



Rancho Santa Fe
LIVING
September, 1964

The Association Bulletin. The "Divot"

on September 15th, 1964
Christopher King's Travel Service

became

TRAVEL RANCHO

RANCHO SANTA FE, CALIFORNIA 92067
PASEO DELICIAS • P.O. BOX 630 • PHONE 756-2411

PHONE 756-2411

George McWilliams, Proprietor

Peggy Smith, Office Manager

VOLUME 1
NUMBER 6

Rancho Santa Fe
LIVING

EDITORS
Ralph and Ruth Giffin

PHOTOGRAPHY
John Daly

PUBLISHED MONTHLY BY
"THE VILLAGE PRESS"
P. O. Box 110
Rancho Santa Fe, Calif. 92067

Controlled circulation postage paid at
Rancho Santa Fe, California

COVER PHOTO The Rancho Santa Fe Elementary School pictured here shows a happy troupe of youngsters responding to the school bell.

Extra copies of
"Rancho Santa Fe Living"
may be purchased at

- The Pro Shop
- The ranch Book Shop
- The Book Stall and Gallery
- Bill & Margaret's Coffee Shop 15c per copy

(REPRINTED FROM THE CLASSICS)

Rapunzel, Rapunzel, Let Down Thy Long Hair

Once upon a time there was a beautiful Damozel named Rapunzel locked high in a castle tower. Being too far from the ground to garden, she spent most of her time raising long hair and singing sad songs.

One day a wise Shepard heard her and called out: "Rapunzel, Rapunzel, Let Down Thy Long Hair". . . and she did.

"The castle's too drafty," sobbed she. "It's all banquet room or dungeon, all of which are either too big or too small. The furniture doesn't fit . . . the walls are hung with battle axes and bearded ancestors, etc., etc., etc."

The wise Shepard, being an interior decorator on the side, climbed upon Rapunzel's let down hair. Once inside the castle he redecorated the whole place. He hung draperies for the drafts, carpeted banquet halls in cozy colors to make them smaller, did the dungeons in delightfully dreamy decor to transform them into cells of cool confinement, hung tasteful tapestries over the ancestors, etc., etc., etc.

Even though the Shepard had to return to the rest of his flock, Rapunzel lived happily ever after.

MORAL: Rapunzel! If you're having castle trouble, call SHEPARD'S and LET DOWN THY LONG HAIR!



AN OPEN LETTER

Rancho Santa Fe, California

September 15th, 1964

Dear Rancheros,

Because out of approximately 850 Rancho Santa Fe residents, only about 215 are members of the golf club, I have been urged to write this letter. There is a mistaken idea that I arrived here with either Cabrillo or Junipero Serra. Wrong. Both these gentlemen stuck more or less to the coast, and left the interior to us Indians. Frankly, the mere fact that I watched our golf course being built, and have played on it since it opened on June 5th, 1929 does not make me an authority or an aboriginal.

I started playing golf in 1916, and have belonged to golf clubs from here to Florida, so, naturally I recognized early what an asset we had in our beautiful course and was willing to work to develop it. The early struggles to establish golf at Rancho cost many of us pioneers more than money. In fact, our first try at a private club went higher than a kite, and by the end of 1930 we went public. The next twenty odd years the course was open to one and all. But we still lost money on its operation. Why? That is exactly what I asked, loud and clear, so woke up with the whole thing in my lap. That first year, in the early fifties we went into the "black" and have stayed there ever since.

My records show that the part of the covenant (Par 24-Page 13) which allows the directors to assess Association property owners one dollar per hundred valuation over and above the regular assessment for the support of the golf course, has not been used since the early fifties. So, if you hear some Johnnie-Come-Lately say that he (or she) is "tired of supporting the golf course", ask them to read the actual budget figures from 1953 through 1963. The delightful truth is that the revenue from the golf course not only pays its own way, but helps support every other activity on the Ranch. Where else could the money come from....to build tennis courts....to buy buildings.....to maintain bridle paths....to build parking lots? Not from our low assessments....not from the users of our tennis courts who pay but a small fee. Not from the art jury who breaks about even. Not from the users of our bridle trails who pay nothing. No, fellow Rancheros, your only real revenue producing asset is the golf course. Your place here wouldn't be worth ten cents on the dollar without it. It costs you only if you use it, and that cost is less than any other comparable course I know anything about.

It's true that I resigned as chairman of the greens committee on February 3rd, 1955, and gave a repeat performance of that event just last month, after serving a second term of three years. I can't say I enjoyed it all....but it has been a satisfaction to have been a part of the team that helped develop this course. I leave it in good hands. There is Robert Wanner, our Superintendent of Greens, the best in the county. There is Herb Pratt, our new chairman---an intelligent man, willing to work. And there is a new board of directors who talk as if they were going to spend golf money on the golf course. Hallelujah! The millennium has arrived.

E. Ray Millard

E. RAY MILLARD

Ray Millard, --- with the handsome plaque he received upon retirement as Chairman of the Greens Committee, is one of the more interesting personalities in Rancho Santa Fe. He retired as Lieutenant Colonel in the U. S. A. F. in October of 1945 after having served with distinction in the Pacific. Early in WW I he received his pre-flight training at Cornell University, and pilot training at famous old Curtis Flight School. Ray holds Pilot's license #813, dated August 29th, 1917 from Federation Aeronautique International....and he is a member of a very select group known as the British order of Daedalians--reserved only for pilots commissioned prior to November 11th, 1918. Although Ray insists he was not a career officer, the walls and shelves of his interesting workshop and comfortable den are covered with memorabilia of an eventful life of considerable accomplishment.



Roads and Progress

The founders of Rancho Santa Fe were men of foresight and vision with an inspiration to enhance, maintain and perpetuate the natural rural beauty of the area. A covenant was drawn up to codify and set standards so that all property owners could cooperate in carrying out this objective. With few exceptions, each new property owner on his own has done his part to follow the guide lines set down and, in many cases, also to improve the scenic beauty along his own roadside property lines for the benefit of the community.

Public spirited organizations such as the Garden Club have raised thousands of dollars by the annual House and Garden Tours, and through the Beautification Committee of the Garden Club, have landscaped many of our public areas and roadsides.

All of us realize that change is the order of the day. We must adapt ourselves to continuing change. But we at Rancho Santa Fe should be concerned that we do not destroy the beauty and charm that attracted us here. We also must not kill the individual initiative to improve our outstanding community.

Rancho Santa Fe is facing a serious threat to its whole concept. The County Highway Master Plan has planned four prime arterial roads, which are four to six lane highways, leading through or bringing to the area through traffic from all directions. Although these highways may not be constructed within the next few years, all road plans and housing developments in the county will be planned accordingly, so that the proposed roads are aimed our way. It takes very little imagination to conceive what such roads could do to Rancho Santa Fe.

The Board of Directors of the Rancho Santa Fe Association is actively and diligently following these developments and making every effort to present facts to the county authorities which should persuade them to carry the heavy through traffic around the Ranch. Such roads around the Ranch would open up and develop virgin territory, reduce traffic problems instead of increase them, augment tax returns instead of decrease them. It is understood that the county authorities are now studying such alternate routes.

There is every hope that the authorities will see their way clear to continue the real progress already made on the Ranch, so that Rancho Santa Fe can remain a place of beauty for residents and passers-by alike.

It is the policy of the editors of this publication to publish information that will enable the citizens of Rancho Santa Fe to evaluate intelligently the community problems which will arise. It is not our intention to make specific recommendations which we consider the prerogative of the citizenship. However, we cannot resist making this observation. When any new proposal is made, it is only a human characteristic to ask: "How will this affect me personally? But, when considering community problems one must remember "United we shall stand; divided we shall fall." There are sufficient roads to and from Rancho Santa Fe. Why run a main thoroughfare through the heart of our community or its attractive suburbs when new areas, eagerly awaiting development can be benefited whereas the Ranch would only suffer?



FALL is a New Beginning . . .

. . . wonderful days for you and your garden. Prepare flower beds now with Organo fertilizers and Organo Redwood Mulch . . . to reap an abundance of flowers for Thanksgiving and Christmas. NOTE: Bulbs and Sweet Peas are to be planted NOW . . .

organo®

S & H Green Stamps
Garden Consultation without charge.

Rancho Santa Fe Nursery at Village Center

Telephone 756-1427 for Prompt Delivery
and S&H Green Stamps too!

Your School, What Makes It Different?

ROGER ROWE, School Superintendent

In many ways your local elementary school is just that—a local elementary school where the youngsters of the community, together with their assigned teachers, join to pursue the knowledge laid out in the state designated curriculum.

Yet I sincerely feel that our school is different—and significantly so—now why—and who benefits by the difference?

A primary difference is outstanding community interest and effort—active interest with organizations and residents, not limited to the parents of school age children, participating in the programs and problems of the school—and making it better because of their participation.

One need only look at the beauty surrounding our buildings to be made aware of community participation and support. This prize winning landscaping, the first thing to engage the visitors eye, has been provided, planted, and originally cared for by the Rancho Santa Fe Garden Club—a program matched in no other school district of which I know—and a program that, like its plants, has grown with the school. A difference—and one from which all in the community benefit.

Throughout history one of the primary functions of each generation has been the passing on of knowledge and skills to the generation that follows. During more recent years, however, most, if not all, formal teaching has been turned over to the schools and the classroom teacher with the average adult participating little in such transfer of knowledge. Yet there are in this community many who have given freely and consistently of their considerable talents and training in helping to provide a superior and enriched program for our youngsters. In practically every area, from physical education to art, from physics to architecture they have arranged their busy schedules to make time where-in they might work with our elementary school youngsters—and have done so after school, on Saturdays, and during the summer, (as well as during regular classroom hours) so that the children's daily program might not be interrupted. So—thanks for this difference and for those who make it so—and who benefits—our youngsters—and eventually each of us.

Another area in which this unusual community spirit is displayed, and a difference particularly gratifying to board members and to the professional educators is the consistent support at the polls given to the school during the immediate past. Not once has the community failed to provide the votes necessary to pass the local issues presented for approval. This community trust has been matched by performance, for not once in this period has the full tax approved been levied. Yet during the same period of time our school population has grown to over 280 while the program has been increasingly individualized and extended.

But first and foremost, what about the daily school program—is there a difference here? I think there is, and again, significantly so.

Certainly the state prescribes the same basic curriculum and texts and the same length of minimum day for Rancho Santa Fe that it does for the thousands of other communities in the state, but I don't believe that this is sufficient for our youngsters. I don't believe that this minimum is what you want for your child or I for mine.

Here you will find the basic subjects being taught—for a longer period of time each day, to smaller groups of youngsters—and the teacher using special equipment and texts when such will make his presentation more effective and the youngsters learning more meaningful. Yet in spite of all this—some of our youngsters still have difficulty, and this is where the real difference comes. For we are able to provide assistance to a child when such special help is most likely to be effective—and I think that time is when the youngsters first finds himself in difficulty.

During the past two years a program of special assistance in reading has been offered to youngsters in grades 3-6. Such a program is not alien to public elementary schools—but it is different—when the criteria for placement in such a special class is the youngsters ability and expected achievement, rather than poor performance in terms of grade level. It is different, too, when the class load of such a specialist varies from 2 to youngsters per class period, rather than 25 and over. Commencing this Fall this special reading program is to be extended to second graders and after Christmas—those first graders requiring assistance will be given such special help.

