

Goals And Objectives of Pacific Northwest Black Community Festival Association

Goal 1 To create and maintain the P.N.B.C.F.A., as a viable community organization.

Objectives: To utilize previous year's Pacific Northwest Black Community Festival as a vehicle to present a positive new image for this year's Pacific Northwest Black Community Festival Association.

To enlist the assistance of public figures and significant community members in support of the P.N.B.C.F.A.

To utilize the media in publishing the P.N.B.C.F.A. and it's activities.

To expand the P.N.B.C.F.A. programs.

Activities: To develop brochures and other written materials addressing the Black Community Festival's economic impact upon the community at large.

Build positive ties with the Chamber of Commerce and other community businesses.

Goal 2 To create, develop and implement a viable financial program for P.N.B.C.F.A.

Objectives: To develop the P.N.B.C.F.A. financial standing within the community.

To raise \$25,000 during the festival and other year around activities, to secure the financial position of P.N.B.C.F.A.

To organize a task force of community leaders interested in assisting the fundraising activities supporting the P.N.B.C.F.A.

Activities: Present, monthly events sponsored by the P.N.B.C.F.A.

Aggressively contact community groups, clubs, social and civic organizations.

Develop a working relationship with the City, State, and/or Federal agencies, to ensure that all official rules and regulations are observed.