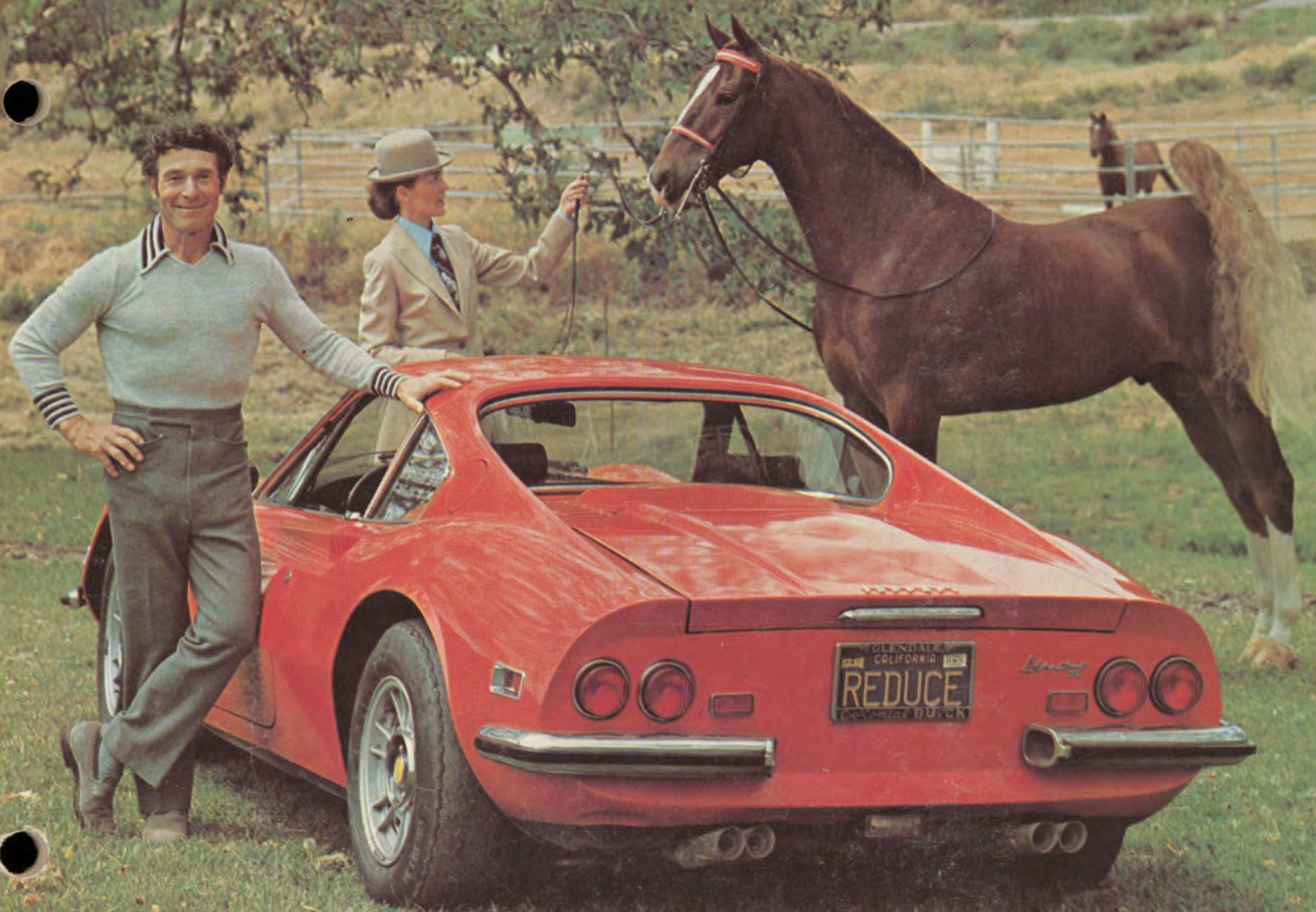


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May 1974 • Volume 13 Number 5

About the Cover:

North County has something for everybody . . . even Jack LaLanne's! His red Ferrari is appropriately licensed-plate with the magic word for all of us. Parnell Chase holds "Catalina Flight" a beautiful animal who, hopefully, will bring fame and fortune to San Diego's North County when he is shown at the world championship show in Louisville, Kentucky. Barrie Chase brings all this together, and to find out how he does it, please read the story in this issue. (See index.) Cover photo by Tony Francis, House of Portraits



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Ruth Mathes points out the 80-year-old shingle roof on the original library building to Don Watkins and Gene Ervin.



Built before the turn of the century and used as Escondido's first public library until 1909, this structure was rescued from the bulldozer by the Escondido Historical Society.

THE GOOD OLD DAYS ARE GONE

or they will be by 1976

People who long for the good old days may have a chance in several years to see for themselves exactly what the good old days were like in Escondido. The Escondido Historical Society and the Escondido Bicentennial Committee have come up with plans for Heritage Street, which will be located along the north side of Grape Day Park in the heart of the city.

The street will contain three or four historic buildings, furnished to illustrate the way people lived during the turn of the century. One of the buildings will be a museum and

has already been moved to the site. This small frame structure was built before 1900 and was used as a public library until 1909. It survived after that as a private home and a doctor's office. It is woefully unimpressive in its present state — it needs paint and carpentry, and vandals have broken windows, but it is undeniably historic and loaded with latent possibilities.

When the building was in danger of being bulldozed into oblivion, the Historical Society rescued it, feeling it would make an excellent "mini" museum. Frank Davis, who

is a retired curator of the famous Henry Ford Museum in Dearborn, Michigan, heads the Historical Society Mini-museum Committee. When it is time to collect items for the museum, Davis will be looking for papers, documents and artifacts to illustrate the way people lived and worked during the early days of the city. It will also contain displays explaining the history and development of Escondido.

Plans for Heritage Street are still in the process of formulation. At the present time, it is felt that the project should include a period house

containing furniture typically used in the late 19th century by farm families and a barn in which there should be farming implements to give youngsters an idea of the way people earned a living 60 or 70 years ago. There is some talk that the barn, if sufficiently sound, might be an ideal spot to hold present-day community barn dances. Another suggestion is that a windmill should be added to the street.

A committee of the Escondido Historical Society is now in the process of looking at old buildings which might be appropriate to

move to the street. Those on the committee — Mr. and Mrs. Virgil Bergman, Mrs. Ruth Mathes, John Marken and Rube Nelson are being advised by Gene Ervin, director of the Escondido Building Department, and Don Watkins, director of the Escondido Parks and Recreation Department. Since the buildings must meet code requirements, they must be structurally sound. Otherwise the cost of bringing them up to code requirements would be prohibitive.

The budget for this ambitious project is almost non-existent. The

THE GOOD OLD DAYS



Rube Nelson, chairman of the Escondido Bicentennial Committee

Historical Society is hoping to acquire most of the buildings and their contents by donation. The city of Escondido has budgeted \$10,000 to move the buildings and to supply utility hookups. The Rotary Club hopes to raise \$10,000 at an old-fashioned country auction which will be held Saturday, May 18 in Grape Day Park. This money, it is hoped, will be enough to refurbish the mini-museum. As for the other inevitable expenses, the cooperating parties have their fingers crossed.

One avenue, as yet unexplored, is the possibility of applying for a grant from the American Revolutionary Bicentennial Administration (ARBA) in Sacramento, which will have \$200,000 in federal funds to distribute to local bicentennial committees throughout the state. Guidelines for distribution of the money are still being set up, but there seems to be a good possibility that the Escondido effort will qualify. Other organizations which are making grants in connection with local bicentennial celebrations and which might be sources of money for Heritage Street are the National Endowment for the Arts, the National Endowment for the Sciences, and the National Endowment for the Humanities. The Smithsonian Institution, HEW and the California Arts Commission also have money which might be available.

Albert C. Johnson, ARBA director in Sacramento, said that so far there are 115 local bicentennial committees and more are being formed every day. According to Johnson, California is one of the few states that has not appropriated any funds for the celebration. The ARBA is investigating ways of raising funds from private sources to add to the federal \$200,000, which won't go far

considering what it is expected to accomplish.

Rube Nelson, chairman of the Escondido Bicentennial Committee, has high hopes for the project despite the financial problems it might encounter. "We've had wonderful community cooperation so far, and we have every reason to believe that it will continue," he said.

People are already setting aside items to donate to the museum and the house on Heritage Street. John Markem is the owner of a genuine metal bathtub, at least 60 years old, that came from the original Escondido Hotel. "That was a tub," he said, "that people used to pay 25 cents to take a bath in. As far as I know, I am the only one who will be donating a bathtub, but many, many people around here have antiques — some valuable, some not-so-valuable — but they all have historical value — and they'd much rather have them in a museum than in an attic."

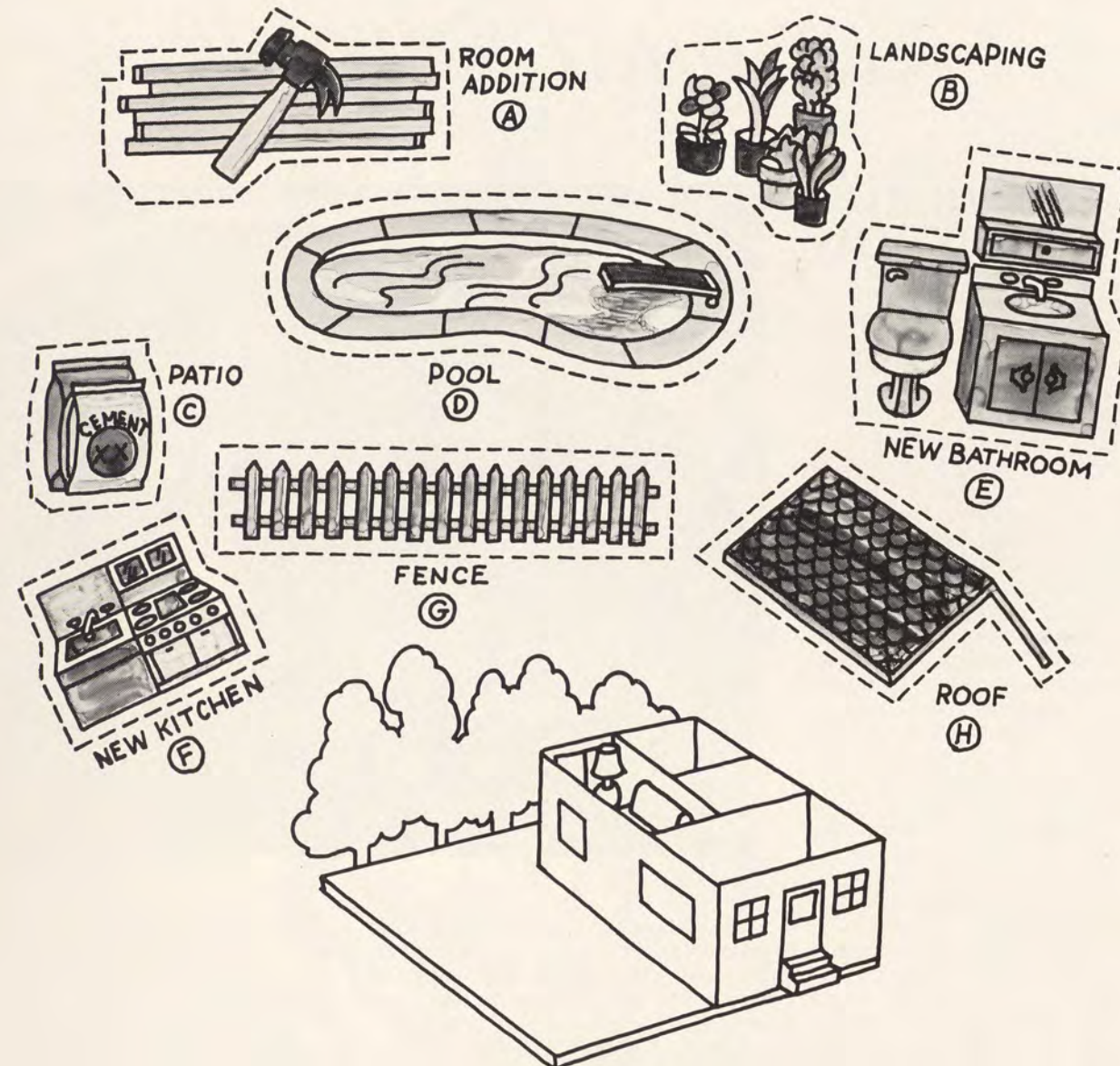
Not long ago a visitor to San Diego, who is a member of the national bicentennial advisory board said that there was a "malaise of the spirit" gripping the United States and that it was being felt in the listless way in which good citizens were entering into plans for the celebration of this nation's 200th birthday, but nothing could be further from the truth in Escondido. There, a cooperative, enthusiastic spirit is in the air. The Bicentennial Committee, the Historical Society, the city and the Rotary Club, as well as many individual citizens and civic organizations are working together to create something new out of something old. And if all goes well, the project will be sufficiently along to serve as the focal point of a rip-roaring, good old fashioned 200th birthday party in 1976. □



Porch of the mini-museum looks out on what many believe to be the largest eucalyptus tree in Southern California.



About to embark on an inspection trip to scout for old houses and barns which might be appropriate for Heritage Street are Mrs. R.C. Mathes, left to right, Don Watkins, director of the Escondido Park and Recreation Department, Gene Ervin, director of the Escondido Building Department, John Markem and R.C. Mathes.



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Personal Profile

SOMEONE YOU SHOULD KNOW

"It was an instant love affair", explained attractive, vivacious Kathleen Shannon, describing her first glimpse of Rancho Santa Fe a few years ago. A proud home owner now she exudes a happy glow about her new life in "the country" doing the things she loves most. It all happened (the love affair) on a trip to La Jolla when her husband, Robert Shannon, was president of I. Magnin based in the San Francisco area.

The Shannon's lovely home on Lago Linda, built 26 years ago by Admiral Gygas is decorated in elegant taste and reflects a resplendent visual collage of whites, yellow and vivid greens. The interior blends naturally with a sweeping view through large windows of lovely flower gardens, greenery and the blue water of the lake. I was shown through their home by Mrs. Shannon and although a grandmother she somehow maintains a glamorous, model-like figure.

Residents of "cities" for many years, the Shannons have, as Mrs. Shannon described it smilingly, "found their niche". Although neither of them knew a thing about gardening they already surpass many long time residents with a freezer filled with vegetables lovingly grown in their own garden. Mrs. Shannon was quick to applaud the Dept. of Agriculture and its wealth of information and advises all new gardeners to take advantage of its services.

Mrs. Shannon seemingly very much at home in "the country" as she calls it, was not long ago outstanding in the many social and civic events that an urban location offers. She and her husband have lived in many cities including Chicago, New York, Cleveland, San Francisco and Los Angeles. She was very active in various community affairs and a sponsor of the arts.

Eighteen years ago Robert Shannon was transferred from Chicago by I. Magnin to San Francisco as vice president of the northern chain. Mrs. Shannon became a Californian and enjoyed life in San Francisco immensely, although like most city life her calendar was busy and at times rather hectic. She was a board member of the San Francisco Opera Guild, a board member of the San Francisco Ballet Association, and a member of the San Francisco Opera and Light Opera organizations and of the Stanford Convalescent Home for Children.

8 / MAY 1974



Mr. and Mrs. Robert Shannon

Later when her husband announced that they were moving to the Los Angeles area, Kathleen Shannon was prepared to hate it. She had heard rumors about the smoggy L.A. basin, but she added emphatically, "I loved it. I found that people from all classes and walks of life supported the social and civic projects in Los Angeles, while in San Francisco it was always just one group."

Sponsored by the Los Angeles Assistance League she was voted one of the best dressed and most outstanding women in Southern California. Charity groups in that area submit the name of one of its members who they think qualify for the selection. Decisions are made by a board comprised of designers on the staff of Vogue and Harpers Bazaar, other outstanding fashion figures and civic leaders.

Mrs. Shannon modestly added that although proud of the honor, she felt that her position in life due to her husband's occupation etc., made it just a little easier for her to receive the award. Charm and style are natural achievements however and Mrs. Shannon has obviously cultivated those attributes on her own.

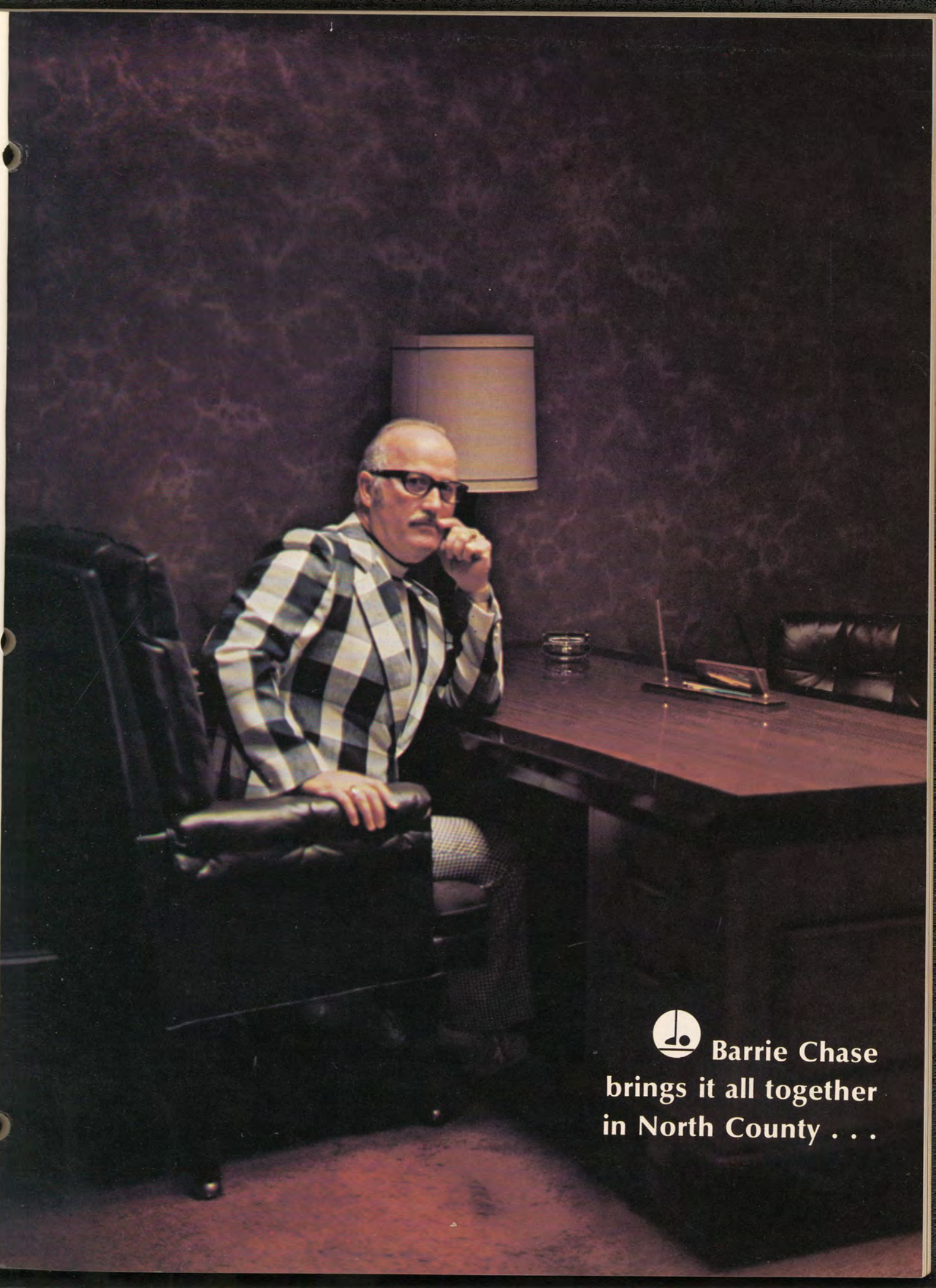
She was also active in Los Angeles groups including the board of UCLA Art Council, the Los Angeles Philharmonic and the Los Angeles Museum.

Before his retirement Mr. Shannon was promoted to president of I. Magnin and they returned to San Francisco after five and one half years in the Los Angeles area. It was during this period that they made their eventful La Jolla trip and discovered Rancho Santa Fe.

Special loves of Kathleen Shannon are first of all, her grandchildren, Shannon, 10, Lisa, 8, and Tommy, 5. They are the children of her daughter and son-in-law (also very special) Mr. and Mrs. Thomas Storms of Bel Air. Next on the list comes music and art which she studied for several years.

Boats are something that both she and Mr. Shannon enjoy as a favorite pastime and they have raced meter sailboats for many years. At present they have switched boat types and own a Grand Banks 42 foot trawler, moored at the San Diego Yacht Club. They are also car buffs and at present have a 1959 300 SL Mercedes (racing car) that they owned previously before selling it to a friend and then bought it back again because they missed it.

The Shannons have traveled extensively both here and in Europe and have attended many delightful showings of fashion in Rome, Paris, Madrid and London. But as Kathleen Shannon says about the Ranch, and we tend to agree, "this is a very special world." □



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It all comes together with Barrie and Parnell Chase of La Costa. This charming couple manages to work where most people play, and play seriously at an activity that for many is a tremendously tension-fraught avocation.

Barrie Chase, heads Chase Financial, Inc., a firm which at the present time is mainly concerned in the development and building of golf course condominiums at the multi-million dollar Rancho La Costa. Parnell, his gracious and beautiful wife, has a stable of show horses and is currently involved in the preparation of Catalina Flight for the world championship show in Louisville, Kentucky, later this year. Together Barrie and Parnell Chase share each other's enthusiasms and interests. Barrie can talk almost as knowledgeably about Catalina Flight's bloodline and his chances for winning the world championship in Louisville as his wife. (His chances, incidentally, are excellent, and he is famous in horse circles all over the country, one of his illustrious ancestors being Wing Commander, a six-time world champion.) Parnell is involved in Chase Financial, Inc., as secretary-treasurer of the company, and as her husband says, "She's terrific"!

The people who have brought it all together are Barrie and Parnell Chase, and the place where it all comes together is the Barrie Chase condominiums on the golf course at La Costa. Barrie insists that is where the action is, and all his La Costa projects will be built on the golf course as long as sites are available. This beautiful environment and gracious way of life is enjoyed by celebrities such as Jack and Elaine La Lanne. Their unique automobile license plate "Reduce" is the theme of their many European Health Spas; six of which are in the San Diego area. Although Jack La Lanne travels all over the world, he finds peace and relaxation in his Tres Verde condominium not found anywhere else! While in residence at Tres Verde, Jack and Elaine play 18 holes of golf daily. Another famous couple who frequent Tres Verde is Rudy Vallée and his lovely wife, Eleanor. They are enrolled in the Celebrity Tennis Tournament at La Costa, and usually attend during the Del Mar Track season.

The first of the completed condominiums is Tres Verde, which consists of 36 beautifully planned and handsomely appointed one- and two-bedroom units.

The Tres Verde swimming pool, the therapy pool and the 17th green at La Costa are all delightful sights sepa-

rately, and are absolutely stunning when viewed from the vantage point of the Tres Verde glass elevator.

Three other condominium projects, all located on golf course frontage, are in various stages of completion by Chase Financial, Inc. Navarra Gardens, 18 units, is ready for occupancy now. The 34-unit El Caledon will be ready for occupancy at the end of summer. Gibraltar Villas, which will contain 16 units and will be finished in July will feature its own putting green, tennis courts, lawn bowling and swimming pool.

All of the condominiums are master planned in accordance with the stringent requirements set up in the La Costa Master Plan. Residents of the condominiums have access to the world famous La Costa facilities, including its 25 tennis courts and the golf course where the Tournament of Champions is held each year. All of the units feature the latest in modern kitchen conveniences, spacious living and dining areas and sound-proof construction.

Undoubtedly one of the reasons that Barrie Chase was able to put together these marvelous condominiums is that he has had 27 years' experience in the real estate and development business. Both he and his wife were born in Canada, where he was a successful builder for many years. The cold weather finally got to them and they decided to investigate what they had heard was God's country — Southern California. La Costa epitomized everything they were looking for — a chance to work where they lived, the opportunity to indulge their vital interest in horses, a beautiful, smog-free environment, and easy access to the diversions of San Diego and Los Angeles.

When they came to La Costa, Barrie Chase started as a salesman for La Costa Sales Corp. Perhaps because of his long experience in real estate and travels, he saw the tremendous desirability of land in the La Costa community, so he bought the best golf course frontage, himself. The package that he has been able to come up with represents an exceptional view for an exceptional price particularly so in view of the fact that no more such land is available. The Chase condominiums start at \$39,950, a price he feels most buyers who want a second home can well afford without having to share it with short term rentals.

The telephone calls that come to Mertice Rubinoff would seem to bear out the desirability of this property for

she regularly receives inquiries about sales from all over the country. One of her most recent long distance calls came from France from a friend who was inquiring about rental possibilities during the Del Mar track season. Many of the celebrities who come to Tres Verde are old friends of Mertice, met during the years she toured in concert with her famous husband, Rubinoff and his violin.

Bob Prescott is active in the business, controlling the numerous projects. Along with his various duties he is running for city council in Carlsbad. He is also on the Board of Trustees at Mira Costa College, on the board of the Park and Recreation Commission for the City of Carlsbad, and is active in American Field Service, an organization he served as president for two terms.

It quickly becomes evident that Barrie and Parnell Chase are involved not only in producing championship horses but championship homes at La Costa. Together they make a thoroughbred team. □



Barrie and Parnell Chase in one of the tastefully furnished condominiums at Tres Verde.



Above: One section of the enclosed recreation area at Tres Verde overlooking the heated jacuzzi pool; there is a large swimming pool just to the right of our picture, overlooking the golf course and mountains.

Right: The main entrance to the Tres Verde condominiums is very impressive; opening into a spacious lobby with a spectacular crystal chandelier.



Parnell and Barrie Chase after a busy workout with their show horse, "Catalina Flight".



Mertice Rubinoff vice president of Chase Financial.



Bob Prescott and Jack La Lanne pause for a few minutes of relaxation after watching Parnell Chase at the Rancho Santa Fe riding club.



Above: Navarra Gardens has its own beautiful pool area, surrounded by winding walkways, lots of greenery and flowers.



Right: All of the Navarra Garden condominiums have spectacular views of the La Costa golf course; many (like Chet Tolson's) also face toward the sparkling blue Pacific ocean, where sunsets are magnificent! Chet, a familiar friend to many in this area, is one of the sales executives with Barrie Chase.



under construction . . .



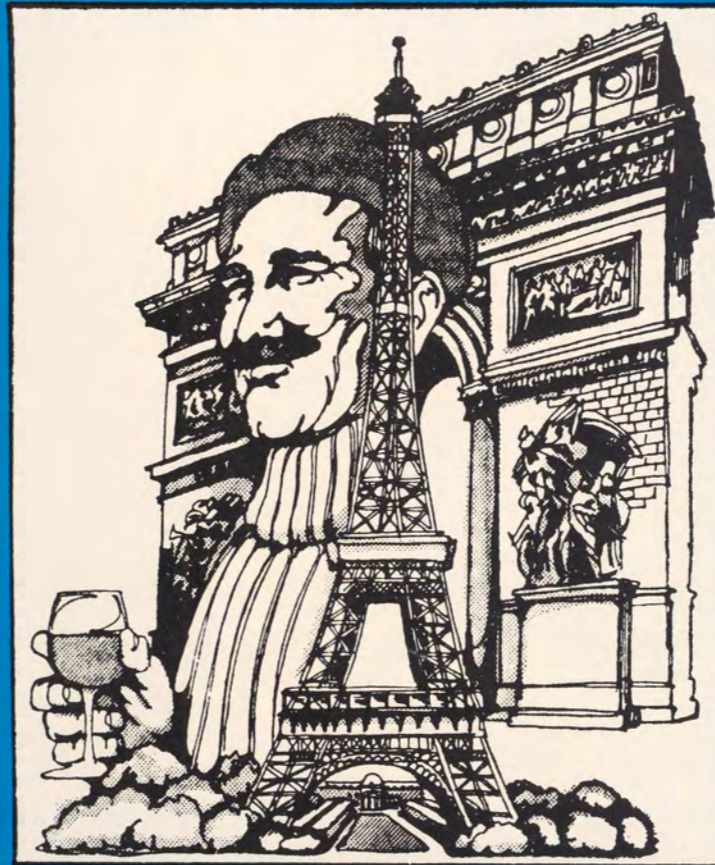
Barrie Chase points out the magnificent terrain to Chet Tolson and John Jantzer, real estate sales people. They are standing in the framing of one of the condominiums at the 34-unit "El Caledon" which will be ready for occupancy at the end of the summer. The views are yours to enjoy forever, as "El Caledon" is built on the rim of the golf course, with rolling hills stretching for miles . . . offering a panoramic stretch of unsurpassed beauty of green grass, trees and sky. Gibraltar Villas, 16 units and nearly finished, is in a similar location of great scenic beauty . . . and in addition plans its own putting green, tennis courts, lawn bowling and swimming pool.

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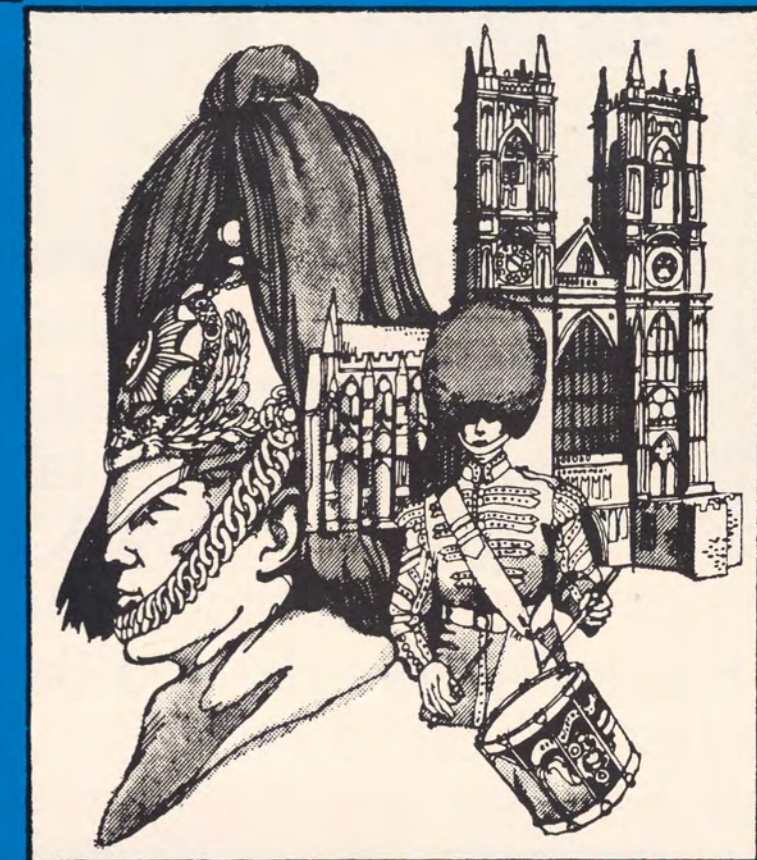
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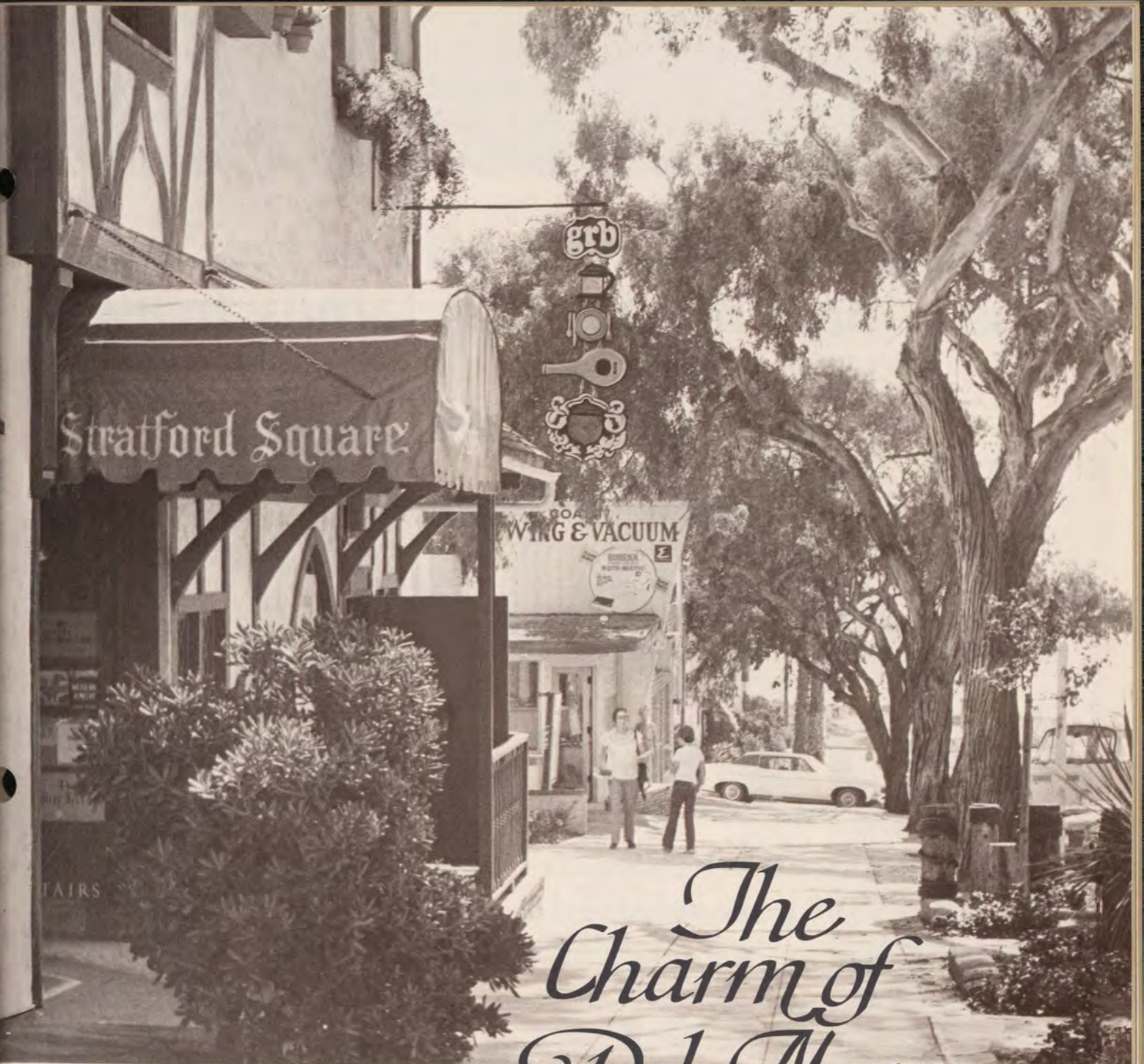
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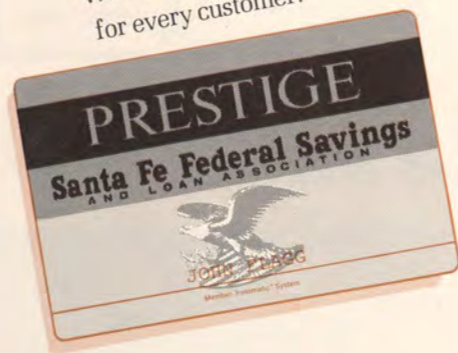
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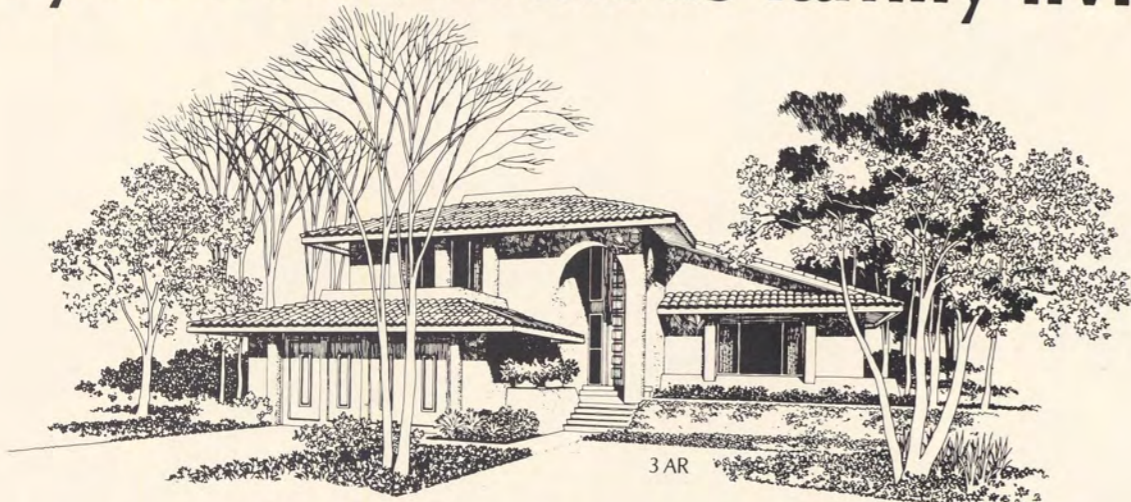
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Holiday Decorations, Unlimited
House of Brides
House of Fabrics
Hren's Union Station
Indian Shop
J. Jessop & Sons
Kinney Shoes
KOWN Radio 145
Land of Oz

Launderland
Lawson's Jewelers
Lil's Sportswear for Women
Master's Candies
Mayfair Market
Motherhood Maternity
NeedleArt
Office Mart
One-Hour Martinizing
Orange Julius
Palais De Cosmetique
Pets-N-Things
Plain 'N Fancy Gifts
Records & Rags
Rhinehart, Optometrist
S&H Green Stamps
Sally Shop

Salm's
San Diego Trust & Savings
Sears, Roebuck & Co.
Showcase of the Arts
Singer Sewing Co.
Sir George's Smorgasbord
Sound Town
Streicher's Shoes
T.G. & Y. Variety
Thearle's Music Co.
The Pant Parlor, Inc.
Village Donut Cart
Village Heel Shop
Village Realty
Village Watch Repair
Walker Scott Co.
White Cross Discount



70 STORES AND SERVICES IN AN ENCLOSED
CLIMATE CONTROLLED SHOPPING CENTER
SHOPPING HOURS: 10-9 WEEKDAYS 10-6 SATURDAYS
12-5 SUNDAYS (most stores)

ESCONDIDO VILLAGE MALL

EAST VALLEY PARKWAY AND ASH STREET IN ESCONDIDO

Reel Views

THE LAST PICTURE SHOW IS A MASTERPIECE! It is not merely the best American movie of a rather dreary year, it is the most impressive work by a young American director since 'Citizen Kane'!



by Alan Pesin

Badlands — 68 — Terence Malick's first picture is based on the 1959 Charlie Starkweather killing spree of 1959. Malick's unemotional tone in this intellectualized vision of an American catastrophe forces the viewer to accept ugliness and horror as inbred into the American culture. Martin Sheen as the mechanical murderer is much better than his girlfriend-sidekick Sissy Spacek. The film is overwritten, and overburdened with mise-en-scene. The result is a movie whose priorities are stylistic nuance and remembered vistas rather than characterization and honest truths.

