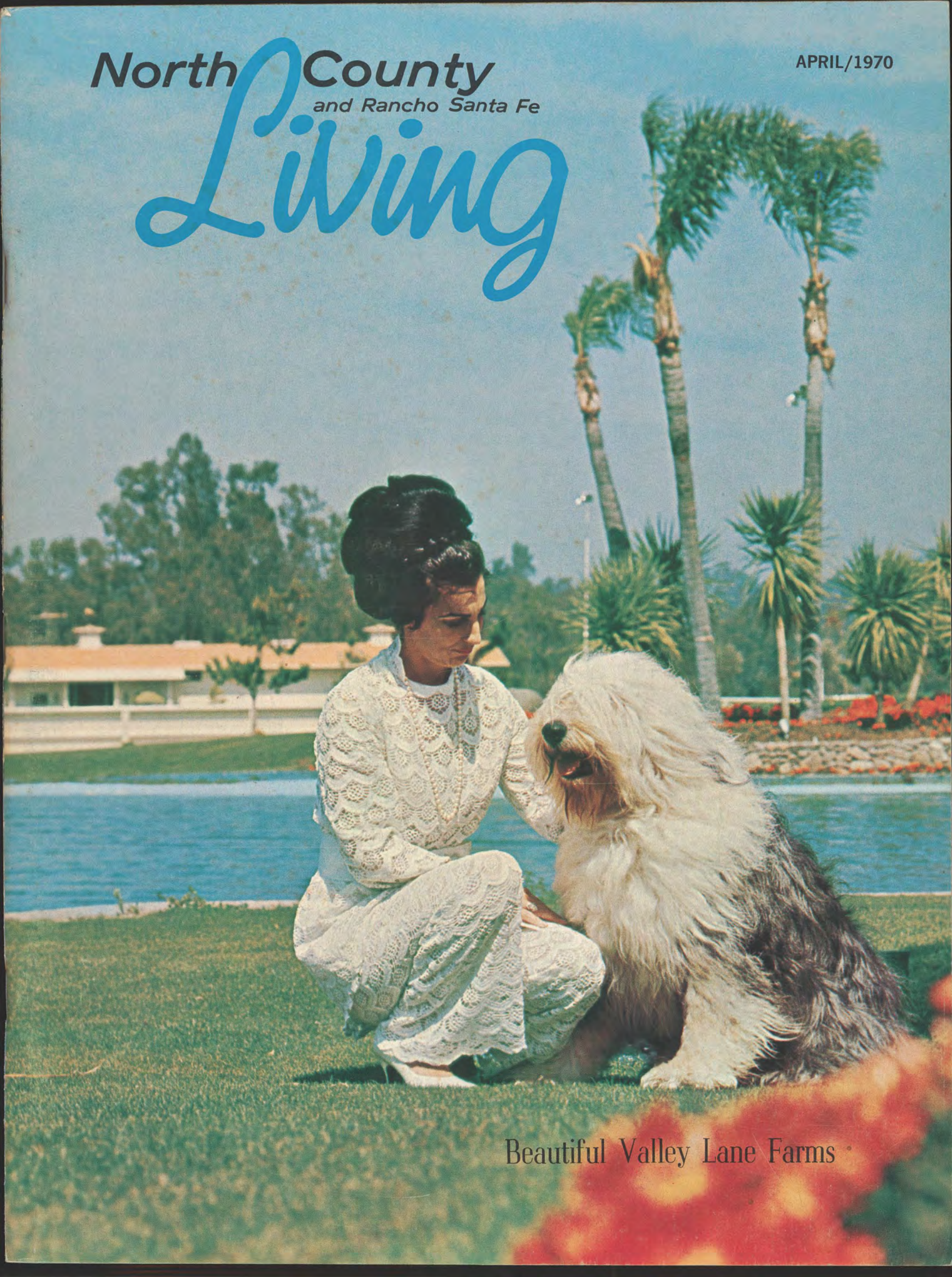


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APRIL/1970



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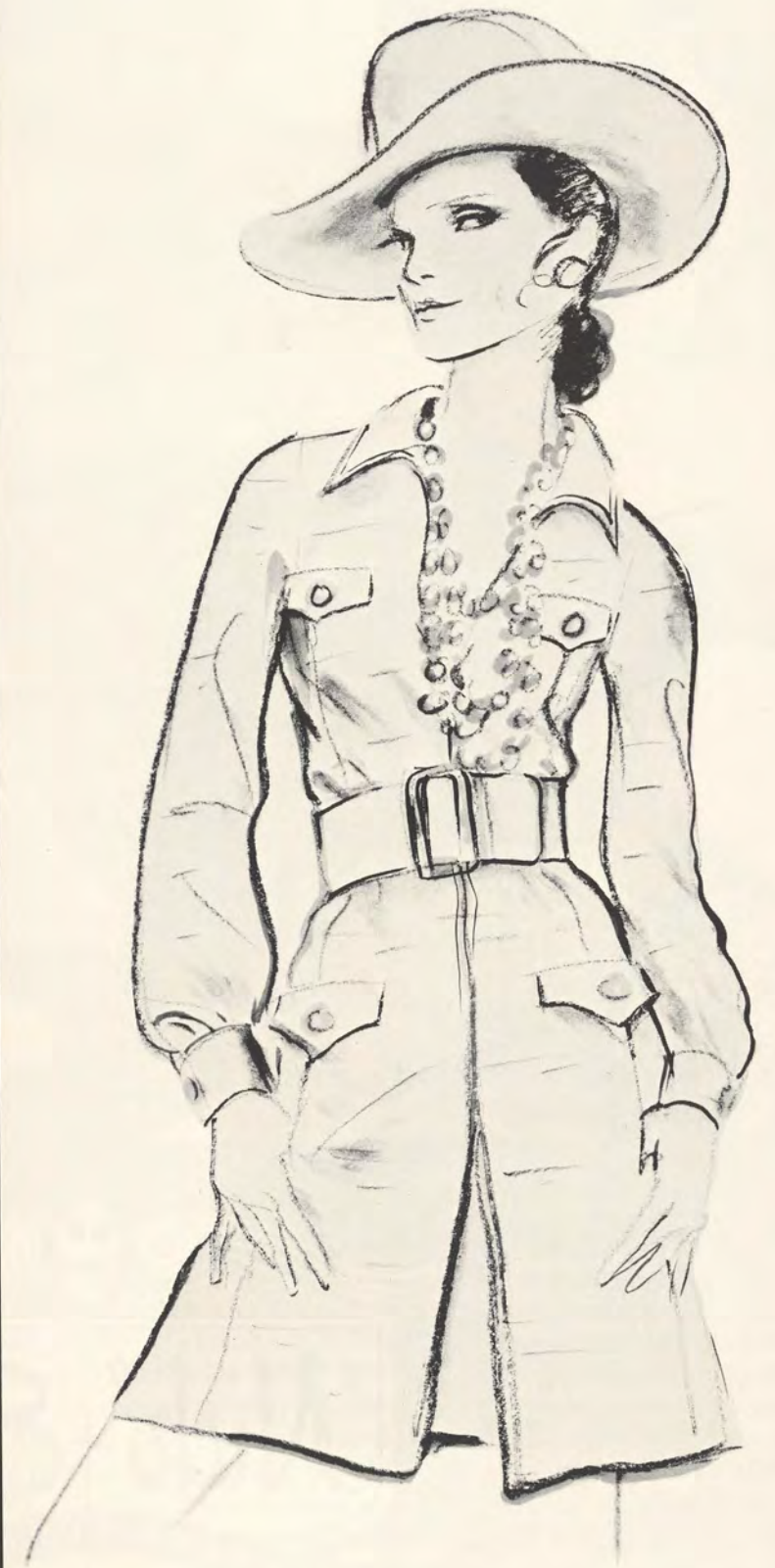
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## North County and Rancho Santa Fe Living



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# Living

by Terry Esposito



Mr. & Mrs. Alfred Hammons and Mr. and Mrs. Edwin Eichler, there's bound to be fun in the making when this foursome arrive!



Mr. and Mrs. Frank Whiteside, her mother Mrs. H. Moss Wille and beautiful Mrs. Thomas Friedkin of Rancho Santa Fe enjoy the Penthouse patio view . . .



Ranchoites, Mr. & Mrs. Biron Culver, Preview opening guests!



Beautifully attired couple . . . Mr. & Mrs. Jim Shannon, participate in Preview Opening Party.

## Preview Opening of "Prospect 400" Smashing Success

For members of the San Diego Opera Guild that worked so earnestly to make this benefit a success, it was deeply gratifying to have a tremendous, capacity crowd eagerly participate in the Opening. . . . The preview Opening Saturday night was a riot of "in" people . . . glamorous, exciting and responding to all that there was in store for them . . . a warm greeting at the foyer . . . super music for dancing by the pool and eight elegant penthouse apartments especially decorated for the occasion . . . each in a different fashion tempo, with beautiful hostesses dressed to match the decor . . . the following day, open to the public, proved to be another winner. . . . Chairman Mrs. William A. Nierenberg and Co-Chairman Mrs. Robert G. Thompson and their excellent committee and Mr. and Mrs. Robert N. Holmer are to be congratulated for this Benefit so needed to support the Community in developing a growing interest in the Opera via the Guild.



Handsome Walter Zable . . . the Zable family will soon be moving to their new country home in Rancho Santa Fe



Touring the penthouse apartments, Mrs. Edward D. Havens, Mr. Roger Brett, Mrs. Gilman Ordway and Mrs. M. Dodge O'Rand



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## Living

### Rancho Riding Club and Children's Hospital & Health Center Plan Coming Horseshow . . . and Benefactors Reception



Mrs. George Kuhrts III standing discusses Benefactors Reception with Mrs. Charles Smith . . .

Mr. & Mrs. Charles Smith's beautiful Rancho Santa Fe country home recently pictured in San Diego Magazine, will be the setting for an elegant reception given in honor of the Benefactors of the coming Horse Show held by the Rancho Riding Club, with proceeds going to the Children's Hospital & Health Center. . . . This home overlooking graceful wooded gardens and secluded private lake will be the perfect scene for this festive occasion. . . . Mrs. Ronald Summers (head of Patrons) is chairman of this event and is working closely with both groups to make this a very special gathering in appreciation to the Benefactors, whose support is so greatly needed and gratefully appreciated. . . . Please note . . . the Reception is by invitation only, limited in number . . . don't miss out on the fun . . . details and reservation information may be obtained by contacting Mrs. Ronald Summers (753-6565) or Mrs. Vernon Burns (756-1687).

Show officials included Mrs. Vernon Burns as Manager of the Rancho Riding Club Horse Show, Chairman; Mrs. George J. Kuhrts III, Children's Hospital Chairman, Mrs. George Buxton, Co-Chairman; Mrs. Norman Berk, Advertising Chairman, Mrs. David Sommerville, Co-Chairmen Mrs. Gene Smith, Mrs. Roy Klema; Art Work, Mrs. Kathleen Hofheimer, Artist; Wendy Hofheimer, Show Treasurer; Mrs. John Richman, Show Secretary; Mrs. M. R. Hutchison; Entries, Mrs. Marilyn Ran-

som, Concessions; Mrs. Donald Looper, Mrs. Paul Ecke, Jr., Children's Hospital, Patrons; Mrs. Ronald Summers, Riding Club; Mrs. Jonathan Hayt, Mrs. Robert Bible, Publicity; Mrs. Michael Ames, Riding Club; Mrs. Ben Esposito, Hospitality; Mrs. Arthur Perry, Exhibitors Party; Mrs. Charles J. Smith, Trophies; Mr. & Mrs. Jack Stires, Decorations; Mrs. Kurt Schneider, Boxes; Mrs. David Freeman, Work Assignments; Mrs. George Buxton, Bldg. & Grounds; Col. Lester Miller. . . . OFFICIALS: Co-ordinating Chairman, Mrs. Harriet Landrum; AHSA Steward, Ralph V. Walker; Announcer, James Krembas; Ring Master, Vernon Burns; Paddock Stewart, Bud Landrum; Attending Physicians, Dr. Robert Hughes and Dr. Ben E. Esposito; Show Photographers, Sam Stone & John Williamson.



Mrs. Vernon Burns, manager of the Rancho Riding Club horse show.

## Living

### Del Mar 17, 18 & 19 . . . Del Mar All-Arabian Horse Show

The Arabian Horse, acclaimed as one of the most beautiful breeds, brings to Del Mar its 8th annual Horse Show. The Desert Arabian Horse Association assures all that attend this show an exciting and enjoyable time. . . . Races, Dressage, Western, English and Costume classes keep the show moving at a fast pace . . . the Halter classes are outstanding. The Exhibitors will enjoy a Dinner Party . . . details may be obtained about the show by phoning Mr. Ken Wood, DAHA President. Local Rancho Santa Fe rider, David Murphy, has been busy picking up Ribbons at recent shows with his flashy grey Arabian, Bonita Ibn Abiad . . . and will be in the competition at Del Mar.



Typical of the outstanding Arabian horses to be seen at the coming D.A.H.A. horse show "Mafisha" owned by Mr. & Mrs. Kenneth Wood.



Up! Up! and away . . . "The Marquis" owned by Continental Farms, Dianne Grod up



"Rapid Rise," a winner owned by Mr. & Mrs. James Sterkel.



"Penaze" . . . Ribbon winner at Indio & Phoenix, recently purchased by popular Janette Rice of Rancho Santa Fe



Dianne Grod with handsome son Stephen and her mother Mrs. George De Franceaux are greeted by Mrs. James Sterkel (left) as they view the Sterkel's new stable

### News from Continental Farms

Continental Farms has been enjoying a busy and successful show circuit . . . ribbon and class winners were "Navitore" owned by Valleylane Farms, "Marquis" owned by Continental Farms. . . . Janette Rice's flashy "Penaze," "Rapid Rise," owned by Mr. & Mrs. James Sterkel, "Count Seven" owned by Kris Wanggaard and "Think Twice" owned by popular Poncho Frankel.

Recently visiting Continental were several clients who flew down from Canada . . . making it a worthwhile trip by procuring eight horses to be delivered to Calgary, Edmonton and Vancouver. The stable, in January, imported five horses from England, one of which was "Half Crown," who won the Green Working Hunters Handy and other ribbons at Indio and Phoenix . . . while at the Phoenix A-Z Show Continental purchased eleven more horses.

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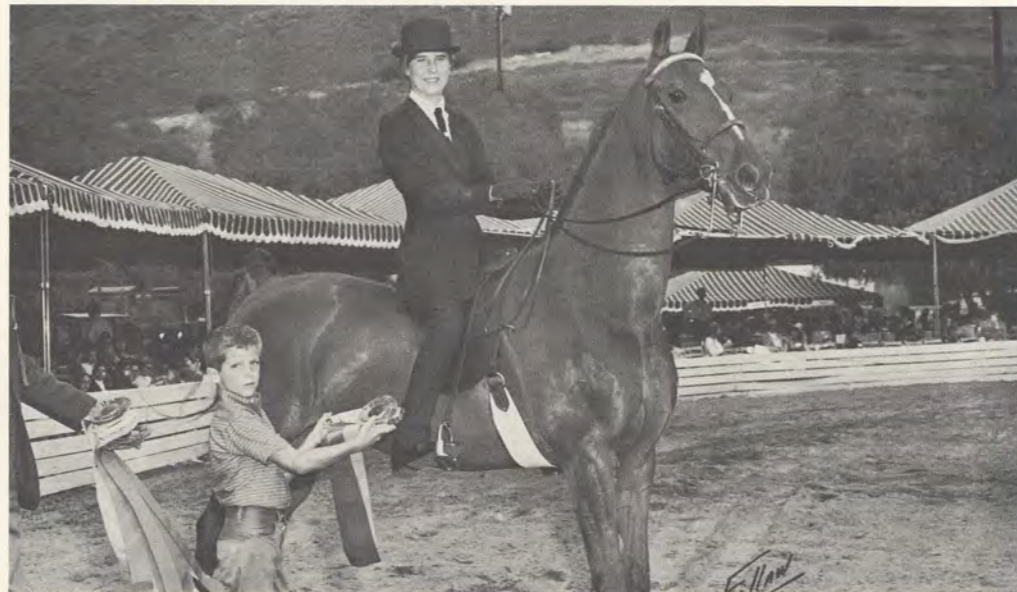
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## Living



Miss Linn Carpenter



Miss Karen Zable

### Former Sacred Heart Students Heather Mannion & Dianne Grod to Participate in Coming Convent Horse Show

The First National Open Horse Show, sponsored by the Convent of the Sacred Heart, El Cajon, will be held at San Luis Rey Downs on May 8, 9, 10th. The Downs is reached 12 miles inland from Oceanside on Interstate 5, and 50 miles from downtown San Diego on Highway 395, in the Bonsall area.

The Educational Development fund of the Convent of the Sacred Heart will benefit from the horse show. The school, a Country Day and Boarding School, is staffed by the Religious of the Sacred Heart who maintain over 200 schools throughout the world. They have been offering their unique education since their order was founded in France in 1800. The school includes grades Kindergarten through High School, and School Bus service is available from throughout San Diego County.



Dianne Grod

## Living



Would you believe this horse trainer just had his foot stepped on by the owner of that darlin' pooch? . . . Oh the pain, bmmmm, wonder who he is . . . certainly a good sport!

### Danny Daniels Training Stable Settles at Del Mar

C. L. "Danny" Daniels, talented and popular saddle horse trainer in the San Diego area for over twenty years recently moved his training stable to the Del Mar Fair Grounds. When we visited him last week he showed us many of the outstanding Saddlebreds he is training for owners throughout California. It was most interesting too, to watch him work six young two-year-olds in various stages of training—ground driving, to cart and riding.

Well known for his ability to work with and produce outstanding Junior riders we asked about the youngsters in training with him. His pride showed very evidently when he spoke about them. There are two divisions of Championships on the west coast for Junior riders to win. These are the Pacific Coast Championships for A and B classification horse shows. Yes, his two riders won both divisions for a perfect record in saddle seat championships for the Danny Daniels Training Stables. "A" division winner was Karen Zable of La Costa, California. Karen's parents, Mr. & Mrs. Walter J. Zable are soon to be residents of Rancho Santa Fe where their new home is now under construction. Karen started riding with Danny when she was eleven. Now, at sixteen, she has won every honor awarded on the west coast. Linn Carpenter, age 13, started in training with Danny just over a year ago and has already won 28 blue ribbons. She also won the Pacific Coast Saddle Seat Championship in the "B" division. Linn lives in Rancho Santa Fe with her parents, Mr. & Mrs. Ralph Dalton. Linn is not only a talented rider but is an A student and is on the honor roll at Earl Warren Junior High School in Solana Beach.

### Master Michael Hammons Baptized at St. Jame's Catholic Church

Relatives and close family friends gathered together to witness the Baptism of infant, Michael Hammon . . . newly arrived son of the very popular Mr. & Mrs. Alfred Hammons, formerly of La Jolla, now residing in Solana Beach . . . following the service, a reception was held at the Hammon's lovely home. In attendance were Mr. and Mrs. William Trow, proud grandparents (and parents of the beautiful, radiant mother) Mr. & Mrs. Edward Grobark (brother of Mrs. Hammons and Godfather) Dr. and Mrs. Walter Carpenter . . . Mrs. Carpenter was proxy Godmother for Miss Cathy Gindler (niece of the parents) and close friends of the couple, Mr. and Mrs. Edwin Eichler.



Mr. & Mrs. Edward Grobark.



Mr. & Mrs. Edwin Eichler and Dr. & Mrs. Walter Carpenter.



Mr. & Mrs. William Trow (center) with Mr. & Mrs. A. Hammons.



Mrs. Alfred Hammons and son Michael.

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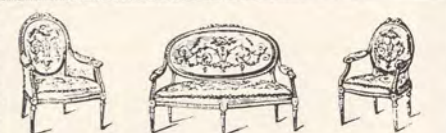
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## Living



Kay Obergfel of the Obergfel Gallery at La Costa is shown with Mr. Richard McCullum, Mrs. Louise Durham and Mrs. Richard McCullum of Rancho Santa Fe.

### News from La Costa

The Kay Obergfel Gallery of Palm Springs and La Costa, features a champagne reception for the "artist of the month." The popular Kay, one of Palm Springs' leading hostesses, has an equally large following of friends in the North County area, who drop by to say 'hello' at Kay's monthly gatherings at La Costa. Artist John Morris was recently feted and among those admiring his art were Rancho Santa Fe residents Louise Durham and Mr. and Mrs. Richard McCullum.

Plans are in motion for the 18th Annual Tournament of Champions at La Costa April 22nd thru 26th. Over 30 of the great golfing stars will be in attendance.

Mr. and Mrs. Arnold Palmer and Mr. and Mrs. Jack Nicklaus have made their reservations for a week's stay at the popular resort.

La Costa will be the scene for the filming of Mike Frankovitch's new Columbia Studio production. Among the stars who will be locationing at La Costa for "Doctor's Wives" will be Academy Award nominee, Dyan Canon; former Award Winner, Rachel Roberts (Mrs. Rex Harrison) Richard Crenna and Janice Rule.

Joy Mature, La Costa's charming Social Hostess, entertained Rancho Santa Fe friends, Mrs. Ted Geisel and Mrs. P. H. Johnston. The trio dined in La Costa's 'SEVILLE ROOM' . . . the new, informal 'in' spot at the famed resort.

## Living



Left to right: Mrs. Jack Lewis Powell, Mrs. Edward D. Havens and Mrs. Robert Fadem.

