

North County  
and Rancho Santa Fe

JULY/1971 75¢

# Living



**32nd TURF AND SURF MEET**

*the season opens*

*July 28th*

**AT DEL MAR**

"Jubilee" is the theme for the  
 Las Patronas 25th Annual Jewel Ball  
 to be held at the  
 La Jolla Beach and Tennis Club  
 on Saturday, August 7.  
 Pictured in the foyer of the  
 Mr. and Mrs. Fred C. Stalder residence  
 is Mrs. Edwin W. Collins, Ball Chairman.

The impressive credenza  
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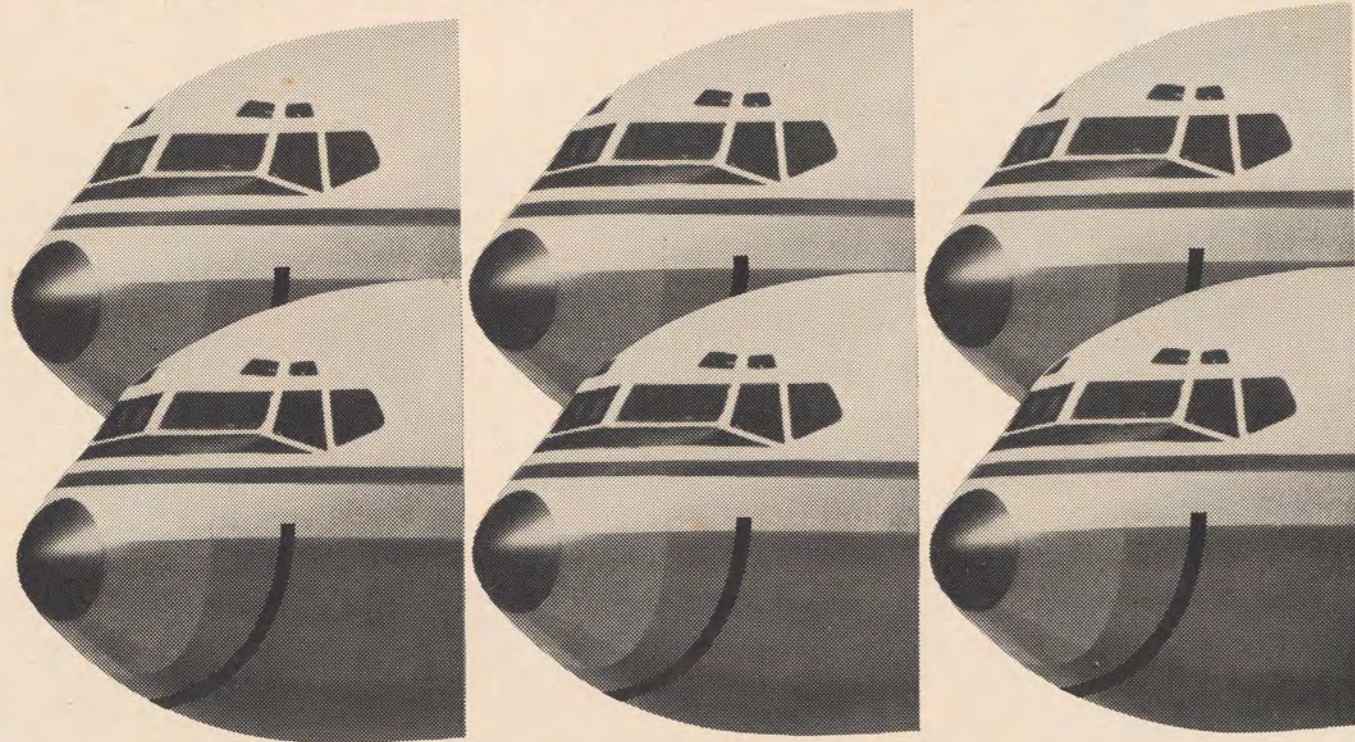
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**OFF AND RUNNING!**—A typical Del Mar scene—repeated nine times daily—is this dramatic start of a turf course race. This one is at 7½ furlongs on the turf. Nine of the seaside track's 20 stakes races are contested on the velvety infield grass course.

**By Eddie Read**  
(Director of Public Relations,  
Del Mar Race Track)

It's Del Mar time once again (July 28 through Sept. 15) and that signals another pleasurable summer of racing fun and excitement "where the turf meets the surf."

It will be the 32nd season at the seaside course and the second under the banner of the Del Mar Thoroughbred Club. It would be difficult, indeed, to believe the upcoming meeting could be better than 1970, but all signs point that way.

Last year's 43-day fling saw records falling in every direction. Attendance showed a 13.8 per cent increase and pari-mutuel handle was up 14.1 per

cent for a hefty \$48,369,101 total, a new Del Mar mark. Everything happened just right in 1970, including the spiningling, emotional surge to the title of "world's winningest rider" achieved on Labor Day by Jockey Bill Shoemaker. The inimitable Shoe bagged the 6,033 victor of his brilliant career before 20,942 fans, booting a filly, Dares J., home from wire to wire. He's still going strong, too, adding to that total almost daily.

Shoemaker, enjoying a fine vacation combined with riding in the afternoon, will be back at Del Mar this summer, fighting it out with such top reinsmen as Jerry Lambert, John Sellers, Bill Mahorney, Don Pierce, Wayne Harris, Alvaro Pineda, Milo Valenzuela, et al.

**32nd TURF AND SURF MEET AT DEL MAR**  
*the season opens July 28th*

**TOAST OF TWO CONTINENTS** — That's mighty Canonero II, the great 3-year-old star from Venezuela, shown above on the way to the track at Del Mar for his first North American race. This photo was taken on Sept. 5, 1970. Some eight months later, Canonero II captured the fancy of racing fans everywhere by winning the Kentucky Derby and Preakness Stakes.



*the season opens*  
**July 28th**  
**AT DEL MAR**

*continued from previous page*

The thoroughbred colony, a student in 1970, will be equally as formidable this summer. That means the Charlie Whittingham battalions, including Daryl's Joy, Fiddle Isle, Cougar II, Ack Ack and others will be shooting for the big ones. Upwards of \$2,000,000 in purses will be offered during the 43-day span, including a record offering of \$460,000 in 20 feature stakes events.

Highlight of the season again will be the famed \$100,000 gross Del Mar Futurity, which will have its 24th running on closing day, Sept. 15. This classic for 2-year-olds, won in 1970 by the phenomenal filly, June Darling, earned international attention this year because of the presence in the field of the famed Canonero II, winner of the Kentucky Derby and Preakness and fourth in the Belmont Stakes. Canonero II, an invader from Venezuela, made his first North American start at Del Mar last Sept. 5, running third. He then came back in the Futurity a week later to run fifth (at 30 to 1) behind June Darling.

Undoubtedly one of the major reasons for the dramatic surge in public acceptance last year was due to the improvements made under the direction of the new corporation, headed by President Thomas M. Hamilton. Complete carpeting of the turf club and clubhouse areas and general refurbishing of the plant was apparently appreciated by the patrons.

This summer the emphasis has been on much-needed improvements in the general admission areas of the plant.

Some \$400,000 has been expended in various improvement projects, with more than half that total—some \$206,000—going for the installation of 5,500 all-aluminum theatre-type seats in the grandstand. All of the box seat areas, loges and bench-type free seating are being replaced with the new seats, giving Del Mar the most up-to-date facilities of this type obtainable.

Installation of new seamless floor covering on the main level of the grandstand, plus carpeting of the mezzanine floors, the Surf Room cafeteria and Thoroughbred Room lounge and a complete repainting of the grandstand interiors will take an outlay of \$65,000.

Some \$55,000 has been earmarked for much-needed electrical work, including a partial correction of the primary feeder system and rebuilding the main transformer vault.

The main control room of the American Totalisator Company, which will enable Del Mar to offer the most sophisticated electronic wagering systems throughout the plant, will be completed in the grandstand at a cost in excess of \$10,000. This control room will have glass doors so that interested fans can see the operation during racing hours.

Rebuilding and redecorating of the track first aid facility, the colors room and the outdoor paddock are also on the improvement program. Waterproof sealing of the exterior deck of the Private Turf Club and colorful canvas partitions between table rows is also being accomplished.

Refurbishing of the operations and

publicity offices, building of 30 new tack rooms, reroofing a third of the backstretch tack rooms and a complete inspection and correction of the structural and termite problems in the plant will also be completed prior to opening.

In addition to the outstanding racing programs daily at the turf-surf course, there will be other exciting events in store for vacationers and sports fans.

A re-match of the hilarious basketball game between Bill Shoemaker's Record Breakers and Composer Burt Bacharach's Highnotes is in the offing, probably on Sunday, Sept. 5. This benefit game, which raised more than \$4,000 for the Las Casitas Convalescent Home in Del Mar (a project sponsored by the Horsemen's Benevolent and Protective Association), is sure to be great fun again. Shoemaker's squad won the initial contest, 61-41, but Bacharach's boys are vowing revenge when the game is played in Bing Crosby Hall at the track.

The greatest yearling sale in California history is also scheduled by the California Thoroughbred Breeders Association for Del Mar the nights of Sunday and Monday, August 22-23. More than 160 yearlings will be sold to bidders from all over the world at the vendue. And the word is out one colt (a son of champion Vaguely Noble) may bring a price in excess of \$100,000.

From every standpoint, the 1971 whirl at Del Mar by-the-sea promises to be a memorable one.



**FOCAL POINT** of pre-race activity is Del Mar's famed, and picturesque, outdoor paddock. Fans flock around the area, awaiting the call of "riders up!"



**ALL EYES** are glued on the stretch drive in this Del Mar photo, taken from the Clubhouse box section. Post time is 2 p.m. daily and there is racing Monday through Saturday from July 28 through Sept. 15.

San Diego County.  
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North County  
and Rancho Santa Fe  
*Living*



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ABOUT THE COVER:

The long and colorful history of the Del Mar Racetrack moves into its 32nd season of thoroughbred racing . . . expected to be one of its most successful from every standpoint.



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The Old Del Mar Hotel.

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## IT'S REALLY HAPPENING IN DEL MAR!



Del Mar's First School.

Should some of these pictures bring back more than a little touch of nostalgia, it would only be natural. For those who have been more than a little saddened by the end of an era in 1969 when the old Del Mar Hotel was torn down . . . take heart. Take a good look around you in Del Mar. If you look carefully, you can see the structure of a brighter and more charming look. DEL MAR will finally reach her full potential. The local citizens are aware of the changes as they can see new things happening every day . . . but for the visitors who make the scene during the summer only . . . the differences are sharp and unique.

"The Re-birth of Del Mar" should be the title of the sequel to the story written by Kenneth C. Reiley for "Westways" magazine, 1959, entitled "The Rise and Fall of Old Del Mar." His tag line read, "It's life was short but gay."

Now in 1971, a new chapter is in the making. Actually, it extends past the city's boundaries, including 'in its reincarnation, the surrounding areas of Solana Beach, the "Heights," Lomas Santa Fe and as far as the newly born La Costa.

There is excitement unrivaled even by the history of Del Mar which at one time consumed 30 percent of all news coverage in the San Diego Union-Tribune. There were stories of celebrities like Bing Crosby and Pat O'Brien who formed the Del Mar Turf Club.

Valentino, Mary Pickford, Doug Fairbanks Sr., Betty Grable, Harry James, George Jessell, Victor Mature, Dorothy Lamour, Jack Kelly, Desi Arnaz, Jimmy Durante and many others were instrumental in creating Del Mar as the "in-spot" to be. Some of them are still around, but there is also a new breed—not celebrities—but only people having a love affair with Del Mar and indeed the entire San Dieguito area.

Jim Watkins an investment analyst, is one of these "people." Three years ago while working on the Del E. Webb Development Corporation staff, Jim did a survey of the eleven western states. On his arrival home to Phoenix, he announced to his family that they were moving to Del Mar, California. The area was just right for Watkins, as it presented a challenge for proper development. His background was perfect, since in 1953 after college and the service, he developed custom homes and some unique motel and apartment units including the Golden Key Resort Lodge in Morro Bay, California. He was also West Coast representative for the Congress Inns.

Another, of the innovative people is Mike O'Hara, president of H/D Development Corporation. Few men on the local scene today have the vision, energies and beliefs of this man.

In the immediate area aside from the Del Mar Turf Club apartments (184 units), and Park Del Mar (29 condominium units including swimming pool and other gracious amenities . . . there is the biggest baby of them all.



## IT'S REALLY HAPPENING!

Jim Watkins, Don Selby, Joan Bruyere and Mike O'Hara cavorting on the Del Mar Hotel property prior to construction.

**DEL MAR HOTEL PROPERTY**  
**Del Mar Village Square** . . . a resort type Guest Lodge and Condominium Apartment Complex . . . surrounded by Shops, Boutiques, and restaurants. On the incomparable, wooded prime ocean front property that once was the site of the famous old Del Mar Hotel . . . will now be an unexcelled address.

This has to be one of the most unique situations ever devised! The condominium units will be purchased by individual owners, fully furnished. These owners can then in turn contract with the hotel operator to rent out the unit . . . when not in use.

The grandeur of the panoramic site speaks for itself. However the developers are being more than just a little selective about the shops and restaurants that will be a part of the complex. They feel a personal sense of responsibility to the community.

During the second phase of development . . . a beach and tennis club will be built directly on the ocean front. An additional restaurant will be erected on this site as well.

Walter Richardson Associates, A.I.A. are the architects and planners.

A profusion of amenities and services will be afforded to tenants of the hotel and condominiums. One that will be especially handy will be a shuttle service to the Race track during the season . . . as well as to Golf courses.

Men such as Jim Watkins and Mike O'Hara have surrounded themselves by a team of people who are having one whale of a ball putting a town together again.



"Now . . . that's My Kind of **BOARD OF DIRECTORS** meeting." l to r. The Honorable Mayor of Del Mar, Tom Pearson, Zell, (the pied piper of Del Mar.) Stu Green, (the village elder), Mike Shore, Joan Bruyere, Mike O'Hara, Jim Watkins, Greg Farnsworth, Jack Shelver, (city manager) Rennie Jackson.

H/D Development has become International as well as National in scope.

John Ballew, vice president and director of planning; and Joan Bruyere, Projects Coordinator, are more than a little busy these days. As senior vice president of **International Development Services, Ltd.** Joan (Mrs. Tom) Bruyere and family will be spending more than half of their time abroad.

In a recent conversation . . . Joan was heard to ask Carole and Marge of the Sugar Plum Bakery . . . for a non-stimulating position such as putting raisins in the cookies.

A smattering of 1971 projects for H/D Development are: Mexico . . . north of Puerto Vallarta . . . 350 acres of resort property. A beach and tennis club as well as a golf club are incorporated into the plans . . . plus an ocean harbor and marina. In Carmel . . . a complete community for retirement . . . In Alpine a large complex . . . At El Camino Country Club . . . a complex . . . A beach development in North County . . .

In Europe and in Australia joint ventures are being established in order to build condominiums, tennis courts, etc. . . . in cooperation with already existing international watering holes.

### STRATFORD SQUARE

Directly across 15th Street to the South stands the old Del Mar Town House, built in 1927. The name is now new—the "Stratford Square," depicting the Elizabethan architecture so typical of Del Mar. It's not just the name that is different, it has a brand new look, new owners and a new purpose. Jim and Carol Watkins and Marge and H. K. "Swede" Throneson are recreating a feeling of glamour. "Swede" teaches school at Decatur in La Jolla and he and Marge have been long time residents of Del Mar. Both he and his wife have been involved in the San Dieguito Little Theatre for years. Swede has done almost all of the sets for the theatre, and is now using his unique talent in supervising and constructing the renovation of the "Stratford Square."

Where once was the "Thieves Market" and a dirty 10c beer parlor, now exists an exciting English Pub, the "G.R.B."

Instant tradition may not be too strong a term to apply to the success which has come to the **Golden Rollin Belly** since its opening a few short weeks ago. From the crowded opening night on, GRB has become the place to be and be seen by hundreds from North County, La Jolla and San Diego.

Helping to spread its reputation like wildfire are the specialties of Chef Ernie Wheelus, whose nightly "Chef's Prerogatives" have reintroduced the joys of elegant cuisine to a public sated by steaks. Ernie's cheese soup and the house salad dressings, ginger and lemon usually make the rounds at each table as groups of diners find the flavors of each too good to keep to themselves. In addition to the culinary excitements of daily luncheon and dinner, GRB's usual entertainment is provided by The Bridge, a folk singing trio consisting of owner Don Selby and

### DEL MAR HAPPENING

Donna and Kevin Kelly. Each of their several nightly shows is concluded with "Golden Rollin Belly"—the song which named the place and is now becoming the shower singing favorite for a good part of North County.

In a field noted as much for failure as success, GRB's two owners, Don Selby and Mike Murphy are still happily puzzled by the explosive way their first venture has taken off. They attribute it at least partially to the growth of North County and the obvious lack of places for the active new young breed of Del Mar/Rancho/San Dieguito residents to enjoy themselves.

The premises — obviously valid — on which they founded GRB were uncompromising food quality and moderate prices, a unique setting and the establishment of a warmth which would make of GRB the "common ground" of the traditional British pubs, where Prime Ministers rub elbows with laborers.

Adjacent to the GRB is a lovely arcade which never existed before. Inside the arcade itself is a new shop appropriately named the **Crafty Fox**, owned by Ben Redman.



Ye Olde Gang at Stratford Square

Like most model builders, Ben has always wanted his own hobby shop. Now, after 26 years in the Navy, he has that shop. Although it can supply anything from a 10 cent balsa glider to a highly sophisticated plane or car remotely controlled by radio, "The Fox" is not limited to models. Any one with a crafty nature can be happy there.

To the east off the arcade and on the corner of 15th and Camino del Mar is a new sweet shoppe, the **Sugar Plum**. The "Sugar Plum," intended first to be a bakery, has all the attributes of an old-fashioned sweet shoppe. Specializing in cream pies and a five cent cup of coffee, Marge and Carol also offer a variety of candies, fruit drinks, cones, sundaes—all served with a generous portion of hospitality.

The decor is highlighted by an old coal burning stove in blue porcelain and trimmed in nickel. The antique oak candy case is reminiscent of good old days when you and I were young, "Maggie"!!! The decor was created by Carol, Marge, Jim and "SWEDE" as indicated in above photo where "Swede" is swinging his double blade-ax to the beams. Carol and

*please turn page*

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 reporter who sometimes

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## DEL MAR HAPPENING



"It's Champagne and Pie Time for the Two Sugar Plum Fairies." Marge Thorenson and Carol Watkins.

Marge also did a lot of the work themselves. Who'd dream that these gals in white just doffed their paint stained clothing and donned the dutch blue aprons to bring artistry in pastries to the lucky San Dieguitians. One of their main intentions was to provide a place for the teenagers to go, something which up til now has been lacking in the area.

Another new shop in the Stratford Square is **Carol's Interiors** owned and operated by Carol Smathers. Her original occupation the past 10 years was in public relations and advertising in Los Angeles and San Diego. Her second career, on a part-time basis, has been interiors. In her shop she combines the best of the two interests. Del Mar was chosen for the location of her shop because of its potential. The shop was designed to fit into the atmosphere of small town friendliness.



Carol's Interiors . . . with dog 'little bit'

One of the first of the "new" stores to open in the building was Jim Meadows' **EARTH-SONG Book Store**, which had its first anniversary in May. When asked why "Earth-Song," Jim said the name is intended to celebrate our Earth and its Song of Life.

Jim intends to provide not only a good full-spectrum book store for Del Mar, but a "world-wide gourmet book store" for the region — that is to bring together for North County people, some of the most interesting new books, records, magazines, posters, etc. from not only the U.S., but other countries around the world.

The Country Antique Store which used to be on the corner has just moved next door between the Sugar Plum and Carol's Interiors. Mr. Cook's new look is one of a very special variety of antique and coin stores. Cook, specializes in chairs and does all the caning himself.

Other shops on the ground floor of the building include **Tides Gift Shop**, which carries a variety of gifts and cards, the **Kontinental Beauty Shop**, "where beautiful things happen," and a landmark, **Fred Strongers' Del Mar Liquor store**.

The upstairs in the Stratford Square until recently housed several very unattractive apartments but is now undergoing the transformation into 14 interesting art shop-studios. The artists will not only sell their wares in the shops, but will use them as working studios.

The first to complete her studio is a young enthusiastic girl, Nancy Maylen. Her studio will go under the name of **Selah** (A biblical term meaning pause and meditate). As her dog, "Big Red" sits beside her and their old stove, in the worm-eaten wood studio, Nancy creates artistry in leather, macrame, wax and other handmade items. Nancy will tell you that she "feels good about giving people a part of my soul in my work and in knowing they're getting something that will last and even look better with time."

Another young couple, Michael and Linda Monfort are creating **Simpoe Complexities** (their shop's name). They will create enamels on copper, paintings, plastic sculpture and commercial graphic art.

Moving on down the street in Del Mar to 9th and Camino del Mar, you will see under construction a million-dollar project known as the **Del Mar Inn**. The property will be owned and operated by a group of 15 investors headed (again) by Jim Watkins, William Holloway, James Coxey, Richard McManus and Philip Newell. Newell said, "This is one of the first major developments in the community to conform to the picturesque village architecture encouraged by the Del Mar Design Review Board."



Nancy McBroom.

Back North on Camino del Mar is **Stombeck's West**, an equestrian establishment with proprietress Nancy McBroom, a formed thoroughbred horse owner. Everything in the shop is English but Nancy has something which will appeal to all. She took the ugliest old building in Del Mar and turned it into a "swan."

Next door is the **Studio Suenaga**, a small but fascinating jewelry shop where

Nancy Suenaga creates pins, rings and fine jewelry.

Not to be over looked is the old "St. James" Catholic Church which is now becoming one of the most unique restaurants in North County. A group of approximately 16 young people have worked together to remodel . . . even building wine-barrel booths and the extensive kitchen! It promises to be an interesting and delightful experience to dine at the **Albatross!**

These new restaurants don't seem to give **Bully's North** any less business. George Bullington opened his door over a year ago and has yet found time to hold a grand opening.

Del Mar certainly seems to be the place to dine.

Not unfamiliar to San Deguito residents is the name the **Silver Whistle**, which recently opened a new shop under its former name and is doing a land office business.

Much needed in the area is a drama school for the very talented many and just that is being supplied by Marilu (Mrs. Tom) Norden and Delphine Valles-Key with **The Stratford Court Players**.



Marilu Norden and Delphine Valles-Key with their "Stratford Court Players."

Their first summer workshop is a "learning by doing" experience in the fascinating fields of film making, mime, creative drama, playwriting, improvisation ballet, and modern dance. Introduction to fundamentals of technical theatre also will be offered.

In the words of Marilu Norden: "It is our fervent hope that this workshop will serve as an opener of many creative outlets for our most precious assets, the children of this community. Through the classes offered here, we strive to provide each young person with an avenue of self expression in the dramatic arts, to channel his emotions into constructive uses, to encourage and guide his creative imagination, and to give him an opportunity to grow in social understanding and cooperation. Our aim is to help each child discover and nurture what is uniquely his own to express. Such personal creative power can grow astonishingly and forever enrich his life."



What's Studio 5? Molly Adelski and Erik Hansen. The team responsible for the photographs at the GRB and those used in the Del Mar Story beginning on page 13.

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Rancho Santa Fe, Calif.  
Pasco Delicias at La Granada

## People, Places and Things



In a recent visit to Washington, D. C., William A. Craven (right), chairman of the Board of Supervisors of San Diego County, met with Matthew F. McNulty, Jr., Sc. D., vice president for medical center affairs at Georgetown University Medical Center, to discuss plans for the new concentrated care center nearing completion at Tri-City Hospital in Oceanside, Calif. Plans for the Tri-City Center were patterned after plans originally developed and announced by Georgetown University Hospital in 1966.



Louella Liverwurst and her room-mate are all smiles as they, too, land in Honolulu after a superb Western "Islander" flight. The husband and wife editor team of **NORTH COUNTY LIVING** were royally wined and dined by their many clients, including a prominent pickle manufacturer.



Popular Ranchoites Mr. and Mrs. Charles McIlwraith and daughter, Eve, are pictured above just after landing in Hawaii, via Western Airlines, for a glorious two weeks' vacation. Mrs. McIlwraith (in business life, Jane Brett) owns and operates Jane Brett Real Estate in the Village of Rancho Santa Fe.

