

FEBRUARY 1975 ONE DOLLAR

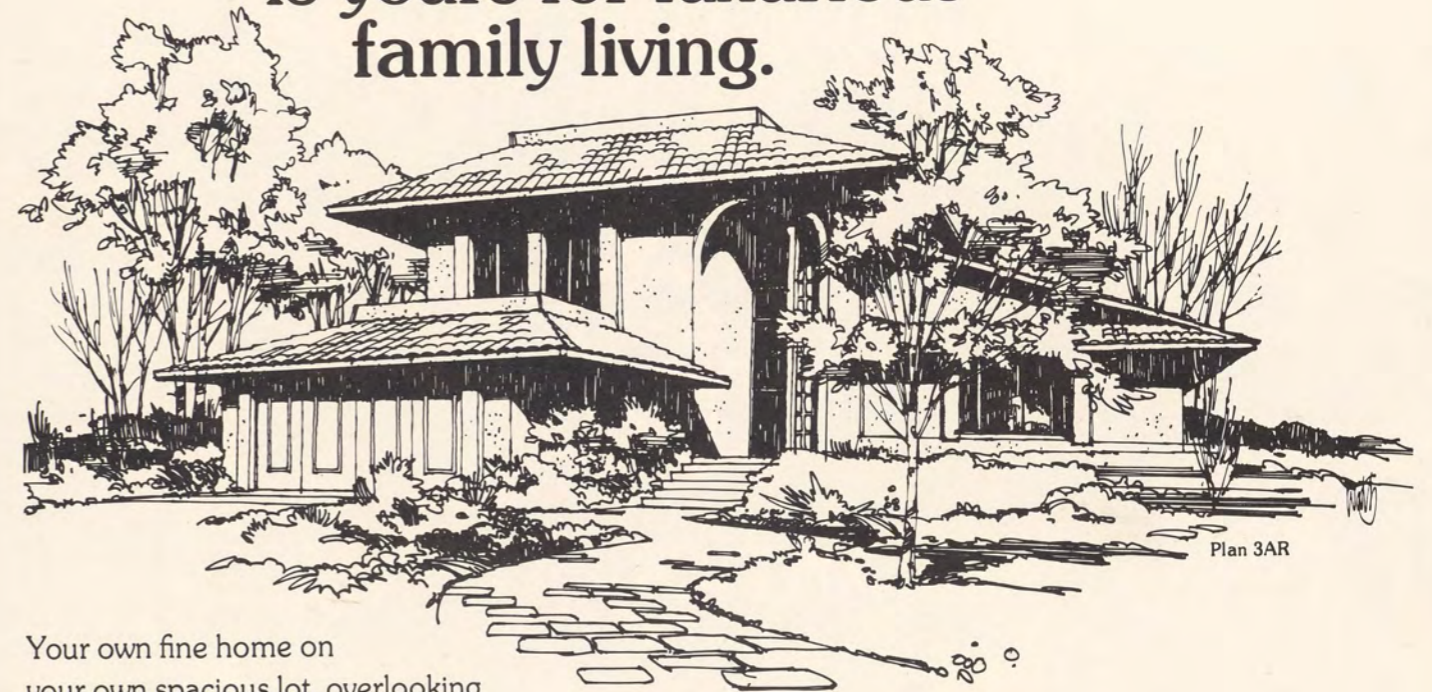
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# north county living

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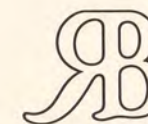
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# SAN DIEGO north county living

February 1975 Volume 14 Number 2

*About the Cover:*

Mission San Luis Rey, three and a half miles east of Oceanside on Highway 76, attracts visitors all year long. Established in 1798 to minister to the needs of the Indians in the region, the mission today is not only a historical landmark but is a parish church serving the needs of more than 800 families. Photography by Helen Isely.



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# 90 years strong.



Clockwise from top left: The first office of the Association in downtown San Diego; the distinctive San Diego Federal symbol; the Monterey office near Fisherman's Wharf; the San Diego Federal Building in downtown San Diego, where the Association is the prime tenant; Sacramento's historic Heilbron House, restored to serve as the Capitol office; the Fashion Valley office where our service center is located.

Since our founding in 1885, San Diego Federal has proudly carried the name of one of California's great cities... providing 90 years of continuous service to savers and homeowners. Never have our doors been closed on a business day... never have we missed a scheduled interest payment... never has a customer lost a single penny of savings. It is an enviable record among California financial institu-

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## The Cameowood Couple

The atmosphere of a community is largely a reflection of its residents. The following profile is, frankly, a composite of several couples who will be moving in to the first completed Cameowood golf-oriented condominium homes. We hope it will give you a sense of the place, and that you will see in the "Cameowood couple" the kind of neighbors that will be lasting friends.

**HE**—53, active, a golf bug. Sold a successful electronics business in Los Angeles and retired early to pursue a new career as a freelance editor for electronics magazines. Gregarious, social, he enjoys country club life. Plays excellent tennis, swims every morning. Jeep caravans and rockhounds in the desert once a month. Still reads the Wall Street Journal, the Atlantic, Money Magazine, but has more time to do it.

FAVORITE BOOK: Men to Match My Mountains by Irving Stone.

FAVORITE 1974 FILM: The Sting

OTHER HOBBIES: Painting, photography

PHILOSOPHY OF LIFE: "Some people live every day as if it were their last. I live each day as if it were my first."

**SHE**—47, chic, happy to be free of the corporate wife role. Has a Masters Degree in Educational Therapy and teaches children with learning disabilities once a week in special school programs. Learning golf, enjoys reading, occasionally plays Shakespearean roles for Old Globe Theater in San Diego. Enjoys long walks, shopping for antique furniture.

FAVORITE BOOK: Rose by Rose Kennedy

FAVORITE 1974 FILM: The Sting

OTHER HOBBIES: Sand casting, bridge, swimming.

PHILOSOPHY OF LIFE: "Know thyself."

How will the Cameowood couple live? First, their home will be roomy, beautifully planned, handsomely decorated. Cameowood homes are 2 or 3 bedroom, two bath . . . one story duplex arranged in clusters, separated by green open space. They feature luxury found in big homes . . . lush shag carpeting . . . beautiful corian pullmans, dishwasher . . . dramatic floor plan design all particularly suited

for entertaining, which will be frequent. They'll have a car, a golf cart, and probably a workshop in the garage. He'll keep his jeep in the special Cameowood RV compound.

They'll probably join the Escondido Country Club and dine there once a week, a five minute walk from their front door, attend most of the club functions, have their children and grandchildren down from Newport Beach once a month.

They'll become active in the exclusive Cameowood Homeowner's Assn. which insures their new way of life will be carefree. Cameowood is fully maintained through a low monthly fee which eliminates individual concern over sprinkling, mowing, painting or other exterior worries.

They have earned everything they'll have.

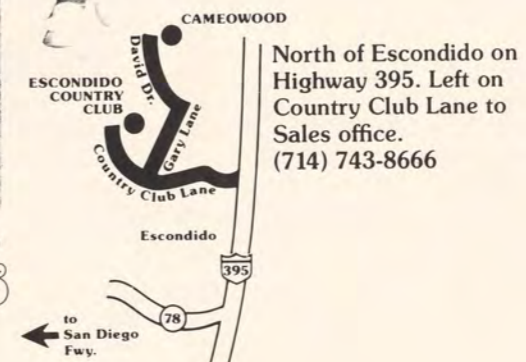
Cameowood is everything they've worked for.

Cameowood

An unusually fine collection of Country Club Condominiums at the Escondido Country Club by Leadership Housing, Inc.



**CAMEOWOOD**  
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# Reel Views



Put a towering inferno filled with million dollar movie stars in the center of an earthquake ridden city, teeming with quarter million dollar movie stars, about to be flooded by the water from a cracking dam. Then add a pilotless transcontinental damaged airplane, whose passengers include one hundred thousand dollar movie stars, unable to land and running out of fuel. You still will not be able to equal the excitement, enjoyment, entertainment, interest, and emotion that can be had by seeing *A Woman Under the Influence*.

As a movie director John Cassavetes has filmed *Shadows*, a mid-Manhattan, hand-held camera version of *Marty*; *Too Late Blues*, an offbeat jazzier with best performances by Bobby Darrin and Stella Stevens; *A Child is Waiting*, an oversimplified Abby Mann script eating away at Cassavetes' crane shots, dollies, and improvisatory acting; *Faces*, a black and white realistic fantasy with Oscar-nominated performances by Lynn Carlin and John Marley; *Husbands*, a full color, unrealistic fantasy complete with mental and physical regurgitation; *Minnie and Moscowitz*, Cassavetes most comical

and self-confident effort to date; and now *Woman Under the Influence*, the reincarnation of Seymour Cassel's Moscowitz as Gena Rowlands' Mabel Longhetti, but instead of the craziness being a way of life, it has become a mental state.

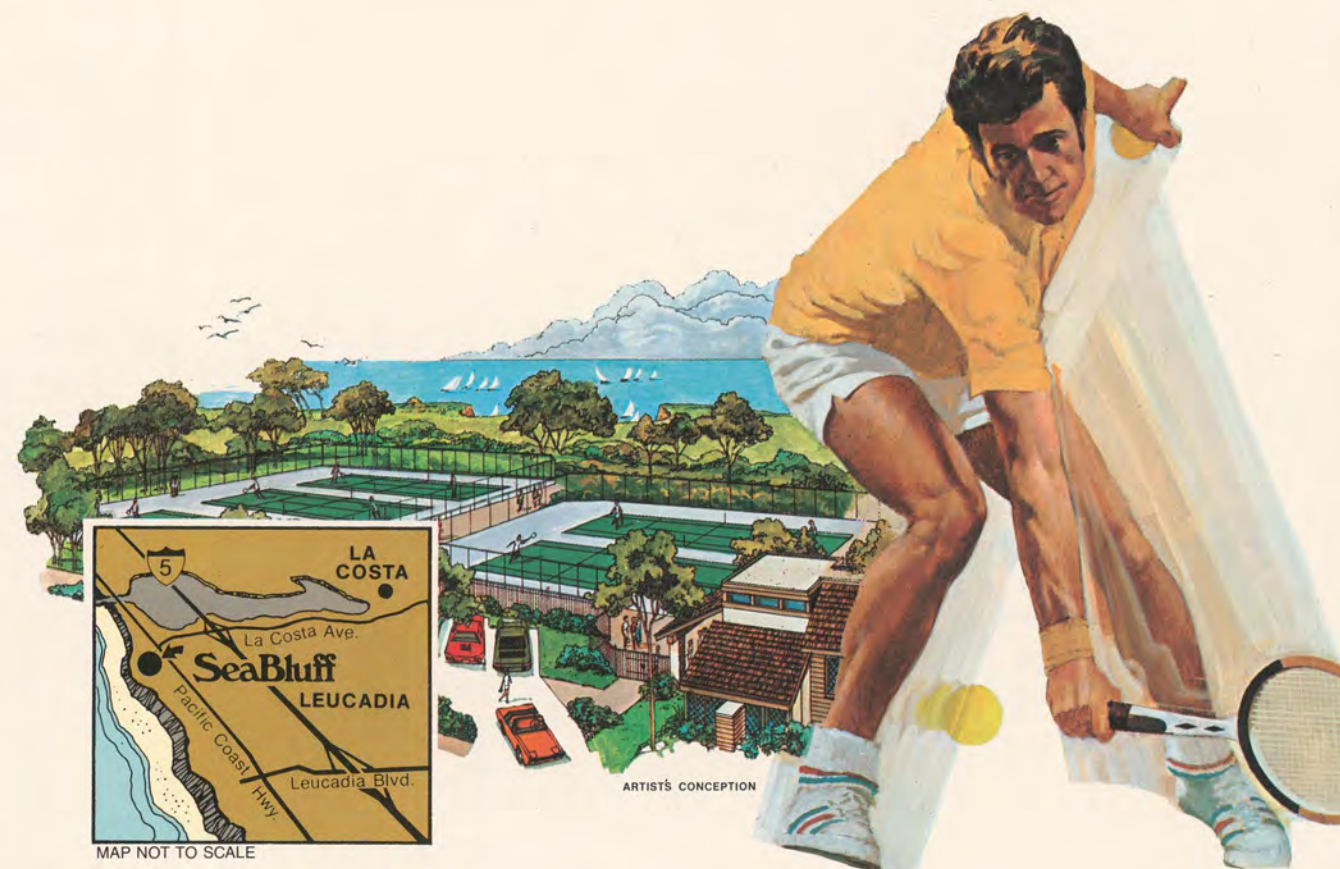
Gena Rowlands is the "woman." Dressed in blue and gold boxing robe shadow-boxing on top of the bed crawling with sons, daughters, husbands, and mothers, or wearing a turtleneck sweat sweater and boxing mini-skirt doing roadwork with her four-eyed son Tony, Gena does an imitation of Kirk Douglas imitating Marlon Brando, replete with more twitches than a cross between Elgin Baylor and Senator Sam Ervin.

Peter Falk plays the part of Nick Longhetti, husband, father, and nominal head of this "Addams family." Falk spends the first half of the film cajoling Rowlands back into sanity, until she is involuntarily inducted into an off screen crazy house. Returning six months later Gena struggles with her newly learned normality. Eventually Falk realizes his

only hope is making her lunny once again.

*Woman Under the Influence* is not about a crazy woman surrounded by sane people in a sane world. It is not about a sane woman surrounded by crazy people in a crazy world. *Woman Under the Influence* is about a crazy woman surrounded by crazy people in a crazy world. And John Cassavetes tells the tale long and true.

*Alice Doesn't Live Here Anymore* (93) is a small movie about a recently widowed young mother and her precocious adolescent son traveling away from their present, New Mexico, towards her past and his future, Monterey, California. Martin Scorsese (*Boxcar Bertha*, *Mean Streets*) has made a movie brimming with reality. Car sickness, unplanned pee stops, working here to get the money to get there, bars, cafes, friends into enemies, enemies into friends, and finally love, are all parts to the picture. Ellen Burstyn as Alice is at the top of her game. I will have more to say about *Alice Doesn't Live Here Anymore* when and if the film comes to San Diego.



# This is SeaBluff Beach and Racquet Club and this is the life.

If La Costa had a beach, this would be it! The beautiful SeaBluff Beach and Racquet Club has it all . . . exciting activity . . . peaceful relaxation . . . and all in a smart, social atmosphere. Five lighted, tournament-size tennis courts . . . a pro shop, resident pro and clubhouse. Two heated swimming pools, therapy spa, saunas and more. SeaBluff people know there's only one place like this! More than one-third mile of precious ocean frontage. Healthful sea-washed air. Luxury townhomes in a green, remarkably open, ocean-view community. SeaBluff homes have enclosed two-car garages with automatic door openers. The *real* security of a manned entry gate and guards roaming the privately walled community 24 hours a day. Limited accommodations are available for a "Beach and Racquet Club Weekend". Discover the SeaBluff experience for yourself!

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Paul Ecke Sr. is a man you probably know. He has been "doing business" at the Ecke Ranch in Encinitas for six decades.

In the laboratory on his ranch, Paul Ecke experimented with millions of poinsettia strains and has given the flower world more than 25 new varieties of poinsettias. In recent years he has patented white, pink, coral and salmon-orange reds. The Ecke Ranch recently unveiled a "showstopper".

Poinsettia's in a hanging basket! A virtual ball of color, these baskets were introduced to the flower world just before Christmas time.

Ecke's most famous contribution to the industry has been the Eckespoint C-1 hybrid; beautiful, long-lasting and unequalled in the poinsettia kingdom. The Eckespoint is shipped all over the world. It graces homes from Sweden to Capetown . . . from Melbourne to Florida.

Surrounded by his "kingdom of color" Paul Ecke runs his business with a kind but firm hand. He is on the job every morning at dawn, but his enthusiasm never wanes.

When speaking about the people who work for him, Paul Ecke Sr. becomes very serious. He praises their loyalty, and speaks softly of two-generation families that have worked side by side at the Ecke Ranch. "Without the loyalty and steadfastness of the people who *really* care, we could never have kept going through the lean years," he said.

Sunday, the 26th day of January 1975 was the 80th birthday of this remarkable man. A celebration was held in the Poinsettia Barn number two at the Ranch. Personal friends as well as many from the business community, held their glasses high. One hundred strong toasted the man that has made the poinsettia plant known throughout the world.

Accolades to Paul Ecke Sr., on the occasion of your eightieth year!

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So if you share our concern for long term energy conservation and you're building a home for yourself (or many for other people), consider the heat pump. It could be a great comfort to you in tomorrow's electric economy.



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# ANDY WILLIAMS SAN DIEGO OPEN

by Ralph Trembley



Andy Williams and Hollywood producer Pierre Cossette ham it up for photographers between holes of the Celebrity Pro-Am, always a popular event with spectators at the Andy Williams San Diego Open golf tournament. Pro-Am for the eighth annual AWSDO will be on Feb. 12 preceding the four-day Open.



J. C. Snead, fifth on 1974 earnings list will play in 1975 AWSDO.

It's that time of year again when the North County's most populated community comes into being briefly, then disappears leaving only memories of 80,000-plus colorfully-attired spectators, some 700 volunteer workers and almost 500 competing professional and amateur golfers.

The eighth annual Andy Williams San Diego Open golf tournament comes to the lovely seaside course at Torrey Pines in north La Jolla on Feb. 12 for a Celebrity Pro-Am event followed Feb. 13-16 by the Open. It is preceded by a Celebrity-Amateur tourney on Feb. 11 at Stardust Country Club in San Diego.

Again the 156 entries in the Open, numbering in their ranks the nation's leading golfers, will play alternately on North and South Torrey Pines courses the first two days after which the top 70 and ties will concentrate on the challenging South course.

The Celebrity Pro-Am will also use both courses. \$10,000 is at stake for pros in this event, \$170,000 in the Open. Amateurs, many from the North



Defending champion Bobby Nichols of Akron, Ohio, who shot 275 to win \$34,000 here last year.

County's fabled array of lush golf courses, will compete for a total of 104 prizes in the Celebrity-Am, Pro-Am and a bonus day of golf on Feb. 13 at La Costa known as the Am-Plus.

Still another North County course, Lomas Santa Fe, will be involved in qualifying rounds for the Open on Monday, Feb. 10 along with the North Torrey Pines layout.

Bobby Nichols is defending champion for the Open, having carded a 275 to win the \$34,000 first prize last year. Among those expected to challenge him are former AWSDO titlists Tom Weiskopf, Bob Dickson, Pete Brown and George Archer.

Should Jack Nicklaus, Lee Trevino or golf's newest sensation, Johnny Miller, decide to enter, that Torrey Pines population could go up 100,000.



Glen Campbell, a Pro-Am regular who has a tournament of his own.

Players high on the 1974 money-winning list considered most likely to compete here are Hubert Green, J. C. Snead, Dave Stockton, Hale Irwin, Jerry Heard, Brian Allen, Dave Hill, Bruce Crampton, Leonard Mahaffey, John Thompson, Ray Floyd, Jim Colbert, Al Geiberger, Forrest Fezler, Bill Casper and Ben Crenshaw.

Celebrities invited here by Andy Williams to make the Pro-Am one of the most popular in the nation include Bob Hope, Dean Martin, Jack Lemmon, Fred MacMurray, Robert Goulet, Danny Thomas, Lawrence Welk, James Garner, Glen Campbell, Chuck Connors, Dick Martin, Don Knotts, McLean Stevenson, Claude Akins, Ray Bolger and Les Brown.

Many celebrated athletes from other fields of sport join the Celebrity Pro-Am field each year. Willie Mays, Joe Louis, Ara Parsegian, John Hadl, Bill Vukovich, Pancho Gonzales, Don Sut-



Perennial challenger in any tournament — Miller Barber, "Mr. X."

ton and Tug McGraw are typical of these. Joining the gang this year will be Johnny Bench.

La Jolla's Gene Littler, Chuck Courtney, Phil Rodgers and John Schroeder, all big names on the national tour, have indicated they will enter the festivities here.

The AWSDO is the sequel to the old San Diego Open dating back to 1952 at the San Diego Country Club in Chula Vista. Twice it was held in the North County, at Rancho Santa Fe in 1954 (when Littler won it as an amateur) and at Rancho Bernardo in 1964.

Winners over the years in addition to those already mentioned have included Nicklaus, Arnold Palmer, Gary Player, Paul Harney, Billy Casper, Bob Rosburg, Tommy Bolt, Mike Souchak, Art Wall, Bob Goalby, Wes Ellis, Marty Furgol, Ted Kroll and current La Costa pro Tommy Jacobs.

When Andy Williams joined the Century Club in sponsorship of the AWSDO in 1968, the competition for a greatly increased purse (in 1952 Kroll had won only \$2,000) inspired a series of sensational endings to the 72-hole Open characterized by head-to-head battles, final hole or sudden death showdowns, and surges ahead at the finish from many strokes behind. Last year was no exception as Nichols escaped a sudden-death playoff with Rod Curl only when the latter missed a very makeable putt on the 72nd hole.

One of those finishes, when Weiskopf sunk a 25-foot putt from the fringe of the 18th hole for an eagle, has inspired San Diego city golf superintendent Don Makie to add a small lake in front of the par 5 closing hole this year. This can only increase suspense at this year's finish as the big hitters ponder

whether to gamble hitting over the lake for a birdie try.

All of the 18 greens on Torrey Pines South have now been reconstructed and by next year all of the north will be too, according to Makie. The thousands who play Torrey Pines the rest of the year are thus benefitting from these improvements on what may already be the finest — and is certainly the most beautiful — municipal golf course in the country.

Plenty of bleacher seats are available alongside the lake and around that scene of drama that is the 18th green. Which brings up the fact that tickets for the AWSDO are on sale at reduced advance sale rates at 150 county locations, including most of the golf clubs in the North County and many banks and retail stores, through Feb. 11.

Beneficiary of profits from the AWSDO is the San Diego County Junior Golf Association, whose program is considered the tops in the U.S. and whose Junior World Golf Tournament next July at Torrey Pines and other courses is another major event.

But all those who attend any aspect of the colorful AWSDO — and who add to it with the multi-hued slacks, sport shirts, pants suits, sweaters and caps that typify the golf fan — are beneficiaries of a North County entertainment equal to anything offered in the San Diego area. □



Rod Curl, who tied for runner-up honors last AWSDO.



Efram Zimbalist, Jr. of "The F.B.I." on T.V. signs autographs at AWSDO under Torrey Pines tree.



1974 presentation ceremonies. Andy and winner Bobby Nichols.

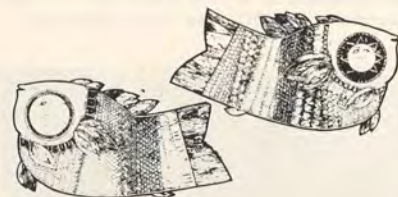
# Astrological forecast

by JEAN FARMAN



## AQUARIUS (January 21 - February 18)

Old Mr. Sun beams his shiny ray your way bringing gifts of popularity and thoughtful friends you thought had fled the shed long ago! Let others get their kicks out of trying to make you giggle with glee, no matter how kinky their methods appear. Cupid may point his Valentine arrow causing love and romance to swell in your heart. But be careful the first week and especially the 8th when some people you know turn out to be fraudulent flakes with seedy ulterior motives! Don't miss an opportunity to make a bundle around the 17th. Aquarian celebs: Gary Moore, Jack Palance, Carol Lynley.



## PISCES (February 19 - March 20)

Purple people eaters are out to get Pisces the first week of February! Stay away from mean and mouthy creatures. Disappear from ugly atmospheres. By the 10th it's safe to stride the street again. Lady luck rides your shoulder the rest of this romantic month. Someone wildly exciting could enter your life through mutual friends. Pisces star: Robert Alda.



## ARIES (March 21 - April 20)

Would be nice if the first week of February could be erased from the calendar altogether! But since that's wishful thinking, simply play safe, pull in your velvet horns and watch your step. Don't let

deception or anything ugly throw you for a loop. After the 8th, enjoy Valentine hearts and roses coming your way. Aries talent: James Caan.



## TAURUS (April 21 - May 21)

Mixed-up messages or careless accidents could cause the patient Taurus Bull to erupt into one of those famous raging furies. Since Taurus temper is being tested, might be safer if you just quietly walked into a closet — and screamed! Look for matters outside the home, career and status to come alive after the 9th. Taurus actress: Beatrice Arthur.



## GEMINI (May 22 - June 21)

Don't be naive gentle Gemini! If someone pulls your braids the first week in February and sheepishly tries to tell you they're only teasing, don't believe it. Deception is their name, lifting your \$\$ is their game! Shrewd as you are, the culprit is exposed. More eligible Geminis join the marriage march during romantic February. Gemini gent: Richard Benjamin.



## CANCER (June 22 - July 22)

Except for an occasional bout with your beloved or perhaps a prickly situation with a stubborn business partner, February looks terrific for Moon Children. Chance to stretch your mind and feed your brain comes into focus in the form of

a new study, travel plans, foreign people or places. Don't let maudlin sentiment cloud reason. Moon child: Buddy Rich.



## LEO (July 23 - August 22)

If Leo lads and lasses look for love with mere flirtatious intentions, you could get zapped in the zing-strings and be taken seriously! Broken hearts are hard to heal, so be careful of who you aim your romantic arrows and attentions. Watch your health, you seem to be in the mood to overdo. Leo talent: Peter Bogdanovich.



## VIRGO (August 23 - September 23)

Get that body in gear Virgo, this could be the month you meet the love of your life! Accept all invitations, throw super parties, get out and be seen. Virgo's who already have a spouse in their house could be rediscovering each other, taking off on a second honeymoon, attending weddings of friends and relatives. Virgo celeb: Dick Haymes.



## LIBRA (September 24 - October 23)

Tis time for luscious Librans to think 'Body Beautiful'. You must first get an OK from your trusted physician then plan a reasonable physical fitness program to make you look wonderful and feel younger. Clean closets and give to charity those good but never worn garbs. Buy something wild and smashing for the new you. Libra celeb: Skip Homeier.



## SCORPIO (October 24 - November 22)

Look out people, here comes Scorpio! Quiet but deliberate, plans are shrewdly laid and intensely established before your thunder booms. Accused of being secretive and mysterious, you instinctively know the rewards of silence. People erroneously think you've fallen out of character this month when you finally let loose with some well-guarded but astonishing information. Scorpio star: Ruth Hussey.



## SAGITTARIUS (November 23 - December 20)

February is the perfect month for fun-loving Sagittarians to put on a lavish party. Or are you in the middle of knocking out walls, adding rooms, tangled in wallpaper and paint? Some Sagittarians may buy a second home or move to one that is more suitable. Plan well — money could slip through your fingers. Sagittarian celeb: Abbe Lane.



## CAPRICORN (December 21 - January 20)

Whoops! First week of February must be carefully handled with velvet gloves. Opposition from fearful, emotional or competitive people is likely to send you onto a forceful but frustrating path. Repercussions are apt to show up later unless you proceed with caution. Secret financial information comes your way giving you an advantageous lead over others. Capricorn celeb: Bert Parks.

Pi Seelen  
Rancho Bernardo  
Dear Bill

Last night I watched a rerun of your David Hartman Special, 'The Birth Of A Baby'. It made a nice way to start the birth of a new year. Yes, I know it's February but I've never considered January as the beginning of the year. January is a holdover month. You're still involved with all the tag ends of the holiday . . . taking down the lights (unless you're Jerry, who's convinced St. Patrick's Day is soon enough for that) disposing of the tree, sorting out boxes to be used next year and returning the presents that were wrong size, wrong color and wrong style. Usually, they no longer have the merchandise in any color or size so you make the exchange for something you wanted even less. However it's not a complete loss. Next Christmas you send it to the person who sent you the thing you didn't want in the first place.

February used to be the month of lovers and heroes . . . St. Valentine, Lincoln and Washington. Now all is changed. Those coy requests to 'Be My Valentine' somehow become camp if you and the 'Valentine' have been roommates on a trial basis. As for heroes, Webster says, a hero is a man admired for his brave deeds and noble qualities. Haven't seen many of those lately but we can hope. I tried being a heroine once, so I know the problems. My crack at it came when we were living in the Hollywood Hills. About 3 a.m. I heard a woman scream. I shook Jerry and said, "Get up, a woman is screaming!" He mumbled something and turned over. That took care of his heroism. I jumped up and phoned the police, then I ran out thru the garage and as I passed the garbage can I grabbed the cover and held it in front of me for a shield. When the police arrived I was in the road with my shortie nightgown and the garbage pail cover. The policemen exchanged looks and one took me inside and said they would handle things without my help.

The following day I noticed a suspicious looking car parked next door with two men inside. I walked over and inquired what they wanted. One of the men sighed heavily and said, "It's her again!" His friend pulled out a badge and explained that they were assigned as plainclothes men that day. He said, "Lady, if we had been hoodlums we could have blown your head off. Now, for the love of Pete will you stop doing our job. Just don't be a hero!"

So there you are, even though my birthday is in Feb. I'll never be up there with the famous ones.

Love,  
Mom

P.S. The police located the screaming lady. She and her husband were having a go at it. They eventually sold the house to a very quiet couple . . . too quiet. I'll bet they were counterfeiters but I wasn't going to tip off those know-it-all cops. Let 'em do their own job.



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**ONION RING**

Puree boiled onions to make a generous cup. Melt 2 tablespoons of butter, add 2 tablespoons of flour, and blend in 1/2 cup of milk and the onion puree. Add 3 well beaten egg yolks, and season with 1/2 teaspoon of salt and 1/4 teaspoon of pepper. Lastly, fold in 3 stiffly beaten egg whites. Pour into a small buttered ring mold, place in a pan of hot water, and bake about 30 minutes in a 350 oven. Unmold and fill the center with buttered peas and carrots.

by Jeanne Coberly

**BAKED BANANAS IN SHERRY**

Place 6 peeled bananas in a shallow baking dish and dot with butter. In a separate pan put 1 cup of brown sugar, the juice and grated rind of 1 orange, and 3 tablespoons of sherry. Heat until the sugar is melted. Pour over the fruit. Saute 1/2 cup of chopped almonds in butter and sprinkle over the bananas. Bake in a 350 oven for about 20 minutes. Baste frequently. Just before removing from the oven, add a little more sherry.