### Opera Associates Meet

The Rancho Santa Fe Opera Associates held their annual spring musicale and tea on Thursday, March 26th, at the home of Mrs. Walter Krafft on Avenida de Acacias in the Ranch. The charming, ranch-type home was beautifully decorated for the occasion with large bouquets of flowers gathered from the gardens of the hostess, and guests were encouraged to enjoy the enchanting vistas of the garden and patio as well as the tasteful decor of the formal entrance hall and living and dining rooms.

Guests of honor for the occasion were Mr. and Mrs. Jack Lewis Powell of Rancho Santa Fe who have been active in the San Diego Opera Guild since its inception and who were the founders, several years ago, of the Rancho Santa Fe Associate group. Greeting guests at the door and in her welcoming remarks before the program was Mrs. Edward D. Havens, chairman of the local group. Guests from San Diego included Mrs. Robert Fadem, president of the San Diego Opera Guild.

The program consisted of a dramatic presentation of the opera, "The Tales of Hoffmann," narrated by Mrs. James T. Colwell and including arias from the opera sung by Miss Kathleen Knight, Miss Beverly Green, Mr. Alan Pitt, and Mr. Arlie Jay. Mrs. Colwell, who formerly sang with the Chicago Opera Company, is now of San Diego; and the four singers, who performed in costume, are currently members of the San Diego Opera Company. Mrs. Eileen Schassberger was accompanist. "The Tales of Hoffmann" by Jacques Offenbach will be the next presentation of the San Diego Opera Company on April 23rd and 25th in the Civic Theatre.

Following the program, tea was served from beautifully appointed tables in the formal dining room and on the patio. Mrs. E. Wever Dobson, co-chairman of the Ranch Associates, and Mrs. Roy Anderson, hospitality chairman, poured. Assisting hostesses included: Mmes. Dorothy Patton, Edward C. Strauss, Kenneth Stixrud, Bertha Blinks, Carl Fischer, Jr., William S. Jack, C. M. Alderson, Royal B. Lord, Alfred A. Gregory, and John T. McFarland.

### VISTA PALOMAR RIDERS, INC. HORSE SHOW

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 Judges: English—Mary Jane Southers  
 Rolling Hills  
 Western—Rod Kelly, Rolling Hills  
 English Equitation—8:30 a.m.  
 1. English Pleasure—Open  
 2. English Equitation—Open  
 3. Hunter under Saddle—Open  
 4. Hunter Hack—Open  
 Two jumps not to exceed 2 ft.  
 5. Gambler's Choice—Open  
 Jumps not to exceed 3 ft.  
 \*6. Trail Horse—Open  
 7. Pleasure Pairs—Open  
 May be ridden English or Western Pairs  
 8. Bareback Equitation—Open  
 May be ridden English or Western  
 9. Western Pleasure—17 and under  
 10. Western Pleasure—Open  
 11. Stock Horse—Open  
 12. Western Equitation—17 & under  
 13. Western Equitation—Open  
 14. Texas Barrel Race—Open  
 15. Pole Bending—Open  
 16. Keyhole Race—Open  
 \*Class 6 Trail Horse 10:00 a.m.  
 Outside of Arena  
 Intersection of N. Santa Fe and Bobier,  
 Vista, California  
 Information—724-7065, 724-5707

### A Horse's Prayer

Contributed by Mrs. Kirk O'Ferrall

To thee, oh my master, I offer my prayer; Feed me, and care for me, and when days work is done provide me with shelter, a clean dry bed, a stall wide enough for me to lie down in comfort. Talk to me, your voice often means as much to me as the reins. Pet me sometimes that I may serve you more gladly, and learn to love you.

Do not jerk the reins, and do not whip me when going uphill. Never strike, beat or kick me when I do not understand what you mean, but give me more chance to learn. Watch me and if I fail to do your bidding, see if there is not something wrong with my harness or my feet.

Examine my teeth when I do not eat, I may have an ulcerated tooth, and that, you know, is very painful. Do not tie my head in an unnatural position, nor take away my best defense against flies by cutting off my tail.

And finally, oh my master, when my useful strength is gone, do not turn me out to starve, or freeze, or sell me to a cruel owner to be slowly tortured to death, nor send me alive abroad to a more dreadful fate, but do thou, oh my master, take my life humanely, and your God will reward you here, and hereafter.

You may not consider me irreverent if I ask this in the name of Him who was born in a stable.



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NEW STABLE FEATURES FINEST APPOINTMENTS

# BEAUTIFUL VALLEY LANE FARMS

by TERRY ESPOSITO

As time flies by, new construction settles into a part of the scenery . . . the massive Mission Valley Shopping Center already is getting a familiar look to San Diegans . . . the lavish waterfall from "Robinson's," the unique, friendly look of "Buffum's" . . . the transplanted downtown "Broadway" now so comfortably at home . . . the unending string of custom shops . . . but to so many of us that dearly loved the old look, there is a great part of the history of San Diego buried beneath this necessary, new addition to San Diego . . . a hint of its original beauty may be found along the river bed . . . its gentle, grass covered banks, and adornment of large, shade promising trees . . . and now,

where there is the hum of busy traffic . . . the blare of horns . . . the smell of hot pavement on a sunny day . . . not long ago was the complete sound of silence, pierced by the rustle of lush green pastures . . . the gentle, deep pound of the horses either frolicking in a moment of freedom or busy at work with their trainer and eager, serious students . . . the glorious park area, that Valley Lane Farms generously made available to groups for picnics and meets . . . acres of lawn and shade trees . . . shared by all for unforgettable outings . . . their magnificent Stable . . . and show ring . . . when a Horse Show was held at Valley Lane it was looked upon as one that everyone

wanted to attend . . . it held a special rating for hospitality, revered by all! Valley Lane Farms didn't "just happen," it was built with devotion to family and contribution to the community. Mr. and Mrs. C. Arnholt Smith, realizing their daughter Carol's interest in riding first had her take riding lessons and after a year her father provided a very happy occasion, the gift of a western pleasure horse . . . this was the beginning of a new world for the Smith family, for Carol immediately gave every indication of not merely being a talented rider, but had the interest and serious dedication necessary to make a top rider. The Smith's heard that Mr. Bill Rowan, a top Ken-

tucky Trainer, who had been stricken with polio, was on the coast recuperating and doing a limited amount of training . . . young Carol was placed under his tutelage, with the two making a solid winning record. . . . Since Mr. Rowan was instructing English Riding, a suitable mount was necessary and Carol's Uncle, Mr. John Smith had a stable of fine Hackney Show ponies and presented Carol with "Corny," a flashy, two year old black pony that was trained for Carol to show in Three gaited pony classes . . . the twosome, with tiny Carol up, hit the Show circuit and the winners ring! Meanwhile, viewing this growing stable, Mr. & Mrs. Smith had an opportunity to pro-

# Yesterday ... Today ... Beautiful Valley Lane Farms

cure a glorious secluded vista of land, with river and huge trees, in Mission Valley and decided this would be the ideal location for their new stable . . . a rustic lane, bordered by trees ramblled to the site of the proposed stable . . . and from this came the name . . . "Valley Lane". Combining an immense amount of know-how. Mr. Rowan and the Smith's drew up plans for the construction of an elegant stable . . . reminiscent of the splendor seen in the South . . . and putting San Diego on the Map of the Show Horse circuit! A string of the finest riders flocked to the Stable to be trained by Mr. Rowan and to enjoy the accommodations . . . Valley Lane Farm seemed to become "the" stable of San Diego and little wonder, in view of its physical assets and generous air of hospitality. Carol continued to prove her parents appraisal, for she retained the zeal that is necessary to become a consistant winner, and to this day, tho' the parent of two very busy young sons places as one of the Nation's top contenders as well as heading up her own Stable. In the last two years, Carol tied for first and second place in a reader's poll held by the national magazine, HORSES, for best Amateur Adult rider in the U.S.A. . . . a tremendous achievement for a California based rider!



"Stonewall's Carbon Copy" . typical of the Winner's at Valley Lane Farm ridden by Mrs. Carol Smith Shannon in Lady, Amateur and Open Classes to the Winner's Circle



Versatility is one of the keynotes to Mrs. Shannon's consistent success . . . bringing in another winner . . . "May Day King," shown four times this year by her winning three times and one reserve topping this by being named World's Reserve Champion in the three year old Hackney Stake at Louisville Kentucky World's Championship Horse Show where the competition is fierce!



Brilliance and presence a show stopping team Mrs. Shannon and eye catching, "Dream Size," popular winner in the Fine Harness Classes



A PERFECT MODEL . . . ELEGANT THREE YEAR OLD FINE HARNESS HORSE, "LOWER LIGHTS"



Stunning, petite Mrs. Shannon riding famous "Tender Mist" on to another victory . . . this thrilling horse won the Reserve World's three gaited Championship Amateur Award in 1969 and has a good business head, winning many Championships, including the \$5,000.00 Championship at San Francisco's Cow Palace.

## Beautiful Valley Lane Farms

BUSINESS VENTURE FINDS RANCHO SANTA FE IDEAL HOMEBASE

Having spent many, many happy years at Valley Lane it was difficult to give way to progress, but as Mission Valley became a central area for community shopping and sports developments, it was obvious that the time had come to transplant this way of life, not abandon it . . . after careful consideration, a location was chosen . . . the beautiful, covenant protected Rancho Santa Fe, noted for its natural country setting as well as unwillingness to become citylike. With a kind



Welcoming entry of Valley Lane Farms.

touch of fate, Mrs. Shannon found property that hinted of the same charm of Mission Valley and embellished it with acres of freshly sown grass . . . encircled it with the same sturdy, bright white fences, a magnificent entry . . . tho' it isn't rustic, for those who remember Valley Lane . . . it's drive, bordered by giant trees, rolling acres of lawn . . . the remembrance of the river kept in mind by the shimmering pool will feel the old nostalgia of Mission Valley . . . For those who have not

had the opportunity of knowing the original Stable, this new, transplanted gem will allow them to be a part of Valley Lanes Farm . . . for today, it stands as a *lasting tribute* to what *progress must tear down, but what man, if he desires, can rebuild* . . . the rolling acres in Rancho Santa Fe needed cultivation and a vast scope of landscaping to reduplicate its predecessor . . . the new stable, accommodating 22 horses in perfection, also combines a fashionable entry foyer with an effective busi-

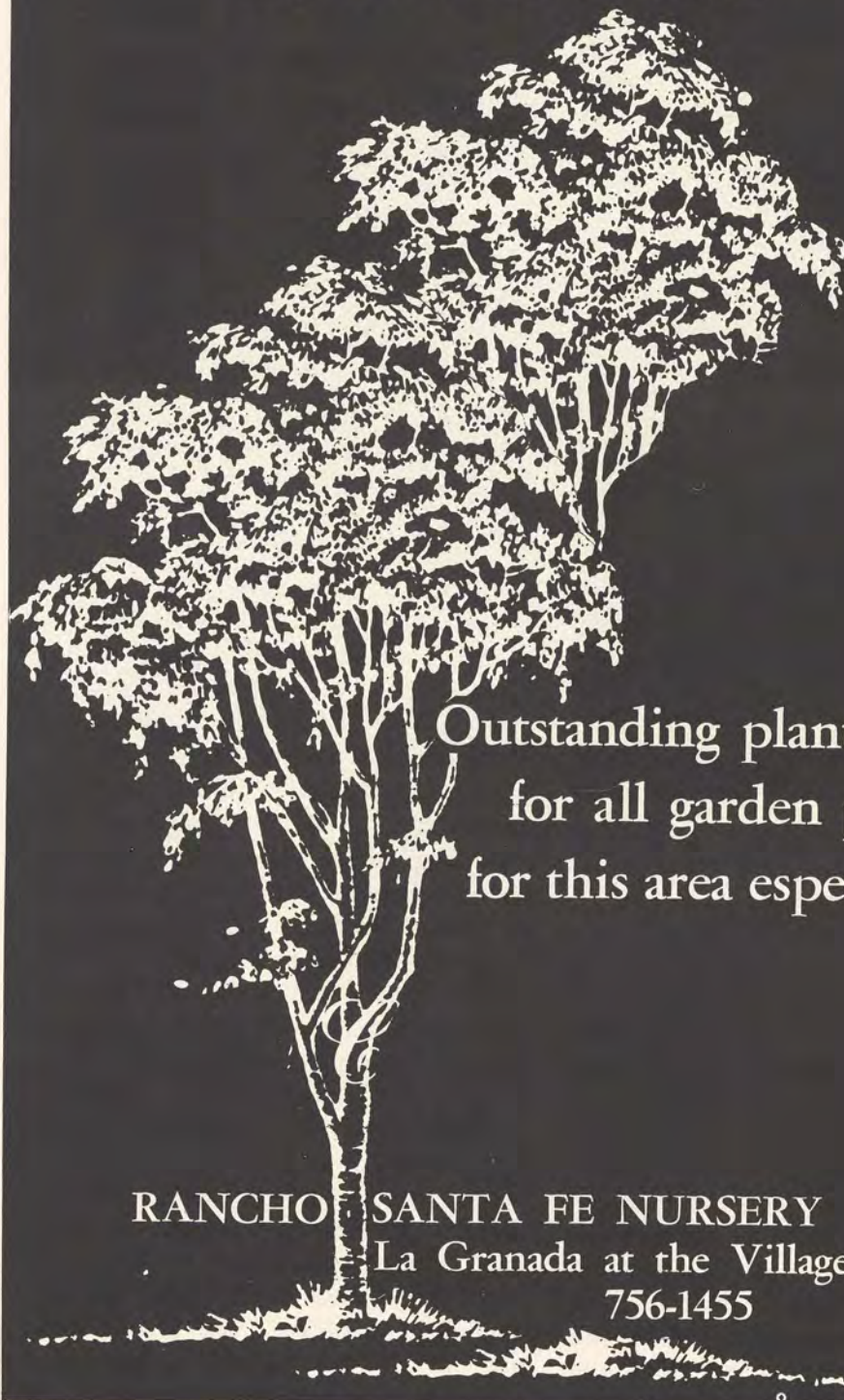


Branching out into another field, the outstanding Jumper, "Navitore" has been added to the Valley Lane String of Show Horses . . . watch for this one in the ribbons.

ness office . . . for today Valley Lane Farm is operated as a most successful business venture, transacting sales and purchases of outstanding Show Horses in the U.S.A. A busy phone, and continual stream of buyers keep the Stable buzzing, its reputation in the field is unblemished . . . its horses sought after. Tho' busy on the Show circuit, Carol makes a point of overseeing the management of the Stable and has obtained the services of trainer Tom Morgan for Saddle Horses and Dene Mullet to head up the Hackney Pony training. Another interesting facet coupled with the property development, the planting of thirty acres of walnut trees and twenty acres of orange trees, bringing beauty to the land and an excellent business investment. Today, Valley Lane Farms is bringing to Rancho Santa Fe the distinction of being home base for one of the finest Stables in the United States, as well as gracing the countryside with new splendor.

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### RSF Basketball Team Emerges Victorious

The first edition of the Rancho Santa Fe Pharmacy sponsored basketball team hit the hard courts this winter with more than adequate success. Playing a 15-game schedule in the Rocking Chair League the locals won all but one game and of course the championship.

Led by such stellar performers as Bob Holcombe and Bob Patton, your local spirit procurers, Tom Bergkamp and Jim Maurer from the Southern California First National Bank, and Don Klatt, your pharmacist, the quintet built an unstoppable machine, the likes of which have not been seen in the league in years.

Tom Bergkamp led all scorers and won the league scoring crown with 107 points for the year.

The very first game proved to be an indicator of the potential of the club as they broke all existing one-game scoring records.

At the conclusion of league play, the starting five was selected to the all-star team which played the winner of the "B" Division of the Stronger Industrial League. Our stalwarts fought a tough battle and emerged victorious by the score of 48 to 24, and led at the end of the third quarter by a slim 42 to 8.

The team trophy is proudly displayed in the Pharmacy.



Joseph Bowers . . . an example to us all!

Most everyone in Rancho Santa Fe knows Joe Bowers. For years his business prospered in Leucadia in the little shop known as "The Village Forge" at the corner of Grandview and Highway 101. His hobby of ornamental iron work developed into a full grown business—and Ranchoites, who like the solid, substantial look of wrought iron for their nameplates, sought out Mr. Bowers. And when the time came to place "Rancho Santa Fe" markers at the five different entrances of the Ranch, naturally the beautification committee turned to Joe Bowers to do the job. Fireplace accessories, weather-vanes, ornamental iron fencing . . . all these and much more were designed and wrought with the skillful fingers of Joe Bowers.

Then fate struck a cruel blow. In 1968, Mr. Bowers suffered three strokes which left him partially crippled on his right side. The Village Forge had to be sold, and the art of learning to write and work almost exclusively with his left hand had to be mastered.

But master it he did! He finished a shop in his home on Hillcrest Drive, and once again began filling orders for the customers who wouldn't stay away. He limits himself to building fireplace screens and ornamental nameplates for homes—but the orders keep on coming so that there really isn't time to think about the intricate designs his nimble fingers used to fashion. He's a busy, happy, productive individual who simply wouldn't give up!



### WHISPERING PALMS



Willy J. Leisten, general manager of Whispering Palms.

Whispering Palms members, condominium and home residents, guests and friends are getting acquainted these days with the genial new general manager, Willy Leisten, who speaks with a charming Danish accent and is making many interesting improvements in the operation of the Whispering Palms clubhouse which has now been open some six and a half months.

Leisten, with his wife, attends all the membership social events and participates actively in club activities although he has yet to play a full round of golf because of his busy schedule. Mrs. Leisten is of German descent, but spent seven years in Sweden before coming to the United States, and according to her husband, speaks Danish to him with a Swedish accent which all of their four children are also adopting.

Among his innovations at Whispering Palms are the Sunday buffets which Leisten started in early February, and which are fast becoming a traditional event for North County residents—a time to greet friends, entertain, have a sumptuous meal after church or after Sunday activities. Champagne breakfast brunch is served from 11 a.m. until 3 p.m. with the champagne flowing freely, and a choice of breakfast meats, eggs and entrees along with Chef Milari's famous chicken chow mein, plus a selection of salads, relishes and desserts. At 3 p.m. the buffet changes to a continental dinner, with a selection of five or six hot entrees, as many cold entrees, some seventeen salads, along with shellfish on ice, canapes and delicious desserts such as fruit tarts, petits fours and puddings. A feature of these buffets each week is Chef Milari's beautiful buffet decorations, inspired by his Hawaiian background.

Leisten comes to Whispering Palms with an international reputation in resort and restaurant management, and is charged with overall responsibility for the operation of the clubhouse, restaurant, bar, pro shop and grounds-keeping at Whispering Palms.

A native of Copenhagen, Denmark, where he served his apprenticeship in the European tradition, Leisten is a graduate of the Hotel and Restaurant College of Switzerland and has worked in top rank hotels in both Sweden and Germany. He obtained his American citizenship eleven

years ago, and in the United States has been with the Union League Club of Chicago and was assistant manager of the Milwaukee, Wisconsin, Country Club. He was also connected with the world-famous Scandia Restaurant in Los Angeles for five years. Most recently he has been assistant to the general manager at Warner Hot Springs and general manager of Pomona Valley Inn.

\* \* \*

The social calendar at Whispering Palms is filled with a variety of interesting events these Spring days and nights as members and guests gather to enjoy their beautiful golf course and clubhouse. Each month one Sunday tournament is held for members of the men's and ladies' golf clubs and climaxed with the buffet dinner and awarding of prizes. Home movies at the clubhouse are becoming a popular event, with such Whispering Palms residents as Marlin Skiles and Harold Cook showing their films of recent trips. Friday and Saturday night dancing is popular with many of the members, and golf-minded Whispering Palms men set aside each Wednesday afternoon for golf and a social hour while the ladies have reserved Thursdays.

Among outside groups who have chosen Whispering Palms for their special social events in April are the San Diego Symphony who will meet on Wednesday, April 15, at luncheon to see the regular Wednesday fashion showing by Walker Scott's Lomas Santa Fe store. Another group planning luncheon at Whispering Palms is the North County League of Women Voters. Theta Sigma Phi, honorary society for women in the field of communications, will also be meeting at Whispering Palms in April, along with the Del Mar Federation of Republican Women who gather the last Tuesday of every month for lunch and business at Whispering Palms. In late April, Las Duenas will sponsor an elaborate spring dinner dance the evening of Saturday, April 25, for which Mrs. Ronald Sheaffer of Rancho Santa Fe is making arrangements.

\* \* \*

Because of the enthusiastic reception for the weekly fashion showings by Walker Scott at Whispering Palms, it's requested now that reservations be made in advance by calling 756-2471.

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**JAMES CASH PENNEY — Founder and Director**

Mr. Penney was born on a farm near Hamilton, Mo., in 1875 where he spent his early years. Later, he became a clerk in a dry-goods store in Hamilton. In 1902 he opened the first Penney store in Kemmerer, Wyo., as a one-third partner, investing savings of \$500 plus \$1,500 he borrowed. He later bought out his partners and laid the foundation for the present Penney Company. Mr. Penney, who resigned as president of the Penney Company in 1917, was chairman of the board 1917-1946; honorary chairman 1946-1950; chairman of the board 1950-1958; remains a director.

A host of local dignitaries, including **State Senator Clair Burgener** (38th District), **Mayor David Dunne** of Carlsbad and **Mayor Howard Richardson** of Oceanside were on hand for official opening ceremonies for Penney's newest store at Plaza Camino Real on Wednesday, April 8.