Special opportunity to match ability and interest is available too for youngsters not having difficulty. For the more than 10% of the local school population identified in terms of state standards as "gifted" and for all their classmates, classes in speed reading, advanced work in mathematics, and materials and programs in areas of special interest are offered. Opportunity, too, is available to all in the form of the school library, provided and organized by the PTA (and only one of their many projects which have helped the school), and operated by Nellie Thompson, Kindergarten teacher who asked for this extra responsibility.

GEORGE J. LEWIS
REALTOR
C. V. KIMMELL
ASSOCIATE

RANCHO SANTA FE 756-1659

Here you will find a foreign language program offered at all grade levels daily, and commenced three years before the state legislature stipulated that a foreign language should be offered at 6th grade level in each of the elementary schools of the state.

And here, too, is a music program, both choral and instrumental, far beyond the usual in an elementary school with much of it scheduled for the school hours so that participants need not miss work in the basic academic areas. For it is to each individual youngster and his mastery of these basic tools that our teaching hours are dedicated. For it is the individual, capable of and willing to accept the responsibility for doing what we and our nation must turn to and depend on. So the teaching of proper attitudes, too, make up a large part of each teacher's day.

None of these differences—length of day, class size, special programs and classes—would have been possible without a school board (George Robertson, Pres. - Neil Randol, Clerk - John Abels, Jr. Member) dedicated to providing an outstanding program for each individual and willing to expend personal time and effort to see that it was brought about. Nor would such have been possible without the faith and efforts and dedication of Buzz Baker, former Superintendent, whose philosophy of placing the need of the individual child before all else formed the foundation on which the program is built. And let us not forget the parents whose unselfish willingness to provide special assistance in such areas as transportation and resource materials made such a program feasible. Yet it is the school staff which places the program in operation and which guarantees it's success—or failure. For it is the teacher in the classroom, his acceptance of and relationship with each child under his charge and the opportunities and responsibilities which go with such acceptance, that so greatly determines your child's success in school.

Here, too, is a difference—for I believe that your school staff (regular teacher, specialist, clerical, gardening and custodial help) is a fine one—able and willing, dedicated to providing that program you would want for your child.

From Ellen Ross, Vice-Principal, who means so much to us who work with her, and to you for whom she has taught for the past 18 years to Glenda Kawano, new second grade teacher and a graduate of this school, these are all fine people of whom I am proud and for whom I am grateful.

Each year several are asked to participate in workshops and special programs for other teachers in other districts and I can well understand the reasons for their selection for I see them as they work with your children.—And the children and we are the ones who benefit.

I have tried to point out some of the reasons why I think your local school program is different. Thank you for making it so—for your interest, your efforts, and your trust. I should like, too, to take this opportunity to assure you that every effort will be made to insure that the youngsters of this community continue to have a school and educational program in which we as adults can take pride and from which they will receive maximum benefit.

A poem expressing the personal teaching philosophy of Mrs. Jeanne Gilmore, former Kindergarten teacher in this district, states very well, I believe, the classroom atmosphere each staff member hopes to provide.

CHILDREN LEARN WHAT THEY LIVE

- If a child lives with criticism, he learns to condemn.
- If a child lives with hostility, he learns to fight.
- If a child lives with ridicule, he learns to be shy.
- If a child lives with tolerance, he learns to be patient.
- If a child lives with encouragement, he learns confidence.
- If a child lives with praise, he learns to appreciate.
- If a child lives with fairness, he learns justice.
- If a child lives with security, he learns to have faith.
- If a child lives with approval, he learns to like himself.
- If a child lives with acceptance, and friendship, he learns to find love in the world.



COAST WHEEL & BRAKE SERVICE 444 First Street - Highway 101 - Encinitas
MUFFLERS — GOODYEAR TIRES — BRAKES — WHEEL ALIGNMENT



Adventure Ahoy!

ELLEN ROSS, Vice Principal

My summer vacation on the Norwegian ship M.S. Bergensfjord was 45 days packed full of beautiful fjord scenery—and interesting experiences. The Scandinavian peninsula, with its similarities and differences, just helps to show a visitor that Denmark is not exactly like Sweden... and each nation conveyed a feeling of great loyalty and national pride.

Being behind the iron curtain was the most exciting part of the trip. One only sees a few of the most outstanding achievements in the few days given a tourist. Perhaps only an impression is gained. Mine was the fact that dictatorship resulted in very clean well-swept streets, but limited the creativity and enjoyment of the people individually. Those of you who have not taken this Northern Cruise... I hope will plan to do it in the near future. (Now... you may see my slides!)

Special Reading Program

Mrs. Lenor Meyer

Our aim in reading in the Rancho Santa Fe School is that each and every child be able to read with understanding at a level commensurate with his own given ability. The special reading program has been set up with this purpose in mind.

When the need arises for children to have extra help beyond their regular classroom activities in reading, they are referred for special help. Diagnostic testing and conferences between parent, teacher and administration are used to determine the reasons for difficulty... and to point out corrective action which is most likely to be effective with the youngster concerned.

At the beginning of this school year, children from grades two through six will receive such special help as may be required. In January, the program is to be extended to first graders who seem in need of it.

It is hoped that such a special program, offered to individuals and small groups (6 and below)

with the close cooperation of parents, teachers and specialists will enable each of the youngsters taking part to succeed to a degree commensurate with his ability, and to do so at a time early enough in his school year so that he need not meet with failure and frustration in other areas of study.

Music Hath Charms....

PAUL BIGGINS, Musical Director

Once again we eagerly await the return of last year's budding musicians from their summer activities. We also look forward to many new musicians who may have decided during the summer to embark on a cruise with some favorite band instrument, or to break forth in vocal melody by joining our choir.


Last year we found that beginning classes in instrument music worked better if, at the outset, we had smaller groups of the same instrument for more individual encouragement and attention. This worked so well we shall continue this plan. Advanced band began last year when we finally got (in our small school) enough students playing to (if we stretched a point) call it a band. We had twelve at the end of last year. If we didn't lose too many during summer (we shall sorely miss Doug Scarr and his trombone) we may still have a sizeable group this year with 6th grade graduates being replaced by advanced younger students.

Everyone participating seemed to enjoy the music festival last June which combined the efforts of Del Mar, Solana Beach and Rancho schools in a massed band and chorus. In fact, we made an LP record which we left to posterity in vinyl. Many of them are (we hear) re-living the music experience of that season quite often as they listen. We sincerely hope this may inspire the souls of other students who may hear it to participate this year. Three hundred of these records were distributed throughout the three schools concerned.

We look forward to another year of musical participation by many, and we thank all parents in advance for their cooperation and home encouragement (and persistence at times) during the coming school year.

**DICK
BLACKLEDGE**

REAL ESTATE BROKER
RANCHO SANTA FE
Corner
La Granada and
Paseo Delicias



Office and
Residence
PLaza 6-1720



Hola amigos!

To provide a Spanish program for the boys and girls at Rancho Santa Fe Elementary School—is like making a shirt for a BABY OCTOPUS. Each year his arms are longer, his "reach" has grown, and his environmental needs have multiplied by eight. Needless to say, a proper fitting is a real challenge.

The tailoring of the 1964-65 Spanish program will require new material, and thoughts of future growth and the needs of next year. It is hoped that the following program will provide for all these needs.

Fifth and Sixth graders will work with the dialogue approach, as outlined by the Holt Materials' **Entender y Hablar**, and K - fourth Graders will continue to study and appreciate Spanish with material commensurate with their varied abilities.

This fourth year of our Spanish program, to my knowledge, unprecedented in this state, I know it will be the best year of all! Please come and visit us!

Hasta la vista,
Nancy Dawn Martin

Individualized Programs

Mrs. Nellie Thompson, Kindergarten Teacher

If you have been wondering what is meant by an individualized program, drop by the Kindergarten some day to see how the program is designed to meet the needs of over thirty little individuals.

And what is a guide in planning such a program? "That the days they will spend in Kindergarten will not dull the light in their faces, but make them aware of the stars and the spaces".

PETO MOTORS

Escondido

Continental - Mercury - Comet

Sales & Service

Pick-up & Delivery Service
745-4951 Escondido

1964 Summer School Final Report . . .

By **BOB SMITH**

Academic Program . . .

The 1964 Summer School session lasted from July 6 to July 31, with classes every day from 8:30 - 12:30. There were four classes each morning. They were as follows:

Grade	Teacher	*ADA
1-2	Mrs. Parkinson	23
2-3	Miss Kawano	25
4-5	Miss Holden	27
5-6	Mr. Rowe	38

113

There was also a special reading program for all the children in grade 2-6. Mrs. Meyer was the reading teacher. Typing was offered in the morning, with Miss Hillman and Miss Kawano as teachers. Forty-two youngsters from the fifth and sixth grades attended this class.

Recreation Program . . .

The following afternoon activities were offered:

Subject	Teacher	*ADA
Art (Grade 1-3)	Mrs. Stuart	19
Art (Grade 4-6)	Mrs. Stuart	22
Puppetry	Mrs. Buchans	35
Stamp Collecting	Mr. Kowalski	23
Marquetry	Chief Fox	13
Photography	Mr. Landfear	17
Skating	Mr. Wiese/Mr. Rowe	64
Tumbling	Mr. Rowe	8-20

On Thursday night, July 30, Mrs. Buchans' class presented a well attended play.

On the morning of July 31, three plays were presented by the fifth and sixth grades.

Following the three plays, 75 youngsters went to Sea World.

* Average Daily Attendance.

Watches • Silverware
Diamonds • Gifts • Fine Linens

• •

Escondido's Most Complete
Jewelry and Gift Center

W. A. GIBSON
JEWELER

146 E. GRAND AVE
ESCONDIDO, CALIF.

745-3122

Bill & Margaret's

Valenciana Plaza

COFFEE SHOP

"In The Village"

RANCHO SANTA FE

PTA Officers

President — David Burger

Dave is married and has three children. He is a graduate of the U. of Wisc., earning a B.S. degree. He worked as a sales representative for a national manufacturing firm for 10½ years after graduation, finishing as Divisional Manager on West Coast.

He has owned Dabys clothing store in RSF since 1957 and now also has a store in La Jolla.

Dave is your Activities Chairman for the RSF Ass'n for year '64-'65. He served as president of RSF Little League in 1964. He is a charter member of RSF Rotary and is Special Events Chairman of Rotary for '64-'65 — busy man!

Ist Vice President — Shirley Hoadley (Programs)

Shirley is married and has four children. She is a graduate of the U. of Wisc., B.A. degree in Labor Economics. She came to Calif. in 1949 and lived in La Jolla, until coming to RSF in 1957.

Mrs. Hoadley is Second Reader of the First Church of Christ, Scientist, RSF, finishing her term in Feb. of '65.

She has been Library Chairman at the RSF School for the year '63-'64. She was Halloween Carnival Chairman in 1961; head scorekeeper of the RSF Little League 1963-'64 team. Also a member of the RSF Tennis Club.

2nd Vice President — Bud Taylor (Ways and Means)

Bud is married and lives in Del Mar. He graduated from Eastern Oregon College, La Grande, Oregon, receiving his B.A. degree. He obtained his Masters from San Diego State. Bud is in his fifth year teaching at RSF Elementary. This year finds him with our '65 graduates, the 6th graders.

Treasurer — Howard Wellman

Howard is married and has two children. He is a graduate of Amherst College, Amherst, Mass., and received an M.B.A. from Harvard Business School after World War II in which he was a Lt. in the Navy.