*Editor's Note: The Maitre d' Fleming Lindberg created this recipe for the guests in La Costa's main dining room. Fantastic!*

**PEARS ALA LINDY**

Using ripe large Bartlett Pears, peel, (leaving pears whole) core, by reaming out from the bottom of pear. Dip whole pear into lemon juice to prevent darkening. Fill cored-out hole solidly with marzipan (almond paste) and then dip pear into chocolate covering dip.

**Chocolate Covering Dip:**

Melt coating chocolate (type used for covering chocolate candies) over hot, not boiling water. Beat gently until chocolate feels cooler on your hand (80 to 85 degrees on candy thermometer). Dip pears, one at a time in chocolate mixture, being sure to coat completely. Place on wax paper covered cookie sheet and place in refrigerator over night or from 4 to 5 hours.

Serve pears cold, together with Grand Marnier orange flavored liqueur whipped cream.

**CELERY ROOT SALAD**

Cut three or four celery roots into thick slices. Peel and drop into water to which lemon juice has been added. Run the celery root through a food grinder, using the coarse blade. Toss immediately with a dressing made of oil, wine vinegar, lemon juice, mayonnaise, prepared mustard, and a bit of curry powder. Season with salt and freshly ground pepper. Chill for several hours. You will probably have to add more dressing and correct the seasoning before serving on finely shredded lettuce.

**SHRIMP AND MUSHROOM CASSEROLE**

- 2 lbs. shrimps
- 1 lb. fresh mushrooms
- 3 tbsp. butter
- 1 tbsp. flour
- 3 ounces dry Marsala
- Fine buttered breadcrumbs
- 2 cups cream
- 1/4 tsp. grated lemon rind
- 1 tsp. onion juice
- 2 tbsps. chopped parsley
- 2 tbsps. chopped chives
- Salt and pepper
- Grated Parmesan cheese

Saute the pound of sliced fresh mushrooms in the 3 tablespoons butter until they are tender. Then sprinkle in the flour, blending it with the butter in the pan. Then blend in the Marsala wine. Next add 2 cups of cream, grated lemon rind, onion juice, parsley, and chives. Stir over low heat until smooth and thickened. Season with salt and pepper to your taste. To the sauce add the shrimp. Mix well and transfer to a buttered casserole. Sprinkle the top with the buttered breadcrumbs and the grated Parmesan cheese. Bake in a 400 oven for about 15 minutes, or until thoroughly hot and lightly browned.

# the mall

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- Escondido Travel Agency
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- First Lady Beauty Salon
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- House of Fabrics
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- Kinney Shoe Corp.
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- Launderland
- Lawson's Jewelers
- Lil's Sportswear for Women
- Master's Candies
- Mayfair Market
- Motherhood Maternity
- Needleart
- Office Mart
- One-Hour Martinizing
- Orange Julius
- Palais De Cosmetique

- Pant Parlor
- Pets 'N Things
- Plain 'N Fancy Gifts
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- Rose Furniture
- S&H Green Stamps
- Sally Shop
- Salm's
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- Streicher's Shoes
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## Letters

Dear Editor:

On Wednesday, December 4, the State Community College Board of Governors unanimously approved the Community College Organization plan submitted to them as a proposal by the San Diego County Board of Education, which also serves as County Committee on School District Organization. The proposal submitted to the State Board of Governors was the result of extensive study.

The Education Code requires that areas currently not included in community college districts become a part of some community college district by September 1975. Placement may be accomplished by a vote of the people or, if no approval through the election process is forthcoming, the State Community College Board of Governors is required to place the areas no later than September 1975.

The County Board of Education had two paths to follow. One, simple annexation to existing community college districts or two, to reorganize existing community college districts and non-included areas into a new community college district. It seemed to the Board that the latter plan was considered to have more promise than simple annexation.

In order that you, as editor of a news media, will have access to accurate information regarding the reasons for the decision of the County Board, facts as presented to the Community College State Board of Governors are being provided on an attached sheet.

The decision now remains with the people who will be asked to vote on the issue on March 4, 1975.

Very truly yours,  
M. Ted Dixon

Superintendent of Schools and  
Secretary to the Board

## NEW MEDIUM FOR THE ADVERTISER

Advertisers have a new way to communicate with consumers. It is called the Videotronics "magic" screen, a unique outdoor medium located on the U.S.-Mexico border in Tijuana.

Inaugurated on December 6, the giant Videotronics screen features 4-color graphics and copy which are individually designed and fully programmed according to the advertiser's specifications. Messages are produced electronically using a central computer system and a bank of 15,000 lights.

In addition to advertising, the Videotronics screen will provide news and weather reports, up-to-the-minute bulletins, and public service information.

## Moist O'Matic by TORO

### A PRECISE AUTOMATIC WATERING DEVICE

Toro Specialty Products has just introduced *Moist O'Matic*<sup>®</sup>, an automatic watering device with a porcelain ceramic sensor, so precise that plants and flowers can actually control the exact amount of water they receive according to their needs at any time. The new product has been extensively tested in San Diego County during the past two years.

The creator of the *Moist O'Matic* is *Edwin J. Hunter*, a resident of Rancho Santa Fe, who already owns 49 other patents for various inventions in the sprinkler equipment field. Twelve years ago, *Ed Hunter* sold out his own sprinkler-irrigation company in Riverside to Toro and now heads up Toro's new research and development facility on nine acres near San Marcos.

*Ed* who calls himself just a "backyard engineer", got his early start in his father's Riverside foundry and his brother's pattern shop. His brother was manufacturing venetian blinds at the time, and *Ed* and his brother were credited with the introduction of the metal slat so widely used today. *Hunter* owns some additional 20 patents related to the aircraft, painting and plastics industries.

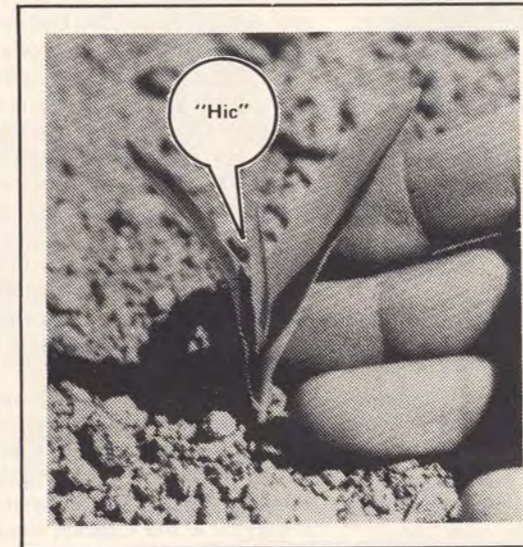
His most recent innovation, the *Moist O'Matic* system allows the plant itself to control the water supply to ensure healthy growth, prevent waste and guesswork. The system consists of an adaptor that attaches to any standard hose bib, 1/8 inch diameter supply tubing, an activator valve and water emitter, and a tiny porous ceramic sensor which is placed in the soil near the plants, trees or shrubs to be watered.

The ceramic sensor measures soil moisture tension as evidenced by the plant's root system. When sufficiently dry, the sensor breaks a vacuum at the activator valve, which permits water to flow out the emitter until moisture again reaches the sensor.

One supply adaptor and tubing will supply a total daily plant demand of approximately 50 gallons.

This precision system is a major step forward in the field of drip irrigation and is much more highly sophisticated than anything else available. □

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Toro's MOIST O'MATIC can straighten them out in a hurry. **With MOIST O'MATIC, your plants can actually control the amount of water they receive, ensuring healthy, stable growth.**

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**MOIST O'MATIC is perfect for flower beds, potted plants, shrubbery . . . even trees.** So rather than getting them sloshed when you remember to water, and leaving them to dry out on their own . . . get MOIST O'MATIC today.

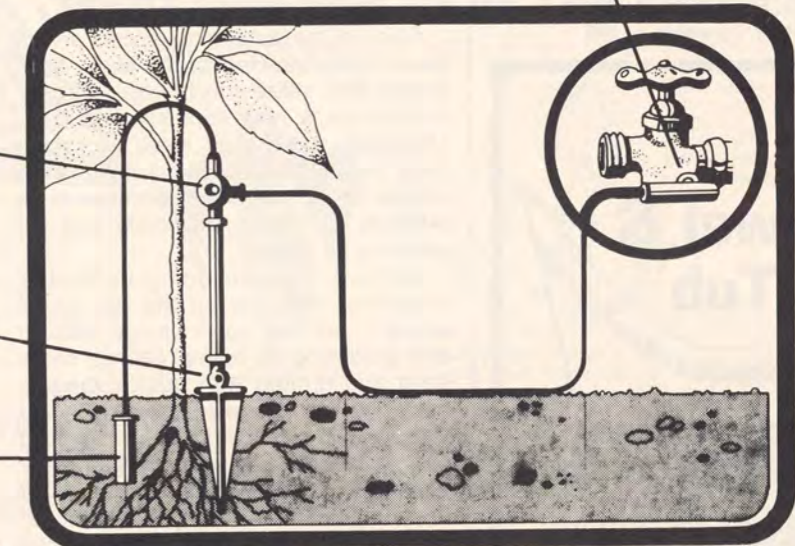
Supply Adaptor attaches to any standard hose bib.

Valve is actuated by Sensor when soil dryness indicates water is needed.

Emitter gently disperses water as needed.

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# Fashion flashes

**Swimwear '75**  
— The biggest Summer '75 Swimwear news comes in the smallest package — The String.

Swimwear will be more body conscious than ever whether it be the tiniest diaper-inspired String or the unstructured simple tank. They're all here this year along with the skirted tunics and drapes . . . good basics for the more mature woman. To the Californian it means bold stripes, geometrics and bright Day-Glo florals in monotonies and multitonies of fuchsia, hot pink, lemon, lime, red, turquoise and orange. It also means earth-toned batik and woodcut prints in skin tones from chocolate, to buttered toast to wheat to natural. And it means black and white . . . together and apart.

On the one-piece scene it means unstructured, no-bra looks, body hugging, clean, uncluttered lines demanding a better body to wear it than ever before. (Now is not too soon to get your daily dozen physical routine together for a better-figured You this summer.)

Some of the Junior one-piecers are as purely unconstructed as the Missy lines except they utilize small prints and geometrics for a less sophisticated look. Otherwise, they're as sleek as racing suits. Nylon/Lycra second skin is the top choice for the one-piecer because of its elasticity . . . hugging the body and yet retaining its shape.

Junior Lines are going in for the skimpiest versions on the two-piece scene . . . all tied up in strings with no one predicting its future. Strings come solid and printed with fabrics ranging from nylon to gauze to Lycra to Indian cotton. Screen-printed bottoms with solid crocheted tops are an important story along with monotone print tops and solid bottoms. Key trims making it are embroidery, lace, eyelet and fagoting. Nandelterry with that silky feel is making waves in bikinis and cover-ups. Black is the color to watch.

And at long last, manufacturers are paying attention to the top and bottom size problem and offering customers the choice of buying pieces as a unit or separate. □

**EDITOR'S NOTE:** Irene Edwards is the owner of "What's Happening Now" a boutique in Rancho Bernardo's MERCADO, featuring Fashions for the Contemporary Ms.



Irene Edwards

# Periphery CONSTRUCTION BEGINS AT SAN ONOFRE

Completion of site preparation has signaled the start of construction work on major structures for the expansion of San Onofre Nuclear Generating Station.

Southern California Edison Company and San Diego Gas & Electric Company are adding two 1,140,000-kilowatt nuclear generators to the power station located just south of San Clemente.

As part of the first phase of construction, crews have begun placing forms for concrete foundations for the first of the nuclear reactors and the ocean water intake facility located near the shoreline.

When completed early in the 1980s, the new pressurized water reactors will provide enough electric power to serve a city with a population of more than 2 million people.

The first additional nuclear unit is scheduled to be in operation in 1980. The second new reactor will begin operations in 1981. Unit 1, a nuclear generator with a capacity of 450,000 kilowatts, has been in service at the location since 1968.

"The expansion of San Onofre will mean a savings of 25-30 million barrels annually of expensive imported low-sulphur fuel oil which otherwise would have to be used to produce the same amount of energy," said a spokesman for Edison, which has operational responsibility for the plant.

"The reduction of fuel oil usage through the use of nuclear power will also assist in improving the environment and reducing dependence on fossil fuels and foreign oil suppliers," he added.

In the course of construction of the nuclear power units, approximately 310,000 cubic yards of concrete will be used in the foundations and walls of the structure. More than 12,000 tons of structural steel will also be used in the nuclear power facilities.

At the project site, two tower cranes, one taller than a 20-story building, have been erected for use in moving materials and heavy equipment throughout the construction period. A third tower crane will be installed early next year. In addition, a temporary two-story office building is now being built to serve as the administrative headquarters.

Approximately 400 workers are now employed during this first phase of the project. At the peak of construction in 1976-77, an estimated 1,700 persons will be working at the site. Total cost of the San Onofre expansion program is estimated at \$1.6 billion. □

# Places and Faces

## LAVER TOURNAMENT FAVORITE



Rod Laver

La Costa's center court has been re-surfaced and will play "slower" for this month's \$60,000 Michelob Pro-Celebrity Tennis Classic, which is perfectly fine with the tournament favorite, Rod "Rocket" Laver.

"I think it's great that La Costa will play slower for the Michelob," Laver said. "It's going to make the matches more interesting for the spectators. And that's what tennis needs right now."

Laver, a finalist at La Costa two years ago, is an exponent of the quick, powerful, always-on-the-offense type game, thus earning the sobriquet "Rocket." But he believes that the slower surface actually will help his game, rather than restrict it.

"I don't really have a power game," Laver says. "I use all the court anyway and now everyone else will have to use the entire court as well. I think the slower surface will help me."

La Costa re-surfaced its center court following last year's Michelob event and tournament director Ted Schroeder believes that fans this year can expect longer rallies.

"We should have some classic rallies this year, and that's what the fans want to see," Schroeder says. "And because the court also has been re-stained, the ball will be easier to follow."

This year's Michelob Classic starts Feb. 17 through Feb. 23.

Monday-Friday afternoon sessions at the Michelob will start at 1 o'clock, and at noon on Saturday and Sunday. Evening sessions will be held Monday through Friday and will begin at 7 o'clock.

All seats are reserved and ticket prices for the Monday-Thursday sessions (afternoon or evening) are \$4, \$6 and \$8. For Friday (afternoon or evening), Saturday and Sunday matches tickets are \$6, \$8 and \$10.

Season tournament tickets, providing a reserved seat for all 12 sessions, are available at \$60. Tournament boxes (for all matches) may be purchased at \$300 for four seats and \$500 for six seats.

Tickets for all individual sessions, as well as season tickets, now are on sale at tennis clubs throughout San Diego County and at convenient Ticketron outlets. Seats may be purchased by mail: write La Costa Tennis Box Office, Costa Del Mar Road, Carlsbad 92008.

Direct mail order ticket forms are available at tennis pro shops. □

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by Dede Godwin

## About Books



Possibly because of my long love affair with semantics, STRICTLY SPEAKING by Edwin Newman (Bobbs Merrill \$7.95) was immediately appealing. In fact it acted as a revitalizing shock just as I, like other people, was slipping into a lot of overworked current vernacular.

For I agree with Mr. Newman that the English language is sloppy, verging on the illiterate, or becoming pretentious, bloated and windy. How often during one day do you hear "uptight," "no way," "fun thing," "bad scene," "how does that grab you," "y'know?" "I've got news for you" or "I couldn't care less." About as pleasing to the ear as Flash Frozen food is to the palate.

Or again in overstuffed phrases: "spurious contract," "eventuated," "how do you structure your day?" "the context of hindsight," "a meeting I recall with particularity" or "this antepenultimate year of our centennial." Nobody takes medicine anymore . . . everybody "has medication". Even weathermen have their moments. "We may have scattered showers" has become, "Weatherwise, there may be major storm activity". In this kind of padded language "I ate it all" becomes "I ate the thing in its totality."

From Whitehouse transcripts a president may speak of kicking butts, call a problem a can of worms, be told that a situation has cycled somewhat while another is a bullet biter.

Mr. Newman believes the decline of language stems from large changes, causes and standards, from demands of ethnic groups and most of all by the generation gap and lack of communication with the young. About the failure of communication, he says that he isn't sure that there should be communication, and if there is, that things probably won't be better. And adds: "It may be that we have entered a time when some groups would do better to ignore each other than to communicate with each other."

But Newman extends his acute and detailed observation of the deterioration of the language to business language: "Duz, E Z-OFF, Kool, and the Mitchum tag "plan to sweat less tomorrow"

But Newman extends his acute and detailed observation of the deterioration of the language to business language:

"Duz, E Z-OFF, Kool", and the Mitchum tag "plan to sweat less tomorrow"; into cosmetics: Princess Borghese who promises "an iridescent gloss of pearlized blushing color in Apricot Shimmer, Copper Shimmer and Rose Shimmer". And the clothing industry who promises the right kind of help from a Natural Smoothie.

And the sports. But the most hilarious chapter is on food, menus, cookbooks and sexbooks. And travel . . . his suggestion for a Travel Simulator is realistic and wickedly funny.

Make no mistake, Edward Newman is a witty man, added to which he knows whereof he speaks (nor does he miss anything), he writes extremely well . . . directly, economically, and with a light touch. *Buy this!*

In quite another vein, but nevertheless remarkable is HELTER SKELTER by Vincent Bugliosi with Curt Gentry (Norton \$10.00) the full story, detailed and accurate of the Manson murders and the longest and most expensive trial in the history of American crime.

It is not only the story of Manson and his pack of drifters, all young, mostly female, the product of middle class homes, who murdered seven innocent people in forty eight hours. It includes in necessary context, the lives of those who were murdered. There was no reason for the killings; they stemmed from the warped philosophy of the Manson group and his diabolic control of that group.

Mr. Bugliosi, Prosecutor of the trials tells it documentary style, stark and unspectacular words. It was he who conducted the investigation and he did not rest until he knew who and why and how the murders occurred. His concern seems primarily with the intellectual and legal processes of that investigation and trial, and that trial is given in great particular.

As fiction this book would arouse skepticism; as fact it is almost beyond comprehension.

This isn't a book you will "like" or "not like"; it is a disturbing grimly fascinating experience. Worth reading.



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# Places and Faces

## THE AGC AND SAN DIEGO

### A LOOK TO 1975

By Bill Martin, 1975 President San Diego Chapter-Associated General Contractors

In facing 1975, the AGC recognizes that certain problems exist with the economy in general and the construction industry in particular. Some of these problems, which are on a national level, are beyond our ability to solve while others, with the cooperation of local governmental agencies, can be cured.

To this end we will embark on a positive program during the coming year to do all within our power to make the economy of San Diego County more stable.

On the local level we will urge a study of all agencies of the City and County dealing with the processing of building and associated permits. Delays and red tape in this area have caused frustration to the builder and home owner and industrial user alike.

It is our plan to carefully scrutinize the audit of the City Building Inspection Department released earlier this week as well as the Copley report dealing with County building permit operations.

AGC intends to urge that the City implement the North City West Plan so that this may be undertaken as soon as possible. Along these lines, we note with concern that the vacancy factor in San Diego dropped last quarter by 2478 units and we believe building of homes and apartment units should be speeded up before this vacancy factor dips to a critical level since in-migration and these San Diegans seeking homes provide a continuing and on-going need for additional housing units.

We will seek to develop closer liaison with the Comprehensive Planning Organization since the actions of this body will continue to have a bearing upon the future developments of San Diego County and we will closely study that group's growth study which we understand will be published in mid-January.

We will also give careful attention to the Environmental Quality Department Task Force which Mayor Wilson has proposed since this is a source of great concern to all contractors.

The AGC recognizes a need for controlled growth in San Diego, since both unlimited growth and no-growth are unrealistic. To this end we endorse the San Diego Chamber of Commerce growth policy as outlined in their statement of October 8, 1974.

Governmental entities should implement capital improvement projects since

it is far better to provide jobs on worthwhile and constructive projects than to use public funds to pay continuing unemployment or welfare benefits.

We in the construction industry are unusually aware of the unemployment problem since unemployment in our own industry is currently running at approximately 15-20%.

We believe that our membership should be kept informed of what is transpiring, not only locally but in Sacramento, and to this end we plan to publish quarterly legislative progress reports to the members. □

## HOME FEDERAL INTRODUCES 2ND GENERATION OF CAREER APPAREL

Spurred on by the success of last year's Career Apparel program for women employed by Home Federal Savings of San Diego, the \$1.5 billion savings association introduced a second generation of new fashions, which are now being worn in many of the 36 state-wide Home Federal offices.

The new fashions feature brown plaid designs with the recurrent use of a persimmon color that ties the new designs to those first adopted a year ago. With the exception of a "lipstick" patterned blouse, all of the original fashions will continue to be worn. Home Federal has donated the blouses, approximately 300 in number, to the Honduras Relief Fund.

The new fashions were created especially for Home Federal of San Diego by the well-known firm of David Crystal, Inc., New York City.

More than 550 Home Federal women will receive the basic four garments of the new coordinated design. They are a skirt, blouse, dress and blazer, provided without cost to the employee. The total cost to Home Federal of San Diego is some \$50,000.

Additional items in the coordinated design will be introduced from time to time to add freshness and further variety to the selection, according to Joseph Turner (director of personnel for Home Federal of San Diego).

The new fashions have been introduced to employees through a series of seminars which also presented ideas on accessories and makeup.

Purpose of the program, Turner said, is to reduce the cost of business clothing for women employees, while also offering a sufficient variety of garments, styles and accessories to suit individual tastes.

# Gallery Alley

by Carlie Conant

When we mentioned to a critic recently that we planned to call the Cronus February show "Potpourri of Art" she snarled, "Are you aware that the literal translation is "rotten pot"? I wasn't so . . .



Carlie Conant

Consulting my ancient edition of Webster I learned a potpourri is a miscellaneous collection; a medley; and a jar of flower petals and spices used for scent.

We'll have all that. Linda Bolognese will continue her oils depicting the homey spices in "Pre-Applesauce".

There will be a medley of lithographs by Norman Rockwell. Artist proofs from "Huckleberry Finn Suite" and "Tom Sawyer Suite" selected from two portfolios of eight prints, pencil signed, dated, all that.

Flower petals will be evident in a "first-time-shown-ever" collection of watercolor landscapes by Roy Adol Johnson, a Berkeley architect, who is presenting a collection of scenes he captured in San Diego County, together with paintings of old mills and churches of Sweden.

Tsuyoshi Matsumoto, "Mat" of Wall St. in La Jolla, is sharing his breath-taking drawings. Many admirers of his interpretations of the Torrey Pine will enjoy this exhibit.

Mat, who is self-taught, and who has painted "all my life" is also an expert in oriental art is a keen appraiser.

In addition, the Mat gallery has a selection of old prints to please any enthusiast of oriental art.

Willard Francis, (another architect) who has been exhibiting his unusual oils for many years, is sharing a small collection for the February show.

It's hard to describe these paintings: "The Organ Grinder" is a social satire; "Can't Cut the Mustard" and "Decoration Day Parade" are nostalgic scenes; "Pousse Cafe" is a fantasy and "Dirty Trick" portraying three roughhousing urchins is pure delight.

My mother-in-law, Kay (you'll read about her from time to time because she's always giving us bits of art since we started Cronus Gallery . . . (she's a Newcastle type) gave us the original watercolor of Gulliver nailed down by the Lilliputians (the one with his hair out in streamers) autographed by the artist Willy Pogany, together with the 1917 copy of Gulliver's Travels published by

The Macmillan Co. in which the watercolor first appeared.

I called around the gallery circuit in North County; the Sculpture Gallery in Del Mar is planning an exciting opening for March. Gallery Easel in Rancho Santa Fe is continuing with the Henk Bos collection, together with fine and rare old prints. Stop by, the pleasant owners are well informed and willing to assist you in research. Their next show opens in May.

I just realized, when I was handed a copy of Bernardo Brandings, that Rancho Bernardo is my alley too. I would appreciate hearing from the art associations in that area. (755-3243.)

## WHY A FUNERAL SERVICE?

Why a funeral service patterned after the traditions of untold centuries of human existence?

When grief comes, as it must to all at some juncture in this life, our forebears for more than 5000 years have turned to their own interpretations of the time, to do homage to the dead and help, in some measure, the living.

So it is with the modern funeral service of today. Many Psychiatrists, Sociologists and other students of human behavior, agree that the funeral service as practiced in America today, is an important and significant factor in the grief-healing process.

Dr. E. Mansell Pattison, Associate Professor of Psychiatry at the University of California, Irvine, said in a recent paper:

"The opportunity to visit the Chapel before the funeral and view the bodily remains is one concrete way of reinforcing the reality of death and loss. The opportunity to participate in a funeral where open expressions of grief are accepted and encouraged in the presence of others who share in those feelings affirms both the reality of the loss and the fact that one is not left alone in the world."

"Interment in the ground, Mausoleum or Cremation Vessel gives concrete evidence of finality, which is psychologically necessary," Dr. Mattison added.

At El Camino Mortuary & Memorial Park, convenient to Rancho Bernardo and all North County communities, this tradition is practiced today to bring solace and comfort to those who survive.

El Camino Mortuary is San Diego County's newest, most beautiful and functional Funeral Home. It is located at 9450 Carroll Canyon Road in the southeastern section of historic Sorrento Valley, just off Freeways 805 and Interstate 5.

El Camino Mortuary and Memorial Park welcomes visitors. They know the visitor will enjoy the beauty, peace and tranquility which is a dominant characteristic of the Park. □

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# The Art of Living

## VALENTINE PARTY SHOWCASED AT DISNEYLAND



Doc Severinsen and His Now Generation Brass featuring Today's Children will be showcased entertainers during Disneyland's Star Spangled Holidays on Feb. 15-16. This annual salute also includes the inspiring "I Am An American" presentation each afternoon in Town Square on Feb. 15-17.

A festive three-day salute to the birthdays of Presidents Washington and Lincoln will highlight Disneyland's calendar of events during February.

Also presented during the month will be the Park's traditional Valentine Party from 8 p.m. to 1 a.m. on Feb. 14.

This special ticket evening offers guests a variety of live entertainment on various Park stages, as well as unlimited use of Disneyland's more than 50 major adventures (except shooting galleries) for five full hours.

On Feb. 15-17, a salute to Presidents Washington and Lincoln will be presented when Disneyland celebrates its spectacular "Star Spangled Holidays."

Each afternoon, Town Square will be the setting for the stirring "I Am An American" ceremony which features the reading of the dramatic "I Speak For Democracy" essay by a top-name celebrity. Joining in the tribute will be more than 2,500 singers and musicians from Southern California high school and college choirs and orchestras.

Then, during evening hours on Feb. 15-16, Disneyland stages will come alive with the best in rock and big band sounds, with performers such as Doc Severinsen and His Now Generation Brass, featuring Today's Children, taking the spotlight.

Park hours for the month of February

are 9 a.m. to 7 p.m. Saturdays and Sundays, 10 a.m. to 6 p.m. Wednesdays-Fridays and closed Mondays and Tuesdays.

Exceptions to this schedule are 10 a.m. to 7 p.m. on Lincoln's Birthday (Feb. 12), 10 a.m. to 6 p.m. on Feb. 14 before reopening from 8 p.m. to 1 a.m. for the Valentine Party, and 9 a.m. to midnight on Feb. 15-16 for Star Spangled Holidays. Disneyland will also be open from 9 a.m. to 7 p.m. on Washington's Birthday (Feb. 17) as part of the Star Spangled Holiday celebration. □

## VOLLEYBALL LEAGUE ACTION!

The country's finest volleyball talent will play three matches during February and two in March in Winston Volleyball League action at San Diego's Community Concourse.

Matches are scheduled for Feb. 2, 9 and 18 with the San Diego Wave facing the Anaheim Hamm's, Los Angeles Feet and Santa Barbara Clippers respectively. March games are with Santa Monica-Long Beach March 6 and Los Angeles on March 18.

League matches begin at 7:30 and are best of three games with four teams in doubleheader action each night.

Leading players on the San Diego team include Duncan McFarland and Randy Stevenson, both members of the 1972 Olympic team and former San Diego State All-Americans, as well as Mike Cote, who was named to the U.S. Volleyball Association's (USVBA) 1973 All-Rookie team.

In their Feb. 2 match against Anaheim, San Diego will face leading Hamm's players Doug Beal and Tom Read, members of this year's U.S. National team which competed against the best teams in Japan, Europe and Russia on a worldwide tour.

Meeting Los Angeles a week later, San Diego will encounter Dan Patterson, an All American on San Diego State's 1967 national championship team and a member of the 1968 Olympic team.

In their contest against Santa Barbara Feb. 18, the Wave will play against Tim Bonyng, an All-American at University of California at Santa Barbara (UCSB) and Skip Allen, who played on UCSB's championship team last year.

The Winston League's 20-doubleheader season opened Jan. 17 at the Anaheim Convention Center. In addition to San Diego and Anaheim, matches are played at the Los Angeles Sports Arena and Long Beach Arena.

Reserved seats are \$5.00 and \$3.50 with general admission at \$2.00. Ticket information is available by calling the San Diego Community Concourse at 236-6510. □



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## North County Tripping

# MISSION SAN LUIS REY

By Helen Isely

"From the top of a slight eminence, (we saw) the superb buildings of Mission San Luis Rey, whose brilliant whiteness was sent to us by the first light of day. By the uncertain light of dawn, this edifice, of a very beautiful pattern supported upon many pillars, had the look of a palace." This is the first impression that the French sea captain, Bernard Duhaut-Cilly, had of Mission San Luis Rey in 1825.

Today, although the mission has gone through many changes it still dominates the valley in which it sits. Now Oceanside with 50,000 inhabitants is to the west, Camp Pendleton lies to the north, closeby is the San Luis Rey Golf Course and Country Club, and the bustling community of Fallbrook lies to the east. The Mission remains, however, a peaceful haven on Highway 76, its white walls gleaming almost as resplendently as they did more than a hundred years ago when the French sea captain saw them. And today, as yesterday, the mission is well worth a trip to see. Its charm has endured through the century and its living history is beguiling to the visitor.

Mission San Luis Rey, which was founded in 1798 by a Franciscan Friar, Padre Lasuen, was known as the "King of Missions." Its patron saint was King Louis IX of France, and it was the largest and most prosperous of the 21 missions established in the California chain. During its most successful period, around 1830, there were 3,000 Indians who made their homes at the Mission. They helped supervise 27,000

# Mission San Luis Rey

## Its Charm and History Beguile Visitors



The fountain in Peyri's Court was built by Indians, who by all accounts enjoyed a happy and prosperous life while they were under the protection and direction of the Franciscan friars. Padre Antonio Peyri directed the original construction of the mission and spent 34 years there.