# Living around town

by Terry Esposito



Photography by Jaffarian

### A TOAST TO THE GALA RANCHO SANTA FE RIDING CLUB'S BENEFACTOR'S RECEPTION

The 25th Silver Anniversary Horse Show, held at the Rancho Riding Club, benefitting the Children's Health Center again proved to be a smashing success . . . Credits going to the zealous Children's Health Center Auxiliary and Riding Club Show Committee. The elegant Benefactor's Reception held at the Rancho Santa Fe country home of Mr. and Mrs. Jack Stires featured gourmet dining and informal modeling of beautiful gowns from Saks Fifth Avenue in La Jolla, with popular Lilo Miller in charge.



Popular Dr. and Mrs. David Freeman and Ranchoite Mr. William Bray



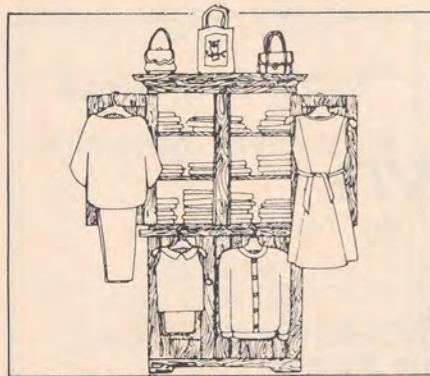
Lovely Saks model with handsome George Kuhrts III of the Riding Club



Mrs. William Bray and Ranch neighbor Mr. A. L. Castle



Mr. Alfred Gregory, Mrs. Vernon Burns, Mrs. Alfred Gregory and Mr. James Sterkel



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## around town

### RANCHO SANTA FE RIDING CLUB'S RECEPTION

continued



Enjoying the festivities, Mr. Clifford Graham of the Rancho



Genial host, Mr. Jack Stires with Ranch beauties, Mrs. James Sterkel and Mrs. A. L. Castle

### FORECAST:

Pictures of both the Rancho Riding Club Horse Show and Del Mar Horse Show will be in our August Edition.

### LA JOLLANS ENTERTAIN

Mr. and Mrs. Thomas Mallory who live near the La Jolla Beach and Tennis Club, where they are members entertained Dr. and Mrs. Edwin Ford of Rancho Santa Fe, before their departure for a European trip.



Dr. and Mrs. Edwin Ford and Mr. and Mrs. Thomas Mallory



Recent visitors at the lovely Sea Lodge in La Jolla, Mr. and Mrs. Joseph Hirshorn of Le Quinta and New York

## around town

### THE LA JOLLA CHAMBER ORCHESTRA

The La Jolla Chamber Orchestra, a professional ensemble going into its fourth season under Conductor John Garvey, is comprised of key players from the San Diego Symphony and others formerly with the St. Louis and San Francisco Symphonies. In the past three seasons the orchestra has featured such well-known soloists as Pianist Johanna Graudan, Flutist Frederick Baker, Violinist Camilla Wicks, and Cellist Edgar Lustgarten.

Conductor Garvey, who came to the San Diego area in 1967 following a

concert career in Europe and a year as a chamber orchestra conductor for Radio Denmark in Copenhagen, is a graduate of the Juillard School of Music and has been an active lecturer and teacher at the University of California and the University of San Diego in addition to his activities as conductor and performer.

The orchestra performs four concerts yearly in Sherwood Hall, 700 Prospect St., La Jolla. The basic fifteen-piece string ensemble expands to a thirty-piece group when needed, using all the instruments of a symphony orchestra and producing a pleasing variety for the listener.

### MUSEUM OF ART

LA JOLLA

WEDNESDAY, July 28

Opening of Multi-Media Exhibition - Art Rental Gallery - 7 p.m.

SATURDAY, July 31

Members' Preview of RECENT WORK BY PHILIP GUSTON  
Main galleries - 8 to 10 p.m.

SUNDAY, August 1

Public Gallery Tour of Guston Exhibition - 2 p.m.

WEDNESDAY, August 4

Opening of Multi-Media Exhibition  
Art Rental Gallery - 7 p.m.

TUESDAY, August 10

Third Quarterly "Know Your Museum" Tour (Invitational) - 8 p.m.

SUNDAY, September 5

Opening of Photographic Art Exhibition by Jerry McMillan - 2nd floor galleries

WEDNESDAY, September 22

Opening of Billy Al Bengston One-Man Show  
Art Rental Gallery - 7 p.m.

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# around town

Photography by Jaffarian



Hot pants were the order of the day



One of the stars of Love Story



Dean Martin and his beautiful daughter-in-law who starred in Romeo and Juliet, watching Dino Jr. win the tournament.



## 2nd ANNUAL LA COSTA INVITATIONAL MOTION PICTURE CELEBRITY TENNIS CHAMPIONSHIP



Desi Arnez, Jr.



Dabney Coleman, the runner-up

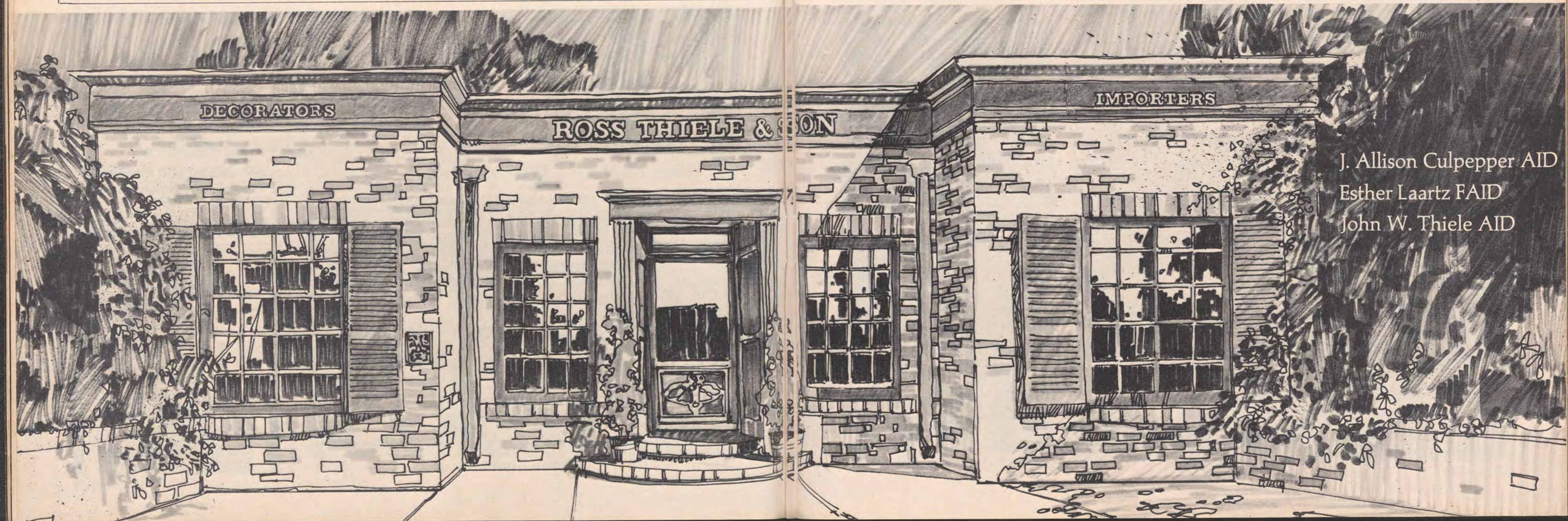


Claudine Longet



Effram Zimbalist, Jr.

Over one hundred performers participated in one of the most star-studded, social-spectator sports events ever to be held in North County. The 2nd Annual La Costa Motion Picture Celebrity Tennis Championships took place on June 25, 26 and 27, with the proceeds going to the North Coast Family Y.M.C.A.



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 Esther Laartz FAID  
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## around town

continued

### 2nd ANNUAL LA COSTA INVITATIONAL



The crowd watching the finals



Dabney Coleman and Jean Hale. He is the  
star of "Bright Promise" and she was the star  
of "In Like Flint"



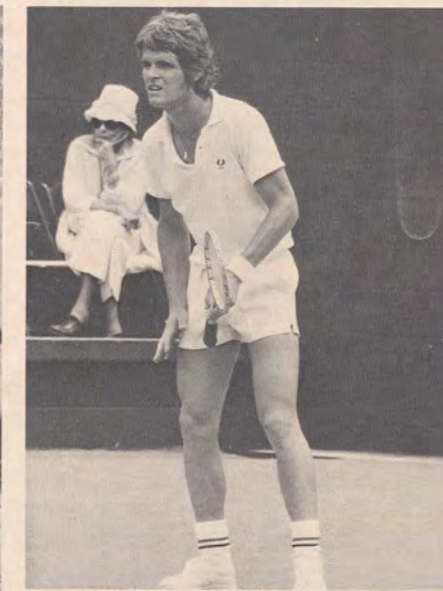
Ralph Storey, television personality

## around town

### MOTION PICTURE CELEBRITY TENNIS CHAMPIONSHIP



Clint Eastwood



Dino Martin, the winner



Peter Brown.



Lloyd Bridges



Pancho Seguro and Roxie Turpin



Last year's champion, Lefty Brown



Nate Thurmon

Joanne Worley

please turn to page 41

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Have you seen the display of cameras developed over the years in the **Camera Gallery** in the Mercado? Anyone interested in photography will enjoy this museum. In addition, during July there will be gallery showings by several photographers. This is part of a rotating display by area photographic artists and the pictures are for sale. Watch for their Camera Club Corner . . . a future innovation. What the Goodwin's don't have in camera supplies, they can order for you . . . Be sure to watch for their specials. All the best lines of cameras can be found in this carefully equipped compact shop on the second level of the Mercado in Shop 202. Why not trade in your old camera?

**Camera Gallery**  
The Mercado in Rancho Bernardo  
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26/JULY 1971



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**What's Happening Now**  
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## People, Places and Things



### NANCY GRACE PALMER WED TO JOHN PAUL RICHMOND

Miss Nancy Grace Palmer, daughter of Captain Harold Barr Palmer, U. S. Navy (ret) and Mrs. Palmer, San Marcos, was married Saturday, June 19, to John Paul Richmond, son of Mr. and Mrs. John L. Richmond of La Mesa. The ceremony took place in The Village Community Presbyterian Church, Rancho Santa Fe, with the pastor, Mr. Donald R. Caughey officiating.

Given in marriage by her father, the bride wore a gown of silk organza with an empire bodice of Venice lace, a bracelet neckline and elbow length bell sleeves. She wore a cathedral veil of silk illusion, held in place by matching lace. The bridal bouquet was a cascade of phalaenopsis orchids, staphanotis and English ivy.

Miss Linda Welch, Fallbrook and Mrs. Carl H. Ertwine, Tustin, sister of the bride, were honor attendants. The bridesmaids were Miss Dianne Farr, Escondido and Miss Ann Peters, Whittier. The attendants wore gowns of yellow and white silk organza and carried bouquets of marguerite daisies. Mr. Alan B. Richmond, brother of the groom served as best man. The ushers were Harold Barr Palmer II, brother of the bride, Tucson, Arizona, Donald Freetly, Escondido, and David McDougal, La Mesa.

After a reception at The Inn, Rancho Santa Fe, the couple flew to Oregon for their honeymoon.

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Say you'd like to fly to Puerto Rico but your checkbook tells you

Pittsburgh's the limit. Ready ReservAccount can cover the difference. A difference you can pay back in easy instalments.

Then there's the room at the hotel, the rental car you'll need to poke around town and at least two or three wild shirts to bring back to Uncle Willard.

You shouldn't carry cash around for things like that. Not when you can write a personal check.

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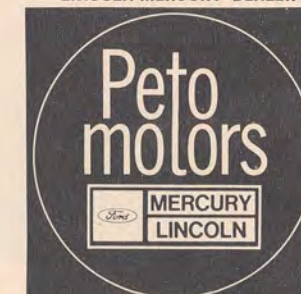
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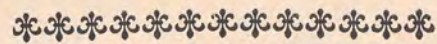


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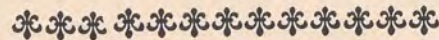
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## Theatre Art Music Theatre

### AVNET AND BURROWS JOIN OFF BROADWAY STAFF

Brian Avnet is the new Managing Director of the OFF BROADWAY THEATRE replacing Jack Ragotzy who returned to his Barn Theatre in Michigan. Avnet is the possessor of a distinguished career in the theatre and more recently has been functioning as a producer in Los Angeles where his most recent stage attraction was "O.F. Visagoths."

James Burrows was the director of the recent outstanding success "Forty Carats." He will remain with the theatre as Artistic Director. Burrows, who is the son of noted playwright-producer Abe Burrows, also has a fine theatrical background whose knowledge and influence will be utilized to bring to San Diego the very best of Broadway.

### PLAY IT AGAIN, SAM

The latest Broadway comedy hit written by Woody Allen is now playing at the Cassius Carter Centre Stage in Balboa Park.

"Play It Again, Sam" is scheduled to be staged for a limited summer run. Performances are scheduled for Tuesday through Sunday nights plus Saturday and Sunday matinees.

The Old Globe Theatre is presenting "Play It Again, Sam" to be directed by theatre producing director Craig Noel. The Cassius Carter Centre Stage is located adjacent to the Old Globe Theatre in Balboa Park.

Wayne Smith heads a professional acting company as an insecure young writer separated from his wife. Playwright-comedian Woody Allen played the leading role in the original Broadway production of "Play It Again, Sam."

Feeling responsible for the failure of his marriage, the young man retreats into a fantasy world of bravado and romantic conquest. In the real world, the film critic is shy, insecure and cowardly. His lack of confidence causes a variety of female companions to reject his romantic advances.

His all-time hero, Humphrey Bogart, is his symbol of male tough-guy authority. When Bogart appears to the troubled writer during frequent day dreams, Bogart offers advice and demonstrates his methods of attracting women. Through his fantasies, the film critic gains the confidence to overcome his inhibitions.

B. G. Fisher plays the important supporting role of Humphrey Bogart, appearing in fantasy sequences. Stephen C. Bradbury and Dawn Daniel are best friends of the shy film critic. Trina Ciuffo is seen as Smith's estranged wife. Also appearing in "Play It Again, Sam" are Kathe Argo, Miki Heller and Karen Winder. The contemporary New York apartment setting was designed by Peggy Kellner for the Carter Centre Stage.

Reduced priced tickets for all students through college are available for "Play It Again, Sam." Student tickets at \$2.50 each may be purchased for all performances except Saturday nights.

"Play It Again, Sam" is not recommended for young children.

On the Old Globe Theatre stage in Balboa Park, the 22nd San Diego National Shakespeare Festival continues through September 12. Productions of comedies "A Midsummer Night's Dream" and "The Taming of the Shrew" are currently alternating performances until the romantic tragedy of "Antony and Cleopatra" opens on July 8. All three plays will be staged nightly except Monday with Saturday and Sunday matinees.

22nd San Diego National

shakespeare  
festival



June 8 through September 12

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A Midsummer  
Night's Dream

The Taming  
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Antony and  
Cleopatra

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Matinees Wednesday, Saturday  
& Sunday

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AND RESERVATIONS

old globe theatre  
balboa park

## Art Music

### ARTIST TEACHES AT MURRIETA

Miss Theresa Borchard, award-winning artist, is now teaching at Murrieta Hot Springs Resort, Health & Beauty Spa, according to Billy Riley, general manager.

Miss Borchard, a member of the artists' advisory board of the California State Fair, has won some 36 awards for paintings exhibited.

Miss Borchard will devote each Saturday morning session at the Riverside County health and beauty spa to children, with adults from 1-4 p.m.

Murrieta Hot Springs will provide all materials for children at no cost. Paints and materials for adults may be purchased at the resort at a nominal fee.

The famed artist teaches in the more traditional style of the masters, with emphasis on landscapes. She works in oil and other mediums.

For reservations at the year-around resort community, phone the convenient Los Angeles number (213) 879-3991.

### CHILDREN'S PRICES FOR 'CHARLIE BROWN'

Special arrangements have been made for the small fry who attend the Saturday and Sunday matinees of "You're A Good Man Charlie Brown," current stage attraction at the OFF BROADWAY THEATRE. For each adult ticket sold for a matinee performance, a child under 12 will be admitted for half-price.

While "Charlie Brown" holds a great attraction for children, the Peanuts musical is not a children's show. Rather, it offers the same philosophy which has won millions of avid adult readers around the world for the Peanuts cartoon strip.

Appearing on stage as the familiar and well loved "Charlie Brown" characters will be Ruby Duke as Lucy, David Holmes as Linus, Noelle Matlovsky as Peppermint Patty, Hal-James Pederson as Schroeder, Jim Ricketts as Charlie Brown and Robert Towers as the popular Snoopy. "Charlie Brown" is produced by Vincent Miranda and Gene Persson and directed by Persson.

Tickets for "You're A Good Man Charlie Brown" are on sale now at the Off Broadway Theatre box-office and at ticket agencies throughout San Diego. Mail orders and telephone reservations are also being accepted by the theatre which is located at 314 F Street, telephone 235-6535.

## "SHAMU GOES HOLLYWOOD" AT SEA WORLD

Construction of Shamu Stadium, the super giant of whale stadiums at Sea World in San Diego, began last October when the \$1.5 million contract was awarded to the Nielsen Construction Company.

Preparing for a new role in show biz, Shamu, Sea World's 4,700-pound killer whale star, moved into the recently completed quarters to begin rehearsals for his big debut in an all-new production, "Shamu Goes Hollywood."

As shamu works to perfect a repertoire of spectacular new behaviors in the million-gallon whale stadium facility, Sea World crews are putting the finishing touches on the unusual stake and show areas where the new production will debut June 19.

The mammoth complex is the first of its kind, and the largest single addition to Sea World since the park opened in 1964. An additional seven acres of land on Mission Bay were required for the site.

The unique facility includes a 625,000-gallon performing tank, measuring 120 feet long, 50 feet wide and 24 feet deep. Some 233,000 pounds of reinforcing steel makes up the network for the extra-heavy structural concrete bottom, allowing for stress due to tidal pressures and fluctuations.

Two, 200,000-gallon secondary tanks round-out the complex, allowing specific areas for training needs. Each 13 feet deep, and 50 feet in diameter, these holding tanks provide added workability in functional design.



Shamu, the two-ton killer whale at Sea World in Mission Bay, literally flips over her new million-gallon home. The \$1.5 million stadium was dedicated June 19 during the gala premiere of "Shamu Goes Hollywood." Many stars, including Debbie Reynolds, Robert Wagner and Shirley Jones, were on hand to help the whale star make her debut in the all-new show. As part of the evening's entertainment, Nelson Riddle and his orchestra performed for listening and dancing, and major Sea World shows will be open following the Shamu show. All proceeds went to the Motion Picture Relief Fund.

Design and engineering of the seven-acre addition was approved by the San Diego City Council two years ago. Designer William Dreiss, and Moffat and Nichol of Los Angeles, engineers for the project, have been active with Sea World development since the park's inception.

The stake area, sculptured to appear as a natural lagoon, is centered within the performing and holding areas, and 23, 2 1/4-inch-thick plexiglass panels measuring six feet square, form the wall of the show tank on the audience side, allowing panoramic underwater viewing.

The sand filtration system will re-filter the million-gallons of seawater every 2 1/2 hours at the rate of 4,000 gallons a minute. Corrosion-resistant fiberglass pipe, transports saltwater from Mission Bay to eight high-pressure, sand-filtration tanks.

Lifescape, Inc. landscape architects, created a bowl-like effect at the stadium site with the use of trees planted atop a graded incline opposite the curved, 3,000-seat expanse of seating area.

More than 150 trees were planted by Imperial Landscaping, and the grounds were "carpeted" with 2 1/4 acres of tif-green bermuda grass sod, creating an instant, lush, green lawn. Another 2 1/4 acres is planted with decorative ground cover.

Now preparing for the big debut, Shamu has taken up residence in the luxurious accommodations which his splashy stardom warrants.

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# GOURMET GUIDE

by DeDe Godwin

This month . . . the luscious peach! Simply or elegantly prepared, it is the highlight of the summer fruits.

So . . . in order of importance:  
For weight watchers: Peel and slice peaches and cover with fresh orange juice and a dash of orange liqueur.

Easy but delicious, for the family or guests:

**PEACH MELBA** — A most  
Sophisticated Dessert!

The sauce:

- 1 package frozen raspberries (about 1 C)
- 1 C currant jelly
- 1 C sugar
- 1½ T Cornstarch
- ¼ C cointreau
- 2 T cognac

Combine thawed raspberries, jelly and sugar in pan and bring to a boil. Boil 5 minutes longer. Remove from heat, strain (to remove seeds) and return to pan. Make a paste of cornstarch and about 2 T water, and stir into raspberry mixture. Cook, stirring until slightly thick and transparent.

Chill. This can be made in the morning or even the day before . . . and it freezes well.

The peaches:

Peel 4 large peaches, and poach the eight halves in 1 C water and ½ C sugar until tender. Chill. At serving time place a peach half, fill with ice cream, cover with melba sauce, top with whipped cream and pistachio nuts or toasted almond slivers. Elegant!

## CREAMY PEACHES

- 6 large peaches
- juice of 1 large lemon
- 2 T powdered sugar
- 1 pint vanilla ice cream
- 1 c (½ pint) whipping cream
- 4 T cointreau
- 2 T rum

Slice peaches rather thin, sprinkle with sugar and lemon juice. Chill for several hours if it's easier, as they will not discolor. Before serving:  
Softens and slightly whip ice cream and fold in whipped cream and liqueurs. Pour over peaches and serve.

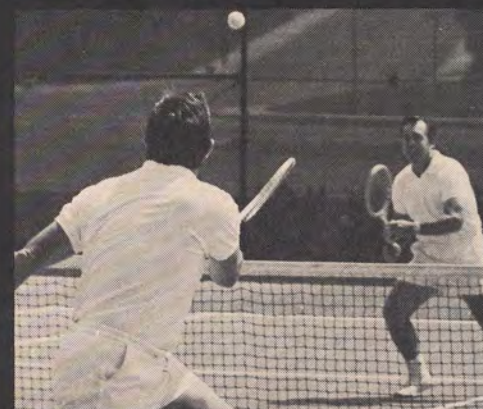
## CRUNCHY PEACH DESSERT RING

(Slightly more complicated but not too)

- ¾ C butter
- 1½ C brown sugar
- 3 T flour
- ½ C water
- 6 C corn flakes

Melt butter, add flour and brown sugar and water. Cook, stirring (simmering) for 7 or 8 minutes. Pour over corn flakes, and mix thoroughly with 2 forks. Pack gently into a buttered ring mold or small individual ring molds. Fill centers with vanilla ice cream, a tablespoon of cointreau over each serving and top with whipped cream.

And the stellar attraction! . . .



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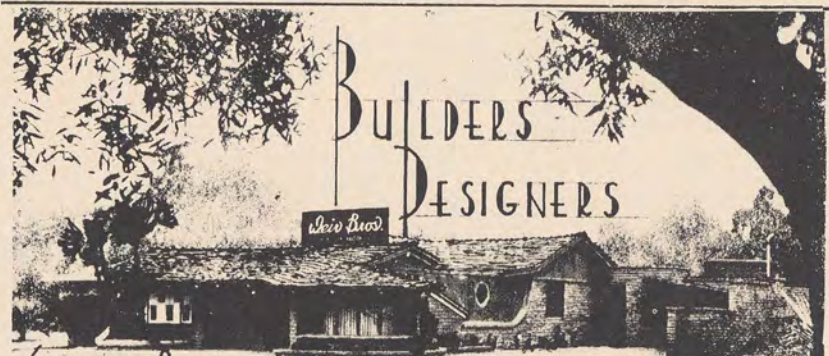
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### RODERICK GOULD GRADUATED FROM MARITIME ACADEMY

Midshipman Roderick Leslie Gould, son of Mr. & Mrs. Sidney H. Gould of Rancho Santa Fe, formerly of Palm Desert, was a recent graduate from the California Maritime Academy. Midshipman Gould was graduated from Indio High School, Indio, California in 1965 and attended the University of California at San Diego and College of the Desert prior to enrolling at the Academy. While at the Academy he majored in Nautical Science and was named to the Dean's List for having earned a 3.0 grade point average (B average) or better. He was a member of the Propellor Club and participated in numerous intramural sports.

Midshipman Gould will receive a Bachelor of Science Degree in Nautical Science and a United States Coast Guard-issued Third Mate's License in the U. S. Merchant Marine.

