

SAN DIEGO

north county living

AUGUST 1974 ONE DOLLAR



*Solana
Beach &
Tennis Club*

The 20th Anniversary of the Appearance of Autumn for The Country Friends

Reflections of Country Friends

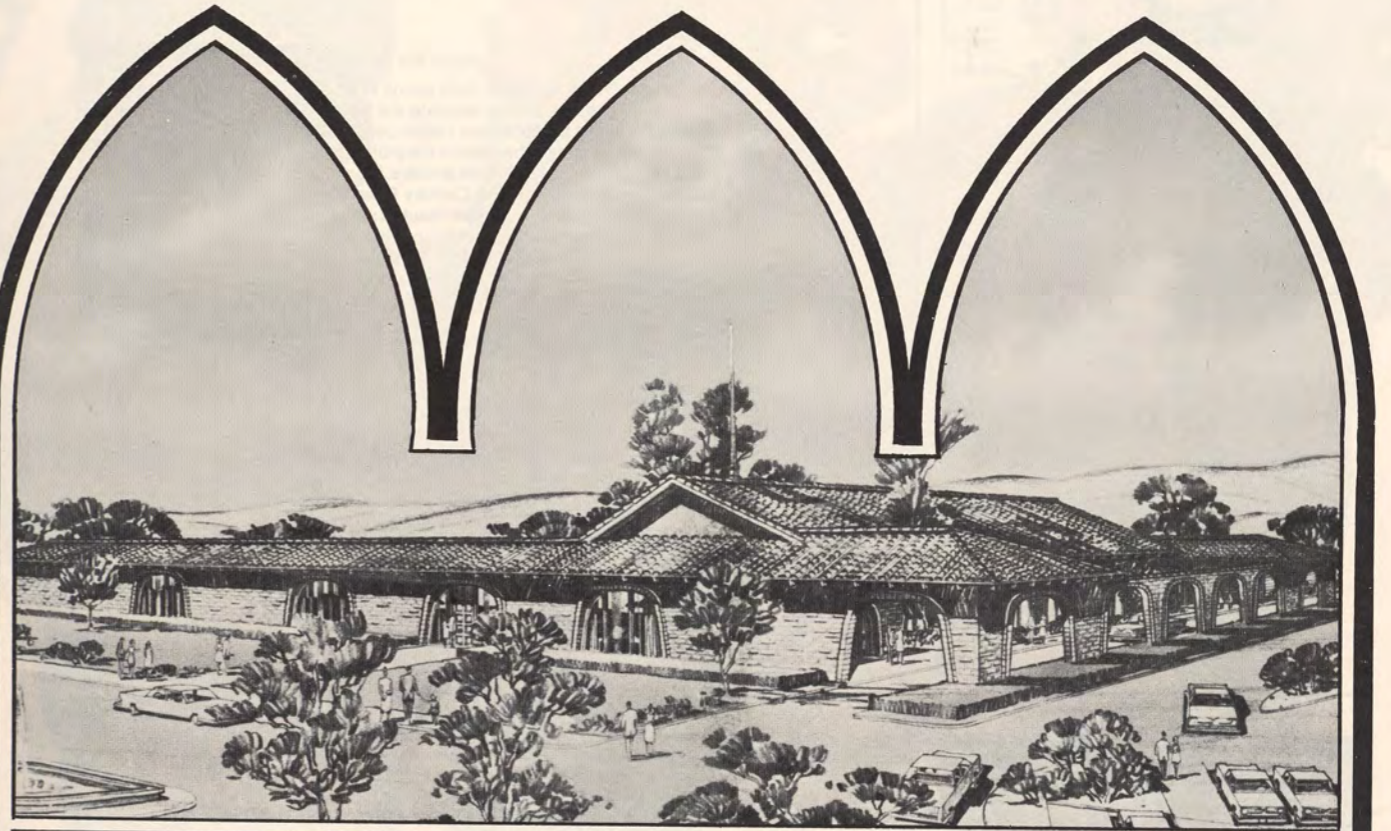
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SAN DIEGO north county living

August 1974 • Volume 13 Number 8

About the Cover:

Solana Beach & Tennis Club opens in an incomparable setting featuring the best residential tennis facility in San Diego County. Enjoying the sunset on the patio of the project's View Lounge are Mrs. J. C. Biller and Mrs. Frank Warren, co-chairmen of The Country Friends 20th Annual Fashion Show. Their beautiful party gowns are from John Hogan, La Jolla and Fashion Valley Center in San Diego.



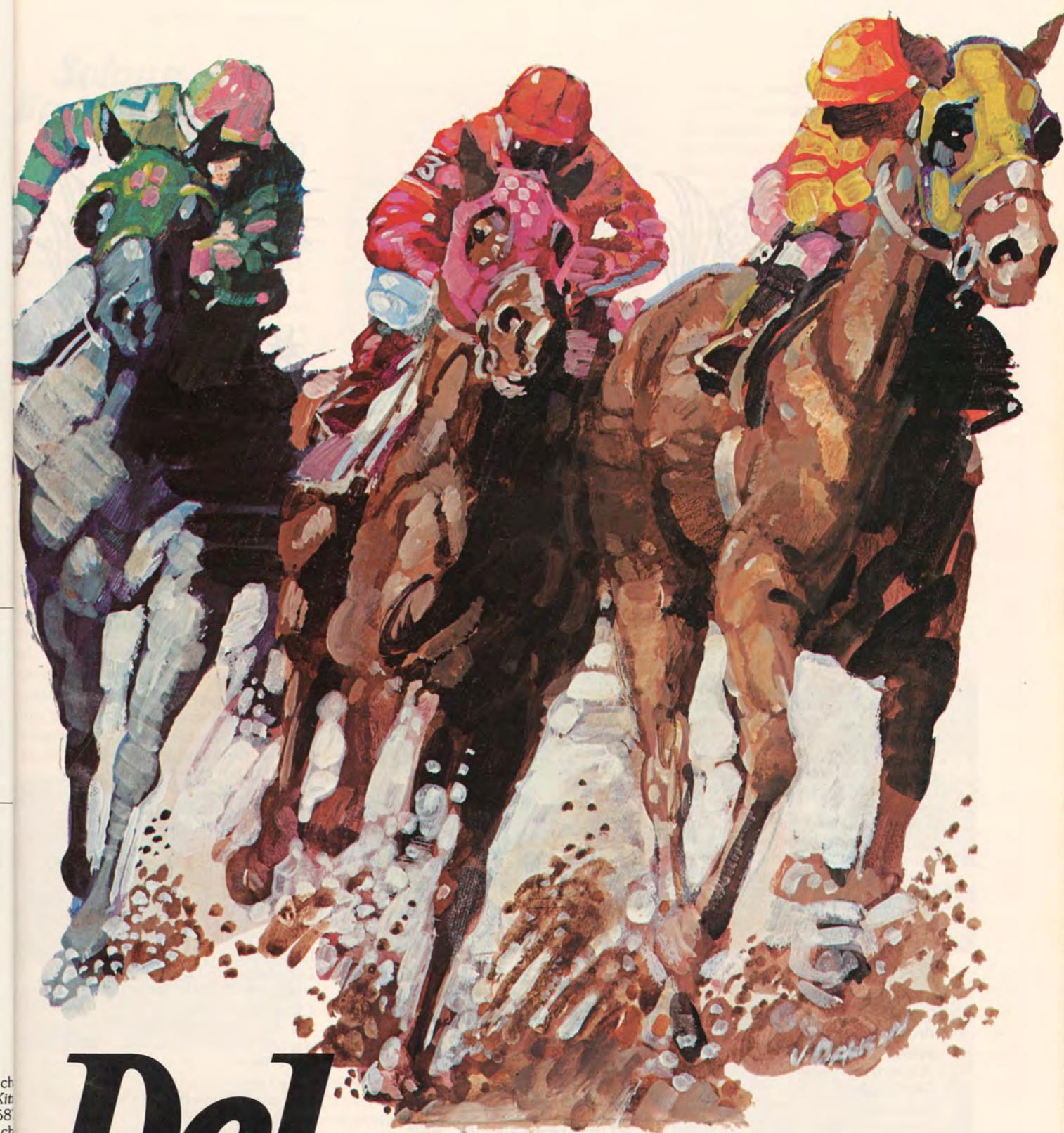
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By Mary W. Ruhmland

Solana Beach & Tennis Club

TENNIS BY THE SEA

The exhilaration of living in a seaside "tennis neighborhood" is incomparable. *Solana Beach and Tennis Club* is a seven million-dollar complex built on bluffs above the Pacific, commanding a complete ocean view and clustered around four championship tennis courts, landscaped walks and streams.

There are only 152 luxurious condominiums in the *Solana Beach and Tennis Club*. Each has a fireplace, private patio and view balcony, tile and wood entry, huge refrigerator, trash compactor, walk-in closets, wet-bar, carpeting and drapes and all enjoy a full security system and underground parking. In addition to a beautiful view-lounge above the ocean, here is a multi-level clubhouse with tennis observation deck, extra large swimming pool for both swimming and volleyball, mens' and womens' saunas and locker rooms, a fully equipped gym, a lounge-game room-barbeque area, two large, outdoor sunken spas within wooden trellises for private relaxation, and, of course, an excellent pro shop.



team and two years of coaching, it is his goal to encourage individual motivation for the beginner as well as the accomplished. A partner in "Tennis Services, U.S.A.", with Dr. Gene Templeton, Tennis Coach of San Diego State University, Dave will offer ladder play, round-robins, ladies days and special events. Tennis exhibitions by top local players and col-



lege championship teams will be scheduled throughout the year and several "pros" will conduct tennis clinics.

If your life is not wrapped around tennis, there are five superlative golf courses within a ten minute radius.

It is obvious to anyone who has researched tennis facilities, that the *Solana Beach and Tennis Club* is far superior in every consideration. The best residential location possible is on the vanishing ocean-front, in a superbly accessible area where vigorous athletic opportunity abounds. The Del Mar Racetrack is within a mile, it is 1/2 hour to San Diego, forty-five minutes to Mexico and two hours to Los Angeles.

For an investment of from \$48,000 to \$72,000, you can become part of a new and exciting lifestyle. There are eight different floorplans ranging in size from 1,025 to 1,880 square feet. Three furnished models are on display daily. *Virginia Amory Realty* is the exclusive sales agent. Her offices are located at 705 South Highway 101 in Solana Beach and in the Clubhouse at *Solana Beach and Tennis Club* on South Sierra Avenue. The phone number is (714) 755-6680.

Mr. Larry Gulihur, of *BMA Corporation*, the developers, says, "We wanted to provide as many tennis courts per family as were available at the best tennis clubs in the nation. "The national average for tennis clubs", he continued, "is forty-five memberships per court, at *Solana Beach and Tennis Club*, we have one lighted court for every thirty-eight homes. The concept was to create the best tennis-oriented community in California". Superbly accomplished, Mr. Gulihur!



Flaming Seafood Brochette
A combination of delicious Seafood on the Skewer

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This delicate Fruit of the Sea is served meuniere

Halibut
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Frog Legs
Sauteed meuniere and Flambe with Cognac

La Costa Royal
Whole giant fresh stuffed Sole, the Chateaubriand of Seafood—for two



A most unusual young man has joined *Solana Beach and Tennis Club* as the resident tennis professional — Dave Austin, whose superior interest in people, as well as his athletic ability, is reflected in his two college degrees; psychology and physical education. With three years on the San Diego State University tennis

Solana Beach & Tennis Club has thirty-eight homes per court. The national average for tennis Clubs is forty-five members per court. No waiting.

Solana Beach & Tennis Club is on the bluff overlooking the beach of Solana and the ocean of Pacific. Beautiful place.

Solana Beach & Tennis Club is only twenty minutes from downtown San Diego. Forty-five minutes from Mexico. Walking distance from Del Mar Race Track. Very convenient.

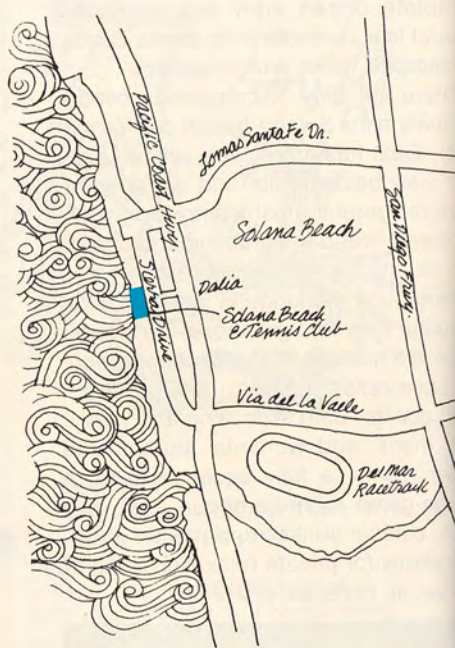
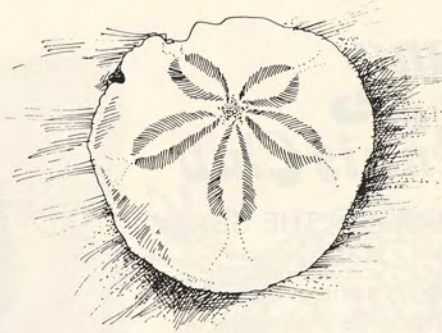
Solana Beach & Tennis Club homes have fireplaces, wet bars, luxury walk-in closets, real tile and wood entries, big rooms, kitchens, balconies, patios and on and on.

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Solana Beach & Tennis Club





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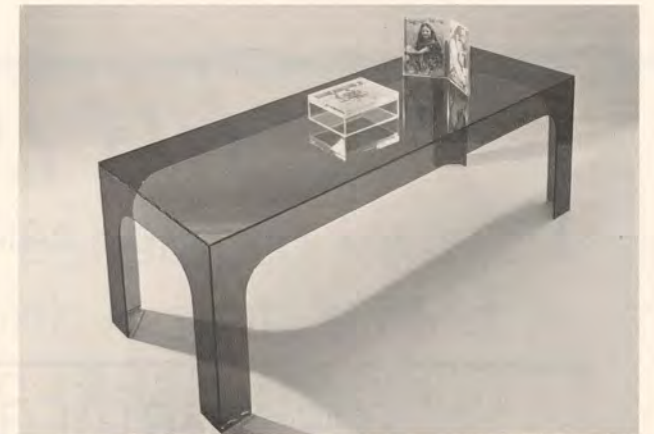


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This is Living

by Don Deder

THE HURRIER WE GO THE BEHINDER WE GET

I've finally discovered how to care for a dichondra lawn, trouble-free. You pave it. Which is not the point of this little essay. The subject is American life's most vexing, current reality: inflation.

When, a couple of months ago, I decided to put down some bricks, the common red variety was selling for 7½ cents apiece. The other day, when I went to buy enough to finish the job, the price was 11 cents per brick.

"No discount for a bulk amount?"

"Mister," said the boss of the brick yard, "if you wanted a million of 'em, they'd still be 11 cents."

Somehow, the gouge felt familiar. The three-ring binder at the stationer's, from \$1.89 to \$2.39 in one hike; sugar from .71 to \$1.41 in the time it takes to use a five-pound sack; the boy's jeans, from \$7 to \$13 in a year.

I had to go back a good eight years, and to another country on the other side of the earth, to recall a similar personal experience with galloping inflation. Joe Brown and I were correspondents in Viet Nam, with Marines campaigning along the northern frontier. On this day, near Dong Ha, there was a lull in action and the troops were resting.

"Look," said Joe. "Instant inflation."

He pointed to a Vietnamese mama-san splitting ice with a machete. Around her gathered a squad of Marines.

They had just finished a 40-mile hike in temperatures as high as 110 degrees, through elephant grass over their heads. The men gazed longingly at the ice.

"Twenty pees," said mama-san, meaning 20 piastres.

A minute before, she had been selling the hunks of ice for 10 piastres. Now the price was doubled and the pieces halved: inflation 400 per cent.

The troops didn't mind. Hot, tired, bored with two weeks of walking, they'd be willing to pay 100 pees, a fact that mama-san soon would learn.

Elsewhere among the foxholes and poncho shelters women and children were huckstering watermelons, bananas, soda pop, Biere LaRue, cigarettes. The bananas had gone at first for 10 pees; now they were 50. Beer, from 40 to 100. Cigaretts, from 35 to 135.

Marines were sprinkling C-ration salt on their water-

melons. They said they had paid 50 piastres for a melon the size of a volleyball. I walked to where the melon women had set down her baskets.

"You sell me a watermelon? A good, ripe one?"

"Nomber One," she promised. "One hundred pees."

"No," I complained. "You just sold same-same to Marine boy for 50 pees."

A deep voice boomed behind me. "You better take it. I'll give her 100 pees!"

"It's a deal!" I said, clutching my prize.

Wherever one went in Vietnam, the story was repeated. Inflation was out of control. Condensed milk, from 20 to 35 piastres. A grapefruit, 50 to 100. A haircut, 80 to 150. Women's shoes, 200 to 300. A pair of sandals, 80 to 150. A pedicab ride, 10 to 20. A loaf of bread, 3 to 5. A woman's dress, 400 to 700. Jungle uniforms, 750 to 1,600.

Gravel for concrete increased in price 11 times in 11 months. Cement quadrupled in price. Rents doubled.

Inflation besieged the Vietnamese piastre, not a very stable currency at best. The official rate was 79 piastres to the dollar. But the military exchanges and legal banks openly gave 118 pees to the dollar. A flourishing black market offered as high as 200 piastres, and seldom less than 165, for a greenback.

The erosion of the Vietnamese economy, in terms of individual citizens, was brutal. The earnings of the Vietnamese masses never quite caught up with the zooming prices. The Vietnamese woman who took my 100 piastres likely had to pay three prices, when she had to buy a new melon basket.

Joe Brown and I both expressed a strong desire to return to the good old U.S.A., where a dollar is a dollar.

Nowadays, the dollar is something else.

The government's own figures report that the yearly inflation rate is 11 per cent, and that rate is expected to climb.

My own compensation for 11-cent bricks is that no longer will I have to buy fertilizer, fungicide, and pesticide for dichondra, nor will it require watering and mowing . . . a saving which might keep the family in pinto beans, even if they have gone from 22 cents to \$1.22 in a year.

the mall

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Places and Faces

KILIMANJARO HIKING TRAIL OPENS



The first new exhibit to open at the San Diego Wild Animal Park in over a year, the Kilimanjaro Hiking Trail, is open to visitors.

The Kilimanjaro Trail winds for a mile and a quarter through the hilly terrain of the Wild Animal Park's East Africa sec-

A 70 foot suspension bridge carries hikers across a ravine and on to one of the panoramic vantage points on the Kilimanjaro Hiking Trail.

The 120 acres there are home to hundreds of animals, including giraffes, rhinos, lions, elephants and various species of exotic antelope and birds.

A major portion of the Kilimanjaro Trail, built at a cost of about \$160,000, was financed by Fotomat Corp. of La Jolla. Douglas fir poles suspended on one-inch steel cables and anchored in 30 tons of concrete on each side.

Hikers begin their walking safari on the Trail at the south end of Nairobi Village near the clock tower. The Trail winds up gentle knolls and slopes into valleys in a counter-clockwise circuit, ending at the same point in Nairobi Village. Concealed fencing and moats keep visitors and animals separated along the Trail.

With the opening of the Kilimanjaro Hiking Trail, visitors now have a second word for "to rest" is the first viewing platform for visitors on the Trail. The 150-foot Bush Line monorail, to view and observation platform stretches far into the East Africa enclosure, providing a good view for photographers and sightseers. Other photo vantage points are indicated along the Trail at several locations.

After completing the walk up a grassy hill, next stop on the foot safari is Kilimanjaro Point (Kilima is the Swahili word for "hill"), a shaded observation area complete with thatch-covered rest areas, refreshment stand, drinking fountain and a comfort station. Camera loans and film will be available there also.

The grassy and tree-shaded area surrounding Pumzika and Kilima Point provides a place for leisurely picnicking and good animal viewing. Shade trees planted along the Trail include pistachio locust and umbrella trees. Various flowers and succulents also line the Trail.

At Kilima Point hikers are advised the Trail continues for a half-mile farther past African lions and Asian and African elephants and a nearly completed Bengal tiger exhibit; or hikers may turn around there and return to Nairobi Village for a less strenuous walk.

For those continuing, the Trail leads a 70-foot suspension bridge carrying hikers over a deep ravine before climbing a spectacular panorama of Nairobi Village and most of the San Pasqual Valley. The Trail then circles back to its origin in Nairobi Village.

The suspension bridge, built over a deep canyon, is constructed of sturdy Douglas fir poles suspended on one-inch steel cables and anchored in 30 tons of concrete on each side.

The purpose of the Wild Animal Park, as it was dedicated at its opening in May, 1972, is the conservation and preservation of animals from all over the world, many of which are rare and endangered.

Major contractors building the Kilimanjaro Trail are Trepte Construction Co., R.E. Hazard Contracting Co., and Alco Fence Co.

Admission to the Kilimanjaro Trail, which will open to hikers every day at 9 a.m., is free to all visitors.

ATTENDANCE INCREASES AT VISITOR ATTRACTIONS

A monthly survey by the San Diego Convention and Visitors Bureau indicates most visitor attractions in the San Diego area had higher attendance last month than during June last year. Each of the locations checked had higher attendance in June than in May.

The combined "gate count" at six major visitor attractions, the visitor information center at Mission Bay, and the international border crossing at Tijuana totaled 4,051,194 for this June. This was an increase of 4.7 percent of 182,762 over the previous month and an increase of 14.9 percent of 527,244 over June of last year. (The same individuals can be counted more than once, of course, in such a compilation.)

A major part of the increase came at the international border where the one-way crossing count increased 18.5 percent — from 2,532,766 persons in June last year to 3,002,588 this June. Resumption of weekend thoroughbred racing at Caliente could account for a portion of that increase.

Cabrillo National Monument on Point Loma, the United States' most-visited national monument, had 110,175 visitors last month. That was a 13.9 percent increase over the 96,726 visitors in June, 1973. The visitor count in May was 98,312.

Old Town San Diego State Historic Park had 111,600 visitors last month — a 12 percent increase over the 93,311 in June last year. The increase there was attributed primarily to visitors coming to see the Seeley Stables and Hazard

Museum, which opened June 15. The visitor total in May was 72,037.

San Diego Zoo visitors last month totaled 306,052, up from 297,173 in June last year for a 3 percent increase. May visitors totaled 233,522.

Sea World tallied 211,481 paying customers through its turnstiles last month, a record for the month of June in the marine show park's 10-year history and a 3.9 percent increase over the 203,566 in June last year. This also was an increase of 88,758 over the 122,696 visitors in May.

The San Diego Wild Animal Park and the Star of India maritime museum ship had less attendance last month than during last June.

Wild Animal Park visitors numbered 80,352 last month, a 2 percent drop from 82,033 in June last year. Attendance in May was 72,299. Star of India visitors last month totaled 14,439, down 7.9 percent from the 15,622 coming aboard in June last year. The "Star" visitor count in May was 9,890.

The Visitor Information Center at Mission Bay counted 114,507 persons stopping there for information last month — an 11.4 percent increase over the 102,753 in June, 1973. The May count was 87,819.

"San Diego County visitor attractions traditionally have high attendance during the summer and operate below desired capacity the rest of the year," he said. □

FOR A FINE FINNISH MAYOR



The San Diego County Board of Supervisors recently commended the mayor of Helsinki, Finland, Kaupunkin Pormestari for the hospitality extended to members of the San Diego Youth Track Team who participated in the Finnish track season last year. Accepting the proclamation from First District Supervisor Jack Walsh, right, is the San Diego Consul of Finland, Edwin L. Kokko, left. Vista high school student Jay Woods will deliver the proclamation from the board when he goes to Finland to participate in a track meet this summer. (San Diego County Photo)

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A tiny visitor to the San Diego Wild Animal Park new Kilimanjaro Hiking Trail receives a welcome from one of three young Asian elephants.

by Hundertwasser



Rainy Day Suite

Prints by Cuevas, Calder, Jablonsky, Bellmer, Hamilton, Hundertwasser and others.

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Gourmet Guide

by Jeanne Coberly

The following recipes are for cheese souffle addicts. I happen to be one. The recipes are the best I have found. Do not be alarmed by the unusually large amount of cheese in each. The results are marvelous. Please do not use packaged cheese. Buy the best sharp cheddar and imported Swiss Emmentaler.

CHEDDAR CHEESE SOUFFLE

- 3 tablespoons butter
- 2 tablespoons flour
- 1 cup scalded milk
- 1 teaspoon salt
- Cayenne pepper
- 3 cups coarsely grated cheddar cheese
- 4 egg yolks
- 4 egg whites

Melt butter in a saucepan. Add flour and stir with a wooden spoon until well blended and smooth. Cool for several minutes. Return to a low heat and gradually add scalded milk, stirring constantly until mixture thickens and becomes smooth. Add salt, a few dashes of cayenne, and the cheese. Stir until the ingredients are well blended, but remove from the heat before the cheese is melted. Beat the egg yolks until light and lemon-colored. Then pour the cheese mixture into the egg yolks, stirring constantly. Then beat the egg whites until very stiff, and fold them gently into the mixture. Pour into a buttered 3-quart casserole and bake in a 375° oven until risen and set — 35 to 45 minutes. Serve at once.

FRIEDA'S HAM AND CHEESE PUDDING

This recipe came from a young Swiss lady who was a nursemaid to our children for many years. It is not actually a souffle, but it is one of my favorite things. For this recipe I buy boiled ham that is 1/4 inch thick. Then I cut it into thin slivers about 1 1/2 inches in length.

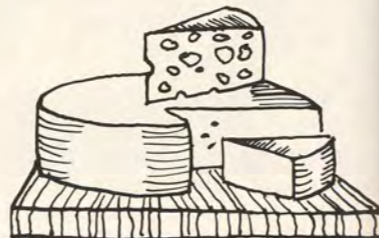
- 1/2 cup flour
- 1 cup milk
- 1/4 cup butter
- 1 teaspoon salt
- 5 eggs
- 1 1/2 teaspoons nutmeg
- 3 cups coarsely grated Swiss cheese
- 3 cups coarsely grated cheddar cheese
- 2 cups slivered ham

To the flour add a small amount of the milk and stir until you have a smooth paste. Add the remainder of the milk and blend well. Thoroughly beat the eggs and blend in the flour mixture and the butter which has been melted and slightly cooled. Then stir in the salt, nutmeg, cheese, and ham. Mix well. Pour into a buttered 3-quart casserole and bake in a 375° oven for 35 to 45 minutes. This will not puff up in the same way as a true souffle. Be certain it is set before removing it from the oven. You may also use more ham if you so desire.

SWISS CHEESE SOUFFLE

- 1/4 cup butter
- 1/2 cup flour
- 1 cup scalded milk
- 1 teaspoon salt
- 1/2 teaspoon nutmeg
- 4 egg yolks
- 4 cups coarsely grated Swiss cheese
- 4 egg whites

Melt butter in saucepan. Add flour and stir with a wooden spoon until well blended and smooth. Cool briefly. Return to a low heat and gradually add scalded milk, stirring constantly until thick and smooth. Remove from heat and add the salt, nutmeg, and cheese. Beat egg yolks until thick and lemon-colored and blend with the cheese mixture. Then fold in the egg whites which have been beaten until they are very stiff. Pour into a buttered 3-quart casserole and bake in a 375° oven until risen and set — about thirty minutes or so



Places and Faces

OCEANSIDE FEDERAL SAVINGS CELEBRATES GRAND OPENING



Suzanne J. Follas, manager of the new Oceana office of Oceanside Federal Savings and Loan Association, invites all local residents to drop by during a special Open House, continuing through Friday, July 12

The new branch office — the seventh for Oceanside Federal Savings — is located at 543 Vista Bella in Oceana. The Open House will feature refreshments and a unique money house on display in the lobby. In addition, all visitors will receive two Free books, with no obligation — a colorful Lawn & Garden booklet and a choice of one of two Rand McNally travel guides — *Discover Historic America* or *The Pacific Coast*.

Oceanside Federal Savings has been serving the North County area since 1920. It offers its savers highest available interest on their savings plus convenient services. One of the association's most popular customer services has been its solid bronze keyring medallion. Each keyring is numbered and registered with Oceanside Federal. If the keys are lost, they can be dropped into any mailbox, identified at OFS and returned to the owner.

In addition to the keyring service, Oceanside Federal offers its savers a free Credit Card register — a handy passbook-size folder listing credit card numbers and guarding against their fraudulent use in case of loss.

Oceanside Federal Savings, North County's oldest and strongest locally directed and managed association, currently has six other offices in Oceanside, Vista, Fallbrook, Carlsbad, Lomas Santa Fe and Valley Center.

For further information, contact William Rorick — 722-1131. □

A MOMENTOUS STEP

United Way of San Diego County and CHAD (Combined Health Agencies Drive) have taken a momentous step forward in consolidating their two major fund raising appeals within the business community this fall.

Together, United Way and CHAD will

help finance San Diego County's most important health and human care programs. This great team provides services to the ill, the aged and youth, the crippled, the forsaken and dispirited. Their services are available to every man, woman and child in San Diego County.

This pioneering effort of United Way and CHAD will raise more money at lower cost through greater community and volunteer involvement. It is a major achievement that saves executive time, maximizes staff effort, and cuts administrative costs.

The first United Way/CHAD campaign is asking for community participation, strength, personal involvement and Fair Share pledges.

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Our jewelry is an art form, not simply an ornament. It is functional sculpture designed especially for its wearer; you'll never see the same piece again, ... Ever.
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Certified master watch & clock makers. **Ye Olde Time Shoppe** can repair a tiny watch or large Grandfather clock. Also sales and service for Hershede Clocks.

Grand Central Deli
All aboard this Choo-Chew. Beer, bagels, and tender corned beef make this one of the most popular spots. Come round for a Round House ... Turkey, Swiss or Ham! Trains run on schedule Daily!

Wind Chimes
The light silvery tone of tinkling glass sounds gently on the wind. The chimes of spring & summer in Blue, Amber, Green and white glass. \$4.59 & 7.95
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Mercado Events:
August 17 - Fashion & Travel Show
August 25 - Porsche Club Car Show
Flamenco Dancers
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Astrological Forecast

by JEAN FARMAN



LEO (July 23 - August 22)

When Leo makes an entrance, people stop and stare, feeling something regal, dramatic and vital in the royal lion's presence. Your birthday month lets you play your regal role to the hilt because you're in demand more than usual. People give you gifts, take you places and boost your ego. Shades of the past are apt to come out triggering pleasant memories and tearful reunions. Keep your sense of balance with youngsters as they may try to lie only to please you. Be careful with valuables and money or you are the target of a pickpocket. Leo celeb: Lucille Ball, Arlene Dahl, Mike Douglas.



