

Financial Planning For Pacific Northwest Black Community Festival Association

In our efforts to develop a sound financial plan that will include the total community and not develop a dependency on City, State or County funding for the Association's existence, we have developed the following funding projects:

Carnival Rides: The rides will provide a direct and immediate source of income that will allow the Association a chance to get a fair start on it's way to financial security.

Concessions: The Association will develop its concessions rights with the idea in mind not to depend on concessions from booth space as a main resource.

Funding Project: Special fund raising booths developed by the Association to raise money.

Cable Television: We will develop a cable product with the purpose in mind to syndicate the product and sell advertising space.

Brochure: The Association will develop a historical brochure going back to the birth of the Festival to present time. The brochure will be used to bring the history of the Festival to the general public and generate funds at the same time by providing commercial advertising space in the brochure.

Festival Recording: The Festival recording would allow local artists a chance for some type of financial security not available to them before. It will also give the Association a financial base with long term profits.

Film Festival: Admission fees

Athletics Events: Softball, Tennis, Track, Golf and basketball. Enter fees for each event, also well as admission fees to the Finanncial Plan for P.N.B.C.F.A.

Areas of General Programming: Programs that generate revenue *Pageant (sponsorship entry fees)

*Parade (entry fees)

*Concession (fees/fundraising projects) pop/products

*Festival Recording

Fundraising Projects:

*sponsorship

*brochures

*posters