

THE
**KENT STATE
UNIVERSITY**

BULLETIN

Department of Journalism

• • •

**First Annual
Short Course**

in

News Photography

March 2, 3, 4, and 5, 1938



Volume XXV December, 1937 Number 11

KENT » » » OHIO



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Short Course in News Photography

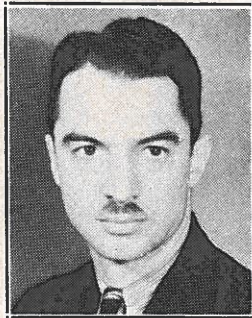
PROGRAM ADVISORY COMMITTEE



CALDWELL



GAHN



GREENFIELD



MAYER



THOMAS



WILK

Members of the Program Advisory Committee have performed outstanding service. It is they who have made the Short Course. The committee met for the first time last Armistice evening, and the result of their work is shown in the program.

The committee consists of: Clyde Caldwell, Art Gravure Editor, *Cleveland Plain Dealer*; Larry Gahn, Staff Photographer, *Acme Newspictures*, Cleveland; Julius Greenfield, Staff Photographer, the *Akron Times-Press*; Charles W. Mayer, Art Director, *Akron Beacon-Journal*; James Thomas, Chief Photographer, the *Cleveland Press*; and Charles Wilk, Chief of the Cleveland Bureau, *New York Times-Wide World Service*.

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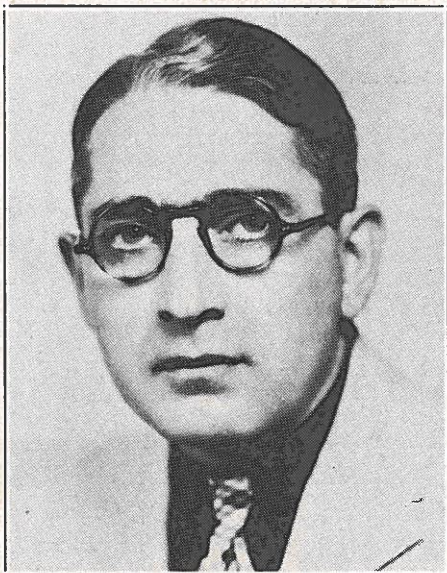
Acceptance for mailing at the special rate of postage provided for in Sec. 1103, Act of October 3, 1917, authorized September 26, 1918,

Staff of Instruction

- MR. JACK PRICE, *New York*.....
News Photography Commentator, Editor and Publisher
- MISS JEANNE VAN DEN BOSCH, *New York*.....
Staff Photographer, International News Photos
- MR. VERNON CADY.....*Art Gravure Photographer, Cleveland Plain Dealer*
- MR. WILLIAM C. ECKENBERG, *New York*.....
Staff Photographer, The New York Times, Rotogravure Picture Section.
- MR. D. J. MOHLER, *Nela Park, Cleveland*.....
Technical Expert, General Electric Co.
- CHARLES H. SHIPMAN, *Cleveland*.....*Technical Expert, The Dodd Company*
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- MR. LARRY GAHN.....*Cleveland, Staff Photographer, Acme Newspictures*
- MR. JULIUS GREENFIELD.....*Staff Photographer, The Akron Times-Press*
- MR. CHARLES W. MAYER.....*Art Director, Akron Beacon-Journal*
- MR. JAMES THOMAS.....*Chief Photographer, The Cleveland Press*
- MR. CHARLES WILK.....*Chief of
the Cleveland Bureau, The New York Times-Wide World Service*
- Others to be announced.

Visiting Lecturers

- MR. PAUL BELLAMY.....*Editor, Cleveland Plain Dealer*
- MR. RALPH BURKHOLDER.....*Editor, The Akron Times-Press*
- MR. ALBERT DIX.....*Editor, Ravenna Evening Record*
- MR. ROBERT DIX.....*Editor, Kent Courier-Tribune*
- MR. N. R. HOWARD.....*Editor, The Cleveland News*
- MR. JOHN S. KNIGHT.....*Editor, Akron Beacon-Journal*
- MR. JACK LAIT.....*Editor, New York Daily Mirror*
- MR. VERNON POPE, *Des Moines, Iowa*.....*Managing Editor, Look*
- Or, MR. GIDEON D. SEYMOUR.....*Manager New York office, Look*
- MR. LOUIS B. SELTZER.....*Editor, The Cleveland Press, and
Editor-in-Chief, Scripps-Howard Ohio Newspapers*
- Other lecturers to be announced.