Mr. Wellman came to Calif. in 1948 and to RSF in 1957. He has been associated with Western Lumber Co. in San Diego since 1948 and is now Vice Pres. of Western Lumber. He also runs his own investment business and operates as a horse breeder under the name of Fairview Farms.

He is the Director of Calif. Saddlehorse Breeders Ass'n, and a past president of RSF Riding Club.

LIFE TIME FENCE CO.
INCORPORATED

"Builder of GOOD Neighbor FENCES"

RALPH E. BLAKE 629 W. GRAND AVE.

President ESCONDIDO

No Toll Phone 753-5551

Recording Secretary — Pat Paulin

Pat is a graduate of Steubenville Business College, Steubenville, Ohio. She is married, has five children, and has been a Rancho resident only 15 months! — coming here from Pittsburg, Penn. in June of '63. When she has time to slip away from her brood of five, she enjoys golf and bridge.

Corresponding Secretary — Lela Champ

Lela is married and has four children. She has attended three colleges. 1st year — Carleton College, Northfield, Minn.; 2nd year — U. of Minn.; and then she finished at San Diego State where she received her B.A.

Lela is a member of RSF Garden Club, the Thurs. Club of San Diego, Jr. League, Makua Aux. to Childrens Home Society. She has lived here two years, coming from La Mesa in 1962. Also a member of RSF Riding Club and Golf Club.

Parliamentarian — Sally Cocks

Sally is married and has two children. Has her B.A. from Wellesley and worked on her Masters at USC. Sal is a past president of RSF PTA and a past recording sec. of PTA.

She is a member of the RSF Garden Club, Asst. Supt. of Christian Science School '64-'65 and a Sunday School teacher for the past several years.

Also she has served as Sec. of the RSF Little League Board for the '63-'64 season and has been one of the faithful mothers (and fathers) keeping score the past two years.



Open for Lunch: Mon. thru Fri. 11 to 2
Dinner & Dancing: Fri., Sat. and Sun.
Open at 5 — Sunday at 4.

755-1383 755-1454

Little Bavaria

The Original Hofbrau Haus
in Del Mar

PTA Sponsored Baby-Sitting Class Completes Successful Course



Ten young Ranchoites (includes three very interested members of the male species) recently completed the PTA sponsored, and Fire Department trained Baby-Sitting Course under the capable direction of Chief Fox. Fireman Rossmassler is shown instructing Nancy Coy, Susan and Daphne Anderson in the proper technique of mouth-to-mouth resuscitation... using the life-like doll "Resusci-Anne" which was provided by the Rancho Santa Fe branch of the Red Cross, and the Rotary Club. Personal safety, accident safety and fire safety—along with elementary first aid—are the subjects which make up the final examination—and all of the following young people passed with flying colors! We are happy to print their names for future reference should you need a trained... and we emphasize **trained** baby sitter!

BABY SITTERS

OLSON, Jan	756-2373
ANDERSON, Bonnie	756-2389
ORT, Corriekien	753-3462
ANDERSON, Susan & Daphne	756-1817
BRIGGS, Mary Ann	756-2081
COY, Nancy	756-2167
FIEST, Dee Dee	755-9610
ANDERSON, Bruce	756-1817
DAY, Ed Philip	756-1778
ANDERSON, Fletcher	756-1817

Anderson
JEWELERS

517 First Street
Encinitas, Calif.

753-4777

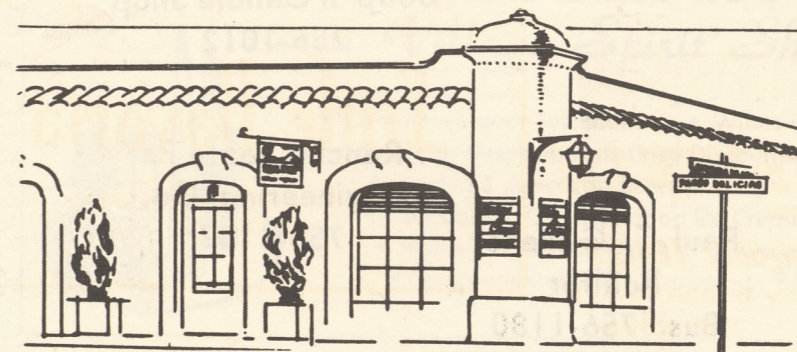
—
Watch and Jewelry Repairing



CUSTOM BUILDERS

All Contracts Fund Controlled
Pool Service & Maintenance
3 Times Weekly to
Rancho Santa Fe

2120 Grand Ave. - Del Mar
755-1444



**NELSON
& CHAPIN**

Real Estate
Insurance
756-1121

HARRY J. LEE

ASSOCIATES

HARRIET DEVINE

The Country Squire Courtyard of Shops



The Country Squire
Rancho Santa Fe, California



Country Squire Gifts
756-1012

Stationery & Imports
756-1012

Casual Corner
Women's Apparel
756-1041

Country Squire
Tea Room
756-1155

Country Squire
Beauty Salon
756-1661

Soap 'n Candle Shop
756-1012

Dorothy Draper
& Company, Inc.
756-1012

Paul T. Galleher
Realtor
Bus. 756-1180
Res. 756-1564

Rancho Santa Fe
Engineering Co.
756-1107

Library Guild . . .

The directors of the newly-formed Library Guild have been working all summer on business and legal details, with the object of making sure the Guild is on an excellent organizational basis. The Guild is pleased to report that it is a legally tax-deductible organization. With the assistance of Mr. William Schofield, attorney and former Rancho Santa Fe Association president, by-laws have been written and filed in accordance with the necessary California and federal laws. Under the supervision and counsel of Mr. L. B. McLaughlin, resident president of Arthur Young & Co., the Guild books have been set up to conform with the highest bookkeeping standards, and are ready to meet an annual audit. A recent valuable addition to the board of directors is Mr. Eugene Bashore, retired official of Blythe & Co. Also on the finance committee are Mr. Alwin Trepte, Mrs. Hans Amtmann, Mr. Ralph Mangan, Mr. Don Dickinson, and Mr. Frank Cantwell.

Central

VAN & STORAGE
DICK HARRIS
756-1658

The ranch Book Shop

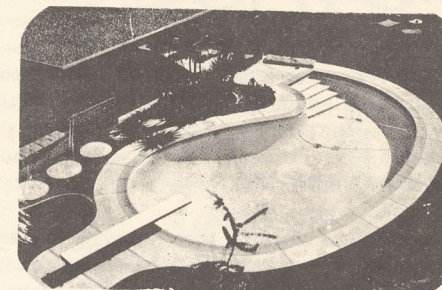
Paseo Delicias & La Granada
RANCHO SANTA FE
756-2265
Fiction, Non-Fiction, Library
and Children's Books
Mrs. Billy Keenholts

Congratulations!

To the Beautification Committee of the Garder Club, headed by Mrs. William Weddell . . . and to the Community Improvement Committee, spearheaded by Chief Fox. The effect of the indirect night lighting on the Gregory property at the corner of Paseo Delicias and La Granada . . . has added to the beauty of the Ranch . . . part of the overall Community Plan to illuminate the entire Central Plaza. Both tenants and landlords have given wholehearted cooperation to this plan and the entire project, when completed, should give the Ranch a glow of beauty that will silhouette the picturesque tree in light and loveliness under the night-time sky.

Willis M. Allen Co.
at Rancho Santa Fe
Realtors

ACREAGE, BUILDING SITES
Fine Homes
OFFICE IN VILLAGE CENTER
Paseo Delicias
Phone 756-2444



ANTHONY POOLS

World's Largest Pool Builder

426 W. Washington
Escondido

Phone
746-3511

Fraser's Rancho Santa Fe Pharmacy

756-2433 *Village Spirit Shop* 756-2433



- Complete Liquor Selections
- Wines of the World
- Single or Mixed Brands Case Discounts
- Imported & American Beers & Ales
- Keg Beer
- Ice Cubes
- Carnation Ice Cream & Dairy Products
- Home Bar Accessories & Glassware
- Complimentary Gift Wrapping
- Charge Accounts Invited



By Jarvis Esenwein

Last week a friend of mine from Texas dropped out of the blue to visit. I haven't seen either him or his wife since I left Texas about six years ago, but they reminded me of a very important facet about horses and horse shows. They reminded me that in the last ten years, horses and horse shows have just about quintupled!

You all may or may not have been aware that there was a horse show here over Labor Day. It featured Western horses, hunters and jumpers, and saddle horses. One whole day was devoted to the quarter horses; breeding classes, and all the things one can do mounted on a quarter horse. I would estimate that approximately 400 horses came and went from the Ranch. That's a lot of horses! That's a lot of quality horses!

You may wonder what I'm leading up to. Well, it's simply this. Statistics say that the horse is fast disappearing from the American scene—that it is no longer an important economic factor, and I guess that as an over-all picture the statistics are right—that is, from the standpoint of the work horses. But the riding horse—the show horse—what Mommy won't spend to mount darling Johnny on a good horse!

Ten years ago when I just started showing Hunters and Jumpers in Texas, there were about six 2-day all Hunter & Jumper Shows a year—mostly in the Houston area, which meant I had to make a 700 mile round trip over a weekend to show my horse. They were fun shows, the pace was slow, and the emphasis was placed on the amateur and the amateur horse. Fifteen horses made a large class, however the competition was none-the-less very keen. Even when I just came to California the tempo was much slower, but each year more and more people

became interested in showing horses... and the shows got bigger and bigger until here at the Southern California exposition we have the largest horse show in the United States.

As far as our local county shows are concerned, they take a back seat to no one. They are large, tough, and feature classes to attract the top horses in the state, and other states for that matter. Here in pretty, pleasant, relaxed Rancho Santa Fe we have marvelous facilities for staging horse shows. People love to come here, and Rancho Santa Fe to me most nearly typifies the perfect location for a horse show.

Coming Events for September

Horse Racing—Every Saturday and Sunday at Caliente, Tijuana, Baja California.

Los Angeles County Fair, Pomona, California
Fifteen days starting September 15th.

Sunday, Sept. 20th—Hunter Trials, Rancho Riding Club.

Saturday, Sept. 26th—Mounted Games Day, Rancho Riding Club.

Trail Riding Tips

Since the Beautification Committee has spent a great deal of time and effort on the trails around the golf course, I think everyone—riders and golfers alike—should be aware of a few rules of etiquette.

- 1. Riders**—If you should ride up to a tee or green where a golfer is making a shot—stop and be quiet. It is only common courtesy.
- 2. Riders**—Don't ride on any part of the course. Stay on the trail.
- 3. Golfers**—If a horse is approaching you on the trail as you are about to make a shot—wait until they have passed. You wouldn't shoot into the foursome in front of you—and neither should you shoot into horses approaching on the trail.

There are only a few holes where the golfer and the horses are in such close proximity as to constitute a hazard, and if both parties use a little common sense and good manners, everyone can enjoy the golf course and trails.

"FLYING C"

FEED STORE UNION OIL SERVICE
2 Miles East of the Race Track

Free Delivery Thursdays
WALTER J. CONLEY **755-4238**

MARY'S TACK SHOP
TACK & VETERINARY SUPPLIES

755-2015

At "Flying C" Feed Route 1, Box 100, Del Mar

Country Friends' Fashion Show Tremendous Success. Lawn of Rancho Santa Fe Inn Scene for Gala Event

Two hundred and fifty patronesses and a complete sell-out of the 1500 seats available marked the most successful Fashion Show in the history of the Country Friends held Tuesday afternoon on the spacious and picturesque Inn lawn. The models' luncheon was held in Honeysuckle Cottage at noon preceding the presentation of the delightful event.

