

1988 PACIFIC NORTHWEST BLACK COMMUNITY FESTIVAL

Theme: "Coming Together"



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THE SEATTLE TIMES**

SEATTLE'S BLACK COMMUNITY FESTIVAL

As we now know it, The Black Community Festival formally known as "The Mardi Gras Festival" historically began in 1950 as the "South Business District International Carnival".

In the year of 1948, the Jackson Street Community Council worked together with Blacks, Asians, Filipino, and Whites in a mutual endeavor. Two years later, in 1950, the first International Carnival was planned as an annual event and signified both an improvement in the race relations of the community, and what could be first step towards a tourist attraction.

The first carnival began with a procession, not a parade. Parades were not allowed in Seattle, by ordinance afternoon. A colorful stage production was presented at 8th Avenue South and King Street. Featured were traditional Japanese and Filipino Dances, Chinese opera, ballet and tap dancers, and touch and spiritual singers. James Washington a black sculptor from the Community was also featured.

Another Big hit in 1951, The East Madison/East Union Mardi Gras Festival added some off the Mardi Gras spirit to Seafair. The illuminated parade proceeded south on 4th Avenue from Stewart to James and the Mardi Gras Queen rode in a beautiful flowered float.

For many years following the Mardi Gras Festival was the highlight of the Community. Carnival activities, Ballroom and Street dances, colorful costumes, creole foods, varied entertainment and exhibits of international attractions were enjoyed by all citizens and was the pride of the Black Community.

This years Black Community Festival marks the return of Community spirit in this historical tradition. The Theme "Coming Together" expresses a belief in the positive presentation of Black Culture and the longstanding cohesiveness with the Summer Seafair events.

Financial Planning For Pacific Northwest Black Community Festival Association

In our efforts to develop a sound financial plan that will include the total community and not develop a dependency on City, State or County funding for the Association's existence, we have developed the following funding projects:

Carnival Rides: The rides will provide a direct and immediate source of income that will allow the Association a chance to get a fair start on it's way to financial security.

Concessions: The Association will develop its concessions rights with the idea in mind not to depend on concessions from booth space as a main resource.

Funding Project: Special fund raising booths developed by the Association to raise money.

Cable Television: We will develop a cable product with the purpose in mind to syndicate the product and sell advertising space.

Brochure: The Association will develop a historical brochure going back to the birth of the Festival to present time. The brochure will be used to bring the history of the Festival to the general public and generate funds at the same time by providing commercial advertising space in the brochure.

Festival Recording: The Festival recording would allow local artists a chance for some type of financial security not available to them before. It will also give the Association a financial base with long term profits.

Film Festival: Admission fees

Athletics Events: Softball, Tennis, Track, Golf and basketball. Enter fees for each event, also well as admission fees to the Finanncial Plan for P.N.B.C.F.A.

Areas of General Programming: Programs that generate revenue *Pageant (sponsorship entry fees)

*Parade (entry fees)

*Concession (fees/fundraising projects) pop/products

*Festival Recording

Fundraising Projects:

*sponsorship

*brochures

*posters

ENTERTAINMENT

FRIDAY, AUGUST 5, 1988

Auto Reverse
Friendship
Lahai
Force Major
Gropo Bayano
Reco Bembry
School Boys
Romel Westwood
Untouchable Krew
Rhonda Tom

SATURDAY, AUGUST 6, 1988

Village Drum & Massquerade
CAYA Queens
Robert Neal & Spectro
Choreopoets
Beat Street Players
Kerry Lee Bowser
Michael Blash
Tony Benton
Charko School of Fashion
C.T. & The Record Band
Cynthia Springer
Chettie

SUNDAY, AUGUST 7, 1988

New Hope Baptist Church
Gary Wyatt
Chosen
Rev. R.C. Witherspoon
B.P. & Visions
Christ Life Singers
Rev. & Sis. Frost
Kabibi
Kabby Mitchell
Slo Teze
Tony Dodson
Sam Smith