Blazing Saddles — 79 — Mel Brooks has previously directed *The Producers*, two caricatures produce a pro-Hitler comedy for the Broadway stage, and *The Twelve Chairs*, two caricatures chase twelve chairs through Russia. *Blazing Saddles* is the story of two caricatures (Cleavon Little and Gene Wilder) plus a bushel basket full of actual cartoons (Mel Brooks, Alex Karras, Madeline Kahn, a punched-out horse) who sing, dance, curse, smirk, shout, mug their way through the newly-integrated West. Brooks has certainly been much funnier, but the Hope-Crosby ending is as fine a piece of far-out comedy as has been filmed since Woody Allen's early sixties, virgin period.

The Great Gatsby — 53 — Turning a flighty, two hour novel into a two and one half hour film is hardly a trick worth doing. Whether Fitzgerald wrote a classic bit of literature or not, Jack Clayton's agonizingly slow direction of Francis Ford Coppola's word for word script is cer-

tainly one of the most overblown, unimportant adaptations in recent years. Even on its own terms as a film, *The Great Gatsby* does not make it. Compare this 1974, one-hundred-and-forty-four minute version with the 1949, ninety-two minute version and see which comes closer to Fitzgerald's reality. Clayton's faithful reproduction induces camp in the audience, while the earlier Elliott Nugent Hollywoodized attempt captures the 1920's atmosphere almost to perfection. Alan Ladd's interpretation of Gatsby is not the best, but he does carry the air of paradox and power necessary to the role. Robert Redford's performance is so weighted down with costume and cadence (walking and talking) that it becomes a strain to imagine him as Gatsby. Mia Farrow's Daisy is superior to Betty Fields, but all in all this David Merrick production suffers from the gout.

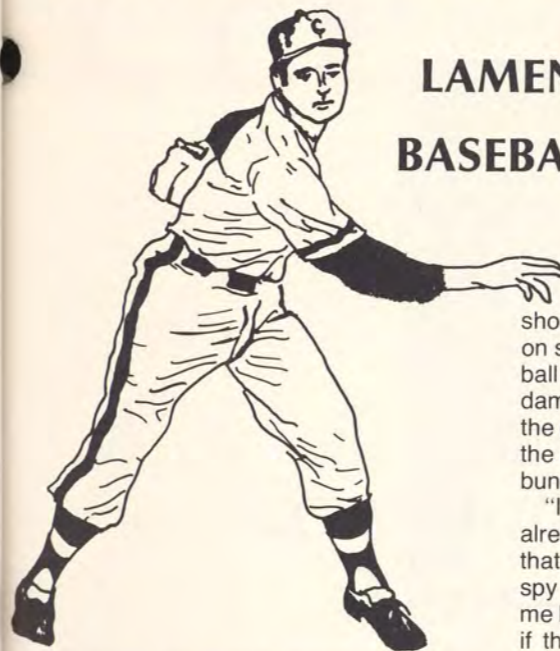
The Sugarland Express — 61 — Another first time director, twenty-six year old Steve Spielberg, proves that technical wizardry and simple believability do not go hand in hand. Like Terence Malick, Martin Scorsese (*Mean Streets*), John Milius (*Dillinger*), and even the Father of this group Francis Ford Coppola (and his technically astute, mentally impotent new movie *The Conversation* — 81), Spielberg forces his actors and actresses into daydream situations for the sake of directorial respectability. Instead of letting the actors do the work, and the cameras record the result, this movie (and others of its ilk) uses its actors as props to be moved about in favor of more artistic camera set-ups and stunt men.

Thieves Like Us — 85 — Adapted from a 1937 novel by Edward Anderson (also used by Nicholas Ray for his 1949 *They Live by Night*), Robert Altman has maneuvered his two stars, Keith Carradine and Shelley Duvall, into the proverbial corner. Filmed in Mississippi, this movie asks its actors to be equal to it, and they fail. The immaturity of Carradine and Duvall should work wonders for the characterization of 1930's Depression lovers on the lam. But unlike the Ray film where Farley Granger and Cathy O'Donnell were under the tutelage of an actor's director who could contain the necessary adolescence, Altman takes the youth and batters it across the encroaching environment. The sensuous of the film becomes artificial when played incapably by the leads. The movie itself is put together with restraint (unusual in an Altman film, *The Long Goodbye*, *Mash*), but its loss is the unintentional debasement of the main characters.

The Three Musketeers — 73 — The most exciting part of this Richard Lester film are the scenes from the sequel shown at the conclusion. It seems that Lester (*Hard Day's Night*, *Petulia*) shot two entire films, while the cast, including Charlton Heston, Raquel Welch, and Faye Dunaway, thought they were shooting only one. With the visual announcement of the sequel at its world premiere performance in London, a roar was heard from all the people who had been duped. How Lester was able to film two movies without anyone noticing is quite a question, but the result can be seen now, and then probably again around Christmas with the release of his sequel.

GROSSMAN ON SPORTS

LAMENT OF A BASEBALL FAN'S WIFE:



shouts. I says to him I didn't know he was on such close speaking terms with baseball players. He tells me I is a stupid dame. I tells him he should be a bum like the guy he's calling a bum and play out in the air and sun all day and bring home a bundle of money.

"I say a nasty word about baseball and already I'm a Commie or something like that. You think I was a regular Russian spy I file my complaint. My old man tells me baseball is the 'national game.' I says if that's so no wonder Elizabeth Taylor got out of the country. He comes back with the info that 20 million Americans watch major league baseball. I tells him more than that voted for Goldwater so it don't prove nothing.

"Some of my friends tell me I'm making a big case for nothing. I asks them they know how long a baseball season is. They play pitch and catch for six months, that's how long. That means my old man is stuck on the TV for half a year. You think that's nothing? I mean, what am I supposed to do, give up half my life for some game?

"My girl buddy don't have the same problem. Her Charlie is a football fan. Now that's what I call a good deal. Football teams play once a week. It ain't a day to day misery like I got to put up with now until it starts to snow."



"Already it's started. My old man spent the entire winter doing nothing but relaxing his eye balls so he could be ready for the baseball season on television.

"He missed one pitch and I'm a candidate for some gas chamber. For the baseball game he's got both eyes and two ears on TV and he isn't interested in nothing else. The entire Las Vegas chorus line could streak by him, he don't break concentration.

"Once last season I put up a turkey to go with a fancy spread. I knocked myself out for the food. You know what the slob of mine did? He goes into extra innings with the Reds and Dodgers. I yells that dinner is getting cold. He says he don't care with the pennant on the line. I tells him that isn't a reason why the world got to starve while the Reds and Dodgers can't decide who is going to win.

"I don't have nothing against baseball. I got to agree it's a better hobby for a guy than sticking up a liquor store or something like that. I can't even get a mad on for the players. For all I know they aren't such bad guys. But my life isn't their life. Why don't they leave me alone?

"You know what it's like to do the cooking the baseball season already is on TV? You might as well operate on the schedule for the Boston & Main Railroad. There isn't one meal that can be on time.

"I'm cooking away the asparagus and the potatoes and the big monkey of a pitcher is taking his sweet time. Don't the jerk care my steak is about to burn up? You think he's considerate. All he does is fidget and stall.

"Once I tried to become a baseball nut. I sits down with my old man in front of the TV and is interested like the players all were modeling minks. Sudden like my old man gives a yell. 'You're a bum,' he

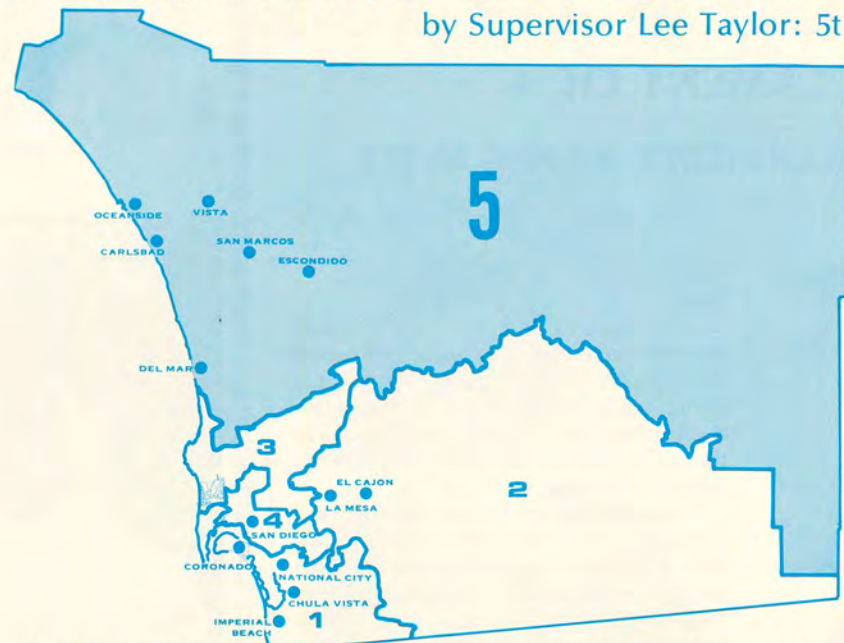
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Now that you're entertaining at home — A delightful way to be seen receiving or responding on the party circuit. From our collection of Peddler's Cloak Skirts . . . each with its own lace trimmed pettiskirt. This one with sheer printed cotton and lace panels. One size fits all. \$50.00. All polyester blouse \$30.00

7 MONTHS OF PROGRESS

by Supervisor Lee Taylor: 5th District



My first seven months as County Supervisor has been an invigorating and productive experience. I would like to share with you several of the more significant developments.

Concerning Land Use — Comprehensive revision of the County zoning ordinance was to provide a broader but specific range of zones and more properly meet needs of land use management was promoted. This office moved for the reduction of density from 43 dwelling units to 29 in County R-3 zoning and introduced the concept of agricultural preserves under 100 acres to accommodate "specialty crops."

Concerning Environment — The acquisition of the Kemp Ranch for sale to the Forestry Dept. (and possibly to re-zone and re-sell) was a substantial step to protect the natural beauty of the area. Other items worthy of note were the passage of ordinances regulating signs and providing protection for our drinking water, setting agricultural preserve states for Rancho Guejito (San Pasqual) and obtaining partial funding for the San Elijo Lagoon preservation.

Concerning Transportation — Prepared and presented plan for funding the North County Transit System that would serve 75 percent of the unincorporated population. The plan received board approval.

Concerning Governmental Review — Provided support for evaluating performance of County programs to protect taxpayers interests, developed program designed to improve ability of

county's top management and provided business knowhow to the adoption of a new system for setting salaries of elected officials.

Concerning Public Service — Prepared and distributed questionnaire among district residents to determine individual desires concerning composition of Board; initiated volunteer staff to assist in servicing outlying communities; instigated schedule of night Board meetings throughout the County to allow for greater participation by residents.

Concerning Social Service — Established advisory committee to work with North County Council to consider social needs of senior citizens, working mothers and minority groups.

Concerning Education — Chairman of county-wide program that sponsors funding legislation for new schools as a condition for new development.

Concerning Law and Justice — Presented expansion of "team policing" concept in several North County communities.

Naturally, there is much more to be done. And several of my more immediate goals are:

- Establishment of senior citizens programs and services throughout the district, as well as adequate child care facilities.
- Approval of North County transit plan as well as its implementation.
- Adoption of an ordinance to safeguard public health and safety stan-

dards in massage parlors and provide standards of training for massage technicians.

- Initiate a new County Efficiency Study Committee to re-examine County operations.

- Help establish additional Superior Court departments in the Vista County facility.

- Develop a priority plan and related funding for construction of beach access stairways on county-owned beach access routes.

For a fast, final look-back . . . I believe facilities are now available to protect our lagoons, the "hell-bent" building spree is being controlled, steps are being taken to protect the small farmer by including smaller parcels of land in the agricultural preserves.

I also would like to praise the San Dieguito Alliance as an excellent example of what can be accomplished by local citizens to retain the natural beauty of certain areas. The attitude here is not to commit the land without just compensation but rather to develop planning so that the land use satisfies everyone.

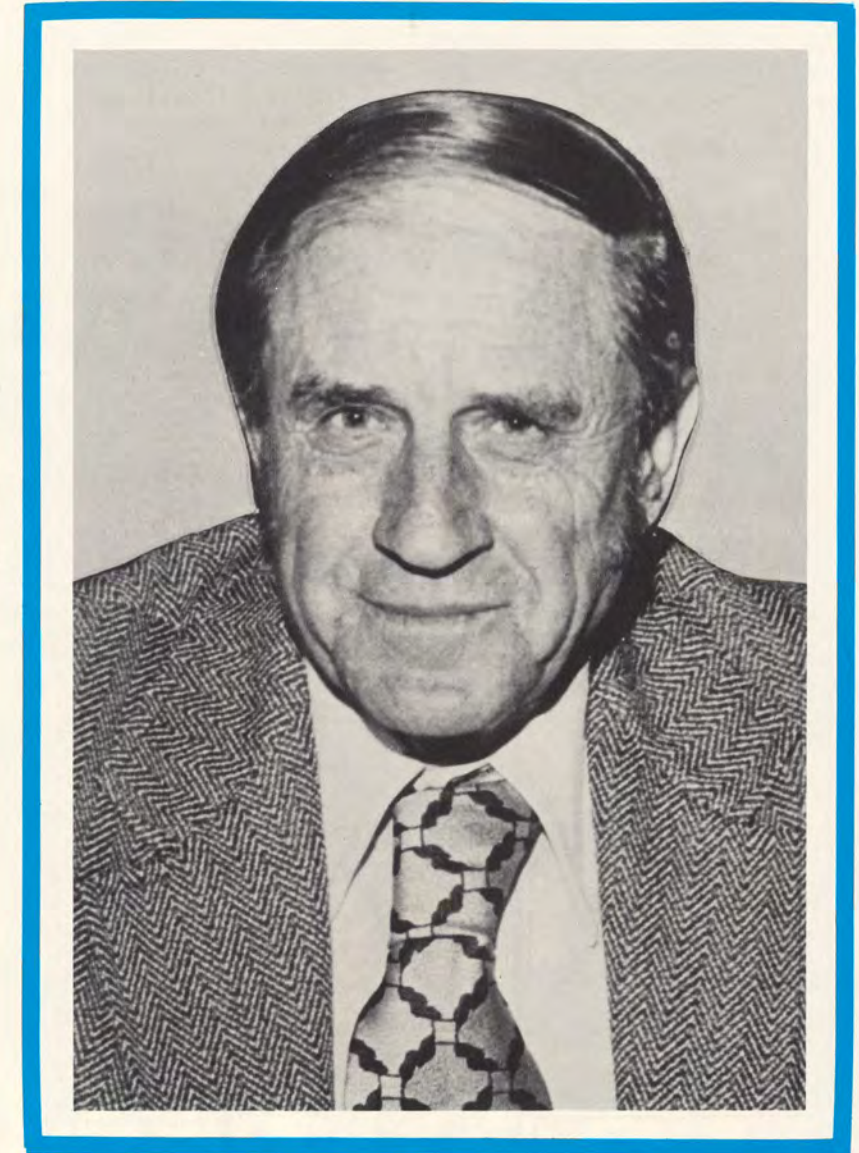
If everyone will reason together and plan together while respecting the rights of the individual, we will be able to bring about the type of community we all desire.

Sincerely,

Lee N. Taylor

LEE TAYLOR

Common
Sense
in
Government



RETAIN LEE TAYLOR, SUPERVISOR 5th DISTRICT

VOTE! JUNE 4th

Places and Faces

SOUTHERN CALIFORNIA EXPO JUNE 21-JULY 4

Running an extra day this year, offering over \$200,000 in premiums, added monies and sponsored awards, and anticipating over a half million visitors, the 85th Southern California Exposition materializes here on 313 acres June 21 through July 4.

The Expo is sponsored by the 22nd

District Agricultural Association of California. James H. Brower is president of the Association's board, William Dumond secretary and manager of the fair.

Attendance at the 14-day event is expected to top last year's record 13-day total of 566,103 for the historic San Diego County event dating back to 1880 in National City. An estimated 35,000 entries will compete for premiums and awards.

Some reshuffling of locations has been necessary because of construction now under way in the Grandstand, according

to Dumond. The Art Show, now housed in temporary offices of the Del Mar Thoroughbred Club, will be held on the lower floor of the east grandstand. Gems and Minerals, Tropical Fish and Stamps and Coins, previously in the grandstand, will display in the Exhibit Hall, Dumond said.

Grandstand entertainment is headed by the Pat Boone Family on the first three nights followed by Country Western favorite Johnny Rodriguez at 8 p.m. on June 24-26. An All Armed Services Rodeo will be held the first six afternoons at 2.

Following Senior Citizens Day appearances on June 27 at 2 and 8 p.m. by Big Band era singers Harry Babbitt and Helen Forrest, the noted King Family headlines grandstand entertainment June 28-30. Final four days will feature Susan Raye of "Hee Haw" show fame and singer-comedian Glenn Ash, also at 2 and 8 p.m.

Other attractions of the Expo, as always, will be the famed Flower and Garden Show, spread out over four covered acres, and the National Horse Show, world's largest performing horse show event. The Bob Baker Marionettes will again appear daily. Livestock, Home Arts, Industrial Education and Hobby Show are other leading competitions.

Special events at the Expo include the annual Junior Livestock Auction on July 3; Fireworks on July 3, 4; Photo Shoot Day June 22; Square Dance Jubilee June 23; Don Diego Twirling Spectacular June 30 and July 1; Old Time Fiddlers' Contest July 3; Ballroom dancing to Big Band sounds on June 25 and July 2; Little Miss Beauty Contest June 24 and entertainments on the Don Diego, Community and Mexican Village stages.

Throughout the fair other attractions will include the Fun Zone; a recreation vehicle show; Polynesian dancers in the Flower Show; Jose Gonzales-Gonzales and Marie Hitchcock, the Puppet Lady, in appearances at the Mexican Village; the Custom Car Show; Exhibit Hall displays; commercial booths, Armed Forces exhibits; Bottle Show; a ramada featuring small animals; public service booths, Mariachis, and Dixieland Band.

New this year will be a special Junior Qualifying Horse Show on June 14-16 to qualify entries for the Junior Horse Show opening a five-day run a day before the Expo. Open Horse Show will be June 26-July 4.

Livestock competition's open class will be June 21 through 26. Juniors will show June 27 through July 4.

Actor Tom Hernandez will portray Expo host and symbol Don Diego for the 27th year and will tour the grounds daily with the winner of the Fairest of the Fair Pageant to be held on June 6 at the Scottish Rite Memorial Center in San Diego.

Admission prices remain at \$1.50 for adults, 50 cents for children under 12, free for under five. On Kids Days, June 24, 26 and July 1, all those under 18 will be admitted free. □

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From sprays, ratting, and hot dryers. Let one of our artists design a custom hair cut with the look of what's happening. At **The Hair Place.**

Honeysuckle Vine
A moment in time sculptured in Brass on a Manzanita burl by John Searfoss. \$17. Commissioned works available by request from the **Sculpture Way.**

MERCADO EVENTS
Cinco de Mayo
Rayna's Spanish Ballet
MAY 4 & 5
Tanner's Indian Show
Traditional dancers, crafts, & jewelry.
MAY 9-10-11-12
San Diego Sculpture Guild Show
MAY 18-19
Children's Art Health Center Art Show
MAY 25-26

Lions & Tigers
Start your own "Safari" only \$56.95 complete. Yarns in gold, brown, black and washable. Make a small rug in only 6 hours, or create a wall hanging, purse, or pillow. All with the speedy Tufting Tool. Kits from \$39.95 at the **Rug Crafters.**

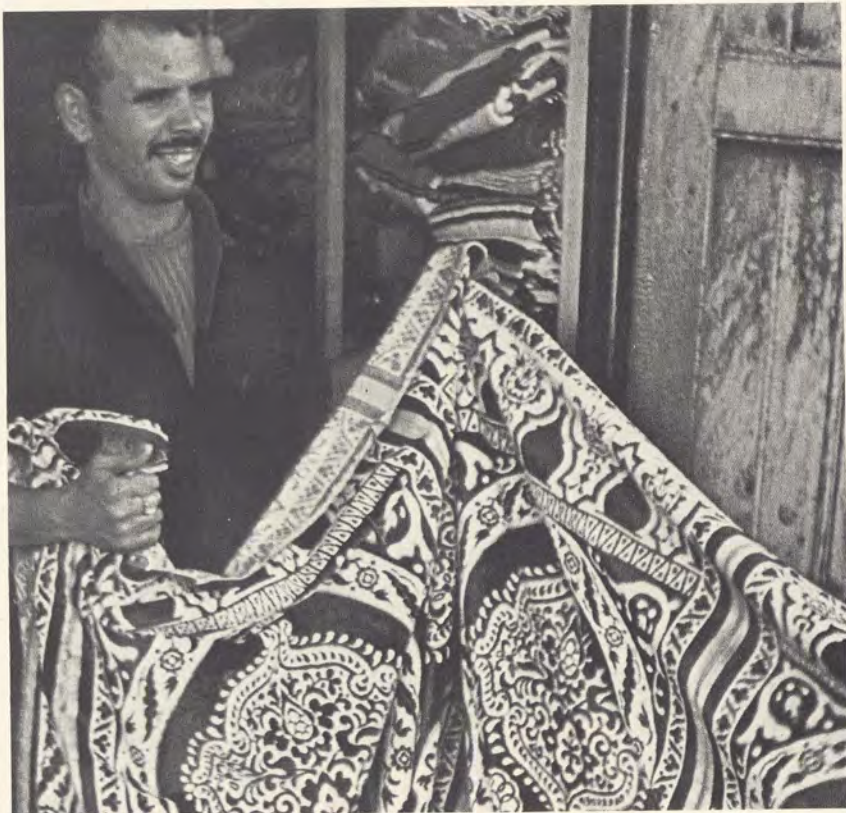
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JARVINEN

TRAVEL CENTERS

3rd Annual Tour Departs
September 30, 1974

Spain Portugal Morocco



Spain Portugal Morocco

23 Unforgettable Days!



Sept. 30, Monday — Depart from our nearest office for Los Angeles to board our jet for Lisbon.

Oct. 1, Tuesday — ARRIVE IN LISBON Balance of day is free. In this seaport capital of Portugal, built on the estuary of the River Tagus, almost all the houses are distinctively weatherproofed on the outside with colorful tiles. Its old town is particularly interesting with streets only several feet wide. SHERATON HOTEL

Oct. 2, Wednesday — LISBON Morning tour includes the Belem Tower, Jeronimo Monastery, Bull Ring, Museum of Royal Coaches, St. George Castle, Black Horse Square. This evening we will be entertained by fado singing while local specialties are served for dinner.

Oct. 3, Thursday — LISBON The entire day is free for shopping, exploring, browsing, or more touring.

Oct. 4, Friday — LISBON to SEVILLE — Drive today through flat cork forests and villages built on mounds of land. We pass fortified towns, capped by Elvas, on imposing bastion. Then on through Badajoz and sunburned Andalusia to Seville. HOTEL MACARENA

Oct. 5, Saturday — SEVILLE — The morning sightseeing tour includes the Cathedral, with the tomb of Columbus, the Alcazar, Maria Luisa Park. We'll pass the tobacco factory where Carmen labored, the Gold Tower, the City Hall, and the area where the April Fair takes place, described so eloquently by Hemingway.

Oct. 6, Sunday — SEVILLE to TANGIER — Drive through the Guadalquivir plain to Jerez, famous for its sherry. Continue to Algeciras to board a ferry to cross the Strait of Gibraltar. Continue on to Tangier, a modern metropolis where half the people still wear Arab robes. HOTEL RIF

Oct. 7, Monday — TANGIER to FEZ — Today we drive past the walled town of Larache to Fez, holy city of the country. Located in a ravine, its narrow streets require that right of way be given to donkeys. Scenes in Fez are redolent of Bible days. HOTEL LES MERINIDES

Oct. 8, Tuesday — FEZ to MARRAKESH — Traveling from one royal capital to another, the High Atlas ranges mark our route. Riding over the foothills through Azrou and Beni Mellal, each village we pass differs from the next. Marrakesh's oasis of half a million palms and its red walls form an exotic African setting. ES SAADI HOTEL

Oct. 9, Wednesday — MARRAKESH — Turn back the calendar to the days of Aladdin as we tour the city this morning. After a tour through the modern European section, we drive through the walls into

the native quarter, the Medina, passing the graceful Koutoubia Minaret. In the afternoon stroll through the souks (covered bazaars) to haggle with turbaned merchants.

Oct. 10, Thursday — MARRAKESH to RABAT — Today's drive through the desert unfolds fascinating Moroccan scenes — the donkeys, the shepherds in Bible-style dress, the veiled women. We stop in Casablanca, Morocco's modern seaport city, to see its striking government buildings and bougainvillea-covered homes, before continuing to Rabat, the capital of the country. A birthday party tonight at HOTEL TOUR HASSAN.

Oct. 11, Friday — RABAT to TORREMOLINOS — This morning we drive back to Tangier to cruise back across the Strait of Algeciras, where we re-board our motorcoach for a beautiful ride along the Spanish coast to Torremolinos, the internationally famous resort on the Costa del Sol. HOTEL MAITE

Oct. 12, Saturday — TORREMOLINOS — The whole day is free to sleep late, enjoy the beaches or explore.

Oct. 13, Sunday — TORREMOLINOS — Another day to relax or mingle with other holiday-seekers from throughout the Western Hemisphere.

Oct. 14, Monday — TORREMOLINOS to GRANADA — A short drive today takes us to Granada to visit the famous Alhambra with its scalloped arches, graceful courtyards, mosaics, and capital, and is the final resting place of Ferdinand and Isabella. HOTEL MELIA

Oct. 15, Tuesday — GRANADA to TOLEDO to MADRID — Drive north today past dreamy little towns to Manzanares, then through Don Quixote's La Mancha plain to Toledo, a medieval town of impressive architecture. After a visit to the Cathedral, El Greco's house, and a look at the Alcazar, continue to Madrid, the monumental capital of Spain. PLAZA HOTEL

Oct. 16, Wednesday — MADRID — The morning is free, and the tour in the afternoon includes the Puerta del Sol, the Royal Palace, the Prado Museum, the Bull Ring and University City, the Avenida Castellana, the Cibeles Fountain and Alcala Gate.

Oct. 17, Thursday — MADRID — The day is free for scouting the shops and museums. This evening our tour shows us the city's beautiful illuminated monuments and then we attend the fiery flamenco performance with gypsy dancers and castanets.

Oct. 18, Friday — MADRID to ZARAGOZA — After lunch we drive via the provincial capital of Guadalajara and Calatayud to the fertile valley of Ebro before arriving in Zaragoza, the birthplace of Goya. CORONA DE ARAGON HOTEL

Oct. 19, Saturday — ZARAGOZA to BARCELONA — We'll motor past the mountains of Los Monegros to Lerida, then on through the Catalonian countryside. We arrive in Barcelona, a bustling Mediterranean seaport with grandiose squares, parks and old-time sections. HOTEL MANILA

Oct. 20, Sunday — BARCELONA — Our tour includes Plaza de Cataluna, Paseo de Gracia, Sagrada Familia Church, and the flower-filled Ramblas.

Oct. 21, Monday — BARCELONA — A free day for last minute shopping and more exploring on your own.

Oct. 22, Tuesday — BARCELONA to HOME — We jet back to the United States today arriving in Los Angeles this afternoon and home in the evening.

Reserve Your Space Now

TOUR PRICE: \$1265.00

Price is based per person, with two people sharing a twin-bedded room. Price is based on transatlantic air fares in effect April 1, 1974, and subject to change if necessary.

CONDITIONS AND GENERAL INFORMATION
RESERVATIONS AND DEPOSITS: \$200.00 per person. Final payment due August 30. Refund of deposit will be made in full before that date. After August 30 full refund for cancellation can be made only if place is filled by other passenger, otherwise the re-imbursment will be less any non-refundable expenses.

TRANSPORTATION: Economy class air from Los Angeles/Los Angeles by IATA Carrier, using the 22-45 day excursion fare. Those who wish may remain in Europe after the tour up to 45 days.

HOTELS: Deluxe and first class hotels with twin-bedded rooms and private baths, throughout, per the itinerary, or similar.

MEALS: Breakfast according to the custom of the country every day, plus lunch or dinner every day, except in Madrid.

TIPS AND TAXES: All local taxes, U.S. Departure Tax, all gratuities to guides and to hotel staffs for normal tour service are included.

TRANSFERS: Transfers from our local office and return for passengers and baggage.

BAGGAGE: Maximum total baggage allowance is 44 lbs. and two checked pieces per person. Each tour member will receive a Jarvinen Tours tote bag that must remain in the possession of its owner at all times, but is subject to the weight limitation.

REFUNDS: Cannot be made for sightseeing or meals not taken while on the tour.

NOT INCLUDED: Foreign airport taxes, excess baggage charges, laundry, food or beverages which are not part of the table d'hote menu of included meals, wines, coffee at other than breakfast, and expenses of a purely personal nature.

RESPONSIBILITY: Jarvinen Travel Center will act only as agent for transportation companies, hotels, and other public service, and it is the express condition that we shall not become liable for delays, losses or accidents incurred by said persons or operators to passengers and baggage from whatever cause. We also reserve the right to change the routing, hotels and/or sightseeing, and any other services offered should local conditions warrant, and to refuse any person on this tour. Making final payment for this tour denotes acceptance. The airlines concerned are not to be held responsible for any act, omission, or event, during the time passengers are not aboard their aircraft. The tickets in use by the airline shall constitute the sole contract between airline and the purchaser of these tickets and/or passenger.

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Periphery

NEW LEASH LAWS NOW IN EFFECT

The day of the free-roaming dog is coming to an end in most of San Diego County.

Strict enforcement of a new set of animal control regulations began in the county's unincorporated areas and six cities on April 6.

The laws are strict and are designed to protect dogs as well as people. The new ordinances have been structured to place responsibility for a dog's behavior on its owner, much the same way a parent is responsible for the behavior of minor children. The penalties for violation of the new ordinances will hit dog owners right where it hurts — in the pocketbook.

Enforcement of the new regulations began April 6 in the cities of San Diego, Del Mar, Imperial Beach, Carlsbad, San Marcos and Vista. The new laws will also apply to the unincorporated areas of the county including Lakeside, Santee, Poway, Julian, Borrego Springs and Fallbrook.

One of the new regulations is designed to keep dogs off the streets and out of neighbors' yards.

Under the new law, a dog must be re-

strained at all times. The animal must either be kept on a leash, or within an enclosed area on the owner's property. No longer will Rover or Spot be allowed to range far and wide without any restriction.

The law is not designed to be cruel, but instead to protect dogs and their human neighbors.

According to David Boyd, district animal regulation superintendent, there were 4,045 reported dog bites last year within the City of San Diego. In the north county some 1,100 bites were reported and south county reported 1,555 bites last year. Boyd stresses these figures represent about half of the actual bites which occur each year.

When a free-roaming dog is the culprit, the task of locating and quarantining the animal becomes difficult for the animal regulation officers.

"We spend about 15 per cent of our time quarantining animals and releasing them," Boyd says.

With the new regulation in effect, animal regulation officers hope that the problem of stray dog bites will be substantially reduced.

So much for protecting humans, but what about the animals? It is hoped that the new regulation will significantly reduce the number of dog-related accidents.

A free-roaming dog not only risks being hit and killed or seriously injured,

but may also cause human injury or death to drivers swerving to avoid hitting the animal.

As one animal regulation officer reported, "Being born free doesn't give the dog the right to run back and forth across Interstate 5."

If a dog is caught violating the new leash law, the dog's owner is subject to fines which become more costly each time the offense is repeated. Animal regulation officers now have the authority to issue citations as much as a policeman does.

For the first offense, the owner must post bail of \$25. For the second offense, the bail is again \$25, but this time the dog owner must also make a mandatory court appearance. For the third offense, the owner must again appear in court, but the bail is increased to \$50.

Any violation of the leash law is a misdemeanor and at the discretion of the courts, the owner may be fined up to \$500 and/or six months in jail.

The new law has been examined and received the approval of a majority of the judges in San Diego County.

The laws have been adopted by the governing boards of the six individual cities. The San Diego County Board of Supervisors adopted the laws on October 29, 1973 for the unincorporated areas of the county. Public hearings were held before any official action was taken.

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Raffee's Rules...

for those about to purchase good carpet

IF YOU'RE A NON-EXPERT, YOU SHOULD KNOW YOUR CARPET COMPANY

If you don't know all there is to know about carpet, then you had better know all there is to know about the people you intend to buy your carpet from.

There are hundreds of places to buy carpet today. Not only department stores, but also hardware stores, warehouses, supermarkets and ready-to-wear places.

I'm sure you know that the purchase of carpet is the kind of purchase where many buyers make costly mistakes. Deciding what carpet suits your needs is a complicated business. Be sure you're dealing with someone you know is an expert. Someone who not only knows about carpet but knows everything there is to know about carpet.

IS THE NAME ON THE DOOR?

When the name of the company is the same as the name of the owner, you can be sure that the owner is deeply committed to train his people to treat you fairly. He is much more concerned about what you think of his company *after* you've bought the carpet than before.

RAFFEE'S BACKGROUND IMPRESSIVE

Mr. Abe Raffee, father of the present owner, founded Raffee Rug and Carpet Company in 1925. The first store in San Diego was downtown, across the street from the old Maryland Hotel. The second was in La Mesa at 78th and University. Then came the Chula Vista store. And finally the two existing stores — at 63rd and University, and the junction of Interstates 8 and 5. The company also has businesses in Phoenix.

RETAIL EXCELLENCE AWARDED

Raffee's Carpets and Draperies won the American Carpet Institute's Award for Retail Excellence twice — in 1957 and again in 1961.

The company offers several services. Probably the best known service is the Carpet Wagon. All it takes is a phone call, and one of our trained decorators will bring flooring and drapery samples to your home. You can shop at your leisure, and make sure your selections are color-coordinated with walls and furniture.

Raffee's carries only top-quality, name-brand items: Lees, Karastan, Bigelow and Masland carpets, vinyl flooring by Armstrong and Congoleum, and fine drapery fabrics. This insures you a reliable product from an established manufacturer. Raffee's installers use the latest methods and materials too.

DRAPERIES MANUFACTURED LOCALLY

Raffee's draperies are manufactured here in San Diego. This is a time and money saver for you. You can select draperies at the time you select carpet and vinyls, eliminating another shopping trip as well as coordinating your purchases. Having draperies manufactured locally saves the time and money involved in shipment from Los Angeles too. Plus, Raffee's is right here if something isn't just right.

Raffee's has perfected our own carpet spot cleaner, and we own a carpet cleaning service. We carry a full line of care products for vinyl floors. We can recommend drapery cleaners. We do all we can to insure the satisfaction of our customers. After all, you can't stay in business for 48 years without giving the very best service.

Our Thanks...

In February of this year we opened our new Raffee's Carpet and Drapery store at the big corner of 9th and Quince in Escondido. We celebrated this momentous event (the third Raffee store in San Diego County) with a Grand Opening Sale. It was an overwhelming success! We are sincerely grateful for your acceptance of our third new store, and we would like to take this opportunity to say "thank you". It's heartwarming to know that we've already made so many new friends in North County! If you haven't yet seen our new store, please consider this a personal invitation to come in and get acquainted. I'll be expecting you.

Sincerely and grateful thanks from your Rancho Bernardo neighbor and friend,

Howard Keatley
manager
RAFFEE'S, Escondido



Raffee's has served San Diego County for over 48 years... and over those years you've come to expect quality merchandise at fair prices. We think the carpet mills we represent reflect that premise. We feature such famous name brands as:

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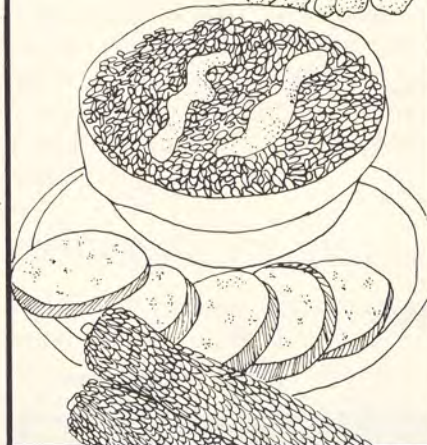
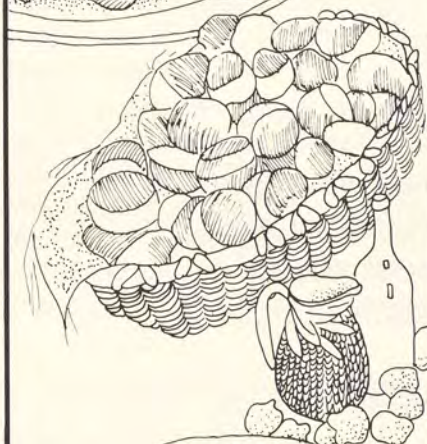
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Gourmet Guide

by Jeanne Coberly

HAM AND SPINACH SOUFFLE

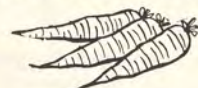
Make a cream sauce with 2 tablespoons of butter, 3 tablespoons of flour, and 1 cup of hot milk. Let cool. Add ¾ cup of finely chopped cooked ham and ¾ cup of finely chopped cooked spinach. Season to taste with salt, pepper, and nutmeg. To this add the beaten yolks of 3 eggs. Mix well. Then fold in the 3 stiffly beaten egg whites. Pour into a well-buttered baking dish. Place in a pan of water and bake in a 350 degree oven for about forty minutes. Serve with the following sauce.