JACK PRICE

New York City

Mr. Price is news photography commentator for *Editor and Publisher*, and is the outstanding authority on news photography. He will lead discussions throughout the three days.

Foreword

THE DEPARTMENT of Journalism of Kent State University presents this announcement of the first annual Short Course in News Photography, to be given on the campus at Kent, Ohio, on March 2, 3, 4, and 5, 1938. The course is planned primarily for newspaper photographers, other newspaper workers interested in photography, and instructors and students in schools and departments of journalism who desire to improve their knowledge of the subject. Especially apt students in high schools will be welcome.

Courses in journalism have been given at Kent State university prior to the present academic year, but this year is the first time a major in the subject has been offered. The department holds to a "student-centered" philosophy, and instruction is given on rather broad lines. The conference type of teaching is preferred, and a real attempt is made not only to keep abreast of the times, but to keep ahead of a rapidly-changing journalism. The giving of instruction in news photography is typical of the work being done.

At the beginning of this school year, Prof. A. Clarence Smith was invited to come to Kent State University from the University of Okla-

homa to take charge of news photography instruction. At the University of Oklahoma, Professor Smith pioneered in research and methods of news photography instruction. His courses of instruction were among the very first in the teaching of journalism. He is recognized as a pioneer and a leader in this field by editors and by other teachers of journalism.

The Short Course in News Photography to be offered by Kent State university is patterned somewhat on the same lines as one which Professor Smith originated and directed at the University of Oklahoma last year. It is a means for making available to students and newspapermen discussions by leading authorities on the subject.

The General Outline

THE COURSE is planned for the beginner, for the amateur, and for the professional news photographer. It is thought that the professional news photographer will come and discuss vital problems with others of like training. Specialists in certain lines will give the benefit of their experience in a general exchange of ideas.

The amateur and beginner are eager for information that will enable them to do their job better, and lectures and demonstrations are planned so that all may hear them. Beginners who want to learn dark room technique will come a day before the regular program is scheduled.

The Lecture Program

THE PROGRAM of lectures will start the evening of March 2, and continue throughout Thursday. Jack Price of New York, the leading authority on news photography in this country, and news photography commentator for Editor and Publisher, will serve as chairman of the lecture section. Lecturers will be leaders in the field in the United States, as is shown under "Staff of Instruction".

Subjects to be discussed include candid photography, women in photography, pictorial work for rotogravure, technique for rotogravure, lenses and equipment, speed flash development, covering for sports, portrait work, photography for syndicates, layout and art work, the writing of cutlines, the free lance photographer, anticipating a picture, and others to be included.

Demonstrations

THE GENERAL Electric Company has offered to make available for demonstrations facilities of famous Nela Park. Technicians and experts from Nela Park will be on hand to demonstrate the characteristics of the construction and operation of photoflash lamps, and the use of the synchrograph for synchronizing flash lamps to

shutter operation. New lamps recently developed in the laboratories will be shown.

The New York Times-Wide World Service will have a picture transmission machine in operation at the short course. Demonstrations will be given in the operation of the machine, and actual pictures will be sent. Other photo transmission machines probably will be shown.

Demonstrations of color photography will be given, and it is probable that an actual color print will be made.

Agfa's new Super Pan Press film, described as three or four times as fast as the fastest film heretofore, will be demonstrated by technicians from the Agfa plant.

Other demonstrations, all of vital concern to news photographers, are being planned.

Special Feature Program

A PROGRAM of special feature addresses is being worked out. Outstanding editors and newspaper executives have been invited to speak, and their addresses will be valuable contributions to the subject at hand—news photography.

For example, Jack Lait, editor of the New York Mirror, will speak Saturday afternoon on "Ethics of Camera Reporting". It will be a rare opportunity to hear the editor of the newspaper with the second largest circulation in America discuss this vital subject. Mr. Lait has some interesting viewpoints on this subject, and every student and newspaperman should hear them expressed in this lecture.

Either the managing editor of *Look* or the manager of the New York office will be on hand to discuss news photography from the standpoint of the picture magazine. *Look* has promised definitely to participate, but is undecided as to which of the two will come. The *Look* representative will give suggestions to the free lance on types of pictures wanted for that publication.

Addresses will begin Wednesday evening, continue Thursday evening, again Friday evening, and the last will come Saturday afternoon.