## People, Places and Things



### EILEEN ROBERTS TO HOLD SATURDAY SHOWING IN THE VILLAGE

Those of you who received one of the Rancho Santa Fe "Gold Books" have commented on the original sketch which graced its cover. It was done exclusively for us by talented Eileen Roberts of Oceanside. She will be exhibiting (and hopefully, selling) her paintings in Rancho Santa Fe again this summer, holding her exhibit on the grounds adjacent to the La Granada Restaurant each Saturday morning and afternoon.

Mrs. Roberts is a native of Long Island, N.Y. and she has been painting since age seven. Her early start was greatly influenced by Mrs. Gladys Service who was the first to have her students perform as a "Paint Orchestra" in New York City. Robert Link, who offered an outstanding high school art curriculum, encouraged her to study at Pratt Institute and later at New York State College for Teachers at Buffalo. She has also studied at the New York School of Interior Design.

Eileen is a member of the Marine Combat Art Program and has contributed some paintings and sketches of the Women Marines and Basic School Marines at Quantico to the collection.

A strong feeling for color and design predominates in her atmospheric paintings in acrylic. These were drawn mostly from her impressions of nature gathered from the many places she has traveled as a Marine wife.

Mrs. Roberts has won many ribbons in art shows, and is represented in private collections from New York to Hawaii. Eileen appeared in the 1969 edition of "Outstanding Young Women of America." She is the wife of Major Stanton H. Roberts, Jr. and the mother of three children.

## CHIQUITA ABBOTT REALTY IN DEL MAR HAS EXPERTS IN EVERY PHASE OF REAL ESTATE

The firm of Chiquita Abbott has been serving the communities of the San Dieguito area for the past eight years although she has been a resident and Realtor since 1960. She has been involved in community activities having served on the board of American Field Service, the League of Women Voters, Vice President of the Del Mar Chamber of Commerce for two years, 1970 President of San Dieguito Board of Realtors, San Dieguito Chairman for United Community Services, and is presently sitting on the Design Review Board of the City of Del Mar.

The staff represents broad experience in many areas.

Mrs. "Mike" Glozack was formerly with Scudder Fund Mutual Stock Brokers. Her analytical approach to properties promptly emits a feeling of security.

Esther Foulger is a long time resident whose background is enhanced through her former ownership of Southwest Business Reports. She has become a "rental" specialist in Del Mar.

Janis Tomaszewski is from the east and spent many years in the field of insurance and accounting and her meticulous approach to the selling of real estate is one of her main qualifications.

Mr. Robert Loomis has long been a resident of Rancho Santa Fe and is well known in the area as a competent business man having spent many years in the field of aeronautics, both as an aircraft executive and flyer, has been involved in land development, and is now combining the careers of building and selling. His knowledge is of great help to those people looking for undeveloped land.

Mrs. Mary Kelley is another long-time resident who is well known in Del Mar and Rancho Santa Fe. Her soft manner and great concern for the needs of the young people today as well as our need for privacy and restful environments is one of her biggest assets. She is definitely of this generation.

Mrs. Margaret (Maggie) Faulk adds a great deal of spark to our surroundings. She is full of zip, imagination and zeal. Her former experience in being a "fixer-upper" person, one who has owned and managed business properties, makes for a keen eye on the market.

A new addition to the staff is Jean Glinski, whose understated ways immediately relaxes all around her. Her background with building contractors gives her the detail needed in that field.

This entire office would fall flat on its face were the wheels not kept greased by the office secretary, Mrs. Marlys Gates.

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## La Jolla . . . . . tidepools

by Helen Marquardt Eshom

### Then and Now

I have summered and lived in La Jolla for over thirty-five years. Am I appalled at the alterations in our once sleepy little village? Not! Call me a traitor to the past, a lethargic uncitizen if you will, but I am fascinated by the growth and change.

Just the other evening my husband and I had dinner at the new Chart House in the Green Dragon Colony. Perhaps you remember it as the old Holiday House? Well, I remember it as The Green Dragon Inn, where I lived as a child, awakening to the aroma of homemade pies which the owner, Mrs. Fulton, arose at six to bake.

Mrs. Fulton was also my Aunt Karen, and when business wasn't too frenzied she would let me roll out piecrust. My efforts, of course, were not pawed off on her discriminating 'guests.' Aunt Karen would never think of serving anything but the best — homemade rolls and soups, icebox cookies mixed and shaped late at night, and far-out goodies like papaya juice and East Indian curries.

Once my brother caught a yellowtail as huge as he and sold it to my aunt. I don't know what she paid him, but I do know that from then on he could drink all the papaya juice he wanted . . . and that was a lot! Neither my brother or I could stand curry. That was then. Now we are both addicts, and when I cook it my children say, "Phew! What is that gross smell?"

The most frantic time of the year for my aunt was the racing season. Extra help was hired — cousins, daughters, friends of daughters — and I was told to STAY OUT OF THE WAY! Before I retreated I usually managed to sneak a couple of handfuls of cookies, kept crisp in old coffee tins. The cookies were to sustain me through a long vigil. For I had found a secret door which led out onto a shaky little balcony.

In one shadowy corner I would wait breathlessly for "The Famous People" to arrive. Bing Crosby sauntering to his table in one of his infamous brilliant shirts. Harry James and Betty Gable, she a golden princess.

My spying was brought to an abrupt halt, however, the night I saw my idol. Enraptured, I forgot all caution, creeping closer to the edge to get a better look. Suddenly the platform groaned and cracked. I darted to safety, strewing cookies on the tables below. I was severely admonished by my aunt, but it

was worth it. Oliver Hardy had looked up and winked at me!

Now the tiny balcony is gone. So is the wine room where my aunt would, after a long day, talk and tittle. What does remain is the still glorious view, the stone and brick fireplace (German . . . Is it Austrian? . . . script on the mantle), the corkscrew staircase. What has been added is fabulous!

I wish my aunt were alive to see what these vigorous Chart House restaurateurs have done with her inn. I think she'd be pleased.

Around the corner from the Chart House, upstairs, lived another little girl. She fell madly in love with my DiDee doll and begged to barrow it for one night. I gave my permission but she had to promise never NEVER to feed milk to my beloved rubber baby.

The doll was returned and I examined her as closely as a mother would her newborn human child. All was fine. I thought. But as the days went by my baby began to exude the odor of an old wet sponge. I realized the promise had been broken, souring a friendship as well.

Now, happily, a much, much nicer tenant resides around the corner, upstairs — Barbara Bardrick. I met Barbara when, as Executive Director of The Girls' Club in Southeastern San Diego.

During our interview I couldn't help gaping at the chunky, sensuous silver rings she wore. Finally, overcome with curiosity, I demanded, "Where did you get that stunning ring?"

"I made it," she replied simply.

Now she is making it full time as a jewelry designer and craftsman.

We both left our jobs riding herd on 100 moppets a day at The Girls' Club and didn't see each other for a long time. Imagine when, a couple of years ago, I opened a gift from my new husband and discovered, nestled in cotton, a gold and pearl ring sculptured by Barbara!

This happy coincidence led me to her charming studio in the Green Dragon Colony which she remodeled and decorated herself. One would never guess that those long lovely fingers of hers can also sew drapes, lay bricks, upholster, drive nails, restore furniture. All with perfection.

But doing their best thing is designing and sculpturing fascinating vibrant jewelry.

I leave Barbara Bardrick's, braced by a cup of her good tea and the knowledge that when I come back she will have some new designs to show me. Nothing static about Barbara. Nothing static about La Jolla either.

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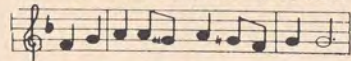
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**SERENDIPITY**

del mar solana beach



by Sharon Mackey

**Epsilon Chapter of Epsilon Sigma Alpha . . .** A brief meeting was held on the night of June 9, 1971, in Del Mar Hills at the home of Mrs. Donald Dickerson. The purpose of the gathering was to present the check which the sorority had made out to the "Northern San Diego County Association for Retarded Children." The sorority had held its annual fund-raising in the month of March (Las Vegas Party), and had sold recipe books and darling clown wall plaques, in order to raise the money to be used for the Development Center at 1221 Ridge Road in Vista, Calif.

Mrs. Ray Tiburski, of Vista, and Acting Pres. of the Northern San Diego County Association for Retarded Children, accepted the check with gracious thanks to the members for their diligent efforts.

Present at the meeting to present the check to Mrs. Tiburski were: Mrs. Donald Dickerson, Mrs. Ray Simpson, Mrs. Andrew Wotkyns, and Mrs. Jack Williams.



Mrs. Ray Tiburski, Pres., Northern San Diego County Association of Retarded Children, accepts check from Mrs. Donald Dickerson.

**Sandpipers . . .** Del Mar is fortunate in many ways, too many to describe offhand, but one of their finest organizations, is the Auxiliary to the San Dieguito Little Theater, named SANDPIPERS. The purpose of the Auxiliary is to raise funds for the Little Theater, in this case being presentation of opening night parties for guests of the Theater to enjoy before the presentations.

On June 10, 1971, Mrs. Robt. Worthington (Pat), opened her elegant home in Del Mar Hills to members and guests for the annual membership luncheon and fashion show. Pat's home is a delight to behold, with its gorgeous shades of blues and accents of lime yellow.

Guests were ushered through the home to the impressive back yard



Mrs. Robt. Washington, host for Sandpipers luncheon.

which consisted of a charming brick patio surrounding an irregular shaped swimming pool. There, among decorations of luscious tropical flowers, they were served extraordinary foods and drink.



Mrs. Donald Giles and Mrs. Wm. Ruddiman enjoy patio.



Mrs. Thomas Norden (Marilu), an active member of Sandpipers and also one of the fine actresses involved with San Dieguito Little Theater.

President of the auxiliary, Mrs. John Suhler (Charlotte), gave guests a brief rundown of the purpose of the organization, and introduced a few of its members, and the

**SERENDIPITY**

continued

hostesses of the luncheon. Vice-President is Mrs. Danl. Achartz (Barrie), and co-hostesses of the luncheon were: Mrs. Heinz Eller (Marion), Mrs. Ronald Higgins (Sharon), Mrs. Herbert W. Fovargue (Julie).



Mrs. Heinz Eller and Mrs. Herbert Fovargue serving at membership luncheon.

Highlight of the event was the presentation of a fashion show presented by a traveling boutique called "Our Favorite Things." The two owners, models, are entertainers from the San Diego area, Nancy Hunter and Virginia Banta. Both sang a medley of "Our Favorite Things" from the "Sound of Music," to open the show. They were accompanied by a professional guitarist. An exciting potpourri of fun fashions were shown amidst the beautiful surroundings and warm sun. VERY PROFESSIONAL IN-DEED!



Mrs. Heinz Eller (Marion), a beautiful model for the "Favorite Things" fashion show.

**A. A. U. W. . . .** The Del Mar-Leucadia branch of AAUW (American Association of University Women) held its installation and membership luncheon on the afternoon of June 12th, at the elegant home of Mrs. Harold Baltz in Solana Beach. The home sits high up on the cliffs overlooking the Pacific Ocean, with a panoramic view of the coastline. Guests were seated in the intimate patios atop the cliffs, to enjoy the tropical luncheon in keeping with

the Hawaiian theme. Mother Nature put her topping on the day with a blessed array of sunshine.



Mrs. Richard Thomas (Mary) and Mrs. Harold Baltz, Co-chairman and hostess.



Suellen Lauer enjoys the beautiful sunshine and patio at the Baltz home.

Mrs. Michael C. Murray will serve as President of her second term. Mmes. Jay P. Fillmore and Robert Burgert will serve as Vice-Presidents, and Mrs. Donald R. Smith as Treasurer. Recording Secretary will be Mrs. Robert F. Williamson, and Mrs. Philip Collin will be Corresponding Secretary.



Mrs. Glenn Agnew and Mrs. Michael Murray, members of AAUW.

Members were invited to gather into the house for the afternoon program, which consisted of four roundtable discussions of new topics adopted by the AAUW at the national level for studying during the next few years. The subjects and implement chairmen include "A Dollar's Worth," Mrs. Jay Fillmore; "The Crisis in Public Education," Mrs. Robert T. Lewis; "This Beleaguered Earth," Mrs. James Cady, and "We the People," Mrs. John Richman.

Co-chairman with Mrs. Thomas for the luncheon is Mrs. Allen Barrett.



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Travelodge at Waikiki—250 air conditioned units with direct dial phones, pool, color television, elevators and wheelchair units. The Voyager restaurant and a cocktail lounge are part of the premises as are meeting rooms and banquet facilities with a capacity maximum of 145 persons.

It all started 35 years ago with one small motel—King's Auto Court. Today there are more than 450 motels and motor hotels known as Travelodges in a network that stretches from Alaska to Mexico, New York to California and out into the Pacific Ocean . . . Hawaii, Guam and the Trust Territories of the Pacific.

When Travelodge's founder, Scott King, retired in 1968 a consortium called TL Management, Inc. purchased the controlling interest in the company. Alan Greenway, Managing Director of Travelodge Australia Ltd., was appointed Chairman of the Board with Roger Manfred as President and Chief Executive Officer.

In 1969 with 435 motels in operation, Travelodge entered the high-rise motor hotel market with a brand new concept in construction called the TRI-ARC (when viewed from above the building resembles a curved triangle). There are now seven TRI-ARC's in operation with one of the first of these located on Harbor Island in San Diego.

The Travelodge at Harbor Island's are individually comfort controlled with 210 elegantly appointed guest rooms

direct-dial telephones and remote-control color television. Its "Top of the Arc" penthouse lounge offers a spectacular view of the city as well as the busy San Diego harbor. Delicious meals are served in a wine and candlelight atmosphere of the Raphael Restaurant or the more informal terrace-style area overlooking the bay. Meeting and conference rooms, banquet and catering facilities can accommodate up to 266.

In addition to its TRI-ARC motor hotels, Travelodge continues to build one and two-story models. An example is the recently opened Rancho Bernardo Travelodge. This motel features attractively furnished comfortable accommodations in Spanish decor. All rooms have color TV, direct-dial telephones and individually controlled air-conditioning. Ground floor wheelchair units specifically designed for handicapped travelers are also available. Other features include a large suite with built-in wet bar, heated swimming pool and king, queen and double size long-boy beds.

Travelodge recently expanded into the Hawaiian Islands with hotels at Lahaina, Maui; Hilo, Hawaii and Waikiki.

The Lahaina Travelodge is just three blocks from the city's center, the old fort and palace site of this ancient whaling port. Each of the 59 spacious Polynesian-style rooms is fully air-conditioned with its own telephone and cable TV. Also on the premises is a swimming pool, restaurant and cocktail lounge.

The 140-room Travelodge at Hilo is located right on the waterfront just one-half mile from the International Airport and downtown Hilo. The rooms are decorated in Polynesian motif and every room enjoys a balcony view of the tropical grounds or blue waters of the Pacific. All rooms are air-conditioned with direct-dial phones, television, and large bath, dressing and storage areas. The Voyager Restaurant and Lounge provide delicious Polynesian, American and Continental cuisine with live entertainment featured nightly in the lounge. Meeting and banquet facilities accommodate up to 150 persons.

The Travelodge at Waikiki is ideally situated near the beach, shopping and Waikiki's night life. The 250 rooms and suites are, again, decorated in Polynesian style and each room is equipped with air-conditioning and color television. The Travelodge's Voyager Restaurant offers a variety of continental favorites in addition to local dishes and the lounge has nightly entertainment. Other services include a gift shop, room service and in-room message and wake-up systems and a "sky lanai" swimming pool on the fourth floor with food and beverage service. Banquet and meeting rooms can accommodate from 25 to 145 persons.

Travelodge International, Inc., with headquarters in El Cajon, California, has formed joint ventures with Trust Houses Forte of London and Travelodge Australia of Sidney for expansion into Europe and also with Continental Airlines to participate in the ownership of a series of seven hotels in Micronesia. There are now more than 450 motels and motor hotels with more than 26,000 rooms in the United States, Canada and Mexico. Continental Travelodge resorts have been completed on Guam, Truk and Palau and construction will start soon on the first European Travelodge.

Since its quiet beginning in 1935, Travelodge has emerged as an international accommodations network with its own food and beverage management, it has expanded into the motor hotel field and just last February was listed on the New York Stock Exchange. Travelodge has come a long way from the first auto court.



## Thomas Furst

Prominent Rancho Santa Fe Equestrians meet for coffee and talk of upcoming events at the handsome Interior Studio of Thomas Furst at Lake San Marcos

North County's finest house of furniture, decor and design, Thomas Furst hosted these members of the Hunt Club and Riding Club: Jack Stires, Lynn and Lew Miller, Helen Chubbuck, Beverly Kuhrts, Judy Stires Joan Ruud and Mary Pinkel

# Travelodge.... it's come a lo-o-ong way!

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Ever since man's first beginnings, the sea has held an eternal fascination—with its ever-changing moods and movements, ranging from serene placidity to hypnotic drama. Now a sophisticated return to the rapture of the water is happening. Coronado Cays is an exclusive waterfront community that combines the traditional, magical manner of the Caribbean with the fresh, natural beauty of the California coastline. Coronado Cays is a group of man-made cays and islands, each created with inspiration and each dramatically bulkheaded from the waters of San Diego Bay. Designed with maximum security and privacy, Coronado Cays recaptures the colonial feel of the Caribbean with a sentry-guarded entrance. Provincial charm has been nobly recreated with sweeping pilasters of chalk white, blue-tiled cupolas, brick red accents, citron exterior touches and scarlet bougainvillea that blooms along the network of malls and courtyards that flank the homes. Jamaica Village contains a premier group of patio homes within a few steps of the waterways, boatslips and its own private beach clubs. Separated by a silver channel is Green Turtle Cay, a private collection of prestigious waterfront lots touching upon the Bay and bulkheaded for individual boat docks.

Cays residents will enjoy the magnificence of the Coronado Cays Club complex, to include a yacht club with chandlery, tennis courts and superb dining and entertainment, as well as shopping and civic facilities. Return to the unparalleled life of luxury and contentment—upon the water, at Coronado Cays.



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Coronado Cays is a development of Cedric Sanders Corporation and Signal Properties, Inc., one of The Signal Companies. Four miles south of Hotel del Coronado on the Silver Strand (scenic Hwy. 75).



For your free brochure, write Coronado Cays, Dept. RSFL, Coronado, California 92118.

## around town

continued from page 25

**CORONADO CAYS** Summer weather... balmy evenings by the bay. Coronado Cays is "the" place to live and enjoy true Caribbean living...



Casting off for a cruise of San Diego Bay aboard Coronado Cays 36-foot yacht are Jonathan Winters, Jayne Meadows and husband, Steve Allen. The stars were together for a holiday at the Allen's weekend home at Coronado Cays.



"Trader's Law, owned jointly by Harry Belles and Paul Miller (V.P. Control Data Corporation), was a recent winner at Golden Gate Park, San Francisco. Left to right: Clay Brinson, trainer; Harry Belles, Sandra Brinson, Dwayne Brinson (hidden by his mamma's handbag) and Ruth Belles.



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Left to right: Mrs. Thomas Friedkin and Mrs. Theodore E. Gildred, both of Rancho Santa Fe.

### WASI "DAY AT THE RACES" TO BE HELD AUGUST 20 DEL MAR RACE TRACK

Mrs. Theodore E. Gildred and Mrs. Thomas Friedkin have been appointed as the co-chairmen for the "Day at the Races" on August 20 for the Women's Association for the Salk Institute. This event will be a fund raising gala for the benefit of the Salk Institute. Tickets for entrance to both the Turf Club and the Club House at the Del Mar Race Track will be available to WASI members and their guests. There will also be a combination ticket available to WASI Turf Club patrons that will include a buffet dinner and entertainment at the Lomas Santa Fe Country Club immediately following the races.

Both Mrs. Gildred and Mrs. Friedkin are residents of Rancho Santa Fe. Committee heads are: invitations, Mrs. Harriet M. Wille; reservations, Mrs. Frank L. Whiteside; seating, Mrs. Erling O. Hilmen; mailing, Miss A. Vivien Nelson and Mrs. Henry M. Hedges; beverage tickets, Mrs. Claire M. Weeks; decorations, Mrs. Delbert E. Glanz; advisor, Mrs. John N. Politis; WASI/SALK liaison, Mrs. Carol B. Cromwell.



Robert O. Webb

### ROBERT O. WEBB NAMED NEW MANAGER OF SECURITY PACIFIC NATIONAL BANK'S RANCHO SANTA FE BRANCH

Appointment of Robert O. Webb as manager of Security Pacific National Bank's Rancho Santa Fe Branch was recently announced by Gail B. Truesdale, vice president and San Diego regional administrator.

He succeeds former manager Earl Schweikert, who retires later this summer.

Webb joined Security Pacific Bank in 1953 shortly after relocation from his native city of Sheffield, Iowa. He served as assistant manager at the bank's Chula Vista and Bostonia branches, and was named branch manager at the Bostonia branch in 1964. Prior to his present transfer, he served with Security Pacific's San Diego Division headquarters and formerly managed Lakeside Branch.

The army veteran received a Bachelor of Commercial Science degree in business administration from Drake University, Des Moines. Prior to his affiliation with Security Pacific, he was associated with Sheffield Savings Bank.

Recently relocated from El Cajon to Escondido, Webb maintains membership in the El Cajon Elks Club, Cottonwood Country Club and is an active member of the El Cajon First Methodist Church.

He and his wife, the former Jean Marie Beemer of Hampton, Iowa, have two daughters — Linda Kaye, 22, and Barbara Anne, 11.

Security Pacific National Bank, celebrating its centennial this year, has more than 15,000 employees in 421 domestic banking locations and offices in the United Kingdom, continental Europe, Asia, Latin America and Australia. With resources exceeding \$8.5 billion, Security Pacific ranks as one of the ten largest banks in the United States.

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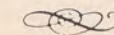
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**Legal off-track betting.** Caliente accepts wagers on all the action at major United States tracks.

**Easy to reach.** Caliente is just freeway minutes south of San Diego. Free parking in the track's paved and lighted lot. (Or an easy cab ride from the border.) Tempting American and Mexican food and refreshments available. For information, reservations and free admission passes, call 234-8343 in San Diego.

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**HUNGRY HUNTER**—There's a brand new restaurant where Highway 5 meets Vista Way in Ocean-side—and it's simply great! You'll be impressed by the feeling of camaraderie as you open the door—the decor is unusual and reminiscent of an Old New England Inn, in a Merrie Old England setting! It's unusually provocative, warm with welcome, and very distinctive. Pecky wood walls, lots of antiques, brick fires glowing in great big mammoth fireplaces with iron pots over the flames. It's a dining spot that spells "welcome" with every sip of liquid refreshment (there's an exceptional bar) . . . and with every bite of the good beef, prime rib, steak, lobster or trout. Open every day, seven days a week. Luncheon Mondays thru Fridays. 1221 Vista Way, Oceanside. 729-9271.

**ANCIENT MARINER**—Located on Shelter Island with a view from the crow's nest of San Diego Harbor, featuring the finest Eastern corn fed steaks and delicious seafoods. With a pleasant atmosphere no other galley can offer—excellent service by warm, attentive young people who will make your visit the most enjoyable ever. Land-lubbers will be astonished at the succulent charcoal broiled Teriyaki Top Sirloin or the man sized New York steak (both fresh cut and broiled to perfection by our chef). The seagoing mate will enjoy the Ancient Mariner catch of Swordfish, Australian Lobster Tail, or the enormous and tender Abalone steak with the Ancient Mariner secret recipe. Entertainment after dusk. Open daily 11:30 a.m.; Sunday at 1500 hours. 2725 Shelter Island Drive. 224-8242.

**BAMBOO HOUSE RESTAURANT**—Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

**L'ESCALE**—On your next leisurely drive to San Diego swing out to Shelter Island for lunch or dinner at L'Escale. Dining and dancing in the French Polynesian setting is a delight and the menu glitters with gourmet specialties like Long Island Duckling and Veal Cordon Bleu. Lunch at L'Escale is a treat in itself, too. 2241 Shelter Drive. 224-3577.

**THE COFFEE MILL**—It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious—wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m., seven days a week. Closed on Mondays. For reservations, call 753-3183. 531 Highway 101, Encinitas.

**OAK TREE HOUSE**—warm, intimate, candlelight atmosphere with impeccable service and good wine, generous cocktails and an emphasis on leisurely dining. Prime Eastern aged sirloin and New York cut steaks, chicken Cordon Bleu, jumbo butterfly shrimp, filet of sole, Australian lobster tail, steak on a skewer, double-cut steak for two and—the specialite de la maison—roast New York strip, carved thin. English style. Unbelievable popovers with whipped butter and apricot preserves. Masterful salad dressings and rich desserts. All at moderate prices. 7811 Herschel Ave., La Jolla—454-1315.