VIRGO (August 23 - September 23)

Energy surges through Virgo veins and sparks from every pore as August gets underway. Terrific time to start new projects, clean the attic, have a garage sale. If involved in deep dark secrets, be super quiet about them. Safety check your home in every crook and cranny during August. Cupid aims at you during the summer. Virgo star: Buddy Hackett.



LIBRA (September 24 - October 23)

Leaping lightbulbs, Librans should be going in new directions and grasping new opportunities. Things come along that

nearly shake you out of your boots. Think of them as necessary changes and soul-stirring challenges. Besides, no one dislikes a rut more than you. Word of warning: all your secrets could hit the headlines this month! Libra lady: June Allyson.



SCORPIO (October 24 - November 22)

Scorpios can be found shuffling along in their summer sandals drinking in every drop of fun in the sun. You could become involved in a new group, club or classroom situation, take a gavel or accept an award. In your enthusiasm, be careful of inadvertently stepping on toes or wounding feelings of those around you. Scorpio star: Richard Crenna.



SAGITTARIUS (November 23 - December 20)

Super blunt Sagittarians may get a knuckle sandwich if they don't lace statements with tact this month! Financial situations look a lot better and finally reach a 'sigh of relief' stage. Travel broadens your expansive outlook, so pick a place offering intellectual stimuli as well as fun and games. Don't agitate the law while traveling! Sagittarius celeb: Jane Fonda.



CAPRICORN (December 21 - January 20)

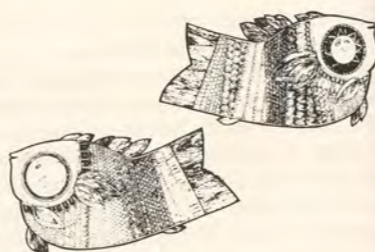
Cautious Capricorns untie chains that

bind and not only take off for strange new lands but delve into brand new vistas. You'll surprise those who had you comfortably pigeon-holed and thought they knew you better than most. You feel change is necessary and during August meet the challenge with typical Capricorn determination and grit. Capricorn talent: Dana Andrews.



AQUARIUS (January 21 - February 18)

Tis time for independent Aquarians to take the back seat and leave the driving to others for awhile. Personal desires are shelved while you involve yourself with other people — whether you like it or not. Check the urge to blow your wad on something extravagant or frivolous. See your doctor if concerned about your health. Aquarian celeb: Jack Benny.



PISCES (February 19 - March 20)

That big beautiful Full Moon on the 21st stirs the emotional depths of incurable romantic Pisces and brings romanticism to the top to be skimmed like precious cream. You find new direction and know where you're going after the 19th. Things you've planned and dreamed for are realized. Pisces person: Jim Backus.



ARIES (March 21 - April 20)

August could find Aries returning to favorite holiday spot full of pleasant memories and fond nostalgia. Your favorite

tastic flair for creativity is out of sight as new ideas come bouncing in encouraging your need for unique self-expression. Don't over-estimate your energy this month and do yourself a disfavor by not getting enough rest. Aries VIP: Charlie Chaplin.



TAURUS (April 21 - May 21)

Stock your frig and recharge the ice bucket, August fills your humble hacienda with lots of happy active people. Something special you have been wanting for your home could happen now. Family ties become stronger and much can be done to smooth past ruffled feelings. Play an artistic hunch, it could make money for you. Taurus talent: Alice Faye.



GEMINI (May 22 - June 21)

By the end of August, Gemini may think the phone has grown to his tiny red ear! News is buzzing all around and you're both receiver and transmitter. Terrific month to push for a raise, ask for favors, boost your financial standing. Career and homelife could become a tug of war if not handled correctly. Gemini gent: Gene Barry.



CANCER (June 22 - July 22)

Tis time for Moon Children to take a well-deserved vacation and stop fretting over boring things like money and such! Get away and recharge your Lunar batteries. With a rested and fresh outlook, you magically begin to solve some of those things you thought were hopeless. That umbilical cord needs cutting — do it! Moon Child: Susan Hayward.

Pi Seelen
Rancho Bernardo
Dear Bill

Well, I'm finally convinced that I'm bad-vacation prone. To alter a Will Rogerism, I've never had a vacation I didn't hate. The recent one was proof positive. We decided to follow the Great Gatsby tradition and take the train. Ah yes, remembering the glamorous Super-Chief days with the cocktail parties and movie stars, it sounded smashing! It certainly was. The first night out someone shot through the observation car window. We stood gasping at the shattered glass when a distraught fellow ran in from his bedroom. They had shot that up too! Ironically, it was outside of Dodge City. We sure could have used Marshal Dillon.

That was the beginning. The next problem was the train bedroom. Years ago they seemed so spacious but now they appear to have shrunk. I guess it would have been okay if I was traveling with a jockey but Jerry is 6'3" and demands room. He put me in the upper berth. His logic was if I slipped coming down and broke a leg it wouldn't be important since I don't play golf and he does.

In New York City, I lost every stitch of Jerry's underwear . . . left it in a hotel drawer. This became a major tragedy. Jerry's body distribution is legs that start under his armpits. He gets his shorts where the basketball players shop. We bought some regular undies but they weren't too successful. He'd take one step and then tug at his pants . . . sort of a trouser-tic. My relatives who hadn't met him before thought I was married to a weirdo.

The rest of the trip was in character. We had a rented car that collapsed in Vermont, a gallon of maple syrup that came uncorked over the new underwear and I spent two days in a hospital in Cincinnati with 104° temperature. Eventually, we reached Chicago where the train was to take us home. Again, the leprechauns were at work. Jerry couldn't walk across the depot station without being asked to carry luggage or give directions. One man tried to take our suitcase cart and when Jerry refused the man offered him a half-dollar tip. The harassment was finally explained. Jerry was wearing a bright blue jump suit with a red and white arrow trim on the pocket. People thought he was a porter because this just happens to be Amtrak's insignia!

At last the train was made up and we prepared to embark . . . only there wasn't anything to embark on. It seems the computer sold us a ticket on a car (#335) that didn't exist and if it had existed our bedroom was J and there was never a bedroom J. The train was about to pull out and no one knew what to do, so I did it. I walked into the first empty bedroom and took off my clothes. The conductor came through and my husband explained our predicament. I just sat under my blanket, glowing. This conductor was smart. He said, "You stay put lady, I'll work something out." Well, he did and we remained in the room. I guess the poor guy was plenty relieved not to have Amtrak's first streaker!

I'm now enjoying a backyard vacation. Join me.
Love,
Mom

A Letter From Supervisor Lee R. Taylor



Dear Friends: There is one thing I have learned in my short time in government; it is that most politicians tend to approach problems without concept or concern for right or wrong, but weigh matters by political popularity. A very distasteful process for me. I go to the table with the intent of solving problems, not prolonging them. I attempt to solve matters without much publicity, which may not be the wisest approach in politics.

Today we find people bending the truth to suit their own persuasion. The cost of growth in a community is one of these controversial issues. Recently the Copley-UCLA Study reported that a community actually makes money on new development. This is also supported

by the Dr. Phillip Ashley Study, while there are other groups, mostly non-professional, who expound the theory that there is a large monetary cost to a community with each new unit of development. If we could get a handle on the truth, we could at least charge our new neighbors the appropriate amount for moving into our community. Of course we might have to change the constitution, but that's no hill for a stepper.

I guess I am no different from anyone else — now that I am aboard, I would like to pull up the gangplank and not allow anyone else in, but then someone might decide not to allow anyone out!

I have a feeling that if we would examine ourselves and employ a little common sense and "Render to Caesar that which is Caesar's" (once we establish what is due Caesar) we can solve these problems and still retain our way of life.

When we think of open space as a beautiful piece of land that belongs to someone else on which he pays taxes, then we need to adopt a method of compensating him for his property as our Bill of Rights so indicates (No one's property will be taken for public use without just compensation). Working within the framework of law as well as justice, we

can accomplish so much more and feel much better about it. Let us do unto others as we would have them do unto us.

We have been pre-empted by big Government to the point where local government's effectiveness has been limited. The Federal and State governments drain the country of tax monies, then feed some of it back with strings attached, to the point that there are lawsuits between governing bodies over our tax dollars! This all started under the leadership of liberals from both political parties.

The solution is to stop direct taxation by the State and Federal governments and allow the taxes to be collected at the local level and pay a portion to support the higher echelons of government. That is the way our forefathers did it and I believe that is the way they intended us to do it when our system of government was formed.

See you soon

Lee R. Taylor

Lee R. Taylor

Places and Faces

\$6,850 OFFERED TO ARTISTS BY ART INSTITUTE

Leafy Mayhew, Director of the San Diego Art Institute Gallery in Balboa Park announced today that the Gallery is offering \$6,850 in cash and purchase award selections for artists competing in the 21st Annual Art Exhibition, held August 3rd through August 25th.

A highly competitive juried show, the Exhibition is held annually in the House of Charm in Balboa Park and is open to all artists residing within San Diego County, regardless of whether or not they are Institute members. Artists are invited to submit entries in oils, watercolors, sculpture, graphics or other media. Crafts and photography are not accepted. All entries must be originals completed within the past two years and should not have appeared in any other juried show.

Mrs. Mayhew announced that entry dates are July 23, 24 and 25. All entries should be delivered to the rear of the Gallery between the hours of 11 a.m. and 4 p.m. Fees are \$3.00 per entry for members and \$5.00 per entry for non-members. Full details on the Exhibition and its requirements are in the Gallery Prospectus, available now at the Institute.

Formed in 1941 as the San Diego Business Men's Club, the San Diego Art Institute had as its first president a former mayor of San Diego, the late Walter W. Austin. In earlier years, the Institute was historically oriented, exhibiting art which dealt with the characteristics and historical scenes of San Diego. Today however, the Institute is altruistic in nature and is well known for its support and interest in local artists, maintaining an educational scholarship fund for graduating high school seniors in the field of Fine Arts in addition to invitational monthly one-man shows and workshops arranged through the Institute.

Jurors for the 21st Annual Exhibition are Millard Sheets, famous watercolorist, Leonard Edmondson, graphic artist, and Arnold Mesches, well-known painter, printmaker and teacher.

Mrs. Mayhew said that inquiries regarding the Exhibition are coming in from all over San Diego County. "We're delighted at the interest so far in our 21st Annual," she said. "The interest far exceeds inquiries at this time last year."

Winners will be announced at a special Preview Showing and Reception at 7:30 p.m. on August 2nd, where members, participating artists and their guests may

view the Exhibition. Awards will be presented at that time.

The San Diego Art Institute Gallery is open Tuesdays thru Saturdays from 10 a.m. to 5 p.m. and on Sundays, 12:30 to 5 p.m. The Gallery is closed on Mondays and is located at 1449 El Prado, House of Charm, Balboa Park, telephone 234-5946. □

HOSPITAL INITIATES CHILDREN'S HOUR

Scripps Memorial Hospital has initiated a new concept in family centered care called the Children's Hour. This program allows children to visit their mother and the new baby while in the hospital.

Reducing the problem of separation from mother and making the children part of the entire process is an important benefit of this program. In this way it becomes a sharing responsibility for the entire family, and makes the children feel special.

"The parents are unanimous in their feelings that this is a very reassuring experience for the entire family," said Mrs. Wilma Wolf, RN, head nurse in maternity. "The reactions of the children vary. Some only want to see mother while others rush to see the baby."

After the baby is born the mother makes an appointment for the father to bring the children to the hospital. A nurse greets them at the elevator and escorts them to a room next to the nursery where mother is waiting.

"The program is designed to meet the individual needs of the family. The nurse can give instruction in caring for the baby, or it can be just a family experience, whatever the mother wishes. Once the children see the baby it does become a very private family experience and the nurse leaves," said Mrs. Wolf.

"Another benefit of the program is the introduction of a child into the hospital, in a happy setting, at a relatively young age. This prepares the child for any future visits such as a tonsillectomy."

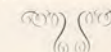
Previously only children over 16 could visit the maternity floor. Special permission was obtained from the Department of Health for the Children's Hour.

The family centered maternity care at Scripps Memorial also includes prepared childbirth classes, fathers in the delivery room and rooming-in. These programs, designed to include the father, have been available for ten years. Now with the introduction of the Children's Hour the children are included making it a family experience.

To Your Good Health

by Dr. Kenneth Michalski

Acupuncture



Chiropractic

What is Acupuncture?

Acupuncture is one of the oldest forms of healing known to mankind — it originated in China nearly five thousand years ago. The fact that it is still being practised today speaks much for the results of this treatment and for the laws and principles on which it is based.

The theory on which acupuncture is based is called the Meridian Theory.

Acupuncture treatments are usually carried out by either inserting needles in, or non-piercing needles onto specific points on the body. These points and the needles' purpose will also be explained in future articles — One thing to remember about acupuncture — it is important in this closely knit world of today that we should not cling determinedly to the ideas and practices of the West alone, but that we should be willing to approach valued ideas from other parts of the world with open minds and a willingness to learn — We cannot afford to ignore or waive aside any method of helping mankind because it sounds odd or incredible.

It is also important to know that acupuncture and chiropractic are closely related — It has been proven that acupuncture treatments co-ordinated with chiropractic care have shown more favorable results.

Acupuncture like all other systems of healing has its limitations. These are few, but it must never-the-less be emphasized that acupuncture is not a cure for everything.

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Places and Faces

SELF-HELP FOR DIVORCED



San Diego members of the We Care and People Together community discuss their organization while gathered in a typical, small self-help group. Left to right is Carolyn Juarez, Bob Suiter, Ginny Carman, David Hermes, Kay Roberts and Don Spear.

New-found friendship and self-esteem for San Diego's divorced, separated and widowed men and women has created a new organization from the unusually successful We Care Foundation.

We Care, is the San Diego-based, non-profit, non-sectarian organization that helps the newly divorced, separated and widowed understand themselves

and restructure their lives. We Care recently created another allied group called People Together. According to David Hermes, founder and director of We Care, so many people were working their way out of the depression, fear and loneliness of being newly single again that another kind of group was needed. People Together now helps continue the personal growth and meaningful friendships that mean so much to hundreds of former We Care members.

Ginny Carman, a leader of the People Together group, explained how the new group evolved: "As the attendance of We Care grew we learned to appreciate even more the friendships we had formed, the feeling of knowing we belonged and we did not want to leave this special community. Yet changes had taken place. No longer were all of us new to the divorce trauma, many of us were becoming more positive about our single lives. We were developing new relationships, new attitudes and most of all, new concepts about what we wanted to do."

The objectives of both groups are to continue a caring, supportive community that provides opportunities for men and women to expand their lives far beyond

what they might once have thought possible.

"We Care will continue to be the gateway group" Zielinski said. "When members feel ready to move into other areas of learning about themselves and others, they may want to join People Together. People Together has programs for the individual who is reaching for a better understanding of people. Like We Care, it is staffed by volunteer lay persons working with small groups. The group plans workshops supervised by personal-growth professionals to facilitate their effectiveness." □

VOICE OF AMERICA AIDE TO PROMOTE SAN DIEGO

Jose (Pepe) Perez Del Rio, the U. S. Information Agency's Spanish-language Voice of America, arrived in San Diego for two weeks of taping descriptions of the area's tourist attractions, James Keogh, director of the USIA recently announced.

During his stay, Del Rio made telephone calls that were aired live from Washington on his popular "Buenas Dias America" breakfast show.

For a dozen years Del Rio has been broadcasting his Spanish language breakfast show daily to Latin America.

In collecting broadcast material in the San Diego area, Del Rio continued, "I have featured every aspect of life San Diegans enjoy. I want to project the energy, vitality, the industry, the business, the recreational opportunities and the beautiful bay and port that are San Diego, and convey the over-all role that San Diego plays in the life of the nation."

Del Rio's projection of San Diego coincides with a major new USIA effort to encourage more people from abroad to visit the United States and to promote the marketing of more U. S. products overseas. These new priority tourism and trade programs were launched last fall by Keogh to support U. S. economic policies and to help improve the U. S. balance of payments.

San Diego, through its Convention and Visitors Bureau, has worked closely with USIA in providing the Agency with information and material about the tourist attractions of San Diego.

"Buenas Dias America" is broadcast directly by VOA to Spanish-speaking America, and this breakfast program is also re-broadcast by numerous local radio stations in Mexico, Central America and South America partially or in full.

Del Rio joined the Voice of America staff in Washington, D.C., in 1961 as an announcer. Later he became a program director and now is the breakfast show host.

GROSSMAN ON SPORTS



THERE'S MORE TO STEALING BASES THAN MEETS THE EYE

Remember the good old days when that sometimes not so short reckless 90-foot dash for a stolen base boiled down to simply the speed of the base runner and his jump on the pitcher against the arm of the catcher?

Well, for all practical purposes it appears those days have just about come to an end, at least in the National League.

Much like home run hitting, the art of base stealing is undergoing some changes.

There is the extensive travel to contend with, many times the schedule calling for coast-to-coast flights plus night games followed by afternoon contests thus cutting down on the rest time for the ball players.

A new factor popping up in the last few years is the increasing number of stadiums with artificial turf. This has a great bearing on base running techniques.

The Padres Bobby Tolan has his own ideas on the subject and, to say the least, they make a lot of sense. After all, he is ranked as the number five base stealer in the National League during the last five seasons because of luck. He won the title in 1970 with 57 while playing for Cincinnati.

"The time has come where a lot of thought must be given to the type of shoe being worn in the various ball parks around the league," explained Tolan who has swiped 164 lifetime bases including 40 in the last five campaigns.

"Now, obviously you wouldn't want to wear the regular metal spikes in a stadium like Cincinnati where the infield is basically all artificial turf," Tolan continued. "In that ball park the only natural areas are dirt patches around the bases."

"For a park like that, I've found the best shoe to be the soccer-style shoe with the rubber cleats."

"As for places like the Astrodome and

San Francisco where you have the natural dirt base paths, but artificial grass, you are kind of hampered," mused the 28-year-old Tolan. "You'd much prefer to wear regular spikes, but by doing so you hurt yourself out in the field. In cases like that you pretty much have to go with one of the rubber cleat varieties of shoes and pay the price of losing a little traction on the base paths."

His preference? "I think, for the most part, I prefer the natural playing fields. I would rather wear the regular metal cleats and those are the parks in which you feel more at home," related Tolan.

"With natural grass and the dirt base paths you can get better traction plus running itself is a little easier. Additionally," speculated the Padre outfielder, "you have a little bit of a psychological edge playing in 'natural' surroundings."

Statistically, Lou Brock rates as the top base stealer over the past five years with a whopping 301, but he's been getting a lot of competition for the yearly honors with Cincinnati's Joe Morgan who has 256 steals over the same period.

Brock has won the National League base stealing title in seven of the last eight seasons with Morgan second most of the time.

Five-Year N.L. Base Stealing Leaders

1. Lou Brock, St. Louis	301
2. Joe Morgan, Cincinnati	256
3. Bobby Bonds, San Francisco	206
4. Cesar Cedeno, Houston	*148
5. Bobby Tolan, San Diego	140
6. Willie Davis, Los Angeles	119
7. Ralph Garr, Atlanta	90
8. Jimmy Wynn, Los Angeles	88
9. Tommie Agee, Los Angeles	82
10. Jose Cardenal, Chicago	82

*Total for four seasons

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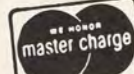
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Places and Faces Periphery

DISNEYLAND'S SUMMER SEASON IN FULL SWING



Bob Crosby and His Big Dance Band, featuring The Bobcats, will be highlighted as part of Disneyland's big band entertainment lineup during the month of August. The group will perform nightly from 9:30 p.m. to 1 a.m. at the Park's Plaza Gardens on Aug. 4-10.

August at Disneyland will see the Park's summer schedule in full swing, featuring a brand new attraction and a wide range of entertainment, including top name big bands, exciting rock groups, parades, glittering fireworks and band concerts.

The Park's Plaza Gardens will come alive with big band sounds throughout the month with nightly concerts scheduled from 9:30 p.m. to 1 a.m.

Les Brown and His Band of Renown wind up a week-long engagement Aug. 1-3, while Bob Crosby and His Big Dance Band, featuring The Bobcats, will entertain guests on Aug. 4-10.

Taking over center stage Aug. 11-17 will be Louie Bellson and His Orchestra, with Woody Herman and His Orchestra slated from Aug. 18-31.

An all new "Great Rock Circus," with performances at 10 p.m. and midnight on the Tomorrowland Stage, will feature the lively sounds of Wilson Pickett on Aug. 1-2, while one of the country's top soul groups, The Miracles, will be in the spotlight on Aug. 4-9.

The Hues Corporation, with their popular recording "Rock the Boat," will highlight the "Circus" on Aug. 11-16.

Also on tap for the month will be famous recording group The Association on Aug. 18-23, whose hits "Windy," "Cherish" and "Along Comes Mary" continue to be favorites.

In addition to this gala presentation of top-line performers, guests may view Disneyland's 54th major attraction, "America Sings," in Tomorrowland's Carousel Theatre.

This all-in-fun look at our country's musical history stars more than 110 comical Audio-Animatronics characters.

Nighttime hours at the Park will sparkle with the Main Street Electrical Parade at 9 and 11:30 p.m., and "Fantasy in the Sky" fireworks at 9:20 p.m.

Daytime entertainment includes concerts by Disneyland's All-American College Marching Band at various Park locations Saturdays through Wednesdays while the talented Kids of the Kingdom perform on Tomorrowland Stage at 2:30, 4 and 5:30 p.m. Parades featuring favorite Disney characters will be held daily at noon and 5 p.m.

Disneyland is open daily during the month of August from 8 a.m. to 1 a.m.

DESERT FESTIVAL AT BORREGO

Plans for the annual Desert Festival at Borrego Springs, which will be Oct. 19, 20, are proceeding ahead of the pace of preceding years, according to Paul Booth, chairman of the planning committee which has been working three months.

The latest development is the appointment of Mrs. Peggy Rennow as chairman or coordinator of the festival. This year the appointment was not made until many details of preparation had been initiated by the planning committee.

Hal Sealund was named parade chairman. He said applications for entries in the parade are being accepted. Theme for the event, which will be Saturday, Oct. 19th, will again be "Dance of the Dons".

Last year participants included a high school marching unit from as far away as the Los Angeles area.

The Mexican-American Club is again planning food and entertainment booths tentatively scheduled to be located in Christmas Circle. Each year the Lions Club stages a barbecue on Saturday after the parade, and a pancake breakfast Sunday morning at the elementary school.

Rangers at Anza-Borrego Desert State Park provide special campfire program at the headquarters campground. Other events will include square dancing, arts and crafts Mart at the Borrego Museum.

Last year a German Fireman band appeared several times during the festival and plans are underway to provide similar entertainment this year.

Inquiries about participating in the parade and arts and crafts mart may be mailed to the Chamber of Commerce office, Box 66, Borrego Springs, 92004. □

SAN DIEGO FEDERAL OPENS IN UNIVERSAL CITY



Actress Gloria Swanson, right, joined Gordon C. Luce, and Phyllis Pennington for opening festivities at the new Universal City office of San Diego Federal Savings and Loan Association. The office is located just across the street from Universal Studios, where Miss Swanson is currently starring in the film "Airport '75." Luce is president of the San Diego-based savings and loan association and Miss Pennington is manager of the Universal City office, which is the second Los Angeles area facility for the firm.

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ELECTRIC LINES GO UNDERGROUND

The bay side of Point Loma has a new aura of beauty today following completion of a two-year project to replace overhead electric lines with an underground system along a 1¼-mile stretch of Rosecrans Street.

A public ceremony in the 800 block of Rosecrans Street marked the removal of the last utility pole on that street between Canon Street and Fort Rosecrans.

Walter A. Zitlau, president of San Diego Gas & Electric Company, told the gathering that the \$750,000 electric overhead-to-underground conversion project was one of the largest yet undertaken by the company.

SDG&E, he said, removed 103 poles, nearly 3 miles of electric lines and related equipment along Rosecrans and along parts of several intersecting streets, creating a clean, open sky view for residents, commuters and tourists.

Pacific Telephone Company also installed an underground telephone system and removed its overhead lines along the route, and the City of San Diego installed new ornamental street lights.

Zitlau thanked residents along the

route and the motorists who regularly use Rosecrans Street for their patience during the lengthy construction period.

"We hope that the improved appearance that this project has made will more than make up for the inconveniences that occurred while it was in progress," Zitlau said.

Work on the first part of the project started in June 1972. It was completed in February 1973. Work on the second part started in June 1973.

Zitlau said the electric overhead-to-underground conversion along Rosecrans Street was part of the company's continuing program for replacing overhead electric lines with underground systems.

The company has budgeted \$4,437,000 for this year for such work, an increase of \$697,000 over the amount budgeted for the previous year.

The funds are allocated for work in cities and unincorporated county areas on the basis of the number of electric customers in each.

Priorities for the projects in each city are established by its City Council and in the county by the County Board of Supervisors.

SDG&E is scheduled to start work on 26 overhead-to-underground conversion projects this year. The projects, some of which will carry over into 1975, will cost an estimated \$5.4 million.

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Places and Faces

THIRD GENERATION RETURNS TO TOM HAM'S



Seven young men from Hawaii banded together a few years ago to form a group, featuring music, comedy, variety and all-round entertainment. Though singing, playing and producing laughter are what they have most in common, they are united by an even stronger bond. Each is a "third generation" Chinese, Filipino, or Japanese; hence their name, The Third Generation.

The group, who open at Tom Ham's Lighthouse on Harbor Island August 6 for a five-week engagement, is best described by the word "variety." All of them sing, and very well, too; and, most play more than one instrument. The group's repertoire is so extensive that audiences are continually amazed at their ability to play for hours without repeating a single number. Musically, they cover the entire area of popular styles, from folk to rock, ballads to rhythm & blues, Latin to the top forty.

Although all seven members of The Third Generation were born in Hawaii, and most of them grew up there, the group was actually formed in California by their leader, Calvin Uezu. In addition to several years in clubs and lounges around Los Angeles, such as Latitude 20 and others, they toured the midwest for several months and were tremendously successful. The Third Generation projects a seemingly magical charisma to audiences of all ages.

Calvin Uezu leads the group, singing lead vocals, doing comedy, playing guitar, flute and bass.

Mike Calub, guitarist and arranger, majored in music and doubles on organ, trumpet and trombone.

Benny Ruivivar, from a well-known musical Filipino family, is the emcee, a lead singer, percussionist, who doubles on trumpet and trombone also, as well as drums.

Eddie Malignat, the youngest member of the group, plays drums, bass, guitar, percussion, congas, and organ and is also a lead vocalist.

Alan Malunao, who carries the bulk of the comedy load, also plays bass.

Gerald Kimura has a very special style on horns as well as organ.

Art Mendoza, with boundless energy, also plays trombone, trumpet and organ, as well as doing lead vocals.

The Third Generation — they are bridging the "generation gap."

MOON URGES ANNEXATION

San Diego County Special Public Services Administrator James M. Moon today urged residents of urban unincorporated areas of the County to explore annexation to nearby cities or fire protection districts.

Moon's urging follows action by the Board of Supervisors approving a fire protection program which includes phasing out the County's current contract with the California Division of Forestry by July 1, 1976.

Moon suggested that rural areas remote from existing cities or fire protection districts may, if they desire, participate in a County-sponsored program based upon volunteer citizen support of "volunteer fire departments."

The program also involves shifting responsibility for support services, including fire prevention, training, and fire protection engineering from the Division of Forestry to the County Fire Services Coordinator during the current fiscal year. However, the Division will continue with its basic mission of wildland fire protection.

Lawrence also pointed out that all areas currently served by the Division of Forestry have a Class 10 grading by the Insurance Services Office. "This translates into higher fire insurance costs," Lawrence pointed out. "Many areas now having this rating could lower it to a Class 5 or 6 by annexing to adjacent fire districts or cities. Insurance reductions could help to offset the additional costs involved through district or city taxes, and provide numerous services not now available to these residents."



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Places and Faces

NORTH COUNTY BANK OPENS



When North County Bank announced the opening of its temporary offices at the Kindergarten building of the old Central School at the corner of 4th and South Escondido Boulevard, Mrs. Louise Torrey, above left, an 88-year-old teacher who taught a Kindergarten class in the building almost 30 years ago, clipped a string on balloons held by Miss Escondido, Rhonda Simon, as Bank President Wayne Van Horne and Board Chairman Alan Chamberlain, look on.

North County Bank appropriately opened its temporary office in the remodeled kindergarten building of the old Central School at 4th and South Escondido Boulevard with Louise Torrey, 88, who taught in the kindergarten building almost 30 years ago, presiding at the opening ceremonies.

Mrs. Torrey symbolically launched Escondido's newest independent bank when she clipped the string on a cluster of North County Bank-imprinted balloons being held by Miss Escondido, Rhonda Simon, as Bank President Wayne Van Horne and Board Chairman Alan Chamberlain looked on.

The bank will celebrate its grand opening by offering refreshments and free gifts along with a number of prizes for everyone who visited the new office.

According to North County Bank President Wayne Van Horne, one of the most popular services offered by the bank should be its extended hours. The bank will offer all services, both inside and at its drive-through facility, from 8:30 a.m. until 6 p.m. Monday through Friday.

"While we opened our doors for business on June 10th," Van Horne said, "we



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have purposely kept a low profile until our people became familiar with the facility and with our working procedures. What's really gratifying is that, during that two-week period, we have received deposits totaling over one-half million dollars."

FROM BALI HAI, SOUNDS OF HAWAII



Bali Hai's Polynesian ensemble, "The Sounds of Hawaii," have begun performances in the Hawaiian Village. This traditional move from the South Pacific Room to the bayside patio will be in effect throughout the summer.

In addition to authentic music of the Islands, the show includes the Samoan Love Dance, the exciting ceremonial fire dance, Tahitian sword dance, the huki lau and the traditional hula.

The group performs two shows nightly, except Monday, when the Roy Motter Trio plays for dancing.

VACCINATE YOUR HORSE!

County animal health officials are strongly recommending vaccination of all horses against "sleeping sickness" (encephalomyelitis).

According to Dr. D. J. Thackery of the Office of County Veterinarian, there are two types of equine encephalomyelitis vaccinations that California horses need.

The western Strain (W.E.E.) of the vaccine is given annually, preferably in the spring. The Venezuelan strain (V.E.E.) gives longer lasting immunity and is repeated only in high risk areas such as near the Mexican border where the disease is most likely to be reintroduced.

The law requires that horses moving into or within the State be accompanied by a certificate of V.E.E. vaccination. Owners should contact their veterinarians regarding vaccination against both forms of "sleeping sickness."



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BEACHES, BARNACLES, AND BISTROS

by Helen Isely

The North County coastline provides a diversity of sights, smells and sounds which can be savored by everyone regardless of age, for there is plenty to do near the ocean that doesn't require balancing on a surfboard or wearing a bikini gracefully. To give you an idea of the various delights available to those adventuresome enough to explore the breaks associated with the breakers, we'll start the coastline at Oceanside and travel south mentioning a few of the multitudinous possibilities provided by the sun, sand and surf of North County.