MEAT LOAF

(The only one my family will eat)
3 pounds of ground round (chuck will not do)
2 medium tomatoes, finely chopped
1 large onion, finely chopped
1¼ cups finely chopped parsley
1½ cups finely chopped celery
3 tablespoons chili sauce
3 large carrots, coarsely grated
1 cup bread crumbs

Mix together all the above ingredients. Shape into a loaf and place in a large iron skillet. Sprinkle liberally with season salt, pepper, and nutmeg. Bake in a 350 degree oven for an hour and ten minutes. It will be necessary to add water to the pan from time to time for basting purposes. When loaf is done add pastry cream and perhaps more water to the pan juice, and thicken as desired with browned flour.



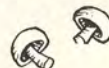
PRUNE SOUFFLE

Stew 25 large prunes, and puree them. Add ¾ cup of sugar, 1 teaspoon of vanilla, and 1 cup of finely chopped walnuts. Cool this thoroughly. Fold in 4 stiffly beaten egg whites. Pour into the top of a double boiler, which has been well buttered. Steam for 1½ hours and do not lift the lid. Invert on a platter, and serve with brandy sauce.



CURRIED EGG SAUCE

Make a cream sauce with 1 tablespoon of butter, 1 tablespoon of flour, and 1 cup of hot milk. Cook until thickened. Add 1 diced hardboiled egg, and ½ tablespoon of curry powder blended with 3 tablespoons of heavy cream.



BRANDY SAUCE

Beat 4 egg yolks with 1 cup of milk and add ¾ cup of sugar. Cook in double boiler over medium fire, stirring constantly until thick. When slightly cool, add 2 tablespoons of brandy.



BROWNED FLOUR

Place one cup (or more) all-purpose flour in a heavy dry skillet. Stir constantly over medium direct heat until the flour is golden brown. Do not let it become too dark. Browned flour has only about one-half the thickening power of regular flour. It may be stored in a tightly covered jar.



STUFFED ZUCCHINI

6 large zucchini
1 package (3 oz.) cream cheese
1 tablespoons minced green onion
½ teaspoon salt
¼ teaspoon pepper
1 cup sour cream
2 tablespoons (or more) chopped green chiles
Paprika
Grated romano cheese

Place whole unpeeled zucchini in boiling water. Cook uncovered until barely tender. Cool until you are able to handle them. Cut each zucchini in half lengthwise, and scoop out the centers. Mix this with the softened cream cheese, onion, salt, pepper, chiles, and sour cream. Spoon this mixture back into the zucchini halves. Sprinkle with paprika and romano cheese. Arrange them in a buttered baking dish. Bake about ten or fifteen minutes in a 325 degree oven.

Children's Health Fair at The Sports Arena

SAN DIEGO



SPORTS ARENA

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SAN DIEGO, CALIFORNIA 92110
TICKET INFORMATION (714) 224-4176

by Beatrice Kitchen

In 1953, a Fair came to San Diego for the first time. It had such a unique purpose and was received with so much enthusiasm that it returned every year until at last — in 1974 — it has finally come of age. The 21st Annual Children's Health Fair is being prepared for presentation at the San Diego Sports Arena on May 18th. For many years, the Fair was housed at the Town and Country, but finally became so successful, it had to find a larger home. For the past six years, the Arena has provided that home.

There are 1200 women throughout San Diego County who comprise the Woman's Auxiliary to the Children's Health Center. These altruistic angels tirelessly work thousands of hours to make the annual fair a success. All monies received are donated to the Children's Health Center to provide services to children whose parents are unable to pay for these services. The Health Center (previously Children's Hospital) has five divisions:

- 1) Hospital
- 2) Easter seals
- 3) Child guidance
- 4) Speech and hearing
- 5) Child development

Via these departments, the Center can care for physical, mental and emotional needs of newborns through nineteen year olds.

Just picture this: on Saturday, May 18th, the entire Sports Arena including the parking lot will be turned topsy-turvy into a carnival, no, it's more like a fair — well, you could call it a bake sale — in other words, a bizarre bazaar.

The theme is Calico Daze and reflects the nostalgia of pioneer days. The women connected with the auxiliary will be festively clothed in old-fashioned calico print dresses and lovely sun bonnets. They have spent all year sewing and creating such marvelous goods that the setting selected for displaying their wares will be none other than a charming country store (cracker barrel and all).



Mrs. Gordon Freeman, Auxiliary President, and Raggedy Ann await approval as Mrs. Larry Farquar, Fair Chairman, shows the array of stuffed toys to the delighted twenty-two month old Matthew Labans, Children's Health Center patient.

From calico spreads to old-fashioned quilts — and ooh! Do I detect the wafting aroma of "fresh from the oven" homemade bread?

Can you think of a nicer way to spend a sunny Saturday afternoon? And don't feel guilty for spending money, for you couldn't help a worthier cause. Plan to bring the kids. While you're milling through the myriad of nostalgia, the children can be happily "Jumping for Joy" and riding other carnival amusements — these proceeds are also going to the Children's Health Center. Everyone in the family can have fun all day while helping others.

Speaking of helping others, there are

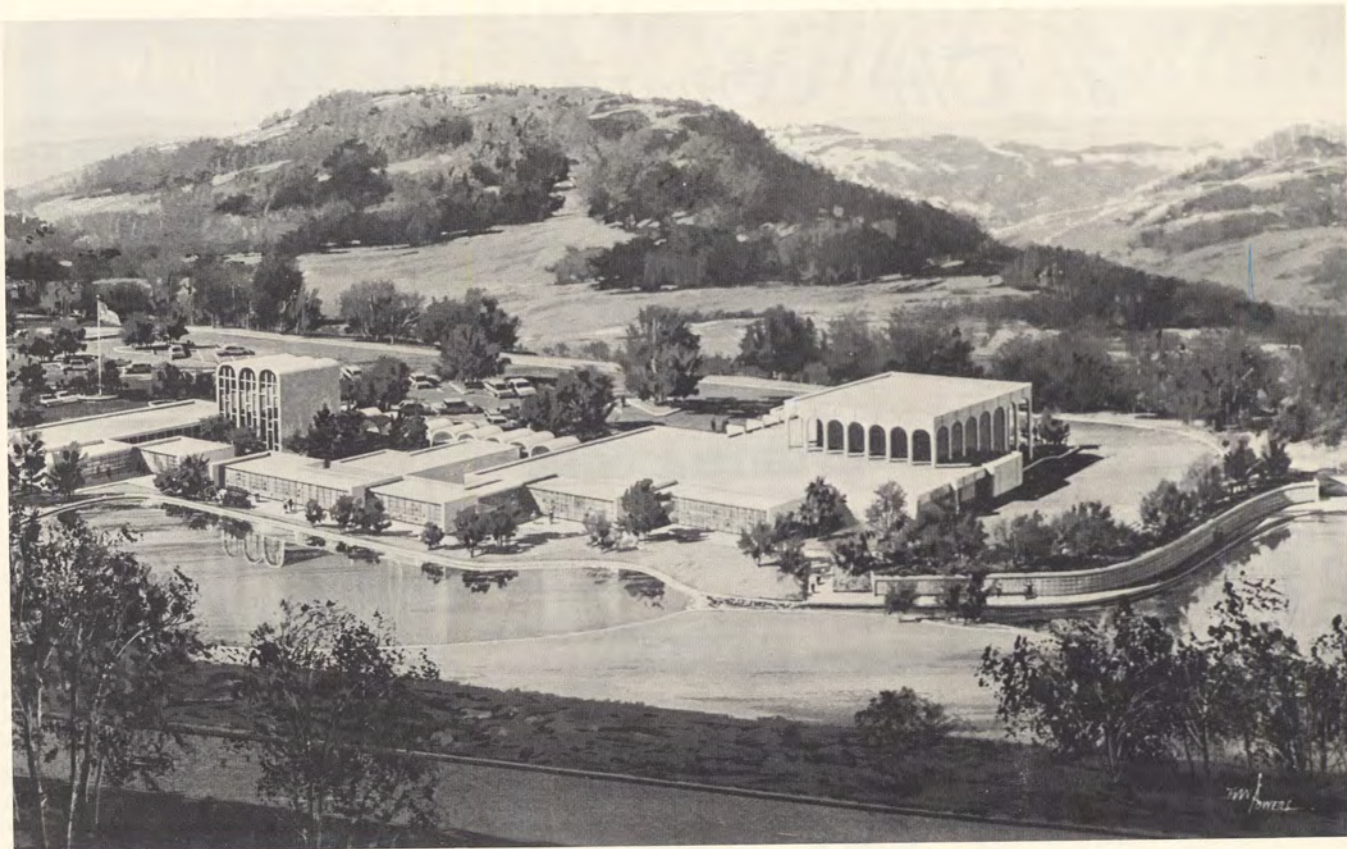
so many service organizations that make this affair possible, it would be impossible to give them proper credit. But most of them provide their service, material, and sales ability at no cost to the Center. The 20-30 Club will set up and run a hamburger stand, offering all proceeds to the Center. Thursday Club is busily baking every kind of homemade delight they can think of; and the Kiwanians, always ready to help, are preparing a yummy dessert booth, again absorbing all costs to make a clear profit for the Center.

No fair would be complete without a cotton candy/candy apple booth. Just for one day (and for such a good cause) leave your diet at home. This "enriching" booth will be provided by La Cadena, a division of the San Diego Women's Club. Another culinary delight, the art of which has been almost forgotten, will be the homemade jams and jellies provided by the Pharmaceutical Auxiliary. Hope it's close to the homemade bread; I won't be able to wait till I go home to try some of that luscious topping.

The rides are being provided by San Diego businesses who are charging to the Center only the cost of transporting the equipment, but are furnishing the staff to run them. The costs are nominal compared to the cash they hope to bring in for the Center.

When speaking with Mrs. Larry (Billie) Farquar, Chairman of the Fair, I asked what she would expect to be the cash received for such a tremendous output of energy, time, and one total year's effort by hundreds of people. She quoted last year's intake as \$53,000 and is hoping for more this year.

Makes you feel good, doesn't it, to know that in this hustle-bustle world where people sometimes seem to have lost the art of caring, that so many people can make a devoted all-out effort for such a beautiful purpose. It's nice to know that we have the finest people in the world, right here in the finest city in the world. See you at the fair!



Full Service Comes To El Camino

NOW...At El Camino Memorial Park, a New *Mortuary and Chapel* is completed and ready to serve the public. The architectural design of the new structure is in harmony with existing buildings, adding new dimensions to the overall beauty of El Camino.

The finest in Funeral, Cemetery, Mausoleum and Crematory facilities are now available in one place.

All arrangements can be made in *One* visit with *One* Counselor. This tends to lessen emotional and physical stress for those aggrieved.

We invite you and your family to visit El Camino's *Full Service* Memorial Park soon. We know you'll be pleased with the beauty of the grounds and buildings, and with the graciousness of our staff who are dedicated to service.

El Camino Mortuary & Memorial Park is an Endowment Care Institution serving all faiths and ethnic groups.

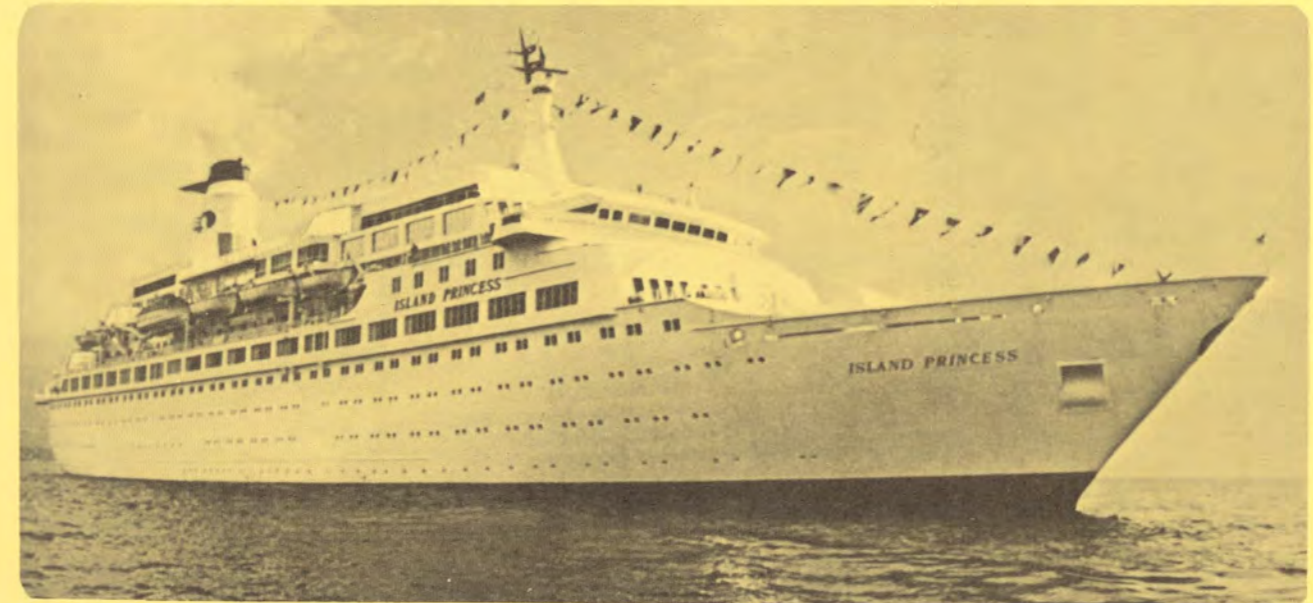
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Dinner is a feast every night. And there are many gala evenings, such as French Night, Italian Night and the Captain's Dinner.

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Places and Faces

SAN DIEGO WILD ANIMAL PARK

Show-stealing is a perfected art this spring and summer at the San Diego Wild Animal Park, as a year-old cougar and an appaloosa-colored horse share top-billing with Carol and Jean elephants in the new Elephant Revue.

Shows are set for 11:30 a.m. and 1:30 p.m. weekdays and 11:30 a.m., 1:30 and 2:30 p.m. on weekends until summer, when a three-shows-a-day schedule will resume.

Carol, eight years old, and Jean, six years old, are female Asian elephants with a repertoire unequalled in the pachyderm world. Besides performing tasks as they would in the teakwood forests of their native Asia, they also frolic through the show, marching, skipping and having a quick game of London Bridge. Jean delicately balances her 2,500 lbs. dancing on a pedestal, while Carol beats out the time on the snare and bass drums. Meanwhile, animal trainer Red Thomas substitutes as band leader for this part of the revue.

Not to be outdone are Cody the cougar and Sequent Gem, an Appaloosa Pony of the Americas. Both animals are noted for their intelligence and physical abilities. Although an independent cat, Cody has been taught to work with humans . . . even to the point of leaping high over the head of trainer Joan Embery, and landing in just the right spot a foot behind her.

Sequent Gem is a new breed of horse developed by crossing a Shetland Pony stallion with an Appaloosa mare. Gem's quiet, steady disposition belies his love for showmanship, which is encouraged by Don McLennan, an animal trainer at the Wild Animal Park. Gem will delight the audience with his quick maneuvering around the ring while Don tells the fascinating history of the animal's ancestors in America.

The San Diego Wild Animal Park is an 1800-acre wildlife preserve in northeast San Diego County near Escondido. Like its parent operation, the San Diego Zoo, the Park opens every day of the year at 9 a.m. and remains open until 5 p.m. in the spring and fall, until 6 p.m. in the summer, and until 4 p.m. in the winter. Visitors to the Park can view over 1,000 animals roaming virtually free by boarding the Wgasa Bush Line, an electric monorail taking passengers on a five-mile, 50-minute journey through the Park. □

JARVINEN TRAVEL CENTERS SCORE A "FIRST"

For the first time residents of North County can get instant reservation service for hotels, resorts, and U-Drive automobiles throughout the world by calling one of the Jarvinen Travel Centers in Escondido or Rancho Bernardo. They have recently installed a computer-linked "Space Bank" machine that can confirm worldwide reservations in only seconds. Should you decide to go to Disneyland at 10:00 a.m., you can have confirmed reservations for that night by one phone call. The operator asks the "Space Bank" machine what the room availability is in the hotel of your choice. Within seconds, the answer is automatically typed on the machine so that you have your confirmed reservation immediately in writing. If your hotel choice is already sold out, alternate hotels are suggested by the computer, you can then make a second choice . . . and confirm it immediately. No more frustrating phone calls to every available



Miss Renee Nemeyer of the Jarvinen Travel Center operates the "Space Bank" machine, and confirms a reservation for Mr. Herb Langton of Escondido (right) while Mr. Harry Jarvinen (left) looks on.

hotel in an area to make a reservation. When you dial a Jarvinen Travel Center, one call does it all — with the help of the remarkable "Space Bank". And, incidentally, the Jarvinen Travel Centers are the only travel agencies in the entire North County to have this computer-linked machine right inside their office. □

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Astrological Forecast

by JEAN FARMAN



TAURUS (April 21-May 21)

Pick some poseys for your loved ones and you're apt to give them hayfever! Try your hand at match-making and you're likely to create a loathing twosome. Good intentions seem to turn sour and you could end up the innocent victim of misunderstandings. But don't give up the ship, Taurus, just stay out of other people's lovelife and you will avoid much distress. Instead, devote time and energy to those who are confined somehow. A sick friend or one who's in the hospital needs your reassuring comfort. Celebrate your birthday with happy intimate friends and loved ones. Taurus talents: Richard Carlson, Judy Carne, James Mason.



GEMINI (May 22-June 21)

Control yourself or you may Self-Destruct! Over-emotionalism causes jittery nerves, and jittery Gemini nerves can cause an horrendous case of hickeys! Papers signed or snap decisions made after the 15th make you wonder about your sanity. Be cautious of those who get their giggles from stretching the truth. Gemini music man: Arty Shaw.



CANCER (June 22-July 22)

How Moon Children react to circumstances will give a clue to the cosmic

trend working for the next 2½ years. Added responsibility or some sort of personal restriction demands patience, tolerance, and serious self-discipline. Been plagued by unwanted pounds? Now's the time to start a diet for excellent results. Moon Child: Hume Cronyn.



LEO (July 23-August 22)

Leo gains position on the Honor Roll this merry month. A perfect time for asking favors, getting in good with higher-ups, collecting praise from royal subjects. Push for what you want through the 25th, then take in your sails and coast when people become disenchanted with your sunny charm. Leo lad: John Derek.



VIRGO (Aug. 23- Sept. 23)

Button up your raincoat and don't forget an umbrella as you're apt to be the victim of a gossip storm. Don't believe it, consider the source, make no incriminating comments. You can apply for loans this month, but don't lend out any money, especially to a friend, or goodbye friendship. Virgo celeb: Valerie Harper.



LIBRA (Sept. 24- Oct. 23)

Beware of bickering that could bloom into a full raging war with partner, boss or

superior the first week. Proposals are in the air (business/marriage) and some lucky Librans will happily form a partnership. Curb the spoiling urge to be overly-extravagant with yourself, a child or your lover! Libra star: David Carradine.



SCORPIO (Oct. 24- Nov. 22)

'Tis a great time for study and creating works of art and pleasure, but May is a very poor time to travel. If you must obey your gypsy whims, don't expect to have much fun. Make sure the person handling your finances doesn't have his/her hand in the till. Scorpio star: Ed Asner.



SAGITTARIUS (Nov. 23- Dec. 20)

Clean those cobwebs from your brain by joining the Pepsi generation outside on nature's playground. Whether on the golf course, tennis court, horse trails, or peddling your 5-speed all over town, get out of doors and enjoy. Someone younger tries to lead you astray and you are secretly delighted. Sagittarian celeb: Ted Knight.



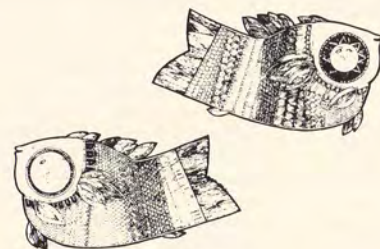
CAPRICORN (Dec. 21- Jan. 20)

'Tis the time to treat others very gently, even the spouse who shares your house. Depression blahs hit those around you and it takes clever footing not to fall into the same trap. You may be called upon to aid or assist a company, superior, VIP, who needs your specialty. Capricorn: Jean Stapleton.



AQUARIUS (January 21- February 18)

Put travel plans in your pocket for awhile as you are needed on the scene to referee possible disturbances among employees, hired help or those contracted to perform services for you. Watch your diet and drink or you will be nursing acute indigestion before the month of May is gone. Aquarian star: Alan Alda.



PISCES (February 19-March 20)

A lover's quarrel could somehow affect your bank account or earning power. Children are another source of financial drain during May. You'll want to get out and kick up your heels, but some sort of restriction puts the screws on your fun-time. Not a good time to push creative endeavors. Pisces celeb: Ralph Nader.



ARIES (March 21-April 20)

Stop, look and listen — you're needed at home! A family member is crying for help and you can soothe the hurt if you're quick enough to hear their silent cry. While you feel terrific, others bring their problems and drop bombs in your lap. Be patient, Aries, you're being tested! Aries star: William Shatner.

Pi Seelen
Rancho Bernardo

Dear Bill

The other night I was in a situation that got my dander up . . . and I have a pretty big dander! During a 'friendly argument' someone called me a WASP. Now, that's okay to a point. I am W-hite, A-nglo-S-axon and P-rotestant but what brings about my boiling point is the fact that when people pin labels they also endow those labeled with a stereotyped set of characteristics. This person handed me values that couldn't have been more wrong. Unfortunately, this is usually the case. Example — I have a Polish friend who is different from the rest of my friends . . . his I.Q. is higher. He never heard the one about the Polish janitor who tried to commit suicide by jumping out of the basement window. Heck, this gentleman owns the apartment house.

Then, there was our Cherokee Indian buddy. He was an art dealer and had a place on Madison Avenue. Clyde was an authority on Rembrandt and could easily discern the real from the phony. It was a shame that he invariably got lost. Set him down on Fifth Avenue and he couldn't find his way to Sixth. He didn't know Indians were supposed to be great trail-followers. Also he was a teetotaler . . . hated firewater.

I once had occasion to negotiate a deal with a Jewish publisher. We spent a hectic three hours haggling over contracts. When I left the office I had everything but the fillings in his teeth. Based on the erroneous acceptance of certain phrases it seems that I 'washed him down'.

In my experience it has been ever thus. At school my black professor belonged to a Chamber music group. He had two left feet and loathed jazz. Our favorite Scotchman is the world's softest touch. You could have the fringe off his sporrán. And don't talk about Latin lovers! In my salad days I went with an Italian songwriter. He was short, sandy-haired and homely. He only used the back seat of his car for his bowling equipment. Of course on the other hand, my Italian neighbor in Van Nuys had eleven kids. So, I doubt that bowling was his hobby.

Anyway you get the idea but I can't resist telling one more. We have a Chinese accountant. Recently he was mugged. The mugger was from Iowa and he laid our Chinese friend low with some fancy Kung Fu.

Love,

Mom

P.S. I never knew a Canadian Mounty but I'll bet darn few of them have stood on a mountaintop singing 'Indian Love Call'.

The Art of Living

OLD GLOBE THEATRE

The final Old Globe Theatre production of the current season opened Tuesday, April 9 for a five week run. A confrontation between two brothers after an estrangement of many years provides the dramatic force in "The Price."

Written by Arthur Miller, the play is the sixth drama by the famed American playwright to be produced by the Old Globe Theatre. Among other works by Miller are "Death of a Salesman," "A View from the Bridge," "The Crucible" and "Incident at Vichy."

Guest Director William Roesch will stage "The Price" in the Carter Centre Stage, adjacent to the Old Globe Theatre in Balboa Park. Performances are scheduled nightly except Monday at 8 p.m. Three Sunday matinees will be presented on April 21, May 5 and May 12 at 2 p.m.

In an attic crammed with familiar possessions, two brothers meet after a lengthy separation. The younger brother, once a promising science student, is a New York City policeman. He quit school

to support his father, financially and emotionally destroyed by the Wall Street crash of 1929.

The older brother, in his ambition for success, abandoned the family in time of need to become a prominent and wealthy surgeon. The brothers encounter each other to dispose of family belongings, once a part of their happy childhood. Resentments erupt as long suppressed bitterness between the two is revealed in "The Price," Miller explores divergent views of family responsibility in this deeply moving drama of human relationships.

William Quiett as the policeman and H. D. Argenbright as the doctor portray the two brothers. Quiett has appeared in several Old Globe productions. Argenbright is acting in his first Old Globe role. Eleanor Rose, a longtime San Diego actress, portrays the embittered wife of the policeman.

The major role of a used furniture dealer will be portrayed by Mark Feder. Recently retired after a lengthy theatrical career in Cleveland, Feder is also playing his first role in an Old Globe production.

The attic of a large old New York home is being designed by Peggy Kellner, also

responsible for the early 1960's costumes.

Director William Roesch, long associated with the Old Globe Theatre, staged the successful "The Glass Menagerie" last spring at the Carter Centre Stage. Craig Noel is producing director of the Old Globe Theatre. □

SINGING SWEET ADELINE



Fiddlin' Charlie and his wife Mamie, lend a musical hand to four ladies of the North Orange County Sweet Adelines who will be participating in the Knott's Berry Farm Sweet Adelines Day, May 18. Mmes. Judy McCoy, Linda Glover, Bea Hendricks and Lu Kloser will be among the 300 Sweet Adelines expected to attend this 7th annual harmony day. Entertainment in the Wagon Camp begins at noon and will be continuous until 5 p.m. Knott's Berry Farm is located on Beach Boulevard in Buena Park just two miles south of the Santa Ana Freeway.

About Books

by DeDe Godwin

You've heard a lot about JAWS by Peter Benchley (Doubleday \$6.95). And you'll hear more. This has a kind of Moby Dick flavor, but instead of a whale it's a Great White Shark: carnivorous killer.

This is a well told tale of a New England resort town that like most resort towns, depends on the summer visitors for the town's winter survival. At the beginning of the season the shark kills a young girl, a visitor, and the town is stunned. Martin Brody, chief of police is about to close the beaches, but is obstructed by the town council who have an eye on the dollar survival of town's business. A few days later the shark strikes again . . . twice in one day, and now the word is around, publicity is inevitable, no hold barred. The town falls apart; visitors leave, reservations are cancelled, and in desperation Brody casts about and finds a tough scrubby fisherman (Quint), who says he can kill the monster. Brody and Matt Hooper (who is already causing trouble with Brody's wife has his claim to ichthyological book knowledge) board Quint's boat to fight the shark. And in that last battle experience more than death and destruction.

It's all pretty bloody and hair-raising. However this is Peter Benchley writing, and while not quite up to the Benchley tradition, does it all very well indeed.

The fascination of much of this book is Benchley's knowledge and research. He says of the Great White Shark ". . . it is like an ax murderer; a maniac with no motive, no pattern" and that when these sharks are hungry they attack anything that moves . . . even inanimate objects, devouring them with teeth sometimes six inches long. It is exciting reading. It has to be; the pre-publication orders ran to a million and a quarter (yes, dollars), and the paperback rights stretch into a limitless horizon, to say nothing of a movie future. While it really can't be called pure entertainment, it'll keep your nose glued and your hair on end and your thirst for the knowledge of this demon alive. Your choice.



While ADVERSARY by Bart Spicer (Putnam \$7.95) is another courtroom drama and pretty much the mixture as before, it has to its credit sound knowledge, insight, and writing that is smoothly professional. Here we have Gordon Guthrie, a sharp young junior in the firm of Gaines, Prinz and Delancy, presently doing research and writing briefs for De-lancy, the senior, attorney for the de-

fense of Jonathon Pike, accused of murder. As he sits in the court hearing De-lancy mishandle the trial, ignoring Guthrie's careful work culminating in the verdict of "guilty" for Pike, Guthrie develops a series of maneuvers that confirm his resignation from the firm plus a kind of blackmail that insures the establishment of his own legal business.

From there his career is meteoric, and from there, behind the scenes he directs a campaign for a new trial for Pike, the murderer . . . a matter of eight years. Each move for Pike is cleverly, even diabolically planned, and thru it all we become even more familiar with the devious machinations of the legal labyrinth.

Spicer knows his subject, but the question remains: does Guthrie really believe Pike to be innocent, or has he used him for his rapid ascent to the top of the ladder? But this *is* entertainment and skims right along in a pretty authentic ambience.

And now about JANE by Dee Wells (Viking \$6.95), also much talked about and the story of an American girl living in London in a funky flat. She has three lovers, and when she finds she is pregnant, she also finds it a bit difficult to face the prickly aftermath. Good image of London, but veddy veddy sophisticated, funny in spots, but kind of artificial. Again, to each his own. □



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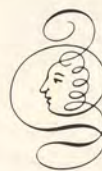
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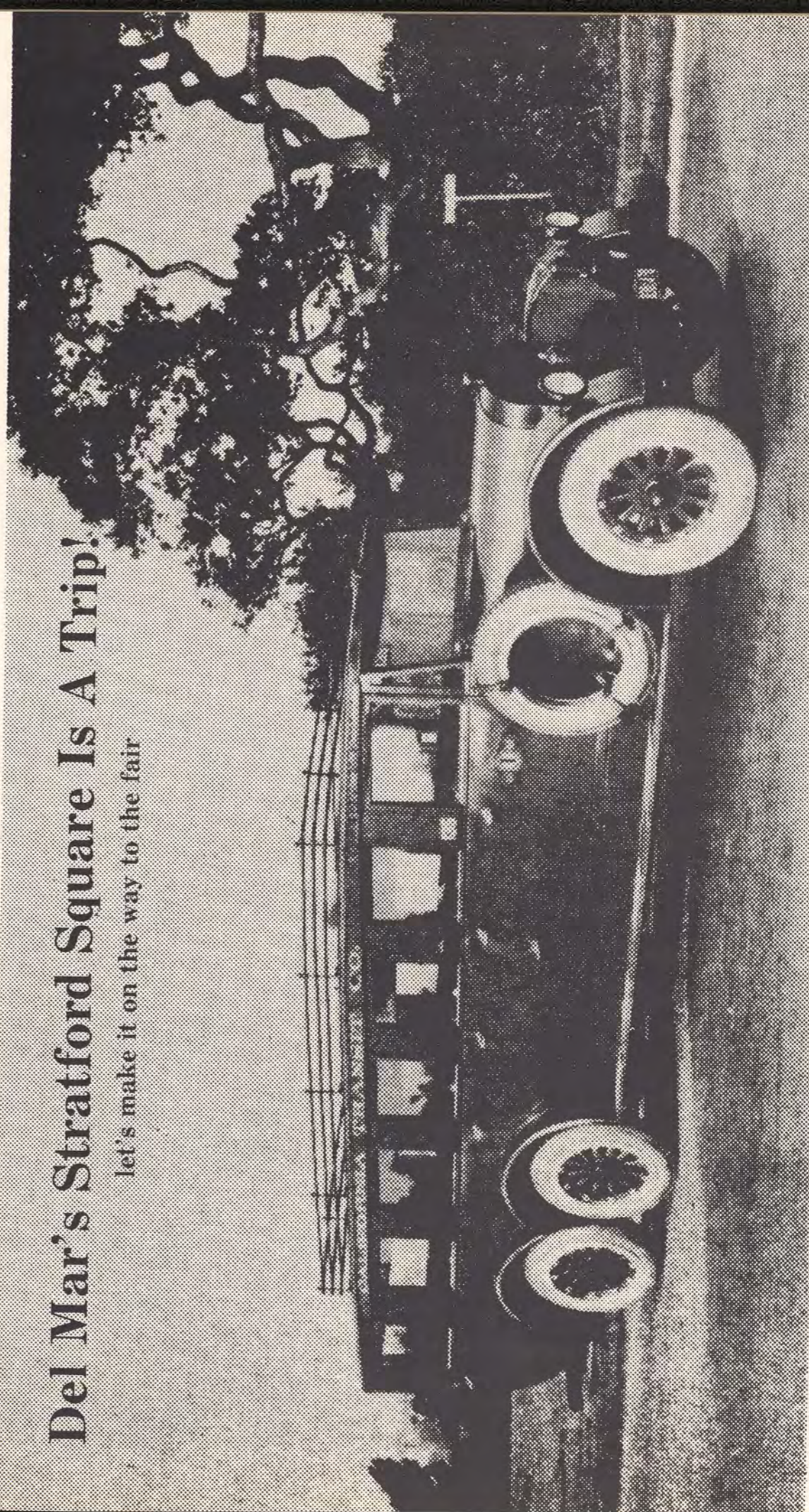
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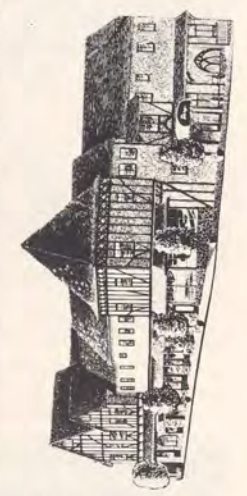
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Living Around Town

PHOTOGRAPHY BY JANE COURSIN



by Jerry Shockney



Above: Mr. and Mrs. Jon Thomas Green of Rancho Santa Fe caught leaving the ball. Mrs. Green is wearing her favorite ball gown of white Swedish spun woven lace over ecru satin.

HUNT BALL A HUGE SUCCESS!

Ladies in elegant gowns and huntsmen in their flashy pink and scarlet coats added brilliance to the fashionable group filling the Versailles Room of the Westgate Plaza for the Third Annual Hunt Ball. Receiving guests were Mr. and Mrs. Arnold Kirkeby, Dr. and Mrs. Sol Roy Rosenthal, Mr. and Mrs. Hugh Dale and Mr. and Mrs. Thomas Slattery. □



Chairwoman of the ball, Mrs. Arnold Kirkeby is presented a bouquet of red roses by the president of the Santa Fe Hunt, Mr. Thomas Slattery.



Ranchoites Mr. and Mrs. Don Reniers pause for a moment between courses.



Attractive, versatile Jane Coursin, photographer for North County Living gets caught off duty looking very chic.

Left: Dr. Lyn Sanny of Escondido (left) enjoys a laugh with Mrs. Arnold Kirkeby and Mrs. Marilyn Ransom of Rancho Santa Fe.

Below: After the ball is over . . . August Handley of La Jolla dances with lovely Mrs. Pat Leighton, manager of the Fashionable Filly, La Jolla.



Above: Feather boas seem to be in fashion . . . the gals laugh the whole thing off . . . left to right, Mrs. Don Martingill, Mrs. David Randall, Mrs. Norman Roberts of Rancho Santa Fe and Mrs. Lynda Barker of La Jolla.

Below: Dr. and Mrs. Sol Roy Rosenthal (on the right) greet Mr. Rafael Ahlgren and his companion Andrea Parsons.



Below: Dr. and Mrs. Larry Steinberg, left, of Rancho Santa Fe pose with Master of the Fox Hounds Hugh Dale and Mr. Arnold Kirkeby.

Right: Mrs. Jan Spitzer of Rancho Santa Fe looking very lovely indeed!



A superb dinner is served to (left) Mr. and Mrs. Christopher McCullah, president of I. Magnin and Mr. and Mrs. Ben Kelts of Rancho Santa Fe.



Mrs. Arnold Kirkeby (center) stops to chat with Mr. and Mrs. Jack Stires on the left and Mrs. Frank Warren of Rancho Santa Fe.



Mr. and Mrs. Byron Webb (left) of Rancho Santa Fe and Mrs. James Wenman are greeted by the Chairwoman of the ball, Mrs. Arnold Kirkeby.



Living Around Town

PHOTOGRAPHY BY TONY FRANCIS

COUNTRY FRIENDS . . . TWENTY YEARS OF ENDURING SUCCESS!



Mrs. A.R. Linburg, Chairman of the Shop, Mrs. Quentin L. Wood, Assistant Chairman and Mrs. V.L. Simmons, Chairman of Volunteers.

When the Country Friends was organized it was described in the press as a "revival of inter-community good neighbor policy". As San Diego so aptly put it, "Country Friends has become an organization with a flair for successful endeavors."

Focal point of the village of Rancho Santa Fe for many out of town visitors is the antique shop on the main street. Residents are inclined to walk the long way around to the market to see what interesting new items are displayed in the window.

The volunteers, all 50 of them, are proud of their shop. Chairman *Mrs. Arthur Lindburg* and her co-chairman *Mrs. Quentin Wood* are the first to attest to the shop's continuing profits, all of which are contributed to San Diego country charities.

The Country Friends Shop is a year-round enterprise, the major source of funds for the group . . . open six days a week and staffed entirely by volunteers. Many come from as far as La Jolla to don

the familiar yellow smocks. *Mrs. Vern Simmons* of Rancho Santa Fe is in charge of the volunteer workers in the shop. Many hours are donated by the volunteer bookkeepers, among them *Mrs. Hans Amtman* and *Mrs. Dorothy Patton*.

Country Friends are happy now in their present quarters, feeling very comfortable after years of moving from one shop to another in search of ample room for their merchandise.

In 1954, *Jim Young* ran a small second hand shop where the candle shop is now located in the Country Squire courtyard. After a little bargaining he relinquished this location to seven charitable and public spirited women who gave birth to the Country Friends and subsequently the antique shop. Membership rose immediately to 45 members and *Mrs. Dorothy Patton* was the first president, "because no one else would do it," she said.

Merchandise is either donated or consigned. Tuesday is known as delivery day . . . from 10-3 p.m. . . . or the day that the shop accepts new merchandise.



Mrs. W.J. Podbielniak, Mrs. Don Walsh, Mrs. J. War-nok and Mrs. Marshall Chadwell.



Mrs. G.E. Dooley, Mrs. W.A. Asher, Mrs. K.A. Stix-rud, Mrs. Fred Reeves and Mrs. J.E. Johnston.



Mrs. K.A. Stixrud, Mrs. J.E. Johnston and Mrs. H.H. Amtmann.



Mrs. W.J. Podbielniak, Mrs. V.L. Simmons, Mrs. Phil Barber and Mrs. W.S. Palmer.

The pricing committee is comprised of *Mrs. Max Foresman* and *Mrs. Philip Barber* of La Jolla and *Mrs. Warren Beach* of Point Loma. If further knowledge is needed other experts are consulted.

Mrs. Lindburg mentioned that reservations must be made before large pieces of furniture are moved to the shop as there is not always room. At present the shop is filled and no deliveries are to be accepted for several weeks. The inventory is growing daily as many couples are tired of the maintenance of large estates and are moving to smaller homes or condominiums. The Country Friends benefits and they consequently solve many problems confronting people who are changing their lifestyle.

The shop is filled with interesting and valuable items and most volunteers have interesting stories to tell about some of their experiences. Recently an antique scout from a gallery in Florence, Italy purchased a 300 year old French chest from the shop, strapped it on the back of his Volkswagen and excitedly talked about flying it back to Italy on the earliest plane.