# ROW RESTAURANT

**THE REUBEN E. LEE RIVERBOAT RESTAURANT**—Permanently moored at Harbor Island, San Diego, the Reuben E. Lee nevertheless transports the hungry adventurer back to exciting riverboat days. From a charming authentic interior (circa 1850), one enjoys a breathtaking, dramatic view of San Diego Harbor and the City skyline. Two dining saloons stand ready to please any appetite. The Sternwheeler Room, on "A" deck, features entrees such as Tournedos of Beef, Lobster Newburg, Prime Rib or a great "Plank Steak for Two." On "B" deck, the Seafood Restaurant offers a tempting variety of sandwiches, salads and seafood delights for lunch. Here, the evening dinner menu is a bountiful expansion of the seafood theme. The Reuben E. Lee is open from 11:30 a.m. to 11 p.m.; weekends, noon to midnight. The Cocktail Lounge (where the action is), swings until 2 a.m. Banquet facilities are available for 30 to 100. Seafood, 291-1880, 1870 Sternwheeler, 291-1974

**DEL CHARRO HOTEL**—it's the V.I.P. place to dine . . . with menus deliciously spiced with continental wit . . . prices seasoned with Yankee wisdom . . . cocktails always generously poured. Memorable party menus and service. 2380 Torrey Pines Rd., La Jolla. 454-6134.

**THE GOLDEN ROLLIN BELLY**—Arresting name—arresting fare: Prime rib, gourmet casseroles, manly drink, fine wines all served by comely wenches, amid music and gaiety in authentic pub atmosphere. Most evenings, The Bridge and a good part of the crowd sing. All in all, treat to the senses and one or two basic drives and to quote most pre-opening peekers-in, "really far out." GRB isn't quite a tradition yet, but we've just opened so you still have time to help establish one. Luncheon, Dinner, afterwards. Golden Rollin Belly pub/restaurant, 225 15th Street, Del Mar. 755-1414.

**CHART HOUSE**—Two locations locally, both serving superb steaks, lobster and a great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155.

**MEXICAN VILLAGE**—In Coronado. A merry, spirited place with loads of atmosphere. Gathering spot of celebrities and the swinging Navy set. Superb Mexican menu—good American cuisine too. Dancing every Friday, Saturday and Sunday nights. Piano bar. Pancake House Sundays 8 a.m. to 1 p.m. Banquet rooms, cinemascope screen and projector, private bar. Open daily 10 a.m. to 2 a.m. Over Coronado-San Diego Bay Bridge, down Third, turn right on Orange. 120 Orange Ave. Call (714)-435-1822 for reservations.

**TONY'S JACAL**—Eden Gardens, 2 blks north of the Del Mar track. Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.). You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot). Guacomole salad a specialty! Marvelous bar, with special service by Tony himself! 755-2274.

**THE STEAK HOUSE**—Bill and Pat Wilson welcome old friends and new acquaintances to the friendly, informal atmosphere of The Steak House. Boasting the well known culinary talents of Wayne Hughes the menu offers juicy steak, prime rib and fresh seafood. Open for lunch daily with a wide selection of hearty sandwiches and tempting salads makes it a great place to stop on the way to or from the Fairgrounds. Entertainment is provided Tuesday, Friday, and Saturday nights by John Schnedar at the piano and organ. Reservations accepted. Dinner hours: Monday through Friday 5:30-10:00, Saturday 5:00-11:00, Sunday 3:00-10:00. 635 South Highway 101, Solana Beach, California. 755-3615.

**OLD DAMASCUS RESTAURANT**—is like stepping from the cosmopolitan atmosphere of uptown Fifth Avenue, San Diego into the exotic atmosphere of old Arabia. The decor, the wall hangings, and the wonderful savory food—all make for an exciting evening. Start with a mixed drink prepared for your pleasure. Proceed with shish kebab at its best; as well as other authentic Lebanese foods, prepared to perfection! A truly cosmopolitan place to dine. Luncheons, Monday and Friday from 11 to 2:30; Dinners Monday thru Saturday from 5 to 9:30. 3683 Fifth Avenue, San Diego. 297-3228.

**GOURMET PATIO RESTAURANT**—a famous Rancho Santa Fe luncheon spot in the charming Country Squire Courtyard of Shops on Paseo Delicias (that's the main street!) of Rancho Santa Fe. Featuring such delights as their very special omelettes, crab ahab, sandwiches, fantastic salads, hot popovers, and "Country Squire Pie." Excellent selection of fine wines. Open for luncheon every day except Monday from 11:30 to 3:30. Special Sunday Buffet from 11:30 to 2:30. Specializing in gourmet catering for parties large or small; and delightful wedding buffets. Bob and Marilyn Townsend, owners. 756-1788.

**EARL'S SEAFOOD GROTTTO**—New, and on the waterfront (across from the famous Star of India), Earl's presents an exciting new dining experience as San Diego's finest gourmet seafood grotto. The nautically designed restaurant has seating so arranged that everyone has a view of the picturesque waterfront area. Dancing, entertainment and an authentic Oyster Bar are also featured for your added enjoyment. Champagne Brunch Sundays from 9 a.m. to 3 p.m. Shore Breakfast Monday through Saturday 7-11:30 a.m. Luncheon Monday through Saturday 11:30 a.m.-4 p.m. Dinner Monday through Thursday 4-11 p.m., Friday and Saturday 4 p.m.-12 midnight and Sunday from 3-11 p.m. Located in the Royal Inn At the Wharf, Harbor Drive & Ash. Telephone 235-6276 or 232-3861.

**FARRELL'S ICE CREAM PARLOUR**—Escape through Farrell's door to the world of yesterday, into a gay 1890's atmosphere. Enjoy the world's most delicious sandwiches, so large they're a meal in themselves. Savor ice cream so rich and smooth and flavorful you can visualize the handcranking and fresh fruit that makes it so special. As special as your birthday at Farrell's when waiters gather to sing Happy Birthday and present your Free Sundae! Farrell's . . . West Point Loma Boulevard, two blocks west of Sports Arena in the beautiful French Quarter . . . and across from Grossmont Center on Jackson Drive. Another in Fashion Valley and the very newest of all in Chula Vista! Enjoy . . . at Farrell's! 4230 West Point Loma Boulevard—224-1893; 136 Fashion Valley, San Diego—291-1887; 5304 Jackson Drive, La Mesa—460-0033; 481 5th Street, Chula Vista—426-1850.

## "Days of Wine and Roses"

One of the most delightful wine-tasting evenings was held recently by the San Dieguito Auxiliary Women's Committee of the San Diego Symphony. The evening affair was held at the Whispering Palms' Country Club, Rancho Santa Fe, and featured fine wines and exceptional cheeses. The vintners represented included: Charles Krug, Christian Bros., Louis Martini, Almaden, Brookside, Wente Bros., and Mirassou—with the Marin French cheese company providing the cheeses.



Mr. Zoltan Rozsnyai, Director of the San Diego Symphony, toasts Carol Driggs.



Mrs. Winifred Canning was one of the most attractive women present—handsomely attired in flowing chiffon.



Three of the hard-working committee who deserve the plaudits of the party-goers: left to right: Mrs. M. P. Johnson, Mrs. Warren L. Wyman and Mrs. Dennis Cullum.



Mrs. Marvin Tackett and Mrs. Gilbert Kamberer greet guests as they enter. Both of these energetic women devoted long hours to this worthy cause.

## COCKTAIL PARTY HONORS BRITISH OFFICIAL

The British Officer's Mess of San Diego recently held a cocktail party at the Admiral Kidd Club in honor of Mr. Peter Kirk, M.P.; Parliamentary Undersecretary Ministry of Defense, here on official business for Her Majesty.



Left to right: Peter Kirk; Danny Somes, President of the Mess; and Tom Walsall, Secretary of the Mess.



Mr. and Mrs. Tom Walsall. Mr. Walsall is well known to Ranchoites through his work with Bruce-Terminix Company of San Diego.

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### Among the current and coming articles in PSYCHOLOGY TODAY:

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| Love and Will                 | Can We Immunize the Weak?             |
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The A. J. Hall Corporation's new townhome condominium development of La Costa Village features "perimeter planning," a concept affording privacy, security, spaciousness and superb views. Access to the townhomes' two-car garages is via cobblecrete, clay tile and asphaltable plazas, which are beautifully landscaped with flowers, trees, plants and fountains.



"Perimeter planning" is responsible for much of the charm of the A. J. Hall corporation's new townhome condominium development, La Costa Village. Featuring four floor plans in single and multi-level designs, the development offers the second home buyer a unique opportunity for an attractive tax shelter at one of the world's most famous resorts, Rancho La Costa.

## new concept planning

When in "Candide," Voltaire wrote about "The best of all possible worlds," he must have had La Costa Village in mind.

Situated in what is the country's most equable climate, this award-winning condominium townhouse development of the A. J. Hall Corporation leaves little to be desired.

The townhomes, themselves, have created nation-wide attention with their superb views, high-styling features and amenities plus. They were recently awarded the Gold Nugget grand award for townhomes at the Pacific Coast Builders Conference in San Francisco, thus being designated as the most outstanding townhomes in the 11 western states.

In addition, the new concept of "perimeter planning" (a result of the thinking of developer A. J. Hall and architect Walt Richardson) is cause for added interest and uniqueness. This plan allows for views from every home, parkways and plazas dotted with fountains, trees and potted plants and featuring night lighting for safety and aesthetics.

"We wanted to develop a feeling of spaciousness throughout the entire Village," according to Hall, "and so based our concept on perimeter planning in order to take advantage of superb views while at the same time providing the maximum in open, park-like spaces and privacy. All of this complements the Village's several pool and recreation areas."

Townhomes at the Village have been designed with a touch of serendipity, a feeling of space and volume; rooms are bright, utilizing a maximum of glass, and ceilings are sloped and multi-leveled for extra visual impact!

Exterior maintenance of Village townhomes is provided and management services are available to those owners desiring to rent their unit while not in residence.

Features of the townhomes include ceramic tile floors in entries and baths, night lighting for security and beauty, window-framed living room fireplaces (in master bedrooms in some models), built-in living room (and some master-bedroom) wet bars, stairs engineered with extra risers for greater comfort, ceramic tiled, sunken tub and showers enclosed with bronze-framed shower doors, all-electric kitchens with self-cleaning double ovens, disposals and dishwashers.

In addition, all homes have private patios and balconies, mirrored bronze-framed master bedroom wardrobe doors, three-way bronze-framed winged vanity mirrors in dressing rooms, dimmer control switches in dining rooms and a choice of custom lighting fixtures.

Owners of the Village townhomes will enjoy special privileges at Rancho La Costa, such as automatic eligibility for membership in La Costa's fashionable clubs and facilities. Among these are the Country Club, Spa, Racquet Club, Saddle Club and, soon, the Beach Club. The townhomes all enjoy golf car access to the golf course and clubhouse.

Add to all this the proximity of La Costa Village to the Del Mar race-track, San Diego and its many attractions, Baja, Mexico, Lindbergh Airport and major freeways and one does have, at the Village, the "best of all possible worlds."

For fifty-five thousand dollars you can have an exquisite town home condominium.  
 Five charming village squares with lovely fountains.  
 Three swimming pools. Entertainment cabanas.  
 Three hydro-therapy pools.  
 And a putting green.

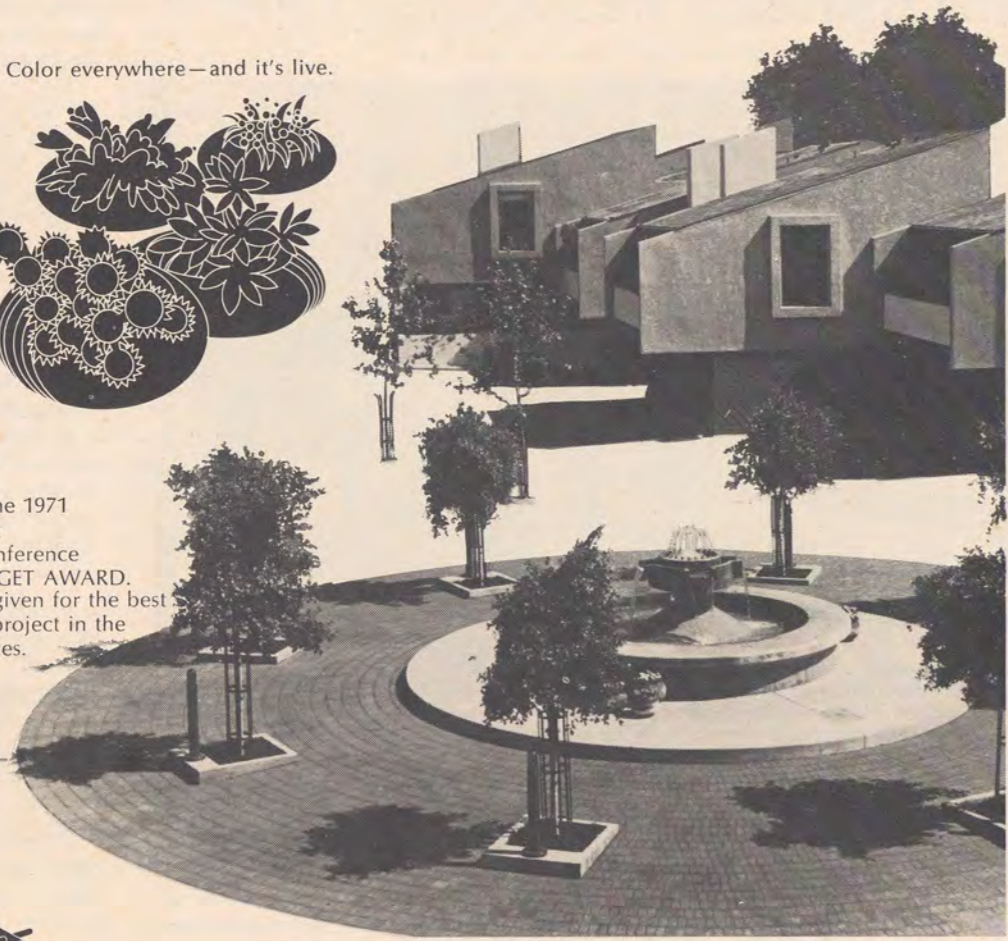


Sycamores as high as 50 ft.



Color everywhere—and it's live.

Winner of the 1971 Pacific Coast Builders' Conference GOLD NUGGET AWARD. Top Award given for the best townhouse project in the Western States.



La Costa Village, with its lovely squares and fountains, could be part of the Old World. But it isn't.  
 La Costa Village is in the New World. It is a condominium—with the tax advantages of home ownership but without the problems of maintenance.  
 A monthly fee takes care of the grounds, the exterior of your home, fire insurance, trash removal, a security patrol. There are swimming pools, hydro-therapy pools, en-

tertainment cabanas.  
 We also have a property management service should you wish to rent or lease your home. (Your accountant will point out the inherent tax shelter.)  
 But La Costa Village has something no other village has—anywhere. It overlooks the beautiful La Costa Resort and Spa—and all our residents can become members for only \$1,000.

For fifty-six thousand dollars you can have an exquisite town home condominium.  
 La Costa's world famous Spa.  
 The Tournament of Champions golf course.  
 Pancho Segura and thirteen tennis courts.  
 Three more swimming pools. A Beach Club.  
 A Saddle Club with twenty-one miles of beautiful riding trails.  
 And free first-run movies.

Los Angeles

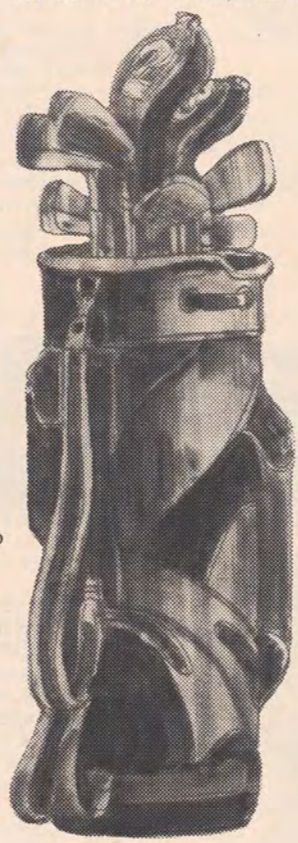


Go east on 1 La Costa Ave. Turnoff

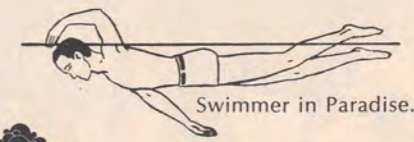
La Costa Village

La Costa Country Club

San Diego



La Costa Country Club—where The Tournament of Champions is played.



Swimmer in Paradise.



13 all-weather courts with Pancho Segura as our pro.



Saddle Club 21 miles of country riding trails.



La Costa's luxurious Spa—everything from massage to herbal wrap.



Our stunningly furnished model homes are open to your inspection from 10 A.M. 'til dark. Introductory prices —\$52,000 to \$68,500. For further information, please call us at 1 (714) 438-1603.  
 One more thing. La Costa Village has a feeling—and you might just fall in love with it.  
 Another creative development by the A. J. Hall Corporation.

La Costa Village, Dept. NCL771, 7214 Plaza de la Costa, Rancho La Costa, Calif. 92008. I'd like to fall in love. Please send your colorful booklet.

Name \_\_\_\_\_ Street \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**La Costa Village**

# Look before you leap.

## Homes

Like any development worth its salt, we offer a selection of one- and two-story, 3-4-5 bedroom homes with all-electric country kitchens, lots of storage and great extras like pantries and walk-in closets. And our models are gorgeous. But behind our beautiful facade, there's a big difference: quality. Solid, careful construction to last a lifetime... the kind you should demand when someone asks you to invest from \$24,895 to \$30,490.

## Townhomes

We offer five different townhomes because we think they're the homes of the future... at today's prices. For just \$17,995 to \$23,395, you have plenty of room, privacy, indoor/outdoor patio living, no maintenance and all the tax advantages of home ownership. Choose your favorite from our one- and two-story, 2 and 3 bedroom models today and move in tomorrow.

## Location

We're a little farther out than some developments. But that's to our advantage... and yours. As San Diego becomes more congested, people will move north. (Remember when Del Mar was a sleepy little beach town?) Beat the land rush now... then sit back and watch your home value multiply. Or, if making money is no object, imagine escaping to the fresh peace of the country after every grueling work day... and still being just 3 minutes from the ocean! Village Park is worth every second of the 25 minute drive to get here. We think you'll agree.



F.H.A. V.A. Conventional Terms



## Planning

What's going to pop up around Village Park in the next 10 years? More Village Park. And we plan to grow slowly and carefully to preserve our unique environment. We do look a little messy right now, because even building something beautiful is a messy job. But gradually we'll fill 900 country acres with the same kind of attractive home/townhome village clusters, parks, playgrounds and pathways we're offering in our first 109 acres. Our total community should be completed by 1980. We hope you'll be there to help us celebrate!

## Fun

Green parks, shady walkways, adult pool, children's wading pool, picnic/barbecue area, mod playground equipment, all in your backyard. Moonlight Beach just a hop, skip and a splash away. All Del Mar's summer racing excitement in 12 minutes. Bicycling down country roads through rolling orchards. Or hitching a ride on a passing horse. Shopping in Rancho Santa Fe. Country clubs and golf nearby. Need we say more?



Village Park, a 900-acre development of townhomes and individual homes in northwestern San Diego County, is making available to middle-income families a life style heretofore out of their reach.

The community is designed around several open-air recreation and park areas planned along an environmental corridor type of street arcing through the development. With swimming pools, barbecue pits, playgrounds, and winding walkways through the parks, Village Park offers amenities found usually only in higher-priced planned communities.

At present, 109 acres are under development with four model homes, five model townhomes and the first of seven recreation centers. Since opening in February, sales and construction have been meeting projections and residents are moving in at an accelerating rate, according to Brian O'Donnell, general manager.

"A great deal of planning has gone into the creation of our open, harmonious environment," O'Donnell said. "Huge land holdings of undeveloped, rolling terrain surround Village Park providing a country atmosphere.

"While we are concerned with vital statistics," O'Donnell said, "we are also concerned with human values. We care about maintaining a natural land contour and therefore are being careful not to haphazardly develop grid-type housing. At the same time our prices will remain within a budget a good segment of the population can afford.

"Townhome clusters are intermingled with the individual homes in a manner that produces an architecturally balanced end product, pleasing street scenes, and a sense of rural naturalness."

Within ten years, the community is planned to have a balanced mixture of townhomes and individual homes with a population of about 10,000 people.

Townhomes are priced between about \$18,000 and \$23,400. Models range from two bedrooms, one bath, to three bedrooms, two baths. There are both one and two story models in clusters of varying numbers of units.

"By clustering the townhomes we are able to surround them with a greater amount of overall open



Village Park's three bedroom, two bath model is an ideal first home and offers an attractive price.

## Village Park the country community close to everything



Village Park's single family homes are mixed with townhome clusters surrounding open, landscaped areas.

space," O'Donnell said. "In the Village Park plan all residents are within easy walking distance to a recreation center."

Most townhome models offer separate dining areas, and all include private, enclosed yards that can be developed by the owner. All exterior areas, other than the private yards, are maintained by a homeowners association.

Homes range from three bedrooms, two baths to six bedrooms, two baths, and range in price from \$25,995 to \$31,995.

Village Park homes and townhomes are appealing to a large cross section of the population, due to the moderate prices. Young families and first-time homeowners find the community particularly attractive, but large numbers of older families and couples are coming to Village Park.

In addition, an increasing number of people desiring a weekend, summer, or retirement home near San Diego are finding Village Park an ideally suited site.

A community shopping area, the Village Center, will provide all commercial services for entire development and its building design will be harmonious with the total community. There also are signing restrictions in order to help maintain the rustic feeling throughout the area.

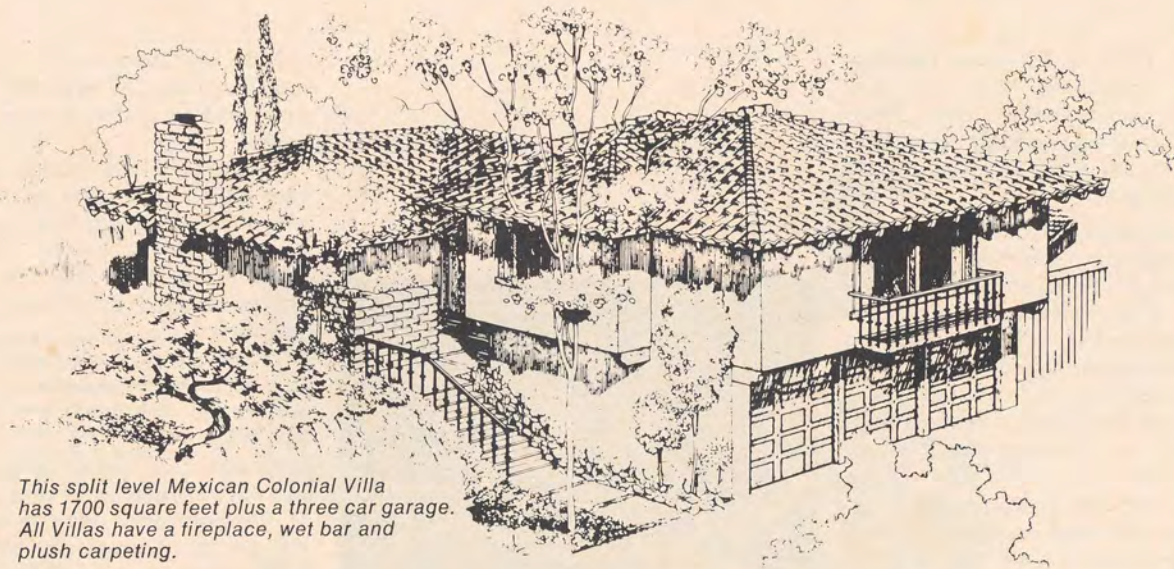
Village Park is located between Encinitas and Rancho Santa Fe, about two miles inland from Interstate 5 along Encinitas Boulevard.

Beaches are within minutes, many of San Diego County's 64 golf courses are close by, and the Del Mar race-track and the University of California at San Diego are within twelve miles to the south.

"Since Village Park is just 25 minutes north of downtown San Diego, the city's many attractions are still close, yet we are only 90 minutes from Los Angeles," O'Donnell said.