Mission bells were rung in the old days to signify that visitors were to be admitted to the mission grounds. At the annual fiesta, Los Caballeros del Camino Real are welcomed to the mission by bells and the Camp Pendleton Mounted Color Guard in a picturesque ceremony.

head of cattle, 26,000 sheep and 1,500 horses. Its buildings covered six and a half acres, and its lands extended 30 miles from north to south and 45 miles from east to west, forming a vast domain of more than 1,500 square miles. The Padres were genuinely interested in their Indian charges and it was, by all accounts, a happy, contented community.

Unfortunately, for the Indians, when Mexico gained independence from Spain, the government released the Indians from their dependence on the mission and they were assigned land of their own in 1835. Although the idea seemed like a good one on paper, the Indians were not sufficiently sophisticated to be able to handle ownership of land and most of them were either tricked out of their property or were persuaded to sell their holdings for small sums.

The Mission was abandoned and fell into disrepair. After California was admitted to the Union in 1850, the United States Land Commission set about rectifying some of the configurations and sales of mission land. In 1865, less than a month before his assassination, President Abraham Lincoln signed the document which returned San Luis Rey to church ownership. Even so, until 1892 the mission lay unattended and in ruins. Then two Mexican priests received permission to restore it, and it was used as a monastery for the Mexican Franciscans and as a novitiate for aspiring members of the order.

Today Mission San Luis Rey no longer functions as an Indian mission or as a monastery but as a parish church with a congregation of more than 800 families. It also serves as a retreat where married couples, young people and many religiously oriented groups go for weekends of meditation, prayer and counseling. According to The Rev. Martin McKeon, the pastor of the parish, the retreat quarters of the mission, which are away from

the tourist section, are full almost every weekend.

Restoration and maintenance of the mission is under the direction of The Rev. Ralph Weishaar. Although the mission is a recognized historical landmark, it receives no state or federal funds for maintenance. Principal fundraiser for the year is the annual Fiesta, held on the third weekend in July. Between 25,000 to 30,000 people flock to the Mission on Fiesta weekend to see the blessing of animals, demonstrations of Mexican songs and dances, Mexican artifacts and Indian handicrafts. An old fashioned barbecue Sunday is always very popular.

One of the highlights of the Fiesta is the arrival of Los Caballeros del Camino Real, which is a re-enactment of the traditional request travellers made for permission to enter the mission. The trek riders, just as in the days of old, began their journey at one of the other missions, such as San Diego de Alcalá or San Antonio de Pala, and have spent several nights camping out. Then on Sunday afternoon of the Fiesta, they crest the top of the hill overlooking Mission San Luis Rey and, as was the custom, send a scout to the mission to request permission to enter. The mission bells are rung, signifying that permission has been granted, and the Camp Pendleton Marine Corps Mounted Color Guard, rides to the top of the hill to escort the riders into the mission. The sight of a hundred trek riders, many of whom are wearing authentic costumes, and the Marine Corps Mounted Color Guard, flags flying in the wind, coming down the hill to the mission is an unforgettable experience.

Los Caballeros del Camino Real had its origin in a group of a half dozen men who enjoyed riding Sunday mornings and usually stopped for breakfast at Marty's Valley Inn. The group attracted more and more people and

eventually a riding club was formed. In 1961 Los Caballeros began participating in the Fiesta. It has members who come from San Francisco, San Bernardino and Ventura County to take part in the trek. It used to be a pretty rugged experience that involved sleeping under the stars and avoiding stones under the back, but as the members of the group get older and more prosperous there are more and more trailers and motorized campers following the trek riders to provide the comforts of home. At other times during the year, Los Caballeros meet once a month for Sunday morning rides. They also participate in several other camp outs and have become regular participants in a similar trek to the Santa Ysabel mission in Ramona every June.

The trek is exciting and interesting as the fiesta is, many visitors prefer to enjoy Mission San Luis Rey when the fiesta is not taking place. For those who like to browse quietly, there is a great deal to enjoy. There are exhibits of a friar's bedroom, a candle making shop, church vestments, and books printed in Rome in 1761 and brought to California by way of Mexico City. The old mission church, with its delicately decorated beams and quaint carvings done by Indian artisans under the direction of the Franciscans, is certainly worth a lingering visit.

The mission is open daily from 9 a.m. to 4:30 p.m. On Sunday, guided tours are available for a nominal sum. Other days, visitors are provided with a pamphlet and are encouraged to make a self-guided tour. The slight charge is well worth it. With the exception of the fiesta weekend, there are no refreshments available.

Perhaps one of the reasons a visit to Mission San Luis Rey is so satisfactory is that it is not just a preservation of the past but is an integral and vital part of the community of today. Don't miss seeing this fascinating close-to-home historic landmark. □



The mission church preserves the original decorations done by Indian artisans more than a hundred years ago.



Candlemaking was an important part of mission life in the days before electricity. Candles were dipped by hand in groups of eight and hung from the ceiling for later use.



A French sea captain who saw the mission from a distance once said that its graceful arches made it look like a palace. The mission still dominates the peaceful valley in which it is situated and is a well known landmark.



The original carriage arch is located in the cloister garden. The quadrangle of buildings surrounding the garden was built by Padre Jeremiah O'Keefe, who came to the mission in 1893 and for 19 years directed its restoration.

The Larkin's beautiful Great Danes. On the left, Von Raseac's Nunsuch V. Lincoln and on the right, American and Canadian Champion Von Raseac's Quintessence.

# Danes O'Lorcain

by Jerry Shockney

Next to people in Rancho Santa Fe animals take first place in the hearts of many of our local residents. The Great Danes residing at the home of Harriet and Ken Larkin live "top dog" warmed by their radiant heated kennels and the love of their owners.

Harriet Larkin always wanted a Great Dane of her own. As a child she visited an aunt living in the country who had 14 German Shepherds and one Great Dane. She formed an attachment to the Dane and has had a soft spot for that breed ever since. In her high school yearbook it said, Harriet will, "grow delphiniums and Danes".

It did not happen instantaneously however. In fact, it was not until Harriet and her husband Ken had raised their two daughters and felt the need to fill a gap in their lives. In 1969 when they lived in Pacific Palisades they purchased their first Great Dane for show named Von Raseac's Nunsuch. Nunsuch is now five years of age.

Although Nunsuch is a beautiful specimen of the Great Dane breed it probably was after they acquired Von Raseac's Quintessence that they were sure they wanted to raise a litter of pups. Quintessence, six months younger at 4½ years, is the dog of all dogs. She is an American and Canadian champion Great Dane and the youngest bitch in her breed to attain her championship. At the age of 11 months she had already amassed 10 points in the dog show world. Fifteen points are needed to become a champion dog and a maximum of five points can be attained at one dog show . . . although this is difficult indeed. Keen competition means fewer points per show.

Quintessence, who was Canadian champion at 13 months and American champion at 17 months, has crossed the country twice, run on beaches from Santa Monica to Cape Cod, slept on the 12th floor of a New York hotel (can you imagine a Great Dane in the elevator?), snuggled in motel rooms, paraded around Kennedy airport, and always has been treated first class like the champion show dog that she is. At one Great Dane

Specialty show Quintessence was awarded sixteen sterling silver trophies and she has appeared on the cover of the Dane Dispatch . . . a champion indeed!

Are you surprised that dogs are allowed to sleep in hotel rooms? Harriet Larkin explained with a smile, "There are many hotels that will allow dogs in the rooms, especially if the management knows they are show dogs, well trained and behaved." In motels that permit dogs of this caliber, the Larkins make sure that their suite has double beds and the dogs sleep on one of them. (The Larkins usually travel with two dogs.)

Approximately seven months ago in Rancho Santa Fe, Quintessence whelped eight puppies, four female and four male Great Danes. Sire was Ch. Sunridge's Chief Justice. Harriet and Ken Larkin are indeed proud of the first litter of pups and the achievement of good breeding. They have also, in effect, achieved a goal, for they moved to the Ranch to find more space for their dogs. They were comfortable in their Pacific Palisades home with the two Danes, but they needed more room for a litter, so they came to the Ranch. They shopped for a secluded home where their dogs would have room to run without disturbing the neighbors. All has finally been accomplished and many of their neighbors aren't aware that the Larkins have five Great Danes in their neatly fenced back acre.

When the pups were ready to be sold Harriet Larkin ran an ad in one of the Dane Magazines and received answers from 20 states. Most of the dogs were sold to California families, although two now live in Washington and Arizona. The Larkins couldn't resist and kept two puppies for their own, O'Lorcain's Tillamook V Raseac and O'Lorcain's Triscuit V. Raseac. Recently at seven months, Tillamook attended his first show and won a trophy for first prize in his class. In the December-January issue of Dane Dispatch the eight puppies and their new owners occupied the centerfold . . . an important spot indeed in this generation!

The Larkins plan only one litter a year and Ken added, "They're not the easiest dogs to peddle because of their size, but the difficult part is making sure they go to good families, either for showing or just plain loving." Prospective buyers are screened through the Great Dane clubs in respective states. The Larkins are members of the Great Dane Club of America whose main office is in New York.

Harriet and Ken are happy in the dog show world. Winning is great, but they also enjoy the variety of places that the shows take them. They make every dog show twice as exciting by checking the maps of the surrounding locale and planning interesting side trips. Such ventures mean new acquaintances, sometimes lasting friendships, all with a mutual interest, the Great Dane.

They attend about 20-30 dog shows a year, each requiring a handling fee of about \$30 plus entry fees. Usually they travel in the camper if the location is not too distant. Harriet added that it isn't just a trip to a dog show, "We always take golf clubs along, visit shops for antiques, wines and cheese, enjoy the lakes and the Redwoods, etc. Annually we attend the Charity Ball at the Bel Air Bay Club, combining it with a dog show the next day. We pack the dogs and the formal clothes, attend the Ball and leave the dogs sleeping in the camper for the whole evening. We do the same thing when we feel like attending a football game at the L.A. Coliseum." The dogs are always well behaved and never create a problem.

Ken explained that at most shows the Great Danes have the largest entry, usually about 200 dogs. Emphasis at the present time is on size . . . like people, bigger and better with more vitamins, etc. A Great Dane must be 34 inches from the shoulder for show quality, although they sometimes run 38-39 inches and weigh about 200 pounds. There are five Dane types, Fawn, Brindle, Harlequin, Blue and Black, all large and lovable.

A friend of Ken Larkin's once said that



if there is a second life, he hopes to return as a Larkin Great Dane. After visiting their home it is quite understandable. Primarily the dogs are sincerely loved (one of the important requisites for happiness) and their care is uppermost in quality and cleanliness. Each of the five dogs has his personal pad (made from crib mattresses) and radiant heat in the floor keeps them very comfortable on cold nights. There is a phone in the doghouse, which is all under one roof, but divided into individual compartments for each of the five dogs. There is also an intercom connected from the kennel to the house in case one of the dogs should become ill during the night.

The dogs are never left alone! A UCSD graduate student lives with the Larkins to

insure against illness, injury and theft.

Ken stresses his belief in controlling noise pollution on the Ranch and proves it through the care of his dogs. Two dogs are allowed to run at a time within the fenced acre . . . this is during the daylight hours only. During this romping and running session they wear collars called Tri-Tronics, a new product made in Tucson, Arizona. If the dogs bark too much the device on the collar activates sending out a slight electrical shock . . . this stops the barking immediately. The dogs are also allotted time in the house with their owners, each getting his or her turn daily. Tillamook and Quintessence, mother and son romped in the living room while I talked to the Larkins and leafed through their bulging scrapbooks of blue ribbons.

When I asked if they ever broke anything, Harriet answered in the negative, "They are big she said, but really not destructive."

Dogs now in residence are Nunsuch, 5 years old, Quintessence, 4½, Tillamook and Triscuit, 7 months and Nordic, 5½ years, a co-owned Great Dane now at stud. The Larkins always know where Great Dane pups are available and would be happy to advise anyone interested in owning one . . . and I'm sure they'd enjoy introducing their champions to any Ranchoites who would care to stop by.

This caption in the Dane magazine under the picture of a gigantic Harlequin Great Dane named Sigi describes the breed beautifully . . . "Sigi loves to go to



above:  
American and Canadian Champion Von Raseac's Quintessence receives one of her many awards at a recent show.

left:  
Lucia Larkin makes a pretty picture as she poses with Nunsuch and Quintessence.

right:  
American and Canadian Champion Von Raseac's Quintessence proudly presents her first litter born in Rancho Santa Fe. There are eight pups, four male and four female. Sire was Ch. Sunridge's Chief Justice.

the dog shows. He is a clown, a love and our greatest joy. He is the big Daddy to all his tiny friends at Riverwood Ranch — the Pygmy goats, the mini-horses, a little Siamese kitten and little four year old Kay. He protects them, loves them and takes care of them in a very gentle way."

Ken Larkin, formerly a manager for Calavo Co. sales for many years in Chicago, Cincinnati and Los Angeles is now a real estate broker with the local Laughlin and Culver Co. He and his wife Harriet reside on Linea del Cielo and are members of the local Presbyterian church. Ken also plays golf and is an active member of the Rotary Club. Harriet, a former chemist and science teacher likes to garden and take care of her dogs. □





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# Great Hotels of The World

Welcome to Ireland's renowned Shelbourne Hotel. Now over a century and a half in business, the Shelbourne Hotel is steeped in history, and overlooks one of Europe's finest parks—Saint Stephen's Green.

Many fine articles have been written over the years about the Shelbourne; going back to William Makepeace Thackeray's time when after a visit to the hotel in 1843, he announced that it was "magnificently conducted" The Shelbourne continues to be magnificently conducted in comfort, style and service.

The Shelbourne viewed from St. Stephen's Green presents an inviting impression of dignity and elegance. On entering its friendly portals, its warmth is confirmed by a staff who take pleasure in serving you, with a graciousness of former times, but in an atmosphere of modern living. There are 170 bedrooms and 14 private suites in the hotel, all furnished in a variety of period, and modern styles, epitomising luxury and comfort. The Shelbourne has long attracted the Gourmet, and there are three dining rooms from which to choose. The spacious and elegant Restaurant is renowned for its masterly French cuisine. The intimate Saddle Room where the finest of beef is a speciality, and the Grill Bar offering excellent quick service meals cooked to order in front of you. The hotel is famous for its cellars boasting of some of the finest wines in Europe.



*The Shelbourne Hotel Dublin*



A HOTEL IN THE TRUST HOUSES (IRELAND)

*Editors Note: The general manager of the world-famous Shelbourne is genial Padraic Browne, who wined us and dined us in a most royal fashion! We heartily recommend the congenialty and comfort of Dublin's "Shelbourne."*

# IRELAND



Above right: St Patrick's Cathedral may be said to date from 1191 when it was founded by the Anglo-Norman Archbishop Comyn. It is chiefly Early English in architecture, but its square tower dates from the 14th century. The famous Dean Swift, whose pen, tipped in venom, was ever active in the cause of the down-trodden, was Dean of this Cathedral from 1713 to 1745. Here, too, is the tomb in which this most perplexing of human beings — great lover and great misanthrope — sleeps in peace.



Above left: The River Liffey, flows through the centre of Dublin. The second-hand shops along the quays are a favourite hunting ground for book and antique collectors.

Center left: Dublin, the capital of Ireland, was founded by Vikings over a thousand years ago. This lovely city stands at the foot of the Wicklow Mountains facing Dublin Bay, and is famous for its magnificent Georgian (18th century) architecture and spacious streets. The River Liffey is crossed by thirteen bridges.

Center right: Dublin is famous for its 18th century architecture; its gracious Georgian squares and terraces are admired by connoisseurs everywhere. One of the finest buildings of the period is the Four Courts, on the northern quays of the River Liffey, which flows through the heart of the city into Dublin Bay.

Right: Trinity College, or Dublin University is one of the greatest seats of learning in Ireland. It was founded in 1591, and many of Ireland's greatest scholars and patriots have passed through its halls.



## DUBLIN IS A FINE OLD TOWN

Whether you want to inspect splendid old castles, tour the lovely countryside, enjoy fine hospitality or simply build your own castles in the seaside sand, Ireland then is surely for you.

Its long history and lovely setting, fine cities, enticing coastline, soaring hills and mountains and most of all perhaps its people, are all persuasive charmers.

Many travellers go there simply to shop at some of the best prices in Europe today; others with a knapsack on their back, like hiking; nostalgic North Americans like to see and savour the villages and countryside which their forefathers left generations ago for a new life in the New World. Sport enthusiasts delight in the golfing, sailing, swimming, horse-riding and even mountain climbers have found the Irish crags as mean and challenging as anywhere. Painters, writers and poets have long found it irresistible.

Dublin is the almost magic, history-soaked capital of the 26 counties making up the Republic of Ireland. It is also one of the most charming and lovely cities in all Europe, intensely dear to the hearts of hundreds of thousands of expatriate Irishmen scattered around the world, and the thousands of visitors who flock to Dublin each year never fail to fall in love with it.

The city straddles the famous River Liffey which is faced with granite walls and imposing parapets. Ten bridges cross the river and there are many famous buildings along its banks which are also lined by delightful riverwalks.

Dublin, and its adjacent port of Dun Loaghaire, are also busy commercial centres. The city itself is historic and colorful and many of its streets of fine Georgian houses lend it great charm. It is also the seat of government and a great cultural centre.

But where does one seek the soul of this great capital? Perhaps O'Connell Street is as good a place as any.

*"The night was still and the fight was over,  
And the moon shone down O'Connell Street.  
I stood alone where brave men perished,  
Their souls had gone their God to meet."*

On this main modern thoroughfare with its bustling double-decker buses — for many North Americans their first sight of this transportation phenomenon — it is difficult not to sense the very soul of Ireland. Glance towards the steps of the Main Post Office and you may just catch a glimpse of Padraig Pearse proclaiming, his delightful Irish brogue only adding to the intense emotion of the moment: "Irishmen and Irishwomen . . ." And if you're not entirely convinced, take

a closer look and see the bullet marks still there in the stone slabs of the besieged Post Office.

But Dublin with its cheerful, friendly inhabitants is much more than this. It's a city of great cultural tradition, and intensely jealous of its artistic heritage; it's a modern city boasting the best of contemporary theatre, modern cinemas, swinging discotheques and scores of excellent shops and restaurants, many of them internationally renowned.

Its parks, gardens and riverside walks accord it a particularly graceful and relaxed air. Many of the more splendid parts of Dublin were built in the architecturally eloquent 18th Century and the fine homes, built around pleasant squares and gardens make delightful walks and strolls for those fleeing the concrete jungle of modern cities on both sides of the Atlantic. Some of the nicest squares are to be found in the area around St. Stephen's Green — Baggot Street.

Phoenix Park is the city's sometime boisterous and always busy playground. The Irish modestly claim its 1,760 acres is the biggest enclosed park of its type in the world and it boasts a fine Zoological Gardens. It also offers the strolling visitor a variety of impromptu entertainment ranging from Gaelic football and hurling (an Irish form of hockey for men) to polo matches. Phoenix Park also contains the President's official residence, the U.S. Ambassador's residence, a deer sanctuary, a horse race course, and sports grounds.

The Irish have built many magnificent churches in their country and some of the best examples of church architecture are in Dublin where there are three cathedrals. The oldest is Christ Church built in 1190 by Strongbow, the Earl of Pembroke, who led the first Normans ashore in 1170. His tomb can still be seen in the cathedral.

While in Dublin, other fine buildings worth viewing include the Bank of Ireland on College Green and Leinster House which has been the Irish Parliament Building since 1922. Next to the latter are the National Gallery, the National Museum and the National Library which house priceless relics of Ireland's long history; the Museum particularly is the repository of many early Gaelic artifacts. Other fine buildings in the heart of the capital are the Custom House, The Four Courts, the City Hall, the Mansion House and the Municipal Gallery of Modern Art.

Dublin is also the home of the renowned Abbey Theatre where many great actors (Barry Fitzgerald was one of them) began long and distinguished stage careers. It is essentially a city of the arts and it was the home of such literary giants as James Joyce who penned his immortal Ulysses beside the Irish Sea at nearby Sandycove, and in Dublin's Duke Street today the so-called Moral

Pub featured in Ulysses still does a brisk business.

Poet William Butler Yeats was no stranger to this great city, and other literary giants who found greatness there include Oscar Wilde and Brendan Behan.

No visit to the capital would be complete without calling at the Guinness Brewery where on some days 2¾ million gallons of spring water is pumped from Co. Kildare 25 miles away to brew Guinness and porter for Ireland's 12,000 licensed drinking establishments and many more in scores of other countries.

But Dublin is more than even this great city; it is also one of the 26 counties of the Republic. The county's rural regions boast fine salmon fishing and the main towns outside the capital are Lucan, Malahide, Howth and Clondalkin. □

## CLIMATE AND WHAT TO WEAR

Despite all the nasty stories about Ireland's weather — Yes, it does rain sometimes — the climate in fact is surprisingly pleasant.

In summer it is invariably warm and sunny with the thermometer often reaching the high 70s or 80s. The gentle sea breezes which blow across Ireland prevent it getting unpleasantly hot.

Even in winter when the average temperature is 40 to 42 degrees (Fahrenheit) and the high often reaches 49, rarely does it snow or freeze for long.

The Irish though are a hardy race and tend to regard the cooler weather as bracing and invigorating. Some Irishmen dislike central heating and most people tend to hold down the thermostat to 60 or 65 at the most. Buildings generally in winter are a good ten degrees cooler than in North America and visitors should be well prepared with light sweaters and cardigans to make up the difference.

Ireland is prone to occasional rain and even during the summer months travellers should carry a light raincoat or fold-up umbrella. Light suits and summer dresses are fine during the warm summers — and don't forget the sunglasses and sun tan lotion for the beaches — and heavier suits, sweaters; a warm topcoat and even a pair of rubber overshoes for winter. Warm casual jackets or heavy sweaters and stout shoes are also useful for country or mountain hiking. In hotel dining rooms and the better restaurants especially, it is customary to wear a collar and tie for evening meals. The Irish are a deeply religious people and are not particularly enchanted with excessively revealing dress.

It is well to remember that clothing, tweeds, woollens and linens especially, are exceptionally good buys in Ireland and many visitors travel there with nearly empty suitcases to refurnish their wardrobes. □

# This is Living

by Don Dedera

## Fabulous Flings On Gossamer Wings

A speck springs away from Saddleback Mountain and soars among swatches of scud four thousand feet high. At such a distance the speck might be mistaken for a parachute: a translucent canopy and a suspended human figure.

But the man is not the passive dandelion seed he resembles. He flies. Hanging from a few square yards of cloth spread over a frame of aluminum tubing, he works his will through three dimensions. By wit and courage and dexterity, he turns, dives, circles, sideslips and floats over ragged ridges and yawning canyons.

Then when he wishes he deftly settles onto a landing field target the size of a living room.

As he folds his wings, I question him. He is slight of build, but lean and wiry, and easily met. He says when he is not doing this he is a pilot for United Air Lines. A captain of a Boeing 727.

For a jet pilot isn't this type of flying rather tame?

He smiles and frowns and smiles again. "Actually, this is the ultimate. When I first aspired to fly I wanted to *be* a bird, not simply fly like one, but *be* one. Nothing is nearer to that ideal than being yourself alone with wings in the sky."

This eloquent man-bird is a pioneer of a pastime that promises to rival the popularity of waterskiing, skindiving, surfing and motorcycling. Three years ago there were no more than several hundred hang glider pilots in the world. Today the U.S. Hang Glider Association counts 25,000 members. Likely half are pilots. One Los Angeles glider manufacturer exports to dealers in 35 countries.

The hang gliding notion is not new. Mankind's earliest dreams of flight were not of bounding among the craters of the moon in air-conditioned suits. Or of flying faster than the speed of sound. Or of riding an upholstered seat behind a whirring fan.

Rather, the Greeks imagined Icarus with feathered wings. Visions of birds inspired da Vinci's sketches of flying machines, and the master's concepts influenced the first practical aeronautical designers: John J. Montgomery, Otto Lilienthal, Octave Chanute. The brothers Wright emulated the gulls of Carolina until that blustery day some seventy years ago when they complicated their craft with an engine.

And earthlings of a mechanical-minded age followed the Wrights aloft, under accelerating power, from Kitty Hawk to Tranquility Base within a human lifespan.

Few clung to the original notions of self-flight. Those who ascended in bags of gas experienced silence and height at the expense of maneuverability and con-

venience. Sky divers who for fleeting moments achieved hurtling aerobatics were obliged to go up as prisoners of power and return to earth as parachutists. Soaring, too, departed from pure, birdlike flight in \$25,000 sailplanes with closed cockpits and high performance airfoils and panels of instruments. For all of its poetry and challenge, after a half century of modern soaring, pure, avian flight for the masses remained as remote as the myth of Icarus.

The revolutionary instrument is the hang glider, which rapidly has evolved from lightweight, collapsible cargo canopies invented by NASA scientists. Now retired, Dr. Francis Rogollo, for whom the glider type is named, is an enthusiastic hang glider sportsman.

The action has progressed from low glides on the beaches to leaps from mountain tops. In the movement, dangers have gone sky high. Faulty designs, poor tuning, pilot error, grandstanding, capricious wind, unforgiving earth have contributed to a growing casualty list: 36 deaths nationally, and greater numbers of broken heads, backs, arms, necks and legs. The pilot of a hang glider is the landing gear. Stalling out a hang glider at 35 feet can be equivalent to stepping off the top of a telephone pole. A bad trip.

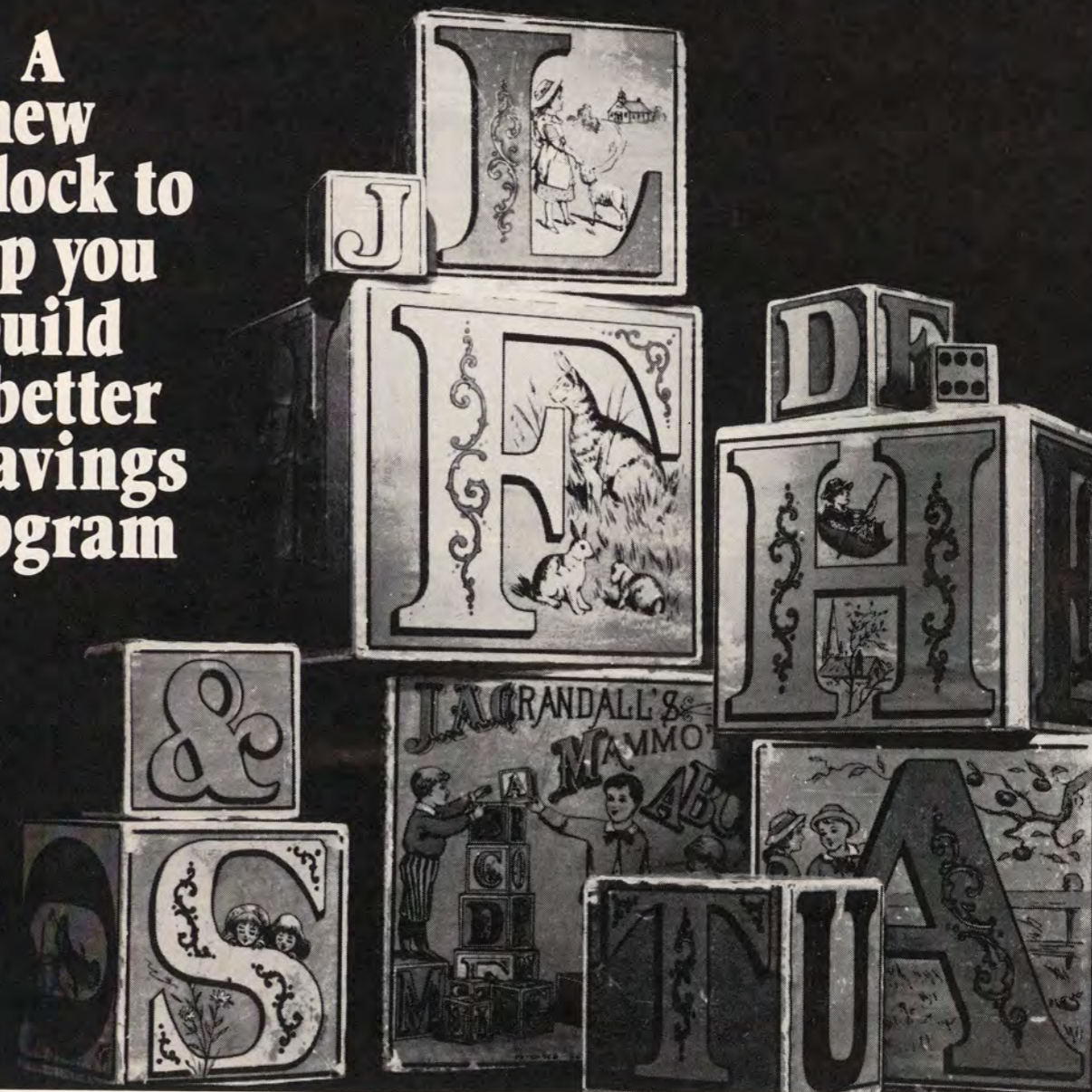
That pilots of beginning and intermediate experience suffer most accidents is obvious. But in recent months questions have been raised regarding the inherent stability of the Rogollo wing. Flying high-performance configurations, pilots of superior skill have been unable to pull out of near-vertical dives. No one should go into the sport without coldly considering the risks. And some people simply do not have the strength, coordination and senses for sky surfing.

Still, when it all comes together, hang gliding is sensational to do and see. By now daring pioneers have leaped off Mt. Blanc, Palomar, Cape Cod, the Rockies, the tradewind cliffs of Hawaii, and hang glider Mecca: Torrey Pines. Flights have endured for as long as 10 hours, and carried for as far as 15 miles. And some of the pain, at least, has contributed to safer, stronger, more stable equipment and more mature pilot attitudes. At the recent national championships at Escape Country in Orange County, some 800 flights were launched without serious accident in competition.

"You know I lost a son to the sport," my new-found friend, the jet pilot, told me.

"It is difficult to bear that loss. But I couldn't have kept him from it. We believe that the flaw in glider design revealed in his accident will be corrected and that many other lives will be saved. Flight has never been without costs."