The City of Oceanside employs 19 lifeguards at 10 towers along three-and-a-quarter miles of beautiful beach, but those statistics by no means tell the whole story. In addition to its good swimming facilities, Oceanside also has the next to the longest fishing pier on the West Coast. Hundreds of people use the pier every day during the summer and many pull in perch, bass, lobster, bonito and even yellow tail. For those who do not want to hike out to the end of the pier, a mini-bus makes a run every fifteen minutes, and for those who don't want to provide their own lunches, there are restaurant and quick food facilities. A convenience of another sort is that fishing off the pier requires no ocean fishing license.

Many people combine picnicking at the base of the pier (using the tables, showers and restroom facilities there) with fishing off the end of the pier, resulting sometimes in the rather unique experience of coming home from a picnic with more food than they went with.

Fishing enthusiasts also enjoy the salt water pond maintained by the San Diego Gas and Electric Company just off Old Highway 101 next to the Encina Power plant near Carlsbad. Fish are reeled in less predictably at this location, but it has the advantage of fewer parking problems. It's possible to plant your pole eight feet from where you park your car.

The 10-acre Carlsbad State Beach offers easy access for what has become an increasingly popular pastime — beach-sitting. Authentic beachsitters usually carry the following equipment: a small canvas or plastic covered folding chair, sunglasses, a sunhat and reading mater-

ial. The latter takes the beachsitter out of the category of being a beach ogler, as presumably the beachsitter is there to read the Wall Street Journal, or whatever, in the sun — not watch the passing parade of people.

The fire rings at Carlsbad also provide convenient opportunities for beach eating, which, of course, refers to cooking at the beach, not eating sand although that is sometimes included unintentionally in this favorite pastime.

The South Carlsbad State Beach is reserved for those who want to camp there. Its 226 campsites are deservedly famous all over the West Coast.

A little farther south, Leucadia has an 11-acre state beach, but with the exception of fire rings and surfaced parking it offers no improvements.

One of the most popular North County beaches is the Moonlight State Beach in Encinitas, which draws many inland sun and sand lovers. It has drinking water, restrooms and lifeguards but lacks fire rings. Referred to by some as the Riviera of the West, it is known to others as "The Encinitas Zoo."

"People do complain about its being so crowded," said Andy O'Leary, a Moonlight lifeguard, "but they come anyway."

The beach was considerably enlarged in 1970 when sand was trucked into the area. Since then most of the sand has been retained.

For those who enjoy cool coastal breezes but not sand, Encinitas offers a charming shopping diversion on Old 101. Called the Old Market because it is where the old Safeway was located, the developers gutted the building and partitioned it into a whole series of fascinating shops that carry everything from leather goods to children's clothing. One of the most interesting stores there is the Venice Tram, named for the electric bus that traveled between Ocean Park and Venice in the 1920s when Lawrence Welk played on the pier in Ocean Park. The new Venice Tram offers hand-crafted and imported items, including a complete line of the famous and increasingly popular Armetale pewter.

Another picturesque place to shop is The Boardwalk, a conglomeration of

shops located on Old 101 in Cardiff, which offer a variety of boutiques, restaurants and a great delicatessen called My Place where the lunch crowd feasts on really good pastrami surrounded by ferns suspended from hanging pots.

No beach tour would be complete without mention of the Hydra Restaurant in Cardiff. The good food there vies for attention with the highly visible surf chicks strolling past its porthole bar. Located right on the beach, it has in the past experienced some dampness at high tide, but owners say the situation has been corrected by construction of a low stone wall.

The only county-maintained beach is located in Solana Beach. Despite the tendency of the sand to disappear at high tide, Lifeguard Jim Merzbacher stoutly defends its charms. "When diving visibility in La Jolla is 10 feet, it's 25 feet here," he said. For those willing to brave pebbles, a walk up or down the beach discloses secluded, sandy coves and a beach rarity — privacy.

No sampling of the variety of the North County coast would be complete without mention of the charms of Old 101, more accurately known as S21, where signs of economic renaissance flourish along with indications that more needs to be done to spruce up some of the beach towns. For anyone with fond memories of summers spent at the Atlantic Ocean, one of the most memorable sun bleached signs anywhere must be the one on S21 that says, "Sea Shore Homes." Since on the West Coast people talk about the "beach" never the "shore," it must have been erected by a real estate man very new to California.

Not too many miles from that sign is one that proclaims the area as being the flower capital of the world, and not far from that sign a vignette that must surely be the ultimate in aptness for North County was witnessed — a young, golden California girl bicycling happily along a eucalyptus shaded street carrying an armful of carnations.

Charm, nostalgia, sand, sun and surf are all at our doorsteps in North County. Let's not miss them just because we didn't have to drive 1,500 miles to get to the coast.



1



3



5



2



4

1. Lola and John McKee of Vista and P.L. Collins of Escondido (from left to right) enjoy an afternoon of fishing at the Encina salt water pond south of Carlsbad. 2. What once housed the Encinitas Safeway now provides a charming home for small shops. 3. Volleyball players relish a game on the beach at Cardiff before deciding whether to cool off at Hydra or George's, both well known beach restaurants seen in the background. 4. Three expert sandcastle builders practice their art on Moonlight Beach, one of the most popular in North County. 5. The thatched hut is faintly reminiscent of Acapulco, but the background stamps the photo as having been taken at Oceanside, for it shows the next to the longest pier on the West Coast stretching into the ocean.

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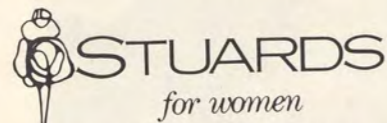
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Interior Design Notes

THE CASE FOR RE-UPHOLSTERY VS. BUYING NEW FURNITURE



Robert de Freitas
La Jolla Interiors

Every new home owner sometimes faces the question of whether to buy new furniture or re-upholster old pieces. In this decision the question of cost invariably enters in. It is about as expensive to have an old piece custom re-finished and re-covered in a good fabric as it is to buy a new piece. So first reaction generally favors buying the new chair or sofa.

As far as the Designer is concerned, it is probably easier to sell the client a new piece of furniture than to re-upholster an old one, but from the client's viewpoint there are a number of reasons for deciding to re-upholster. Many people don't realize that a properly re-finished and custom re-upholstered piece not only looks like new, but in terms of quality is better than a new replacement piece.

Here are some of the "pluses" in the Case for Re-upholstery:

1. The biggest factor is not what you see, but what you can't see. Rising costs and inflation have affected furniture manufacturing like everything else, maybe more so, because of the decreasing availability of fine woods and the higher costs of making good furniture. The result of this is that furniture being made today does not compare in quality with that made some years ago. Some factors are: quality and type of wood, the workmanship that put the piece together. These elements are retained, but the re-upholstered piece is literally re-fastened and re-built in our custom workshop.
2. There is more versatility of fabric and selection, and better opportunity for coordinating colors and patterns with draperies and other fabrics when you hand-pick your upholstery fabric from the wide selection offered through the Designer's fabric library.
3. You may like the piece for a special reason — its styling, its comfort, or for sentimental reasons. Why get rid of it?

Obviously there are occasions when new furniture should be purchased. But if the old piece is salvageable, consider re-upholstery.

Questions regarding decorating problems are welcome. Please call or write Bob de Freitas, La Jolla Interiors, 7470 Girard Ave., La Jolla, Calif. 92037. □

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The La Jolla Bank & Trust Building is located at the corner of Prospect and Ivanhoe. For leasing information contact:



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(714) 459-3241



ART SUPPORTS SCIENCE IN RANCHO SANTA FE

Like many who have had the opportunity to tour the laboratory of Dr. Jonas Salk and meet the famed originator of the Salk polio vaccine, the artist Francoise Gilot was profoundly impressed by her first visit to the Salk Laboratory in 1969. Unlike many, Miss Gilot could immortalize her impressions through her art. Inspired by this first meeting with Dr. Salk, Miss Gilot returned to her New York studio to create "The Greek Horse," a lithograph rich in color and symbolism. She chose to depict a dramatic Greek theme, for the modern institute of science seemed to the artist like the classic Greek

temples where men went to be healed. After she had created this set of original lithographs, she allowed fifty to be sold to anxious art collectors, yet she withheld the remaining fifty with the hope that these might someday be her gift in support of the work of Dr. Salk. Until quite recently, she held these prints as part of her private collection. Finally, in keeping with her original wish, she donated the set of lithographs to the CJS Foundation, a new public Foundation formed to support the work of Dr. Jonas Salk, and founded under an initial grant from Certain-teed Products Corporation.

Like Miss Gilot, the men who founded the CJS Foundation were most impressed with the work being conducted in the Salk Laboratory. They were encouraged to learn that the famous doctor of the polio era was concentrating on methods of controlling the immune system to combat such diseases as multiple sclerosis and cancer. Working with an outstanding staff of associates, Dr. Salk advances his studies with the same enthusiasm and conviction that enabled him to conquer the scourge of polio. In an effort to insure the continuity and acceleration of Dr. Salk's current research program, the CJS Foundation was formed to aid Dr. Salk with needed supplementary funds.

Now, as part of its fund-raising program, the CJS Foundation is prepared to offer the valuable Gilot lithograph to contributors of \$1,000 or more. Each lithograph is accompanied by a Document of Authenticity signed by the artist. The lithograph, currently on display in The Library of The Inn at Rancho Santa Fe, is a true collector's piece, with its value ever increasing. Now, at a time when sound investments are hard to find, individuals may invest in art and science, both sound investments for the future. Since all contributions to the CJS Foundation are fully tax-deductible, the cost of such an investment is low, yet the yield promises to be high — beyond measure.

DOCUMENT OF AUTHENTICITY

The Greek Horse State New York
 Francoise Gilot Year 1969
 Original Lithograph Paper Size 30 x 22
 30 x 22 Paper Size 115
 Edition Authorized by Artist 3
 Prints 10 c) Printer's proofs 2 trial proofs
 Edition 100 d) Prior editions
 After the printing by hand was completed
 the 4 zinc plates were erased, as of November 17, 1969

Workshop Mouriot Graphics
 9-11 Barrow Street, New York 10014

Process(es) used Arches
 (s) used Lithographic
 R. Francoise Gilot
 This lithograph has been made with four zinc plates using
 tissue paper as blotting paper to give texture.

Fifty samples from 11/100 to 60/100 have been given to the
 Certain-teed - Jonas Salk Foundation in 1974.

I attest that the foregoing facts are true and accurate statements describing this work of art.
 Signature *Françoise Gilot*
 Date signed November 17, 1969
 Date donated February 21, 1974

The CJS Foundation
cordially invites you to view

"The Greek Horse"

An original limited edition lithograph

by the famed artist

Francoise Gilot

This highly collectable piece will be on exhibit

Commencing August 15, 1974

In The Library at The Inn

in Rancho Santa Fe

Interested art collectors may contact

Mary Ellen Diefenbach at 756-1451

Places and Faces

WEST COAST NATIONAL BANK HOSTS CORK AND CHEDDAR PARTY



A gala Cork and Cheddar Party, attended by some 200 prominent North County citizens, highlighted preopening events of West Coast National Bank's new Vista Way office.

The guests, business leaders and civic officials and their wives from Oceanside, Vista and Carlsbad, were greeted by

Cathy Schlueter, West Coast National Bank teller, demonstrates bank's pneumatic tube system at drive-up window of new bank office to Joe Cockrill, left; John Cosh, center; and Elmer Glaser at bank's pre-opening Cork and Cheddar Party.

Elmer Glaser, chairman of the bank's board of directors, and Mrs. Glaser; John Cosh, president and chief executive of-



Mrs. Glenn McComas accepts refill from Dorothy Satten at recent Cork and Cheddar Party. Looking on, from left, are Glenn McComas, Carlsbad City Councilman; David Laski, assistant vice president of the bank and manager of the Vista Way office; and John Cosh, president and chief executive officer of West Coast National Bank.

ficer of the bank, and Mrs. Cosh; and David Laski, bank assistant vice president and manager of the Vista Way office.

Dorothy Satten's Flying Bridge Caterers, of Oceanside, laid on a fancy assortment of gourmet hors d'oeuvres, with a white and red wine for the festive affair.

The warm, colorful interior of the new bank office is done in natural wood, bamboo and yellow vinyl covering, highlighted by coordinated accent colors of orange, yellow, red and black.

The walls are embellished with colorful hooked rugs in mixed bright colors and earth tones. A cool touch is added by the live green plants spaced throughout the lobby.

The lounge is furnished in modernistic striped customer chairs, supplemented by orange and black and yellow and black chairs. Business desks are solid oak.

The exterior of the building is red-wood, light brown stucco and red-brown unglazed tile.

The new \$250,000 Vista Way office is at 4000 West Vista Way, Oceanside, near Tri-City Hospital. West Coast National Bank had operated the Vista Way office in temporary quarters adjacent to the site of the new office since July, 1971.

The new office was formally opened in ribbon-cutting ceremonies Friday, June 28.



The contractor for West Coast National Bank's new \$250,000 Vista Way office, Joe Markley, and his wife, Mary, center, share a happy interlude with two of the bank's executives. David Laski is at left. At right is John Cosh.

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Louella Liverwurst Says



LOUELLA LIVERWURST . . . ABOARD THE BERKELEY

July 27th was a happy occasion for the beautiful people who made "A Salute to the Animals" such a magnificent success. The party to benefit the San Dieguito Animal Care and Education Center was held in San Diego aboard the newly refurbished "Berkeley" where cocktails and dinner were served continually, music played for dancing or listening, and celebrities strolled amongst the scores of handsomely attired guests. As the evening drew to a magnificent close, *Marvin Miller* (the Auctioneer of TV fame) did a superb job of getting the "best prices" for a most worthy cause! Heaps of accolades to talented *Mrs. George C. Thomas IV*, President and Chairman of the San Dieguito Animal Care Center . . . and who, along with a splendid committee, made the memorable evening possible. □



Far Above:
Mr. & Mrs. George C. Thomas IV & "friend" (The "friend" is the Cougar used in the famous Lincoln Mercury ads)

Above Left:
Mr. & Mrs. Preston Fleet

Above Right:
Mrs. George Goudy, "Ms. Calico Catsby" (Utah Christianson), and Mrs. Yeager Cantwell

Left:
Mr. George C. Thomas IV, "Berkeley Barkley" (Charles Tischoff), and Mrs. Michael Ross

Below:
Roxy Turpin, Pamela Mason, Zetta Castle, Helen Woodward



Dr. & Mrs. R. Roland-Holst



Above Left:
Mr. and Mrs. Arnold Kirkeby, Mrs. Thomas Slattery, Mr. and Mrs. Steve Poplewell.

Above Right:
Mrs. Natalie Goble admires a plan of the facilities planned for the San Dieguito Animal Care and Education Center.

Right:
Susan Thomas with Marvin Miller, the "Millionaire" auctioneer

Below Left:
Don Reniers admires his beautiful wife in her "Worth" creation from Paris found in a trunk and still a perfect fit.

Below Right:
Dr. & Mrs. Jim Nelson, Mr. & Mrs. Willard Gillies Jr.

Far Below Left:
Mr. and Mrs. E. R. Conway at the sumptuous fruit table. The catering by "The Casserole" was superb.

Far Below Right:
Jean Blumenthal displays the magnificent skirt on her "Gatsby era" skirt.



The Rancho Riding Club and the Rancho Santa Fe Youth

Cordially invite you to attend or participate in their First Annual Horse Show at the Rancho Riding Club, August 23, 24, and 25, 1974.



The dynamic duo! Mary Cowan and Gary Biszantz are co-chairmen of Rancho Santa Fe Youth's 1st Annual Horse Show. Under their leadership, this three-day Class "A" Show promises to break all records in number of events, participants, and village-wide cooperation.

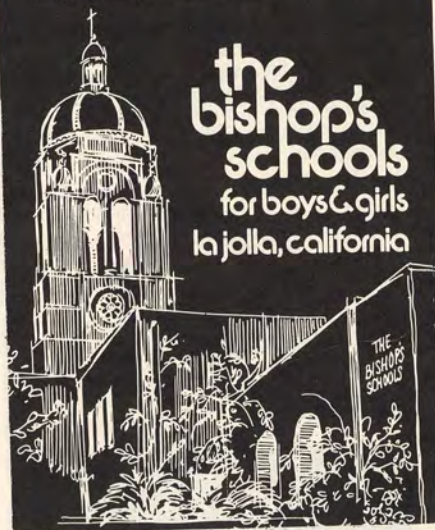


Mrs. Sheldon Attix is one of Rancho Santa Fe Youth's most enthusiastic workers, and will be in charge of the soft drink booth at the upcoming show.

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Louella Liverwurst Says

SHIPWRECK PARTY FOR SAN DIEGO OPERA

The San Diego Opera Association's summer benefit will be an ingenious Shipwreck Party to be held on Saturday, August 31, on Brenann's Island in San Diego bay. The island, man made and named after the San Diego port director Joe Brenann, is near the San Diego Rowing Club which has been a landmark since 1880.

Party guests will be asked to arrive as survivors of ships dating from the Santa Maria through the years to today and will be competing for prizes.

The island, with its palm trees and south seas atmosphere, will have special lighting effects designed by *Bruce Kelley*. Guests will dine at tables decorated with hibiscus, palm fronds and a variety of marine artifacts. A gourmet dinner will be served by the Carriage Trade caterers. There will be a Soup Station, Salad Bars and Buffet Table.

Mrs. Walter F. Carpenter is chairman of the party with *Mrs. John McBride Thornton* serving as her co-chairman and a committee of county-wide representation.

The no-host cocktail hour (grog-time) at 6:30 will be followed by dinner at 8. There will be entertainment and dancing under a full moon to the music of the Windjammers.

All proceeds from the party will benefit San Diego Opera production and its educational program.



Mrs. Walter Carpenter, general chairman for the Shipwreck Party, is wearing a lovely party frock from THE MERCANTILE in Escondido, and voted (unanimously) as "the nicest dress in which to be shipwrecked". She wore this charming dress at a pre-shipwreck cocktail-dinner party, hosted by Dr. and Mrs. Carpenter at their handsome "La Mirada" ranch home in Escondido on August 11th. One of the delightful "touches" of the evening was a personalized grog mug, presented to all committee members and other dedicated workers whose combined efforts will assure the success of the Oct 31st event.



Mrs. Vern Bellman wears a Spanish frock from a shipwreck of long ago.



Betty Zable is planning her shipwreck wardrobe and she favors a modern day pant suit.



Joy Furby in a modern day version of the pirates who caused the shipwrecks!



Joanne Wenz as the Queen of Spain.



Two shipwreck "victims" include, left to right; *Mrs. Maurice Badger* of Rancho Bernardo and *Mrs. Henry Hedges* from San Diego and Point Loma.

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Open Saturdays, too: 10-2

Louella Says

MAGGI SPRAGGON OPENS DRESS SHOP

Maggi Spraggon is a 10 year resident of Rancho Santa Fe, and, up until a few weeks ago, was a buyer for a Los Angeles department store. As of right now, she is the new owner-manager of Maggi's Dress Shop in the Village (formerly Alvena Tomin Ward). Maggi will be deeply involved in fashion shows as well as personal wardrobe consultation for clients... with special emphasis on suggestions for travel.



Left: Pat Driver & Shirley Keeth "model" for Maggi! Pat, left, is wearing a mix-and-match 3-piece ensemble. The tweed fling skirt is topped with a print polyester shirt. The jacket is snakeskin patterned vinyl. Designed by Marc for Anjac; Shirley, right, is wearing a genuine lynx collared tie sash sweater, coordinated with matching pants. Both in Beige and Taupe ombre striped wool fabric. Designed by David Hayes for De Graff.

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For reservations, please call (714) 756-1131

Dining Hours:
8:00 AM-10:00 AM
12:00-2:00 PM;
6:30 PM-9:00 PM

Jackets for gentlemen requested in the evening.

DISTINGUISHED VISITOR



U. L. Voris

One of the recent visitors to the Inn was a gentleman who used to be prominently identified with Rancho Santa Fe. Mr. U. L. Voris, now of Riverside, California, had the original development contract with the Santa Fe Land Improvement Company. This subsidiary of the Santa Fe Railroad Company was hired to develop in excess of 1000 acres of 10 to 20 acre estates, planted to citrus and avocado orchards in Rancho Santa Fe. During the several years on this contract, he cleared, leveled, planted and cared for (as well as put the fruit in the packing houses) on slightly over 1000 acres of residential estates. In addition he developed approximately 120 acres of the first plantings on "Rancho Zorro" owned by Douglas Fairbanks and Mary Pickford.

RESNICK - FERNANDEZ NUPTIALS



Mr. and Mrs. Joseph Fernandez

Lynne "Rocky" Resnick of Rancho Santa Fe and Joseph Fernandez of Atlanta, Georgia, were married on July 13 by Rev. Warren Williams in San Diego. The matron of honor was Ardy Weidner and Sam Dikel was the best man.

Joe is the son of Mr. and Mrs. Jesus Fernandez of Atlanta, who are originally from Spain. Joe is a prominent architect and interior designer for Andrew Gerhard at La Costa.

Rocky is the daughter of Mr. and Mrs. Jules Harogh of Holland, who are currently visiting the Ranch, and Mr. Martin Ring of Minneapolis, Minn.

Rocky's four children; Julie, who is eight-and-one-half; Jackie, seven; Jessica, three, and Jennifer, one-and-one-half, give the couple a ready-made family. Rocky and Joe are currently living in the Ranch.

WALTER MELLOTT HONORED

The beautiful Spanish Mediterranean home of Mr. and Mrs. Walter Melott at San Luis Rey Downs was the setting recently for a birthday party honoring Mr. Frank Gibson on the occasion of his 80th Birthday. Mr. Gibson was formerly with the San Diego Board of Supervisors, and hosts of his many friends gathered to celebrate his natal day. The genial Melotts, hosts for the happy event, are well known in San Diego and North County. Mr. Melott, a former building contractor from Newport Beach, achieved many accolades for his design and construction of the beautiful Westgate Plaza hotel in the city of San Diego. His home was the ideal setting for a large party, and guests enjoyed the Melott's gracious hospitality throughout their home and patio, while mariachis sang and played. The climax of the afternoon was the appropriately inscribed birthday cake honoring the distinguished guest.



Honored Guest Frank Gibson looks pleased as every candle on his magnificent cake is blown out with the first puff!



The handsome Spanish Mediterranean home of the Walter Melotts features a winding staircase leading to a "conversation mezzanine" which overlooks an unsurpassed view of the surrounding countryside.



Assemblyman Bill and Mimi Craven are old friends of Frank Gibson.



Ernie Osuna and Pat Branin enjoy the pleasant afternoon. Mr. Branin is former administrative assistant to Mayor Curran of San Diego.

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Louella Liverwurst Says

ANNE HENDERSON WINS SCHOLARSHIP

A Rancho Santa Fe young lady recently was among approximately 1,100 high school seniors in the nation named to receive college-sponsored four-year scholarships awarded in the National Merit Scholarship Corp. competition.

She is *Anne Henderson*, a student at the Bishop's Schools in La Jolla and the only youngster in San Diego County to

win one of the four-year awards worth up to \$1,500 a year.

Miss Henderson, specializing in the study of languages and psychology, received a scholarship from Bryn Mawr College in Pennsylvania.

Anne graduated from The Bishop's School on June 8. At that time she was elected to membership in the Cum Laude Society, a national scholarship fraternity which recognizes superior scholastic achievement. She recently won regional

and national honors in the National French Contest and the National Spanish Examination. *Anne* is the daughter of Mr. and Mrs. Arthur Henderson of Rancho Santa Fe. □



Anne Henderson



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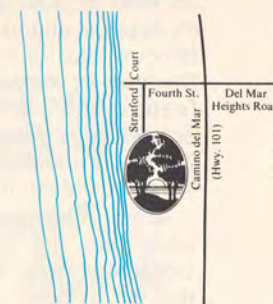
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News from La Costa

by Zetta Castle

Summer at La Costa always has such a festive air. The sunny days and long evenings always seem to put everyone in the mood for doing things. The problem always seems to be to find a 'free' night for a scheduled event that will not conflict with a private party.

Two lovely parties that started off the summer season were in celebration of the lovely hostess's birthdays. First, Teri and Leroy Lees invited some 100 guests to their La Costa home in honor of Teri's natal day. This gay party set a guest, Nat Simon, thinking about his Fran's coming birthday. Unbeknownst to Fran, her husband invited 40 friends to a beautiful dinner party in the Palmas Room. Among those toasting Fran and enjoying the dancing and dinner, featuring 'Beef Wellington' were Ruth Roman, Lanie and Bert Stalford, Marge Sommer, Muriel and Irv Rosten, Ronni and Milt Krasny, Bill and Gerry Randall, Agatha and Mort Winsky.

La Costa's 9th Anniversary Ball was an exciting occasion: One only has to look out over the hills of La Costa that are now studded with private homes and condominiums or at the hotel and its many, many additions and know that on this 9th birthday . . . La Costa has come a long ways in a few short years. Next year we will be celebrating the new Spa addition: a 24,000 sq. foot spa for men and the present 24,000 sq. feet which is divided between men and women . . . will be only for the females. In nine years the Club boasts three more restaurants, a huge Conference Center, a theater, 25 tennis courts, and a Racquet Club, nine more holes of golf with another 9 in the works and a complete shopping plaza at our entrance. Opening soon will be "The Pisces" . . . which will unquestionably be one of the most exciting restaurants of its kind in San Diego County. Marny deVries . . . long associated with the famous 'Star of the Sea' Room in San Diego is in complete command. He will feature the same type of gourmet entrees specializing in 'delicacies from the sea'. To look at the menu . . . is to die of frustration if one is on a diet.

Allard Roen and Merv Adelson who have been the driving force behind La Costa had every reason to be proud on this 9th birthday. As pretty Susy Dalitz, daughter of Moe Dalitz, blew out the candles on the birthday cake, among those toasting the success of La Costa were: Mr. and Mrs. Arnold Koblentz, Mr. and Mrs. Barnard Meade, Dr. and Mrs. Howard Murphy, Mr. and Mrs. Sid Levitz, Mr. and Mrs. Archie Hicks, Dr. and Mrs. Merril Harrington, Mr. and Mrs. Louis Glazer, Mr. and Mrs. William Gar-

gan, Mr. and Mrs. John D. Evans, Mr. and Mrs. Howard Godlis, Mr. and Mrs. Dennis Doyle, Mr. and Mrs. Burt Kramer, Dr. and Mrs. Phil Smith, Mr. and Mrs. John Hine, Mr. and Mrs. Bud Lonergan and Mr. and Mrs. Jack Stires.



Above: Mr. and Mrs. Harry Hoffman attend the 9th anniversary ball at La Costa.

Left: Mr. and Mrs. Nat Simon welcome guests to their dinner party held in the Palmas Room at La Costa.

Below: Mr. and Mrs. Ross O'Leno and the Jack Stires were among the 300 guests at La Costa's anniversary ball.

Far Below: Mrs. Sonny Gordan, Mrs. Allard Roen, Mrs. Sid Levitz and Dr. Phil Smith enjoy the 9th Anniversary Ball at La Costa. Mr. Roen is one of the guiding forces behind La Costa.



Above: Long time members of La Costa — Mr. and Mrs. Burt Kramer join Mrs. Ron Rochambeau at the 9th Anniversary Ball.

Right: Bill Gargan and Mrs. Peggy Pray enjoy a dance at the 9th anniversary ball. Mr. Gargan is deep in plans for his 9th annual 'tournament of Fun' to be held at La Costa on Sunday, August 11 for the benefit of the American Cancer Society.

Below Right: Dr. and Mrs. Howard Murphy were among the many who enjoyed the lilting music of Jerry Mercer and the Mer-Sirs at the La Costa 9th Anniversary Ball.



Recently, I was invited to speak in front of the Oceanside business and Professional Men and their secretaries. At the time I was casting about for an idea, my young friends Andrea Eastman, and Nessa Hyams checked into La Costa. Suddenly, I knew what my subject should be . . . "Secretaries, I have Known". Ladies who traveled from the profession of secretaries to the very heights of success. At age 32 Andrea is now head of Creative Property Development at Paramount and Ness, also 32, is a Vice President at Columbia Studios. Then I dined with Mildred Custin, who went from secretary to Chairman of the Board of Bonwit Teller. Then along came Rona Barrett who introduced her new book "Miss Rona" to our guests. Rona started as fan club president for Eddie Fisher and we all know her career today. The more I delved into the subject . . . the more I came to realize that almost every successful woman I know, first started as a secretary. After my speech, one kind gentleman said "You are sending all our secretaries back to their offices with stars in their eyes." I hope so!

Rona's appearance drew such a crowd and she held them spellbound. Next to appear on our lecture forum will be Dr. Irene Kassorla, famed psychologist and TV personality who will introduce her new book, "Putting It All Together".

Drawing much attention in the Ladies Spa was the lovely Raquel Welch. It's a hard act to follow . . . but I am sure she inspired many a lady to stick with the diet and exercise.

FAITH



Local banking is built on it

Someone has said "The future is built on faith." One man starts a business on it. Another builds a home. Still more put their belief in the future on the line by assuming a variety of financial obligations. We at West Coast National often are asked to share in these and we do many times when there is little more than faith to guide us. Perhaps it's because we know the people. Friends. Neighbors. People with whom we share a community of interest and responsibility. They believe in the future. We believe in them. It's just good business to have faith in each other. That's the way we like to do business.



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Jimmy Connors and Chrissie Evert, Wimbledon champions, vacationed at La Costa before moving on to more tournaments throughout the country.

Also enjoying tennis and spa for the first time at La Costa were *Helen Reddy* and *Jeff Wald*. And working hard to get in shape for her opening at the Metropolitan Opera, was the wonderful *Marilyn Horne*. I am happy to say that I will be joining *Marilyn* and nine other friends in the South of France on the 1st of August. We will be cruising the French and Italian Rivas and the Costa Brava.

Next week will be the Annual La Costa Invitational Golf Tournament. This four-day tournament is always great fun and it is enjoyed to the hilt by a great crowd of people. My next column will feature this event and an interview with *Pancho Segura*, *Jimmy Connors* and *Crissie Evert*. America's newest sweethearts are visiting us now and they delighted our guests with an exhibition. The *Connors*, this is how they chose to be announced, defeated *Pancho Segura* and son *Spencer*, 10-8. Cheering on the sidelines — *Julie Copelan*, *Hazel* and *Arnold Kunody*, *Bill Davis*, *Joanne* and *Ed Curley*, *Lil* and *Harry Hoffman*, *Janet* and *Bill Strange*.

In closing, I am happy to announce that our friend, *Don Hamilton's* first Berkeley Tennis Club Celebrity Tennis Tournament was a tremendous success. All his buddies *Clint Eastwood*, *Merv Griffin*, *James Franciscus*, to name a few, turned out. Our accommodations at the Claremont Hotel were terrific . . . and a great time was had by all.