Village Park is a development of San Diego-based Avco Community Developers, Inc., a major builder of master-planned new towns and residential communities, moderately-priced housing, and recreational developments. ACD is a publicly held company listed on the Pacific Coast Stock Exchange.





This split level Mexican Colonial Villa has 1700 square feet plus a three car garage. All Villas have a fireplace, wet bar and plush carpeting.

## Country Club Villas on the golf course at Lomas Santa Fe

**(only two minutes from Del Mar Racetrack)**

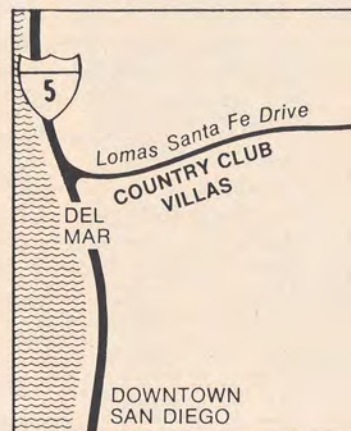
**GARDEN CONDOMINIUMS** are the most exciting new living concept in Southern California. With prices starting at \$39,950, they make others seem overpriced. The quality is exceptional.

These lovely garden homes are sprinkled along the verdant fairways of the private Lomas Santa Fe Country Club. And you're just a golf cart ride away from the charming Plaza of the Four Flags Shopping Center.

Each Villa has two or three bedrooms, a two- or three-car garage, a wet bar, a large fireplace, plush carpeting, cable TV, a tile entry, a kitchen with a breakfast nook and a separate dining room.

The Villas Association provides maintenance, and a lease management service is offered if you want to rent your Villa.

Country Club Villas are just east of the Lomas Santa Fe Drive exit from Interstate 5 . . . just twenty minutes north of downtown San Diego and only two minutes from the beach, Del Mar racetrack and Rancho Santa Fe. Furnished models are open daily.



Country Club Villas



Phone 276-3026 or 755-4077

Take the Lomas Santa Fe Drive exit off Interstate 5, go east up the hill to the furnished models.

## the BEAT goes on



Masons continue their work on the \$1 million 21,000 square foot clubhouse addition to the private Lomas Santa Fe Country Club. Architects Lee and Klages A.I.A. of Newport Beach have followed the Mexican Colonial theme of the community in their clubhouse design.

### CONSTRUCTION ON 1\$ MILLION CLUBHOUSE ADDITION ACCELERATES

Construction on the \$1 million clubhouse addition to the private Lomas Santa Fe Country Club picks up speed in anticipation of mid-November completion.

The 21,000 square foot clubhouse addition began March 6 with ground breaking ceremonies attended by Senator Clair Burgener (R-38th State Senatorial District); and Supervisor Bill Craven (5th District).

Located within the new clubhouse will be: private card rooms, ladies activities lounge, spacious locker rooms, a large dining room, split level cocktail lounge, and a new golf pro shop.

The addition of this new clubhouse brings the total investment in the Lomas Santa Fe Country Club to \$3.5 million.

An existing 10,000 square foot clubhouse will become the center of the club's swimming and youth activities. The existing golf pro shop will be converted into the tennis pro shop.

The Mexican Colonial theme of architecture, presently followed throughout the Lomas Santa Fe community, is being employed in the construction of the new facility.

Builder of the clubhouse addition is the Don Koll Company of San Diego. Architects are Lee and Klages A.I.A. of Newport Beach.

Lomas Santa Fe is a planned community located north of Del Mar on Interstate 5. The community borders Rancho Santa Fe on the east and Solana Beach to the west.

Lomas Santa Fe includes: the Plaza of the Four Flags Shopping Center, Isla Verde custom homes and homesites, Santa Fe Hills medium priced homes, Country Club Villas Condominiums, and the private Lomas Santa Fe Country Club.

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**OUR LA JOLLA  
CORRESPONDENT**

Helen Marquardt Eshom

Helen Marquardt Eshom is probably better known as an actress, having played leading roles at the Globe Theater, Mission Playhouse, Circle Arts, and the now defunct La Jolla Little Theater. However writing has been an important part of her life ever since she edited her own newspaper, the *Kentfield Courier*, when she was ten. "The only byline I ever had until now," she says wistfully. Helen wrote and announced her own show for a local radio station, was Public Relations Director of San Diego Artists, Inc. and Blue Flame Kitchens. She has lived in La Jolla off and on most of her life, attending La Jolla Elementary and graduating from The Bishop's School. She now resides in an 80-year-old converted beach cottage with her husband, Ray, and assorted children — "three mine, five his, but we never know how many will be for dinner."



Capt. James Lathers, chief lifeguard for San Diego County, checks equipment on emergency truck. Ready for anything, the truck has two chains, ropes, life preservers, first aid supplies including splints and respirators. The two surfboards on top are used to help the guards get out and back quickly in rescuing swimmers; the basket litters on the sides are used in bringing injured persons up a cliff. The guards have complete climbing and scuba gear available.

**OVER 2,000 REALTORS  
AND BUILDERS ATTEND  
HOME FEDERAL  
OPEN HOUSE**



KIM FLETCHER

President, Home Federal Savings  
and Loan Association

"We were extremely pleased with the tremendous turnout at our Realtor/Builder Open House," Kim Fletcher said today. "I would like to personally thank the thousands of San Diego County realtors and builders who were here today for their professional interest and support in our Open House program," he said.

Fletcher, President of Home Federal Savings and Loan Association, noted that over 2,000 realtors and builders took part in the function sponsored by Home Federal at the Town and Country Convention Center.

The Open House program featured two nationally-known speakers — Dr. Kenneth McFarland, a professional inspirational lecturer who keyed his remarks to self-motivation and salesmanship, and Ira Gribin, a well-known real estate speaker, who outlined the challenges of the real estate market in the '70's.

Dr. McFarland spoke in part regarding "The American economic system of free competitive enterprise, and the American political system of individual



THEODORE C. YOUNG  
Executive Vice President

freedom guaranteed by law," and the appalling neglect that millions of citizens have shown in neither understanding nor supporting the system.

Gribin's subject was "Personal Improvement through S. O. S." He defined S. O. S. as "Sign of Success," "Sink or Swim," or "Sell or Switch."

The official slogan of the gathering was "See a Realtor/Builder for the right HOME — See HOME Federal for the Right Loan."

The program was officially started with opening remarks by Kim Fletcher, Jack Vickers, President of San Diego Board of Realtors, and Lear Simpson, President of the San Diego Building Contractors Association. L. E. Wood-

ford, President of the Federal Home Loan Bank of San Francisco, also attended the function.

Members of the committee arranging the event were: Ted Young, Executive Vice President, Home Federal; Stan Scott, Executive Vice President, San Diego Building Contractors Association; and Pete Lombardo, Executive Vice President, San Diego Board of Realtors.

Young noted that as San Diego County's largest real estate lender, Home Federal's loan volume is at an all-time peak. In the first quarter of 1971, Home Federal loaned \$60 million. Last year, Home's total loan volume was over \$136 million.

NOW

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**6.6 %**

interest per annum

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Since its inception, La Jolla Mortgage Fund has honored on demand every request for withdrawal

For more than ten years wise savers have been receiving quarterly interest checks from us at the rate of 6% per annum. \*Now, by special action of the Board of Directors, until further notice, accounts of \$1,000 or more will earn at the rate of 6.6% per annum. There is no reason for you to accept less. So, don't delay, transfer today! Call, drop in, or write.

**LA JOLLA MORTGAGE FUND**

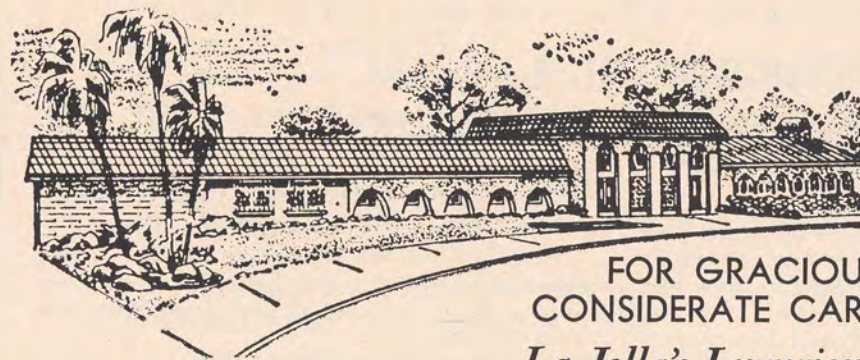
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Lower Level: Not below grade but at backyard ground level—now huge recreation room, new bathroom, hobby room and utility room. Could easily be separate apartment, and has own entry. Storage galore. Presently non-covenant and O.K. for several horses and pool. Lovely old trees and landscaping in fine area. 300' frontage with circular drive. Priced under market! LOW DOWN!

Also two adjoining 3 acre parcels—surrounded by much larger estates. Finest horse ranch ground—all usable. Best buys at \$35,000 & \$38,500. Call owner-broker.

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## People, Places and Things

### FROM ASSEMBLYMAN JOHN STULL

Many years ago, the poet and historian John Stephen McGroarty wrote a poem in which he said that California

"... lies not East nor West  
But like a scroll unfurled  
Where the hand of God  
hath hung it  
Down the middle of the  
world."

When this verse was written, it was a poet's vision that California had such prominence but in a few short years, the dream has come true. Here in the Great 80th, so near California's beginning, it is particularly fitting that we preserve and protect our heritage.

Consequently, in January 1970, when the John Stull Advisory Committees were established, there was one designated "History and Landmarks." Mrs. Millard Beemer of Pauma Valley is the capable chairman of this committee, which includes Charles Vilinek, Julian; Floyd Sorrenson, Jr., Vista; Helen E. Green, Fallbrook; Col. John S. Porter, Poway; Mrs. George McDonald, Escondido; Mrs. Robert H. Sperry, Rancho Santa Fe; P. C. Webberley, Vista; Mrs. Karl Bergmar, La Jolla; and Mrs. Stanley Ransom, Ramona.

One of the major projects of the committee is registering and marking historical sites. On June 3, 1971, the group held a ceremony designating the historic Serrano Adobe in Pauma Valley as a Point of Historical Interest. Placing this marker was the first of many such endeavors and it makes me proud to work with such dedicated individuals—people who care enough to give of their time and effort to preserve a sense of continuity and who recognize that the past is meaningful to the present and future.

### SPECIAL NOTICE

An open invitation has been extended to supporters and friends of Assemblyman John Stull, R-Leucadia, Republican Caucus Chairman, to attend the annual Birthday Barbecue in his honor on Sunday, August 29, at Felicita Park in Escondido.

Food, fun and entertainment are the promised fare for all who attend, according to general chairman of the event, Einer May.

Festivities will begin at noon and continue until 6 p.m. Assemblyman Stull will be on hand to greet and talk with guests.

# Drive

Nine furlongs demand *courage* . . . *stamina* . . . *DRIVE*. Horses pound into the stretch. Only one can win. A fraction of an inch can make the difference. *DRIVE* can make the difference.

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A little extra of the green stuff goes a long way in building homes and in building communities. Open spaces, grass, trees, a little room to stretch out with your best buddy and watch the clouds make faces. We're proud to play a positive role in enhancing the living environment through good community design. For a better San Diego, we like to help produce the greenbacks.



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SAVINGS AND LOAN ASSOCIATION

GORDON C. LUCE, President

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GORDON C. LUCE



RON WADE

A lot of people are talking about the environment. Few are doing anything about it.

One exception is a long-established county savings and loan which recently opened its first branch office in North County. Since the arrival 18 months ago of Gordon C. Luce as its dynamic president, San Diego Federal Savings and Loan has been moving positively in a number of new directions. Acquisition of Mission Savings and Loan and its former main office in Oceanside at 801 Mission Avenue is one. Another is the establishment of what SDF calls its "environmental checklist" for construction loans.

To the three standards commonly applied by lending institutions in making construction loans—cost, income, and market—San Diego Federal has added a fourth—environmental excellence.

## San Diego Federal putting its money where its standards are

Believed to be the first of its kind in Southern California, the SDF "environmental checklist" for new developments was recently featured as a praiseworthy new departure for the industry in the national Savings and Loan News, official journal for the U.S. Savings and Loan League.

According to the S&L journal, "San Diego Federal has set into motion an all-encompassing environmental program whose most significant feature is what is called 'environmental guidelines for residential loans.'"

"It's a program we worked on for a long time and after six months of operation it has proved highly successful," says Gordon C. Luce, a former member of Governor Reagan's cabinet. "It's the best means we know for a business such as ours to make a positive and lasting contribution to the enhancement of the local environment."

Luce said the guidelines are offered "not as inflexible rules but rather as factors which we at San Diego Federal will consider when evaluating a

development loan." Among the factors are density, topography, recreation facilities, pedestrian and vehicular traffic, parking, plumbing and heating, noise, and landscaping.

"The guidelines, taken together, constitute the association's fourth approach to value," says Marc Sandstrom, SDF vice president-counsel. "During the appraisal of the project being considered, our appraisers evaluate environmental factors in addition to the normal cost, income, and market data appraisal approaches.

"Special interest rates, lower fees, and better capitalization rates are offered to encourage developers to upgrade the environment. We're using the carrot instead of the whip and that is one of the reasons we've received excellent cooperation from builders."

In one low-income housing development plans were presented to SDF calling for three bedrooms and one bathroom. SDF asked for a second bathroom but the builder said he could not stay within Federal Housing Administration cost limits if it were added. SDF loan officials conferred and decided to place the builder in the prime interest rate area, reducing interest .5 per cent and decreasing points charged from two to one.

In a mobile home park in San Ysidro, SDF granted a lower loan rate after the developer agreed to include a recreational greenbelt within the park.

"We're willing to put our money where our standards are," Sandstrom notes, "but we expect developers will do most of these things without the incentives."

On the other hand, SDF has rejected some development proposals on the grounds living and environmental considerations were inadequate. Yet Sandstrom says there have been no complaints. "Developers recognize that every effort should be made to ensure that their projects allow for greenbelts, play areas, and reasonable densities," he says.

The SDF policy reflects a statement on environmental concern made by Luce when he joined SDF in January, 1970, following three years as California Secretary of Business and Transportation.

The statement reads, in part: "San Diego Federal has undertaken an aggressive stance toward the preserva-

tion and enhancement of our environment in San Diego County. This will be a continuing thrust of our efforts.

"We believe that we must think of environment in its fullest sense: as the sum of our natural, cultural, and physical endowments. So when we speak of preservation and enhancement, we are including things like the appearance of our downtown and business areas, our streets and parks, our neighborhoods, the harmonious interaction of our citizens, and the widespread availability and uniform excellence of our institutions.

"The perspective on environmental problems I have gained during my years in Sacramento gives me a fresh and heightened interest in San Diego's own situation. I believe it is essential to save San Diego from the advanced level of pollution and blight so evident in Los Angeles and San Francisco. Based on their experiences, we can take steps now to protect our community

The firm later adapted this over-all policy to apply specifically to its loan procedures. Seven loan guidelines were developed.

First — Place greater weight on the General and Community Plans and the goals they seek. If a proposal does not conform, the loan applicant should be asked to thoroughly explain why a deviation is needed in terms of community or regional benefits.

Second — Give thorough consideration to preservation of existing topography and other natural features such as trees, slopes, and surrounding environment with grading and filling kept to a minimum.

Third — Provide for restoration or replanting of areas disturbed during construction and landscaping to enhance the project throughout its life.

Fourth — Require proper pedestrian and vehicular circulation, off-street parking, open space, and other essential amenities.

Fifth — Require construction of such quality and durability to withstand deterioration and the need for extensive maintenance.

Sixth — Consider the total needs of the individuals and families who will live in the premises, not merely shelter, regardless of housing type or income level.

Seventh — Encourage the use of innovations such as planned unit developments to preserve open space while making efficient use of available land.

# The treacherous East African Safari



When you place 1st, 2nd and 4th in this punishing rally, you know you've got a great car.

About the only things we missed—irate water buffalo and stampeding elephants.

Imagine an off-road race—like the yearly madness at Baja—only three times as long! That's the African Safari. Spiked with flash floods for 3,200 miserable miles. Strictly for masochists, men and machines.

Porsche was there. Triumph, Peugeot, Alfa-Romeo, Volvo, Saab... all the Continental marques. And a herd of Datsun 510 4-Doors leading the pack.

In the end, at Kampala, Uganda, on March 30, 1970, just 19 of 97 starters crossed the line. Seven of them were ours. All standard Sedans. Except for special rally suspensions, lights,

tires, etc., very much like those you'll find at over 1000 Datsun dealers across the United States and Canada.

The independent 4-wheel suspension soaked up the pounding. Front disc brakes shook off water and grime and kept downhill slaloms under control. Sturdy transmissions remained alive and well through torrid days and thousands of power-shifts.

Our standard overhead cam engines? Results prove they revved high, ran long and strong.

You may never have the derring-do to run in this rally. But you'll drive easy in your Datsun knowing it did...and won. **Drive a Datsun...then decide.**



## Surfside Datsun

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## MURRIETA HOT SPRINGS RESORT SETS SUMMER SCHEDULE, RATES

Family vacation fun packages have been set at Murrieta Hot Springs Resort, Health and Beauty Spa, according to Miss Billy Riley, general manager.

Families staying at the Riverside County resort can stay eight nights for the price of seven.

Special summer activities include 9 a.m. to 9 p.m. swimming, weekend pool-side dancing with a live band and evening tennis under the lights at Murrieta's lighted courts.

Recreation director Neil McCrummen — former long-time director of the department of recreation and parks in Alhambra — has set a series of youth events to keep children occupied during the summer months at Murrieta.

McCrummen and his staff have instituted a series of horseback rides, contests and tournaments, hayrides, hot dog roasts, campfire skits and trips to the nearby historic town of Temecula.

"We think that far too many people just shunt their children off to summer camp. At Murrieta, we have designed our recreation program with the entire family in mind, so that while dad is practicing his long game on our free golf driving range and mom is taking an exercise class, the kids will be under the watchful eye of a trained, mature, youth director," said McCrummen.

For a complete list of summer activities and summer family vacation rates, phone the convenient Los Angeles office, (213) 879-3991.



Pictured above is Mrs. Stephen Colley Twinning who, prior to her June 10th marriage, was the former Miss Marie-France Bieth of St. Germain-en-Laye, France. After an extended honeymoon in Greece and Italy the young couple will make their home in Van Nuys, California.

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# People, Places and Things

## SERRANO ADOBE DESIGNATED CALIFORNIA HISTORIC LANDMARK



Members of the History and Landmarks Advisory Committee who officiated at the dedication of the Serrano Adobe in Pauma Valley, June 3, 1971. L. to R. Mr. and Mrs. Cloyd Sorensen, Vista; T. C. Webberly, Vista; Mrs. Karl Bergman, La Jolla; Col. John Porter, Poway; Mrs. Millard Beemer, Chairman, Pauma Valley; Mrs. John Stull, Leucadia; Charles Yilinek, Julian; Miss Helen Green, Secretary, Fallbrook; and Mrs. Robert L. Sperry, Rancho Santa Fe.

"The great Island of California," according to a 16th century Spanish writer, was a place where "... a great abundance of gold and precious stone is found." Consequently, from the first, the very name California has meant rich opportunity and so it must have seemed to Don Jose Antonio Jesus Serrano when he was granted the 13,309 acre Pauma Rancho. The grant was made in 1844 by the next-to-last Mexican governor, Manuel Micheltoarena, and encompassed most of the beautiful valley which still bears its name. Pauma, from an Indian word meaning "I bring water," lies about midway between Rancho Santa Margarita y las Flores (now Camp Pendleton) and Rancho Jose de Valle (Warner Springs) in northern San Diego County.

Serrano built a small adobe home a few miles east of the Pala Mission on what is now Highway 76 and established his family in it. His wife was Dona Rafaela Aguilar and at that time, they had four children. Although their home was not constructed on a grand scale, the Serrano family enjoyed importance and prestige in the area. As the California poet, John Stephen McGroarty commented, "It was from a little ... dwelling that, as likely as not, would come the most richly attired girl or most gorgeously clothed caballero." These people were pioneers but pioneers who had access to trading ships.

Another facet of life at that time was mentioned by Richard Henry Dana in "Two Years Before the Mast." It seemed to Dana that all the men were on horseback. The fact that it was necessary to ride the ranges of their vast holdings made fine horsemanship a necessity for the Californians. After he'd stocked his new ranch with cattle and horses, Serrano naturally did much of his work from the saddle.

Unfortunately for the Serrano family, however, Don Jose was soon to have another use for his fine riding. They were scarcely settled in their new home when great outside changes took place. The years of inept and unfair rule from Mexico City were ending and California was soon to become part of the American Union. In the final days of the struggle for control of the state, Jose Antonio Serrano elected to cast his fortune with Pio Pico and his brother Andres. He was riding

## CALIFORNIA HISTORIC LANDMARK

continued from previous page



Mrs. Amelia Serrano whose late husband Luis was the 4th son of Jose Antonio Serrano and his wife Rafaela Maria Nieves Aguika. John Steiger and his mother Mrs. Laura Steiger, direct descendants of Jose Antonio Serrano — Grantee of Pauma Rancho.

with Andres and the Mexican lancers when they met General Kearny and his dragoons in the Battle of San Pasqual. On the heels of this battle, the victor of which the War Department debated for over a hundred years, Jose Serrano returned to his ranch with a number of his ranchero friends. They sought to avoid possible retribution by the Americans.

Subsequently, he is alleged to have heard, at nearby Pala, that the Indians were planning a raid on the ranch and warned his friends staying there. He, however, did not remain and those who did, apparently took his warning so lightly, they unbarred the door to the Luiseno Indian Chief. Thereafter, the Luisenos are supposed to have captured the men in the house, marched them over to an Indian Village at the what is now Warner Springs, and then massacred them. However, at the time, there were rumors that the men had already fallen at San Pasqual and the Mexicans used the story of the massacre so that Mexican fighting morale would not flag. So, not only the Battle of San Pasqual but its aftermath became a subject of some controversy.

Today, the adobe still stands in a beautiful garden, its thick walls proof against the onslaught of time. Several generations of Americans have lived there, building, planting and making their contribution to the development of the valley. On June 3, 1971, the Assemblyman John Stull History and Landmarks Advisory Committee placed a marker, designating the Serrano Adobe as a Point of Historical Interest. This committee, under the capable leadership of Mrs. Millard Beemer researched the adobe and petitioned first the County Board of Supervisors, then the State, to have this recorded. Now, this historic old home is officially listed in the California archives and those interested can find the site. This is the initial San Diego County use of this designation, marking something of particular local interest. With the cooperation of the present owners of the property, Mr. and Mrs. Arthur Cook and those who also live there, Mr. and Mrs. Anton Weidemann, the dedicated people on the Stull Advisory Committee have made a valuable contribution to the people of San Diego County.



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# People, Places and Things

## The Royal Inn of Oceanside Holds Gala Pre Opening Party.



Ribbon-cutting ceremonies celebrated the official opening of Oceanside's glamorous new Inn, Restaurant and Cocktail Lounge. This new Inn is located on 820 Vine Street, just off of Interstate No. 5.

Left to Right Managers, George and Judy Tolar, Ron Wade, San Diego Federal, Jim Baer, County Supervisor, Stephen Sachs, Elaine Sachs, Arthur Sachs, Oceanside Mayor, Howard Richardson, Earl Gagosian, Kay Gagosian, Michael Sachs, Howard Gladstone, Oceanside Chamber of Commerce, Isador Levander, June Sidman, Abe "Sid" Sidman.



Pictured above is part of the throng who enjoyed the liquid refreshment and delightful hors d'oeuvres at the gala pre-opening festivities.



The "Sentry Box" attracted a great deal of attention during the evening — especially from the fairer sex!

More than 3500 plus persons attended the Preview Opening of the Royal Inn Hotel and Royal Restaurant and Cocktail Lounge on Saturday the 26th of June. Greeting the guests were Mr. and Mrs. Arthur L. Sachs, the only Franchisee of Royal Inns in the continental United States and Mr. and Mrs. Earl Gagosian, Chairman of the Royal Inns. Hosts also were Mr. and Mrs. George Tolar, managers of the Royal Inn Hotel and Mr. and Mrs. Abe "Sid" Sidman, General Manager of the Royal Restaurant and Cocktail Lounge. Abe "Sid" Sidman was formerly chef of the San Diego Yacht Club and is President of Chef de Cuisine, San Diego.