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## the wonderful world of horses

by Jerry Shockney



Long tedious hours practice and instruction under Rancho Riding Club trainers Jim McEvoy, Sandy Aston, and Hap Hansen reaped deserved awards in abundance at the Santa Barbara Horse

Show this season. Six riders trained at the club who rode in this show deserve special recognition.

Youngest of the riders, Darlene Van-Ort, 8, daughter of Mr. and Mrs. Donald VanOrt rode her new horse, Stormy Hamilton. She came back to Rancho Santa Fe with 9 1st awards. Those classes in which she walked away with blue ribbons were Maiden Pleasure 7 & under stake, 1st Novice Pleasure 7 & under stake, 1st Hunters Under Saddle 7 & under stake, 1st Maiden Pleasure 7 & under, Novice Pleasure 7 & under, Hunters Under Saddle 7 & under.

Darlene has been showing since she was six years old. In the two years of showing she has been consistently in the ribbons at major shows throughout Calif-

ornia. She also was high point rider at Bar-O-Riding Club show earlier this year.

Darlene is the sister of Donna who herself has been a champion equitation rider. Donna will start her first year as an Amateur Adult rider in 1975. Hap Hansen trains both girls at the Rancho Riding Club. Darlene is a very determined little girl. With her determination she is sure to succeed in the horse world.

Heather Harmon, daughter of Mr. and Mrs. Ray Harmon, introduced her new horse, "Something Special" at this show. This five year old gelding is a champion green working hunter in his first year. The Harmons purchased the horse from Diane Grod and Hap Hansen is the trainer.

Both horse and rider did a great job in their first show together and brought

**Left:** Darlene Van Ort, daughter of Mr. and Mrs. Donald Van Ort and her new horse, Stormy Hamilton. Miss Van Ort, youngest of the riders returned with 9 1st place awards.



**Above:** Sandy Stephens, daughter of Dr. and Mrs. Charles Stephens astride, "Shine On". "Shine On" is a horse owned by the VanOrt Enterprises, Rancho Santa Fe.

**Left:** Nancy Gilman, daughter of Dr. and Mrs. Richard Gilman of Chula Vista on her hunter, "How High's The Sky", takes a jump at the Santa Barbara Horse Show.

**Right:** Heather Harmon, daughter of Mr. and Mrs. Ray Harmon of Rancho Santa Fe with her new horse, "Something Special", Miss Harmon is one of the outstanding young horsewomen in the area.



**Above:** Leslie Welsh, daughter of Mr. and Mrs. Robert Welsh takes a jump with her horse, Omega. Leslie is one of the outstanding riders in her age bracket in the area.



**Above:** Standing proudly with their student's winnings are the club's three talented trainers, left to right, Jim McEvoy, Sandy Aston and Hap Hansen.

**Right:** Pam Fletcher, daughter of Mr. and Mrs. Paul Fletcher of Rancho Santa Fe and her bay mare, Miss Klamath. Miss Fletcher won seven ribbons at the Santa Barbara show.



home, 1st place Maiden Pleasure, 11 years, show reserve chapion, 11 and under, 3rd place English pleasure, 3rd place Maiden English Pleasure Stake 10-11, 5th Grand Championship Stake Maiden Pleasure 11 and under, and 5th in Working Hunters, 11 yrs.

Pam Fletcher, daughter of Mr. and Mrs. Paul Fletcher and her mount, Miss Klamath helped contribute to the overall success of the Rancho Riding Club at the Santa Barbara Show by winning seven ribbons including a 1st and 2nd place. Pam and her horse Missy have been training for 2 years with trainer Sandy Aston at the Rancho Riding Club.

The 1974 season was a good one for Pam and her two horses, "Miss Klamath" a 7 yr. old bay mare and "Clown's Caper", an 8 yr. old liver chestnut geld-

ing. In the 1974 California Professional Horseman's Association Chapter I Annual Awards they were awarded eight Championships and two Reserve Championships.

Leslie Walsh, daughter of Mr. and Mrs. Robert Welsh has been riding her horse, Omega, seven year old, for a year. Last year Omega was shown primarily in junior classes but this year he will make his debut in the Open Hunter Division.

In Santa Barbara Leslie won a 1st in Equitation over Fences, 14 years and 1st Novice Pleasure Stake 14 years.

Previously Leslie rode in Pasadena. In November she moved to Hap Hansen's Stables at the Rancho Riding Club.

Nancy Gilman, daughter of Dr. and Mrs. Richard Gilman of Chula Vista ex-

celled with a 1st in Maiden Pleasure, 16 years, 2nd in Maiden Pleasure Stake 16 years and a 3rd in Equitation over Fences Stake 16 years.

Nancy's mount is "How High's The Sky", and she is a five year old Confirmation Hunter. Nancy won the Champion Jr. Working Hunter in Equitation, CPNA, on "Crystal Ship".

Sandy Stephens, daughter of Mr. and Mrs. Charles Stephens of Spring Valley riding her horse, "Touch Me" won 1st in Maiden Equitation 16 years, 1st in Open Equitation, 16 years and 1st in Maiden Equitation Champion Stake, 16 years, also reserve Show Champion Maiden Equitation 17 years and Under.

Needless to say, Rancho Riding Club is very proud of the accomplishments of its young members.

# Living Around Town



by Jerry Shockney

Into February on the Ranch with the warmer days of spring just around the corner. The month of the Groundhog, the sentimental Valentine and the Rest (the Big holidays are far behind). Time for the budding of the golden acacias and brilliant orange ice-plant that turns our countryside into a patchwork of beauty...

## WARREN PARTY

At the year's end there were as many parties as ever (despite the economy) and one was held at the home of Mr. and Mrs. Joseph Warren. Mrs. Warren (Jane) who makes a hobby of buying older homes for renovation showed her newest endeavor to all her acquaintances that has not previously had the pleasure.



Hostess Jane Warren poses with real estate man Chet Toulson of La Costa.



Mary Pinkel looks very serious as she enjoys a discussion with friends.



Below: Frank Schulte feeling very smug with two ladies on his lap... on the left, Elaine Himfar and on the right his wife, Lorraine.



Above: Host Joe Warren acting bartender urges everyone to toast the New Year.



Above Right: Really getting into the spirit of the season... Jerry Jones dressed as "guess who" and his beautiful wife, Peggy.



Below Right: Popular Kay Wasser compares housing economy with her escort, Chet Toulson, both real estate brokers.



Below: Sherry Culver, on the extreme right, greets former Chicago residents, Mr. and Mrs. Wayne Van Horn now of Escondido.

## HOME TOUR OVER, LAS DUENAS PLANS MARIPOSA BALL

At the beginning the the New Year it was announced by Mrs. Gordon Bartow, chairman of the 1975 Mariposa Ball, that the annual spring dinner dance would be held this year at the La Costa Country Club on May 3rd.

During the holidays members of Las Duenas, auxiliary to the Children's Home Society, worked long hours to produce a beautiful holiday tour of four lovely Rancho Santa Fe homes.

Coffee and donuts were served at the home of Mr. and Mrs. Richard Arendsee

on El Secreto, the starter house on the tour. All four homes were resplendent with Christmas decorations. Other homes on the tour were those of Mr. and Mrs. Robert Holcombe, Los Morros and that of Mr. and Mrs. Andrew Collins on Lago Linda.

A "petit champagne lunch" was served at the fourth home, that of Mr. and Mrs. Peter Fletcher on Montivido. The centerpiece on the table was a traditional cookie house admired by the guests.

Hostesses at the homes, all members of Las Duenas, wore clothes from "Maggi's", clothes boutique in the village of Rancho Santa Fe.

Tony Francis Photo



Mrs. William White, president of Las Duenas, auxiliary to the Children's Home Society, serves punch

at the champagne buffet table at the home of Mr. and Mrs. Peter Fletcher during the holiday home tour.



Four of the hostesses at the Peter Fletcher home, in front of the beautiful silver tip tree. They are wearing outfits from "Maggi's". Left to right, Mrs. William

White, president of Las Duenas, Mrs. Hastings Garland Jr., Mrs. Robert Shockney and Mrs. Gordon Bartow. Photography Tony Francis.

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# Living Around Town

## READ-MCDONOUGH WEDDING TO BE IN JUNE



Miss Cathleen Ann McDonough who will wed Chris Read on June 20.

Mr. and Mrs. Patrick J. McDonough of Billings, Mont., are announcing the engagement of their daughter, Cathleen Ann to Christopher Edward Read, son of Mrs. William Edward (Eddie) Read of Solana Beach, and the late Mr. Read. The Read family were long time residents of Rancho Santa Fe and the late Mr. Read was associated for many years with the Del Mar Racetrack. A June 20th wedding is planned.

The bride-elect will be graduated from Loretto Heights College in Denver in May. She is the granddaughter of Mr. and Mrs. Edward Griffith of Williston, N.D. and the late Mr. and Mrs. Christopher McDonough of Shelby, Mont.

Mr. Read was graduated from San Diego High School and Loretto Heights College where he majored in behavioral science. He will receive a teaching credential in elementary education in May.

Mr. Read is the grandson of Mrs. Mae H. Robinson of Carlsbad and the late Mr. and Mrs. Fred Read of Seal Beach, Calif.

## CHRIS KANE TO WED INDIANA GIRL

The engagement of Susan Skowron of Lincolnwood, Ind., and La Jolla to J. Christopher Kane, son of Mr. and Mrs. Bernard M. Kane of Rancho Santa Fe was announced during the holiday season at a party given by the bride-elect's parents, Dr. and Mrs. John J. Skowron at their Lincolnwood home.

Susan is a senior at St. Mary's College, Notre Dame, Ind., and her fiancé is a senior at Notre Dame. They will be married on June 7.



J. Christopher Kane, son of Mr. and Mrs. Bernard M. Kane and Miss Susan Skowron, daughter of Dr. and Mrs. John J. Skowron of Lincolnwood, Ind., and La Jolla who have announced plans to marry on June 7.

The Skowron family, having recently vacationed at their La Jolla Shores condominium, were among the guests at a champagne reception held in January at the Inn celebrating the 25th wedding anniversary of Mr. and Mrs. Kane.

Susan is an elementary school education major at St. Mary's and hopes to teach school in the San Diego area starting next September, while Chris attends his first year of law school.

Chris, well known on the Ranch as a great tennis player is number one player on the University of Notre Dame Tennis Team. A former United States champion, having captured two National Junior titles (National Public Parks Boys 16 Singles — 1969 and National Public Parks Boys 16 Doubles — 1969). Chris has also captured fourteen various state tennis championships.

Also active in the administrative aspect of tennis, two years ago Chris, at the age of 19, became the youngest appointee to a USLTA Executive Committee in the one hundred year history of the United States Lawn Tennis Association. This is the supervisory, governing body for tennis in the United States.

## MEL MORSE NEW BOARD DIRECTOR OF ANIMAL CARE CENTER

During the holidays Mrs. Helen Woodward entertained members of the corporate board and the Women's Auxiliary to the San Dieguito Animal Care Center at her Sandy Lane home in Del Mar for cocktails and dinner.

The purpose of the evening was to introduce Mel Morse, new board director of the center and Mrs. Morse to the group.

Morse has an impressive background, starting in 1937 with the SPCA, then during the war he served as an instructor of personnel and trainer of dogs for combat.

Following the war he returned to Hollywood where he served as western regional director of the American Humane Association.

He also represented animal actors and

actresses and served as consultant for animal action pictures, formulating the television code for use of animals through the National Television Broadcasters Association in Washington, D.C.

He served as a director of the World Federation of Animals headquartered in The Hague. In 1967 he became president of the Humane Society of the United States in Washington, D.C. and since 1972 he has served as executive vice-president of the Humane Society of the United States. In 1970 he was named Humanitarian of the Year in California. He also authored the book "Ordeal of the Animals".

The Animal Care Center is grateful for his services with this organization. Mr. and Mrs. Morse are presently living on the Del Mar beachfront.



Above: Left to right, Jim Tolley, president of the Rotary Club, Brent Dunford, Torrey Pines, Carrie Krueger, Torrey Pines, Lori Randol, Torrey Pines, Ann Garland, RSF Middle School.

Right: Left to right, Susie Baker, La Jolla Country Day, Kelli Kenison, Bishop's School, Betsy Dodds, San Dieguito and Cindy Jenkins, RSF Middle School, James Tolley, Pres., Rotary.

Below: Left to right, Jim Tolley, Rotary Pres., Doug Allred, Torrey Pines, Karen Bolden, RSF Middle School, Linda Morrison, Torrey Pines and student guest chairman, Bill Bray. Photography by Fran Jenkins



## AREA STUDENTS RECEIVE RECOGNITION AWARDS FROM ROTARY CLUB

Each year the Rancho Santa Fe Rotary Club presents special recognition awards to students in the area schools that are deserving of this honor. Selection is made on the basis of participation and achievement in curricular and extra curricular school and service activities and contributions to community life.

The awards are made at one of the weekly Monday meetings of the Rancho Santa Fe Rotary Club held at the Inn.

Following are the pictures of the students who have received the award. Due to the large number this year there were three separate presentations.

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**Walker  
© Scott**

# News from La Costa

By Zetta Castle



**Left:**  
Bill Gargan and Mr. and Mrs. Bernard Mead.

**Center Left:**  
Allard Roen and Mr. and Mrs. Shep Shushin of New Orleans.

**Left Below:**  
Mr. and Mrs. Frank Fitzsimmons and son.

**Right:**  
Mr. and Mrs. Willy Hauser.

**Far Right:**  
Mr. and Mrs. Robin Kuest, general manager of La Costa.



I'm sure all will agree that it was a relief to ring out the chaotic year of '74 and now let us fervently wish for only optimistic thoughts for the year of '75.

The La Costa Country Club New Year's Eve gala brought out 250 merry-making guests. The *Bill Gargans, Bernard Meades, Frank Fitzsimmons, Bob Grays, Robin Kuests, Pres Jenuines, Don Rochambeaus, Mort Winskys, Art Harris* and *Bill Randalls* were among those dancing to the 'Dick Braun Big Band' and applauding the sensational voice of *Tom Jepperson*.

At the same time, the main dining room was filled to capacity and vibrating to the beat of the "Society for the Preservation of Big Bands" and *Jerry Mercer* and the *Mer-Sirs*. Among those welcoming in a bright and shiny New Year were the *Louis Zahns* and *Irv Kupcinets* of Chicago. *Kup* is really "Mr. Chicago" and is known far and wide for his television show and nationally syndicated column.

Maitre d' *Fleming Lindberg* presided over the details of the 30th wedding anniversary party of *Lila* and *Joseph Epstein*. The gala affair was held in the main dining room with cocktails and hors d'oeuvres preceding in the card room. Among those enjoying the gourmet fare, featuring Beef Wellington, were the *Irv Rostons, Nat Simons, Marge Sommer, Jack Uchitels, Sam Feldmars, Harrison Levins* and *Irv Slanders*.

*Leroy* and *Teri Lees* decided to hold open house on New Year's Eve. Cocktails and hors d'oeuvres were served for some 40 guests . . . some who went on to the Country Club party. At midnight *Teri* whipped out a late supper for all those coming and going from party to party.

The first Annual Mixed Doubles La Costa Tennis Tournament was a wallowing success. Chairman *Patti Oberman* and co-chairman *Emily Pegler* did one fine job of putting together the La Costa Racquet Club's first tournament. The 54-game round robin was divided into green and red groups. The finals found the winners of the green group to be *Donna* and *Dick Van Metre* and for the reds, it was *Jan* and *Milt Condin*. It was a



fast and furious battle between the two teams and the winners were . . . *Jan* and *Milt Condin*!

Cocktails and hors d'oeuvres in the Hacienda Room followed the day's play. Among the participants toasting the winners were *Rosemary Naurt* and *Carl Sharp*, *Sandra* and *Vic Ottenstein*, *Gloria* and *Steward Hops*, *Dotty* and *Horace Sampson*, *Muriel Roston*, *Rod Day*, *Ann* and *Bud Lonnergan*, *Lil* and *Harry Hoffman*, *Byrna* and *Lawrence Haber*, *Mike O'Hara*, *Evelyn Roen* and *Robbie Sommer*.

Yes, that was *Arnold Palmer* you saw cocktailing with *Ed Sabol* of NFL Films and *Dorsie* and *Don Openbauer*, producer of ABC Monday night football. The group went on to a superb dining adventure at the *Pisces*, *Delicacies of the Sea*, Restaurant in the La Costa Plaza. And in the *Seville* Room, over *Scampi*, *Tina Santi*, pretty public relations head for *Colgate-Palmolive* and always bubbling, *Dr. Irene Kassorla*, famed psychologist and authoress of *Putting It All Together*, discussed their respective careers.

Checking into La Costa the latter part of the month, the super star of tennis, *Jimmy Connors*, will spend several days with his friend and coach, *Pancho Segura*, in preparation for his big match with famed champ, *Rod Laver*, at *Caesar's Palace*.

Win or lose, *Rod Laver* will be returning to La Costa on February 17th for the Annual WCT-Michelob Pro-Celebrity Tennis Classic to be televised by NBC. Tickets are now on sale at La Costa for the five-day (Feb. 17-23) Tennis Classic where one will see 30 of the world's greatest tennis stars battling it out on the courts for the \$60,000 prize money. Among the 16 celebrities invited to participate in the Pro-Am are *Bill Cosby*, *Rod Steiger*, *Clint Eastwood*, *Johnny Carson*, *Robert Stack*, *Merv Griffin*, *Jim Nabors*, *Robert Duvall* and *Burt Bacharach*.

See you at the matches,  
Zetta Castle



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# Lensing In On La Jolla

by Alice Dutton

Left to right: Mrs. Joseph Young, membership chairman and first vice-president of the La Jolla Committee, and Mrs. Brad Farrar, on the committee.



Left to right Mrs. Robert J. Klitgaard, Posada party chairman, Mrs. Joseph Hibben, at whose home the event was given, and Mrs. Donald Sherman, of Rancho Santa Fe, president of the La Jolla Committee for Multiple Sclerosis.

The *Joseph Hibbens'* fabulous new home in La Jolla was the perfect setting for December Mystique, which each year brings together the Multiple Sclerosis auxiliaries from La Jolla, Point Loma, Coronado, Metropolitan and Rancho Bernardo.

This party, a Christmas Posada was held December 13th. The *Hibbens'* unique collection of antique stained glass windows, colorful Mexican decor, huge stone archways framing banks of poinsettias added drama and excitement as to lensing in on La Jolla and area subjects that evening.

As guests entered the courtyard, merry strains of mariachi music caressed the ears and nearby fountains played in tune with the Mexican serenaders.

Among the 200 guests were the Board of Trustees of Multiple Sclerosis, and florists who have participated in previous Headdress Balls given annually by the La Jolla Committee for M. S. The florists design, construct and donate the spectacular floral headdresses modeled at the Ball, which will be held April 12 at Vacation Village.

Mrs. Robert J. Klitgaard of La Jolla was Posada chairman. Host couples were Messrs and Mmes. Jack Crumley, Donald Sherman, Adam Kupiec, Jack Frager and John DePuy.



David Ellsworth, member of the Board of Trustees for M. S. and Mrs. Joseph Hibben admire one of the decorations in the kitchen and pantry area of the Hibbens' new La Jolla home. Ellsworth decorated the

mannikin's headdress in Picture 1. If the mannikin looks familiar, she's from Lomas Santa Fe Country Club dining room entrance, and was loaned for the occasion.



From left Mr. and Mrs. William Scripps Kellogg, Judge Robert J. Kelleher of Beverly Hills and San Malo, Mrs. Joseph O. Bixler, Mrs. Kelleher, seated, and Mr. Kellogg.

Joseph O. Bixler, president of the Southern California Tennis Association, and Mrs. William C. Kellogg and Mr. Kellogg.

Earlier in December, the 26th annual National Senior Hard Court Tennis Championships were held at the La Jolla Beach and Tennis Club. Also the 16th annual National Father Son Hard Court Tennis Championships.

As usual Mr. and Mrs. William Scripps Kellogg and this year, with their son and daughter in law, Mr. and Mrs. William C. Kellogg, hosted a reception for approximately 200 players and their families in the club lounge. William C. Kellogg is president of the Beach Club.

Still another December gala was hosted early in the month by Mr. and Mrs. James Colachis at the La Jolla Seville Apartments for the residents of the Apartment complex. Mr. and Mrs. Colachis occupy a penthouse apartment when they are in La Jolla. They also live at the Regency in Phoenix, Ariz.



Mr. and Mrs. Earl A. Zaus were among the tenants at the Seville attending the gala given by Mr. and Mrs. Colachis.



Mr. and Mrs. James Colachis of La Jolla and Phoenix in the lobby of the La Jolla Seville before they welcomed 100 guests to a Christmas time cocktail party and buffet supper held in the Seville Room.



Mrs. Gerald Davis of La Jolla and Switzerland enjoyed a joke with her father during the party time at the Seville. Mr. and Mrs. Davis spend the winters in La Jolla, at the Seville.

  
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**Bill Campbell**

# Lensing In On La Jolla



**Left:** Speaking of feminine attire, not only the ladies but the host, James Stuckey, left, and Baron Fred von Soosten, rear, and most of the men attending the soiree Orientale, wore Oriental dress. The delightful young women who assisted with the party are, from left, Hisako Norden, of Fukuoka, Mariko Beckner of Hokaijo, Akiko Reses of Sasebo and Tomiko Armer of Fukuoka. Note the Moon doorway created especially for the party. The young women are all married to Marines and now live in Oceanside.

Mid December was the time chosen for the unusual Christmas party hosted by James Stuckey at the home of Baron Fred von Soosten, "Falconhurst." An oriental theme that featured decor, costumes, music and menu of the Far East was authentic to the last detail. Even the invitations captured the party theme with a graceful Japanese girl's eyes demurely downcast, and sheltered by a dainty umbrella paused by a bridge and inspired many of the feminine guests to wear similar attire.



On February 8th, the 1975 Charity Ball will be held at Hotel del Coronado. At a committee meeting held in December at La Jolla Beach and Tennis Club, the painting of Jack Baker, "The Enchanted Garden," theme of the ball and the program cover. The Ball benefits the Children's Health Center of San Diego.



From left, Mrs. Walton J. MacConnell, co-chairman of the Ball, Mrs. H. Henry Ferris, Jr., Music Chairman. Les Brown and his orchestra will play. And Mrs. Oliver B. James, Ball Chairman, all of La Jolla.



Greeting some friends at the Dutch doorway of their new shop, Nancy's Fancy, are shop owners, Mrs. Nancy Carrier and her mother, Mrs. Marion Carrier of La Jolla. Former New Yorkers, the Carriers do all the buying for their gift and home accessory shop in their former home city. Each month they decorate and furnish their shop with items themed to the month. This month, naturally, it's going to be an old fashioned and "new fashioned" Valentine's Day. The hospitable mother and daughter offer guests a glass of sherry or wine and invite all those passing through La Jolla Shores, to come in and browse awhile.

## THE BISHOP'S SCHOOLS

This Summer The Bishop's Schools will again sponsor a Marine Biology Program for high school boys and girls under the direction of Robert L. Clicquennoi, Chairman of the Science Department.

Lectures, seminars, and field trips, including an ocean voyage, will be the basis of 2 three-week sessions. The facilities of the Schools and the area of La Jolla will be used to promote an understanding of the ecology of coastal waters.

Boarding students will spend their time in a planned program of study to gain a knowledge of biological oceanography under the guidance of two Bishop's Schools instructors and an advisory board from Scripps Institution of Oceanography.

The first three-week session will be from June 28 to July 19, followed by the second session from July 20 to August 9. The cost of room, board, and tuition is \$525.00 for either of the three-week sessions. Applications for the 1975 Marine Biology Program are now being accepted. (Please direct all inquiries to the attention of Mr. Clicquennoi in care of The Bishop's Schools, P.O. Box 1948, La Jolla, California 92037). □



Robert L. Clicquennoi, Chairman of the Science Department and Director of the 1975 Marine Biology Program at The Bishop's Schools, La Jolla.

## WE'RE IN THE PEOPLE (YMCA) BUSINESS

"Yes, it's people! People like you! Five thousand! That's how many people are involved in the North Coast Family YMCA," stated Tom Bergkamp, 1975 Sustaining Membership Campaign Chairman who is out with a working force of 165 to raise \$32,500 for the YMCA.

"Yes, the YMCA is people," stated Bergkamp. "For example, there are 500 privilege members; 700 sustaining members; 850 club members; 700 in special classes and 900 kids that go to camp. That's a lot of people. Your YMCA also depends on some 150 volunteers who serve as Board and Committee members, Camp Counselors, Y Club leaders, physical department instructors or office helpers. There is no limit to what can be accomplished at the Y when our great volunteers give so much.

Adult programs include: guitar, open swim, aqua gym, swim classes, yoga, body movement, jazz class, sauna, fitness finders, family camp, co-ed Y's men's club, positive parenthood, harem dancing, and senior gym.

"These are good reasons for the community to support the YMCA's annual sustaining membership drive which kicked off on January 23."

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Mrs. H. de Witt Merriam, right, noted hostess was responsible for the party theme and its interpretation as to being completely authentic. Mrs. Merriam was the originator of the First Chancellor's Ball at the Hotel del Coronado. With her late husband, Judge Merriam, she has travelled the world over and spent much time in the Orient. The young lady in the picture, Tomiko Armer, center, lived with the Merriams several years. The party was held at the home of Baron Fred von Soosten, left.



Dr. and Mrs. Robert P. Burns were among 200 guests attending the party hosted by Jim Stuckey. At the piano is Don Di Anio, who plays often at parties given in La Jolla and the area.

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# The Art of Living

## SYMPHONY ANNUAL FUND

William N. Jenkins, San Diego Symphony Orchestra Association President, has named Vice Admiral (ret.) Raymond Peet and Mrs. Anderson Borthwick as leaders of the Symphony's Annual Fund Program to raise \$300,000 by June 30, 1975. The announcement was made at a Civic Luncheon Wednesday noon at Vacation Village Hotel.

"San Diego Symphony, like other performing arts organizations in the United States, cannot meet operating expenses from ticket sales — in fact, ticket sales bring in less than 50% of our revenue," explained Symphony General Manager Robert Christian.

"The resulting operating deficit must be made up from private and government foundation grants as well as private contributions," he continued.

"The \$300,000 goal will be used to offset an anticipated operating deficit in excess of \$200,000 with the balance used to reduce an accumulated deficit from years past," he said.



Part of the Symphony's Annual Fund Program are: Mr. Davison Obenauer (left), a Gold Baton contributor, Mrs. H. Chandlee Turner of Rancho Santa Fe, a Silver Baton, and Mr. Roger Stewart, a C-Note.

Vice Admiral Peet recently returned to San Diego from the Office of the Secretary of Defense and is currently Vice-President, International, of Teledyne Ryan Aeronautical.

Mrs. Borthwick, is a community cultural leader. She was a founding Director and Past President of WASI and a member of the San Diego Zoological Society and the Symphony Association.

Vice Admiral Peet announced the following chairmen for the fund program. Assisting with the Gold Baton (\$1000 and up) are Davison Obenauer and Mrs. H. Chandlee Turner Jr.; Silver Baton (\$250 and up) Harold Kollman and Mrs. John H. Moxley III; and C-Note (\$100 and up) Roger Stewart and Mrs. Peter Hughes.

In addition, Vice Admiral Peet announced representatives from the Women's Committee Auxiliaries who will

head committees. These include the Mmes. Leon Johnson, Coronado; LeRoy Knutson, Foothills; Charles H. Zierman, Kensington; John Kiser, Mission Hills; Edward Grimm, Point Loma and B.R. Teree, Rancho Bernardo-Escondido.

The Civic Luncheon was attended by over 325 people with many civic and cultural organizations represented. Among those were the Assistance League, San Diego Opera Association, San Diego Ballet, San Diego Bar Auxiliary, San Diego City Officials, Young Friends of the Symphony and Women's Committee Auxiliaries.

Mrs. W. Daniel Larsen and Mrs. Don Nay were co-chairman of the event. Also seated at the head table were Mr. and Mrs. Jenkins; Deputy Mayor and Mrs. Gilbert Johnson; Councilman Lee Hubbard and Women's Committee President Mrs. Lee Hubbard; Vice Admiral and Mrs. Peet; Maestro Peter Erös and Mrs. Erös; Mel Knoepp TV-8 television personality and Master of Ceremonies; Mr. and Mrs. Borthwick; Composer Jacques Berlinski and Mrs. Berlinski; Mr. David E. Porter, chairman of the Development Committee of the Board and Mrs. Porter; and Mr. Nay. □

## HESTON CHOOSES MACBETH INSTEAD OF MICHELOB

Fans will miss Charlton Heston's colorful presence at this year's La Costa Pro-Celebrity Michelob Tennis Classic.

In addition to being a superb actor, Heston plays an excellent game of tennis and doesn't miss many of the Southern California tournaments.

The famous actor will be appearing opposite Vanessa Redgrave in Shakespeare's classic, Macbeth at the Los Angeles Ahmanson Theatre for six weeks.

Opening Feb. 28, the play runs through Mar. 8th, so, no tournaments until after this date.

Los Angeles is a little farther than La Costa, but why not go see this unsurpassed star perform in live theatre? Evening performances are Monday through Saturday at 8:30 with a matinee at 2:30 p.m. every Tuesday and Saturday with Sunday dark. Call 1-213-626-7211 for ticket information and reservations.

All North County residents will have an opportunity to read about Mr. Heston and Macbeth in the March issue of North County Living after Pearl and Lucy do a special interview with him. □

# The Art of Living

## OLD GLOBE THEATER NEWS

The west coast premiere of the newest drama by international dramatist Eugene Ionesco is currently being performed at the Carter Centre Stage in Balboa Park. "Macbett" will continue nightly except Monday through February 23. Evening performances begin at 8 p.m. Sunday afternoon showings are scheduled each Sunday in February at 2 p.m.

Ionesco humorously divulges the tragic corruptive consequences of self-centered power and ambition in "Macbett." Loosely based on the Shakespeare tragedy of "Macbeth," the author treats the subject in a comedic fashion. Ionesco believes that humor has the capacity to make "us conscious, with a free lucidity, of the tragic or desultory condition of man."

The meaning of the play is summed up in the words of Macbett through his comment that "history is full of tricks . . . we unleash forces that we cannot control and which end up by turning against us. Man doesn't rule events, events rule him."