The shop at present has furniture from many countries, old and new, some antique. A beautiful pressed glass collection and thirteen Darby Plates from England dated 1784-1848 are two of the outstanding items. Also there are many gold and white china sets of Lennox, Haviland and Minto companies. There is a full set of 95 pieces of antique Wedgewood containing 24 dinner plates and pieces, 5 serving platters and five covered pieces.

The shop has sold three complete collections of snuff bottles as there are constant calls for them. There are additional sales in crystal, silver, linens and lace.

At Country Friends Shop purchases have a purpose. Its members want to be of service and are to charities throughout San Diego County. Much praise is due to the ever growing organization and its intriguing shop in the village of Rancho Santa Fe. □

OPERA GUILD ASSOCIATES ENJOY MUSICALE

Members of the Rancho Santa Fe Associates of the San Diego Opera Guild enjoyed a musicale and tea recently at the lovely home of *Mr. and Mrs. Eugene Fletcher*. This marked the end of the year for the group and new officers were chosen for the upcoming year. □



Mrs. Loyal B. Lord looking very charming!



Above:
Mrs. L. B. McLaughlin, who will head the finance committee next year and Mrs. Vernon Bellman, hospitality, enjoy the patio of the Fletcher home.



Mrs. Jack Lewis Powell accepts tea poured by Mrs. Elbert J. Evans of the Ranch.



Above:
Mrs. Ned Ochiltree on the left, enjoys a moment of relaxation with Mrs. Paul Ward.

Below:
Left to right, Mrs. L. B. McLaughlin chats with Dr. Dwight Twist, president of the Opera Guild, Mrs. John King, new vice-chairman of the Associates and Mrs. Stephen Fletcher, hospitality.



Living Around Town



Below:
Guests listen intently to Mr. Richard Jenkins, administrator for the Animal Care Center. Left to right, Mrs. John Thomas, Mrs. Donald Sherman, hostess, Mrs. Joseph Lisi and Mrs. David Flanagan.

Above:
Mrs. George Thomas, very active in the Animal Care Center group, pours Sangria for Mrs. Dottie Dickson and Mrs. Vera Reynolds.



Members Mrs. Thomas Slattery, Mrs. George Thomas and Mrs. Jerry Englert enjoy refreshments from the Sangria wagon.



Mary Olin, left, registers the guests, while Ruth Bakken works in the background.

LUNCHEON UNDER THE PEPPER TREES

The lovely Spanish home of Mr. and Mrs. Donald Sherman of La Crescenta was the setting recently for the second membership luncheon held by the Women's Auxiliary to the San Dieguito Animal Care Center.

Tables were arranged on the charming patio overhung with giant old pepper trees including plenty of sunshine and hospitality. Sangria was served to the guests preceding a delicious buffet of casserole dishes donated by the members. □



Members Mrs. Thomas Slattery, Mrs. George Thomas and Mrs. Jerry Englert enjoy refreshments from the Sangria wagon.



Mrs. Betty Freeman of Leucadia, Loxi Connerly, Marlys Williams and Beverly Palacios of Lake Val Sereno stroll through the lovely grounds.

WASI'S "DISCOVER FORGOTTEN DAYS" PROVES FABULOUS!



Dr. Jonas Salk, left, congratulates Mrs. William Spicer, left, and Mrs. Mark Tanz, chairman, for a very delightful evening sponsored by the Women's Association for the Salk Institute held in Del Mar.



Mr. Mark Tanz of La Costa smilingly greets Ranchoites, Mr. and Mrs. Jack Stires and Mrs. Frank Warren at the same party.

MRS. COWAN SELECTED CHAIRMAN OF HORSESHOW



Mrs. Braughler Cowan of Rancho Santa Fe has been selected chairman for the Ranch Riding Club, who in conjunction with Rancho Santa Fe Youth is planning a brand new horseshow in August on the dates of the 23rd, 24th and 25th.

Mrs. Cowan with her husband and family have lived on the Ranch for five years. They have three daughters, Cathy, Lynne and Christy, who along with their mother are interested in riding. Christy, however, is still a bit too young for the saddle. The children are third generation members of the Riding Club

as their grandparents, Mr. and Mrs. Dixon Chubbuck are long time participants in the organization.

Mrs. Cowan who grew up in the Pasadena area is a graduate of USC. She will also be Trophy Chairman for the June horseshow sponsored by the Children's Health Center. □

NORA PFEIFER PARTICIPATES IN DEVOTIONAL DANCE



The graceful movements of the dance would appear to come naturally to Nora Pfeifer, blonde, fawn-like and as delicate as the traditional ballerina. An outstanding student of the devotional dance class held at Palomar College she has been featured in recent articles describing this newest of dance instructions. The devotional dance expresses religious beliefs and tosses aside distress and depressions, ending on a higher more positive moral plane.

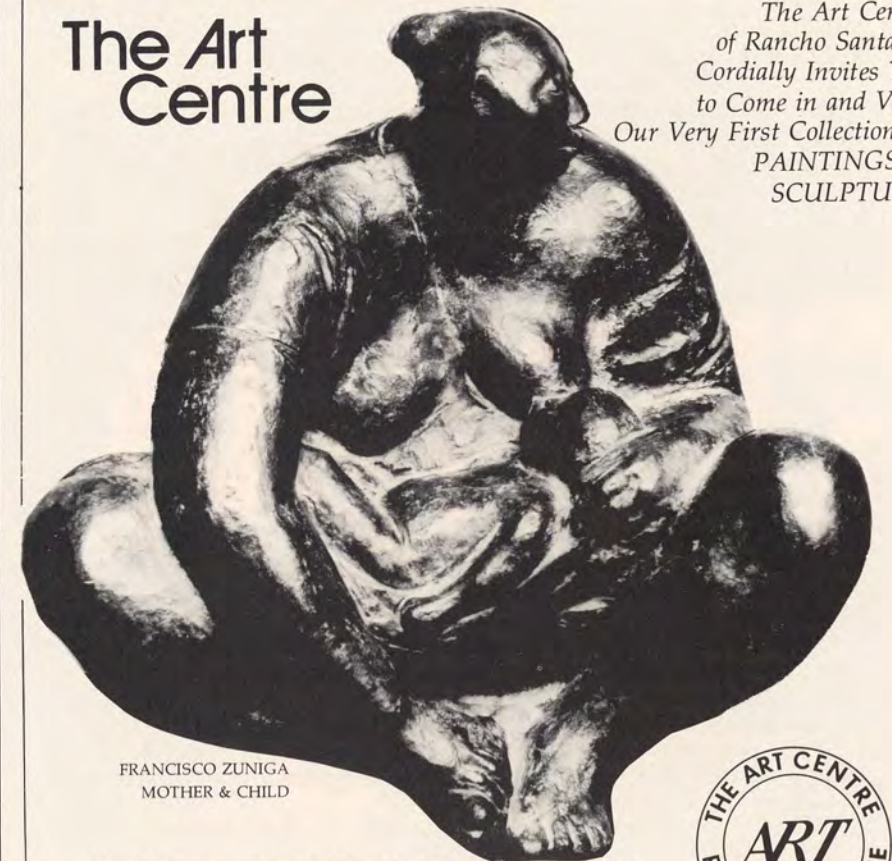
Although devotional dances are as old as the Bible, this class is one of the first to be held in any school. Students are urged to create their own dance movements and then set them to music of their choice.

A popular class according to the instructor, Renee Berg, who has choreographed a great many worship services for churches, her students are usually repeats because they enjoy the class as a means of self expression.

Mrs. Pfeifer, who resides in Escondido, is also a secretary at the local firm of Laughlin and Culver, a college student and the mother of a four year old son, Jasen. □

Left:
Dancing as a means of self expression . . . Nora Pfeifer with her partner in the dance, Carolyn Sciarra.

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WHERE HAVE ALL THE SQUIRRELS GONE?

I'm aware that Norman Mailer and Jane Fonda tell better Pentagon stories, but this one is all I have:

While on a short vacation in the capital I went to the Pentagon as a tourist, but with an added dimension, for on this very Virginia ground as a boy I chased squirrels and dug fishing worms and collected autumn leaves and added the Kentucky warbler to my life list.

A natural place. And so, perhaps through some pre-conditioning of time and space, as I strolled down Corridor 8, second floor, Ring D, I became aware of a necessity of nature. It would have been no problem for a boy alone in the woods, but in this world of tiled trails and plastered skies, it seemed proper to consult a sharp-nosed, frown-wrinkled guard who was blocking a door marked, "Restricted to Authorized Personnel Only." Could he direct me to a rest room?

"What's that — a camera case?" he demanded. "You got cameras in there?"

"Yes, sir," I answered meekly. "I walked in the front door and nobody said I shouldn't carry a camera on my tour."

"Mister," the guard announced. "You are in an extremely sensitive area with a case full of cameras. You'll have to go back to the front desk and get a pass."

Emboldened by discomfort, I retorted, "Well, at the moment I am in an extremely sensitive human condition, and the front desk must be a mile from here, and I'm not sure I can make it."

"There's a men's room down the next bay," the guard said, with a touch of sympathy. "But you can't continue with the cameras, and I can't check cameras here. I can't be responsible."

Whereupon, with brilliant impulse, I thrust my camera case into his arms, and said, "I do hereby present as an outright gift to you, my cameras."

I dashed down the bay. A few minutes later I returned. "God, I was afraid you weren't coming back," the guard said, handing back my cameras. "I'm not allowed to have cameras here, not even with a pass."

Anyway, it's my Pentagon story, and everybody who visits Disneyland East or the Puzzled Palace or Fort Fumble or the Cement Sanitorium seems to come away with an anecdote. (The topper is the apocryphal adventure of a Western Union messenger who went in to deliver a tele-

gram and attained the rank of general before he found his way out.)

Rebutting the string of jokes is a dirge of statistics: The Pentagon is the world's largest office building; actually, a small city of 25,000 population. There are 4,200 clocks, 150 stairways, 685 drinking fountains, and (although this figure would seem to be high), 280 rest rooms. Because an average of 370 telephones of 24,000 are changed every day, the Pentagon directory is revised every three months.

Per day, 1,000 light bulbs burn out. The trash man hauls away four tons of coffee grounds a week. The mail room daily handles 129,620 pieces of mail addressed to four Pentagon zip codes.

Vaguely I remember the controversy in the 1930's which accompanied the financing, planning and construction of a building wider than the Empire State building is tall. Some Congressmen complained about costs — \$84 million. Other critics warned that maintenance would cost many more dollars, a prophecy which came true. Upkeep takes about \$8 million a year.

Still other opponents testified before Congress that the Pentagon would become a white elephant after World War II, "unless we are to look forward to a permanent military establishment vastly greater than we have hitherto maintained; and no one, we believe, would be disposed to advance such a reason at this time."

But President Roosevelt pushed for the Pentagon, arguing that in peacetime it could serve as a National Archives or a veterans hospital or something. With unprecedented speed, ground was broken only 34 days after the first design was considered: a five-sided, five-story maze of 6,546,360 square feet encircling a central courtyard of five acres.

Only a few months after Pearl Harbor personnel began moving into the Pentagon. In all, original construction required 15,000 workers for about two years. Gross changes have been made since. Now there is a super-market for employees; hallways are devoted to historical military displays.

The day I was there I walked more miles than ever I walked in that area as a child, and yet I sighted not one warbler. I suppose they departed to find areas not so extremely sensitive. □



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NOV. 3 Morning tour of Tokyo will include the Imperial Palace, the 1964 Summer Olympics site, Asakusa Kannon Temple, and the Nakamise Arcade in Asakusa. Lunch will feature a Mon-

golian barbecue at the Chinzanso Garden Restaurant. Afternoon at leisure.

NOV. 4 A full day at leisure.

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NOV. 6 Morning at leisure. Afternoon flight to Osaka and upon arrival, transfer to Kyoto and the MIYAKO HOTEL for accommodations.

NOV. 7 Morning tour of Kyoto will include stops at the Heian Shrine, Gold Pavilion, and Nijo Castle. Afternoon at leisure.

NOV. 8 A full day at leisure.

KYOTO/TAIPEI

NOV. 9 Morning departure for your flight to Taipei and accommodations at the GRAND HOTEL. Afternoon tour of the Presidential Square, Lungshan Temple, National Palace Museum.

NOV. 10 A full day at leisure.

TAIPEI/HONG KONG

NOV. 11 This morning transfer to the airport for your flight to Hong Kong and the

new EXCELSIOR HOTEL for accommodations.

Afternoon at leisure. This evening enjoy a sunset cruise on a Chinese junk with dinner aboard one of the floating restaurants at Aberdeen.

NOV. 12 Morning tour of Hong Kong Island will include a tram ride to Victoria Peak, unusual Tiger Balm Gardens, Repulse Bay, floating city of Aberdeen, the central business district, and the Wanchai Suzy Wong District.

Afternoon at leisure.

NOV. 13 A full day at leisure.

NOV. 14 A full day at leisure.

HONG KONG/SINGAPORE

NOV. 15 Morning departure for Singapore and the MANDARIN HOTEL for accommodations. Balance of day at leisure.

NOV. 16 Morning tour of Singapore will include visits to the Botanical Gardens, Sri Mariammon Temple, Mt. Faber, Haw Par Villa, and the house of Jade. Afternoon at leisure.

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NOV. 17 This morning you will depart for the island paradise of Penang. Hotel accommodations at the beach-front RASA SAYANG HOTEL. Balance of day at leisure.

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NOV. 19 Morning departure for Bangkok where you will be transferred to the INDRA REGENT HOTEL for accommodations. Balance of day at leisure.

NOV. 20 Early morning departure for the Floating Market tour up the Chao Phya River for a close-up view of Thai life. Then on to the famed Temple of Dawn and the Royal Barges. Balance of day at leisure.

NOV. 21 A full day at leisure.

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tation taxes levied by local governments or airport authorities which cannot be prepaid are not included.

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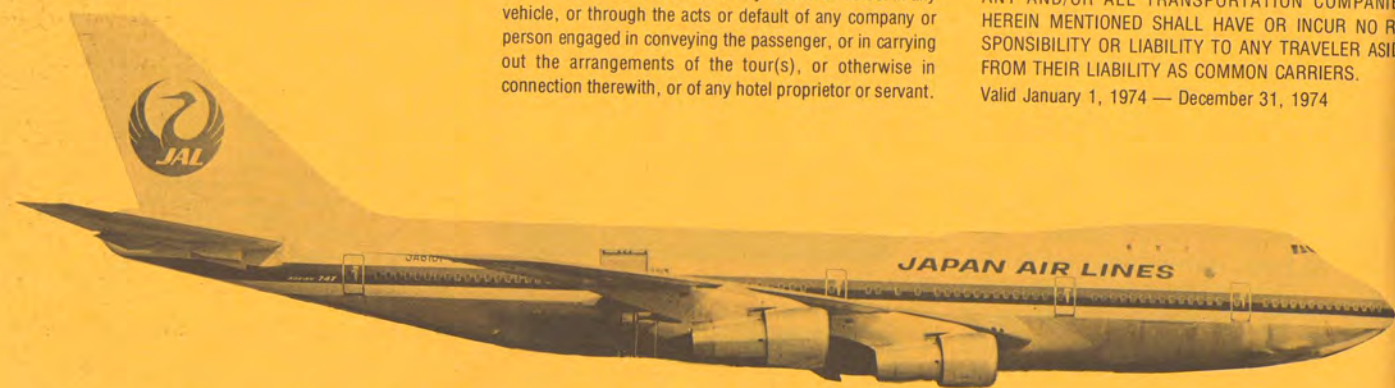
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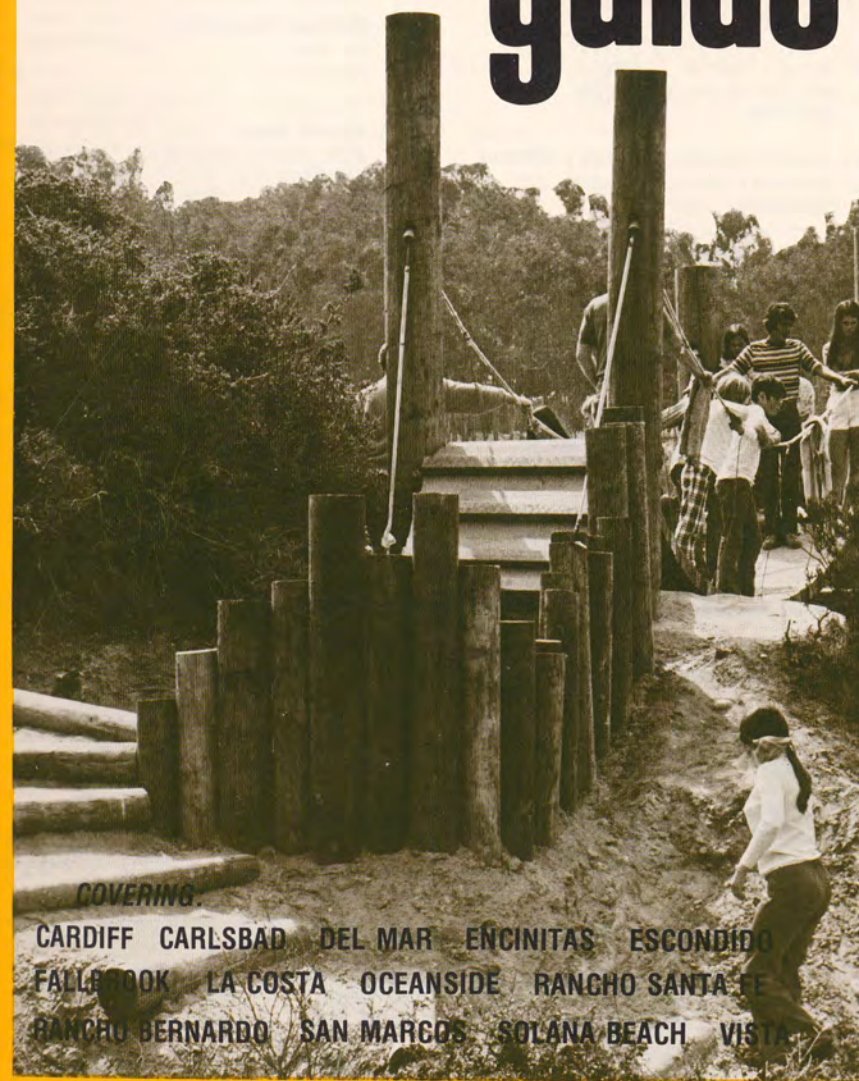
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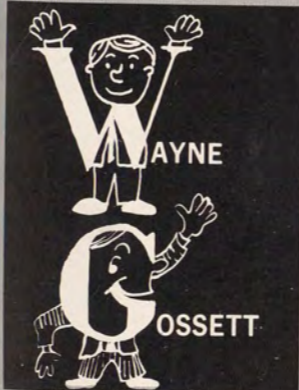
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Lion Store Remodels To Emphasize Image As A San Diego Downtown Outlet

By Denise Carabet*
SAN DIEGO DAILY TRANSCRIPT Staff Writer

"Good merchants have to be restless today; we can't sit back and be smug," says Lion clothing store president Lou Overgard in response to a question about working at an image long after it's been established.

Lion continues to work at its ingrained image, that of a long standing (since 1886) quality men's clothing. Started by Samuel I. Fox at the corner of Fifth and "G" St. as a drygoods store with an emphasis on men's clothing, Lion has grown to a three-store operation, the largest and most profitable of which is still downtown, at Broadway and Sixth Ave.

The newest image strengthener is a \$40,000 investment in the store's women's sportswear floor, which Overgard said amounted "to gutting and starting all over" to achieve a color scheme of avocado and cream yellow. "This way the colorful merchandise shows up well."

"You know, our public relations man asked me why Lion was spending \$40,000 to \$50,000 on the third floor when our sales were good anyway. I asked him, 'Why is Central Federal going to all that expense to build their new structure?' Business is downtown. After all this is the financial and political center of the county."

The impressive five-story structure with tall ornate windows, contains two floors for men's clothing, two for women's and one for storage and offices, totaling 50,000 square feet.

It was finished in 1929, as was San Diego Trust and Savings across the street, and has spent 45 profitable years watching San Diego's downtown area fluctuate in popularity.

Overgard said the "explosion of shopping centers 20 years ago hurt us at first," but the management stuck to its image and "didn't deviate from quality. It took courage but it has paid off."

Infinitely proud of the store, Overgard said he believes Lion does proportionately more volume than any other southern California specialty store operating under

one roof. The downtown store brings in 50 per cent of the total three-store sales, and it's divided about 50 per cent men's to 50 per cent women's clothing.

Overgard won't give out the stores' sales or profit figures which are incorporated with those of its parent, Cluett, Peabody International, a conglomerate of all facets of the clothing industry. Besides Lion, the \$550 million yearly sales company owns Arrow (shirts) Co., Desmonds clothing stores, E-Z Mills Inc., the Sanforized Co., and others.

Lion was a locally owned store until 1962, when heirs of John Fox, the son of Samuel T. Fox, and Overgard, who acquired an interest after he joined the company as president in 1954 (a year after John Fox's death) sold to Cluett, Peabody for Cluett stock.

The Lion president is understandably bullish on San Diego's downtown redevelopment. "With the right people in city government, and we have those people right now, and with the help of groups like San Diegans Inc. (of which Overgard is a charter member), this could be one of the greatest downtown centers in the nation, even the world."

Overgard gazed out at Broadway from his third story windows and enthused: "This is a very exciting downtown area. We have the cleanest bay in the United States, easy access to the central city from freeways, good restaurants, and I predict we'll soon see some good apartment buildings downtown."

Overgard greeted most of the sales personnel by name as he led the way through the store. "You asked about the image, well part of ours is our help. We have a theory here, and the staff carries it through, that 'You don't sell people a thing, you help them buy.'"

On the fourth floor, women's finer apparel, Overgard strode through the dressing room without hesitation and revealed 150 American Airlines stewardesses' uniforms hanging in their individual plastic bags. American is staying with the red, white and blue scheme but the dress has

brilliant blue polka dots where once solid color dominated.

Besides the American Airlines contract, Overgard said Lion is in the process of outfitting tellers with "career girl uniforms" for a large financial institution, but no preview could be granted for these because it's still a confidential transaction.

Lion, in keeping with the good neighbor image, instituted a totally unpublicized, no fanfare service to returning prisoners of war in the last two years. If a POW opted, he could apply to Lion for a \$500 free gift certificate, with the only condition being he had to spend it solely on himself in the store's many departments. Overgard waited on some of the 33 POW's himself and said he was thrilled at the men's reaction to the new styles, having worn prison drabs for so long.

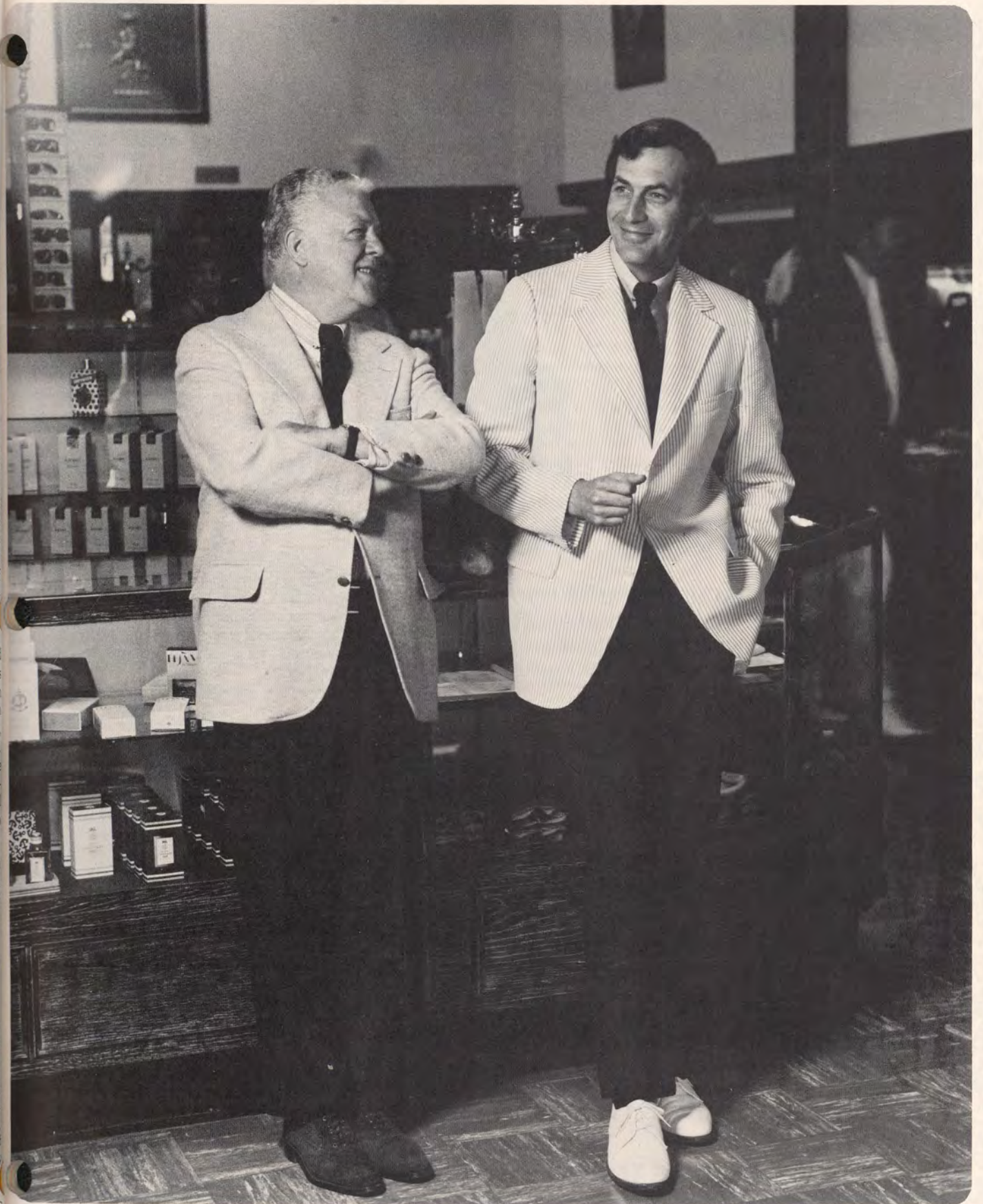
Before joining Lion in 1954, Overgard was president for 14 years of Silverwood's (a similar clothing store in Los Angeles). In 1967 he took a leave from Lions to work in Desmond's (in Los Angeles) clothing store, and was the president there until 1972. Judd Overgard, his son, is Lion's vice president of merchandising and management, and the senior Overgard said he'll soon turn over the presidential reigns to the younger Overgard.

Overgard sits on the boards of Southern California First National Corp. and Aldila Corp., San Diego maker of graphite golf shafts. And how old is the tanned silver-haired gentleman?

"I'm a little younger than Richard Nixon and Sammy Snead," he smiled.

* When we talked with Mr. Lou Overgard about a story on his remodeling he said: "I hope you can write as well as Denise Carabet. This girl is one of the finest reporters I have ever met. She didn't misquote a word." We read Miss Carabet's article and decided we couldn't improve on it one iota! We are pleased to reprint it in its entirety, with the generous permission of Mr. Witty, editor of the San Diego Daily Transcript.

Ruth and Ralph Giffin, editors
San Diego's North County LIVING



A dynamic duo! Father (he's on the left) and son: Lou and Judd Overgard.

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Interior Design Notes

WHY DECORATE?



Robert de Freitas
La Jolla Interiors

There are many reasons why people decorate their homes and turn to Interior Designers to help them with their decorating problems. The assignment may be simple and basic, such as helping the client re-do a new apartment, or extensive and complex, such as completely re-furnishing an older home.

In the first case, all the client may need are such basic things as bedspreads, draperies, and fabrics for slipcovers and re-upholstery. In the latter example, very extensive work may be called for to include new wall coverings throughout, new tiling and renovation of bathrooms, new windows, fresh fabrics, plus lamps, accessories, and some furniture. In other words — the works.

But whatever the assignment, large or small, simple or complex, the Designer must work with the client to achieve an end result that is satisfactory to the client, and which successfully considers both budgetary limitations and need. Some of my most interesting assignments have dealt with quite unusual problems of a very specific nature— such as helping advise about the purchase or setting of an important piece of art — a painting or sculpture.

Recently a client, whom I had previously served, called in a quandry for advice regarding the selection of the proper pedestal for a beautiful bronze statue of a dancer she had just purchased. I am sure it was quite expensive. It was about 30 inches high and was to be placed in a prominent corner of her entrance foyer. It was to command attention, but was not to be overpowering. Three colors predominated in the entry way — black, gold, and the greenery of the gardens which faced the foyer through plate glass doors on the opposite side from the front door.

Size, shape, material, and color of the pedestal were the key elements under consideration. Choice of material narrowed down to marble, wood, and mirrored. Our final selection was for a black polished French marble base, octagonal in shape. This resulted in the pedestal becoming an integral part of the piece of art, and allowed the statue, with its new base, to blend perfectly into the room and its surroundings. Thus a fairly simple, though unusual request, became a very fascinating assignment.

Questions regarding decorating problems are welcome. Please call or write Bob de Freitas, La Jolla Interiors, 7470 Girard Ave., La Jolla, Calif. 92037



San Diego Padres . . . NEW LOOK . . . NEW OWNER

League baseball wars, McNamara set up the present Oakland A's club which has won the last two World Series crowns.

"The whole key to our success this season will rest on our pitching staff," explained the affable manager.

"We've got the basics of a fine young pitching staff," McNamara continued. "With Steve Arlin, Bill Greif plus the likes of Randy Jones, we can put together a pretty fair pitching rotation. I'm confident in the ability of our pitchers, but we do need some help in the bullpen to give us a total staff."

Arlin, Greif and Jones, despite their youthfulness, are tested veterans with both Arlin and Greif having been around the circuit for at least two full seasons apiece. Jones was up with the Padres last season only, but impressed enough people to where he appears to have won a position in the starting rotation for 1974.

The Padres can also turn to wily veteran Jim McAndrew, an off-season acquisition from the New York Mets. McAndrew had a tough go of it last season, but had a fine spring and should be one of the names to watch out for this season.

Add to these names those of Dave Freisleben (one of the most promising rookie pitchers in the Majors this year) and Rich Troedson and the Padres are on their way to establishing a good, sound pitching corps around young talent.

"What I also like about this ball club," McNamara related, "is that it should be the highest scoring team in Padre history. We've got some fine power hitters and had added a new element of improved speed."

The Padres came up with veteran slugger Willie McCovey during the off-season and this gives San Diego a tremendous one-two home run punch along with Nate Colbert. McCovey is 14th on the all-time home run list with 413 while Colbert owns 150 in his short career.

"In past years, the Padres have really only had Nate as a true power hitter," commented the San Diego manager. "Now we can go with a lineup which has John Grubb (.311 last year) batting third, followed by McCovey and Colbert. Now the opponents can't pitch around Nate to get to easier batters. We're really solid in regards to power in those three, four and five slots in the batting order. You can't pitch around any of them."

Off-season trading and buying activity also brought the likes of Bobby Tolan, Glenn Beckert and Matty Alou into the Padre fold.

Not really noted as a pure power hitter, Tolan nevertheless will be giving the Padres their best leadoff man ever.



Ray Kroc

Originally, McNamara had planned to go with Grubb in the leadoff spot and then follow up with Tolan batting third. However, a late switch in spring training which started as an experiment really paid off as the Padres have switched Grubb and Tolan in the batting order.

"John was doing a fine job for us as leadoff man," McNamara commented, "but in making the switch and moving Tolan up, we now strengthen that number three spot power-wise and add excellent speed to fine batting ability in the number one position."

"With Bobby leading off we now give ourselves much more of a base stealing threat right off the bat. If we had left Bobby in that number three spot, we would be extremely reluctant to run him with McCovey and Colbert due up. We would then become very predictable in our play. Now we can experiment and do a lot of things."

The acquisition of Beckert is another tremendous plus for the Padres. Not only do they now have the services of a tested veteran who has appeared in several All-Star games, but they've added intelligence to the infield in that Beckert can be used to bring along some of the younger Padres.

"This will be a real benefit for us," smiled McNamara. "It's almost like having another coach on the staff. A fellow like Glenn has been able to pick up so many things throughout his career that he can't help but be a big addition to the ball club."

As for the prospects for the Padres this season, well, McNamara is not going to go out on a limb, but he is quietly optimistic.

"I can't promise that we're going to go out and win the pennant, nor am I going to flat out predict a won-lost record or finish in the race. But I will say this. If I thought the situation was hopeless in San Diego I wouldn't be here. God didn't put me on earth to be a loser." □



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Inklings

by Pat Walker



It was a party the bard himself, William Shakespeare, would have relished, complete with tootlers and tootling, instrumentalists ringing out tunes on Renaissance lutes and mandolas and lovely ladies in spring finery sipping champagne on the Old Globe Theatre lawn 'neath blazoning Elizabethan banners.

The event was a christening party marking the baptism of Shakespeare who was born April 23, 1564. And though some 410 years have passed since that remarkable birth date, it was felt to be an appropriate occasion to commemorate as the Old Globe commenced activities for its 25th annual San Diego National Shakespeare Festival this summer.

The Festival, considered one of the leading presentations of its kind in the country, will this year include presentation of three Shakespearean plays in repertory beginning June 4 — "Twelfth Night," "Romeo and Juliet," and "King Henry IV, part II." It has been dubbed the "Silver Jubilee Season" by *Deborah Mazzanti*, Festival Chairman, in recognition of the 25th anniversary.

"Silver Jubilee Send-off" was the official theme for the christening party which brought 265 of the county's theater enthusiasts all in blithe spirit to the Theatre grounds for an 11 a.m. champagne hour complete with fresh strawberries.

Mayor *Pete Wilson* and an elaborately-garbed Queen Elizabeth, portrayed by *Valeda Turner*, greeted guests who were entertained by an Elizabethan sextet performing authentic Renaissance musical selections. The six, led by director *Duane Thomas*, played an assortment of instruments out of the past including a rauschpfeife, sackbut, krummhorn, harp, Renaissance recorders, viols, cittern, cornetto and mandora.

Guests lunched on the green at noon with fare that included mushroom quiche, asparagus vinaigrette and assorted muffins. It was as if they were taking heed of Shakespeare's own suggestion in *King Henry IV*, to "Do nothing but eat and make good cheer. And praise heaven for the merry year . . ."

Highlight of the party, however, came after lunch, when guests adjourned to *Cassius Carter Centre Stage* for a nos-

talgie review of the Old Globe's past entitled "The Wondrous Way We Were." It entailed recollections of shows, Shakespeare and theatre shennanigans performed by Globe actors from previous musical reviews, with incidental music by *Gilbert Warner*.

In the past, Old Globe has launched its festival season with a weekday luncheon, "But we wanted to make it a couples event this year," said chairman *Mrs. James Milch*. So, while history would put Shakespeare's christening date at April 26 (traditionally, christening took place three days after birth) the party was moved to Sunday, April 28th so that husbands might attend.

Assisting *Mrs. Milch* with arrangements were *Mrs. Bernard Lewis*, luncheon; *Mrs. Martin C. Dickinson* and *Mrs. Willis C. Pflugh*, decorations; *Mrs. Derek J. Simmons*, hostesses, and *Mrs. Jerald P. Lewis*, reservations.



Mrs. William P. Toohey and *Mrs. Martin F. Toohey* of *Del Mar* chat with "Queen Elizabeth" who shows invitation covers for Silver Jubilee Season social events.

Some 3,000 invitations went into the mail last month inviting Shakespeare buffs to three future celebrations marking the "Silver Jubilee Season." These include three opening night gala dinners June 4, June 7 and July 10. *Mmes. Walter M. Trevor, James P. Mulvaney* and *Robert Letts Jones* are chairmen.

Mrs. Trevor has planned dinner at *Casa del Prado Auditorium* in *Balboa Park* on June 4, prior to opening performance of "Twelfth Night." An after-theatre silver jubilee celebration with fireworks, champagne and cake will be held at the *Botanical Gardens Reflection Pool* after the play, at 10:30 p.m.

Dinner will be held after the performance of "Romeo and Juliet" on opening night June 7, from 10 p.m. to 2 a.m. at *Cafe del Rey Moro*. A grand march from the theatre to the restaurant at 9:30 p.m. will be led by the *Cameron Highlanders*. Dancing is planned and black tie requested.

An old-fashioned lawn dinner with an "Americana" theme will begin festivities for opening night of "King Henry IV, Part II," July 10 at the *Botanical Gardens Reflection Pool*. □



Assemblyman and *Mrs. William Craven* and Supervisor and *Mrs. Lee Taylor* stop to chat at a cocktail party to honor *Bill Craven*, hosted by *Mr. and Mrs. Al Childs* of *Solana Beach*. (Photo: *Pearl Land*)

Al and Winetta Childs of *Solana Beach* opened their home recently to more than two hundred friends in order to say "Thank You" in their very special way. They were showing their appreciation to Assemblyman *Bill Craven* for a nice thing which he did to benefit our area.

As *Winetta* stated, "I would like to point out to the public that without *Bill's* purposeful help, we would not soon be enjoying a bicycle trail which will be installed in our area."

When it became apparent that State funds might be available for local use of bicycle trails, the *Solana Beach Women's Civic Club* showed interest by asking if funds would be available for a trail in the *Solana Beach* area. They contacted Assemblyman *Craven*. His prompt actions and personal channeling of the proper paper work led to the present plans for a bicycle trail which will extend from *Del Mar* to *Carlsbad*, a scope much larger than was hoped for by the *Solana Beach Women's Civic Club*.

The trail will be installed along *Highway 101*. A great deal of the trail will be along the *Santa Fe Railroad* right-of-way, but in *Cardiff* it will parallel *San Elijo State Park*. Over \$175,000 have been allocated for the trail.

Among those who extended their appreciation to Assemblyman *Craven* were many chairmen of local groups interested in the beautification of our area. The *Solana Beach Chamber of Commerce* was represented by *Jim Bullock*. *Mr. and Mrs. Harold Batz* were present from the *Solana Beach Women's Civic Club*. *Dr. Donald Parks* visited from the *Town Council* and *Dr. Pete Schroeder* from the *San Elijo Alliance*. *Colonel and Mrs. Jim Brower*, Chairman of the 22nd *Agricultural District* were there, as were many private citizens who just wanted to show their appreciation and state that they were aware of the effort it took on the part of Assemblyman *Craven* to benefit our area with such a lovely addition. □

Inklings

Each year, over 200 young adults travel from North County to attend University High School in San Diego. For the people of this area who travel, either as parent or pupil, I would like to share the following item.