The City officials and Police Department of Oceanside are to be congratulated for their expertise handling the overflow of traffic for this event! The Royal Restaurant has a 24 hour coffee shop, the dining room is open 11:30 a.m. to 2:30 p.m. and serves luncheon. From 5:30 p.m. until 11:30 p.m. the menu features Classical American and Continental foods. The Lounge is open daily from 10:30 a.m. until 2:00 a.m. with Bill Ford at the organ.

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## Congratulations Phil Franklin!

### FRANKLIN & ASSOCIATES CAPTURES SIX GOLD MEDALS AT AAAI COMPETITION

Five gold medal awards for advertising and a sixth for public relations were awarded Franklin & Associates, Ltd., San Diego advertising agency, at the annual meeting at Colorado Springs of the Affiliated Advertising Agencies International.

Phil Franklin, F&A president, accepted the awards at the national AAAI conference at the Broadmoor Hotel. In addition to the six first-place awards, the agency collected one silver medal and five merit awards.

Three of the gold medals involved work done for The Plaza apartment complex in Pacific Beach. They were a series of newspaper ads with art direction by Joe McChesney and copy by Glen Michel, a direct-mail announcement with art by McChesney and copy by Franklin and Jim Frampton, and a public-relations campaign directed by Frampton.

Other first awards were for a color magazine advertisement for San Diego Federal Savings and Loan Association



Phil Franklin

with art by McChesney and copy by Frampton, a black-and-white magazine advertisement for InterOcean Systems, Inc., with art by McChesney and copy by Frampton, and an F&A agency promotional program that was a full staff collaboration.

AAAI is an international network of advertising agencies in 48 U. S. and 21 foreign markets.

Phil Franklin resides on Linea del Cielo, Rancho Santa Fe.

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When you're buying watermelon, look to the seeds for the key to quality. Black, shiny seeds usually mean a ripe, sweet watermelon. White seeds are a sign of immaturity. If you can't look inside, then check the underside of the melon. If it is starting to turn yellow where it lay against the ground, the melon is probably ripe.

#### Quick Hot Dog Trick

Combine 1 can tomato sauce with 1/4 cup sweet pickle relish and 1 teaspoon prepared mustard in a saucepan. Heat 5 minutes. It's delicious served hot over broiled or grilled hot dogs.

Plan, prepare and freeze several meals before you leave for vacation. You'll sigh with relief even if you're tired when you come home because the makings of several favorite meals are practically ready.

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Here a worker sorts Kona coffee beans in the mill at Captain Cook, the same site used from the time the unusual coffee was grown exclusively for Hawaii's royal families.



Blossoming Kona coffee trees, grown only on Hawaii's Kona Coast, produce what experts consider to be one of the world's finest coffees. It is now being made available on the Mainland on a limited basis.



At peak harvest, between August and January, over 2,000 one-hundred pound bags of coffee beans arrive each day at the Kona coffee mill at Captain Cook. Here workers dump the contents into a giant hopper which feeds the red cherries into a drum, where blades remove most of the pulp.

The coffee that was once grown exclusively for Hawaii's royal families is now available for coffee breaks on the West Coast on a limited basis.

Hawaiian Mauna Kea Royal Kona Coffee, produced in a small quantity along the Kona Coast on the southwestern side of the "Big Island" of Hawaii, is the only coffee grown in the United States.

It has a unique flavor, body and aroma and is considered by experts to be one of the world's finest coffees.

As a result of recent arrangements by Chicago-based Superior Tea & Coffee Company to purchase virtually the entire Kona crop and distribute it nationally, the coffee is being sold in gourmet food and gift shops and gourmet sections of top department stores on the West Coast at present. It will be available throughout the rest of the Mainland by this summer or early fall.

The story behind Kona coffee is as exotic and romantic as the island on which it grows.

In fact, the production of Kona coffee can be compared to that of French champagne, cognac or other fine wines which are produced in extremely limited quantities in only one specific area of the world.

Along the Kona Coast, an unusual combination of near-perfect natural coffee-growing conditions occurs.

The coffee plant needs protection from wind and sun—too much sun produces a weak plant. In all other growing areas of the world, coffee planters must provide artificial shade for their plants, but in the Kona region, where mornings are bright and sunny, a cloud cover occurs daily at about noon to provide natural shade for the plant.

It is believed that the Kona region is the only place in the world where this natural shade occurs on a regular basis.

In addition, the rich volcanic soil on the Mauna Loa and Mauna Kea slopes and ample rainfall are other factors which account for Kona coffee's distinctive characteristics.

Milling is still done in Captain Cook on the Kona Coast, the same site used from the time it was available exclus-

ively to the royal Hawaiian families. Visitors to the Island of Hawaii can take a tour through the mill to see how the unique Kona coffee is processed.

First, the beans must be picked by hand at just the right stage of ripeness, and since the coffee "cherries" ripen unevenly on each stem, at least three separate pickings are necessary, making coffee harvesting an extremely time-consuming occupation.

The University of Hawaii and the Hawaii Agricultural Extension are currently working on projects that may change this phase of the process—an automatic "shaker" harvester and hormone sprays to encourage simultaneous ripening of coffee cherries.

Once harvested, coffee is delivered by truck to the mill. At peak harvest, between August and January, over 2,000 one-hundred pound bags arrive at the mill each day and are processed around the clock.

The burlap bags are weighed, then dumped into a giant hopper which feeds the red cherries into a drum, where blades remove most of the pulp.

Next the coffee beans slide into a fermentation tank for 18 to 20 hours, then are washed, mechanically dried and graded by size and weight.

Final steps in the process are roasting and grinding of the coffee to be used in Hawaii. The coffee for the Mainland is shipped to the West Coast for roasting and grinding in San Francisco.

Special self-mailer gift packs of Kona coffee for visitors to Hawaii are available at the mill and at gift shops throughout the Islands for sending back to the Mainland.

The lithographed can itself conveys the royal heritage of the exotic coffee. It is a reproduction of an old wood carving depicting the original Kona coffee mill at Captain Cook.

The gift packs range from one-pound cans of coffee to others offering the coffee along with freeze-dried Kona and various Hawaiian food items such as Macadamia Nuts, Hawaiian Happy Cake and Royal Kona Coffee Candy Chews.

They are available, along with individual cans of Kona coffee, in gourmet shops and gifts shops on the West Coast.



Coffee harvesting is a family affair on Kona farms along the southwestern side of the "Big Island" of Hawaii. Since coffee "cherries" ripen unevenly on each stem, the beans must be picked by hand to insure just the right stage of ripeness.

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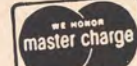
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Mirrors are optical instruments that produce images, according to the dictionary. A rather bland description. Mirrors have been reflecting beauty, love, hate, the un-lovely since the days of the Estrusans.

The first known mirrors were of metal, usually a thin metal disk. They were slightly convex and polished on one side with no handle. In 400 B.C. the Greeks made mirrors which were small pocket size and a little later some with handles. These were considered indispensable to a ladies' dress and were worn at the girdle.

In 625 Pope Boniface V sent a silver mirror as a gift to Queen Aethelberg of Northumbria.

1373 saw a guild of glass mirror makers in Nurnberg. It was Venice however, that the making of glass mirrors on a commercial scale was first developed. In 1564 the mirror makers of Venice formed themselves into a corporation and their glass mirrors quickly supplanted those of polished metal. These were of blown glass and silvered by an amalgam of tin and mercury. They had a very high reflecting power.

An improvement came in France in 1691 when the art of making plate glass was introduced and was further perfected by coating the back with metallic silver in 1835.

Today we take all mirrors for granted. All we need do is select the one suited to our home decor.

The Country Friend's Shops have a large number of very handsome mirrors in stock. There are several Victorian, one with a hat rack—a lovely, antique French, with a painting on the frame and a very unusual mirror from the Federal period.

The shops are open from 10 to 4 six days each week. All profits go to San Diego County Charities.

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### AUG. 2nd TO BE OFFICIAL "DAY AT RACES" FOR COUNTRY FRIENDS



### LUNCHEON HELD BY COMMITTEE FOR COUNTRY FRIENDS "DAY AT THE RACES"

Mrs. Walter Krafft, ticket Chairman for the August 2nd Country Friends Day at the Races gave a luncheon in her Rancho Santa Fe home recently for her area committee members. Enjoying the al fresco luncheon in the lovely garden setting were: Mrs. John Hogan, Del Mar, Mrs. Fred W. Beyer, San Diego, Mrs. Charles D. Yule, Vista, Mrs. Ernest Collins, Escondido, Mrs. Ralph Mangan and Mrs. Cyrus Thieme of Rancho Santa Fe, Mrs. Vera S. Miller, Carlsbad, Mrs. Patricia G. Gay, Mrs. Garth Gilmore and Mrs. Alexander Arthur Smith of La Jolla, Mrs. Charles Wood, Oceanside who is co-chairman with Mrs. Krafft, Mrs. Walter Young, President of Country Friends and Mrs. Thomas Howe, Chairman of the Day at the Races. Pictured above is the hostess, Mrs. Krafft (left) with Mesdames Wood and Young.

The ninth annual "Day at the Races" will be held by the Country Friends on Monday, August 2, this year at the Del Mar Thoroughbred Club.

The chairman of this traditional event is Mrs. Thomas G. Howe, Rancho Santa Fe and her co-chairman is Mrs. C. Templeton Murphy, Rancho Santa Fe.

Mrs. Howe is an alumna of San Diego State College, a member of Alpha Chi Omega, social sorority. She is also active in the Rancho Santa Fe Garden Club and Golf Club.

Mrs. Walter Kraft, Rancho Santa Fe, and her co-chairman, Mrs. Charles Wood, Oceanside, will be in charge of the tickets, which are limited to only

500 for this event. Greeting guests of the Country Friends on this occasion will be Mrs. John Felker, Rancho Santa Fe.

The Social Hour, held on the Paddock Terrace, will be the responsibility of Mrs. William K. Blair, and her co-chairman Mrs. Frank D. King, both of Solana Beach. Seating arrangements will be made by Mrs. Peter B. Mitchell, Fallbrook. Projects chairman is Mrs. Vernon Gaston, La Jolla. Mrs. W. Douglas Heintz is Treasurer with Mrs. T. Morgan Williams as her assistant, both of Rancho Santa Fe. Publicity chairman is Mrs. Maurice E. Strom, Rancho Santa Fe, with her co-chairman Mrs. William A. Asher, Solana Beach.



**VIC HERMAN**, the Mexican acclaimed American painter, has spent most of his life painting his world-renowned traveling exhibition of paintings, "THE MANY FACES OF MEXICO", in the 29 states of Mexico. Now, he has assembled in his new gallery the most exquisite original works of Mexico's arts from the many villages in the interior of Mexico where he has worked.

Exquisite, original paintings, sculpture, mosaics, ceramics, papier-mache, ironware, tableware, clothing, sisal, wool, tin, copper, tile, wood, hand-carved furniture, and pre-Columbian sculpture.

## The Galeria de VIC HERMAN

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# Seems, O'side

by KITTY A. PEELING

They all drew straws; and wouldn't you know the only available young bachelor, Geoff Ferber lost, and got me!

All of Channel 3, where I pinch-hit now and then were invited to go to the premiere of MAGIC MOUNTAIN.

Riding in the mobile truck I tried to be an entertaining companion.

I wore my false eye-lashes and my luke warm pants. Thank God! I know what degree fahrenheit is best for me.

I talked about sport cars and lo! and behold, before Geoff became a program co-ordinator for Cable Vision, he was one of this country's leading auto racers, winning — no less — with that hopped up Datsun, the Two Thousand.



"Eye"-ing Durante's Chorus Girls.

In about two hours on Highway 5 and the Golden State Freeway we were at the Rancho Inn and met by P.R. man Jerry Vonne. With his white collar showing over his turtle neck sweater, he looked for all the world like a defrocked priest. Then we met his slightly pregnant wife. She had on a cuddly white fur coat with brown freckles. I couldn't fathom it out. Later, when we had entered MAGIC MOUNTAIN and were waiting back stage for the finale of Jimmy Durante's act, Joyce told me the coat was rabbit and some way the furriers had dyed in the brown spots like beauticians mottle the young girls' hair. Joyce does

P.R. for Robert Wise Productions. (He made millions on "THE SOUND OF MUSIC." Turned around and spent 18 million to put Julie Andrews in "STAR," the life story of actress Gertie Lawrence. It bombed. Now they're working on the "ANDROMEDA STRAIN" which should get raves from the intelligentsia.)

The Durable Durante (Jimmy will be the Grand Marshall of our 4th of July parade), did 70-minutes of his trade-mark comedy. When he came off stage, exhausted, all us photographers pounced on him. My feet were killing me and I knew I had to get a picture first.

Soooo my rat-brain thought of a dilly.

"Jimmy," I whispered, "remember me? Used to be a strip teaser with Minsky's in New York and knew you and Clayton."

Gallant gentleman (and sweet liar) that he is, he nodded yes and said, "Sure Doll, but hurry up I'm bushed."

I dragged him to a dark corner and — my camera wouldn't work!

Women's lib is wonderful, but thank the Lord for men. Geoff stepped forward. Pressed some little thing-a-ma-jig and took the picture.



Durante, Grand Marshal & Grand Guy.

Next we were escorted around the different amusements by Frank Moran, Vice President of Burson-Marsteller Advertising Agency (believe me if I ever need publicity, they'll be first on my list — they did a fabulous job for MAGIC MOUNTAIN). This brand new fun park of 200 acres was developed by our own S.D., Sea World Inc., and Newhall Land Co. in Valencia, about one-half way between San Fernando and Saugus. A huge sign proclaims MAGIC MOUNTAIN. And it ain't fooling. Six thousand gallons of water per minute spring, leap, burst, out of hidden, beautifully landscaped

please turn to next page

# O'side

continued from previous page

and lighted caverns and cascade down to Whitewater Lake. The world's highest man-made waterfall!

Premiere night over two hundred newspaper reporters and nearly 15,000 high-paying guests of the Assistance League (all for sweet charity) drenched themselves in champagne and exotic foods. (Can you imagine 200 fenced in acres with 15,000 — er — revelers?)

Saturday, was preview day sponsored by the Reiss-Davis Child Study Center. Governor Calvin L. Rampton of Utah and other dignitaries plus BUGS BUNNY cut the ribbon with huge scissors and declared Magic Mountain officially open.



Bugs Bunny and Governor Rampton of Utah (without glasses) cut ribbon.

More beautiful food, champagne, dancing and celebrities all flowed along together.



Nanette Fabrey

At lunch I sat between Nanette Fabrey (with the cutest little snub-nose buttoned onto her face) and Steve Allen, who with wife, have become the latest residents of Coronado Cays!



Steve Allen with an autograph seeker.

Also here and there were Christopher George, Desi Arnaz, Glenn Ford, Jim Nabors, Angie Dickinson and Shirley Jones — gosh, she's so beautiful!

We had to leave early to get back to Oceanside for the Yacht Club's Annual Commodore's Ball. This year honoring Commodore Marshall and Nancy Dobrott and chairmanned by Vice Commodore Ray and Lu Burgess. The freeways were so jammed we got in late. The champagne hour I didn't mind missing, but I hated to miss George Hillam's catered hors d'oeuvres — how I love ramakis.

Managed to get a picture of Pasadena yacht owners Poppy and Jack Stone (he'd be admiral of the day for Sunday's formal "Opening Day").



Mr. and Mrs. Jack Stone



Mr. and Mrs. Fred Walters with Mr. and Mrs. Charles Stokes.

Also the celebrating Alice and Fred Walters (he's on board of Directors), and the Stokes, Audrey and Charles.

Aboard the Coast Guard Cutter Point Hobart, Sunday morning with pennants, burgees and dress colors waving in the brisk breeze, the OYC saluted the first "Sail Past," marking the ninth official opening of the Club.



Commodore Marshall & Nancy Dobrott salute first "Sail Past."



L to R Ben Bergen, Comdr. Power Squadron; Coast Guard Cutter Chief Joe Burgess and Ray Burgess Vice Commodore.

I've never seen so much brass and uniforms since my old days reporting on the Pentagon.

In the Southern California Yachting Assn., there are 59 clubs. Practically every Commodore was at the ceremonies held outside the Clubhouse. In the glaring sun, I sat with his honor himself, head of the SCYA, Commodore Lee Kellerhouse and his jewel of a wife, Pearl.

While the cannons roared and awarding ceremonies took place, Pearl and I got in some good gossip; but she's a better woman than I, she actually knows Billy Graham and revealed that he has a little retreat tucked away in our Pauma Valley. Also another Pauma Valleyer is the electrifying-voiced Dorothy Kirsten.

please turn to next page

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## O'side

by Kitty A. Peeling

continued from previous page

Met many new outstanding Southern Californian personalities like hard-working Bill Craven and his probably harder working wife.



Supervisor Bill & Mrs. Craven, Pearl & Lee Kellerhouse.

Inside the Clubhouse for the fourth consecutive day I was forced to drink champagne and eat delectable tiny tidbits.

Monday morning I didn't jump for joy when, at eight o'clock friend Lee Harriss of the FOUR BELLS called to tell me his boat was going to be used during the filming of a James Bond movie (Diamonds Are Forever) to be filmed outside our Harbor. When he mentioned Sean Connery was the star, I was immediately down at the boat. But head publicity man Don Morgan said a "no, no," (because I wasn't union) to pictures of Sean and female star Jill St. John.

When Don had gone I tried to talk Lee into letting me stowaway the next day in his boat. He has a St. Bernard that has his own doghouse aboard. I suggested hiding in that. Lee said they were going to blow up a supposedly oil derrick at sea, and knowing me, some way or other I'd get tangled up with the dynamite. I crossed my heart and hoped to die. I would not leave his boat, and had him about talked into it, when a most crushing blow fell.

It's almost too intimate to divulge — especially when you know what a shy, quiet, lovable, little sex-kitten I am.

I just couldn't get into that St. Bernard's doghouse!

## KitBits

WHO'S NEW IN COOKING

Hemet-born George Hillam wasn't sure when he graduated from U.S.C., if he wanted to be a lawyer or a chef.

He settled by having a food market. For over thirty years he has been a prominent Oceanside business man bearing civic responsibilities like being President of the C.of.C., etc. His granddaddy was a mayor here for sixteen years.

After a trip to Europe and peeping behind the Iron Curtain where meat is still chopped up by a hand axe, George's old yen to serve gourmet food returned—all the way back with him to Oceanside!

In a modest way he started a catering service. The delicious, different foods soon made him much in demand. Now the very smartest affairs clamor for his services.

What food does he like best? Short ribs! What does he do on his night off? Goes to his home in Oceana and cooks dinner!

Then sometimes Ellie his talented wife can talk him into a bridge game. They are both Life Masters and delightful to play against. Though they are dedicated to food, they never "hash" over misplayed hands!



George Hillam, chef supreme.

### STORY OF THE FOUR BAERS AND A KITTY

The weather refused to cooperate in making the "HARBOR DAYS" festival of Oceanside the big shin-dig it usually is.

But the American National Circus partly owned by Papa Baer Parley brightened up the week-end. Mama Baer, "Ernie" is an aerialist as are baby Baers, Dale and Kim.

True to his promise Parley let me fulfill a lifelong ambition to perform as a clown in a real Circus.



Billy Leland tells Parley Baer off.

## KitBits

continued

Under the guidance of Billy Leland (Bilikin's), one of the truly great old time clowns still around, I learned to paint-up, take pratfalls and do a ragged back flip—oh my aching back! (Billy performed in the thirties in the same circus where Burt Lancaster was also a man of all trades. Billy's salary was \$5.00 a week.)



Clown Peeling Kitikins

It was as thrilling for me as it seemed to be for the kids. At last I've found my niche. My success was so great I was offered a job and may also be in the Shrine Xmas Show for crippled children!

Ain't nuthin' like a Circus. Got to talk personally with Alpie the baby elephant, the Gypsy bears (no relation), Ramar, the rare baby Gorilla and Haksheesh a vicious black leopard—they are next to impossible to train, but Marie Bauman, a pretty as she is gusty, does it.

The popular TV Mod Squad used the Circus recently for filming one of their forthcoming productions. It's the first time I ever heard of a Lion Tamer being a Baer, but Parley, a very d e x t r o u s , always-in-demand CHARACTER ACTOR will be just that. The three Baers will also have parts. Ernestine is rated as one of the world's outstanding aerialists, but because of a recent major operation, has to go easy—like just a little bare-back riding (no pun intended).

I'm grateful to all those carefree Circus daredevils who were so generous in their encouragement and praise as I made an ass out of myself to the sweet sound of applause!

### BLOOPER OF THE MONTH

In the V.I.P., tent at MAGIC MOUNTAIN after lunch, tables were re-arranged and an afternoon buffet was set up.

I was having a sandwich at a table for six when a tall, attractive Italian gentleman with his lovely wife and two well-mannered children sat at my table. Naturally we talked and I discovered in his fractured English Nico Mineros was in the movies and his

first starring film would be "CANONS FOR CORDOBA."

They were such a darling family; and I thought of how Hollywood chews up such happy marriages.

Soooo old, big mouth had to start giving advice: How fleeting is fame; How terrific ae the temptations for a he-man around each contacting female; after all, only true love and a devoted wife and family are what really counts, etc.

His wife finally nudged me and giggled, "Kitty, Frank Moran told us you were a very "fonny" lady and my Nico, he is—making—a—a—"fon" with you!"

To make a most embarrassing incident—and I hope a lesson to me—short, I learned through cultured, slightly Italian-accented English that Nico Mineros has been in this country since 1952 and has a degree in Motion Pictures from U.C.L.A.!

—Regardless, that magnetic personality and gorgeous set of muscles can just "make fon with me" any time!

A little bit of your heart always goes when a god friend moves away. Thus it is with Peggy Bushyager who was assistant manager of the Bay 'N Beach Marinapartments. She has been my kind and thoughtful friend. Now she leaves for Florida. I gave a farewell party for her at the Elk's Club.



Len, Philbrick and Jim Dixon kiss Peg goodbye.

Peg had such a good time she decided to invite all assembled to a LaSagna birthday party the following week for her pal, Patricia William, who is one of Paul Schmid's secretaries. All the guests brought the screwiest birthday cards imaginable.



Manager Dick Halbert gives Pat a birthday kiss.

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## People, Places and Things



Jim G. Cotton  
Vice President, Account Supervisor  
Franklin & Associates, Ltd.

### THE COTTON COMPANY MERGES

The Cotton Company, Escondido advertising/public relations agency, has merged into Franklin & Associates, Ltd., a San Diego-based agency, it was jointly announced by Jim G. Cotton, Cotton Company president, and Phil Franklin, F&A president.

Cotton will become a vice president and account supervisor with Franklin & Associates. His office at 645 Escondido Blvd. will become the North San Diego County office of F&A.

"Because of the vast growth potential of business in the North County and the number of clients we have there already, we are pleased with the opportunity to operate an on-the-spot full-service communications agency for this region," Franklin said.

Franklin noted that F&A will thus become the only San Diego agency to provide branch-office service in the North County.

"The merger of The Cotton Company and Franklin & Associates means that the full range of professional communications services will be available for the first time locally to advertisers in the burgeoning North County," Cotton said. "It also enables us to bring the advantages of F&A's membership in the Affiliated Advertising Agencies International to our clients, with agency affiliation in 48 U.S. and 22 foreign markets."

A marketing major at Fresno State College, Cotton has 15 years of advertising experience, divided between newspapers and agencies.

Cotton is a member of the Hidden Valley Kiwanis Club and is chairman of the Escondido Chamber of Commerce publicity and advertising committee.

### BURGENER NAMED FOR PRESIDENT'S COMMITTEE

Clair Burgener, 49, a California State Senator, has been named by HEW Secretary Elliot L. Richardson as vice-chairman of the President's Committee on Mental Retardation.

Secretary Richardson is chairman of the committee.

Since July 1970, Mr. Burgener has been one of the 21 citizen members of the committee appointed by the President, and previously served it as a consultant. He succeeds Dr. Robert A. Aldrich, who remains a member but asked to be relieved as vice-chairman because of the press of his new duties as Vice President for Health Affairs of the University of Colorado.

Mr. Burgener was first elected in 1963 to the California legislature, where he has been chairman of the Senate Committee on Social Welfare and currently is chairman of the Senate Select Committee on Exceptional Children. He authored the law creating mandatory special classes for trainable children in the public schools, which enables some 5,000 children to live at home instead of being placed in institutions. Another of his bills established a new testing procedure for placement in classes for the educable mentally retarded.