Until next month. □

NATURAL HISTORY MUSEUM HOSTS LUNCHEONS

Trustees of the San Diego Society of Natural History will host a series of small, informal luncheons at the Natural History Museum throughout the summer in

celebration of the Society's Centennial year.

Presiding at the affairs will be Mrs. J. Dallas Clark, Chairman of the Society's Centennial Planning Committee and newly elected President of the Board of Trustees of the Organization.

Trustees and their guests will tour the Museum's research areas, the 80,000 book research library and the Klauber Room, which houses the Herpetological library of the late Dr. Laurence Klauber, longtime member of the Board. Visitors will also view the Albert Valentien wild-flower watercolors commissioned by the late Ellen B. Scripps and donated to the Museum. Guests will also be shown the soon to be completed Sefton Hall of Shore Ecology, a major new exhibit on marine ecology due to open during the Museum's centennial week celebration October 20.

Among the Trustees participating in the Centennial Luncheon series will be Mr. and Mrs. Thomas O. Scripps, Jr. of La Jolla, Mr. and Mrs. Thomas W. Sefton, Dr. and Mrs. Albert L. Anderson of Point Loma, Mrs. James H. Reed, Mr. David Rorick, Jr. of Oceanside, Dr. and Mrs. Richard Phillips of La Jolla, Robert Heilborn of La Mesa, Dr. Kurt Bohnsack of La Mesa, and the Museum's Director, Rear Admiral John B. Davis, Jr. and Mrs. Davis of Coronado, and Dr. Arnold Steiner of Rancho Santa Fe.

In a precedent breaking move, the Trustees of the San Diego Society of Natural History have elected Mrs. J. Dallas Clark President of the Board to serve during the Society's Centennial Year.

Mrs. Clark, the first woman to be so honored, will be the Board's 12th President. She has been a member of the Board since 1964 and for the past year has been Chairman and Secretary of the Society's Centennial Planning Committee. She succeeds Juspeh F. Sinnott, former Chairman of the Board of the San Diego Gas and Electric Company, who served in the position from 1973-1974.

Other officers elected to the 1974-75 Board include Thomas W. Sefton, 1st Vice President; Dr. Albert L. Anderson, 2nd Vice President; Mrs. James H. Reed, Secretary; and David Rorick, Jr. Treasurer. The Natural History Museum's Director, Rear Adm. John B. Davis, Jr. continues as Assistant Secretary and L. George Maxwell, the Museum's Business Administrator, continues in the position of Assistant Secretary-Treasurer.

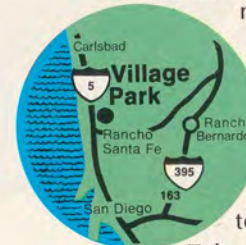
The newly elected President has been active in many community endeavors. She is a Sustaining Member of the Junior League of San Diego, Past President of The Wednesday Club, and served as Chairman of the 1971 Charity Ball. She was also selected as Woman of Elegance in 1973 in recognition of her community participation. She has been a Trustee of the Fine Arts Gallery for many years.



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Take the Encinitas Blvd. off-ramp from Interstate 5, and drive east two country miles. To Village Park and High Country Villas, between Rancho Santa Fe and La Costa. Quiet and beautiful. For free brochure, write to: Village Park, Dept. C, 1912 Mountain Vista Drive, Encinitas, California 92024. Phone 453-7810 or 753-0171. Homes from \$41,400 . . . Townhomes from \$28,900 . . . Adult Villas from \$24,500.

Village Park

Country living near the sea

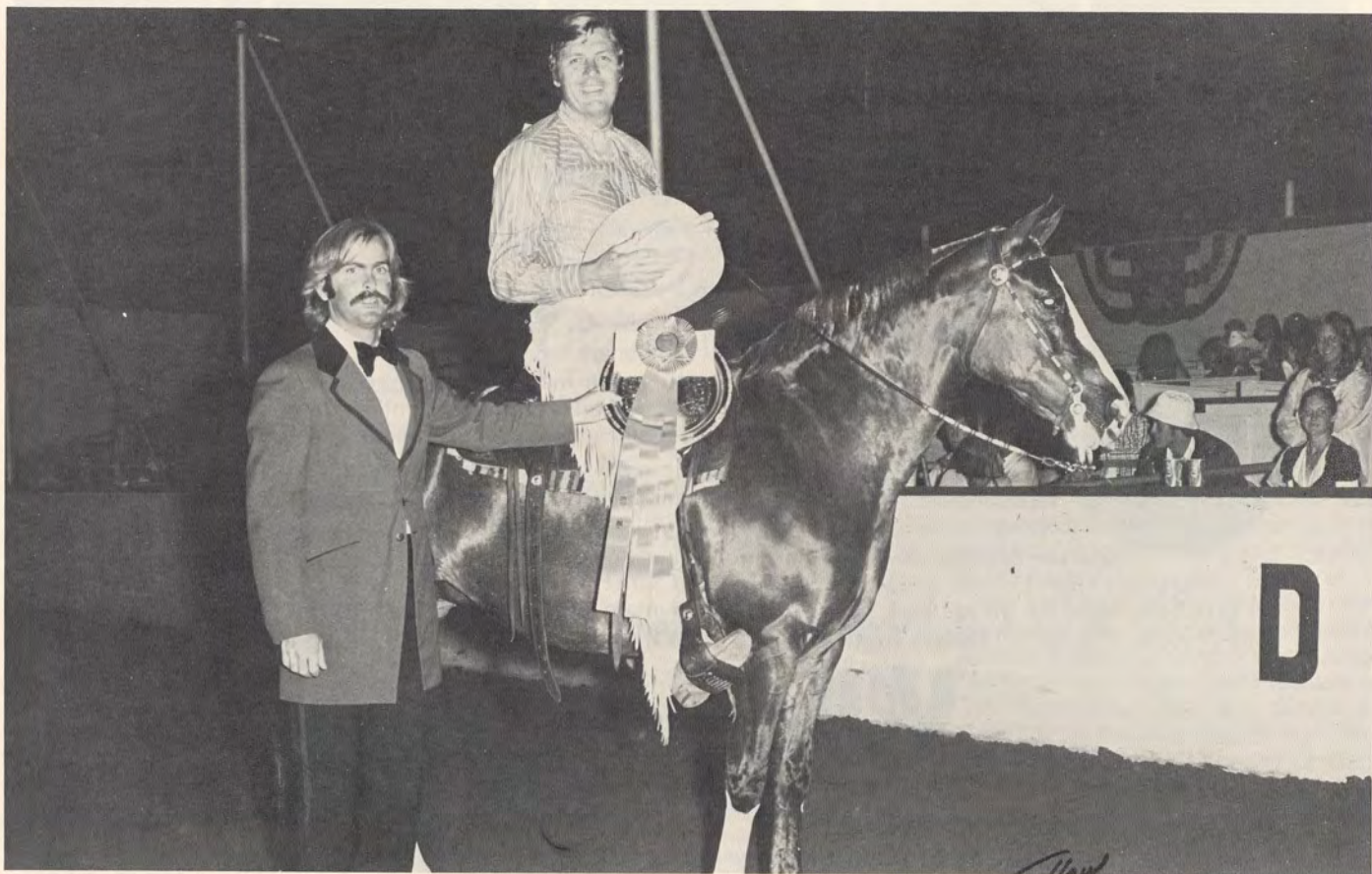
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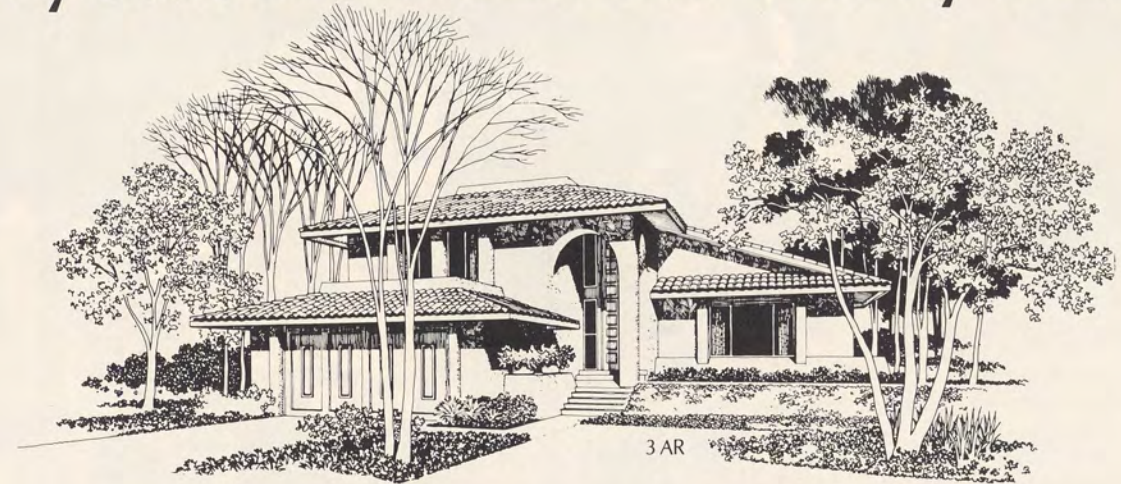


Top Winners on the same day . . . and it's all in the family!

Two wonderful "firsts" at the 85th Southern California Exposition in Del Mar! Pretty Miss Linda Summers of La Jolla, and her popular Dad, Harry L. Summers, each captured top honors at the National Horse Show . . . and on the same afternoon, Linda won the 5 Gaited Championships Stake, 17 years and under; Harry captured the Parent's Class Trophy, Western Pleasure.



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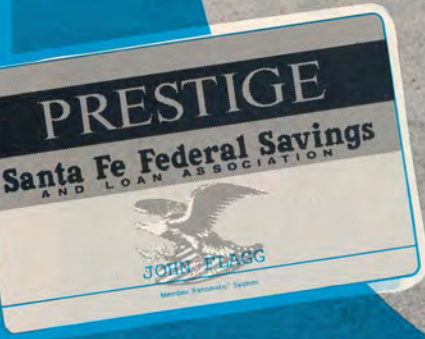


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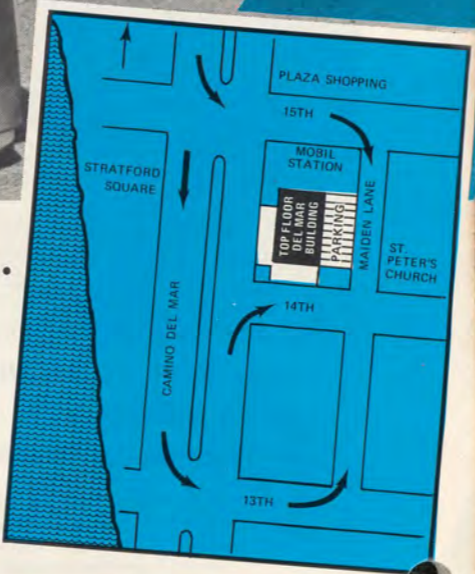


DEL MAR



Country Friends cover the County...

Many members of Country Friends are from Del Mar, on the coast. Here Mrs. Andrew Collins, chairman of the Sponsor's party, meets Bob Gavuzzi, manager of Santa Fe Federal Savings and Loan in Del Mar, in front of the Del Mar station. Country Friends' fall fund-raiser will support San Diego County charities. Santa Fe Federal is happy to help publicize this worthy event!



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Business & Estate Topics

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Larry Showley, C.L.U.

There are instances when term insurance may appear to be the best immediate solution to a problem because of the low initial outlay required. But, like most products with the lowest price tag, it seldom works out to the buyer's advantage in the long run.

Let's look at a typical case for illustration. Mr. Jones, after divesting himself of a successful business and trying out a brief retirement, was attracted to a new business opportunity which required an investment of \$600,000. He was fortunate enough to obtain \$300,000 from friends and a \$200,000 bank loan, so he needed only \$100,000 of his own funds to begin this new venture.

To protect the bank and the investors, the business bought a \$500,000 term insurance policy on Mr. Jones' life. In this instance, Mr. Jones thought that term would be the most practical means of providing protection until the probable future of the business could be determined.

By the end of a year, when the policy would be renewed, the business was doing well and expansion was planned. It was time to reassess the insurance coverage, its purpose and need, in light of what it could do for the firm.

While the term policy would have the lowest premium for the first few years, this annual outlay would increase markedly at each yearly renewal, eventually becoming an enormous expense. By contrast, over a long period, permanent cash value life insurance would actually be far less expensive and, in time, would strengthen the corporation's cash and credit position and increase earnings and profitability.

The wise course was obvious. The corporation's term policy was converted to a policy of whole life insurance which had no cash value in the first year but which showed increases in cash value in subsequent years, eventually exceeding the annual net premium. Since the cash value is an asset of the corporation, the annual charge to earnings is only the difference between the annual premium,

net after any dividend, and the cash value.

In addition, the change to whole life also made it possible to have a level annual premium, with the premium rate pegged at Mr. Jones' current age at the time of conversion. Moreover, insurability is guaranteed. Under term insurance, by contrast, the premium rate increases and there is the danger of future uninsurability. Over a 20 year period, the financial advantage to the corporation of maintaining permanent cash value insurance becomes significant.

Incorporating Practice Lets Professional Enjoy Tax-Favored Benefits

Since professionals . . . such as physicians, attorneys, dentists, architects, accountants . . . have been allowed to incorporate, it has become obvious that such professional incorporation offers not only significant tax savings, but considerable advantage to the professional in providing for family security and retirement income.

The Internal Revenue Service allows professionals who choose to conduct their practices in corporate form to claim the same tax status as corporate employees. This puts the professional prac-

itioner on an equal tax footing with the corporate executive. No longer need he depend solely on his own after-tax dollars to build an estate or accumulate income.

SAN DIEGO BLOOD BANK

The San Diego Blood Bank, a nonprofit organization, is now operating on a 100% voluntary blood donor basis. Supplying blood and blood services to all 29 hospitals in San Diego requires a constant increase in sustaining blood donors.

Every week there are 12 to 14 open heart surgeries performed in San Diego. These surgeries call for 20 or more units of blood of a specific type. The citizens of San Diego must furnish that blood. And Pints of Life Club members make up an important part of these sustaining donors.

Pints of Life Club donors are very special people, who agree to give blood when their type is needed, making many life saving transfusions possible.

The San Diego Blood Bank is making an effort throughout this year to increase the Pints of Life Club membership by 7,000.

For further information on how you can join, please call the Community Relations Department at the San Diego Blood Bank at 296-6393. □

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Inklings

by Pat Walker



Wow! I just visited a real life hobbit house! It was charming, unique, all wood, and all hand made.

Richard and Polly Van Every are bubbly beyond belief when they speak of their home. Nothing pleases them more than to explain the structure and its contents to you. It is totally unique . . . and stunningly delightful.

When they purchased the home in Leucadia about 18 months ago, its principal problem was one of darkness. There weren't enough windows, and so Richard became a master window setter. They set six windows and a skylight. All the windows are stained glass or windows from houses which were at least 50 years of age.

Before moving to California to be nearer the grandparents of Richard, Jr., they lived in Denver, Colorado where they rebuilt another old home. Then they moved to California, bringing with them half of Denver in the form of old and fascinating knick-knacks, furniture, doors, and windows. Some of the stained glass windows were brought from Aspen. Each one was painstakingly set by Richard, and soon the dark house became airy, letting in views of the verdant landscaping and trees which grow so bountifully on their property.

The skylight allows them not only a flood of sunlight during the day, but also lets them enjoy the more romantic moments of lying in front of the fireplace and watching the moon through the trees as it orbits its way overhead.

The ornate wooden storage unit to the right of the photo is an 1890 icebox which now houses blankets and "things". Barely visible above the alcove ceiling under the skylight are two old jumping skis brought from Steamboat Springs, Colorado. The interior is raw redwood which has been hand sanded but not enough to remove the intriguing cut marks and imperfections. Even the white wicker furniture has been around since the 1920s. Richard's grandmother's trunk has been lovingly refinished and now serves as a functional coffee table and storage unit.

The kitchen is the most interesting room. They have added a dining area which is lined with stained glass windows



Polly Van Every and Richard, Jr. read the book "Hand Made Houses".



Richard, Jr. takes an orange juice break in his 150-year-old rocker. The larger bottle in the background is a 1920 display bottle.

allowing a rainbow of colors to play across the simple old table and chairs. The kitchen was a shell containing one sink and no floor when they purchased the house. Now, the floor is durable hard oak with pegs. Shelves line the walls. They are filled with antique jars and containers, which are not only pleasant to look at but also house the staples needed to run a family. The kitchen storage is conventional cabinets in the sink area combined with an enormous old hutch housing most of the kitchen utensils and goodies. The nooks and crannies are filled with jars of homemade fruits and vegetables from the gardens surrounding the house.

A lot of the furniture was purchased from dumps and salvage outlets. The most interesting item which took them the longest time to find was an old 1910 pull-chain toilet called a straight-line commode. It cost them four times what a new conventional fixture would have cost. The sink fixtures are 1920 bathroom faucets resembling parts of a still more than they do items of convenience. All of the tiles in the bathrooms and around the fireplace are hand-glazed tiles from Laguna Beach.

The doorways in the house are quite different. Most of them are curved arches laid with wood. The kitchen door is a magnificent sexagonal beauty set with stained glass. The upstairs bedroom features two wooden dutch doors which al-

lows fantastic ventilation and privacy. The classically beautiful brass bed was found by Richard in a Colorado dump.

Richard and Polly had been involved in rebuilding old houses for some time when a friend told them about the popular new book, "Hand Made Houses" by Boericke and Shapiro. But nowhere in the book is there a house as totally complete as the Van Every's. It is a home without anachronisms. It's like another time, another place.

The Sandpiper's Auxiliary to the San Dieguito Little Theatre are planning a fantastic event for September! On the 7th, they are holding an art auction at the Torrey Pines Inn as their Annual Benefit. This unusual event will begin with a champagne and hors d'oeuvre viewing. Art for the event will be supplied by Art Show Galleries Ltd. with headquarters in Los Angeles and a branch in Houston, Texas.

Pieces for the Show will come from the International Collection of the Gallery and will include works by such masters as Calder, Chagall, Tobiasse, Dali, Picasso, Buffet, Miro, Berea, Deberat, Rubin, Rockwell, Siqueiros, plus a large number of international artists.

From 7:30 to 10:30, the art auction will be conducted by the distinguished international art auctioneer Mr. John Rust. A 10:30 supper will follow. Mrs. Charles Elliott (755-6468), and Mrs. George Furlong are Co-Chairmen of the Benefit.



Mary Lou Martin, Linda Bullock, and Sue Holtkamp ready the invitations for the Sandpiper's Art Auction Benefit.

"Away — away — with rum by gum is the tune of the temperance army!"

The 134th anniversary of that classic melodrama "The Drunkard" with its intemperate hero, nasty villain, and long suffering heroine is being celebrated in Del Mar.

San Dieguito Little Theatre and Stratford Court Theatre "repositories of pleasure and instruction" have joined hands to present two musical melodramas Friday and Saturday evenings during August and through Labor Day.

"The Drunkard" plays in repertory with the "brilliant success" "Road to Rainbow" outdoors at the Stratford Court Patio behind Bully's in Del Mar. Seating includes intimate tables and unreserved gallery seats. The show begins at 8:30 p.m.



Edward and Mary (Al Dillon and Lissa Lazaro) enjoy a happy moment before Edward becomes "The Drunkard".



The villainous Clovis Blackstone (Dick Edwards) welcomes Ramona Barcelona from Madrid (Margaret Edwards) in this scene from "Road to Rainbow."

Sadie Lou Tieri is directing both unapproachable casts. Richard Edwards is a nifty, shifty villain in both shows. Al Dillon is the hero, Edward, nearly lost to liquor in the "Drunkard". Lissa Lazaro is his faithful wife, Mary. Sherry Ritchlin his sweet-sweet daughter Julia, Patrick McKim his simple but brave foster brother, William, and Margaret Edwards a memorable mad foster sister Agnes. Iris Dinnes is Mary's poor, dear, sick mother. The hero is saved by Larry Staat as Parson Rencewell and Wanda Pugh, Lynn Phinney, Candy Bakaysa and Becky Birkbeck, The Temperance Army. Ed Tieri is the bartender.

"Road to Rainbow" is an original melodrama written by talent extraordinaire Mrs. Tieri. She and Richard Adesso also wrote the music for both shows. "Rainbow" is set in the gold rush days and is the saga of two young ladies from Boston (Merelyn Kelly and Toni Valles Key) who come to Rainbow to find

their father (Al Balch) who, along with his mine, has been lost. With the assistance of hero Roger Worthheart (Jeff Brosbe) and semi-hero Howard-Howard (Carl LaCour) the story has a happy ending despite the villainous plotting. Memorable singing and dancing is provided by Ramona Barcelona from Madrid (Margaret Edwards) and the dance hall girls Irmine Mae (Debbie Humphrey) and Flo (Joanne Korner). Other stellar stars are Wanda Pugh as Della Jenkins, Ed Tieri as Jake and Judd Dickey as the miner.

Bouquets go to Cory Graves, choreographer, Wanda Pugh, choral director, Dawn Mills, pianist and Evelyn Cunningham, set designer.

In addition to the above dramatic delights Marilu Norden, the Sol Hurok of San Dieguito has provided "interludes" to enjoy between acts.

Not the least of the evening's delights are the comforts and refreshments which include beer, soda, popcorn and brownies served by the most pleasant purveyors.

There is still time for your family to enjoy these summer cultures. Tickets may be purchased for a mere \$2.50, 2.00 and 1.25 at the Earth Song Bookstore in Del Mar. Phone reservations are handled at 753-3388. All are encouraged to boo and/or hiss the villain and cheer the hero. However, ladies are asked to remove their hats and there will be no spitting in the gallery.



Eddie and Sadie Lou Tieri celebrate their 25th anniversary.

It was an unusual 25th wedding anniversary for Eddie and Sadie Lou Tieri of Encinitas. A surprise celebration was arranged for them by the cast of "The Drunkard", a melodrama in which both Tiers are involved at this time.

Eddie and Sadie Lou reminisced over 25 years with friends, spanning many events and productions, two of which were their sons Michael and Albert. The set took on a very festive air as the cast presented the couple with champagne, a cake, and many good wishes to Eddie and Sadie Lou.

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Inklings

Del Mar has received another vote of confidence from two delightful people who have traveled extensively and who feel "this is the place." Ophthalmologist Robert Thompson and his pretty wife Jan feel as though Del Mar was the answer to their needs. Both of them preferred not to become lost in a city but rather to enjoy an area of smaller population and a place where scenic beauty would be part of their daily lives.

Dr. Thompson originally came from Iowa where he endured the rigors of medical school and residency. He then spent two years in Alaska in public health service with the Indian Health Service and provided eye care for the Eskimo and Aleut people. He was able to travel Alaska and spent a fascinating month on Pribilof Island during sealing time. Jan's traveling includes Hawaii and France. Dr. Thompson not only has a practice in Del Mar but he also attends at the V.A. Hospital.



Robert and Jan Thompson.

Escondido's Patio Playhouse will be making a move to its new theater in the Vineyard Shopping Center sometime soon. The Board of Directors is looking forward to a quick move as soon as the theater is available. Simultaneous with the move, will be the Playhouse's membership drive. This coming year, they will produce "Harvey" (Sept. 12), "Kiss Me Kate" (Oct. 10), a three-week run for the Playhouse's Mellerdrammer Repertory

Company, a mystery, and a new comedy "Rancho Ultimo" written by Escondido resident-artist-playwright James Gray. The season will close with the Sadie Thompson story of "Rain".

There are three types of membership available: participating (\$5), patron (\$25), and sponsor (\$50). Membership entitles the holder to opening night festivities, serving on the Board of Directors, voting on the award ballot, and involvement in other membership functions.

The Playhouse is supported by a dedicated group of women who call themselves the Patio Playhouse Angels. Maud Hamilton, this year's prexy, says they will be sponsoring bake sales, dinners, and the holiday children's show create goodwill for the Playhouse.

There are a great many things for the tourist to see in our area, and a service which is extended to all is a free guided tour program for the internationally-known Salk Institute. The tours are held weekdays only from 10:00 to 2:00 by appointment. The Institute is located on the Torrey Pines Bluffs above La Jolla. Visitors are more than welcomed. For a specific time, please call 453-4100, extension 288.

"The Fantasticks", often described as a magical musical, runs the summer season for the Escondido Patio Playhouse during August every Thursday, Friday, and Saturday. The Playhouse (still at 373 North Hale in Escondido) tells the age-old story of a boy, a girl, two fathers, and a wall, in song and words which range from imagist poetry to vaudeville slapstick. This year marks the 15th continuous year the professional company has been on stage, making it America's longest-running musical.

The play is simple . . . a wooden platform, a bench, and a moon. Director David Rethoret has double cast "Fantasticks" and they will perform alternate weekends. Actors have converged from all of North County to present this charming musical. From Escondido come Shelley Shelley, Marianne Nichols-Roy, Roger Lewis, Dick Rossmassler, Dianne Drielsma, and Lee Rossmassler. Poway is represented by Dennis O'Drane, Nancy Titus, and Mitch Rubin. Valley Center commuters are Gene Howard Klein and Will Bailie. Jon McGuffin is from Vista. Rancho Bernardo's contribution in Michael Le Fleur and Rancho de los Penasquitos' is Walter Mayes.

The \$2 and \$1.50 tickets are available by calling the Playhouse number 746-6669.

Carol Garrison is a small-framed tiny lady with enormous discipline and dedication. She often wears a funky button which proclaims, "Be kind to animals. Don't eat them." Her reasons for being a vegetarian go far beyond being kind to animals.

Eating properly is a religion for her. Carol says, "The body to me is the temple of God. If you brutalize this body, you are destroying the temple of God. I believe that what you eat is what you become." She feels that being aware of your body and of your mind are the first steps to God.

Carol is a vibrant, enthusiastic woman who teaches vegetarian gourmet cooking with great gusto. She specializes in herbs and spices, the combinations of which she says does everything to food.

Palomar College has recognized her knowledge and relating abilities, and sponsors a class on campus, and has assisted her with teaching vegetarian cooking at the Escondido Joslyn Senior Center. She emphasizes not only the health aspects of cooking, but also the advantages of reduced costs and weight loss to healthy eaters.



Elaine Boelens and Carol Lynn Garrison slip prepared vegetables into a wok.

She first became interested in foods at 19, when she became tired of being bed-ridden all of the time. On the advice of friends, she changed her eating habits and changed her life. She now radiates health and conviction.

While studying at Immaculate Heart College in Los Angeles, Carol worked to save money for traveling to foreign countries. When she visited such countries as France, Germany, Italy, Holland, Japan, and Korea she found that Americans eat more meat than people in other countries with well-nourished populations. She determined also that America is fortunate enough to have many cultures but we don't take advantage of the various foods and cooking styles in our homes. Her classes cover cooking from many countries and is very diversified in its presentation of international styles of cooking.

After graduating from college, Carol came to San Diego and assisted friends in opening a vegetarian restaurant. "I specialized in entree cooking because that was what I did best," says Carol. And it gave her a chance to use her ex-

pansive knowledge of Greek, Korean, and exotic spices.

The fall, Carol will be teaching a class in vegetarian cooking through the adult education department of the high school district. I doubt if there will be a prettier teacher on the roster!



Carol explains a quick use of knives and cleavers to Gabrielle Pavelko and Marie Mudd.

SAN DIEGO OPERA TO HOLD AUDITIONS

The San Diego Opera will hold auditions for chorus membership and small singing roles in the Opera's 1974-75 season on Sunday, August 18 from 1:30-3:30 PM at Horace Mann Junior High School, 4345 54th Street. The announcement was made by Mrs. E. H. Maxwell, auditions chairman.

Application forms may be obtained by calling 278-8501 or writing the Auditions Committee, 8422 Neva Street, San Diego 92123.

Singers may bring their own accompanist or use the San Diego Opera accompanist who will be available at the auditions.

The San Diego Opera opens the season in October with "Manon" featuring New York City Opera star Carol Neblett and Metropolitan Opera tenor Raymond Gibbs.

SHAH ABBAS ORIENTAL RUGS

Shah Abbas, an oriental rug shop, celebrated its grand opening in the Mercado at Rancho Bernardo in July.

Shah Abbas, featuring contemporary and antique Persian rugs, will offer handmade rugs of all sizes, from small area rugs to large room-sized rugs.

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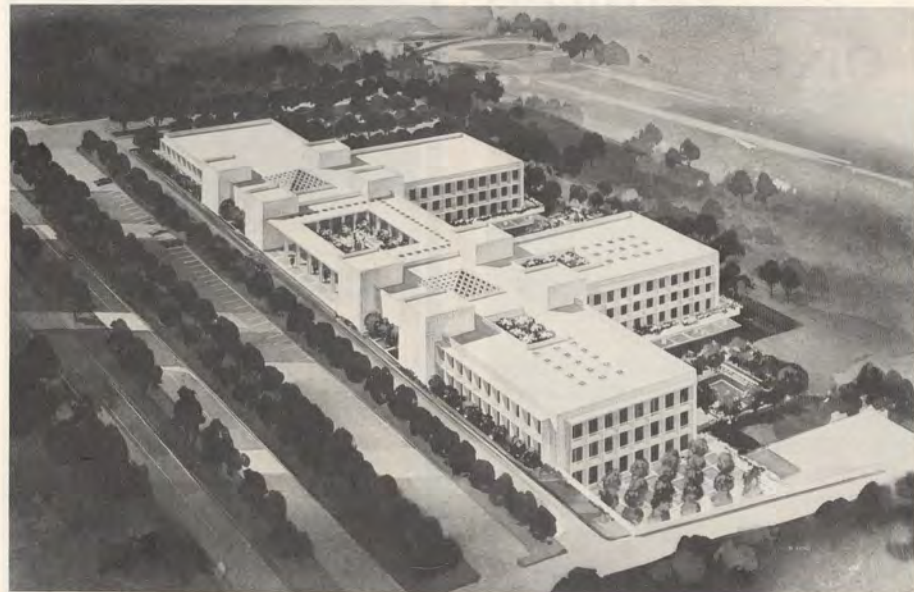
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Rancho Santa Fe, Calif.

Paseo Delicias at La Granada

Lensing In On La Jolla

by Alice Dutton



Above: Mrs. John C. Quady readies a wheel chair to assist in admitting a patient to the Clinic.

Left: Important to citizens countywide, is the SC & RF tomorrow, to be located on Torrey Pines Mesa, near the Salk Institute.

Center Left: Artist rendering of new Scripps Clinic.

Below Left: On our tour of the Clinic the lense first focused on the office of Horace D. Warden, M.D., SC & RF's administrator of clinics and hospital, dictating to his secretary, Mrs. B. F. Owens.

