

Pictorial Highlights Of Saturday's Boycott

Staff Photos by Gillie Haynes and Chris Bennett



Members of Magic Wheels protected boycotters.



Making picket signs for boycott.



Children join the boycott for Martin Luther King, Jr. Way.



Blacks and Whites gather for boycott.

You've probably heard about PNB's upcoming separation from its parent company, AT&T. A separation that was prompted by the U.S. Department of Justice.

What you've probably little idea of, is how, exactly, the changes will affect you.

First, we'd like to dispel any fears you may have. It has always been, and will always be, our primary concern to provide you with quality, affordable telephone service.

THE REASON FOR THE CHANGE.

In the developing days of the telephone industry, the overriding goal was to provide every home with a phone. Today, more than 96% of all households in America enjoy the use of a telephone.

With the advent of near-universal service, the philosophy of regulating the industry is changing.

Regulators and legislators are now looking to competition in the marketplace to decide what services will be provided at what price and by whom.

WHAT WILL IT COST ME?

Telephone service will continue to be a good value. In fact, we've recently added two new low-cost services called Basic and Budget Measured Service.

With these new services, you'll be charged for your phone service on the basis of how much phone service you use.

If you're a light phone user, you can expect to pay less than a heavy phone user. And visa-versa.

You will still, however, have the option of flat-rate premium service in your home, as well as the new measured services.

While these changes may mean increases to some, they will mean decreases to the majority.

IF YOU HAVE ANY QUESTIONS, LET'S TALK.

At PNB, we realize that the exchange of ideas and comments is invaluable. In fact, it's the very foundation of communication.

That's why we want you to know that we're ready to talk about the coming changes any time you are.

Just call 1 800 555-5000. We'll answer any questions and provide you with more information.

In short, do everything possible to ensure that the transition to new ways of doing business is as smooth as possible for you.



Pacific Northwest Bell

HOW COMING CHANGES IN THE TELEPHONE INDUSTRY WILL AFFECT YOU.



TTY or TDD users, please call 1-800-223-3131

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Bob Lamb and John Mathis of the Justice Department's Community Relations Service were there to maintain peace.



Protesters discourage patronage at service station.



People protested in the hot sun.