He has been active in voluntary organizations aiding retarded children for more than 15 years, including service as President of the San Diego Association for Retarded Children, President of the California Council for Retarded Children, and Vice President of the National Association for Retarded Children.

Senator Burgener was born and raised in Utah. After World II service as an Air Corps navigator, he established a real estate business in San Diego, California, simultaneously earning a degree at San Diego State College. He was elected to the San Diego City Council in 1953.

"I am very honored that Secretary Richardson has chosen me for this position. The problem of mental retardation is one with which I have had long and deep concern. With greater public awareness, I feel that the lives of the mentally retarded can be greatly enriched. Through the concerted efforts of the public and private sectors we can do a tremendous amount toward proper and necessary rehabilitation. This will be my main task—the bringing together of those knowledgeable and talented people who can provide the leadership for constructive change."



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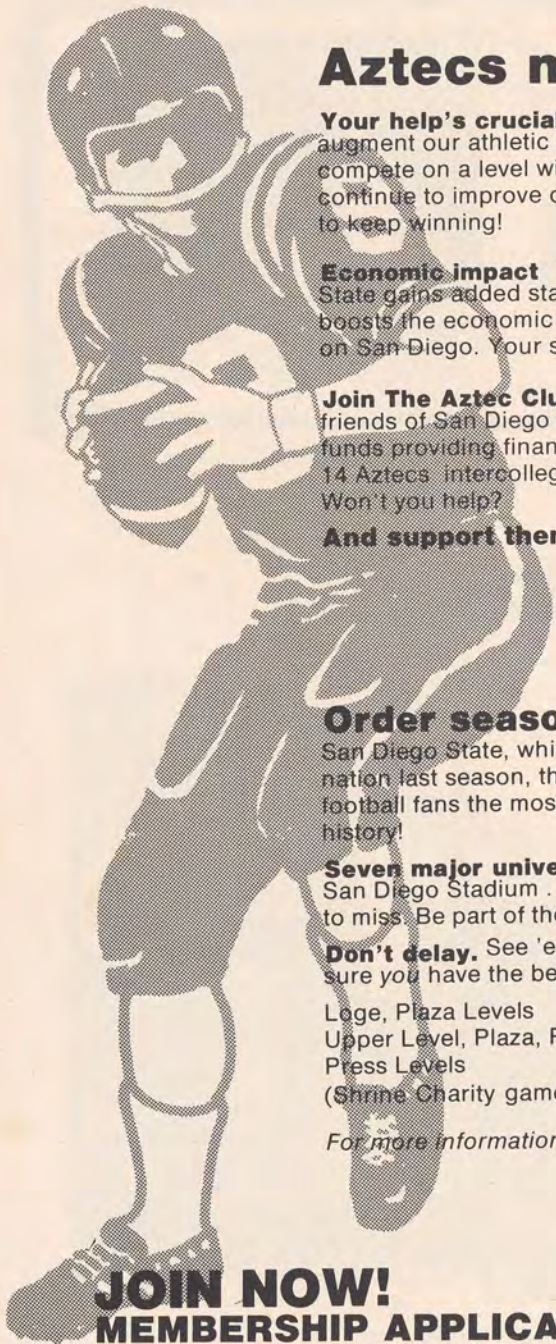
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### EXPANSION OF LOMAS SANTA FE REALTY ANNOUNCED

LOMAS SANTA FE, Calif. . . . Lomas Santa Fe Realty, today expanded operations into the commercial and industrial development field in addition to residential property, sales and planning.

Ron Walker was named executive vice president and marketing director of the expanded Residential Properties Division, while Bob Wilkinson assumes the responsibilities of the Industrial Development and Commercial Sales Division of Lomas Santa Fe Realty.

Walker has been active for the past 16 years in the housing and community development segment of the building industry. He was regional sales and marketing manager with Boise Cascade, Orange County, and prior to that was with Occidental Petroleum as general manager.

Walker attended UCLA and is a member of the National Association of Home Builders' Sales and Marketing Council and the Building Industries Association of California's Sales and Marketing Council.

Lomas Santa Fe Realty's Residential Properties Division comprises Isla Verde executive custom homesites and homes, Country Club Villas condominiums, plus expansion and planning of other residential housing within the community of Lomas Santa Fe, as well as the listing of homes for sale.

Lomas Santa Fe is a prestige community located north of Del Mar on Interstate 5. The community borders Rancho Santa Fe to the east and Solana Beach on the west.

The community includes: the Plaza of the Four Flags Shopping Center, the private Lomas Santa Fe Country Club, Isla Verde custom homesites and houses, Santa Fe Hills, medium priced homes, and Country Club Villas condominiums.

### MINUTES OF THE REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD WEDNESDAY, MAY 19, 1971.

**Present:** President Lee, Vice President Maas, Directors Bellman, Coberly, Nix and Wheelock.

**Absent:** Director Truesdale.

**Also Present:** Legal Counsel Donnelley, Secretary Van Evera, Recording Secretary Butts, Association members.

#### PUBLIC HEARING

President Lee declared the Public Hearing continued from May 6, 1971 to consider a petition for modification made in the name of Driver Investment Company, Inc. and Robert J. Driver, then owners of record of Lots 28, 29, 32, 33, 34, and Portion Lot 30, Tract 2089, to modify the restriction on the number of building sites from a maximum of not to exceed one on each of said lots, to not to exceed 18 sites on the combined Lots 28, 29, 32, 33, 34, and Portion Lot 30, to be open.

The Secretary read a letter signed R. W. Reniers, President, Reniers & Page, Inc., which requested that this Public Hearing on the proposed Covenant Modification be continued to June 17, 1971 to be acted upon at the time the application for subdivision of this same property will be considered, that the Board act on both matters contemporaneously.

Director Nix made the motion to continue consideration of this petition to June 17, 1971, which was seconded by Director Maas, and unanimously passed.

At 9:05 a.m., the President declared the Hearing recessed, to be continued on June 17, 1971, at 9:00 a.m.

#### MINUTES OF PRECEDING MEETING

On motion of Mr. Bellman, seconded by Mr. Maas, the minutes of the May 6, 1971 meeting were, with modifications as requested, approved unanimously.

#### ART JURY RECOMMENDATIONS

**H. Keenan Subdivision** Parcel 9/10, Block 33. A letter from applicant requested the application be deferred to enable study with the Art Jury. On motion of Mr. Wheelock, seconded by Mr. Coberly, action was deferred and the application returned to the Art Jury, by unanimous vote.

## THE OFFICIAL PUBLICATION OF THE ASSOCIATION OF BULLETIN and News

**E. McCrink Keeping of 4 Horses** Parcel 9/11, Block 32 (Sarver escrow), (Realtor Keeth in attendance. On motion of Mr. Bellman, seconded by Mr. Maas, approval was granted. Mr. Coberly voted 'no.'

**F. Benson Application** Requiring Covenant Modification Parcel 4/8, Block 27. After discussion, on motion of Director Nix, seconded by Director Coberly, and passed unanimously, the Secretary was directed to advise the applicant by letter that a Covenant Modification is needed.

**Pickfair Development Corporation,** Lots 23 & 24, Block E. On motion of Director Maas, seconded by Director Nix, concurrence with the Art Jury in finding the preliminary style check architecturally acceptable, was passed. Director Coberly abstained.

**R. Buller Request** for Extension of Subdivision Approval, Parcel 9/1, Block 7. On motion of Mr. Bellman, seconded by Mr. Wheelock, the vote was unanimous to approve a one year extension with the stipulation that the original subdivision fee of \$200 be paid.

#### COMMITTEE REPORTS

**Finance Committee** Chairman Maas presented copies of the proposed 1971-72 Budget to each Director. He suggested they study it and list any questions in order to get the answers before or at the next meeting, at which time he would like approval for mailing the Proposed Budget to Association Members. Mr. Maas commended the Staff for its outstanding performance in Budget preparation and Presi-

dent Lee commended the Committee in its prompt and efficient operation. **Golf Activities Committee** Chairman Wheelock reported total membership, 399; Regular, 305; Associate, 94.

Mr. Wheelock reported the Committee had discussed Mrs. Whitehead's letter to the Board of Directors (see Minutes, 4-15-71) and recommended a revision of the Daily Green Fees for Reserve Members to correspond with those charged Regular and Associate Members, to be incorporated in 1971-72 Schedule of Fees. After discussion, it was determined that the reply to Mrs. Whitehead's letter would be prepared in the office of the Legal Counsel for the signature of the Chairman of the Golf Activities Committee.

Mr. Wheelock presented charts showing growth since 1961 in Golf Course membership. The Committee recommends appointment of a special committee to study the membership situation. After discussion, it was the consensus of the Board members that it is the responsibility of the Golf Activities Committee to study the situation and make a report to the Board.

#### PUBLIC HEARING

At 10:40 a.m., the President declared the Public Hearing open to consider a petition for modification made by Wood & Hill Corporation formerly Sun Finance Co., Portion Lot 4 (Parcel 4/2), Block 9, to modify the restriction on the number of building sites in all of Lot 5 and Portion Lot 4, Block 9,

*please turn to next page*

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from a maximum of not to exceed 6, to a maximum of not more than 9 building sites.

The Board determined that the requirement for written approval of the owners of record of  $\frac{2}{3}$  in area of all of said property held in private ownership within 500' in any direction from the property concerning which a change or modification is sought to be made had been satisfied.

Realtor Clotfelter, representing the applicant, explained the proposed modification.

The President asked if anyone else wished to speak either in favor of or in opposition to the amendment.

After discussion, a motion for approval of the petition by Mr. Maas, seconded by Mr. Bellman, was unanimously passed.

### CONTINUATION OF REGULAR MEETING

The President reconvened the regular meeting at 10:50 a.m.

**House Committee Chairman** Bellman reported the Committee will probably be able to make final recommendations on needed renovations to the Clubhouse in July.

**Planning Commission Chairman** Coberly reported receipt of a list of Planning Consultants for consideration. After discussion, it was the consensus of the Board that Mr. Coberly and Mr. Van Evera would contact several firms for possible contracting for an indepth planning study of Rancho Santa Fe, and make recommendations to the Board.

### SECRETARY'S REPORT

**Building Commissioner's Report** indicated 4 completions, 5 new permits issued, and 19 residences under construction during the month of April.

The Secretary read a letter from the League of Women Voters which requested a contribution. At the suggestion of Director Maas, in which all of the Directors concurred, the Secretary was directed to reply according to Association policy not to make charitable or political contributions.

Mr. Van Evera reported that the new Chef-Manager, Felix Desono, had been engaged for the Clubhouse Restaurant.

### UNFINISHED BUSINESS

**R. Johnson Subdivision** Parcel 12, Block 2 (cont'd from 5-6-71). A letter from the applicant requesting the matter to be placed on the agenda of the May 19 meeting and stating his reasons for this request, was read. The Secretary reported that Attorney Woolley requested the matter be continued to June 17 (as per Board decision, May 6) so that he could be present to represent his client. The item was continued to June 17, 1971.

**SFID Proposal.** Board members discussed Santa Fe Irrigation District proposal for an option to purchase Lots 4 and 5, Block 5, copies of which had been furnished them. Attorney Donnelly was directed to discuss the matter with the Irrigation District Legal Counsel.

### CORRESPONDENCE RECEIVED

P. J. Anderson correspondence recommending employment of a tax analyst to represent the area before the Tax Appeals Board was read. After thought and discussion, it was the unanimous opinion of the Directors that it is not advisable to employ a tax analyst at this time. The Secretary was directed to so advise the writer.

### EXECUTIVE SESSION

The Board went into Executive Session at 11:25 a.m. to discuss personnel matters.

### ADJOURNMENT

The Board adjourned at 11:50 a.m.

William G. Maas, Vice President  
David A. Van Evera, Secretary

### MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD ON MAY 25, 1971 IN THE BOARD ROOM.

**Present:** President Blackman, Vice President Wingert, Architect Hope and Alternates Frobes and Larson.

**Also Present:** Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

**Excused:** Alternate Teetzel. The minutes of the meeting of May 11, 1971, were approved.

### NEW CONSTRUCTION

**Fuller, G.** Residence — Parcel 2/5, Block "J," Zumaque. The Art Jury approved the plans with suggestion.

please turn to next page

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continued from previous page

**Gibbs, C.** Residence — Parcel 1/2, Block 29, Zumaque. The Art Jury approved the plans with suggestions.

**MacLeod, N.** Residence and Pool — Parcel 2/4, Block 3, Lago Lindo. Approved.

**Morrison, D. A.** Residence — Parcel 8/10, Block 29, Las Colinas. Approved.

**ADDITIONS & ALTERATIONS**  
**Sammis, Donald F.** (Preliminary) Living room, dining room, bath and entrance. Parcel 9/4, Block 47, Las Planideras. Architectural design acceptable.

**The Inn.** Addition to Manzanita Cottage — Lot 147, Map 2129, Linea del Cielo. Approved.

**Webb, B. B.** Carport — Lot 88, Map 2089, Paseo Delicias. Approved.

### SUBDIVISIONS

**Skibinski, J. B.** (Resubmittal) (in attendance). Parcel 6/2 and 6/3, Block 29, Via de Santa Fe, 4.1 gross acres into sites of 1.3, 1.3 and 1.4 net acres  $\pm$ . The Art Jury advised disapproval to the Board of Directors. (Site visited.)

**Bayly, B de F.** (Resubmittal) Parcel 8/4, Block 29, Via de la Valle, 2.72 gross acres into sites of 1.3 and 1.4 net acres  $\pm$ . The Art Jury advised approval to the Board of Directors.

**Keenan, H. F.** (in attendance) Parcel 9/10, Block 33, El Acebo. Gross acres 3.1  $\pm$  into sites of 1.7 and 1.3 net acres  $\pm$ . The Art Jury advised approval to the Board of Directors, with the stipulation that the minimum setback distance of any future dwelling on the southernmost lot of the subdivision of Parcel 9/10, Block 33, fronting on El Acebo, be established at a minimum of 225 feet from the center line of El Acebo. (Site visited.)

### KEEPING OF HORSES

**Weber, John A.** Three horses on 3.78  $\pm$  acres at Parcel 6/3, Block 7, Avenida Alondra. The Art Jury advised approval to the Board of Directors.

**Brown, H. C.** Two horses on 2.07  $\pm$  acres at Parcel 2/2, Block 33, El Secreto. The Art Jury advised disapproval to the Board of Directors.

**Dorsee, J. (escrow Kraai)** (Continuance) Three horses on 2.64  $\pm$  acres at Parcel 3/11, Block 6, Via de Fortuna. (Previous permission granted to Kraai 11.15.63) The Art Jury advised approval to the Board of Directors.

**MINUTES OF THE REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JUNE 3, 1971, Present:** Vice President Maas, Directors Bellman, Coberly, Nix and Wheelock.

**Absent:** President Lee and Lee and Truesdale.

**Also Present:** Secretary Van Evera, Recording Secretary Butts, Association members.

**MINUTES OF PRECEDING MEETING**  
On motion of Director Wheelock, seconded by Director Nix, the minutes of the May 19, 1971 meeting were approved unanimously.

### ART JURY RECOMMENDATIONS

**J. Skibinski Subdivision** Parcels 6/ and 6/3, Block 29. A request from applicant to defer consideration until an appeal hearing on the Art Jury recommendation of disapproval, was read. On motion of Director Nix, seconded by Director Coberly, and unanimously passed, the matter was taken off the calendar without prejudice.

**B. Bayly Subdivision** (in attendance) Parcel 9/10, Block 33. Action deferred pending visit to site.

**H. Keenan Subdivision** (in attendance) Parcel 9/10, Block 33. Action deferred pending visit to site.

**J. Weber Keeping of 3 Horses** Parcel 6/3, Block 7, 3.78 acres. On a motion of Mr. Bellman, seconded by Mr. Coberly, approval was unanimous.

**H. Brown Keeping of 2 Horses** Parcel 2/2, Block 33. Action deferred pending visit to site.

**J. Dorsee Keeping of 3 Horses** (Realtor Brett in attendance) Parcel 3/11, Block 6. Action deferred pending visit to site.

### COMMITTEE REPORTS

**Finance Committee** Chairman Maas opened discussion and answered questions on 1971-72 Operating Budget. After stating the Committee had gone over the Budget and recommended its approval, he requested Board approval for mailing to Association members. On motion of Mr. Wheelock, seconded by Mr. Bellman, approval was unanimous to accept the Operating Budget as presented. Copies of the April financial statement were furnished.

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Mr. Maas recommended the re-appointment of Peat, Marwick, Mitchell & Co. as public auditing firm for fiscal 1970-71. On motion of Director Nix, seconded by Director Wheelock, re-appointment was unanimously approved. **Golf Activities Committee** recommendations for 1971-72 Schedule of Fees, including revision of policy stated February 19, 1971 meeting concerning payment of all annual golf fees by June 1, was turned over to the Finance Committee.

**SECRETARY'S REPORT**

**Building Commissioner's Report** reflected 1 completion, 1 new permit issued, and 19 residences under construction during May.

**Election Tellers.** The Secretary reported the following Association members had indicated willingness and availability to serve as Tellers at the Annual Election on June 14: Mesdames E. D. Frick and J. A. Matzinger and Mr. Guy McCorison. The Vice President directed that they be appointed to serve in that capacity.

**PERSONAL APPEARANCES**

Mr. R. R. Rowe, Rancho Santa Fe School Superintendent, Mr. D. O. Allred, Parent Teachers Organization President, and Mr. Ray Grisct, San Dieguito Boys Clubs President, appeared before the Board to make a presentation in connection with the possibility of a community center. Mr. Allred spoke at length on the subject, after which all three gentlemen answered questions of Directors. After discussion, Director Nix made the motion, seconded by Director Coberly, that the matter be referred to the Planning Commission for study and report, which was passed unanimously. The Directors were unanimous in their receptiveness to the proposed concept.

Mr. Milton Smith, Smith Construction Company, appeared before the Board to explain his proposed enlargement of gravel pit operations in the San Dieguito River Valley. Following his presentation, he answered questions of the Directors and of Mrs. E. G. Whitehead, a member of the audience. On motion of Director Coberly, seconded by Director Nix, and unanimously

passed, the Secretary was directed to contact the County in writing to express appreciation for County courtesy in seeking Association feeling on Mr. Smith's proposal and to request a copy of his application or whatever he has presented to the County in connection with his proposal, and that the Board is taking the necessary steps to give the County its opinion and evaluation on the proposal. In addition, the Board would visit the location to get a better conception of the situation, before an expression of opinion on it.

**NEW BUSINESS**

**Recognition of Death of Outstanding Citizens.** A motion by Director Coberly, seconded by Director Nix, that the Board of Directors establish a policy to recognize the passing of outstanding citizens, was unanimously passed.

Director Coberly moved, and Director Nix seconded the motion, that this Board of Directors take notice of the passing of the Rt. Rev. Walter Mitchell. The vote was unanimous and the Secretary was directed to write to Mrs. Mitchell and family.

**CORRESPONDENCE RECEIVED**

A letter from Allen W. Church, regarding control of dogs, was read and filed.

**RECESS**

The Board was recessed at 12:05 p.m. for a field trip to inspect properties. Director Bellman was excused at 12:05 p.m.

**B. Bayly Subdivision** Parcel 8/4, Block 29, consisting of 2.72 ± acres into 1.3 and 1.4 ± acres. At the site, a motion for approval by Director Nix, seconded by Director Wheelock, was made. Directors Nix and Wheelock and Vice President Maas voted 'yes'; Director Coberly voted 'no'. By unanimous consent, decision was deferred.

**H. Keenan Subdivision** Parcel 9/10, Block 33, consisting of 3.1 ± acres into 1.7 and 1.3 ± acres. At the site, a motion for disapproval was made by Director Wheelock, seconded by Director Nix, and unanimously passed.

**ADJOURNMENT**

The meeting was adjourned at 1:15 p.m.

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**MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD JUNE 8, 1971, IN THE BOARD ROOM.**

**Present:** President Blackman, Vice President Wingert, Alternate Frobes and Alternate Larson.

**Also Present:** Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

**Excused:** Architect Hope and Alternate Teetzel.

The minutes of the meeting of May 25, 1971, were approved.

Mr. C. David Frobes was seated as regular member for this meeting.

**NEW CONSTRUCTION**

**Pickfair Development Comercial Building** — Lots 23 & 24, Block "E", La Granada. Approved with suggestions. Board advised accordingly.

**Bergfors, C. A.** Residence — Parcel 7/5, Block 36, Rambla de les Flores. Approved with suggestions.

**Mack, C. T.** Residence — Parcel 19/6, Block 36, Linea del Cielo. Approved.

**Barnicoat, J.** Residence — Parcel 5/4, Block 32, La Garcia. Approved.

**Murphy, F. A.** (in attendance) Residence & Pool — Parcel 2/1, Block 7, La Crescenta. Approved.

**Hayt, J.** Residence — Parcel 1/10, Block 31, La Flecha. Approved.

**Laughlin & Culver** Professional Building — Lot 132, Map 2089, El Tordo. Approved. Board advised accordingly.

**PRELIMINARY STYLE CHECK**

**Geiss, K. C.** Residence — Parcel 9/2, Block 48, Via de la Valle. Architecturally acceptable. Grading approved.

**Rose, R. J.** Residence — Parcel 2/5, Block 43, Via del Alba. Not acceptable as submitted.

**ADDITIONS & ALTERATIONS**

**Holme, R. G.** Swimming Pool — Parcel 3/8, Block 48, Las Planideras. Approved.

**Huntley, W. H.** Swimming Pool & Wall — Por Lot 108, Map 2089, Calle Corte. Approved.

**Green, G. D.** Sign — Camera Shop, Paseo Delicias. Approved.

**Weindling, L.** Parcel 1/3, Block 16, El Vuelo. 6.0 ± gross acres into sites of 3.4 and 2.3 ± net acres. Deferred for further study.

**Reniers & Page Inc.** (Mr. Reniers in attendance) Lots 28, 29, 32, 33, 34 & Por Lot 30, Map 2089, Lago Lindo. 11.77 ± gross acres into 18 sites of 0.5 ± net acres each. The Art Jury advised approval of 17 sites to the Board of Directors.

**Burdick, R. D.** Fence — Parcel 1/3, Block 17, Paseo Delicias. Approved.

**Murphy, C. T.** Guesthouse — Por Lot 30 & 31, Map 2089, Mimulus. Approved.

**Hazenbush, L. V. & G. C.** (Mrs. P. O'Driscoll) Parcel 11/2, Block 32, Via del Alba. 8.15 ± gross acres into 4 sites of 2.0, 2.0, 1.9 and 1.9 ± net acres. Deferred for further study.

**KEEPING OF HORSES**

**Riley, Geo. B.** Parcel 2/5, Block 43, Via del Alba — three horses on 3.0 ± acres. The Art Jury advised approval to the Board of Directors.

Horace L. Blackman, President  
David A. Van Evera, Secretary

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# People, Places and Things

## COUNTY LIFEGUARDS AT YOUR SERVICE



Capt. James Lathers, San Diego County, Lifeguard Service, mans the wireless in Solana Beach headquarters. Here is the nerve center of rescue activities. Calls come in on the Sheriff's emergency band, from the Coast Guard, from amateur yachtsmen in distress, from citizens who may see a boat overturned. From this center the order goes out to launch the service motorboats or send a crew to rescue a hiker stranded on a cliff. Lathers, 1113 7th St., Imperial Beach, has been chief lifeguard since 1964. (San Diego County Photo)

Thirty years ago, William Rumsey became a one-man lifeguard service for San Diego County's beaches stretching from the Mexican border to the Orange County line.

He was soon joined by 10 additional lifeguards, three surf dories, and three 1936 pickup trucks, all under the supervision of the Sheriff's Department.

Bill Rumsey retired in 1960, but the service he founded continues to protect County beaches and respond to water oriented emergencies throughout the County.

"We guard the unincorporated beaches at Solana Beach and Encinitas, and we cooperate with city and state lifeguards in rescues at sea and help with land searches for various other agencies," explains Capt. James Lathers; chief lifeguard since 1964.

The service now has four year-round guards, all special sheriff's deputies, and nine seasonal guards. At its peak in 1957, when it protected 19½ miles of beaches, there were 32 guards. As the cities of Imperial Beach, Carlsbad, and Del Mar incorporated and formed their own services, and the state assumed control of other areas, the County service declined in number but not in excellence, as its record shows.

Headquartered at Solana Beach, the County operates the only rescue boats between San Diego and Oceanside. With two outboard powered skiffs and one of its original 1941 surf dories, the service has made 95 ocean surf runs

since 1957, usually in conjunction with the U. S. Coast Guard or related agencies.