A vital part of the La Jolla scene is the nationally known Scripps Clinic and Research Foundation located at 476 Prospect St. This month the La Jolla lens clicks its shutter at some of the 200 women who are members of the Scripps Clinic Cora Baker Aide Service. It is named for the late *Mrs. Cora Baker Barry Baker*, wife of *Vice Admiral Wilder D. Baker*, USN ret., of La Jolla, former commandant of the 11th Naval District. *Mrs. Baker* was instrumental in forming an auxiliary at the Scripps Clinic, later named for her. *Mrs. Paul W. Horne* of La Jolla, is current president of the CBA's.

Horace D. Warden, M.D., SC and RF's administrator of clinics and hospital, expressed his gratitude from the institution for the aides \$50,000 pledge in support of the new building fund through gift shop proceeds, memorial and other gifts. *Warden* praised the Cora Baker Aide volunteers for its many contributions. Aides, he noted, assist by staffing reception desks, escorting patients, and helping perform a wide variety of non-medical duties at nursing stations. Other services by the Aides include stocking and maintaining a book and magazine cart for patients, handling special Christmas decorations throughout the buildings and grounds, providing individual favors on patients' meal trays. Also a special committee of aides work each year planning and assisting the Scripps Clinic Invitational Benefit Golf Tournament held annually at Lomas Santa Fe.

Those interested in obtaining more information about the new building fund and how to contribute to it may contact *James O. Boylan* at Scripps Clinic. □



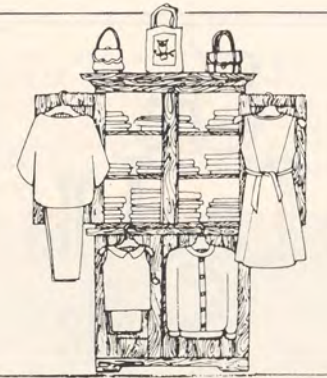
Above: Mrs. William W. Jones, right, of La Jolla, Gift shop volunteer shows an out of town visitor, Mrs. Robert P. Burke of Huntington Beach, Calif., some of the many articles that may be purchased at the shop. Some of the wares are handmade by CBA volunteers.

Left: Mrs. Robert F. Bender left, and Mrs. Titus G. Le Clair of La Jolla, pause in the Seville patio before leaving for a CBA meeting at Scripps Clinic.



Below Left: Mrs. John Thompson, left, is a Life and working member of the CBA's and on the Board of Directors. Mrs. William H. Black is a Life and Honorary member. Mrs. Cecil H. Green, not pictured, is also an honorary member residing at the Seville, as do Mrs. Thompson and Mrs. Black. Mrs. Black's son is SC & RF Board Chairman.

Below Right: Mrs. W. B. Millard Jr., leaves the Seville Apartments for the Scripps Clinic bearing flowers to be donated to the Gift Shop. Mrs. Louis M. Chapman and Mrs. John Haddock, not pictured, are also CBA members living at the Seville.



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Above:

Kenneth Cole Jr., right, assistant to the president for domestic affairs, and Domestic Council director, and Warren Kendricks, his deputy, far left, of the White House, Washington, D.C., and Mr. and Mrs. Phil Green of Los Angeles, were July guests at La Jolla Beach and Tennis Club. Cole and Kendricks were here for the annual US Mayors' Conference in San Diego.

Left:

Baron Fred von Soosten of La Jolla hosted a July dinner party at his home with guests including Mrs. Virginia Smith, left, and Judge Artie Henderson of La Jolla, center.

Right:

Other guests of Baron von Soosten included Dr. Jack Avrack, standing, enjoying party fare served by Maria Cox, gourmet cook, and Mrs. Avrack, seated left, James Stuckey, and Mrs. de Witt H. Merriam of La Jolla. Dr. and Mrs. Avrack plan an August party following the Jewel Ball held at La Jolla Beach and Tennis Club August 3. Mrs. Merriam entertains frequently and was the originator of the Chancellor's Ball.



Mrs. Arthur (Dodo) Chaney of Santa Monica captured two more titles in the 58th La Jolla Tennis Championships. She is being congratulated by William Scripps Kellogg, who retired as president of La Jolla Beach and Tennis Club this year. Mrs. Chaney found time between matches to play at the Beach club with local friends. She won senior titles, Women's Junior Vets and Women's Senior Singles this year, in the annual July event.

San Diego, a year round convention city, hosted two major and most important conventions early this summer. One, 10,000 members of the U.S. Jaycee Association, and 1,800 members participating in the annual U.S. Conference of Mayors.

Wives of each group were invited to tour the Salk Institute for Biological Studies in La Jolla, where nearly 300 scientists, technicians and assistants work tirelessly in solving major medical and scientific problems facing the world of today. Mrs. J. R. Newland, president of WASI and Mrs. David H. Garfield, immediate past president of the 900 member organization, greeted the visiting guests while Mrs. Calvin Manning, WASI guides head, of Rancho Santa Fe introduced the Salk Facility to the touring guests. The Mayors' Convention group enjoyed a lavish box luncheon in the Salk courtyard on a perfect summer day. Many members from the U.S. Jaycee group had the personal experience of viewing where portions of their fund raising monies would be delegated. The Jaycee-Ettes, an auxiliary to the Jaycee Association, have moved forward in philanthropic projects in aiding the prevention of birth defects. Numerous auxiliary chapters across the nation have adopted assisting the National Foundation — March of Dimes.

The California Jaycess presently do not have a formal auxiliary on the state level; however, many chapters throughout the state do have a local wives' club. Many of the local auxiliaries in California have projects including March of Dimes, Cystic Fibrosis, assisting with Special Olympics for Retarded Children and fitting handicapped children with shoes. Each year Jaycees and their wives take active parts in their cities to help the annual Muscular Dystrophy Telethon.

Mrs. Louis M. Wolfscheimer of La Jolla, a past president of WASI, was general chairman of the Mayors' Wives activities. Mrs. Joan Fielder of the San Diego Jaycee Wives' Club was responsible for the week's activities of the Jaycee Ladies' group.

Below:

Helper Billy Spicer, Mrs. G. Patrick Moore, WASI hostess of La Jolla, were on hand to welcome wives of Mayors here for the annual Conference of U.S. Mayors held in San Diego in June. Seated, Mrs. Sam Schwartzkopf, wife of the Mayor of Lincoln, Neb., and Mrs. Waymon L. Johnston, wife of the Mayor of Texarkana, Texas.



Left to right: Mrs. Calvin Manning of Rancho Santa Fe, WASI Tour Guide Chairman; Mr. Dan Brusslan, Highland Park, Ill. city councilman; Estelle Bryant,

WASI hostess and Nathan B. Kaufmann, Mayor of University City, Missouri.

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Above: Seated left, Mrs. Michael Gregg of La Jolla, a WASI hostess. Seated right, Mrs. C. Randolph Wedding, wife of St. Petersburg, Florida's Mayor. Standing left, Mrs. Edward Zorinsky, wife of Mayor of Omaha, Neb. Right, Mrs. Michael Butterfield of San Diego, a hostess.



Right: Left to right, Mrs. David H. Garfield, center, immediate past president of WASI points out the office of Dr. Jonas Salk to members of the San Diego Wives' Club; left, Mrs. Glenn Dethloff; right, Mrs. Joan Fielder, immediate past president of the Club. Mrs. Fielder was in charge of Ladies' activities during the 10,000 member U.S. Jaycee Convention in June.

Below: Mrs. J. R. Newland, WASI president, seated; Mrs. Bell Usher, wife of Mayor of Salina, Kansas; and Mr. Dallas Finnell, director of development at the Salk Institute.



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Thumbnail Profiles

By Kitty A. Peeling

Behind every outstanding business man is always the little woman, but in the case of Marty Schroeder he is further blessed with two go-getting sons. Thus Marty, Edith, Ron and Jim make any endeavor a whole-hearted family project.

For years the name Schroeder has stood for quality and service — not only to restaurant customers but to the Community as well — in Oceanside and North County.

Some of the biggest banquets, corporate conventions and even society wed-

dings have been held in Marty's Valley Inn.

After 29 years in the business (they started with a small restaurant on Mission Avenue near Huckaby's Dept. Store) the whole family decided they needed a vacation.

The business was sold and the Schroeders scattered over Europe. Then complications piled up and back came the Schroeders to resume their former business. All friends and customers were delighted with their return, and probably the Schroeders are just as happy to be once again in the heart of things. As Marty says, "I'm just not a vacationer or see-er — I'm a do-er!"

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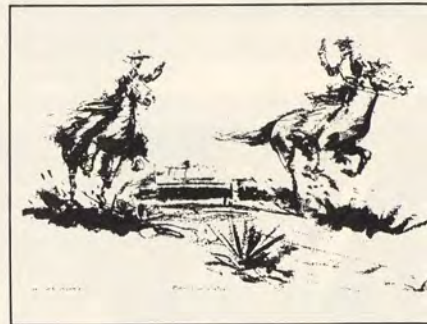
It's very easy to see why Marty is one of North County's most successful business men. Three times during this interview (to the impatience of this interviewer —) and the outraged indignation of the imported chef, Marty had to taste the simple vegetable soup.

Think what he must be like when there's Bouillabaisse.



Marty Schroeder, backed up by sons Ron and Jim.

MAC PHERSON ART EXHIBIT



"The Getaway" from the collection of Mr. and Mrs. Lou Grubb.

Mid-century Western artist, Earl Mac Pherson, has become internationally famous for his sketches and paintings depicting early Western life. His works will be on display at Le Louvre De La Costa, in La Costa Plaza, starting Aug. 15 for a month.

Mac Pherson's early life was spent sketching guns and cowboys as he grew up in the shadow of his father, a professional hunter who carried a .45 on his hip, and on his uncle's cattle ranch in Arizona. At the age of six he was awarded a blue ribbon at the Logan County Fair for a self portrait.

He attended art school at Chouinard's and the San Francisco School of Fine Arts and was commissioned to paint President Hoover's grandchildren while still a teenager. Mac Pherson has traveled to Hawaii, the South Pacific and Mexico writing and painting and currently has studios in Arizona.

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for Central Graphics in the Los Angeles and Orange County areas. The new owner said he bought his holdings from Gilbert L. Rice, who founded the business in San Diego in 1954 and had managed it until May of this year. Although Mr. Rice will no longer be active in day to day management, he will continue to serve as an officer of the Corporation, as a director, and as an active consultant in customer service.

Central Graphics will continue to operate at its present location. Mr. Blair said, and added that he didn't foresee any sweeping changes as a result of the management shift. "We've ordered some advanced new equipment, put on a third shift, and made some procedural changes," he said, "but Mr. Rice has developed such an enviable reputation in the trade over the years that really all we have to do is build on the policies he originated."

The firm operates with 53 employees, including the staff of an office in Newport Beach which serves the Orange County and Los Angeles areas. Mr. Blair was named Corporate President, Mr. Rice became Vice President, and Mrs. Sharon Gilfoil the Company's Secretary-Treasurer.

ESCONDIDO SURGEON ACCEPTS TRUSTEESHIP



The Rt. Rev. Robert M. Wolterstorff, right, Bishop of the Episcopal Diocese of San Diego, congratulates Escondido oral surgeon Dr. Lorenz F. de Julien, center, on his installation as a San Diego County Dental Society trustee as newly-installed society president Dr. Norman D. Sperber looks on. Dr. de Julien of 203 E. Third is beginning his second two-year term as a society trustee to the California Dental Association.

Thumbnail Profiles

By Kitty A. Peeling

Behind every outstanding business man is always the little woman, but in the case of Marty Schroeder he is further blessed with two go-getting sons. Thus Marty, Edith, Ron and Jim make any endeavor a whole-hearted family project.

For years the name Schroeder has stood for quality and service — not only to restaurant customers but to the Community as well — in Oceanside and North County.

Some of the biggest banquets, corporate conventions and even society wed-

ATTENTION MARTY'S AND WEST

3232 East M
Oce
For Reserva

Delicious food, fine cocktails
sea-food salad bar with nine
the friendly, relaxing charm

Special every night
8 oz. Petite \$5.25
New York Steak

Polynesian na

A complete new kitchen staf
watering tantalizing recipes
barbecued stuffed Jumbo Shr

Dancing 'n Ent
Banquet and

Don't forget our informal,
early breakfast or late snack

PSA 378 - Rev. 4/74

DATE _____ SIGNATURE _____
(If signing for company, indicate position.)

Address _____ Tel. No. _____
I (WE) AGREE TO PAY ALL CHARGES WITHIN 10 DAYS OF RECEIPT OF BILLING.
USE THIS SPACE TO LIST PREVIOUS ADDRESSES, ADDITIONAL REFERENCES, SPECIAL BILLING INSTRUCTIONS, AND OTHER INFORMATION IF NEEDED.

Address _____ Tel. No. _____
*If less than 1 year please list previous employer at bottom.

Employer _____ How Long (Yrs.)* _____
Address _____ Tel. No. _____
*If less than 1 year please list previous employer at bottom.

Drivers Lic. No. _____ Monthly Income _____
(If other than California, please indicate state.)

Position _____
Age _____ (Must be 18)

INDIVIDUAL APPLICANTS—Social Security No. _____
COMPANY APPLICANTS—Nature of Business _____

APPLICANT'S CREDIT IS ESTABLISHED LOCALLY WITH:
 ADDRESS _____
 BRANCH _____
 APPLICANT'S BANK _____
 CHECKING ACCT. NO. _____
 SAVINGS ACCT. NO. _____
 LOAN ACCT. NO. _____

APPLICANT'S NAME _____ (Please print in full)
 MISS
 MR
 MRS

STREET ADDRESS _____ PHONE NO. _____
 (Show mailing address at bottom if different)

CITY _____ STATE _____ ZIP _____
 *If less than 1 year please list previous address at bottom.

HOW LONG* _____
 RENT
 OWN

NAMES OF PERSONS REQUIRING TRAVEL CARDS AND RELATIONSHIP:

DATE REC'D _____
 APPROVED _____
 REJECTED _____

PSA Hertz! Hyatt Hotels

APPLICATION WILL NOT BE PROCESSED IF INCOMPLETE

FOLD, SEAL HERE AND MAIL — WE'LL DO THE REST

the business circuit

FIRST LEASE AT AIRPORT BUSINESS PARK

Dyna-Med, Inc., a manufacturer and distributor of emergency care products, has signed a five-year lease as the first tenant of Cabot, Cabot & Forbes' new 340-acre Palomar Airport Business Park in Carlsbad.

The lease, for 20,000 square feet of one of the park's multi-tenant buildings, is valued at \$160,000, according to Mike Galewski of Ashwill-Burke & Co., Inc. Galewski represents both lessor and lessee in the transaction.

The new facility will expand Dyna-Med's existing square footage by 50 per cent, according to Peter Backus, executive vice president of the Leucadia-based firm.

"We decided to locate in the Palomar Airport Business Park because of the reputation and quality of Cabot, Cabot & Forbes. The flexibility of a planned industrial park provides for future expansion within the same facility," Backus said.

"Dyna-Med is doubling its business each year. Gross sales in fiscal 1973 were nearly \$1.2 million, and are expected to be \$1.5 million in fiscal 1974. Sales for 1975 are projected at over four million," he said.

Dyna-Med products include the Hare Traction Splint, stretchers, dressings and other emergency care equipment for hospitals, ambulances, emergency rooms and para-medical teams. The firm also distributes household first aid kits and choke-savers for homes and restaurants.

Dyna-Med's space at the Palomar Airport Business Park will be primarily used for warehouse storage and manufacturing facilities for the Hare Traction Splint and other products requiring tooling and soft goods production.

The data processing, sales, and publications divisions will remain at the Dyna-Med headquarters in Leucadia.

"At some future date, we may have our total facility at the CC&F Palomar Airport Business Park," Backus said.

FOUR WINDS INTERNATIONAL APPOINTS WOMAN REP IN GREECE



President R. W. Arendsee

Four Winds International, Inc., of San Diego, has announced the appointment of Maria Ioannou as Representative for Greece. Miss Ioannou, a native of Australia, will have company offices in Athens.

President R. W. Arendsee of Four Winds International announced the appointment of Miss Ioannou following a recent trip to Europe, the Middle East and Africa. Four Winds International is a leading mover of household goods in containers.

Four Winds International has been one of the fastest-growing companies in international moving. On June 10 the company announced the opening of a new office in Cairo, Egypt.

Four Winds International has opened U.S. regional offices in Dallas, Houston, and San Francisco since the first of the year. Other area offices service Baltimore, Los Angeles, and Washington, D.C.

An affiliate, Four Winds Philippines, is exclusive agent for the company in the Philippines.

LOVE NAMED PRESIDENT OF BOARD

Dr. Malcolm A. Love, former President of San Diego State University, was named President of the Board of Directors of the San Diego Museum of Man at a regular board meeting on Tuesday, June 25. Dr. Love also serves as the Chairman of the San Diego Regional Coastal Commission.

NUCLEAR PLANT V.P. APPOINTED

San Diego Gas & Electric Company has announced an organizational change to broaden the company's nuclear capability for an expanded role in nuclear power generation.

Walter A. Zitlau, company president, said that the world energy situation and increasing requirements for electricity make it desirable for the company to press forward in the nuclear field as rapidly as possible.

Toward that end, Zitlau said, the company has appointed Jack E. Thomas, vice president, to head a newly-formed power plant engineering and construction division with expanded responsibilities for nuclear power.

The division also will be directly involved in activities relating to San Onofre Nuclear Units 2 and 3 and to the proposed San Joaquin Valley Nuclear Plant, in which the company is participating with several other utilities.

In a related move, the company also established a new quality assurance department to ensure that highest standards of safety, quality and reliability are incorporated in the design, construction and operation of company nuclear facilities.

While the quality assurance department will work closely with the power plant engineering and construction division, it will be kept completely independent and free of any constraints in its efforts to ensure nuclear power plant safety and reliability in compliance with Atomic Energy Commission requirements.

NEW OWNERSHIP FOR CENTRAL GRAPHICS

David L. Blair announced that he has purchased the controlling interest in Central Typesetting, Inc., also known as Central Graphics. The San Diego based firm supplies advertising agencies, commercial artists, publishers and other businesses with custom typography, photo processes, and a variety of other services basic to the graphic arts.

Prior to moving to San Diego Mr. Blair had been handling sales

for Central Graphics in the Los Angeles and Orange County areas. The new owner said he bought his holdings from Gilbert L. Rice, who founded the business in San Diego in 1954 and had managed it until May of this year. Although Mr. Rice will no longer be active in day to day management, he will continue to serve as an officer of the Corporation, as a director, and as an active consultant in customer service.

Central Graphics will continue to operate at its present location. Mr. Blair said, and added that he didn't foresee any sweeping changes as a result of the management shift. "We've ordered some advanced new equipment, put on a third shift, and made some procedural changes," he said, "but Mr. Rice has developed such an enviable reputation in the trade over the years that really all we have to do is build on the policies he originated."

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McCARTHY NAMED PRESIDENT OF OCEANSIDE FEDERAL SAVINGS



Joe D. McCarthy

Joe D. McCarthy was named President of Oceanside Federal Savings and Loan Association by Chairman David Rorick. McCarthy assumed the role as President after William Rorick resigned the post for personal reasons.

"McCarthy's intimate knowledge from his past 20 years of association as our CPA make him very suited for the job of President," Chairman Rorick said.

As a long-time resident of Oceanside, McCarthy has served as director and member of the Oceanside Chamber of Commerce, Rotary Club, and Boy's Club. He is currently a member of the Controller's Society for Savings Institutions.

Joe McCarthy graduated from the University of Oklahoma with a B.S. in Business, with honors. He is an elected member of Beta Gamma Sigma, the National Scholastic Honorary Society of Colleges of Business.

McCarthy passed the California C.P.A. examination in 1949. He became a general partner in the firm of Everts & Esenoff, C.P.A.s of San Diego. He managed their Oceanside office, which he opened in 1948, until that firm merged with Peat, Marwick, Mitchell & Company in 1961.

CASH DIVIDEND REPORTED BY WEST COAST NATIONAL

A five cents per share dividend has been declared by directors of West Coast National Bank, payable July 20 to stockholders of record July 6 according to Elmer Glaser, bank chairman.

In a letter to stockholders, Glaser reported that the bank assets were \$22,992,143, up from \$20,809,351 at this time last year. Loans had increased from \$11,103,883 to \$13,464,916. De-

posits were up from \$17,071,236 to \$20,243,016.

The current dividend is being paid to 405 shareholders representing 170,700 outstanding shares of common stock.

In January of this year, West Coast paid 15 cents per share plus a 3 percent stock dividend. □

SECURITY PACIFIC BANK ANNOUNCES SALE OF PLAZA, SAN DIEGO



Security Pacific Plaza

Security Pacific Bank today announced the sale of its Security Pacific Plaza, San Diego, to Edwin S. Lowe, a Long Island New York investor.

The sale involves the 18-story Security Pacific Plaza, San Diego, completed in late 1972, and the adjacent three-story Bank of Tokyo building. Total value of the sale is reported to be \$17.6 million.

In announcing the sale, Eugene R. Johnson, vice president of the bank's Bank Locations Department, said, "Security Pacific Bank will continue to occupy about 20 percent of the main building on a long-term lease arrangement. The San Diego Main Office, San Diego Trust Office and San Diego Division branch administration will remain located in the building."

Coldwell Banker and Co., leasing agents for the buildings, represented both buyer and seller in the sale lease-back transaction. The project contains approximately 267,000 square feet of net rentable area. In addition to Security Pacific Bank, over 65 percent of the two structures is occupied by major San Diego area legal, insurance and property management firms. □

JOHNSON PROMOTED TO PR, AD DIRECTOR AT SOLAR



Payne Johnson

Payne Johnson has been promoted to Director of Public Relations and Advertising for Solar Division of International Harvester.

He now reports directly to Solar president Morris Sievert for public and community relations activities and to Solar Vice President of Sales and Marketing James R. Phillips for advertising and product promotion. Johnson, who has been with the firm since 1965, was the manager of communication reporting through the Solar administration activity.

The promotion and realignment is part of a series of adjustments to meet the Division's unprecedented growth in worldwide markets. Solar is a world leader in the production of industrial gas turbine machinery.

Johnson is an accredited member of the Public Relations Society of America, the Association of Industrial Advertisers, and the San Diego Press Club. He has been active in many civic activities including the San Diego Chamber of Commerce, YMCA, United Way and Ducks Unlimited. He served as an air crew member in the U.S. Air Force in the Korean conflict and graduated with a BS in marketing in 1957 from the University of Southern California. Johnson lives at 664 Rimini Road, Del Mar. □

ZUMELLO JOINS PERCY H. GOODWIN

Joe Zumello, a prominent San Diego commercial insurance executive, has joined the Percy H. Goodwin Company as Senior Account Executive.

Mike Ehrenfeld, Vice President and Director of Insurance for the century old Insurance, Real Estate and Mortgage Banking firm, in making the announcement, said that "Joe Zumello will be an extremely valuable addition to our staff, bringing an extensive background in all phases of commercial insurance." □

OCEANSIDE FEDERAL SAVINGS ELECTS NEW DIRECTOR AND DIRECTOR EMERITUS

David Rorick, Chairman of the Board of Directors of Oceanside Federal Savings and Loan Association, announced that Joe D. McCarthy has been elected as a member of the Board of Directors of the association. Mr. McCarthy has been serving as Internal Auditor and Assistant to the Chairman of the Board of Directors of Oceanside Federal since 1973.

Clarence A. Steves, who recently resigned as a director of the association, was elected Director Emeritus. He now resides in Palm Springs, California.

Mr. McCarthy was a partner in the C.P.A. firm of Everts & Esenoff, and later in the C.P.A. firm of Peat, Marwick, Mitchell & Co., when the two firms merged in 1961.

Born in Oklahoma City, Mr. McCarthy is a graduate of the University of Oklahoma; he served in the U.S. Navy during World War II, during which time he received a Presidential unit citation with eight battle stars.

He has been a former member and director of many local civic organizations, including the Oceanside Chamber of Commerce, Boys Club, and the Carlsbad Planning Commission.

Presently he is a founding member and treasurer of the Oceanside Branch of the Rest and Aspiration Society, a member of the Controller's Society for Savings Institutions and the La Jolla Country Club, where he serves on the finance committee.

Mr. McCarthy and his wife Mary live in La Jolla and have two children, a son, Michael, 26, who is a teacher in the Santa Clara school system, and a daughter, Patricia, 21, who is employed by the Pacific Telephone Company in Oceanside. □

BUSINESS AWARDS ANNOUNCED

Dean Clement J. Nouri announced that the following students of the University of San Diego are recipients of scholarship awards for the year 1974-75:

Mary K. Lancaster and Richard Wesley Jolliff will receive Catherine B. Ghio awards of \$500 each.

The San Diego Trust and Savings Bank Scholarships are awarded as follows: one-thousand dollars to G. Joseph Altmanhofer and \$500 dollars each to Michael David Liuzzi and Michael M. Earley. □

HOME FEDERAL'S RECORD RESULTS GREATLY EXCEED INDUSTRY TREND

Home Federal Savings of San Diego today reported record six-month increases in deposits, assets and lending which greatly exceed operating results for the savings and loan industry as a whole.

In the Jan. 1 to June 30 period, Home Federal's net increase in deposits was \$116.2 million, 71 per cent greater than the \$68.1 million in the same period last year.

This equals about 25 per cent of the total increase in savings of all 175 California savings associations combined. This was \$424 million, vs. \$1,157 billion last year, through May 31, latest figures available.

Home Federal's 71 percent gain also ran counter to results of all U.S. savings associations, which for the first five months were 27 per cent below their net gain of last year.

Home Federal of San Diego increased mortgage lending from \$160.3 million in last year's first six months to \$252.4 million this year, an increase of 57 per cent.

This also was much better than industry figures. In the first five months, all California associations reported mortgage loans off 18 per cent. Nationally they were off 21 per cent.

Home Federal scored a third record in asset growth. Total assets of \$1.425 billion at June 30 were 15.9 per cent above the start of the six-month period, compared with a 6.6 per cent increase in the same 1973 period.

In California, for the first five months, assets of all savings associations combined increased just 5.4 per cent.

In home-improvement and mobile home loans, Home Federal gained 88 per cent to \$22.4 million in the first six months of 1974, compared to \$11.9 million in the same 1973 period.

The California and national figures are compiled by the Federal Home Loan Bank of San Francisco and the U.S. League of Savings Associations. Spokesmen for these groups said that results for June are not expected to make any substantial difference in the trends established in the first five months of the year.

Commenting on Home Federal of San Diego's record results, J. Waidron Hooper, senior vice-president for marketing, said: "I am proud of our record results. We have done to pull ahead of other associations. Rather, it is a constant effort — close attention to many things. Mainly, we really

believe in what we have to offer — security for an investor's capital, and a guaranteed rate of return."

"In these times of economic turmoil, there are many people who need and want this investment assurance if you keep reminding them of it."

"We do this by working very hard at personal service for customers, through special services, and through constant addition of branch offices. This makes our services ever more accessible to more people throughout the state.

"The result is a very gratifying inflow of savings deposits. In turn, that means we have money to lend to professional, quality homebuilders and to individuals.

"The situation gives our Home Federal people a great sense of achievement, because we are performing the function a savings and loan is supposed to perform, and we are doing it during difficult times."

Home Federal of San Diego presently has 30 active offices throughout the state, with five additional offices scheduled for opening in coming months, and applications pending for four more offices.

The Association was founded in 1934 with assets of \$9,500. □

SITMAR CRUISES NAMES MANAGER



Gary N. Stapf

Gary N. Stapf has been named Regional Sales Manager for Sitmar Cruises in an announcement made by Stephen E. Forsyth, vice president — sales. Stapf will be headquartered in the Sitmar Los Angeles offices. He and his sales force will be responsible for development of Sitmar sales in southern California, Arizona and Nevada.

Prior to joining Sitmar Cruises, Stapf was vice president of Ask Mr. Foster, a wholesale and retail travel agency with 68 offices throughout the United States. He has over 10 years of travel industry experience and has been involved in management and sales positions involving travel agents, group promotions and marketing. □

HARRY DAVIS CLUB MANAGER

Harry Davis has been named General Manager of the Kona Kai Club on Shelter Island. The announcement was made recently by Bernard Lipin, managing partner of the Kona Company, parent firm.

Davis will have overall responsibility for Club Operations and will assume complete responsibility for the Voyager restaurant and Kona Inn adjacent to the Club.

A native of Clementon, New Jersey, Davis served in the U.S. Marine Corps for 20 years during which he managed several service clubs. He retired in 1962 at Camp Pendleton, California.

Following retirement he accepted the position of General Manager, Village Inn, Fallbrook, in 1963, and served in the capacity until assuming a similar position with Lake San Marcos Golf Resort in 1968. In 1972 he was appointed General Manager of the San Luis Rey Country Club and served in that capacity until joining the Kona Kai Club.

Davis served as President of the Fallbrook Chamber of Commerce, 1966-1968, and Chairman, National Avocado Festival in Fallbrook in 1966.

Davis and his wife Terry currently reside in the Kona Inn. Their daughter Kathy lives in Fallbrook. □

SIX MANAGERS NAMED BY NCR

Six managerial promotions, including four to the Special Systems Division, have been announced by NCR Corp.

The Special Systems Division, currently located at the Data Processing Division here, was established last year to develop, manufacture and support customized on-line computers. Its base of operations is scheduled to be moved later this year to a leased facility in Sorrento Valley.

Named at the Data Processing Division, which manufactures NCR's Century Series of computing systems, were Raymond B. Smith and Robert F. Prether. Smith has been appointed Manager of Software Development. Prether was named Manager of NCR Century I and Peripheral Controller Development.

Appointed for the Special Systems Division were Ken Kelley, Manager, Program Management Support; Bruce Bertsch, Manager, Industrial Relations, Ted Gibbon, Manager, Materiel and Sub-Contracts Management; Jeff Thiss, Manager, Finance. □

FRANK M. BRYANT DIRECTOR OF PR, BISHOP'S SCHOOLS

Miss Dorothy Williams, Principal, The Bishop's Schools, La Jolla, announced the appointment of Frank M. Bryant as Director of Public Relations. Mr. Bryant has been an educational consultant since resigning as the Acting-Headmaster at La Jolla Country Day School.

Before coming to La Jolla in 1968, Mr. Bryant served for ten years as Dean of Admissions and Scholarships at Culver Educational Foundation, Culver, Indiana, and has been their Western Representative for Admissions until his appointment to The Bishop's Schools' staff.

Mr. Bryant will work closely with the Development Office to bring The Bishop's Schools and the greater San Diego area into a closer relationship. □

TOURISM — NO. 1 IN WORLD TRADE

"World tourism hit \$35 billion in 1973 and became the largest item in world trade," said William "Bill" Brotherton, Managing Director of the Southern California Visitors Council, when he addressed the San Diego Downtown Lions Club July 18. "More than 3.6 million overseas visitors came to the U.S. in 1973 and spent a record \$4 billion, an increase of 24 percent over 1972."