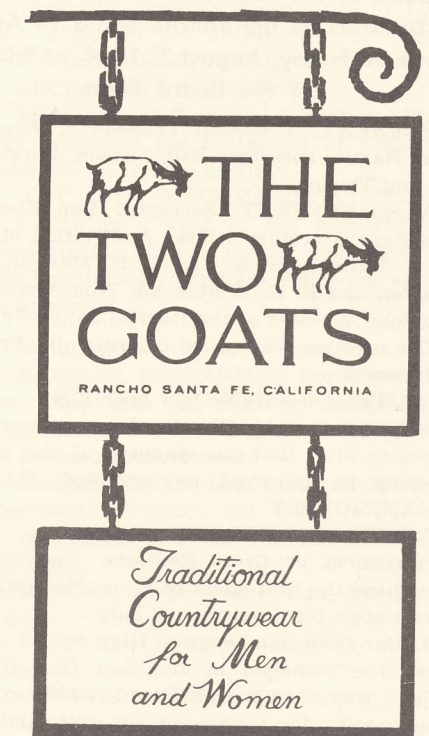
Jessop's brilliant jewels, chosen to enhance the "Kaleidoscope of Fashion" were modeled by Mrs. Charles Giacomini of Del Mar, Miss Pat Lanphier and Mrs. Peter Burnham of La Jolla, Mrs. William Curtis of Escondido, Mrs. Fred Heinzmann of Del Mar, Mrs. George Goudy of RSF, Mrs. Bernard Press of Encinitas, and Mrs. Don Vaughan of San Diego.

Mrs. William Donnelly, wife of Commander William Donnelly of the Carrier Wilson were among the 14 guests of Mrs. William Jack where they enjoyed luncheon at the Inn preceding the Fashion Show. Mrs. Kirk B. O'Ferrall's party, including Mrs. Harlan F. Bakewell, Mrs. H. J. Young of the Ranch and Mrs. Edwin Botsford of Del Mar, lunched together at home. Mrs. John C. Wood's party of four included Mrs. Wendell Wheelock, Mrs. Cyrus Thieme and Mrs. Raymond Wilcox, all of RSF. Cocktails and luncheon at Mrs. Robert S. Cosgrove's home on the Ranch preceded the show for Mrs. Clarence R. Collins (RSF), Mrs. Peter A. Andrae of Del Mar and Mrs. Samuel M. Lee, Jr. (RSF). Mrs. Olin F. McInay's party enjoyed cocktails and luncheon at the Inn: Mrs. Philip W. Warren, Mrs. E. F. Chritton of RSP and Mrs. Warren's sister, Mrs. Stanley Robins of Salisbury, Maryland.

Mrs. Walter Wencke entertained Mrs. Earl Bernard Murray, Mrs. Jonas E. Salk, and Mrs. Herbert F. York with luncheon at the Inn preceding the show.

Marking the streets near the Inn for car parking, and directing traffic was done by Mr. Robert LaPrelle and Mr. Raymond H. Gordon, assisted by Mr. E. Frank Coffin.

Serving as hosts during the champagne hour following the show were Messrs. Norman Massey and Charles D. Yule of Vista, Adam Kupiek, Harry Wenz and Captain Linton Herndon of La Jolla, Walter Wencke, Arthur G. Thorne, Arthur Hill, Alfred Hill, Jack Lewis Powell of Rancho Santa Fe, Mr. Vernon H. Gaston of La Jolla and Donald B. Cobb of RSF.



Fraser's Rancho Santa Fe Pharmacy

PRESCRIPTION SPECIALISTS

Your prescriptions are filed in your personal health record for immediate service.

PROMPT, COURTESY DELIVERY

All newly released drugs immediately stocked and instantly available.

Your prescriptions handled only by registered pharmacists.

REPUTATION OF CONFIDENCE EARNED BY SERVICE



756-2433

Howard G. Steinwinter
General Contractor

Box 609
756-1171 Rancho Santa Fe
California

ASHLEY'S
RANCHO SANTA FE
MARKET

Association Bulletin and NEWS

Approved by the Board of Directors
for publication of the Association
Bulletin 3-6-64

Minutes of the Regular Meeting of the Board of Directors of the Rancho Santa Fe Association held Friday, August 7, 1964, at 9:00 a.m. in the Board Room

PRESENT: President Teitsworth, Vice President Harris, Directors Hill, Larson, Loretz, Teagle and Thieme.

ALSO PRESENT: Secretary Van Evera and Assistant Secretary Allen. Association Members A. C. Ridland, H. S. Taylor, R. Mangan, P. W. Warren and E. G. Whitehead. Non-Assoc. Member John Webster of the Rancho Santa Fe Times.

The meeting was called to order by President Teitsworth.

MINUTES OF PREVIOUS MEETING:

It was moved by Director Loretz, seconded by Director Hill, that the minutes of the previous meeting be approved, as corrected. **CARRIED UNANIMOUSLY.**

SECRETARY'S REPORT:

Statement of Gross Receipts. The Secretary presented the Statement of Gross Receipts of the Association for the month of July.

Letter from San Dieguito High School. A letter from the principal of the San Dieguito High School was read to the Board, which expressed appreciation for the use of our golf facilities by their golf team for the past year and requesting a renewal of the agreement. The Secretary was directed to acknowledge the letter and to extend the invitation for designated members of the San Dieguito High School Golf Team to avail themselves of the course facilities in the coming season.

J. B. Shamel Agreement. An agreement signed by Mr. J. B. Shamel and Mr. Robert Corlett, concerning Building Permit #1300, dated April 23, 1964, was read and filed for the record.

San Dieguito Estates Hearing. The current San Dieguito Estates Subdivision was explained by the Secretary and discussion followed. Association Counsel Tebbetts and the Secretary were directed to be present at the public hearing on the San Dieguito Subdivision before the Planning Commission at 10:30 a.m. on August 14th. Board members will attend, if practicable. The Board of Directors unanimously confirmed their position relative to the density distribution in Rancho Santa Fe properties of 2½ dwelling units per

acre, as expressed in Association Counsel Tebbett's letter of March 19, 1964, to Dr. Willis H. Miller, Director of Planning.

Country Sheriff Ponchot. The Board expressed regret over the hospitalization of Sheriff Ponchot. Pending final report on Officer Ponchot's physical ability to continue in the position of sheriff, the Secretary will initiate procedures for the screening of possible applicants for the position. **VISITORS: 10:00 A. M.**

Alice Ewing Nature Reserve. Mr. A. C. Ridland, Harrie S. Taylor and Ralph Mangan reported to the Board on the current status of the Alice Ewing Nature Reserve. Mr. Ewing is in the process of dealing directly with officials of Nature Conservancy relative to this gift of his property, in memory of his late wife. It was noted by the Board that no official action has transpired which would require Board decision at this time. It was moved by Vice President Harris, seconded by Director Larson, that the Association take no action at this time and remain amenable to possible future consideration when more definite plans are developed. **MOTION CARRIED BY MAJORITY VOTE.** The visitors departed at 11:00 a.m.

DIRECTORS' REPORTS:

Vice President Harris distributed copies of the budget work sheet for study by the Board prior to the Budget Hearing scheduled for August 14th.

The statement of charges from J. A. Donnelley and Robert E. Alexander, in connection with the recent Morgan-Gullickson-Cook litigation, were presented and approved for payment by the Board.

Director Larson presented the names of two individuals and one family recommended for "B" membership by the Golf Course Committee. The Board approved the applications.

After a discussion of the proposed irrigation system for the Association Golf Course, the Board requested that Mr. Brooke of the Rancho Santa Fe Engineering Co. and Mr. Pratt, Chairman of the Golf Course Committee, Mr. Richard Wilcox and Mr. John Wells, members of the Golf Course Committee, be invited to attend the next Board meeting and give additional details and information relative to Mr. Brooke's proposal.

The Board approved the recommendation of the Golf Course Committee for the Los Ancianos Golf Tournament, August 28, 1964, and the Member Guest Tournament, August 29-30, 1964, with green fees waived for guest participants.

The Board approved the recommendation of the Golf Course Committee that the employment contract with Mr. Patrick J. Boyle, Association Golf Pro, be continued in force at the pleasure of the Board.

Director Loretz reported on his attendance at the Public Utilities Commission meeting in Los Angeles on August 5, 1964, as a representative of the Association.

Director Loretz reported on the Clubhouse Committee meeting August 6th.

Director Thieme reported that the findings of the Morgan-Gullickson-Cook case had been signed

by Superior Court Judge and noted that the findings were helpful to the Association, in that the Covenant was described as specifying only the minimum restrictions applicable to property under the Covenant.

ADDITIONAL AGENDA ITEMS:

Golf Dues. On the recommendation of the Golf Course Committee, it was approved that golf playing privileges and incidental fees can be billed on a semi-annual basis.

Greens Committee Expenditure. For use on the Golf Course, the expenditure of not to exceed \$300.00 for the purchase of a broadcast spreader, and such tractor drive modifications that may be necessary, was approved.

ADVANCED PLAYING PRIVILEGES: "A" Cards - 189; "B" Cards - 121.

ADJOURNMENT:

There being no further business, the meeting was adjourned.

David A. Van Evera, Secretary

Minutes of the Regular Meeting of the Board of Directors of the Rancho Santa Fe Association, Friday, August 21, 1964, at 9:00 a.m. in the Board Room

PRESENT: President Teitsworth, Vice President Harris, Directors Hill, Larson, Loretz, Teagle and Thieme.

ALSO PRESENT: Secretary Van Evera and Assistant Secretary Allen. Association Members Ray Gordon, H. L. Blackman, H. B. Pratt, Hubert Brooke, John Wells, Richard Wilcox. Non Assoc. Member John Webster, Rancho Santa Fe Times.

The meeting was called to order by President Teitsworth.

MINUTES OF THE PREVIOUS MEETING:

It was moved, seconded, and carried unanimously, that the minutes of the previous meeting be approved.

ASSOCIATION COUNSEL'S REPORT:

Association Counsel Tebbetts read to the Board a draft of a letter he proposes sending on behalf of the Rancho Santa Fe Association to Dr. Willis H. Miller of the San Diego County Planning Department, concerning the application of the Amberwood Construction Company, wherein they are seeking a zone change to R-1 with respect to that area which is adjacent to the project known as the Whispering Palms Golf and Country Club and, more particularly, San Dieguito Estates. Counsel Tebbett's letter confirms the Board's previous position in opposition to any housing density in the Whispering Palms or San Dieguito Estates area in excess of 2½ homesites per acre. The Board of Directors approved the mailing of this letter.

There followed a general discussion of the proposed highway development as it would affect the Rancho Santa Fe area. It was decided that the Board should mail a letter to Dr. Miller, Director of San Diego County Planning Department and Mr. D. K. Speer, Surveyor & Road Commissioner of San Diego County, outlining the

position of the Rancho Santa Fe Association regarding future highway development in the area. It is the unanimous opinion of the Board of Directors that major arterial highways should be diverted around the perimeter of Rancho Santa Fe rather than coming through the center of the Ranch.