A wedding took place recently which involved a member of the UHS staff. *Jack Colbert* was the groom. Anyone who has ever been in contact with *Jack* has learned to respect him. Students are open-jawed about his knowledge and span of information. The kids really groove on him. As librarian at UHS, he subtly teaches, guides, directs . . . and by just being . . . is a phenomenal exercise in life. He walks to school every day. Last summer he took a college course in Europe. He is the man who's always there . . . he is the man who has the answers.

Paul Killea, a student who writes for the UHS paper *El Cid*, gives a description of the wedding which is quite accurate and loving.

"Wedding bells rang at USD's Immaculate Chapel this past Saturday as our school's own Mr. Jack Colbert took Mrs. Naomi Lickstiege to be his wife.

Led by five priests, two of whom were Uni's Fr. Leo Lanphier and Fr. Earl LaRiviere, the wedding proceeded smoothly and attended by close friends. The ceremony itself was simple as well as beautiful and it contrasted with the immensity and intricate style of the Church.

Dressed in a green ruffled shirt and a white tuxedo, Mr. Colbert and his wife-to-be, also in green, walked slowly and happily down the long aisle toward the altar. They were accompanied by the organist who softly played tunes like "Climb Every Mountain," "Impossible Dream" "Today," and "A Time For Us" — all reflective of the experiences, happy as well as sad, that both Jack and Naomi Colbert had seen throughout their lives.

Jack and Naomi Colbert share many interests in common and have been friends for nearly ten years. Mr. Colbert met Naomi Lickstiege in Palm Springs when, at that time, they were both married and knew each other only as friends. Some years later when both were widowed, they began corresponding. Soon Naomi moved to San Diego and their relationship flourished.

Both have traveled extensively, lived full lives, and have much to share. This summer they both plan to visit Hawaii and would like to see the Orient.

Through our experiences with the Colberts we, as students, learn that from young to old, we all go through the cycle of life. Each stage has its many challenges, and as we progress from one stage to another we gain in knowledge and experience that, in turn, enriches and deepens our capacity to love. Friends respect and admire the depth and stability of the love Jack and Naomi Colbert share.

We have felt Uncle Jack's love at Uni. We need him and know him to be an example we would not hesitate to follow."

Jack Colbert is 77 years old. □

Found another unique service in the San Dieguito area! The "Shepherd" restaurant in Encinitas has branched into vegetarian catering cuisine. The very popular eating establishment which has been providing only the freshest of fruits and vegetables are now serving off premises to gatherings such as weddings, picnics, hayrides, and parties.

They have been presenting artistically done fruit dishes in new and decorative fashion and provide not only vegetable protein dishes, but canapes and beverages which are rather different. The clientele at the "Shepherds" are not strictly vegetarians, but also include peo-



They specialize in vegetarian catering as at this wedding reception.

ple who are just plain fussy about the food they ingest.

The "Shepherds" is the brain child of *Kenneth Lukasik* and *Perry Rutledge* who previously worked and received their training at La Costa Country Club, where they learned not only to appreciate the quality of food, but also to serve it in

the most appealing manner possible. The restaurant has become popular for several specialized items, but mostly for the hot hot tortilla chips with sprinkled cheese.

Although both men are responsible for the running of the restaurant and catering service, *Ken* still puts in hours at the "Gatekeeper Restaurant" in La Jolla. *Ken* also worked at the Self Realization Fellowship preparing and serving food. □



Kenneth Lukasik and Perry Rutledge check out the daily orders.

When the Las Duenas Auxiliary to the Children's Home Society holds their 12th annual Mariposa Ball May 18 at Lomas Santa Fe, a great deal of the Bozzarius Trading Company will be present. Since the theme is "An Evening in Africa" they have borrowed much finery from the BTC to add an authentic touch to the Ball.

And a trip through Bozzarius Trading Company is a trip in itself! The spectrum of primitives and ethnic art is glorious. You may be captivated by a stunning carved ivory Chien-Lung Dynasty vase (1736-1820) tagged at \$1,400 or by \$1 Guatemalan pot holders sewed in the shape of a rooster. And the treasure-find of the day . . . teensy reed baskets woven in fantastic designs for only 50c each. (Couldn't resist filling some of them with artificial grass and using as favors on the Easter table.)

The BTC is run by *Rick Kumler* and his family who travel extensively ferreting out the delightful items you see on the display counters. They have collected fascinating items from Micro- and Macronesia, where handwork is equated with existence. On display, *Rick* has a photo of a man stringing minute beads into beautiful patterns. On his island, a string of beads is money . . . and should anyone need "funds," they simply produce a

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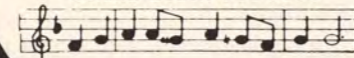
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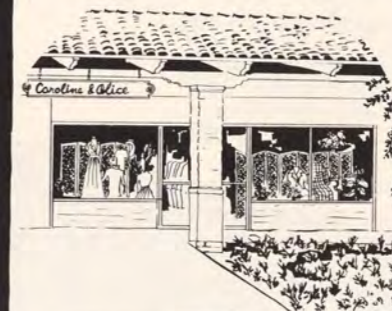
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work of art, thereby increasing their worldly worth. Thus, a man's wealth can be determined by how many hours he can sit in the sun on a tropical island and make money. (Where do you sign up?)



Rick Kumler displays a wine jug from Bogotá, Colombia.

The large mask next to Rick is from the Chambri Lake region of New Guinea. It is hung to induce the secret mood inherent to the Haus Tambanan, a Haus used exclusively by men and initiate young men,

where meat only is eaten. Rick's shirt is a beauty embroidered by men in Kashmir, —India.



Mariposa Ball Chairman Suzy Schaefer sits amid borrowed finery.

Suzy is holding an extremely fine paddle minutely incised with rats' teeth tools. The paddles were never used as such but were housed in paddlers temple grounds on the Raivavae Island, French Polynesia.

The necklace Suzy is wearing consists of thousands of shells each individually

shaped and drilled. On the island of Malaita in the Solomons, a man would give this to his bride-to-be along with pigs and property. She is flanked by carvings with various uses. The man climbing is a rendition of an island legend from New Guinea. The two figures on her right are from the Biwat area of New Guinea and were carved for specific island festivals.

But they will all join our culture on May 18 as they become a part of the Mariposa Ball at Lomas Santa Fe Country Club. □

If you have been putting it off as one of those things "I just must do some time," there is no time like May to do it. I'm referring to a leisurely walk through a beautiful corner of the San Dieguito area called Quail Gardens. This is a tucked-away gem of a park. Most things are at top bloom in May and you'll never find a more peaceful spot to enjoy the hot sun on your face and the blessings of a beautiful day. Quail Gardens is a collection of botanical oddities, displaying our local flora in a lovely setting. There are many acres of wildflowers and exotic blooms some of which have walked right straight out of a Dr. Seuss' book of highly-imaginative drawings. Don't treat this garden spot like New Yorkers treat

Grant's Tomb! Go see it . . . and enjoy another world for a few minutes. See what cork looks like still on the tree before it is cut to fit a shapely neck of a container of liquid spirits. See what a cactus looks like with a full crown of blooms.

The park is just two sighs and one "Oh, what a beautiful day this is" off the northeast corner of I-5 and Encinitas Boulevard. It restoreth your soul like nothing else. □

Remember: Los Proveedores del Norte Auxiliary of Children's Home Society of California will hold its spring luncheon May 20th at Lomas Santa Fe Country Club. Members will be the models and fashions shown will be from Caroline and Alice. Make reservations early by calling Mary Jo Fox (755-1641 or Jill Coughlin (755-2661). □

Got birthdayed to a lovely day and met some fascinating people! Jim and Peggy O'Driscoll, husband Rusty and I sailed by the Fiesta Cruise Ship "Avalon" to Ensenada for the day.

The Avalon is a super-comfy \$3,500,000 floating party palace which leaves Broadway Pier with passengers and travels the round trip to Ensenada, Baja California. The boat travels about

25 knots and makes the 75 mile one-way trip in about 3½ hours. It is in port for three hours, giving ample time for shopping, walking and sight-seeing. It is an incredibly smooth trip as the four gas turbine engines do their thing, but we were doubly blessed with an ocean which was as smooth as any lake you could travel.

On board was one of Southern California's leading architects, Frank Hope of Rancho Santa Fe, who has a great nautical background as owner of his own boat "High Hope's". And I thought only writers indulged in punning! Sharing the gin rummy table during the voyage were Burma Bonham (of the mortuary of the same name), Roy Jasper, Pete Peterson, and J. M. Gillean who just retired as Vice President of Bank of America.

Heading up the Fiesta Cruises, Inc. is Rear Admiral H. V. Bird, U.S.N. (Ret.) who has been a part of more history than you can imagine. As Executive Officer of the Missouri, it was his job to ready that ship to host the surrender ceremonies between the United States and Japan at the end of WW II. He is the gentleman who wrote the book "Don't Tread on Me" which was made into a film. He has also been Senior Military Officer, Army-Navy-Air Force of the Los Angeles-Long Beach area and Senior Officer Present for the Los Angeles-Long Beach area for all services. His service record includes

two years in Washington as Holoway's aide, and various services with such historical men as Admiral Nimitz and General MacArthur.

He has come out of retirement and involvement in several other little companies to direct the operations of Fiesta Cruises, an organization which he feels is very exciting and demanding.



Rear Admiral H. V. Bird, U.S.N. (Ret.), Chairman of Fiesta Cruises.

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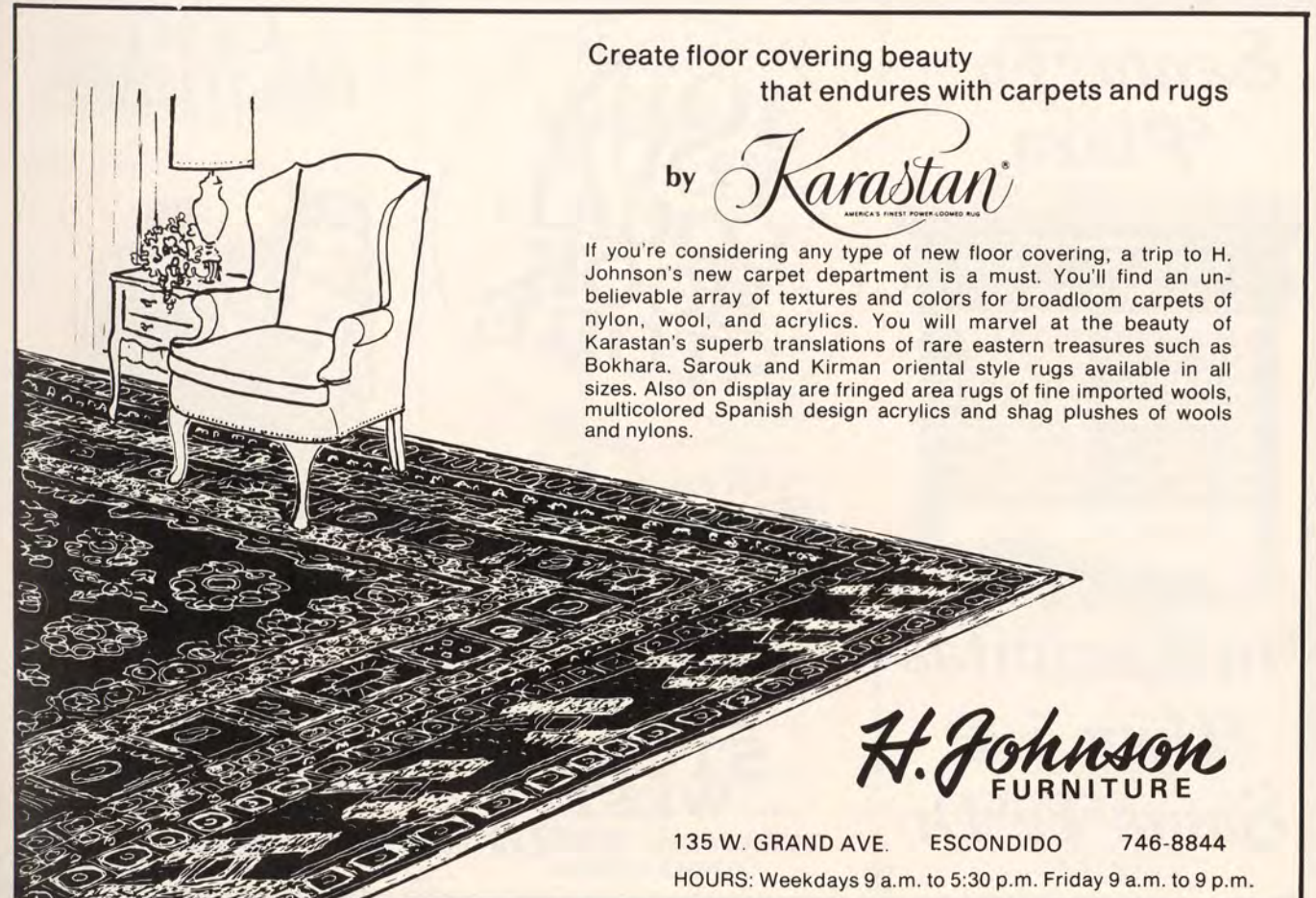
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Inklings



Roy Jasper, Frank Hope, Burma Bonham, and J. V. Gillean.

land sight, so can spot familiar markings along the coast.

After arriving back in San Diego and having viewed a spectacular sunset over the ocean, Host *Jim* provided the four of us with a sumptuous Chinese dinner to quell the fresh-air appetites. A fabulous way to end a fabulous day! □

Signs of growing are everywhere in North County. And services offered to residents are trying lumberingly to keep up with the growth. Protection is a portion of

the services offered to residents. *Dick Sandberg*, a Village Park resident, is not only a part of the growth but is also a part of the protection. He is now Captain of the Encinitas Office of the San Diego County Sheriff's Department.

Heretofore, the tiny Encinitas Office was a substation housing almost forty people who served our area under the Vista Master Control Station. The status changed recently and Encinitas, with *Dick Sandberg* as its Captain, is now one of the four San Diego County Control Stations.

San Dieguito requires many specialized services because of our great fluctuation of tourist and transient population. Factors in fluctuation are the Del Mar Fair, Del Mar Racing Season, Harness Racing Season, bulging campsites during summer, beaches teaming with their increase of human problems during warm months, and a general influx of people when the vacation days are upon us. We have more traffic, more mini-bikes, more campers, more cyclists, walkers, and just plain more problems.

But the MCS in Encinitas is in the business of handling the eruptions which occur in the schedule of humanity and acting as a leveling agent in restoring the regularly-paced flow of life. □

Hey! We have an Anthony teacher in our midst. Carlsbad's *Jim Maguire* travels weekly to Clairmont and San Marcos where he teaches a course in Real Estate for Salesmen. As teacher and mentor, he disperses information to those who would make the profession of real estate part of their lives.

Anthony Schools offers training in the levels of salesmen, brokers, and contractors. It is an intensified method of teaching which guarantees results or your money back. And Jim is one of the walking encyclopedias who disseminates knowledge to the neophyte in a very clear and learnable manner. □



Jim Maguire makes a point to a student.

I was absolutely exhausted the day afterwards. It takes awhile to recoup after viewing "Who's Afraid of Virginia Woolf". San Dieguito Little Theatre did a superb job with this difficult long *Edward Albee* play. *Albee* can string words together with the impact of an atomic reaction. And his words exploded from the mouths of *Jim Sullivan* and *Trina Bruce* like over-ripe dandelion heads.

It was like watching 16th century bear pits where the growling and lashing lasted until the life force of one animal or another gave way to quiet, and left the other animal bloodied but victorious. *Albee's* George and Martha were as noisy as the pits, but the pits never provided the audience with any of the terminal tenderness of the *Albee* play. Finely-honed verbal slashing and wordy wounds were inflicted on the audience by the incredibly balanced performances of *Jim* and *Trina*. They grabbed you by the gut and forced you to follow. The acting was unbelievable.

You need stamina to be an audience to "Woolf", but nothing like the stamina needed by *Jim Sullivan* and *Trina Bruce*. They were magnificent and moving . . . and after a few minutes of gathering yourself together, you knew you had seen a fabulous piece of theater.

There will always be those who don't care for *Albee's* method of portraying a vignette of the human panorama. ("I

spent 15 years living like that . . . I don't need to hear it now!" "Do you call this entertainment?" "I don't allow chaos and noise in my life.") But to those who chose to relate a little less painfully to the sparkling portrayal of an intense all-night carousal of four college-oriented people, they were rewarded with a terrific aggregate of staging, acting, and stick-to-the-rib theater.



Bill Maass



Lissa Lazaro

Lissa Lazaro and *Bill Maass* portray the new college teacher and his wife who come for an after-party visit and find their lives considerably changed during the all-night crocodile conversation. They both filled the energy-consuming roles with great involvement.

Bill Bruce's direction was very cohesive. Makeup changed with each act, thereby subtly setting a different mood. Lighting was stark and sharply illuminating. The set was very expressive in black and white, and supported the cast instead of detracting from them. It was like going into a house which had been designed, built, decorated, painted, and landscaped by the same man. It was completely an expression and interpretation of *Bill Bruce*.

The San Dieguito Little Theatre laid a mighty powerful performance on the audience. Really breathtaking! □



Bill Bruce



Jim Sullivan



Trina Bruce

Santa Fe Plaza



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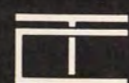
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Places and Faces

BELLES TO HOLD "HARBOR LIGHTS"

The Belles, auxiliary to the Mental Health Association of San Diego County, have announced that "Harbor Lights" will be held at the Kona Kai Club on May 31.

Guests will board, for touring, four celebrity yachts during the cocktail hour beginning at 6:30 p.m.

Among the boats to be toured are the "Sundowner", owned by Mr. and Mrs. Marvin E. Whitman; "Westerly", owned by Mr. and Mrs. Robert Bond and "La

Dolce Vita", owned by Mr. and Mrs. Glen Hodson.

Dinner will begin at 8:30 p.m. in the Gold Room.

Music will be provided by Mr. Bill Green's band and Mr. Mark Angel's, "The New Beginning".

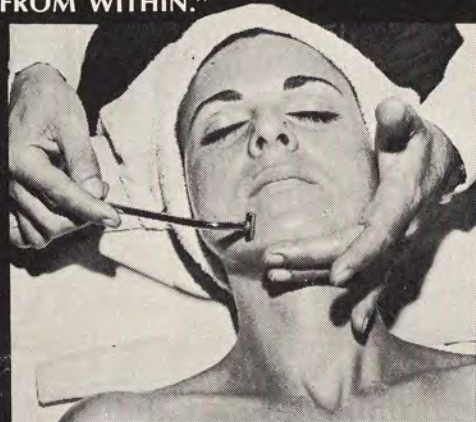
Mrs. Helen Anne Bunn is chairman of the event with Mrs. Robert Bond and Mrs. William L. McCulloch serving as co-chairmen.

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Mrs. Wm. L. McCulloch, left and Mrs. Rob't. Bond aboard the "Westerly".

ZONING AMENDMENTS

Two amendments to the Zoning Ordinance have recently gone into effect in San Diego County, according to Bruce Warren, County Planning Director.

The first will no longer permit one- and two-family dwelling units in commercial zones except in conjunction with a permitted business. This amendment also requires a special use permit for multiple family dwellings.

"Dwelling units break the continuity of the business zone and inhibit interaction between businesses," Warren said. "Furthermore, dwellings in a business zone are subject to noise and congestion which often results in a less than desirable residential environment."

The second amendment increases the minimum lot area required for each multiple family dwelling unit in the R-3 Residential Zone from 1,000 square feet to 1,500 square feet. This has the effect of reducing the maximum density of the R-3 Zone to 29 dwelling units per acre, according to Warren.

"Prior to this amendment, up to 43 units per acre were permitted although, practically speaking, it was nearly impossible to reach this maximum figure and still comply with the two-story height limitation and off-street parking and setback requirements."

Faces HUMANITARIAN



Mrs. Marie McRae Temple receives a Humanitarian Award from Robert B. Conway, president of Scripps Memorial Hospital board of directors. This award is the hospital's highest tribute. It recognizes those who, in their humanitarian efforts, have given outstanding support to the hospital. Mrs. Temple received the award at the board meeting on March 28. She has served as secretary-treasurer of the board and on several committees, and has taken a special interest in fund raising for construction and landscaping of the hospital. The patio adjacent to the Kelsey Surgical Pavilion is named in memory of Mrs. Temple's son, William Alden Smith, III.

MAYOR WILSON "AUCTIONEERS"

"I believe that KPBS-TV is a very important educational, cultural and informational outlet in this community. The station deserves the support of everyone who benefits from its outstanding programming," said Mayor Pete Wilson, who recently accepted Channel 15's invitation to be an opening auctioneer at the upcoming "Open Sesame" Auction, the first fund-raising event for Channel 15, San Diego's only public television station. The event will be held in the Aztec Center at San Diego State University, May 20-24, from 6 p.m. until midnight.

Mayor Wilson will be on hand May 20, inviting San Diego callers to bid on a wide range of new merchandise, vacation trips, dinners, antiques, collectors items, and art, all of which is presently being offered KPBS-TV by businessmen and individuals in San Diego.

The \$100,000 that KPBS-TV hopes to raise during the auction will be spent to augment and enrich programming.

The auction will also give San Diegans another opportunity to bid on thirty minutes of Mayor Wilson's time — his own donation to the auction. The prize currently has a going value of \$450.00.

LA JOLLA FEDERAL OPENS FALLBROOK OFFICE



The new branch at 706 So. Main St., Fallbrook, joins the growing savings and loan company's offices on Sports Arena Boulevard, San Diego and in Spring Valley. The newest branch, offering full services, also has an immediately-adjacent 1,000 square foot community meeting hall named the Monserate Room, in honor of one of the district's original Spanish land-grant ranchos, which is

available for the use of all groups, clubs and organizations in the Fallbrook area, simply by calling the office and making a reservation. Further expansion plans call for a fifth office to open soon in Cardiff, according to company president R.F. Bachman. The firm's home office is located at 1100 Wall Street, in La Jolla, where it has been serving the community since 1928.

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News from La Costa

by Zetta Castle

Mrs. Irv Roston is still taking bows for her spectacular third Annual Mt. Scopus Chapter of Hadassah Luncheon held in the Vallarta Room at La Costa. Tickets for this luncheon are \$100.00 per person and it is always a sell-out.

This year's theme was built around Noah's Ark and was called "Two by Two". Stealing the thunder from many of the beautifully dressed ladies were all the adorable live animals that were spotted about the spectacularly decorated room.

A particular highlight was the presentation of Anne Klein's "Summer Collection". The famed designer who was a home owner at La Costa will be missed by all of us who had the privilege to call her a 'friend'. Anne was always very generous in encouraging the designers who worked around her. And in sharing her talent with them, she has created her own legacy to the "World of Fashion". Her much in demand designs will continue on and on, with each new season bringing into focus, another Anne Klein Collection.

Above Right:

Mrs. Harry Hoffman, and Tony Ray greeted guests as Mr. and Mrs. Noah at the Mt. Scopus Chapter of Hadassah gourmet luncheon, April 11.

Right:

Live animals were also present compliments of the San Diego Zoo.

Below:

Mrs. Irving Roston, Chairman of the luncheon, poses with one of the animals that adorned the luncheon in pairs.



At this writing, all any of us can think or talk about is the up-coming 22nd Annual Tournament of Champions. This year we will have 25 golfing greats competing for the \$200,000 prize money. This golfing Classic sponsored by Mutual of New York will be telecast over ABC network on both Saturday, the 27th of April and Sunday, April 28th.

Due to prior commitments, Gary Player, the new Master's Champion will not be amongst the competitors. Gary, a former winner of the T of C will be sorely missed.

It is difficult for me to describe the excitement of a tournament like this: Thousands of spectators pour through the La

Costa gates, the Clubhouse rocks with the after play jam sessions which are in the hands of ever-popular Murray Arnold and his trio. Alternating with him will be our Lounge duo, the "One Plus One". And in the Main Dining Room, returning to us once again by popular demand, "Jerry Mercer and the Mer-Sirs". It is a swinging week both on and off the course.

And speaking of golf, it was like old home week when several of us journeyed to Guadalajara for the Bing Crosby Women's Pro Tournament. This fun event was put together by Eddie Susalla, formerly Director of Golf at La Costa. Among the La Costa members joining the trek south of the Border were: Bill Worthing, Millie Bollman, Buster Collier, Ed Crowley, Mousie Powell, Paula and Jack Petrie. Among those joining us in Guadalajara were: Rosemarie and Bob Stack, Ed Nelson, Buddy Rogers, and the attractive Women Professional golfers. A few of us broke ranks and journeyed to Manzanilla for a look see at Patino's white palace "Las Hadas."

May 31 will be the arrival date for all the celebrity participants in the Ross Martin/La Costa "Invitational of the Stars". This tennis tournament grows more popular by the year. We have had an amazing response prior to the invitations being mailed. This year when a letter announcing the date and the new charity involved was received by invitees... the phones started ringing and we began hearing 'count me in.'

Olavee and Ross do such a fantastic job of hosting this tournament

ALL PHOTOGRAPHY BY LOIS FAIRBANKS



... beautiful gifts, great parties and a wealth of hospitality is what everyone receives. Plus the tournament on June 1 and June 2 is always good tennis and great fun. This year a new category has been added: Mixed Doubles for the married couples. This should create some fighting and/or loving.

CEDU Foundation, a rehabilitation school for drug oriented children, ages 12 to 21 will benefit from the gate receipts. Personally, I am so enthusiastic about working for this school located high in the San Bernardino mountains. I think there are few of us today who have not had friends or family touched by the problems of drugs. CEDU is a ray of hope, for it dedicates itself to the difficult task of rebuilding self-respect and trust within the child afflicted by drugs. And the success rate of CEDU as of today, has been extraordinary.

Tickets will be on sale at the CEDU Foundation at 842 South La Brea Avenue in Los Angeles. And in San Diego, tickets will go on sale at La Costa, May 15. Reserved seats \$5.00 daily. General Admission: \$3.00 daily. Under 18: \$1.50 daily.

Steve Peyton and Claudine Longet prepare for the upcoming Ross Martin/La Costa Invitational of the Stars Tennis Tournament held at La Costa June 1 and 2.

Come join Merv Griffin, Clint Eastwood, Burt Bacharach, Lloyd Bridges, Bob Stack, Charlton Heston, and some 40 other great stars for this super tennis weekend.

Checking in and out of La Costa: Henry Ford, Mayor Joseph Allio, Mr. and Mrs. Edmund Brown, Mr. and Mrs. Richard Swig, Kaye Starr, Leon Peters, Farol Seretean, Mr. and Mrs. Ed Simmons, and Adraia Chazanow. □

Below:

Mrs. Regina Molnar, born in Hungary on April 12, 1884, was recently feted at her 90th birthday. Mrs. Molnar, La Costa's oldest resident lives with her son and daughter-in-law, Mr. and Mrs. Syd Eiger of La Costa.

Friends and family gathered about to make this a very special day. The lively Mrs. Molnar, who at one time dressed the hair of the ladies of royalty in Hungary and owned and operated a beauty salon with 40 operators, exclaimed that the two years she has spent living at La Costa have added 20 years to her life. She said "After living 50 years in New York, I almost forgot how beautiful the sky, flowers and mountains really are."



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OR ANOTHER,
ALL OF US
HAVE BEEN AFFECTED
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The Involvement of
Youth with Drugs

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A Rehabilitation School
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the proceeds of

THE ROSS MARTIN
LA COSTA

"INVITATIONAL
OF THE STARS"

The tennis tournament
will be held at
La Costa

June 1
and
June 2.

We invite you from May 20 to 31, hours 10:00 a.m. to 2:00 p.m., to drop by CEDU Headquarters, Suite 109, Building 7682, La Costa Professional Building, next to La Costa Hotel Plaza. CEDU brochures and film available for viewing. Have the uplifting experience of meeting a CEDU graduate, a young person who has achieved the goal of re-discovering a responsible lifestyle. □



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Places "ENTERTAINMENT HOMES AT LA COSTA"



One of the dramatic entertainment features of the Yolanda Plan at La Costa Point is the conversation pit. The gas log-lighter fire-place of Padre brick, used brick and stone veneer, highlights the interior.

Just what kind of single family home do you build at La Costa, famous resort community located nearly midway between Los Angeles and San Diego?

When Pardee Construction Company began planning for La Costa Point, the first large scale luxury home development to be built at La Costa, the challenge was met by designing and building homes that serve the various entertainment needs of a resort-minded family.

"The majority of our buyers will want to be near to La Costa's club activities and recreation amenities as well as nearby beach and bay facilities and the Del Mar racetrack," said Vance Meyer, Pardee's vice president and director of marketing. "Our single story homes had to make large scale entertaining easy and dramatic during every season of the year."

Heretofore, most of the speculative housing at La Costa had been largely condominiums and townhouses. The only single family homes available have been custom-built and range in price from \$75,000 upwards to \$200,000.

According to Meyer, many buyers have realized the potential of homes at La Costa Point. "Within the first three weekends of pre-sales, our entire first unit sold out," said Meyer. "Even when the prices rose appreciably on each of the units — prospective buyers were seemingly encouraged to buy now."

Priced from \$53,000 to \$59,000, a total of four floorplans is available ranging from 1,910 to 2,450 sq. ft. of space in one and two-story and tri-level plans. The homes offer from three to five bedrooms with up to two-and-one-half baths.

Scents & Flowers

FACTS DISPEL CONTROVERSY

Many of you have been seeing stories carried by newspapers, magazines and broadcast media that warn against use of flower vases in hospitals. As often happens, some media have versions of the original story that are misleading which gives you, the public, a distorted account of the actual facts. Dangerous bacteria was supposed to be in the vase water.



Lee Cantley AIFD

Many of you have been seeing stories carried by newspapers, magazines and broadcast media that warn against use of flower vases in hospitals. As often happens, some media have versions of the original story that are misleading which gives you, the public, a distorted account of the actual facts. Dangerous bacteria was supposed to be in the vase water.

To combat this harmful rumor, FTD (Florists Transworld Delivery) through personal interviews with university scientists and physicians, gained information to completely dispel such rumors.

Have flowers or plants ever been responsible for causing hospital infections? Not according to presently available evidence. An authority on the subject, Dr. Richard Dixon, Chief of the Hospital Infections Section of the U.S. Public Health Service Communicable Disease Center in Atlanta, says: "You can find gram-negative and gram-positive bacteria almost anywhere you look in a hospital, especially in aqueous (wet) environments. The problem is to decide which reservoirs are really the significant ones."

"We've heard of concern about flowers, about telephones, about sink drains, for a long time, but our epidemiologic investigations usually don't produce much evidence that these reservoirs are important in patients' acquisition of infection."

It's been accepted practice for almost 30 years that flowers are not permitted in the rooms of certain patients: after neuro-surgery, kidney dialysis, burn wounds, intensive-care, etc. This is well known to most florists who've been dealing with hospitals. The overwhelming majority of patients, in other words, have been benefiting, are benefiting and will continue to benefit from gifts of flowers and plants for the reason nobody has ever questioned, namely: flowers and plants help boost a sick person's spirits and morale and are therefore therapeutic and good medicine for most patients.

Dr. George Jacobson, Clinical Assistant Professor in the Department of Psychiatry, University of Miami Medical School, says: "It's been an accepted fact that the beauty of flowers has a positive psychological effect on many hospital patients. For the same reason, some patients take a turn for the better after a kind, reassuring word from a physician or nurse."

"Symbolically, flowers express love to lots of sick people. They respond to tender, loving care and flowers mean that someone cares for them — someone loves them. That's an important incentive

to get better. Psychologically, green plants have a similar meaning. A plant is alive and growing, which encourages many patients to identify with a living plant and with life, thus speeding recovery."

Therefore, florists do encourage the public to send green plants, dish gardens, terrariums or other green planters. These are easily cared for, and patients can bring them home.

So, continue to send that "bit of cheer" to your loved ones who are in the hospital. You won't regret it.

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Louella Liverwurst Sings

Louella Liverwurst tells it all! "Ranch Pan Alley" had to be the greatest talent show since the Ziegfeld Follies!

If you missed it, you missed the most fantastic show ever to cross the footlights! It all came together on the nights of April 18th and 19th, and was the brain child of producer-director Terri Castle, the wonder woman of Rancho Santa Fe! Never before was there such an assembly of talented performers; the behind-the-scene guys and gals worked with tireless joie de vivre to see to it that everything was in the right place at the right time; and the audience reacted like a 4th of July celebration — with skyrocketing applause! Financially it was a winner, too — with \$1000 (give or take a few bucks) in the coffers for the Rancho Santa Fe Youth Building Fund. Those who participated (in one way or t'other) included: Linda Edington, Fred Gardner, Dawn Mills, Gloria Bohrer, Peggy Jacobsen, Carolyn Flood, Terri Castle, Sylvia Upsher, Bo Boeck, Ethel Iverson, Lenore Harwell, Ruth Giffin, Tom Green, Geneva Pierce, Dave Baker, Joel Hollingshead, Eddie Mikulicich, Gordon

Bartow, Judy Haire, Michael Frees, Barbara Baker, Ross Wulkey, Nell Wieland, Bill Spivey, Barbara Boeck, Rochelle Green, Ginny Biszantz, Thomas Fair Neblett, Roger Rowe, Dick Wiese, Lorraine Sterkel, Lynn Castle, Jane Warren, Joe Warren, Bud Taylor, Betty Seeman, Judy Haire, Carolyn Flood, Yolaide Devine, Judy Gillies, Helen Hoskins, Diane Jaffari, Kathy Brugman, Dottie Radcliff, Judy Arendsee, Jan Hill, Judy Bergfors, Glenda Sumida, Jan Secrist, Ruth Budlong, Fran Jones, Nayland Wilkins, Jim Wells, Dick Tibbetts, and anyone-we-left-out-we-apologize-but-thanks-anyway!!! It was a "superfragalisticespialidochius" show! □



Of course Louella was in the show! She belts out her number with true New England zest — "A Bird in A Gilded Cage"



Above: Bo and Barbara Boeck in "The Strollers". Teamed with Rochelle and Tom Green, this 3-part pantomime had a tricky ending!
Left: "Mother Goose" portrayed by versatile Barbara Baker told us all about the "Quicked Ween".
Far Left: "Scrawny & Flare" with Mike Frees and Peggy Jacobsen was one of the highlights of a star-studded evening!



Above Left: "The Name Droppers" featured Bud Taylor, Geneva Pierce, Betty Seemann, Judi Haire, Carolyn Flood, and Roger Rowe.

Center Above: Scintillating! Jane and Joe Warren in "Bits of Broadway"

Above Right: "Phone call, phone call" starring Bo Boeck and Tom Green was a winner!

Right: Post-performance party held at the Baker home-stead was another wallowing success — aided and abetted by Fred Gardner at the piano, plus food and spirits, courtesy of an appreciative PTO. Pictured above is Ye Ed. Giffin carving the ham.

Left: He's real! Offstage and onstage, "Here Come da Judge!"



Above Left: Straight from his Hollywood smash! Introducing Thomas Fair Neblett as "The Midnight Cowboy"

Above Center: Our own "Edith Ann"! (And Ethel Iverson is much, much prettier than Lily Tomlin!)

Above Right: The Goon Dancers. They brought down the house!

Right: Accolades to Terri Castle who produced and directed the whole shebang! Flowers poured in from every side — including a special floral tribute from the cast, through the courtesy of Casa de Las Flores in Del Mar. Lee Cantley, genial major domo of the aforementioned establishment said "that had to be the greatest show west of Broadway!"

Left: Fantastic! The "Minnitones" featured Terry Castle, Gloria Bohrer, Peggy Jacobsen and Carolyn Flood.





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Places and Faces

RANDALL L. MITCHELL HONORED BY COUNTY CONCERT ASSOCIATION

At a gathering of friends and co-workers April 19, the North County Concert Association paid tribute to Randall L. Mitchell for his three years as President and welcomed the new President, Charles Monroe Wood.

Elmer Glaser, chairman of West Coast National Bank and NCCA president emeritus, remarked at the dinner affair in the Flying Bridge Room at Oceanside and attended by nearly 100 North Countyans that "the Association has grown into a dynamic organization while Mr. Mitchell has been President and has survived a period when similar groups over the country have been experiencing difficulty."

Beginning as President in 1971 with less than 900 members, Mr. Mitchell guided the Association through three years, closing the 15th season last month with 1,534, the highest membership to date.

Financially, Mr. Glaser said, the non-profit Association also is sound, having completed a concert year with talent

costs of over \$18,000 for the four performances that ranged from celebrated Pianist Lili Kraus to the Big Band Cavalcade and included the San Diego Symphony and the Krasnayarsk Siberian Dance Company.

Installed as new officers were Mr. Wood, president; Mrs. Donald Carey, membership vice president; Dr. Keith Broman, booking vice president; James Judy, arrangements vice president; Donald Harmon, treasurer; Miss Margaret Zealear, recording secretary; and Dr. Gertrude Donat, corresponding secretary.

The new concert year begins in November with Israeli Pianist Ilana Vered, followed by the Ballet Folklorico de Mexico in January, Fred Waring and The Pennsylvanians in February and the Los Angeles Chamber Orchestra in April.

Concerts are sold only as a series which includes membership in the non-profit Association. Membership sales begin next fall. □



It was a gay time for, from left, Mrs. Charles W. Barton (Eulah), NCCA Auxiliary President Mrs. Donald Hayden (Jane), Dr. Hayden, Mrs. Donald Carey (Marta), who is new membership vice president, and Dr. David Jones.



Original organizers of the Association, Mr. and Mrs. James Judy (Betty Jo), left, and Mr. and Mrs. Elmer Glaser (Miriam). Mr. Glaser is NCCA President Emeritus.



Randall L. Mitchell and his wife Carol (right), join Oceana residents Dr. G.M. Donat (Trude), Mrs. Harold K. Leslie (Jane), and Mrs. Alan O'Hashi (Marge) to accept best wishes of the evening.



Attorney Kenneth Reed, left, National Football Referee Fred Swearingen, and NCCA Past President Col. W.C. Atkinson, Jr., join Dr. and Mrs. Roy Palmtaer (Kay) at the April dinner.

the Lomas Santa Fe Lantern

TRADITIONAL TENNIS HAS A FRIEND IN MAURICE (SMITTY) SMITH



Traditional tennis coach Maurice Smith uses an untraditional tennis aid, a shopping cart with 300 tennis balls, when working out with students at Lomas Santa Fe Country Club.

