



Ruth Freeman, Manager.

TO OUR READERS

It is quite difficult for a publisher to give all of the people just the kind of news that is desired, and we would like for you to let us know of any changes that would benefit the Progressive Westerner and help in the progress of the Race in bringing the people of the Race closer together. Thus helping the advancement of the younger generation to the higher standard at which we are aiming.

This might have been called the Western Girls' and Boys' Magazine since it is largely through the efforts of the young people that this little magazine is edited. But we have called it The Progressive Westerner and our very reason is embodied in the name, because firstly this is a Western enterprise and secondly we intend to be progressive. With your help we are going to have a clean, first-class, up-to-date magazine.

Be loyal to your race and help it to gain prestige and recognition in the eyes of the world. We intend to run a Department for Kodak lovers. There will be a page devoted to Kodak work of all kinds, so save your best work for The Progressive Westerner.

When we explain that we have received the subscriptions from hundreds of the most exacting and discriminating class of the Negro people of this Great Northwest, you will realize that we have some reason to be patting ourselves on the back.

We have been careful to carry the very best of advertising and we can guarantee every ad that is published in our magazine. We appeal to our readers to patronize our advertisers and when you call on our advertisers, please mention The Progressive Westerner.

— The Manager.