## SAN DIEGO MINI-CONCERTS

The Princeton University Symphonic Band directed by Dr. David Uber will be presented by the San Diego Mini-Concert Committee on Thursday, March 27th in the Grand Salon of the Civic Theatre, San Diego Convention and Performing Arts Center.

The band is on a tour of the United States. They will perform in two one-hour programs, the first at 11:30, the second immediately following.

Dr. Uber has achieved an international reputation as a composer, teacher and performing artist. He is currently playing first chair trombone with the New York City Ballet Co. Orchestra at Lincoln Center in New York City and at the Saratoga Performing Arts Center. He has more than one hundred original compositions and arrangements published. His latest composition "Grand Antiphony for Organ and Brass Choir is scheduled to be performed in the cathedrals of nineteen European cities.

He will direct the Princeton University Symphonic Band in: "Fanfare and Allegro" by Clifton Williams; "Gold and Silver Waltzes" by Franz Lehar; "Symphonic Movement for Band" by Vaclav Nehlybel; "Symphonic Concert March" by G. Bonelli; "March on the Mall" by R.F. Goldman; and "Nassau Suite" by Donald Hershey. □

## HERITAGE PARK DEDICATED

Heritage Park, the County's effort to recreate a colorful era of San Diego's history, was officially dedicated in January.

The park is located at Juan and Harney Streets in Old Town.

County Supervisors Jack Walsh and Dick Brown were on hand for the dedication. Walsh spoke about the history of the

park and Brown presented three proclamations to individuals who have helped make the park a reality.

Heritage Park serves as a Victorian transition area between the Mexican/Early American period and the modern city. Plans call for the park to be developed as a haven for the restoration and preservation of structures of Victorian architecture.

At present the Sherman-Gilbert house serves as the headquarters for the County's Parks and Recreation Department, which administers park activities.

The redwood house, built in 1880, is one of the best preserved examples of San Diego's Victorian era. □

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## The Meadows Has Grand Opening

The grand opening of The Meadows, the newest neighborhood of luxury single-family homes, will be held this weekend at Village Park in Encinitas, according to Richard Thorson, director of sales and marketing for the project.

Village Park is a 900-acre planned residential community, master planned and developed by Avco Community Developers, Inc. (ACD) and is located two miles east of Interstate 5 on Encinitas Boulevard.

"The Meadows is the fourth of seven planned villages for the park," Thorson said, "and will be made up of 278 homes. Village Park also offers High Country Villas, a separate village for all-adult living and The Greens condominium townhomes for younger families. A total of 3700 homes, townhomes and villas are planned for the entire community."

The Meadows feature completely new one and two story floorplans. The three, four and five bedroom homes range in size from 1,385 square feet to 2,178 square feet and are priced at \$45,600 to \$60,900.

All homes have two or three full baths and offer these features: ceramic tile entries; carved mahogany entry doors; all-electric kitchens, including built-in General Electric Americana double ovens with self-cleaning lower ovens; ceramic tile kitchen countertops; double stainless steel sinks; custom wood cabinets; bronze anodized window and sliding door frames; and wood burning fireplaces.

Also featured are sliding glass doors leading outside from master bedrooms, cathedral ceilings, and oversized double car garages. In addition, some models include dramatic double door entries, walk-in closets and balconies.

Recreation facilities and amenities have been custom planned, and are scheduled for completion in June. The Meadows will feature two modern, lighted regulation size tennis courts, two handball courts, a heated swimming pool and wading pool, tot lot, recreation building, and a picnic/barbeque area, all completely maintained by an annual fee.

Adjacent to The Meadows is a fully

landscaped environmental corridor which meanders throughout Village Park. This corridor provides acres of open space, bicycle and walking paths; picnic and barbeque areas.

To reach Village Park and The Meadows, take Interstate 5 to the Encinitas Boulevard exit in Encinitas and go east two miles. Turn left on Village Park Way, and right on Park Dale Lane to model homes. Models are open daily from 10:00 a.m. until dusk.

Avco Community Developers, Inc. is a diversified developer of master planned new towns, neighborhood community housing and apartments. National in scope, ACD is a publicly held company with its common shares listed on the Pacific Coast Stock Exchange. It is headquartered in La Jolla, California. □

*The Meadows feature completely new one and two story floor plans and elevations. The three, four and five bedroom homes range in size from 1,385 square feet to 2,178 square feet and are priced at \$45,600 to \$60,900.*

## Periphery

### MARINE LIFE EXHIBIT AT LIBRARY

A panorama of marine-life photographs and displays, including the jaws of a great white shark, can be viewed at the Encinitas public library, 540 Cornish Drive, through February 28.

The exhibition is co-sponsored by the San Diego County Library system and Scripps Institution of Oceanography, UC-San Diego, and is part of a continuing program of activities offered by the North County libraries, which are directed by area librarian Ms. Leola Lee of Clairemont.

On display at the Encinitas Branch are more than 50 photographs, featuring works by Lawrence D. Ford of Leucadia and James E. Rupert of La Jolla, who operate Scripps' photographic laboratory.



Miss Judy Sheetz, of Del Mar, assistant librarian at the Encinitas public library, peers through display case at jaws of great white shark. Library visitors can view the panorama of marine-life photographs and displays through February 28.

Other Scripps exhibitors are marine biologists Dr. Elizabeth L. Venrick of Solana Beach, who is with the Marine Life Research Group, and Dr. Mia J. Tegner of Del Mar, who is with the University of California Sea Grant Program.

Also included are some photographs from a collection by the late Ron Church of La Jolla. Church, undersea photographer for more than 20 years, photographed in nearly all of the world's oceans, and received many honors. His works have appeared in major publications and on television, in the Jacques-Yves Cousteau series.

The exhibition was arranged by George E. Koscho of La Jolla, who is Scripps' preparator for all aquarium-museum exhibits.

Miss Judy Sheetz of Del Mar, assistant librarian and community activities coordinator for the Encinitas Branch, said

themes for exhibitions usually change monthly, cover a variety of topics, and use interesting materials provided by North County residents.

The library, which has an annual circulation of about 119,000, also provides programs that are designed to educate and entertain all ages through crafts, poetry readings, and guest speakers offered afternoons and evenings, said Miss Sheetz.

"We also have a special section of the library for Spanish books and materials, and most of this branch's employees speak Spanish," she said, commenting on the interest in serving the Mexican-Americans in North County.

Library hours are: Monday through Thursday, 9:30 a.m.-8:00 p.m.; Friday, 9:30 a.m.-6:00 p.m., and Saturday, 9:30 a.m.-5:00 p.m. □

### SYMPHONY COMMISSIONS NEW SYMPHONY

A new symphony "AMERICA 1976" has been commissioned by the San Diego Symphony Orchestra Association for the American Bicentennial celebration next year according to Robert Christian, Symphony General Manager. The work

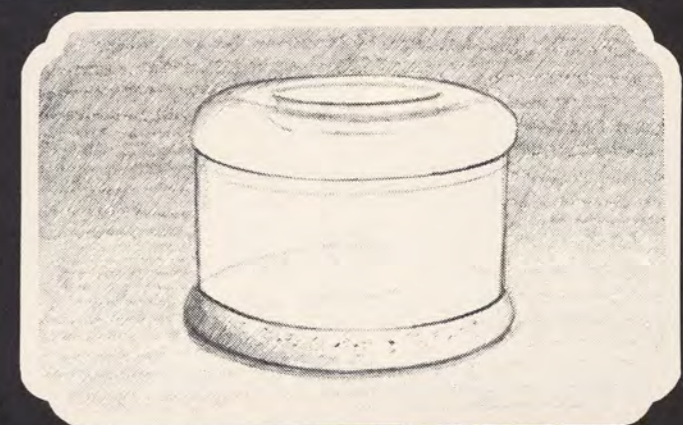
by composer Jacques Berlinki will have its world premiere under the baton of Maestro Peter Eros May 20, 1976 in the Civic Theatre with an additional performance on May 21.

Berlinki was born in Poland and graduated with distinction from the Paris National Conservatory. His works have been performed in many countries of the world including France, Belgium, South Africa, Australia and the United States. His First Symphony has been performed by The Cleveland Orchestra under George Szell and the Detroit Symphony under the direction of Paul Paray.

"AMERICA 1976", his fourth symphony, is a work for full orchestra, choir and narrator. It took four years of intensive work as the composer researched the words of many of the founders of our country. It includes words by Patrick Henry, Thomas Jefferson, Samuel Adams and others.

"The courage and wisdom of the signers of the Declaration of Independence are expressed by the narrator with the choirs representing the people's pride and happiness. The moments of tenderness as well as the dramatic accents come from the orchestra," Berlinki explained.

Berlinki has dedicated the work to the United States, his adopted land. He and his wife, Micheline, became citizens in 1972 and live in Reseda, California. □



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1	Umbrella Table	85. <sup>00</sup>	49. <sup>00</sup>
1	Cafe Table	71. <sup>50</sup>	39. <sup>00</sup>
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*Local Poets*

**I FELT SVELTE**

Gettin' pudgy . . . A little fat?  
Can't afford to stay like that!  
Belts and girdles just won't hide it,  
Guess you're just gonna have to diet.

Diet? Now that's really absurd  
Can't live on fruits and curd  
Nothing but salads and juice  
Just to make my clothing loose.

Don't fret . . . It'll be quite amusing  
There's really lots of fun in losing.  
All those ugly pounds and inches  
That prevent pulling up the cinches.

Gyms and spas won't do the trick  
Intake's what you've got to lick.  
All you need is some perseverance  
and Presto! You've a new appearance.

If you think obesity is funny,  
I'll give you odds to even money.  
A pose before your mirror will insure  
This very day you'll start the cure.

*David Tozier*

**WINTER**

As winter comes  
I look upon her  
Sky so clear and blue  
Earth so pure and free  
Wildlife abounds with its varied winter  
coats, giving different hues of winter  
color schemes.

Air so brisk and free, giving spark to  
everything I see.  
Ah, winter and her scenes.

*Thomas Wheatley*

**TÊTE À TÊTE ON A POLO GREEN**

Dining on a cloud is problematical,  
But dining on the green can be hysterical,  
Especially if one's feet never touches  
ground.

There were hectares and hectares of grass  
all around us,  
And billows and billows of trees in the  
distance  
Through which a spire burst through into  
the sky.

Planes hovered above us and  
nostalgically scores of polo ponies  
cascaded about us,  
But the Beaujolais flowed unconcerned

The Chateaubriand à la herbes fine  
Cast a spell over our taste buds.  
The Grande Marnier-café-glacé sent the  
corpuscles racing.

This is fantasy you say —  
It could not happen.  
But it did — and more —  
For a beauty cast her spell and made the  
actuality a scintillating one.  
And, it was only the beginning,  
For amidst the cacophony of the  
crickets and the eavesdropping of the  
stars,

An exquisite joy consumed us like the  
finale of a symphony  
And projected us onto that cloud!

*Sol Roy Rosenthal*

*Places*

**RESIDENTIAL  
INFORMATION  
CENTER OPENS AT  
LA COSTA**

A community information center  
opened recently at La Costa to better  
serve the public seeking information on  
the many new housing developments at  
La Costa.

Instead of driving around the  
6,000-acre residential community on  
their own, visitors now can save time and  
avoid confusion by obtaining information  
on 21 projects at one convenient  
location.

Once they have an overview, they can  
pick up literature, maps, and specific  
directions to any projects they would like  
to visit personally.

The center is located just north of the  
intersection of La Costa Ave. and El  
Camino Real and near the main entry to  
La Costa. Office hours will be daily be-  
tween 10 a.m. and dusk.

"Opening of the center coincides with  
the kick off of the first joint promotional  
campaign involving La Costa and most of  
the community's independent builders,"  
Adelson said.

"In the past few years, La Costa has  
developed into a full-scale community  
planned to offer a wide range of family  
living — from raising a family to retiring,"  
Adelson said.

The information center and the con-  
current promotional campaign will  
concentrate on the community benefits  
such as those made available when La  
Costa was annexed to the City of Carls-  
bad in 1972.

"People are so used to hearing about  
the country club and spa that they tend to  
overlook the larger picture — our com-  
plete community. Many of our home-  
owners don't even belong to the country  
club, instead spending their leisure time  
using the recreational features of their  
individual developments," Adelson  
noted.

The 21 projects participating range in  
price from \$36,000 and up for condo-  
miniums and \$59,000 and up for Pardee  
Construction Company's La Costa Point,  
a development of tri-level, single-family  
detached homes.

Many of the projects have their own  
swimming pools, tennis courts, hot pools,  
or recreation clubhouses.

Condominiums include Arroyo Villas,  
Casitas, El Caledon, El Dorado, Gibraltar  
Villas, Golf View Terrace, La Costa Del  
Sol, La Costa Fairways, La Costa Pacific  
Villas and La Costa View.

More are Majorca West, Meadow Vil-

las, Navarra Gardens, Orleans East,  
Sabrina Greens, Seaview, 2500 Navarra  
and Villa La Costa.

In addition to Pardee's La Costa Point,  
single-family detached homes include  
Meadow Homes by Norco Construction.  
They have three bedrooms or more and  
many luxury built-ins such as fireplaces,  
wet bars, built-in food centers and trash  
compactors. These start at \$85,000.

Adelson said that a larger, permanent  
information center is in the planning  
stages. This will consist of a 3,300-sq.-ft.  
one-level building with 1,300-sq.-ft. of  
display area and 2,000-sq.-ft. of offices.

Michael R. Zarro, vice president of  
sales and marketing for La Costa, will  
oversee staffing and operations for the

temporary information center opening  
this month and is helping to plan the  
permanent center.

Pardee's La Costa Point, which fea-  
tures large tri-level family homes such as  
this popular model, is one of the 21  
developments participating in a new pub-  
lic information center opening at La  
Costa.

La Costa is located just inland from  
Interstate 5, 30 miles north of San Diego  
and 90 miles south of Los Angeles in the  
City of Carlsbad. The main entry can be  
reached by taking the La Costa Ave. exit  
and proceeding inland about two miles to  
El Camino Real. The main entry and the  
information center are just north of the  
intersection. □

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# Meanwhile, back at the ranch...



T. C. Young

## CANDIDACY ANNOUNCED

Ted Young of Rancho Santa Fe recently announced his candidacy for the Rancho Santa Fe School District Governing Board.

T.C. (Ted) Young was born in San Diego and is 49 years old. He has lived all of his life in San Diego, attending local schools, and eventually going to the University of Southern California, where he acquired a Bachelor of Science in finance and economics and graduated magna cum laude.

He served in the Marine Corps during World War II and in the Air Force during the Korean War. His business career includes banking, mercantile credit and savings and loan experience. For the past 23 years, he has been employed with the Home Federal Savings and Loan Association of San Diego, and is presently the executive vice president in charge of investments.

Ted, his wife Beverly, and their four children have lived in the North County area for 19 years, the last 5 years having resided in Rancho Santa Fe. Three of his children have attended the Rancho Santa Fe School, two of whom are still enrolled there.

He has been active on the Boards of Directors of such organizations as the Children's Home Society, the Society of Real Estate Appraisers, the Building Contractors Association, the University Club of San Diego, and the San Diego County Escrow Association.

As a candidate for the Rancho Santa Fe School District Governing Board, Ted has stated clearly that should he be elected to the board, he would approach the task with an open mind and without any preconceived or premature ideas or commitments.

"My single overriding concern is with the quality of education that all of our children are currently receiving and will continue to receive in the future," he has said. "I believe that I have the necessary qualifications and administrative insight to greatly help the board and the school."

His wife, Beverly, is very active in Rancho Santa Fe affairs. She is on the Board of the Rancho Santa Fe Youth, has been involved for three years in the school's parent participation program, and is the Youth Director for the San Dieguito Animal Care Center. □

## RANCHO SANTA FE REPUBLICAN WOMEN FED.

On Monday, January 20th, Martha Ferneding turned over the gavel to new President Mrs. Stanley Legro (Marcia), who began her term by modeling in the fashion show presented during the luncheon at the Rancho Santa Fe Inn. Fashions from local stores, The Tumbleweed and Maggi's were presented, with members of the club, Mrs. J. F. Forbes, Mrs. Thomas Howe, Mrs. Steve Toth, Jr., Mrs. David Herrington, and Mrs. Frank Driggs modeling. Dolores Parker coordinated and commentated the show.

Mrs. Rufus Young, San Diego County President officiated in installing Mrs. Legro, Mrs. Phillip Kellerman 1st Vice President — Mrs. Wm. Gage 2nd Vice President — Mrs. B. Allison Gillies Recording Secretary — Mrs. David H. Miller Corresponding Secretary — Mrs. J. F. Forbes Treasurer.

The festivities will start with no-host cocktails, followed by a luncheon of Quiche Lorraine and fresh fruit in the Garden Room of the Inn, during lunch the fashion show was presented. □

## HOT OFF THE PRESS!



## Cooking with The Country Squire

By Robert N. Townsend

One of Rancho Santa Fe's most interesting members of the business community is master chef Robert Townsend of Country Squire Gourmet Patio Restaurant fame. Not only is Bob the greatest cook in Southern California (thousands of come-back-again-and-again customers will attest to this) . . . but he has shared his gourmet secrets with his friends via his first cookbook. It's on sale at his restaurant, and the modest price of \$6.00 includes the tax.



Left: Popular couple, Dick and Dorothy Wehmeyer

Right: Charming Mrs. Julia Krafft

Below Left: One of the scintillating host couples: Mr. and Mrs. Joel C. Thompson, Jr.

Below Right: Two beautiful additions to any party! Barbara Bray and Jody Gregory.

Below: Judy Bergfors, and her mother, Mrs. Marotzke enjoyed the party.



## PROGRESSIVE DINNER GREAT SUCCESS

The annual Christmas Progressive Dinner held by the Couples Club of the Village Community Presbyterian Church of Rancho Santa Fe was the most successful ever held. The attendance had grown over the years, necessitating splitting the group into five . . . each of which journeyed to a home for the main course. The soup and hors' d'oeuvre course (held at Mrs. Walter Krafft's) and the desert and entertainment course (held at Mr. and Mrs. Alfred Gregory's) were shared by all. Sit-down buffet dinners were served at the homes of Mr. and Mrs. William H. McCoy, Dr. and Mrs. William Stone, Jr., Mr. and Mrs. Joel C. Thompson, Jr., Dr. and Mrs. Irvin F. Hummon, and Mr. and Mrs. Van Ness Taylor.

*Meanwhile, back at the ranch...*



Mr. and Mrs. William White, Mrs. Richard Colbourne and John Twohy.



Left to right, Dick Chapman, Mr. and Mrs. Joseph Hall and Bill Frick.



Left to right, Whitney Todd, Pat Todd and Harvard Hill.



Mr. and Mrs. Fred Gardner.

**RANCHO SAVINGS AND LOAN CELEBRATES OPENING**

On the heels of the holidays and at the very beginning of the New Year, Rancho Savings and Loan held a champagne reception to celebrate their move to new offices.

Customers and friends were invited to inspect their facilities in the new building at the corner of Via de Santa Fe and La Flecha. Champagne and hors d'oeuvres were served and mariachis played for the pleasure of those present. □

PHOTOGRAPHY BY TONY FRANCIS



Mr. and Mrs. Donald Ramberg enjoy the festivities.



Mr. and Mrs. Ivor Butler.



Mr. and Mrs. Charles McIlwraith (Jane Brett).



Left to right, Mrs. Margaret Muench, Al Redmond and Mr. and Mrs. Michael Devine.



Mr. and Mrs. Carl Vail, and Mr. and Mrs. Byron Hougard.



Left to right, Eve Brett stops to chat with Tom and Bette Slattery.



Russ Fellows on the left stops to greet Mrs. Nathan E. Carl.



Mr. Sol Rosenthal, Mrs. Sylvia Upshor and her mother, Mrs. Howard Glasgow.



A smiling group, left to right, Shirley Keeth (Mrs. Maheshwar Khanna), Mrs. Frank Warren, Don Ausbrooks and Air Cdre. Maheshwar Khanna IAF (Ret.)



Left to right, Mr. and Mrs. Clement Raft, Judge and Mrs. Lloyd Nix and Dick Colbourne.



Mr. James Witherow, on the left, Mr. and Mrs. Herbert Pratt and Mrs. Robert Clark.



Don Ausbrooks and Al Kern



Mr. and Mrs. Sol Rosenthal

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## RANCHO SANTA FE

*Meanwhile, back at the ranch...*



Having fun at the fiesta... Bill Bettles, in the middle, with his two attractive daughters... on the left Sue Fox and on the right, Jill Hanzi.

## NEW BUILDING OPENS WITH A FIESTA

A fiesta in the true Mexican tradition was enjoyed by the large group who attended the opening of the new Carlsbad Executive and Professional Building on Jan 6. Traditional Mexican fare was served and Mariachis played.

The new complex, developed by Maurice McColley and William Bettles,

held its grand opening in the courtyard of the new facilities. McColley and Bettles are also in the process of building condominiums in Rancho Santa Fe.

The attractive new building captured past history because it was planned after the old Juan Bandini Building built in Old Town in 1827. □

## THE CHANGING SCENE

### THE GROWTH OF THE CLOTFELTER PHONE CARD

Reg Clotfelter's telephone card has been a handy aid for ranch residents for a number of years. Since the year 1939 to be specific. Way back then, Rancho Santa Fe was a "cozy community" and the Clotfelter telephone card boasted one hundred and ten names, many of them illustrious.

Mr. Clotfelter reminisced with us the other day in his office on Paseo Delicias. "John Robertson, the pioneer motion picture director, and his wife Josephine Levitt were early ranch residents. Corinne Griffith, the film star, and her husband, George Marshall, had a lovely home; he was the first manager of the Washington Redskins. He would train the

team in San Diego, but he always came home to ranch living. The chairman of the Board of Standard Oil (now Mobil Oil Company), Charles F. Meyer, was listed. His wife Myra was co-founder of the Rancho Santa Fe Garden Club, and donated the building. Former residents Douglas Fairbanks, Bing Crosby, and other luminaries have all fallen under the spell of Rancho Santa Fe.

"Author Marguerite Henry still lives here, and Robert Young and George Brent occasionally afford tourists with their first excited glimpse of 'somebody' who lives on the ranch."

What began as a community service by Mr. Clotfelter 35 years ago has grown to a card of about 1200 names. In 1975 2,000 copies were printed.

Long known as one of Rancho Santa Fe's foremost realtors (as well as meeting insurance needs) Reg Clotfelter reports that the '75 phone card is ready at no cost to residents. "Just stop in the office anytime," he said. □

# Places and Faces

## DEL MAR REPUBLICAN WOMEN'S CLUB, FEDERATED



The hostess, Mrs. Merrill E. Sayer.

The Del Mar Republican Women's Club held their annual Christmas Tea on Tuesday, December 17, at the lovely home of Mrs. Merrill E. Sayer, 568 San Lucas Dr., Loma Santa Fe.

Mrs. Velma Farmer, President of the County Federated Republican Women's Clubs, installed as president for the coming year the following: Mrs. O. B. Sholders, President; Mrs. Sam Dunham, 1st Vice President; Mrs. Robert L. Stephens, 2nd Vice President; Mrs. Tom Pollard, Recording Sec'y., Mrs. James Santorelli, Treasurer; and Mrs. Richard Klawa, Corresponding Sec'y.

Mrs. Florence Wilkins, Chairman of the Tea, greeted guests at the lovely, decorated entrance, along with Mrs. H. M. Cubberley and Mrs. Dallas D. Dennis.



Mrs. Velma Farmer and Mrs. Jean Ashcraft.

Honored guests present were: Mrs. Carmelita Luce, mother of Mr. Gordon Luce, Chairman of the California Republican Women's Clubs; Mrs. Florence Arnold, President of The San Dieguito Women's Club; and Mrs. Martha Fernading, President of the Rancho Santa Fe Club. Miss Dorothy Homes entertained along with Mrs. Theresa Hurst with Christmas carols.

Mrs. John Stull was present as a very special guest.

Mrs. Sayer was the first president of the Del Mar Republican Women's Club and it was a special privilege to attend the tea at her home. □



Mrs. Dallas Dennis and Mrs. Florence Wilkins.

## USD LAW SCHOOL

The establishment of a Board of Visitors for the University of San Diego School of Law, comprised of forty distinguished members of the Bench and Bar and business and community leaders, has been announced by Law School Dean Donald T. Weckstein.

The function of the Board will be to serve as a two way channel of communication between the Law School, the Bench and Bar, and the public. As representatives of the latter, it will study and offer constructive suggestions and criticism of the Law School and its operations and will respond to problems presented to it by representatives of the Law School and of the University. The Board also will explain Law School programs and needs to the Bar and public.

At the organizational meeting held recently, the following officers were elected: Chairman, Attorney C. Hugh Friedman; Vice-Chairman, Robert J. Cooney, Presiding Judge of the San Diego Municipal Court; Secretary, William M. Cummings, Law School Placement, Alumni and Development Director.

The Board will operate through four functional committees and an Executive Committee consisting of the elected officers, Gerald Brown, Presiding Judge of the Fourth District Court of Appeals; Edward J. Schwartz, Presiding Judge of the Federal District Court for San Diego; attorney Judith Keep; retired businessman-lawyer Marvin Kratter of Las Vegas.

The Board will meet quarterly and make periodic visits to the School. It will work closely with Law School administrators, faculty and students and with the University Board of Trustees and administrators.

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## WHISPERING PALMS

# Whisperings



Among the members and residents of Whispering Palms and the Country Club are four teachers, *Mary Young, Warren Cleary, Kay Finley* and *Haydn Bodenhamer*. *Mary*, who resides on Via Coronado has been teaching for twenty-five years and is now Chairman of the Mathematics Department at Pt. Loma High School. She received her B.A. in Astronomy at UCLA and her Masters in Education at USIU. Some years ago *Mary* took a leave of absence to work as a Statistical Analyst for Hughes Aircraft in Culver; in no time at all she was convinced that pedagogy is her field! Today she instructs eleventh grade advanced mathematics and intermediate algebra, about thirty students in each class!



*Warren Cleary*, better known to Whispering Palms C.C. members as "*Nick*" heads the Language Dept. at La Jolla High School. A graduate of San Diego State, he studied Spanish in Mexico on a Government Scholarship and taught at Pacific Beach Jr. High School for ten years. From the middle of this month until June (second semester) he rarely returns to his Encinitas home until late evening as he is the school's Golf Coach. La Jolla High has "turned-out" professionals such as *Chuck Courtney, Gene Littler, John Schroeder, Phil Rodgers* and former U.S. Amateur Golf Champion *Craig Stadler*. According to "*Nick*", there are many more to come! One of his seniors has a

plus one handicap... another is a scratch golfer. The team practices and plays at La Jolla C.C. and other county courses and each year plays in a tournament at Riverside. Needless to say, there have been many College Golf Scholarships awarded; high school grades must be kept up to average in order to be eligible for athletics. *Nick* is modest about his own eight handicap, but boasts "I should have an excellent team this year!"



Attractive *Kay Finley* is so enthusiastic about teaching that she doesn't mind the long drive from Whispering Palms to Rios Elementary School in El Cajon where she teaches the first, second and third grades. The school was re-converted six years ago into one of the first Open Space, Multi-Graded Schools; in addition, it is open year round. There are sixteen teachers (plus three kindergarten teachers) for the 480 children. However, only twelve teach at a time, as the others are on vacation. *Kay* teaches nine weeks, then has three weeks off; upon her return to school, her room (or teaching station) is rotated. Rios hopes to pass a State audit this year in order to receive a grant initiated some years ago by *Wilson Riles*. A graduate of San Diego State, *Kay* said that after a summer job with an accountant, she decided business was not for her! She considers kindergarten through first grade the most formative years and is presently working on her Master's Degree (at USIU) in Early Childhood Education.

It is difficult to say where *Haydn Bodenhamer* is the most respected... at Whispering Palms where he is a resident and popular member of the Men's Club, or at La Jolla Elementary School where he has been teaching second to sixth graders with learning problems, for the past twenty-two years. He received his B.A. in Economics at Texas Tech and his Masters in Education at West Texas State, plus his Administrative Credentials at San Diego State. His desire to teach culminated as a result of working in a Community Center for Underprivileged children. The majority of *Haydn's* students have been successful academically and few are "drop outs". Most of their problems are in reading although some have difficulty with arithmetic. The students are given psychological testing before being turned over to *Haydn* and if

the problem is emotional, additional help is given. Once the child learns to accept his problems, they are either outgrown or he learns to live with these feelings about himself and thus improves considerably. *Haydn* has had a group as long as four years, and as briefly as three months.

The younger the child, the better his chances of overcoming his difficulties. *Haydn* believes every youngster is a complete individual and cannot be characterized. The owner of a Sorrento Valley Day Camp from 1954 to 1966, *Haydn* is a Physical Education Specialist and has initiated a program at La Jolla Elementary School that is not only followed by the students but also the teachers. Three times weekly he runs with the children, starting with 660 yards and building up to one and a half miles. However, each child is first tested to determine his physical limitations. *Haydn* previously taught high school in Texas... but says this is the kind of teaching he prefers!

The Art of Education has come a long way and undergone many changes since 1794 when a group in New York City banded themselves together and formed the Society of Associated Teachers. The first full-time institution in America for the training of teachers was opened in 1823 in Concord, Vermont by a Congregational clergyman. His publication "Lectures on School-keeping" was the earliest professional-education textbook in the United States. Webster says teach implies the imparting of information so that others may learn and educate is defined as bringing out the capacities latent in the individual. One thing is certain, a dedicated teacher not only experiences gratification found in few professions, but also makes a lasting impression upon his pupils.