Maurice (Smitty) Smith would rather have a supermarket shopping cart full of balls than all the automatic ball dispensers, closed circuit TV systems, and fancy backboards in tennisdom.

Smitty's attitude may seem old fashioned for a tennis pro, but his logic for avoiding "assemblyline" tennis is pretty convincing.

"Now that tennis is a big fad, all kinds of gimmicks are being developed. Even I've tried some, like the closed circuit tape system which allows people to watch themselves on replay.

"But, nothing can replace the actual experience of returning a ball to another live player. There's just no way that a machine can reproduce the variations in pace and placement that a player experiences in a real game."

Smitty practices what he preaches.

He can be seen every day directing group lessons, or conducting private lessons on the courts at Lomas Santa Fe Country Club, located within the 1,200-acre Lomas Santa Fe residential community in North San Diego County.

CENTRAL FED REPRINTS SENIOR CITIZENS DIRECTORY



Central Federal Savings and Loan Association vice president-marketing Gerald G. O'Brien, right, of Del Mar and La Jolla office manager Robert A. Johnson, a Rancho Bernardo resident, check out a copy of Central Federal's Senior Citizens Directory. Now in its third major printing, the directory is a comprehensive listing of San Diego county activities, organizations and services for the retired community.

With demand far exceeding supply, Central Federal Savings and Loan Association has gone to a third major printing of its countywide Senior Citizens Directory.

A comprehensive listing of San Diego city and county activities, organizations and services, the directory is tailored for the burgeoning active retired community.

Central Federal vice president-marketing Gerald G. O'Brien of Del Mar said a third printing of 10,000 copies currently is being distributed at the association's 13 offices countywide.

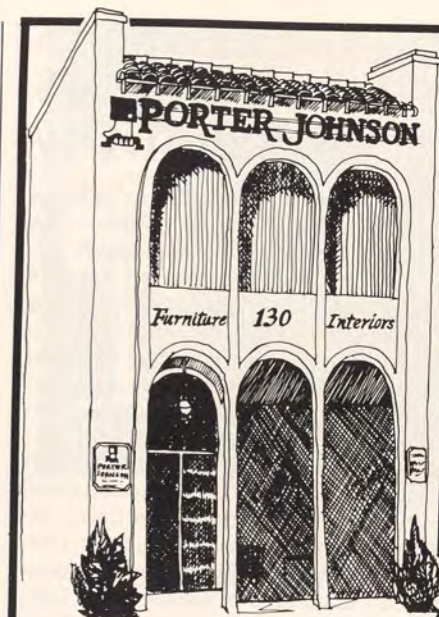
"The demand for the directory," O'Brien said, "has exceeded our fondest expectations. We are delighted to see the senior community accept this publication as its most factual reference source."

Included within the pages of the directory, which has the endorsement of San Diego Mayor Pete Wilson, are locations and telephone numbers for all vital city and county needs, ranging from the police to water departments.

The handy reference volume also lists all of the county's senior citizen clubs, drop-in centers and recreational activities geared to the retired.

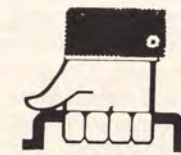
In addition, the directory which has been filed as a reference source with area libraries, provides information on legal and protective services, housing and special discounts for seniors.

The Senior Citizens Directory is available in the North County at Central Federal's Carlsbad and La Costa offices.



We . . .

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THE BISHOP'S SCHOOLS HORSE SHOW

The first Bishop's Schools Horse Show was held recently at La Jolla Farms. The event was sponsored by the Alumni Association for the benefit of the School's Scholarship Fund. The two day all-day event began at 9 a.m. on a Saturday and concluded at dusk on Sunday. There was a total of seventy-two classes and over eight hundred entries were received in advance for the show representing several of the major stables from the San Francisco and Los Angeles areas as well as from the local area. Horse Show exhibitors in the Hunter and Jumper Division showed on the first day and the second day featured the Western and Saddle Seat Divisions.

There were five Hi-Point Awards given. The Junior Hi-Point Award, Hunter, Jumper Division went to Gail Garcia; the Adult-Amateur Hi-Point Award, Hunter, Jumper Division was won by Sally Davis. In the Western Division the Junior Hi-Point winner was Melinda Robb and the Junior Hi-Point winner, Saddle Horse Division, went to Wendy Kalinowski. A special Headmaster's Hi-Point Award was given to the junior horse show exhibitor from The Bishop's Schools who had accumulated the most points during the two day event, and was won by Nancy Evans, daughter of Mr. and Mrs. William L. Evans of La Jolla. This will be a perpetual trophy and is the donation of Headmaster of The Bishop's Schools, Philip P. Perkins.

Food and beverages were available both days of the event and many families gathered on the large grassy area between the two rings to have picnic lunches. Numerous tables and chairs were conveniently placed near the green and white tented food booths while large white fringed umbrellas provided shade for those dining at the tables. Booth volunteers and girl students from The Bishop's Schools assisting wore bright green smocks. Boys from the Schools who directed traffic and sold programs wore white lab coats loaned by the nearby Salk Institute. The combined total of spectators and horse show exhibitors for each day numbered in the thousands.

The Bishop's Schools is an independent school for boys and girls. The Schools became co-educational in 1971 when the San Miguel School for Boys merged into the La Jolla campus. There is a boarding school for girls, and a day school for boys and girls.

The Horse Show is planned as an annual event. This year the show had as its Chairman the President of the Alumni Association, Mrs. S. Reid Gustafson and the Horse Show Manager was Miss Julie Haas Knox, an Alumna. □

The Horse World



Left to right: Mrs. Mark Yourston, La Jolla and Miss E. Jane Ellis, La Jolla, Trophy Chairman & Helpers; Mrs. Robert C. Beasley, Solana Beach.



Left to right: Master B. Walker, Mr. and Mrs. Richard Walker & Friends.



Left to right: Mr. Joseph Wesson, III, Tennis Pro at the Schools; The Rev. Virgil P. Evans - Chaplain (and wife) of the Bishop's schools.



Master Luke Sheid; Miss Nancy Hansel.



Left to right: Mr. James H. Knox, La Jolla; Miss Betty Winston, La Jolla; and Mrs. Michael Wilkes, La Jolla.

CHILDREN'S HEALTH CENTER HORSE SHOW

On Saturday and Sunday, June 1st and 2nd, the San Dieguito Auxiliary of the Children's Health Center and the Rancho Riding Club will present the 28th annual Children's Health Center Benefit Horse Show at the Rancho Riding Club grounds. It benefits the four divisions of the Center: the Children's Hospital, the Child Guidance Clinic, the Child Development Center, and the San Diego Speech and Hearing Center.

Mrs. Norman L. MacLeod, Jr., of the Rancho Riding Club and Mrs. John Hamrick of the Children's Health Center Auxiliary are co-chairmen for the event. Assisting Marilyn MacLeod are Virginia Reniers, co-chairman; Diana Sharp, secretary; Phyllis Aylmer, treasurer; Mary Cowan, trophy chairman, Gail Fletcher, Exhibitors Dinner; and Emilie Hayt, boxes.



"Elizabeth Walton", Honorary Chairman for the Horse Show, will be here both days to say "hello" to everyone and enjoy the festivities.



Testing "goodies" at the traditional Pastry Cart, which has become so popular at the Benefactors Parties, are Mrs. Frank Schulte, Mrs. Charles J. Smith, Mrs. Vernon M. Burns, and Mrs. William S. Aylmer.



Show aboard Miss Klamath, better known around the barn as "Missy" is owner Mrs. Paul Fletcher, whose husband is President of the Rancho Riding Club, and from left to right Mrs. Norman L. MacLeod Jr., Mrs. D. R. Somerville, chairman of the San Dieguito Auxiliary to the Children's Health Center, and Mrs. M. Millar Ransom, chairman of Publicity.



Mrs. Robert Welsh, Mrs. Gene E. Smith, and Mrs. Braughler Cowan are comparing notes on items for this year's boutique booths and checking out trophies and ribbons.

Joan Hamrick's assistants are Irene Perry, in charge of the Benefactor's party with her co-chairman Catherine Burns; Clara Lee Smith, corresponding secretary; Pat Smith and Sandy Somerville, advertising; Lorraine Schulte, concessions; Beverly Welsh, boutique booth; Marcia Schuster, decorations; Marilyn Ransom, publicity; and Bev Young, program.

Honorary Chairman for the gala weekend will be Kami Cotler, better known as "Elizabeth" on The Waltons, well known television show which is enjoying top ratings.

New innovations this year will include added items to the boutique booth. As well as the always popular hand-sewn items (all made by members of the Auxiliary) will be homemade spiced oranges,

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| | | | 1 Mtl. 1:00 | 2 | 3 N.Y. 5:05 | 4 N.Y. 11:15 |
| 5 N.Y. 11:15 | 6 Phil. 4:35 | 7 Phil. 4:35 | 8 Phil. 4:35 | 9 L.A. 7:00 | 10 L.A. 7:00 | 11 L.A. 7:00 |
| 12 L.A. 1:00 | 13 Atl. 7:00 | 14 Atl. 7:00 | 15 Atl. 7:00 | 16 Atl. 7:00 | 17 S.F. 7:30 | 18 S.F. 1:00 |
| 19 S.F. (2) 12:00 | 20 Hous. 5:35 | 21 Hous. 5:35 | 22 Hous. 5:35 | 23 Cin. 7:00 | 24 Cin. 7:00 | 25 Cin. 7:00 |
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strawberry jam, pear chutney, and various breads, as well as many other home-prepared items.

The Benefactors Party will be held at the home of Mr. and Mrs. Alfred Gregory on May 25th and will carry a Greek theme and dinner. The traditional pastry cart will feature exotic Greek desserts such as Kadaife (Shredded Pastry), Saragli (Almond and Pistachio Pinwheels), Melomacaroni (Honey-Dipped Cakes), Yiacourtopena (Yogurt Cake), and Tyropeta (Molded Cheesecake with Ground Almonds). The recipes for some of these come from the writings of Archestratus, in 350 BC, probably the oldest recipes in the world, and ones that are still favorites in Greece today.

Don't forget to mark June 1st and 2nd on your calendar to come to the horse show, have lunch, and browse through the bazaar area between classes.



Checking programs and making plans for this year's show are from left to right, Mrs. David Freeman, Mrs. T.C. Young, and Mrs. Donald Reniers.

RANCHO RIDING CLUB JUNIORS WIN AGAIN

The Bar-O Riding Club horse show, April sixth, at Bonita Valley Farms, was the scene of another victorious day for the Rancho Riding Club Junior Members. Pam Fletcher, Elizabeth Sharp, Paula Nelson, Linda Nelson and adult amateur, Jane Schooler won collectively seven firsts and four second place ribbons. A grand total of 19 ribbons were brought home from the twelve classes entered. Needless to say, Sandy Aston, their very capable trainer, was jubilant over their success. □

PIO PICO PARK ANNOUNCES HORSE EVENTS

Located on historic Rancho Jamul, the Pio Pico Park horse arena will be the site for a variety of events during the next six months, among them the 6-day United States of America Pony Club's regional camp ride, June 18-23.

Ruth Laswell, of El Cajon, who manages the horse show activity for Pio Pico,

said it is the finest array of events the arena has ever had.

"This is an interesting schedule of events, certainly our best, but I expect we will have even more shows here before the year is over," Mrs. Laswell said.

About 80 Pony Club entrants will come from Southern California and Arizona for the regional competition, which features cross country and dressage. The riders will stay overnight at the Pio Pico campground, and their hunter horses in paddocks at the adjacent arena.

Another major event will be the annual county-wide Cutting Horse competition and Barbecue, sponsored jointly by the San Diego Cutting Horse Assn. and the San Diego Cowbells, August 4. Mrs. William (Betty) Tulloch is chairman.

Still another top event will be the Trail Ride, June 21-22-23, sponsored by the National Association of Trail Riders. Riders will camp on the ground, and horses must be tied to trailers overnight, according to NATR regulations.

Two-day shows scheduled are: the Santa Fe Hunt Club combined training, June 8-9; the Chula Vista Mounted Police (hunters, jumpers, western, and english), July 27-28; the Girls Club of El Cajon (hunter, jumper, western, and english classes), Aug. 10-11.

Additional shows on tap are: Westwind Riders (western), April 7; Frontier Riders of Lakeside (western), May 26; the Cal Border Appaloosa Club of Escondido (hunter, jumper, western), Aug. 18; and the El Cajon Junior Women's Club (western), Oct. 20.

For additional information regarding these events, phone Ruth Laswell, 561-0119. □

RANCHO EAST SCORES WELL AT BONITA SHOW



Darlene Van Ort

Darlene Van Ort, 8 years old was Hi Point Rider for the day. She rode SUGAR owned by Jessica Baker.

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Mary Giffin

Moment's Notice, owned by Rancho East won Twelve & Under Hunters, ridden by Beth Shaw, Ruth her sister, won the Twelve & Under English Pleasure, Second in Equitation Twelve & Under, and Third in Hunter Hack.

Misti Wheelock showed her new horse, Point One, and won the Hunter Hack.

Arlene Van Ort, Mother of Donna and Darlene, rode Darlene's horse, Me First, in the Amateur classes and came home with two Thirds and one Fourth.

Mary Giffin, daughter of Ralph and Ruth Giffin of Rancho Santa Fe showed for her first time on Thistle, owned by

Rancho East. Mary won Fifth in Equitation Twelve & Under; and Sixth in English Pleasure Twelve & Under.

Dorian Greene, of Del Mar, rode his Command Rating, and was Eighth in Equitation 13-17, and Sixth in English Pleasure 13-17.

Lois Hungerford, of Escondido rode Ladybug, owned by Rancho East and was Second in the English Pleasure Pony class.

Lisa Ownes, of Del Mar, rode Not So, owned by Lisa, and was Tenth in Equitation 13-17; Eighth in Equitation over fences 13-17. □

NORTH COAST FAMILY Y.M.C.A. PLANS MAJOR EXPANSION

The North Coast Family Y.M.C.A. has kicked off its "Capital Campaign" to raise some \$150,000 according to Ed Harloff, Campaign Chairman of the Y's "Covenant With Tomorrow".

The special gifts section of the campaign is made up of 15 men who will call on some 100 prospective contributors in their efforts. Serving on this team are: Paul Ecke, Jr., Encinitas; Bill Putnam, Carlsbad; Dave Tozier, Encinitas; Al Natkin, Carlsbad; Ed Jeffries, Cardiff; Bob Weidner, Encinitas; Whitey Oberg, Cardiff; Stan Mills, Encinitas; Dan McKenna, Encinitas; Bob Somerville, Rancho Santa Fe; Dr. Bob Hobbs, Encinitas; Allan Kelly, Carlsbad; Marshall Campbell, Carlsbad; and Dr. Fred Gualda, Encinitas.

Ed Harloff, Chairman, announced that some \$33,000 has already been pledged by the Y.M.C.A. Board and staff. Not included in the amount was a recent \$5000 pledge from an anonymous community

member who is interested in the North Coast Family Y.M.C.A.

Pahl went on to state that the \$150,000 capital endeavor will be used to:

1. Cover the Y's existing 35' x 75' swimming pool so that it can be used on a year around basis to meet the needs of a growing Aquatic program,

2. To build 4-6 tennis courts for families in the community, and

3. To improve the Y's primitive campsite in Carlsbad with nature trails, fire ring, campfire area, parking area and toilet facilities so it can be used year around by not only Y.M.C.A. organizations, but other agencies in the community.

Pahl went on to state that separate from the Capital Campaign is a committee headed by Dr. J. Peter Fitzpatrick studying and planning for a Health Club and Handball complex that will serve Y families, business men, and community members in the North County.

Places and Faces

CAPOBIANCO JOINS SAN DIEGO OPERA



Walter Herbert, General Director and Conductor (l.); Mrs. Lionel U. Ridout, President, San Diego Opera, Inc.; Tito Capobianco, Artistic Advisor (r.).

The San Diego Opera Board of Directors and Walter Herbert, General Director and Conductor, recently announced the appointment of Tito Capobianco, world-renowned opera producer/director, as Artistic Director (Elect) of the San Diego Opera. Mr. Capobianco will assume the title of Artistic Director upon Maestro Herbert's retirement at the close of the 1976/77 season.

Capobianco's international reputation as an operatic producer and stage director is based upon his widely acclaimed productions at the New York City Opera, Paris, Berlin and Hamburg Operas, the San Francisco Opera and the Teatro Colon in Buenos Aires. He has conceived and directed many new productions for Beverly Sills, including "Julius Caesar", "Tales of Hoffmann", "Maria Stuarda", "Roberto Devereaux" and recently created a new "Norma" production for Joan Sutherland at the San Francisco Opera.

Mr. Capobianco currently resides with his wife, choreographer Elena Denda, and their two children in the Canary Islands. They are expected to take up residence in San Diego in the summer of 1976.

Capobianco's association with the San Diego Opera is another feather in the cap of the company which celebrates its tenth anniversary during the 1974/75 season. The emerging status of the company has been evident in the past few years by the international stars and directors it attracts, its nationally acclaimed performances of premieres as well as classics, and its sell-out seasons. The company opens its 1974/75 season in November. Highlights will include "Lucia di Lammermoor" with Joan Sutherland and a new "Manon" with Carol Neblett.

TOWER WING COMPLETED

The first deluxe private room in the Winzer Tower at Scripps Memorial Hospital has just been completed. The enlargement of the corner private room is part of the continuing remodeling of the Winzer Tower.

"The room is designed to create a homelike atmosphere for the patient, to provide adequate space for a relative to

spend time with the patient, and better circulation for nursing care," said Louis M. Peelyon, executive director. "This is the first of twelve corner rooms to be enlarged and remodeled in the Winzer Tower. Currently the staff, and patients, are evaluating the room before remodeling proceeds on the remaining rooms."

"Creating a homelike atmosphere reduces the patient's anxiety about a hospital, and places them in more familiar surroundings," said Peelyon. "This encourages the patient to become active as soon as possible and aids their recovery."

The entire Winzer Tower is being refurbished in warm gold-orange-oyster tones and carpeting will be added to the halls in the nursing units. □



Mrs. Flint Locke, the former Betsy Walker of Rancho Santa Fe

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The Photographer behind the ad

Photos by Rich Pesin

PHOTOGRAPHER STREAKS (WELL, ALMOST) TO TIE THIGHS IN LA JOLLA, CALIFORNIA

Shooting a new national advertising campaign for X'Andrini ties, ad photographer Harry Pesin ties a tie around the thigh of San Diego model Birgit Eastland at his studio overlooking Mt. Soledad in La Jolla, California. Pesin, who lives in La Jolla, and commutes to New York to operate his Manhattan ad agency, Pesin Sydney & Bernard, didn't exactly streak when he took the shot, but neither was he wearing GGG Clothes (another one of his ad clients). □



X marks the tie by X'Andrini.



NEW YORK MODEL POSES WITH DR. & MRS. SOL ROY ROSENTHAL FOR NATIONAL CAMPAIGN FOR GGG CLOTHES

Dr. & Mrs. Sol Roy Rosenthal, of Rancho Santa Fe, practiced jumps in front of the camera as Don Phillips, well-known New York model, posed in a GGG sport coat for a national advertisement. The campaign was shot by Harry Pesin, La Jolla resident, and author of the forthcoming novel, "Welcome, Stranger & Partners." □

the business circuit

NEW CHAIRMAN, PRESIDENT NAMED AT WEST COAST NATIONAL BANK



Elmer Glaser



John M. Cosh

Oceanside, Ca. — Elmer Glaser and John M. Cosh were elected Chairman of the Board and President of West Coast National Bank, respectively, at the annual stockholder meeting.

Glaser, who was one of the original founders and organizers has served as President since West Coast Bank received its charter in the fall of 1963.

He will be the first to hold the board chairman title.

Cosh, a North San Diego County native who joined the bank as Executive Vice President in 1970, is the first to be promoted from within the ranks for the position of President and Chief Executive Officer.

He also has served as Director since coming to the Bank.

Both men are experienced banking executives.

Glaser, in addition to forming West Coast Bank, was an organizer and first president of Tri-City Savings & Loan Association, now sold to a San Diego S&L chain.

He also owns Mission Square Shopping Center in Oceanside and Elmi's Mens Stores in several San Diego county cities.

Cosh began his banking career following service with the U.S. Air Force in World War II and since 1946 has served the financial interests of the area from offices in Oceanside and Vista.

Active in community affairs, he is Director and former President of Tri-City Hospital District and is Vice President of the Oceanside Chamber of Commerce.

Returned to the bank board as

Directors, in addition to Glaser and Cosh, are Joe B. Cockrill, Gordon F. Tait, Robert S. Gleason, Chester J. Heltbride and James J. Sutherland.

West Coast National Bank now has assets in excess of \$22.6 million, double its size when Cosh joined the bank three and one-half years ago. □

ALISON PLACES \$7.4 MILLION LOAN ON THE PLAZA APARTMENTS

A \$7.4 million dollar loan recorded today on The Plaza Apartments, a 502 unit luxury apartment project in the Pacific Beach area of San Diego. The Alison Company placed the loan with Home Savings & Loan Association of Los Angeles, the largest savings and loan association in the country. Home had held the previous loan on The Plaza which was also arranged through Alison in mid 1971. Gary Blackman, loan officer, handled the transaction for Alison.

Scott Calder, Vice President and manager of the Alison Company San Diego office stated that Alison's involvement with The Plaza dates back to early 1969 when they were involved with the purchase of the then vacant land and the formation of the partnership which handled the development. The Alison Company was also involved, along with Coldwell, Banker & Company, in the 1973

sale of The Plaza to CARIC, the present owners.

The Alison group of companies is a diversified asset management, mortgage banking and development firm with offices in San Diego, Newport Beach, Los Angeles, Phoenix and New York City. Over the past 36 years Alison has been responsible for real estate investments in excess of one billion dollars.

Active in San Diego since 1959 some of the recent major projects Alison has been involved with besides The Plaza include development of a 193 unit apartment complex in Mission Valley, purchase and subsequent management of 400,000 net rentable square feet of industrial space in the Kearny Mesa area, purchase and management of the downtown office building occupied by Title Insurance and Trust Company and the development and sale of a Safeway Shopping Center in Santee. Another very successful project is the Gentry-Watts Industrial Park on Miramar Road, a \$12,000,000- 200 acre, rail-served park which is a joint venture development put together by Alison.

The Alison Company moved into its new offices in Mission Valley in March 1973 to accommodate the growth and are already planning another expansion of their space this year. □

3,300,000 TRANSACTION

A three-way transaction involving \$3,300,000 and Coldwell Banker real estate offices in San Diego, Torrance and Fresno has resulted in two industrial parks and a 90-acre ranch changing hands.

Ray Burer of Coldwell Banker's San Diego office, together with Dick Cadieu and Charles McMorris of the firm's Torrance office, negotiated the sale of Redondo Beach Industrial Park for Equity Real Properties to Ernest Hahn.

Burer also represented both buyer and seller in the sale of Solana Beach Industrial Park by San Diego-based Southwestern Development Co. to Hahn.

The Hahn organization then traded the Redondo Beach and Solana Beach properties for a 90-acre ranch owned by George Gagos in Modesto. □

NORTH COUNTY BANK NAMES CASHIER



R.M. Velandia

Roberto M. Velandia, 40, has been named to serve as cashier of North County Bank in Escondido. The announcement was made by Wayne Van Horne, president of the newly chartered bank which is in its organizational stage.

Velandia started his banking career as a bookkeeper in the loan department of Popular Bank of Bogota, Colombia, in his native country of South America. He joined United States National Bank's Pacific Beach office as a teller in 1958, and was serving as Vice President and Regional Operations Officer when USNB was acquired by Crocker National Bank in 1973. He retained this same position with Crocker until joining North County Bank.

The bank will be the central building in a one-square-block area, master planned for development into a business and professional center. The site is located on Escondido Boulevard between Fourth and Fifth Avenues. It is anticipated that the bank will open early this summer in temporary quarters.

Van Horne stated that in addition to executing the normal cashier's duties, in the operational areas of the bank, Velandia would be "deeply involved" in new business acquisition and the "other myriad tasks required in opening a new bank."

Velandia received his education in Bogota and has taken numerous specialized courses from the American Institute of Banking. His wife, Jane, and three children, Abigail, 10, Roberto II, 8, and Traci, 7, will reside with him in Escondido when school is out. □

DANO APP'T REGIONAL VICE PRESIDENT



W. Jerome Dano

Greenebaum mortgage company of Chicago announces the appointment of W. Jerome Dano as Regional Vice President Greenebaum-Pacific Mortgage Company, San Diego. Mr. Dano previously served as vice president of the firm's Colorado Springs branch office. Prior to that, he was vice president of the mortgage loan department at Western National Bank of Colorado.

The parent firm, Greenebaum Mortgage Company, was founded in 1855 and is one of the oldest mortgage banking firms in the United States. They specialize in arranging first mortgage and construction financing on commercial properties.

The San Diego office was opened in March 1973, and is located at 1200 Third Avenue, San Diego.

LEAR SIEGLER PRESIDENT JOINS USD TRUSTEES

Dr. Author E. Hughes, President, announced today that Los Angeles business executive Robert T. Campion has been elected a member of the University of San Diego Board of Trustees. There are now 30 Trustees with plans to add 5 more.

Mr. Campion is President and Chief Executive Officer of Lear Siegler, Inc. He attended Loyola University, Chicago where he majored in accounting. Following service in the Army Signal Corps, Mr. Campion returned to the Chicago office of Alexander Grant and Company where he had worked while a student. In 1954, he became a full partner in the firm.

Mr. Campion is a member of Siegler in 1957 as Corporate Secretary, was appointed Vice President and Secretary the following year, and was named

Senior Vice President in 1962. In January 1971, he was elected to his present position as President, Chief Executive Officer, and to the Board of Directors.

Mr. Campion is a member of the Board of Regents of St. John's Hospital, Santa Monica, California, and a member of the American Institute of Certified Public Accountant.

He and his wife and their son live in Encino, California. His son, Michael James, is a junior at USD majoring in Political Science.

Other Trustees are Most Reverend Leo R. Maher, Chairman; Rev. Msgr. I. Brent Eagen, Mr. Ramon Castro, Mrs. Frances G. Harpst, Mr. Peter J. Hughes, Mr. Francisco P. Marty, Dr. Irving Salomon, Mr. George A. Scott, Mr. A. Eugene Trepte, and Mr. Bruce V. Wagner of San Diego.

La Jollans on the Board are Anita V. Figueredo, M.D., Vice-Chairman, Mr. Thomas C. Barger, Mrs. James S. Copley, Dr. Edmund L. Keeney, Mrs. C. Arnholt Smith and Mr. Richard P. Wolman.

Also serving on the Board are Rev. Msgr. John E. Baer of San Bernardino; Dr. H. John Cashin, Manhattan Beach; Dr. Earl R. Crane, San Bernardino; Sister Frances Danz, RSCJ, Menlo Park; Mr. J. Phillip Gillian, Los Angeles; Mr. Charles Grace, Santa Monica; Miss Patricia Howe, San Francisco; Mr. Arthur H. Kaplan, Hollywood; Mr. Robert J. Keyes, Burbank; Sister Mary Mardel, RSCJ, South San Francisco; Mr. Timothy D. Parkman, Tucson, Arizona; and Rev. Msgr. William D. Spain, Solana Beach, California.

COLDWELL-BANKER NEGOTIATES FINANCING "THE MEADOWS"

The mortgage banking division of Coldwell Banker Management Corp. has announced the negotiation of a \$1,725,000 loan to finance "The Meadows" apartment complex in Oceanside.

Division manager Don Russell said work on the 136-unit complex located on the west side of Barnard Dr. north of the Vista Freeway will commence immediately.

He said the loan for the 12 two-story complexes was placed for the Pasadena based owner-developer Southern California Property Systems through Aetna Life & Casualty Co.

Additionally, a construction loan was placed through United California Bank.

The San Diego mortgage banking division of Coldwell Banker Management Corp. placed loans totaling more than \$32.3 million during 1973.

RB BROKERS ASSOCIATION SERVICE FORMED

Five Real Estate offices in Rancho Bernardo have joined to form the Rancho Bernardo Brokers Association and Multiple Listing Service, according to Richard Thorson, general manager of Rancho Bernardo Realty.

The Association will be open to licensed real estate brokers with offices in Rancho Bernardo, who are willing to subscribe to the Realtor's Code of Ethics and the bylaws of the Association.

Members of the Association currently include Red Carpet Realtors and four branch offices of Rancho Bernardo Realty.

The Association has been organized to provide the residents of Rancho Bernardo and potential buyers with conscientious and ethical professional real estate service through an organized multiple listing program, exposing properties to five resale offices in Rancho Bernardo.

President of the Association is Richard Thorson, general manager of Rancho Bernardo Realty, and Vice-President and Secretary is Maryane Boozan, owner/broker of Red Carpet Realtor's Westwood Shopping Center Office in Rancho Bernardo.

Rancho Bernardo, located just 25 miles north of downtown San Diego on U.S. 395 (Int. State 15), is a development of Avco Community Developers, Inc., developers of master-planned residential communities, new towns and moderately priced homes.

ALTA RUTH WALLIN JOINS LOMAS SANTA FE REALTY



Alta Ruth Wallin

Mrs. Alta Ruth Wallin, who owned and operated Wallin Realty in Solana Beach for five years, has joined Lomas Santa Fe Realty as a sales representative specializing in home and lot sales.

"Mrs. Wallin brings a wealth of knowledge and experience with her to her new position," Chuck Ripley, vice president of sales for Lomas Santa Fe Realty, said in making the announcement.

Prior to operating her own company, Mrs. Wallin was affiliated with Perry Real Estate in Del Mar for three years.

In addition to having a broker's license, Mrs. Wallin has completed Graduate Realtors Institute requirements, and recently attended a course in developing, leasing and managing commercial property, sponsored by the National Institute of Real Estate Brokers.

Mrs. Wallin is a past director and secretary/treasurer of the San Dieguito Board of Realtors, and past director of the California Real Estate Association.

Born in Boise, Idaho, and raised in Santa Barbara, where she received a bachelor of arts degree, Mrs. Wallin has lived in Solana Beach for 24 years.

Her husband, Robert, is a counsellor for the San Dieguito High School. Mr. and Mrs. Wallin have a daughter and son-in-law, Mr. and Mrs. Rob Keele, and grandson Robby, living in Solana Beach.

Lomas Santa Fe Realty, which has its sales office at the intersection of Lomas Santa Fe Drive and Santa Helena adjacent to Interstate 5, is a member of the National Association of Real Estate Boards and the San Dieguito Real Estate Board.

HUGHES AIRWEST PASSENGER MILES UP

Hughes Airwest today reported the number of miles flown by its passengers and the percentage of seats filled in January rose to the second highest monthly levels in the company's history.

These miles exceeded 117,825,000, or 25.3 per cent more than the 94,039,000 reported in January, 1973.

The percentage of seats filled (load factor) climbed to 57.2 per cent from 46 per cent.

Passenger boardings at the airline's 64 airports throughout the Western U.S., Canada and Mexico increased 15.7 per cent to 295,000 from 255,000.

Passenger density (the number of passengers flying per mile) jumped 27 per cent to 47 from 37. Total available seat miles climbed slightly to 206,076,500 from 204,354,600.

Cargo ton miles flown edged upward to 663,100 from 626,700, while the number of tons of cargo boarded dipped to 1.678 from 1,706 tons.

PERSONNEL FOR FIRST INVESTMENT MANAGEMENT, INC.



Charles H. Belvin

Charles H. (Brig) Belvin, 36, will head First Investment Management, Inc., the new investment advisory subsidiary of Southern California First National Corp., according to Lloyd L. Schunemann, president of the one bank holding company and First Investment Management.

Belvin will be First Investment's executive vice president and chief operating officer, Schunemann said.

Other senior officers of First Investment are: J. Terrence Greve, vice president, financial counseling; Ronald H. Kendrick, vice president, Mansfield Mills; Donald A. Levi, vice president, sales and marketing; Karl E. Verhoye, vice president, portfolio management; and John P. O'Brien, vice president, security analysis.

Levi, Kendrick, and Greve will also serve on the firm's Board of Directors. Other directors for First Investment are: Kenneth R. Rearwin, who retired last year as San Diego Vice President and Manager for Merrill, Lynch, Pierce, Fenner and Smith; Donald L. Daley, chairman, C Daley Corp; E. G. Cunningham, president of Southern California First National Bank; and, Lloyd L. Schunemann.

"In First Investment we bring together top professionals in the investment field who will work in close cooperation with First National Bank Trust Department's experts in the fields of trusts and estates," Schunemann said.

"We will be taking an integrated approach to financial planning, one that will balance individual needs with the latest in investment opportunity," he said.

"Mansfield Mills will continue to operate under its own name at its present offices in La Jolla," Schunemann said. "The difference is that now it is a division of First Investment Management."

Headquarters for First Investment Management will be located in the Southern California First National Bank building on Fifth Avenue at "B" Street in downtown San Diego.

First Investment Management will manage investment accounts for individuals, as well as corporations — including pension and profit sharing accounts.

SCRIPPS CLINIC SCIENTIST HONORED

A scientist at Scripps Clinic and Research Foundation, Hans J. Müller-Eberhard, M.D., was one of ten physicians and researchers in the country selected to receive *Modern Medicine's* 1974 Award for Distinguished Achievement.

The distinguished achievement awards have been made annually by the publishers of *Modern Medicine* for the past 40 years. Recipients are selected by the deans of medical schools, leaders of medical organizations, and members of the magazine's editorial board. According to the publishers, the awards are made

"to the men and women who make important discoveries in medical research, who devise useful refinements for clinical medicine or surgery, or who contribute to improving medical education."

Dr. Müller-Eberhard, a member of Scripps' department of experimental pathology and holder of the Cecil H. and Ida M. Green Investigatorship in Medical Research, was singled out for his work in a highly complex molecular system known as "complement." Complement is known to play an instrumental role in a wide variety of bodily functions.

The *Modern Medicine* Award is not the first accolade Dr. Müller-Eberhard has received. In 1972 he was selected as the first scientist to occupy the Cecil H. and Ida M. Green Investigatorship in Medical Research — a special research position established at SC&RF by a founder and director of Dallas-based Texas Instruments, Inc., and his wife.

In 1971 he was presented the Helen Hay Whitney Foundation's T. Duckett Jones Memorial Award — one of the nation's most prestigious annual medical awards.

Dr. Müller-Eberhard was the 1970 winner of the Squibb Award of the American Infectious Diseases Society and later that year accorded further honor by an invitation to deliver one of the renowned Harvey Lectures at Rockefeller University. In 1966 he was selected for the Parke-Davis Meritorious Award of the American Society for Experimental Pathology.

In addition to his post at SC&RF, Müller-Eberhard serves as an adjunct professor in the department of pathology at the University of California, San Diego. He is a member of the Association of American Physicians, American Society for Clinical Investigation, American Association of Immunologists, American Academy of Allergy, and the Society of the Sigma Xi.

FINANCIAL SQUARE COMPANY AWARDS CONTRACT

The Financial Square Company has awarded a contract to a local firm for the landscape planting at The Financial Square, the full-block development in Centre City which features the 24-story San Diego Federal Savings highrise.

Rancho Landscape Company, Inc., headquartered on Ronson Court in San Diego, has been given the contract for a landscape program which will cost in excess of \$50,000, according to the developers. Planting is scheduled to begin in mid-February.

The Financial Square, bounded by Sixth and Seventh Avenues and A and B Streets, is now in the final stages of development, with occupancy in the 300,000 square feet of luxury office space scheduled for April 1. The project will introduce in the environment of downtown, a full quarter-acre of tiled and landscaped plaza which will truly enhance the setting of San Diego's newest highrise building. Thomas-Fletcher-Nicol Company is exclusive leasing agent for the project.

Emmet L. Wemple, ASLA, of Los Angeles, the landscape architect for the development, said the landscape plan for The Financial Square is to provide areas of greenery with varied, colorful plantings and tree groupings to create an inviting open space in the city.

"All of the large trees were carefully selected at a nursery over a year ago," Wemple said, "each for its particular shape and size. The New Zealand Christmas Tree will be the predominant plant," he said, "and will provide a simple and dignified appearance appropriate to the form and function of the building."

Approximately three dozen of these multi-branched trees, which produce a unique red blossom, will be used at both the plaza level to the west of the highrise and on the multi-level terrace to the north of the structure.

Wemple said that Turf Lili, a low-growing, leafy green plant with small blue flowers, will constitute 80 per cent of the ground cover and will be used in all plan-

ters at the site together with sunrise yellow Gazania and Japanese Spurge.

"In the determination of the landscape plan," Wemple said, "particular attention was paid to the pedestrian passing by and to the building tenants in terms of their visual relationship to the landscape."

In fulfillment of the need for visual excitement, approximately 450 shrubs and flowering plants will be used in the landscape to provide a range of color throughout the year. Rhapsis palms will be used to give identity near the entries to the highrise building, he said.

The plaza will be further accented with a large coral tree specimen, measuring 12 feet by 12 feet in size and acting as a focal point in the center of the court, Wemple said.

The Financial Square project was designed and planned by Deems/Lewis and Partners. It is being built by Haas and Haynie, general contractors with exclusive leasing now by Thomas-Fletcher-Nicol Company.

TRAVELODGE APPOINTS NEW REGIONAL DIRECTOR

Appointment of Al Hunter as Director of Motor Hotels, Eastern Region of Travelodge International, Inc. was announced by Philip A. Decker, Director of Motor Hotels.

In his new position, Hunter will be working from the company's headquarters at El Cajon, California, supervising the operations of Travelodge's eastern network of motor hotels.

Prior to joining Travelodge, Hunter served two years as Eastern Regional Manager of Quality Inns. He was a supervisor for new company properties of Ramada Inns and vice president of Roger Miller's King of the Road Enterprises, Inc.

He began his hotel management career in 1961 with Holiday Inns as an assistant innkeeper and seven years later was named area supervisor for New York and Massachusetts.

Hunter is a member of the Advisory Board of Daytona Beach Junior College Hotel and Restaurant School. A graduate of Linsly Military Institute in Wheeling, West Virginia, he majored in Business Management at West Virginia University.

Travelodge International, Inc., headquartered at El Cajon, California, currently has more than 450 motels and motor hotels totaling nearly 30,000 rooms in 43 states, Canada and Mexico. The company is presently expanding internationally.

