.

The short course has been planned for you, and it is the hope of the University's personnel that you will spend a profitable three or four days with us. If you think of something you want, ask for it.

Program Advisory Committee

Clyde C. Caldwell, Art Gravure Editor, Cleveland Plain Dealer.

Larry Gahn, Staff Photographer, Acme Newspictures, Cleveland.

Julius Greenfield, Staff Photographer, The Akron Beacon-Journal.

Charles W. Mayer, Art Director, Akron Beacon-Journal.

James Thomas, Chief Photographer, The Cleveland Press.

Charles Wilk, Chief of the Cleveland Bureau, New York Times-Wide World Service.