*George Waldron* of Cancha de Golf is to be commended that ten years after his retirement, he still has the ambition and desire to share his knowledge with others. He recently returned from Lima, Peru where he spent two months on an

assignment for IESC (International Executive Service Corp.) instructing the Cerveceria Backus Y. Johnston Brewery on ways to improve their methods of production. Two years ago *George* went to Algeria for IESC, working with a Coca Cola Bottling Company; he is well qualified in this field, as he was manager of Carling Brewery in Belleville, Illinois! Although Lima is relatively close to the equator, the Humboldt Current keeps the country cool and the weather is quite similar to that in Southern California. Peru has two seasons (summer and winter) which are in reverse of ours, and *George's* visit was in early summer. Although there has been no rain in forty years, there is a great deal of cloudy weather. Inflation has hit the hotels and prices are quite high, but gasoline is still selling for twenty cents a gallon. There are frequent catered Company picnics that always include a soccer game... referred to as football. The brewery's biggest problem was how to increase production; *George* found an over abundance of employees was causing a lack of efficiency and he solved this by re-arranging the schedule and putting on an additional shift. Two new breweries are being built, one on the coast and the other in a jungle. *George* spent ten days in this jungle at Pucallpa, located at the headwaters of the Amazon River... temperatures reached 115 degrees in the shade! He joined the many American tourists on a trip to Cuzco, known as the Archeological Capital of South America. Here the mixing of two cultures is eternalized in the Inca-Hispanic architecture. The city, which is the center of the thirteen provinces, has about one hundred and forty-thousand inhabitants. A sixty-seven mile train trip took *George* to Machupicchu, discovered in 1911 by *Professor Hiram Bingham* of Yale University; it is built on the inaccessible top of the Eastern Andes Mountains. The purpose of the city is still unknown... was it a religious or military center? The *Waldrons* have some lovely mementos of the trip... an alpaca rug (that makes one want to go barefoot!) and sterling silver miniature llama place-card holders — a reminder of the graceful llamas, considered the camels of South America, the friendly companions of the peasants living in the mountains. *George* was presented with an engraved silver plate as a token of appreciation, plus a letter expressing gratitude for his collaboration. Upon his departure he noted a chalked message at the airport... "Yankee go home — but take me with you!"

Three members of Whispering Palms C.C. have more in common than belonging to the Women's Golf Assn., they are all members of De Anza Chapter of the DAR. Membership in the National Society of the Daughters of the American

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**WHISPERING PALMS**

*Whisperings*

Revolution is restricted to women who are direct descendants of those who actively fought for American Independence. Alice Mecke first joined the Letitia Coxe Shelby Chapter in La Mesa in 1949; she has recently changed from the La Jolla group to Solana Beach. Her cousin, a State Regent from Florida, traced their lineage through Sir Edmund Bellenger who came to the United States from England in 1680, John Morel and Maj. Peter Deveaux from France. The latter was aide to General Gates and a member of the Provincial Congress of South Carolina. Virginia Florio tells us that this non-profit organization is mainly interested in good government and the preservation of historical sites. The De Anza Chapter, which originated in Imperial Valley and is now in Solana Beach, has seventy members who hold monthly luncheon meetings. Virginia's mother was a member of the DAR and Virginia joined when she was eighteen years old. Georgie Grimm is a life member of the Colonial Dames of America so already had all the necessary papers when she became a member of the DAR eight years ago. She is the National Defense Chairman and is also in charge of ROTC and the awarding of good citizenship medals to students. Her daughter, Tina was a Page at the Palo Alto Conference last year. A meeting of the DAR is scheduled for February 1st at the Methodist Church in Encinitas.

**WELCOME! BIENVENU!**

Welcome back to Whispering Palms C.C.'s many "snow-birds" . . . The Ed Meyers and Delores Herbert from Kansas, Marge and Cliff Wilkes from Hamilton, Ontario, the Tom Wheelers from Seattle, Wash., the Stacy Smiths from Bend, Ore., and the Jack Browns and Len Elickers from Ohio. Also welcome to the Robert Masons who have moved from Rancho Santa Fe to their new home on Via Valle Verde. Robert is a Field Engineer for Cincinnati Milacron, Nancy is active in the Women's Auxiliary of Children's Health Center, San Dieguito Chapter . . . both are avid tennis players! Welcome back to Beth Shaw (Mrs. Hugh) and Jane Hart after a twenty-five day tour of the Orient and Honolulu that included stops in Tokyo, Beppu, Taiwan, Hong Kong, Penang and Bangkok. Welcome home from the hospital to Marty Gregg, "Doc" Maiden and Neil Reagan. Welcome back to the golf course after hip surgery to Bill Roberts, and to Bennie Bensmiller following a heart attack. Welcome into this big wonderful world to the new grandchildren of the Van VanWeys, "Hap" Molands, Jim Smiths and Hal McMillens. And after all those welcomes it's only fitting that we say goodbye and adieu 'til next issue. □

# the business circuit

**SAN DIEGO FEDERAL OFFICIALLY OPENS DEL MAR BRANCH OFFICE**



San Diego Federal President and Chief Executive Officer Gordon C. Luce (L) celebrates the official opening of the Association's new Del Mar branch at a reception with Congressman Clair Burgener, Branch Manager Mrs. Fran Corridon and John Mabee (R), owner and developer of the property which later this year will become a major freeway shopping complex.

San Diego Federal's Del Mar branch, just off the San Diego Freeway at the corner of Via de la Valle and San Andreas Road, is the Association's 30th in California and features the same blend of "Mediterranean" and contemporary design which has brought architectural awards to a number of other San Diego Federal branch offices in California. San Diego Federal's entire one acre plot is extensively landscaped with contoured lawns, reflecting pools and bubbler fountains. The 4,300-square foot office features San Diego Federal's distinctive blue tile roof above white masonry columns accented with redwood facia and includes walk-up and drive-up windows for additional customer convenience.

The branch is open Monday through Thursday from 9:00 A.M. to 4:00 P.M. and on Friday from 9:00 A.M. to 5:30 P.M. It serves customers in the Del Mar/San Dieguito/Rancho Santa Fe/Solana Beach/Encinitas areas. □

**COLDWELL BANKER COMMERCIAL BROKERAGE SALE**

Sunnybrook Properties has paid \$952,465 for 13.66 acres located on Sorrento Valley Blvd. in a transaction negotiated by Rod Myers of the San Diego office of Coldwell Banker Commercial Brokerage Co.

Located in Sorrento Valley Industrial Park Unit VI, the property was sold by Cal-Sorrento, a limited partnership headed by San Diego developer Clark Higgins.

Coldwell Banker's Bob Schaffer, who represented Sunnybrook Properties in the transaction, said the company has entered into an

agreement with Nelson Management, Inc. to develop the site.

Myers said Arthur Flammig of the John Burnham Co. arranged equity financing for the project. □

**DUCKS UNLIMITED NETS RECORD \$54,500**

Breaking all past money-raising efforts, the San Diego Ducks Unlimited chapter will send a record \$54,500 to the national organization in Chicago for waterfowl conservation work in Canada, where the bulk of North America's ducks rear their young. Funds were raised during the 31st annual San Diego DU \$50-per-plate

dinner party held recently at the Town and Country Convention Center, attended by over 800 area sportsmen and their wives. The donation is the second largest amount provided by any DU chapter in the country, 50 per cent more than the sum of \$36,610 netted here last year.

Retiring DU Chairman Richard Tuthill expressed personal thanks for the "outstanding cooperation" he had received from the 65-man steering committee members and the many public-spirited firms and individuals who contributed more than 60 prizes valued at over \$25,000, which were given away during the party.

Contributions to Ducks Unlimited, international nonprofit organization, are spent in restoring marshlands and creating more "duck factories" in Canada to help perpetuate the waterfowl population. □

**CENTURY 21 AWARDS SILVER TROPHIES**



Katie Hamilton, sales associate of Century 21-Jack Carter Real Estate in Rancho Bernardo, accepts a silver trophy for the firm's October achievements from Robert Leeds, regional director of Century 21 here.

Top producers for Century 21 of San Diego, Inc., for the months of October and November were recently announced and awarded silver trophies for their achievements in seven different categories of real estate sales and listings.

Jack Carter Real Estate of Ran-

cho Bernardo captured awards as the top listing and sales office, with a staff of 12 people or less, for the period ending October 31, while Karsh Realty in San Diego and Watson/Meetze Realty in Clairemont earned trophies in the same categories, respectively, for the month of November.

Top listing and sales office, with a staff of 13 people or more, was George Higgins in El Cajon for the month of October and Hyland Realty in La Mesa for November.

Top salesperson for October, in the field of investment properties, was Darrell Shepard of Donald Blais Realty in Clairemont and Ida Young of the Marshall Karsh organization for the period ending November 30.

In residential sales, Gertrude Michael of Jim Broome Realty in Ramona was the top salesperson for October and Ruth Horak of Floyd/Boltz in Chula Vista earned the top listing award for the same month. For November achievements in these categories, Ida Young of Karsh Realty was top listing salesperson and Dirk Kingma of Lund Realty in Pacific Beach captured the top salesperson trophy.

**GREEN NAMED OFFICER OF BCA**



Jon Thomas Green of Rancho Santa Fe has been named an officer of the Sales and Marketing Council of the San Diego Building Contractors Association (BCA). The new officers were installed at recent ceremonies at the Little America Westgate Hotel.

Green is Director of Marketing for Rancho San Diego, the new town development 12 miles east of San Diego. □

## CARDIFF MAN ELECTED AS VICE PRESIDENT OF SAN DIEGO FEDERAL



Louis H. Knierim of Cardiff has been elected a vice president of San Diego Federal Savings and Loan Association by the firm's board of directors.

Knierim, 27, joined San Diego Federal in 1971 as a research analyst. He was promoted to assistant vice president and director of research in December, 1972.

As a result of his latest promotion, Knierim not only will direct San Diego Federal's research activities, but also his responsibilities will now include economics and planning.

A 1971 graduate of San Diego State University in economics, Knierim is a member of the National Association of Business Economists, the American Marketing Association, the Economic Research Committee of the California Savings and Loan League and the University Club of San Diego.

He resides at 2464 Caminito Ocean Cove, Cardiff. □

## SDG&E BUDGET REPORTED

San Diego Gas & Electric Company today reported that it has budgeted \$5,251,000 for 1975 to replace existing overhead electric lines with underground facilities.

In a letter to the State Public Utilities Commission the company warned, however, that if the economic climate worsens or if the company is unable to raise sufficient funds at reasonable rates for needed plant expansion and maintenance, it may be necessary to suspend all conversation work and curtail other important projects.

The \$5,251,000 budgeted for next year is \$814,000 more than was budgeted for 1974. The increase is one half of one percent

of the company's 1973 electric gross receipts.

Funds budgeted for 1975 will be allocated for work in cities and unincorporated county areas within the company's service territory on the basis of the number of electric customers in each.

SDG&E said that it will start work on 26 new overhead-to-underground conversion projects in 1975 at a cost of \$5,144,000.

The company will complete 24 conversion projects this year at a cost of \$4,955,000. Work on eight other projects that are underway will continue into 1975.

The largest allocation in the 1075 budget is \$2,567,740. It will go for replacement of overhead with underground facilities in the City of San Diego. □

## 4TH FEMALE PROMOTED TO 1ST FEDERAL MANAGERSHIP



Mrs. Lilian Conat will become the manager of First Federal Savings, Oceanside office, effective January 1, 1975, it was announced today by Harold B. Starkey, Jr., president of the association. Starkey stated that Mrs. Conat will be the fourth female promoted to that position by First Federal. Other First Federal branches employing female managers are Mission Valley, Escondido, and Mira Mesa.

Mrs. Conat was born in Pueblo, Colorado and moved to the San Diego area in November, 1963. She became employed at the time by First Federal's El Cajon Boulevard Branch in the Tax and Insurance Department. After two years in that capacity, she was transferred to the Savings Department and later the Savings Administration Department before being promoted to assistant manager of the Oceanside branch in October, 1973.

"I am very excited about my new responsibility," stated Mrs. Conat, "since I very much enjoy this business and particularly enjoy being in a position to help

people with their financial problems."

Mrs. Conat is married, the mother of two children, Russ (15) and Laura (13) and resides in Carlsbad. The Conat family owns a 19-foot inboard-outboard pleasure boat and consequently the family's principle hobbies are boating, fishing, and water skiing. □

## NCR ANNOUNCES HOLLINGSHEAD PURCHASING DIRECTOR



A. W. Hollingshead

A. W. "Art" Hollingshead has been named Director of Purchasing and Material at NCR Corporation's Data Processing Division at Rancho Bernardo.

Hollingshead replaces R. C. "Bob" Warford who has been named Director of Manufacturing at NCR's Accounting Computer Division in Wichita, Kansas.

Hollingshead has been in purchasing management since he joined NCR in 1967. Prior to that, he was plant manager for Reynolds and Taylor, Inc. He had additional experience at Collins Radio, where he was employed for 11 years in various manufacturing, purchasing and inventory management positions. □

## ZITO PROMOTED

Oceanside resident David W. Zito, manager of Central Federal Savings and Loan Association Consumer Loan Department, has been named an assistant vice president of the financial institution.

Supervising Central Federal property improvement and mobile home loans, Zito has held his current post since October.

A member of the California Savings and Loan League Consumer Loan Committee, he also is active in the San Diego County Property Improvement Lenders Council of the American Building Contractors Association. □

## HOME FEDERAL PRESIDENT RE-ELECTED TO FEDERAL BOARD



Kim Fletcher

Kim Fletcher, president of Home Federal Savings of San Diego, has been elected to a second two-year term on the board of directors of the Federal Home Loan Bank of San Francisco.

The San Francisco bank administers affairs of federally-chartered savings and loan associations in the eleventh district covering California, Arizona and Nevada.

Fletcher has been president of Home Federal Savings and Loan Association of San Diego since 1964. Under his leadership the Association has grown to the fifth-largest federally-chartered savings and loan in the nation, with 36 offices in California.

His new term on the Home Loan Bank board began January 1, 1975. □

## USD PRESIDENT APPOINTS ACTING DEAN OF BUSINESS

Dr. Author E. Hughes, President of the University of San Diego, today announced the appointment of James M. Burns, D.B.A., as acting Dean of USD's School of Business Administration. Dr. Burns fills the vacancy created when Dr. Clement J. Nouri resigned to return to fulltime teaching.

Dr. Burns received his D.B.A. in Business Administration from the Harvard Business School. San Diego State University awarded him both his Bachelor and Master of Science degrees.

Burns is currently acting as consultant for the U.S. Department of the Interior, U.S. State Department and the Naval Ordnance Laboratory.

Dr. Burns has published extensively, including articles in professional publications, monographs, and chapters in readings and text books in the area of management.

He is married and the father of three daughters. □

## ROZDOS NAMED ESCROW OFFICER



Carol Roznos

Carol Roznos has been named Escrow Officer of Rancho Santa Fe Savings and Loan Association's new office in Lomas Santa Fe, according to Kathleen Stokes, vice president. A native of Iowa, she has lived in San Diego County since 1941 and resides in Del Mar. Before joining Rancho Santa Fe Savings, Ms. Roznos has been active in the escrow business for the past several years, most recently as Escrow Officer for Seacoast Escrow Corporation. She is a member of the San Diego Escrow Association and is presently attending Mesa College working for her A.A. degree majoring in escrow.

The Lomas Santa Fe Branch is located in the Plaza West Shopping Center at 677 Lomas Santa Fe Drive, Solana Beach. □

## GLENDALE FEDERAL OPENS TWO NEW BRANCHES

Two new branches of Glendale Federal Savings and Loan Association opened in January in San Diego County, according to Joe Blake, vice president and San Diego regional manager.

A Pacific Beach branch at Lamont and Garnet, replaces the temporary facility at 3855 Rosecrans. Manager of the \$500,000 facility is Mel Manning who has 14 years with the savings and loan.

A new Escondido branch located at 1505-21 E. Valley Parkway in The Vineyard, a shopping center, is Glendale Federal's second in North San Diego County. Currently Glendale Federal has a facility in Vista, East Vista Way at Anza Drive. Manager of the Escondido branch is Paul Ott who joined Glendale Federal in 1962.

"Both new branches offer a full range of savings services including regular passbook, certificate, Month-O-Matic, statement sav-

ings and Holiday Club accounts, in addition to Glendale Federal's Squirrels Club for young savers," Blake said. "They feature walk-up windows and safe deposit boxes."

The Pacific Beach branch houses a community room for the use of local civic and service organizations, according to Blake.

Other San Diego offices are located at Clairemont Drive and Burgener Boulevard; in the College Heights area at 60th and El Cajon, and downtown San Diego, Broadway at Second Avenue.

Glendale Federal is the nation's fifth largest savings and loan with more than \$1.9 billion in assets and 50 locations throughout the state. □

## EWING JOINS OXFORD



Brad Ewing

Brad Ewing has joined Oxford Research Associates, San Diego, as vice president. Oxford was established in 1962 and specializes in appraisals, market and economic feasibility studies and other real estate consulting services for business, industry and government.

A professional engineer and graduate of the USC graduate school of business, Ewing will be in charge of expanding the firm's consulting capabilities in the areas of industrial engineering and business management.

Ewing lives with his wife, Peggy, and two children, Sherill and Scott, in Rancho Santa Fe. □

## SAN DIEGO FEDERAL PROMOTES 8 EXECUTIVES

The board of directors of San Diego Federal Savings and Loan Association has promoted as vice presidents eight key executives in the San Diego area.

Elected as vice presidents were: Mrs. Olive A. Chivers, manager of San Diego Federal's Park branch, at 3830 Park Boulevard, since last January. Thomas D.

Evans, who continues as director of personnel. Louis H. Knierim, director of research, whose responsibilities have been expanded to include economics and planning. Michael R. McGuire, manager of San Diego Federal's secondary market activities.

Stephen W. Prough, a former senior commercial loan officer who now assumes secondary market responsibilities. Lawrence W. Taggart, former manager of San Diego Federal's La Jolla office and since November, 1973 associate legal counsel at the firm's main office. With this promotion he attains the rank of counsel. Rodney P. Tompkins, a member of San Diego Federal's branch division staff and regional manager for the firm's offices in Century City, Hollywood and Universal City. Eldon L. "Bud" Vogt, a member of the financial division at San Diego Federal's Fashion Valley service center.

The board also elected as assistant vice presidents James Krzeminski, financial counselor; Carl Emma, assistant manager of general services; Margaret Sanders, accounting supervisor; Barbara Manning, corporate services supervisor; Frank Garcia manager of San Diego Federal's San Ysidro branch and Gerald E. Williams, manager of the firm's Coronado branch. □

## USD BUSINESS AFFAIRS OFFICER APPOINTED



Jack D. Boyce

Dr. Author E. Hughes, President of the University of San Diego, today announced the appointment of Mr. Jack D. Boyce, Lomas Santa Fe resident, as University Vice-President for Business Affairs.

Mr. Boyce, 48, is a native of Philadelphia. He received a B.E. in engineering from the Christian Brothers Manhattan College. He has also studied Real Estate Law at UCSD and attended the American Management School's training programs.

For the past five and one half years, Boyce has been Vice-President of Operations and Administration of Lomas Santa Fe, Inc., and affiliated companies. He is President of the North County Cable Television Company.

Prior to his coming to San Diego, Mr. Boyce worked for the Singer Corporation for fifteen years. His last post was as Assistant to the President and Director of Planning and Administration.

## GLENDALE FEDERAL SAVINGS OFFICER NAMED

Ms. Nancy Mee has been named savings officer for the new Escondido branch of Glendale Federal Savings and Loan, it was announced by Paul Ott, manager of the Escondido office.

Ms. Mee, a resident of Oceanside, is currently savings officer for the Vista branch of Glendale Federal.

She formerly was an auditor for Michigan State University and has been with Glendale Federal for four years. The mother of two daughters, she also teaches courses for the American Savings and Loan Institute.

The Escondido branch, slated to open in late December, is located at 1505-21 E. Valley Parkway in The Vineyard. It is the sixth office of Glendale Federal to open in San Diego County.

Other Glendale offices are located at Clairemont Drive at Burgener Blvd. and 60th; 3855 Rosecrans Street; downtown San Diego, Broadway at Second and East Vista Way at Anza Drive, Vista.

Glendale Federal is the nation's fifth largest savings and loan with more than \$1.8 billion in assets. □

## NEW OFFICE BREAKS RECORD

The new Carlsbad office of Home Federal Savings, which opened on December 23, 1974, attracted \$1.5 million in savings in its first two weeks of operation, setting a record for any new branch in Home Federal's 36-office statewide network.

The previous early-savings record for new Home Federal offices was established last year in Citrus Heights, near Sacramento, when a total of \$1,000,000 in savings was reached three weeks after opening.

Home Federal recently reported year-end total assets of \$1,535,636,122, a 24.98% increase in the preceding year. The Association is the third largest Federal savings and loan in the state, the fifth in the nation. □

## SCRIPPS MEMORIAL FOUNDATION FORMED



Mrs. Preston H. Kelsey, of Rancho Santa Fe, discusses plans for the new Scripps Memorial Hospital Foundation with Richard D. Hibbard of La Jolla, (left), founda-

tion president, and Louis M. Peelyon of Solana Beach, hospital executive director. Mrs. Kelsey is the secretary of the newly created foundation.

The board of directors of Scripps Memorial Hospital announces the creation of the Scripps Memorial Hospital Foundation. "The foundation was formed to insure the growth and development of the master plan of the hospital," said Richard D. Hibbard, foundation president.

"The foundation will receive and expend funds for the continued improvement of the existing plan and equipment, and for the development of additional facilities as required to meet the health needs of the community," said Hubbard.

The hospital, which is celebrating its fiftieth year of service, is a nonprofit, nonsectarian, community hospital providing medical care to a rapidly expanding area. The hospital does not receive any city, state, or federal funds and therefore is totally dependent on donations from the community. The foundation is a nonprofit corporation that will receive these tax deductible contributions."

Other officers elected to foundation are: Miss Ruth Jenkins, 1st vice-president, Harry Collins, 2nd vice-president, Dayton G. Southard, treasurer and Mrs. Preston H. Kelsey, secretary. Other members of the foundation are Robert R. Jackson, Jack W. Crumley, Robert B. Conway, William E. Ferguson, Robert M. Boughton, M.D., Arthur B. Hill and Arthur H. Keyes. □

## HANSEN AND COMPANY NAMES HICKMAN

Charles S. Hickman has been named account executive and special projects director for Leonard J. Hansen and Company, the full-service marketing communications organization in San Diego, according to Len Hansen, company president.

Hickman moves to San Diego for the new position after serving as development director for the Cornhusker Children's Home in Nebraska, and prior professional service in broadcasting in New York and Alaska and in media education.

He is a multiple-award winning producer and director in broadcasting, and an experienced professional in public relations, promotion and fund-raising. For Hansen and Company, he will manage the company's counseling now available to non-profit, charitable and service organizations and two new company service areas now in development.

Hickman's former position as development director involved the establishment of a national advertising and direct mail fund-raising program for the children's home.

Hickman and Hansen previously worked together when Hansen was general manager of Northern Television Incorporated,

in Alaska and Hickman was producing children's programming and news documentaries for the same network.

Hickman will be bringing his new bride, Gail, from Memphis, Tennessee in January to live in the Pacific Beach area of San Diego.

Leonard J. Hansen and Company is a full-service marketing communications company serving in public relations, advertising, promotion and marketing counseling in the general business and consumer fields. The company, founded in July, 1971, is headquartered at 7840 Mission Center Court, San Diego, 92108. Telephone number is (714) 299-2500. □

## MARTIN PRESIDENT OF GC OF A



Bill Martin

Bill Martin, executive vice president of W. F. Maxwell Company will be the 1975 president of the San Diego Chapter of the Associated General Contractors of America. George Riha of Riha Construction Company was elected vice president, and James B. Still of Nielsen Construction Company, who is the retiring president, will serve as treasurer.

Martin, who is a civil engineering graduate of the University of Southern California and has done graduate work at the University of California, has been in the construction business for more than 25 years. He has served AGC in previous years as chapter vice president, a member of the board of directors and chairman of the membership and safety committees, as well as in a variety of other capacities.

Newly elected to serve on the board of directors were Gene Sapper, Sapper Construction Company; Art Lynch, Riverside Cement Company; and E. A. Brown, E. A. Brown Roofing Company. □

## KLUGMAN NAMED EXEC VICE PRESIDENT

David E. Klugman has been named executive vice president of Motivational Design and Marketing, Inc., (MDM), it was announced by Richard Gerson, president of the Santa Ana-based firm.

Klugman previously was vice president and general manager for MDM.

Prior to joining MDM he was owner of DEK Design, a graphic arts firm in Orange County, California from 1968 to 1972.

Klugman received his degree in business marketing management and continued his education in art and design at the Los Angeles Art Center and the Chouinard Institute in Los Angeles.

MDM is a marketing design company specializing in scale models, topographical maps, trade show exhibits and sales and information centers. Their services range from concept through manufacturing installations.

It is a subsidiary of Universal Reproductions of Los Angeles.

MDM is located at 2441 S. Pullman in Santa Ana, California. □

## ART MUSEUM ELECTS 3 TRUSTEES

The La Jolla Museum of Contemporary Art announces the election of three new members to their board of trustees. Newly elected are Mrs. Rea A. Axline, Donald K. Ballman and George A. Kent.

Mrs. Axline, for many years a resident of Long Island, New York, is a newcomer to the area and resides in Rancho Santa Fe.

Mr. Ballman, a resident of La Jolla, recently retired from Dow Chemical where he was a senior vice-president. While at Dow he served on their board and executive committee. He is currently on the board of the Scripps Clinic and Research Foundation.

A graduate of the University of Michigan, Mr. Kent is vice-president of Union Bank in San Diego. He is on the executive committee of COMBO and served as acquisitions chairman for this year's COMBO auction. Mr. Kent lives in La Jolla with his wife, Teresa, and daughter.

Mrs. Frank Kochritz was re-elected to her fourth term as board president. Other officers reelected were Norton Walbridge and William Watson, vice-presidents, and Mrs. Lynn Fayman, secretary. Mr. Horace Sampson succeeds retiring treasurer, John Shenefield. Mrs. Herman Froeb has also retired from the board. □

## Interior Design Notes

### ON COLOR

I have always felt that the two elements most deserving of consideration in any decorating assignment are *color* and *theme*. Although both are important because they are so interrelated, in my opinion color is number one as it, more than any one facet of the home, reflects the personality of the occupant.

Just how does one approach an important project (this might be to put together the interior of a new house, or a second home, or to up-date one that already exists)? First, there must be a plan — an objective for the interior that can be visualized by the individual involved.

Determination of color and theme is essential at this early planning stage. Consideration of space is another important factor. Is the interior to be open and uncluttered for a relaxed look, or is it to be full of items collected over a lifetime for a look of "organized clutter"? Whatever the plan the steps are the same, and should start with the selection of the basic color, because people react so differently to color — loving some and rejecting others with vehemence.

So carefully pick your color — and theme — and develop it assiduously. This may take time and require special ordering — special dyes in fabrics, wall coverings, and floorcoverings — all of which are obtainable.

As stated earlier, color more than anything else reflects the personality of the occupant of the home. This is not to say that all persons who like earth tones are alike and totally opposite to those who like and want to live with red and orange.

One home which I had the pleasure of decorating recently that beautifully reflects its occupant is a large home done in the basic colors of pink and soft mauve — in carpets, draperies, upholstery and accessories. The effect is very dramatic. This client is a dynamic, artistic, highly structured individual with wide interests intellectually and in sports. The end result is a home that is *her*, and reflects herself with striking impact.

This in essence is what every home should achieve — the perfect environment and background for that one person or couple who live and entertain in it.

Questions regarding decorating problems are welcome. Please call or write Bob de Freitas, La Jolla Interiors, 7470 Girard Ave., La Jolla, Calif. 92037. □



Robert de Freitas

La Jolla Interiors

## CIVIC LIGHT OPERA HOLDS FIESTA GALA

For the Starlight Women's Association of the San Diego Civic Light Opera Association, 1974 ended with a gala Fiesta Del Ano Nuevo, its second annual New Year's Eve ball held at the Hilton Inn in San Diego.

Mrs. Theodor Geisel served as honorary chairman. Pinatas from Mexico in the shape of the delightful "Cat in the Hat" of Dr. Seuss (Theodor Geisel) fame adorned the festive dinner tables along with Mexican paper flowers.

Serving as Master of Ceremonies was John Beatty of Channel 10. Highlighting the evening's entertainment were performances by Sonny Langton, Jim Roberts and Louis McKay, Jr. with selections from "The Student Prince" and David Brees singing "If I Were a Rich Man" from "Fiddler on the Roof." Kim and Paul Booker added a fiesta flavor with several Spanish dances.

Enjoying the evening at a no-host table were Mr. & Mrs. Donald Burson of Escondido. Mrs. Burson is the new president of Starlight Women's Association. Hosting a table were Mr. & Mrs. Theodor Geisel of La Jolla. Mr. Bruce



Mr. Bruce Farley, president of the San Diego Civic Light Opera Association with daughter Kelley

Farley, president of the San Diego Civic Light Opera Association, attended with Mrs. Farley, their daughter, Kelley, and their nephew, Kevin Sandervol.

Mrs. Lynn Deaton of La Mesa served as chairman and Mrs. Walter of Escondido served as co-chairman. □

## Everything in Moderation.

Except Bette and Barney & Barney.

The team of Cunningham Insurance - Barney & Barney doesn't believe in moderation.

Not for a minute.

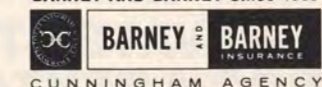
Not when it comes to working hard for Rancho Santa Fe. Or all of North San Diego County, for that matter.

Not when it comes to being involved in the needs of the community.

Bette Cunningham, backed by Barney & Barney, is on-the-spot, as she has been for years. With a complete range of financial and insurance services. With a business that's growing larger by the day.

There's no moderation in Rancho Santa Fe. At least not for Bette and Barney & Barney.

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THE "MINI-WAREHOUSE" STORY

**FOR PEOPLE WITH MORE THINGS THAN PLACES TO PUT THEM**

What do you do if you've just moved to California from a five bedroom home with a basement and attic in the Midwest, and half of your possessions are still stacked in the garage and boxes?

Or where do you keep your dirt bike, hang glider, hot air balloon, 12-meter yacht, 1929 Rolls Royce Silver Phantom, three harpsicords, all the furniture from your spouse's side of the family, your 10 years supply of Mogen David Wine, cancelled checks and receipts for the last 5 years, your 300.00 unit inventory of hula hoops . . . Junior's drum set, surfboard, bike, skateboard, pup tent, collection of Alice Cooper records, photo enlarger, and old soap box derby racer now that he's off at college . . . and all those other innumerable items that are too big to hide under the bed or stuff in a filing cabinet, but too dear or important to throw away?

The answer . . . as more and more people are finding out . . . is to store these treasures in a "mini-warehouse".