Other business and civic leaders participating in the opening day ceremonies included: **Harold Curry**, president of the Carlsbad Chamber of Commerce; **Bernard Citron**, owner and developer of Plaza Camino Real; **Paul E. Leyton**, general manager of Western Properties (May Company); and **Stanford L. Richards**, manager of Penney's new Plaza Camino Real store. Miss Carlsbad, **Jan Palmer**, cut the ribbon and officially opened the beautiful new store.

The 168,000 square-foot store and a 9,000 square-foot free-standing auto store is Penney's first full-line operation in this area.

The 634,483 square-foot shopping center in Carlsbad has 56 stores and

specialty shops in addition to Penney's, making it one of the most complete shopping centers in San Diego County.

The 68-year-old Penney Company has nearly 1,700 stores in 49 states, including 168 in California. Many of Penney's new lines of appliances and home furnishings will be introduced in this area at the new Plaza Camino Real store.

The new store will be the largest Penney store in the area, replacing the company's Oceanside store which closed April 4.

As the Penney Company's first full-line department store in northern San Diego County, the Plaza Camino Real store will carry a complete selection of Penney's private-brand hard lines such as color television, stereo and hi-fi, refrigerators and freezers, dryers, washers, dehumidifiers, paints and hardware, floor care appliances, typewriters and sporting goods, as well as furniture, camera equipment, toys, luggage, decorative furnishings, books, stationery, greeting cards, records, and cosmetics.

Parking at the center provides for more than 3,128 cars.

In keeping with the company's plans to offer one-stop shopping, Penney's has a 10-bay auto diagnostic and service store providing full, front-to-rear overhaul and repair work, as well as a complete selection of the company's own "Foremost" brand tires, batteries and auto accessories. The new 9,666 square-foot auto diagnostic store will offer the company's own brand gasoline and automobile problem diagnosis with the most modern electronic equipment.

**PENNEY'S: A UNIQUE BUSINESS**

In hundreds of cities and towns throughout the United States, J. C. Penney Company, Inc. stores serve the needs of the consumer. Penney stores from coast to coast form the greatest number of retail department stores under one name in the world. In 1968, the Penney Company did \$3.3 billion dollars worth of business.

In 1902, **James Cash Penney** opened a cash-and-carry store in a little frame building in the frontier coal mining town of Kemmerer, Wyo. He invested his entire savings of \$500 plus \$1,500 he borrowed to buy one-third interest in the 25 by 40-foot store.

**Mr. Penney** called his store the "Golden Rule." His idea was to apply the Golden Rule philosophy to business.

In 1909, **Mr. Richards** gave up personal management of the Kemmerer store and established headquarters in Salt Lake City.

In 1910, eight new stores were opened. By 1912, there were 34 stores with total sales of more than \$2 million. The Company, now headquartered in New York City, operates nearly 1,700 stores in 49 states including Alaska and Hawaii as well as in Puerto Rico.

Today, at the age of 94, **Mr. Penney** maintains his relationship with the Company he founded by continuing as a member of the Board of Directors.

Penney merchandise comes from the markets of the world. In addition to a buying staff of approximately 350 in New York, the Company has buying offices in Los Angeles, Dallas, and Miami, as well as in London, Tokyo and Florence.

The Company ranks as the nation's No. 1 supplier of many items of soft goods including women's hosiery, blankets and work clothes.

Moving from its traditional soft lines, Penney's entered the hard goods area 10 years ago. This was made possible by the Company's decision to build large full-line department stores in regional shopping centers. Penney's other new lines of merchandise include sporting goods, stationery, paint and hardware, furniture and fine jewelry.

Today, with its new computerized distribution centers, Penney's is moving strongly toward its goal of a nationwide catalog operation by the mid-seventies.

Recently, Penney's invested in a Belgium retail firm, **Sarma**, and acquired **Thrift Drug** of Pennsylvania, which is now a wholly owned subsidiary.

# Hurrah! Penney's Open At Plaza Camino Real

## "Personalities At Penney's"

**MANAGER**

Carlsbad, Calif. . . . **Stanford L. Richards** who managed Penney's Reseda store and others in Southern California for the past twelve years will take on the greater responsibility as manager of the big, new full-line Penney's store at Plaza Camino Real.

**Mr. Richards** is a native of Spring Canyon, Utah, and is an 18-year veteran with the Penney Company. He joined Penney's in 1952 in New York City and moved to the Idaho Falls, Idaho store as Department Manager the following year.

The Penney manager was promoted and transferred to the Compton, Calif. store as division manager in 1955. He later served the company in Downey as assistant manager, and was promoted to his first managerial position at Penney's Orange store in 1964.

**Mr. Richards** holds a B.A. degree in Marketing from Brigham Young University and an M.S. degree in Retailing from New York University. He is active in Boy Scouts and YMCA. He and his wife, **Barbara**, are parents of six children, **Mark**, 20; **Alan**, 18; **Kevin**, 16; **Jeffrey**, 14; **Lynette**, 12; and **Brian**, 9.

**PENNEY'S ASSISTANT MANAGER**

The number two man at Penney's new Plaza Camino Real store is Assistant Manager **William A. Zimmerman**, whose career with the company spans a 16-year period, all in the state of California. He first started with Penney's Ukiah store in 1954.

**Mr. Zimmerman** worked up to men's floor manager in the San Francisco store in 1959 and was transferred to the Bakersfield store as division manager in 1961.

A native of West Frankford, Illinois, **Zimmerman** and his wife, **Janice**, now reside in Carlsbad with their four children, **Vicki**, 14; **Jill**, 12; **Jack**, 9; and **Julie**, 2.

**OPERATIONS MANAGER**

One of the most important jobs in a multi-level, modern department store is that of Operations Manager **John Clair Stanford**. A native of West Covina (Calif.), his career with Penney's spans 11 years, all in California.

He began his retailing career in 1959 with Penney's West Covina store as a trainee and later was promoted to merchandise manager. In 1968 he was transferred to the Garden Grove store and promoted to assistant manager.

**Mr. Stanford** and his wife, **DeAnn**, have five children, **Jeffrey**, 11; **Lorie**, 8; **Lonny**, 6; **Glen**, 4; and **Michael**, 2.

**PERSONNEL MANAGER**

**Ida Belle Jolley** is personnel manager at J. C. Penney's new Plaza Camino Real Store in Carlsbad. She is a native of North Hollywood and began her career with Penney's at the store there in 1964. She became personnel manager at that store before taking on similar responsibilities in the new store in Carlsbad.

As the mother of three children, she has been active in Campfire Girls, Cub Scouts and served as PTA chairman.

**Mrs. Jolley** is now active in flying and Little Theatre as hobbies.

**—STORE HOURS—**

Penney's new store at the Plaza Camino Real will be open from 10 a.m. to 9:30 p.m. Monday through Friday, 10 a.m. to 6 p.m. on Saturday and noon to 5 p.m. on Sunday.

The Penney auto store will operate from 8:30 a.m. to 9 p.m. Monday through Friday and 8:30 a.m. to 5:30 p.m. on Saturdays. Retail sales of tires, batteries and accessories will be offered on Sundays from noon to 4:30 p.m.

**MERCHANDISE MANAGERS**

The amount and selection of merchandise the new Penney's store will offer is so great it requires two merchandise managers, **Robert F. Holliday** and **Norm H. Engelhard**. They are responsible for all "soft-line" merchandise and all "hard-line" merchandise.

Merchandise Manager **Robert F. Holliday** is a native of Uniontown, Pa., and started with Penney's at the company's store there in 1955.

**Mr. Holliday** is married and he and his wife, **Eileen**, have three children, **Sharon**, 6; **Douglas**, 4; and **Glenn**, 2.

Merchandise Manager **Norm H. Engelhard** joined Penney's in Pasadena, Calif. in 1961 as a trainee. He was promoted and transferred a year and a half later as a department manager to Penney's San Fernando store. After four years there he was transferred to Huntington Beach.

**Mr. Engelhard** attended Pasadena City College and UCLA extension classes. He and his wife, **Dionne**, now reside in Carlsbad with their son, **Glen Lee**, 2.



**'GOLDEN RULE' TURNED INTO PENNEY'S**

First store of J. C. Penney Company, Inc., was opened in April, 1902 in Kemmerer, Wyo., by James Cash Penney. There are now approximately 1,700 stores in 49 of the 50 states including Alaska, Hawaii and Puerto Rico. The "Golden Rule" name was changed to J. C. Penney Company in 1919.

*Villa, Majorca, Spain*



*It's Your World*  
*J. M. Bruyere travel editor*



## *World Wide Living*

For so many people . . . who have traveled in the days when the pace was luxuriously slow . . . and who know what it is to settle into an opulent uncrowded hotel or resort . . . the thoughts of taking a trip these days can send one right back to the cozy retreat of one's own home without going anywhere at all. How very often we have overheard at a party or dinner table . . . "We would just love to take a holiday, but we don't want to fight the hoards of groups" . . . or "the service has gotten so very bad and so has the food."

For these people, who have the time and the means and the wish to have an unexcelled vacation . . . the problem has been solved. For young people with families . . . who do not wish to crowd children into small hotel rooms and who hate to see a lot of wasted food at restaurants . . . your problems have been solved also.

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owned vacation villas which will enchant even the most discerning guests. Number 70 is a Deluxe accommodation at Ocho Rios. The main house has four bedrooms, and four baths. The guest house has two bedrooms and two baths. All air conditioned. Two cars are included with this completely restored Great House. And the villa is staffed with maid and cook.

In Acapulco on one of the finest beaches you can enjoy a beautifully furnished apartment . . . in the same area as the new luxury hotels. The Playasol Apartment have one, two or three bedrooms, and you will have your own personal maid. The three bedroom apartments are 2300 sq. ft.

In Majorca . . . this magnificent 15 room villa, whose flower-decked terrace overlooks beautiful Paguera Bay on the romantic Spanish Island, has accommodations for a party of up to ten individuals. Two maids and a care-taker are included with the facilities, and a one month minimum is required.

World Wide Living has an office in Los Angeles at 6290 Sunset Blvd. and can be contacted directly or if you prefer, you can consult your travel agent. Discuss the quality of accommodations you desire. Indicate

time periods and dates. General area or exact location desired. Type of accommodation such as villa, apartment, yacht. You will be able to select just what you wish from photographs, from World Wide Living and their applicable listings.

Actual bookings take about ten days to process. Average cost for a party of four to six is \$350.00 weekly and the average stay is about two weeks.

An unusual aspect of World Wide Living, that would be of interest to travelers in Rancho Santa Fe, is that Cancellation Insurance is available . . . which protects you in case of an unforeseen accident or sickness.

When you request the services of World Wide Living, nothing stands between you and gracious living . . . anywhere on earth. Taking a holiday retreat or yacht makes it possible to live, as you do at home, almost anywhere you desire. Stay as long as you wish. Change environments as often as you please. Never once must you worry about caretakers, staff, or taxes. Why not sit back and watch the world go by?

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Las Dueñas Auxiliary  
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**Mariposa Ball**

Whispering Palms Club House  
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**louella liverwurst says . . .**



On Monday March the sixteenth Mrs. Warren Sandstrom of Los Altos, the newly installed president of the California Federation of Republican Women was the speaker and guest of honor at a tea at the home of Mr. and Mrs. Thomas Friedkin. Mrs. Sandstrom has been active in the Federation for many years having been president of the Los Altos Republican Women Federated in 1960. In addition she has served in many capacities on the state board, on the Santa Clara County Central Committee as well as the Republican State Central Committee.

Pouring at the tea were the Vice President of the Rancho Santa Fe Republican Women Federation, Mrs. Colleen Buchheim and Mrs. Donald Irwin Jr. as well as the two members-at-large Mrs. W. R. Fawcett and Mrs. Walter Grimm. Mrs. Steve Toth Jr. was hospitality chairman. In addition to the inspiring program and delightful teatime repast, Mrs. Friedkin was most generous in allowing guests to "tour" her beautiful new adobe home. Built around a courtyard in Early California tradition, the entire decor is reminiscent of the early days of the Dons . . . with every modern improvement. It was a delightful afternoon!

The next meeting will be the tenth birthday luncheon at Whispering Palms on Wednesday May the 20th. Make reservations with Mrs. Arleigh S. Anderson.

Good news for DOROTHY GREY FANS! *Satura Cream* is now on sale (both with hormones and with V.T.A.) Two sizes: Reg. \$10, now only \$6.00; Reg. \$6.00, now only \$3.50.



Rancho Pharmacy

Mr. and Mrs. Mirhan Ajemian of Westbury, Long Island announce the marriage of their daughter, Rosette Margaret to Alan D. Herman, son of Mr. and Mrs. Vic Herman of Montecillo - Del Mar. The wedding took place in New York on March 14, 1970 and the bridegroom's parents attended.

The bride received her fine arts degree at Pratt Institute in June, 1969 and has been a graphic illustrator with Dell Publications in New York City. The bridegroom is also a graduate of Pratt Institute and is an art

director and graphic designer with Dimensional Design in Los Angeles.

After their honeymoon, the couple returns to Los Angeles where they will reside.

Alan Herman is a third generation artist, being the son of Vic Herman, the Mexican-acclaimed American painter and the grandson of Paul Herman, also a creative artist, musical director for 20th Century-Fox in Hollywood.

Dorothy Herman, the Vic Hermans' daughter is a freshman at Arizona State University where she is studying to be a fine arts teacher.

Marne Hadden, daughter of Mr. and Mrs. Wesley B. Hadden of the Rancho Santa Fe Inn, played the role of Juanito in a recent student production at Pine Manor Junior College in Massachusetts.

Miss Hadden performed her role in "Manana de Sol," a play sponsored by the Spanish Club at the school.

The play was produced under the direction of Jose Antonio Garcua Romero and his wife Dr. Barbara de Garcia Romero, a member of the Pine Manor faculty.

Miss Hadden, a freshman at Pine Manor, graduated from Bishop's School in La Jolla last year.

ELIZABETH ARDEN HAND LOTION in the favorite scents of "Blue Grass" and "Memoir Cherie." \$4.50 size, now only \$3.00.



Rancho Pharmacy

Here's something new & interesting! Salon Copenhagen, 8010 Jenner St., La Jolla, has purchased the San Diego area franchises of Original Hairweavers, Inc., New York, reports owner Henning Andreassen.

Original Hairweavers has perfected a technique of adding natural hair to existing hair in an undetectable and painless process. Mr. Andreassen said that this process is equally effective for men or women. Costs range from \$25.00 to \$450.00.

Mr. Andreassen, who emigrated to this country from Denmark six years ago, said that the process is performed in complete privacy at the client's convenience.

Salon Copenhagen has recently added a Men's Day on Monday to accommodate an increasing clientele.

Scandia Interiors is such an interesting store! There are two locations—one in the heart of Hillcrest at 3849 Fifth Avenue (which most of the San Diego commuters are very familiar with) . . . and the one we know best is right in our own back yard, at Lomas Santa Fe. Best of all, the parking is absolutely no problem at Lomas Santa Fe (there's acres of it—and all free)—so if you have seen something you like at Scandia,

**louella**

downtown—rest assured it is available, or can be obtained—at the Lomas Santa Fe store. Each store draws from the same warehouse, and imports are arriving daily! So, if your heart has been lost to the clean, uncluttered, handsome lines of Scandinavian Furniture—drop by the so-near-to-us Scandia at Lomas Santa Fe and browse to your heart's content. . . .



Just about the nicest surprise in the world was given to Wilma Weiser of Del Mar recently, when her thoughtful husband Dick flew daughter and son-in-law Linda and Glenn Miller home from cold, chill London Ontario to celebrate the Silver Wedding Anniversary of their mother and dad on Saturday, February 21st. It was a happy surprise for Wilma Weiser and No. 2 daughter, Jill who were delighted to welcome the Millers on their first trip home since their marriage last summer. Glenn is studying for his Master's degree at Western University. The Richard Weisers are well-known in the North County; Wilma for her outstanding performance on the golf courses, Dick for his involvement with the exciting new community of Rancho Bernardo.

St. James-by-the-Sea Episcopal Church will sponsor its 34th Annual Home and Gardens Tour on Saturday, April 18th. The Tour will include four homes and gardens. In addition, a private orchid collection will be on display. The hours will be 11-5 with buses leaving the corner of Silverado and Eads every 15 minutes from 11-2. The last complete tour will begin at 2:00 p.m. Tea will be served from 11-5 at the La Jolla Beach and Tennis Club. A well stocked garden shop with potted plants and fresh flowers will be available to all guests at the entrance to the La Jolla Beach and Tennis Club. The tickets will be \$3.00 and will include bus transportation and tea. It will be convenient to purchase tickets at the Parish House or at any one of the homes on the day of the tour.

Homes and Gardens will include: Mr. and Mrs. C. Kennedy Gammage, Mr. and Mrs. Robert J. Wilkie, Mr. and Mrs. S. J. Lonergan Jr., Dr. and Mrs. Robert McMurray, and the orchid collection of Mr. and Mrs. Charles N. Bishop.

Have you heard Art Lindburg's new Greek horn tooting? It actually plays "Never on Sunday" and, encased in that beautiful Eldorado, 'tis really something to be seen and heard!

Wake up looking younger with BONNE BEL'S time-defying, Discovery Creme 2000! It's absolutely amazing. Special introductory size, \$2.75.



Rancho Pharmacy



Our nomination for the bouncing baby of the month goes to Master Brian Scott Edwards, pictured above in his proud mother's arms. She is the former Linda Ann Phillips of Rancho Santa Fe (now Mrs. Edwards of 208 South Church Street, Apartment No. 3, Dayton, Texas). Brian weighed in cribside at 7 lbs., 3 ounces on the morning of January 24th at the Baytown Methodist Hospital in Baytown, Texas. His proud maternal grandparents are the popular Hodge Phillips of Rancho Santa Fe who have just broken ground for their umpteenth home . . . this time on Los Morros.

Rancho Santa Fe residents will be delighted to know that popular Marianne Czaia, whose dressmaking and alteration fame has made her a host of friends, is branching out with an imported line of knits and leathers. These will be either custom-made to the pattern of your choice—or you may select from a fine display of ready-made dresses, suits, coats and pant suits. The leather goods are from Germany; the boots from Spain; the handbags and gloves from Germany, the knits from Italy and Spain. These are "top line" fashions, exclusive with Marianne; and she will specialize in special orders and original designs. The knit dresses start at \$55; the leather suits and pants suits from \$100. Everything is beautifully finished and lined throughout. Marianne's handsome little "shop" is the little house you see just on the bend of the road on Encinitas Boulevard, and her sign is easily read in any direction. Her phone number, for a private showing or appointment, is 753-5701.

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The Bust outlasts the Throne  
The coin Tiberius"

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By the time you read this our VIKING RESTAURANT will have closed it's doors and another chapter in the lives of Hans and Mae Andersen will be concluded.

In making our final "bow" we would like to thank the many, many wonderful customers and friends, some famous and some not quite so famous that helped to make our VIKING the friendly and successful venture that it was.

Your generous and complimentary expressions of satisfaction over the food prepared by Hans and served by our four wonderful girls, Jean Michael, Ella Carradus, Alvina Alves and Jeanne Polloreno, have been gratefully acknowledged by us, and give us a great measure of satisfaction for a job, well done.

Again we thank each and every one of you from the bottom of our hearts.

**HANS AND MAE ANDERSEN**



**SWING  
TO THE  
AFTER-SUNDOWN SOUND OF  
DICK STABILE**

Dick Stabile, one of America's top ten alto sax players, begins Monday at The Inn at Rancho Bernardo. Stabile and his band have played for stars like Frank Sinatra, Sammy Davis, Jr., Pearl Bailey and Peggy Lee. Now, they play for you alone in the El Bizcocho . . . March 23 through May 9, Mondays through Saturdays. Good music . . . classic cuisine . . . spirited spirits . . . romance with a Spanish accent . . . make any evening a special occasion. Where the night people play. The Inn at Rancho Bernardo, 20 minutes north of San Diego on Highway 395. Reservations recommended: 277-2146 or 487-1611



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“louella”



Interesting people we've met includes Theodore Golubic who resides in Escondido and is outstanding for his art in stone. Pictured above is the cover picture of his "Angel of the Annunciation" which was also the feature story of American "Art in Stone" Magazine, April 1967.

The mystery in this piece centers around the visual interplay between the wing of the angel and the wing of the dove of the Holy Spirit—symbolic elements in common in the delivery of the message from the Godhead. This marble piece was shown in the 134th Annual Exhibition of the National Academy of Design, New York, N. Y.



A springtime favorite, the daisy, was the featured flower at the wedding of Miss Rebecca Ann Shockney and James Charles Steinhoff Saturday, March 21, in the Village Community church at Rancho Santa Fe.

Bouquets of the yellow and white blooms were used in the church and at the Atlantis for the reception.

The bride, daughter of Mr. and Mrs. Robert O. Shockney of The Ranch wore a Victorian-style gown made by her mother from embroidered eyelet from Switzerland. A crown of daisies held her veil which was worn by her sister, Mrs. Barry Bronk, for her wedding.

Mrs. Bronk was matron of honor and her two sisters, Sally and Suzanne Shockney were junior bridesmaids. Other attendants were Miss Karen Thompson and Miss Marty Arbaugh of El Cajon, Miss Eva Burns of Ft. Worth and Miss Elaine Greenan of Del Mar.

The bridegroom, son of Mr. and Mrs. Maynard V. Steinhoff of El Cajon, was attended by Vernon Gilbert as best man. His sister, Dorothy Steinhoff presided at the guest book.