VISITORS:

Golf Course Improvement. Mr. H. B. Pratt, Chairman of the Golf Course Committee, introduced to the Board Mr. Hubert Brooke of Rancho Santa Fe Engineering, Mr. John Wells and Mr. Richard Wilcox, Members of the Committee, and a discussion followed concerning an automatic sprinkler system for the Rancho Santa Fe Golf Course. It was moved, seconded, and carried unanimously, that an expenditure of not to exceed \$7,600.00 be authorized for engineering studies and necessary soil testing.

SECRETARY'S REPORT:

Statement of Financial Condition. The Secretary presented the Statement of Financial Condition for the month of July.

ART JURY RECOMMENDATIONS:

Following a visit to the property, and due consideration, it was moved, seconded, and carried unanimously, that the following applications be approved:

Subdivisions:

FRENCH, EDWARD C. Por. Parcel 3, Anza Hts., Map 2928 (El Secreto) consisting of 4.25 gross acres, into two sites, 2.2 and 2.0 net.

Covenant Acceptance:

SCARR, L. F. Lot 4, Loma Verde Acres, Map 3058.

DANIELS, J. S. M. Por Lot 11, Blk 32 (Via del Alba).

MILLAR, R. H. Por Lot 11, Blk 32 (Via del Alba).

DIRECTORS' REPORTS:

Director Larson advised the Board of his appearance before the Art Jury on August 14th, along with Fire Chief James Fox, representing the Beautification Committee of the Garden Club and the Rancho Santa Fe Rotary Club, concerning their proposed lighting project of the Civic Center area, and he stated the Art Jury had expressed complete approval of the proposal. It was moved, seconded, and carried unanimously, to approve the expenditure of a maximum of \$180.00 per year for the electricity for lighting of areas of the Civic Center belonging to the Association.

ADVANCED PLAYING PRIVILEGES: "A" — 198 "B" — 124.

ADJOURNMENT:

There being no further business, the meeting was adjourned.

C. S. Teitsworth, President

By: David A. Van Evera, Secretary

Minutes of the Regular Meeting of the Rancho Santa Fe Art Jury held on Friday, August 14, 1964 at 10:00 a.m. in the Board Room

PRESENT: Members: President Calder, Vice Pres. & Arch. Jung, Alternate Ridland and Alternate Coffin.

ABSENT: Member Corlett, and Bldg. Com. Dewey.

ALSO PRESENT: Secretary Van Evera, Asst. Secty. Allen.

The meeting was called to order by President Calder. Association member Howard Glasgow appeared before the Art Jury to discuss subdivision procedures.

On motions duly made, seconded and carried, the following business was transacted:

NEW CONSTRUCTION:

The following applications, approved since the last Art Jury meeting, were confirmed:

(1) CUMMINGS, B. K.—Barn, stalls, dressing rooms, plan change, por Lot 3, Blk 23 (La Noria).

(2) BYERLY, J. A.—Residence, construction change, por Lot 3, Vista del Rio (Zumaque).

Art Jury action was taken on the following applications:

(3) ESENWEIN, A. C.—After an inspection of the property, interim approval was granted (PRELIM) 4 unit house court, Lot 16 & 17, Blk D (Paseo Delicias).

(4) CALDER, H. F.—After an inspection of the property interim approval was granted (PRELIM) res. & gar., por Lot 3, Blk 16 (El Vuelo).

(5) BALDRY, G. A.—Plans should be resubmitted at the next Art Jury meeting for residence, Lot 29, Blk 37 (Los Arboles).

(6) CULVER, L. B.—A change in porch roof line was suggested for residence, por 66 & 68, Map 2129 (Sobre los Cerros).

ADDITIONS, ALTERATIONS, ETC.:

The following application, approved since the last Art Jury meeting, was confirmed:

(7) NOVAK, DR. J.—Residence, alteration, Lot 1, Blk 10 (Via de Fortuna).

Art Jury action was taken on the following applications:

(8) ROBERTSON, G. M.—Approval granted residence, addition, Lot 95, Map 2129 (Avenida Maravillas).

(9) HAVENS, E. C.—Disapproved, open patio cover, Lot 4, Blk 23 (La Noria).

(10) BUCHANS, J. A.—Approval granted, swim pool, Lot 4, Map 2928 Anza Hts. (El Acebo)

(11) GILLIES, P. H.—Approval granted, residence, addition, por Lot 2, Blk 9 (El Mirlo).

(12) FREEMAN, DR. D.—Approval granted, stable & office, por Lots 61, 63 & 64, Map 2089 (Mimulus).

MINOR ARCHITECTURAL CHANGES:

The following applications, approved since the last Art Jury meeting, were confirmed:

(13) BOVEE, DR. J.—Sign (office), por Lots 9 & 10, Blk G.

(14) SHAW, J. E.—Paint sample, res., por Lot 2, Blk 19 (Lago Linda).

(15) SCARBOROUGH, J. R.—Paint fence, Lot 7, Blk 10 (San Elijo).

SUBDIVISIONS:

(16) FRENCH, E. C.—After inspection of the property, approval was recommended to the Board of Directors on Subdivision por Parcel 3, Anza Hts., May 2928 (El Secreto) consisting of 4.25 gross acres, into two sites, 2.2 and 2.0 net.

(17) PIGGOTT, JR., E. J.—After inspection of the property, disapproval was recommended to the Board of Directors on Subdivision por Lots 4, 5, 6, Blk 7 (Avenida Alondra & El Mirlo) consisting of 11.9 (plus or minus) gross, into four sites of 3.2, 3.2, 2.5 and 2.3 net acres.

(17A) COOK, WARDIE—After inspection of the property, approval was recommended to the Board of Directors of Subdivision Por 8, Blk 34, Map 1742 (El Puente & La Orilla), into two lots.

(17B) GULLICKSON, H.—After inspection of the property, disapproval was recommended to the Board of Directors of Subdivision Por 8, Blk 34, Map 1742 (La Orilla) into three lots.

COVENANT ACCEPTANCE:

(18) SCARR, L. F.—After inspection of the property, approval was recommended to the Board of Directors of Covenant Acceptance, Lot 4, Loma Verde Acres, Map 3058.

MISCELLANEOUS:

(20) Mr. H. G. Larson and Fire Chief Fox appeared before the Art Jury and discussed the proposed lighting of the Civic Center, which is a joint project of the Rotary Club and the Beautification Committee of the Garden Club. The Art Jury approved the outline as presented.

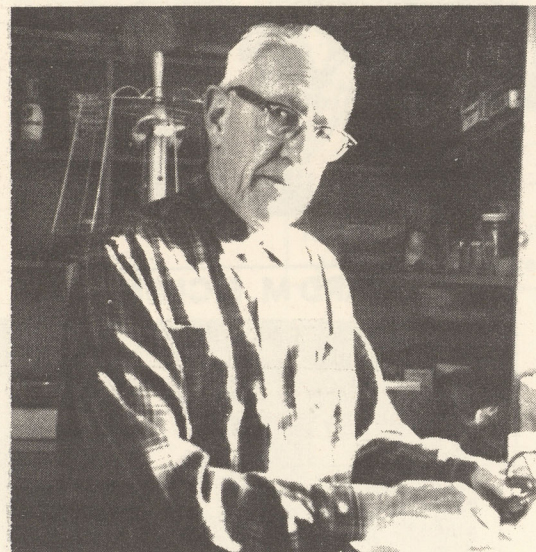
(21) After an inspection of property of Mrs. Helen Lehotsky, Lot 33, Map 2129 (Mimosa), the Art Jury approved the recommendation of the Building Commissioner to modify set-back requirements.

The request of Mr. E. L. Freeland for modification of set-back requirements (Por Lot 5, Blk 47) was approved.

(22) After an inspection of Macconnel Residence, Pot Lot 1, Blk 30, (Via de la Valle), it was noted by the Art Jury that the present wall, as constructed, was not a part of the approved plans.

David A. Van Evera, Secretary

Meet Your Neighbor... Herman H. Boschen



At the corner of Via de Fortuna and La Crescenta—where one of the loveliest views in the Ranch meets the eye—stands a delightful home amidst a beautiful garden. Here reside two of the happiest people in retirement that one could find. They are Herman H. Boschen and his charming wife, Dr. Mary V. Boschen, M.D.

As a young man in 1916, Herman was working for Guggenheim Brothers in New York, a large and well-known engineering firm, when he was shipped to Chile, South America for the installation of a large mine and plant for the Braden Copper Company. Returning to New York several years later he married a real Virginia Belle in 1923. A promotion to assistant chief electrical engineer of the Cerro Corporation soon followed and the couple left for Peru. Back to the United States again in 1925, he was appointed office engineer for the construction of a large nitrate plant at Maria Elena in Northern Chile. The year of 1928 found Mr. and Mrs. Boschen in Santiago, Chile employed by the Foundation Company of America, and building schools for the Government of Chile. In 1939, they returned to the United States to stay, where Herman was then chief engineer of the Phosphate Mining Company in Lakeland, Florida and New York City. He joined Anaconda Copper Company in 1939 and remained with them until 1959 when he retired as Vice-President in charge of engineering.

Dr. Mary Boschen first studied medicine in Santiago, Chile during 1929 and 1930 . . . and upon returning to New York, studied further at New York Medical College where she received her sheepskin in 1936 and during their years in New York achieved a thriving practice in their home town of Dobbs Ferry in Westchester County.

During his many years in mining, Herman developed a consuming interest in lapidary as a hobby. His many friends in the industry have sent precious and semi-precious stones to him from all over the world, and the finished jewels which Herman cuts in his interesting shop at home are most professional in quality. In fact, the very sight of Herman's shop and equipment spells contentment.

Dr. Boschen herself designed and developed the landscaping about their home that, likewise, has the quality of the professional. Her roses, in particular, are some of the loveliest to be seen in all of the Ranch.

Son, Bill Cobb is a senior at San Diego State College, and married to the former Darlene Scott of Rancho Santa Fe. Three year old William Scott Cobb completes the family roster.

Herman is a member of the Professional Engineering Society of New York and the American Institute of Mining Engineers. And, incidentally, the Boschens still retain their membership in the Price of Wales Golf Club of Santiago, Chile.

Women's Council, Village Church

This enterprising group has been working in the "Wednesday Workshop" all summer long in preparation for the Christmas Tree Festival which takes place in December every year. All women of the village—whether or not they are members of the Village Church—are invited to participate in the fellowship of each "Wednesday workshop" as the Christmas tree decorations and ornaments take shape under many nimble fingers. Betty Lord is temporary chairman of the workshop while Isabel Hill holds executive leadership of the Women's Council.

Red Cross

Mrs. Margaret Amtmann's second year as President of the Red Cross in Rancho Santa Fe will officially begin on the first Tuesday in October when the first board meeting will be held. This summer has been successful in many accomplishments . . . the knitting program has continued; 150 children were enrolled in the summer session swimming program under the direction of Dorothy Gardner; and there are tentative plans for an adult swimming program to take place this Fall. Under the leadership of Chief Fox, a First Aid Station has been established at the Fire Hall. A busy and full season is planned for the upcoming 1964-65 season.

Since 1955

PETERSON FORD

ENCINITAS

FACTORY TRAINED PERSONNEL
FORD & LINCOLN CONTINENTAL

Headquarters for the
New Mustang and Thunderbird

753-1161

TENNIS

By FRAN JOHNSON

Sylvia Amtmann retires the trophy, winner three years in succession. Jo Worthington is runner-up.