The most economical and convenient place in the North County area is the Solana Beach Mini-Warehouses, just off Lomas Santa Fe Drive in Solana Beach.

Not only are people with too many possessions for their homes using these storage areas, but local businesses are finding them invaluable for inventory and records. Boat owners and antique car buffs consider them almost a necessity. And antique dealers find them an excellent place to age recent acquisitions.

The Solana Beach Mini-Warehouses are owned by La Jolla George Hunt, and offer many advantages to storage users. Each unit has its own entrance, with its own lock and key. Clients have access to their storage units 7 days a week. There is a wide range of sizes available, from as small as 25 square feet up to over 400 square feet, with paved access to each unit. And, the entire mini-warehouse complex is lighted and fenced, with a 24-hour security guard on-site.

Reasonable prices make these mini-warehouses an attractive alternative to leaving the family sedan out in the damp sea air, while stuffing the garage full of excess possessions. Costs are kept down by providing no boxes or packing service . . . only space. And more space is what most of us need.



Changing lifestyles call for new ways of dealing with old situations. With the continuing demand for economy of space in new construction in Southern California, the mini-warehouse is replacing the attic, basement, storage closet, and garage as the place to store things we can't part with, or need only occasionally.

A low cost, convenient, private mini-warehouse like the Solana Beach Mini-Warehouses is the perfect solution to Southern California's space problems. □

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*Places and Faces*

**OCEANSIDE FEDERAL TAKES THE CAKE**



At cake-cutting ceremonies in the new Encinitas Branch, (l-r) Oceanside Federal President Joe D. McCarthy, Debi Battisti of the new branch, Loan Officer John Mitts, Marla Potts of the new branch, Oceanside Federal Chairman of the Board David Rorick, Jr., Dee Sanchez of the new branch, and Lally G. Schrader, new Branch Manager, cutting the cake.

**HIGH COUNTRY VILLAS HOLD SUCCESSFUL GALA**

New Year's Eve at High Country Villas Clubhouse was a gala, dressy affair.

Hosted graciously by Dr. Donald and Cy Baker, their charming assistants were George and Flo Pearson, Charles and Marion Hoffman, and Ken and Lois De Groot.

The colorful balloons and serpentine decor was given a bit of distinction by the beautiful Poinsettia plants, compliments of John Knipe.

The open fire, the interesting conversation groups, the delicious gourmet hors d'oeuvres on every table, and the hostess passed trays of hot appetizers as we clustered about the "Bar of Liquids" with "everything for everybody."

Music and dancing was entertaining. There were hats and horns for all.

The midnite buffet proved a huge success, the food good, grand and beautifully arranged. The twelve o'clock midnite entrance of 1975 raised our glasses of champagne in toast to a brighter and better year. □

**WATER RUNS UPHILL AT SPACE THEATER**

The Reuben H. Fleet Science Center's newest exhibit is a "splash".

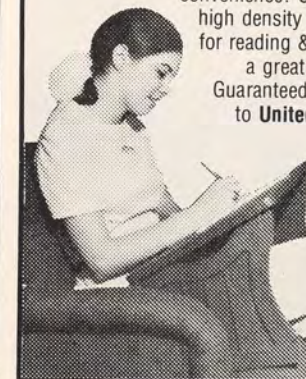
Visitors to the Balboa Park Space Theater sister facility make water run uphill with this Archimedes Screw, a twentieth century interpretation of the 2,000-year old invention responsible for much of the early Nile River Basin development.

While designed for youngsters, the exhibit in which water is "dredged" from a bottom tank into an upper-level container with a hand-powered plexiglass screw, has become a favorite with competitive adults.

The scientific display develops into a game when visitors attempt the difficult task of cranking water over the top of the upper container before a syphon system drains the liquid into the bottom tank.

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OCEANSIDE, CARLSBAD

# Peeling Seens O' Side

by Kitty A. Peeling

Don't know if it's because I cut my baby teeth on a golden baby spoon with a diamond studded handle, or my en-ciente Mother was hit by a falling tinsel Christmas tree, ennnnyway I'm nuts about sparkling, shiny things and go bananas at the Christmas season with its glittering decorations and heavily decorated Christmas trees — and crystal chandeliers. To me they are elegance ne plus ultra.

In my grandiose dreams I see them soft and shimmering, gleaming down, in some rococo, European ballroom, on fragile ladies in chiffons, satins and fabulous jewels; waltzing in the arms of their lovers, all Counts, dressed in their dashing regimental uniforms covered with innumerable decorations and looking like *Errol Flynn* (in his heyday).

Guess that's why I broke a personal previous engagement to go to *Vera Smith's* Christmas luncheon in Little America's Westgate Hotel in San Diego. Never been there before and it certainly lived up to all the tales. It is the little Trianon on a grown-up scale with parquet floors, luxurious Queen Anne furnishings and priceless objects d' art and — myriad chandeliers!

Could be I'm not so romantic as of yore, because standing under the shimmering lights, my pragmatic mind kept seeing dozens of men, tri-monthly, washing these crystal masterpieces! Gad! What a washing bill.

Every room drips with them. All different. All bigger. All twinkling and shooting out rainbows of colors. I was overpowered by the splendor of the Fontainebleau room where we dined. Didn't dare drop a fork or hic-cough or call the waiter. Any other restaurant I would have shrieked with joy when the waiter (with gloved hands, no less) brought one of my favorite repasts, Quiche Lorraine!



Westgate's Maitre 'd, Chad Hargris, tempts hostess Vera Smith.

It was delicious and piping hot — hate to admit it, but it was as good as those fat little ones *Ruth Levine* serves at her cocktail parties.

For dessert there was an unbelievable display of rich concoctions. Some of us chose "Lady Fingers" which I haven't seen since my Grandmother served them on Sunday afternoon soirees, a million years ago.

Too, I'll have you know, no naked, proletarian check was slapped down in front of the hostess. A waiter very obsequiously slid a suede covered brochure (containing the bad news) to *Vera*, who bore up well. In fact she seemed pleased with the whole affair (as so did we).

Also delightful was the Snowflake Ball (Vista's Annual Charity affair to aid Boy's and Girl's Club and the mentally retarded school) held in Camp Pendleton's N.C.O. Club (Probably the most beautiful in the country).

Here again, the exquisite chandeliers cast their magical glow, not only over the diners, but the dancers, as well.

A special orchestra played the soft, hummable tunes of the forties. Just right for crystal chandeliers and ladies in flowing ball gowns. Some of those who flowed and glowed were *Sandi Flick* (her hubby *Mike* was chairman), *Marg Cosh*, *Busy Bee Meyer*, *Elinor Magoffin*, *Mimi Craven* and *Gayle Marrett*. (*Gayle* was still excited over the two thousand dollars cleared by the Junior Women's Club "Red Stocking Follies." It was quite a hilarious affair for the cast and audience. Too much credit can not go to the "chorus girls" who performed perfectly — after only two week's rehearsal.)



Vista's beruffled Mayor Frank and Bee Meyer, and Assemblyman Bill and Mimi Craven.

There were no chandeliers, but subdued Christmas lighting and lots of flickering candles shone on many beautifully gowned women when *General Frank* and *Jane Loomis* entertained with their annual Christmas cocktail-buffet



North County do-gooders John and Marj Cosh and Jim and Eleanor Magoffin.



General Wallace and Dorothy Thompson and Carol with husband Col. Glen Olson.



Ruth & Don Levine with hosts General Frank & Jane Loomis.

held atop their Vista Estate. The long driveway through huge poinsettias and towering pyracanthas always produces Christmasy feelings; and greeting visiting old friends like *Martha Brown* from Alabama, returning Carlsbad residents like political writer *Isaac Don Levine* with wife *Ruth*. We said good bye to *General Wallace* and *Dorothy Thompson's* daughter *Carol* who with her husband *Colonel Glen Olson* are leaving for London. (*Glen* is a pilot and for two years will be there with his squadron flying the new jet that takes off and lands like a helicopter), makes the holiday season such a beloved, nostalgic time. □

OCEANSIDE, CARLSBAD

# Kitbits

Made a mistake on the time of Carlsbad Business and Professional Women's World Affairs dinner honoring the woman of the year held in the Wayside Inn. But a little waitress, *Wendy Manning*, not the least exasperated or put out, brought coffee and a pillow and suggested I lie back, put my feet up and relax for an hour! When I have my contest for the most considerate person in these hyar parts, she'll be first on my list. (And I think *Bob Watson*, owner of Wayside Inn, will be second. The party was right at the time of a flu virus. Seven people with reservations didn't show up and *Bob* never held the Club accountable! (they don't do that in big cities!)

*Pat McCoury*, painter and teacher at Mira Costa College, was guest speaker. She gave an interesting, illustrated talk: "A Brush of Art Around the World." The unsuspecting — and completely floored — Woman of the Year, was *Catherine Willis*, who is a long time Carlsbadian ceramic and china painter-teacher.

*Eileen Olson*, *Alice Dunham* and *Etta Woodward* were responsible for the dinner and the knockout table decorations.



Holding one of Pat's paintings are Alice Dunham, Pat McCoury and Etta Woodward. In the front row are Eileen Olson and Jean Rouse, President.

Not only did 150 women all fill their reservations at the Carlsbad's Women's Clubhouse for their annual Christmas luncheon, but over 50 more showed up! You never heard or saw such a commotion in your life. Thank the Lord, I again, was early and a guest, so I didn't have to eat hastily prepared hamburgers like some of the long-time Women's Clubbers volunteered to do.

Other guests introduced by President *Sylvia Hirschberg* were *Margaret Mann*, an 80-year old lady, who, without benefit of a car had sold 847 pounds of See's Candy for the Club's charity fund (and she isn't even a member), and *Dr. Francis Tardy* — the only man there — who is one of Carlsbad's do-gooders. He donates his vintage '28 Rolls Royce for errands, parades, and for the after-lunch entertainment, he played a robust Santa Claus, introducing the celebrated

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**OCEANSIDE, CARLSBAD**

*Nibbits*

Women's Club singing and dancing group. Under the direction of teacher *Lucille Lambdin* of Hollywood and Carlsbad, twenty-two talented women vigorously performed to our delight.



Singer *Jerri McPherson*, Dr. *Tardy*, President *Hirschberg* and Champion *Margaret Mann*.

The Press Club's Christmas party was arranged by *Pearl Land*. And what an arrangement! *La Costa* (with the help of publicist *Zetta Castle*) invited us to be their guests. If you knew the news media — and their capacities — you'd know what a noble gesture *La Costa* made. In the Vallarta Room we whooped it up with scrumptious hors d'oeuvres and unlimited fancy drinks. *Pancho Segura*, famous tennis player, now turned pro for *La Costa*, was a most congenial host.



N.C.L.'s editor, *Ruth Giffin*, *Pearl Land*, *Pancho Segura* and Camp Pendleton's P.R. man, Major *Art Brill*.

Always light, joyful and rambunctious is the quarterly dinner put on at the Oceanside Elk's Club by OX-5 Aviation Pioneers. For their Xmas after-dinner speaker they had none other than *Cliff Henderson* (Aviation Hall of Fame) who was impresario of those wonderful National Air Races held in Cleveland from 1928 to 1939. Even during the depression these races — which gave such an impetus to flying — took in over one-half million dollars from some 80,000 fly-crazy people. Once they had a great overflow of paid seated admissions, the promoters borrowed folding chairs from a nearby church — and forgot to get them back for the Sunday morning service. *Cliff* (now lives in his gorgeous Shadow

Mountain Club in Palm Springs) reminisced and showed illustration slides of *Lindberg*, *Dr. Hugo Eckner*, commander of the *Lamore's* German dirigible, *Graf Zeppelin*, and other great pioneers. All were enthusiastically received by this audience of men and women who lived and were part of those hectic times!



President *Maure Solt*, Colonel *Carey*, *Cliff Henderson* and Fallbrook's *Ernie Gentle*, Publisher *Aviation News*.

Altho only recently my heart has belonged to Oceanside, my newly adopted home (my ulcer belongs to Hollywood and my bank account — alas — to Palm Springs) it's nice to be accepted into Oceanside's Mayor *Howard Richardson's* official family. He and his wife *Lois* entertain every Christmas season for some hundred City Fathers and Mothers. It's a most enjoyable party with a free-flowing fountain of *Margaritas* and lots of hot and cold running canapes.

This year their tree was a real objet d'art. Dangling from the branches in crystal-like snowflakes were pictures of their grandchildren. *Ruth Owens*, *Howie's* secretary, heightened the camaraderie by playing Christmas carols on a large organ. We milled around in the happy crowd greeting old friends like the *Lyle Swigerts*, the *Randy Mitchells*, the *Hale Frenches* and new acquaintances like Camp Pendleton's new commander, *General Paul Graham* and his wife *Evelyn*.



General *Paul* and *Evelyn Graham* with annual Xmas party-givers Mayor *Howard* and *Lois Richardson*.

Wish there were space to write about *Shirley Tisches* "brunch" in her home which is filled with beautiful, priceless antiques, or the dinner for all old friends *Vivian Highley* had, the Christmas dinner *Eve Folts* slaved over for a week with untold homemade goodies and a choice of chicken, ham or turkey. I was the gal who appreciated it all. □

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# Celebrities in focus

by Pearl Land and Lucy Cramer



Dina Merrill

There is nothing fragile about actress Dina Merrill, although her complexion reminds us of Dresden China. The beautiful patrician blond beauty with the aquamarine eyes has been adopted by North County, although she is so busy these days making pictures on the east coast and abroad we see far too little of her.

Dina, married to award winner Cliff Robertson, who was raised in La Jolla is in love with the area, spending much time in Del Mar where they have many friends and where Cliff's favorite cousin lives.

We hope to see more of Dina and her famous spouse after the remodeling of their La Jolla home is completed.

Born Nedenia Hutton in New York City, N.Y., Dina, literally, would never have to work a day in her life if she didn't want to, for her family was exceedingly wealthy.

Her mother was the daughter of Charles Post, and her father, who began his career as a \$15 a week office boy, was a notably successful business executive.

The most underrated quality of this unusually talented beauty is her determination, which has culminated in recognition for her superb acting.

Coming from hard-working sturdy midwestern stock, she inherited a natural tenacity for attaining her goal.

She notes, "my mother and father were both high-powered people, ambitious, hard-working and energetic. I'm very like them."

Dina's great classic beauty is also inherited from her lovely mother.

Dina announced to her parents at the early age of six that she was going to be an actress and at sixteen was still proclaiming this fact.

All through a childhood spent in traveling all over the world with her parents, she never lost sight of this goal.

During these years she moved too fast and too often to form close friends or to pursue a definite routine.

It was at boarding school that she adopted a definite routine and discipline which would become a necessary part of her life as a professional actress.

Because her mother insisted, the young student mastered shorthand and typing. Her practical parent told her, "You can always earn a living if you have to."

She hated these business courses and the eating of spinach (now a favorite food) but she did both.

After Mt. Vernon Seminary, the young girl became a college dropout and enrolled at the American Academy of Dramatic Arts.

During this time, she became a photographic fashion model for Vogue in order to support herself and to pay for her tuition.

It did not occur to Dina to ask her parents to pay for a career in which they did not believe.

They never interfered for they didn't believe she would continue with this work.

After establishing a promising stage career, Dina suddenly abandoned it to marry Stanley M. Rumbough, Jr. and became the mother of three children, David Post (deceased) Stan and Nina. During the children's younger years, Dina devoted herself to the welfare of her family.

However, the desire to continue acting was still there and when Dick Powell, a family friend, asked her to play opposite him on a television program, she eagerly agreed.

With that appearance, she returned to work, hired an agent, studied diligently, and has never stopped.

She has recently completed two pictures, yet to be released, "The Meal" and "Throw Out the Anchor". She has been seen recently on many talk shows, including that of Merv Griffin and on numerous T.V. series including "Cannon", "Marcus Welby," "FBI", "Family Flight" and "The Letters."

Cliff and Dina met at the home of Rocky and Gary Cooper when she went to Hollywood for her first screen test. They worked together on stage, in T.V., and in films. After enacting in the Chrysler Theatre program, "The Game", for which Cliff won an Emmy, they finally decided to marry (Dec. 21, 1966) and costar permanently.

The two have a beautiful little girl, Heather, five, who is the apple of her parents eyes.

The Robertsons maintain a home in Manhattan but spend time all over the

world. They both love the crazy nomadic life of an actor.

Dina has found a latent talent — now developing — cooking! She says, "Cliff taught me". She comments that she still needs cookbooks but has learned to improvise and creates a marvelous "Crazy Soup" and "Virtuous Cabbage".

Dina is the only actress to appear on the world's best dressed women's list and was elevated in 1966 to the Fashion Hall of Fame, and the Costume Designers Guild presented her with an award as one of the five Best Dressed American Women Entertainers.

Her motion picture debut was in "The Desk Set". Other screen credits include "Don't Give Up the Ship", "I'll Take Sweden", "Operation Petticoat", "The Sundowners", "The Walking Major," and "Running Wild". Stage credits include, "Voice of the Turtle", "Major Barbara", and "Misalliance".

One of the most important activities in Dina's life these days is the work she is doing for diabetes.

She has recently been elected to the Board of Directors of the Juvenile Diabetes Foundation. Also, the new teaching unit at the Joslin Diabetes Clinic in Boston has been named after her son David, who died in 1973 (drowned).

Dina is pleased that other well-known entertainers are also becoming interested in this work.

When in Hollywood this fall, she talked to Mary Tyler Moore and to Buddy Ebsen, both of whom agreed to T.V. appeals.

Queen Fabeola of Belgium and Dinah Shore have also taken an interest in this cause which is dedicated to the advancement of knowledge concerning diabetes, to the improvement of treatment and to the furnishing of the best of care to patients.

Dina feels luck is only what happens when preparation and opportunity meet. "My father always said, 'Smile' and proceed as the road opens. That's my road map for the future, the proceed part, especially."

## CONSTRUCTION UNDERWAY ON LA JOLLA REC CENTER

Construction on the La Jolla Recreation Center renovation plan by Delawie, Macy & Henderson, A.I.A., of San Diego, began recently. Wil-Sar Construction Company of Lemon Grove received the city contract for \$219,595.

The Center is at 615 Prospect, La Jolla, on approximately 3.4 acres.

According to Vince Marchetti, Project Officer for Architectural and Design contracts for San Diego, the appearance of the renovated building, a San Diego Historic Site, will be nearly identical to the original building erected in 1915 by funds

donated by Ellen Browning Scripps. The new building, however, he said, will far more pleasantly serve the needs of the La Jolla Community.

Delawie, Macy & Henderson's master plan for the center includes a future gymnasium, additional play areas and tennis courts.

Construction is due to be completed within six months. □

## SAN DIEGUITO BIBLE CHURCH

Robert G. Hobson of Phoenix, Arizona, became the new pastor of the San Dieguito Bible Church.

For the past nine years, Hobson has been the North American representative of Capernwray Missionary Fellowship of Torchbearers, who have Bible Schools throughout this country and Europe.

Prior to that he served as a pastor for two successive congregations for a total of fourteen years.

Hobson is a graduate of Northwestern College in Minneapolis, Minnesota, and Southwestern Seminary in Fort Worth, Texas.

His wife, Nina, accompanied him to the San Dieguito area. Their daughter, Ruth, is married to Brian Jones and their son, David, is a college student.

The San Dieguito Bible Church is located at 845 Santa Fe Drive in Cardiff-by-the-Sea. □

## FRAUD UNIT

A new wrinkle on the "bank examiner scam" has been noted by the Sheriff's Fraud Unit. This time the bunco artist "gives" the victim money.

"Normally, the con man, posing as a bank examiner, approaches a person known to have an account at a particular bank and asks that the victim withdraw cash and give it to the 'examiner' to help catch a dishonest bank employee. This works far too often, but a lot of people have heard of this bunco scheme and notify authorities when approached," explained fraud investigator Deputy Andrew Nossal.

"Now the con man offers the victim a stolen or forged cashier's check, usually for several thousand dollars. The victim is asked to deposit half the amount in his or her account, take half in cash and turn it over to the 'bank examiner.' The victim, feeling it is not his money involved, is much more likely to go along with the con artist. But the results are still the same.

Although no known victims are in San Diego County, the scheme has been reported as close as San Bernardino.

Citizens approached by anyone posing as a bank examiner should contact the Sheriff's Fraud Unit or other police agency.

"The genuine bank examiners won't mind at all," Deputy Nossal said. □

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# Places and Faces

## NORTH COUNTY RESIDENT APPOINTED TO PLANNING COMMISSION

Jim Bates, newly elected County Supervisor, has gone out of his own District to make his first appointment since taking office.

Gemma Parks, a resident of Solana Beach has been appointed by him to the San Diego County Planning Commission and took office late last month.

Ms. Parks has been a resident of the County for 16 years and of Solana Beach for 15 years.

During this time, she has devoted herself to preserving the quality of residential life and the prosperity of local small businesses in her role as director of the Solana Beach Town Council and a past director of the Solana Beach Chamber of Commerce.

She is also a board member of the Solana Beach Women's Civic Club, a member of the Executive Committee of

the San Dieguito Citizens' Planning Group, and ran for the San Dieguito City Council. She won and would have served if that City had carried its bid for incorporation.

Through the years Ms. Parks has dedicated herself to the youth of the area and was an officer and Legislation Chairman of the Solana Beach P.T.A.

She is presently a member of the advisory Board of the County Schools System Community Educational Resources.

A native of Charleston W.V., Gemma is married to Don Parks with whom she shares this commitment to civic betterment. The couple are the parents of two teen-age girls, Kristy, 16, and Laurel, 13.

Gemma has attended business college, in the east, Palomar College and UCSD.

In speaking of her appointment, Ms. Parks notes, Supervisor Bates felt it important that a knowledgeable woman from the unincorporated area of the County be selected to fill this important post on the seven man Commission which meets every Friday.

She also said, she is her own man, is not a personal friend of Bates, nor did she work on his campaign. Their paths



Ms. Gemma Parks

have crossed several times during recent years when she worked on civic projects.

She noted Fifth District Supervisor Lee Taylor has appointed several women to important positions, including Iris Sankey, Energy Committee and Winetta Childs, Scenic Highway Committee, both of Solana Beach.

Ms. Parks has worked on numerous solid waste and open space programs as well as serving as a consultant on Environment Information for the County of San Diego under a Ford Foundation Grant in 1971-72. She is the director of the San Diego Ecology Center Board and edits a bimonthly newsletter entitled, "Echoscope", written for schools, churches, womens' organizations and environmental groups.

She initiated San Dieguito recycling programs for newspapers, aluminum, and glass and worked as a consultant on these.

She, through the Ecology Center, has recently set up a telephone answering service on Environmental information at the North County Human Care Center, located in Cardiff-by-the-Sea. □

## WOMEN AWARE FORMS

Woman Aware, a new association for women, is now forming non-profit chapters throughout San Diego County to give women an important new sense of self-esteem and community, as well as substantial social and economic benefits.

Membership is open to women of all ages, races and religions, married and unmarried, of all political persuasions, and liberated or traditionalist in their position on Women's Liberation.

To find out more about becoming a Charter member of a chapter in your neighborhood, call Bernice Feild at 453-8457 or write Post Office Box 222, Del Mar 92014. □

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**THE ACAPULCO** — This colorful restaurant is a unique blend of everything that makes dining a delight. The atmosphere created by Jerry Stapp reveals the splendor and culture of the centuries-old Mexico blended with the beauty of an awakening modern Mexico. Handmade copies of Aztec and Mayan artifacts give the Acapulco an exquisite background for the fine Mexican cuisine, seafood and steaks skillfully prepared by Chef Michael. Adding to this relaxing mixture of atmosphere and tasteful foods, the Acapulco Duo strolls from table to table in the dining area and cocktail lounge, entertaining with their soft guitar music and haunting melodies. Famous for the "Margarita Grande," the Acapulco also serves cocktails and Mexico's celebrated Santo Tomas wines, to further enhance your luncheon or dinner. Think of all this the next time you want a soothing cocktail, a delicious luncheon or an intimate dinner party especially catered — the Acapulco, 1733 South Hill Street, Oceanside. 729-4454.

**BAMBOO HOUSE RESTAURANT** — Your host, Calvin Jeng, will personally greet you and escort you to your table in this delightful rendezvous-restaurant where you will be served gourmet Cantonese cuisine amidst a background of ancient Chinese art. Luncheon and dinner specialties are artfully prepared by a lady chef. Open every day except Sunday (Mother's Day the only exception). Ample parking facilities. Parties a specialty. Call Calvin Jeng at 232-5391. 422 Market Street, San Diego.

**THE COFFEE MILL** — In the heart of Encinitas. It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious — wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. seven days a week. For reservations call 753-3181 531 Highway 101, Encinitas.

**ESCONDIDO COUNTRY CLUB** — Nestled below the rock formations which include the landmark "The Bears" lies beautiful Escondido Country Club, with its Spanish-style clubhouse. The lofty main dining room overlooks the magnificent swimming pool and golf course. Also available for special groups is the banquet room with its well-equipped stage. Enjoy a delicious dinner before the huge fireplace. Cocktails and wine are available, of course. Lunch is served daily in the lounge. Lunch and dinner are available in the main dining room Wednesday through Sunday. The Woodie Johnson Combo plays for dancing in the lounge on Friday and Saturday evenings. 1800 Country Club Lane, Escondido, North on 395 to Country Club Lane, West 1.3 miles to the clubhouse.

**THE FISH FACTORY** — Come to the Fish Factory, located in the Harbor Seafood Mart. This fine new San Diego Restaurant features over 40 different delectable seafood items to choose from. Cocktails expertly prepared. Combine this with their fine wine list, domestic and imported, served in a marvelous nautical atmosphere right on the bay, and you have a meal, lunch or dinner long to be remembered. Very modestly priced. Open from 11:00 am daily. Children's portions, of course. Your host Frank Filipone. The Fish Factory; Market Street at Harbor Drive, San Diego, Ca. 232-2095.

**THE INLAND SEA** — is pleased to bring you the finest bounty from the sea and from the land. Doug Crain, our manager and his crew are your guides to culinary pleasure. Don Light, your host, has joined forces with Don and Marion McLean to prove that downtown Fallbrook can be fun. We encourage you to join us nightly in the Captain's Quarters where Don Light provides the music for your drinking, dancing and listening pleasure. Downtown Fallbrook. 728-4888.

**KELLY'S PRIME STEAK** — is called "the Happy Place" for good reason, we think. Any night of the week that you may wish to take the short drive down to Hotel Circle you'll find music and fun in full swing — and, of course, some very fine Chateaubriand-style steaks (which is their "thing") or New Yorks, or Steak & Lobster, or Lobster or Prime Rib. Both the food and the excellent drinks (the "pour" for instance, Early Times bourbon, Peter Dawson Scotch, and Seagram's Extra Dry Gin) are modestly priced, making Kelly's a great place to take visiting friends.

After dinner, a pleasant moment or two or three in the Piano Lounge with Margie, or "Ol" Don Libbey playing your favorite selections will cap a pleasant evening. A refined, pleasant atmosphere, excellent service, and a warm welcome await you. Try it! Hours: 11:00 a.m.-2:00 a.m. daily except Sat., Sun. and Holidays we open at 4:00 p.m. 248 Hotel Circle No. (Near Le Baron Hotel), San Diego, CA. Ph. 296-2131.

**KENTUCKY FRIED CHICKEN** — When you've got a lot of mouths to feed, let the Colonel cater. He'll feed Boy Scouts, Girl Scouts, Elks Clubs, Church groups, or the whole neighborhood. Just tell the Colonel how many people and he'll tell you how much food. He'll also cook his fingerlickin' good chicken and salads, and warm-hearted rolls n' honey, country gravy n' whipped potatoes, lots of drinks, and scrumptious desserts. All so tasty, people savour the flavor. Next time you need a feast in the forest, call the Colonel. He caters. For prices and all the juicy details, just give us a call at 165 Rancho Santa Fe Rd., San Marcos, 746-2605; 1705 S. Escondido Blvd., Escondido, 745-7424; or 822 E. Vista Way, Vista, 724-7474.

**LOMAS SANTA FE COUNTRY CLUB** — Charming dining room and cocktail lounge with panoramic golf course and ocean view. Public welcome. Main dining room open for lunch from 11 a.m. — 4 p.m. Buffet brunch on Sundays, 11 a.m. — 3 p.m. Dinner served Tuesday and Friday evenings. Special buffet dinner last Sunday of month. Breakfast served Saturdays and Sundays, 7 a.m. — 11 a.m. Cocktail lounge open from 11 a.m. Patio Snack Bar open from 8 a.m. to 5 p.m. All facilities closed on Mondays. Highland Drive at Lomas Santa Fe Drive, Solana Beach. From Interstate 5, take Lomas Santa Fe Drive east one mile. (714) 755-1547; 276-7461.

**MIRA MAR** — Oliver Morris's Landmark, Mira Mar restaurant with its famed Rocking Ship in Oceanside is celebrating its 30th anniversary! Its "People-Loving" staff, plus good food and worlds of charm have made it one of Southern California's outstanding restaurants. Always under the ownership of the Oliver Morrises (who are also connected with the exclusive Bel-Air Hotel in Los Angeles), the Mira Mar has grown from an original old two-story house with a widow's walk atop its roof (which is still there), to include the famous Ship Room, with its popular piano bar (dancing every night) flanked by two quieter dining areas: the Captain's Cabin and First Cabin with real fireplaces and authentic nautical antiques. Its Anchor Room is the scene of many private parties and club meetings. Adjoining the popular restaurant is the Morrises' Mira Mar Motor Inn with its 62 rooms that have just been completely refurbished. Drop anchor at the Mira Mar for a drink, dinner, dancing or lodging in happy surroundings. 815 N. Hill. Telephone for reservations: 722-3343.

## Restaurant Row

**NAPOLI EXPRESS** — Picture yourself aboard an elegantly designed presidential dining car. The decor and interior suggesting the train era of the late 1800's. You have just stepped aboard the Napoli Express... San Diego's newest gourmet Italian Restaurant. Here you'll find the unusual... Beef Tenderloin A La Chipolata... Tender Filet Mignon pieces... sauteed in butter, Sherry wine, mushrooms and artichoke hearts and served with a marrow sauce a Mostaccioli Pasta. You'll also delight to Scampi A La Marinara, fried Squid served Italian style, not to mention all time Italian favorites as Veal Parmigiana, Ravioli & Spaghetti served with your choice of sauces and the best Lasagna and Pizza imaginable. Best of all... the Napoli Express is family priced to fit your budget... open every day from 4 p.m. to 11 p.m. and Sundays, 2 p.m. to 10 p.m. at 315 South Highway 101 in Solana Beach... just two minutes North of The Del Mar Racetrack. For the very best in gourmet Italian cooking... climb aboard the Napoli Express. Ph: 755-4880.

