

THE MEDIUM

a message from the people . . . to the people

VOLUME VI NUMBER 19 JUNE 18, 1975 P.O. BOX 22047 SEATTLE, WASHINGTON 323-3070 16 PAGES 15c

MEDIUM SCORES BIG AT NATIONAL NEWSPAPER PUBLISHERS CONVENTION

By CONNIE BENNETTE

Friday the 13th, which is generally frowned upon as "be careful" or "bad luck day" by many superstitious folks, proved to be a happy day after all last Friday, June 13, as members of *The Medium's* staff took pride in receiving two national awards.

The awards were among many presented to some 200 participating Black newspapers across the country at the 35th Annual National Newspaper Publishers Association (NNPA) Convention, held June 11-14 in San Francisco.

The Medium, although only five-years-old, has been a member of the NNPA for three years. Since then, *The Medium* has received "national journalism excellence" recognition for three awards, one of which was received last year for third place for "Best Feature Story of 1973" (housing series).

This year, however, things perked up a bit for *The Medium*. For the first time in its history, the small but salient *Medium*, engulfed first and third place national awards.

A series of articles relating to last year's controversial *Dumdum Bullet* sparked the jud-



Connie Bennette, Managing Editor of *The Medium*, receives award for Best News Story of 1974 [Dumdum Bullet series] from Jerrell Jones, Chairman of the NNPA Awards Committee. Others pictured are second and third place winners, the *Atlanta Inquirer* and the *Philadelphia Tribune*.



W. Larry Williams, Advertising Director and General manager of *The medium* receives award for Best Original Advertising of 1974 [Careers and You]. Others pictured are first and second place winners, the *Atlanta Inquirer* and the *St. Louis American*. See related photos on page 3

ges' attention and netted first place as the NNPA's "Best News Story of 1974". Written by this

reporter, this first place article awarded its recipient a trophy, a plaque, and \$500.

The Medium was followed in this category by the 15-year-old *Atlanta Inquirer*, placing second,

and the nation's oldest Black newspaper, *The Philadelphia Tribune*, which placed third. Newspapers with excellent creative and original advertising ideas also demand merit with the NNPA. In this category, *Best Original Advertising*, *The Medium* jumped into third place with its special *Careers and You* edition.

Careers and You brought *The Medium* a plaque and \$200.

The *Atlanta Inquirer* led this category, while a 47-year-old Missouri newspaper, the *St. Louis American*, followed in second.

The publisher of *The Medium*, Chris Bennett, seemed almost speechless at the awards ceremony, as he observed the plaques, trophy, and money that he and his staff worked so "diligently for".

"I was very surprised at the winnings. And I was really happy when we won first place for 'Best News Story', which is one of the most prestigious awards given", Bennett said.

"I am very proud of the staff and I hope we get even better through the years", he added.

Also representing *The Medium* at the convention were General Man-

ager and Advertising Director W. Larry Williams and Layout Supervisor Alberta Anderson.

Both Anderson and Williams agreed that a "lot of hard work" went into last year's *Careers and You* edition.

"It was rough putting a 64-page paper together", said Ms. Anderson. "But we hung in there and now we have something to show for it", she said as she lifted the beautifully engraved plaque and "check".

Getting advertisements was about the hardest part, Williams believes. "Naturally the ads did not come easy", he said.

"Chris and I almost gave up many times. But a competent staff kept us going. And as you can see, we made it", Williams said as he blushed at the glare from the shiny letter that could very easily have been pseudonyms for a "job well done".

The Medium, which has just proved itself capable of "journalism excellence", will continue to grow in size and influence and will continue to help initiate the changes most beneficial to Blacks in the "centuries to come".

BLACK WOMAN AWARDED \$500 IN HOUSING BIAS CASE

A Washington State Human Rights Commission hearing tribunal has awarded \$500 to a Seattle Black woman whom it found to be the victim of racial discrimination in housing.

The tribunal ordered that the amount be paid to Oneida Arnold by Kenneth and Donna Ferguson, owners of the Daphne Apartments, 414 13th Avenue East, in Seattle.

Ms. Arnold complained to the City of Seattle Department of Human Rights in late 1971 that she was denied rental of one of the units at the Daphne Apartments due to her race. The Department investigated and attempted to solve the complaint, and, when settlement efforts failed, brought the matter before a State hearing tribunal.

The case was handled under a joint agreement for processing complaints between the City Department of Human Rights and the State Human Rights Commission.

The tribunal found that fears, suspicions, and hostilities of racial origin explain why Ms. Arnold was not rented an apartment.

The tribunal also men-

tioned the fact that a Caucasian was offered rental of the apartment the day after Ms. Arnold was told that it was not available.

The tribunal also found that the Fergusons made an "almost comic attempt" to fill the vacant apartment for Ms. Arnold's visit with a tenant's belongings,

without his knowledge. The decision may be

appealed to the Superior Court.

Jabbar Traded To LA

The long-rumored trade of Kareem Abdul-Jabbar by the Milwaukee Bucks finally took place this week. The Bucks traded Jabbar and back-up center Walt Wesley to the Los Angeles Lakers for veterans Elmore Smith and Brian Winters and rookies Dave Myers and Junior Bridgeman, the Lakers' two first-round picks in last month's NBA college draft.

The Bucks also received "undisclosed future considerations". Watch for future developments and commentary in next week's edition of *The Medium*.