Darkroom Training

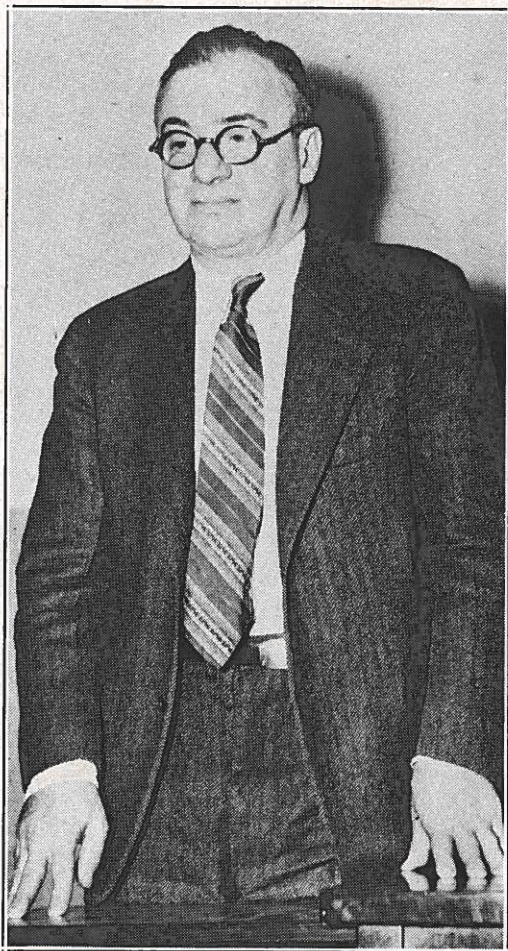
BEGINNERS who wish to learn the development of films and projection printing will be given this opportunity at no extra cost. The short course will not begin until Wednesday evening, but those who wish to learn how to develop films and do enlarging may come Wednesday morning and they will be given elementary training.

One cannot become expert in this brief time, but it is possible to learn the basic principles and build on that. The beginner will be in-

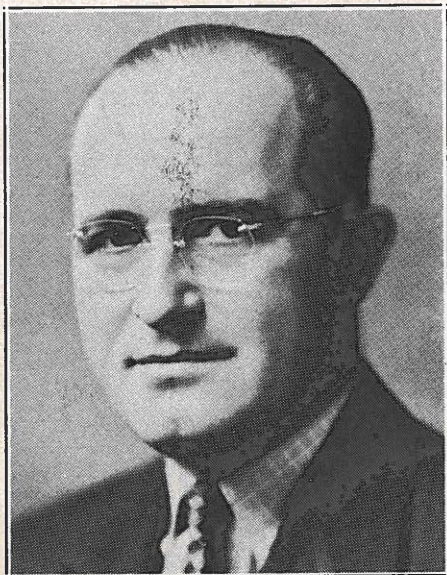
JACK LAIT

New York City

Mr. Lait is editor of the New York *Daily Mirror*, New York's picture newspaper, with the second largest circulation in America. He is an expert on pictures, and will speak on "Ethics of Camera Reporting" the afternoon of Saturday, March 5.



structed in the dark room processes, and then he will take his own pictures and develop his own negatives, under instruction. Enlarging will be demonstrated, and the beginner will then make his own enlargements. It is quite possible to learn enough to go back home and continue developing and enlarging until perfection is finally achieved. Much depends on learning the few basic principles, which can be done easily. Those who want this special service must be on hand at 8 o'clock the morning of March 2, and must be previously enrolled in the course.



WILLIAM C.
ECKENBERG

Mr. Eckenberg is staff photographer of the *New York Times*, specializing in pictures for the roto-gravure art section. He is outstanding for his pictorial work in that connection, and his lectures will be a valuable addition to the program.

Picture Exhibits

AN OUTSTANDING collection of pictures will be on exhibition during the short course.

Pictures entered in the University's own competition will be on exhibition.

A number of leading newspapers have been asked to send their best pictures to make up an exhibit of the best photography done by newspapers, and this collection will be outstanding.

Several of the syndicates and agencies will have exhibits. Among these are Associated Press, International News Photos, Acme, and Times-Wide World. E. Leitz, Inc. (Leica) of New York will have an exhibit, and the film manufacturers have been asked to send pictures.

Equipment Exhibits

EXHIBITS of cameras and other equipment will be shown. E. Leitz, Inc. (Leica) of New York has agreed to equip a dark room completely for miniature development and enlarging, and the company will have a demonstrator on hand. This fact will be of especial interest to miniature fans.

The latest and best in cameras and other equipment and gadgets will be on exhibition.