RANCHO SANTA FE SAVINGS AND LOAN REPORTS ASSETS OF OVER \$6 MILLION



Frank R. Warren

The only locally owned State chartered savings and loan in San Diego County reports assets of over \$6 million as of March 25.

Frank R. Warren, Chairman of the Board, stated that since its May 1973 opening with the capitalization of \$2 million, the Association's assets are now over \$6 million. The report also shows savings accounts of over \$3,700,000 and real estate loans outstanding of \$5,200,000.

In addition to Frank Warren, other officers are Richard K. Colbourne, president and director; D. W. Ausbrooks, executive vice president; Kathleen K. Stokes, vice president and assistant secretary; Roger S. Woolley, secretary and director; and Ludwig Weindling, treasurer and director.

Other directors are Roger E. Brickman, J. E. Coberly, Jr., Russell Q. Fellows, Percy H. Johnston, Jr., Arthur R. Lindburg, T. A. L. Loretz, Hon. Lloyd S. Nix, Herbert B. Pratt, Y. Charles Soda, Lee R. Taylor and Edward R. Woolley.

The association is located at La Granada and La Flecha in Rancho Santa Fe. □

HYDRAPRISE ELECTS HARDISON

Douglas R. Hardison has been elected a vice president of Hydraprise Corp., according to an announcement by Newlon D. Benner, Pres.

Hardison will carry the title of Director of Manufacturing for Hydraprise Corp., a manufacturer of marine waste pump stations and a new on-board waste treatment device. His responsibilities will include production, production control, materials and quality controls.

Formerly production manager for Dioptrix, Inc. of San Diego,

Hardison has also been associated in similar capacities with Computer Peripherals, Corp. of San Diego and Bourns, Inc. of Riverside.

A native of Corona, Calif., Hardison attended local schools and served four years in aircraft electrical maintenance, repair and installation at Norton Air Base, San Bernardino. He is married, has three children, and is a resident of Rancho Bernardo. □

APPLIED ENERGY, INC., CHILLED WATER SERVICE

Applied Energy, Inc., (AEI), a subsidiary of San Diego Gas & Electric Company, will supply chilled water for air-conditioning the new Metropolitan Correctional Center, which will open in downtown San Diego this spring.

Walter A. Zitlau, president of the utility and its subsidiary, said a 10-year contract has been signed with the federal government to provide the service for the correctional center starting May 1.

Under an earlier contract with the federal government, AEI also will provide chilled water service for the San Diego Courthouse-Federal Office Building, which is being constructed on Union Street across from the correctional center.

Chilled water will be piped about a quarter mile to the buildings from Applied Energy's chilled water plant at Kettner Boulevard and E Street. The closed cycle system consists of two 20-inch lines. One will supply the chilled water to the facilities. The other will return the used water to the chilled water plant for re-chilling. Lines already are installed for most of the distance.

Fresh water, specially treated to prevent corrosion, is used in the closed cycle system. The water is chilled to 42 degrees Fahrenheit at the plant and pumped to the buildings that are to be air-conditioned.

At the buildings, the water flows through cooling coils of the air conditioning system. Air blown over the coils cools the building. In this process, the water absorbs heat from the building. This warmer water — about 58 degrees Fahrenheit — will blow back to the central plant for re-chilling.

Studies indicate that a central plant system serving a given number of buildings uses approximately 15 percent less electrical energy than would be required if each building had its own system. For the Metropolitan Correctional Center this will amount to a fuel savings of 417 barrels of oil per year.

In addition to providing these energy savings, the central plant

system eliminates the need to install expensive, large and sometimes unsightly chilling equipment in each building and thereby makes more floor space available for offices or other use.

Applied Energy, Inc., started the chilled water service in downtown San Diego in June 1972. □

PETER ERÖS, HEADLINER OF THE YEAR

Peter Erös, Music Director and Conductor of the San Diego Symphony Orchestra, has been named Headliner of the Year for 1973, in the field of Entertainment by the San Diego Press Club.

The announcement was made this week at a banquet honoring the nominees who were selected by a cross section of Editors with major San Diego media. The selections, in ten categories, were made on the basis of the impact which the individual has made in the specific category rather than on the total amount of media exposure.

Maestro Erös was cited for "leadership which has elevated the status of the San Diego Symphony Orchestra and contributed significantly to an increase in season subscriptions."

"Headliner of the Year" is the first major project of the San Diego Press Club which plans to continue the program annually. Similar programs have become popular with press clubs across the nation.

VIDEO TAPE PARTNERSHIP

San Diego Video and the Vidtronics Company, of Los Angeles, have entered into a partnership in a new mobile video-tape vehicle.

San Diego Video, leading tape production facility in the San Diego area, is headed by President Phil Arenson. Mr. Arenson stated that the video-tape field is growing so fast that the second mobile vehicle was a necessity to service its customers.

Now in the planning stage is still another unit which will service the Phoenix, Arizona area. This vehicle will be in operation sometime in the middle of 1974.

Vidtronics Company, headed by President Peck Prior, is one of the leading video-tape post production companies in the Los Angeles area. Vidtronics is a subsidiary of Technicolor, Inc.

This new venture was approved by the Board of Directors of both companies. The board of San Diego Video consists of Mr. Arenson, Mr. Robert Sommer, Mr. Alard Roen, Mr. John Ettlinger and Mr. Leonard Phillips. □

WHITNEY CHAIRMAN'S CHAD

Victor P. Whitney, president of Fruin Financial, Inc. will serve as Chairman of the Spring 1974 Campaign of the Combined Health Agencies Drive — CHAD — Thomas C. Peek, chairman of the CHAD Board of Directors announced today.

Whitney will direct 90 volunteer campaign workers from the nine member health agencies of CHAD as they contact business and industry in San Diego County during March. This fifth year of a CHAD Spring Campaign will kick off March 5th and continue until the end of April.

"The CHAD campaign makes a unified approach for nine health agencies to business and industry in the county," Whitney explained. Funds raised by CHAD come either from employee payroll deductions or corporate gifts and are for the current calendar year. CHAD encourages and honors all designations to specific member agencies. Whitney added that CHAD is working with United Way for a joint campaign for 1975 funds.

Whitney is a member of the CHAD Board of Directors and serves as vice-president of the San Diego Chapter of the American Cancer Society, a member of CHAD. He is the past public information chairman of the CHAD Board and is also a past president of the Big Brothers Association of San Diego County.

He has worked in the financial field locally, first as an insurance agent, and more recently as financial counselor for Roberts-Scott and Co. He became president of Fruin Financial, Inc. Oct. 31, 1973.

A cum laude graduate of UCLA in finance, Whitney later graduated with a trust major from the American Institute of Banking. He is a member of various financial and banking associations including the San Diego Stock and Bond Club, San Diego Association of Life Underwriters, and the Estate Planning Council of San Diego, of which he is a past president.

CHAD member agencies include Cancer Society, Heart Association, Arthritis Foundation, Crippled Children and Adults — Easter Seals, Cystic Fibrosis Research Foundation, Mental Health Association, Multiple Sclerosis Society, Muscular Dystrophy Association, and Society for Prevention of Blindness. These agencies conduct local and national research, patient service programs and educational programs. □



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Faces

HELEN ISELY JOINS RANKS OF REGULAR CONTRIBUTORS



Helen Isely

This month marks the initial article (The Good Old Days Are Here Again) in a series written exclusively for North County Living by Helen Isely. Topics will include the range of interests typical of North County — everything from horses and flowers to fashions and fun — each with an angle different from what might be expected and each, it is hoped, informative and entertaining.

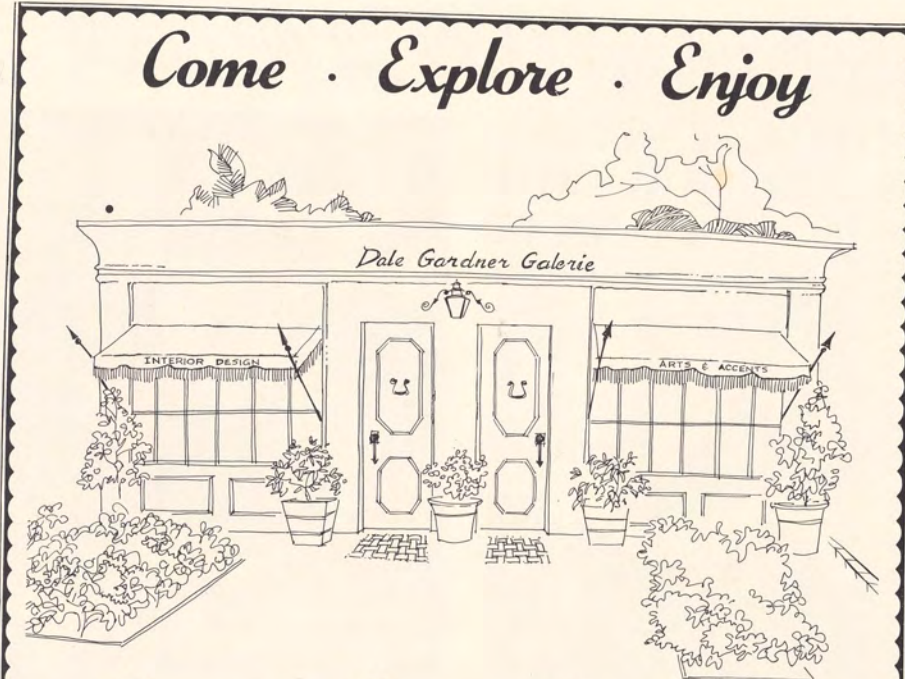
Ms. Isely regularly writes and edits San Diego Constructor Magazine and is a contributing editor to Business Forum Magazine. She also sells freelance articles to national publications.

Years ago, having earned a B.A. in history and finding herself equipped to do nothing practical, Ms. Isely landed a job at the Saturday Evening Post, where she worked for one of its editors. One of her major tasks was sending out personalized rejection letters.

Two years after she left the Post to move with her husband to Washington D.C., she had collected some rejection slips of her own, but finally garnered an acceptance and a \$45 check. She's been at it intermittently ever since — collecting rejection slips and checks — with time out for two children, good works committees and bridge.

A crash course in journalism at San Diego State, a job on a semi-weekly newspaper and editing a manufacturing company house organ got her in shape to tackle free lance writing on a full time basis two years ago.

"If I could double my salary and move all my deadlines back two weeks, I'd say this was a perfect way to earn a living," she said recently. □



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Meanwhile, back at the ranch...

LITTLE LEAGUE — RANCHO SANTA FE

by J. Paul McProtea



Ludlow Keeney, Vice Pres. of RSF Little League, watches Lud Wiending, Pres. of RSF Association, toss out the first ball of the Season.

LL-RSF: These pleasant initials actually hold a meaning for all who luckily live in Rancho Santa Fe. Obviously most of us, because of an age discrepancy, are not active participants in Little League. However, one way or another we are more by far than mere bystanders.

Initially and with considerable interest our community itself contributes importantly to LL RSF. For example, it provides a really magnificent playing field constructed to National standards and meeting all championship requirements. The site, of course, is Richardson Park, named in 1958 in memory of a dedicated citizen and former owner/proprietor of the Inn. The physical maintenance and care of the field itself quite logically falls under the able supervision of the Rancho Santa Fe Association.

Enough about the physical contributions that the Ranch makes to the well-being of our Little Leaguers. Now, how about the people element, the residents themselves, the personal involvement of the many who give so abundantly of their time and energy? Of major importance in this group are the coaches. This season there are some twenty who have volunteered for this exacting job. A conservative evaluation of coaching time expended will tend to average approximately one hundred hours per coach for the season which extends roughly from mid-March to mid-June. In addition to these dedicated and essential individuals there is a volunteer administrative staff ranging from a President to a Keeper of This and That. Naturally there is an expenditure of time and energy here also, but it can in no way compare with



The Realtors — Rancho Santa Fe Little League.

the generosity of the coaches. Happily too, as in all positive endeavors there are the Ladies who tend to extra-curricular activities generally and to anything involving food, specifically.

Essentially this sets forth the major personal and physical efforts put forth by the Ranch on behalf of the teams. There are others too; so that all in all it stands out as a positive community undertaking.

Now how about the other side of the coin? Actually, this is the 17th consecutive season with over 90 boys turning out to play. From this impressive number six teams have been formed — 4 major and 2 minor. Traditionally the majors bear local names with a definite and recognizable community flavor. These range from the world of entertainment to finance with food & lodging in between; namely, Victor Mature, The Inn, The Realtors, and Shearson-Hamhill. Essentially these teams are composed of members of the 4th through 6th grades. Their younger brothers are conspicuous in the minor league. Usually each major team plays two games each week in addition to one practice session. This is accommodated in a six day schedule for each team; so it is a busy, busy week. So what do all these Little Leaguers running about with great sincerity and absorbing sportsmanship do for the Ranch.



The Victor Matures — Rancho Santa Fe Little League.

For one thing they provide a simple, abundantly honest bit of recreation and competition that is refreshing to behold. They may not be as well-manicured as the 9th hole, but when ready to approach the latter or take up tennis competitively, they will surely do so with better understanding and empathy. Little League not only stimulates interest and a spirit of competition among the young of the Ranch, but also gives their seniors a topic of conversation, a delightful spectator sport, and, hopefully, a renewed aspiration for the future.

The pleasant doings of Ranch Little League today didn't just happen. Rather it is all a part of an orderly evolution. A dedicated group of Ranch residents made the whole thing possible when the Richardson Foundation, before the field was named, made the land available in 1957. Among these pioneers of bat and ball are Dave Dewey, Al Dutton, Bill Pfenning, Bob Smith, Neil Randol, and Richard Todd, just to name a few. They had the complete responsibility from watering the grass (after planting it) to designing winning teams. This they did in enviable fashion, even sporting a lady coach, Patt Todd, who was available to claim at least one undefeated team, and it was all done without a court decision, over a decade ago, and right here in our own backyard. □

ANIMAL CARE AND EDUCATION CENTER



Students Rochelle and Kelly Davis look on while instructor Judy May checks the color of Topo's mucous membranes.

There is a new and informative Horse Care class conducted by Judy May and being held at the proposed Animal Care and Education Center on El Apajo, in Rancho Santa Fe.

The purpose of the course is to instruct present and future horse owners on a variety of subjects involving the horse, beginning with anatomy, maintaining a healthy horse, nutrition, grooming, safety, proper transportation, selection and utilization of tack.

Students are taught the relationship between horse and handler by working with the Center's mascot Donna Dieguito and her two stablemates. For further information call 753-3022 or 753-3277. □

APPRECIATION DINNER HELD FOR VILLAGE CHURCH CHOIR



Choir members at the festive party table.

An "Appreciation Dinner" was given for the Choir of The Village Church on Wednesday, April 17th by the Women's Council. It was held in the lovely home of Mr. and Mrs. Alfred A. Gregory.

A long table, facing the indoor pool, was beautifully set with candles and flowers and a delicious dinner was



Mrs. Lois Segur, Director-Organist expresses her delight as Arthur Hill, Choir President presents her with an appreciation corsage.

served by Mrs. Gregory's committee, Aileen Henderson, Margaret Muench, Lynn Adkison and Evelyn Lawless. Mrs. Lois Segur, the Choir Director-Organist, was presented with a lovely orchid corsage. Capt. Arthur Hill, the Choir's president, gave a short speech of appreciation.

The Pastor, the Reverend Donald R. Caughey, stopped by on his way to a meeting to express his appreciation of the faithful service and cooperation of the Choir.

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728-6125**

A vote of thanks was given to Mrs. Gregory and her committee for the very enjoyable evening.

Members of the Choir include: Mrs. John Bailey, Miss Wendy Baker, Sherry, Carrie and Susan Baker, Mrs. Patricia Barlin, Miss Linda Bowles, Mrs. A. Lynn Castle, Tina Castle, Mrs. William E. Cunningham, Mrs. Edward Dacus, Mrs. James Freda, Mrs. Judith Gillies, Mrs. William Giordano, Brad Herbert, Capt. Arthur S. Hill, Mrs. Robert Howard, Mr. Tom Kimball, Mr. Kenton Leeg, Mr. Alfred Loeffler, Ricky Mason, David Mohr and Mrs. Roger Rowe. □

**"RANCHO LITTLE
LEAGUE IS OFF!"**



Rancho Little League is off to a great season with Nancy Colbourne leading the opening day crowd in the Pledge of Allegiance, Ludlow Keeney MCing the event and Lud Weindling tossing out the first ball of the season.

The Rancho Santa Fe Little League began its season on Saturday, March 30, 1974 with opening day ceremonies and a double-header baseball game.

Master of ceremonies, Mr. Ludlow Keeney, presided over the eager ball-players and an enthusiastic crowd and set the stage for a very successful league season. Mr. Lud Weindling, Rancho Santa Fe Association president, tossed out the first ball of the season and was happy to review the recent association improvements which have been made at Richardson Park. Miss Nancy Colbourne, representing the Rancho Santa Fe School, led the crowd in the pledge of allegiance.

The little league season will extend through the middle of June. Each team will play two games a week and the coaches normally schedule an extra practice session.

The league is fortunate to have an outstanding cadre of coaches. The coaches for the Inn are Sidney Morgan and Dick Sampson; for the Victor Matures the coaches are Leo Weidner, Kip Nichol and Rick Erickson; for Shearson-Hammill's are Dick Arendsee, Dr. Jim Nelson and Yager Cantwell; and for the Realtors Doug Allred, Don Ritt and Neil Fox. The minor leagues are in the capable hands of Bob Bohrer, Harold Hill and Ira Broome. □

Places and Faces

**BROCK STARTS SHOPPING COMPLEX
IN RANCHO BERNARDO**



Artist's rendering of Rancho Bernardo Town Center

M.J. Brock & Sons, Inc. began work here this week on the Rancho Bernardo Town Center shopping complex, a \$5 million project that will include some 130,000 square feet of shopping and dining facilities, on approximately 13 acres. It is scheduled for completion this fall.

Among the center's major occupants will be a 60,000-square-foot Vons Family Center, a 17,000-square-foot Nahas Department Store, and a 15,400-square-foot Sprouse-Reitz Variety Store.

Approximately 8,000 square feet will be used for a freestanding dinner-house type restaurant. And an additional 26,000 square feet are slated for use by select specialty shops. The Brock complex will feature a shopper's plaza with buildings

and arcades of Spanish style architecture.

The project is located off Rancho Bernardo Road between Acena and Rancho Center Drives in the master planned community of Rancho Bernardo. Rancho Bernardo, a development of Avco Community Developers, is a 5,000-acre community located 20 miles north of San Diego on U.S. Highway 395.

Project architect is Lott, Collins, De Revere and Associates of Irvine, California.

M.J. Brock & Sons, Inc., wholly owned subsidiary of INA Corporation, has been contracting and developing for more than 50 years. Its commercial and residential projects are found coast-to-coast and in Hawaii. □



Artist's concept of the Spanish style covered arcade at Rancho Bernardo Town Center.

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Throughout the ages man has been plagued with baldness. Surely it is one of his most irritating and exasperating experiences — especially today, when appearance and hair is so important. Many potions have been tried; many forms of toupees and hairpieces have been manufactured; many surgical methods have been employed, but with little or no success.

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**Mr. Nick Linner
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Lensing In On La Jolla

by Alice Dutton

La Jollans' social pursuits varied from meeting *Prince Charles*, a coffee for members of Country Friends, festive Easter brunches, and party planning for purposes in the near to far future.



A royal time was had by all when Baron Frederick von Soosten right, of La Jolla, met Bonnie Prince Charles at a reception given at the Officers' Club, North Island during the March visit of the Prince while on duty on the H.M.S. Jupiter (Officer in middle not identified).

The ocean view home of Mr. and Mrs. George E. Osborn provided the perfect setting for a coffee for over 100 members of Country Friends during April. Members were invited to bring a friend who might be interested in joining the organization.



Mrs. George E. Osborn right of La Jolla offered her art-filled home for a coffee for members of Country Friends. Mrs. Adam Kupiec of La Jolla, a talented artist in her own right, is an assistant area director for the Friends.



La Jolla Seville Apartment residents, Mrs. Louis M. Chapman, center and Mrs. Earl A. Zaus, right, chat with Mrs. Zaus' houseguest, Mrs. Myrtle Todes of Chicago. Mrs. Zaus is a new member of Friends.



Friends members who are also members of La Jolla Beach and Tennis Club attended the coffee at the home of Mrs. Osborn. From left, Mrs. John S. Woodbridge, Mrs. Walter E. Devlin and Mrs. Charles H. Meyer. All are La Jollans.



Mrs. Louis Overgard of La Jolla left, who joined Country Friends at the coffee admires the old dictionary stand with Mrs. Samuel C. Breder, an assistant area director, and Mrs. Gilman B. Allen of La Jolla.

The camera lens is being polished to take pictures at Showcase 111, a benefit for League House, La Jolla, a residence for older citizens of moderate income. The invitational premiere will be held June 7th, and June 8th and 9th, open to the public from 10 am until 4 pm at Darlington House.

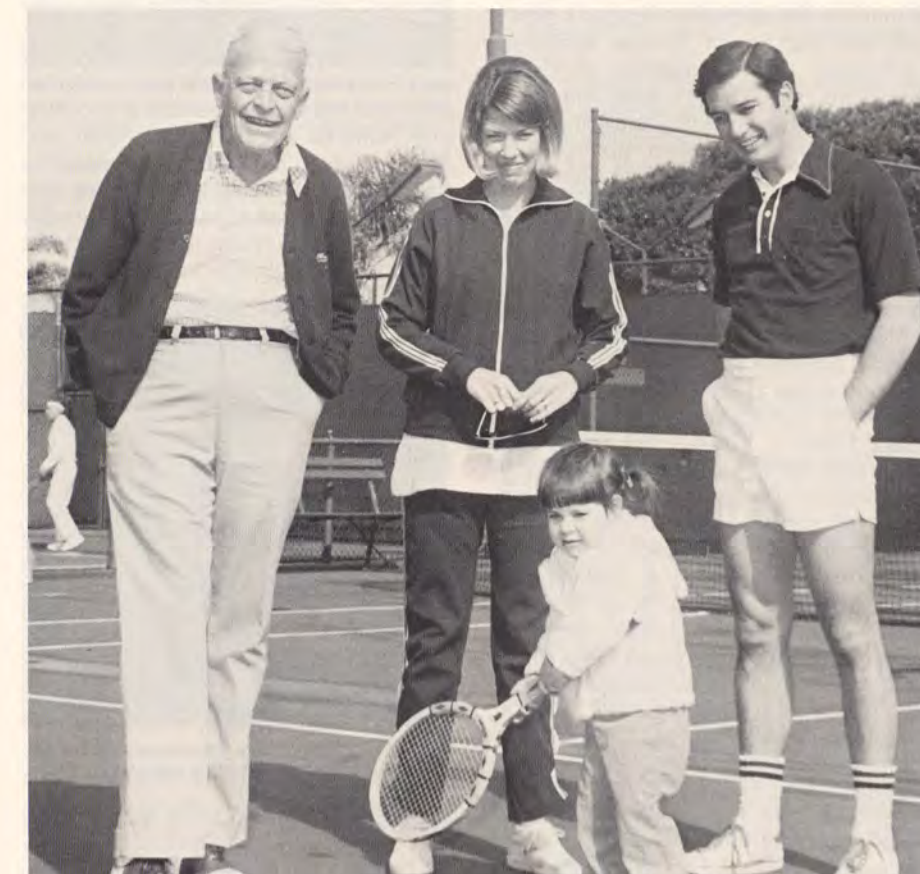
Showcase 111 will be an exhibit of table settings and flower arrangements submitted by members of the Social Service League of La Jolla, Inc. Themes include, formal luncheon or dinner. A Rolls Royce picnic, children's party, and Hunt breakfast. A panel of non-members will



Left to right, Mrs. Richard R. Pharr, first vice-president of Rancho Santa Fe, Mrs. Lynde D. McCormick, La Jolla area chairman, and Mrs. J.C. Biller, area chairman for Friends in Vista and San Marcos, will chair the annual autumn C.F. Fashion show at the Inn, in Rancho. A total of 39 new members joined Friends at the coffee including 2 Life members.



Mrs. Sloan Williams checks the progress of "Peeper," born "poolside", at the Beach Club among baby ducks, and other bird offspring. No ugly duckling he. But a light golden hue. Not having any relatives, Mrs. Williams who feeds the birds daily, decided to bring him home until he's old enough to take care of himself at the club.



While back at the Beach Club, Capt. R. H. Barrett Jr., of La Jolla enjoyed a spring visit from his son in law and daughter, Mr. and Mrs. D.K. Colwell of Pacific



Dr. and Mrs. Edward A. Ten Eyck of La Jolla were among guests at another brunch held at the home of Mr. and Mrs. George T. Boyer of La Jolla and Savery, Wyoming.



Attractive Beach Club member Mrs. Lenora Skeen stopped playing tennis long enough to join the staff of Coldwell Banker Inc. as sales representative. Mrs. Skeen is also a member of Scripps Memorial Hospital auxiliary.

refreshments, Mrs. J. Donald Scott, secretary, Mrs. Ralph J. Bradford, secretary, Miss Deborah Truax, publicity. Easter brunches were bountiful in number and quality of food as well as guests. The annual festive Sunday Buffet at La Jolla Beach and Tennis Club drew hundreds of members and their families following traditional church services. One of the "new additions" to the club's bird sanctuary, was the arrival of a baby gosling, the first one to be born during the club's existence. □

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Bill Campbell

Peeling Seems O' Side

by Kitty A. Peeling

Because we are Americans we are odd mixtures of unlimited traits. Whether we admit it or not, one of our strongest (and most delightful) traits is that of horse-trading — or more politely put — "Yankee bargain hunting." (Once, because they were such a bargain, I bought fire place tongs. My husband nearly brained me with them. And rightly so. We were traveling at the time and didn't even have a fireplace at home).

If you want to indulge in this sport (?) to your heart's content DO go to the Sunday "Valley Drive-In Theatre Swap Meet". (I call them "Flea Markets" because in England at these bargain bazaars there is always a performing flea circus.) Everything from antiques to Zylophones are crudely displayed on the ground or in the case of my friend Hal Buckman, an attractive counter display of pictures of the many patios and "add-a-room" he and his contractor partner have done. When interested customers crowded round the booth, his wife Jane and I visited all the other displays.

Honest to God, my head should be examined. What do I want with a shower curtain? (My shower has a glass door) — A Russian dictionary? (don't know any Russian words) — and a can of gold spray paint (my furniture is fruitwood)? — But what bargains: Only 10c for the dictionary which is truly Russian — no English anywhere! The man wanted 45c for the finely bound book, and we went through all the delicious formalities of bargaining histrionics, until I finally "chewed" him down to 10c. Then I was honor bound to buy it.

Was surprised at the many strolling bargain hunters we knew. Seems to be a regular Sunday meeting place for half of North County. (Some rush there right after church.)



Convention Center Secretary Helen Rathjen (just out of the hospital), Jane and Hal Buckman and the young Buckmans, Bonnie and Milan.

"Hawker" is an English (which Jane is) word for some one who sells wares at a bazaar or on the street. Well Hal may be a "hawker" on Sunday morning, but on that Sunday night he became "Governor" — of the Moose Lodge, that is.



"Governors" who can dish it out: Joe Malatino, Ed Welch, Stewart Gravelle, Pat Ugarte and Willie Marquart.

After our strenuous morning of selling and buying we all retired to the Buckman menage, a beautiful custom built mobile home in San Luis Rey Estates, where I refused to go swimming in an 18-size, stretched semi-bikini (forgot my suit which is a tight size 40) but after a couple of margaritas suddenly decided I didn't look half bad in an 18-size stretched semi-bikini (True: I looked all bad). Soooo we "streaked" by Ruth and Doctor Kyle Townsend and a bicycling Bob Coons who never even noticed us; worked up a big appetite and ended up for a Lasagna dinner at the Moose Lodge. Hal was supposed to attend a later meeting, but we all got so convivial the meeting was postponed to the next evening.

Met many important officials including Stewart Gravelle (over twenty-five years ago one of the O'side founding fathers). One man looked vaguely familiar. He was Ed Welch. When I first sailed into Oceanside about eight years ago on my "Restless Sole", ran into Ed who then had a canvas shop. He talked me into the idea of all blue canvas. Not for long did my boat stand out like a sore thumb; soon everybody got "the blues" — and now it's the all white boat that's unusual.

Soooo of course Ed owed me a drink for my being such a successful guinea pig. If you are a family man, give a thought to joining the Moose. They have some terrific plans for caring for and educating your family (include wife) in case something happens to you. Nice cheerful subject huh? But you do carry insurance for just such facts of life. So why not belong to an organization and have fun and games while you're also insuring their future?

Met another familiar face too at the spring "Wing-Ding" of the Orange-San Diego OX-5 Aviation Pioneers.

Taking pictures I spotted the portly gent and on questioning, discovered long-ago acquaintance Cliff Henderson.

Do you remember when all Palm Springs was agog with the opening of the ultra swank Shadow Mountain Club? (TWO swimming pools, my deah!), In those days I had what it took (and in the right places) to do justice to a 16-size stretched swim suit (no bikinis then).

Must be twenty-five years ago, but Cliff was a gentleman and didn't remind me that his club — with its new million-dollar face lift, is in far better condition these days than I am.

Never knew Cliff was a pioneer aviator; but neither did I know that T. Claude Ryan founder-director of San Diego's Teledyne Ryan Aeronautical built the airplane that first carried Lindbergh across the Atlantic!

Tony LeVier (gorgeous looking wife — so many of these guys have married stewardesses) he world's foremost test pilot (Lockheed) was the speaker. He brought priceless films of miraculous old planes and some not so miraculous planes — the fact that he walked away from these wrecks is the miracle.

What is in the make-up of a man that he can (and evidently wants to take these suicidal chances?) Even he laughingly admitted, "There were times I didn't have too much confidence in the plane — or me!"

Over 150 people attended the banquet and President Rex Robinson reminded them that with a paid membership of over one hundred, both Claude Ryan and Martin Jensen could be nominated for hallowed membership in the Flyers' Hall of Fame. (Walter Waterman, Cliff Henderson and Tony LeVier have been so honored).



L. to R., highflyers Walter Waterman, Cliff Henderson, Claude Ryan, Tony LeVier and Martin Jensen.

Emily Van Pelt, who was appointed by the National D.A.R., to be senior Advisor to North County's C.A.R. (Children of the American Revolution) took me to one of their meetings. Her granddaughter, Violet Bristol is President of the group that met

in the Vista home of John and Marj Cosh — because their son Mike is Vice-President.

Jeeppers, these young people are stimulating — to me the generation gap is just so much sheep-dip. I got a great deal out of the luncheon meeting (including Marj filling a container with all the leftover ham-sour cream-macaroni concoction, for my dinner!)

Each C.A.R. had to dig up little known facts about Washington, thus I learned George died of "blood-letting" following a simple attack of laryngitis. Also he never smiled in any of his pictures because he had false teeth that constantly hurt. Despite his wealth and all kinds of "China Clippers", from those made of wood to those carved out of rhinoceros teeth (no fooling) he got no relief. Incidentally no one mentioned why he was always shown standing up in that rambunctious boat. But I have my suspicions — with all his ailments, he could have had THAT too!



Dedicated patriots Mike and Marjorie Cosh, Violet Bristol, Mrs. G.F. Good and Emily Van Pelt holding an enlistment poster of the American Revolution!

The reeelly big event of the meeting was the presentation by Mrs. G. F. Good (Fallbrook) of a large American Flag and standard. Seems this is one of the many patriotic presents she and General Good are always giving Civic groups. Vista's bon vivante Vera Smith backed into the wrong side of a chair (while watching TV) and ended up in Tri-City Hospital with a broken hip. Don't think Vera minded the experience so much as the confinement. She missed parties galore — especially the Emblem Women's Mardi Gras masquerade. Daughter Carole persuaded me to go in Vera's place, but not in Vera's costume (there were no Margaritas to persuade me I wouldn't look 1/2 bad in a size-16 Social Butterfly outfit.)

T'was a nice party with the Elk Club's usual good buffet and dance music. Rita Dyle was chairman and as always (Whoops! I think women libbers want us to say chair person now) the Emblem gals form hard-working committees. The papier maché mobiles that decorated the huge ballroom were clever and represented weeks of toil.

This year no one's feelings could possibly be hurt as the king and queen were selected by drawing!

Leonard Appleton, general contractor, was the drawn (and quartered king — there's a real good pun there, but I'm in such a hurry, haven't time to work it out) and "Lib" Stevens was his Queen for a Day. I had just met "Lib" in Vista's Municipal Court where she is a very popular and capable Supervisor. (I was a very unpopular — and stupid — juror. Why don't people tell you, you can't talk to the defendant during a coffee break?)



Elk's Mardi Gras King Leonard Appleton and Queen "Lib" Stevens.

One of the largest turn-outs ever, of the monthly Inter-Community Organizations Council luncheon was due to the appearance of featured speaker Tomson Liang. Oceanside's Scandia Restaurant burst at its seams with members and concerned guests from as far away as El Cajon.

Tomson is reminiscent of a Kabuki performer. Dramatically and fiercely he acts out his lecture to the delight of his audience, and he, himself in his own life experiences is every bit as interesting as his lifetime practice of acupuncture. No less than Howard Hughes brought Tomson to North County as an engineer! Besides degrees from Asiatic Universities this amazing man has degrees also in Humanities and Medicine from Eastern American Universities.

In China, like in many foreign lands, the family hands down certain skills. Liang's father was a professional man, but his mother was the acupuncturist. It was she who taught her son this 3,000 year old art — it isn't learned in college, maybe that is why American medicine has placed little credence in this Chinese practice. Then President Nixon went to China and lo and behold acupuncture became the miracle treatment that could cure everything. Who knows? Personally, years ago acupuncture, or prayers, or my tremendous physical vitality cured a painful bladder condition that I had had all over the world. 'Twasn't till acupuncture was tried though, that I got relief — permanently too!

Furthermore I've heard the same results with arthritis, ear — and even eye treatments.

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Mr. and Mrs. Tomson Liang, man of many accomplishments.

Was so pleased when the *Liangs* invited me to the S.D. Chinese Baptist Church where — who else? — *Tomson* is the Baptist Doctor of Divinity.

Looked forward to the event until, once again, I was hauled off to the hospital. Not only missing the Chinese service, but for the first time in fifteen years missing out on the National Orange Show queen contest. (This year, *Byron Griffith* who knows his figures in more ways than one, was a most capable judge.) Also missed Palm Springs' Circus Day parade where I've always ridden along with the other Gal (?) Deputy Sheriffs.

But I'm grateful to God for my Fontana Kaiser Hospital and my solicitous doctors (this time young, eager beavers *Doctors Herman Schoene* and *Victor Schell*).

Too, tears come to the bad woman's eyes as she sees all the cards, gifts, flowers and goodies, that kind, thoughtful friends pour in. More than ever I vow to make my column funnier. We can't have too much laughter in this somber world — and it was so sad in the hospital. Because my back needed electrical therapy, and the hospital proper was over-crowded, I was forced to bed-down in the Alcoholic Clinic (where therapy is also housed). (I do have to laugh — but it isn't funny.) Told the doctors I didn't give a damn where they put me, just so long as my roommate was not a snorer!

You're all big girls and boys now, and I know you've had your hospital Gethsemanes. Let's hope you get as much laughter out of this experience as I.

I did not get a snorer — but much worse — a crepiter!!

About three o'clock the first morning I was blasted out of my sleep by a deep roll of thunder. Being securely "tractioned" I could not raise up in bed, but my hair did. "Good Lord," I thought, "One of those awful Fontana (against the mountains) electrical storms that scares the bejabbers out of me. I looked for the lightning and following rain.

Then came another blast and I realized that the storm was within — not without! Soooooo every night I endured the furious and unceasing barrages! Truly this

could only happen to me. And I do have to giggle. And it does take my mind off the pathetic whimpers and cries that intermittently creep down the dimly-lighted corridor into my room. I'm grateful. Thankful. Lucky. In a day or so I'll go out (God willing) walking again on my own initiative. Many here, now won't ever go that way again! Before I leave I intend to stop in administration and add to my list of Don'ts For Roommates. Just be my luck next time to get a tooth sucker! That really sends me up the wall.

P.S. The night nurse was just here and while we were laughing and whispering thru the unending bombardment, she told me she'd heard that one of Elizabeth Taylor's milder criticisms of Burton is that he grinds his teeth in his sleep.

Come to think of it — and I am — that "Don't" list is going to be left alone. Just think of what I might miss!

USD LAUNCHES PRECEPTORIAL PROGRAM

Next Fall the University of San Diego will inaugurate a Freshman Preceptorial Program. The experiment will attempt to integrate academic advising with an innovative classroom experience. Entering Freshmen will select a preceptorial from a list of 25 to 30 sections drawn from a variety of academic disciplines. Enrollment in each section will be limited to 15 students and the teacher, or preceptor, will be the academic advisor for these students.

According to Dr. Edward Foster, Dean of the College of Arts and Sciences, "Each preceptorial will involve new ways of exploring the chosen subject matter. The limited class size will facilitate experimental teaching methods and non-traditional course structures. The topics of some preceptorials will be selected so as to allow occasional interdisciplinary cooperation with other, complementary preceptorials."

As soon as the prospective student decides to enter the University of San Diego, he or she will select a preceptorial and consultation with the advisor can begin at once. Thus the preceptorial will provide close and continuing contact between student and advisor in an innovative academic environment. In addition, each preceptorial will serve as an academic orientation to college life and the scholarly resources of the University.

Volunteer upperclass students will assist in the preceptorials to further individualize the program and to give the freshman a student as well as a faculty perspective on his or her academic planning and progress. Grading will be by means of a written evaluation rather than a traditional letter grade.

A list of preceptorial offerings for next Fall will be available in early May from the Admissions Office. □

Places and Faces

RANCHO SANTA FE GARDEN TOUR

The Quail Gardens Foundation will sponsor a tour of outstanding private gardens of Rancho Santa Fe, and of nearby commercial flower grower's greenhouses, on Sunday, May 26, 1974. This is an unusual opportunity to visit beautiful private gardens not ordinarily open to the public.

Tickets will be available in advance during all business hours at the Walker Scott office in their store at the Lomas Santa Fe Shopping Center. Tickets also will be available during the Fun and Funds Festival at the Quail Botanic Gardens, on May 5. The donation for tickets is \$4 per person; all proceeds over expenses will be utilized for the development and improvement of the Quail Botanic Gardens, which is the only botanic garden in the park system of San Diego County. □

THE INN AT RB RECEIVES 4-STAR RATING



The Inn at Rancho Bernardo received a 4-Star, "outstanding" rating in the 1974 Mobil Travel Guide to United States restaurants, hotels, motels and resorts.