Nearly a million people use the County beaches every summer. In the 30 years of its existence, the service has made 2400 rescues; there has been only one drowning at guarded County beaches.

"Our number of rescues in relation to attendance is very low," Captain Lathers states. "But it's intended to be. We practice preventive lifeguarding—keeping people out of trouble, not sitting back and waiting for trouble to arrive."

"We were one of the first services to use a public address system to warn swimmers of holes and riptides and other dangers; I believe we're the first to use loud speakers which can be turned completely around to warn climbers on the cliffs back of the beaches," Lathers adds.

This philosophy of prevention has been developed and expanded since 1948 when the service came under the control of the County Department of Parks and Recreation. As Director Cletus W. Gardner puts it, "We're there to protect life. If the guard is doing a good job in the chair, he could wear a tuxedo all day."

Guards have answered thousands of first aid and emergency calls, including several unlikely trips rappelling down cliffs to rescue stranded hikers.

Emergency gear includes complete climbing and scuba equipment. Grapples are also available for body recovery from lagoons and lakes in the County.

The San Diego County lifeguard service was established with such high standards that during the war years, beginning in 1942, they trained Army, Navy, Marine Corps, and Coast Guard personnel in ocean combat swimming in the lively surf off the old Del Mar pier. The program put 52,000 men through the course in the first year.

One unusual side activity has been the rescue of sick sea animals such as seals and sea lions. Until recently, there was an acute problem in caring for these animals.

"Now we can count on help from Rancho Coastal Humane Society, Sea World, and the San Diego Zoo," Lathers explained.

"It will be business as usual at County-guarded beaches. The 31st season officially starts June 19; we hope San Diego Countians will continue to enjoy their beaches—safely," Lathers concluded.

## All That Glitters Is Not Gold -- It's A Diamond

Even if diamonds aren't always a girl's best friend, they make wonderful companions.

Whether given as a token of love, bought as a financial investment, or worn as a sparkling gem—they are many faceted jewels.

Did you know that no two are ever alike? Or that they are the hardest substance known to man? If properly selected, they can even double in value, and this is why it's so important to check the three C's—cut, clarity, and color during a purchase. Cut determines the stone's shape, and today the most popular is the round "brilliant" as it is nicknamed. Color refers to whether the stone is clear or tinted, either yellow or brown. Clarity means brilliance, and this is determined by the number of flaws blocking the passage of light.

Because neither flaws or tints are detectable with the human eye, however, it is wise to consult an expert when selecting a gem.

For instance, Sears standards are set by Ed Friedmann, a world-famous expert on diamonds, and a man who probably buys more diamonds than anyone else.

But why are diamonds so sought after today? In Persia, centuries ago, no one would have touched them. They were considered a source of sin and sorrow, and an invention of evil.

But during the Middle Ages their image changed, and from undesirable rocks they became priceless gems. Those living in the Middle Ages believed diamonds provided protection against poisons, plagues, pestilence, and also cured diseases of the bladder, leprosy, insanity, and insomnia.

Though diamonds failed to prevent these natural disasters and illnesses, they did increase the wealth of their owners. And in this respect none was luckier than King Edward VII who was presented the Cullinan Diamond, weighing 3,106 carats—slightly over 1½ pounds. Cut from this were 105 brilliants, including the Star of Africa which weighed 530.2 carats.

Though the Cullinan came from Africa, most diamonds have come from India, where diamond mining first began.

Diamonds are the only gems composed of a single element. It is carbon, which has been completely crystallized through the action of various elements surrounding it—a process which takes thousands of years.

Diamond mining, a long, tedious, and often exasperating procedure entails three steps. First the "blue ground" ore containing diamonds is mined. Then it is crushed, washed, and flushed over a grease table. If diamonds are within the ore, they will stick to the grease.

But only one carat of rough diamonds can be expected for each 50 tons of ore mined. Not exactly a gold mine!

Now the gems are ready to be cut down to size. After being marked for dividing they are either cleaved—split along the grain—or sawed across the grain with thin blades coated with diamond dust that revolve at high speeds.

To round off the edges and ground the facets above the girdle—the nickname for the center of the stone—takes the skill of a surgeon and a tender touch. In smaller gems, 17 facets will be cut, in larger ones 58 will be cut.

At last the gems are weighed, and marked in terms of carats, a unit of weight that has been borrowed from the Oriental bazaar where carob tree seeds were used to balance the scales.

A carat is about one-fifth of a gram, and today, according to Friedmann, the most commonly purchased diamond is one-third to one-half a carat, and though called a chip—it's still a blue chip investment.

In fact, a diamond purchased at Sears can even be traded in for a larger one anytime the customer wishes. The owner just pays the difference between the prices of the two gems.

But to make sure your diamond retains its value, it needs proper care.

To maintain a diamond's sparkle and value, it should never be worn in soapy water, or when bleach or chlorine is used. Soap dims and bleach discolors the stone's mounting, and chlorine discolors the gem.

Diamonds should be cleaned by bathing them in warm water, mixed with a mild detergent, and brushed with an eyebrow brush. Pat dry with a soft, lintless cloth or wrapping tissue and be sure they are inspected by a diamond merchant or jeweler at least once a year to make sure their prongs have not loosened.

Losing a diamond is a costly mistake—one that can take all the glitter out of a life-long friendship.



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## People, Places and Things

AREA FURNITURE MANUFACTURER ADDS  
STYLING TO REDWOOD



What comes to mind when you think of redwood patio furniture? Durability perhaps. (Possibly not, if you've ever bought a "bargain" picnic table.) Probably the color red. But never styling.

A one-year-old North County company is doing something about that. Designplace, located at North Cedros and Cliff in Solana Beach, is manufacturing and selling contemporary patio furniture that is fabricated primarily from redwood. The co-owners, Glenn Michel and Jim Held, feel they've found the answer to a problem in the patio furniture field.

"Redwood furniture styling has stood still for 20 years or more," said Michel. "And now it's going down hill to the point that several companies are selling cheap 'promotional' lines of redwood furniture that ends up being carted off to the dump in one or two years at the most. We believe a precious material like redwood deserves better treatment than that."

The young company has developed two new contemporary designs that seem to make this point. Since introducing its latest design at the Los Angeles Home Furnishings Mart in January, the firm has been selling to dealers as far East as Pennsylvania. "We're particularly gratified by the

acceptance from architects and interior designers," Michel said. "And it's mostly because we've made the most of the natural beauty of redwood with our designs."

Michel and Held, Del Mar residents since 1964 and 1963 respectively, purchased the San Diego Redwood Manufacturing Company last year, changed its name and moved it from National City to the San Dieguito area. This year, the firm has opened its showroom to retail sales.

"The old company's traditional line is superbly engineered," Held said. "It's a valid design of durable outdoor furniture that we plan to continue manufacturing. The two new designs we've introduced have the same structural strength—but the finishing, detailing and contemporary styling make the difference."

And why North County for a furniture manufacturing facility? "Partly because we live here," said Held, "but mostly because the area has an excellent potential for casual furniture sales and offers a fine testing ground for other new designs prior to marketing them on a regional or national basis."

The Designplace showroom, at North Cedros and Cliff in Solana Beach, is open for retail sales Thursdays through Sundays from 10 a.m. to 5 p.m.

THIS IS LIVING  
by Don Deder

## IN VICTORY GARDEN WEEDS OF DEFEAT

Somewhat in jest, but with a touch to truth, perhaps a significant weakness of America in the current war is the absence of Victory Gardens.

And the lack of Gas Coupons.

And non-celebration of Meatless Tuesday.

If ever the secret is told, likely 99 percent of the home front activities during World War II were psychological.

After all, the closest threats were a squad of Nazi saboteurs bungling on the beaches of Florida and New England, and a false air alarm over Los Angeles, and some ineffective shelling by Japanese submarines near Santa Barbara. Yet in our house we kept a bucket of sand. Remember?

We practiced blackouts with our light-tight curtains Mom had made on her treadle sewing machine. Dad was an official, commissioned, certified Air Raid Warden.

He had a white helmet. And a whistle. And an arm band. He would march up and down our street: "Lights out in there!" Had the enemy flown over and dropped an incendiary bomb on our roof, he'd have climbed up the ladder and doused it with our bucket of sand, better for magnesium fires than water, according to the Civil Defense bulletin. We were all terribly proud of Dad, the Air Raid Warden.

A far greater fire hazard reposed in the basement. Tinder-dry newspapers were stacked from floor to ceiling. Neatly tied in 50-pound bundles, the newspapers were to relieve our pulp shortage.

On my dresser grew a leaden ball of foil, built up with metallic layers peeled from gum and cigarette wrappers. Strategic war material.

At school in wood shop we fashioned models of Stukas and Zeroes, Liberators and Spitfires, and painted them black—for training of American gunners.

Everybody, of course, bought War Bonds. Everybody, that is, but the apocryphal hillbilly who ran a bond salesman off'n his place then explained, "Dern fool said just because some city slicker name of Roosevelt got some gal name of Pearl Harbor in trouble, I ought to go his bond!" (Pause for subdued laughter.)

Posters of grotesque Hitlers were captioned, "The enemy has ears."

There was a scrap metal drive at the local shopping center. The richest woman in town donated her Rolls Royce, and for a week her chauffeur-mechanic dismantled it, filling the collection bins with aluminum valve covers and lead battery cores. Our house gave enough pots and pans to make a gizmo on a P-51.

Sugar, soap, tires, gasoline, meat, butter, coffee and shoes were rationed. You couldn't get your gas stamps unless you joined a car pool, and an affidavit from the other car pool members was required.

And on our spare lot, and in the yards and open spaces all over town, were Victory Gardens.

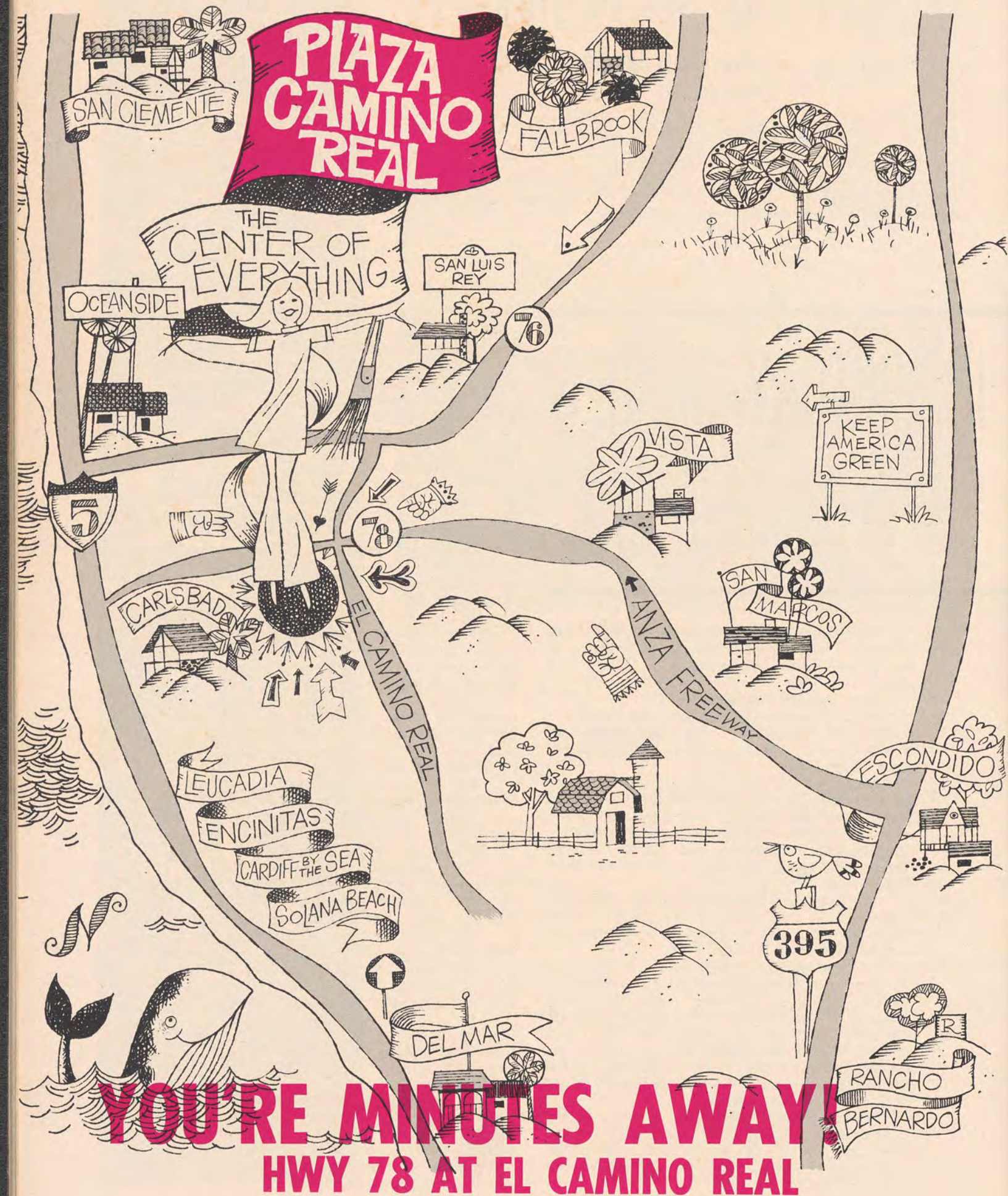
"Garden for Victory!" urged the New Edition Victory Garden Guide issued by Standard Oil of California, as a public service.

"It is estimated that a space of 40 feet by 50 feet can provide a family of four with all the more common vegetables they need if the space is used effectively throughout the year."

For some families, the Victory Gardens were successful. But on balance, the city suburb plots probably were a drag on the war effort, consuming manpower, fertilizer, insecticide and strategic metal for rakes and shovels.

But rank by rank, and battalion by battalion, the hordes of cultivators of Victory Gardens were busy winning the war, in their minds. They were committed. They were contributing. They were involved.

All this suggests a question of fascinating irony: Why were American civilians so much more comfortable with the war in which they were assigned busy work and were told what to do, than in this war, for which they are asked to do nothing but think?



## SAN DIEGO COUNTY CHAPTER AMERICAN NATIONAL RED CROSS

For those earlybird fishermen and boatmen who can hardly wait for spring before they head for the nation's waterways, the American Red Cross offers a few notes of caution.

"An accident in cold water can easily prove fatal," warns Robert M. Oswald, national director of ARC safety programs. "More fishermen drown in May than in any other month," he adds. He attributes many of these deaths to a person's inability to save himself in cold water. Even an expert swimmer can drown if his arms and legs become numb.

"If you should suddenly find yourself in cold water from a fall or capsizing," says Mr. Oswald, "do not try to remove your clothing." Although rapid wetting decreases the insulation, clothing weighs less underwater and will help retain some body heat by reducing the flow of water over your body surface. Clothing can also hold and trap air which will add to your natural buoyancy. When swimming with clothes on all movement of the arms and legs should be underwater.

The Red Cross normally advises staying with a capsized boat until help comes or the boat can be pushed to shore. But in exceedingly cold water or dangerous water, an immediate attempt should be made to swim to safety. When you know you are going to be close to cold water, whether fishing or boating, a life preserver should be worn even if you are a good swimmer.

Recommended first aid treatment for a victim taken out of cold water is to warm him up quickly in a hot bath of 105 to 110 degrees Fahrenheit. Hot water should be added continuously to maintain the temperature until the body is warmed.

If this treatment is not feasible, raise body temperature by using blankets or extra clothing and keeping the victim in a cool room. Do not bring him into a warm room, says the Red Cross safety director. Hot drinks may be administered as tolerated and medical care should be summoned.

Some precautionary measures recommended by the Red Cross for early season boatmen and fishermen are:

1. Know how to take care of yourself in water. Don't panic.
2. Know how to administer first aid.
3. Observe safe boating rules and courtesy.
4. Wear a life preserver while boating in adverse conditions. Weak and non-swimmers should wear a life preserver at all times around water.

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**ABOUT BOOKS**

by DeDe Godwin

First, and most important: LOUIS XI by Paul Marray Kendall (Norton \$10.00). Most famous of course, are the three later Louis: XIV, XV, XVI, but it was Louis XI who created for a medieval group of states, the monarchy for the later Louis, and a monarchy that was to last 300 years. Known as "the Universal Spider" he was reviled for decades, but actually it was his wit, diplomacy, simplicity and humor that rescued France, protected Italy, and in fact, invented the Cold War. All this will never be better understood than in Mr. Kendall's fascinating book. The Prologue alone is a small gem drawing the reader quickly into the atmosphere of the fifteenth century, and the tenor of that turbulent time. Unwanted, Louis XI was banished to Loches until he was 10, and here he lived among simple people, absorbing their problems, which proved an invaluable knowledge. From Loches to Amboise to live with his mother, again without parental love; his father was always to remain his enemy. At 16 he had his first triumph at Dieppe, but was recalled by King Charles, his father, whose dislike of his son, based upon jealousy, was until his death to denigrate and obstruct Louis at every turn. Nevertheless, Louis managed, by wit, flattery, not warfare, to unite France and shape its future destiny. This was a man far ahead of his time and at long last, Mr. Kendall paints Louis XI as a complex and remarkable man. Again, if nothing else, read the Prologue . . . tho every page is engrossing.

THE DWELLING PLACE by Catherine Cookson (Bobbs Merrill \$6.95) can be forgotten altogether. The usual Victorian blood-and-thunder (only this time practically unbelievable) about Cissie, who raises nine . . . yes nine . . . brothers and sisters in a cave, and survives to become the respected Lady-of-the-Manor. Naturally all the children turn out exceptionally well too. Drive!

THE AGA KHANS by Willi Frischauer (Hawthorn \$8.95) could have been a remarkable book, but it misses, somehow, perhaps because it seems more a textbook than anything else, lacking the color and magnificence as well as an intimacy that such a history of the Moslem rulers should have. It begins with the Prophet, and traces the history of the family, dwelling mostly upon Prince Karim Aga Kahn, the present ruler. True, the vast riches, racing stables, numerous houses, industrial interests, etc are described, but as a line drawing without color, (and some slight confusion). Very little indeed is told about the personal life of this fabulous family . . . as we miss it.

THE EXORCIST by William Peter Blatty (Harper and Row \$6.95), is firmly and ably researched, and written with sharp economy, and already climbing the best seller lists and will soon be in paperback. The subject is demonology, and it is the story of a normal cheerful 11 year old girl, who becomes possessed. Medical knowledge fails, she is finally exorcised. It is a brutal shattering book, and for those perceptive enough, deeply religious; but the events and descriptions are horrifying. Tho it cannot be recommended for everyone, those who read it despite a certain revulsion, cannot fail to be moved.

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Ray Lubach is a product of the old-world apprenticeship system, working under tutelage of the famous Amstel Hotel in his native Amsterdam, and the watchful eye of his father. He further polished his skills aboard ships of the Holland-America Lines, capping his career as manager of a city club in Amsterdam, succeeding his father in that coveted post.

Attracted to the New World, Lubach chose the West Coast where during the war years he supervised the feeding of 40,000 persons a day as food operations manager for a prominent shipyard.

After the war, Ray Lubach worked at the exclusive Bel Air Hotel, later joining the colorful Prince Mike Romanoff as manager of the Prince's Beverly Hills restaurant. Invited to survey the food and beverage department of a leading San Diego hotel, he moved permanently to San Diego where he has been active in the hotel business in addition to running his own restaurant. Ray Lubach is also active in social and civic activities. Since 1958 he has served as vice consul for the Netherlands under an appointment from Queen Juliana.

Bob Lubach also has an impressive background in the hotel and restaurant field. After graduation from San Francisco City College, where he majored in Hotel and Restaurant Administration, Bob worked for the Los Angeles Biltmore, the Statler Hilton, and the Mayfair. In 1958 he joined his father in the operation of Lubach's in San Diego.

Described as "everything you'd like in a restaurant," Lubach's seafood bar displays the choicest selection in season from both local and eastern waters. A charcoal broiler serves the finest of aged eastern beef. Delicacies are cooked to order from the kitchen and salads are prepared at the table. Mixed drinks and cocktails are mixed to individual specifications by able bartenders, and there is of course a selection of the finest vintage wines.

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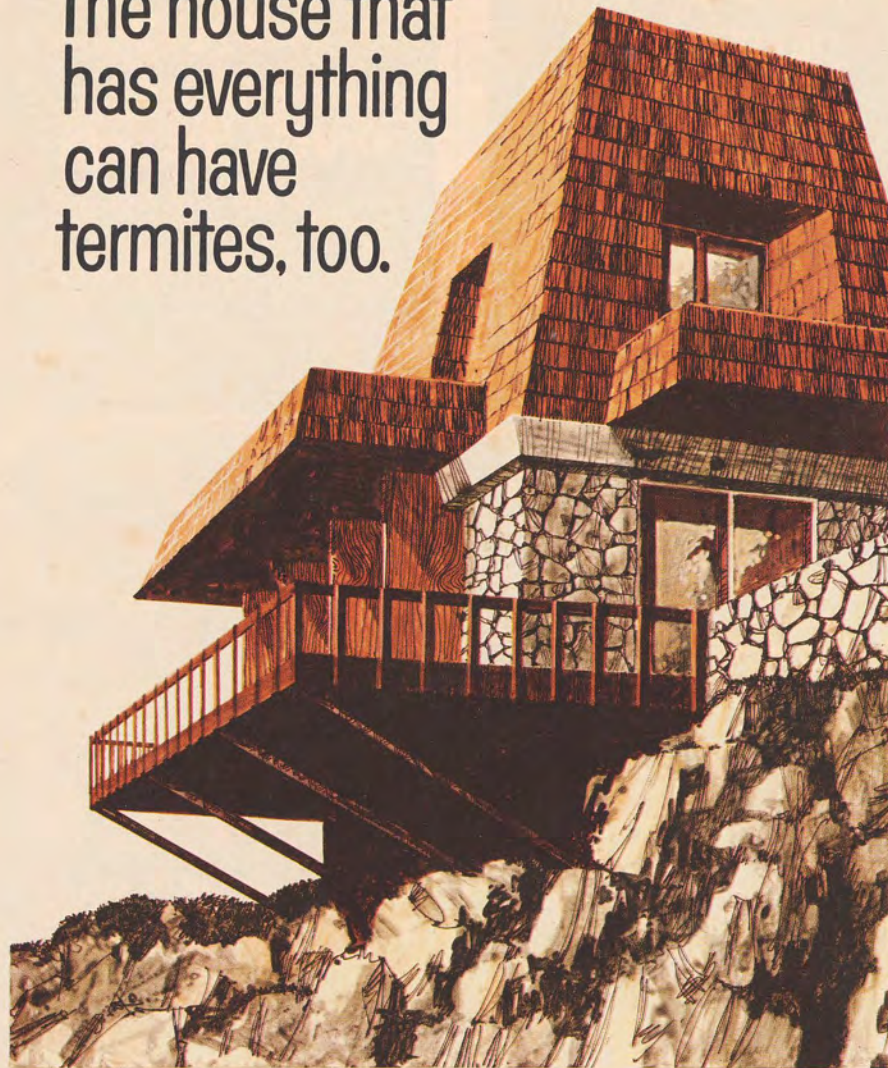
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# Terminix Topics

## STORED PRODUCT PESTS

Stored product pests are a group of insects which commonly infest such dry foods as flour, cereals, spices, nuts, dried fruit, seeds, beans, cat and dog foods and cigarettes. Included in this group are 18 or 20 different species of weevils, beetles and moths. Food storage and packaging plants fight a continual war against these pests but despite this, every housewife has probably had the unpleasant experience of finding her store cupboards and the staple foods in them, infested with small insects, probably brought into the house in a box of dog or cat food or other packaged food.

Most people find this type of pest very difficult to eradicate, even a professional pest control serviceman needs the full cooperation of the housewife if he is to achieve quick and complete control. The main secret is to be ruthless in throwing out all infested packages and packages that just might be infested. Then empty all the cabinets and clean them thoroughly. There is enough food dust in the cracks and crevices to provide a good food supply for these small pests. Next, treat the cabinets with insecticide, let it dry and install new shelf paper. Check all items before returning them to the cabinets. Then you can go to the store and restock your store cupboards. But remember, if you don't do a 100% job, you'll have to do it all again, a few weeks later. Of course, you could call a good pest control company and let them worry about it. If you want the best, call me, TOM WALSALL, c/o BRUCE-TERMINIX, via your local office, look it up in the yellow pages.



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