**A "SPECIAL THANKS" TO ALL THE
1988 SUPPORTERS**

- * **ALPAC CORPORATION**
- * **A. PHILIP RANDOLPH INSTITUTE**
- * **CAROLYN DOWNS FAMILY MEDICAL CENTER**
- * **CENTRAL AREA CHAMBER OF COMMERCE**
- * **FACTS NEWSPAPER**
- * **FRUIT JUICE ZOMBIE PROJECT**
- * **K-FOX RADIO**
- * **KIWANIS CLUB OF CENTRAL SEATTLE**
- * **METROPOLIS STUDIOS**
- * **R IMAGINATION GRAPHIC DESIGN & PRINTING**
- * **ROSA SANDER'S / ACCENTS ON YOU SALON**
- * *SEATTLE PUBLIC THEATER*
- * **SOUND HEART**
- * **SPENCER LIMOUSINE SERVICE**

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Goals And Objectives of Pacific Northwest Black Community Festival Association

Goal 1 To create and maintain the P.N.B.C.F.A., as a viable community organization.

Objectives: To utilize previous year's Pacific Northwest Black Community Festival as a vehicle to present a positive new image for this year's Pacific Northwest Black Community Festival Association.

To enlist the assistance of public figures and significant community members in support of the P.N.B.C.F.A.

To utilize the media in publishing the P.N.B.C.F.A. and it's activities.

To expand the P.N.B.C.F.A. programs.

Activities: To develop brochures and other written materials addressing the Black Community Festival's economic impact upon the community at large.

Build positive ties with the Chamber of Commerce and other community businesses.

Goal 2 To create, develop and implement a viable financial program for P.N.B.C.F.A.

Objectives: To develop the P.N.B.C.F.A. financial standing within the community.

To raise \$25,000 during the festival and other year around activities, to secure the financial position of P.N.B.C.F.A.

To organize a task force of community leaders interested in assisting the fundraising activities supporting the P.N.B.C.F.A.

Activities: Present, monthly events sponsored by the P.N.B.C.F.A.

Aggressively contact community groups, clubs, social and civic organizations.

Develop a working relationship with the City, State, and/or Federal agencies, to ensure that all official rules and regulations are observed.

1988 Pacific Northwest Black Community Festival Association Program

July 29, 1988

Western Shows, Carnival Rides & Games

July 31, 1988

Comm. Dance & Rap Off At Judkins Park (following the parade)

August 4th - 5th

Film Festival/Lecture Series

August 5th - 7th

Black Community Festival at Judkins Park

August 5th, 6th & 7th

Basketball Tournament - Sponsored by: Coaches In Action

Fundraisers

Time & Place To Be Announced

1988 Festival Program

*1988 Beauty Pageant Program

*Michael Jackson Concert Ticket Giveaway - Sponsored By: Pepsi Cola

*Jimmy Hendrix Display - Sponsored By: The Festival Association

*Farm Animal & Agriculture Display - Sponsored By: King County 4-H Club
of Washington State University Cooperation Extension

*Limo La' Tour Canada Raffle / Sponsored by Spencer Limousine Service

*General Programming

A.) Booths (Food/Crafts & Information

B.) Live Entertainment

C.) Carnival Rides

Film Festival/Lecture Series Black History Films:

1. Autobiography Of Miss Jane Pitmann
2. Black Music In America, The Seventies
3. Legacy Of A Dream
4. Malcolm X Speaks
5. Sellin Of Jamie Thomas
6. Miles Of Smiles, Years Of Struggle
7. Syvilla; They Dance To Her Drums
8. Yonder Come Day
9. Good Morning Blues
10. Black History

COMING TOGETHER

*A Wonderful Sight Of
The Many Worlds
Of Many Faces
From All Places
Is What We Need...Coming Together
To Live Together In Harmony
To Celebrate Together In Love...
The Colors Of Festivity
In A Glorious Beautiful Show
Across Freedoms Sky
A Glorious Beautiful Human Rainbow...
A Wondrous Sight Of
Many Faces
From All Places...Coming Together
To Create Together In Faith
To See Together In Hope
To Celebrate Together In Freedom...
The Colorful Worlds
Of Glorious Rainbows
That Can Be
In Humanity...Coming Together*

By: Harold Murphy