The couple will continue studies at San Diego State after a honeymoon in Palm Springs.

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DR. FRED BRASS of Solana Beach (left) chairman of a committee to elect Sid Shaw to the post of 5th District Supervisor, discusses campaign plans with Shaw (center) and J. E. Coberly, Jr. of Rancho Santa Fe, campaign assistant.

### San Diego County Physician Heads Shaw Committee

Solana Beach physician, Dr. Fred Brass, today was named to head a citizens committee supporting Encinitas businessman, Sid Shaw in his bid for election as 5th District Supervisor.

Dr. Brass, who will be assisted in the volunteer campaign by rancher and auto dealer, J. E. Coberly, Jr. of Rancho Santa Fe, said that Shaw "brings a refreshing businessman's viewpoint into the political arena."

"Sid Shaw firmly believes," said Dr. Brass, "that anything can be accomplished if people will only work together."

"He is a self-reliant type individual and doesn't wait for the government to solve problems that can be solved at the local level."

Dr. Brass who serves on the medical staffs of three prominent San Diego County hospitals also is a member of the Executive Committee of the staff at Scripps Memorial. His grandparents settled in the San Dieguito area in 1907, and Dr. Brass, who served in the U.S. Army Medical Corps

during World War II, has practiced medicine at Solana Beach since 1947.

He was a member of the first graduating class of what is now San Dieguito High School and did undergraduate work at the University of California in Berkeley, receiving his Medical Degree at USC.

An accomplished pilot of both fixed wing aircraft and helicopters, Dr. Brass for many years has been active in north county civic affairs. He served as charter President of the Solana Beach Kiwanis Club, is a past President and 22-year member of the Chamber of Commerce there and in 1969 received the "Outstanding Community Service" award from the Solana Beach chamber.

Dr. Brass has long been associated with youth in the San Dieguito region and was recognized for 25 years of service to the athletic department of San Dieguito High School.

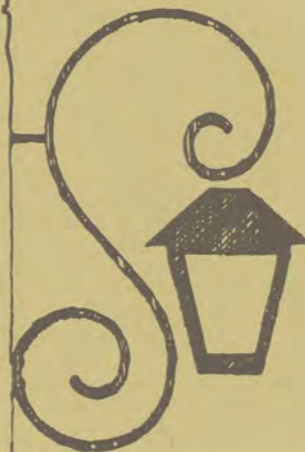
Coberly, who will assist in the volunteer group to support Sid Shaw, is also a native Californian who served with Shaw in the U.S. Navy. An avid horseman, Coberly has been President of the Rancho Riding Club for the past 3 years, and serves as a member of the Art Jury at Rancho Santa Fe.

Shaw is seeking the seat vacated by Robert Cozens on the San Diego County Board of Supervisors.



Frank J. Cermak, left, representing San Dieguito Irrigation District on Board of San Diego County Water Authority, and Ray E. Badger, Rancho Santa Fe I.D., Vice Chairman of the CWA. They

were hosts to a party of Encinitas and Rancho Santa Fe residents on a tour of CWA facilities, March 19. They are shown at end of the San Diego Canal, Auld Valley, near Temecula.



# THE LANTERN

April 1970

Volume 111 No. 1

Prepared by the Lomas Santa Fe community and country club for its property owners, club members and friends.

The beat at Lomas Santa Fe continues to strengthen though the hemlines go down and the stock market weakens.

### Party potpourri

Friday the 13th was a lucky one for Lomas Santa Fe homeowners. Old friends and neighbors had a "hearty" time at a Pre-Valentine cocktail party, where tables were decorated with red hearts, centered with Lomas Santa Fe lanterns, and backed by green palm fronds.

Jack Boyce, vice president-administration of Lomas Santa Fe, Inc., ended the party on a special note, as he presented each homeowner with a beribboned "Chain of Title" from the King of Spain.

### Accent on golf

Verdant fairways, lush greens and even sand traps, were treated to the most polite golf game played by husbands and wives ever witnessed. The occasion was the first Pinehurst Scotch Mixed Tournament, played Sunday, February 22. With each player alternately hitting his partner's ball, consideration was the byword. Couples keeping their cool were real winners. They were Hale Faris and Mrs. Keke Chambers with a 66, followed closely by Jay Vincent and wife, Mary, with a 66½. In the provisional handicap flight, Dr. John and Peggy Whitley, were low scorers with a 70. To add to the day's excitement, Ralph and Shiela Valle received the consolation prize — a free lesson from pro, Kevin Fleming.

White orchids and ornamental pine set the stage for the presentation of silver cup trophies to the winners of the first President's Cup Tournament played during the weeks of February 16 and 23. Excite-

ment ran high for the five days of match play, as several sudden-death play-offs were required to decide the winners. Mrs. Peggy Whitley did it the hard way. (Not just once, but twice!) Shattered nerves were mended, however, when all enjoyed a lunch and fashion show coordinated by Mrs. Joan Armstrong of Solana Beach. The latest golf fashions by Rhodes of California and Defini (carried in the Lomas Pro Shop, by the way) were modeled by members — Mesdames Robert Ekstrom, Will Johnstone, Edwin Eichler, Fred Morey, Rodney Phillips, and Harold Scism. Mr. Jimmy Dean, with silver voice and gold suit, added many laughs as he did a fine job as commentator. Past Tournament Chairman, Mrs. Elsie Stanley, announced the winners, as Mrs. Olivette Griffin awarded the prizes. Winners were: in the President's Flight — Mrs. Warren Stanley of La Jolla; for the Vice President's Flight — Mrs. John Adams of Lomas Santa Fe; and in the Secretary's Flight — Mrs. Rodney Phillips of Del Mar. Mrs. Kay Dubriel, 18-



Happy Valentine to all, Frank King, Mary Edwards, Eleanor Sande, Kevin Fleming and Jimmy Mitchell

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hole play, and Mrs. Cecil Smith in the nine-hole group were presented special awards for "most improved players." Mrs. Ralph Nolan was named the "most improved" golfer over all.



What joy, Kay Dubruel and Olivette Griffin

An installation of officers for the coming year was held after the luncheon on March 3. Mrs. Irene Adams, retiring president, installed her successor, Mrs. Jackie Hunt of Solana Beach and her board, including: vice president, Mrs. Evelyn King of Lake San Marcos; tournament chairman, Mrs. Olivette Griffin of Solana Beach; secretary, Mrs. Joan Armstrong of Solana Beach; treasurer, Mrs. Jane Ekstrom of La Jolla; handicap chairman, Mrs. "Jimmy" Mitchell of La Jolla; rules chairman, Mrs. Donna Streed of Solana Beach; social chairman, Mrs. Janet Carruthers of Del Mar, and juniors chairman, Mrs. "Georgie" Phillips.



Irene Adams receives her cup from Elsie Stanley

As February came to a close, the accent on golf became stronger. The Happy Hackers (as they dubbed themselves) benefited from their first golf clinic (under the able tutelage of pro, Kevin Fleming) and graduated from driving range to tee. Forming a nine-hole group called Los Nueves, they elected president, Mrs. Adelaide Kellerman of Solana Beach; vice president, Johanna Reissner of Solana Beach; handicap and tournament chairman, Mrs. Virginia Nolan, Jr. of La Jolla; publicity chairman, Mrs. Mary Kroschel, of Lomas Santa Fe; treasurer, Jean McMullin of Solana Beach; secretary, Mrs. Anne Cordova of

La Jolla; membership chairman, Evelyn Faris of Solana Beach; and social chairman, Marylou Jobe of Solana Beach.

The Lomas Santa Fe Seniors (men) played Lake San Marcos on Friday, March 6 winning 10-8. More team play will be coming in the future.

#### The big splash

After nine months of hard work and many laps in the pool, the Lomas Santa Fe Swim Team entered 1970 competition at Escondido on February 28 and March 1 under the eagle-eyes of Ken Leone, swimming director.

Scott Harvey, 12 years old, placed fourth in the 100 yard butterfly, second in the 100 yard backstroke; Geoffrey Leone, 12 years old, placed fifth in the 100 yard butterfly, and Jim Burton, age 10, took fifth in the 50 yard backstroke. The 11 and 12 year old freestyle and medley relays, made up of Mat Tisel, Scott Harvey, Benny Jefferson and Geoffrey Leone placed first in both relays against an extremely strong Chula Vista team.

The following weekend, the Lomas Santa Fe "B" team went into action at Vista with remarkable results, amassing 10 gold medals, four silver, five bronze, and 15 ribbons. Outstanding swimmers were Nancy Tyler, Allison Bramble, Grey Small, Suzanne Adams, Jim Buxton, Mike Morey, Kathey Cowan, Laura Ressler, Dana Phillips, Michael Kimura, and Benny Jefferson. Benny, competing in five events, placed first in four and third in one. Director Leone said, "Pacific Southwest Association (San Diego County) here we come!"

#### Tennis Talk

March 3 our fun-loving group of traveling ladies arrived at Rancho Bernardo for a morning of social tennis. Representing our club were Mrs. Sue Nutter, Mrs. Barbara Anthony, Mrs. Pat Temple, Mrs. Sharon Hanson, Mrs. Phyllis Trubitt, Mrs. Jessica Furst and Director, Mrs. Terry Bowman.



The Break, Erick Baer, Hans Wichary, Ian Paulson and Benny Feldman

Lomas Santa Fe hosted El Camino Country Club on March 7. The women's "A" team played to a tie in the morning. Playing for Lomas were Mrs. Jo Worthington, Mrs. Terry Bowman, Mrs. Herlinda Appel, and Miss Ruby Shamsky. The men took



Walker Scott

Lomas Santa Fe

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Mrs. Clyde Wrights, is co-chairman of the Children's Hospital Fair... Children Around the World... to be held May 23 at the International Sports Arena. Proceeds go to Children's Hospital.

PHOTO BY JANIE COWLES

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over the courts in the afternoon and the enthusiastic spectators watched such fearless players as Nick Temple, Dr. Bob Bobbit, Dr. Charles Clark and son Chris, Hugh Nutter, Dean Worthington, Monty Lentz and Oscar Baer.

Sunday, March 15, was an especially big day for the tennis players. The featured event was an exhibition doubles match featuring Lomas Santa Fe's tennis pro, Erick Baer, and partner, Ian Paulson (former Davis Cupper from Europe), against Berny Feldman (San Diego's top junior), and Hans Wichary (Mission Valley Tennis Club pro). Baer and Paulson won both sets.

### Kent Staab returns to Lomas Santa Fe Country Club As VP and General Manager

Kent M. Staab has resumed his former post as vice president and general manager of Lomas Santa Fe Country Club, according to an announcement by Theodore E. Gildred, president of the private North County club.

He replaces Maurice F. Smith, the club's former head tennis professional who was made general manager last May when Staab resigned to join Lance Alworth, Ltd. Smith continues at the club as tennis professional.



Kent Staab

Staab, now 29, served as Lance Alworth's director of operations in laundry, dry-cleaning, and food services for the San Diego, Phoenix, Tucson, and Denver areas.

Before coming to Lomas Santa Fe initially in June, 1968, Staab held positions as regional manager for Del Webb's Sahara-Nevada Corporation, based in San Francisco; as assistant general manager of the Canyon Hotel and Country Club in Palm Springs; and as general manager of the Rancho Bernardo Golf Club in San Diego.

A native of Ellinwood, Kansas, and a graduate of Kansas University, Staab was 1961 "Big Eight" all-conference center, and Kansas "lineman of the year." He also won honorable mention for All-American selection the same year. A member of Phi Delta Theta, Staab has been active in the San Diego 20-30 Club, and the Bachelor's Club since coming here in 1967.

Staab and his wife, the former Joni Heddon Willoughby are residents of Rancho Santa Fe.

### Other New Personnel

Mrs. Marian Wood has joined Lomas Santa Fe Country Club as social and publicity director. She is a former American Red Cross program director, camp, club and craft director, and is an avid enamel artist and flower consultant. She says "Following the swallows may be dandy, but the Lomas beat is better."

We'd also like to raise a lot of happy "racket" over the return of Mrs. Terry Bowman, former Lomas Santa Fe tennis director.

Another new Lomas asset is Assistant Golf Professional, Joe Aiken, a former four-year letterman from San Diego State.

### Plaza of the Four Flags Dedicated to the Memory Of Theodore Gildred

Timed for the eclipse of the sun, and punctuated by the daring descent of charro-clad skydivers, Lomas Santa Fe's lovely Plaza of the Four Flags shopping center was dedicated March 7 to the memory of Theodore Gildred.

The four flags which have waved over this area of Alta California were officially raised by Sr. Ignacio Pesqueira, the Mexican consul general; Philip L. Gildred, Spanish consul designate; Miles W. Kratka, 5th district county supervisor representing California; and Lt. Gen. K. B. Wolfe, USAF (Ret.) representing the United States of America.

A commemorative plaque was unveiled by Donald L. Flint, president of the Solana Beach Chamber of Commerce. Theodore E. Gildred acknowledged the gift and spoke about his father's far-sighted dream which is becoming reality at Lomas Santa Fe.

Gildred hosted the honored guests for luncheon on the Lomas Santa Fe clubhouse terrace after the ceremony, and following the breaking of a first pinata filled with gifts. It heralded the start of a full day of Mexican dancers, mariachi music, and Mexican food for all. Fashion shows and free drawings for gift certificates alternated with activity in the "mercado" area under sponsorship of such community groups as the area chambers of commerce, the San Dieguito Boys' Club, Las Duenas auxiliary of the Children's Home Society, the San Dieguito Jaycees, Solana Beach Optimists Club, and the Horseless Carriage Club of San Diego.

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## PROFILE on the bankers who do a little more . . .



Carolyn Fisher, new accounts and safe deposit custodian, has been with UCB for nearly 3 years—having transferred from the Harbor & Baker Office in Costa Mesa in November of last year. Her new home is in Cardiff-by-the-Sea, which she finds conducive to her hobbies of painting and writing children's stories. Come in and visit. She'll be delighted to discuss and help you select any of the many services offered by UCB.

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## SCANDIA INTERIORS

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Friday nights until 9



Mr. and Mrs. Herbert Engert, owners of the marvelous Consuelo restaurants in San Diego, chat with Manuel Choza Canedo, Consul de Mexico.



Robert and Jan Grice of Montecillo (Bob is President of the Montecillo Association) have just become the proud owners of "Network of Life."



Mr. and Mrs. Larry Crandall chat with Vic Herman at the reception. Mr. Crandall, popular vice pres. of Boom Trenchard's Flare Path Restaurant.



"Babes in Arms" is one of Vic Herman's most popular paintings. This is priced at \$2500, others range from \$1000 to \$15,000. If you are interested in seeing Mr. Herman's collection, please call him at 755-3602 for a private showing.



Dr. and Mrs. Jack Novak of Rancho Santa Fe are pleased with their newest acquisition: the Vic Herman painting "Reward for Hard Work"



An impressive ribbon-cutting ceremony heralded the start of the Vic Herman "one man gallery" show. Left to right: Vic Herman; James Carter, U.S. Consul in Baja, California; Walter Steidle, general manager of the May Company in Mission Valley and chairman of "Combo" in San Diego County (May Company will have a Vic Herman gallery in September); Manuel Choza Canedo, Consul de Mexico; Ignacio Pesqueira, Consul General of Mexico in San Diego; Richard Courtenaye, Deputy Consul U.S. Baja, California; Theodore Gildred, President of Lomas Santa Fe; and James Bullock manager of the United California Bank.



Part of the capacity through which attended the Vic Herman "one man gallery" at the United California Bank, Lomas Santa Fe.



Ted and Susan Gildred of Lomas Santa Fe admire their new painting "Manuel Estrada"

The career of Vic Herman in the arts has been a long and noteworthy one; his listing in "Who's Who in American Art" is almost a page long.

In particular Mr. Herman's rotating collection of paintings under the title "The Many Faces of Mexico" (now on display at the United California Bank, Lomas Santa Fe) is causing a sensation throughout the world. Senator Murphy of California sums it up in one significant sentence: "Vic Herman's authentic Mexican art, which has been sponsored by departments of the Mexican Government and by U.S. government agencies, has been highly significant in bettering cultural relations between Mexico and the United States."

The major output of Mr. Herman's Mexican works shows his fascination for the Mexicans' way of life, their daily chores, their love of country and family, their devout religion, their art and culture and the awe-inspiring beauty of Mexico. This insight and love for the Mexican people are captured in Mr. Herman's unique "magic realism" combination of multi-media painting which consists of combining tempera, watercolor, oil, acrylic, casein and ink.

Besides having had one-man shows in all the principal cities of Mexico, he has also had one-man shows in New York City, Boston, San Francisco, Beverly Hills and San Diego.

"Many Faces of Mexico" receives overwhelming ovation at United California Bank showing.

Great clothes  
for great people  
**MEN'S &  
WOMEN'S**



“Confidentially,  
I got mine at the  
**QUARTERDECK**  
in the  
Plaza of Four Flags.”  
(LOMAS SANTA FE )  
& POINT LOMA  
755-8844

## The Rancho Santa Fe Citizens For Traffic Safety Committee

urge you to sign our petition in this civic effort to

### REDUCE SPEED IN RANCHO SANTA FE

from the present State set maximum of 65 miles per hour to a maximum of 35 miles per hour

Rancho Santa Fe roads are beautiful to the eye. They wind and curve over every area of this beautiful community—and most residents respect these curves and drive slowly. But, unfortunately, there are residents and commuters alike who forget that they are no longer on Interstate #5! More and more accidents have happened during the past year — all caused by excessive SPEED! You can help to reduce the accident toll — by signing the attached petition — limiting speed *everywhere within our boundary lines* to a maximum of 35 miles per hour. This reduction in speed will mean that it will only take three minutes longer to traverse our Ranch from any direction. Just three minutes will save lives! We must have a solid community support to negotiate with the county officials concerned with our traffic safety!

**SIGNED:**

Robert Bible, *businessman*  
Joseph Coberly, Jr., *Art Jury*  
Robert Evans, *Pres. Rancho Santa Fe Assn.*  
Peter Fletcher, *businessman*  
Anthony Holzauer, *stockbroker*  
Preston Kelsey, *Pres. Art Jury*  
George Kuhrts III, *businessman*  
Hubert Larson, *Pres. Garden Club, RSF*  
Judge Lloyd Nix, *Judge, Superior Court*  
Jack Novak, *medical doctor*  
Roger Rowe, *Supt. RSF Elementary School*  
Mrs. James Russell, *vice-pres. PTO*  
Richard Wilcox, *Pres. Keeline-Wilcox Nursery*

**PLEASE DETACH THE PETITION BELOW AND MAIL TO:**

Rancho Santa Fe Citizens for Traffic Safety  
Box 62  
Rancho Santa Fe, California 92067

*Your petition will be directed to the San Diego County Traffic Advisory Committee in San Diego by your committee.*

We, the undersigned, request that the maximum speed limit on **ALL** roads within the confines of Rancho Santa Fe and Whispering Palms be reduced from sixty-five (65) miles per hour to thirty-five (35) miles per hour.

We believe that the lowering of the speed limit is in the interest of the general welfare and will materially reduce our historically high accident rate and property damage.

Our narrow and winding roads, with their limited sight distance, are extremely hazardous to entering and exiting from private driveways, and to the many adults and children who use the roads and roadsides for walking, bicycling, and riding their horses. In addition, we have a large number of residents who use their golf carts on the roads going to and from their homes to the golf courses and village center.

The undersigned are residents of Rancho Santa Fe/and or Whispering Palms.

NAME

ADDRESS

DATE



**JACK RAFFERTY**, owner of Capistrano Travel and formerly Tour Manager for Hemphill World Cruises will personally conduct the following tours:

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Membership limited to 15

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**CASA di BAFI**—George Pernicano's proudest accomplishment. Kansas City beef; Ohio veal; Grain-fed pork. A small and comfortable restaurant in San Diego's Hillcrest 296-2048.

**CHART HOUSE**—two locations locally, both serving superb steaks, lobster and a great salad. Menu presented on a breadboard. Shelter Island: 222-2216; Coronado: 435-0155.

**THE COFFEE MILL**—It's so nice to find a dining spot that doesn't seem to know what a can opener is! Every vegetable served at the Coffee Mill is prepared fresh, and served piping hot with melted butter. The desserts are delicious—wonderful pies, and home-made old-fashioned puddings. A "bread basket" accompanies every dinner. Very, very reasonable prices. Open from 6 a.m. to 8:30 p.m. Tuesday thru Sunday. Closed on Mondays. For reservations, call 753-3183. 531 Highway 101, Encinitas.

**DEL CHARRO HOTEL**—it's the V.I.P. place to dine . . . with menus deliciously spiced with continental wit . . . prices seasoned with Yankee wisdom . . . cocktails always generously poured. Memorable party menus and service. 2380 Torrey Pines Road, La Jolla—454-6134.

**KELLY'S PRIME STEAKS**—Chateaubriand-for-Two, served at your table from the cart and placed on sizzling hot platters a feature item. Ice cold salads, moderate prices, emphasis on good food and good service. Hotel Circle. 296-2131.

**LA COSTA**—now join the elite of the North County at La Costa's magnificent and popular restaurant. Open to the public for breakfast, luncheon, cocktails, and dinner. Enjoy Southern California's Finest Continental cuisine. Daily European specialties. Dancing every night except Monday. Special Hunt Breakfast served every Sunday from 7 a.m. to 1 p.m. (with entertainment from 11 to 1). Moderate prices, excellent service and a warm friendly welcome. 1 mile east of La Costa Avenue Exit, San Diego Freeway—Call Maitre d' (714) 729-7111 for reservations.