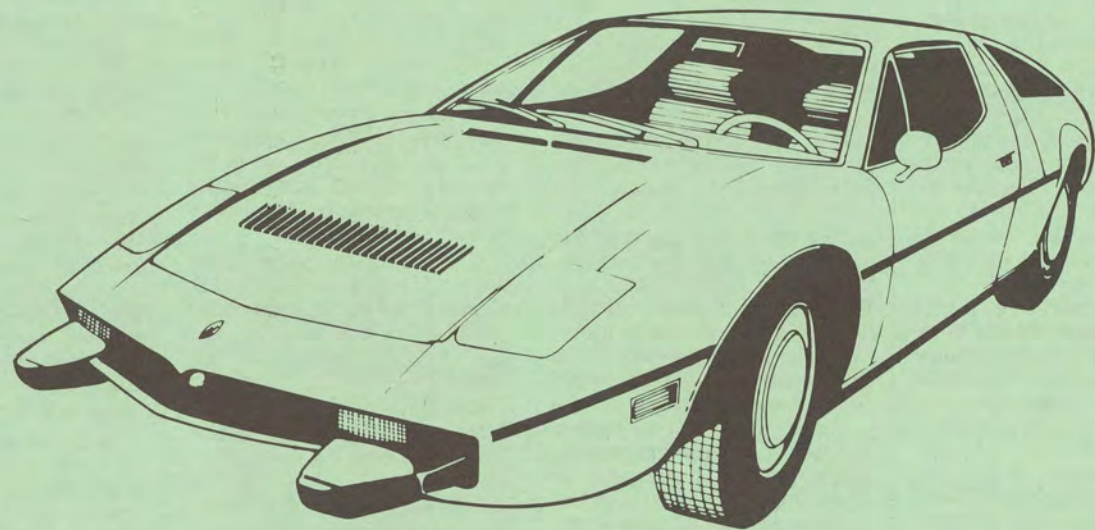
"Southern California received a good share of this foreign business as a major gateway region. We welcomed 8.4 million domestic and foreign visitors in 1973 and they injected \$1.9 billion new dollars into our entire economy," Brotherton stated.

"San Diego was named as the second most visited city in Southern California in our recent national survey of 15,000 visitors. This survey showed that out-of-state visitors are staying an average of ten days and spending an average of \$232 per person while here," he continued.

Brotherton told the Lions Club members that the Visitors Council is a non-profit association which promotes tourism to the 13-county region of Southern California and spends \$700,000 a year in national advertising to attract tourists.

The Council is supported by government agencies and private firms throughout Southern California, including San Diego County and 160 private business firms within the county. □

MASERATI INVITES YOU TO DRIVE A LEGEND...
BECOME ONE OF THE VERY FEW TO COMMAND
THE WIND... CALLED BORA...



MASERATI BORA

Harness the wind called Bora in a primal yet civilized Gran Turismo from Maserati, the legendary automotive power which has whipped past half a century of the fiercest competition to streak away with racing's greatest honors. Capture Bora in a sleek autoshape hand-styled by the highly innovative, highly individualistic Giugiaro of Ital Design. Build a 5 liter 4 overhead cam V8 engine by hand and thrust it into the very middle of this wheeled wind to achieve superb balance and comfort. Give it a dazzling stainless roof — futuristic pedals that actually glide forward to meet you at the touch of a switch — an equally futuristic body-length seat of softly ribbed leather that flows from headrest to floor — and which lets you ride this powerful Maserati wind as though it were the gentlest breeze.

We cordially invite you to come face to face with this dream machine, to have the matchless experience of driving the primal, yet civilized Maserati Bora.

MERCEDES BENZ OF SAN DIEGO

7860 Balboa Avenue San Diego, California 279-7202

Balboa off-ramp, 15 minutes south of Rancho Bernardo on Highway 163

Speaking Of Art

AN INTERVIEW WITH CHUCK SIEBUHR, THE TELEPHONE MAN WHO PAINTS

M. Beeson: Chuck, I have known your work for five years, having met you at one of the Art Marts in the Balboa Park where you were selling your paintings. I remember that you were one of the artists who were selling very well, although cheaply at the time. Your work was so much above the average that I stopped to talk with you. Because I am a sculptor and have attempted to sell my work in the park, I was able to identify with your sensitive nature and we talked about the "trapped" feelings of being monkeys in a zoo. I remember that you seemed to be a most dedicated young painter; then I lost track of you for awhile.

C.S.: I must have gone to and endured about 200 Art Marts during the two years that I was making a living at painting—a very modest living I might say. Finally the "carnival" aspect of the parking lot shows and the art marts soured me so much that I gave it up to look for a job because I felt also that my wife and 2 children deserved more consideration and money.

M.B.: Can you express your feelings regarding selling to the general public in the "carnival" atmosphere?

C.S.: Well, it's a little like being on display for public entertainment, along with some "artists" that painted in the assembly-line fashion. The paintings are low in price because they have to be to make sales. The buyer thinks he has an original painting, but the artist may have a dozen more like it in the car. This is where my ideas on fraudulent artists were formed. Seeing the junk that is bought, while quite often the better work remains unsold, gives the serious painter a feeling that he is prostituting himself. It is demoralizing.

M.B.: I remember having the feelings. I believe that this duplicating of paintings for the "buying masses" is referred to as compromising. What have you been doing since that time?

C.S.: There was a period of time, about a year before I was rehired by the telephone company, when things were grim. I worked as a truckdriver, stock clerk, cook, car rental clerk, etc. Yet I have kept painting nights, and weekends all the while trying to improve my work. I have been working very hard to provide a decent living for my family and you might



"Loves Passing", Chuck Siebuhr, oil.

say I now have "security" — a nice home, surrounded by a thousand others; a couple of cars, and the bills do get paid on time. Nights and weekends I paint.

M.B.: Now that the question of income is settled, it must feel frustrating not to be able to paint more. However, you have been juried into the Art Institute each month and have sold a painting there consecutively for 6 months. Last month you submitted 3 paintings to the jury of the Art Sales and Rental Gallery at the Fine Arts Gallery, and two of them are hanging in the current show in their

beautiful new wing. I know that this is an honor coveted by all artists in the City and County of San Diego. Your work is receiving recognition and sales in the Art Centre of Rancho Santa Fe. Do you feel that you are progressing?

C.S.: I am pleased of course and sometimes I feel that I have really succeeded in my efforts when people respond enough to buy my work.

M.B.: Chuck, your paintings have a very quiet, isolated, almost lonely feeling. There is a great deal of romanticism in them.

The Art
Centre
of
Rancho Santa Fe, Inc.

Proudly
Presents



George Brent

THE PAINTINGS OF JANET BRENT

Late wife of George Brent, well-known actor of screen, stage, and radio.

Her works are in numerous collections in Hollywood and throughout California.



Hours: 10-5, Sun. 12-4 (Closed Monday)

Corner Paseo Delicias & La Granada 756-3598

Restaurant Row

THE ACAPULCO — This colorful restaurant is a unique blend of everything that makes dining a delight. The atmosphere created by Jerry Stapp reveals the splendor and culture of the centuries-old Mexico blended with the beauty of an awakening modern Mexico. Handmade copies of Aztec and Mayan artifacts give the Acapulco an exquisite background for the fine Mexican cuisine, seafood and steaks skillfully prepared by Chef Michael. Adding to this relaxing mixture of atmosphere and tasteful foods, the Acapulco Duo strolls from table to table in the dining area and cocktail lounge, entertaining with their soft guitar music and haunting melodies. Famous for the "Margarita Grande," the Acapulco also serves cocktails and Mexico's celebrated Santo Tomas wines, to further enhance your luncheon or dinner. Think of all this the next time you want a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered — the Acapulco, 1733 South Hill Street, Oceanside. 729-4454.

BAMBOO HOUSE RESTAURANT — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

COUNTRY KITCHEN — with its Early American decor offers a very cozy atmosphere. Harry E. Taylor, a double for RUDOLPH VALENTINO, an ex-Broadway showman and retired San Francisco barman is the barmaster. On the menu are such items as Stuffed Cornish Hen and Roast Leg of Lamb. Special Sunday Dinner, including delicious homemade pie for only \$3.50. Also a children's menu. Facilities include private room for small card groups, party accommodations, picnic baskets, and food to go. Open everyday from 7:00 a.m. to 9:00 p.m. 2004 E. Vista Way, Vista. 724-2772.

THE COFFEE MILL — In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3181 531 Highway 101, Encinitas.

KELLY'S PRIME STEAK — is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster, or Prime Rib. Both the food and the excellent drinks (they "pour" for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends. After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "Ol" Don Libbey playing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m. - 2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel), San Diego, CA. Ph. 296-2131.

MIRA MAR — Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants. Always under the ownership of the Oliver Morrises (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous Ship Room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques. Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morrises' Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343.

OAK TREE HOUSE — offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties — fragrant, crisp Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and tangy Swiss cheese sauce, and their Breast of Chicken with a subtle cheese sauce is to write about! A variety of premium quality, aged steaks is offered, Sear-Charbroiled to your direction. Cocktails, of course, and the wine list, is excellent and surprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m. — 2 p.m., Mon. thru Fri. only, and 5:30 — 9 p.m. weekdays, 5:30 — 10 p.m. Fri. & Sat. Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

RANCHO BERNARDO INN — in lovely Rancho Bernardo, overlooking the West Golf Course. Spanish decor, complete continental dining in the main dining room. **El Bizcocho** Tuesday through Sunday, dinner, lunch and breakfast. Special buffet on Sunday, brunch 11:00 a.m. - 2:30 p.m., dinner buffet 5 p.m. - 9 p.m. Dancing nightly except Monday, from 9 p.m. in **La Taberna Lounge**. And featuring a great new little restaurant, **The Cattle 'n Cask**. A warm, intimate atmosphere to enjoy delicious lobster, crab, steaks and other specialties. Open for lunch, dinner and cocktails daily from 10:30 a.m. - 2:00 a.m. Dinner served up to 11 p.m. It's the perfect 19th hole oasis, located opposite the golf pro shop. Try it soon. For reservations in El Bizcocho, call 487-1611. No reservations needed in the Cattle 'n Cask. Located 5 minutes south of Escondido on Highway 395 (I-15 south).

SAN LUIS REY COUNTRY CLUB & RESORT — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad — a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 6:00 p.m. til 9:00 p.m. Monday through Thursday; on Friday and Saturday from 6:00 p.m. through 11:00 p.m. Dancing Tuesday through Saturday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330.

C.S.: I spent a lot of time growing up quite alone. Then I came to actually prefer being alone so I could draw and study art. I ran away from home at sixteen and spent most of my time in and around the French Quarter in New Orleans. There were about 25 artists stationed around Jackson Square. In company of these artists I attempted street scenes, trolley cars and the people. During those years in New Orleans I spent hours in the library studying the old masters, their subjects, composition and biographies. Van Gogh's life has made a great impact on my life and attitudes. I also find a lot of meaning in old, desolate and abandoned areas. I found that giving character to my drawings of people was very difficult. It has never been easy for me, as I have a constant struggle to say something when I paint. Now more than ever I feel held back... I have the feelings, but it is a battle every time to put them on paper or canvas. The ideas are closer to the surface, but it seems harder to satisfy myself.

M.B.: I believe that you mentioned having been to Europe. Were you able to spend time studying there?

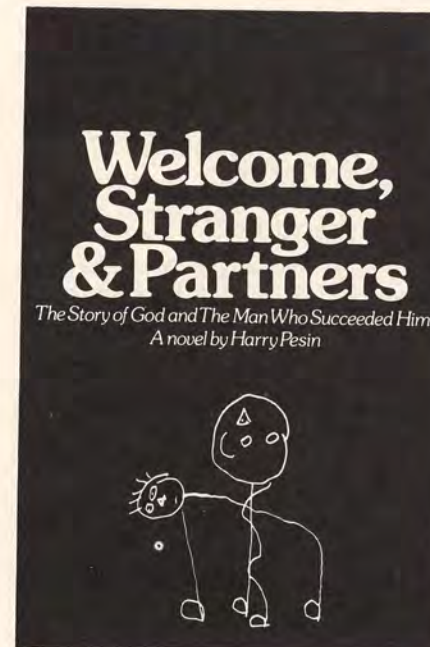
C.S.: Not in the formal sense. During my 4½ years in the Navy I went to Europe three times. My particular specialty in the Navy allowed me to spend a great deal of time ashore in museums and galleries and on the streets drawing and painting some of the same scenes I had recognized from the books on the old masters. This is when my paintings began to sell — to onlookers on the street, and to officers aboard the ship. Aboard the carrier I did a few modest murals in the crew's lounge. I sold my work in a half dozen towns in Italy, in Spain, Mallorca, Cannes, Marseille, San Francisco and in New York.

M.B.: Chuck, how do you feel about this quotation from Artforum, Sept 1973 by Peter Plagens: "Artists in the West do not, as in the East, mingle with the rich and famous, are not intellectual, none of them write, nor do they feel they have a stake in the cultural history as a whole. Their role is becoming that of 'decorator-entertainers.'"

C.S.: I do not like to accept this as a true assessment of artists in the West. There is a lack of cohesiveness, and a lack of "community" in the West. Perhaps there is a lack of patrons who are willing to trust the artists in the West. Maybe the lack of snobbishness in California might lead the art patrons to feel that the art is not worthwhile. Perhaps the promotion of art in California has not been handled as well as in the East, but I think that the validity of art here is real.

Chuck Siebuh's watercolors, pencil drawings, and acrylic paintings may be seen at The Art Centre in Rancho Santa Fe. □

The Best in Books



Reviewed by Mary Moreau

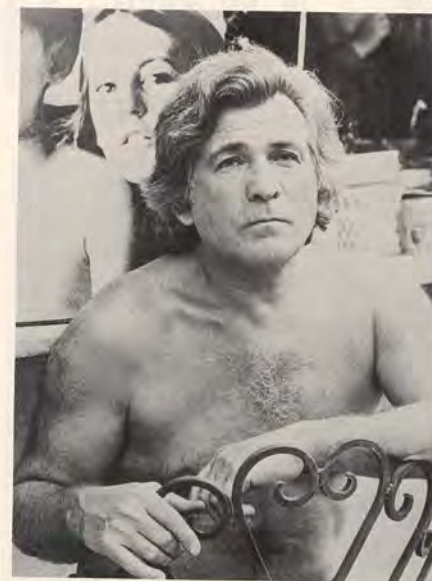
WELCOME, STRANGER & PARTNERS, a second novel by La Jolla Harry Pesin, is a multiple experiential literary labyrinth about God and the man who succeeded him. (\$5.95/Perspective Publications, Inc. 509 Madison Avenue, New York City 10022)

When the Greek hero, Bellerophon, flew Pegasus too close to Mount Olympus, Zeus, the king of the gods, dispatched a gadfly to sting the winged horse and unseat the rider, crippling him for life. It seemed that, in mythological Greek times, man could not presume to be like God. Although in later days, followers of Bellerophon, from Mohammed to Mahatma, have striven to be God-like, no one, until now, has explored the idea of God presuming to be like man.

This is just what Harry Pesin does in this remarkable second novel, *Welcome, Stranger & Partners*. The author shatters clichés: Pegasus flies backward, bringing God to Earth, where, in the body of man, he gains new insights and revelations. From his Brechtian — but not ethereal and indifferent — distance, God watches man "fight not so much to live as not to die."

In *Welcome, Stranger & Partners*, God decides to change places with man for just 24 hours to see what human morality is all about. By random choice, he selects the slightly flawed body of Michael Welcome, a partner in the advertising firm of Welcome, Stranger & Partners. At eleven o'clock one day, God materializes as Michael, while Michael takes the place of God for a day. Trying to run the universe, he bungles the production of helium atoms and discovers that God has a computer-like brain. When Michael tries to communicate with it, he finds that the brain doesn't seem to respond to English. Thinking it will be stimulated by the challenge of decoding a new language, Michael tries to invent one:

"Ah vah nah pah?"
No response.
"Quig agon vargil?"
No response.
"Speaky Greeky?"



Harry Pesin, La Jolla, author of a new novel, *Welcome, Stranger & Partners*.

tients would die of coronary arrest, so he would not be blamed for their deaths. He also discovers that Michael's body has, of all things, the ultimate indignity: cancer of the rectum. This sets off a war of survival between God and Michael.

"I'm not going to sit around and watch my body die," says the former human. "Don't forget who's God now."

"Relax, Michael. You know it's too irregular worrying about a single life."

"Not when it's my life."

If Woody Allen played God in a movie, and Charlton Heston dubbed in his voice, it would give you some idea of how Harry Pesin's *Welcome, Stranger & Partners* works on different levels. The situation is so essentially absurd, much like Ionesco and Albee using rhinos and dogs to usurp man's territory, that it opens up funny perspectives. For the casual reader, the book is a joy to read, a witty tour de force; it brims with bright, zany, comical and farcical moments: God must contend with muggers, people from the ghetto who inhabit his office at night, the inane unzipping of his fly, and always the itch, the infernal itch of the human condition, for which he cannot find a satisfactory soul-scratcher. Yet the serious reader will discover the further pleasures of profound philosophical insights, radical shifts from comedy to pathos, and the underlying satire. It is through God's eyes that the old ontological arguments (and cliché conclusions rising therefrom) take new form.

Welcome, Stranger & Partners reaches its climax on an ironical note. Bellerophon, the Greek hero, though crippled for life, survived his attempt to be a god. In Pesin's book, God does not survive his attempt to be a man. To be human, the author seems to be saying, is not as easy as God may think. Even God is helpless in life's grasp.

A truly original novel, that's *Welcome, Stranger & Partners*: inventive, thought-provoking, witty, and entertaining. □

Association Bulletin and News

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD IN THE BOARD ROOM AT 9:00 A.M. JUNE 11, 1974.

Present: President Frobes, Consulting Architect Fred Livingstone, representing Frank L. Hope, and Members Reitz and Ward.

Also Present: Building Commissioner Mowery and Recording Secretary Duffield. (Manager Grahl in attendance during discussion of Keeping of Animals)

Absent: Vice President Duncan.

The minutes of the previous meeting were approved.

NEW CONSTRUCTION

Larson, H.G. Commercial Buildings — Parcel 2/2, Block 31, La Flecha. The Art Jury approved the plans for construction of commercial buildings at Parcel 2/2, Block 31, La Flecha, with the condition that the exterior loading platform on the north easterly side of the market building be eliminated. Also, it is requested that consideration be given to ingress and egress to parking areas, noting the traffic patterns suggested by VTN.

Lay, T. Residence — Parcel 8/4, Block 14, El Vuelo. Approved. Roof sample materials to be submitted for consideration.

Brauchla Const. Co. Residence — Lot 139/6, Map 2089, Los Eucalyptus. Approved.

Lindholm, J. W. Residence — Parcel 2/7, Block 43, Via del Alba. Approved.

PRELIMINARY STYLE CHECK

Security Pacific National Bank Commercial Bank Building — Lots 12, 14 and 15, Map 2129. Subject to acceptance by the Bank of VTN's recommended traffic flow, Art Jury approved the architectural design of the building and the plot plan.

ADDITIONS & ALTERATIONS

Carmel, P. S. Addition to existing residence — Parcel 2/3, Block 20, Lago Lindo. Approved.

Zasio, R. D. Addition to existing residence — Parcel 14/2, Block 33, Rambla de las Flores. Approved.

Wilhelmy, R. Addition to existing residence — Lot 65, Map 2129, Sobre los Cerros. Approved.

Colbourne, R. Swimming Pool — Lot 106, Map 2129, El Secreto. Approved. Does not include approval for structures covering pools, including inflatable cover.

Royce, S. Addition to existing cottage — Parcel 3/2, Block 32, La Gracia. Approved

KEEPING OF HORSES

Moon, D. B. Parcel 4/9, Block 29, Avenida Luis. One horse (making a total of two) on 1.78 ± acres. Deferred for further consideration.

Doran, G. Parcel 4/17, Block 29 — One horse on 2.00 ± acres. Art Jury reiterated its previous advice for approval. Site visited.

Barnicoat, J. Parcel 5/4, Block 32 — Art Jury advised approval of one calf (in place of permission to keep one horse) until January 1975.

RANCHO SANTA FE ART JURY

C. DAVID FROBES
President

E. L. REITZ
Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JUNE 20, 1974, AT 9:00 A.M., BOARD ROOM.

Present: Directors Barclay, Chubbuck, Day, Hoover, Whitehead, Wingert, and Wrenn
Also Present: Manager Grahl, Recording Secretary Butts, Association Members, Press

ELECTION OF OFFICERS

Nominations for President of the Board were declared open by Manager Grahl. Director Whitehead nominated Director Chubbuck, Director Hoover moved that the nominations be closed; Director Wrenn seconded the motion, which carried unanimously. Mr. Chubbuck was unanimously elected President of the Board of Directors.

President Chubbuck thanked the Board for the honor and stated he would do his best to work with all of them to make the Ranch an even better place in which to live.

Nominations for Vice President were declared open by President Chubbuck. Director Hoover nominated Director Whitehead; Director Wrenn moved that the nominations be closed; Director Wingert seconded the motion, which carried unanimously. Mrs. Whitehead was unanimously elected Vice President of the Board. Mrs. Whitehead thanked the Board for the honor conferred upon her.

Nominations for Treasurer were declared open. Director Wrenn nominated Director Barclay; Director Day moved that the nominations be closed; Director Wingert seconded the motion, which carried unanimously. Mr. Barclay was unanimously elected Treasurer of the Board.

MINUTES OF PRECEDING MEETING

The minutes of June 6, on motion made and seconded, were approved.

APPOINTMENTS

President Chubbuck stated that, in accordance with Article IV, Section 2(c) of the Bylaws and, if there no objection, he would appoint Mr. Ralph B. Grahl, Secretary and Assistant Treasurer, and Mrs. Mary Ruth Butts, Assistant Secretary of Rancho Santa Fe

Association. There being unanimous concurrence, the appointments were so made.

NEW BUSINESS

NON-AGENDA ITEM

PERSONAL APPEARANCE

The President stated he would entertain a motion to add the personal appearance of Mr. Cliff Suhm to the agenda. Said motion was made, seconded, and unanimously passed. Mr. Suhm requested a statement that records of Rancho Santa Fe Association indicate Lots 27 & 28, Map 2129, to be zoned Class B in accordance with the Protective Covenant and amendments thereto. After discussion, during which it was noted that a modification of Local Restrictions occurred in 1949 which changed the zoning under the Covenant from Class G - Dwellings, the motion was made, seconded and passed unanimously to furnish the statement as requested.

Bank Resolutions. The motion was made, seconded and unanimously passed that the following resolution be adopted:

RESOLVED: That

Dixon Chubbuck, President;
Gwendolyn P. Whitehead, Vice President;
John D. Barclay, Treasurer;
R. B. Grahl, Secretary-Manager

be and they are hereby authorized to withdraw funds of this corporation from any account of the Association, signed as provided herein with signatures duly certified to said bank by the Secretary of this corporation and said bank is hereby authorized to honor and pay any and all checks so signed, including those drawn to individual order of any officer or other person authorized to sign same. Each check on the general account of the Association in the amount of \$500.00 or less, and each check on the payroll account of the Association, in the amount of \$500.00 or less, may be signed by the Treasurer or Secretary-Manager. Checks in excess of stated amounts must be signed by two authorized signatures. In the absence of the Treasurer or Secretary-Manager, checks must be signed by any two authorized signatures.

The motion was made, seconded and unanimously passed that the following resolution be adopted:

RESOLVED: That,

any said bank account shall be governed by applicable banking laws, customs and Clearing House regulations and by the rules printed in the bank book and shall be subject to the service charge schedule of the bank.

The motion was made, seconded and unanimously passed that the following resolution be approved:

RESOLVED: That

any two of the following are authorized to have access to the Safe Deposit Box of the Association:
Dixon Chubbuck, President
Gwendolyn P. Whitehead, Vice President
John D. Barclay, Treasurer
R. D. Grahl, Secretary-Manager

Subdivision, Parcel 1/1, Block 31. (Paulin) Returned to Art Jury for further study.

Keeping of 1 Animal, Parcel 4/17, Block 29. (Doran) Decision deferred pending visit to site.

Proposed Commercial Buildings: Building Commissioner Mowery presented an informational review of proposed commercial construction on Parcel 2/2, Block 31, and on Lots 12, 14, 15, of Map 2129.

Golf Professional Contract. The contract for July 1, 1974 through June 30, 1975 was presented for approval, noting that, with two very minor exceptions, it is identical to last year's contract. After discussion, on motion made and seconded, approval was unanimous for renewal of the contract.

RECESS

The Board was recessed from 10:35 to 10:45 a.m.

REPORTS

Golf Activities Committee Chairman Wrenn moved that the Board amend, as follows, the motion adopted at May 16 meeting: That children of holders of Annual Golf Playing Privilege be allowed to participate in the summer Junior Golf Program without payment of green fees. Director Hoover seconded the motion which, after discussion, was unanimously approved.

On the Committee's recommendation, Mr. Wrenn moved that the Annual Golf Playing Privilege Fee be waived for Mrs. Marion Millar and that she be given "Honorary" status. The motion was seconded by Mrs. Whitehead and unanimously approved.

Mr. Wrenn reported receipt of a 'thank you' letter from United States International University for use of the Golf Course this year which contributed to the team's winning of the championship.

The matter of the mailing of questionnaires to members of the Men's and Women's Golf Clubs by one of the golfers was discussed. The motion that the responses returned to the Board of Directors be disregarded, since they were not originated by the Board, was made, seconded, and passed, with Director Whitehead abstaining.

NON-AGENDA ITEM

PERSONAL APPEARANCE

The President stated he would entertain a motion to add the personal appearance of Mrs. M. A. Nofflett, representing San Dieguito Citizens Planning Group, to the agenda. The motion was duly made, seconded and passed unanimously. Mrs. Nofflett briefly explained the work of numerous volunteers over a period of 4 to 5 years in preparation of the San Dieguito General Plan for presentation to the County Planning Commission and subsequently to the County Board of Supervisors. At the completion of her presentation, she answered questions of the

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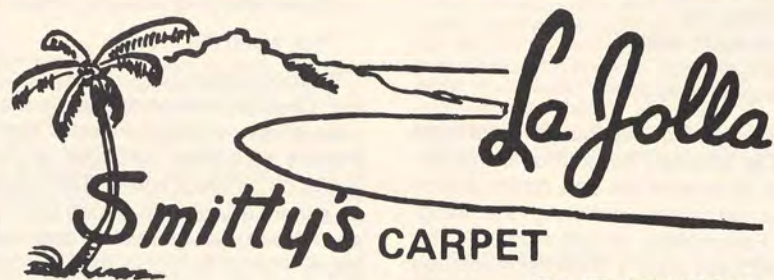
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Association Bulletin and News

Directors, after which she requested the support of the Rancho Santa Fe Association at the June 25 Public Hearing of the Plan before the County Planning Commission. President Chubbuck assured Mrs. Nofflett that the Association will have representatives present at the Hearing.

Building Commissioner showed 2 completions, 2 permits issued; and 27 dwellings under construction in May Report.

The minutes of May 30 special meeting were corrected to show Director Wingert among Directors present.

Manager Grahl reported the following: (1) Attendance at the Public Hearing in Carlsbad on June 17 on the location of the proposed International Airport, one of four scheduled before July 1. (2) County representatives will present their position on San Dieguito General Plan at tonight's meeting of the San Dieguito Citizens Planning Group. Mr. Grahl stated he had received a request of a letter of support of the Plan to be addressed to the Board of Supervisors; consensus was to defer decision until after tonight's meeting. (3) Reminder cards of the re-scheduled Annual Meeting on June 24 have been over-printed. "Come Early, Coffee and Cookies at 7:30", and will be mailed today. Replies to the first mailing indicate 127 plan to attend. It was suggested the Directors telephone residents who have not responded either way.

CORRESPONDENCE RECEIVED

Louis Hancock Renn, re helicopter landings. Decision was to look into the alleged infringement and initiate available corrective action.

Mrs. Lillian Ritt re Lot 9, Block 33. Decision was to notify the writer that the matter is still being considered by the County agencies.

Various Letters re street widths and lighting in nearby subdivisions. Consensus was to take no formal action.

RECESS

The Board was recessed from 12:30 to 2:00 p.m. for luncheon and a field trip.

Keeping of 1 Animal, Parcel 4/17, Block 29, 2 acres. At the site, with the understanding that the corral will be located 20' south of the presently proposed location and the stipulation that the horse will not be brought upon the property until all debris has been removed and the truck trail access has been completed, approval was granted.

ADJOURNMENT

The meeting was adjourned at 2:15 p.m.

DIXON CHUBBUCK, President

R. B. Grahl, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD JUNE 25, 1974, AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Consulting Architect Hope, Vice President Duncan and Members Reitz and Ward.

Also Present: Building Commissioner Mowery and Recording Secretary Duffield.

The minutes of the previous meeting were approved.

NEW CONSTRUCTION

Johnston, D. J. Residence — Parcel 1/16, Block 33, El Cielito Drive. Approved.

Zolin, J. C. Residence — Parcel 21/5, Block 36, El Arco Iris. Approved.

PRELIMINARY STYLE CHECK

Wrenn, F. W. Residence — Parcel 9/1, Block 14, El Vuelo. Architectural design acceptable. Additional information requested when final plans are submitted.

SUBDIVISIONS

Carl, N. E. Parcel 6/4, Block 5, El Montevideo — 6.23 ± acres into sites of 3.0 and 3.2 ± acres. The Art Jury advise approval to Board of Directors. Site visited.

KEEPING OF ANIMALS

Moon, D. B. Parcel 4/9, Block 29, Avenida Luis — 1.78 ± acres — One additional horse, making a total of two. Art Jury advise disapproval. Site previously visited.

Browne, R. C. Parcel 6/11, Block 33, El Cielito — 3.50 ± acres. Three horses. Art Jury advise approval. Site visited.

MISCELLANEOUS

Letter from Keith T. Jacobs re riding ring addition. Addition of ring approved.

Letter from Attorney J. Hayt re R. W. Paulin subdivision read and matter deferred as requested.

Sign — Jonathan Hayt — Approved.

R. Zasio — Request for grading of access road only. Approved.

Signs — For proposed new bank building. Art Jury suggestions forwarded to Security Pacific Bank, Los Angeles.

Sign — Paughlin & Culver Building. Disapproved. Site visited.

Letter from H. B. Pratt, read and suggestion made by Art Jury.

Discussion regarding correction to Zoning and Subdivision Guidelines.

C. DAVID FROBES
President

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD TUESDAY, JULY 2, 1974 — 9:00 a.m. — the BOARD ROOM.

Present: President Chubbuck, Vice President Whitehead, Directors Barclay, Day, Hoover, Wingert, and Wrenn.

Also Present: Manager Grahl, Recording Secretary Butts; Legal Counsel Donnelley; Association Members.