John Truog, Jr., emerges the victor in his match with his Dad, John Truog, Sr.

John Truog Jr. and Sylvia Amtmann took men's and women's singles' crowns, as the Rancho Santa Fe Tennis Club annual championship finals were played Labor Day on the Ranch courts. Sylvia defeated Jo Worthington for her third win of the Pat Todd cup, thus retiring the trophy.

John Truog Jr.'s victory was over his father, John Truog, in a closely-fought match which went three sets.

Men's doubles were won by Hubert Brooke and John Truog Sr., with Russ Fellows and Ron Hampson as runners-up. Jo Worthington and Kathleen Sweeney won the women's doubles with a three-set victory over Irene Perry and Mary Day.

Jo Worthington and John Truog Jr. defeated Sylvia Amtmann and Al Day for the mixed doubles title.

In junior events, Sheryl Fellows spent the girls' singles, taking both girls' 14 and girls' 18 titles. Runner-up in the girls' 14 was Heather Manion and in the girls' 18, Christy Pharr. Sheryl and Kathleen Sweeney teamed to take the girls' doubles' title with a finals win over Candy Perry and Heather Manion.

John Desha won the boys' 18 singles by defeating Kent Truog in the finals. Boys' 14 singles title went to Sam Johnson Jr., with Bill Pharr as runner-up. John Desha and John Lee took the boys doubles with a final-round victory over Pat Sweeney and Sam Johnson.

Junior mixed doubles were won by John Desha and Kathleen Sweeney, who beat John Lee and Sheryl Fellows.

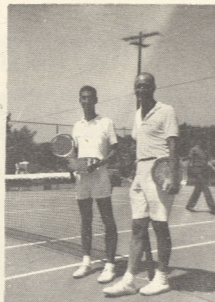
Winner of the boys' 11 and under beginners singles was Bruce Anderson.

Awards were given out at a family picnic Labor Day evening at Richardson Park.

RSF Tennis Club professional Billie Yorke will begin an increased program of instruction this fall on the Ranch courts. She will give lessons on Mondays and on Saturday mornings. More information may be obtained by contacting her at the courts or by calling Fran Johnson, 756-1724.

A mixed doubles chop suey tournament climaxed the series of summer events for juniors. Other tournaments have included a boys' singles round robin, a girls' singles and a girls' doubles round robin, and a mother-daughter event.

In addition Ranch junior teams took first place in both North County boys' and girls' leagues. El Camino Country Club was in second place, with Vista in third.



EDWARD M. FICKENGER

CUSTOM BUILDING
100 Via Hermosa P.O. Box 305
ESCONDIDO, CALIF.
745-1702

Serving Rancho Santa Fe

Culligan

SOFT WATER

—SERVICE BASIS
No equipment to buy
—AUTOMATIC HOME-OWNED MODEL
No work for you
—DRINKING WATER FILTERS
ERNEST D. KING & SONS
SOLANA BEACH
755-9733

COAST HEALTH STUDIOS

MASSAGE EXERCISE
SAUNA BATHS

755-9993

WOMEN Mon.-Wed.-Fri. MEN Tues.-Thurs.-Sat.

261 North Hiway 101
Solana Beach

Owned & Operated by
Linda & Ralph Kroger

ROD STREED
Divot
Editor

DONNA STREED
"Fairsex" Editor



RANCHO SANTA FE GOLF CLUB

HARRY J. LEE, President
JACK BERRY, V. Pres.

KEN KNUDSON, Sec't.
ELMER TAGUE, Treas.

Directors
JOHN BERKSON
HERB PRATT
JIM STOCKTON



Ed Meanly and guest Art Pierce show off their Member-Guest prizes.

THREE-WAY TIE IN MEMBER-GUEST

Play in this year's Member-Guest Tournament was hotly contested, with three teams winding up in a tie for overall low net at 62 on Sunday, August 30. The tie was broken in a playoff at nine holes on the putting green. Tony Mahon and guest Tom Fifield won the playoff and the television sets given for the low net prizes. Runners-up were Ed Meanly and guest Art Pierce. Merl Farr and guest Bill Clark won the fourth flight with their 62. Flight winners and runners-up were, respectively:

- First Flight—John Chambers and Fred Maheu, 64
Al Dutton and Dick Disney, 65
Second Flight—Dale Arehart and Dick Dickenson, 63
Bud Squire - Virgil Smith, 65
Third Flight—Morgan Jones - Gerry Lewis, 65
George Lewis - Victor Lewis, 67
Fourth Flight—Merle Farr - Bill Clark, 62
Ted Loretz - C. J. Sullivan, 63
Fifth Flight—Gary Friedman - Earle Hill, 64
Lew Pratt - Bob Brandt, 65

In the special events, Don Kay won the pitching contest by pitching into the hole from 40 yards out. Mark Tarpey won the driving contest for low handicappers with a belt of 265 yards off the tenth tee. Bob Loomis drove 242 yards to top the higher handicappers.

Jim Munroe put his tee shot 9 ft. ½ inch from the third hole to be closest to that hole. Jim Stockton was closest on No. 17, 5 ft. 4 inches from the cup.

On the putting green, Dr. Roger Isenhour bested all others by using only 17 putts for the nine holes.

As in past years, the tournament owes its success to the many willing hands who helped with all phases of the work. The Rancho Santa Fe Women's Golf Club, with Chairman Betty Pratt coordinating, provided the scorers and the hostesses. Mr. Robert Redeker, of Robert's Garden Shop, supplied the many plants used to decorate the patio and the speaker's stand. Peg Booth again designed the bunkers and trees on the putting green. Member Ed Balmer spent the entire day supervising the driving contest at the 10th tee. Last, but certainly not least, member Bob Young and his guest Dick Arlen applied the finishing touch with a very professional handling of the MC chores and awarding the prizes.

Jack and Jill Results . . .

The Jack and Jill Tourney which preceded the Member-Guest exceeded all expectations. Fifteen foursomes played golf and enjoyed the festivities which followed.

Two teams tied at 136. The tie was broken by matching scorecards in sudden death style, with the team of Ray Grisct, Americo Dompe, Margaret Bushard, and Mary Dompe emerging triumphant. Second place went to Hubert Brooke, Phil Thompson, Pat Todd, and Moya Thompson. Third place was won by Bud and Betty Squire and Virgil and Marion Smith with a score of 137.

Welcome New Members . . .

Membership Chairman Ken Knudson reports that seven new members have recently joined our club. They are John Chambers, Frank H. Driggs, Harold S. Detrick, Reginald L. Knox, Jr., Sam Slaughter, Preston H. Kelsey, and Paul J. Pilla. We welcome the new members and are glad to see John and Sam back in our club.

Club Championship Next Month . . .

Tournament Chairman Gordon Ludwig reminds all members that this year's club championship will be played on October 4, 11, 18, and 25. Sixteen-man flights for match play will be formed according to October handicaps. Losers in first-round play will form additional flights. Play for the championship will be at scratch, while play in flights will be at full difference in handicap. Ricky Tunstall will defend his title.

Ad Housh Senior Invitational Slated for October 9 . . .

A new Seniors' Tournament is scheduled for Friday, October 9. This event, the First Annual Ad Housh Invitational, will honor the memory of the late Addison Housh, who was known and loved by hundreds of golfers in the San Diego area.

Wendell Wheelock has been named tournament chairman of this important event. Wendell announces that invitations will be sent immediately to all senior club members and to all of Ad's senior golfing friends in San Diego County.

Entry fee will be \$10.00 which includes both golf and dinner. Entries will close October 1st.

Play will be 18 holes, stroke play, with full handicap, in four age groups: 55-59, 60-64, 65-69, and 70 and over. Trophies will be awarded to winners in each age group.

First Annual SCGA Southern Section Championship October 2 and 3 . . .

President Charles H. Laws of the Southern California Golf Association has announced that the first annual Southern Section Championship will be held on Friday and Saturday, October 2 and 3, at the San Diego Country Club. The tournament will be a 36-hole stroke play event, limited to the 12 member clubs in the San Diego district. There will be three handicap divisions. Participating clubs include Bonita Valley, Carlton Oaks, De Anza Desert, El Camino, Fallbrook, La Jolla, Rancho Bernardo, Rancho Santa Fe, San Diego, San Luis Rey, Singing Hills, and Stardust.

Entry blanks may be obtained in the golf shop.

Correction Please . . .

Last month's Divot reported that Joe Jayne had eagled the 10th hole to beat Jack Matzinger's birdie. Joe reminds us that the 16th hole was the victim, not the 10th. Either way, it's still quite a feat, except that Joe just wouldn't use a four iron on No. 10.

TIP FROM YOUR PRO . . .

By JIM BOYLE

Narrow the Stance—A misconception among most golfers is that a wider stance will produce more power. Actually, the wider stance reduces power. The golfer using too wide a stance finds it more difficult to turn or coil on the backswing, where most of the power is gathered for release on the downswing. Also, too wide stance adds to a tendency to sway laterally on the back swing. Tension also results because it is a strain to swing when using a wide stance.

Many times toward the end of a round we begin to tire and a wider stance seems more comfortable. When this happens, narrow the stance. This will help you relax and will permit a more free body action.

Maximum width for the stance should be about shoulder width when using the driver. The stance should become narrower as the clubs become shorter.

RULES OF GOLF . . .

By BOB UTZ

Three-Ball, Best-Ball, and Four-Ball Match Play-Ball Influencing Play . . .

This month's discussion should help settle some arguments concerning who is permitted to lift a ball on the putting green. As an example, suppose players A and B are playing C and D in a four-ball match (i.e., the better ball of A and B vs. the better ball of C and D). A has a tricky downhill chip to the hole, and C's ball lies just behind the hole. C walks up and lifts his ball because it would act as a backstop for A's ball if it runs past the hole. A protests that C cannot lift his ball because he thinks that in match play an opponent may not mark his ball until the player whose turn it is requests that he do so. Who is right?

Since this is a four-ball match, Rule 40-1b applies. It reads as follows: "Any player may have any ball (except the ball about to be played) lifted or played, at the option of the owner, if he considers that it might interfere with or be of assistance to a player or side, but this is permissible only before the next stroke is played by the player whose turn it is". Thus, according to the rule, C is permitted to lift his ball.

If A and C had been playing a single match (Definition 28), A would have been correct. In that case, Rules 35-1d and 35-2a would apply and C could lift his ball for cleaning, but must replace it immediately unless A requested that he lift it.



Derby winners are all smiles. (l. to r.) Clarice Dobroth, Ed Dobroth, Bob Magness and Love Magness.

Dobroth-Magness Foursome Victorious in Derby . . .

Mr. and Mrs. Ed Dobroth and Mr. and Mrs. Bob Magness fired a great 129 in the Eleventh Running of the Rancho Santa Fe Derby on Sunday, September 6 to edge the Hammond-Matzinger team by one stroke. Bob Magness paced the winners with 75-11-64. Bob birdied the eighth, tenth, and difficult twelfth holes. Ed Dobroth helped on four other holes to make the men's best ball a beautiful 60. Clarice Dobroth and Love Magness ham-and-egged nicely for the 69 on the distaff side.

There was a dead heat for show money between the foursomes of Mr. and Mrs. Charles Hammond - Mr. and Mrs. Don Lobdell and Tucky Wynne, Ed Dacus, and Mr. and Mrs. Morgan Jones.