**LUBACH'S**—"Everything you'd like a restaurant to be." The restaurant has coordinated the American taste with the international flavor, providing San Diego with an authentic European-style restaurant. Thirty-four entrees. 2101 Harbor Drive 232-5129.

**L'ESCALE**—On your next leisurely drive to San Diego swing out to Shelter Island for lunch or dinner at L'Escale. Dining and dancing in the French Polynesian setting is a delight and the menu glitters with gourmet specialties like Long Island Duckling and Veal Cordon Bleu. Lunch at L'Escale is a treat in itself, too. 2241 Shelter Drive, 224-3577.

**MEXICAN VILLAGE**—in Coronado. A merry, spirited place with loads of atmosphere. Gathering spot of celebrities and the swinging Navy set. Superb Mexican menu—good American cuisine too. Dancing every Friday, Saturday and Sunday nights. Piano bar. Pancake House Sundays 8 a.m. to 1 p.m. Banquet rooms, cinemascopie screen and projector, private bar. Open daily 10 a.m. to 2 a.m. Over Coronado-San Diego Bay Bridge, down Third, turn right on Orange. 120 Orange Ave. Call (714) - 435-1822 for reservations.

**MIYAKO'S**—has an exotic, Oriental atmosphere and maintains several authentic small Japanese dining rooms, with floor cushions, shoji screens and all. Entertainment from lute-like instruments called the koto and samisen. Cantonese as well as Japanese food; popular cocktail lounge. Major credit cards honored. (Closed Tuesdays) At the Pagoda, 2137 Pacific Highway, 233-7168.

**NATIS MEXICAN RESTAURANT**—Whether it's dinner by candlelight or an informal lunch in the patio, Nati's makes you feel right at home. Hanging pinatas decorate the dining room; colorful Mexican paintings and serapes adorn the walls. Nati's is proud of the quality of its food—you may inspect the kitchen if you wish (dishes and sauces are made on the premises). Specialties include: Chilis Rellenos made from fresh chili and stuffed with cheese; Gaucamole served year 'round, made from fresh avocado. Food to go at no extra charge. American and Mexican beer. Also: **Nati's Tienda**—a gift shop specializing in Mexican artifacts, adjacent to the patio. Plenty of parking. Open 11 a.m.—9 p.m. daily, Sunday noon to 9 p.m. Closed Monday. 1852 Bacon (at Niagara), Ocean Beach—224-3369.

**OAK TREE HOUSE**—warm, intimate, candle-lit atmosphere with impeccable service and good wine, generous cocktails and an emphasis on leisurely dining. Prime Eastern aged sirloin and New York cut steaks, chickens Cordon Bleu, jumbo butterfly shrimp, filet of sole, Australian lobster tail, steak on a skewer, double-cut steak for two and—the specialite de la maison—roast New York strip, carved thin, English style. Unbelievable popovers with whipped butter and apricot preserves. Masterful salad dressings and rich desserts. All at moderate prices. 7811 Herschel Ave., La Jolla—454-1315.

**SUNNYSIDE STEAK RANCH**—Owns up to a truly wicked and exciting past—and a sterling present-day reputation for Blue Ribbon Beef. Steaks are broiled to perfection on an old-fashioned charcoal broiler. Pan-fried chicken, fancy seafoods, gourmet wines, and cocktails. Sunnyside Steak Ranch specializes in private parties (Shedrow Banquet Room available). Dine by candlelight while you enjoy old-fashioned hospitality in beautiful Bonita Valley. Take Hwy 5 to E Street turnoff approximately 6 miles on Bonita Road. Open 5 p.m.—11 p.m. daily —Entertainment Fridays and Saturdays. 5170 Bonita Road, Sunnyside, Calif. 479-0426 for reservations. Also Valley Shadows Restaurant, San Ysidro.

**TONY'S JACAL**—Eden Gardens, 2 blks north of the Del Mar track. Mexican Food at its superb best! Open every day at 5 p.m. during the Racing Season. (On Sundays, open at 3 p.m.) You may choose from a tantalizing menu which includes every Mexican dish you've ever heard about . . . plus American food if you insist upon it. Do try the special green chile . . . it's wonderful (but hot!). Guacamole salad a specialty! Marvelous bar, with special service by Tony himself! 755-2274.

**VALLEY HO RESTAURANT**—Valley Ho is one of San Diego's most distinguished restaurants. This Mission Valley Center showplace is the gathering place for gourmets who come again and again to sample true continental cuisine. Unexcelled . . . duck l'orange flambe, bouillabaisse salad, banderilla of Spanish prawns, flambe. Valley Ho's stunning exterior, unabashedly elegant interior decor, continuous evening-long lounge entertainment, impeccable service and the most important thing of all . . . superlative cuisine . . . have been combined to produce San Diego's most talked-about, most-visited and revisited restaurant for the smart set. Renowned cuisine at reasonable prices. Open: 11 a.m. to 2 a.m. George DeVos, Manager.



Professional football players will converge on the Inn at Rancho Bernardo May 21-25, 1970, for the annual playing of the Professional Athletes Golf Association Tournament. John Hadl, quarterback for the San Diego Chargers, is shown with Dorene Ann Glatz, age 4, daughter of Mr. & Mrs. Michael Glatz of Imperial Beach, and Robert Paul Privat, age 9, son of Mr. & Mrs. Paul Privat of San Diego, at Children's Hospital, division of Children's Health Center in San Diego where the youngsters are patients. Proceeds of the Professional Athletes Golf Tournament will benefit the Children's Health Center.

### Professional Athletes Golf Tournament To Benefit Children's Health Center

Proceeds of the Fifth Annual Professional Football Golf Classic will benefit the Children's Health Center in San Diego it was announced today by A. Lewis Barnes, vice president of Avco Community Developers, Inc.

The tournament will be played May 21-25, 1970, on the 18-hole course of the Inn at Rancho Bernardo, a resort of Avco Community Developers, Inc.

A committee of members of the women's auxiliary of the Children's Health Center has been formed to coordinate the tournament operations, Barnes said. Co-chairmen of the committee are Mrs. Robert J. Klitgaard of La Jolla and Mrs. David P. Wright, Jr., of San Diego.

The tournament, which hosts many of the top names in NFL and AFL football, was created to afford businessmen at the executive level an opportunity to meet and golf with professional athletes, at the same time possibly opening certain doors for the athletes.

Approximately 200 football stars and businessmen are expected to participate in this year's event.

Committee members will sell gallery tickets at county golf courses, shopping centers and the Inn at Rancho Bernardo.

Committee members include Mrs. Jean Koerner, secretary, La Jolla; Mrs. Dale H. Bowman, Jr., treasurer, San Diego; Mrs. David L. Chadwick, hospitality & telephone, San Diego; Mrs. Bernard W. Lueck, tickets, San Diego and Mrs. William Meyers, ticket distribution, La Mesa.

Also, Mrs. Robert W. Miller, ticket booths, San Diego; Mrs. David Estey, publicity, La Mesa; Mrs. David W. Jones, Jr., program selling; Mrs. E. R. Peterson, circulation, La Jolla; Mrs. Richard Lay, posters and art, El Cajon; Mrs. Wayne J. Welker, poster distribution, La Mesa; Mrs. Richard G. Wheeler, advisor, San Diego; Mrs. Harry L. Summers, advisor, La Jolla and Mrs. Richard Weiser, advisor, Del Mar.

Athletes who competed last year and are expected to return include Roman Gabriel, Los Angeles Rams; Donny Anderson, Green Bay Packers; Fred Biletnikoff and Daryle Lamonica, Oakland Raiders; Craig Morton, Dallas Cowboys; O. J. Simpson, Buffalo Bills and John Hadl, Walt Sweeney and Dickie Post, San Diego Chargers and many more.



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Left to right: Sarah Sharp, Barbara Jaffari, Penny Wise, Donna Tietjen, Miss Linda James discussing the techniques used by the California Indians for grinding acorns to make mush. The metate and grinding stone were recovered from Black Mountain.



Left to right: Doug Friend, Vern Titcomb testing scrapers. Doug has a scraper from Black Mountain and Vern is trying one made several thousand years ago by the Aleuts at Chaluka.



Left to right: Buzz Culver, Nick Hunter, Miss Linda James comparing whale bone harpoon and spear heads from Chaluka, Alaska. (Harpoon head has the hole in it.)

## ANTHROPOLOGY AT RANCHO SANTA FE

Anthropology is defined as the study of man. Unlike other Social Sciences, Anthropology is holistic in approach; thus it encompasses the social, economic, political, technological and psychological aspects as groups studied. Traditionally, Anthropologists have focused attention on non-industrial societies; however, there is increasing application of anthropological methods to industrial, urban societies.

In recent years, there has been much discussion and some experimentation in ways of incorporating Anthropological concepts into the public school Social Science curriculum. A number of curriculums are being developed using Cultural Anthropology as a base. The new, proposed California State Curriculum, now under consideration, draws heavily upon Anthropological concepts.

The fourth graders at Rancho Santa Fe have been involved in a unit of study on Archaeology. Archaeology is essentially a technique utilizing excavation to recover data about cultures that are no longer in existence. The aims of this unit have been to involve the students in the processes of Archaeology, and to encourage the development of an appreciation for the lifeways of earlier groups of people.

In pursuing these goals, artifacts from two distinct geographical and cultural areas have been studied. Selected artifacts from the Chaluka Site on Umnak Island in Alaska, courtesy of Dr. Lois K. Lippold, Professor of Anthropology, San Diego State University, were used. These artifacts included: whale bone harpoon and spear heads, jewelry, and several types of obsidian tools. These were representative of



Top to bottom: Jan Baird, Mark Olsen, Kurt Bensmiller, Laura Harris looking at miscellaneous artifacts from a Black Mountain site near Rancho Santa Fe. Includes shells, fireburned rock, grinding stones and a metate.



John Warnshuis. Sure proof for the archaeologist: a rib of a fur seal from Chaluka with an obsidian projectile point embedded in it. The Aleuts hunted fur seal.

the Aleut culture existing on Umnak Island for several thousand years. Artifacts and written information concerned with the early California natives in the San Diego area were also used.

To increase the students understanding and appreciation of the skill of the Indian craftsman in manufacturing his own tools, Dr. Larry Leach, Professor of Anthropology, San Diego State, was invited to Rancho Santa Fe to give a toolmaking demonstration. Using obsidian obtained from Northern California Dr. Leach demonstrated percussion and pressure flaking techniques. Each student then had the opportunity to make a tool. Projectile points were finished by hafting a wooden handle onto the obsidian.

Student comments regarding what they learned from the tool-making experience included the following:

**Sarah Sharn:** I learned two ways of flaking obsidian; pressure and percussion. I also learned how to make an arrowhead out of obsidian, bamboo and Yucca fibers. He showed us some Indian baskets and explained how they were made.

**Penny Wise:** I learned how to flake obsidian to make projectile points and scrapers. I also learned how the Indians made baskets and moccasins. I saw two different kinds of weapons used by different groups of Indians. These were the boomerang and the bolas.

**Kendrick Jan:** The Indians must have been very skillful to make such fine tools. We had some difficulty making our tools.

**Willie Gonzales:** The Indians had to take their time and be very careful while making their tools, for tools are quite difficult to make and it can be dangerous.

A written test was designed to help determine whether the students had reached the established goals. Following each test question, are sample answers as written by the Fourth Graders.

1. Explain how the Aleuts at Chaluka, and the native Indians of California used the natural resources available to them to get their food, clothing and shelter.

**Cathy Turner:** The California Indians ate acorns, wild berries like buckeyes, fruit like wild cherries, vegetables like wild celery and meat like deer and rabbit. Their homes were made out of wood like willow, and tall tule grass. Their clothing was made from deer skin, rabbit skin, squirrel skin and decorated with shell jewelry.

The Chaluka Indians ate whale, seal, salmon and some types of birds. They ate these foods because they lived near the water and these animals were available. They had no trees, so fruit was not available. The Chaluka people made their clothing from whale and seal skin. Driftwood and tundra grass was used for making houses.

**Delta Giordano:** The Aleuts did not have any trees, so they had no fruit. Whales were of great importance to them, for they supplied meat, oil and bone. The oil was used for light, the meat for food and the bone for tools. Fur was the material used for clothing. Houses could have been made from snow or driftwood.

The California Indians were fortunate to have a wide variety of food. They had fruit, berries, fish, meat and nuts. They used Yucca leaves to make baskets to hold the food. Bone was very useful for making awls and other types of tools. For clothing, they had skins. Willow poles and bark were used in building their homes.

**Nancy Graff:** The California Indians used beach pebbles as hammer stones to make tools from obsidian. They used willow and other types of wood to help build their shelter. Wood was also used for making tools like spears and bows and arrows. Stone scrapers were used to scrape the hides clean to make them into clothing. They

used plant fibers to make string. Skins of rabbit and deer were used for clothing. These Indians ate wild fruit, berries, acorns, seeds, nuts and deer meat.

The Aleuts made many obsidian tools, and some from whale bone. They used sealskin for clothing, and driftwood to help build their houses. They ate both seal and whale. Spears and harpoons, made from whale bone, were used to kill their food. They also ate birds and used bird bones for awls.

2. Pretend you are an archaeologist digging a site in South Dakota. You find the following artifacts at your site:

1. remains of buffalo hides without the outside fur on.
2. parts of several horse skeletons
3. a deer bone awl
4. 2 willow poles, each about twelve feet long
5. 1 elk antler scraper
6. single buffalo hides with the outside fur on
7. buffalo skin baskets
8. ash wood bow
9. fire burned rocks
10. buffalo horn spoon
11. deer bone needle
12. the skeleton of a male Indian
13. a moccasin with beadwork
14. porcupine quill necklace
15. 6 owl feathers
16. 1 basalt knife
17. 1 stone club, encased in rawhide

Using only the evidence from the above artifacts, what statements can you make about the lifeways of this group of Indians? Write your answer in list form.

The following is a composite list indicating some of the statements made by the fourth graders about the lifeways of the group of Indians.

1. They probably ate buffalo, deer, rabbit and maybe porcupine.
2. They probably used buffalo hides without the outside fur on, and the willow poles to build teepees.
3. To get their food, they used an ash wood bow and arrows, a stone club.
4. Their clothing was made from buffalo hides with the outside fur left on. Instead of regular shoes, they wore moccasins.
5. Either the men or the women, or maybe both wore jewelry like the porcupine quill necklace and owl feathers. Possibly the owl feathers were worn by chiefs or braves.
6. They had the use of fire, as indicated by the fire burned rocks. Probably they cooked their food.
7. Buffalo skin baskets were used to carry water and other items of food like berries or nuts.
8. They used a buffalo horn spoon to eat with.
9. The elk antler scraper was probably used to clean the animal hides, and the deer bone needle along with the deer bone awl was probably used to sew the hides together.
10. The basalt knife would be used for cutting the leather or the meat.
11. They did not cremate their dead, but they did bury them, as evidenced by the Indian skeleton found.

12. Horses were the main method of transportation.
13. These people were probably nomadic hunters, who spent their lives following the buffalo. Therefore, they did not make pottery, which would be difficult to carry from place to place.
14. Natural resources available to these people included: buffalo, deer, rabbit, porcupine, owl, and elk, ash and willow trees, and basalt. These Indians used the natural resources to get their food, clothing and shelter.
15. Buffalo seemed to be very important to these people.

Dr. Lippold and Dr. Leach both commented on the sophistication, and the degree of understanding shown by the fourth graders.

One final question was asked by the two reporters. What does an Archaeologist do? The following answers were received:

**Nick Hunter:** Archaeologists dig up Indian artifacts in places where Indians used to live. They put pieces of broken pottery together and try to make statements about how the Indians lived.

**Denise Favreau:** Archaeologists dig up artifacts like bones, tools, clothing, jewelry and houses. Sometimes they find things like baskets that were used to gather food, or weapons like bows and arrows, harpoons and spears that were used by the Indians to get their food. They sometimes find other tools like awls, needles and knives. Archaeologists try to tell us how ancient Indians lived.

**Kurt Bensmiller:** An Archaeologist digs with small tools such as paint brushes and trowels to find the "garbage" left by earlier civilizations. They use the artifacts they find to tell us how these people lived. We can know what kind of food they ate, what kind of clothing they wore, what kind of houses they built and sometimes Archaeologists can tell us about the Indians' religion and dances.

**Tracy Conkey:** Archaeologists dig for bones and artifacts of ancient people. They find broken pots and put them together. Sometimes they find fire-burned rocks indicating that the people knew how to use fire to cook their food or keep warm. They find many kinds of weapons, and sometimes remains of the Indian houses. Teeth from people or antlers from deer can sometimes be used to age the person or animal. All the artifacts that are found are used to describe how early people used to live.

Judging from enthusiasm of the students and their degree of understanding, Anthropology has been successfully incorporated into the curriculum at Rancho Santa Fe.

Presently, the possibility of having the Rancho Santa Fe Fourth Graders excavate a local site is being investigated. Such an educational opportunity, under the supervision of professional archaeologists, would help the children understand the field techniques necessary for the recovery of artifacts. Additionally, they would gain an insight into the laboratory work that must precede generalizations about the lifeways of other cultures.



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SPECTACULAR BEAUTY and scenic wonders of Topock Gorge on upper Lake Havasu can be viewed to best advantage by boat. The picturesque gorge is part of the vast, unspoiled recreation area surrounding Lake Havasu City, Arizona, popular watersports center on the lower Colorado River.

### Lake Havasu City, Arizona, Is Gateway to Spectacular Topock Gorge

LAKE HAVASU CITY, ARIZONA—One of America's few remaining unspoiled yet easy-to-reach playgrounds awaits your discovery on California's eastern "coastline."

The Topock Gorge of the lower Colorado River, often referred to as the "most scenic and spectacular region between Grand Canyon and Mexico," forms a 20-mile-long corridor of breathtaking beauty.

The picturesque gorge encompasses a 12-mile stretch of 45-mile-long Lake Havasu and is a portion of the vast new recreation area surrounding Lake Havasu City, Arizona, young year-round resort community and new home of London Bridge.

Founded just six years ago by Los Angeles industrialist and sportsman Robert P. McCulloch, Lake Havasu City has become the favorite starting point for the trip through Topock Gorge.

Rental boats, water skis, fishing tackle and other marine supplies you might want for the leisurely journey up-river are available at Lake Havasu Marina, one of the finest boating facilities on the Colorado River.

Entrance to Topock Gorge, accessible only by boat, is 10 miles north of Lake Havasu City. It also marks the southern boundary of the Lake Havasu National Wildlife Refuge, where some of the country's rarest waterfowl can be found.

Migratory birds, including pintails and green-winged teal, are found here in large numbers. Nesting colonies of heron, cormorants and snowy egrets are also common to the area. The Harris Hawk, one of America's rarest birds of prey, is at home in the Topock region. Many species of ducks and game birds are present during the winter months.

Blankenship Bend, located three miles north of the gorge entrance, is one of Lake Havasu's most popular fishing spots.

Early morning anglers can be found dotting the shoreline and coves along the "bend," and their catches usually consist of large-mouth bass, striped bass and trout.

A short distance farther up-river the shoreline becomes more rugged and multi-colored cliffs that appeared in the distance are suddenly at the water's edge.

The Colorado River, historically famous as a natural thoroughfare for early Western American Indians, continues to provide the only "highway" through the colorful Topock Gorge.

One of the most interesting stopping-off points is Picture Rock, where hundreds of ancient Indian petroglyphs still cover the dark stone walls that reach down into Lake Havasu's silently moving waters.

This region is thought to be one of the original "message centers" for Indians traveling up and down the Colorado. Exploring the rocks and cliffs where ancestors of Geronimo and Cochise may once have sought shelter is an interesting diversion.

Other landmarks expressing legends of Indian folklore and bygone days when steamboats plied the Colorado include Mohave Rock, Split Rock, Cathedral Rock and the magnificent Needles Peaks.

The heart of Topock Gorge is Devil's Elbow, a sharp hook in the river that derives its name from the steep, blood-red, wind-carved cliffs on both sides of the blue-green river.

Surrounded by mountain walls of fire-red rock, Devil's Elbow is Lake Havasu's narrowest point and provides the visitor with startling contrast of sun-baked cliffs and cold deep water.

Small secluded sandy beaches at several spots in the "elbow" offer boaters their own private sunbathing and picnic grounds.

As Lake Havasu winds through Topock Gorge, it also forms a part of Mohave County's "1,000 miles of shoreline" along the western border of Arizona.

South of the gorge, all the way to Parker Dam, a distance of some 30 miles, Lake Havasu's placid waters form one of the finest watersports arenas in the West. Boating, fishing, skiing, scuba diving and swimming are favorite pastimes for residents of Lake Havasu City.

## NEWS FROM OUR NEIGHBORS AT LAKE SAN MARCOS

MARY STONE  
Lake San Marcos News Editor

### Par-Tee Line

By Marcie Chace  
"To listen well is as powerful a means of influence as to talk well, and is as essential to all true conversation."  
\* \* \*

Women chose the "Best Nine" less half the handicap Feb. 17th and winning in the first division with 31½ was Geri Enochson. Early Steven placed second with 34. A half stroke behind was Tootie Wilson and Gerry Kollmar was fourth with 36.

June Kassebaum won the second flite with 32½ and Thea Wilson was second with 34. A 35½ won third place for Eve Lortie while a two-way tie of 38 was divided between Pauline Pifer and Marcie Chace.