MINUTES OF PRECEDING MEETING

The minutes of June 20, on motion made and seconded, were approved.

NEW BUSINESS

Subdivision, Parcel 6/4, Block 5. (Carl) Decision deferred pending visit to site.

Keeping of Animals, Parcel 6/11, Block 33. (Browne) Decision deferred pending visit to site.

Standing Committee Chairmen Appointments. President Chubbuck announced the following appointments: Finance Committee Chairman — Director Barclay; Golf Activities Committee Chairman — Director Wrenn; Park & Recreation Board Chairman — Director Whitehead; Tennis Activities Committee Chairman — Director Hoover. Further appointments will be announced at a later date.

REPORTS

Golf Activities Committee Chairman Wrenn stated the Committee would appreciate attention being directed toward improvement of the appearance of the area near #13, #14, and #15. Consensus was to visit the site during today's field trip. The President requested Park & Recreation Board to look into the matter also.

Finance Committee Chairman Barclay stated Mr. M. E. Montrose had served for several years on the Committee and moved that a letter of appreciation for his dedication and service be sent to him; Director Hoover seconded the motion, which was approved. Mr. Barclay reported Committee meetings will be held at 9:00 a.m. on the last Thursday of each month, beginning July 25.

Audit Review Committee members will be Messrs. Brad Ewing and George A. McWilliams.

San Dieguito General Plan Public Hearing before County Planning Commission was reported on by Director Wingert. He stated that it is encouraging to note that, as far as the change in density to 2 acres

per dwelling unit recommended in Rancho Santa Fe "Middle Area" is concerned, it not only has the approval of San Dieguito Citizens Planning Group, but it also has the unqualified support of County Planning Department Staff. It seems certain said change will be recommended to the County Board of Supervisors. Mr. Wingert said that he felt expression of the Association's position was well stated by Manager Grahl in connection with the recommendation by County Planning Staff to increase the residential density to 1/2 acre of a small parcel located within RSF Protective Covenant. It is understood this parcel is planned for use by a developer to provide access to a proposed development adjacent to the San Elijo Lagoon and Rancho Santa Fe. The Association attorney is prepared to assist if legal help is needed to stop the use of residential property for access, even though it will be landscaped, to an area outside the Covenant. Consensus was to write a letter to County Planning Commission to further emphasize the objection of the Association to any use other than that for which it is presently zoned by the Covenant, one single family dwelling.

Planning Consultant. Letter of agreement proposed to be sent to VTN to retain the firm as planning consultant was discussed. Having noted that Legal Counsel had previously approved it, the motion was made, seconded, and unanimously passed to authorize its being forwarded to VTN.

Manager Grahl reported the following: 1) As a result of a question raised at the Annual Meeting (June 24), he had contacted the Homeowners Association of Rolling Hills Estates and Palos Verdes Homes Association. It was confirmed that, in both of these organizations, the owner of each building site is eligible to cast one vote in the election of members to the Board of Directors. Since they are both also municipalities, the elections for city offices are separate and voting eligibility is the same as in any city or county in California. 2) A "Reading File for Directors" of correspondence is to be inaugurated to keep Directors informed between regular meetings. If Directors feel it is helpful and useful, it may be expanded. 3) Purchase of a '73 Ford Chateau Wagon, driven 20,000 miles, for \$4800.

Staff Commendation. Vice President Whitehead stated she would like the minutes to reflect a commendation to the Staff for efforts in connection with the Annual Meeting begun on June 7 and continued on June 24, and to express the great appreciation of the Board of Directors.

Calendar of Events. Director Hoover suggested that a calendar of Association events be sent to various Rancho Santa Fe organizations to, hopefully, eliminate conflicting meeting dates. The Manager stated he will draft such a list for review by the Board.

Annual Dinner. Director Wrenn moved that the Association host an annual dinner for retiring and new members of the Board, Association Manager, Assistant Managers and Counsel, to be held in June. The motion was seconded by Director Day and passed unanimously.

CORRESPONDENCE RECEIVED

Arthur S. Hill, re: Horse Permit Renewal Fee. After discussion, consensus was to reply with appropriate explanation.

RECESS and EXECUTIVE SESSION

The Board was recessed at 10:25. The Board went into Executive Session from 10:30 to 11:15 a.m. to discuss personnel matters.

RECESS

The Board was recessed at 12:20 p.m. for luncheon and a field trip.

Subdivision, Parcel 6/4, Block 5, 6.23 ± acres into 3.0 and 3.23 ± acres. At the site, approval was unanimous, on motion made and seconded.

Keeping of 3 Animals, Parcel 6/11, Block 33, 3.5 acres. At the site, the motion for approval was made, seconded, and passed.

ADJOURNMENT

The meeting was adjourned at 2:30 p.m.

Dixon Chubbuck, President
R. B. Grahl, Secretary

MINUTES OF SPECIAL MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JULY 11, 1974 — 8:30 A.M.

Present: President Chubbuck, Vice President Whitehead, Directors Barclay, Day, Hoover, Wingert, and Wrenn.

Also Present: Secretary Grahl.

The President opened the meeting by thanking the Board members for response to the telephone notification on Tuesday afternoon, which called this special meeting.

EXECUTIVE SESSION

The Board went into Executive Session at 8:35 a.m. to discuss personnel matters.

ADJOURNMENT

The Board returned to open session and adjourned at 9:00 a.m.

Dixon Chubbuck, President
R. B. Grahl, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY MEETING HELD JULY 9, 1974, AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Vice President Duncan, Consulting Architect Frank Hope and Members Reitz and Ward.

Also Present: Building Commissioner Mowery and Recording Secretary Duffield. (Manager Grahl in attendance during consideration of Subdivision and Keeping of Animals).

NEW CONSTRUCTION

Menger, C. S. Residence — Parcel 5/6, Block 27, Las Colinas. Approved with request that name sign be reduced in size.

Wrenn, F. W. Residence — Parcel 9/1, Block 14, El Vuelo. Approved with suggestion that porch in front of residence be widened to possibly six (6) feet.

Wyman, W. L. Residence & Pool — Parcel 1/9, Block 30, Via de la Valle. Approved.

ADDITIONS & ALTERATIONS

Johnston, S. S. Addition to existing residence — Parcel 9/12, Block 33, El Acebo. Approved.

Bergen, R. C. Stable and Corral — Parcel 1/2, Block "L". Via de Santa Fe. Approved.

SUBDIVISION

Carroll, P. A. Parcel 4/8, Block 27, La Valle Placeta — 10.5 ± acres into sites of 5.2 and 5.2 ± acres. The Art Jury advise approval. Site visited.

KEEPING OF HORSES

Bergen, R. C. Three horses on Parcel 1/2, Block "L", 3.03 ± acres, Via de Santa Fe. The Art Jury advise approval. Site visited.

McCartney, R. D. Two horses on Parcel 8/2, Block 34, 3.26 ± acres, El Camino Real. The Art Jury advise approval. Site visited.

Engleman, D. S. Three horses on Parcel 5/3, Block 11, 3.60 ± acres, San Elijo. The Art Jury advise approval. Site visited.

Augusta, F. A. Two horses on Parcel 2/8, Block 15, 2.50 ± acres — Zumaque. The Art Jury advise approval. Site visited.

MISCELLANEOUS

San Diego Gas & Electric Padmounted transformers. Building Commissioner Mowery to contact Gas & Electric Company.

H. Glasgow — Plans for gateway — Parcel 9/1, Block 32. Approved.

Sign for Tierra Sombreada. Disapproved.

Sign — L. B. Culver. Applicant contacted by Building Commissioner.

C. DAVID FROBES
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MADRES

Ever been to a roller derby game and seen the stereotype little old ladies in tennis shoes with the cow bells? Or noticed the grandmotherly types at the race track with their \$2 tickets clutched firmly in their hands frantically urging their horse on?

If you have, then don't get the impression that the Madres (the women's booster club for the San Diego Padres) is

comprised of this type of female sports fan. Far from it.

"We have members from all walks of life," commented Betty Armstrong, Madres Membership Chairman, "ranging from doctors' wives to doctors to housewives and career women. They cover all ages, too, from women in their early 20's to a few who are in their 80's."

"Basically, we're an organization that began three years ago thanks to the hard work of Marsha Malkus and Maggie Mazur," explained Mrs. Armstrong.

The Madres' main purpose when first organized was to keep the Padres in San Diego and support the ball club however possible.

"We are a non-profit organization," continued the Madres Membership head, "so any money we take in goes to our various projects."

"Our main fund-raising drive each season is a fashion show in which the ball players and their wives plus Padres staff members such as Evit Bavasi (wife of club president Buzzie Bavasi) model various clothes. All the proceeds from this go to helping children in baseball, both boys and girls alike, by sponsoring teams."

Currently, the President of the Madres is Linda Ross, wife of Padre pitcher Gary Ross. However, since Mrs. Ross is in Hawaii for the season with her husband, the task of leading the group has fallen to First Vice President, Carol Hill.

Most of the lots in the latest Cays community are view lots. Vistas from varying points encompass San Diego Bay north to the San Diego skyline, the ocean and Silver Strand beach, and the frontier foothills of Mexico.

A long-term development of Coronado Landmark, Inc., one of the Signal Companies, Coronado Cays is the only marina residential community of its type in San Diego County. A model-home complex and sales office is open from 10 a.m. till dusk, seven days a week. Directions may be obtained from the West Indian-uniformed sentry at the Cays entry gate off Silver Strand Highway (State 75). □

DARTS: A NEW-OLD PASTIME

Will dart-throwing become a favorite pastime in San Diego?

If a relatively small band of sure-handed, serious-minded dart enthusiasts have their way, the answer is yes. They've already established an association called The Greater San Diego Darting Association, set up local inter-pub competition throughout the County, and are on their way to organizing regional tournaments.

Formed in January, the Association has 250 members, including several women dartists. Inter-pub competition began in January with 6 teams, and later grew to 16, with tournament matches taking place in the South Bay, Coronado, South San Diego, Mission Bay, Imperial Beach and downtown San Diego areas.

Al Jordan, a Navy petty officer first class and president of the Association, began playing four years ago when he was stationed in Japan. He says he expects darting to move across the country as it did in England years ago. "After all, it's a sport involving sportsmanship and cordiality. And it's serious. It has to be. One dart alone can weigh 55 grams and that's a pretty heavy dart. It can do a lot of damage."

The history of darting, traditionally an English game, goes back to medieval times. Edward J. Travers, secretary-treasurer of the Greater San Diego Darting Association, says that arrows, used by English bowmen, were adapted for an indoor game called "Butts", a name derived from the fact that the players took the rounded end (or butt) of a wine cask and used it for the target. During the 16th Century, there were reports of darts being thrown at a marked quintain (a tournament practice target) as a game. And Travers says that history shows our Pilgrim fathers had it on board the Mayflower, which brought the game to American soil. Even King George VI and his wife Queen Elizabeth were known to have had a fling at it. Anne Boleyn was also an

enthusiast, giving Henry VIII a set of certain darts of Biscayan fashion richly ornamented.

Both Travers and Jordan agree that the popularity of darting in the United States is largely the result of servicemen stationed in England who became fond of the game and brought it back with them to this country. Currently more popular in the East than it is here due to the fact that more English merchant seamen are stationed there, Travers and Jordan feel this will change. "It's just taking hold in San Diego. In January we had only 60 members. Today we have 250, only 7 months later. Think of what we'll be able to do when we begin offering prize money as an incentive, in addition to the love our members have for the sport."

As to the women, several are husband and wife teams. Or fiances. Or enthusiasts. Joan Morris of Imperial Beach says darting is a great game to watch and play. "It's a sport of finesse. It takes a sharp eye and steady hand, so women are as good as men. In fact, they are often better."

Darting also has a jargon all its own. "Mugs away", for example, tells the losing team that it can have the first throw in the next game. (Mugs, in England, meant losers, Travers says.) Then there's a term called "Bed and Breakfast." It means that you begin with a score of 26, derived again from the English term "two and six", or two shillings and six pence

... the cost for a bed and a breakfast in early England. "Trombones" refers to a starting score of 76 and another name, called "Garden Gate", simply got its name because it rhymes with the game score of 88.

"Darting isn't an expensive sport either," Jordan says. "You can buy a package of 3 darts for \$5.00. The most expensive darts, made of Tungsten, run anywhere from \$25.00 to \$45.00."

The men behind the Greater San Diego Darting Association hope to raise \$10,000 next year for tournament play here. San Diego players are now good enough to compete statewide and they feel San Diego warrants a tournament all its own. Before next year, however, they'll be holding tournaments for charity, as a means of attracting spectators, participants and additional club members.

"It took us this long to organize," Jordan commented. "In fact, we just completed our Spring/Summer season, with Boom Trenchard's and Ten Downing Restaurants winning first place in their divisions. Although most of our sponsors are pubs and restaurants, that isn't a criteria for sponsorship. Cost is minimal. The main thing is the place to play."

If the Greater San Diego Darting Association continues its growth pattern as it has over the past seven months, and if San Diegans continue to support the sport as they have, darting is indeed here to stay. □

THE ONE-QUESTION QUIZ

Since eventually you will come to our place, to get what you couldn't get at your last place, why don't you come to our place in the first place?

CENTRAL GRAPHICS

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THREE-STORY CLUBHOUSE IS FOCAL POINT OF CAYS' BAHAMA VILLAGE

A three-story clubhouse of Victorian design serves as the social and recreational focal point of the fast-filling Bahama Village section of Coronado Cays.

The cupola-capped, blue-tile-roofed pavilion includes a bar and lounge, party and game rooms, a kitchen, and a view tower which is the highest vantage point at the Cays. An outdoor veranda and promenade area juts out into San Diego Bay to the north and east. A pool and sundeck, with daily lifeguard service, is west of the clubhouse.

Cays architects modeled the Bahama clubhouse after famed Hotel del Coronado, four miles to the north along the Silver Strand. A variety of palm trees and tropical flora decorate the club grounds and guest parking is provided, as well as guests boat docks nearby.

Each of the 111 homes in Bahama Village is situated no more than two short blocks from the pool and clubhouse. Of the original 46 waterfront townhouses and 65 single-family detached homes, only seven townhouses and 18 detached units remain to be sold, according to Cays sales vice president Jack Conover.

Conover also noted that individual boat slips remain available for each of the 25 Bahama units yet to be sold. The docking facilities can accommodate boats of up to 41 feet length.

For the two- and three-bedroom townhouses prices begin at \$77,200 and for the three- to five-bedroom individual homes at \$70,100, with residents automatically assuming membership in the Coronado Cays Homeowners Association and shares in the pool-clubhouse complex.



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Places and Faces

INDIAN JEWELRY AT SAKS

Joanne Goldwater, daughter of Sen. Barry M. Goldwater of Arizona, spent two days at Saks Fifth Avenue in La Jolla



Joanne Goldwater shows some pieces from the collection.

showing and selling fine pieces of American Indian jewelry. Selections from the Goldwater family collection and designs specially created by Indian artists were featured at the July 18 and 19 show.

Joanne and her associate, Vic Lundberg, purchase the turquoise and silver and supply it to their Indian artists who create their own, original designs. Don Johnson, one such up and coming Navajo artist, is traveling with Joanne. His creations are quite modern and distinctively his, being personalized with an opal inlaid next to his signature.

In October, Joanne will take the collection to New York. □

OFF BROADWAY PRESENTS "DAMES AT SEA"

San Diego's Off Broadway Theatre producer/owners Don Wortman and Tom Hartzog today announced *Dames at Sea*

for an August 1st opening. *Dames at Sea* is a fun-filled nonsensical spoof of movie musicals of the 30s.

The San Diego production will be directed and choreographed by Neal Kenyon, who did the original New York production. Doug Nye is the musical director. Negotiations are underway for television and film names to star in the local production, and announcement of the cast will be made shortly.

The 1930s, as everybody knows, were hard times. And Mr. and Mrs. America, as well as sailors on all those ships at sea, scraped together their pennies and indulged themselves in movies, knowing full well, the movies were hokum, but a hokum of hope and escape.

Dames at Sea deftly and delightfully captures the delusion. This seemingly innocent entertainment — apart from its happy and just-right combination of melodies, lyrics, performances and production values — has won the praise of critics, and the hearts of audiences, to make it one of the biggest hits. For *Dames at Sea* is really not about the 1930s, but about the Hollywood-Busby Berkeley-Ruby Keeler-Dick Powell musical extravaganzas of the 30s. It is a twice-removed dream of a dream.

Showtimes are Tuesday thru Friday at 8:30 p.m., Saturday at 6:00 and 9:30 p.m., and Sunday at 2:00 and 7:30 p.m.

SUMMER GOES ON

The North Coast Family Y.M.C.A. Adventure and Y-Tyke Day Camps will both begin a new session of camp on Monday, July 22nd. The Y-Tyke Day Camp is for boys and girls from 3-5 years of age. Activities include: movement education and coordination, crafts, swimming, field trips, films and snacks. The new camp operates from 9:30 a.m. to 2:00 p.m., Monday thru Friday in one-week sessions. The cost is \$10 for members and \$12 for non-members.

The Adventure Day Camp is for boys and girls 5 (completed Kindergarten) to 10 years of age. Activities will include: Horseback Riding, Miniature Golf, Overnight Campout, Tours, Sailing, Fishing, Swimming, Trampoline, Gymnastics, Crafts Films and much more. The camp operates from 9:15 a.m. to 3:30 p.m., Monday thru Friday in two week sessions. The cost is \$40 for members and \$45 for non-members including transportation to and from camp from points of heavy demand. The base camp is at the North Coast Family Y.M.C.A. at 200 Saxony Road, in Encinitas.

The last trip of the summer is for Sr. High boys on a Baja California Surf Caravan. From August 23 to 30th the group of 10 will surf, swim and sun at

Camp Lopez, San Miguel, San Carlos, Santo Thomas Cabo Colnett and exploring point breaks around Pinta Baja. The cost for members is \$60 and \$70 for non-members.

All the above caravans include transportation, food, admission, leadership and insurance in the fee. For more information on any trip, please contact the North Coast Family Y.M.C.A. at 753-6536 or stop by the Y at 200 Saxony in Encinitas.

SUMMER SCHOOL CAN BE FUN

by Alice Donnelly

This summer, for the first time, the Rancho Santa Fe library has been conducting a summer school enrichment program in cooperation with the Rancho Santa Fe School. The starting date was July 8, and the program extended through July 31.

Three separate classes met each Monday, Wednesday and Friday morning. The 9:30-10:30 class was composed of twenty-five sixth, seventh and eighth graders. The theme of the session was "Tales of Terror: Mystery Real and Imagined." During class time, the students were involved in book discussion, storytelling and oral book reviews. Films relating to the theme were shown at the end

of each period and time given to choose and check out books.

Twenty-four third, fourth, and fifth graders made up the 10:30-11:30 class. The theme for this group was "Award Winning Books." Both Newberry and Caldecott Award books were set aside for reading and sharing during class time. Several movies, which were made from Caldecott Award Books, were available and were shown along with those of other popular picture books. Previous to the showing of the movies, the book was shared with the class.

A special magic show, presented by Mr. P. H. Johnston, was planned as a highlight of the closing day of the program. The overall goal of the program was to create an awareness and appreciation of good books. □

VMO-2 WIVES START FUND FOR EQUIPMENT



Mrs. Aline Allyn, Tri-City Hospital Obstetrical Unit head nurse, accepts a check for \$100 from Mrs. James Farber, right, and Mrs. Robert Whaley, members of VMO-2 Officers' Wives Club. Mrs. Farber is president of the 32-member group which raised the money at monthly luncheon raffles. It will be applied toward special equipment to care for premature babies.

Wives of Marine Corps aviators stationed at Camp Pendleton have started a fund to provide needed equipment to care for premature babies born at Tri-City Hospital.

Mrs. James Farber, president of VMO-2 Officers' Wives Club, presented a \$100 check to Mrs. Aline Allyn, Obstetrics Unit head nurse, recently to apply toward an open radiant heat bed. Used with a new baby it permits doctors and nurses to examine and treat the child while keeping it under warm, protective care.

The VMO-2 Wives Club includes 32 members who meet monthly at coffees and luncheons. All of the husbands are assigned to the Camp Pendleton unit carrying the same identification.

The money donated to Tri-City Hospital was raised at raffles and other luncheon projects. □

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Places and Faces

PLAYERS AT WINNERS CIRCLE LODGE



A scene from "Primrose Path" presented by the Crazy Quilt Players at Winners Circle Lodge

Crazy Quilt Players, under the direction of Jock Mahoney, is presenting a trio of original musical shows, mostly created by the talented Carl Eugster, who acts as musical director and as "Fingers" on the piano.

Productions, presented at Winners Circle Lodge, (across from the race track) include, "The Primrose Path", a musical melodrama where the audience boos the villain and cheers the hero, Tuesday and Friday evenings; "Escape With Me", a somewhat Caribbean fantasy, Saturday night, and "Three Men On a Horse", all about racing and gamblers, Sunday night.

Carol and Jim Watkins, lodge owners, are producers of the fun-filled and well acted productions. □

leaves the post of Chief Deputy Director of the Unified San Diego County Office of Emergency Services. He will continue in the profession, however, as a consultant for both the Stanford Research Institute, Washington, D.C. and the Center for Planning and Research in Palo Alto, California.

During Marty's tenure, the OES has readied emergency plans for almost anything that man or nature can throw at the region. Carried beyond just the state of paper work, multijurisdictional rehearsals are held throughout the County. The County government as well as those of the 13 cities are all participants in the unified efforts.

Marty is a past president of the 2,200-member United States Civil Defense Council and a member of other state and regional preparedness organizations.

He and his wife will continue to make their home in Coronado. □

ECLECTIC INTERIOR DESIGN OPENS STUDIO IN VINEYARD

Eclectic Interior Design announces the opening of their new studio at the Vineyard in Escondido. The expansion resulted from a demand for larger facilities to serve the interior design needs of North County. Just recently, Eclectic doubled the size of their custom woodwork shop. Now, after six months of intense preparation a new studio has been created.

The studio itself has been designed to give the discriminating public an opportunity to see the latest in design innovations as well as a new look in traditional settings.

A primary objective has been to introduce the Eclectic look to North County. One of the new decorating ideas at Eclectic is a showing of French tapestries. This is only one of the many new and truly Eclectic ideas for modern decorating. Other traditional ideas and furniture lines have been added and are displayed in complete settings (vignettes). Exciting new sofa lines are having their debut here for the first time in the country. The new lines were inspired by recent Italian designs and represent a unique addition to design ideas.

Eclectic Interior Design has been decorating consultant for the Vineyard, working closely with Vineyard Manager Richard Ervin in providing carpets, draperies and other decor ideas for offices in the new complex.



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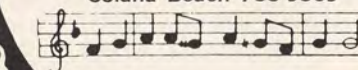
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MARTY RETIRES



Bill Marty

Call it "civil defense", call it "disaster preparedness", or call it the Office of Emergency Services (OES), the senior professional in civilian preparedness in San Diego County for the past 13 years has been William B. "Bill" Marty.

But this is changing as Marty reaches retirement eligibility this month and

Peeling Seens O' Side

by Kitty A. Peeling

If Winston Churchill (didn't you love that biography of his mother "Jennie"?) had been born a gal, he'd have been called *Etta Woodard* and lived in Carlsbad! *Etta* (originally from the South I do declaaah) doesn't chew, smoke black cigars, swear or imbibe alcoholic beverages like her famous English counterpart, but she has the same dominating personality, pugnacious pixy charm, bulldog determination, fierce loyalty and creative ability (had a decorating business in Carlsbad) that took Sir Winston to the heights and kept him there for most of his lifetime. Now, we of North County Living Magazine are happy to welcome the exuberant *Etta* to our advertising department.

As an advertising authority she knows from nothing about lay-outs, etc. . . . but as a salesman — well God help the business she decides needs advertising! And He will too. 'Cause if good advertising is needed NORTH COUNTY LIVING will provide it and *Etta*, as the catalyst, will bring them all together. At her recent birthday party (which she has celebrated for untold years with most of Carlsbad business and civic leaders attending) she let *Addie Cuzenda* be her hostess, while she (*Etta*) started working on her new career. No one was safe. Men of the cloth, both military and clergy, were besieged — even I!

And you know she really sold me — and I thought I was pretty smart. Have no idea what I'm going to advertise but, good grief Charlie Brown, with our large circulation and our inexpensive advertising rates, I really would be stupid not to advertise something!



In the patio of the Leo Kanes, Mimi Craven, Addie Cuzenza, Etta and Assemblyman John Stull flower forth.

I wasn't too smart at the last dinner meeting of the Orange-San Diego Wing, OX5 Aviation Pioneers held in Oceanside's Elk's Club.

Brilliant *Dr. James A. Dunne*, Pasadena, project scientist in charge of

all scientists for spacecraft MARINER 10 (I'll bet not a day over 35!) told us all details of the trip (t'will end Nov. 3) with pictures yet of Mercury taken from less than 500 miles! This was the same muchly acclaimed program that recently thrilled the members of the So. Cal. Breakfast Club. But you know with all the periapsises, iconopauses, kanopises, occultations, etc., I never got off earth — and probably just as well as Mercury is five times hotter than this planet. Lord knows I want to know everything, but I just ain't the scientific type. (Geologists and meteorologists are already in a tizzy over the new findings). Made me feel real proud of us women when *Bobbie Trout* (remember her? Early famous aviatrix) asked one of the most brainy, complicated questions!

James Graham of Rancho Santa Fe (he was a pilot in WW I and his license is signed by Orville Wright!) had to leave early and gave me his raffle tickets. When I won, it was a luscious basket of fruit topped by an enormous pineapple. Pineapples I understand. Bet you all the hotels on Waikiki Beach that that young genius, *Dr. Dunne*, hasn't been through a pineapple cannery and knows that pineapple juice (wish I could high-hat you with the chemical symbol) is powerful stuff and really digs into wood.



Red Cary, Dr. Dunne and Bob Stevens pose before one of Red's earthly paintings. Bob is the famous syndicated cartoonist for Trailer Life. Was with Copley (S.D. Union) for years.

Very smart too — and elegant and grand was the installation banquet of Carlsbad's Business and Professional Women in the ultra-swank Royal Palms Inn. Beautifully coiffed and gowned, outstanding women from all North County (a few brave husbands were sprinkled throughout the audience) enjoyed the dinner (that salad was a knock-out and so was the chef — and he could sing too!), entertainment and the installation. *Margaret Stein*, a S.D. County deputy district attorney, came up from S.D., to be installing officer.

Incoming officers with new President *Jean Rouse* will be *Muriel Olson*, *Mary Dennis*, *Wilda Simpson*, *Ramona Bratton* (a banker no less — no wonder she was chosen treasurer) and *Jerri McPherson*.



Virginia Kennedy outgoing president, Margaret Stein and Jean Rouse wish each other luck in the coming B.P.W. year.

Nothing is so rare as that exquisite day in June when Heaven and Earth really "get-with-it!"

Such a day blessed North County Concert Association Auxiliary when all past presidents hosted the annual installation luncheon held around the black, mysterious swimming pool (honest — and black plaster holds heat longer) of *Russell and Bebe Crosse*. At the edge of Oak Lake snuggled into a canyon of huge, grotesque, old oaks and sycamores, the hideaway ranch was the perfect setting for gaiety and contentment. Twelve tables (with specially decorated, hand-sewn cloth table covers) seating only 6 guests, led to an intimacy that was fast and unbelievable. *Pat Smith*, *Alice Dubow*, *Miriam Glaser*, *Tari Wood* and *Peg Barlow* (she's just back from India and — can't resist — we had a most "sari" conversation.) Can't ever be just passing acquaintances again!

After the delicious luncheon (all gourmet recipes of the past president's) *Charlotte Atkinson*, installing chairman, interspersed the installing with musical numbers from the budding artists who each year are awarded scholarships by NCCAA.

The winning students this year were: Oceanside High School, *Sam Wilkes*, violinist; Carlsbad High School, *Nancy Rutherford*, singer, with operatic aspirations; Vista High, *Christopher Hopkins*, French horn; San Dieguito High, *Joe Swoboda*, cello; San Luis Rey Academy, *Felizita Sulenski*, vocalist; Army and Navy Academy, *Mark Hoder*, composer, and Mira Costa College, *June Miller*, vocalist.

NCCAA officers incoming are: *Connie Jones*, President; *Lois Shanahan*, Treasurer; *Joan Edgar*, Vice President (in charge of publicity too); and *Ernie Terry*, Secretary.

During all the talking and fine musical entertainment, blue jays chirped, squirrels chattered and numerous bantam cocks crowed — and crowed — and they

had something to crow about because I'm sure it's one of the happiest days we've all had in a long time!



New NCCAA officers front row: Connie Jones, Lois Shanahan, Joan Edgar; Back row, Bonnie Kilpatrick, Bebe Grosse (Hostess and Director); and Ernie Terry, lower left.

So sorry to miss: *The Al DeFabio's* 50th wedding Anniversary party which their kids gave them at the Flying Bridge Inn. Hear it was filled with happy well wishers — even though the *DeFabio's* recently came from New York, they have been here long enough (and they are so delightful) to make lots of new friends.

Heather and Van Ness Taylor just bought a gorgeous, imposing estate in Rancho Santa Fe and gave three house-warming parties, certain I could make at least one. Well, I couldn't — worse luck. And I suppose the home is so well warmed there won't be a fourth — so I'll just pop in one of these warm summer days and hope for a cool daiquiri!

Attention: *Verne Bellman* and *Mel Shaw*; Somebody just sent me a copy of the University of Washington "alumnus". Saw where *Ella Raines '42* former actress has just endowed an annual drama scholarship. Someone said she lived around these parts. Would love to contact her. If anyone reading this knows where, please let me know.

But the main gist of this paragraph is that there is now a U. of W., San Diego Alumni Club looking for members!

I'm no longer the joining type, but for the aforementioned gents and any other interested alums please write L.A. "Sandy" Stewart, 2802 Juan St., San Diego, Ca., 92110.

DIG IN DEL MAR

Two University of San Diego students, Brian Smith and Richard Coyer, and Patricia Hoffman, a biologist at U.C.S.D., comprise the managing search team at the Museum of Man's archeological dig now underway in Del Mar. Dr. James Moriarty, an archeologist at the University of San Diego, is heading the project.

The dig has been undertaken in order to find cultural material to support the recent dating of the Musuem of Man's "Del Mar Man", the skull recently dated at 48,000 years old. The dating was

performed by an amino acid technique developed by Dr. Jeffrey Bada of U.C.S.D. The skull is the earliest known inhabitant of the New World.

The dig is on the same site on Del Mar Bluffs Preserve on which the late Malcolm Rogers found the skull eroding out of a cliff face over forty years ago. The skull is now on display at the Museum of Man.

The team, along with other U.C.S.D. students, will be working daily from 9 a.m. to 4:30 p.m. The area is fenced, but visitors to the dig may easily view the proceedings.