A field of 23 teams took part in the race.



Alice Van Patten (l) and Marie Wolfard pause for coffee break while taking Derby entries.

Conner and Van Patten in Eclectic Tie . . .

Glenn Conner and Guy Van Patten, both 19-handicap members, tied for first place in this year's Men's Eclectic with best-ball scores of 59 for the three rounds. On his way to his 59, Glenn shot an 83 on his first round for a net 64, then pared another five strokes on his next two rounds. Guy didn't shoot any one great round, but kept improving each time. For their win, Glenn and Guy each received merchandise certificates worth \$15.00.

Four players tied for third with scores of 60. They were Ray Paulin, Hubert Brooke, Bill Beals, and Dr. Jay Wolf. Each won a ten-dollar merchandise certificate.

Worth Warner and Wells Huntley tied for seventh with 61 and received merchandise certificates valued at \$8.00. In ninth place, winning \$6.00 certificates, were Chuck Hammond, Gary Friedman, Gordon Siegel, and George Lewis.



Pat Chambers and Lilli Tunstall Win Junior Championships . . .

On Thursday, August 13, Pat Chambers shot a nifty 78 to win the Boys' Championship of the Rancho Santa Fe Junior Golf Club. Lilli Tunstall won the Girls' Championship by shooting an 88. Congratulations to both of these outstanding junior golfers!

NEIL H. BORSLIEN
Mutual Liquid Gas & Equipment Co.

NEIL H. BORSLIEN	SHERWOOD 5-4505
DIVISION MANAGER	1560 MISSION RD.
RES. 748-3091	ESCONDIDO, CALIF.



**MORE
OFF
AT
HARLOFF
CHEVROLET**

740 HIWAY 101
Encinitas,
California
753-1111

San Diego
454-0522

MOTORS

230 EAST OHIO
ESCONDIDO, CALIFORNIA 92025
PHONE 745-4820

North County's Only Authorized Cadillac Sales & Service

A 'Commendation to the Clubhouse Personnel'

On the eve of the August 29-30 weekend Member-Guest Invitational Annual affair, our Club Chef-Steward, Jack Campbell, suffered an accident at home which hospitalized him over the weekend—and naturally threw all those concerned with staging this annual affair into a temporary "panic."

But everything came out fine on our Saturday night "Jack & Jill" dinner and our Sunday luncheon and stag dinner thanks to (a) Jack Campbell's advance work, (b) a wonderful Sunday "pinch-hit" job by Milo Lenten, but (c) most of all the wonderful job of the permanent staff at the Clubhouse in putting out a lot of extra effort and cooperating 100% under difficult circumstances. Particular kudos are due Virginia and Rita, junior chef Tommy, bartender Dan, as well as Mrs. Jack Campbell. We certainly pay tribute to you all.

Herb Pratt, Chairman, Golf Course Committee

Ted Loretz, Chairman, Clubhouse Committee

P.S.: Incidentally, Milo is currently chef at Archie Moore's new restaurant in San Diego. The Streeds had occasion to dine there last week and found the cuisine to be Milo's usual excellent fare.

Fairsex . . .

By DONNA STREED

Fall Tournament Coming Up . . .

One of the year's most important tournaments for the ladies comes up October 6, 8, and 13. This is medal play, total of three rounds, as opposed to the match play of the spring match play club championship. Last year's winner, Dora Donaldson, is no longer with the club to defend, so the field is wide open . . . and there are lots of nice goodies to compete for.

Tournament chairman Katie Knight states the eligibility as follows: Each member must have 25 scores in within the last year, ten of which have been played on the Rancho Santa Fe course within the last six months. Make your own foursomes for the first round; pairings for second and third rounds will be posted based on gross scores of the first round.

Ladies' Group to Sponsor Mixed Dog House Event . . .

September 20th is the date for the WGA-sponsored mixed tournament. It's a best-ball of partners and ladies' choice for partners. No fair this time having a husband as partner, so get your men early, gals.

Invitational Hostesses & Scorers Commended . .

Chairman Betty Pratt reports she was most pleased with the ladies' performance in helping out at the Men's Invitational on August 30th. She thanks each and every one for jobs well done.

New Members . . .

The Club welcomes two new members to its ranks: Joanna Peery and Pauline Verell. We're sure they'll find some good games with regular members and hope they'll enjoy the association.

Team Loses Opener . . .

Team Captain Connie Huntley feels the team did real well for its first away-from-home match. It's rough to meet San Diego Country Club on its home course any time, but as an opening match it's doubly tough.

San Diego won 9½ to 5½, with individual teams scoring as follows: 1st team: Hammond-Gross 0 vs. Bowering-Bostrom 3; 2nd team: Christopher-Farr 0 vs. Warner-Wohlers 3; 3rd team: Magness-Hadden ½ vs. Clarkson-Foel-schow 2½; 4th team: Huntley-Booth 2½ vs. Moore-Bryan ½; 5th team: Robbins-Gibbons 2½ vs. MacLae-an-Smith ½. Alternates Betty Lasswell and Barbara Matzinger showed well by winning one point to two for San Diego's Williams-Thompson team, although this did not count in the overall standings.

For those who play regularly on Thursdays, note should be made of the days on which team play at Rancho will cause closing of the first tee. From 8:30 a.m. to 10:00 a.m. the first tee will be closed on September 10, 17, 24, and October 22.

Chips and Pitches . . .

Virginia Hammond came home a big winner from the Riviera Country Club 2-day eclectic. She won low net in Class A and low putts the first day. Good show, Virginia! Dorothy Robbins also had a hot putting round, winning low putts in Class B.

None less than three gals broke 90 for the first time recently. Peg Walker and Barbara Monroe both posted 88's, and Betty Pratt scored twice with 89. Needless to say, their handicaps dropped accordingly, by two strokes.

Two other notable drops were Jane Stockton, 19 to 17, and Love Magness, 15 to 13. We understand Love's new set of clubs has set her up for the best stretch of golf she's ever played, practically never out of the 80's any more.

Calendar - Women's Golf Association . . .

- Sept. 15—Medal Play
- 20—Sunday Mixed Tournament sponsored by WGA - Ladies' Choice Dog House, (no husband-wife teams) Best-Ball of Partners; make own games and starting times.
- 22—Low Putts or Field Shots, decided by draw.
- 29—Field Shots or Low Putts (whichever was not played last week).
- Oct. 6—Fall Tournament, first round, medal play, make own foursomes.
- 8—Fall Tournament, second round, pairings by gross scores.
- 13—Fall Tournament, third round, by pairings.

SALON de MASSAGE RANCHO SANTA FE.
Steambaths - Pedicures - Massages - Manicures
Facials a Specialty

Monday thru Friday
• 756-2261 office

• 753-3462 home



CASAS PEQUENAS

DELUXE RENTAL HOUSING

Available on three or five year lease
at \$400 per month

Individual Units - 2 Bedrooms - 2 Baths

THE PRATT COMPANY
RANCHO SANTA FE, CALIFORNIA

756-2042

WANT TO BUY! Old Spanish House

with 10 to 20 acres
Buyer well qualified.

Contact

JANE BRETT, Realtor

756-1442 Box 955

At earliest convenience.

CHURCHILL & CASSOU, Ltd.

Southern California's Oldest Frigidaire Dealer
140 E. Grand—Escondido—Hardware & Appliances
Phone 745-2441

350 W. Grand—Escondido—Appliances & Service
Phone 746-3333

Continental Rent-A-Car System, Inc.

1327 West Palm, San Diego, California
AUTOMOBILE RENTING & LEASING

296-3101

\$5 a day 5c a mile — for Compacts
\$7 a day 7c a mile — for Reg. Cars
FREE DELIVERY

*We know what
you want
and
we have it*

Daby's

RANCHO SANTA FE
Distinctive Clothes For the Young Set
UNIQUE SHOWER GIFTS
BOYS AND GIRLS SIZES 3-6X
GIRLS 7-14

ALSO IN LA JOLLA - 7927 GIRARD
TEENS AND JRS. - OUR SPECIALTY

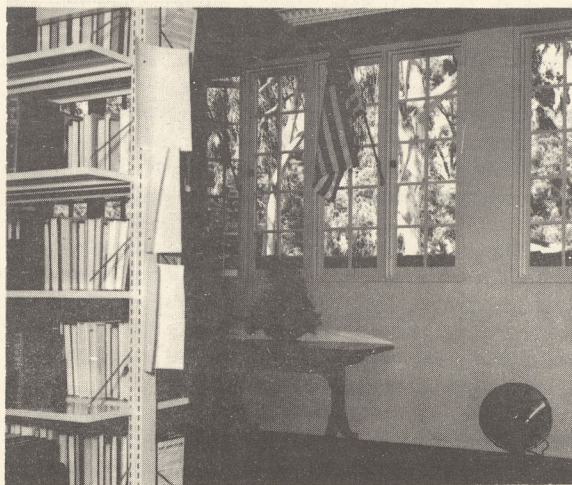
Village Nursery School

Mrs. Robert Bible, chairman of The Village Nursery School Committee announces that two teachers will be working with Mrs. H. D. Heltzel, director, at the school this term. Already known to ex-students and parents, Mrs. Virginia Robinson has served as part time teacher since the school opened three years ago. She will teach each Thursday and also be in charge of the extended care that day. Mrs. Robinson states, "Working with tiny children keeps one perpetually young in mind and spirit. Looking with awe at a ladybug in the grass, the blue of the sky, and all that lies between through fresh, young eyes opens many avenues of learning."

Mrs. J. S. Breedon whose college major was Home Economics and Child Development has voluntarily served her community of Solana Beach for many years in work with children. Since her own three youngsters are all now school aged she is interested in working again in nursery education. She will be at the school on Tuesdays.

Mrs. Heltzel will be working Mondays and Wednesdays with two year-olds and the 3 to 5 year-old groups on the other days of the week. She attended a graduate seminar at State College this summer on Child Development and Behavior. It was conducted by Dr. Katherine Read, one of the outstanding authorities on nursery education in the United States and at present the head of the Dept. of Human Relationships at Oregon State. When answering a question concerning the growing popularity of introducing the nursery child to the curriculum of the early grades, she said, "Your clay, your paint, your stories, music and games; your play equipment and your attitude toward the needs of a child to play out his aggressions and try on new roles is your curriculum. You can teach anything from Shakespeare to Einstein and a child will learn it. But for Hamlet or relativity to be anything more than parroting words, a person must have the experience with which to relate that knowledge to his life. The task of a 2 year old is to learn he is an individual, distinct and unique. From 3 to 5 he should learn how to begin to relate to those around him and to make adjustments when his wishes clash with the laws of man and nature. Pick up any newspaper any day and read between the lines. It is a running commentary on social maladjustment. I fear we have forgotten that first things must come first. The job of parents and nursery teachers is to lay the basic foundations of trust, initiative to try the new, and adjustment to patterns of behavior that are acceptable and unharmed to others. If he does not learn it at this age he must do so at adolescence or even in adulthood. Age is no criteria for maturity."

Mrs. Heltzel will continue to take registrations for The Village Nursery School and make adjustments in schedules if possible, to fit the needs of parents and children of the Ranch.



