



CENTRAL AREA MOTIVATION PROGRAM

Educational Talent Search Project

BY: BELINDA HIGGINS

The C. A. M. P./Educational Talent Search Project in Seattle was first funded in July, 1969 by the United States Department of Health, Education & Welfare. In 1972-73 partial funding (\$18,000) came from the Seattle Model City Pro-

COUNSELING

The specific objectives of this Talent Search Project have been to provide the student (and his parents) with professional counseling assistance in order to pursue secondary and post secondary education with some assurance of success. As in-

and parents whose experience may limit their capacity to assimilate data.

Motivation - As achievement and aspiration are functions of an individual's image of himself and what is expected of him, considerable attention has been given toward the development of a feeling of personal worth and identity which will make an educational program both attainable and useful for each youngster.

Personal & Social - Often it is important to focus on overcoming non-academic barriers to learning: family attitudes toward education, health problems, peer group relationships and environmental problems -- as the student is guided toward a realization of his educational potential and opportunities.

The second phase of our program deals with contacts, activities and referrals to vocational and educational institutions.

Closer cooperation between our agency and educational institutions is found not only in detailed planning for on-campus visits and conferences or in the collaboration in admissions, financial aid, and follow-up of previously identified students, but also in our staff involvement as consultants in the establishment of new programs offering supportive services to Talent Search.

Conferences with admission personnel and negotiations with financial aid officers are carried on constantly in order to ease the transition of these students from one educational level to another. Talent Search's aim is to see that grants are tailored to the needs of each individual student, based upon a review of the financial strength of the family and other available help.

Students who intend to enter college for Fall Quarter, 1973 should have their Parent's Confidential Statements sent to Berkeley, Calif. no later than March 15, 1973. (Assistance can be given in filling out P. C. S. forms at the

financial opportunities and choices available so that youngsters will be able to pursue a planned course of action which will lift them above their present academic and social levels.

Interpretation - Interpreting regulations policies, procedures and requirements so that they can be fully understood by students



Tony Smith, Executive Secretary

Educational Search Project office, 1116 - 34th Avenue, or call 323-1003 for further information).

This fall there will be a Basic Opportunity Grant (BOG) which will

the students' parents will be necessary in most cases.

To further complicate matters, the institutions' financial aid officer will no longer be able to access students'



CAMP-Talent Search Project Director, Eddie Rye, Jr.

gram. The intent of this program is to provide academic and financial counseling to potential students who would otherwise be negated or excluded from our traditional post secondary educational system. As the federal guidelines so stipulate, we are to execute the following within the greater Seattle area; our target area being the Seattle Central Community.

dividual needs vary, we have various counseling functions that we are called upon to provide, in the following major functional categories:

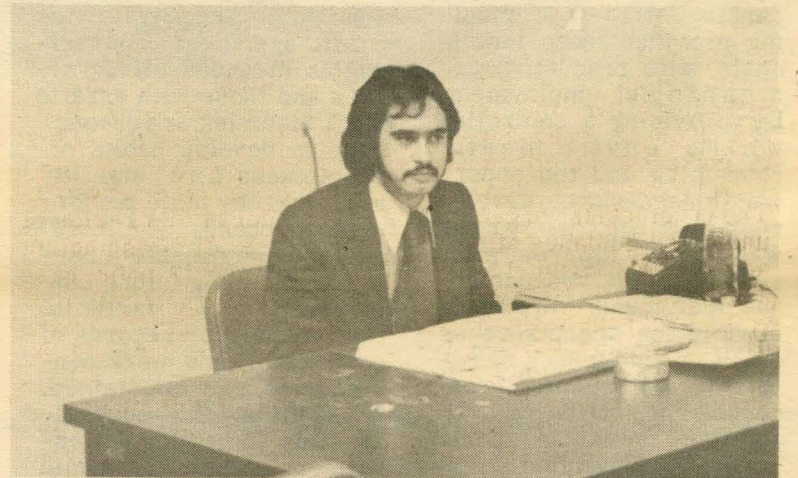
Guidance - Assist in helping students make educational choices by identifying interests, abilities, objectives and preferences.

Information - Communicating and examining educational and fi-



Ruthan Kurose, Student Counselor

The main functions of Educational Talent Search are to disseminate information relevant to educational opportunities and vocational/technical training for members of oppressed ethnic and low-income groups that are currently under-represented in meaningful employment in the Seattle area. The areas that Talent Search covers are the following:



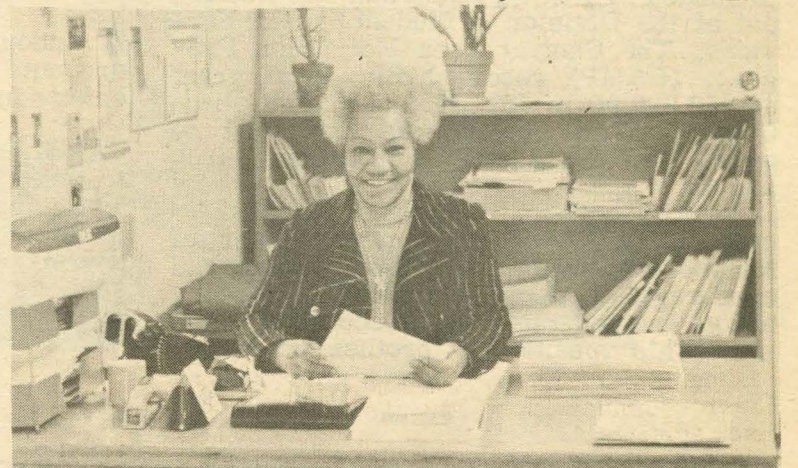
Mark Molina, Student Counselor

replace the National Direct Student Loan and the Educational Opportunity Grant. Students should be aware that the Basic Opportunity Grant will primarily benefit middle income students (from \$10,000-\$15,000)

and a contribution from

needs. The federal government will determine what the nation's average income should be.

Now, perspective students!, it should be clear to you that if you don't apply by March 1, 1973, your chances of getting financial aid is dead like Freddy!



Novella Donavon, Recruiter-Counselor



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