Mary Rowe with 35 was third flite winner and a half stroke behind was Gwenn Gustine. Fran Christian was third with 36. Tied for fourth and fifth with 36½ were Doris Pooler and Al Prosser.

Fourth flite winner was Corinne Beveridge with 36. Fran Russell was second with 38 and a three-way tie of 39 was between Helen Stead, Ruth Ey and Gerry Frazar.  
\* \* \*

Santa Margarita Women's Golf Ass'n. held their fourth play day at the Escondido C. C. and from a field of 129 players 35 were from here and 20 were winners.

Winning first in the "Two Low Balls of Foursome" event were Cella Nickerson, Addie Allen, Jeanne Crandall (all from the Lake) and Grace Van Der Linden, El Camino. Fifth place was the foursome of Eddie Ream, Alice Werner, Lake San Marcos, Ellen Gordon, Fallbrook and Marie Hoffman, Escondido; Myra Nielsen, Ev Robinson, Lake San Marcos, Alma Peterson, Escondido, and Vera Anderson, San Luis Rey, with 119.

Irene Garnjobst, Marie Ross (L.S.M.), Katie Knopp and Liz Little, Escondido, were 6th with 121 while a two-way tie of 122 went to the teams of Micky Schutz, Jenny Ashworth, Jean Olson (L.S.M.) and Carrie Goveia, Escondido; Mae Taylor, El Camino, Jean Warren, Escondido, Eunice Kopp, San Luis Rey, and Maurine Carson, Fallbrook. Eighth place was also tied by Gloria McCormick, El Camino, Jean Warren, Escondido, Toni Meyser, Fallbrook; Lois Evans, Kay Dutton (L.S.M.), Helen Krueger, Escondido, and Flo Schrade, El Camino.

Low Gross winners in classes were Early Steven, Gerry Kollmar, Myra Nielsen. Low Net winners included Irene Garnjobst, Micky Schutz, Ev Robinson, Lucille Burns, Jeanne Crandall, Bea Pruiett, Liz Thompson, Grace McCann, Lois Evans, Cella Nickerson and Marie Ross.

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\* \* \*



A "Criss Cross" event was held Feb. 24th—Kay Dutton and Carolyn Hall tied for first place with 28 in Class "A." Third with 29½ was Irene Garnjobst and tied for fourth and fifth were Irene Marcy and Gerry Kollmar with 30.

Class "B" winner with 29 was Bea Pruiett. Millie Grisamer was second and Grace Saylor placed third. A four-way tie of 32 was divided between Thea Wilson, Pauline Pifer, Marcie Chace and Lucille Burns.

Al Prosser won in Class "C" with 25½. Mary Rowe was second with 27. Nadine Pferdner was third and Fran Christian was fourth. A three-way tie of 29½ was shared by Agnes Brence, Doris Pooler and Jean Olson.

Tied in Class "D" were Corinne Beveridge and Addie Travis with 29 and Helen Burr won third with 30.  
\* \* \*



JUNE KASSEBAUM, first to "Break 100" of the new year.

At our General Meeting March 3rd it was announced that Mary Rowe was the top "money" winner for the month of February — m-m-m, will her handicap come down? I think it's great because she hasn't played golf very long and has the makings of a fine golfer.

That ole "Lion" came in strong with the rains on his tail—consequently our games have been canceled—s'funny, when Wednesday rolls around the men enjoy a sunny day. Oh! well, guess we gals can't have everything, huh?

You ladies who want to enter the seventh annual "Queen's Tournament"—April 19th—be sure to attend the general meeting the 7th at which time you will draw a high handicapper and a low one as your "Kings."



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## LAKE SAN MARCOS

### Par-Tee Line

Remember—the meeting will be held AFTER a shot-gun tee time in the Trophy Room.

The theme for a hat contest will be "Fit for a Queen" with special awards going to the most humorous, most beautiful and most original, so get a "Bee in YOUR Bonnet" and dream up something wonderful and—catching (?).

Social hour will be from 5:30 to 7 followed by a buffet at the Trophy Room with a special program by the "Heart Beats," a quartette of the Sweet Adelines. Elaine Moffit, social chairman, said to wear your pretty party dress. This is a fun event and just think—YOU might be crowned our "Queen."

### San Marcos Republican Women

By Ruth N. Lindenmeyer

The three essay contest winners from San Marcos Junior High School will be honored at the regular April 6 meeting of the San Marcos Republican Women's Club which will be held at the Recreation Lodge at Lake San Marcos. There will be a salad luncheon (donation \$1.00) at noon preceding the regular meeting at 1 o'clock.

The Republican Women have always taken a keen interest in the youth of the community. One way of showing their interest was to invite the seventh and eighth graders of the San Marcos Junior High School to enter an essay contest on "The Advantages of the Free Enterprise System."

The judges of the contest are Mr. Ronald Miller, Principal of the San Marcos Junior High; Mr. George B. McClelland, District Superintendent of the Rich-Mar Elementary School District; and Mrs. Volney Bell. Invited to the luncheon will be Mr. Miller, his three prize-winning students, and their parents. After the luncheon the awards, U.S. Series E Savings Bonds, will be presented the winners: first place \$100; second place \$50; third place \$25.

The club members cordially invite interested friends of the community and parents of San Marcos High School students to hear the essays read.

### San Marcos Art League

By Grace E. Minot

The April 20th meeting of the San Marcos Art League will feature Vivian Lowery Thompson as Guest Artist.

Vivian has studied Art in Paris, and has painted throughout Europe before coming to America. She now resides in Pacific Beach and has a Studio Gallery there.

We have had this fine Artist before, and have enjoyed her work.

The meeting begins at 7:30 p.m. in the Lake San Marcos Recreation Lodge. The public is invited to the demonstration.

### Lake San Marcos Men's Golf Club

By Elly Fredricks

In Kentucky it's "Horse Country;" in California, San Diego County and Lake San Marcos in particular, it's "Golf Country." So, a little purple mist that descended in late February and early March did naught to dampen the ardor of the golfing "touch" of our members in the "Pursuit of the Pellet." As a consequence, "Match Play vs. Par" on March 11 drew a great turnout with the following results. Incidentally, "Kudos" are really in line for our tournament committee who are really "at it."

First Place (tie) Art Benton-Red Rowe .....	4 up
Second Place, Ken Enochson .....	3 up
Third Place (tie) Russ Frakes-Ted Kollmar .....	2 up
Fourth Place (tie) Elly Fredricks, Al Florin, Fred Bowers .....	1 up
Fifth Place (tie) Dave Gray, Jim Newcom, Barchie Barglebaugh, Russ Pooler, Teller Hall .....	Even Par
Sixth Place (tie) Frank Brence, Loren Sapp, Harry Burns, Val Zimmer, Ernie Culp, Cliff Harn, Dan Someson .....	1 down
Seventh Place (tie) Gene Herrlich, Fred Pope, Leo Pene-gor, Ray Marcy, Bill Grau .....	2 down

### NINE HOLES

Guiding the ball into the cup with certain success, the following members sparkled:

First Place, Bill Hunt .....	3 up
Second Place, Neil Emmerson .....	2 up
Third Place (tie) Larry Reinhard, Bill Fricke, Hovey Crandall .....	1 down
Fourth Place, Stan Christian .....	2 down
Fifth Place (tie) Mert Collison,	

Bert Griffith, Floyd Wardell, 3 down Saturday night's "gala" carried over to Mixed Foursomes Best Ball of Partners, and despite the ghostly like presence of "Bacchus" and the "Boat"—oh, yes, the boat, produced the following results, to wit:

First Place (tie) Val and Beth Browne Art and Sarah Stanky .....	62
Second Place (tie) Ken and Geri Enochson Elton and Tootie Wilson Frank and Agnes Brence Dan and Mary Lou Wulzon Mayor and Jean Olson Bob and Dot Steven Dick Plunkett and Mary Ross Elly and Betty Fredricks .....	65
Third Place (tie) Ernie and Vi Skaff Ray and Irene Marcy Roy and Verla Bargeron Lee and Opal Penegor .....	66
Fourth Place (tie) Fred and Margaret Bowers Carl and Micky Schutz .....	67
Fifth Place (tie) Bill and Eddie Ream Dutch and Dorothy Lee Joe and Lois Evans .....	68

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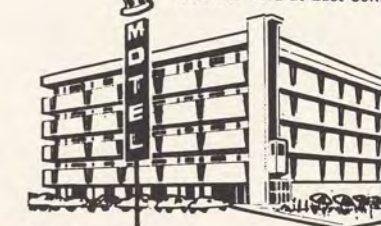
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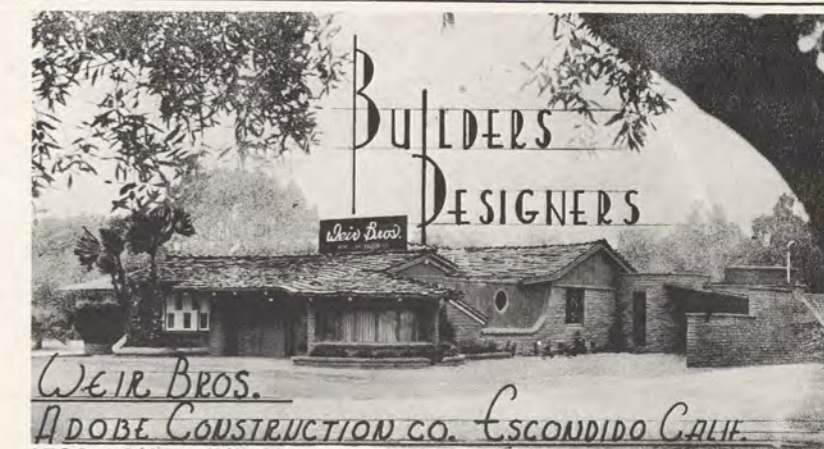


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# LAKE SAN MARCOS

## Women's Fellowship

By Josephine Polvick

The Women's Fellowship of the United Church of Lake San Marcos is busy making preparations for the 1970 Holiday Fair. This is our big effort of the year, and through this we are able to help a number of many different organizations that are in need of aid. Meetings are held in the Recreation Lodge each Tuesday at 10 a.m. and all interested women at the Lake are invited to join with us. We are in need of many things and ideas, to make this Fair the best ever. Sheets for bandage making for overseas hospitals, material for making children's dresses, also for lap robes, commemorative stamps, these are sent to World Church Service which are sold and the money is used to feed hungry people throughout the world. To the Newcomers at the Lake, come and visit us any Tuesday, we welcome you and besides being a very rewarding experience, it is a nice social time.

## San Marcos Women's Club

Mrs. Samuel S. Shambaugh will review "The Sacred and Profane" by David Weiss, a historical novel of the life of Mozart at 1:30 April 20 at the Recreation Lodge in Lake San Marcos.

All women of the area are cordially invited to attend.

## Buena Vista Audubon Society

By Mrs. Lowell Moore

The Buena Vista Audubon Society will hold its regular monthly meeting on Friday, April 17, at 7:30 p.m. at the Vista Branch of Oceanside Federal Savings & Loan, 249 S. Indiana St.

The program will focus on that romantic country, Iceland. Kenneth W. Fink of San Diego will tell of his experiences in this land of extremes of contrast: glaciers next to geysers of boiling water.

Visitors as well as members are invited to attend. Further information may be obtained from Mrs. Lowell Moore, 757-2829, Oceanside, or George Cramer, 724-5827, Vista.

## Sun Park News

By Helen E. Stead

Marjorie and Ross Wilson were hosts at Sun Park recreational lodge to approximately forty persons on Monday evening, March 9th. Films of Old Mexico taken on their recent trip were shown.

Canasta players were guests of Helen Grau on March 4th, and of Rhoda Grossman on March the 11th.

Madge Buckles was hostess for four tables of bridge on March 6th. Seven tables played on March 13th, Mina Zoerlein was hostess.

The Shuffleboard team under the leadership of Ross Wilson is anticipating a busy season of tournaments with local teams.

A group trip to Universal City on April 9th is the project of travel chairman Bernice McCandless.

## Lake San Marcos Yacht Club

By Ronald T. Strong

With increased membership, more boat owners and greatly improved facilities at the Picnic Grounds, the Yacht Club is looking forward to a highly successful 1970 season. Picnic-meetings are held on the third Saturday of each month, commencing with the April 18 picnic which will be sponsored by Commodore Chet Shaw and his wife Verna.

At this meeting the Nominating Committee will present its proposed slate for officers for 1970, including:

Commodore	Allyn W. Blunt
Vice Commodore	Wendell B. Campbell
Rear Commodore	Lea B. Glaze
Fleet Captain	Dalton Adams
Purser	Paul Cheney
Port Captain	Fred Schmidt

Other nominations may be made from the dock (or beach).

Members are anticipating the added convenience of adequate docking space, electric facilities, improved barbecues and greatly improved powder rooms, (in sea-going parlance, "heads"), all provided by Gordon Frazar, President of Citizens Development Corp., and installed by Fred Schmidt.

These improvements will be much appreciated not only by the Yacht Club but by others using the Picnic Grounds. It should be noted that the Picnic Grounds are private property and their use is limited to residents of Lake San Marcos or organizations obtaining prior approval. Access is by boat only.

# LAKE SAN MARCOS

## Lake San Marcos Fishing And Casting Club

By John Demaree

Despite the bridge tournament we had a fine turnout of twenty-nine fishermen and would-be fishermen at our March 10th meeting.

All enjoyed Charles Sternberg's color movies of his big game safari behind the Iron Curtain and parts of Africa.

Bad weather has washed out our last two Tuesday Fish Days. When the lake water clears up and the weather warms, fishing should really pick up. Starting March 31 we will have a fishing tournament. The heaviest bullhead caught between March 31 and April 28 will win a new rod and reel. Each month thereafter there will be a monthly tournament with a nice prize.

Our last meeting door prize winners were Bill Bode, Paul Cheney, John Demaree, Lea Glaze, Edith Glaze, Walter Nordheim and Herb Schmitt.

Start saving your white elephants, old jewelry, tools, etc., for a big auction to be held at the July 11th picnic.

Next meeting April 14 at the Lodge meeting room 7:30 p.m.

## San Marcos Garden Club

By Mary Stone

Time to be thinking about your hanging baskets again. Learn how to keep them blooming year round at the April 10 meeting of the Garden Club. Mrs. H. S. Morgan of the Vista Garden Club will be the speaker. Guests are always welcome.

Wildflowers and butterflies will invade the Garden Club (quit stepping on those wooly worms) when A. M. Nelson brings us his 35 mm color slides. An expert on microphotography, Mr. Nelson is a member of the Photographic Society of America. He resides in Oceanside.

Mrs. Edward Owen made a quick substitution at the February meeting when our scheduled speaker, Mrs. Siebert, became ill and was unable to be with us. Her topic was iris, orchids, and cymbidiums. Mrs. Owen is a student judge of the Judges of California Garden Clubs and is a retired supervisor of science in secondary schools of Los Angeles.

## Medical Center Completed Near Tri-City Hospital

OCEANSIDE—The beginning of a medical complex around Tri-City Hospital that promises to rival in scope those that surround Scripps Memorial in La Jolla and Mercy in San Diego became a reality last month when Tri-City Medical Center formally opened on March 15.

In addition to the Tri-City Medical Center just completed, Tri-City Hospital is presently in an expansion program to

double its bed capacity and plans for a convalescent hospital are under consideration by the city Planning Commission.

There will be 14 medical specialties represented in the 18 suites in the new Medical Center, ranging from cardiology to pediatrics.

The modified-Spanish design takes full use of the 2.5-acre site, with slump stone arches and wood grills giving the center a rambling, ranch-style appearance. More than 27,000 square feet of offices, laboratories and patient areas are connected by wide, covered walkways that lend an added feeling of spaciousness.

Ample parking has been provided and doctors and patients have easy access to Tri-City Hospital located to the south.

Inside, the architects have made full use of modern colors, wood-grain panelling and decorative wall coverings to impart a warmth and home-like atmosphere to the public areas.

Patient examining rooms are tastefully decorated to appeal to the various age groups most likely to use them. In pediatrics, for example, walls are covered with different circus, jungle, tin solder and similar patterned paper in brilliant contemporary colors.

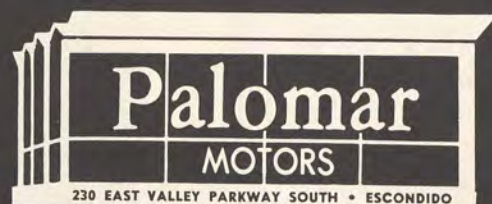
Tri-City Medical Center represents an investment for land, buildings and furnishings in excess of \$1 million. There are 21 medical specialists who maintain offices there at 3230 Waring Court, adjacent to the Thunder Hills section of the city.

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## John Robert Powers School Opens



The world-famous John Robert Powers School, which is marking its 45th anniversary this year, made its debut in north San Diego County this month at Plaza Camino Real.

The self-improvement and modeling fashion school, which is approved by the State Department of Education to issue diplomas, is a division of the Powers School in San Diego, and will offer day, evening and week-end classes for all ages, according to Sherry Miller Dark, president.

"We have been looking for a spot in Northern San Diego county for some time," Mrs. Dark said. "We have received many inquiries from residents in this area regarding classes and already have several girls and women who come to San Diego from this community for training. These will be greatly con-  
veniened by the opening of our Carlsbad school."

Mrs. Dark, herself a professional model for national magazines and television commercials who has been with Powers School Systems for 13 years, said the San Diego school is the fourth ranking in the country following New York, Los Angeles and San Francisco.

Subjects at the Plaza Camino Real School will include wardrobe and styling, voice and diction, personality development, professional modeling, figure control, visual poise, hairstyling and "makedown." She explained that the term "makedown" is used as versus "makeup" denoting the natural look which is emphasized in the personally developed programs for each individual student.

Visitors to the shopping center are invited to see without charge "The Powers Story," a 16 mm. colored movie narrated by television personality Ralph Story which will be shown daily at 1:30 p.m. and 7:30 p.m. Among former Powers students pictured in the film are Lauren Bacall, Raquel Welch, Ava Gardner, Princess Grace Kelly and Jackie Kennedy Onassis.

The new school was designed by Mrs. Dark's husband, Jim, a professor of Broadcasting at San Diego City College and manager of KSDS student radio station in San Diego. The bold yellow and purple colors, combined with gold and plum throughout the school is a departure from the traditional pastels used in other Powers Schools, Mrs. Dark said. However, the basic color design of the Plaza Camino Real School has been so well received by visiting Powers officials that it is being planned for all new JRP schools in the east, Mrs. Dark said.



Robert E. Cantwell, Jr.

May 31, 1896 - Feb. 20, 1970

Robert E. Cantwell, Jr., one of Rancho Santa Fe's most beloved and respected citizens, died on February 20, 1970 after a long illness.

Mr. Cantwell, the son of a prominent criminal attorney, began his own career as a criminal attorney but refused to continue in that field when the gangster element became prominent in Chicago during the early 1920s.

A nationally known divorce lawyer, Mr. Cantwell contended that he never tried a divorce suit until he had exhausted all possibilities of reconciliation. He was one of the first chairmen of the Chicago Bar association's committee upon the administration of matrimonial law, and was a pioneer in the development of reconciliation clinics. Among his clients were: Winthrop Rockefeller, Irene Castle McLaughlin, Michael Butler, and other financial and social leaders. Surviving are his wife of 52 years, the former Anna Yager; two sons, Louis Yager and Robert E., III, both attorneys; a daughter, Mrs. Ann Gross; eleven grandchildren and two brothers.

A Requiem Mass was said at St. James' Roman Catholic Church in Solana Beach and burial was in Eternal Hills Cemetery, Oceanside.

All of his friends—and there were thousands who knew Robert "Bob" Cantwell—in Rancho Santa Fe, Chicago, and all over the world—will miss this fine, outgoing, warm, wonderful, friendly and generous man.

## St. Malo Lumber Co. Expands to New Site

OCEANSIDE — Do-it-yourselfers, home builders and general contractors each will find their building needs in one convenient spot when the new Builder's Block opens here in May.

A division of St. Malo Lumber Co., a North County institution for nearly 25 years, the new facility is being built in Loma Alta canyon on a seven-acre site east of where Oceanside Blvd. crosses under Interstate 5. It will represent nearly \$1 million in land inventory bidding and other improvements when opened.

Ground was broken in late January for the 27,000-square-foot complex of buildings and sheds that were designed by Architect James F. Weber, AIA, of La Jolla. Prime contractor on the project is Watkins Construction Company of Oceanside.

"We will have the widest selection of merchandise for the building trades in any one spot in the area," Billy N. Merideth, company vice president, said. "There will be none other like it anywhere near."

St. Malo Lumber now occupies a 5,000-square-foot sales office in Oceanside at 1702 S. Hill St. According to Merideth, the new Builder's Block will "have at least 50 per cent more items than now are stocked."

He added, "Builder's Block will carry only top quality, name brand building materials. It will not be a discount house."

"It is planned to arrange the store to provide quick service for the weekend handyman who wants a few nails or a small order of lumber and at the same time handle volume sales to contractors and make available assistance to those who want to remodel, add a room or build their own home."

The complex of buildings and storage yards will allow for 12,000 square feet of sales area in the main building, a 15,000-square-foot sales warehouse and immense bulk storage space for materials that do not need protection from the weather.

The Escondido line of Santa Fe railroad serves the property directly and a spur of the railroad that can hold four lumber cars has been laid on the site.

There will be more than 85 off-street parking spaces on the wide asphalt drive that surrounds two sides of the main building. Space has been reserved for addition later of a nursery west of the sales office.