Competitions and Contests

A NUMBER of contests will be conducted during the three-day session. Prizes for the most progress made by beginners will be given. Other awards are planned, and details will be announced later.

Cost of the Course

THE COST of attending the short course can be held to a low figure. A fee of \$5 will be charged, and students will be given a special rate of \$3. The fee will be used toward paying the cost of materials used in demonstrations and other expenses of the short course. It will not cover the cost of materials which the short course member will use in his own work. This material may be purchased in the dark room or from the storeroom.

Comfortable rooms near the campus may be had at a cost of from 75 cents to \$1.50 a day. Rooms in the hotel may be had from \$1 to \$2.50 single, and \$2 to \$3.50 double, the latter in each case with private bath. Hotel rooms are also available in Ravenna, five miles distant, and in Akron, 11 miles to the west. The cost of satisfactory meals can be as low as \$1 per day. Thus, the total cost of attending the short course, excluding transportation, can be kept near \$10.

Members should be prepared to spend three days of intensive study. Lectures, demonstrations and classes will be in progress thruout the three days. Night sessions will also be conducted. A good notebook should be kept and used freely.

Persons who are not interested in news photography as such but in photography in its artistic or pictorial aspects are invited. Since most news photographers are pictorialists as well, part of the instruction will be given in that field. The lectures on composition, photographic processes and matters of technique will be of value to all members of the course.

How and When to Enrol

SO MUCH interest has already been shown in the short course and so many tentative reservations have been made, that it will be necessary to plan for a certain number and limit classes to that number. Dark-room schedules will have to be made on the basis of numbers attending, and this cannot be done after sessions have begun. For that reason, it will be necessary that enrolments be made in advance. Since facilities this first year of the short course are limited, the number that can be accommodated has been set at 150. All enrolments must be received not later than noon, February 28. If enrolments are received after that date, or if some come to Kent who have not previously en-

rolled, they will be enrolled as attending LECTURES ONLY, and then only if there is room. Those who wish to become members in the short course should send in their enrolment at once.

When to Come

THE FIRST session of the short course will be held at 8 o'clock Wednesday evening, March 2. Mr. Jack Price of New York will deliver his only formal address of the course at this time, and other addresses will be of much interest. Members who enroll are urged to arrive by Wednesday afternoon, to be on hand for the opening. This will relieve congestion in the assignment of rooms late Wednesday and Thursday morning.

Headquarters for the short course will be maintained in the journalism offices, 111 Merrill hall, and in the atrium of the Administration building. Members will register in the atrium, and be assigned to rooms there.

The short course will be conducted as a school, not as a convention. Lectures and classes will start promptly, according to the published program. Late comers will disturb those in attendance, and it is hoped that such interruptions will be kept at a minimum.

MISS JEANNE Van den BOSCH *New York*

Miss Van den Bosch is a graduate of Oxford College in England, and is staff photographer for International News Photos. She has won wide recognition for her work, and will give some of her ideas regarding women as photographers for newspapers.





VERNON D. CADY
Cleveland

Mr. Cady is art gravure photographer of the *Cleveland Plain Dealer*, and devotes his time to taking pictures for the roto-gravure section. He is rated as one of the best in the business.

The News Photo News

THERE WILL be issued about every two weeks prior to the beginning of the short course, a leaflet called "News Photo News," in which the latest information regarding the short course will be given. If you wish to receive copies of that publication, ask that your name be placed on the mailing list.

Miscellaneous Suggestions

ALL SHOULD bring their own cameras to the short course, amateurs as well as professional news photographers. Many people use only an inexpensive folding camera, which is entirely satisfactory. Good enlargements entirely satisfactory for newspaper use can be made from the $2\frac{1}{4} \times 3\frac{1}{4}$ size camera of this type. Even if your only available camera is of the common box type, bring it. Unusually good results may be obtained from such cameras, under proper instruction.



A student news photographer at Kent

Kent State University

Department of Journalism

Short Course Enrolment Blank

(Clip out and mail with remittance to A. Clarence Smith,,
Kent State University, Kent, O., before February 28, 1938.)

Name_____

Newspaper_____

or School_____

Its Address_____

My Address_____

Make and size of my camera is_____

Reserve me room to cost \$_____ per day.

I shall arrive at time checked below:

Wednesday afternoon_____ Thursday morning_____

(If you plan to come take dark room instruction Wednesday,
check time of arrival here:)

Tuesday afternoon_____, Wednesday morning_____



Cover silhouettes by Larry Gahn and James Thomas.