

Don Alexander's New Book Designed To Help Women Entrepreneurs

101 Business Tips For Women Entrepreneurs is a reference book today's businesswoman should not be without!

These valuable tips are for women in business, women just starting their own businesses, and women planning to enter the work force. For the female entrepreneur, *101 Business Tips* offers guidance on how to manage every aspect of your business.

These tips can also be helpful to men business owners, as well as corporate career women and men, in better understanding the business world and how to deal with it. It is important in today's business environment to be aware of the ways, means and strategies necessary for success, and this book helps you do just that.

101 Business Tips For Women Entrepreneurs is a book which a businesswoman can refer to in operating her business successfully.

Local banker, entrepreneur and author,

Don Alexander says, "It is a reference book that had to be written. It exposes women for the first time to the real business world with its 'Men's Code of

Silence," its unique customs, traditions, discriminations and philosophies. *101 Tips* divulges the business practices within the 'Good Ole' Boy' system

as practiced by men, for the benefit of men."

Over 60 businesswomen across the country were interviewed and speak candidly about their suc-

cess, along with the frustrations, challenges and obstacles they confront.

The 153-page book sells for \$9.95 and can be purchased through

DHA & Associates Publishing Company, P.O. Box 1861, Seattle, WA 98111.

It is an excellent reference book and a must to read.



Author Don Alexander

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PIC Programs offer help to the job seeker. If you are unemployed and economically disadvantaged, call these PIC funded Programs for more information on job search assistance:

Placement services for eligible youth:

Center for Career Alternatives
3700 Rainier Avenue South
Seattle 723-2286

Placement services for eligible women:

Women's Employment Network
South Seattle Community College
Seattle 764-5815

Placement services for all eligible applicants:

Self-Directed Job Search
in Seattle: 625-9883
in Kent: 854-8782

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