This is the third consecutive year The Inn at Rancho Bernardo has received the high rating, which is awarded to less than 1% of 21,000 establishments listed in the volume.

According to the Mobil Oil Corporation, which sponsors the publication of the Guide, The Inn at Rancho Bernardo received its high rating based on detailed inspections by trained field representatives, anonymous visits by special consultants, and corroboration of its quality by readers of the Mobil Travel Guide who had been guests at the Inn.

The Inn is a \$6.9 million resort hotel

and conference center just 25 miles north of downtown San Diego. Surrounded by two 18-hole regulation golf courses (with a 27-hole executive course nearby), the Inn offers 150 guest rooms and 62 one and two-bedroom villas.

The Inn's main dining room, El Bizcocho, seating 200 people, a private gourmet dining room seating 24, a large banquet room and seven completely equipped conference rooms allow the Inn

to accommodate major conferences of up to 500 people.

The guest rooms are decorated in prevailing Spanish and early California design and all offer a relaxing view of the surrounding golf courses. Each room opens to a private deck or patio. Color television is included in all rooms.

The Inn features nightly dinner and dancing music by well-known orchestras.

The Inn at Rancho Bernardo is a resort complex of Avco Community Developers, Inc., developers of master-planned residential communities, new towns and moderately priced homes. National in scope, ACD is listed on the Pacific Coast Stock Exchange. □

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Speaking Of Art

By Mary Beeson

THE CREATIVE ARTIST:

His sense of time has nothing to do with clocks:

Time is like an endless stream of consciousness.

His sense of space has nothing to do with boundaries.

Space is as large or small as he can encompass it.

Truth is not measurements:

Truth is an awareness of the life pulse.

Knowledge is not data:

Knowledge is the memory of being in the act of becoming.

Wisdom is not the memory of others' achievements:

Wisdom is the seasoned instinct to take the right path.

— Roy Harris

I would like to share with my readers quotations from the book, *The Art Spirit*, by Robert Henri, an inspired teacher with an extraordinary gift for verbal communication.

"There are moments in our lives, there are moments in a day, when we seem to see beyond the usual. Such are the moments of our greatest happiness. Such are the moments of our greatest wisdom. If one could but recall his vision by some sort of sign. It was in this hope that the arts were invented. Sign-posts on the way to what may be. Sign-posts toward greater knowledge.

"All manifestations of art are but landmarks in the progress of the human spirit toward a thing but as yet sensed and far from being possessed.

The man who has honesty, integrity, the love of inquiry, the desire to see beyond, is ready to appreciate good art. He needs no one to give him an art education; he is already qualified. He needs but to see pictures with his active mind, look into them for the things that belong to him, and he will find soon enough in himself an art connoisseur and an art love of the first order.

Do not expect the pictures to say the expected; some of the best will have surprises for you, which will, at first shock you. There are many surprises to come to the most knowing, just as Wagner opened new roads in music and disturbed to distraction those who believed no further roads were possible.

Art appears in many forms. To some degree every human being is an artist, dependent on the quality of his growth.

Art need not be intended. It comes inevitably as the tree from the root, the branch from the trunk, the blossom from the twig. None of these forget the present in looking backward or forward. They are occupied wholly with the fulfillment of their own existence.

Beauty is no material thing.

Beauty cannot be copied.

Beauty is the sensation of pleasure on the mind of the seer.

No thing is beautiful. But all things await the sensitive and imaginative mind that may be aroused to pleasurable emotion at sight of them. This is beauty.

The great artist has not reproduced nature, but has expressed by his extract the most choice sensation it has made upon him.

It is harder to see than it is to express."

The Art Centre of Rancho Santa Fe, Southeast corner of Paseo Delicias and La Granada is very proudly presenting several artists who have gained recognition in the field of art. It is hoped that you will come in to look at art when it is convenient. □

SYMPOSIUM ON PRINT MAKING OFFERED

by Maedelle R. Weissman

The fourth and final seminar in a series called "What Is Art," sponsored by North Shores Adult School educators in conjunction with Artist Equity, has been announced by Jean Braley, coordinator of the series.

Titled "The Return of Print Making," the workshop will be held on Tuesday, May 28, from 7:00 p.m. to 10:00 p.m. in the Little Theatre of Mission Bay High School, 2485 Grand Avenue in Pacific Beach. Featured will be Mr. Dan Jacobs, owner and director of San Diego's Orr's Gallery, and a panel of Equity members, including Lenore Simon, Jim Brown, and Gary Hansman.

"I feel strongly that drawing and prints (which are the natural extension) are the ultimate test in one's ability to create," Mr. Jacobs said. "In rebuttal to today's concept that you do not need to draw to paint — one must learn the rule to break it."

Particular goal of the fourth workshop is to understand the renaissance in prints today, and define originals from off-set reproductions and to become cognizant of processes covering intaglio through planography.

Purpose of the series has been to perpetuate knowledge of and interest in the arts; to encourage a spirit of fellowship, and bring together the artist and the community at large.

"Sponsors of the seminars feel strongly it is important to identify the direction art is taking in San Diego and establish options for citizen action," Ms.

Braley noted. "We want to offer opportunities to have open discussion with some of San Diego's nationally recognized artists, educators, and local art patrons."

Ms. Braley is President of San Diego Chapter of Artist Equity Association, Docent of the Fine Arts Gallery, educator, and a professional artist.

Artist Equity was born nationally 27 years ago, dedicated chiefly to helping professional artists resolve all kinds of economic problems. Today, in addition, Equity pursues federal action to benefit association members, and to create a favorable image of the artist and the artist's contribution to society.

Locally Artist Equity has undertaken such activities as the series of seminars because of its concern with education's relation to art.

This concern was mentioned recently in the *Washington Artists Newsletter* when they said "Why is the Art Scene so remote from the ordinary person? Is it the fault of the artist? Is it the fault of the art galleries and museums that the ordinary citizen thinks are full of 'elitist cliques'? Or could it be the fault of our educational ideas that do not include Visual Studies with the same urgency as verbal and numerical?"

North Shores Adult School educators and Artist Equity cordially invite all those interested to take part in this fascinating educational experience. There is a \$1.00 registration fee. For further information please contact the North Shores Adult School at 273-3221. □

YBARRA PAINTINGS AT GARDNER GALERIE



A retrospective collection of the exquisite watercolors of Alfred Ybarra is currently on display at the Dale Gardner Galerie, in the Village at Rancho Santa Fe.

The artist is a descendant of an old California family. Some of his forebears at one period in history owned a ranch which occupied some 5000 acres of what is now Olivehain, adjacent to Rancho Santa Fe.

First visiting Mexico in 1934 as an architect, Mr. Ybarra claims that country as the land of his self-discovery as an artist,

and the intervening years produced a profusion of meaningful works which gained widespread critical acclaim: "Swiftly changing color, vibrant light effects"; "A different answer to every vagary of nature"; "He plays with nature as few would dare attempt"; "A harmonious balance between representation and interpretation"; "Handles his delicate medium with assurance and facility"; "His composition has the mark of spontaneity, his line is clear, his color clean and translucent".

For over three decades Mr. Ybarra's name appeared on theatre screens throughout the world as art director of many of the finest motion pictures produced by Hollywood in its long heyday. These many years, during which he worked on locations in Europe, Africa, Japan, the Pacific Islands and Mexico, brought forth outpourings of praise for his work in newspapers around the world and gave him more publicity than any art director in the business.

In 1970, Ybarra forsook both the motion picture business and the art world and now, with his wife Caroline, enjoys a relaxed retirement, pursuing his hobbies of golfing and fishing, home-based in North San Diego County.

The works currently available may be seen at the Gardner Galerie on weekdays from 10 until 4:30, Saturdays from 11 until 4. □

IVORY ACQUISITIONS FROM THE COLLECTORS CLUB

A new "treasure-hunt" organization at the Museum of Man, The Collectors Club, began its activities recently with the purchase of three unique Alaskan Ivory pieces for the Museum's collections.

The Collectors Club has been formed to act as an auxiliary funding outlet for purchasing outstanding specimens, artifacts or even collections that the Museum cannot acquire through its normal budgetary channels.

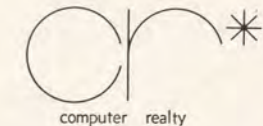
The ivory pieces — two engraved tusks and an engraved pipe — are dated from the 1890's. They were purchased for the Museum from Mr. Robert Warwick of La Jolla.

The incised walrus tusks are from the Seward Peninsula in Alaska. According to Ken Hedges, Associate Curator at the Museum, they were made to some degree for personal use, but often for sale as well. The art motifs, depicting trading and hunting scenes, were carved with a flint — or, by that time, perhaps a steel tool. The pipe, which has been well-used, is from the Hooper Bay or Nunivak Islands in Alaska.

The Collectors Club has fifty members at present, who contribute \$100.00 each for Museum purchases. □

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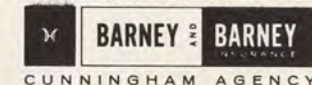
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Places and Faces

CITIZENS FOR SUPERVISOR LEE TAYLOR

Appraising Lee Taylor as a man who takes a common sense approach to county government and one who offers practical solutions to complex problems, Sheriff John Duffy today urged Fifth District voters to retain Taylor as their supervisor.

Taylor is seeking election to a full

four-year term after being appointed supervisor last summer.

Duffy said that Taylor has been fully aware of the needs of the county sheriff department and has staunchly supported those programs needed to make the department function more efficiently.

"Lee has supported my concept of team policing, which has produced quicker response to situations and has led to better inter-relationships between officers and the public," Duffy asserted.

"He has inspected every sheriff facility

in the Fifth District, and knows what we have and what we need because he has taken the time to find out what our problems are and how they can best be solved."

Duffy also praised Taylor's performance on an ad hoc committee that reviewed sheriff department operations.

"Lee's support was instrumental in gaining his fellow supervisors' approval of construction of a crime laboratory on Kearny Mesa, a holding jail for the East County, and a badly needed new patrol station in Encinitas," Duffy said.

Duffy said that one of the reasons that Taylor has proved to be a good supervisor is that the incumbent isn't a "know-it-all."

Taylor's experience as a businessman has given him a feel for county fiscal problems, according to Duffy.

"He's cost-conscious, establishes priorities for spending, always raises the question; is this money being spent for a select few or the majority of the people?"

"In my judgment, that's a kind of man we need for supervisor," Duffy concluded.

THIBODO TO CHAIRMAN CITIZEN'S COMMITTEE

A prominent San Marcos businessman and long-time Vista resident was named today to serve as chairman of a citizens' committee working for the re-election of Fifth District Supervisor Lee Taylor.

He is Russell Thibodo, owner of a San Marcos construction firm bearing his name, and an active Vista civic worker.

Thibodo said he is "delighted to serve as campaign chairman for Taylor," noting that the incumbent is a "man of integrity who has served the district well during his time in office."

"Since Lee and I are in the same line of business, we are, in fact, competitors. However, I've always found Lee to be both fair and honest and a man who views any issue with an open mind," Thibodo said.

"If Lee is willing to give all of his time to public office, the least I can do is give a portion of mine to see that he is elected," Thibodo continued.

Taylor said he is pleased not only that Thibodo is serving as campaign chairman but also that attorney Bruce Berry of Del Mar has agreed to handle finances as campaign treasurer.

Berry, who is a member of the San Diego law firm of Luce, Forward, Hamilton and Scripps, "is the kind of man who gets things done," Taylor said.

Taylor's campaign chairman, Thibodo, has resided in the Vista area for 35 years

Married and the father of four children, Thibodo has been a solid contributor to the Vista Boys' Club, is involved in YMCA work, is a life member of the Vista Elks' Lodge, is a member of the board of directors of Coast Bank and has been involved in various fund-raising projects for worthwhile Vista causes. □

It's Almost Here!

Las Duenas "Evening in Africa"



Mardi Brown, Syillman Brown with his mom, Leanne Brown, and Deidre Morgan pose with one of the super-decorations (huge paper-mache hippo) which will be part of the African Jungle at the upcoming gala. The dogs, not part of the party, are Lucy and Vanilla.

Las Duenas "Evening in Africa"
will be held at the Lomas Santa Fe Country Club
on Saturday, May 18th, all proceeds
to the Children's Home Society

Places and Faces

AGENTS ASSOCIATION SETS ANNUAL "INSURANCE DAY"



Jack Shellabarger

May 15 has been designated Greater San Diego Insurance Day, according to Ewart "Chip" Goodwin, president of the Independent Insurance Agents Association of San Diego. Jack Shellabarger, a Barney and Barney partner, has been named Planning Committee chairman for this 23rd annual insurance industry event. A resident of Rancho Bernardo, active in community affairs, Shellabarger has been with the Barney and Barney organization for almost 10 years and has spent a total of 14 years in San Diego-area insurance sales and administration.

Town and Country Hotel's Convention Center will serve as headquarters for a gala luncheon and a series of afternoon seminars of industry-wide significance. Co-sponsors with the Association are San Diego Community Colleges, San Diego Insurance Women and the International Order of the Blue Goose, San Diego Pond.

The annual Insurance Day is a special project of the Independent Insurance Agents Association to provide members of the profession with regularly updated information in the constantly-changing insurance field. Shellabarger expects attendance at the May 15 event to exceed last year's record total of more than 400 participants. □

THE PRESERVATION OF BIG BANDS

An organization, entitled "The Society for the Preservation of Big Bands," has recaptured the essence of the by-gone golden era of the big bands.

Anaheim Convention Center, the Los Angeles Biltmore, The Beverly Hilton, and San Francisco's St. Francis Hotel, among other locations.

Dr. Bruce Rhinehart, a Garden Grove optometrist and one of the founders of the band, explains the appeal of the "S.P.B.B.":

"Yes, people are in a nostalgic mood. But that isn't the only reason they're going for the big band sound. It's also because it is excellent music which can stand on its own merit in any era. It's just too good not to be played. It should never have stopped." □

The charter group has a startling membership.

It is composed of 16 area businessmen whose common hobby is music-making. And they've blended their big band talents so well that they're one of the hottest entertainment items in connection with the nostalgia syndrome that's sweeping the country.

They've played the Century Plaza, the



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MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD MARCH 26, 1974 AT 9:00 A.M. IN THE BOARD ROOM.

Present: President Frobes, Vice President Duncan, Consulting Architect Hope and Members Reitz, Ward, and Mr. Day for a portion of the meeting.

Also Present: Building Commissioner Mowery & Recording Secretary Duffield. (Manager Grahl in attendance during keeping of animals and subdivisions).

The minutes of the previous Art Jury meeting were approved.

NEW CONSTRUCTION

Arendsee, R. W. Residence — Parcel 6/4, Block 22, San Elijo. Approved.

Hire, D., Martinet, R. L., Triplex — Lot 2, Block E, La Flecha. Approved.

Hire, D., Martinet, R. L., Triplex — Lot 3, Block E, La Flecha. Approved.

Riley, R. C. Residence — Parcel 2/9, Block 48, Puerta del Sol. Approved. Site visited.

ADDITIONS & ALTERATIONS

Webb, B. B. Gazebo — Parcel 5/6, Block 11, San Elijo. Approved.

Santas, M. M. Entry gates and addition to residence — Parcel 14/1, Block 36. Approved.

Biszantz, G. Remodel of existing residence — Lot 94, Map 2129. Approved.

Ward, G. Pillars — Parcel 10/2, Block 7, El Mirlo. Approved.

SUBDIVISIONS

Harris, H. V. Parcel 8/2, Block 7, Avenida Alondra, consisting of 5.72 ± acres into sites of 2.86 & 2.86 ± acres. The Art Jury advise approval. Site visited.

Hippensteel, J. C. Parcel 4/1, Block 17, La Valle Plateada, consisting of 4.00 ± acres into sites of 1.89 and 1.90 ± acres. The Art Jury advise disapproval. They are of the opinion that the proposed subdivision is not in keeping with the desired reasonable high standards of property improvement. Site visited.

KEEPING OF HORSES

Chapman, E. C. (Escrow Mead) Three horses on 3.1 ± acres at Parcel 9/2, Block 47, Las Planideras. The Art Jury advise approval with stipulation that animals be kept only as adjunct to private residence. Site visited.

Sloman, E. G. Two horses on 2.50 ± acres at Parcel 1/6, Block 33, El Acebo. The Art Jury advise approval. Site visited.

MISCELLANEOUS

Letter from Lois Root. Read, discussed and filed.
Mrs. Clemson Tree trimming at Parcel 1/3, Block 19, Lago Lindo. Approved.

C. DAVID FROBES
President

E. L. Reitz
Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD MARCH 12, 1974 AT 9:00 A.M. IN THE BOARD ROOM

Present: President Frobes, Vice President Duncan, Consulting Architect Hope and Members Reitz, Ward and Day.

Also Present: Building Commissioner Mowery & Recording Secretary Duffield. (Manager Grahl in attendance during keeping of animals discussion).

The minutes of the previous Art Jury meeting were approved.

NEW CONSTRUCTION

Ekstrom, A. C. Residence — Parcel 2/2, Block 48, El Camino Real. Approved with request that sample of roof material and paint samples be presented for consideration.

Riley, R. C. Residence — Parcel 2/9, Block 48, Puerta del Sol. Deferred with request for "birds-eye" perspective.

Krohn, F. F. W. Residence — Parcel 2/12, Block 48, Puerta del Sol. Approved with changes as noted and initialed by designer.

KEEPING OF HORSES

Sloman, E. G. (escrow Redd) Two horses on 2.50

± acres at Parcel 1/6, Block 33. Site visited. Deferred — further details on corral requested.

Chapman, E. C. (escrow Mead) Three horses on 3.1 ± acres at Parcel 9/2, Block 47. Deferred.

MISCELLANEOUS

Hard, C. Signs — La Granada/Paseo Delicias. Approved.

Hickey, P. F. Letter dated February 21, 1974. Read and necessary action taken.

C. DAVID FROBES
President

E. L. Reitz
Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, MARCH 21, 1974, 9:00 a.m. — BOARD ROOM

Present: Vice President Chubbuck, Directors Hoover, Whitehead, Wingert, and Wrenn

Absent: President Weindling, Director Brown
Also Present: Manager Grahl, Recording Secretary Butts; Association Members, Press

MINUTES OF PRECEDING MEETING

The minutes of March 7, 1974 meeting were unanimously approved.

NEW BUSINESS

Preliminary Consideration of Change in Density Guidelines, Medium Density Zone. This consideration relates to a possible change from 1.33 acres per dwelling unit (A/DU) to 2 A/DU. Preliminary discussion brought out the advisability of obtaining legal advice to ensure proper implementation of the proposed change. Decision was to defer action to a later meeting.

REPORTS

Golf Activities Committee Chairman Wrenn, on the Committee recommendation, moved Board approval to waive Green Fess for the following tournaments: Women's, May 23; Jack and Jill, July 21; and Member/Guest, Member/Member, August 16

& 17. The motion was seconded and unanimously passed.

Mr. Wrenn moved the 73-74 Schedule of Fees be amended to provide under Electric Carts: Prepaid Annual Rental (Leased) \$215 plus \$3 for 18 holes; \$2 for 9 holes. The motion was seconded and passed by majority vote.

Park & Recreation Board Chairman Whitehead presented a Committee recommendation, moving approval of a quitclaim to an existing trail easement in exchange for one on adjacent property in Lots 2 and 3, Block 5; the motion was seconded and approved unanimously.

Community Relations Chairman Chubbuck stated the March 11 evening meeting was well attended and the subject, 'Density Guidelines', well presented. In view of the limited time before the Budget Hearing and the Annual Meeting, no more evening community meetings have been scheduled.

Manager Grahl reported receipt of County notice of proposed sale, through competitive bid process, of 3 parcels at the intersection of El Camino Real and Linea del Cielo. Mr. Grahl stated representatives of two Planning Consultant firms would appear before the Board (3/7 minutes) at the April 4 meeting and two at the April 18 meeting to enable the Board to appraise their capabilities.

NON AGENDA ITEMS

1) Vice President Chubbuck appointed an Ad Hoc Committee comprised of Directors Whitehead (Chairman), Hoover, and Wrenn, and Association member S. Morgan to meet with representatives of Rancho Riding Club Board of Directors to develop, within a 60 day period, pros and cons of Riding Club affiliation with the Association.

2) Concern for the safety of riders, cyclists, and hikers on shoulders or sides of some of our local roads was expressed. Board members desire that residents be cognizant of potential hazards.

3) Director Wrenn noted increasing concern by golfers because of children either playing or traversing the Golf Course during periods of active play. The Manager was asked to discuss this with Counsel to determine what appropriate action might be taken.

CORRESPONDENCE RECEIVED

Department of Sanitation & Flood Control request for comments on proposed annexation to Sanitation District. Consideration deferred pending de-

velopment of additional information concerning priority of new connections to Sewer System.

Request to Waive Subdivision Fee, Parcel 1/1, Block 31, Resubmission. Letter from applicant's attorney was read. After discussion, on motion made and seconded, decision was unanimous to deny the request.

RECESS AND ADJOURNMENT

The Board was recessed at 11:00 a.m. for a field visit to Kama Farms.

The Board was adjourned at 12:15 p.m.
Dixon Chubbuck, Vice President
Gwendolyn P. Whitehead, Secretary

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, APRIL 4, 1974, 9:00 a.m., the BOARD ROOM

Present: President Weindling, Vice President Chubbuck, Directors Hoover, Whitehead, Wingert and Wrenn

Absent: Director Brown

Also Present: Manager Grahl, Recording Secretary Butts, Legal Counsel Stanley, Association members, Press

PERSONAL APPEARANCE

Rancho Santa Fe Youth, Inc. representative, Mr. G. Biszantz, presented proposed plans for a joint effort with Rancho Riding Club of a three day, Class "A", Horse Show on August 23, 24 and 25, attracting 750-1,000 entrants. Detail plans are being made to handle the traffic and people, including 250-300 portable stalls to be set up on private property adjacent to the Riding Club. The purpose of the Show is to raise funds in support of the construction program of RSF Youth currently underway in conjunction with the School District and PTO. President Weindling assured Mr. Biszantz of the support of the Board in this undertaking.

MINUTES OF PRECEDING MEETING

The minutes of March 21 meeting were unanimously approved.

OLD BUSINESS

Density Guidelines. Discussion of Change in Medium Density Zone from .75 dwelling unit per acre (or 1.33 acres per dwelling) to .50 dwelling unit per acre (or 2.00 acres per dwelling) was con-

tinued from March 21 meeting. Board consensus was to continue discussion and defer action to May 2 meeting. A post card to all members will announce this agenda item and invite comments.

NEW BUSINESS

Subdivision, Parcel 8/2, Block 7. (Harris in attendance) Decision deferred pending visit to site.

Subdivision, Parcel 4/1, Block 17. (Hippensteel in attendance) Decision deferred pending visit to site.

Keeping of 3 Horses, Parcel 9/1, Block 47. (Chapman) Decision deferred pending visit to site.

Keeping of 2 Horses, Parcel 1/6, Block 33, (Sloman) 2.5 acres. On motion made and seconded, approval was unanimous to keep 2 horses as an adjunct to the private residence.

REPORTS

Golf Activities Committee Chairman Wrenn requested written opinion of Legal Counsel Stanley relative to interpretation of conversion of Regular to Associate Playing Privilege as provided for in Golf Course Plan of Operation.

A letter of request for refund of Golf fees was discussed. On motion made and seconded, decision was unanimous to make no exception in established policy as set forth in Plan of Operation relative to refund of fees.

Tennis Activities Committee Chairman Hoover reported the proposed 74-75 budget was completed at the last meeting.

Planning Commission Chairman Wingert reported the Post Office is advertising from April 6 to May 6 for bids from any party interested in leasing property for Post Office use.

Planning Commission members have been meeting with members of the Art Jury on the development of property of the northwest corner of El Tordo & Avenida de Acacias. In view of possibly increasing traffic problems in the area, a traffic study may be desirable to ensure such problems are held to a minimum.

Park & Recreation Board Chairman Whitehead read a letter from the Country Squire Gourmet Patio Tearoom relative to litter on Association property viewed from its windows. After discussion, Board consensus was to furnish trash containers and possibly 'no litter' signs, with Maintenance to include the area in its schedule for trash pickup.

Manager Grahl reported: 1) Receipt of Arthur Young & Co. report in connection with review of budgeting categories, which is being reviewed for

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presentation; 2) Employment of Mrs. Debra Thicksten, Assistant Bookkeeper, to fill the vacancy created by resignation; 3) Quarterly Disclosure Statement form provided for in the Legislative Advocate Ordinance is due by April 15; 4) Good Friday Office closing at noon as per established schedule; 5) Receipt of information regarding proposed development of 288 condominiums on 288 acres located to the west of Rancho Santa Fe projecting into San Elijo Lagoon.

Building Commissioner Report indicated 5 dwellings completed; 3 permits issued; 36 dwellings under construction during March.

EXECUTIVE SESSION

The Board went into Executive Session from 10:30 to 11:15 a.m. to discuss pending litigation with Attorney Stanley.

PERSONAL APPEARANCE

Mr. R. M. Houvener, Planning Consultant/Architect addressed the Board at 11:15 a.m.

RECESS

The Board was recessed from 12:30 to 2:00 p.m. for luncheon and a field trip to inspect properties.

Subdivision, Parcel 8/2, Block 7, 5.72 ± acres into 2.86 and 2.86 ± acres. At the site, on motion made and seconded, approval was unanimous.

Subdivision, Parcel 4/1, Block 17, 4 ± acres into 1.89 and 1.9 ± acres. At the site, on motion made and seconded, disapproval was unanimous.

Keeping of 3 Horses, Parcel 9/2, Block 47, 3.1 acres. At the site, approval was unanimous.

PERSONAL APPEARANCE

Mr. W. Hylan, Planning Consultant, addressed the Board at 2:00 p.m.

ADJOURNMENT

The Board was adjourned at 3:15 p.m.
Ludwig Weindling, President
Gwendolyn P. Whitehead, Secretary

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD APRIL 9, 1974, AT 9:00 A.M. IN THE BOARD ROOM

Present: President Frobes, Vice President Duncan, Consulting Architect Hope and Members Reitz, Ward and Day.

Also Present: Building Commissioner Mowery &

Recording Secretary Duffield. (Manager Grahl in attendance during a portion of the meeting). The minutes of the previous Art Jury meeting were approved.

NEW CONSTRUCTION

Laughlin, R. Condominiums — Parcel 2/2, Block 31, Via de Santa Fe. Site visited. Approved.

Stuart, G. Residence — Parcel 4/10, Block 27, La Valle Plateada. Deferred for further study of elevations.

Paulin, A. Residence — Parcel 1/5, Block 2, Camino del Norte. Approved.

ADDITIONS & ALTERATIONS

Budlong, D. Addition to existing residence — Parcel 1/2, Block 3, Lago Lindo. Approved.

Hall, O. J. Addition to existing residence — Parcel 5/3, Block 37, Los Arboles. Approved.

Alford, D. Addition to existing residence — Lot 20, Map 3058, Loma Verde. Approved.

Venber, D. Addition to existing residence — Parcel 12/2, Block 32, Linea del Cielo. Approved.

Johnston, S. Swimming Pool — Lot 9/12, Block 33, Rambla de las Flores. Approved. Does not include approval for structures covering pools, including inflatable cover.

Steinberg, L. Patio Cover — Parcel 8/8, Block 29, Las Colinas. Approved.

MISCELLANEOUS

Letter from R. A. Brue. Read and answered.

Letter from Mr. P. T. Fletcher. Read.

Sign for Ewing. Approved.

Review of Keeping of Animal Regulation. Additional paragraph approved.

C. DAVID FROBES
President

E. L. Reitz
Secretary

LE MENAGER APPOINTED

Charles R. Le Menager, executive vice president of San Diego Country Estates, has been appointed to serve on the County's Charter Review Committee.

Le Menager replaces James W. Magoffin, who recently resigned due to time conflicts. Fifth District Supervisor Lee Taylor submitted Le Menager's name to the committee.

Le Menager served for the California State Director of Housing and Community Development on appointment by Governor Reagan in 1967. He has also chaired two governor's task forces on building and construction and new towns and planned communities. Le Menager also previously served as city councilman and mayor of Santa Rosa and is a former member of the Bay Area Transportation Study Commission. In 1972 he was president of the Rancho Bernardo Homeowners' Association.

The Charter Review Committee is gathering data and hearing testimony on proposed changes for the county's charter. □

Places and Faces

300 TREES BEING PLANTED AT THE VINEYARD



Three hundred trees, some fully matured, are being hauled in from all over Southern California for planting at The Vineyard Center, the 15-acre shopping, office and restaurant complex now in final stages of completion at Rose and Valley Parkway in Escondido.

"Our biggest concern now," stated Richard Ervin, Vice President for Gourmet Properties, "is getting the trees in the ground before the tenants are handed the keys. The tree planting is on a 60-day schedule," reported Ervin. "However, we are expecting to call for our final inspection within 45 days. With the final in hand the tenants will begin decorating and moving in immediately."

The trees, predominantly evergreen, Olive, and Evergreen Pear, are being transplanted from Brea (near Whittier), Rainbow, and Julian.

"Our opening date is now in sight," reported Ervin. "We are expecting to open our doors June 15th."

The Vineyard complex will feature five restaurants, 50,000 square feet of office space, a wine and cheese deli-kitchen, twin theaters and will house the new Patio Playhouse, Escondido's little theater organization. Other tenants will feature stereo equipment, sporting goods, western gear and a fashion center for men and women. □

COUNTRY MUSIC

Jim and Myrna Underwood (Country Express) are the latest addition to the popular Winners Circle Lounge, Solana Beach.

Jim and Myrna, who make their home

NCO clubs throughout the San Diego area.

Dancing is now a nightly event at the popular Lounge, with John Schnedar, of Solana Beach, well-known organist-vocalist and businessman, playing for your dancing pleasure Thursday, Friday and Saturday evenings. Tommie Nunez, Mr. Continental, takes over with his syncopating melodies Sunday, Monday, and Tuesday evenings.

JESSOP WEAPON COLLECTION

A collection of weapons numbering almost 6,000 pieces was given to the Museum of Man by the Jessop family of San Diego.

The weapon collection, presented on behalf of his family by Joseph Jessop, Jr., was accumulated by Joseph Jessop, Sr., in the late 1800's and early 1900's. It consists of numerous examples of bows, arrows, spears, blowguns, and other weapons important in hunting and warfare prior to the invention of gunpowder.

Throughout his life, Jessop, Sr., was in contact with dealers and collectors all over the world, in an effort to add to and improve his collection.

A small portion of the collection is in the Jessop Hall of Weapons on the second floor of the Museum.



Myrna and Jim Underwood

in Cardiff-by-the-Sea, express Country music the way you enjoy it each Wednesday evening at the Lounge.

Jim and Myrna have worked at various local clubs and are currently appearing at Quails' Inn, San Marcos, Friday and Saturday nights.

They have also worked Country shows with Eddie Dean, Freddie Hurt, Sheb Wooley, and Tommy Cullins as well as appearing at many of the CPO and staff



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CATHOLIC SCHOLARSHIPS

Leo T. Maher, Bishop of the Roman Catholic Diocese of San Diego and chairman of the Board of Trustees, University of San Diego, and Dr. Author E. Hughes have announced the creation of a new program, the Catholic Leadership Scholarships. It will begin on September 1974.

The University of San Diego will award renewable scholarships annually to one freshman and one junior transfer student from each of the 12 Deaneries of the Diocese of San Diego, a total of 24 Catholic Leadership Scholarships. Each Scholarship will have a value of \$500-\$1000 per year, depending on the financial need of the recipient.

Several additional Catholic Leadership Scholarships will be awarded on an "at-large" basis to the strongest runner-up nominees, after the initial choice of candidates by the Deaneries.

In addition to the usual admissions and financial aid papers required by the University of San Diego for its new students, applicants for the Catholic Leadership Scholarships must be recommended by the pastor of their home parish, in order to be eligible for consideration among the candidates from the Deanery to which that parish belongs.

According to President Hughes, "It is hoped that this new program will assist the middle-income family for which there are no financial aid programs. The Catholic Leadership Scholarship winner will not receive aid from other programs available at USD. Each student must have a letter of recommendation from the pastor of his or her home parish."

JUNIOR ACHIEVEMENT

Junior Achievement purchased a 5,700 square foot, one-story building from Pomona College for \$150,000, Andrews said. J/A now occupies the new facility at 5315 El Cajon Boulevard and will begin an extensive remodeling program this month.

The new headquarters building is the first of three regional facilities Junior Achievement will open around San Diego County over the next three years. The non-profit organization, which had been operating in temporary space at Helix High School in La Mesa, works with more than 700 high school students annually in creating and managing their own mini-businesses.

T-F-N CO. vice president Andrews, who represented J/A in the sale of their original headquarters building at 3729 University Avenue last January, and sales associate Krakauer worked with both parties in the sale transaction. □

Places and Faces

SUMMER LAW PROGRAM IN GUADALAJARA

The University of San Diego School of Law today announced the opening of its summer program in Guadalajara, Mexico, July 1 through August 9. The program will be administered in conjunction with USD's summer school program in liberal arts which is in its 10th year. All courses are conducted in English, and meet the requirements of the American Bar Association and the Association of American Law Schools.

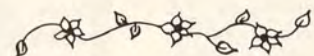
The student can elect up to six semester credits of law work, or combine law work with liberal arts subjects, particularly in the intensive programs offered in Spanish language and Mexican culture.

The Guadalajara course offerings provide an excellent background in law related to Latin American affairs. Three law courses of three semester credits each will be offered. Professor Dwan V. Kerig, USD, will give a course in Public International Law, emphasizing problems specific to Latin America. Professor Robert

Means, University of Texas, will conduct a course in Latin American Law and Institutions, stressing the legal system's responses to problems typically found in Latin America, such as land reform, the relation of inflation to contract law, and law in post-revolutionary Cuba.

The third course is Immigration, Nationality and Alien Labor Problems, taught by Professor Charles Gordon, General Counsel of the United States Immigration and Naturalization Service. Professor Gordon is also co-author of the principal treatise in this area.

Classes will be held at ITESO's Las Fuentes campus. Housing arrangements are available for students. Tuition for the program is \$40 per law credit. Accommodations including room and board may be had for \$185 for six weeks. Applications are also available for USD's summer program in Paris, France, July 1 through August 13. For information, write to Ms. Gloria Bien, School of Law, University of San Diego, Alcalá Park, San Diego, California, 92110, USA. □



WED IN CANDLELIGHT CEREMONY

Pictured above are Mr. and Mrs. George Pinkel of Rancho Santa Fe who were united in marriage at a lovely candlelight ceremony in the Village Church on April 25th. The new Mrs. Pinkel is the former Mrs. Judith S. Gillies, and the happy couple celebrated the nuptials with the children of both families in attendance. The maid of honor was Miss Glen Gillies, and the best man was George E. Pinkel III. A reception immediately followed the ceremony where the popular new bride and groom were greeted by their host of friends. Left to right: Glen Gillies, George Pinkel III, Peter Gillies, Mike Gillies, Mr. and Mrs. Pinkel, Claudia Pinkel, Charlie Pinkel, Julia Pinkel and Barbara Gillies.

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MEXICO CITY-ACAPULCO May 13-20, 8 days, 7 nights

Rise every morning to a complimentary Continental Breakfast. Tour the capitol city, Guadalupe Shrine and the mysterious Pyramids; then feast and enjoy a fantastic dinner-show. On to a luncheon tour of romantic Taxco. Included are all transfers, portorage, excellent accommodations and air fare. \$325 per person.



GOLD COUNTRY TOUR June 7-11, 5 days, 4 nights

Merced, Sonora, Calaveras, Mariposa, Columbia, Nevada City, Auburn, Placerville, Hangtown, and many more fascinating points of interest. Your breakfast each morning, museum tours, guide and baggage handling are all included for \$99.95 per person.



DISNEYLAND June 29, 7:00am-10:30pm

A joyous day in the Magic Kingdom! This happy tour includes transportation on Amtrak, complete with transfers to Disneyland—plus, a Big-11 Ride Book! Adults: \$21.50. Juniors 12-17: \$21.00. Children: \$15.00.



SAN FRANCISCO July 12-14, 3 days, 2 nights

Includes air fare, transfers, portorage and delightful accommodations, plus a cable car ticket and tours of the city and China Town After Dark. All for \$109 per person.



LION COUNTRY SAFARI/ KNOTTS BERRY FARMS July 27, 7:30am-6:30pm

You'll travel in sublime comfort by motor coach, safari through deepest Lion Country, visit Ghost Town and live it up on rides and tours, and at shows and attractions. All that and lunch, too! Adults: \$17.75. Children 3-11: \$13.75.



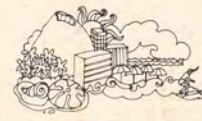
LAS VEGAS WEEKEND SPECIAL August 9-11, 3 days, 2 nights

Here's a great bargain tour that includes motor coach transportation, very nice accommodations and a Dinnershow, two cocktails and two breakfasts, all with taxes and gratuities paid. Only \$56 per person.



QUEEN MARY AND PORTS O'CALL August 25, 8:00am-5:30pm

You'll truly enjoy the narrated tour and visit to the fascinating Jacques Cousteau Museum. You'll also luncheon aboard ship and go shopping and sightseeing at Ports O'Call. Adults: \$16.50. Under 17: \$15.50.



HAWAII-THREE ISLANDS Sept. 3-12, 10 days, 9 nights

This is our "Surprise Package," a tour package specially prepared for the Home Federal Investors Club. Many, many "extras," including the very best hotels available and the most comprehensive tours offered anywhere. \$535 per person.



SOLVANG AND HEARST CASTLE October 5-6, 2 days, 1 night

Visit Solvang, home of the famous Danish Days, with its quaint shops and curious architecture. Then, to the unbelievably luxurious Hearst Castle. Motor coach transportation, hotel, Continental Breakfast and Castle tour all included for only \$35.50 per person.



FALL FOLIAGE October 17, 8:00am-6:00pm

A breathtaking, golden-season tour to the Laguna Mountains, Julian, Santa Isabel, Manzanita Ranch, Palomar, Valley Center, Escondido Winery and Mercado. Luncheon on your own—wherever you choose, in Julian. \$9.50 per person.

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