



#### GREETINGS TO THE KZAM-KAZETTE

It is a pleasure to welcome the KZAM-KAZETTE to the newspaper field in Seattle.

Each segment of the community is better served if it has a medium of expression for its needs and accomplishments, and in this field the KZAM-KAZETTE will fill a vital need.

Sincerely,

*Gordon S. Clinton*

Gordon S. Clinton  
Mayor



Mr. Joe Jones, a transplanted Californian who likes the sunny south so well that he helped the U of W's Huskies spend two winter vacations there was appointed editor of the KZAM Kazette today.

Mr. Monte Strohl, President of the Foremost Broadcasting Company made the announcement.

Though best known for his sports achievements, Joe has had notable success in fields not generally associated with athletic ability. While at the University of Washington Joe was elected vice president of Alpha Delta Sigma Fraternity. Most Northwesterners are already aware of the many honors Joe received as a Husky. It is hard to forget his exploits as a member of

two Rose Bowl teams.

In May of this year Joe was named as the outstanding back in the annual varsity alumni football game. He was awarded a trophy by the Seattle Times.

More recently, Joe has been working as an exhibitor for the IBM Corporation at the World's Fair, and as advertising representative

#### JOE SAYS

As editor of the K-ZAM Kazette, I would like to express my thanks to the staff and management of K-ZAM Radio for making the publication possible.

The newspaper, together with the radio will provide for the first time a complete news and feature service for our community.

Many of the questions and problems upon which people must try to make decisions are extremely complicated,

and sometimes even the experts are in disagreement. Important questions, particularly those involving national and international difficulties are so wrapped up in prejudices that the truth can hardly be approximated.

The reader has to weigh evidence and authority carefully.

As editor of the Kazette I will do my best to see

Continued on page 3

## SUCCESS --JIM

Dear Joe,

On behalf of the coaching staff at the University of Washington, I would like to express our congratulations on your new position, and we are sure you will enjoy a great deal of success.

Jim Owens  
Director of Athletics  
University of Washington



**WIGWAM**  
Department Store

Get Them **READY FOR SCHOOL HERE**

**LEVI'S  
SLIM FITS**

AND LEVI BLUE JEANS

AVAILABLE AT ALL  
11 WIGWAM STORES

**BOYS and GIRLS  
HOODED JACKETS**

All 2 Ply  
NYLON  
With 12 Oz.  
Quilting

SIZE 4 to 14

REG. 3.99

**3.33**

• RENTON  
350 Sunset Blvd.  
• SOUTH SEATTLE  
14802 Pac. Hy. S.  
• BURien  
16033 First Ave. S.  
• BALLARD  
5517 22nd Ave.  
• DEARBORN  
816 Empire Wy. S.  
• KENMORE  
Kenmore Village

• WEST SEATTLE  
4741 California  
• HOLLY PARK  
6951 Empire Wy. S.  
• GREENWOOD  
8333 Greenwood  
• LAKE CITY  
13355 Bothell Way  
• WHITE CENTER  
9841 15th Av. S.W.

**OPEN TILL 10 P.M.**