**OAK TREE HOUSE** — offers especially good foods in an atmosphere of great charm. Indoor and outdoor dining, impeccable service and delightful house specialties — fragrant, crisp Bouncing Baby Popovers; Roast New York Strip, an aged, premium roast

loin of beef sliced English style; Veal Cordon Bleu using Canadian Bacon and Tangy Swiss cheese sauce, and their Breast of Chicken with a subtle cheese sauce is to write about! A variety of premium quality, aged steaks is offered. Sear-Charbroiled to your direction. Cocktails, of course, and the wine list, is excellent and suprisingly varied. Modest prices, dinner reservations recommended. Open 11:30 a.m.—2 p.m., Mon. thru Fri. only, and 5:30 — 9 p.m. weekdays, 5:30 — 10 p.m. Fri & Sat. Closed Sundays. 7811 Herschel Ave., La Jolla, 454-1315.

**POWAY MINE COMPANY** — Steak tonight? Or Seafood? Take your choice — and get the best. If it's seafood you've got your taste set for, try the new P.M.C. Fish Emporium in San Marcos. They offer the same super seafood that's served at the Poway Mine Company in Poway. Or enjoy the finest of beef in the colorfully comfortable surroundings at the Poway Mine Company. Either way, you can't miss. Poway Mine Co., 12735 Poway Rd., Poway, 748-7296. P.M.C. Fish Emporium, Rancho Santa Fe Exit at Hwy. 78, San Marcos. 744-1901.

**THE RAM** — A new and sumptuous haven for those who desire the fine touches of epicurean cuisine and service. Eggs Benedict, Cheese Blintzes, Filet of Sole Veronique, Monte Cristo sandwich, Crab and Mushroom Crepes, Island Crab Salad, Teriyaki Brochette Flambe, famous Lobster Dainties, Filet Mignon Oscar, Fresh Fish Special, Cheese Fondue, and Baked Alaska are among the delectable and varied features. Gracious dining at it's finest with a warm and informal atmosphere. Celebrate that special occasion at The Ram with a complimentary cake. Entertainment nightly Wed. — Sat. Cocktails, Lunch, Dinner, Sunday Brunch. Closed Tuesday. Highway 395 & Felicita Ave. (17th St.) Escondido. 743-5600.

**RANCHO BERNARDO INN** — in lovely Rancho Bernardo, overlooking the West Golf Course. Spanish decor, complete continental dining in the main dining room. **El Bizcocho** Tuesday through Sunday, dinner, lunch and breakfast. Special buffet on Sunday, brunch 11:00 a.m.-2:30 p.m., dinner buffet 5 p.m.-9 p.m. Dancing nightly except Monday, from 9 p.m. in **La Taberna Lounge**. And featuring a great new little restaurant, **The Cattle 'n Cask**. A warm, intimate atmosphere to enjoy delicious lobster, crab, steaks and other specialties. Open for lunch, dinner and cocktails daily from 10:30 a.m.-2:00 a.m. Dinner served up to 11 p.m. It's the perfect 19th hole oasis, located opposite the golf pro shop. Try it soon. For reservations in the Cattle 'n Cask. Located 5 minutes south of Escondido on Highway 395 (I-15 south).

**SAN LUIS REY COUNTRY CLUB & RESORT** — an enchanting mood is created for you when dining in the restaurant or enjoying a cocktail in the lounge. Both command a magnificent view of the smooth green golf course, contrasted by the rugged beauty of the rolling hills. Featured on the menu you will find such delights as Neptune's Platter for two, Pepper Steak cooked right in the dining room by the Maitre d', Chateaubriand, and Hearts of Palm Salad — a specialty of the house. San Luis Rey Downs is just 11 miles east of Oceanside. Take Highway 395 to Camino Del Rey and turn west for 4 short miles. Dinner is served from 6:00 p.m. till 9:00 p.m. Monday through Thursday; on Friday and Saturday from 6:00 p.m. through 11:00 p.m. Dancing Tuesday through Saturday. Buffet every Sunday from 5:00 p.m. through 9:00 p.m. For reservations call: 758-0330.

**SAN VICENTE COUNTRY CLUB** — Picturesque San Vicente Country Club in beautiful San Diego Country Estates 6 miles SE of Ramona, Calif. Comfortable, redwood decor. Breathtaking view of the mountains. Dining room open Sunday through Saturday 7 a.m. — 10 p.m. Friday night special, fabulous fishermen's catch buffet. Entertainment Tues — Sat 7:30 p.m. R.R. 1 Box 7002 Ramona, Calif. (714) 789-2505

San Diego  
Bar Association Auxiliary

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Thursday, February 13th

Social hour 10:30  
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**BICENTENNIAL  
SAN DIEGO COUNTY LEADS IN CELEBRATION**

FREDA A. HARMON



Rear Admiral Edward Grimm hosts luncheon at Admiral Kidd Club. Sue Busby, S.D. Chairman in foreground.

The Admiral Kidd Club was the appropriate place for Rear Admiral Edward E. Grimm, Ret. USN to host a luncheon for Mayors and their Chairmen of the San Diego Regional Bicentennial Cities. Thirteen Cities were represented and celebrated their accounting on activities past, present and future.

The San Diego Bicentennial County Committee is getting ready for a great celebration in 1976. Many exciting events have and are going to take place. The Themes are; Heritage '76, recalling and restoring history of our great nation. Festival U.S.A. is a movement to share our tradition, culture and hospitality with other Americans and other countries. . . . Horizons '76 is a challenge to every community to undertake at least one project which will improve the State and the communities.

California is rich in Heritage and Culture. The Spanish and Mexican culture will be much in evidence with many of the Mexican-American Associations working together on festivities to come.

Rear Admiral Grimm has a dependable crew. His top officers are S.K. Emery, Deputy Chairman and an officer of Pacific Phone Co. Walter Swanson, Projects Director who is always charting projects and events. He also broadcasts Bicentennial news through his employer, the Copleys Newspapers. Richard F. Pourade is an author, National officer in the Bicentennial and recently retired from Copley Books.

All the unincorporated areas in S.D. County are under the Chairmanship of Dr. Louis E. Robinson. This will include all of the Universities desiring to participate. Any area or University wanting to become active in ARBC Celebration can write to Dr. Robinson, 417 Grape St., S.D. or phone 232-6396. . . .

Mayors and their representatives present at year end luncheon were Frank Meyer, Vista; Pete Wilson, San Diego; Paul F. Fordem, LaMesa; Capt. Elvin Ogle, Imperial Beach; L.J. Reed, National City; Howard T. Richardson, Oceanside; Lauren Engdahl, Chula Vista; Dr. Lionel G. Burton, M.D. of San Marcos; Robert Frazee and David Bunne, former and present Mayors of Carlsbad; and Roland M. McNeeley Mayor of Coronado. The Chairmen present were David Dunne, Sid Cornell, Joe Overton, Iris Dinnes, Jeanie Irely, Yolanda Flett, Alice Bowler, Mr. and Mrs. Richard Teague, Mrs. David Kerr, Bobbie Thill, Martin Dickinson, Sue Busby, Frona Lane, Richard Vought, and Dr. Louis E. Robinson. The new official planner and coordinator, C. Temple Murphy, was also in attendance.



Rear Adm. Grimm (center) discusses Bicentennial with Vista Chairman Richard Vought and Mayor Frank Meyer.

Mayor Pete Wilson and Martin Dickinson had their heads together zooming in on "Fronteras 1976". This program seeks a better understanding of Mexican-U.S. Problems. U.C.D.C. is co-sponsoring this timely project which will include seminars, workshops and art events. ARBC with the Cultural Arts Center and Human Relations Commission seek to develop a new Cultural Arts Center, stressing the performing arts and museum activities. The Carlsbad Bicentennial Committee is sponsoring the World Championship Tennis Tournament. . . . also Tournament of Champions featuring the biggest names in Pro-golfing world wide. T.V. and movie personalities will be celebrating tennis tournament at LaCosta Hotel under Chairmanship of Joyce McClellan.

America has a great past to remember and a challenging and exciting future to be a part of. . . . The coming year will bring everyone more alive to what America stands for. Any reader having questions regarding Bicentennial — write to P.O. Box 1976-Vista, Ca. 92083.

*Places and Faces*

**FAIRWAY KNOLLS SELLING FAST**



Fairway Knolls condominiums are located right on San Marcos Country Club's golf course, offering residents spectacular, close-up views of fairways and greens.

Fairway Knolls, a new 104-unit condominium development located on the golfcourse at Lake San Marcos, has sold 21 units only 5 weeks after their grand opening, according to Jack W. Davis, the developer.

The development, which is almost completely surrounded by the lush San Marcos Country Club golfcourse, affords all prospective buyers spectacular views of fairway and green. According to Davis, "To the best of my knowledge. These are the lowest priced condominiums in Southern California that are located right on a golf course."

The two and three bedroom models, which start at \$34,375, include a number of amenities not usually found in condominiums in this price range. Included among these features are air conditioning, forced air heating, gas log fireplace with ceramic hearth, pre-wired cable TV system, open beam ceilings and cathedral ceilings, double-wall construction including the finest sound proofing available, custom dry bar, dramatic ceramic tile entries, cedar shake roofs, and maximum security dead-bolt front door locks. Some units feature sunken living rooms.

The bedroom/bath areas feature spacious master bedroom suites, mirrored wardrobe doors, tempered glass bath enclosures, and indirect luminous bathroom lighting. The 3-bedroom models have large walk-in closets and double cultured marble vanities.

Self-cleaning ovens, electric dishwasher, trash compactor, and garbage disposer are all standard items in the kitchens.

The Fairway Knolls Homeowners Association maintains the recreation center which includes a regulation tennis

court, heated swimming pool, hydrotherapy spa, sauna, and a spacious club-room with kitchen facilities.

Located at 1826 Fairway Circle Drive, Fairway Knolls can be most easily reached by taking Interstate 5 to Palomar Airport Road, then east to Discovery Street. A right turn off of Discovery Street

to San Pablo Drive leads directly to the development.

Fairway Knolls is a joint development of William N. Shattuck, Inc. and Jack W. Davis, Inc.

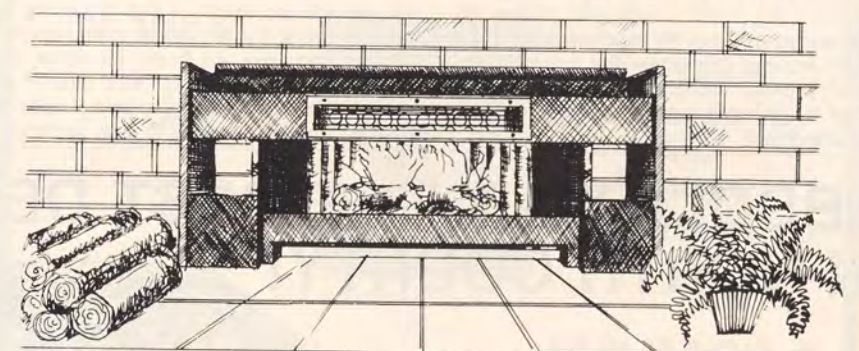
Furnished models are open from 10 a.m. to dusk. □

**NEW LOOK IN  
CAREER APPAREL**



Oceanside Federal personnel sport a new look in career apparel. (l-r) Penny Feist, Jim Broome, Suzanne Thomas, Assistant Vice President Donald Harmon, Bertha Harris, Kay Kirby and Susan Locarni. Each employee of the savings and loan received five different color-coordinated outfits in this career apparel project of Oceanside Federal. The personnel of all branches began wearing career apparel on January 6.

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# Association Bulletin and News

## MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, DECEMBER 5, 1974, 9:00 A.M. — BOARD ROOM

**Present:** President Chubbuck, Vice President Whitehead, Directors Barclay, Day, Hoover, and Wrenn.

**Absent:** Director Wilmans.

**Also Present:** Manager Grahl, Secretary Butts, Bldg. Commissioner Mowery, Planning Consultant Van Der Ginst, Legal Counsel Hulden, Association Members, Press

### MINUTES OF PRECEDING MEETING

The minutes of November 21 regular meeting and November 25 special meeting were unanimously approved on motion made and seconded.

### NEW BUSINESS

**Art Jury Appointments.** President Chubbuck stated that the terms of Art Jury members E. L. Reitz and P. T. Ward terminate at the end of this year. He invited Directors to suggest persons for appointment to the Art Jury. Director Whitehead nominated Mrs. Betty deBakcsy and Mr. E. L. Reitz; Director Hoover nominated Mr. A. C. Smith and Mr. P. T. Ward. Directors Wrenn, Day and Barclay commented, in turn, on the value of maintaining continuity in the membership of the Art Jury. The President stated the appointments would be made later in the meeting.

**Realignment, Parcels 1/5 & 1/7, Block 47, 2.20 & 2.33 ± acres;** (in attendance) (Wassmansdorf/Dexter) Proposed, 2.20 & 2.33 ± acres. On motion made and seconded, approval was unanimous.

**Post Office Lease Termination,** effective December 31, 1974, having been reviewed by counsel, was considered. After discussion, the motion for approval thereof was made, seconded and passed unanimously.

**Tennis Professional Contract.** Having been reviewed by counsel, the Tennis-Professional Contract for period September 1, 1974 through June 30, 1975 was presented on the recommendation of the Tennis Activities Committee. The motion for approval, provided appropriately worded insurance clause is inserted, was made, seconded and passed unanimously.

### REPORTS

**Planning** Consultant Van Der Ginst reported that the Rancho del Dios plan is consistent with the existing approved General Plan. Director Wrenn stated that he felt the Association should not object to development which is in conformance with the General Plan, of property located outside Rancho Santa Fe. Directors Day and Whitehead concurred with this viewpoint. During the ensuing discussion, the motion was made, seconded and passed unanimously to authorize a letter to County bodies to state that (1) the Board of Directors is the only official voice of Rancho Santa Fe Association and (2) this Board supports the land use plan proposed by San Dieguito Citizens Planning Committee.

Mr. Van Der Ginst also stated that proposed development, Rancho de los Caballos, is consistent with the existing General Plan.

### RECESS and EXECUTIVE SESSION

The Board was recessed from 10:10 to 10:20 a.m., after which it went into Executive Session until 11:00 a.m., to discuss pending litigation.

**Golf Activities Committee** Chairman Wrenn gave playing privilege statistics for the past two years indicating each year closing at the same figure — 399 players.

**Planning Commission** Chairman Day reported on attendance at a meeting on Public Transit System (11/7/74 minutes). He stated that if Rancho Santa Fe is interested in a shuttle bus schedule to connect with a mainline carrier on the Coast, now is the time to start the initial thinking about it. It is planned to have busway lines on the projected freeway system for 1995.

**Finance Committee** Chairman Barclay reported the following Committee recommendations: 1) Grass seed item (11/7/74 minutes) remain as Golf Expense in 73-74 Annual Audit, recognizing that, due to this, Golf will have an apparent \$4,445 deficit per year for the next 3 years. The motion for approval was made, seconded and passed. 2) Capital Expenditures for each Activity, not included in Capital Expenditures Budget, if they exceed the total Activity Capital Budget, require prior approval of Finance Committee and Board. On motion made and seconded, approval was unanimous. 3) Authorize Committee members Barclay and Morgan and Manager Grahl to meet on December

18 to make term investment recommendation to Board on December 19. The motion for approval was made, seconded and passed.

**Compensation Committee** (10/2/74 minutes) has had several meetings and has completed policy recommendations on sick leave, vacation etc. Some general ideas on wage levels have been formulated and job descriptions are being reviewed.

**Office Expansion** Plans were discussed, ending in the following proposals: 1) explore possibility of a modest expansion of existing facilities; obtain cost estimate thereof; 2) obtain cost estimate of refurbishing the remainder of the building for rental income purposes; 3) obtain cost estimate of Plan I proposed by Mr. Minchin on 11/21/74. A motion was made, seconded and unanimously passed to authorize an amount not to exceed \$250 for Designer Minchin to prepare revised draft.

### RECESS

The Board recessed for luncheon from 12:40 to 2:15 p.m.

### CORRESPONDENCE RECEIVED

**San Dieguito Art Guild** invitation to a member to judge awards at Annual Christmas Art Show. President Chubbuck volunteered to attend or to send a representative of the Association.

**P. T. Fletcher** letter on bridle trails was discussed and the proposed response was read and approved for mailing.

**Art Jury Appointments.** President Chubbuck announced the appointment of Mrs. Betty deBakcsy and Mr. Arthur C. Smith to the Art Jury for the term January 1, 1975-December 31, 1977.

### ADJOURNMENT

The Board adjourned at 2:15 p.m.

DIXON CHUBBUCK  
President

R. B. Grahl  
Secretary

### MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD DECEMBER 10, 1974, AT 9:00 A.M. IN THE BOARD ROOM.

**Present:** President Frobes, Vice President Duncan, Consulting Architect Hope and Members Ward, Reitz and Budlong.

**Also Present:** Building Commissioner Mowery and Recording Secretary Duffield.

The minutes of the previous meetings were approved.

### PRELIMINARY STYLE CHECK

**Niles, W. D.** Residence — Portion Lot 5, Block 43, Via del Alba. Architectural design acceptable.

### ADDITIONS & ALTERATIONS

**Bettles, W.** Pool and Pool House — Portion Lot 3, Block 22, Los Morros. Approved.

**Lee, J.** Addition to existing residence — Lot 48, Map 2129, La Granada. Approved.

**Taylor, F.** Dog Run — Portion Lot 2, Block 12, Lago Lindo. Approved.

### SUBDIVISION

**Taylor, H. N.** (in attendance) Parcel 12/1, Block 32, consisting of 4.33 ± acres into sites of 2.23 and 2.10 ± acres. Art Jury advised disapproval. They were of the opinion that it would not insure a uniform and reasonably high standard of artistic result and attractiveness, in exterior and physical appearance of said property. (Second visit to site).

### KEEPING OF HORSES

**Cavanaugh, B.** One horse and one steer on 2.3 ± acres at Portion Lot 8, Block 34, El Camino Real. The Art Jury advised approval. Screen planting to be placed along El Camino Real. (Site visited.)

**Resnick, P. M.** Six horses on 6 ± acres at a Portion of Lot 1, Block 43, Via del Alba. Deferred until meeting of January 7, 1975 for additional information.

C. DAVID FROBES  
President

E. L. Reitz  
Secretary

## MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, DECEMBER 19, 1974, 9:00 A.M., BOARD ROOM

**Present:** President Chubbuck, Vice President Whitehead, Directors Barclay, Hoover, Wilmans, and Wrenn.

**Excused:** Director Day.

**Also Present:** Manager Grahl, Secretary Butts, Bldg. Commissioner Mowery, Association members, Press

### MINUTES OF PRECEDING MEETING

The minutes of December 5, 1974 were approved unanimously.

### OLD BUSINESS

**Request for Parking Space by Library Guild.** (def'd 11/21/74) The motion to approve the use of six spaces for the use of the Library in addition to the previously committed space for parking, with the provision that these six additional spaces be made available during evening hours for such other parking as may be required, was made, seconded, and unanimously passed.

### NEW BUSINESS

**Keeping 2 Animals, Por. Lot 8, Block 34, 2.3 acres.** On motion (in attendance) (Cavanaugh) made and seconded, approval was unanimous.

**Condominium Owner Golf Playing Privilege.** The President appointed Directors Whitehead, Wrenn and Hoover a Sub-Committee to study suggestions and recommendations from Golf Activities Committee and report to the Board.

### NON AGENDA ITEMS

It was noted two items of significance had been received subsequent to preparation of today's agenda. A motion was made, seconded and passed

unanimously to include these items in the day's business.

**Art Jury Consulting Architect:** A recommendation from the Art Jury to retain Mr. Frank Hope as its Architect Consultant. The motion was made, seconded and passed unanimously to retain Mr. Hope in that position for calendar year 1975.

**Liquor License Application.** The Manager reported receipt of an application for the annual license for the sale of package liquors from newly opened Jonathan's Market, accompanied by the prescribed fee. On motion made and seconded, approval was unanimous to grant the 1974-75 annual license to the applicant, subject to applicant's receipt of state license.

### REPORTS

**Park & Recreation Board** Chairman Whitehead stated that she and the Manager had met on December 18 with representatives of the Sheriff's Department and California Highway Patrol and Committee Member R. Wilkey, to discuss the Traffic Report recently submitted by Judge Wilkey (11/7/74 minutes). Mr. Grahl gave a brief summary of that meeting.

**Golf Activities Committee** Chairman Wrenn moved that the County Green Superintendents be granted permission to play the RSFA Golf Course on July 17, 1975 with green fees to be waived. The motion

was seconded and approved unanimously. On the Committee's recommendation, Mr. Wrenn moved, for inclusion in the Fee Schedule effective January 1, 1975, a rate for a guest playing 9 holes with Regular/Association Player, \$5.00; all other guests playing 9 holes will be charged the prevailing rate but, upon completion of play, may request rebate at the Pro Shop for the difference, \$8.00. The motion was seconded and passed unanimously.

**Community Relations Committee** Chairman Wilmans reported a draft of an Association Newsletter will be provided for preparation for mailing to members at an early date.

**Finance Committee** Chairman Barclay reported that a 5 year cash flow plan is under development by a Finance sub-committee.

**Tennis Activities Committee** Chairman Hoover reported that the revised Tennis Plan of Operation is being reviewed by Counsel; he anticipates presentation to the Board at the next regular meeting.

**Building Commissioner.** November report reflects 2 homes completed; 2 permits issued; 18 residences and 22 multiple dwelling units under construction.

**Manager Grahl** announced an informal briefing for new members of the Art Jury will be held on December 30. The President suggested new members of the Board also attend, if possible.

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# Association Bulletin

**Office Expansion Plans**, revised draft, were presented (12/5/74 meeting). The board concurred in approval of the general concept and requested cost estimate at January 2 meeting.

**ADJOURNMENT**

The Board adjourned at 10:50 a.m.

DIXON CHUBBUCK,  
President

R. B. Grahl  
Secretary

**MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, JANUARY 2, 1975, 9:00 A.M. — BOARD ROOM**

**Present:** President Chubbuck, Directors Barclay, Day, Hoover, Wilmans, and Wrenn

**Absent:** Director Whitehead

**Also Present:** Manager Grahl, Secretary Butts, Bldg. Commissioner Mowery, Planning Consultant VanDerGinst, Legal Counsel Hulden, Association members, Press

**MINUTES OF PRECEDING MEETING**

The minutes of December 19, 1974 were unanimously approved.

**PERSONAL APPEARANCE**

**Rancho Santa Fe Youth, Inc.** President Don Sammis explained that the organization is non-profit, a charity which has been in operation for approximately two years, having been started by a group of men concerned about the activities of Rancho Santa Fe youth. Construction of the RSF Youth building, next to the School, is nearing completion of its first phase. It is anticipated that its use will also serve the needs of adults in the community. A good percentage of residents has contributed to the organization, but a need for additional community support is felt. Mr. Sammis was requested to make a presentation to the Park & Recreation Board so that the latter will be enabled to make a recommendation to this Board.

**OLD BUSINESS**

**Association Office Expansion.** Revised floor plan, with a very preliminary cost estimate, was discussed. Consensus was to look into the cost of remodeling only the area recently vacated by the Post Office to create a new Administration Office, making no change in the present Board Room and office spaces.

**NEW BUSINESS**

**Subdivision, Parcel 1/1, Block 31, (Atty. J. Hayt in attendance) (Paulin)** 5.12 ± acres into 1.50, 1.61, 1.0 and 1.0 ± acres. On motion made, seconded and passed, approval was unanimous with the stipulation that, for those parcels utilizing an easement for ingress and egress, the applicant agree to execute and record a covenant running with the land, or other legally binding document, making the owner or owners of such parcels responsible for access road maintenance and landscaping at a level commensurate with the high standards of attractiveness and physical appearance inherent in Rancho Santa Fe properties; and application for a subsurface sewage disposal system on Parcel 4 be deferred for two years.

**RECESS**

The Board was recessed from 10:15 to 10:30 A.M.

**REPORTS**

**Planning Commission Chairman Day** reported the San Dieguito General Land Use Plan was approved by the Board of Supervisors on December 31. Mr. Day stated that the Association is very much in need of the services of a planning consultant to keep the Board abreast of planning and development within Rancho Santa Fe and its perimeter. Legal opinion was requested as to whether public parking in the Association Parking Log can be made available on a temporary or permanent, pay or free basis, and what Association liability may be in connection therewith.

**Community Relations Chairman Wilmans** stated plans have started for a Town Hall meeting in February (11/7/74 minutes), subject to be selected.

**Finance Committee Chairman Barclay** reported on the December 23 meeting at which the Committee recommended the Board consider buying personal liability insurance for Directors and Committee members for protection against personal law suits which might arise incident to the conduct of Association business. Attorney Hulden was requested to look into the legal ramifications and the Manager was instructed to get cost estimates and report to the Board during February 6 meeting. Mr. Barclay reported that work on the Five Year Cash Flow Projection is under way and he requested a moratorium on Capital Expenditures for up to 30 days pending completion of this projection. The Board concurred.

The Finance Committee requests statement of Board policies on Operating and Capital Expenditures made by Activities. Board consensus is that Activities have full authority to incur any Operating Expense without further approval as long as they raise the income to cover all such expense. Capital Expenditures, not included in Capital Expense Budget, if they exceed the total Activities Budget, require prior approval of Finance Committee and Board (12/5/74 minutes). Mr. Barclay reported that Golf has requested a Capital Expenditure above its budget; that the Committee feels that this is a Board decision. After discussion, the motion was made, seconded and unanimously passed to proceed with the remodeling of the restroom facility at the #2 tee on the Golf Course, at a cost not to exceed \$7,800, that the additional expense be charged to Golf and depreciated over 15 years.

**Tennis Activities Committee Chairman Hoover** stated that review by counsel of the Tennis Plan of Operation revisions has been completed. Copies of the revised Plan will be furnished each Director for study and review for discussion at next Board meeting. Review of plans for the new Tennis Courts continues; slight problems should be resolved within a few days.

**Manager Grahl** reported that 1) the Quarterly Disclosure Statement of Registered Legislative Advocate is due by January 15. 2) Hearing in connection with Starting Day Care Nursery before Zoning Appeals Board (11/21/74 meeting) is set for January 13. The Manager will attend in behalf of the Association. 3) Notice of selection of the architect for the proposed expansion of RSF Sewage Disposal Plant has been received.

**EXECUTIVE SESSION AND ADJOURNMENT**

The Board went into Executive Session at 11:35 A.M. to discuss legal and personnel matters. The Board adjourned at 1:15 P.M.

Dixon Chubbuck, President

R. B. Grahl, Secretary

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# Shops and Services Directory

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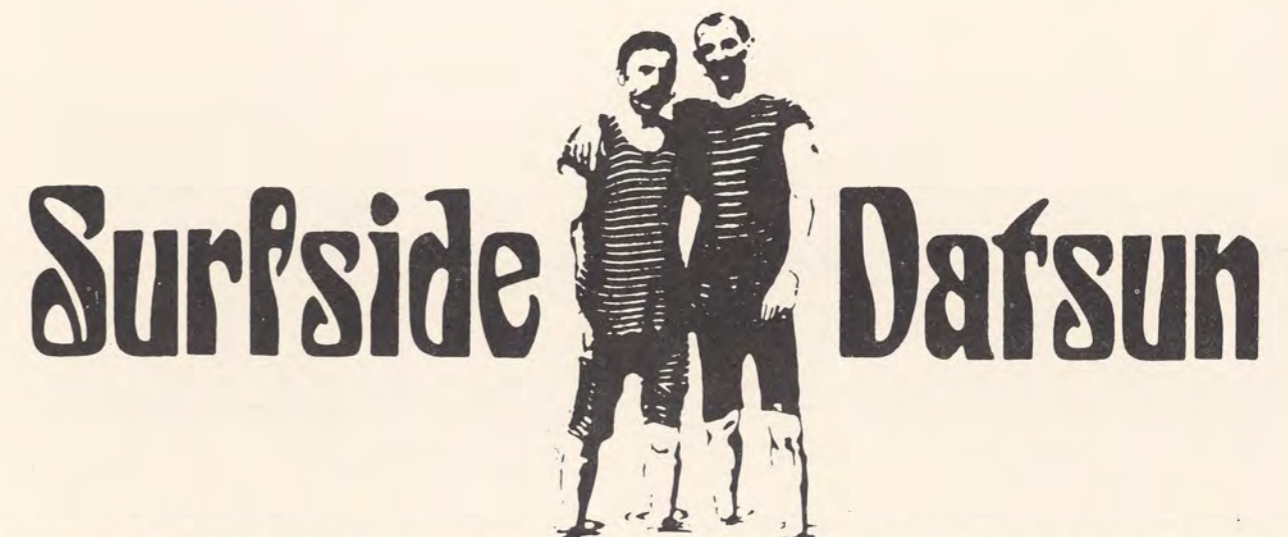
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# When inflation leaves you with less to invest, it means you've got more to lose by making the wrong investment.

Inflation, unemployment, shortages, recession. Every day there seems to be more news of economic uncertainty. We're reminded at the gasoline pump and at the grocery check-out counter.

But economic difficulty is a fact we're learning to live with. We drive less and turn down the thermostat. And most of us still have a little something left over. For some, it's dollars. For others, thousands of dollars. Whatever the amount, probably the best thing you can do with that money is to invest it in a savings account.

Consider the alternatives. Real Estate? High cost and low liquidity. Stocks? No place for the amateur. Gold, silver, cattle? Again, values fluctuate daily and it takes an expert to follow the trends. How about floating rate corporate bonds or Treasury notes?

It's the same story. In most markets today, you've got to be a professional to invest wisely.


On the other hand, saving money is an investment anyone can make successfully. You simply make a deposit, and dollar by dollar your dollars add up. It's an easy, certain method of accomplishing the two basic goals of any investment: protecting principal and adding to it. Without the first, there's no hope for the second.

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