ONE OF THE NICEST THINGS about Rancho Santa Fe is the love and consideration of friends for friends. Here in a corner of the Rancho Santa Fe Library stands the handsome memorial table, dedicated to the memory of Mrs. Gifford C. Ewing . . . with its bouquet of flowers in constant tribute to her interest and concern in this wonderful community project. Through the cooperation of the Rotary Club and its friends, the old post office was converted into a charming County Library . . . Another excellent addition to the Village Library is a gift of two books entitled "The White House" and "We the People"—a story of the Capitol in Washington. These were presented in fond memory of Mrs. Maude Drosos by Mr. and Mrs. Russell H. Millar.

JOHN H. MINCHIN

Country Homes
Design — Plans — Supervision
Post Office Box 477
Rancho Santa Fe, California

Village Nursery School

Pre-school Ages 2 thru 5
Reasonable Rates

756-2441

756-1440

E. J. HELTZEL, Director

Gourmet Steals . . .

Betty Blaisdell

Just when the blessed "Casserole" came into being I don't exactly know, but with me it happened in the early Forties, I think, when some wonderful friend gave me a freshly autographed copy of Marian and Nino Tracy's book entitled "Casserole Cookery." Nothing very inspired ever came out of it, however, but I presume the fault was with me, for in those days I avoided such dandies as Creole Tricou, Rasz Masri, Sweetbread, Walnut and White Grape Souffle, and most especially the Calves' Brains Baked in Claret in a Ring of Parched Rice. (Some 20 printings or so followed for the Tracy "Casserole Cookery" which undoubtedly attests to the book's merit as well as the high popularity of the medium.) Simple, nourishing, tasty combinations did come out of that book, though, I must say, and I'm a firm booster to this day of basically good casserole concoctions.

A very pleasing "Beef Stew", baked en casserole, is done by Mrs. Fred J. Kennedy, who does just about everything not only well but superbly. This recipe comes from a private collection of tested "rules" from the members of the Women's Association of Grosse Pointe Memorial Church, and it's well worth trying. This is a good example of what slow baking can do to tenderize meat, inside and out. Three vegetables (tomatoes, celery and onions) add their compatible flavors and dietary values, so you can be happy about this in every way. The following will serve 4:

- 1 lb. top round, cut in cubes
- 2 cups canned tomatoes
- 1 cup cut celery
- 3 medium-sized onions, sliced
- 1 tablespoon salt (scant)
- 2 tablespoons sugar
- 3 tablespoons minute tapioca
- ½ cup fresh bread crumbs
- Pepper to taste
- 1 clove garlic

Mix all ingredients well, put in casserole in 250 degree oven and cover tightly. Stir several times and add tomato juice if dry. Bake for 5 hours.

For those who like to use their electric frying-pan in place of oven baking, set the dial at 200 and give it a go. Less time, perhaps, is required but test for tenderness by spearing the meat once or twice.

BankAmericard

Marshall's SHOE STORE and REPAIR

"On the Plaza" - Solana Beach
755-1776

Suggestions from your Golf Course Marshals!



This player scars a beautiful tee with a series of wild practice swings.



There are many thoughtless things golfers can do to damage their course. . . . Here is a player engaged in the damaging practice of parking his cart too close to the green.

Ranch Gourmet



"The Tasting-est Shop in the Village!"

Foods and Hostess Gifts
From 'Round the
World

PASEO DELICIAS

LA GRANADA

BETTY BLAISDELL, Owner

Rancho Santa Fe Federation of Republican Women



Left to right: Mrs. B. Allison Gillies, volunteer and precinct worker; Mrs. Thomas J. Ward, Registrar; Mrs. R. H. Copeland, Registrar; in front of Republican headquarters discussing the volume of registrations during the last busy days before the deadline of September 10th.

The Rancho Santa Fe Republican Headquarters has been the focal point of Campaign and Precinct activity for the past several months. Volunteers from the local Women's Federation have been keeping the Headquarters at the office of Form Associates on La Granada open from 10 to 2 p.m. each day, and they are busy distributing assorted campaign literature, bumper stickers, and clever political gimmicks to receptive voters. Donkeys wearing Goldwater glasses have been an item of particular interest to "Democrats for Goldwater."

Area Precinct Chairman for the Federation, Mrs. Hale Ashcraft, reports that an active program is being carried out under the able direction of local Precinct Captain, Mr. Byron Culver. Many willing volunteers in this effort have kept local Registrars, Mrs. Thomas Ward, Mrs. Robert Briggs, and Mr. Rip Copeland busy seeing that local residents are properly registered by the deadline of September 10.

Mrs. H. Cuyler Anderson, President of the Republican organization announces that an event of current interest, the \$100-A-Plate GOP fund-raising dinner at the El Cortez Hotel, Sept. 18 is drawing a great deal of support from Rancho Santa Fe residents. Among those with early reservations to hear the Hon. Thruston B. Morton, U.S. Senator of Kentucky, are Mrs. Paul Lloyd, Messrs. Byron Culver, Richard Mertz, B. Allison Gillies, Walter Grimm, Peter Van Ben Schoten, William Savage, Dan Dickenson, Arnold Haskell, Carl Croft, Robert Gordon, Howard

Wellman, R. E. Badger, H. J. Bakewell, Russell Fawcett, R. Benson Fisher, and Ray Grisct. Others making reservations are Messrs. Peter Gillies, Hubert Larson, C. W. Lieb, R. K. Mangan, F. O. Maxwell, Victor Rakowsky, William Schofield, E. H. Schriefer, Harrie S. Taylor, Ray Wilcox, George Bailey, Fred J. Kennedy, C. W. Harris, H. G. Wall, John Novak and John Wilson. A 45 passenger bus has been chartered and will leave from the Post Office parking lot at 6 p.m. on Friday evening.

The Cookbook designed and executed by the Republican Women, under the direction of Mrs. L. K. Rice, and featuring recipes of local gourmets and Republican candidates has been enjoying considerable popularity. Available at the local Republican Headquarters, it was first featured at a luncheon given by the Federation at the home of Mrs. John Truog in August. Dishes from the cookbook were featured on the menu. Hostesses assisting were Mrs. Hubert Larson, and Mrs. Alwin Trepte, and ticket chairmen were Mrs. J. Clyde Eberly and Mrs. John Grippm. Mrs. James Pike, President of the San Diego County Federation introduced the guest speaker, Mrs. Ann Bowler, the new National Committeewoman from California, who gave an amusing and informative account of the San Francisco convention and the role of women in the election ahead.

Drawing a large attendance of both men and women was a Patio Supper at the Rancho Santa Fe Golf Course on August 17. Mr. George Todt, editorial columnist of the Los Angeles Herald Examiner, gave an enlightening talk on the subject of News Management in the current campaign. Co-chairman of the event were Mrs. Henry Sage, Mrs. Walter Grimm, and Mrs. Marvin Tackett. Mrs. John Goodwin was in charge of reservations, and Mrs. Chester Root, and Mrs. Jesse Powers were ticket chairmen. Ample donations were made by those present for the Goldwater Television Campaign.

The annual Convention of the Southern Division of the California Federation of Republican Women at the Disneyland Hotel on Sept. 14 was attended by local delegates, Mmes. John Grimm, Grace Hendrickson Ayres, Charles Wagner, Thomas Ward. H. Cuyler Anderson, Arleigh Anderson, Hale Ashcraft, Robert Bible, Mrs. Charles Loomis and Merle Wolfard.

BANDY & SQUIRE

All Forms of

INSURANCE

Fire • Auto • Liability
Homeowners • Bonds • Life
Health & Accident • Marine

805 So. Escondido Blvd., Escondido Cal.

Phone 745-9511



CUSTOM CARPET CLEANING

Done personally in your home by Dean Warren

For appointment, **CALL 748-0336 Collect**
DAY SERVICE VON SCHRADER METHOD

son Cleaners & Laundry Service

BOX 84, LA GRANADA, RANCHO SANTA FE
"Free Pickup & Delivery" 756-1483

RANCHO SANTA FE NURSERY

PLANTED LANDSCAPE CONTRACTORS
andscape Designers 756-1427

BEST ELECTRIC CO., INC.

Commercial • Residential • Industrial Wiring
o. Cedros, Solana Beach 755-4704

ELIABLE TV SERVICE

Stereo . . TV . . Radio . . Hi-Fi
o Paloma Theatre in Encinitas . . . 753-1001

E. BADGER

PIPELINE & SPRINKLER SERVICE
ngineering Facilities . . . Since 1923
Rancho Santa Fe . . . 756-1402

ORTH COAST STATIONERS

North Highway 101, Solana Beach, Calif.
4923 Hours 9 a.m. to 6 p.m.

MARRON RUBBISH COLLECTION

Phone 745-7607
for twice weekly service

CABE
ULANCE
5-9259

FIRE or
EMERGENCY
756-1126

ENCINITAS
MORTUARY
753-1143

We've Got It!

For a long time we have been negotiating with San Diego County for the sludge output of the Rancho Sanitation District. We have finally been successful and are now mixing it with our laboratory recommended and tested top soil mixture. We are also using redwood sawdust—all of which, when added to our chemicals and fertilizers, is designed to really make a garden grow. We can honestly say that this soil is the best we have ever made, seen, or heard of!

Price \$5.00 per yd.
We have other topsoils
as low as \$2.00 per yd

Smith Construction
Company
756-1061

CLATON TIRE CO.

Guaranteed Retreading

- MICHELIN TIRES
- U. S. ROYAL TIRES
- ALIGNMENT
- RETREADING
- BRAKES

BUDGET TERMS
215 G. St., Encinitas
753-1616

CARPET & FURNITURE CLEANING

Harris Cleaning Co.
5065 Weeks Ave.
San Diego (10), Calif.

276-4400

"We pick up and deliver in
Rancho Santa Fe."

SERVING NORTH COUNTY 40 YEARS

LUMBER & BUILDING MATERIALS
NORTH COUNTY'S ONE STOP
HOME BUILDING SUPPLY CENTER
Lumber • Plywood and Paneling
Doors • Windows • Roofing
Builders Hardware • Power Tools
Paints and Painters Supplies
Tappan Appliances
Waste King Disposals
Always Easy Budget Terms
OPEN 'TIL 1 P.M. SATURDAYS
HOME IMPROVEMENT
BEGINS WITH US!
Phone 755-9364

A GOOD PLACE TO BUY
LUMBER & BUILDERS SUPPLY
PLAZA STREET & CEDROS - MIAMI SOLANA BEACH

Don't miss Shepard's ad

CONTROLLED CIRCULATION
U. S. POSTAGE
PAID
Permit No. 31
Rancho Santa Fe
CALIFORNIA



R. M. CLOTFELTER

LICENSED REAL ESTATE BROKER

Country Homes and Homesites

"Serving Rancho Santa Fe Since 1931" Phone 756-2422

"the firm that research built"



SHEARSON, HAMMILL & CO.

INCORPORATED

Members New York Stock Exchange

Village Center, Rancho Santa Fe, 756-1161

FROM SAN DIEGO 297-4666

FROM ENCINITAS 753-6338

FROM ESCONDIDO 746-4200

Superb dining in a charming atmosphere

**BREAKFAST
LUNCHEON
DINNER**

Garden Room
with a relaxing view
of pool and gardens

Vintage Room
renowned for
exquisite food and beverages

Poolside Terrace
outdoor dining
under sun or stars

Banquet facilities available.
Catering here or in your home.

Telephone 756-1131
for reservations.



at Rancho Santa Fe, California
Wesley B. Hadden, Manager.

2026.006.006

N-424