The project is being conducted with the permission of the City of Del Mar. □

LIBERATED WOMEN PREFER QUALITY

According to a recent survey of buying habits of San Diego women, liberated women ranked quality as the number one purchasing criteria. Traditional women selected price as the most important purchase criteria.

"This survey showed distinct buying differences between liberated women and the traditional stereotyped housewife" says Ms. Olga Kaczmar, group leader for the project. This 1974 study involved over 200 women and was conducted for a Consumer Behavior class of Grossmont College. "This reflects the societal changes and the impact women will have on future products." Ms. Kaczmar is a member of the Business and Professional Women's Club of San Diego and advertising manager of SENIOR WORLD, a newspaper which has 70% women readership.

There were common identifiable traits between the two classifications:

- If a woman is single or divorced, she is more likely to perceive herself as liberated. If a woman is still married, she is more likely to perceive herself as traditional.

- Age differential was apparent. Under 30 and over 50 categories were more apt to be liberated. Between 31 and 50 were more apt to be traditional.

- The greater the income, the greater the chance of the woman perceiving herself as liberated. (35.4% of liberated women had incomes over \$7,000, compared to 8.7% of the traditional women. 15.3% of the liberated women had incomes over \$12,000 compared to 0% of the traditional.)

- A greater number of liberated women rented apartments whereas the traditional owned a house (no doubt because of their marital status).

- A greater percentage of the liberated women handle the checkbooks than do the traditional women.

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Meanwhile, back at the ranch...

SDACC DAY AT THE RACES



Left to Right: Mrs. Eddie Susalla, Mrs. Jerry Englert, Mr. Bud Brubaker - Operations Manager of the Del Mar Race Track, and Mrs. George C. Thomas IV.

The San Dieguito Animal Care Center Women's Auxiliary is presenting its second annual "Day at the Races" on Friday, August 30. Once again, the festivities will begin with an 11:00 A.M. luncheon at Arthur Meyerhoff's beautiful Ranchito Alegre on Camino del Norte in Rancho Santa Fe. This year, as last, guests will be treated to a full day of "horse play", beginning with performances by some of Mr. Meyerhoff's champion American Saddlebreds, followed by delightful beverages and catered lunch and then, it's off to the races. This year,

for the convenience of the guests, the ladies have arranged for individual reserved seats at Del Mar Race Track's plush, new Thoroughbred Club Upper Clubhouse.

Ticket Chairman for the event is Mrs. Eddie Susalla of Del Mar. Tickets and reservations may be obtained by sending a check for \$15.00 per person to: San Dieguito Animal Care Center, P. O. Box 64, Rancho Santa Fe, Calif. 92067. All donations are tax deductible. For additional information, please call 756-1604.

BIRTHDAY FESTIVITIES



Margaret Muench

One of the highlights of the summer season is the night-before-the-Fourth gala in honor of the natal day of one of Rancho Santa Fe's loveliest and most popular members of the golf and social set. Margaret Muench's cocktail and buffet party was attended by scores of friends who came to wish her well. Supper was catered by Helen Thomsen of La Jolla, and was served around the pool and grounds which wore a holiday dress of red, white, and blue. Guests came early and stayed late... it was a wonderful evening, aided and abetted by a full moon which rose, as if on cue, just as supper was served. □

SANTA FE HUNT HOLDS LUNCHEON



Mrs. William E. Smith, pictured with her horse, Rusty, Chairwoman of the Second Annual Santa Fe Hunt Horse Show, held a luncheon meeting in her home recently, to make plans for the forthcoming show. It will be held on Saturday and Sunday, September 7th and 8th at the Rancho Riding Club.

SANTA FE HUNT CLUB HORSE PATRONS PARTY



Mr. and Mrs. Arnold Kirkeby, host and hostess for the Santa Fe Hunt Patrons Party with one of the pups from the first litter of the Santa Fe Foxhounds.

A cocktail buffet will be held for Patrons of the Santa Fe Hunt Club Horse Show on Friday, September 6th, from 6 p.m. until 9 p.m. at the home of Mr. and Mrs. Arnold Kirkeby of Rancho Santa Fe. This will be the first time the Kirkeby Hacienda will be open for a community function.

Mrs. Kirkeby has been selected as Chairwoman and will be assisted by Mrs. Thomas Slattery, Mrs. Emmett Manion and Mrs. Hugh Dale. The Hunt theme will be used for decorations and entertainment throughout the evening promises a unique and enjoyable occasion.

The 2nd Annual Puppy Auction will be held to name the second litter of Foxhounds owned and maintained by the Santa Fe Hunt. The first litter of hounds was auctioned in 1973 at the La Jolla home of Mr. and Mrs. Harry Polonitz. All puppies were given names beginning with "A" being the first... this year the high bidder at the Kirkeby's must use names starting with "B".

Tickets are \$25 a couple and advance reservations are requested. Reservations may be made by calling 756-2183 or 756-2173. □

DIA DEL SOL

The Beach and Country Guild for Cerebral Palsy will hold its annual fun day in the sun, Dia del Sol, on Wednesday, Sept. 25 from 10 to 2. It will take place at the beautiful Ranch home of the Benjamin Kelt family, who have kindly offered their residence, Brickwood, to host the benefit. A tour, arranged by Mrs. Paul

Thomas, will be conducted through the Kelt home.

The fund raising day is being organized by Mrs. Harold Blumenthal, who is the chairman. Mrs. Robert J. Welch and Mrs. Ray Harman are in charge of invitations. Mrs. Tietjen Hugh is handling reservations and Mrs. William Magoffin is in charge of publicity.

There will be a fashion show featuring clothes from Caroline and Alice of Lomas Santa Fe, handled by Mrs. Albert Himfar. Mrs. James Iverson and Mrs. Richard Arendsee are planning the luncheon, which will be held by the tennis courts.

Swimming, bridge and tennis are planned for the day, along with various activities in the "play room", a beautifully decorated and furnished game and relaxation area done in a red, white and blue color scheme. Mrs. Brad Ewing will organize the activities, along with Mrs. Roscoe Wilkey. The door prizes are being handled by Mrs. Joseph Warren. □



Mrs. William Magoffin, Mrs. Brad Ewing and Mrs. Paul Thomas stroll among the beautiful plantings outside the game room at Brickwood.



Inside the game room, Mrs. William Magoffin, Mrs. Paul Thomas and Mrs. Brad Ewing relax and enjoy some of the many activities.



Mrs. Brad Ewing relaxes by the tennis courts as Mrs. Paul Thomas and Mrs. William Magoffin sit in the shade.



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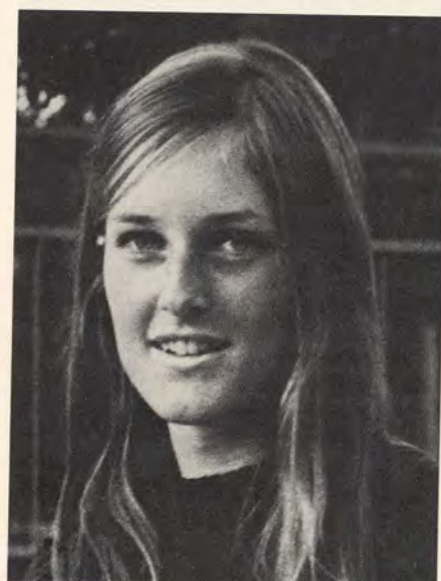
LUCIA LARKIN LEVINE RECEIVES HONOR

by Jerry Shockney

Mrs. Dennis Levine (Lucia Larkin) was recently honored with membership in the national honorary Phi Beta Kappa for high achievement during her college career. A student at the University of Southern California majoring in linguistics, Mrs. Levine recently returned from Christian University in Tokyo where she concentrated on the study of the Japanese language for a year.

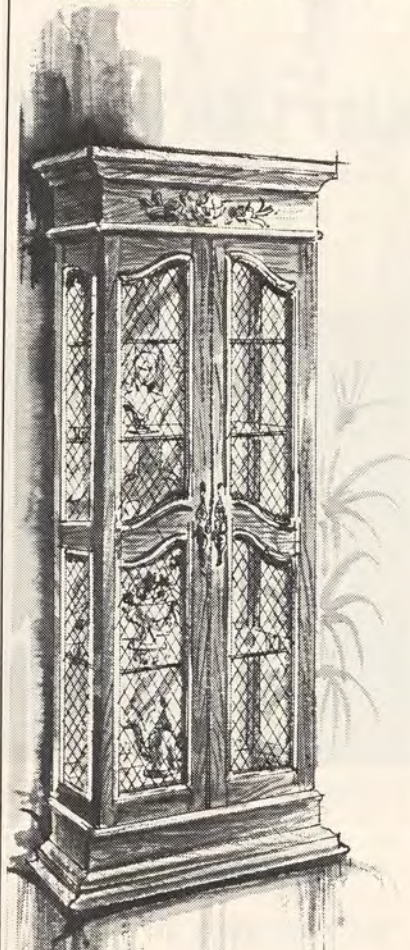
Scholastic achievement apparently runs in the family as Mrs. Kenneth Larkin, mother of the honoree received a Phi Beta Kappa key in 1942 from the same educational institution where she was a student in the School of Chemistry. Mr. Kenneth Larkin was one of the top ten graduates in his class at Cal Poly.

Mr. and Mrs. Levine are at present visiting the Larkins at their home on Linea del Cielo. Mr. Levine, a psychology graduate, is on the staff of the Ferald School for the Psychologically Handicapped on the UCLA campus. Mrs. Levine plans to do graduate work in the fall. □



Mrs. Lucia Larkin Levine

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Meanwhile, back at the ranch... STORY-TELLING AT THE RANCH

Story-telling time seems to last all day as young readers at the Rancho Santa Fe Library give their oral book reports to members of the Junior Guild in this summer's "Stamps Around the World" reading program.

A variety of tastes and interests is exhibited by the contest participants, and an eavesdropper might hear a resume of "Winnie the Pooh," the life of Adolph Hitler, a day in the life of a doll, or the care and training of horses. Many of the reports are given with a dramatic flair as the young reporter suffers with his favorite hero or emphatically condemns the villain.

At the halfway mark, two of the readers, Kim Hauser and Stephen Schuster, had already reported on more than two hundred books, with other contestants making a determined effort to do the same. Mrs. Robert Henderson, children's librarian, and Mrs. Alan Bancroft, Guild member in charge of the program, report that about 130 youngsters are participating in it.

At the end of the summer an awards party will be held for all the readers, and children who have read more than fifty books will be entitled to go on a field trip, details of which have not yet been finalized.

All the librarians agree that the Junior Guild is of invaluable assistance in conducting the reading program. This group has 81 members, many of whom volunteer their help on a regular basis to listen to the oral book reports and to keep records of each child's reading progress and the number of stamps earned. Mrs. Edward Strauss, Guild member and chairman of the Junior Guild, prepares a schedule for these volunteers, who are students from junior high and high school, and reports that many of them not only keep their own appointments faithfully, but cheerfully fill in for others who are vacationing or just forgetful.

Those Junior Guild volunteers who have given twenty-four or more hours to the summer reading program are invited to the awards party, where they also receive awards, and are entitled to participate in the field trip. They are also promoted to the Junior Guild varsity, at which state they assist in various phases of library work and also help at the annual book fair in the fall.

The summer reading program is a rewarding experience for all, from the youngest reader to the Junior Guilders to the parents, who are happy to see the enjoyment, as well as the reading progress and depth of reading comprehension that result from a summer well spent at the Library.

MRS. GORDON BARTOW ELECTED CHAIRMAN

Mrs. Gordon Bartow of Rancho Santa Fe is chairman of the Junior League of San Diego's Twenty-sixth Annual Day at the Races, Monday, August 12, 1974, at the Del Mar Race Track.



Mrs. Gordon Bartow.

Proceeds of the Day will be returned to the community via the Junior League's Community Trust Fund which supports such projects as:

Villa Montezuma: restoration of the late Jesse Shepherd's historic Victorian home as a cultural center for Southeast San Diego and the community at large.

Classroom Enrichment: conducts field trips for fourth graders from San Diego City Schools to Presidio Park and Old Town in an effort to educate children about the origins of San Diego.

Hall of Science — Reuben H. Fleet Space Theatre: establishment of a volunteer program.

Public Service Seminar: instructs publicity representatives from community organizations in the preparation of materials for radio and television stations and newspapers.

Social Advocates for Youth (SAY): supports the Linda Vista program for children before they get into serious trouble.

Mrs. Bartow is a native Californian and a graduate of the University of Oregon. In addition to raising two sons, Wesley, 4½, and Brett, 2½, Mr. and Mrs. Bartow are also raising lemons and oranges in a grove on their Rancho Santa Fe property.

Mrs. Bartow is active in Rancho Santa Fe youth programs and is also Ways and Means Chairman for Las Duenas, an auxiliary of the Children's Home Society.

RANCHO EAST RIBBON WINNER



Darlene Van Ort riding Sugar, owned by Jessica Baker, Foxfield Riding Club, first place and perpetual trophy for the eight and under equitation. Ginger Sallows, trainer.



Kathy Hobbs and Moments Notice owned by Rancho East. Del Mar Junior Show. First place, eight and under pleasure. Ginger Sallows, trainer.



Lauren Haflinger and Back Street, owned by Rancho East. First place in the 14 to 15 working hunters, Del Mar Qualifying Show. Ginger Sallows, trainer.



Kathy Hobbs riding Moments Notice, owned by Rancho East. Del Mar Junior Horse Show, 11 and under hunters. Ginger Sallows, trainer.

During the past three months Rancho East has been doing very well at the various horse shows.

In the middle of April they went to Westlake Village, California, for a show at the Foxfield Riding Club. Many ribbons were brought home. Darlene Van Ort rode Sugar and won the eight and under equitation, was second in the 10 and under equitation and second in the pleasure ten and under. In the 14 to 17 equitation Kate Heinzman received second; Dean Duggar, fourth; Lauren Haflinger, fifth; Lisa Owens, sixth; Michele Wheelock, eighth; and Amy Pierson, ninth.

At La Jolla farms on May 11 Moments Notice, ridden by Kathy Hobbs was first in the 17 and under pony pleasure and first in the equitation over fences 12 and under. In the pony jumpers Darlene Van Ort and Sugar were third, her sister Donna and Me First were fourth and Show and Tell, owned by Kathy Hobbs was sixth. Point One, ridden by Michele Wheelock, was second in the 14 to 17 pleasure.

At the June show held at Rancho Riding Club, Randy Minchin was first in the 14 and under maiden equitation riding Gambit, owned by Rancho East. Kate Heinzman was third, riding Here's Hoping. Darlene Van Ort rode Sugar and was first in the eight and under equitation and fourth in the onondarka.

They also received many ribbons at the Del Mar Qualifying Show. Back Street, owned by Ranch East, won the 14 to 15 working hunter and was second in the 15 to 17 jumpers, ridden by Lauren Haflinger. Kathy Hobbs rode Moments Notice and received three seconds. Kate Heinzman rode Here's Hoping, owned by Rancho East, and was reserve champion in the 14 and under equitation stake.

At the Del Mar Junior Show Kathy and Moments Notice won the eight and under pleasure and received second in the eight and under equitation.

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back at the ranch

RANCH RESIDENT PRESENTS SCHOLARSHIP AWARD

Gilbert Fitzhugh, former president and chairman of the board of Metropolitan Life Insurance Company, now semi-retired and a resident of Rancho Santa Fe, made a personal presentation of a four-year scholarship to Dean J. Dvorak of Encinitas at a luncheon saluting the young man, recently.

Mr. and Mrs. (Lea) Fitzhugh said they enjoyed the opportunity to be on hand, personally, for the event particularly since Mr. Fitzhugh was instrumental in promoting the awards concept from their inception.

His "romance" with Metropolitan Life spans some 46 years beginning when he worked as a summer clerk while attending Princeton University. He went on to become president of the company and later, Chairman of the Board. About a year ago, Mr. Fitzhugh "retired" to take up residence at Rancho Santa Fe — a move planned well ahead as the property was purchased some 20 years ago. Numerous visits to the Ranch over the years had influenced the Fitzhughs' decision as to where they would make their home when "retirement time" rolled around. However, it would not be precise to use the term "retired" in its pure form. Mr. Fitzhugh still takes time to travel and serve his company as a "goodwill ambassador".

The Fitzhughs have one son, Gilbert, and a daughter, Lea, and their pride and joy, two grandchildren, Gilbert and Verity. The Gilberts are fortunate in having a rugged individualist for a father and grandfather. There is no Gilbert Jr. or Third. Each has a distinct middle name. Further, Gilbert No. 1 married a Belgian lass and No. 2 took an Australian bride. Daughter Lea enjoys a career as a teacher and satisfies her itchy foot with some trips to out of the way places such as the Bering Strait.

Getting back on the academic scene —

Metropolitan Life has been involved in aids to education for some 50 years plus. In 1916 the company gave financial help to further education in public health nursing. Since then, many other areas of education and institutions of learning have received the company's support. Numerous medical schools have been the recipients of support and there is a program whereby financial gifts from Metropolitan employees and their families to regionally accredited two- and

Meanwhile, back at the ranch...

four-year colleges are matched by the Company.

Metropolitan's Life Merit and Achievement Scholarship Programs are designed to help assure college education for the children of the company's U.S.-based employees who qualify scholastically.

And, qualify, they must.

For instance, Dean Dvorak was among one million students from 17,000 secondary schools nationwide taking Preliminary Scholastic Aptitude Test/National Merit Scholarship Qualifying Test (PSAT/NMSQT) in October of 1972. Of this group, approximately 15,000 representing less than one half of one per cent of all high school graduating seniors, were designated semi-finalists and participated in the second of the required tests, Scholastic Aptitude Test (SAT) of the College Entrance Examination Board. Students whose school records, recommendations and SAT scores supported their PSAT/NMSQT performance were named Merit Finalists.



Left to right: Mrs. Calvin Manning and Mrs. Edmund Grimes, co-chairmen of this year's Book Fair, join Mrs. Martin Scatena, telephone committee chairman, as they plan the activities of initiating the 1974 Fair. The occasion was a tea at the home of Mrs. Maury Strom.

On Friday, July 19, Mrs. Maury Strom of Rancho Santa Fe opened her lovely home on La Mirada to members of the telephone committee of the Library Guild, who are busily planning their annual campaign which initiates the fall Book Fair.

The committee, under the chairmanship of Mrs. Martin Scatena, was given lists of names to be phoned, and the need of the Library for donated books was explained. Every resident of the Ranch will be called, as in past years, and their usual enthusiastic response to the appeal and interest in the Fair is anticipated.

The telephone committee is a large one. It includes the Mmes. C. M. Alderson, Arleigh Anderson, James Ball, Ron Bergfors, Bertha Blinks, Colin Bradford, Roger Brickman, George Bullette, Ivor Butler, Joseph Choyke, Ernest Chritton, Garrett Coleman, George Donnelly, Frank Driggs, Christopher Dyer, George Eidson, Martha Ferneding, Joseph Fuller, William Gage and Karl M. Glasoe, Jr.

Also Mmes. John Goodwin, Robert Holley, Edmund Hoskins, Thomas Howe, Cecil Johns, James Johnston, Frank Kaiser, Daniel Leedy, Chas. Marsh, M. Martinez, Richard Newhafer, Alfred Paul, John Pyle, Robert Rose, John Rowold, Harold Snyder, Gerald Sundkvist, Clifford Tanner, Wilfred Teetzle, Steve Toth, Jr., Hartwell Welsh and Edwin Zipse.

Tea was served at poolside by Mrs. Curtis Barks, chairman of hospitality, assisted by Mrs. Strom. □



Gilbert Fitzhugh, former president and later chairman of the board of Metropolitan Life Insurance Company, is shown with Dean J. Dvorak of Encinitas. The occasion was the presentation of a much sought-after Metropolitan Life Scholarship at a luncheon in Dean's honor at La Costa Country Club. Mr. Fitzhugh, formally retired but still a sort of "roving ambassador" for Metropolitan, now makes his home in Rancho Santa Fe.

In all, 18 scholarships have been awarded this year. The amount of each Merit or Achievement Award is determined solely by the National Merit Scholarship Corporation and takes into account both the individual's needs in order to attend the college of his or her choice and the family's ability to contribute. The range is from \$500 to \$2,500 each year for four years. □

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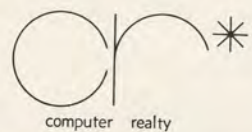
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Meanwhile, back at the ranch...

GOP LUNCHEON

The Rancho Santa Fe Republican Women, Federated, held a Summer Salad Luncheon for a capacity crowd on July 22 at the lovely E. J. Manion home on El Mirador. Mrs. Martha Ferneding, President, presided over the business session.



Mrs. Martha Ferneding, president of Rancho Santa Fe Republican Women, Federated.



From left to right: Mrs. William Gage, Mrs. John Stull, and Mrs. Lawrence Solberg, California state president of Republican Women, Federated.

Newest member to join the Rancho Santa Fe group, Mrs. J. Neil Reagan (Bess) was introduced. Mrs. Reagan's husband is brother of Governor Ronald Reagan. The Reagans have recently moved to Whispering Palms in Rancho Santa Fe.

Mrs. William Gage (Lu) then presented the speaker of the day, the charming and most articulate Mrs. Lawrence Solberg (Marie), who is California State President of the Republican Women, Federated. Mrs. Solberg flew down from Madera to give an enthusiastic talk. Her messages were timely, and with the 50th year for the California Federation of Republican Women coming up next year, she said

GOP women will have the "golden opportunity in the Golden State."

Some other visiting guests were also introduced, including Mrs. John Stull (Babbie), wife of State Senator John Stull, and Mrs. Sydney Doner of Escondido. Mrs. Doner is well known in the State as a busy Chairman of numerous Committees, one being the Southern Division C.F.R.W. National Legislative Chairman. Mrs. Jean Copher, Administrative Assistant to Assemblyman William A. Craven was also a guest.

Decorations for the luncheon included numerous GOP elephants (naturally), and Mrs. Cecil John especially designed, and herself had made, perky pink elephants on bright orange name tags for all. A gay floral centerpiece graced the buffet table which was loaded with tempting salads, a fitting finale for the day. □

Letters

July 18, 1975

Dear Editor:

This morning we had our 17th animal killed by hunting dogs that are pets on the ranch. Their owners take them along, unleashed when they go on horse rides or walks. As they go along the trail across the street from our property they see the ducks we have in our creek, rush across and kill as many as they can, as fast as they can. The owners call; but, until everything is dead the dog doesn't listen to its master.

We have spent over \$1,000 fencing in our property to protect our pets. We have a 5' chain link fence, except for the roadside which the Association requested something more esthetic; so we have a 3-rail fence at the road with 4 hot barbed wires running between and above each rail. But, to a dog that has been bred to kill ducks, this is not enough. Why do people buy hunting dogs when they do not hunt? And, if they do own a killer, as all hunting dogs are by nature, why do they break the law and take them on public property, unleashed?

I was told by one man that there is a "gentlemen's agreement" on the Ranch that dogs can remain unleashed. As long as people believe that, our feathered pets will never be safe. I wish they could see what occurs when a child discovers their beloved pet has been killed for sport.

Sincerely,

Dolores Dee

P.S. We have lost an additional 3 to coyotes, but they take 1 not all we have.

Representatives Report



SENATOR JOHN STULL

As you no doubt know, Senate Bill 1592 (Dills) was passed by the State Senate June 25. I voted against this measure, and I want you to know why.

Not only does this bill carry a \$42-45 million price tag in state dollars (in addition to the \$120-123 million in new state monies for education contained in the 1974-75 state budget), but it is in fact nothing less than a property tax increase measure, designed to bypass the safeguards incorporated in Senate Bill 90 and Assembly Bill 1267. Having told the people that we have placed a limit on local property tax increases, a limit which can be exceeded only by a vote of local people, the legislature, if it passes SB 1592, will now be reneging on that commitment.

As amended June 19, June 24, and June 27, this measure provides an increase in the foundation program of \$15 per a.d.a. for equalization districts only. However, it also increases local revenue limits by up to \$15 per a.d.a., which is essentially a state-sanctioned, non-voted local property tax increase. Rather than providing taxpayers with a tax rollback, as anticipated by AB 1267 and made feasible by increased assessed valuations, SB 1592 will insure that actual taxes paid will increase, with no vote of the people.

As you know, SB 90 and AB 1267 both provide a proper vehicle for increasing education revenues if needed: a vote of the people. If local school districts truly need more money, and some, I'm sure, do, it is my firm belief that they should first take their case to the voters rather than to the legislature.

And finally, I must admit that I am tired of being asked to pour more and more tax dollars into education when 80-85% of those funds go to employee salaries and benefits. Just once, I would like to see something done for educational program, for our children, rather than only trying to meet salary schedules agreed to by local school boards with no regard to where the money will come from. The continued reliance upon the legislature to bail local districts out of

their financial difficulties caused by continually giving in to increased salary demands must be stopped.

Increased government spending will only exacerbate the inflationary pressures facing school districts, school employees, and the public generally. This vicious cycle must be stopped.

I have always been a strong supporter of education. I will continue to be. I will not, however, vote to simply provide more dollars with no indication that pupils will be directly benefitted, the one essential element of public education to which SB 1592 does not relate. □

CONGRESSMAN CLAIR W. BURGNER

The proposal to turn Miramar Naval Air Station into a major commercial airport was the topic of a briefing requested by Congressman Clair W. Burgener (R-Rancho Santa Fe) in Washington. Burgener asked the Navy to brief him on the military and economic implications of such a change.

Following the briefing, Burgener said that the proposal "just doesn't fly!" He pointed out that the Air Station serves the

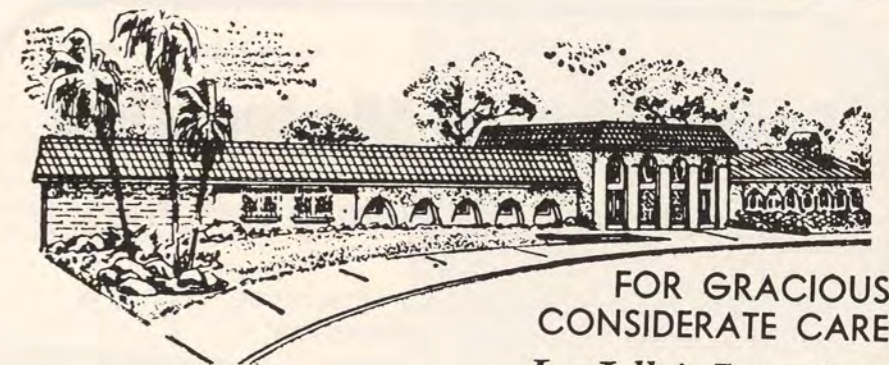
entire Navy fleet operation in the San Diego area and that "as long as the fleet stays in San Diego the Air Station's mission will continue to be an important one."



A staff report to the San Diego County Board of Supervisors recommends use of the Miramar site as the ideal site for replacing San Diego's Lindbergh Field. Burgener said that recommendation "considers only one side of the question."

"The economic importance of the fleets' presence in San Diego, as well as the military importance to the nation, makes any suggestion that NAS Miramar be converted to a commercial airport most unreasonable," Burgener said.

Burgener asked the Navy to estimate the cost of relocating the Naval Air Station and the Navy said it would cost an estimated one billion dollars. Burgener said he thought this was a reasonable estimate and the cost alone would pre-



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clude any serious consideration of the proposal.

Burgener said, "Even those people who make a good case for locating a major civilian airport at Miramar must realize that to ask Congress for a billion dollars to move the Navy at a time when the federal government can't even balance its own budget makes no sense at all. □



ASSEMBLYMAN BILL CRAVEN

More than 60 parcels of park lands slated for purchase and inclusion in the State's park system will remain in private hands for the time being, following an uprising in the State Senate at the last moment that saw \$80 million in park appropriations deleted from the State's \$10 billion budget just hours before it was sent to the Governor's desk.

Reacting to charges of "pork-barreling" and the "cavalier attitude" of the

budget conference committee's chairman, a majority of Senators refused passage of the budget until a second conference committee was formed to cut some of the pork out of the bulky spending proposal.

More than \$28 million in Tidelands Oil Revenues for park acquisitions sustained the 11th hour charge of the six-member conference committee, but 29 land parcels lost their earmarked status. Assembly conferee Ernest Mobley (R-Sanger) said, "The committee believed that the Legislature had not had sufficient opportunity to review these projects, so it deleted the schedule detailing the individual projects . . . The move will allow the Legislature to reappropriate the funds after open, public hearings are held on each proposed land acquisition."

Another 36 land parcels totalling \$41.6 million also fell from the budget along with the total appropriation. However, the second conference committee provided for a \$3 million loan to be used by the Department of Parks and Recreation to make "opportunity purchases," another name for land bargains. The deleted \$41.6 million appropriation was to have been financed by 1974 Bond Act funds.

Finally, a \$9.3 million appropriation for purchase of wilderness properties was deleted, again because of insufficient legislative review.

The '75-76 Legislature can be expected to reconsider many of the land

projects which lost their earmarked status.

Craven also announced that Cardiff Sanitation District has been sent a State Grant contract to assist in the construction of sewage treatment facilities under the State Clean Water Grant Program. The total eligible project cost is estimated to be \$2,769,000.

The State Water Resources Control Board and the Federal Environmental Protection Agency administer the construction grant program in an intensive effort to clean up major sources of water pollution.

Of the total grant amount, \$346,125 is from the \$250 million Clean Water Bond approved by California voters in 1970 and 75% of the total eligible cost is from the Federal government.

BOYS' CLUB BARBECUE SUCCESS!

The Men's Club at the Lomas Santa Fe branch of the San Dieguito Boys' Clubs hosted a genuine Mexican Barbecue on Saturday, July 27, from 1 to 6 p.m. The meal was served at tables on the patio in front of the club. Entertainment was provided by the Albert Flores Mexican dancers and by Ray Castro's musical group.

David Tozier, chairman of the Men's Club, reported that everyone had an excellent meal and a good time.

Ray Renteria, a member of the Board of Directors, was the "Chef" and prepared the meat. Mrs. Carmen Ledesma, who works hard for the Auxiliary at the club, prepared the vegetables, and other ladies from the Auxiliary helped serve. □



Everyone pitched in to help guest chef Jock Mahoney at the Mexican Barbecue sponsored by the Men's Club at the Lomas Santa Fe branch of the San Dieguito Boys' Clubs Saturday, July 27. Kurt Weser, left, Jock, Gray Jordan, Jr., and Robert Fargo (all wearing chefs' hats) taste and stir, while David Tozier, Men's Club president and Terry Tours, Auxiliary president, look on.

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Thank you.

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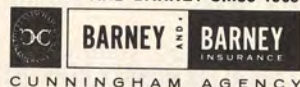
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North County, Mrs. George Youdy
and Mrs. Willard Gillies Jr.
reflect on the past, and celebrate
their organization's twentieth
anniversary. We want to say
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