One interesting feature of the building is a customer lounge where shoppers can discuss plans with sales personnel who know materials and are trained to counsel customers in proper selection and application.

In addition to Merideth, other officers in the firm are E. J. Gauthier, president, and James Gauthier, secretary.

### MORTAL WOUND

By Virginia Doran

Anger swelled, grew, encompassed all  
Curling its roots over one small flaw.  
The soul, now lying bare,  
With anger feeding there,  
Cried out in anguish for relief,  
Cried out in hollow disbelief,  
That anger once aroused by deed  
Could cause a human heart to bleed.

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THE OFFICIAL PUBLICATION OF  
**THE  
ASSOCIATION  
BULLETIN  
and News**

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, FEBRUARY 5, 1970, 9:00 A.M.—BOARD ROOM.

PRESENT: President Evans, Vice President Lee, Directors Frobes, Maas, Truesdale, Wheelock, and Witherow.  
ALSO PRESENT: Legal Counsel Donnelley, Secretary Van Evera and Recording Secretary Butts; Realtor Blackledge.

MINUTES OF PRECEDING MEETING  
The minutes of the meeting of January 22, 1970, were approved.

ART JURY RECOMMENDATIONS  
Keeping of Animals  
P. J. VAN BENSCHOTEN. Parcel 9/3, Block 33, Rambla de las Flores, 1.85 acres: one horse. APPROVED.

ATTORNEY'S REPORT  
Members of the Board were presented with copies of a progress report of an investigation being made in behalf of the Association.

SECRETARY'S REPORT  
The Secretary introduced a letter from a prospective buyer of Covenant property requesting a modification of the present Covenant restrictions. After discussion, it was the decision of the Board of Directors that requests of such nature must be made by the legal owner of the property and must be accompanied by a map indicating the proposed subdivision of the property requiring the modification.

NEW BUSINESS  
House Committee Appointment. President Evans stated House Committee member R. G. Medicott was moving from the community and had resigned from the House Committee. He suggested Association member P. J. Anderson to replace Mr. Medicott on the Committee. It was the unanimous decision of the Board that he be appointed for the remainder of the fiscal year 1969-70.

UNFINISHED BUSINESS  
Trash Baskets in Village. Park & Recreation Board Chairman Truesdale asked Board members about the proposed trash baskets discussed at the last meeting of the Board of Directors. After discussion, it was the unanimous decision of the Board that the design of the proposed baskets was inadequate.

Nominating Committee. The Board confirmed the appointment of the following Association members to serve on the Nominating Committee: Messrs. Arthur R. Lindburg, T. A. L. Loretz, and Jack L. Powell.

CORRESPONDENCE RECEIVED  
Grand Central Industrial Centre, requesting one year extension to finalize subdivision Parcel 7/5, Block 27, approved 3/6/69; the decision to grant the extension was unanimous.  
The First Church of Christ Scientist, requesting a tax exemption; it was unanimous to exempt the church from Rancho Santa Fe property assessment on Parcel 1/6, Block 30, commencing fiscal 1970-71.

Mrs. John Rowold, regarding traffic problems; it was a unanimous decision that a letter of appeal be written to San Diego County.

ADJOURNMENT  
The meeting was adjourned at 10:35 A.M.  
E. J. Evans, President

MINUTES OF THE REGULAR MEETING OF THE RANCHO SANTA FE ART JURY HELD FEBRUARY 10, 1970, AT 9:00 A.M. IN THE BOARD ROOM.

PRESENT: President Kelsey, Vice President Bellman, Architect Hope and Alternates Blackman and Teetzel.

ALSO PRESENT: Building Commissioner Mowery, Secretary Van Evera and Recording Secretary Duffield.

ABSENT: Alternate Coberly.

The minutes of the previous Art Jury meeting were approved.

NEW CONSTRUCTION  
Colbourne, R. K. Residence—Portion Lot 106, Map 2129, El Secreto. Deferred—roof line not acceptable.

Shireling, K. Residence, tennis court and pool—Parcel 5/6, Block 11, San Elijo. Approved with suggestion that roof pitch be reduced.

Warren, F. R. Residence, tennis court, pool and volley-ball court—Parcel 3/3, Block 22, Via de Fortuna. Deferred—perspective required.

Gale, W. B. Residence and pool—Parcel 4/2, Block 24, Los Morros. Approved with request that west driveway be eliminated and garage screened with plantings.

PRELIMINARY STYLE CHECK  
MacLeod, N. L. Residence and stable—Parcels 2/4 and 2/5, Block 3, Lago Lindo. General architectural design acceptable.

ADDITIONS & ALTERATIONS  
Bovee, J. C. Wall—Lot 8, Block "G," La Flecha. Disapproved.

Ellison, R. Three car garage and carport—Parcel 3/3, Block 24, Los Morros. Approved.

Brown, J. Addition to existing residence—Lot 96, Map 2089, La Valle Plateada. Approved.

Bobertz, C. Cabana — Parcel 4/14, Block 29, El Zorro Vista. Approved.

Pyle, J. H. Remodelling of garden room—Parcel 7/4, Block 27, Las Colinas. Approved.

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**COVENANT MODIFICATION**  
Corlett, R. C. et al (Mrs. Keeth and Mrs. Wasser in attendance). Covenant Modification seeking to increase the number of building sites from 8 to 9 at Parcels 7/3 and 12/1, Block 33, La Glorietta. The Art Jury advised approval to the Board of Directors.

**SUBDIVISION**  
Corlett, R. C. et al. Parcels 7/3 and 12/1, Block 33, La Glorietta, consisting of 33.4 gross acres into sites of 4.1, 12.6 and 16.1 net acres. The Art Jury advised approval to the Board of Directors.

**REALIGNMENT**  
Shireling, K. G. Parcels 5/6 and 5/7, Block 11, now consisting of 3.40 and 4.01 acres respectively to create two parcels of 4.16 and 3.25 acres respectively. The Art Jury advised approval to the Board of Directors.

**KEEPING OF ANIMALS**  
MacLeod, Norman L. Ten horses on 8.41 acres at Parcels 2/4 and 2/5, Block 3, Lago Lindo. The Art Jury advised approval to the Board of Directors.

**MISCELLANEOUS ITEMS**  
Siegel, G. I. Grill work and tile for residence at Parcel 6/8, Block 33, El Cielito. Grill work approved, tile disapproved.

Jordon, F. C. B. Antenna—Parcel 5/2, Block 29, El Zorro Vista. Approved.

Letter from Mrs. Sigrid Goff. Art Jury opinion forwarded to applicant.

Letter from Mrs. L. Badger. Art Jury decision forwarded to Mrs. Badger.

Paint sample—K. J. Leeg—Parcel 4/2, Block 22, Via de Fortuna. Approved.

Paint sample—D. W. Lester—Parcel 6/2, Block 47, La Madreselva. Approved.

Paint sample—R. Ellison—Parcel 3/3, Block 24, Los Morros. Approved.  
Preston H. Kelsey  
President

David A. Van Evera  
Secretary

**MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD THURSDAY, FEBRUARY 19, 1970, 9:00 A.M., BOARD ROOM.**

**PRESENT:** President Evans, Vice President Lee, Directors Frobes, Maas, Truesdale, Wheelock, and Witherow.

**ALSO PRESENT:** Secretary Van Evera and Recording Secretary Butts; also Association member Mrs. E. A. Day.

**PUBLIC HEARING—9:00 A.M.**

**PRESENT:** L. Y. Cantwell.

Mr. Evans declared the Public Hearing open to consider the petition made by Robert E. Cantwell, Jr., Robert C. Corlett, and L. Yager Cantwell, Parcels 7/3 and 12/1, Block 33, to modify the restriction on the number of building sites on Portion Lots 7 and 12, Block 33, from a permissible 8 building sites to not to exceed 9 building sites, said additional building site to be limited to said Parcels 7/3 and 12/1, Block 33, property of applicants.

The Board determined that the requirement for written approval of the owner or owners of record of 2/3 in area of all of said property held in private ownership within 500 feet in any direction from the property concerning which a change or modification is sought to be made, had been satisfied by the applicants.

There was no Association member or interested party present who wished to speak either in favor of or in opposition to the Amendment.

After discussion, it was moved, seconded and unanimously passed to approve the petition as presented.

The Board resumed regular session at 9:03 A.M.

**MINUTES OF PRECEDING MEETING**

The minutes of the meeting of February 5, 1970, were approved.

**ART JURY RECOMMENDATIONS**

**Subdivision**  
R. C. CORLETT, R. E. CANTWELL, JR., L. Y. CANTWELL. Parcels 7/3 and 12/1, Block 33, La Glorietta, consisting of 33.4± acres into sites of 4.1, 12.6, and 16.1± acres. APPROVED.

**Realignment**  
K. G. SHIRELING. Parcels 5/6 and 5/7, Block 11, now consisting of 3.4 and 4.01± acres, to create parcels of 4.16 and 3.25± acres. APPROVED.

**Keeping of Animals**  
N. L. MacLEOD. M/M MacLeod, Messrs. J. Phipps & G. C. Rasmussen in attendance. Parcels 2/4 and 2/5, Block 3, Lago Lindo, 8.41 acres: 10 horses. APPROVED for 8 horses.

**COMMITTEE REPORTS**

**Golf Activities Committee:** Chairman Lee reported Committee recommended approval for purchase of a flat bed for 1964 1½ ton truck, which was included in 1969-70 Capital Expenditure requests, at a cost not to exceed \$700. After discussion, it was the unanimous decision of the Board to approve purchase of this item with the stipulation that it be purchased at the least possible cost, not to exceed \$700.

Membership was reported as: Association, 252; Non-Association, 104; Non-Association Resident, 5; Total, 361.

Mr. Lee reported on the progress being made by the group endeavoring to simplify classifications of memberships; he requested some expression of thoughts on the matter from Board members. After discussion, it was requested that a copy of a draft of the proposed classifications be sent Board members to enable them to study the matter more closely.

Mr. Lee reported the Committee recommended that guests of The Inn be permitted to play the Golf Course only if they are golfers with established handicaps. The Board was unanimous in its approval of this recommendation.

**House Committee:** Chairman Witherow presented a preliminary schematic design of the proposed civic recreational facility; he led a discussion on the layout. Board members requested Director Witherow to obtain cost estimates on first phase of proposed facility for construction, grading, furnishing, landscaping, etc.

**Finance Committee:** Chairman Witherow led discussion on the 12/31/69 statement and a comparison of first 6 months of fiscal 68-69 with first 6 months of fiscal 69-70, copies of which had been mailed to each Director for study.

He recommended payment of bill rendered by Peat, Marwick, Mitchell & Co. which included fiscal 68-69 audit and interviewing bookkeeper applicants.

**SECRETARY'S REPORT**

The Secretary read a letter from Dr. J. E. Novak relative to a proposed Covenant Modification and subdivision. The matter was referred to the Art Jury for recommendation.

**CORRESPONDENCE RECEIVED**

H. G. Larson, regarding suggestions for parking facilities in the Village. After discussion, the Board determined that no action could be taken at this time.

**Rancho Santa Fe Garden Club,** offering facilities for Association use; read, answered, and filed.

**ADJOURNMENT**

The meeting was adjourned at 11:15 A.M.

E. J. Evans, President  
David A. Van Evera, Secretary

**Chapel by the Sea Mortuary Opens in Encinitas**

The Chapel by the Sea Mortuary, recently opened in Encinitas, is a new modern facility conveniently located to serve the entire San Dieguito area and adjacent communities. It is locally owned and operated by Mr. Frank Halstrom, director and owner.

The all new chapel has a seating capacity of two hundred. The family room adjoins the front area, which also includes the organ.

Conveniently located at 939 Second Street in Encinitas, the Chapel by the Sea Mortuary is dedicated to faithful service. They are available 24 hours a day by calling 753-0141.



**GARDEN NOTES**

Pictured above is John Harvey Pulham, a native of Canada, and member and past Director of American Institute of Landscape Architects. Mr. Pulham is becoming established in the North County Area, after 30 years in Bel Air and Beverly Hills.

Residing at Lake San Marcos and having an office in Fallbrook means covering a vast area, but the results have been very rewarding. Clients are scattered from Rancho California to Rancho Santa Fe. The range of climate and soils has proven an interesting challenge to Mr. Pulham. He feels that the people of North County have a sincere appreciation of nature, being unimpressed with typical city status symbols, they prefer simplicity of design in landscape concepts.

Clients of Mr. Pulham have included Jack Warner, Ozzie Nelson, Jayne Mansfield, Rex Harrison, Irene Dunne, Doris Day, Ray Milland, Charles Docommon, the Beverly Wilshire Hotel, and Blums of California.

According to Mr. Pulham, "Every landscape plan and design has its own personality. To be successful, it reflects a blending of the environment with the architecture, but most importantly it reflects the desire and personality of the client."

Coupled with his pressing duties of Landscape Architect, Mr. Pulham is also an Athletic Scout for U.C.L.A. for the North County Area.

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Left to right: John, Mr. Macdonald, Jeff, Mrs. Macdonald and Jamee.

### Meet the Macdonalds . . . your soon-to-be-neighbors in Olivenhein.

THE JERRY MACDONALDS are well known in the San Diego area where they have lived for the past seventeen years. However, the wide open spaces of the North County had great appeal to this energetic family, and a little more than a year ago they moved to Leucadia. Jerry, a class A General Contractor, found three rolling acres on Manchester Road in Olivenhein to build their new and permanent home.

THE MACDONALDS have four children. Cindy, the oldest is married and lives in San Diego with her husband, Robert Underwood. Jamee is eighteen and a secretary for her Dad. Jeff, 14, is a freshman at San Dieguito High; while John, 10, is in the 4th grade. The mother of this handsome group, Patricia "Pat" Macdonald is a Real Estate saleswoman at North Star Realty in Encinitas . . . so the "shop talk" at home concerns the subject they both love—building homes!

JERRY MACDONALD has a complete background in building—from structural concrete, footings and foundations to complete building techniques in open beam, trusses, post and beam, and "A" frame work. He is an Elder in the Church of Jesus Christ of Latter Day Saints and head of all church building and church maintenance in North County.

### IN MEMORIAM

**THELMA DEE**  
1929-1970

Two weeks ago a beautiful young wife and mother from our community underwent a delicate kidney transplant in order to save her life. Unfortunately her body rejected the transplant. Despite the efforts of a team of brilliant doctors and surgeons who labored unceasingly to keep her alive, Thelma Dee died. She was only forty-one years old; leaving a devoted husband and a lovely family of four children, the youngest only nine years old.

Thelma's interests centered around her active family, adult education, and the San Dieguito Little Theatre. Over the years she attended college for special classes, preparatory to achieving her B.A. degree. This coveted goal would have been a reality in June of this year.

A resident of Loma Verde Drive, Rancho Santa Fe for the past eleven years, Mrs. Dee leaves her husband John; a daughter, Susan; and three sons, John, Robert, and William.

Funeral services were held in the Baptist Church of North Carolina, her former home. Memorial services were held at the Village Church in Rancho Santa Fe with Rev. Donald Caughey officiating.

## THE OFFICIAL PUBLICATION OF THE ASSOCIATION BULLETIN and News

MINUTES OF REGULAR MEETING OF BOARD OF DIRECTORS OF RANCHO SANTA FE ASSOCIATION HELD ON THURSDAY, MARCH 5, 1970, 9:00 A.M. —BOARD ROOM

**PRESENT:** President Evans, Vice President Lee, Directors Frobes, Maas, Truesdale, and Wheelock.

**ABSENT:** Director Witherow.

**ALSO PRESENT:** Legal Counsel Stanley, Secretary Van Evera and Recording Secretary Butts.

**MINUTES OF PRECEDING MEETING**  
The minutes of the meeting of February 19, 1970 were approved.

**COMMITTEE REPORTS**  
**Golf Activities Committee:** Chairman Lee submitted the following recommendations:

(1) Approval for Green Superintendent Silor to attend one day of a three day SCGA Golf Superintendents meeting in Palm Springs from March 12-15. The Board approved the one day attendance.

(2) Approval of refund of last quarter of fiscal 1969-70 advance playing privilege fee (see Board policy adopted 1/8/65) to W. R. Hensey who requested refund from February 1 due to resignation because of injury. The Board approved the refund.

**Park & Recreation Board:** Chairman Truesdale submitted a recommendation to purchase a 24" Toro lawn mower for use of the Park crew, at a cost not to exceed \$125. Since the item is included in 1969-70 Budget requests, the Board was unanimous in its approval of the purchase.

**NEW BUSINESS**  
**Application for Liquor License.** A letter requesting Board approval for the sale of light wines and beer on the premises of a restaurant located in Block G, at the intersection of Avenida de Acacias and Paseo Delicias, owned by Elizabeth B. Cunningham and Robert N. Townsend, was read. In accordance with Board policy, a date for a Public Hearing was set for April 2, 1970 at 9:00 A.M., in the Association Office.

**ADJOURNMENT**  
The meeting was adjourned at 9:35 A.M.

E. J. Evans  
President

David A. Van Evera  
Secretary



Pictured above is the TACK ROOM OF THE SHOW STABLE, SELZ FARM, CRYSTAL LAKE, ILLINOIS. Under the glass can be seen the championship ribbons or "best of show." The amateur classes are displayed around the ceiling.

### "How an Amateur Rider Feels Toward the Show Game"\*

No amateur who ever smelt the Tan Bark of the Kentucky State Fair or the International Live Stock show in Chicago need ask what one of the Big Stakes means to its participants.

Perhaps the feelings and the thrill that the College Half Back gets playing in his first Championship Game at Pasadena comes closest to describing the rider's feelings.

This is the Show of Shows, the one the Rider and Mount have slaved all season to enter.

The love of the game is paramount, the thrill of the stiffest competition runs through his veins. And last but not least the aggressive spirit of fair play is predominant.

What the show game means to a father who has been training his daughter from the time she was four years of age until she becomes Reserve Champion of the United States Equitation, the International Live Stock Show at twelve years and under.

Life long friendships of children and their parents who were also competing.

Pride of ownership of the beautiful colt that you bred, weaned and trained in your own stable and your own farm gives one a thrill that can hardly be described, providing the owner is doing his own showing.

The life long friendships of trainers and judges from different parts of the country mean a great deal to the true showman and sportsman.

In conclusion, the discipline and knowledge an amateur gets from showing his own horses stays with him forever, so that at four score years a rider can still be riding gaited horses and enjoying himself. The most important pleasure of all, he can hand down this knowledge to others, especially young people, who want to get into the show game, and actually smell the Tan Bark.

*\*The author of these interesting thoughts is a member of the Riding Club. Over the years, the writer and rider has been fifth in the world's 5-gaited stake at the International, the only amateur showing against professionals; third in the Stallion Gelding Stake International all professionals; third three years straight in the World Championship Fine Harness Stake against the undefeated Vanity, Frank Connors at the reins against nineteen professionals; reserve champion in Fine Harness Stake to Dodge stable, Indianapolis, Wallace Bailey at the reins; winner of open classes at Indianapolis and first in the five-gaited junior stake at Springfield, Illinois, Governor Horner's Trophy.*

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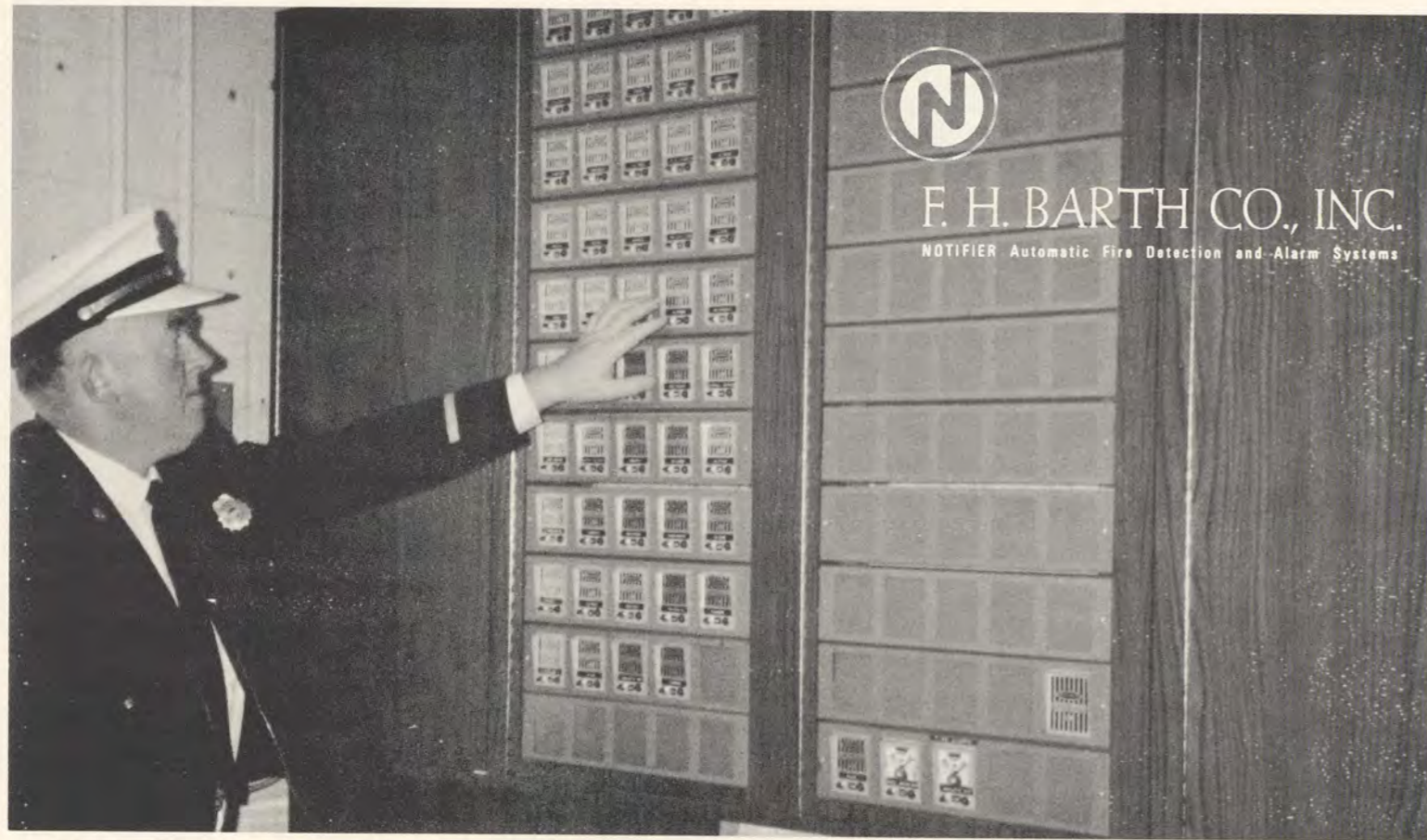
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The Rancho Santa Fe Fire Station has a completely new private alarm receiving system. The installation of this equipment has been accomplished through a joint effort of the Rancho Santa Fe Fire Department and the F. H. Barth Company, Inc. of Escondido. The new system is capable of receiving both fire and burglar alarm signals and is available for all of the residents of Rancho Santa Fe. The monitoring of alarms and dispatching of deputies or fire equipment is a service provided by the Fire Department which is not provided in many similar areas.

In order to keep up with the ever increasing need for security systems, the F. H. Barth Company along with the help of the Rancho Santa Fe Fire Department installed the new equipment. The system is completely modular with a separate plug-in module for each subscriber. From the module there is a direct wire connection via leased phone line to the subscriber's own equipment. This system is also designed to signal the Fire Department in case of a cut or downed phone line. There is a great variety of equipment available for complete home alarm systems. The

F. H. Barth Company has been engineering and installing systems in Rancho Santa Fe since 1955. Some of the equipment used by the Company includes door intrusion alarms, photo-electric, motion detection, and proximity along with automatic heat and smoke detection systems. Due to the fact that each subscriber has his own requirements, the Barth Company tailors each system to be compatible with the owner's living habits. Because of this and the need for simplicity of operation, a great portion of the equipment is custom manufactured from standard components in Barth's own shop.

There are many reasons for the number of burglaries in the Rancho Santa Fe area. Many of these conditions such as the values of property, remoteness, and geography of the area cannot be changed. There are some factors though that can be controlled. Burglars are active here because it is easy for them. If the residents of the Ranch make their work difficult enough, they will be discouraged and move on. This can be done in several ways. One is to put on enough deputies or private patrolmen to keep the entire area under continuous surveillance. This, of course, would be very expensive. Any deterrent in the home will help to discourage the burglar. A burglar alarm system is a

very good means of making the burglar's work difficult. The systems will not always keep a burglar out, but when there are enough burglar alarms in the area to make it an unprofitable situation for the intruders they will move on.

Since most of these people are lazy, they look for easy entries. We should all be sure our doors and windows are always locked when we leave our homes.

*\*Every home serviced by the Barth Alarm system is geared to the occupants' living habits. When the alarm is turned on (at bedtime, or when you leave home for a trip) the fire station signal board is immediately "on the alert." At the least sign of intrusion, the alarm automatically flashes at the fire station, and help is dispatched to your home within seconds. The Barth alarm system can be installed in your home together with your space on the Fire Station "call board" for as little as \$500, plus \$10 yearly maintenance fee. A call to 745-4435 will bring immediate answers to any questions you might have, and estimates regarding the proper protection for your property are given without obligation at any time. Or, drop in at the Rancho Santa Fe Fire Station and see how effectively this system operates. The "call board" has room for 50 residences . . . half of which are already taken as you can see by the picture above.*

## In Memoriam

With the death of Rep. James B. Utt on Sunday, March 1st, the United States of America lost a staunch conservative who steadfastly fought for his basic principles.

Seventy-year-old Congressman Utt represented California's 35th district for nine terms and was the second-ranking Republican on the powerful House Ways and Means Committee.

His constituents knew this Republican lawmaker as a Christian gentleman whose deep concern for his fellow-man was evidenced by his firm belief in the dignity and worth of an individual and his property rights. Respect for the flag, law and order, fiscal responsibility and morality were the pillars by which he was guided as a lawmaker.

"As in a baseball game someone has to play in right field and someone has to play in left field," he once stated in the House. "I have chosen to play right field."

All the political leaders in the nation, regardless of party, have candidly expressed their sorrow at his passing. Many who were privileged to know Jim personally share memories full of warmth and camaraderie. We are going to miss him.



Representative  
James B. Utt 1900-1970



This picture tells quite a lot about Blossom Graham, Jim Graham's wife who passed away recently in La Jolla where the two of them lived the last year or so after ten years on the Ranch. Mrs. Graham was a photographer's delight. How many women of eighty-four carried their years so lightly? But her great good looks were only a show-case for a spirit that was always young, fresh and outgoing. (But if one had to put quality above the many possessed by this lady of delicate beauty the word would have come from the world of athletes . . . "gutsy.") The way she carried herself through a long and difficult comeback from a broken hip four years ago, when she astounded her doctors, but not her friends, told a lot about a character that overlooked pain and discounted medical prognosis. Blossom showed a lot of people how to act when the going is rough. We miss her but cannot forget her.



'BLOSSOM' GRAHAM

\* . . written by a friend

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## The Pet Page

By Leanne and Casey Stromgren

An aquarium is a glass house for plants and animals that live in water. We have a 15 gallon aquarium. In it we are collecting beautiful tropical fish. Our most glamorous fish is Tiger, a Siamese fighting fish or Betta. He is fuchsia in color and stays very aloof from the rest of the group. The only trouble is being a fighter and if hungry enough he will attack and eat other smaller fish. This is why small fish need hiding places like rocks and green plant life. We have to keep our eye on Tiger. We made the mistake of putting him in a small bowl one day with three Neons and he had one almost completely in his mouth. Casey pulled it out.

Claudia, our Sunset Platy, is yellowish green with a bright orange tail. So far he and Tiger are happy together but they are both about the same size. Claudia comes from Mexico and she acts somewhat like a flirting Mexican senorita in all her gay colors.

Our two sophisticated Angel fish stick very close together most of the time. They are no fatter than a penny and are somewhat moon-shaped with gray bodies and black stripes. They are our two ballerinas and we call them Harvey and Cynthia. They seem like "angels" but they are known to be mean if they are by themselves in a tank. Ours are the small variety and are known to be fairly friendly.

Our peaceful but active Neon Tetras are Jupiter, Bob, and Pete. They love everything and everybody but are easy prey for Tiger unless they hide behind plants. Their bodies are half blue and red and they glow in the dark.

All our fish live in a very interesting setting in our 72 degree water. It seems an old sunken ship found refuge on our sands. The only life that comes from it is its bubbling wheel. Our fish must know many secrets by now that the old ship has to tell as they are constantly investigating the wreckage.

When you set up an aquarium the main parts to buy are: the pump, a filter, a heater, and a thermometer. These things help to aerate and control the water tem-



perature. Besides that you should have a light on your aquarium hood and the best light is neon. Also you should have living plants for they provide oxygen for the fish. Next you need gravel. A good book or pamphlet on aquariums will help teach you how to set it all up.

Now the fun begins because you can start decorating your tank with things like interesting rocks, an underwater scene such as a castle or a bubbly sunken ship or a bubbly diving man.

You might think that it is time to put your new fish in—but first let them sit in their plastic bags floating inside your 72 degree aquarium for 20 minutes to help them get used to the new temperature change. We think a disease block is very important inside the aquarium because diseases are very easy for fish to catch and this block cures diseased fish just coming into your tank and it keeps the tank disease free. Fish can be expensive and it is discouraging to discover them dead and you do not know why.

This is not the end of our fish family. The fish store is a special treat to go visit and if we have earned any money there is always a new friend we would like to add to our aquarium. With an alternating diet of Biorel Flaked Shrimp, Brine Shrimp, and frozen shrimp, we are sure that any fish would be happy to live with us in our glass water house.

## Y.M.C.A. Community Pool Moves Along

A concrete slab 40 x 100 feet was poured at the North Coast Family Y.M.C.A. building site located on Interstate 5 and Encinitas Blvd. by Ray White of Carlsbad.

Helping on the job were Pete Sanchez of Solana Beach, Phil Martinez, John Rangel and Lupe Alvarez of Carlsbad, Lupe Aguina and Ted Martinez of Oceanside.

The slab is for the shower, dressing and toilet building that sits alongside the Y's 35 x 75 foot swimming pool which is located on a beautiful 5 acre site donated to the Y.M.C.A.

Ed Harloff, Chairman of the Y.M.C.A. Building Committee stated that the tile, racing lanes, and coping are in the pool, and that plastering will be accomplished soon.

This first building is being built of slump blocks and will be topped with a red mission

tile roof, designed by Richard Young, architect in Oceanside.

Rollie Ayers, Executive Director of the local Family Y.M.C.A., said that until the Y.M.C.A. Community Pool is completed this summer, the Y will continue to offer swimming classes for all ages in the heated bubble topped pool of Mr. & Mrs. Joseph Kimura.

Ayers said that he has had several contacts from San Dieguito High, and that the Y is most anxious to cooperate with the school, if they are able to start a swim team program for girls and boys.

"The greater percentage of our pool time," said Ayers, "is going to be set aside for instruction, as this is the real need the surrounding communities have identified for several years."

Bob Staedel, Associate Executive Director of the Y.M.C.A., is forming an area Aquatics Committee to help formulate policies and set fees for this new community facility.

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## Walker Scott Opens Its 9th Department Store In Palm Springs

Walker Scott Department Store, a new name to the desert but heavy with honors for its award-winning operations in other Southern California areas, opened the doors to its 63,000 square foot new building in the Palm Springs Mall at 11 a.m. Thursday, March 5.

It was in actuality a double-header of a grand opening; combining the debut of the beautiful new Walker Scott store along with the opening of the re-modeled Mall which now provides shopping "under one roof" in the pleasant environment of a weather-conditioned mall.

Spanking new from its Spanish floor tiles in its entry way to its fixtures and decor, the spacious two-story Walker Scott store provides a complete department store buying area for the residents of the entire Coachella Valley.

"There are many fine stores of all kinds in this area," said George A. Scott, president of the company, "and we are proud to become their neighbors with the opening of our new store in Palm Springs. Walker Scott comes here with a complete department store where our customers can shop for fashions, zippers, buttons, curtains, tie racks, table lamps, Magnavox television sets, bedding and diapers."

Backing up their belief in the great future growth of the desert communities, executives of Walker Scott asked the architects to design the new building so that there will be ample space for expansion. It is designed that way.

Headquartered in San Diego, Walker Scott is known in the retail field as an "independent" although this new store is the ninth since its No. 1 store opened in San Diego in 1935. The tenth store is scheduled to open this fall in "The City," a new large center in Orange County.

Walker Scott has been recognized by leading business and trade journals as one of the most progressive department store organizations in the entire country.

In 1959 it was named "Brand Name Retailer of the Year" and has won many honors and citations for its merchandising, public relations and activities in civic affairs.

"Our new Palm Springs store is a store for local customers," Scott pointed out. "Our buyers and executives have been studying the desert area for more than two years. We know the market, we know the customers and we know their buying habits."

Scott said that even in the heat of last summer, store buyers were assigned at least three days in Palm Springs in order for them to get the "feel" of summer time buying habits.

Architects for the new store were Maxwell Starkman, AIA & Associates of Beverly Hills. The contractor was Ernest Hahn of Los Angeles, the original builder of the center.

The new store's interior is described by its designers, Brand-Worth & Associates of Los Angeles as "a blend of the selected characteristics of Spanish and modern styling which reflects the best of Palm Springs architecture and casual living."

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April 4th & 5th **TENNIS NEWS** April 11th

1:00 p.m. CHOP SUEY  
with the Lido Isle Tennis Club

6:00 p.m. COCKTAILS  
at the Richard Newcomb home

8:30 p.m. DINNER DANCE  
at La Costa Country Club

1:00 p.m. JR. CHOP SUEY  
ages 14 to 19 years

6:00 p.m. POT LUCK DINNER  
at the Riding Club

Participating Clubs are:  
Lomas Santa Fe Jr. Tennis Club  
San Dieguito Jr. Tennis Club  
Rancho Santa Fe Jr. Tennis Club

### The Busy Life At Village Church

With more than 50 new members in the church since Rev. Donald R. Caughey became its minister late in 1968 . . . with many realtively inactive members returned to active participating status . . . with the addition of Rev. James C. Murray as assistant minister for Christian Education, and his already vibrant program of youth activities . . . with the typically successful Christmas Festival followed by the current marathon bridge series, a fund-raising program being participated in by more than 100 adults (members and nonmembers) . . . with virtually every seat occupied at the Sunday services (three services fully attended on Easter Sunday) . . . with a new and eager Junior Choir and an active Women's Council doing its vital work for the Church and the community. . . .

The Village Community Presbyterian Church is bidding soon to be bursting at the seams, both in respect to program and physically as well. Church School space is shared, some of the office space is makeshift, and the Sunday congregations are averaging double those of two years ago.

#### WOMEN'S COUNCIL SALAD BUFFET

Upcoming (April 27th) under the chairmanship of Mrs. Alfred Cope is the Women's Council Salad Buffet, with the feature an address by Mrs. Richard Wehmeyer on the Lauback Literacy Program, including demonstrations of its application in neighboring Chicano and Mexican-American communities. Assisting Mrs. Cope will be Mmes.: Hans Amtmann, Reginald Buller, Garrett S. Coleman, Edward Dacus, Donald Frederick, Earl Harris, William S. Jack and Dwight Koppes.

#### THE CHRISTIAN WOMAN

Announced for each Monday morning from 10 to 12 during May is a course, The Christian Woman, to be conducted by Mrs. Donald R. Caughey. All interested women are cordially invited to attend.

#### SENIOR HIGH YOUTHS

Several Senior High youths from the Village Church were among those who volunteered to spend four days at the end of March refurbishing two southeast San Diego churches. They raised money with a car wash (netting \$250) and in other ways to provide their registration fees and such materials as paint, brushes, scrapers, etc., ate and slept in one of the churches. Evenings were given over to entertainment, swimming, games, stimulating conversations. The activity was under the supervision of Rev. James C. Murray, and was pronounced a notable success.

#### GOD AND COUNTRY

Two ninth grade Boy Scouts, Dorian Greene and James Peery, are at work on their God and Country merit badges, under the sponsorship of the Church Christian Education Committee.

### In Memoriam

Mrs. Harris B. Fenn (Winifred K.) of 2352 Torrey Pines Road, La Jolla, passed away on Monday, February 9th. A private Memorial Service was held on Wednesday, February 11th. Mrs. Fenn was born in New York City and formerly resided in Ridge-wood, New Jersey. She also formerly resided in Rancho Santa Fe. She was a Christian Science practitioner and was a member of the La Jolla Christian Science Church. Contributions may be made to the "Save the Torrey Pines Fund."

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**National Poetry Contest  
Announced**

Joe Jessop, Jr. announced today that J. Jessop and Sons Jewelry store has been selected as local headquarters for the Orange Blossom national poetry contest in the San Diego area.

The contest, open to all young people between the ages of sixteen and twenty-one, closes on May 15. Entry blanks and rules can be obtained now at any of the seven Jessop stores.

Contest entries must be written on the subject of love, and each entrant may submit up to five poems, a total of 200 lines in length. Each composition will be judged separately on its own literary merits.

Heading the Orange Blossom panel of judges is singer-composer, Glenn Yarbrough. He will be assisted by Michael Mesic, assistant editor of POETRY Magazine, and Marsha Lee Master, daughter of poet Edgar Lee Masters and poetry editor of the CHICAGO TRIBUNE.

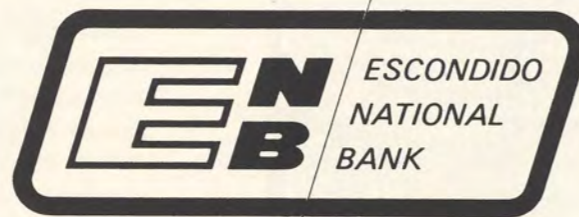
Five first award winners will be selected and presented with specially-designed diamond pendants by Orange Blossom. Merit awards will be given to runner-up.

"We hope that many of San Diego's people will enter the Orange Blossom contest," said Mr. Jessop. "It is an excellent opportunity to gain national recognition for their creative efforts—and to win an exquisite piece of jewelry."

Contest details are being sent to local high schools and colleges. Anyone requiring official information may be obtained at any J. Jessop & Sons.

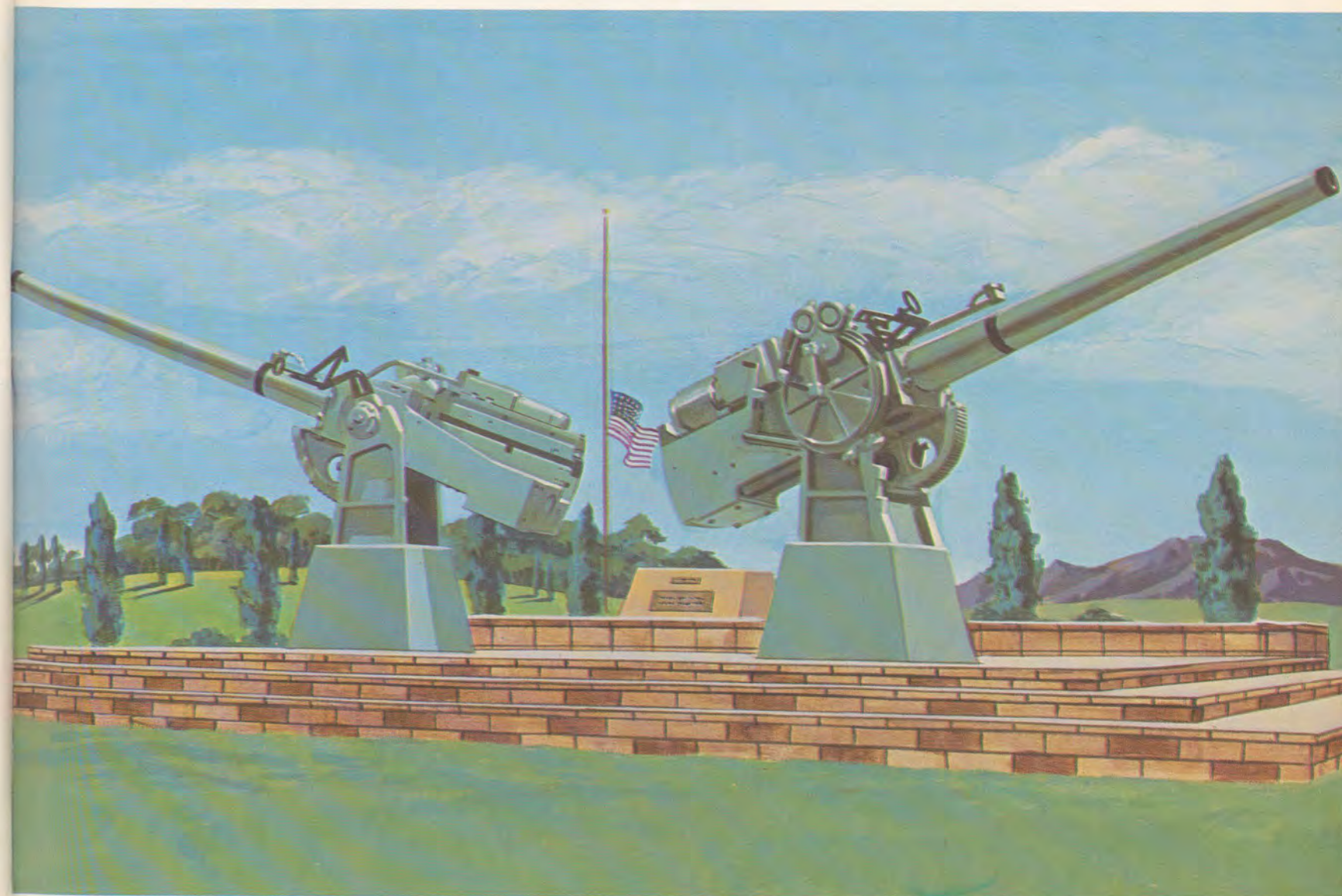
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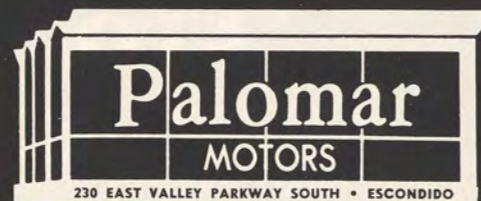
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office. Meeting to make plans for the group's 11th Annual Spring Fashion Show are (left to right) Mrs. Walter E. Murphy, Mrs. Jack W. Daybell, and Mrs. Irv Grossman. The event, entitled "Gowns for the Downs," is to be held on Saturday, April 11, at San Luis Rey Downs and is certain to be an exciting occasion for all those attending. Make *your* savings grow faster . . . join the leader and open your account at Oceanside Federal Savings today!



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